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Estd. 1990

# IMS

## G H A Z I A B A D

UNIVERSITY COURSES CAMPUS

Status of 12(B) by UGC

INFORMATION BROCHURE

# IMS

## GHAZIABAD

UNIVERSITY COURSES CAMPUS



### VISION

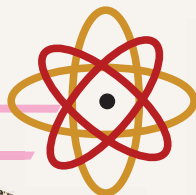
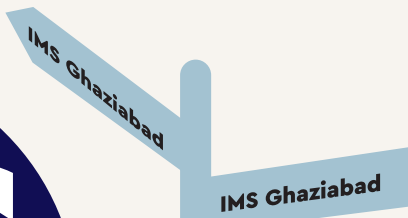
To impart vibrant, innovative and global education to make IMS the world leader in terms of excellence in education & research.



### MISSION

To develop the institution into a world class centre for Management, IT, Biosciences, Journalism & International Business which inspires it's students to realise their full potential and contribute to the development of the society.

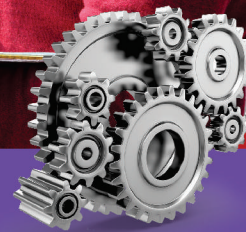
management



AWESOME  
CAMPUS

computer

PROUD TO BE  
IMSians



EXPLORE  
EXPERIMENT  
EXPERIENCE



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bad

biotechnology

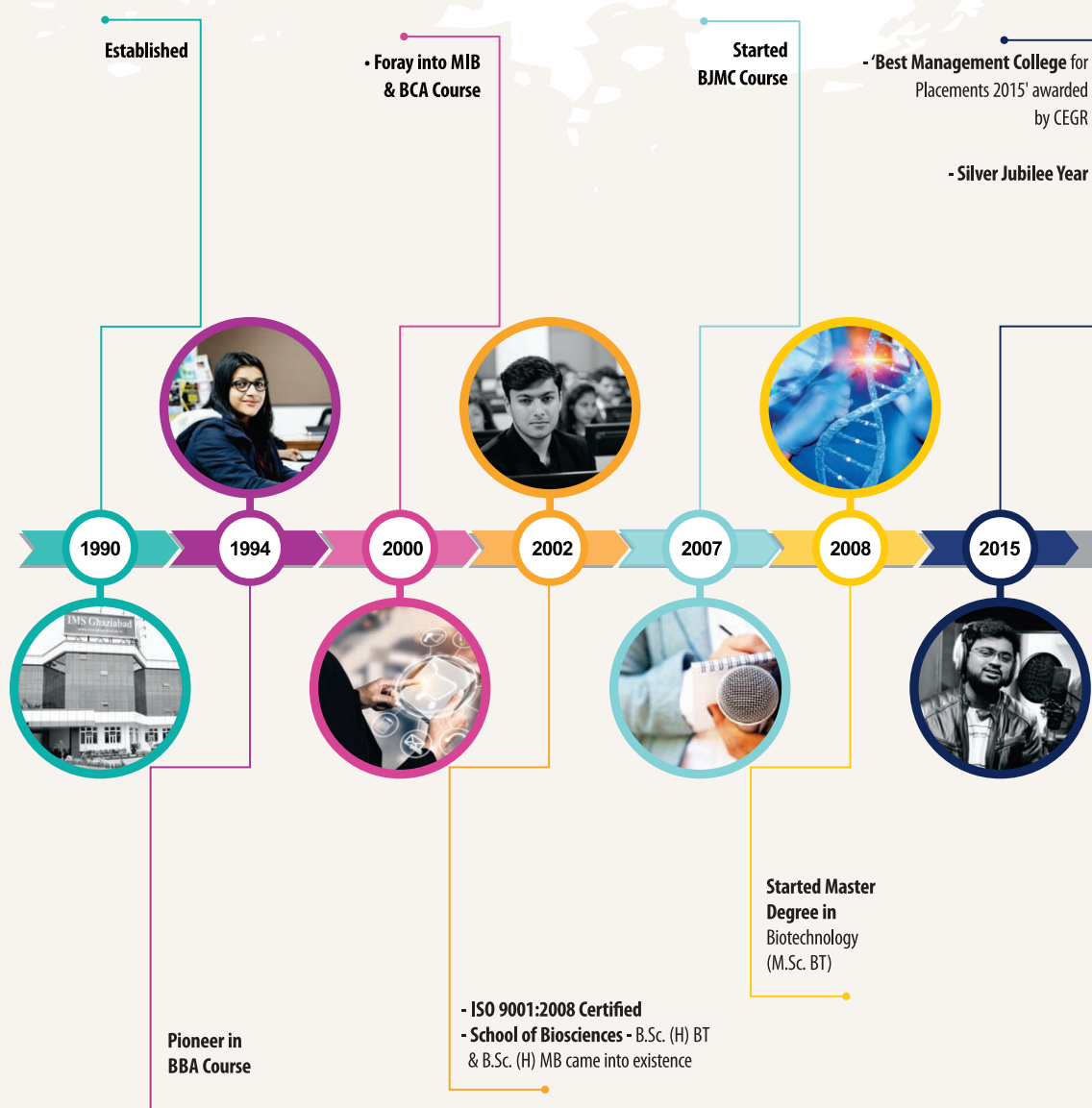
PLACEMENTS



# IMS

## GHAZIABAD

UNIVERSITY COURSES CAMPUS

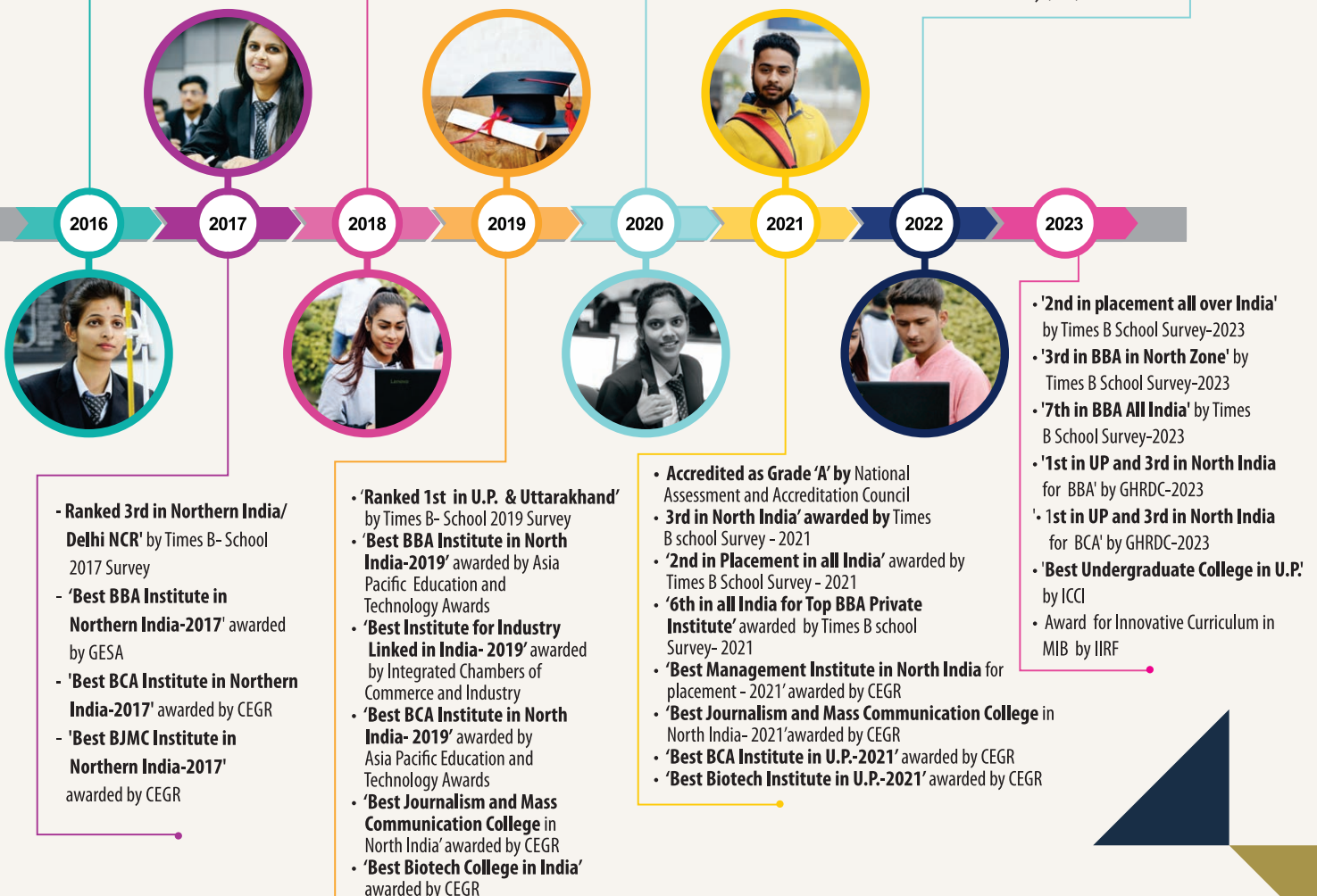


- **'Best Private BBA Institute in India 2016'** awarded by ASSOCHAM
- **'Ranked 1st in U.P. and Uttarakhand'** by Times B-School 2016 Survey
- **'Ranked 3rd in Northern India/Delhi NCR'** by Times B-School 2016 Survey
- **NAAC Accredited**

- **'Best in Innovation in Learning-2018'** awarded by CIAC Global
- **'Best Industry Exposure in Post Graduation- MIB'** awarded by CEGR
- **'Best BCA College in North India - 2018'** awarded by CEGR
- **'Ranked 1st in U.P. and Uttarakhand'** by Times B School 2018 Survey
- **'Best Journalism & Mass Communication College in North India-2018'** awarded by CEGR
- **'Best International Placements in Management-2018'** awarded by CEGR
- **'Best Biotech College- 2018'** awarded by CEGR

- **'Best BBA Institute in North India-2020'** awarded by Asia Pacific Education and Technology Awards
- **'Best BCA Institute in North India-2020'** awarded by Asia Pacific Education and Technology Awards

- **Graded 'A+' among Top Schools of ALL INDIA** by B-School Survey 2022 in Post Graduate Degree Program in Business Management
- **'Ranked 1st at State & Zone and 3rd All India for BCA College'** by IIRF Ranking 2022
- **'Ranked 1st in North India and 17th All India'** for Best BBA College by IIRF 2022
- **'Ranked 4th in the Category of Eminence, North India and 10th All India'** for Best BBA College by GHRDC Colleges Survey 2022
- **'Ranked 3rd in North India and 7th in the Category of Super Excellence'** for Best BCA Colleges by GHRD Times 2022
- **'Ranked 10th in North India and 30th among Top B Schools of All India'** for Post Graduate Degree Program in Business Management by Chronicle 2022
- **'Ranked 7th position among the Top 70 Best BBA Institutes of India and 4th position among the Top 10 Best B-Schools of North India'** by Times BBA Education Ranking Survey 2022
- **'Ranked 6th in the Top 50 BBA Private Institutes and 2nd in the Top 20 BBA Institutes in the Placement category'** by Times BBA Education Ranking Survey 2022
- **'Bagged an award of Best BBA College in North India'** for an outstanding contribution towards Education, Skilland Research by the Integrated Chambers of Commerce and Industry (ICCI) 2022







## CHAIRMAN'S MESSAGE

**Naresh Agarwal**

It is with immense pride and profound gratitude that I extend my warmest greetings to you. As we celebrate our remarkable legacy of 34 years in the field of education, it is an opportune moment to reflect on our journey, accomplishments and aspirations. Over these three and a half decades, we have tirelessly pursued the ideals of knowledge, innovation, and integrity. Our college has been a beacon of academic excellence, producing graduates who have gone on to make substantial contributions to society and the corporate world. Our alumni network stands as a testament to our commitment to nurturing the leaders of tomorrow.

We believe in a holistic approach to education, one that not only imparts theoretical knowledge but also fosters practical skills, creativity and an entrepreneurial spirit. I extend my sincere gratitude to our dedicated faculty, staff, students and the extended community for their unwavering support of our mission. Together, we shall continue to raise the bar of excellence and build a brighter future.

Thank you for considering IMS Ghaziabad as your educational partner. We look forward to having you as part of our illustrious legacy.



It is both an honor and a pleasure to welcome you to our distinguished institution with a heritage spanning over three decades. Our journey, all through these years, is a testimony to our unwavering commitment to academic excellence, ethical leadership and holistic development. In the progression of time, we have evolved and grown, adapting to the ever-changing dynamics of education and the business world. The journey from humble beginnings to becoming a respected name in education has been nothing short of remarkable.

IMS has always believed that education is the cornerstone of progress. It is our commitment to provide students with not just a degree, but a transformative learning experience. We aim to shape well-rounded individuals who are not only academically proficient but also socially responsible, innovative and adaptable. Our faculty, with their vast experience and expertise, play a pivotal role in this journey. They inspire and empower our students to think critically, solve complex problems and embrace change. We take pride in providing a conducive environment for learning, research and personal growth.

I invite you to explore the boundless possibilities that await you at IMS Ghaziabad (University Courses Campus). I convey my best wishes to the faculty, staff members, parents and students for their unflinching faith and sincere efforts toward educational excellence.



## GENERAL SECRETARY'S MESSAGE

**CA (Dr.) Rakesh Chharia**





**Mr. Naresh Agarwal**  
Chairman  
Ex. M.P., Rajya Sabha  
Former Minister, Govt. of U.P.



**CA (Dr.) Rakesh Chharia**  
General Secretary  
Chairman, Chharia Group of Companies



**Ms. Anshu Gupta**  
Joint Secretary  
Philanthropist



**Mr. Sanjay Agarwal**  
Treasurer  
Entrepreneur & Academician



**Mr. Nitin Agarwal**  
Executive Council Member  
MLA and Excise & Prohibition Minister  
Govt. of U.P.



**Dr. Pramod Agarwal**  
Executive Council Member  
Rama Paper Mills Ltd.



**Mr. Sudhir Shukla**  
Executive Council Member  
B.A.G Films Ltd.



**Mr. Rajiv Chaudhary**  
Executive Council Member  
Chaudhary & Sons Forging Ltd.



**Mr. Ashok Chaturvedi**  
Executive Council Member  
U-Flex Group of Industries



**Mr. Apurve Goel**  
Executive Council Member  
AAA Paper Marketing Ltd.



**Ms. Garima Aggarwal**  
Executive Council Member  
Philanthropist



**Mr. Mayank Chaudhary**  
Executive Council Member  
Industrialist



**CA Vidur Chharia**  
Executive Council Member  
Chharia Impex Ltd.

**EXECUTIVE  
COUNCIL**



# ADVISORY & MENTORS

## International



**(Dr) Amarendra Khatua**  
Former Secretary  
Ministry of External Affairs  
Government of India



**Vera Fakor Alomatu Agbenyegah**  
CEO –VCM Consult  
Founder VCMN Skills Development  
Accra, Ghana



**Dawood Al Shewazi**  
Founder  
Strategic Marketing & Exhibition  
Dubai, UAE



**Dr. Juan Carlos Sosa Varela**  
Dean & Professor  
Business, Tourism & Entrepreneurship Division  
Associate Editor European Business Review  
UAGM, Puerto Rico



**David W Stewart**  
President's  
Professor of Marketing & Business Law (Emeritus)  
Loyola Marymount University  
College of Business Administration, USA

