



**IMS**  
**GHAZIABAD**  
UNIVERSITY COURSES CAMPUS



**School of Journalism & Mass Communication**

Organises

# अभिरुचि

## Media Festival 2023

**Tuesday, 21 March 2023 | 09:30am onwards**

**Last Date for Registration: 14<sup>th</sup> March 2023**

Attractive Cash Prizes for winners  
& Participation Certificates to all

### Events



**RJ Hunt**



**Kavya  
Paath**



**Photography  
Competition**



**PTC**



**Nukkad  
Natak**

### Students Co-ordinators

Sajal, 9717043321 | Tanishi, 9911140390 | Ayush, 8595634273

### Faculty Co-ordinators

Girish Kumar Singh, 9990675789 | Anurag Singh, 8178678342

Scan for the Registration



**IMS Ghaziabad**  
(University Courses Campus)



mediafest2023@imsuc.ac.in



Helpline No:

**1800-102-1214** [www.imsuc.ac.in](http://www.imsuc.ac.in)

**NH-9, Adhyatmik Nagar, Ghaziabad-201015**





# RJ HUNT COMPETITION

RJ hunt is the best way  
to start your verbal  
journey and pathway  
which leads to the  
entertainment of  
hundreds of people

A perfect competition to  
showcase the influential  
abilities your voice  
holds.

# RJ HUNT



## Rules and Regulations

1. Topic will be given on the **spot**.
2. Vulgar language or content is not allowed.
3. Time limit is **3 minutes**. 1 minute will be given for the preparation and 2 minutes for performing.
4. Judgement will be based on content, confidence, and voice clarity.
5. **Hindi** and **English** both the languages are allowed.
6. Participants will be judged on the basis of fluency, spontaneity, presentation, sense of humor, communication.
7. Decision of the judges will be final and binding.



# काव्य पाठ

*a poetry competition*

It's often said 'poetry becomes alive through recitation' and hence Kavya Paath is the perfect place to convert your penned thoughts into live story. So, this bilingual poetry competition is all what you need to showcase your poem intricately crafted with your own words.



**SHOW YOUR POETIC SIDE TO THE AUDIENCE**



# KAVYA PAATH

## Rules and Regulations

1. The competition is open to anyone who is enrolled in any Under Graduate or Post Graduate course in any College/Institute/ University.
2. This competition is in **offline mode**.
3. A poem must be entirely an **original work** by the person entering the contest.
4. Poem can be either in **English** or in **Hindi**.
5. Only **one poem** per person is allowed.
6. Poems containing language that is vulgar, offensive, or wholly inappropriate will not be accepted.
7. Poet will be given only **5 minutes** to complete his/her poem. (More than 5 minutes will deduct the marks.)
8. Participants will have to submit their poem in given email I'd **five days before** the event.

Email ID: **mediafest2023@imsuc.ac.in**



# **PHOTOGRAPHY COMPETITION**

**Photography competition is where you get the perfect opportunity to showcase your capturing skills in the best way possible.**

**Competition offers you to display your best original clicks which revolves around the aesthetics of nature , streets and people.**





# PHOTOGRAPHY COMPETITION

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## Rules and Regulations

1. Participants will have to submit only **hard copies (Size A3)** with **higher resolution 5 days before the event.**
2. **Theme** of Photography – **Nature** Photography, **People** Photography, Street Photography.
3. Participants may submit up to **two photographs.**
4. Digital manipulation that distorts the image's reality will not be allowed.
5. The **Submission deadline** is 14 march 2023 before 4:00 PM
6. All **submitted images** are **non-returnable.** The file name for each image should be clearly labeled with the participant's name.
7. Participants are entirely **responsible** for all **entry-related costs.**
8. Participants can submit their photographs either **in person** or by registered mail after registering online.
9. Participants can submit the photographs by registered post to IMS Ghaziabad University Courses Campus NH-9 Adhyatmik Nagar Ghaziabad (NCR) Uttar Pradesh- 201015





# ***PTC*** ***(PIECE TO CAMERA)***

The first step you should take to escalate your anchoring journey. A perfect place to follow your passion and work like a professional simultaneously.

Widely discussed trending news and social aspects is what you have to present in a professional way.



# PTC- PIECE TO CAMERA

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## Rules and Regulations

1. Duration: **2 MIN.**
2. Language: **English** and **Hindi.**
3. Topic: **Trending News, Social Aspects.**
4. Equipment: **Mobile Phone and Camera/ Selfie Stick /tripod mic etc.**
5. Team Members: **Maximum two.**
6. PTC should have an **opening, bridge, And Closing.**
7. Words: **No use** of any words which Includes **vulgar or tawdry substance.**
8. **Award:** First And second Position Cash Prize /trophy/ Certificate.
  - **Third Position** trophy And certificate only.
  - **Participation certificate** for all participants.
9. **Result:** Results shall be declared during the Event Closing Ceremony.



# NUKKAD NATAK

## COMPETITION

**Nukkad natak can be the best way to convey the message in an interesting way.**

**This competition offers you the perfect space to showcase your acting and thousand of emotions though simple gestures.**

**Great concepts and great acting that's what this contest is going to serve the audience.**





# NUKKAD NATAK

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## Rules and Regulations

1. Street plays can be in **Hindi** or **English**.
2. Time limit: **10 minutes**. Warning bell will be rung after 8 minutes. Teams will be disqualified if they exceed the time limit.
3. Usage of **abusive language is strictly prohibited** and may lead to disqualification.
4. Judges' collective decision will be final and binding.
5. Use of any sort of hazardous element/prop is strictly prohibited.
6. In accordance with the organizers' guidelines, performances should take place within the Nukkad area
7. **No technical support** will be provided.
8. Teams are allowed to use musical props such as Dholak, Flute, or any other musical instrument of their choice, but usage of mikes, lights, or other electrical instruments is not allowed.
9. Team size: **Maximum of 12 members** including those handling music.
10. **No professional assistance is permitted**, all team members should be certified students of the institute, please bring along your identity cards.

**REGISTER**

**NOW!!**

SCAN THE QR CODE



LINK: [shorturl.at/aDVW7](https://shorturl.at/aDVW7)

**LAST DATE FOR  
REGISTRATION  
14/03/2023**

**CASH  
PRIZES**

**ATTRACTIVE CASH PRIZES FOR  
WINNERS AND PARTICIPATION  
CERTIFICATES FOR ALL**



**IMS Ghaziabad**

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E-Mail ID- [mediafest2023@imsuc.ac.in](mailto:mediafest2023@imsuc.ac.in)

For any queries

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