13. What is the impact of e-commerce on :

- (a) Sales
- (b) distribution
- (c) advertising

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Roll No. 81709355

MIB III Sem.

NP-3317

M.I.B. Examination, Dec- 2018

E-COMMERCE

(MIB - 305)

Time: Three Hours]

[Maximum Marks: 75

Note: Attempt questions from all Sections as per instructions.

Section - A

(Very Short Answer Questions)

Note: Attempt all five questions. Each question carries 3 marks. 3×5=15

 Differentiate between e-commerce and ebusiness.

- What do you mean by cyber-law?
- 3. What is Active X?
- 4. What do you understand by e-payment system?
- Discuss Data Poisoning.

Section - B

(Short Answer Questions)

Note: Attempt any two questions out of the following three questions. Each question carries 7½ marks.

7½×2=15

- 6. Explain about the various components of EDI.
- Explain "Legal and ethical issues differ country to country".
- 8. What are the basic functions of firewalls?

Section - C

(Detailed Answer Questions)

Note: Answer any three questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.

- 9. Write short notes on the following:
 - (a) Data mining
 - (b) Digital cash
 - (c) Electronic wallet
 - (d) Digital copyrights
 - (e) Electronic cheque
- Explain the various components of a firewall.
 List down the drawbacks of firewalls.
- What is electronic money? Explain electronic money payment transaction.

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NP-3317\2

A (21119) M.I.B.-III Sem.

Printed Pages: 3
Roll No.

NP-3317

M.I.B. Examination, November-2019 * E-COMMERCE (M.I.B.-305)

Time: Three Hours]

[Maximum Marks: 75

Note: Attempt questions from all Sections as per instructions.

Section-A (Very Short Answer Questions)

Note: Attempt all the *five* questions of this section. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3\times5=15$

- 1. Define E-Commerce.
- 2. What do you mean by Internet?
- Explain Digital Currency and on-line banking.
- What do you understand by Protocols? Explain.
- 5. Before using E-commerce what are the key points that must be kept in mind?

NP-3317

Section-B

(Short Answer Questions)

Note: Attempt any two questions out of the following three questions. Each question carries 7½ marks. Short answers is required not exceeding 200 words.

- 6. Explain digital signature and digital envelope.
- 7. List security requirements for safe electronic payments.
- 8. Write about Cyber Laws and its control.

Section-C

(Detailed Answer Questions)

Note: Answer any three questions out of the following five questions. Each question carries 15 marks.

Answer is required in detail. 15×3=45

- Explain the impact of e-commerce on various business issues.
- 10. Explain intelligent agents using Active X and other technologies.

- Discuss transactions integrity with reference to electronic payment system. Also explain working model of electronic payment system.
- Describe the security schemes adopted in SSL and SET. Also explain why traditional payment systems are inadequate for EC.
- 13. Write notes on:
 - (a) EDI applications
 - (b) EDIFACT/x.12 standards
 - (c) Data mining

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(Printed Pages 3) Roll No. 190935 300023

MIB-III Sem.

NP-3317

M.I.B. Examination, Dec.-2020 E-COMMERCE

(MIB-305)

Time: Three Hours | [Maximum Marks: 75]

Note: Attempt questions from all Sections

as per instructions.

Section-A

(Very Short Answer Questions)

Note: Attempt all five questions. Each question carries 3 marks. $3\times5=15$

- Explain the future of e-commerce. 1.
- 2. What is cyber cash client application?
- 3. What are the properties defined by Active X Controls?

- 4. List out the various e-payment methods?
- 5. What is an intelligent agent?

Section-B

(Short Answer Questions)

Note: Attempt any **two** questions. $7\frac{1}{2} \times 2 = 15$

- 6. Explain the importance of electronic data interchange (EDI) in e-commerce. Is EDI used in B2B or B2C e-commerce? 71/2
- 7. What are the factors impacting the ethical and legal issues on using the internet and e-commerce?
- 8. What are things that firewall cannot do. What is the use of a firewall? $7\frac{1}{2}$

Section-C

(Detailed Answer Questions)

Note: Attempt any three questions:

 $3 \times 15 = 45$

- 9. Write short notes on the following:
 - (a) Techniques of data mining

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- (b) M-Commerce
- (c) e-cash client software
- (d) Digital certificates
- (e) E-marketing
- 10. What is Firewall. State the fur firewall in e-commerce?
- 11. What are the components of payment system?
- 12. Explain the protocols that are electronic payments?
- 13. What is the impact of eon international marketing, distribution?

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(20222)MIB-III Sem.

(Printed Pages 4) Roll No. 2.00935.990.24

NP-3317 (CV-III)

M.I.B. Examination, Dec.-2021 E-COMMERCE

(MIB-305)

Time: 11/2 Hours 1

[Maximum Marks: 75]

Note: Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

- Note: Attempt any two questions of this Section. Each question carries 7.5 marks. Very short answer is required not exceeding 75 words. $2 \times 7.5 = 15$
- What is e-Payment? 1.
- 2. Explain the modern Concepts E-Commerce?

- 3. What are the features of Cyber Laws in India?
- 4. What are the characteristics of Internet based EDI?
- 5. Write short note on "Data Mining".

Section-B

(Short Answer Questions)

Note: Attempt any one question out of the following three questions. Each question carries 15 marks. Short answer is required not exceeding 200 words.

 $1 \times 15 = 15$

- 6. How does E- Commerce differ from Traditional E- Commerce?
- What is an EDI? Explain the advantages of EDI.
- What is SSL? How does it work? Explain the methods of Credit and Transaction.

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Section-C

(Detailed Answer Questions)

- **Note:** Answer any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail. 2×22.5=45
- Identify and describe the unique features
 of e-commerce technology and discuss
 their business significance.
- Define Internet? Explain its Role and Procedure of registering Internet Domain.
- 11. Explain working of SET in detail. Also explain the advantages of dual signature in SET?
- 12. Explain the method of Transaction Processing. How can a merchant minimise the incident of Internet Frauds?

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13. Write notes on:

- (a) Digital Certificate
- (b) Features of an e-Payment system
- (c) Secure Socket Layer (SSL)