## Corporate

**Ms. Rakhi Aswal**  
CFO  
Saxo Group India

**Mr. Niraj Kumar**  
AVP-HR  
Interglobe Aviation Group

**Mr. Subhankar Ghose**  
Vice President - HR Sales  
Spice Money

**Mr. Apurva Chamarla**  
Head of Partnership  
Google, India

**Mr. Neerajh Malikk**  
Chief Business Officer  
Aptech Ltd.

**Mr. Abhinav Saran**  
AVP – Marketing  
Bata India

**Mr. Rajkiran Kanagala**  
Sr. VP & Group Head  
Transport Corporation of  
India Ltd.

**Mr. Rajeev Singh**  
Consultant Editor  
Amar Ujala

**Mr. Kamlesh Tripathi**  
Editorial HR Head-Hindi National  
Dainik Jagaran

**Mr. Vijender Singh**  
CEO  
TransNational Computers LLC

**Mr. Nikhil Malhotra**  
Global Head – Innovation  
Tech Mahindra

**Mr. Vaibhav Arora**  
Director Consulting  
KPMG

**Dr. Meenakshi Munshi**  
Former Adviser/Scientist G  
Head HRD & Societal Program  
Department of Biotechnology  
Govt. of India

**Dr. Samar Hussain Naqvi**  
CEO & Chief Scientist  
Diagnostics Division  
JITM C Genes Pvt. Ltd.

**Mr. Rakesh Kumar Shahi**  
Director  
Abha Biotechnology Pvt. Ltd.

**Ms. Anshula Bhatnagar**  
Director & National  
Head - TA  
Ernst & Young (EY)

## Research

**Dr. Showket Hussain**  
Scientist E  
NICPR (ICMR)

**Dr. Manoj Pandey**  
Senior Scientific Officer  
Institute of Pharmacopoeia  
Commission, Ghaziabad

**Dr. Sidhharth Sonkar**  
Scientist II  
MDRU, Maulana Azad Medical

**Dr. Arun Kumar Yadav**  
Assistant Professor  
NIT, Hamirpur

**Dr. Shiv Mohan**  
Retd. Principal Scientist  
ISRO

**Dr. Anshul Verma**  
Associate Professor  
S.P. Jain Institute of Management

**Dr. Santosh Srivastava**  
Associate Professor  
IMS Ghaziabad

**Dr. Prabhat Mittal**  
Professor, Commerce & Mgt.  
Satyawati College, Delhi University

**Dr. Shikha Bharadwaj**  
Associate Professor  
IIM, Sambalpur

**Prof. Pramod Kumar Saini**  
Professor  
IIMC, New Delhi

**Prof. Chandrakant P. Singh**  
Professor-Mass Communication  
GGSIU University, Delhi

## Academic

**Dr. Emmanuel (Shubhakar)**  
Associate Professor  
MNIT Jaipur

**Mr. Juan Carlos Sosa Varela**  
Dean & Full Professor, Business,  
Tourism & Entrepreneurship Division,  
Associate Editor European UAGM, Puerto Rico, USA

**Dr. Vibhuti Tripathi**  
Associate Professor & Head SMS  
MNNIT Allahabad

**Dr. Sheeba Kapil**  
Professor  
IITSouth Delhi

**Dr. Garima Gupta**  
Associate Professor  
FMS Delhi

**Dr. Nalini Prava Tripathy**  
Professor  
IIM Shillong

**Dr. Sushanta Kumar Mishra**  
Professor  
IIM Bangalore

**Dr. A.P. Dash**  
Dean & Professor  
NTPC School of Business, Noida

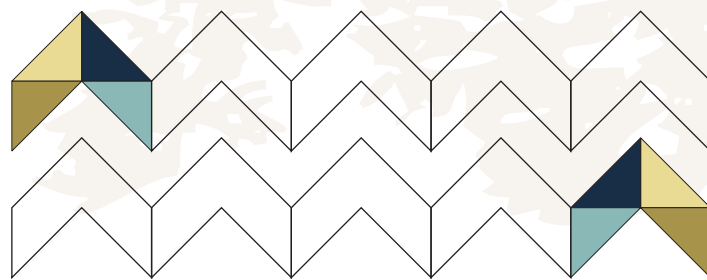
**Dr. Shandaar Ahmed**  
Professor  
JNU Campus, Delhi

**Dr. Vishwajit Rohil**  
Professor & Head  
Vallabhbhai Patel Chest Institute,  
University of Delhi

**Prof. K. G. Suresh**  
Vice Chancellor  
MakhanLalChaturvedi National University of  
Journalism & Communication, Bhopal

**Prof. BaldevBhai Sharma**  
Vice Chancellor  
KushabhauThakre University of Journalism &  
Communication, Raipur

# DIRECTOR MESSAGE



**To contribute to the cause, the Institute fosters holistic development, where academic rigor is complemented by practical exposure and extracurricular activities.**



**Dr. Arun Kumar Singh**



The education sector is undergoing significant transformation in today's world, primarily driven by digitalization and technological advancements. Artificial Intelligence, Remote, Digital, and Personalized Learning, Augmented Reality and Concept-Based Learning reflect a move towards more interactive, technology-driven, and personalized educational approaches. IMS Ghaziabad (University Courses Campus) shares the belief that education is the architect of humanity's future and is committed to meet the evolving needs of learners.

To contribute to the cause, the Institute fosters holistic development, where academic rigor is complemented by practical exposure and extracurricular activities. Our goal is not just to produce graduates and postgraduates, but to empower future leaders who can make a positive impact on society. The rich history of alumni who have achieved remarkable success in various fields testifies to the dedication of the stakeholders.

Keeping in view the changing educational landscape and encouraging collaborative solutions, IMS has initiated

several MOUs with IIMs and other prestigious organizations, with Grant Thornton Bharat LLP being the latest additions to the list. Our BBA Course in collaboration with GT Bharat (One of the Largest Consulting Firm In India) provides a perfect academia-industry interface, along with numerous other undergraduate and postgraduate courses like BCA, BAJMC, B.Sc.(Hons.), Biotechnology, B. Sc. (Hons.) Microbiology, M. Sc. Biotechnology and MIB.

As we look towards the future, we remain dedicated to our core values and principles while adapting to the metamorphosing educational panorama. Our state-of-the-art facilities, experienced faculty and industry partnerships, specific cells and clubs etc. ensure that our students receive a world-class education. I invite you to explore this brochure to learn more about the programs, opportunities, and achievements that define our college.

Welcome to a culture of progressive growth and augmentation!





## OUR CAMPUSES



### ABOUT IMS GHAZIABAD GROUP OF INSTITUTIONS

IMS Ghaziabad was founded in 1990 by a group of visionaries and intellectuals to impart quality education in a stimulating and innovative environment where students are empowered with knowledge and professional skills while upholding the values of integrity, tolerance and mutual respect.

IMS Ghaziabad has attained a matchless and reputable place amongst the best professional education institutions in India over the past 34 years. Since its inception, the group has promoted education in the areas of Management Sciences, International Business, Information Technology, Biosciences, Engineering, and Journalism through its three educational campuses equipped with state-of-the-art infrastructure and modern technology. Located strategically in the NCR, IMS Ghaziabad delivers the real-world experience for succeeding in today's competitive global marketplace. The academic programs prepare the students to be consistent performers and innovators who continuously imbibe from real-life business situations and experiences.

The faculty interaction with the corporate world in the form of research & consultancy, management development programs, and national & international conferences have become an important enabler for designing and imparting learner-centric value-based education. IMS believes that leadership skills can be inculcated to produce competent managers for tomorrow. The programs are meticulously designed to enhance managerial and technical competence. The institute continues to attract diverse talent and promote a culture of accepting challenges for the holistic development of the students.

40000<sup>+</sup>  
ALUMNI

8500<sup>+</sup>  
STUDENTS

550<sup>+</sup>  
FACULTY

20<sup>+</sup>  
PROGRAMS

2500<sup>+</sup>  
HOSTELLERS

03<sup>+</sup>  
CAMPUSES





## CAMPUS - I

### INSTITUTE OF MANAGEMENT STUDIES, GHAZIABAD

IMS Ghaziabad offers full-time postgraduate programs in management approved by AICTE and Ph.D. in association with Jamia Hamdard University.

- Post Graduate Diploma in Management (PGDM- 2 Years)
- Ph.D. (Management)



## CAMPUS-II

### IMS ENGINEERING COLLEGE, GHAZIABAD

IMS Engineering College, Ghaziabad offers full-time graduate, postgraduate and doctoral programs in technology and management affiliated to Dr. A.P.J. Abdul Kalam University, Lucknow and approved by AICTE.

- Bachelor of Technology (B.Tech-4 Years)
- Master of Technology (M.Tech-2 Years)
- Master of Business Administration (MBA-2 Years)
- Ph.D. (Biotechnology)



## CAMPUS-III

### IMS GHAZIABAD, (UNIVERSITY COURSES CAMPUS)

IMS Ghaziabad, (University Courses Campus) offers full-time graduate and postgraduate programs in management, information technology, media studies and biosciences affiliated to CCS University, Meerut.

- Bachelor of Business Administration (BBA-3 Years)
- Bachelor of Computer Applications (BCA-3 Years)
- Bachelor of Arts in Journalism & Mass Communication (BAJMC-3 Years)
- Bachelor of Science in Biotechnology (B.Sc. Hons. BT-3 Years)
- Bachelor of Science in Microbiology (B.Sc. Hons. MB-3 Years)
- Master of Science in Biotechnology (M.Sc. BT-2 Years)
- Master of International Business (MIB-2 Years)





## IMS GHAZIABAD (UNIVERSITY COURSES CAMPUS)

The resolute effort is what constitutes the DNA of IMS Ghaziabad (University Courses Campus) as also carved on its logo as the shloka. As a testimony, the institute is bestowed with 12(B) Status by UGC, which is a testimony of research and academic potential. The ethos of the institute lies in providing a vibrant, innovative and global education to the students in integration with human values and professional ethics, shaping them into socially conscious global professionals.

IMS offers courses in affiliation to Chaudhary Charan Singh University, Meerut namely MIB, M.Sc. Biotechnology, BBA, BCA, BAJMC, B.Sc. (Hons.) Biotechnology and B.Sc. (Hons.) Microbiology. It has consistently produced University toppers which speaks volumes about the quality of education imparted by its learned faculty. The institute is ISO 9001:2015 certified and NAAC 'A' accredited. The college is the proud recipient of the recent eminent awards in the field of education and research. The institute has a modern world-class infrastructure wherein the students are provided with an excellent educational experience and comfortable amenities for ensuring a sustainable lifestyle.

The curriculum design includes academic teachings, specializations, placement assistance, value-added programs, flip classes, student-driven clubs, orientation programs, national seminars, conclaves and career guidance for unleashing students' potential, skills and abilities. Research-driven faculty ensures that the students achieve high standards of excellence to bring about consolidated change for positive growth. In the era of digitalization, the programs also integrate the use of information technology in the learning processes. Industry academia interfaces such as international and national internships, live projects, guest lectures, industry visits, and workshops help the students to develop better insights into the workplace.

**STRIVE  
FOR  
EXCELLENCE**



# RANKING & ACCREDITATIONS

The constant endeavor to achieve excellence in all fields is one of the prime virtues which set apart IMS Ghaziabad (University Courses Campus) from other institutes in similar categories. For its exemplary work done in the past 34 years, the institute has received appreciation from top-notch industrialists, academicians and organizations of high repute. This outstanding work can be witnessed in the form of various awards and accolades which have been conferred to the Institute on the basis of overall performance, innovative pedagogies, specialization-based curriculum, placements and the new initiatives taken for the holistic development of the students.

The General Secretary of IMS Ghaziabad- CA (Dr.) Rakesh Chharia received an award for 'Edupreneur of the Year in India', 'Best Educationist Award', 'Change Maker of the Year' and 'Rashtriya Siksha Ratan' for being a source of inspiration for academicians and students. The Director, Dr. Arun Kumar – IMS Ghaziabad (University Courses Campus) has also been appreciated for his valuable contributions to the field of management and education.

## COLLABORATION WITH



•Granted University Grants Commission 12 (B) Status

•Ranked 2<sup>nd</sup> in placement all over India -2023

•Ranked 3<sup>rd</sup> in BBA in North Zone – 2023

•Ranked 7<sup>th</sup> in BBA All India– 2023

•Ranked 1<sup>st</sup> in U.P. and 3rd in North India for BBA & BCA - 2023

•Ranked as Best Undergraduate College in U.P. – 2023

•Graded 'A+' in Post Graduate Degree Program in Business Management, All India - 2022

•Ranked 1<sup>st</sup> in State & Zone for BCA - 2022

•Ranked 3<sup>rd</sup> in All India for BCA - 2022

•Best BBA College in North India - 2022

•Ranked 4<sup>th</sup> in the Category of Eminence, North India for BBA – 2022

•Ranked 3<sup>rd</sup> in North India for BCA - 2022

•Ranked 4<sup>th</sup> in Best B-Schools of North India – 2022

•Ranked 6<sup>th</sup> in the Top BBA Private Institutes - 2022

•Ranked 2<sup>nd</sup> in Placements - 2022

•Best BBA College in North India - 2022

•Accredited as Grade 'A'

•Recognized as 'Promising' on Innovation Achievement - 2021

•Best Management Institute in North India for Placement - 2021

•Best Journalism and Mass Communication College in North India - 2021

•Best BCA Institute in U.P.- 2021

•Best Biotech Institute in U.P.- 2021

•Best BBA Institute in North India - 2020

•Best BCA Institute in North India - 2020

•Ranked 1<sup>st</sup> in U.P. & Uttarakhand - 2019

•Best BBA Institute in North India – 2019

•Best BCA Institute in North India – 2019

•Best Biotech College in India – 2019

•Best Journalism and Mass Communication College in North India – 2019

•Best Institute for Industry Linked in India – 2019

•Best Industry Exposure in Post-Graduation MIB – 2018

•Best BCA College in North India – 2018

•Ranked 1<sup>st</sup> in U.P. and Uttarakhand – 2018

•NAAC Accredited

•ISO Certified (9001:2015)





# WORLD-CLASS INFRASTRUCTURE AND FACILITIES

THE WORLD-CLASS INFRASTRUCTURE AT IMS PROVIDES A CONDUCTIVE AMBIENCE FOR STIMULATING LEARNING EXPERIENCES. THE CAMPUS IS WI-FI ENABLED AND CENTRALLY AIR CONDITIONED. ALL THE CLASSROOMS ARE EQUIPPED WITH PROJECTION AND COMPUTER SYSTEMS WITH INTERNET CONNECTIVITY. ONLINE LIBRARY RESOURCES AND DIGITAL LEARNING PLATFORMS PROVIDE A WIDE ARRAY OF INFORMATION TO ENHANCE STUDENTS' INTELLECT.

**RFID Campus** | To stream line the authentication process, ensure a secure environment, create a smarter and more connected educational experience the campus has RFID-enabled access points at key locations.

**Lecture Rooms** | Air-conditioned lecture rooms with the latest audio-visual aids & multimedia technology

**Wi-Fi Campus & Classrooms** | Wi-Fi-enabled campus with a high-speed internet connection

**Knowledge Resource Centre** | Well-stocked reading material along with the updated online digital library (EBSCO, ET-Prime & J-Gate)

**Incubation Centre** | To induce economic growth by building a sustainable eco-system that helps to nurture the most innovative Start-Up ideas and see them crystallize into sustainable entities

**Auditorium** | Air-conditioned auditorium with 250+ capacity with the latest audio-visual systems and green room

**NSS Cell** | Office maintained to carry out the activities encouraging education through service

**IQAC Cell** | An office specially equipped to ensure the application of quality benchmarks for academic and administrative activities.

**Mini Audi** | Air-conditioned auditorium with 100+ capacity with the latest audio-visual systems

**Cafeteria & Maggi Hotspot** | Nutritious and wholesome food for ensuring a well-balanced diet

**Centrally Air-Conditioned Campus** | Centralized AC plant installed in the campus

**Medical Facilities** | Mediciam policies, medical facilities & ambulance available for medical problems and emergencies

**Elevator** | Eco-Efficient elevators in college and hostels to access any floor

**IT Labs** | Centralized air-conditioned IT labs with the latest software and hardware

**Bioscience Labs** | Bioscience Labs equipped with state-of-the-art equipment

**Hostel** | Well-furnished hostel facility for outstation candidates

**Canteen** | Spacious canteen offering multi-cuisine food

**Sports and Recreational Facilities** | Unparalleled recreational and sports activities such as basketball court, volleyball court, outdoor and indoor playground for sports and athletics

**Fitness Gym** | For the physical fitness and well-being of the outstation students, the hostels at the campus have required equipment

**Research Cell** | A dedicated cell for carrying out research, equipped with the required environment and resources

**Entrepreneurial Cell** | A place missioned with a common goal to inculcate the spirit of entrepreneurship among young minds.

