

FIN LIT PROJECT SERVICES PRIVATE LIMITED

(CIN: U74999UP2020PTC133490)

(Incorporated under The Companies Act, 2013)

A IIIT Delhi & STPI Chennai Incubated Company

Registered Office: MDH 4/9, Jankipuram, Lucknow 226021.

Delhi Office: 504, IIIT Delhi Innovation and Incubation Centre, Okhla Industrial Estate, Phase III, near Govind Puri Metro Station, New Delhi, Delhi 110020.

MEMORANDUM OF UNDERSTANDING

Between

Institute of Management Studies, Ghaziabad (University Courses Campus), UP

And

The Fin Lit Project, Delhi

Date :28.06.21

WHEREAS Institute of Management Studies, Ghaziabad (University Courses Campus) and, The Fin Lit Project, Delhi has entered into a Memorandum of Understanding on this date, to promote scholarly cooperation and nurture the talent of the IMSUC students in the presence of:

1st Party: Dr. Sapna Rakesh – Director, IMS Ghaziabad University Courses Campus.

IMS Ghaziabad was founded in 1990 by a group of visionaries and intellectuals to impart quality education in a stimulating and innovative environment where students are empowered with knowledge and professional skills while upholding the values of integrity, tolerance and mutual respect. IMS Ghaziabad has attained a matchless and a reputable place amongst the best professional education institutions in India over the past 30 years. Since its inception, the group has promoted education in the diversified areas of Management Sciences, International Business, Information Technology, Biosciences, Engineering, and Journalism through its three educational campuses equipped with state-of-the-art infrastructure and modern technology. The Group has three campuses-

Sapna Rakesh
28th June, 2021

IMS Ghaziabad (University Courses Campus), IMS Ghaziabad and IMS Engineering College.

(Website: <https://www.imsuc.ac.in/>)

And

2nd Party: Ms. Neha Misra- CEO- The Fin Lit Project, Delhi.

The Fin Lit Project is a financial and fintech education venture established in 2020 to bridge the gap in financial and fintech literacy. In current times with low financial literacy ratio amongst adult Indians, it is an initiative that the world is much in need of. The Fin Lit Project believes that Financial Literacy is everyone's right. With a little bit of effort each individual deserves to know how to make money and finance work for them. Understanding Financial Jargons and making them everyday terms is their motto and they attempt to go beyond classroom teaching into the real world of bulls and bears. With comprehensive capabilities and deep industry knowledge necessary to help you understand the most complex terms that you've ever come across in finance and fintech.
(Website: <https://www.thefinlitproject.com/>)

Institute of Management Studies, Ghaziabad (University Courses Campus) and The Fin Lit Project, Delhi have to enter into this **Memorandum of Understanding** on the terms and conditions set out hereunder,

1. Objective:

Objective of this MOU is to promote and create skilled manpower in the area of Finance & Financial Technology (Fintech & Blockchain) wherein internal & external student/ Industry professionals will receive **Training /Workshop/ Internship/ Joint Certification Programs, Corporate exposure with reference to** synergy between finance and technology to enhance their skills and upgrade them to current market trends and combating future Fintech challenges. Our mutual objective to make Fintech & Blockchain technology simple and accessible for everyone.

2. Duration:

Duration of this MOU is 3 years.

3. Expectations of Institute of Management Studies, Ghaziabad (University Courses Campus) from The Fin Lit Project, Delhi:

- a) The institutions expect various and regular corporate training, workshops, joint certification program based on Fintech & Block chain Technology.
- b) Corporate exposure in terms of Internships / Live projects will be provided to the students for a stipulated period of time.
- c) Dissemination of expert knowledge regarding the recent trend of Fintech and its respective domains.
- d) We expect the organization to give ample scope of employment, internship, training and placement opportunity to our students of IMS Ghaziabad, University Courses Campus depending upon the requirements.
- e) Allow IMS students with their faculty members to visit the organization from time to time for live exposure and learning on request.

