NP-3317

M.I.B. Examination, Dec.-2023

E-COMMERCE

(MIB-305)

Time : Three Hours]   *[Maximum Marks : 75*

Note : Attempt questions from **all** sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all the **five** questions. Each question carries **3** marks. Very short answer is required not exceeding 75 words.   3×5=15

1. What is Internet?

2. What is the meaning of E-commerce?

3. Explain the features of electronic Payment system.

4. What is EDI Transaction?

5. What do you understand by "Digital certificate"?

Section-B

(Short Answer Questions)

Note : Attempt any **two** questions out of the following three questions. Each question carries **7½** marks. Short answer is required not exceeding 200 words. 7½×2=15

6. What is Search Engine? How does it Promote E-commerce?

7. Explain how SSL Protocol is used for secure transaction. Explain the advantages of e-commerce.

8. Describe the significance of Data Encryption Standard (DES).

Section-C

(Detailed Answer Questions)

Note : Attempt any **three** questions out of the following five questions. Each question carries **15** marks. Answer is required in detail. 15×3=45

9. Explain SET Protocol used in Credit Card Transactions. What is the main interesting aspect of SET Protocol which gives confidence to customers Transacting business using the Internet?

10. Describe the current e-commerce scenario in India and explain the future prospect of e-commerce.

11. Compare and contrast the electronic, digital and virtual Internet Payment system.

12. What is Firewall? State the function of firewall in e-commerce.

13. Write short note on:

   (a) E-Trading

   (b) Data Mining

   (c) Digital or Electronic Cash