**MDP Cell** | Enhancing professional development & Skill-Building opportunities for corporates

**Bank Facility** | Banking and ATM facility available at IMS Campus 1 and IMS Hostel

**Expression Studio (Journalism)** | Learning studio equipped with designing software and modern equipment

**Waste Water Treatment** | Everyday 1 lakh litre of wastewater is recycled for varied uses within the campus and is treated before releasing it into the ecosystem.

**Food Management 'Golden Curry'** | An initiative to reduce food miles to zero by growing maximum yield from campus plots, to cut down the need to shop.







# WORLD-CLASS INFRASTRUCTURE AND FACILITIES



# WORLD-CLASS INFRASTRUCTURE AND FACILITIES





# COURSES OFFERED

## DEPARTMENT OF MANAGEMENT

MIB

BBA

## DEPARTMENT OF COMPUTER SCIENCE

BCA

## DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

BAJMC

## DEPARTMENT OF BIOSCIENCES

M.Sc. BT

B.Sc. (H) BT

B.Sc. (H) MB









DEVELOPING  
GLOBAL  
LEADERS

DEVELOPING  
GLOBAL  
LEADERS



**DEPARTMENT OF  
MANAGEMENT**

**'DEVELOPING GLOBAL LEADERS FOR  
SUSTAINABLE GROWTH'**





# MIB

## Master of International Business



### MIB and Post Graduate Diploma (PGD)

MIB is designed as an intensive Two-Year Program aiming at creating a strong academic and professional foundation for the development of holistic professionals in the area of international business. To keep students upgraded with recent industry changes and its prerequisites, Post Graduate Diploma (PGD) is offered in specializations namely Marketing, Finance, International Business, HRM and Business Analytics.

To connect on a global scale with global learners, the students can choose Massive Open Online Courses (MOOCs) from the given basket, pertaining to the chosen specialization. For the award of Post Graduate Diploma, students have to go through the University Curriculum of MIB and additional subjects specifically added, keeping in mind the necessity of new age tools to be mastered by management graduates. Students are awarded MIB degree from CCS University and in addition, are also awarded PGD in the opted specialization area.

The Master of International Business is a program enriched with educational training in international business management to develop the most reliable strategies for meeting the objectives of competitive organizations in an international environment. The course offers 60 seats, affiliated to CCS University, Meerut. The MIB is based around the four fundamental elements of successful international business education, namely, functional techniques, personal development, strategic decision-making and innovative practices. They are all crucial to establishing roles in today's multinational and multicultural firms engaged in the evolving world of global business.

Students of MIB in the International Immersion Program have a varied exposure to corporate practices across international boundaries, functioning of logistics and ports, networking with international alumni and visits to international companies which are into manufacturing, logistics and FMCG. International Conferences, National Seminars, Kautilya Talk Series, Wet and Dry Port visits and expert hand-on sessions are also conducted to acquaint the students with contemporary practices and modules thought provoking panel discussions, where students, professors, bureaucrats and administrators from PAN India discuss global issues and solutions.

The syllabi of MIB is benchmarked with the best international universities and institutions- consistently reviewed by the International, Corporate, Research and Academic Advisory Board to reflect the industry requirements and the dynamics of a constantly changing business world.

#### The objectives of the program are as follows:

- To update the knowledge base related to various business domains.
- To critically understand the significance of recent theoretical developments in business and their strategic implications.
- To demonstrate proficiency in analyzing and interpreting a wide range of business information related to the various functional areas of management in the international arena.
- To train leaders to be able to evolve within the heart of complex international markets.
- To ensure the suitability of the candidates in the international corporate workplace.

# MIB COURSE STRUCTURE

The curriculum of MIB and PGD is the outcome of elaborate reviews from distinguished industry experts and academicians, influenced by the experience of various other premier institutes and Universities of India and abroad. The structure is spread across 2 years and 4 semesters integrating important aspects of learning research, theories and framework, tech-based skill-oriented specializations, MOOCs (Massive Open Online Courses) and value-added certifications.



## FIRST YEAR

### Semester I

- MIB-101 Management Concepts & Organizational Process
- MIB-102 Financial & Management Accounting
- MIB-103 Managerial Economics
- MIB-104 International Business
- MIB-105 Marketing Management
- MIB-106 Business Statistics
- PGD-101 Human Resource Management
- PGD-102 Advanced Excel
- PGD-103 Vadati: Speaking Skills in Language
- PGD-104 Design Thinking
- PGD-105 Research Methodology
- PGD-106 Social Internship

#### Value-Added Sessions

- Thrust Products - Export of India (GL)
- Digital Marketing Certification

**Certification  
from IIM Bangalore**



### Semester II

- MIB-201 International Marketing Management
- MIB-202 Financial Analysis and Decision Making
- MIB-203 Business Environment
- MIB-204 Business Laws and Taxation
- MIB-205 International Marketing Research
- MIB-206 Computer Applications
- PGD-201 (M) Sales Distribution & Retail Management
- PGD-201 (F) Security Analysis and Portfolio Management
- PGD-201 (H) Employee Relations and Labour Laws
- PGD-202 (M) B2B Marketing
- PGD-202 (F) Account Payable
- PGD-202 (H) Learning and Development
- PGD-203 Financial Institutions and Services
- PGD-204 Consumer Insights
- PGD-205 Application of Block Chain in Management
- PGD-206 Placement Readiness – I

#### Value-Added Sessions

- Country Analysis
- Social Media Marketer

**IIM Indore  
Summer School**

## 6-8 WEEKS SUMMER INTERNSHIP AND TRAINING | WET PORT VISIT

## SECOND YEAR

### Semester III

- MIB-301 International Financial Management
- MIB-302 Organizational Behaviour and Development
- MIB-303 International Trade Procedures, Documentation & Logistics
- MIB-304 International Business Management
- MIB-305 E-Commerce
- MIB-306 Foreign Language (Basic) - German/French
- MIB-307 Minor Project & Viva-voce
- PGD-301 Analytics for Managers
- PGD-302 Logistics & Supply Chain Management
- PGD-303 Placement Readiness - II
- PGD-304 (M) Integrated Marketing Communication
- PGD-304 (F) Derivative and Risk Management
- PGD-304 (H) Global HRM
- PGD-305 (M) Product & Brand Management
- PGD-305 (F) Financial Modelling
- PGD-305 (H) Performance Management and Competency Mapping
- PGD-306 Digital Marketing

#### Value-Added Sessions

- Data Analyst Certification
- Power BI & Data Visualization



### Semester IV

- MIB-401 Project Management
- MIB-402 Strategic Management
- MIB-403 Consumer Behaviour
- MIB-404 Services Marketing
- MIB-405 Foreign Language (Advanced) - German/French
- MIB-406 Project Report & Viva-voce
- PGD-401 (M) Digital Marketing Strategy (MOOC Based)
- PGD-401 (F) Macro Economics for Financial Markets (MOOC Based)
- PGD-401 (H) Designing the Future of Work (MOOC Based)
- PGD-402 Business Ethics and CSR
- PGD-403 Placement Readiness - III
- PGD-404 One Extra MOOC from the Basket

#### Value-Added Sessions

- Workshop on Environment & Sustainability
- Workshop on Human Value and Professional Ethics

## FINAL PLACEMENTS

- Note: 1. Workshops are exhaustive and can vary as per requirements.  
2. Specializations being offered can be changed & 10% of the batch should opt for the same.



# MIB COURSE STRUCTURE



## Tech-Based Skill-Oriented Specializations

In MIB Post Graduate Degree Program in Business Management, Institute possesses an edge in professionally designed 'Tech-Based Skill-Oriented Specializations' comprising four papers and One MOOC Certification meeting the latest Industry requirements. The pool of industry and academia experts for each domain, besides reviewing the syllabus, also deliver, interact and mentor students to ensure their rigorous learning and development.

### RESEARCH-BASED LEARNING

- Classroom teachings closely knitted with research techniques and methodologies
- Research-driven innovative culture
- Guidance by eminent Ph.D. faculty members
- Opportunity to publish papers and cases in renowned journals viz. UGC-Care/ Scopus/ Web of Science, ABDC and more
- Presentation of research papers at seminars, symposiums and conferences which shapes them into confident researchers

### MOOCs AND SELF-PACED COURSES

- 24x7 learning at MOOC & Self-Paced Courses for a sustainable career journey
- Expert guided certification course basket for hands-on experience
- Comprehensive learning opportunity on the web platforms viz. NPTEL, Swayam, Coursera, EdX, Udemy

## Massive Open Online Courses (MOOCs) Basket

All the students have an option to pick up one MOOC out of the basket mentioned below.

### MARKETING

- International Marketing
- Digital Marketing Strategy
- Customer-Centric Marketing for Entrepreneurs
- The Art of Sales: Mastering the Selling Process Specialization
- Foundations of Marketing Analytics Specialization

### FINANCE

- Fintech: Embedded Finance, Payments, BaaS and API Banking.
- Corporate Banking Solutions to International Trade Finance
- Cryptocurrency Investment Course - A Step-by-Step Guide
- Financial Analysis and Financial Modeling Using MS Excel
- International Financial Reporting Standards (IFRS)

### INTERNATIONAL BUSINESS

- International Business 1, University of New Mexico, Doug. E. Thomas
- Business Opportunities and Risks in a Globalized Economy- IE Business School
- IIFT MOOC- Niryat Bandhu- Basics of Export and Import
- IIM B- Edx Course- International Business Environment and Global Strategy
- International Business

### HUMAN RESOURCE

- Designing the Future of Work
- Organizational Behavior: Know Your People, Macquarie University, Australia
- People Management
- HR Analytics
- Ultimate Human Resources

### BUSINESS ANALYTICS

- Data Visualization with Advanced Excel
- Data Visualization and Analytics with Tableau
- Data Science: Foundations Using R Specialization
- Applied Data Science with Python Specialization Applied
- Learn SQL Basics for Data Science Specialization



## Career Spectrum

International Business provides great opportunities to work in a globally competitive market. Many organizations are presently employing MIB postgraduates for business development in the foreign market. There are lucrative job opportunities in MNCs, financial institutions, securities firms, investment companies, global logistics, supply chain, export/ import houses, merchandisers, marine insurance companies, customer relationship management, international finance, international accounting, international marketing, travel and tourism, retail, hospitality sectors, international business consultancies, and global shipping companies.

**HIGHEST PACKAGE 23.37 Lakhs P.A.**







NURTURING & ENHANCING  
FOUNDATIONAL  
MANAGEMENT SKILLS  
**NURTURING & ENHANCING  
FOUNDATIONAL  
MANAGEMENT SKILLS**



**DEPARTMENT OF  
MANAGEMENT**

**'NURTURING & ENHANCING FOUNDATIONAL  
MANAGEMENT SKILLS'**



# BBA

## Bachelor of Business Administration



The 3 year – full-time BBA program is affiliated to CCS University, Meerut with 420 seats. The program focuses on empowering the students through quality education focusing on innovation, entrepreneurship and benchmarked management techniques. The institute aims at creating an environment of experiential learning through exposure to a range of real-world practical problem-solving techniques and utilizing opportunities to apply learned skills in diverse business situations.

The students of BBA have received accolades for their valuable contribution to research through research paper presentations in national and international conferences. The faculty provides practical exposure to its students along with sound academic involvement in various projects and fieldwork. Students are encouraged to set up startups and also professionalize & grow their traditional family businesses. Various National Seminars and Start-Up Conclaves are also organized for budding managers and entrepreneurs. Besides the association with the National Institute of Securities Market (NISM) and Life Time Membership of NHRDN, a joint certification program and training with leading partners has been taken by the department for the students to develop hands-on experience.

### **The objectives of the program are as follows:**

1. To provide conceptual and in-depth knowledge of various subjects and business education.
2. To improve the employability skills of the students.
3. To build up self-confidence and competency among students to take up self-employable business ventures/ start-ups.
4. To give adequate exposure of the operational environment in the field of Management with the right blend of technology.
5. To inculcate a global perspective of the industrial and organizational establishments and their functions for making viable decisions in the international business setting.

# BBA COURSE STRUCTURE



The BBA Course is spread over six semesters over a period of 3 years. It is a stepping stone to high-value post-graduate courses like MIB, MBA, PGDM and many more. BBA gives a basic idea of business principles and strategies. The course helps the students to gain conceptual knowledge, business skills and their application in the corporate world.



## FIRST YEAR

### Semester I

- 101 Fundamentals of Management
- 102 Organizational Behavior
- 103 Managerial Economics
- 104 Accounting and Financial Analysis
- 105 Business Law
- 106 Business Organization and Ethics
- 008 Environmental Studies (Qualifying Paper)



### Semester II

- 201 Quantitative Techniques for Business
- 202 Business Communication
- 203 Human Resource Management
- 204 Marketing Management
- 205 Business Environment
- 206 Fundamentals of Computer
- 207 Assessments on Soft Skills Based on Presentations/ G.D. / Personality Traits

## SECOND YEAR

### Semester III

- 301 Advertising Management
- 302 Team Building & Leadership
- 303 Indian Economy
- 304 Customer Relationship Management
- 305 Management Information System
- 306 Income Tax Law & Practice



### Semester IV

- 401 Consumer Behavior
- 402 Financial Management
- 403 Production & Operation Management
- 404 Sales & Distribution Management
- 405 Research Methodology
- 406 Entrepreneurship & Small Business Management
- 407 Computer Oriented Practical & Viva - Voce

## THIRD YEAR

### Semester V

- 501 Arithmetic Aptitude
- 502 Aptitude Reasoning
- 503 General Business Awareness
- 504 General English
- 505 Elective Paper M-1 /F-1
- 506 Elective Paper M-2 /F-2
- 507 Summer Training Project Report Based Viva-Voce



### Semester VI

- 601 Strategic Management & Business Policy
- 602 Operation Research
- 603 Fundamentals of E-Commerce
- 604 Economic and Industrial Law
- 605 Elective Paper M-3 /F-3
- 606 Elective Paper M-4 /F-4
- 607 Comprehensive Viva-Voce



# BBA COURSE STRUCTURE



Each of the following certificate courses is spread over four semesters. Students choose one specialization out of domains offered at the onset of the 2nd semester. A specialization sensitization is done in the second semester to assist the students in selecting their areas of interest. In the 3rd Year, they choose one option from the super specialization basket.

Course/ Semester	Third	Fourth	Fifth	Sixth
<b>Marketing 4.0</b>	BBA 201 Introduction to Digital Marketing	BBA- 201 Introduction to Financial Institution and Retail Banking	BBA 401 Marketing Analytics	BBA 501 Marketing of Financial Services
<b>Banking, Financial Services &amp; Insurance (BFSI)</b>	BBA 301: Data Analytics Using Excel	BBA 301 Fintech & Insuretech	BBA 401 Overview of Securities Market	BBA 501 Research Analyst
<b>Data Analytics in Management</b>	BBA 201 Data Analytics using Excel	BBA 301 Data Visualization Using Tableau	BBA 401 R Programming for Data Science	BBA 501 Data Analytics for Decision Making-Capstone Project
<b>Human Resource Management</b>	BBA 201 Human Experience and Intelligence	BBA 301 Employee Development and Appraisal Methods	BBA 401 Compliance Management	BBA 501 HR Analytics
<b>International Business</b>	BBA 201 Globalizing Indian Business	BBA 301 International Business Environment and Institutions	BBA 401 International Trade & Policy Framework	BBA 501 International Trade & Logistics

Note: Specializations being offered can be changed as per industry requirement & 20% of the batch should opt for the same.

