

12. How is price determine under Perfect Competition.
13. "Inflation is an excess of demand of anything over the supply of everything". Discuss this statement and analyse the factors that result in inflation.

18061/4

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(21216) Roll No.....
B.B.A.-V Sem.

18061
B.B.A. Examination, Dec. 2016
Managerial Economics
(BBA-502)
(New)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all **five** questions. Each questions carries **3** marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Define the concept of Managerial Economics.

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52

2. Critically examine the Law of Demand.
3. Describe main features of Imperfect Competition.
4. Explain Normal Profit and Super Profit.
5. Explain the concept of Inflation.

Section-B

(Short Answer Questions)

Note : Attempt any **two** questions out of the following **three** questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words.

$$7\frac{1}{2} \times 2 = 15$$

6. Discuss the price-output determination under Monopoly.
7. Explain the types of Inflation.
8. What is the importance of Demand Analysis for sales management of a firm.

18061/2

Section-C

Note : Attempt any **three** questions out of the following 5 questions. Each question carries **15** marks. Answer is required in detail. $15 \times 3 = 45$

9. The following table shows the business expenditure on new plant and equipments:

Year	2010	2011	2012	2013	2014
Exp in crores	75	79	81	84	86

Estimate the business expenditure on new plant and equipments for year 2015 by the method of least square.

10. Discuss the nature and scope of Managerial Economics. How does it differ from Traditional Economics?
11. "Profit is payment for uncertainty bearing". Discuss.

18061/3

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Roll No.

BBA-V Sem.

18061

B. B. A. Examination, Dec. 2017

Managerial Economics

(BBA-502)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note: Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Point out the chief characteristics of Managerial Economics.
2. Define the scope of Managerial Economics.
3. Critically examine the law of demand.

64

(2)

4. Explain the term 'Perfect Competition.'
5. Explain normal profit and super profit.

Section-B
(Short Answer Questions)

Attempt any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. What is the importance of demand analysis for sales management of a firm? Discuss the important factors determining demand.
7. Discuss the price output determination under monopsony.
8. Explain the types of Inflation.

Section-C
(Detailed Answer Questions)

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

18061

(3)

9. Discuss the nature and scope of Managerial Economics. How does it differ from Traditional Economics?
10. The annual sales of company 'Dev' are given below :

Year	2000	2001	2002	2003	2004
Sales in lakhs Rs.	90	112	156	92	150

By the method of least square find the trend value for each of the five years. Also estimate the Annual Sales for 2005.

11. How is price determining under perfect competition?
12. "Profit is payment for uncertainty bearing." Discuss.
13. "Inflation is an excess of demand of anything over the supply of everything." Discuss this statement and analyze the factors that result in inflation.

18061-3

63

(4)

13. The S. K. Pvt. Ltd. has been manufacturing track suits for athletes. Currently its output is around 70% of its capacity of 19,000 units per annum. One exporter has approved the sample and has offered to buy 5,000 units at a special price of ₹ 150 per suit. At present the company has been selling the track suit @ ₹ 210. The standard cost per unit is as under :

Cloth and other materials	₹ 82.00
Labour	₹ 25.00
Fixed cost	₹ 42.00
Variable cost	₹ 11.00
	<u>₹ 160.00</u>

- (a) Should the company accept the offer ?
(b) What would be your advice if the exporter offers to buy 10,000 units instead of 5,000 units.

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BBA-V Sem.

Roll No.

18061

B. B. A. Examination, Dec. 2018

Managerial Economics

(BBA-502)

(New)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Define law of demand.
2. Explain elastic demand.

(2)

3. Explain semi-variable cost.
4. Explain 'cost-push' and 'demand-pull' inflation.
5. Describe main features of Oligopoly.

Section-B

(Short Answer Questions)

Attempt any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words.

$$7\frac{1}{2} \times 2 = 15$$

6. Explain the principle of time perspective.
7. Explain income effect and substitution effect with example.
8. Explain profit management and inflation.

18061

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Section-C

(Detailed Answer Questions)

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. K. G. & Co. has conducted investigation regarding demand of a certain commodity and collected the following data :

Year	2009	2010	2011	2012	2013	2014
Sales (in' 000₹)	25	30	35	40	38	47

Forecast the sales for the year 2015 and 2016.

10. What do you understand by Managerial Economics ? Explain the scope of Managerial Economics.
11. Explain cost-output relationship in short-run and long-run cost curves.
12. What is monopolistic competition ? How output and price is determined under monopolistic competition?

