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(21223)

Roll No. ....

B.C.A.-III Sem.

**18014**

**B.C.A. Examination, Dec.-2023**

**BUSINESS ECONOMICS**

**(BCA-304)**

*Time : Three Hours ]*

*[Maximum Marks : 75*

**Note :** Attempt questions from **all** sections  
as per instructions.

**Section-A**

**(Very Short Answer Questions)**

**Note :** Attempt **all** questions. Each question  
carries **3** marks. Very short answer is  
required not exceeding 75 words.

3×5=15

1. What do you mean by market demand?
2. Define fixed cost.

**P.T.O.**

3. Explain economics of scale.
4. Explain short-run cost analysis.
5. What is FDI? How does it differ from FPI?

### Section-B

#### (Short Answer Questions)

**Note :** Attempt any **two** questions. Each question carries **7.5** marks. Short answer is required not exceeding 200 words.  $7.5 \times 2 = 15$

6. Give the essential requirements of TRIPS.
7. What are the theories of inflation?
8. What are the characteristics of perfect competition?

### Section-C

#### (Long Answer Questions)

**Note :** Attempt any **three** questions out of the following five question carries 15

marks. Answer is required in detail.

$3 \times 15 = 45$

9. Describe money, real and opportunity cost of production.
10. What are the themes of the new fiscal policy.
11. Discuss about Exim policy in detail.
12. Explain the output determination under the condition of monopolistic competition.
13. Explain the causes of unemployment in India. What measures would you suggest for removing unemployment?