## European Pedagogy Adapted Model

The program follows the European Pedagogy Adapted Model, which is an internationally benchmarked teaching system through highly qualified faculty consisting of experiential aspects such as flip classes, ERP-driven modules, emphasis on research, case-based practical learning, personality enhancement and strong corporate interfaces such as guest lectures, workshops and live projects. Mandatory summer internships of 4-6 weeks, project report evaluation based on internships, rigorous evaluation & feedback procedure and peer enrichment series also form an integral part of the curriculum.

## Career Spectrum

BBA now has emerged as one degree which has marked its importance because of growing management profiles across genres. Students pursuing BBA have a plethora of options available for managerial positions in India and abroad. As per their specializations, various options in marketing, banking, financial services & insurance, data analytics in management, human resource management, international business and logistics & supply chain management are available for the students. They can work in private, government and non-profit organizations and can also create new jobs for others by becoming successful entrepreneurs.





BUILDING TECHNOCRATS  
OF DIGITAL ERA

BUILDING TECHNOCRATS  
OF DIGITAL ERA



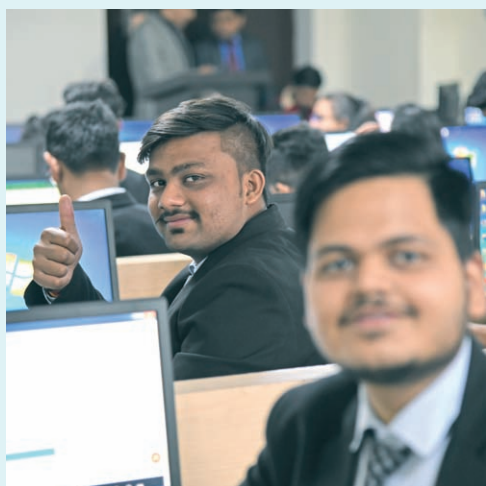
**DEPARTMENT OF  
COMPUTER  
SCIENCE**

**'BUILDING TECHNOCRATS OF DIGITAL ERA'**



# BCA

## Bachelor of Computer Applications



IMS Ghaziabad (University Courses Campus) offers a 3-year degree course - BCA affiliated to CCS University, Meerut with 240 seats. The curriculum is spread over six semesters providing academic insights and practical exposure to budding technocrats. The institute offers great infrastructure and an excellent IT environment with well-equipped computer labs consisting of the latest microprocessor-based computers and updated software for the academic and intellectual growth of the students. The course is strategically divided into four areas namely problem-solving & logic building, core computing technologies, project work for practical learning and personality enhancement. In 2021, the institute launched IMS BCA introducing a Certification in Data Science, which is one of the sought-after courses in the industry. Association with IITs, CSI, Edu Skills, ICT Academy and Coursera polishes the technical skills of the technocrats to manage the competitive squeeze.

The students of BCA have received accolades for their active participation in various tech-fests. They also get the opportunity to execute their skills on a project of their choice. Students are encouraged to work in freelance jobs and projects involving programming, graphic designing, application development, and software architecture. The faculty members prepare the students effectively for meeting the key requirement of the fast-developing IT/Software industry. Students are able to attain multiple job offers in leading IT giants such as TCS, Infosys, WIPRO, Capgemini, Nagarro and Deloitte.

### **The objectives of the program are as follows:**

1. To analyze a problem & identify the appropriate computing requirements & its solution.
2. To analyze the impact of computing on individuals, organizations and society including ethical, legal, security and global policy issues.
3. To use current techniques, skills and tools necessary for computing practices.
4. To demonstrate a sound knowledge in key areas of computer science.

# BCA COURSE STRUCTURE



The BCA Course is spread over six semesters over a period of 3 years. The course helps the students to apply theoretical knowledge, IT skills and their application at the workplace. Corporate training and hands-on experience on real projects are the main thrust of the curriculum.



## FIRST YEAR

### Semester I

- 101 Mathematics –I
- 102 Programming Principle & Algorithm
- 103 Computer Fundamental & Office Automation
- 104 Principle Of Management
- 106 Business Communication
- 105P Computer Laboratory & Practical Work of Office Automation
- 107P Computer Laboratory & Practical Work of C Programming
- 008 Environmental Studies



### Semester II

- 201 Mathematics II
- 202 C Programming (C PROG)
- 203 Organization Behavior
- 204 Digital Electronics & Computer Organization
- 205 Financial Accounting & Management
- 206P Computer Laboratory & Practical Work of C Programming

## SECOND YEAR

### Semester III

- 301 Object Oriented Programming Using C++
- 302 Data Structure Using C & C++
- 303 Computer Architecture & Assembly Language
- 304 Business Economics
- 305 Elements of Statistics
- 306P Computer Laboratory & Practical Work Of OOPS
- 307P Computer Laboratory & Practical Work of DS



### Semester IV

- 401 Computer Graphics & Multimedia Application
- 402 Operating System
- 403 Software Engineering
- 404 Optimization Techniques (OT)
- 405P Computer Laboratory And Practical Work of CGMA
- 406 Mathematics-III (MATHS)

## THIRD YEAR

### Semester V

- 501 Introduction to DBMS
- 502 Java Programming and Dynamic Webpage Design
- 503 Computer Network
- 504 Numerical Methods
- 505P Minor Project
- 506P Viva-Voce On Summer Training
- 507P Computer Laboratory & Practical Work of DBMS
- 508P Computer Laboratory & Practical Work of Java Programming & Dynamic Webpage Design



### Semester VI

- 601 Computer Network Security
- 602 Information System: Analysis Design & Implementation
- 603 E-Commerce
- 604 Knowledge Management
- 605P Major Project
- 606P Presentation/Seminar Based On Major Project



# SPECIALIZATION COURSE CURRICULUM

Each of the following certification courses is spread over four semesters. Students choose one specialization stream out of five courses offered at the onset of the second semester. In the fifth semester, they choose one option from the super specialisation basket.



## SPECIALIZATION COURSE CURRICULUM

Course/ Semester	Data Science	Cyber Security with Real World Cloud Computing	Adroid and Web Based Computing	Internet of Things(IoT)	Artificial Intelligence and Machine Learning
Second	Foundation Course in Data Analytics	Introduction to Computers and Operating Systems and Security	Introduction to Android Mobile Application Development	Foundation Course in Data Analytics	Data Analysis with Python
		Introduction to Networking and Cloud Computing	Android Programming for Beginners		Machine Learning with Python
Third	IBM Data Analytics	Network Simulation	Core Java	Ardunio/C++ Programming	Python as Scripting Language
	IBM Data Analytics with Excel & R	Linux Basics	Basic Sql	Node JS	Statistics for Analytical using SPSS/Python
Fourth	Google Data Analytics	Routing and Switching Protocols	PHP with MYSQL	IOT Basics	ML with Python Advance
	IBM Data Engineering	Linux Administration	Java Script/Angular JS	IOT Advance	Neural Network with Python
Fifth	Meta Data Engineering	Cyber Security	Cross Platform for mobile App	IOT with Machine Learning	Cross Platform for mobile App
	One Elective (From Super Specialization Basket)	One Elective (From Super Specialization Basket)	One Elective (From Super Specialization Basket)	One Elective (From Super Specialization Basket)	One Elective (From Super Specialization Basket)
Sixth	Project	Project	Project	Project	Project

## SUPER SPECIALIZATION BASKET

- Oracle DBA • Data Visualization • Project Management • Google UX Design

### European Pedagogy Adapted Model

The curriculum design and European Pedagogy Adapted Model emphasizes the concepts of classroom teaching supplemented with flip classes, lab assessment, guest lectures, project-based learning, workshops, and personality enhancement modules by domain expert faculty and industry wizards. IT and programming principles enable students to think logically and develop good programming skills. Exposure to the real IT world sharpens students’ decision-making abilities and provides the best feasible innovative solutions. Live projects, summer internships, and 100% placement assistance are an active part of the industry-academia interface.

### Career Spectrum

BCA is a stepping stone to high-value postgraduate courses in IT and management streams like MCA, MIB, MIM, MBA, PGDM and many more. After completing the BCA program, the students have the option of joining the IT sector as Data Scientists, Web Developers, Software Engineers, Network & Database Administrator, and Software Testing executives, etc. A plethora of opportunities is also available in the government sector such as EDP & ERP officer, computer programmers, system& network administrators. Students have options available for technical positions in India and abroad.



CONGLOMERATING ETHICAL  
COMMUNICATION  
AND CREATIVITY SKILLS'  
**CONGLOMERATING ETHICAL  
COMMUNICATION  
AND CREATIVITY SKILLS'**



**DEPARTMENT OF  
JOURNALISM & MASS  
COMMUNICATION**



# BAJMC

## Bachelor of Arts In Journalism & Mass Communication



Department of Journalism and Mass Communication at IMS Ghaziabad (University Courses Campus) offers world-class infrastructure and an excellent environment for academic knowledge, intellectual growth, practical orientation and innovative thinking among the students. The course offers 120 seats, affiliated to CCS University Meerut. The course comprises the academic study of how individuals and entities relay information through mass media to large segments of the population through digital media, television, magazines, newspapers, mobile phones, computers, tablets, etc. Abundant opportunities in this field are available across the globe in reputed organizations. The institute has its 'Campus Radio', 'IMS Today' You-Tube channel and 'IMS Today' newspaper to provide a professional training platform for the students to achieve greater heights. Numerous outdoor activities are frequently planned for its students like news channel visits, news paper organization visits and radio visits.

Students pursuing BAJMC are encouraged for an outdoor visit for film making, live news reporting sessions and photoshoots to develop hands-on learning. All aspiring journalists are provided with an opportunity to interview renowned politicians, media personalities, industrialists, and academicians. IMS Today is twelve-year-old newspaper published by the department and it has now become a useful resource for avid readers who wish to remain updated on issues related to education.

### The objectives of the program are as follows:

1. To promote understanding of media and develop insights of technologies in shaping and redefining media practices.
2. To familiarize and equip students with a wide range of communication skills required for effective story telling and reporting.
3. To cultivate critical thinking and analytical skills in journalism & mass communication.
4. To develop proficiency in various media formats such as print, broadcast and digital media.
5. To make a major contribution to local, regional, national and international communities through working in media and bringing about change in society.

# BAJMC COURSE STRUCTURE



BAJMC program focuses on enhancing technology-driven and intellectually challenging thought leaders for tomorrow. Summer internships, international visits, live projects, and excellent placement opportunities are available for the students to prove their mettle in the mass media industry. Expression Studio has a photography section, news production room, radio & video editing room for hands-on experience. Social activities are also encouraged through NGO summer internships. 3 Tier Mentoring Program involves corporate, alumni and senior student mentors. The students have brought laurels to the institute by bagging University top positions.



## FIRST YEAR

### Semester I

- 101 Basics of Mass Communication and Journalism
- 102 General Hindi
- 103 Digital Journalism
- 104 Advertising and Public Relations
- 105 Computer for Mass Media (Course Related Practical-Viva)



### Semester II

- 201 Print Media (Reporting and Editing)
- 202 General English
- 203 Mass Media Writing Skills
- 204 Photo Journalism
- 205 Media-Related Software (Course Related Practical – Viva)

## SECOND YEAR

### Semester III

- 301 Value Education
- 302 Corporate Communication
- 303 Broadcast Journalism (Electronic Media-I)
- 304 Indian Political System
- 305 Graphics and Design (Course Related Practical-Viva)



### Semester IV

- 401 Media Laws and Ethics
- 402 Media and Cultural Studies
- 403 Television Journalism (Electronic Media –II)
- 404 Indian Social System
- 405 Print Media Production (Course Related Practical-Viva)

## THIRD YEAR

### Semester V

- 501 Communication Research
- 502 New Media Technology
- 503 Environment and Rural Communication
- 504 Newspaper Production (Course Related Practical-Viva)
- 505 Content Production of New Media (Course Related Practical)



### Semester VI

- 601 Media Management
- 602 Development Communication
- 603 Audio-Visual Production (Electronic Media Practical-Viva)
- 604 Profile Study (Project Report)
- 605 Internship-Viva



# SPECIALIZATION COURSE CURRICULUM



Each of the following certificate courses is spread over two semesters. Students choose one specialization stream out of two courses offered at the onset of the second semester. In the fourth semester, they choose another specialization out of the two courses offered.

## SPECIALIZATION COURSE CURRICULUM

Course/ Semester	Creative & Journalistic Writing	Radio Jockeying
Second	Format and Structure of Abstract, Summary, Paragraph, Essay, Feature, Editorial, Article, Travelogues, Review	Radio: Chronological Growth in Content & Production
		Different Formats of Radio Programs
	The Formal Structure of the Short Story: Theme, Plot, Character	Language of Radio, Writing for Ears: Scripting for Radio
	Formal Aspects of Poetry: Theme, Diction, Tone, Imagery, Symbolism, Figures of Speech: Metaphor, Simile, Personification, Alliteration, Onomatopoeia	The Basics of Fluency, Voice: Pitch, Tone, Intonation, Inflection, and Modulation, Mood Mapping, Vocal Exercise
Third		Voice Over: Rhythm of Speech, Breathing, Resonance
	Writing for News Bulletin, Drama, Interview, and Advertisement Copy	Understanding Sound
	TV Package Writing	Different Technologies and Software Used in Radio Production
	Script Writing for Short Films/Documentaries / Ad Films/ Feature Films/ Business /Technical Issues/Web Series	Understanding the Functioning of a Radio Station
	Writing for the New Media: Content Writing Structure, Digital Storytelling Formats, Structure of a Web Report, Online Alerts, Blogs and News on the Net	Understanding the Difference Between Corporate, Public Service and Community Radio

Course/ Semester	Film Making & Cinematography	Anchoring & News Reading (TV/ Radio / Digital)
Fourth	Film Direction and Film Production Design Professionals	TV Anchoring Basics/ Fundamentals
	Cinema Aesthetics	Body Language
	Film Storyboard Writing and Screenplay	Technical and Newsroom Basic Requirements for Anchor
	Cinematography Art and Craft, Grammar and Principle of Visual	Field Anchoring/ Reporting Style Anchoring (New Concept with Changing Time)
	Art of Lighting	Vocal Pitch Training
Fifth	Language of the Lenses	Voice Modulation & Presentation
	Camera Movements with Analysis of Images' Aesthetical Level	Voice Over & Dubbing
	Principle of Composition	Anchoring Style/Scripting for Digital Platforms
	Film/Video Editing Elements and Techniques	Anchoring for Digital Platforms (YouTube/ Facebook / Instagram)
	Final Cut Pro and Premier Workflow and Tools	





# DEPARTMENT OF BIOSCIENCES

**'GENERATING TECHNOLOGY  
OF TOMORROW'**

## M.Sc.

BIOTECHNOLOGY

**Master of  
Science  
Biotechnology**

Master of Science in Biotechnology is affiliated to CCS University, Meerut with an intake of 30 seats. The course is designed to fulfil the requirements of the newly emerging research and job opportunities in the field of Biotechnology. The course enhances further the competencies of students who wish to excel and prove their mettle by following innovative research practices. National Conferences are a regular feature of the program which focus on the discussion of the topics having paramount importance.

### Objectives

1. To provide advanced hands-on training and learn recent research technologies in the applied aspects of microbial biotechnology, immunology, genetics, RDT, biochemistry and biophysics, environment biotechnology, bioprocessing, instrumentation etc.
2. To provide high-quality multidisciplinary education leading to a master's degree in a divergent field like biotechnology so that the students can be absorbed in India and abroad.
3. To inculcate the art of acquiring knowledge and application of skills for refining research practices.
4. To stimulate logical thinking and encourage entrepreneurial qualities.





# M.Sc. BT COURSE STRUCTURE AND RESEARCH ACTIVITIES

Department of Biosciences supports multi-disciplinary collaborative research in biology, biochemistry, engineering, computer, and information sciences, carried out using the state-of-the-art in-house research infrastructural facilities. The core research disciplines are focused on areas like microbiology, biotechnology, environmental sciences and bioinformatics. The faculty contributes to the research work and keep themselves abreast of recent developments. The department is appreciated for its collaborative network of researchers in academics, clinical sciences and corporate. The research work at the institute is being funded through various government funding agencies including the Department of Biotechnology and Department of Science & Technology and the Science and Engineering Research Board. The department works in collaboration with Life Science Skill Sector Development Council.



