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I.M.S TODAY



AI TECH PULSE | DEEP DIVE ANALYSIS

The Evolution from Assistants to Autonomous Agents

- A defining theme in 2026 is AI's transition from passive tools to autonomous systems, which now act as digital collaborators rather than simple assistants.
- Unlike traditional AI that responds to prompts, agentic AI can plan tasks, evaluate outcomes, and complete multi-step objectives with minimal human supervision.
- To solve the issue of errors building up in complex workflows, AI is being equipped with internal feedback loops, allowing systems to autonomously verify the accuracy of their work and correct mistakes.
- These autonomous agents function as digital coworkers. They can handle data crunching and content generation, which empowers small teams to launch global campaigns in a matter of days.

AI is "Eating Software" and Redefining Programming

- Artificial intelligence is moving beyond isolated coding tasks, and it is fundamentally redefining the software development lifecycle.
- A major breakthrough in AI reasoning is that English is becoming the primary programming language for building software.
- The paradigm has shifted from writing specific syntax to expressing intent; developers articulate a goal, and the AI autonomously delivers the desired software.
- This AI-fueled coding can reduce software development timelines that used to take weeks down to just hours or minutes.
- As software increasingly becomes self-assembling and self-healing, the competitive edge is moving toward orchestration and governance rather than manual coding.

The Rise of Edge Intelligence and Cloud 3.0

- While centralized cloud models dominated past AI conversations, 2026 is witnessing the mainstream adoption of edge intelligence and on-device AI.
- Advancements in model efficiency mean that devices ranging from industrial sensors to consumer smartphones can run powerful AI models locally, without needing constant cloud connectivity.
- Processing data directly on the device significantly improves data privacy and security, as sensitive information is handled locally rather than transmitted to remote servers.

IMS Ghaziabad Hosts 10-Day International FDP on Global Pedagogical Excellence and Research Leadership

IMS News Service

Ghaziabad: IMS Ghaziabad (University Courses Campus) has organised a 10-day International Faculty Development Programme (FDP) on "Global Pedagogical Excellence and Research Leadership", bringing together academicians, researchers, and industry experts from India and across the globe. The programme aims to strengthen teaching excellence, research capabilities, innovation, and academic leadership among faculty members. The programme was inaugurated in the presence of Mr. Prakash Rastogi, Founder and Director, Virtu Box Infotech Pvt. Ltd., and Mr. Deepanshu Anand, Regional

Head – Talent Acquisition Operations, Ericsson India Pvt. Ltd. The inaugural ceremony commenced with the traditional lighting of the lamp and floral tribute before Goddess Saraswati by Prof. (Dr.) Jaskiran Kaur, Director, IMS Ghaziabad; Dr. Geeti Sharma, Dean Academics; Heads of various departments; and senior faculty members. Speaking on the occasion, CA (Dr.) Rakesh Chharia, General Secretary, IMS Group of Institutions, highlighted the transformative role of education in nation-building. He said, "Education is not merely a means of imparting knowledge; it is one of the most powerful processes of nation-



building. Faculty development programmes of this nature provide a new direction to the quality of higher education and equip educators to address challenges at the global level." Prof. (Dr.) Jaskiran Kaur, Director, IMS Ghaziabad, emphasised the importance of continuous professional development among educators. She said, "An excellent teacher is one who remains a lifelong

learner. This International Faculty Development Programme is an important initiative to connect educators with global teaching methodologies, research leadership, and innovation. We are confident that the knowledge and experiences gained through this programme will make a significant contribution to teaching quality, research culture, and the holistic development of students."



The guest speakers emphasised that the role of a teacher in contemporary education extends far beyond the traditional responsibility of imparting knowledge. They highlighted the growing importance of mentoring, student engagement, career guidance, and building positive teacher-student relationships to make the learning process more meaningful, effective, and outcome-oriented.

The 10-day FDP covers a wide range of contemporary themes, including Outcome-Based Education, Mentoring and Student Engagement, Publication Ethics and Grant Writing, Digital Transformation in Higher Education, Academic Leadership and Governance, Advanced Research Methodology, International Collaboration Models, and Institutional Best Practices.

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From Ideas to Unicorns: How India's Start-up Revolution Is Powering the New Economy

Deeksha

New Delhi: A decade ago, launching a start-up in India was considered a risky dream. Today, it has become a powerful engine of economic growth, innovation, and employment. From fintech and healthcare to agritech, edtech, artificial intelligence, and clean energy, Indian entrepreneurs are transforming ideas into globally competitive businesses. With more than 1.57 lakh DPIIT-recognised start-ups as of 2024, India has emerged as the world's third-largest start-up ecosystem, after the United States and China. The country's entrepreneurial boom has been driven by visionary policies, digital infrastructure, and a rapidly growing innovation culture.



Start-up Snapshot

- India has 1.57+ lakh DPIIT-recognised start-ups, the 3rd largest ecosystem globally.
- Startup India, launched in 2016, has accelerated innovation and entrepreneurship.
- 50%+ start-ups now originate from Tier-II and Tier-III cities.
- 17.28+ lakh direct jobs have been created by recognised start-ups.
- 75,900+ start-ups have at least one woman director.
- ₹10,000 crore Fund of Funds boosts start-up financing.
- ₹945 crore Seed Fund Scheme supports early-stage innovators.
- Fintech, AI, agritech, healthcare, and edtech are driving India's innovation economy.

Since the launch of the Startup India initiative in January 2016, the government has introduced tax incentives, simplified regulations, incubation support, and funding mechanisms to nurture young enterprises. Affordable smartphones,

widespread internet access, UPI-based digital payments, and Digital India initiatives have further enabled start-ups to reach millions of customers with unprecedented ease.

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Digital India: Exporting Innovation to the World

Gurpreet

New Delhi: New Delhi: India's Digital India initiative has evolved into one of the world's most successful digital transformation stories. What began as a mission to improve digital access has now become a global model for delivering public services, financial inclusion, and governance through technology. Today, India's Digital Public Infrastructure (DPI) is being studied and adopted by several countries seeking affordable, scalable, and inclusive digital solutions. At the heart of this transformation lies India's robust Digital Public Infrastructure, comprising Aadhaar, Unified Payments Interface (UPI), DigiLocker, CoWIN, FASTag, ONDC, and Account Aggregator frameworks. Together, these platforms have transformed the way citizens access banking, healthcare, education, public services, and commerce. Aadhaar has enabled secure digital identity for over a billion people, while UPI has revolutionised cashless transactions by making instant, low-cost payments accessible to everyone—from street vendors to multinational businesses. India's fintech revolution has emerged as one of the strongest pillars of Digital India. UPI has dramatically reduced the dependence on cash and conventional banking infrastructure, enabling millions of small businesses and micro-



Digital India: Key Highlights

UPI Revolution: Over 18 billion UPI transactions were recorded in a single month in 2025, making it the world's largest real-time payment system.

Aadhaar at Scale: 1.4 billion+ Aadhaar IDs have been issued, making it the world's largest digital identity programme.

Digital Governance: DigiLocker has issued 10 billion+ digital documents, reducing paperwork and improving citizen access to government services.

Internet Growth: India has 970 million+ internet subscribers, making it the second-largest internet market globally.

Digital Economy: India's digital economy is projected to contribute nearly one-fifth of GDP by 2030.

Global Digital Leadership: India is actively sharing its Digital Public Infrastructure (DPI) with partner countries, strengthening its position as a global exporter of digital innovation.

Emerging Digital Platforms: ONDC (Open Network for Digital Commerce) is democratizing e-commerce by enabling sellers of all sizes to compete on an open digital network.

entrepreneurs to participate in the formal digital economy. The success of UPI has attracted global attention, with countries in Asia, the Middle East, Europe, and Africa exploring partnerships to adopt India's digital payment architecture. Digital governance has also undergone a remarkable transformation. Services such as passport applications, income tax filing, digital health records, land records, scholarships, and welfare benefits are increasingly delivered through paperless and transparent digital platforms. These initiatives have improved efficiency, reduced leakages in

public spending, and strengthened accountability across government departments. India is now exporting its digital expertise through international collaborations. The country has signed agreements with several nations to share its Digital Public Infrastructure, including UPI, Aadhaar-inspired identity systems, and digital governance frameworks. International organisations such as the G20, the World Bank, and the United Nations have recognised India's DPI model as an important enabler of inclusive and sustainable development.

Authenticity is the Key to Lasting Success: RJ Misha

Shaurya Srivastava from the IMS Today team of IMS Ghaziabad University Courses Campus had the opportunity to interview the popular Radio Jockey, Content Creator and Voice-over Artist RJ Misha. In this exclusive interview, she discusses her journey, her thoughts on radio in the digital era, and the importance of being true to oneself.

Shaurya Srivastava
Your journey from B. Com to Radio Jockey is inspiring. How did it come about?
RJ Misha revealed that becoming an RJ was never her plan. She and a friend happened to visit a radio station, and the crew was taken by her distinctive voice. What once was a reason to make fun of her ended up being her biggest asset and the start of her radio career.
Is radio still relevant in

an era of short-form content?
She believes radio is still among the most personal of media. Radio still has relevance in the digital era because listeners still relate to RJs on an emotional level and share their experiences freely, she said.
How do you balance your radio career, content creation and your personal brand?
"Balancing different responsibilities requires consistency and dedication," said RJ Misha.



Besides hosting radio shows, interviews, and events, she is also making digital content because personal branding has become a must for every creator today.
What is a misconception

people have about Radio Jockeys?
Many people think Radio Jockeys always talk in a scripted or exaggerated manner, she said. What actually makes an RJ successful is authentic-

ity. Real conversations help build long-lasting connections with the listeners.
What message would you like to give to young people?
She encouraged students to remain authentic instead of copying others. While role models can inspire, she believes every individual should build their own identity because originality is what truly leaves a lasting impact.

Designed in India: Powering the Next Wave of Innovation

Hritik

New Delhi: Design has emerged as one of the most powerful drivers of innovation, economic growth, and global competitiveness in India. Once associated mainly with art and aesthetics, design today plays a strategic role in shaping products, digital experiences, services, and brands. From smartphones and e-commerce platforms to sustainable packaging and smart cities, design is influencing almost every sector of the economy.

India's rapidly expanding digital economy has significantly increased the demand for skilled designers. With the growth of startups, e-commerce, fintech, healthcare, education technology, and artificial intelligence,



companies are investing heavily in User Experience (UX), User Interface (UI), product design, animation, branding, and service design. More than 1.8 lakh DPIIT-recognised startups have created new opportunities for creative professionals, while remote working has enabled designers from Tier-II and Tier-III cities to collaborate with clients across the world. Sustainability has become another major pillar of India's design ecosystem. Designers

Key Highlights

- India's design industry is emerging as a key driver of innovation, entrepreneurship, and economic growth.
- Over 1.8 lakh startups are creating unprecedented demand for UX/UI, product, and digital designers.
- AI is transforming design by accelerating creativity, prototyping, and user-centric innovation.
- Sustainable design is boosting global demand for eco-friendly and culturally inspired Indian products.
- Government initiatives like Digital India and Make in India are strengthening India's design-led manufacturing ecosystem.

are combining traditional Indian craftsmanship with modern technology to develop eco-friendly products, recyclable packaging, energy-efficient buildings, and sustainable fashion. These innovations

not only reduce environmental impact but also increase the global appeal of Indian products. Consumers today increasingly value products that are functional, environmentally responsible, and culturally authentic.

