

12. Explain the term TQM. Give an Indian insight to TQM. How important TQM in India?
13. What are the Seven Social Sins as explained by Gandhi Ji? Give in detail.

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(21216) Roll No.....

B.B.A. - I Sem.

18042

B.B.A. Examination, Dec. 2016

BUSINESS ETHICS

(BBA-107)

(New)

Time : Three Hours ] [Maximum Marks : 75

**Note :** Attempt **all** the Sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

**Note :** Attempt **all** the **five** questions. Each question carries **3** marks. Very short answer is required not exceeding 75 words.

5×3=15

P.T.O.

50



1. How to ethical practices benefit a business?
2. What do you mean organizational values?
3. What do you mean by quality?
4. What do you mean by Religion without sacrifice?
5. Define Social responsibility.

#### **Section-B**

##### **(Short Answer Questions)**

**Note :** Attempt any **two** questions out of the following three questions. Each question carries **7½** marks. Short answer is required in 200 words.

$$2 \times 7.5 = 15$$

6. What are the reasons for Poor work culture?
7. What do you mean by Organization Ethics? Explain their role.

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8. What are the factors affecting Social Orientation?

#### **Section-C**

##### **(Detailed Answer Questions)**

**Note :** Attempt any **three** questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.

$$3 \times 15 = 45$$

9. What is Business Ethics? Explain the benefits and importance of business ethics?
10. Explain the Indian Model of Management and Management Practices.
11. What do you understand by term Organisation Culture? Who are the key ingredients of organisational culture?

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B.B.A.-I Sem.

**18042**

**B. B. A. Examination, Dec. 2017**

**BUSINESS ETHICS**

**(BBA-107)**

**(New)**

*Time : Three Hours]*

*[Maximum Marks : 75*

**Note :** Attempt questions from all Sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. Explain the main features of Indian Ethics.
2. Explain Work Ethics.
3. What is TQM ? Explain in brief.

(67)

(2)

4. Explain the concept of Social Audit.
5. Write a short note on Spiritual Business Values.

**Section-B**  
**(Short Answer Questions)**

Attempt any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. What are the objectives of value-based management?
7. Explain non-economic environment of business.
8. Explain Gandhian philosophy of Wealth Management.

**Section-C**  
**(Detailed Answer Questions)**

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. What is social responsibility ? What types of actions demonstrate that a firm is socially responsible ?

(3)

10. Explain the concept of Business Ethics. Also discuss the arguments against Business Ethics.
11. What is organizational culture ? What are the steps necessary to implement Total Quality Management.
12. How is business responsible towards the environment ?
13. Explain the following :
  - (a) Gandhiji's Seven Greatest Social Sins
  - (b) Corporate responsibilities towards stock-holders.
  - (c) Ethics of Science and Traditional Thoughts.



(4)

12. Explain the term T.Q.M. Give an Indian insight to T.Q.M. How important T.Q.M. in India ?
13. Explain the Gandhian philosophy of trusteeship. Also discuss the Gandhian thought about social sins.

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BBA- I Sem.

Roll No. ....

**18042**

**B. B. A. Examination, Dec. 2018**

**BUSINESS ETHICS**

**(BBA-107)**

**(New)**

*Time : Three Hours]*

*[Maximum Marks : 75*

**Note :** Attempt questions from all Sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

Answer all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. "Work is not accomplished merely through effort/enterprise. It should be ethical also." Comment.

(2)

2. "To be a good manager, one has to be a good man."  
Discuss this statement.
3. Explain the concept of work life balance.
4. What do you mean by Quality Circle ?
5. What do you mean by worship/religion without sacrifice ?

#### Section-B

##### (Short Answer Questions)

Answer any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. Ethics have a central part to play within the corporate environmental decision-making process. Explain the relationship between ethics and corporate excellence.

18042

(3)

7. Morality is the only yardstick for evaluating right or wrong. Comment briefly.
8. Explain the values that should be practiced by Indian Companies.

#### Section-C

##### (Detailed Answer Questions)

Answer any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. What do you mean by corporate social responsibility ?  
Explain the role of stakeholders in context of corporate social responsibility.
10. What is organizational culture ? Discuss how it can build ethical values in the organization.
11. Write notes on the following :
  - (i) Corporate mission statement
  - (ii) Code of Ethics.

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**A**  
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Roll No. ....

Total Questions : 13 ]

[ Printed Pages : 3

**18042**

**B.B.A. Ist Semester Examination, Nov., 2019**

**BUSINESS ETHICS**

**(BBA-107)**

**Time : 3 Hrs. ]**

**[ M.M. : 75**

**Note :-** Attempt all the Sections as per instructions.

**Section-A**

**(Very Short Answer Type Questions) 3×5=15**

**Note :-** Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

1. 'The three terms used to define ethics are : Right, proper and just'. Comment. Describe ethics as a normative science.

**ND-181**

**( 1 )**

**Turn Over**

12. Explain in detail 'Gandhian Philosophy of Wealth Management'.
13. What do you understand by Organisational Culture? Discuss how it can build ethical values in an organization.

O-18042 (CV-III)/4

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BBA- I Sem.

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Roll No. ....

**O-18042 (CV-III)**  
**B.B.A. Examination, Dec.- 2021**  
**BUSINESS ETHICS**  
**(BBA-107)**  
**(Old Course)**

*Time : 1½ Hours /* *[Maximum Marks : 75]*

**Note :** Attempt **all** the sections as per instructions.

**Section- A**

**(Very Short Answer Type Questions)**

**Note :** Attempt any **two** questions. Each question carries **7.5** marks. Very short answer is required not exceeding **75** words.

$2 \times 7.5 = 15$

**P.T.O.**

9. Why are we very much worried about deteriorating values ? How values and dedication bring skill ?

ND-181

( 2 )

ND-181

( 3 )



1. Describe Business Ethics as a Normative Science.
2. What do you mean by TQM?
3. Define work life in Indian Philosophy.
4. What do you understand by Work-life Balance?
5. Define Gandhian Idea of Trusteeship.

#### Section- B

##### (Short Answer Type Questions)

**Note :** Attempt any **one** question out of the following **three** questions. Each question carries **15** marks. Short answer is required not exceeding **200** words.  $1 \times 15 = 15$

6. Describe the values and place of ethics in the business.

**O-18042 (CV-III)/2**

7. Why we are worried about deteriorating values?
8. What do you mean by organisational culture?

#### Section- C

##### (Long Answer Type Questions)

**Note :** Attempt any **two** questions out of the following five questions. Each question carries **22.5** marks. Answer is required in detail.  $2 \times 22.5 = 45$

9. Give the Arguments for and against social responsibility of business.
10. Explain the Corporate Social Responsibility.
11. On which grounds advertising may be criticised and would you check deceptive advertising?

**O-18042 (CV-III)/3**

**P.T.O.**