## FIRST YEAR

### Semester I

- 101 Fundamental of Genetics
- 102 Cytogenetics and Molecular Genetics
- 103 Statistical Methods and Bioinformatics in Biology
- 104 Tools and Techniques in Biotechnology

**Lab.:** Fundamental of Genetics; Cytogenetics & Molecular Genetics; Statistical Methods & Bioinformatics in Biology; Tools & Techniques in Biotechnology.



### Semester II

- 201 Fundamentals of Biochemistry
- 202 Plant Genetic Resources: - Conservation and Sustainable Use
- 203 Biotechnology in Crop Improvement
- 204 Recombinant DNA Technology & Genetic Engineering

**Lab.:** Fundamentals of Biochemistry; Plant Genetic Resources: Conservation & Sustainable use; Biotechnology in Crop improvement; Recombinant DNA Technology & Genetic Engineering.



## SECOND YEAR

### Semester III

- 301 Microbial, Industrial and Environmental Biotechnology
- 302 Concepts of Nanotechnology
- 303 Animal Biotechnology and Immunology
- 304 Genomics and Proteomics

**Lab.:** Microbial, Industrial and Environmental Biotechnology; Concepts of Nanotechnology; Animal Biotechnology and Immunology; Genomics & Proteomics Lab.

### Semester IV

- Report of work
- Presentation of work
- Viva-voce examination

#### SPECIALIZATION COURSE

- German – Foreign Language
- Data Science

## European Pedagogy Adapted Model

The curriculum design and pedagogy of the course emphasize the development of skills, knowledge, and abilities for fostering research capabilities. The students are expected to achieve high standards of excellence through European Pedagogy Adopted Model including lectures, flip classes, seminars, discussions, structured teamwork, coupled with field work for holistic growth. The emphasis on practical insights, strong corporate interface, ERP-driven modules, research logic, out-of-the-box thinking and active participation in events, form an integral part of the course. The program integrates the use of computers for research and for day-to-day practical work. A project dissertation of six months is also a mandatory part of the curriculum.

## Career Spectrum

Employment record clearly reflects Biotechnology as a stream having great scope in the future. Masters in Biotechnology have the option to pursue higher studies like Ph.D. or D.Sc. in India or abroad for making careers with pharmaceutical companies, chemical, agricultural and allied companies. One can also be employed in the areas of planning, production, and management of bioprocessing industries. Large-scale employment opportunities in research laboratories run by the government as well as the corporate sectors are also available. The scope of work encompasses research, sales, marketing, administration, quality control, breeding, and technical support.



## DEPARTMENT OF BIOSCIENCES

'GENERATING TECHNOLOGY  
OF TOMORROW'

**B.Sc.**  
BIOTECHNOLOGY

**Bachelor of  
Science  
Biotechnology**

Bachelor of Science in Biotechnology is affiliated to CCS University, Meerut with an intake of 60 seats. IMS Ghaziabad (University Courses Campus) is the pioneer institute in Ghaziabad, providing world-class competencies in the field of biotechnology and shaping careers across borders. The institute provides a perfect place for the development of not only the concepts but also technical requirements of biotechnology as a future research field. National and International Conferences organized by the college develop a culture of dialogue for promoting innovation and sustainability.

### Objectives

- To investigate the science of biotechnology and acquire related knowledge for extensive research.
- To help the students to recognize the limitations of the research and help them in developing and applying strategies to solve problems.
- To help students in mapping informed decisions on local and global applications of biotechnology.
- To promote more students to recognize the need for the biotechnology industry in India and help them in the development of entrepreneurial skills.



# COURSE STRUCTURE

The B.Sc.(Hons.) Biotechnology course is spread over three years. The core course curriculum involves theory and practical knowledge. The course is designed to fulfil the requirements of emerging areas of Industry and fundamentals of Biotechnology.

### First Year

- 101 Biochemistry
- 102 Biophysics
- 103 Cell Biology
- 104 Microbiology
- 105 Genetics
- 106 Instrumentation and Bioanalytical Techniques
- 107 Biomathematics and Biostatistics
- 108 Chemistry
- 109 Biodiversity

### Second Year

- 201 Fundamentals of Computer and Bioinformatics
- 202 Bioenergetics and Biomembrane
- 203 Molecular Biology
- 204 Molecular Genetics and Cytogenetics
- 205 Immunology and Immuno Technology
- 206 Recombinant DNA technology
- 207 Animal Physiology
- 208 Plant Physiology
- 209 Enzymes and Enzyme Technology

### Third Year

- 301 Plant Biotechnology
- 302 Animal Biotechnology
- 303 Molecular Virology
- 304 Nano Biotechnology
- 305 Environmental Biotechnology
- 306 Industrial Biotechnology
- 307 Genomics and Proteomics
- 308 Biosafety, IPR and Entrepreneurship
- 309 Recent Trends in Biotech
- 310 Transcriptomics and Metabolomics
- 311 Bioprocess Engineering and Technology

### European Pedagogy Adapted Model

The program follows the European Pedagogy Adapted Model, which is an internationally benchmarked teaching system through highly qualified faculty consisting of experiential aspects such as flip classes & labs, ERP-driven modules, emphasis on research, field based practical learning and strong corporate interfaces such as industry visit, guest lectures and summer training.

### Career Spectrum

The unlimited applications of biotechnology provide abundant career choices. Jobs in government sectors, private sectors, and research institutes have increased tremendously in the last five years and will continue to do so in the coming years. An option to pursue higher studies like M.Sc. and Ph.D. in India or abroad is always open to biotechnology graduates. Agro, chemical, food processing, and pharmaceutical industries regularly appoint biotechnology graduates.

## Specialization Course Curriculum

Each of the following diploma courses is spread over two years. Students choose one specialization stream out of two courses offered at the onset of the second year.

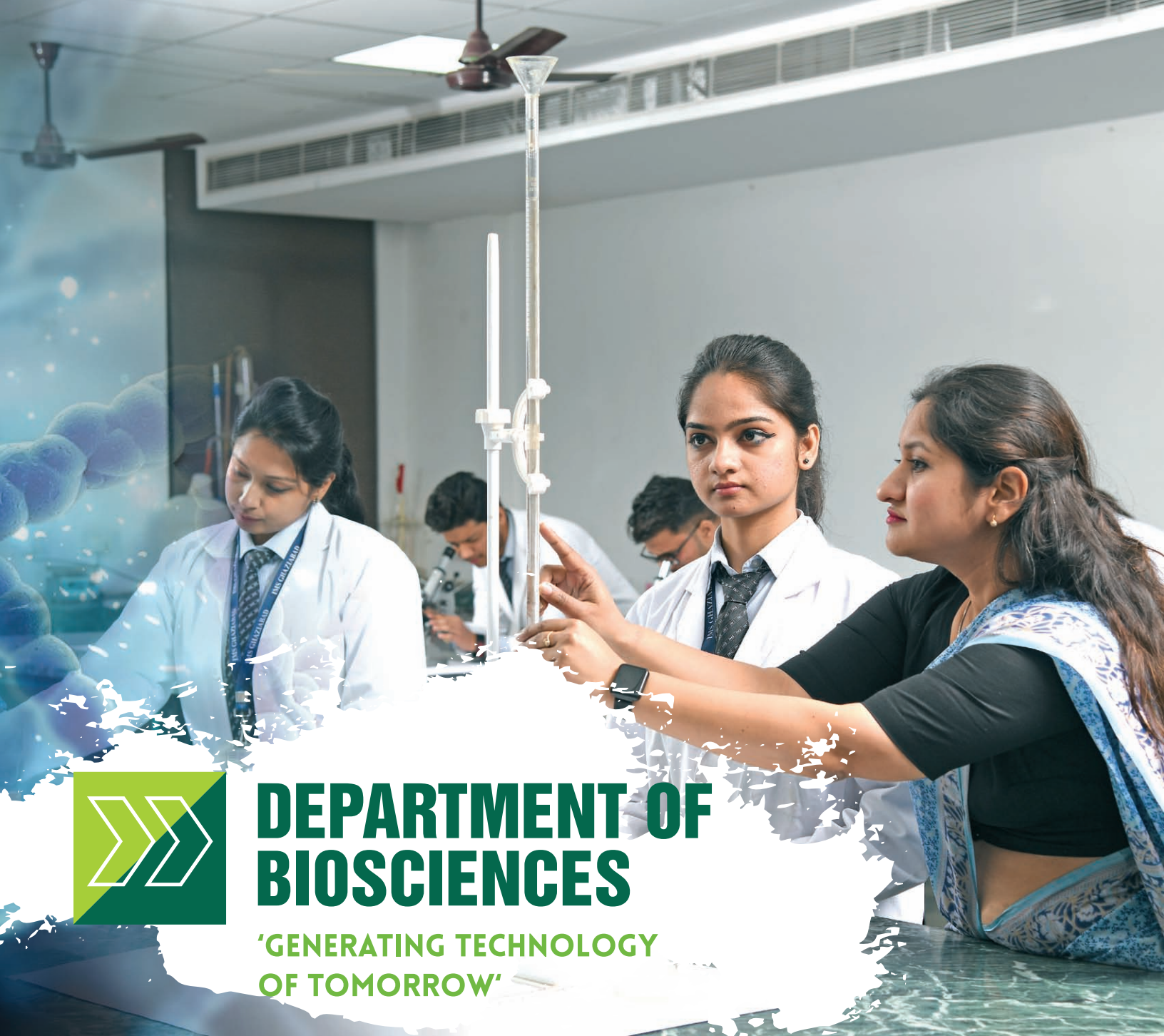
Courses Year	Biotechnology	
	Computer-Aided Drug Designing	Food & Dairy Biotechnology
Second	Approaches in Drug Designing	Food Preservation
	Drug Design to Discover and Development	Analysis of Food & Dairy Products
	Molecular Modeling	Analysis of Probiotics
Third	Virtual Screening & Ligand Designing	Food Adultration
	Docking & its Analysis	Study of Food Borne Pathogens
	Molecular Mechanics	Analysis of Microbial Contents in Dairy Products

### European Pedagogy Adapted Model

To encourage communication and collaboration promoting professional interaction, the European Pedagogy Adapted Model is followed at the institute. Various national conferences and events are planned to provide clarity to the students for the latest developments and further career planning. Flip classes, cases, live projects, and summer internships are some of the valuable efforts for enhancing understanding of various subjects. Participation in various National Contests is a regular feature of the program. Students complete their dissertation at various renowned research institutions like IGIB, NICPR, NBPGR, DRDO, IARI, VPCI, NIPGR, IPC, JANSR, PILM, BITS Goa etc.

### Career Spectrum

Microbiology is undeniably one of the fast-growing sectors, which is quite evident by numerous placement opportunities. With innovations in science and technology, the scope of research in the field of microbiology has expanded significantly. Microbiologists work in almost every industry and institution with excellent job profiles. Avenues are open for them in research and development laboratories of government and private hospitals, research organizations, pharmaceutical, food, beverage and chemical industries. Industrial companies employ microbiologists to do basic, environmental, healthcare and agricultural research. Students with a specialization with medical microbiology also work in hospitals and Health Protection Agency laboratories. Industrial microbiologists work in a range of companies from pharmaceutical, biochemical, biotechnology and food businesses.



# DEPARTMENT OF BIOSCIENCES

**'GENERATING TECHNOLOGY OF TOMORROW'**

## B.Sc.

MICROBIOLOGY

**Bachelor of  
Science  
Microbiology (Hons.)**

The B.Sc. (Hons.) Microbiology course is a 3 years graduate program, having 60 seats affiliated to CCS University Meerut. Bachelor of Science in microbiology provides excellent critical thinking skills and rigorous research training in the subject area. With the wide curriculum framework, it provides a pool of knowledge to the students to develop core competencies in the scientific and microbiological aspects, thereby creating the best professionals for academia and industry. The institute believes in providing a platform at the national level for the understanding of the in-depth research work of the experts.

### **Objectives**

- To provide intensive learning and develop technical & critical thinking skills, necessary for success in the field of microbiology.
- To combine practical, hands-on training with cutting-edge research and teaching.
- To educate students about recent research technologies adopted globally, in order to make significant contributions in biomedical, microbiological and allied biological fields.
- To produce highly qualified students to meet the emerging needs in India and abroad.
- To develop interpersonal skills such as leadership, teamwork, and professional ethics, thus contributing towards the growth and development of society.





# COURSE STRUCTURE

The course is designed to provide knowledge and practical skills to enable the learner to enter the exciting world of microbiology.

## First Year

### Course – I Microbial Diversity – 1

- B 101 Fundamentals of Microbiology
- B 102 Bacteriology

### Course – II Microbial Diversity –II

- B 103 Virology
- B 104 Mycology, Phycology and Protozoology

### Course – III Biochemistry & Biophysics

- B 105 Biochemistry
- B 106 Biophysics

### Course – IV Instrumentation and Bioanalytical Techniques

- B 107 Instrumentation and Cultural Techniques
- B 108 Analytical Techniques

### Subsidiary Course – Biology

- 109 Paper S1

### Subsidiary Course – Biology

- 110 Paper S2
- P 120 Practicals based on Courses I & II
- P 121 Practicals based on courses III & IV
- P 123 Practicals based on Paper S1 & S2



## Second Year

### Course V – Cell Biology

- 201 Ultrastructure
- 202 Cell –Reproduction and Differentiation

### Course VI- Microbial Physiology and Metabolism

- 203 Microbial Physiology
- 204 Microbial Metabolism

### Course VII- Molecular Biology and Microbial Genetics

- 205 Molecular Biology
- 206 Microbial Genetics

### Course VIII- Biomathematics, Fundamentals of Computer and Biostatistics

- 207 Biomathematics
- 208 Computers and Biostatistics Subsidiary

### Course – Biology

- 209 Paper S3

### Subsidiary Course – Biology

- 210 Paper S4
- P 220 Practicals based on Courses V& VI
- P 221 Practicals based on courses VII & VIII
- P 223 Practicals based on Paper S3 & S4

## Third Year

### Course – IX Immunology & Medical Microbiology

- 301 Immunology
- 302 Medical Microbiology

### Course X – Food, Dairy and Agricultural Microbiology

- 303 Food and Dairy Microbiology
- 304 Agricultural Microbiology

### Course XI – Recombinant DNA Technology and Industrial Microbiology

- 305 Recombinant DNA Technology
- 306 Industrial Microbiology

### Course XII- Environmental Microbiology

- 307 Microbial Ecology
- 308 Microbes in Environmental Biotechnology

### Course XIII - Fundamentals of Information Technology and Bioinformatics

- 309 Fundamentals of Information Technology
- 310 Genomics, Proteomics and Bioinformatics
- P 331 Practicals Based on Courses IX & X
- P 332 Practicals Based on Courses XI & XII
- P 333 Practicals Based on Courses XIII

### Honors Subjects

- 311 Diagnostic Microbiology
- 312 Biosafety and Bioethics



## Specialization Course Curriculum

Each of the following diploma courses is spread over two years. Students choose one specialization stream out of the offered two courses at the onset of the second year.

Courses Year	Microbiology	
	Nanobiotechnology	Computer-Aided Drug Designing
Second	Introduction to Nanobiotechnology	Approaches in Drug Designing
	Classification & Synthesis Approach	Drug Design to Discover and Development
Third	Green Approach Synthesis for Nanomaterials	Virtual Screening & Ligand Designing
	Delivery of Nanomaterials in Biological System	Docking & its Analysis



# LEARN GLOBAL MANAGEMENT DYNAMICS







### IIP | International Immersion Program

Learning beyond boundaries at IMS, enables students to lead anywhere in the world. Global engagement opportunities at the institute prepare the aspirants for every challenge in the international business environment. One can learn the language of global business, engage with complex interconnected global issues, gain opportunities to interact with foreign delegates and students, and become an empowered global citizen. The cross-cultural interaction through IIP provides students a platform to exchange knowledge from varied strata like Egypt, Brazil, Turkey, Russia, China, Iran, and Uganda.