Artificial Intelligence is further transforming the design profession. AI-powered tools help designers generate ideas, create prototypes, analyse consumer behaviour, and personalise user experiences in less time. Rather than replacing human creativity, AI is enhancing productivity and enabling designers to focus on innovation, storytelling, and solving complex problems. India is also strengthening its design education ecosystem. Institutions such as the National Institute of

Design (NID), IITs, IIITDMs, and several universities now offer specialised programmes in industrial design, digital design, interaction design, animation, and design thinking. Online learning platforms and innovation hubs are making professional design education more accessible to aspiring creators across the country.

Government initiatives, including Digital India, Startup India, Make in India, PM Vishwakarma, and the National Toy Action Plan, are encouraging design-led manufacturing, entrepreneurship, and research.

These programmes are helping Indian products become more competitive in global markets while promoting indigenous innovation.



Prachi Mehra

Deep Ocean Exploration and Robotics: Unlocking the Future

The deep ocean, which covers more than 70% of the Earth's surface, has till now remained one of the least explored regions on our planet. Scientists state that a large portion of the oceanic floor is still unmapped, which makes it a frontier of scientific discovery. Modern autonomous underwater vehicles(AUVs)and remotely operated vehicles (ROVs) are transforming deep-sea exploration. The machines are equipped with high-resolution cameras, robotic arms and advanced sensors; these machines are capable of diving thousands of meters below the surface to collect marine samples, explore the seabed and study the marine ecosystem. These machines have discovered previously unknown species, underwater volcanoes and vast mineral deposits that would play an important role in future technologies. The centralisation of AI with robotics has ensured these machines are more autonomous and more capable of making real-time decisions. Underwater robots can navigate complex oceanic terrain without constant human control, while land-based robots use AI for recognising objects, communicating with humans and adapting to changing environments. These advancements are expanding the possibilities of automation across multiple sectors.

Robotics has also been revolutionising industries besides ocean exploration. Recent intelligent robots are also being used in healthcare, agriculture, manufacturing and disaster management. The recent humanoid robots can help doctors during surgeries, help elderly people do daily activities, and repetitively perform tasks with remarkable precision. In factories, the innovation of robotic systems has improved productivity, reduced human error and improved workplace safety by handling risky operations.

Deep ocean exploration and robotics represent the two most exciting frontiers of modern science and technology. Both these innovations together help to uncover the mysteries of the ocean, help in protecting marine ecosystems, improve industrial efficiency and solve real-world challenges. As long as research and innovation continue, these technologies will repeatedly play an increasingly crucial role in building a smarter, safer and more sustainable future.

Beyond Borders: How Indian Media Is Captivating Global Audiences



Anushka Sharma

New Delhi: Indian media has emerged as a powerful global force, reaching audiences worldwide through digital journalism, OTT platforms, podcasts, and regional storytelling. Rapid internet growth, affordable smartphones, and social media have enabled Indian news organisations, independent journalists, and creators to connect with audiences across Asia, Europe, North America, the Middle East, and Africa.

With over 970 million internet subscribers, India has one of the world's largest digital audiences. News consumption is increasingly shifting to digital platforms, while YouTube, Instagram, Facebook, and X have expanded the global reach of Indian journalism. The OTT industry is also transforming entertainment, with platforms such as Netflix, Prime Video, JioHotstar, ZEE5, and Sony LIV taking Indian films and web series worldwide. Regional-language content is gaining international recognition through subtitles and dubbing.

Podcasts are creating new opportunities for journalists, educators, and independent creators, while digital platforms are giving regional stories, folk traditions, documentaries, and independent cinema a global audience.

However, this growth brings challenges, including misinformation, privacy concerns, and ethical issues. Strong fact-checking and responsible journalism are essential. By combining technology, creativity, and credibility, Indian media is strengthening cultural exchange, shaping global conversations, and enhancing India's soft power and further strengthening its global media presence.

GMA Conducted 43rd Annual General Body Meeting

IMS News Service

Ghaziabad: Ghaziabad Management Association Conducted its 43rd Annual General Body Meeting at Hotel Fortune Grazia, Ghaziabad. AGM was attended by 59 persons including Council and Executive committee members.

A) The actions taken on last MOM of 42nd AGM held on 26th July 2025 were explained by Executive Director, Mr Rahul Agrawal

B) The annual report of activities was presented by Mr. Shailendra Singh 65 programs were conducted by GMA from July 2025 to June 2026.

C) CA (Dr.) Rajesh Agrawal, Honorary Treasurer of GMA, presented the Annual Audited Accounts for the year ending 31st March 2026 along with its highlights. After discussion on some points and consequent clarifications, the same were unanimously approved.



D) 2025 elected Office Bearers of the Association were considered and adopted for one more year as per by laws of GMA.

E) The President, Dr. TR Pandey addressed the members present. He highlighted the Main Events Initiated as under:

- i) Table Tennis Tournament: Conducted for the first time by GMA.
- ii) Research Initiative: Conducted on "Gender Diversity in Workplaces, A Survey of Ghaziabad Industrial Area" in association with GL Bajaj Institute and AKGIM
- iii) New LMA Chapter: Initiated for Modinagar,

expecting completion within 2-3 months.

iv) Digital Presence: Launched a new website and initiated regular LinkedIn postings for mass visibility.

v) Sustainable Growth: Transitioning towards a fully self-sustaining model.

vi) IIIC Focus: New beginning with the Industry Institutes Interaction Council to foster active tie-ups.

vii) Ghaziabad Entrepreneurship Mission (GEM) –

- Transforming mind sets: From Job Seekers to Job Creators.
- The GEM Journey: Building Founders

• 2025: Outreach - Engaged 12+ colleges and reached 4,000+ students. Selected the Top 100 students (67% Female).

• Early 2026: Launched GEM.

• Training -. Delivered 25+ hours of training, 9 mentorship sessions, and industry exposure.

• June 2026: Demo Day - 42 founders graduated. 18 founders identified for Advanced Support across diverse sectors

• The Legacy - Created a scalable model and a robust pipeline of young founders for Society's future.

President Dr. TR Pandey further emphasised of all the existing good practices of previous year were continued:

i) Membership Privileges Issuing cards granting discounts at hotels, doctors, and retailers.

ii) Family Get-Together Successfully hosted off-site at Choki

Dhaani, Meerut.

iii) Best Practices Competition Continued focus on processes of improvement for sustainability by industries.

iv) STUGMA Reset Realigned with student expectations, currently at 189 active members

v) International Women's Week Hosted 7 events over a week, felicitating powerful women and introducing the 'Young Leader' category.

vi) Sports Tournaments Organized Badminton, Table Tennis, and Cricket matches at RKGIT and ABES

viii) 36th Annual Convention - A Landmark Event: Keynote Speaker: Mr. Arun Lall, Vice Chairman & MD, Dixon Technologies, Chief Guests: Mr. Rajesh Sinha (MD, John Deer) & Dr. Mohit Gupta (Director Cardiology, GB Pant Hospital). The convention set a new financial benchmark and featured unparalleled

industry insights. The highest ever collection so far Rs. 29.6 Lacs

Thereafter, Dr TR Pandey, gave Strategic Plans for Next Year

i) Research Study: Initiating study on "Intelligent Enterprises: Data, Decisions & Digital Transformation".

ii) Industry Conclaves: Planning two major conclaves focusing on MSME and HR sectors.

iii) A focussed approach on IIIC to boost more project works between Industry and institutions.

iv) HR Best Practices: Organizing a competition targeting industries and institutions.

v) Digital Overhaul: Full rollout of the newly initiated website.

vi) Expansion: Mentoring and supporting outreach for the new LMA chapter.

G) The meeting ended with a vote of thanks by Past President Mr. Dharmendra Singh.

MDP on Leadership Development Workshop



IMS News Service

Ghaziabad: A MDP on "BOOST... LEADERSHIP DEVELOPMENT WORKSHOP" was organised by Ghaziabad Management Association at Ghaziabad Precision Products Pvt Ltd, Ghaziabad. The Resource person Mr Satish Kumar started with introduction and team play to break the ice and let the participants know each other. The workshop was divided in three parts: First part - Becoming an amazing leader: Describe the characteristics and behaviours of a great leader, identify different

styles of leadership, understand leadership pipeline and building skills. Second part was Leading Change: recognize and manage different reactions to change, apply U model of change, understand leader actions and support in change management. The Third part was - Navigating Team Conflicts: recognize the value of healthy conflict in building a high performing team, identify the causes of conflict and when conflict is escalating, Apply strategies for conflict management and conflict resolution. 18 participants attended MDP.

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IMS Ghaziabad Hosts...

The programme features distinguished expert speakers and resource persons from Cyprus, Hooghly (West Bengal), Hyderabad, Vietnam, Pune, China, the United States of America, and Malaysia, offering participants valuable national and international perspectives on emerging trends in higher education, teaching methodologies, research, innovation, and institutional development. More than 100 faculty members from various departments of IMS Ghaziabad (University Courses Campus), along with faculty members from other educational institutions, are participating enthusiastically in the programme. The programme is being successfully coordinated by Dr. Yerragola Prakash, Dr. Tripti Singh, Dr. Sandhya Sharma, and

Dr. Komal Kapoor. Faculty members across the institution have actively participated in the sessions and appreciated the initiative as a significant step towards strengthening teaching excellence, research leadership, academic innovation, and global academic engagement.

The programme reflects IMS Ghaziabad's continued commitment to creating a dynamic academic environment that promotes lifelong learning, research excellence, international collaboration, and the professional development of educators.

From Ideas to Unicorns...

Government-backed funding has played a crucial role in strengthening early-stage innovation. The Startup India Seed Fund Scheme, launched with a ₹945 crore corpus, has supported more than 2,600 start-ups through over 200 incubators, helping innovators con-

vert ideas into commercially viable products. The ₹10,000 crore Fund of Funds for Startups has expanded access to venture capital, while the Credit Guarantee Scheme has improved financing opportunities for emerging enterprises. India's start-up success is no longer limited to Bengaluru, Delhi-NCR, Hyderabad, or Mumbai. Today, over 50% of recognised start-ups originate from Tier-II and Tier-III cities, including Jaipur, Indore, Lucknow, Coimbatore, Kochi, and Bhubaneswar. This geographical shift is creating local employment, encouraging regional innovation, and enabling talented entrepreneurs to build successful businesses without migrating to metropolitan centres. The ecosystem is also becoming more inclusive. Government data show that over 75,000 recognised start-ups have at least one woman director, reflecting the growing

participation of women in entrepreneurship. Collectively, recognised start-ups have generated more than 17 lakh direct jobs, creating opportunities across technology, manufacturing, logistics, marketing, design, and customer services. The next chapter of India's start-up journey will be defined not merely by unicorn valuations but by sustainable innovation, global competitiveness, and long-term value creation. With one of the world's youngest populations, expanding digital infrastructure, supportive public policies, and a thriving innovation ecosystem, India is well positioned to become a global hub for entrepreneurship. The rise of Indian start-ups is more than a business success story—it is a powerful symbol of a confident nation turning ideas into opportunities and innovation into inclusive economic growth.

