



Letter of Understanding (LOU)

Between

CSRBOX Foundation

And

IMS GHAZIABAD (University Courses Campus)

This Letter of Understanding (LOU) is effective from 14/06/2022 ("Effective Date"), is entered into by and between

CSRBOX Foundation (SMEC Trust) has its corporate office at 806-808, Shivalik Satyamev, Bopal, Near Vakil Saheb Bridge, Ahmedabad, Gujarat, India 380051

(Hereinafter referred to as "IBM SkillsBuild Country Partner-CSRBOX Foundation")

And

IMS GHAZIABAD (University Courses Campus) has its Educational Institution on National Highway -09, Adhyatmik Nagar, Dasna, Ghaziabad, Uttar Pradesh India 201015

(Hereinafter referred to as "IMS GHAZIABAD (University Courses Campus)").

Recitals

- I. Whereas, IBM SkillsBuild represented by its country partner for India-CSRBOX Foundation, is a skill-building & learning digital platform where users can achieve industry-relevant skills, get IBM certified badges & seek employment opportunities for Free.
- II. **IMS Ghaziabad (University Courses Campus)** is an Educational Institution catering to Higher Education.

Objectives

The objective of this LOU is to mutually complement both of the above parties' energies, outreach, and efforts to curate opportunities for collaboration, sharing of knowledge resources, and jointly work on building capacities of the users through the IBM SkillsBuild Platform.

Duration

This LOU is initially for a one-year duration w.e.f. 14/06/2022.

Operational Aspects

Where IBM SkillsBuild will on-board **IMS Ghaziabad (University Courses Campus)** as the 'Partner' for the IBM SkillsBuild platform, and work closely with the **IMS Ghaziabad (University Courses Campus)** Team to leverage their beneficiaries/learner base of at least 300

IMS Ghaziabad (University Courses Campus)

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students/beneficiaries and other important stakeholders to build industry-relevant skills set & enhance employability prospect of students/ learners by providing market-linked skills. IBM SkillsBuild Country Partner-CSRBOX Foundation will facilitate the on-boarding of learners (students) on the platform, while IMS Ghaziabad will appoint a Point of Contact that will motivate and facilitate engagement (each learner initiates/completes at least one short course on IBM SkillsBuild Platform) of learners in a phased manner as mentioned below.

Engagement of Learners on the Platform:

- Phase I- 20% learners on the IBM SkillsBuild platform within 30 days of students' onboarding.
- Phase II- 50% learners engagement within the period of one year.

In order to maintain the desired level of social media outreach, each party promises to follow the branding guidelines for social media amplification sent as a part of the communication package. With respect to the social media outreach, each party will also appoint an appropriate person(s) to represent its organization.

Termination and Extension of LOU

The partnership covered by this LOU shall terminate upon completion of the agreed-upon period. In the event of non-compliance or breach by one of the parties of the obligations binding upon it, the other party may terminate the agreement with immediate effect, if there is no resolution available for the breach. This LOU can be extended further as per the mutual agreement between the parties.

Financial Aspects

This LOU is non-financial in nature where there is no financial transaction or provisioning involved.

The terms and provisions in this LOU also apply to any subsequent Addendum to this agreement. IN WITNESS WHEREOF, the parties hereto have executed this LOU on the day 14/06/2022.

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NAAC accredited & affillated to Choudhary Charan Singh University, Meerut



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