### IMSMUNC | IMS Model United Nation

IMSMUNC is an extraordinary intellectual and social conference that brings together an amazing assortment of young minds to engage in the cultural exchange of thoughts and gain firsthand experience of negotiation. Delegates from different schools and Universities act as UN representatives and debate on international issues. It brings high energy and vibrancy to the campus. The efforts by team are committed to providing an international curriculum through fun learning.



# GLOBAL EXPOSURE

# CORPORATE RESOURCE CENTRE | CRC

Career Resource Centre-CRC serves as a catalyst to bridge the gap between academia and industry. The team strives to strike a match between corporate expectations and student aspirations. The centre supports all the processes dealing with international & national placements, internships, live projects, workshops, industry interaction, and corporate visits. Various initiatives like Industry Expectation Program are planned to enrich the students with real business scenarios. CRC student coordinators also participate actively to ensure compliance with numerous policies. Thousands of IMS alumni are working in top organizations across the globe and have proved their mettle in leadership positions. Our successful track record of placements is testament to the quality of our students' pool and the robustness of our academia industry interface.



**100%  
Placement  
Assistance**

**Highest  
Package  
₹ 23.37  
LPA**

**Average  
Package  
₹ 8.74  
LPA**

## The objectives of CRC are as follows:

The objectives of CRC are as follows:

- To provide 100% placement assistance in India and abroad.
- To provide excellent internships and live project opportunities to students at the national and international levels.
- To establish industry-academia connect.
- To enhance the practical knowledge of the students.

## Joint Certification Programs

In the pursuit of developing competent global professionals, the institute initiated Joint Certification Programs with big players of the industry such as IIMs and National Institute of Securities Market (NISM). Department of IT also collaborated with IITs, IBM CSR Box Foundation, Edu Skills, Pinaki IT Consultant Pvt. Ltd. Jishu Excellence Pvt. Ltd. for equipping students with excellent technical and managerial skills.

## Live Projects

Live projects provide students with a colossal opportunity to explore the real-life insights of the corporate industrial world, forming an integral part of a student's holistic development. It provides a platform to learn various domains, cross-functional knowledge and establish a string of networks for the future.

## Internships

Students are encouraged for the internship to gain hands-on experience in the professional world while allowing recruiters to evaluate a student's long-term potential. The duration of the internship varies from 8 to 10 weeks. Students of the institute have received 'Appreciation Letter' from various companies for excelling in their respective job roles. The students of MIB Program get an opportunity to work in renowned companies in Dubai, where they learn cross-cultural management principles.

## Industry Visits

Industry visits aim to enhance and instill practical experience in the students where they understand the practical workings of the industry. These visits provide the opportunity to students to meet company officials and get a chance to gather all possible information regarding the real-time functioning of the organization.

## Kautilya Talk Series

To bridge the gap between industry and academia, a series of CEO talks, guest lectures, seminars and workshops are organized for the students. Eminent and distinguished speakers from the industry are invited to impart the best educational light and enlighten the students with real corporate insights.



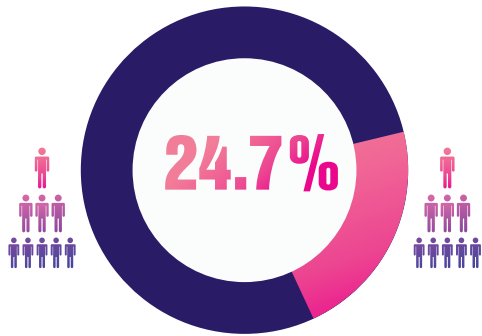
# INTERNATIONAL PLACEMENTS Dubai

Highest Package

₹ 23.37 Lakhs P.A.

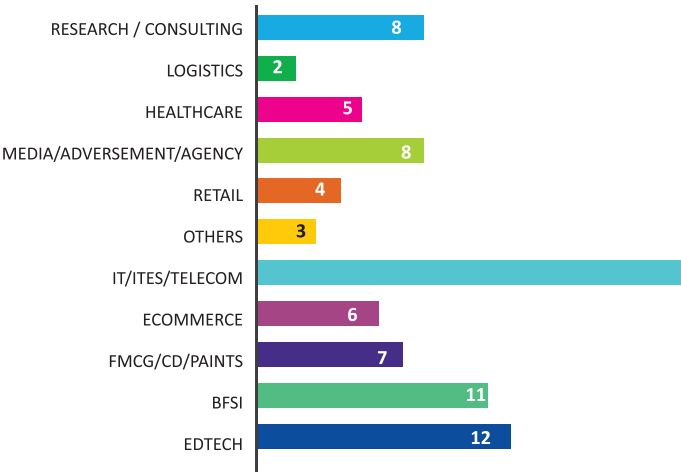
Aditya Kumar MIB	Kishore Rishabh Mishra MIB	Satyam Garg MIB	Shivani Sharma MIB	Shubham Sharma MIB
Km. Priya Sharma MIB	Monika Sharma MIB	Wali Ur Rahman MIB	Saurabh Thakurela BBA	Tejal Sinha BBA
Abdul Ahad BBA	Harshit Jain BBA	Ayush Dave BBA	Prince Garg BBA	Khadeeja Nafees BBA

# OUR RECRUITERS



of students got  
**MULTIPLE JOB OFFERS**

## Sector Wise Placements



BBA

BCA

BAJMC

BIOSCIENCES

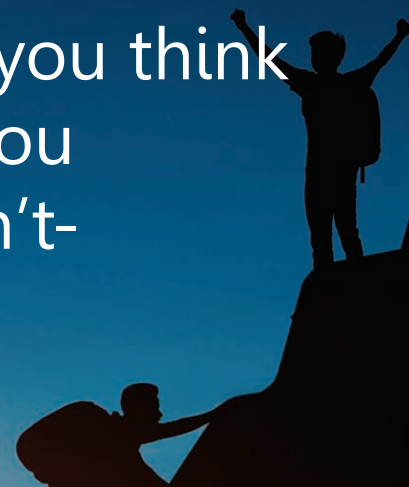
MIB



## CAREER DEVELOPMENT CENTRE | CDC

Whether you think  
you can, or you  
think you can't-  
you're right.

Henry Ford



Career Development Centre - CDC at IMS Ghaziabad (University Courses Campus) aims at 360-degree career development of the students, percolated through regular classes, workshops, enrichment series, mock drills, career guidance and counseling. The high-quality academic rigor integrated with a gruelling regime with globally trained CDC faculty catapults career launch and growth simultaneously. Psychometric personality assessments are also conducted to provide a powerful framework for driving positive change, harnessing innovation, and achieving excellence. These assessments help the students to know themselves better and identify the scope of improvements. To augment the basic set of competencies, CDC conducts Personality Enhancement Program for postgraduate and undergraduate courses to enable the students to identify their latent skills, strengths and scope of improvement. Students are also benefitted from individual counseling sessions in the areas related to career trajectory and personality enhancement. Thought leaders are invited regularly as resource people to the campus to make the students career-ready for the new age economy.

### The objectives of CDC are as follows:

1. Guide the students to create brand 'I'
2. Enable students to self-discover their traits and abilities
3. Inculcate grooming practices and etiquette
4. Enhance employability
5. Provide career guidance for long-term success

### CPK | Career Potential Key

Career Potential Key- CPK has been designed by the centre in order to help the students to identify and understand their potential, personality, strengths and areas of development. This psychometric profiling of the students and skill mapping through Career Potential Key helps the students to effectively plan ahead by taking small steps each day. Having personality information helps the aspirants to self-discover themselves and improve accordingly for the attainment of anticipated various short-term and long-term goals.

### PET | Placement Entrance Test

The Placement Entrance Test gives an opportunity to the student for reflecting on their learning experience which is vital to growth in any career trajectory. While aiming for the dream company the students create a road map that leads them to their goal. This test is designed to help the students evaluate their own learning and re-strategizing where required to stay on that road map towards progression.

### SEEDS | Skill Enhancement and Employability Development Sessions

Skill Enhancement and Employability Development Sessions- SEEDS is another initiative to foster the employability skills of students. These sessions include technical address, grooming

etiquette, personal profile & job analysis, aptitude training, group discussion and mock interviews. The panellists of SEEDS are experts in their specialized domain and provide practical insights into the selection process in companies and higher educational institutions.

### CET | Career Enrichment Talk Series

CDC organizes 'Career Enrichment Talk' on various topics to help the students further clarify and evaluate their current positions regarding effective future planning. The Talk focuses on information for having better apprehensions, as today's youth is having a baffled state of mind. The discussion is an eye-opener for many as it raises significant techniques on self-introspection, career trajectory and long-term planning. Experts from corporate and renowned career counselors guide the students by sharing quality insights on career planning.

### Workshops Series

The workshop series is planned with the objective to develop corporate etiquette in the students, to inculcate professionalism and to drive actions for better results. The students take full ownership of the learning activities in the workshops and display a high level of energy through experiential learning and contextual application. International trainers from academia and corporate deliver these workshops, involving management games, worksheets, NLP techniques and facilitator-led discussions.





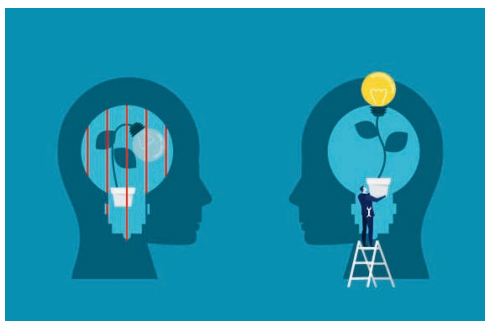
## Modules

CDC equips the students with modules focusing on personal and professional development. The series are well planned in order to provide a ready framework for understanding self and delivering the best. Even an entry-level position suitable for minimal skills is better filled by a compatible personality who exhibits potential and optimism. Since personality also entails knowing how to relate with others, how to communicate effectively, and even how to manage self-image, it is therefore undoubtedly a crucial step in helping the students to climb the echelon of success. Keeping this in mind the following modules are executed in a structured way:



**Year 1**

- Self Discovery
- Presentation Skills



**Year 2**

- Attitude Building
- Pre-Placement Training



**Year 3**

- Employability Preparation



# LIFE @ IMS





**LIFE AT IMS GHAZIABAD IS AN EXHILARATING RIDE. EACH AND EVERY MEMBER ADDS HIS/HER OWN SPIN TO THE PLACE. BETWEEN THE USUAL ACADEMIC THRUST OF CLASSES & ASSIGNMENTS, THERE IS A PLETHORA OF PROGRAMS, SEMINARS, BUSINESS SUMMITS AND CONCLAVES THAT ADDS LIFE TO THE ENVIRONMENT. AT IMS, OPPORTUNITIES ARE CREATED TO ENABLE STUDENTS TO LEAD FROM THE FRONT. MOST OF THE ACTIVITIES & EVENTS ARE CONCEIVED AND ORGANIZED BY THE STUDENTS' TEAM. THIS NOT ONLY MOTIVATES THEM TO BE A PART OF VIBRANT CAMPUS LIFE BUT ALSO HELPS THEM ENRICH THEIR LEADERSHIP SKILLS.**

#### **Utkarsh & Phoenix | Orientation Programs**

IMS Ghaziabad (University Courses Campus) organizes 'Utkarsh' and 'Phoenix'-Orientation Programs to welcome the students of postgraduate and undergraduate programs. The programs involve interaction with industry mentors, ice-breaking activities, personality profiling, pedagogy sharing, self-healing meditation, and team-building games. Renowned personalities heading positions in the corporate world are invited to grace the inaugural program and share their success mantras.

#### **Pulse | An Annual Inter-Institutional Cultural Fest**

IMS is well known for its annual inter-institutional fest 'Pulse' which is organized for students to showcase their talent on a large platform. It is a festival of life and dynamism wherein various colorful and vibrant events such as dancing & singing competition, fashion shows, quizzes, digital playgrounds and more are organized. Students from various colleges and Universities unleash their creative talents in various domains. Renowned celebrities from Bollywood are invited to mesmerize the audience with their exhilarating performances.

#### **Mega Freshers' Party**

IMS Ghaziabad (University Courses Campus) welcomes its new members with warmth and zeal. Before the students embark on a new voyage, they are made comfortable so that they can explore the hidden opportunities and unfurl their potential with ease. For the hearty reception of freshers, a mega celebration is organized wherein celebrities are invited to add to the joy, frisk, smiles and high spirits.

#### **Spardha | An Annual Sports Meet**

The gates of IMS encourage hundreds of sports fans to cheer college athletes exhibiting sportsman spirit. The institute organizes the annual inter-college sports

meet 'Spardha' including various indoor and outdoor games such as cricket, table tennis, chess, badminton, etc. The meet is organized by the student members of the Sports Club with a zeal to make it a grand success.

#### **International Conferences & National Seminars**

International Conferences & National Seminars bring together stalwarts of the industry and economy, to help the industry stakeholders to understand and chart out a brighter future for various sectors. The discussions deliberate the latest developments in the areas of management & research and analyze their long-term impact. Leaders across the sectors are invited to have a panel discussion and carve out the way for future implications.

#### **StartUp Conclave | E Cell**

India's young population is scripting remarkable success stories. At IMS, StartUp Conclave is organized to provide an opportunity for budding entrepreneurs to showcase their innovative products and services. The conclave serves to provide next-gen founders with an opportunity to showcase their ventures on a national platform and take expert guidance from top mentors and investors. It is an ideal platform for all ambitious entrepreneurs to showcase their vision and business acumen.

#### **Adieu | Farewell Party**

For wishing the students every triumph and contentment in their awaiting expeditions, the college organizes 'Adieu' for its outgoing students. As the students leave the institution, they are congratulated on completing their learning enriched successful journey.

#### **Convocation**

Convocation is organized to award degrees and medals to the students of postgraduate and graduate students. Chief guest and guest of honor award the meritorious students with Gold, Silver, Bronze Medal and Academic Pride Awards for their outstanding performances.

#### **Smriti | Alumni Meet**

Every year the college gives a chance to the students to reconnect with their alma mater. The Alumni Meet - Smriti, enthusiastically looks forward to getting back together with their batch mates and developing strong networking. Each year, the Ruby and Silver Jubilee Batches are invited to keep evolving with the changing times.

#### **Markfest | BBA Fest**

School of Management organizes the annual inter-institutional management fest 'Markfest'. The marketing festival focuses on icons and influence in the areas of marketing, digital, tech and business. In a way, this is the perfect opportunity for the

students of various colleges and universities to unleash their creative talents to emerge as marketing wizards and strategists.

#### **Invent & Hackathon | BCA Fest**

School of Computer Science organizes an annual event 'Invent' in collaboration with the Computer Society of India and 'Hackathon' to achieve the vision of enabling students to be at the frontiers of emerging technology and innovation. Students from various colleges and Universities participate and showcase their technical skills.

#### **Film Festival | BAJMC Fest**

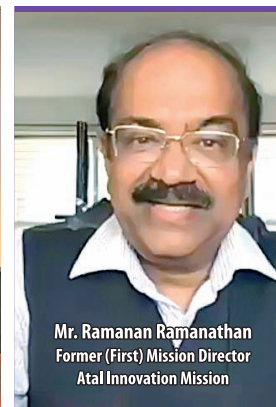
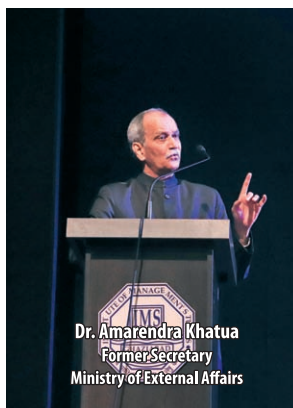
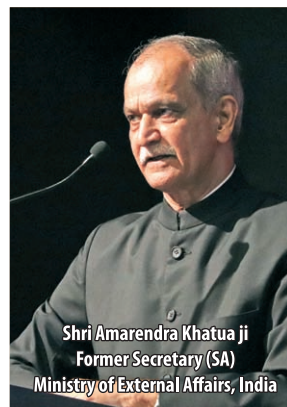
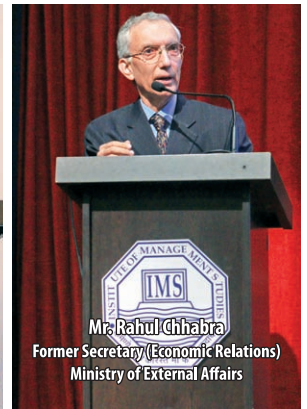
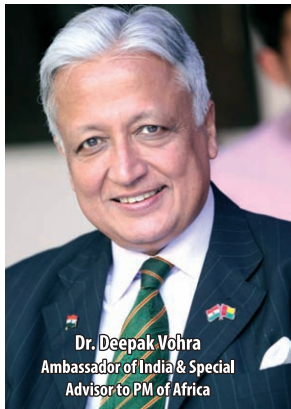
School of Journalism & Mass Communication organizes an annual event 'Film Festival'. Famous film stars, TV actors, radio jockeys, directors, producers, editors, standup comedians, and cinematographers are invited to witness the shows planned by the students and award the winners.