Made-in-India AI: Driving the Next Digital Revolution

Vanshika Chauhan

New Delhi: Artificial Intelligence (AI) is rapidly transforming the way India works, learns, farms, and innovates. Once considered a futuristic technology, AI has become a powerful engine of economic growth, improving productivity across agriculture, healthcare, education, manufacturing, governance, and financial services. With strong government support, a thriving startup ecosystem, and one of the world's largest digital populations, India is emerging as a global AI innovation hub. According to the IndiaAI Mission, approved with an outlay of over ₹10,300 crore, the government aims to build world-class AI computing infrastructure, support startups, and develop indigenous AI models. Industry es-

timates suggest that AI could contribute up to \$500 billion to India's GDP by 2028, making it one of the country's most significant growth drivers. In agriculture, AI is helping farmers improve productivity through weather forecasting, soil analysis, crop monitoring, pest detection, and precision farming. AI-powered platforms provide real-time advice or real-time advisory services on irrigation, fertilisers, and market prices, enabling farmers to reduce costs and increase income. Healthcare is another sector witnessing rapid AI adoption. AI-assisted diagnostic tools are improving the early detection of diseases such as breast cancer, tuberculosis, and diabetic retinopathy. Telemedicine, digital health records,



and AI-enabled medical imaging are making quality healthcare more accessible, especially in rural areas. Artificial Intelligence is also transforming education by enabling personalised learning, multilingual translation, smart classrooms, and AI tutors that provide students with instant academic support. In governance, AI is being used for traffic management, fraud detection, disaster forecasting, public service delivery, and data-driven policymaking.

ing. India's AI startup ecosystem is expanding rapidly. Companies such as Sarvam AI, Krutrim, Niramai, and Cropin are developing innovative solutions in Indian language AI, healthcare, agriculture, and enterprise technologies. Research institutions including the IITs, IISc, IIITs, and leading universities are advancing AI research in machine learning, robotics, and generative AI. India's technology sector employs over 5.8 mil-

India's AI Journey in Numbers

- India AI Mission has an outlay of over ₹10,300 crore.
- AI could contribute nearly \$500 billion to India's GDP by 2028
- AI is transforming agriculture through precision farming and smart advisory
- Healthcare is using AI for faster and more accurate disease detection
- AI-powered learning is making education more personalized and accessible
- Indian startups are building indigenous AI models and language technologic
- India's tech industry employs over 5.8 million professionals
- Made-in-India AI is positioning the country as a global innovation leader

lion professionals, and AI-related jobs continue to grow across industries. As the country moves towards becoming a developed nation by 2047, AI is expected to become a cornerstone of economic progress, digital inclusion, and global compet-

itiveness. By combining innovation with inclusive development, Made-in-India AI is not only transforming India but also positioning the country as a leading contributor to the future of artificial intelligence.

Beyond Degrees: Why Future Skills Will Define Tomorrow's Workforce

Surbhi Varshney

New Delhi: The world of work is changing faster than ever before. Artificial Intelligence (AI), robotics, data science, cybersecurity, automation and green technologies are transforming every sector—from healthcare and education to media, finance and manufacturing. In this rapidly evolving landscape, a university degree remains important, but it is no longer the only passport to success. Employers today are looking for professionals who can continuously learn, adapt and solve real-world problems. According to the World Economic Forum's Future of Jobs Report 2025, nearly 39% of workers' core skills are expected to change by 2030. While around 170 million new jobs are likely to emerge globally, about 92 million existing jobs may be displaced due to technological change. This shift highlights the growing importance of reskilling and lifelong learning. Artificial Intelligence has become one of the biggest drivers of this transformation. AI-powered



tools are improving productivity across industries and creating demand for professionals skilled in prompt engineering, machine learning, data analytics, AI ethics and human-AI collaboration. Similarly, the rapid growth of digital services has made cybersecurity one of the world's fastest-growing career domains, with increasing demand for experts in ethical hacking, cloud security and digital forensics. India is also witnessing new opportunities in the green economy. The country's commitment to achieving 500 GW of non-fossil fuel energy capacity by 2030 and Net Zero emissions by 2070 is creating jobs in renewable energy, electric mobility, green hydrogen and sustainable manufacturing. Data science, cloud computing and digital tech-

nologies are also opening exciting career avenues for young professionals. However, technical knowledge alone is not enough. Employers increasingly value critical thinking, creativity, communication, teamwork, leadership, emotional intelligence and design thinking—skills that machines cannot easily replace. These human-centric abilities help professionals innovate, collaborate and make better decisions in a technology-driven workplace. Recognising this transformation, initiatives such as Skill India Mission, Digital India, Startup India and NEP 2020 are promoting industry-oriented education, internships, innovation and skill-based learning. Universities are also strengthening partnerships with industry to make graduates more employable.

Stay Healthy During the Monsoon: Simple Health Tips for August

Anshu Kumari

New Delhi: The month of August brings pleasant weather and much-needed relief from the summer heat. However, it is also the peak of the monsoon season, when the chances of infections and seasonal illnesses increase. Taking a few simple precautions can help you and your family stay healthy throughout the month. One of the most important habits is maintaining good hygiene. Wash your hands regularly with soap, especially before eating and after returning home. During the rainy season, germs spread more easily through contaminated water and dirty surfaces. Keeping your surroundings clean also helps prevent mosquito breeding and reduces the risk of diseases such as dengue and malaria. Drinking safe and clean water is equally important. Always consume filtered or boiled water to avoid water-borne diseases like typhoid and diarrhoea. Avoid eating uncovered street food, as it may be contaminated during the rainy season. Instead, choose freshly cooked homemade meals that are

rich in nutrients. A balanced diet plays a major role in strengthening immunity. Include seasonal fruits such as pomegranate, pears, and apples, along with green vegetables, pulses, whole grains, and protein-rich foods. Vitamin C-rich foods like oranges, lemons, and amla help improve the body's natural defence system. At the same time, reduce the intake of oily, spicy, and processed foods, which may upset digestion. Although the weather is cooler, staying active is still necessary. If outdoor exercise is not possible due to rain, try simple indoor activities such as yoga, stretching, or a 30-minute home workout. Regular physical activity improves blood circulation, reduces stress, and keeps the body fit. Adequate sleep is another key factor in maintaining good health.

Adults should aim for seven to eight hours of quality sleep every night. Proper rest allows the body to recover, boosts immunity, and improves concentration and mood. Finally, pay attention to your mental well-being. Spending time with family, reading

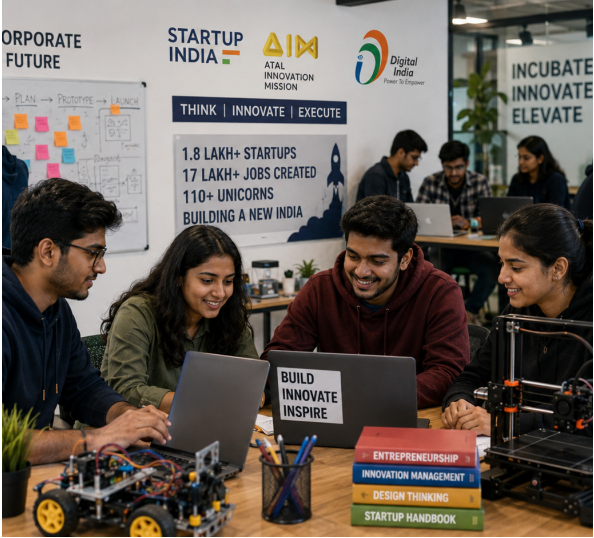


a book, listening to music, or practising meditation can help reduce stress and anxiety. A positive mindset contributes to overall health just as much as physical fitness. Good health is built through small daily habits rather than big changes. By eating nutritious food, staying hydrated, exercising regularly, maintaining hygiene, and getting enough rest, you can enjoy the monsoon season safely. Make these healthy practices a part of your daily routine this August and encourage your loved ones to do the same. A healthy lifestyle today leads to a happier and healthier tomorrow.

कैंपस से कंपनी तक : छात्र नवाचारों की नई उड़ान

पुलकित

नई दिल्ली : भारत का युवा आज केवल नौकरी की तलाश करने वाला विद्यार्थी नहीं, बल्कि नवाचार और उद्यमिता के माध्यम से रोजगार सृजित करने वाला परिवर्तनकारी नागरिक बन रहा है। राष्ट्रीय शिक्षा नीति (NEP 2020), स्टार्टअप इंडिया, अटल इनोवेशन मिशन और डिजिटल इंडिया जैसी पहलों ने देश के उच्च शिक्षा संस्थानों में नवाचार की नई संस्कृति विकसित की है। अब कॉलेजों में बनने वाले प्रोजेक्ट केवल परीक्षा और अंक प्राप्त करने तक सीमित नहीं रहते, बल्कि स्टार्टअप, पेटेंट और उद्योगों की नींव बन रहे हैं। भारत आज दुनिया का तीसरा सबसे बड़ा स्टार्टअप इकोसिस्टम है। उद्योग एवं आंतरिक व्यापार संवर्धन विभाग (DPIIT) के अनुसार देश में 1.8 लाख से अधिक मान्यता प्राप्त स्टार्टअप हैं, जिन्होंने 17 लाख से अधिक प्रत्यक्ष रोजगार सृजित किए हैं। देश में 110 से अधिक यूनिवर्सिटी कंपनियाँ उभर चुकी हैं, जिनका संयुक्त मूल्यांकन 350 अरब



डॉलर से अधिक है। इन उपलब्धियों में बड़ी भूमिका उन युवाओं की है, जिन्होंने अपने छात्र जीवन में ही उद्यमिता का साहसिक कदम उठाया। आईआईटी,आईआईएम, एन.आईटी, केंद्रीय विश्वविद्यालयों और निजी शिक्षण संस्थानों में स्थापित इन्क्यूबेशन सेंटर, इनोवेशन सेल, मेकर लेब और स्टार्टअप क्लब छात्रों को विचार से व्यवसाय तक की पूरी यात्रा में सहयोग प्रदान कर रहे हैं। मेंटरशिप, प्रोटोटाइप

इप निर्माण, बौद्धिक संपदा (क्व) सहायता, उद्योग विशेषज्ञों का मार्गदर्शन और प्रारंभिक निवेश जैसी सुविधाएँ विद्यार्थियों को अपने विचारों को व्यावसायिक रूप देने में मदद कर रही हैं। अटल इनोवेशन मिशन के अंतर्गत 10,000 से अधिक अटल टिक, रिग लेब्स और अनेक अटल इन्क्यूबेशन सेंटर देश में नवाचार की मजबूत आधारशिला तैयार कर रहे हैं। इस परिवर्तन के अनेक प्रेरक

उदाहरण सामने आए हैं। **Ather Energy** की शुरुआत आईआईटी मद्रास के छात्रों ने की, जबकि **Razorpay** ने डिजिटल भुगतान को नई दिशा दी। **PhysicsWallah** और **Zepto** जैसे स्टार्टअप यह सिद्ध करते हैं कि छात्र राष्ट्रीय और वैश्विक स्तर का सफल उद्यम बन सकता है। आज छात्र केवल मोबाइल ऐप विकसित नहीं कर रहे, बल्कि कृत्रिम बुद्धिमत्ता (AI), डीप-टेक, एग्रीटेक, हेल्थटेक, रोबोटिक्स, ड्रोन और स्क्व ऊर्जा जैसे विविध क्षेत्रों में नवाचार कर रहे हैं। स्मार्ट इंडिया हैकार्थोन, स्टार्टअप महाकुंभ और विभिन्न विश्वविद्यालयों की नवाचार प्रतियोगिताएँ।

मुख्य बिंदु

- भारत आज दुनिया का तीसरा सबसे बड़ा स्टार्टअप इकोसिस्टम
- देश में 1.8 लाख से अधिक कम्प्यू-मान्यता प्राप्त स्टार्टअप नवाचार
- कॉलेजों के इन्क्यूबेशन सेंटर छात्र विचारों को सफल स्टार्टअप में बदल रहे
- एआई, डीप-टेक, एग्रीटेक और ग्रीन टेक्नोलॉजी छात्र उद्यमिता के नए केंद्र
- आज का छात्र केवल नौकरी का आकांक्षी नहीं, बल्कि रोजगार सृजित करने वाला नवाचारकर्ता

