



SCHOOL OF JOURNALISM & MASS COMMUNICATION

ORGANISES



MEDIA FESTIVAL 2023



On November 07th 2023

at IMS Ghaziabad (University Courses Campus)

Rules & Regulations



SHORT FILM

- The film shall not be more than 10 minutes.
- Any number of participants can participate.
- Only school and college students are eligible.
- The recommended ratios are 16:9.
- The film must not contain any copyright work (s)
- The short film must be original and no watermark of any kind should be on the film.
- Film must not contain vulgar words or scenes.
- Themes: Art & Culture, Child Labor, Digital India, Environment, Gender Equality, India Heritage, Pollution, Social Harmony & Democracy, Women Empowerment.
- Language Hindi or English.
- Films made in language other than Hindi or English language must have English subtitles otherwise they will be summarily rejected.
- The short film have to be strictly submitted to coordinators before 1st November 2023.
- Poster of film must be submitted at the time of film submission.
- Judges' decision will be the final.



DOCUMENTARY

- The time limit is of 12 minutes.
- Only school and college students are eligible.
- The recommended ratios are 16:9.
- Use of offensive language or vulgar content is not allowed.
- Films made in language other than Hindi or English language must have English subtitles otherwise they will be summarily rejected.
- The documentary film have to be strictly submitted to coordinators before 1st November 2023.
- Themes: Art & Culture, Child Labor, Digital India, Environment, Gender Equality, India Heritage, Pollution, Social Harmony & Democracy, Women Empowerment.
- Poster of film must be submitted at the time of film submission.
- Decisions taken by the judges will be final and binding.

PHOTOGRAPHY COMPETITION

- Participants have to submit only soft copy with higher resolution
- Pictures should be only in JPEG format.
- Theme of Photography IMS UC Campus and Event, Each Participants have to submit maximum 2 photograph. Photo should be captured only in IMS UC Campus
- Digital manipulation that distort the reality of the image will not be allowed. Only basic enhancements such as sharpening, contrast adjustment, or simple cropping will be allowed.
- The Submission deadline is, Same day before
 2:00PM
- The file name for each image should be clearly labelled with the participant's name, School/College Name and Phone No.
- The participants will Submit their Photographs to the coordinators of the event in the campus.
- Copied entries, if found with valid proofs, will be disqualified and deleted from the album.
- The decisions taken by the conveners of this event in regard to judging and any other issue shall be final and binding.



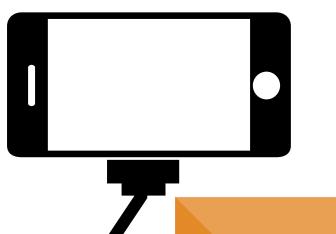
RADIO JOCKEYING

- Topic will be given on the spot.
- Vulgar language or content is not allowed.
- Time limit is 3 minutes. In which 1-minute time is for the preparation and 2 minutes for performing.
- Judgment will be based on content, confidence, and voice clarity.
- Hindi and English both the languages are allowed.
- Participants will be judged on the basis of fluency, spontaneity, presentation, sense of humour, communication skills, and interaction with the listeners.
- Decision of the judges will be final and binding.



DEBATE COMPETITION

- Topics will be provided on the spot from the following:
- 1. Can artificial intelligence replace human intelligence?
- 2. Freedom of Speech: Are we allowed to say anything?
- 3. One Nation, One Election: Better for Voter? Better for Citizen?
- 4. Is reservation for women justified?
- The first speakers from the affirmative and negative sides will introduce the topic and then debate will be started.
- Three participants will be available in each team.
- Participants will get five minutes before starting the debate to think or discuss on the topics.
- No ad hominem (personal) attacks.
- Listen carefully to the arguments of your opponent.
- Do not interrupt. Let the other team finish their arguments before you begin.
- Interrupting a speaker is forbidden. It will cut marks.
- The audience must not participate in the debate.
- Manage your emotions. Don't let your feelings get the best of you.
- You may not agree with the stance you have to take. Try your best and be objective.



REELS COMPETITION

- It must be inside the IMSUC campus & Event.
- It should not exceed 30 seconds.
- It must be related to the given topic
- Every individual should Make their own reel
- Music must be decent
- Avoid use of Abusive content and language.
- It should be uploaded in a 9:16 ratio.
- Your reels must be engaging to the audience.
- You can also include your face in the reels if needed.
- You must be confident in front of the camera.
- You can shoot from the Phone/Camera.