#### **Genesis | Bioscience Fest**

School of Biosciences organizes 'Genesis'-an inter-institutional science fest for postgraduate, graduate and senior secondary students from science backgrounds. The main thrust is to organize thoughts on advanced research and learn about the latest discoveries through various life sciences-based events.









# CELEBRITIES @ IMS



**Yogendra Tiku**  
TV & Film Actor



**RJ Naved**  
Radio Mirchi



**Sukh-E**  
Punjabi Indian Singer



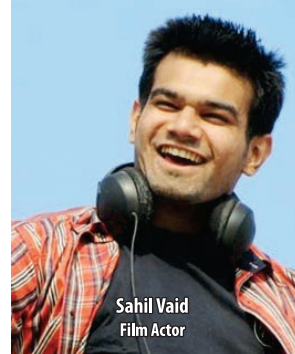
**Keshav Sadhna**  
Actor & Model



**Jassi Sidhu**  
Punjabi Indian Singer



**Anupam Kher**  
Bollywood Star



**Sahil Vaid**  
Film Actor



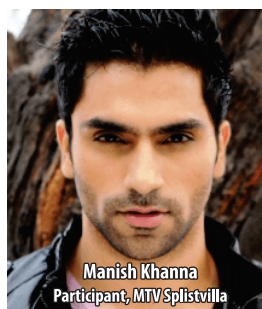
**Ankur Nayyar**  
TV & Film Actor



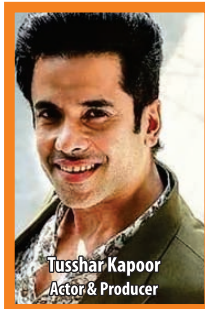
**Tatva K**  
DJ



**Milind Gaba**  
Bollywood Singer



**Manish Khanna**  
Participant, MTV Splistvilla



**Tusshar Kapoor**  
Actor & Producer



**Zakir Khan**  
Stand-up Comedian



**Raja Bundela**  
Film Actor & Politician



**Yashpal Sharma**  
Film Actor & Theatre Artist



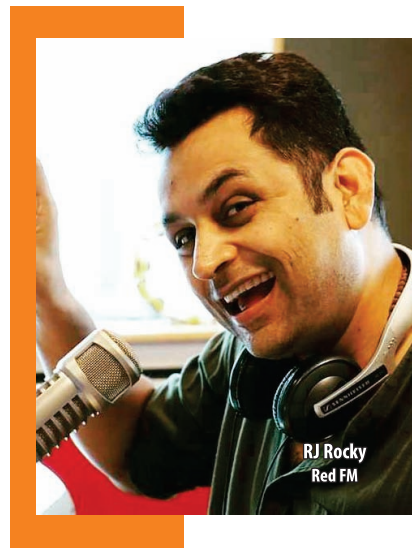
**Aastha Gill**  
Indian Singer



**Parampara Thakur**  
Participant  
The Voice India (Season 1)



**Nasir Abdullah**  
Renowned Bollywood Actor



**RJ Rocky**  
Red FM







**Toastmasters International Club:** Toastmasters International Club is a non-profit educational organization that teaches public speaking and leadership skills through a worldwide network of clubs. Headquartered in Colorado, the USA, the organization's membership exceeds 357,000 in more than 16,600 clubs in 149 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators, and leaders. The members of the club at IMS are now evolving as amazing leaders who are empowering others and are set to make a difference.

**Art & Craft Club:** It provides opportunities to improve the expression of thoughts, feelings, creativity and imagination skills of the students while maintaining the integrity and quality of their ideas.

**Theatre Club:** It helps students to enrich their acting skills by gaining comfort in public speaking and experiential role-playing.

**Bionics Club:** It is a platform where recent trends and innovations in biotechnological and microbiological research are discussed and brainstormed.

**Big Ideas Club:** It is intended for enthusiasts who are passionate about the generation of big ideas leading to better solutions.

**Career Pathway Club:** It trains students to work extensively with the CDC team, to deliver robust results and facilitate the processes involved in workshops, buddy mentorship programs, talk series and competitions.

**AI & ML Club:** The club aims to develop a conceptual understanding of Artificial Intelligence & Machine Learning and their application in various domains of business through research, workshops, and interactions.

**Cultural Club:** It organizes innumerable activities pertaining to performing arts and cultural activities to create social solidarity and cohesion.

**SSR Club:** The club organizes activities of National Service Scheme-NSS camp along with institutional initiatives to motivate students towards social activities such as blood donation camps, educational campaigns, food and clothes distribution to underprivileged sections of society.

**Finance Club:** It encourages continuous learning and discovery of recent trends in the field of investment banking, non-banking corporate finance and private wealth management.

**HR Club:** The objective of the Human Resource Club is to share knowledge in the field of human resource management through live case studies, HR role-plays, and team-building games.

**IT Club:** The Information Technology Club in collaboration with 'Computer Society of India' organizes interactive sessions on website designing, ethical hacking, and networking security workshops.

**Journalism & Mass Communication Club:** It organizes events to learn and develop a news writing style, newspaper layout designing, analysis of firms in the form of reviews and theme-based competition for radio jockey.





**Literary Club:** It comprises students who willingly participate in various literary competitions such as paper presentations, extempore, debates, and group discussions on inter and intra college levels.

**Marketing Club:** It provides a forum for members to educate and enhance their overall understanding of the digital marketing ecosystem including the growing emphasis on the e-commerce market.

**Fashionista Club:** The club intends to groom the students in terms of dressing etiquette through fashion sketching, shows, guest sessions to instill confidence to carry themselves with poise.

**Music Club:** It encourages students to present a different genre of music that suits their style and exhibit the same in musical events.

**Computer Networking Club:** The club organizes various activities like configuring the machine and switch, making network cables and panel discussions on the latest networking technologies.

**Sports Club:** Students are encouraged in various indoor and outdoor games. Students have also bagged several awards at district, state, national and international levels thereby escalating college achievements.

**Earn While You Learn:** EWL is a platform for the students to earn while studying at the campus. The students are trained in the fields of content designing, social media, SEO, video graphics & analytics.

**Emerging Tech Club:** The club aims to sensitize the student technocrats through workshops & hands-on sessions and upskill them in the current and emerging technology, to develop a competitive edge in them.

**Journal Club:** This club is formed with a vision to inculcate a passion for scientific knowledge and research. Students who wish to develop presentation skills and scientific attitude can be a part of this community.

**IMS Greens Club:** To spread awareness among the students regarding the urgency to protect the environment like-minded individuals joined hands together. The club plans various activities and sessions to achieve its objective.





# INTELLECTUAL CAPITAL & OUR CHRONICLES

## DIRECTOR

**Dr. Arun Kumar Singh**  
Ph.D, MBA, MSW

## DEPARTMENT OF MANAGEMENT

**Dr. Pooja Rastogi**  
Professor  
HOD School of Management  
Ph.D., PGDM, M.Com., BBA,  
Certified HBS, MICA-A

**Dr. Shikha Jalota**  
Professor  
Ph.D, M.Com, B.Com

**Dr. Indrani Bhattacharjee**  
Professor  
Head IQAC/E-Cell/ Ranking  
Ph.D., MBA, PGDSM

**Dr. Isha Bhardwaj**  
Associate Professor  
Ph.D., MSW, MBA, B.Sc.

**Dr. Neetika**  
Associate Professor  
Ph.D, MBA, BCA

**Dr. Nidhi Srivastava**  
Associate Professor  
Ph.D., MBA, M.A.

**Dr. Shivani Dixit**  
Associate Professor  
Ph.D., MIB, B.Ed., BBA

**Ms. Nidhi Sharma**  
Assistant Professor  
Ph.D. (Purs.), MBA, BBA

**Ms. Akansha Tyagi**  
Assistant Professor  
Ph.D. (Purs.), MBA (HR), B.Sc. (Bio)

**Ms. Anita Rakhyani**  
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Ph.D. (Purs.), MBA, B.Ed., M.Com., B.Com.

**CA Anu Tyagi**  
Assistant Professor  
CA, B.Com.

**Mr. Bharat Gahlot**  
Assistant Professor  
Ph.D. (Purs.), UGC-NET, MBA, PGDBM, BA

**Mr. Dhruv Sharma**  
Assistant Professor  
M.Com, PhD Pursuing

**Dr. Gouri Shankar Sharma**  
Assistant Professor  
Ph.D., UGC Net, MBA, BBA,

**Dr. Indra Priyadarsani**  
Assistant Professor  
Ph.D.MBA, UGC-NET, B.Tech.

**Ms. Komal Kapoor**  
Assistant Professor  
Ph.D. (Purs.), UGC-NET JRF,  
MBA, MMM, M.A. (Eco)

**Dr. Mamta Barik**  
Assistant Professor  
PhD, B.Ed, M.Phill, M.Sc, B.Sc

**Mr. Manish Kumar**  
Assistant Professor  
Ph.D. (Purs.), UGC-NET, MBA, B.Com.

**Mr. Mayank Kumar Pandey**  
Assistant Professor  
MBA, B.Com

**Dr. Pawan Kumar**  
Assistant Professor  
MBA, M.A. (Eco), BCA(Hons.)

**Mr. Rajnish Kumar Mishra**  
Assistant Professor  
Ph.D. (Purs.), UGC-NET, M.Com., B.Com.

**Ms. Ridhika Chatterjee**  
Assistant Professor  
PGDM, B.Tech, PhD Pursuing

**Mr. Sanjay Sharma**  
Assistant Professor  
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Assistant Professor  
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Assistant Professor  
Ph.D., MBA, M.Com., B.Com.

**Dr. Shoumi Banerjee**  
Assistant Professor  
Ph.D, MBA, MA

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M.Com., M.A. (Eco), B.Com.

**Ms. Swati Rawat**  
Assistant Professor  
MA (Eco), M.Com, B.Ed, B.Com

**Dr. Swati Sharma**  
Assistant Professor  
Ph.D, MBA, BBA

**Ms. Tripti Goyal**  
Assistant Professor  
UGC-NET, M.Com., B.Com. (Hons.)

**CS Kashika Bhardwaj**  
Assistant Professor  
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B.Com. (Hons.)

## DEPARTMENT OF COMPUTER SCIENCE

**Dr. Gagan Varshney**  
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HOD School of Computer Science  
Ph.D., M.Tech., MCA

**Dr. Ashutosh Sharma**  
Associate Professor  
Head Student Welfare & Examination  
Ph.D., M.Tech. (IT), M.Sc. (IT), MCA

**Dr. Abhishek Mishra**  
Associate Professor  
Ph.D. (Maths), M.Sc. (Maths), MCA

**Mr. Gaurav Kaushik**  
Assistant Professor  
Head IT/ERP/Allied Resources  
Ph.D. (Purs.), M.Tech., MCA

**Mr. Surya Saxena**  
Assistant Professor  
Ph.D.(P), M.Tech.(IT), MCA

**Mr. Ashish Bhatnagar**  
Assistant Professor  
M.Tech, MCA, M.Sc, B.Sc, ADCA,  
PGDCA, CIC, HDSC, DISM

**Ms. Archana Gupta**  
Assistant Professor  
M.Tech. (IT), NET JRF, MCA, B.Sc.

**Dr. Sandeep Sharma**  
Assistant Professor  
Ph.D. (CSE)

**Mr. Sunil Sharma**  
Assistant Professor  
Ph.D. (P), PGDCSA, M.Tech.(IT)

**Ms. Neeru Saxena**  
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Ph.D. (Purs.), M.Tech. (IT), PGDBM, MCA

**Ms. Rashmi Vaishnav**  
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MCA, M.Sc. (Maths)

**Dr. Nikita Joshi Mishra**  
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Ph.D., M.Tech., B.Tech.

**Dr. Preeti Bala**  
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Ph.D, MCA, BCA

**Ms. Purnima Gupta**  
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M.Tech., MCA, BCA, UGC-NET, AWES PRT

**Ms. Shikha Tiwari**  
Assistant Professor  
MCA and UGC Net

**Ms. Rashmi Singh**  
Assistant Professor  
MBA, PGDM, M.Com., B.Com.,  
ISTD Certified Trainer





## DEPARTMENT OF BIOSCIENCES

### Dr. Surabhi Johari

Associate Professor  
HOD School of Biosciences  
Ph.D. (Bio), M.Tech. (Bio),  
PGDM (IMT)

### Dr. Umesh Kumar

Associate Professor  
Head Research Cell  
Ph.D. (Biomedical Science),  
M.Sc. (BT), B.Sc. (CBZ)

### Mr. Kapil Sharma

Assistant Professor  
Ph.D. (Purs.), M.Sc. (BT), M.Phil. BT

### Dr. Rishi Kumar

Associate Professor  
Ph.D. (Env. Bio), M.Tech. (Agr.),  
M.Sc. (Micro) B.Sc. (CBZ)

### Dr. Hemlata Srivastava

Assistant Professor  
Ph.D. (Bio), M.Sc. (Bio),  
B.Sc. (CBZ)

### Ms. Neha Anttal

Assistant Professor  
M.Sc. (MB), GATE,  
B.Sc. (Life Science)

### Dr. Meenakshi Raina

Assistant Professor  
Ph.D. (Biotech), M.Sc.(Biotech)  
ASRB Net Qualified

### Dr. Priyanka Srivastava

Assistant Professor  
Ph.D., GATE, CSIR Net/JRF,  
M.Sc., B.Sc.

### Dr. Sanghdeep Gautam

Assistant Professor  
Ph.D. (Purs.), UGC-NET, M.Sc., B.Sc.

### Ms. Shalini Sharma

Assistant Professor  
Ph.D. (Purs.) M.Sc., B.Sc., B.Ed.

### Dr. Shrasti Vasistha

Assistant Professor  
Ph.D. BT, M.Tech., B.Tech. (BT)

### Dr. Swati Tyagi

Assistant Professor  
Ph.D., M.Sc., B.Sc.

### Dr. Tanushri Chatterji

Assistant Professor  
Ph.D., M.Sc., B.Sc. (Hons)

### Dr. Tripti Singh

Assistant Professor  
Ph.D. (MB), M.Sc. (Applied Micro),  
B.Sc. (Hons)

## DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

### Dr. Anil Kumar Nigam

Professor  
Head, Department of Journalism &  
Mass Communication  
Ph.D., MCJ, B.J.

### Dr. Khursheed Alam

Associate Professor  
Ph.D., MJ, MA (Hindi Literature),  
PGD (Media)

### Dr. Sandhya Sharma

Associate Professor  
Ph.D., MJMC, B.Com. (Hons),  
M.Ed., B.Ed.

### Mr. Anurag Singh

Assistant Professor  
Ph.D. (Purs.), Master in  
Journalism, BJMC

### Mr. Girish Kumar Singh

Assistant Professor  
Ph.D. (Purs.), UGC-NET, MMC,  
B.Sc., Certified PM

### Ms. Punam Kumari

Assistant Professor  
Ph.D. (Purs.), NET, MA in  
Mass Communication, B.Sc.