गितारों छात्रों को निवेशकों, उद्योग जगत और बाजार से जोड़ रही है।

आज का संदेश स्पष्ट है — सफलता केवल डिग्री प्राप्त करने में नहीं, बल्कि ज्ञान को समाज की समस्याओं के समाधान में बदलने में है। यदि विद्यार्थियों में सीखने की जिज्ञासा, प्रयोग करने का साहस और नवाचार की सोच हो, तो उनका कॉलेज प्रोजेक्ट भी विविध का यूनिवर्स बन सकता है। विकसित भारत 2047 की अगली बड़ी कंपनी शायद किसी कॉर्पोरेट कार्यालय में नहीं, बल्कि किसी कॉलेज की प्रयोगशाला या छात्रावास के एक छोटे-से कमरे में जन्म ले रही हो।

Knowledge

Solve Quiz No. 142

Knowledge

Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email imstoday.insec@gmail.com

1.Malachite is a mineral of

a) Iron
b) Calcium
c) Copper
d) Magnesium

2.Name the chemical substance present in the bones and teeth

a) Calcium Sulphate
b) Calcium Phosphate
c) Calcium Chloride
d) Calcium Borate

3.Which of the following is not a natural polymer?

a) Silk
b) Cellulose
c) Rubber
d) Plastic

4. Fluoride pollution mainly affects to

a) Kidney
b) Teeth
c) Eyes
d) Nervous system

5. For evolutionary success mutation must occur in

a) Somatic R.N.A.
b) Somatic D.N.A.
c) Germ plasm R.N.A.
d) Germ plasm D.N.A.

6.Which of the following causes Polio disease?

a) Bacteria
b) Virus
c) Fungus
d) Parasite

7.Which of the following gas is considered responsible for damage to the Taj Mahal at Agra?

a) Sulphur dioxide
b) Chlorine
c) Fluorine
d) Carbon fluoride

8. Which of the following atmospheric layers is nearest to the earth?

a) Troposphere
b) Exosphere
c) Stratosphere
d) Thermosphere

9. pH of normal rain water is

a) 2.6
b) 3.0
c) 5.6
d) 9.3

10. Name that component of diet which is assimilated as such

a) Fats
b) Proteins
c) Carbohydrates
d) Vitamins

Participation Format

Quiz No.....
Name of Student.....
(also attach your PP size Photo)
Class.....Year.....
College name.....
Mobile number.....
Email.....
Present Address.....
Permanent Address.....

Answers (QUIZ-141) April, 2026 issue:

1	2	3	4	5	6	7	8	9	10
c	d	b	d	b	c	a	a	c	d

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)



Editorial

Made in India, Designed for the World

India is witnessing a defining moment in its development journey. The phrase “Made in India, Designed for the World” reflects a transformation that goes far beyond manufacturing. It represents a nation that is creating products, technologies, ideas, and solutions capable of serving global markets while remaining rooted in Indian ingenuity. Today, India is not merely participating in the global economy but it is helping shape its future also.

The country’s rapid progress in innovation, digital technology, pharmaceuticals, renewable energy, electronics, automobiles, defence manufacturing, and space research demonstrates this changing reality. India has emerged as the world’s third-largest start-up ecosystem, with over 1.6 lakh DPIIT-recognized start-ups and more than 110 unicorns. Initiatives such as Make in India, Digital India, Startup India, and the Production Linked Incentive (PLI) scheme have strengthened manufacturing capabilities and encouraged research, innovation, and value creation. The success of indigenous achievements from UPI transforming digital payments to the Chandrayaan missions showcasing scientific excellence, has reinforced India’s reputation as a reliable global partner.

However, the next phase of India’s growth will depend not only on producing goods but also on designing world-class products, developing intellectual property, and creating globally competitive brands. Nations that lead the future are those that combine manufacturing excellence with innovation, creativity, sustainability, and quality. India possesses all the essential ingredients: a young workforce, expanding digital infrastructure, skilled professionals, and a vibrant entrepreneurial ecosystem. The challenge now is to convert these strengths into globally recognized products and technologies.

Educational institutions have a vital role in this journey. Universities must nurture critical thinking, interdisciplinary learning, design innovation, entrepreneurship, and ethical leadership. Students should be encouraged to become creators rather than mere consumers of technology. Industry-academia collaboration, research-driven learning, and skill development will determine India’s competitiveness in the decades ahead.

As India moves towards becoming a developed nation by 2047, the vision of “Made in India, Designed for the World” should inspire every innovator, entrepreneur, researcher, and student. It is a call to build products that meet global standards while reflecting India’s values of sustainability, inclusivity, and excellence. The future belongs to nations that imagine boldly, innovate continuously, and deliver confidently.

Green Manufacturing: Fueling India’s Next Industrial Revolution

New Delhi: India is undergoing extensive changes in its industrial practices, moving towards a more sustainable approach that is less resource-intensive. Various national goals and favourable policy measures have contributed to the green manufacturing revolution in India, which is greatly transforming the country’s economy.

The transition to green manufacturing has occurred due to various international obligations and domestic economic strategy. One of the most significant examples is India’s commitment to achieving net-zero carbon emissions by 2070 and has also set the goal of achieving 500 gigawatts of renewable energy capacity by 2030, which means that major industries have to reconsider their work. Moreover, the increasing international climate standards, the introduction of the carbon border adjustment system around the world, and the necessity to reduce gas imports have forced local manufacturers to implement environmentally

friendly technologies. The direct impact from this revolution can be observed in different aspects of life. From the point of view of economy, the green manufacturing ecosystem has created more than 14.15 lakh jobs and



Yashika Agarwal

helped micro, small, and medium enterprises (MSMEs) in developing their activities with the help of various funding opportunities and technology introduction, while from the point of view of the



Prachi Mehra

New Delhi: India is gradually becoming a green economy with the fast pace of electrical mobility. The pollution levels, fuel prices and the need to control Green House Gas (GHG) emissions, all point towards the electric vehicle as a strong technology to bring about a sustainable transformation of the transport sector. Supported by government initiatives and technological advancements, India is moving towards the construction of a green mobility ecosystem. One of the most promi-

nent changes is the increasing adoption of electric two-wheelers, three-wheelers, cars, buses, and commercial vehicles. The government of India has launched programs such as the Faster Adoption and Manufacturing of Electric Vehicles (FAME) to promote the manufacture of electric vehicles. State governments of India also offer incentives in the form of subsidies, tax rebates, and vehicle registration fee waivers to promote electric vehicles. The most important technology for electric mobility is the battery. Today, the most impor-

tant technology used in this field is the lithium-ion cell, which has a high energy density and a long service life. New and emerging technologies such as solid-state batteries aim to improve performance, shorten charging times, improve safety and extend range. Battery recycling and second-life applications are aimed at decreasing the environmental impact of batteries and make better use of scarce material resources. In addition to the vehicles themselves, EV supply equipment (EVSE or charging stations) plays a key role in EV penetration. EVSE is deployed

in high-density urban environments, at highway rest areas, shopping malls, workplaces, and



Prachi Mehra

in residences. Increasingly high-power fast-charging technology is decreasing charging time, thus easing long distance travel. In addition, private companies, start-ups, and public sec-

tor agencies are investing in a national network of charging stations to alleviate consumers’ range anxiety.

Along with EVs, sustainable transport in India includes public transport system integration, shared mobility, bicycles, smart urban transport plans, and infrastructure to reduce traffic congestion and carbon footprint. Charging EVs with electricity generated from renewable energy sources like solar and wind is also part of the clean transport program, reducing air pollution, dependence on imported fossil fuels, and improving energy security in the

country.

Electric mobility represents a revolutionary opportunity for India to achieve sustainable, environmentally friendly transportation. By advancing electric vehicles, improving battery technologies, expanding charging stations, and adopting cleaner mobility solutions, India is paving the way for a greener future. The progress towards clean transportation not only benefits the environment but also helps support economic growth, technological innovation and a healthier quality of life for upcoming generations.

From Make in India to Design in India: India’s Future

Mugdha

New Delhi: When the Government of India launched the “Make in India” initiative in 2014, its main goal was to make India a big place for making things. Over the past few years, India has gotten a lot of money invested in areas like electronics, cars, defence, medicines and renewable energy. But now India wants to do more than just make things. It wants to design, develop and own them. This is often

called “Make in India to Design in India.”

The manufacturing sector has done well. According to the Department for Promotion of Industry and Internal Trade, India has gotten over USD 1 trillion in investments since April 2000, and manufacturing is one of the areas that has benefited the most. In electronics, the number of mobile phones made has gone up from about 6 crore units in 2014–15 to over 33 crore units every year. This makes



Mugdha

India the largest mobile phone manufacturer in the world.

Making things creates jobs, but design and innovation create value that lasts. India is also one of the top startup places in the world, with more than 1.6 lakh

DPIIT-recognised start-ups coming up with new ideas in areas like artificial intelligence, fintech, electric vehicles, healthcare and clean energy. The government has started programs like Startup India Digital India, the Atal Innovation Mission. The Semicon India Programme to encourage research, design and new technology. The number of patent applications has also gone up which shows that people are coming up with ideas. According to the Indian Pat-

ent Office applications have more than doubled in last ten years, which means people are focusing more on innovation and intellectual property.

With all this progress, India still spends only around 0.6–0.7% of its GDP on research and development, which is much less than what other developed countries spend. To keep growing, India needs to invest more in research, work closely with universities and industries and improve the infra-

structure for innovation.

In the end, design in India is the step for India’s economy. By combining the ability to make things with research, innovation and intellectual property, India can become a leader in technology, product design and knowledge-based industries, rather than just being a place where things are made. The Make in India initiative has done well. Design in India is the way forward for India, and it will help India become a big player in the world.

The Future Skills Revolution: Degrees Alone Will Not Define Tomorrow’s Success

Surbhi Varshney

New Delhi: We are at the threshold of one of the biggest transformations that of Artificial Intelligence (AI), robotics, cybersecurity, data science, and sustainability.

These are no longer far-fetched ideas; they are impacting the present day. Every field, from medicine to education, from media to manufacturing is evolving due to technological changes. And in this era of constant change, there is one thing that is becoming increasingly difficult to ignore the future belongs not to those who have the most diplomas, but to those who have the skills. For many years, educational systems emphasized learning through memorization, tests, and theory. This has its merits, but is no longer enough when technology develops faster than any book. Employers need people who are constantly learning, who can adapt, and who can solve real-life problems. The future careers are meant for those who are knowledgeable, creative, communicative, and critical thinkers.

Artificial Intelligence is now an integral part of people’s daily lives in such spheres as the use of virtual assistants, medicine, education, finance, and media. AI is making organizations more effective, so specialists have to gain abilities in machine learning, prompt engineering, AI ethics, and collaborating with intelligent systems instead of competing with them. People should not be afraid of being replaced by AI, and they should prepare for working side by side with it because

the real threat lies in the skills gap between technological development and workforce readiness. Robots are transforming the industries by increasing productivity and reducing repetitive actions. Nowadays, modern factories, medical institutions, agriculture, and even disaster management cannot function without robots. Robots create the same problems and opportunities as Artificial Intelligence. Technology revolutionized many industries and increased their efficiency, but it made people worry about job loss due to automation. History has proven that technology revolutions do not eliminate the jobs; they transform them. When routine work becomes automated, the new work will be associated with innovations, decisions, and empathy. The challenge is not about robots replacing the jobs but about people having skills to perform the new tasks.