4. Expectations of The Fin Lit Project, Delhi, from Institute of Management Studies, Ghaziabad (University Courses Campus):

- a) Students of IMSUC would be permitted to visit **The Fin Lit Project, Delhi** or nearby branches for practical & live exposure in small groups, provided that a list of students shall be intimated to us well in advance (say 7 days' notice) and shall be always accompanied with an in-charge from IMS.
- b) Students of IMSUC would be provided training, project work on demand and internship on merit basis. A list of interested students shall be provided and the right to select the eligible candidates for internship and training is withhold with the organization (**The Fin Lit Project, Delhi**)

5. Joint Responsibilities:

- a) To promote and enhance Academic and Industry interest between Institute of Management Studies, Ghaziabad (University Courses Campus) & **The Fin Lit Project, Delhi**

- b) Exchange of Academic and Industry information in the field of capacity building and professional development in reference to Fintech & Blockchain Technology.
- c) Develop and organize Joint Certification Programme in the area of Fintech & Blockchain Technology for Internal & External Participants from Pan India & across the globe.

6. General Terms of the Agreement

- a) The Agreement will come into effect on the date of signing.
- b) Amendments and additions may be made to the agreement subject to the consent of the parties.
- c) Exchange of personnel with the Industry Exposure Purpose.
- d) Practical training of Institute of Management Studies, Ghaziabad (University Courses Campus) students at **The Fin Lit Project, Delhi**.
- e) INDUSTRY may showcase its business activities at the seminar/workshop/conference, etc. at Institute of Management Studies, Ghaziabad (University Courses Campus).
- f) The duration of the MOU shall be for a period of 3 years from the effective date.
- g) Any dispute arising with regard to any aspect of this Agreement shall be settled through mutual consultations and agreements by the parties to the Agreement.

7. Confidentiality

1. **The Institute of Management Studies, Ghaziabad (University Courses Campus)** and the **The Fin Lit Project, Delhi** agree to hold in confidence all information/data designated by the institutes as being confidential which is obtained from either institute or created during the performance of the MOU and will not disclose the same to any third party without written consent of the other institute.
2. The above confidential clause under this MOU excludes the information/data possessed by either institute before entering into this MOU or independently developed and/or information already available through public domain.

IN WITNESSETH WHEREOF, the parties of this Memorandum of Understanding have set their hand on this date, in the presence of witnesses mentioned.

Institute of Management Studies, Ghaziabad (University Courses Campus)

Name of Official : Dr Sapna Rakesh

Designation: Director, Institute of Management Studies, Ghaziabad (University Courses Campus)

Signed:



Date: 28/06/21

Witness 1:

The FinLit Project, Delhi

Name of Official : Ms. Neha Misra

Designation: CEO, The Fin Lit Project, Delhi

Signed:



Date: 28th June, 2021.

Witness 2:



Dr DC Misra

CTO & Co-Founder
The Fin Lit Project
Mob: +91-9415970582
e-mail: drdcmisra@thefinlitproject.com
www.thefinlitproject.com

Fin Lit Project Services Pvt Ltd
MDH 4/9, Jankipuram,
Lucknow – 226021

A IIT Delhi Incubated Venture

Ref :FINLIT/IMS/August/01

Date : August 05.2021

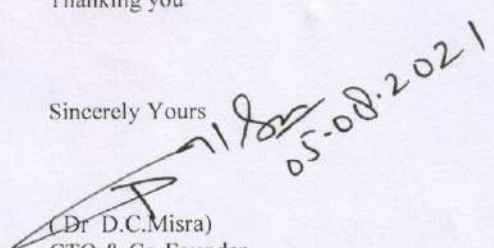
To
Professor Ashish Shrivastava
IMS University Courses Campus
National Highway-9
Adhyatmik nagar
Ghaziabad
U.P.-201015

Dear sir

We sincerely thank you very for being instrumental in getting the MOU signed between your organization and The Fin Lit Project Services Private Limited,Lucknow. Attached please find MOU duly signed by our co-founder Mrs Neha Misra with a request to send the copy duly signed by your authorized signatory to us

Thanking you

Sincerely Yours


(Dr D.C.Misra)
CTO & Co-Founder