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Roll No. 220935200034.

M.I.B.-III Sem.

NP-3316

M.I.B. Examination, Dec.-2023

INTERNATIONAL BUSINESS

MANAGEMENT

(MIB-304)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from **all** sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all the questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. What is franchising?

P.T.O.

2. Describe disadvantages of global competitiveness.

3. What is contract enforcement?

4. What are the sources of recruitment?

5. Why is The Japanese School of Management famous?

Section-B

(Short Answer Questions)

Note : Attempt any **two** question out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words. $7.5 \times 2 = 15$

6. Explain the structure of international corporations.

7. Explain the process of negotiation in foreign collaboration.

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8. Explain the controlling function of international business management.

Section-C

(Detailed Answer Questions)

Note : Attempt any **three** questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. What are the most important cross-cultural characteristics of the decision making process in the international companies?

10. Explain about the role of International Organisations in the International Trade.

11. What are the various types of Management Plans involve in International Business Management? State and explain them briefly.

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P.T.O.

~~12.~~ Describe the International dispute settlement mechanism in detail?

~~13.~~ What do you mean by global competitiveness? Discuss its advantages in detail.