One more topic that requires immediate attention is cybersecurity. With the growth of dependence of governments, corporations, and people on digital platforms, cybercrime becomes one of the largest threats for the world. In addition to the increase in the number of cybercrime incidents, there is a tendency of becoming larger and more sophisticated. People working in this field must have expertise in ethical hacking,

network security, digital forensics, risk management, and cyber laws in order to defend the valuable information. The skill that will become



Surbhi Varshney

very valuable for the future is design thinking. It presupposes analysis of people’s needs, problem solving, and development of innovative solutions. Modern corporations are interested in people who can work in a team and create innovative products and services, and in the age of machines, it is empathy, imagination, and ethics that are unique human skills and have to be considered as core skills, not additional ones.

Another crucial skill for the future will be design thinking. The concept includes studying people’s needs, solving the issues and inventing new solutions. In the modern world, employers are looking for the individuals who can create innovative products and services and cooperate with other people. Design thinking has a wide scope of applications; it is helpful not only in business but also in education, medicine, mass-media

and public service sector. Sustainability became a major issue all over the world. Climate changes, pollution and rational usage of natural resources forced countries and firms to turn to ecology. Nowadays, there are fast-growing career opportunities in renewable energy, sustainable business, environmental management and green technologies. People of the future will need professionals capable of combining innovation and environment protection. Uncontrolled economic development cannot be considered sustainable anymore. Data science has been another prominent field that has arisen in the digital era. Information has become one of the world’s most valuable commodities because of the fact that every online transaction creates data. Information from every single click or online transaction helps companies in making smarter decisions. There have been many opportunities arising due to data science. Data scientists need to have statistical knowledge, coding, data visualization and analytical skills.

The responsibility of preparing youth cannot be on the students alone. Schools and colleges need to update their syllabus and concentrate on practical learning, internships, inter-disciplinary studies and industrial participation. It will be the duty of the govern-

ment to create digital infrastructure and provide skill development programs while it will be the duty of industries to participate in the skill development of their future employees.

However, learners have to realize that the learning process does not stop when they graduate. Instead, the most successful experts in the future will be those who keep on learning throughout their careers, rather than knowing everything now. Curiosity, flexibility, and other similar characteristics will become just as important as coding, analytical skills, or engineering.

The Future Skills Revolution is not only about technology. It is about testing whether societies are capable of preparing for the challenges ahead. Those nations which make investments in the development of skills, innovations, and education will dominate the world economy, while those which do not manage to change will fall behind. The future is not waiting for anyone. It’s here now, and it rewards those who are ready to learn, grow, and adapt.

The question that we face is obvious: continue to educate for the past, or teach this generation about the future. Our choices now will decide whether tomorrow’s workforce will be disrupted or whether it will create the future.



BOOK NOOK

Bhumi Chaudhary

- **Book :** Ret Ki Machhali
- **Author:** Kanta Bharti
- **Year :** 2025
- **Publisher:** Lokbharti Prakashan

Ret Ki Machhali is a powerful Hindi novel by Kanta Bharti that explores the struggles of a woman trapped in an unhappy and oppressive marriage. Through the protagonist’s journey, the novel highlights themes of loneliness, emotional pain, gender inequality, self-respect, and the search for personal freedom. The title, “Ret Ki Machhali” (“A Fish in the Sand”) symbolizes a person trying to survive in an environment where life and happiness are difficult to find. The novel is known for its emotional depth and realistic portrayal of women’s experiences in society.

- **Book:** Tales from the Land of Jagannatha
- **Author:** Devdutt Pattanaik
- **Year:** 2023
- **Publisher:** Odia Media Private Limited

Tales from the Land of Jagannatha is a fascinating collection of thirty short essays that explore the mythology, history, traditions, and cultural heritage of Odisha through the stories surrounding Lord Jagannatha. Rather than presenting a single continuous narrative, Devdutt Pattanaik brings together stories written over several years to explain the significance of Jagannatha and the rich traditions associated with the famous temple of Puri.

One of the greatest strengths of this book is its simple and engaging writing style. Pattanaik explains complex myths and religious traditions in an easy- to-understand manner, making the book suitable for both beginners and readers already interested in Indian mythology.

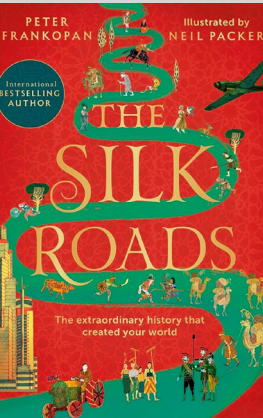
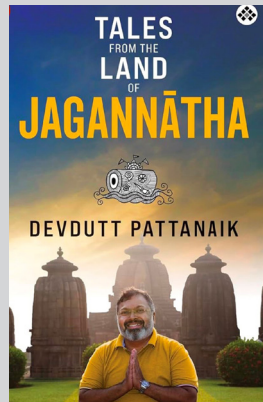
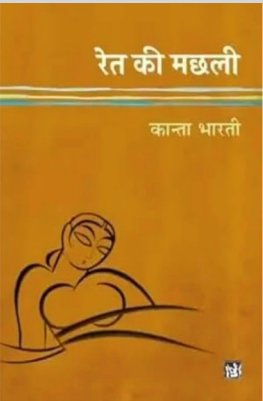
His storytelling combines mythology with history, folklore, art, and philosophy, allowing readers to appreciate how local traditions contribute to India’s diverse cultural identity.

The book also highlights how Lord Jagannatha represents inclusiveness and cultural unity. Through stories about rituals, festivals, temple traditions, and legendary figures, readers gain a deeper understanding of Odisha’s unique heritage and its influence on Indian civilisation.

However, readers should remember that Pattanaik often presents myths through an interpretative and comparative lens rather than as academic or scriptural analysis. Those looking for detailed historical research or traditional religious commentary may wish to consult additional scholarly Overall, Tales from the Land of Jagannatha is an enjoyable and thought- provoking read that successfully introduces the spiritual and cultural richness of Odisha to a wider audience.

- **Book :** The Silk Roads: An Illustrated New History of the World
- **Author:** Peter Frankopan
- **Year:** 2015
- **Illustrator:** Neil Packer
- **Publisher:** Bloomsbury Children’s Books

This illustrated edition presents the fascinating history of the Silk Roads through colourful artwork by Neil Packer. It explains how ancient trade routes connected Asia, Europe, and Africa, allowing the exchange of goods, ideas, cultures, religions, and inventions. The illustrations make complex historical events easier to understand and more engaging for readers.



Hands That Build a Nation: Why Preserving India’s Handicraft Heritage Matters More Than Ever

Yashika kaushik

New Delhi: : India’s handicrafts are more than decorative products—they are living symbols of the country’s civilizational legacy, cultural diversity, and artistic excellence. From Kashmir’s Pashmina shawls and Uttar Pradesh’s Chikankari embroidery to Rajasthan’s Blue Pottery and Kutch’s intricate embroidery, every craft reflects centuries of tradition passed down through generations. Today, the handicraft sector supports over 70 lakh artisans and craftspeople and contributes significantly to rural livelihoods, women’s empowerment, exports, and cultural tourism.

Recognizing the sector’s immense potential, the Government of India has launched several initiatives to strengthen traditional crafts. The Vocal for Local campaign encourages citizens to prioritize indigenous products,



while the One District One Product (ODOP) initiative showcases each district’s unique craft and connects artisans with wider domestic and international markets. The PM Vishwakarma Scheme, launched in 2023, has further transformed support for traditional artisans by providing skill training, modern tool-kits, collateral-free credit of up to ₹3 lakh, digital transaction incentives, and marketing assistance. These initiatives complement programmes such

as GI (Geographical Indication) tagging, which protects the authenticity of renowned crafts including Banarasi Silk, Madhubani Painting, and Kullu Shawls.

India’s handicraft exports continue to demonstrate the sector’s global appeal. According to official export estimates, handicraft exports have remained around US\$3.5–4 billion annually, with major markets including the United States, the United Kingdom, Germany, France, and the

UAE. The rapid growth of e-commerce platforms has also enabled thousands of artisans to reach global customers directly, reducing dependence on middlemen.

Despite these achievements, several challenges continue to threaten the survival of traditional crafts. Cheap machine-made imitations, rising raw material costs, climate-related disruptions, limited digital literacy, inadequate branding, and declining interest among younger

Why It Matters

- 70+ lakh artisans sustain India’s rich handicraft heritage and rural economy.
- PM Vishwakarma, ODOP, and Vocal for Local are driving growth for traditional crafts.
- Handicraft exports of nearly US\$4 billion reflect strong global demand for Indian artistry.
- Machine-made products and rising costs continue to challenge traditional artisans.
- Technology, innovation, and e-commerce are opening new markets for handicrafted products.
- Buying handmade means preserving heritage while empowering local artisans and livelihoods.

generations have placed many indigenous art forms at risk. Many artisans still struggle to access finance, international markets, and modern design innovations necessary to remain competitive.

The future of India’s handicraft sector depends on combining tradition with technology. Greater collaboration among artisans, designers, educational institutions, startups, and digital marketplaces can help develop contemporary products while preserving traditional craftsmanship. Consumers also have a

crucial role to play. Every purchase of an authentic handmade product directly supports an artisan’s livelihood and helps preserve an invaluable cultural legacy.

India’s handicrafts are not merely products for sale—they are stories woven into fabric, carved into wood, painted on canvas, and shaped in clay. Preserving them is not only an economic necessity but also a national responsibility to safeguard the country’s rich artistic heritage for future generations.

Alumni Spotlight: Mahima’s Journey of Science, Research and Innovation

Vanshika Verma

Mahima is a proud alumna of IMS Ghaziabad (University Courses Campus), where she completed her B.Sc. as part of the 2014–2017 batch. Currently serving as an Examiner of Patents & Designs, she evaluates patent and design applications to ensure compliance with legal standards while promoting innovation and technological advancement.

With four years of research experience in stem cell culture, photobiomodulation therapy, and various biotechnology

techniques, Mahima has built a strong career at the intersection of science and intellectual property. In her interview with Vanshika Verma, she shares her inspiring journey, professional experiences, and valuable advice for aspiring scientists.

How did your B.Sc. degree from IMS influence your career journey after graduation?

Beyond academics, IMS served as a platform to refine my skills in writing and public speaking. These abilities proved invaluable in my journey ahead, enabling me



to write research articles and deliver academic presentations with confidence. Moreover, the guidance of the faculty at IMS played a pivotal role in developing my critical-thinking skills, foster-

ing an analytical mindset that continues to support my professional and academic growth.

What’s your most memorable experience from your time at IMS — academic or personal?

Among the many cherished memories at IMS, one of the most significant was representing the institute at a National-level scientific writing contest, where I was honored with the second prize. This experience not only enriched my academic journey but also instilled a sense of pride in contributing to the in-

stitute’s reputation. Additionally, the annual Biotechnology Department fest, Genesis, remains a memorable highlight. It was an event filled with learning, creativity, and camaraderie, making it an immensely enjoyable and enriching experience each year.

How do you see the role of a B.Sc. degree in today’s industry compared to when you graduated?

Today is truly the most opportune time to pursue biotechnology. When I graduated, the discipline was still in its formative stages, particularly in India. However, with the

rapid advancements in the field and the integration of artificial intelligence, the opportunities today are immense. Cutting-edge techniques such as CRISPR, CAR-T cell therapy, and AI-assisted protein structure prediction models are emerging as transformative tools in biosciences, offering new hope for research and healthcare. By training in these advanced methodologies, students can explore diverse career paths across R&D setups, the pharmaceutical industry, hospitals, and other allied sectors.

