O18062

B.B.A. Examination, Dec.-2023

Entrepreneurship and Small

Business Management

(BBA-501)

Time : Three Hours]   *[Maximum Marks : 75*

Note : Attempt questions from **all** sections

as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Attempt **all** questions. Each question

carries **3** marks. Very short answer is

required not exceeding 75 words.

$3 \times 5 = 15$

P.T.O.

1. What do you mean by small business management?

2. What is environment infrastructural network?

3. What is meant by Degenerating problems in linear programming?

4. Explain the concept of network analysis.

5. Explain the concept of Limited Liability Partnership (LLP).

Section-B

(Short Answer Type Questions)

Note : Attempt any **two** questions out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words.   2×7.5=15

6. Discuss the traits of entrepreneur.

7. Explain in brief the problems of EDP.

8. Discribe the types of plant layout.

Section-C

(Long Answer Type Questions)

Note : Attempt any **three** questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.   3×15=45

9. Discuss the theories of entrepreneurship in modern era.

10. Explain the main problems which are faced by entrepreneurs in India.

11. Explain the various incentives and subsidies which are available to Indian Small Industry.

12. Describe the main problems of co-oper-
ative organisation and suggest remedial
measures to overcome the problems.

13. Solve the following transportation
problem by

(i) North-West corner Rule method.

(ii) VAM.

Factories	W_1	W_2	W_3	V_4	Available
F_1	14	9	18	6	22
F_2	10	11	7	16	26
F_3	25	20	11	34	38
Requirement	12	20	24	30	86

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