18061

12. "Inflation is an excess of demand of anything over the supply of everything." Discuss this statement and analyse the factors that result in inflation.

13. An investigation into the demand for Coolers in 5 towns has resulted in the following data :

Population of the town (in Lakhs)	No. of Coolers demanded
x	y
5	45
7	65
8	55
11	75
14	95

Fit a linear regression of y on x and estimate the demand for Coolers for a town with a population of 20 lakhs.

ND-188

(4)

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Total Questions : 13]

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18061

B.B.A. Vth Semester Examination, Nov., 2019

MANAGERIAL ECONOMICS

(BBA-502)

Time : 3 Hrs.]

[M.M. : 75

Note :- Attempt all questions from all Sections as per instructions.

Section-A

(Very Short Answer Type Questions) $3 \times 5 = 15$

Note :- Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

1. What is meant by elasticity of demand ?
2. Define the term differential cost.

ND-188

(1)

Turn Over.

3. Write a short note on Profit Management.
4. Describe main features of Perfect Competition.
5. Discuss the scope of Managerial Economics.

Section-B

(Short Answer Type Questions) $7\frac{1}{2} \times 2 = 15$

Note :- Attempt any *two* questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding **200** words.

6. A company sells 4000 units of its product at the rate of ₹ 20 per unit. On the recommendation of sales manager, the price of the product is reduced to ₹ 16 per unit, as a result of which the demand of the product rose to 6000 units. Calculate elasticity of demand.
7. What do you mean by Law of Returns ?
8. Discuss the relationship of Short-run and Long-run Average Cost Curves.

ND-188

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Section-C

(Long Answer Type Questions) $15 \times 3 = 45$

Note :- Attempt any *three* questions. Each question carries 15 marks. Answer is required in detail.

9. Discuss the main features of Monopolistic Competition. How can such competition be sustained ?
10. Why do Profit Arise ? Discuss the concept of profit under static and dynamic condition.
11. The Bharat Trading Ltd. manufacture one identical product 'Y'. The following figures are available for two successive years :

	Year I	Year II
	(₹)	(₹)
Sales	3,00,000	3,60,000
Fixed Cost	90,000	1,20,000
Variable Cost	1,50,000	2,16,000

The directors are interested to know the Profit-volume Ratio, Break-even Points and Margin of Safety.

ND-188

(3)

Turn Over

12. Define Monopoly and explain how Price is determined under monopoly conditions?
13. The following information has been collected in an economic investigation into the demand for room coolers in five different towns in the year 2017:

Towns	Populations in Lakhs (x)	Demand for Room-Coolers (y)
A	4	40
B	6	60
C	7	50
D	10	70
E	13	80

Fit a linear regression of y on x by the Least square method. Supposing that the same relationship holds true for a town with a population of 50 Lakhs. Find out the number of Coolers which would be sold.

18061/4

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B.B.A. - V Sem.

(Printed Pages 4)
Roll No.

18061
B.B.A. Examination, Dec. - 2020
Managerial Economics
(BBA-502)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all **five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. What is law of supply?
2. What are the limitations of demand forecasting?
3. Discuss the scope of managerial economics.
4. What do you understand by Break Even Analysis?

P.T.O.

5. Explain Normal Profit and super Profit.

Section-B

(Short Answer Questions)

Note : Attempt any **two** questions out of the following **three** questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. What is Law of variable proportions?
7. From the following table, Calculate
(i) Total Revenue (ii) Average Revenue and (iii) Marginal Revenue.

Production (In Units)	Selling Price (Per Unit)
1000	10.00
2000	9.50
3000	9.00
4000	8.50
5000	8.00
6000	7.50

8. Why do demand curve slope downwards to the right?

18061/2

Section-C

(Detailed Answer Questions)

Note : Attempt any **three** questions out of the following **five** questions. Each question carries 15 marks answer is required in detail. $15 \times 3 = 45$

9. What do you understand by Perfect Competition? How Prices are determined under it.
10. "Profit is the reward for risk-taking and uncertainty bearing." Explain.
11. The following informations are obtained from Laxmi Ltd:
Sales ₹ 50,000; Profit ₹ 5,000, Fixed Cost = ₹ 15,000
Calculate P/V Ratio in the following Conditions:
(a) Selling Price increased by 20%
(b) Fixed Cost decreased by 10%
(c) Variable Cost decreased by 10%

18061/3

P.T.O.