Communication: The Skill that Opens Every Door

IMS News Service

Ghaziabad: Your degree may help you get an interview, but your communication skills help you build a career. Communication is much more than speaking fluent English. It is the ability to speak clearly, listen actively, write professionally, and communicate through confident body language.

Today, employers look beyond technical knowledge. They want professionals who can express ideas, collaborate with teams, handle conflicts, build trust, and represent their organization confidently. Technical knowledge may help you enter an organization, but communication often determines how far you progress.

Common Communication Mistakes

Speaking without confidence, listening only to respond, overusing filler words such as “um” and



Jatin Dua
Soft Skills Trainer and Voice Accent Trainer

“actually,” ignoring body language, and focusing only on complex English rather than clarity and purpose.

The Four Pillars

1. Speak with Clarity – Organize your thoughts and use simple, meaningful language.
2. Listen to Understand – Give full attention, avoid interruptions, and respond with empathy.
3. Write Professionally – Keep emails, reports, and digital communication clear, concise, and error-free.
4. Use Positive Body Language – Maintain good posture, eye contact, natural gestures, and

positive expressions.

Improve Through Practice

Read regularly, speak for 10–15 minutes daily, participate in presentations and discussions, observe effective communicators, and seek feedback.

The 3R Framework

Record → Review → Re-record. Observe your body language, voice, pronunciation, pace, pauses, and filler words. Apply improvements and record again.

Communication is not an inborn talent. It is a skill that can be learned, practiced, and mastered.

“Your degree may open the first door, but your communication skills determine how many more doors you open.”



If you have any query email to head.cdc@imsuc.ac.in

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By **Times3School** Survey - 2025

Highest Package - 41.0 LPA

Average Package - 11.5 LPA

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Domain Specializations	Innovative Pedagogy	45000+ Alumni Network	Maximum University Toppers
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WE HAVE NO BRANCH IN NOIDA

News Brief.....

Proud Moment for IMSEC

Ghaziabad (IMS News Service): It is a matter of immense pleasure that Mr. Anurag Agarwal from MBA Department, IMSEC has been conferred with the Bharat Pratibha Sammaan Award 2026 by the Bharat Pratibha Sammaan Council (registered with the Ministry of Corporate Affairs, Government of India) on 20 July 2026 at the Constitution Club of India, New Delhi. The prestigious award was presented by Shri Bhagat Singh Koshiyari Ji, Former Governor of Maharashtra & Former Chief Minister of Uttarakhand, and General Joginder Jaswant Singh, Former Chief of the Army Staff & Former Governor of Arunachal Pradesh. Out of more than 6,000 nominations received from across India, only 50 distinguished achievers were selected. Mr. Agarwal was honoured in the Education, Research & Soft Skills Training category in recognition of his exemplary contributions to academia, research, and student development.

IMSEC MBA Students at CII HR Competition 2026

Ghaziabad (IMS News Service): The MBA students of IMSEC (Batch 2026–27) proudly represented the institution as volunteers at the prestigious 10th CII National HR Circle Competition 2026, held in Gurugram. Under the guidance and mentorship of Dr. Silky Jain and Mr. Varun Malik, the students had the opportunity to engage with senior HR leaders, industry experts and corporate professionals, gaining valuable exposure to the latest developments in the field of human resource management. The event provided an enriching platform for students to explore emerging trends such as the integration of Artificial Intelligence in HR, corporate ethics, workplace diversity and the evolving role of human resources in modern organizations. This experience bridged the gap between academic learning and industry practice, reinforcing IMSEC’s commitment to nurturing competent, industry-ready professionals equipped with the knowledge, skills, and confidence to excel in the corporate world.

ERP Awareness Session.

Ghaziabad(IMS News Service): An enriching ERP Awareness Session was successfully conducted on 16th July at IMSEC, providing participants with valuable insights into the role of Enterprise Resource Planning (ERP) in enhancing institutional efficiency, improving workflows, and supporting effective decision-making. The session was expertly delivered by Dr. Kavita Saxena, ERP Head, whose practical knowledge, engaging presentation, and valuable guidance made the session highly informative and inspiring for all attendees.

Mock Placement Drive

Ghaziabad(IMS News Service): The Department of MCA, IMS Engineering College, Ghaziabad, organized a Mock Placement Drive for MCA II Year students. The drive is designed to simulate a real campus recruitment process, providing students with hands-on experience in Aptitude & Technical Assessment, Programming Test, Group Discussion, and Personal Interview. This initiative aims to enhance students’ technical, communication, problem-solving, and interview skills while preparing them for future placement opportunities. The Department extends its sincere gratitude to all the esteemed faculty members who served as interview panelists and mentors, providing valuable guidance and constructive feedback to the students. Such initiatives bridge the gap between academics and industry expectations, empowering students with the confidence students to become industry-ready professionals

Udaan 2026 - The Reorientation Programme for PGDM 2025- 2027

Ghaziabad: (IMS News Service) IMS Ghaziabad successfully organized Udaan 2026, the Reorientation Programme for the PGDM Batch 2025–27, on 21–22 July 2026, with the inspiring theme “Take Off to Fulfil Your Dreams.” The two-day programme marked the beginning of a new phase in the students’ management journey, encouraging them to reflect on their learning, strengthen their aspirations and prepare for the opportunities ahead. A key highlight of the event was the inspiring session where students shared their summer internship experiences, offering valuable insights, industry learnings, challenges, and success stories that motivated their peers. Adding further inspiration to the occasion, Director, Dr. Prasoon M. Tripathi shared his words of wisdom, motivating students to embrace continuous learning, resilience, and excellence in their professional journey. Dean, Dr. Abhishek B. Singhal encouraged students to “buckle up” for the upcoming placement season, emphasizing the importance of preparedness, skill enhancement, professionalism and confidence in achieving their career aspirations. Udaan 2026 reaffirmed IMS Ghaziabad’s commitment to nurturing future-ready leaders by fostering a culture of learning, reflection and career readiness.

Resume Writing and HR Interview Preparation Session

IMS News Service Ghaziabad: The Department of MCA, IMS Engineering College, Ghaziabad, successfully organized a Resume Writing and HR Interview Preparation Session for MCA II Year students to strengthen their employability skills and prepare them for upcoming placement opportunities. The session commenced with Dr. Natasha Sharma, who shared valuable insights on crafting professional and impactful resumes, highlighting key elements that help candidates create a strong first impression. This was followed by an engaging session by Ms. Deepika Sharma, who guided students on HR interview preparation, effective communication, confidence building, professional etiquette, and strategies to successfully handle interview questions. The interactive sessions witnessed enthusiastic participation from students, who gained practical knowledge, industry-oriented guidance, and valuable tips to enhance their placement readiness.

Alumni Talk on Cloud Computing

IMS News Service Ghaziabad: The Department of Computer Science organized an Alumni Talk for Third Year Computer Science (CS) students. The session was delivered by Mr. Abdul Ahad, IT Infrastructure Engineer at RCS Global, Freelance Cloud Engineer and an AWS Certified Solutions Architect – Associate. The session focused on Cloud Computing, IT Infrastructure, DevOps, and the growing role of Artificial Intelligence (AI) in the industry. Mr. Abdul Ahad explained how AI is being integrated with cloud platforms to automate operations, enhance cybersecurity, and improve decision-making. He also highlighted the importance of developing skills in Networking, AWS, scripting, cloud security, and automation, along with earning industry-recognized certifications. The session concluded with an interactive Q&A, where students discussed career opportunities, internships, certifications, and interview preparation. The event provided valuable industry insights and motivated students to build technical expertise aligned with current industry requirements.

FDP on Universal Human Values and Professional Ethics

IMS News Service Ghaziabad: The Department of Applied Sciences & Humanities, IMS Engineering College, Ghaziabad, under the aegis of IQAC and in association with the Universal Human Value Cell, successfully organized the AICTE-approved Faculty Development Programme on Universal Human Values (UHV & Professional Ethics) from 13–15 July 2026. The programme was inaugurated in the presence of the Director, Deans, HoDs, faculty members, and staff. It was conducted under the guidance of Dr. Navin Kumar Sharma as the Resource Person, with Dr. Priyanka Rai as Co-Facilitator, Dr. Vikas Katoch as Observer, and Shri V. K. Agarwal as the Local Programme Coordinator. Throughout the programme, participants engaged in thought-provoking sessions on Basic Human Aspirations, Self-Exploration, Natural Acceptance, Holistic Development, Self & Body, Trust, Respect, Care, and Harmony in Human Relationships, gaining a deeper understanding of right understanding, mutual happiness, and mutual prosperity through interactive discussions and practical examples. The programme concluded with an inspiring Valedictory Session, where participants shared their reflections and emphasized the importance of integrating human values, professional ethics and technical excellence into teaching and everyday life to create a balanced, meaningful and stress-free society.

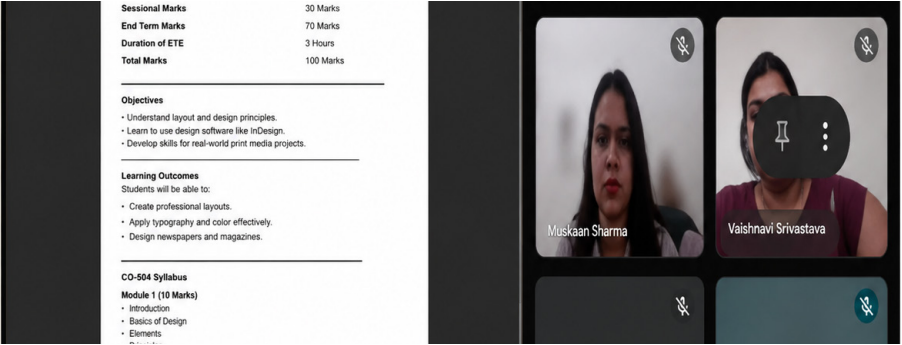
Guest Lecture on Research & Development for Writing Funding Proposal



IMS News Service Ghaziabad: The Department of Applied Sciences & Humanities, under the aegis of the Internal Quality Assurance Cell (IQAC), IMS Engineering College, Ghaziabad, organized an enriching Guest Lecture on “Research & Development for Writing Funding Proposal and Upgrading Labs”. The keynote address was delivered by Dr. Sanjeev Kumar Varshney, Former Head & Advisor, International Cooperation Division, Ministry/Department of Science & Technology, Government of India. Drawing upon his extensive experience in research administration, international cooperation, and policy formulation, Dr. Varshney provided valuable insights into the research and funding ecosystem in India. He elaborated on various funding opportunities available through

government agencies and highlighted the essential components and strategies required for preparing successful research proposals. He also discussed various schemes and funding opportunities available for establishing, strengthening, and upgrading research laboratories and infrastructure. The lecture was followed by an engaging interactive session, during which participants sought guidance on research proposal writing, identification of suitable funding opportunities, and laboratory development and upgradation. Dr. Sanjeev Kumar Varshney addressed the queries of the participants with practical and insightful suggestions, motivating faculty members to pursue high-quality research and explore opportunities for externally funded projects.