## CAREER DEVELOPMENT CENTRE

### Dr. Deepa Goel

Phd, Msc., Bsc.,  
ISTD Certified Trainer

### Ms. Swati Tyagi

MBA in Human Resource  
UGC-NET

### Ms. Jasmine Kaur

PGDM-HR

## CORPORATE RESOURCE CENTRE

### Mr. Arnab Ghosh

Head CRC

### Mr. Rahul Tyagi

Manager CRC

## Chronicles

IMS Ghaziabad, University Courses Campus has the most comprehensive publications - IMS Today and Pulse. IMS Today is a monthly newspaper edition highlighting the recent development in the areas of education, corporate, public services and entrepreneurship. Pulse is a bi-annual magazine publication that spotlights various events held in the college. It is designed to provide proper acknowledgment of all the efforts taken by the faculty and staff members for the overall development of the students.



IMS TODAY

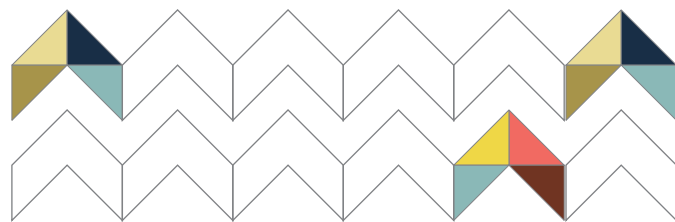


PULSE





# PROUD ALUMNI



“I have many fond memories with IMS Ghaziabad (University Courses Campus). My journey of learning in MIB brought out the best in me. Here, the faculty members are highly qualified and supportive. Teaching is done in interesting and innovative ways. I am grateful for my teachers' disciplined guidance, and regular monitoring of our progress.”

**Mr. Ankit Chandra**  
AVP Royal Bank of Scotland  
MIB (2005-2007)



“Studying at this college added value to my life in myriad ways. Numerous opportunities at the campus provided me with a congenial environment where I derived maximum learning by meeting experts from various walks of life. I received great support, motivation and learning from our distinguished faculty members required for my overall development.”

**Mr. Amit Arya**  
Vice President Accenture, Secretary DMA  
BBA (1996-1999)



“I thank my faculty members for putting in all the efforts for my professional and personal development and guiding me to the right career trajectory. I would like to dedicate a great part of my success to them. It was a wonderful learning enriched experience at the college.”

**Mr. Harpreet Singh**  
Associate Head, Adobe  
BBA (1997-2000)



“When I first came to the college, I really liked the studio consisting latest technology and infrastructure required for mass media learning. The faculty taught us with dedication and discipline. The best part about the institute is that it provides a very positive and supportive environment of learning.”

**Ajitabha Bose**  
Indian Bestselling Author  
BJMC (2010-2013)



“Joining IMS Ghaziabad (University Courses Campus) was one of the best decisions of my life I have ever made. The Institute is an ideal place for education and personality development. The freedom to think, to express yourself and to broaden your knowledge beyond the field of studies make IMS an outstanding college amongst all.”

**Dr. Brijesh Mishra**  
Scientist C, Department of Endocrinology, UCMS & GTB  
M.Sc.-BT (2008-2010)







# GEMS OF IMS





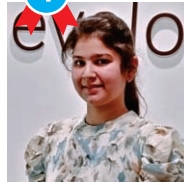





## AWARDS OF EXCELLENCE

 <p><b>Shubh Gupta</b> BBA (2019-22)</p> <p><b>Gold Medalist</b> Senior Mixed Netball Nationals 2019-20</p>	 <p><b>Simran Singh</b> BJMC (2020-23)</p> <p><b>Silver Medalist</b> Delhi State Karate Champion 2021</p>	 <p><b>Amit BBA</b> (2017-20)</p> <p><b>Gold Medalist</b> All India Best Physique Competition, Mumbai 2019-20</p>
 <p><b>Abhinav Mishra</b>, BBA (2020-23)</p> <p><b>Gold Medalist</b> Badminton Doubles Championship 2022</p>	 <p><b>Divyanshu Baisla</b>, BJMC (2019-22)</p> <p><b>Gold Medalist</b> Volleyball Tournament CHRISPO-2022</p>	 <p><b>Ishita Sarkar</b> BCA (2020-23)</p> <p><b>Gold Medalist</b> Volleyball Tournament CHRISPO-2022</p>



## UNIVERSITY RANK HOLDERS

REDEFINING EXCELLENCE: A PLACE WHERE TOP STUDENTS BECOME THE NEW STANDARD

 <p><b>Chandranshu Tiwari</b> BCA (2020-23) Rank-I</p>	 <p><b>Muskan Jaiswal</b> BAJMC (2020-23) Rank-I</p>	 <p><b>Kajal Sirohi</b> B.Sc. (H) BT (2020-23) Rank-I</p>	 <p><b>Riya Chaudhary</b> B.Sc. (H) MB (2020-23) Rank-I</p>	 <p><b>Shubhangi Sharma</b> M.Sc.-BT (2021-23) Rank-I</p>
 <p><b>Ankita Srivastava</b> MIB(2021-23) Rank-I</p>	 <p><b>Jasmine Atwal</b> MIB(2021-23) Rank-II</p>	 <p><b>Disha Tyagi</b> B.Sc (MB) Rank-II</p>	 <p><b>Ria Verma</b> M.Sc (Biotech) Rank-II</p>	 <p><b>Vipranshu Pant</b> BAJMC Rank-II</p>



# IMS Ghaziabad

(University Courses Campus)

[www.imsuc.ac.in](http://www.imsuc.ac.in)

Gate No - 1



# HERE TO HELP





## Admission Guidelines

Admission to all the programs at IMS Ghaziabad (University Courses Campus) is as per Chaudhary Charan Singh University (CCSU), Meerut guidelines. For admission, the student may collect the Information Brochure of the institute, fill the online application form and submit the hard copy of the application form with duly attested copies of the school documents and ID proof of the following in originals –10th & 12th Class Mark sheets, Character Certificate, Transfer Certificate, Aadhar Card, 5 passport size photographs and Graduation Mark Sheets, Provisional Certificate & Degree (if applying for postgraduate programs).

## Awards

### 1. Meritorious Award

Rs. 50,000/- will be deducted from the fee of the students enrolling in BBA, BCA & BAJMC course, who have secured 90% marks and above in both exams namely- 10th and 12th from any other recognized board. The said award is given to top 20 students each of BBA and BCA and 5 students of BAJMC on the Director's recommendation and merit basis. The fee concession mentioned will be adjusted in the academic fees of the final year only.

### 2. Academic Excellence Award

Rs. 25,000 is awarded to the students enrolling in any undergraduate course, who have secured 80% and above in class 12th as a fee concession. The students securing minimum 70% marks and above in class 12th board examination awarded Rs. 15,000 as a fee concession. Students securing a minimum 80% or above and 70% or above in any Qualifying Course or Undergraduate Program and enrolling in MIB are awarded Rs. 30,000 and Rs. 20,000 as fee concessions respectively. Students enrolling in M.Sc. (Biotechnology) from any Qualifying Course or Undergraduate Program are eligible for a fee concession of Rs. 10,000 on scoring 70% marks or above. The fee concessions mentioned in all the UG & PG courses mentioned above are applicable for final year academic fees only.

### 3. Siblings Award

Rs. 15,000 is provided to siblings of current students & alumni (All 3 Institutes of IMS Ghaziabad). In case two real siblings are taking admission in the same academic session, then one of them will be eligible for the sibling award.

### 4. Ward of Defence Personnel/Para Military Forces

Concession in fee of Rs. 15,000 is provided to the student whose father/mother is working or has worked in the Army, Navy & Air Force only.

### 5. Sports

Students who are the recipients of prizes/ ranks/ medals or have participated in any sport or game at State, National or International level are awarded Rs. 15,000 as fee concession in the final year academic fee only.

### 6. Ward of Widow

A sum of Rs. 15,000 is provided as a concession in fee to final year students of all UG & PG courses.

### 7. Loyalty Award for Post-Graduation Programs

IMSians who have graduated from IMSUC / IMSEC, applying for MIB are offered a deduction of Rs. 65000 and those applying for M.Sc. Biotechnology are offered Rs. 15,000 deduction in academic fee-the fee concessions mentioned are applicable for final year academic fee only.

## NOTE:

1. Scholarship for SC/ST/OBC/GEN & weaker section of the society can be availed as per Government rules and regulations through District Social Welfare Department.
2. If the candidate is eligible for more than one scholarship, then only one scholarship of his / her choice is provided.
3. The institution will give the awards and scholarships after full satisfaction and proper document verification.
4. All scholarship given by college shall be applicable for adjustment in the academic fee of final year only.

## Eligibility Criteria

**PGD MIB:** An applicant should have a minimum of 3 years Bachelor's degree in any discipline with 50% marks for General / OBC category and 45% marks for SC/ST category. Candidates awaiting their results are also eligible to apply. Shortlisted candidates go through the GD/PI & case analysis. Admission is confirmed on the basis of the name appeared in the merit list released by CCS University, Meerut.

**M.Sc. Biotechnology:** An applicant should have a minimum of 3 years Bachelor's degree in Science with Biology / Biotechnology / Microbiology / Agriculture with 50% marks for General / OBC category and 45% marks for SC/ST category.

**BBA:** An applicant should be 10+2 from a recognized Board in any discipline securing minimum 45% marks for General / OBC category and 40% marks for SC/ST category.

**BCA:** An applicant should be 10+2 from a recognized Board in any discipline along with mathematics cleared at high school level securing minimum 45% marks for General / OBC category and 40% marks for SC/ST category.

**BAJMC:** An applicant should be 10+2 from a recognized Board in any discipline securing minimum 45% marks for General / OBC category and 40% marks for SC/ST category.

**B.Sc. (Hons.) Biotechnology:** An applicant should be 10+2 with 45% marks for General / OBC category and 40% marks for SC/ST category from a recognized Board in Biology, Chemistry with Computer Science/PCB/PCBE/PCMB/PCM/Agriculture.

**B.Sc. (Hons.) Microbiology:** An applicant should be 10+2 with 45% marks for General / OBC category and 40% marks for SC/ST category from a recognized Board in Biology, Chemistry with Computer Science/PCB/PCBE/PCMB/PCM/Agriculture.





## EXPERTS' SPEAKS



"I really enjoyed the great hospitality & very much impressed with the excellent infrastructure, great staff and faculty. All the best!"

**Prof. Ramesh C Gaur**  
*Director-National School of Drama, New Delhi & IGNC, Ministry of Culture, Go*



"The hospitality of the institution is excellent. The team of students were highly interactive and inquisitive."

**Ms. Sheetal Jerath Sharma**  
*Associate Director- GT Bharat LLP*



"Very well conducted event. Best of luck to all the start-ups."

**Mr. Ashishh Kapoor**  
*Director-HR, EY India*



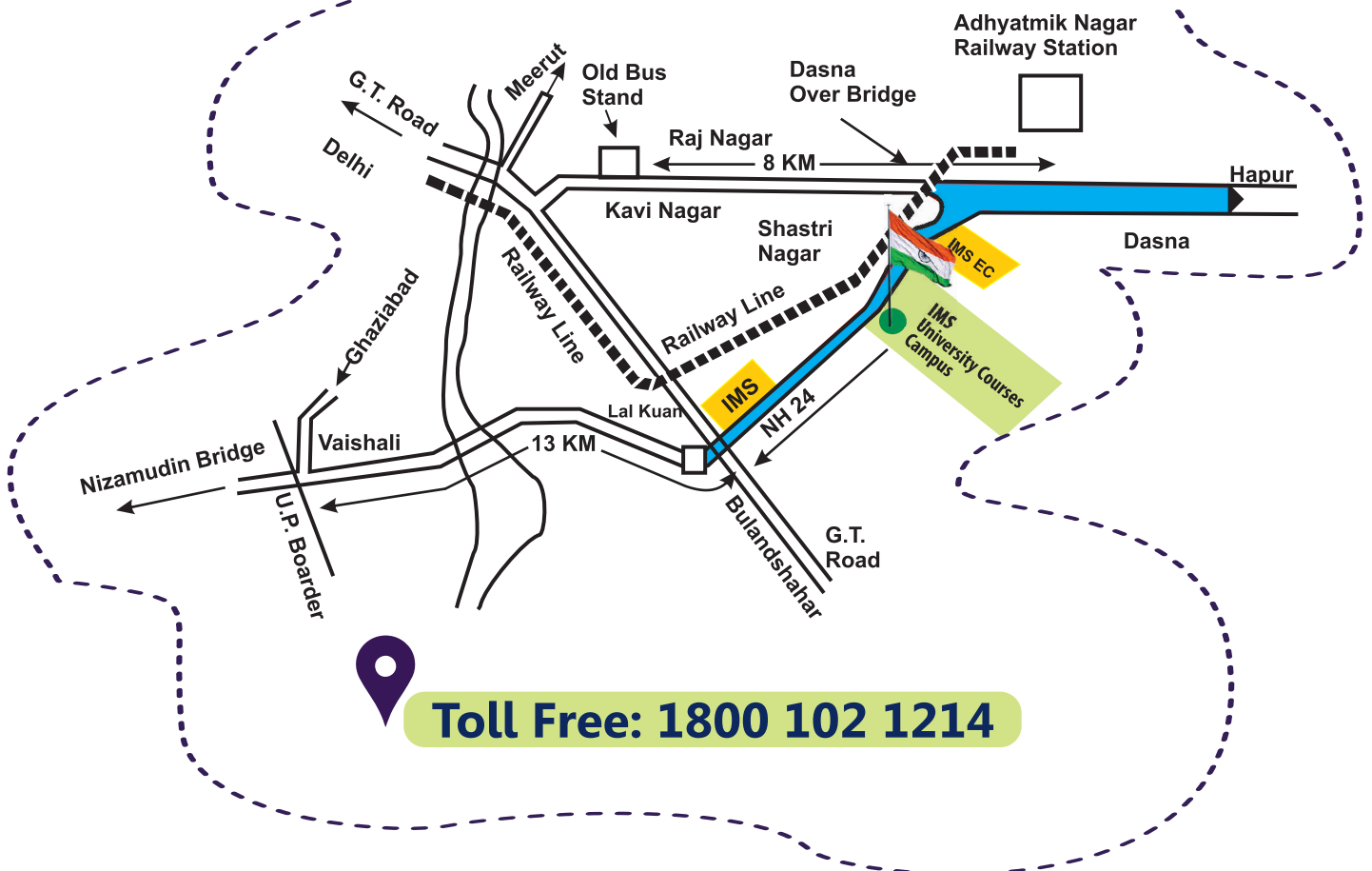
"It was an amazing experience to be part of the event. I am pleasantly surprised by the beautiful infrastructure and excitement of faculty members & students. Wishing IMS all the best!"

**Mr. Unni Krishnan**  
*Associate Vice President - Global Marketing, Coforge*





## Location Map

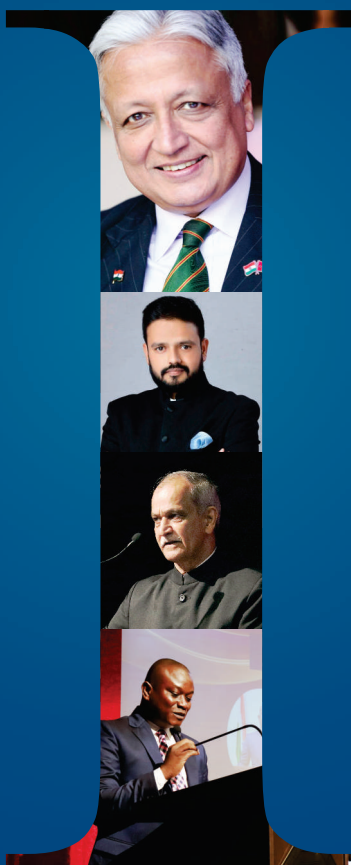


**Toll Free: 1800 102 1214**





Estd. 1990



## INSTITUTE OF MANAGEMENT STUDIES (University Courses Campus)

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