



MEMORANDUM OF UNDERSTANDING
For Academic and Research Collaboration

Between

Westford Education Group, London, UK

And

IMS Ghaziabad (University Courses Campuses), NCR, India

About Westford Education Group

Headquartered in the UK Westford Education Group (WEG) bearing Company No. 09919987 having registered office at 16 Beresford Square, London, SE18 6AY, also trading as Westford Ventures Holding Limited, a duly incorporated holding company in Abu Dhabi Global Markets (ADGM), UAE bearing registration No 000006261 having registered office at 16-115, 16, WeWork Hub71, Al Khatem Tower, ADGM Square, Al Maryah Island, Abu Dhabi, United Arab Emirates, is a leading provider of accredited international education to aspiring learners across the globe. Acacia University Arizona, USA, GEX School of Management Saint-Genis-Pouilly France, Exeed College, Eaton Business School, Athena Global Education and Westford University College in the UAE are all part of Westford Education Group.

About IMS Ghaziabad (University Courses Campuses)

Institute Of Management Studies, Ghaziabad, University Courses Campus, has a unique trilogy of students, faculty and corporate mentors, producing some of the best human capital in the country. The institute is the best management college in Delhi NCR providing education with a global perspective. It intends to graduate students who are competent, caring, creative, generous professionals of potential and character. It aims to impart an unsurpassed educational experience, delivering both knowledge and the ability, to use them effectively in professional and personal arenas. The constant endeavor to achieve excellence in all fields is one of the prime virtues, which set apart IMS Ghaziabad, University Courses Campus from other institutes in a similar category. For its exemplary work done in the past 30 years, the institute has received appreciation from top-notch industrialists, academicians and organizations of high repute. This outstanding work can be witnessed in the form of various awards and accolades, which have been conferred to the Institute based on overall performance, innovative pedagogies, specialization based curriculum, placements and the new initiatives taken for the holistic development of the students.

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Westford Education Group and IMS Ghaziabad (University Courses Campuses) have agreed to the areas of collaboration on academic and research related activities as mentioned in this MoU.

2. Scope

The Scope of collaboration on academic and research activities in this Memorandum of Understanding includes the following categories:

- 1) Developing research projects jointly and avail funding;
- 2) Exchange of academic information, materials and facilities;
- 3) Students Exchange;
- 4) Faculty Exchange;
- 5) Organizing/ participation in Joint symposium, seminar, conferences, workshops etc.;
- 6) Developing articulations for twinning/joint programs and allowing students to undertake part of the programme/course of study at each institution; and
- 7) Promoting such other activities/programs as mutually agreed from time to time.

2.1 Developing research projects jointly and avail funding

Both institutions may jointly undertake research projects/activities through sharing of research ideas, data and academic resources that can lead to joint publications, development of any product or other intended outcome. Such collaboration activities may also include joint research conferences, visitations and sabbaticals at each other's institution. Faculty from both Institutions will collaborate in the supervision of joint research in disciplines of mutual interest. All such joint research activities will be governed by the terms and conditions laid out by separate written agreement by both Institutions.

2.2 Exchange of academic information, materials and facilities

Both institutions may exchange academic information, facilities, resources etc. as mutually agreed from time to time.

2.3 Students Exchange

2.3.1 Student Exchange Programs

Both institutions may develop programs whereby the students of either institution can have the opportunity to study at the other institution with mutual recognition of the credit hours arising therefrom. It is desired by both institutions that there will be significant flow of students in exchange as reciprocal. Both Institutions may facilitate internship facilities for exchange students as mutually agreed. Pursuant to the specific agreement for academic exchange, both will





exchange students according to the terms and conditions laid out by separate written agreement by both Institutions.

2.3.2 Short Courses/ Summer School

These courses, usually two to four weeks in duration, will normally be held in spring or summer as mutually agreed. The programs will facilitate visits by students and faculty to learn about the business environment and culture in the host country. In addition to various topics on business operations and culture, the course would include meetings with business executives, and visits to various industrial and business establishments. The cost and other terms of such programs will be mutually worked out separately each year.