Mock Interview Session



News Service Ghaziabad: The Department of Computer Science, IMS Engineering College, Ghaziabad, organized a Mock Interview Session for final-year students as part of the department-level placement preparation initiative. The session was conducted by Ms. Bhanu Verma, Assistant Professor, Department of Computer Science. The mock interview panel comprised our esteemed alumni Ms. Sameeksha Ahuja (Senior Data Engineer, Coforge), Mr. Dhruv Gupta (Software Engineer, Tech Mahindra), and Ms. Shagun Srivastava (Developer, Ericsson). The panel conducted one-on-one interviews and provided constructive feedback on technical knowledge, communication skills, resume presentation, and interview etiquette. The session helped students gain confidence and better understand industry expectations, strengthening their readiness for upcoming placement opportunities.

Alumni Talk on Understanding APIs

IMS News Service Ghaziabad: The Department of Master of Computer Applications, IMS Engineering College, Ghaziabad, successfully organized an Alumni Talk on “Understanding APIs: The Backbone of Modern Applications” for MCA II Year students. The session was delivered by our esteemed alumna, Ms. Ananta Khurana (Batch 2025), QA Engineer at W3Villa Technology, who shared her valuable industry experience and provided practical insights into the role of APIs in modern application development. She also guided students on industry expectations, career opportunities, and the technical skills required to excel in the software industry. The interactive session witnessed enthusiastic participation from students, who actively engaged in discussions and gained valuable knowledge.

Orientation Program for B.Tech Biotech. Students

IMS News Service Ghaziabad: The Department of Biotechnology, IMS Engineering College, successfully conducted the Orientation Program for the Third-Year B.Tech Biotechnology students, marking the beginning of another exciting academic session. The program provided valuable insights into the academic curriculum, laboratory practices, research opportunities, internships, skill development and career pathways in the rapidly advancing field of biotechnology. It was an excellent platform to motivate students and prepare them for the challenges and opportunities that lie ahead. The session was led under the guidance of Prof. (Dr.) Ajay Kumar Sharma, Head of the Department, whose vision and encouragement continue to inspire students toward academic excellence and innovation. The program was coordinated by Dr. Swapnil Chaturvedi.



Fresh Batch of IMSians at PHD Chamber for Viksit Bharat

IMS News Service Ghaziabad: At IMS Ghaziabad (Lal Kuan Campus), we leave no stone unturned in providing our students with meaningful industry exposure and experiential learning opportunities. As part of this commitment, our students visited Bharat Drone Manthan 3.0, a prestigious conclave-cum-exhibition hosted by the PHD Chamber of Commerce and Industry (PHDCCI) at Bharat Mandapam, New Delhi, on 30-31 July 2026. Centred on the theme, “Vision to Action – Powering India’s Deep-Tech Future: Catalysing Innovation, Skilling and Manufacturing to Accelerate India’s AI-Driven Drone and Robotics Revolution for Viksit Bharat



2047,” the event provided students with valuable insights into the rapidly evolving landscape of AI, drones, robotics, deep-tech innovation, advanced manufacturing, and future-ready skill development. The visit enabled students to interact with industry experts, witness cutting-edge technologies first hand and gain a deeper understanding of emerging opportunities shaping India’s innovation ecosystem. At IMS Ghaziabad (Lal Kuan Campus), we remain committed to nurturing future-ready leaders by connecting academic learning with real-world industry experiences. academic, research, and professional pursuits.

Specialization Sensitization for MIB 2025-27

IMS News Service Ghaziabad: IMS Ghaziabad (University Courses Campus), Department of Management organized a Specialization Sensitization Session for MIB 2025-27 Batch on 21st July, 2026 to help students understand each domain to be able to take a wise decision. The session as held on Zoom in the evening to provide a detailed understanding of each domain including subjects, practical exposure, job opportunities, industry potential and suitable vacancies.

The main highlights of the session included explanation by faculty of different domains and answering the questions

of the students to clear all doubts. Dr. Komal Kapoor discussed about the marketing specialization, Dr. Shikha Jalota discussed about the finance domain, Dr. Swaralipi Saha elaborated upon the HR domain and Dr. Neetika explained the Supply Chian domain.

SCOPE OF MARKETING

- Marketing Research & Consumer Understanding
- Products and Brand Management
- Integrated Marketing Communication
- Digital & Social Media Marketing
- Sales & Distribution
- Promotional Decisions
- Pricing Decisions
- Feedback from Customers (CRM)
- Responsibility towards the Society (CSR)

NEP SAARTHI: Tree Plantation Activity

IMS News Service Ghaziabad: : A plantation drive was organized by the NEP SAARTHI, Department of Management, to raise awareness about the importance of environmental conservation and increase the campus’s green cover. The event commenced under the gracious presence of our respected Director Ma’am, Prof. (Dr.) Jaskiran Kaur, who emphasized the importance of trees in combating pollution and maintaining ecological balance. Students, faculty members and staff actively participated in



planting saplings, contributing to a greener and more beautiful campus. All participants took a pledge to nurture the plants and contribute towards a cleaner and greener environment. The drive concluded with a vote of thanks.

Mr. Asjad Iqbal Secured a Position among the Top 50 Placement Officers across India

IMS News Service Ghaziabad: It is a matter of immense pride for IMS Ghaziabad that, in our 38th Legacy Year, our Head – Corporate Resource Centre (CRC), Mr. Asjad Iqbal, has been recognized among the Top 50 Best Placement Officers of India. This prestigious recognition is a testament to Mr. Iqbal’s unwavering commitment, strategic industry engagement and relentless efforts in creating exceptional career opportunities for our students. His dedication has played a

Asjad Iqbal
Head - Placements
IMS Ghaziabad

Recognized as
Top 100 Training & Placement Minds 2026

pivotal role in strengthening corporate partnerships and enhancing the employability of future management professionals. This achievement reflects not only individual excellence but also IMS Ghaziabad’s enduring commitment to academic

ADIEU 2026: Farewell Ceremony for BBA Batch 2023–2026

IMS News Service Ghaziabad: The Department of Management, IMS Ghaziabad (University Courses Campus), organized “ADIEU 2026” on 10th July 2026 to bid a heartfelt farewell to the graduating BBA Batch 2023–2026. Held in the institute auditorium, the event brought together students, faculty members and institutional leaders to celebrate the achievements and memorable journey of the outgoing batch.

The program commenced with a ceremonial floral tribute to Goddess Saraswati, followed by the welcome of the Director, Dean Academics, Head of the Department, faculty members, and the graduating students. Addressing the gathering, the dignitaries congratulated the students on completing their undergraduate pro-



gram and encouraged them to pursue excellence with integrity, resilience and a lifelong commitment to learning. The cultural segment featured vibrant dance performances, musical presentations, poetry recitations, and skits by students, creating an atmosphere of celebration and nostalgia. A major attraction of the event was the Title Ceremony, where each graduating student received a personalized title reflecting their unique personality and achievements. Students were also honoured with awards and certificates for Academic Excellence, Leadership, Creative Star, Cultural Ambassador, Outstanding Contribution, Highest Attendance, and other accomplishments. The prestigious titles of Mr. Farewell and Ms. Farewell were conferred



upon two outstanding students in recognition of their overall excellence in academics, leadership, personality, and participation. A farewell video showcasing memorable moments of the batch was screened, followed by heartfelt speeches from faculty members and student representatives. The celebration concluded with a cake-cutting ceremony, a lively DJ session,

Empowering HR Leaders to Build Safer & Inclusive Workplaces through POSH Ranchi

IMS News Service Ghaziabad: IMS Ghaziabad Lal Kuan Campus, under the visionary leadership of Dr. Prasoon M. Tripathi and the guidance of MDP Head Kumar Sri Uttam, successfully organized a 3-day POSH (Prevention of Sexual Harassment) Workshop at Jim Corbett from 28–31 July. Bringing together 20+ HR professionals from across India, the workshop served as a dynamic platform for learning, collaboration, and sharing best practices on creating safe, respectful, and legally compliant workplaces. The interactive sessions,



practical insights, case-based discussions and peer learning made the program highly enriching. It was truly gratifying to witness participants expressing their heartfelt appreciation and gratitude for the knowledge gained and the overall experience. A heartfelt thank you to all the participants for their enthusiastic engagement and for making this programme a resounding success.

Department of J&MC Organized Alumni Talk

IMS News Service Ghaziabad: The Department of Journalism and Mass Communication, IMS Ghaziabad (University Courses Campus), organized an inspiring Alumni Talk Session as part of the Bridge Course for the BAJMC Batch 2026–2029. The session featured distinguished alumnus Mr. Sajal Kulshrestha, Brand & Communications Manager at Maharishi Ayurveda, who delivered an insightful talk on the topic “Career Pathways in Journalism & Mass Communication: Explore Your Future in Media.”

The session commenced with a warm welcome to Mr. Sajal Kulshrestha, who shared his professional journey from being a journalism student to becoming a successful brand and communications professional. As a TEDx Host, marketer, and writer, he highlighted how the fields of journalism, branding, corporate communication, content marketing, and digital storytelling are increasingly interconnected in today’s media landscape.

During the session, Mr. Kulshrestha emphasized that the media industry of-



fers diverse career opportunities beyond traditional journalism, including public relations, corporate communications, digital marketing, content strategy, branding, social media management, and creative writing. He encouraged students to develop strong communication skills, storytelling abilities, critical thinking, creativity, and adaptability to thrive in the rapidly evolving media ecosystem. He also discussed the growing influence of digital platforms, artificial intelligence, and consumer-centric communication in shaping modern media careers. Through real-life industry examples, he explained how authentic storytelling and strategic communication

IMS Ghaziabad (UC Campus) Flags Off BBA Students at IIM Ranchi

IMS News Service Ghaziabad: IMS Ghaziabad (University Courses Campus) flagged off its BBA (2025–28) students for a week-long Summer School Programme on “The Art, Craft and Science of Management” at the Indian Institute of Management (IIM) Ranchi, scheduled from July 8 to July 14, 2026. A special send-off ceremony was organized in the campus auditorium to motivate the selected students before their departure. The programme offers an immersive learning experience

through faculty-led sessions, workshops, case studies, and peer interactions, helping students strengthen their leadership, strategic thinking, and managerial skills. Honourable General Secretary CA (Dr.) Rakesh Chharia, along with the respected Director, Dean of Academics, Head of the Department and faculty members, congratulated the students and encouraged them to make the most of this prestigious opportunity to enhance their academic and professional growth.



Sensitization Program Organized

IMS News Service Ghaziabad: A Sensitization Program was organized by the Department of Computer Science, at IMS Ghaziabad (University Courses Campus), to help students understand the elective subjects offered by CCS University. The programme aimed to guide students in making informed academic decisions by providing detailed insights into the Data Science and Artificial Intelligence & Machine Learning electives. The program commenced with a welcome address by the anchor, Ms. Paawni Sati, who highlighted the importance of choosing the right elective for academic and professional growth. The first session was delivered by Ms. Nee-ru Saxena (Assistant Professor, Department of Computer Science), who explained the fundamen-

ence, its scope, industry relevance, applications, career opportunities, and the essential skills students would develop through the course. Students were also encouraged to ask questions regarding the elective. The second session was conducted by Dr. Preeti Bala Tripathi (Associate Professor, Department of Computer science), who introduced students to the Artificial Intelligence & Machine Learning elective. She discussed the growing importance of AI and ML, their real-world applications such as recommendation systems, virtual assistants, and autonomous vehicles, along with the career prospects available in this rapidly evolving field. The programme concluded with a vote of thanks to both faculty members for sharing their valuable knowledge and to all the students for their active participation.