2.4 Faculty Exchange

Both institutions agree to develop opportunities for faculty to teach courses, conduct seminars and undertake such other activities at each other's campus as mutually agreed. Visiting faculty will be provided with opportunities to observe and share teaching methods and curriculum. Both institutions will exchange faculty according to the terms and conditions as mutually agreed upon.

2.5 Organizing/ participation in Joint symposium, seminar, conferences, workshops etc.

Both institutions will promote their faculty participation in the conferences, conclaves and seminars organized by each other to strengthen the ties between both the institutions and may also jointly organize symposium, seminars, conferences, workshops and other programs as mutually agreed.

2.6 Developing articulation for twinning/joint programs allowing students to undertake part of the program/course of study at each institution.

Both the institutions agree to work towards the development of joint program offerings and the articulation of various academic credits between the institutions as mutually agreed for various programs/courses which entitles the students to complete a part of the program of study at each institution and will be awarded the respective degree or other respective academic transcripts upon successful completion of requirements as agreed in the separate articulation agreement.

3. Advertising & Publicity

Both the institutions may publicly advertise the collaboration under this MoU among students, staff etc. where reasonably possible, in making advertisements or public announcements in relation to this MoU, each institution shall acknowledge the participation of the other institution and the contribution that other institution has made if any.



4. Relationship

Arrangement between the institutions is on a principal-to-principal basis and not to be deemed to constitute a joint venture, agency, a partnership, franchisor-franchisee or principal-agent or alike relationship under any circumstances, and neither party shall have any right to act or assume or create or transfer any obligation on behalf of or for or to other party.

5. Commencement, renewal, termination and amendment

This MOU will come into force upon affixing of the signatures of the representatives of the both institutions and will remain in effect for five (5) years. This MoU may be renewed upon its expiry, as per mutual agreement of both Institutions. If either institution wishes to terminate the MoU at the end of the five years period or in between the period of five years, it must notify the other institution not less than six months prior to the expiry of the MoU. The event of termination will not affect participants from completing their activities at the host party already initiated or ongoing unless otherwise mutually agreed. This MoU, its renewal and the actions taken under it may be reviewed at any time. Modifications to MoU may be made by mutual consent and any amendment or extension to the MoU may be formalized by the exchange of letters between the two institutions.

6. Coordinators:

Each institution agrees to appoint an overall Coordinator for the administration of this MoU. The Coordinator will serve as the contact person on campus. These coordinators will ensure smooth flow of communication and would be responsible to ensure that necessary approvals are in place for student/faculty exchange, articulation agreement etc. These coordinators will be responsible to ensure the effectiveness and enforcement of MOU. Both Institutions are responsible for keeping their contact details up to date. Contact details and address of the designated coordinators are given hereunder:-

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| <p>For IMS Ghaziabad (University Courses Campuses) Name: Dr. Pooja Rastogi Title: HoD-MIB, IMS School of Management Address: NH-09, Adhyatmik Nagar, Ghaziabad (NCR)-201 015 Telephone: +91 9899 029831, +91 120 4980000 Email: poojarastogi@imsuc.ac.in</p> | <p>For Westford Education Group Name: Dr. Bahrullah Safi Title: Vice President, Acacia University Address: International, AU Telephone: +91 99990 98972 Email: bsafi@acacia.edu</p> |
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7. Resolution of Disputes and Governing Law:

In the event of any unforeseen issues or matters not covered herein or any controversy, dispute or difference arising out of or in connection with this MoU, the same shall be resolved amicably by both the institutions. This MoU and further agreements will in all respect be governed by and construed in accordance with the laws of United Kingdom.

This MoU shall be signed in counterpart. Each counterpart will constitute an original document and these counterparts taken together, shall constitute one and the same MoU.

SAMRAS MAYIMI
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Prof (Dr.) AJAY KUMAR
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(University Courses Campuses)
NH-09, Adhyatmik Nagar, Ghaziabad
INDIA

Dated: _____

Dated: _____