When a Saree Walks the World: Indian Fashion Becomes a Global Language of Culture

Mahi Nehra

New Delhi: A Banarasi saree shimmering under the lights of Paris. A Kashmiri Pashmina gracing the streets of New York. Chikankari embroidery dazzling at Cannes. Indian fashion is no longer confined to wardrobes—it has become a powerful ambassador of the nation's culture, craftsmanship, and identity. Every thread spun on a village loom today has the potential to narrate India's story on the world's biggest fashion stages. What makes Indian fashion truly extraordinary is that it is woven with history. From the rich Banarasi silks of Varanasi and the elegant Chikankari of Lucknow to the vibrant Bandhani of Gujarat and Rajasthan, the regal Kanjivaram silks of Tamil Nadu, and the luxurious Pashmina of Kashmir, every textile carries the legacy of generations of artisans. These are not merely fabrics; they are living archives of India's artistic traditions. The numbers behind this



cultural success are equally remarkable. India's textile and apparel industry contributes nearly 2% to the national GDP, accounts for around 12% of export earnings, and provides employment to more than 4.5 crore people, making it one of the country's largest employment-generating sectors. As global consumers increasingly embrace sustainable and handcrafted products, Indian textiles are experiencing a remarkable resurgence in international markets. Much of this global recognition has been driven by visionary designers who have transformed traditional crafts into contemporary masterpieces. Sabyasachi Mukherjee

- Fashion Highlights
- 4.5+ crore people work in India's textile sector.
 - Textiles contribute 2% to GDP and 12% to exports.
 - Banarasi, Pashmina, Chikankari & Kanjivaram enjoy global acclaim.
 - Indian couture shines at Paris, Cannes, and the Met Gala.
 - Handcrafted fashion empowers millions of artisans.
 - Every weave preserves India's cultural heritage.

has redefined Indian bridal couture on the global stage, while Rahul Mishra, the first Indian invited to the prestigious Paris Haute Couture Week, has showcased exquisite hand embroidery inspired by nature. Designers such as Ritu Kumar, Anita Dongre, and Manish Malhotra continue to celebrate India's heritage through collections that blend tradition with modern aesthetics. International

events including the Met Gala, Paris Fashion Week, and the Cannes Film Festival have increasingly featured Indian craftsmanship, worn proudly by global celebrities. Behind every glamorous runway appearance, however, lies the silent dedication of millions of weavers, dyers, embroiderers, block printers, and craftsmen. Government initiatives such as PM Vishwakarma, One District

One Product (ODOP), and the promotion of GI-tagged textiles are helping preserve these traditional crafts while creating new livelihood opportunities for rural artisans. Indian fashion is, therefore, much more than changing trends. It is culture stitched into cloth, history woven into every motif, and sustainability crafted by skilled hands. Every handcrafted garment purchased supports an artisan, preserves a centuries-old tradition, and strengthens India's creative economy. As fashion continues to evolve, India's timeless textiles remind the world that true style never goes out of fashion—it carries the soul of a civilization.



Movie Name: The Odyssey
Release Date: 17 July 2026
Director: Christopher Nolan

Producers: Christopher Nolan, Emma Thomas
Christopher Nolan's *The Odyssey* is a visually breathtaking adaptation of Homer's timeless epic. Starring Matt Damon as Odysseus, the film combines spectacular action, emotional storytelling, and philosophical depth. Nolan transforms the ancient tale into a modern cinematic experience with stunning IMAX visuals, impressive practical effects, and a powerful musical score by Ludwig Göransson. The performances, particularly by Matt Damon, Anne Hathaway, and Tom Holland, add emotional weight to the legendary journey. While the nearly three-hour runtime may feel lengthy for some viewers, the film rewards audiences with unforgettable scenes, intense battles, and meaningful character development. Rather than relying solely on visual spectacle, the movie explores themes of courage, loyalty, sacrifice, and the longing to return home. *The Odyssey* is an ambitious and immersive epic that successfully brings one of history's greatest literary works to the big screen. It is a must-watch for fans of mythology.

Beyond Borders: How India's Cultural Soft Power Is Winning Hearts Across the World

Jigyasa

New Delhi: Imagine strolling through the streets of Seoul and hearing a Bollywood melody playing in a café, practising yoga at sunrise in Brazil, enjoying butter chicken in London, or watching an Indian designer showcase handcrafted couture in Paris. These are no longer isolated moments—they reflect the growing global influence of India's cultural soft power, which is reshaping international perceptions through creativity, tradition, and shared values. Unlike military or economic power, soft power builds influence through culture, ideas, and human connections. India has emerged as one of the world's strongest soft-power nations by exporting not just products, but a civilizational heritage spanning thousands of years. According to the Global Soft Power Index 2025, India continues to strengthen its global image through culture, education, diplomacy, tech-



nology, and democratic values. Indian cinema remains one of the country's most influential cultural ambassadors. Producing over 2,000 films annually in multiple languages, India is among the world's largest film-producing nations. Bollywood, along with regional cinema, has built loyal audiences across Asia, Africa, the Middle East, Europe, and North America. Today, Indian films and web series on global OTT platforms have introduced millions to the country's diverse languages, traditions, and storytelling. India's wellness traditions have achieved unprecedented international recognition. Since the

United Nations declared 21 June as the International Day of Yoga in 2014, more than 190 countries have celebrated Yoga Day annually. Yoga and Ayurveda have evolved into a global wellness movement worth billions of dollars, reinforcing India's image as a leader in holistic health and sustainable living. Indian cuisine has become another powerful cultural bridge. From Michelin-starred Indian restaurants to the global

popularity of spices such as turmeric and cardamom, Indian flavours are now part of mainstream dining across continents. At the same time, the 35-million-strong Indian diaspora, one of the largest in the world, continues to strengthen India's global presence by excelling in business, technology, academia, healthcare, politics, and the arts. India's cultural influence extends beyond entertainment, food, and wellness. International recognition of Indian classical dance, handicrafts, textiles, literature, festivals, and digital innovation reflects the country's growing cultural confidence. As the world becomes increasingly interconnected, India's greatest strength lies not in domination but in inspiration.

- Global India
- 2,000+ films produced annually in India.
 - 190+ countries celebrate International Yoga Day.
 - 35+ million Indians live across the globe.
 - Indian cuisine is a global culinary favourite.
 - Yoga & Ayurveda lead India's soft power.
 - Culture is India's strongest global influence.

Taste of India, Choice of the World

Palak Mehta

New Delhi: India's culinary heritage is making a powerful global impact, driven by innovation, quality, and changing consumer preferences. Once known primarily for its rich spices and traditional recipes, India's food industry has evolved into a dynamic export sector, blending age-old flavours with modern food technology. Today, Indian food products are reaching supermarket shelves, restaurant chains, and online marketplaces across the world, strengthening the country's position as a global food powerhouse. India remains the world's leading exporter of spices, supplying premium products such as turmeric, cumin, black pepper, cardamom, coriander, and chilli to more than 180 countries. Beyond their distinctive flavours, Indian spices are increasingly valued for their medicinal and wellness benefits, making them highly sought after in international markets. A major growth area is the export of millet-based products. Following the In-

ternational Year of Millets in 2023, global demand for nutrient-rich grains such as ragi, jowar, and bajra has surged. Indian companies are introducing innovative millet-based snacks, breakfast cereals, health mixes, cookies, pasta, and ready-to-cook products to meet the rising demand for healthy, gluten-free, and sustainable foods. The ready-to-eat (RTE) and ready-to-cook (RTC) food segment is another success story. As urban lifestyles become increasingly fast-paced, consumers worldwide are embracing convenient Indian meals such as biryani, dal makhani, poha, idli, upma, paneer curry, and regional delicacies available in easy-to-prepare packaging. These products enable global consumers to experience authentic Indian cuisine without compromising on taste or quality. Technology has become a key catalyst for this transformation. Modern food processing, aseptic packaging, cold-chain logistics, quality certification, and smart supply-chain management have significantly improved product quality,



shelf life, and export efficiency. Digital and global e-commerce platforms, or Digital commerce platforms, have further enabled Indian food brands to reach millions of consumers directly across international markets. Government initiatives such as the Pradhan Mantri Kisan SAMPAADA Yojana, Production Linked Incentive (PLI) Scheme for Food Processing, One District One Product (ODOP), and support from APEDA are strengthening India's food processing ecosystem, promoting value-added

ed exports, and enhancing the global competitiveness of Indian food products. As consumers increasingly seek nutritious, authentic, and sustainable food choices, India is uniquely positioned to become a global leader in food innovation. By combining traditional culinary wisdom with scientific research, modern processing, and digital marketing, India's culinary exports are not only expanding international trade but also showcasing the country's rich food heritage on the global stage.

- India's Culinary Exports: Key Highlights
- India exports food products to over 200 countries and territories
 - India is the world's largest exporter of spices, supplying premium spices to more than 180 countries.
 - Millet products are gaining worldwide demand.
 - Ready-to-eat meals offer convenience.
 - Food technology improves quality and shelf life.
 - E-commerce is boosting food exports.
 - Government initiatives support food innovation.
 - India's culinary exports have a bright future.



India Begins Sri Lanka Test Preparation



India has begun preparations for the upcoming Test series against Sri Lanka with a three-day warm-up match in Colombo. KL Rahul is leading the side, while the team management is assessing player form and combinations before the official Test matches. The batting unit looked confident, and the bowlers focused on maintaining consistency under challenging weather conditions. The practice match provides valuable match experience and helps selectors finalize the playing XI for the series.

India Shines at Commonwealth Games with 39 Medals



India delivered a strong performance at the 2026 Commonwealth Games in Glasgow, winning a total of 39 medals—13 gold, 17 silver and 9 bronze. Indian athletes performed impressively across sports including weightlifting, boxing, athletics and judo. India finished fourth in the medal tally, showcasing the country's growing sporting strength and determination. The achievement brought pride to the nation and highlighted the talent, hard work

and competitive spirit of Indian athletes on the international stage.

Canadian Open Tennis Heats Up



The 2026 Canadian Open has entered its crucial stages, with leading ATP and WTA players competing fiercely ahead of the US Open. Several thrilling matches and impressive performances have delighted tennis enthusiasts. The tournament remains an important preparation event for players aiming to perform well in the final Grand Slam of the season. ing NFL season.

Creative Cornor

सपनों की उड़ान
चलो उठो, अब समय पुकारे,
सपनों के दीपक खुद ही सँवारे।
जो ठान लिया, वह करके
दिखाओ,
हर मुश्किल से आगे बढ़ जाओ।
राहों में कौंटे लाख बिछेंगे,
होसले मगर कभी न झुकेंगे।
मेहनत की हर बूँद जो बहती,
सफलता बनकर एक दिन रहती।
हार मिले तो मुस्कुराना सीखो,
गिरकर फिर से उठ जाना
सीखो।
जो संघर्ष से नाता जोड़ते हैं,
वही इतिहास नया मोड़ते हैं।
किताबों से केवल ज्ञान न लेना,
चरित्र और संस्कार भी है गढ़ना।
ईमानदारी को साथी बनाओ,
अपने भारत का मान बढ़ाओ।
समय अमूल्य है, इसे बचाना,
हर पल को लक्ष्य हेतु लगाना।
आलस को आज ही दूर भगाओ,



डॉ. पुष्पेन्द्र शर्मा
अपने जीवन को स्वर्ण बनाओ।
सूरज बनकर जग में चमको,
अपने कर्मों से आगे बढ़ो।
विश्वास रखो अपने मन में,
जीत लिखी है हर जीवन में।
याद रखो विद्यार्थी प्यारे,
सपने होते नहीं बेचारे।
जो मेहनत को पूजा मानते हैं,
वही शिखरों को पहचानते हैं।

