

**Institute of Management Studies, University Courses Campus, Ghaziabad, UP  
and  
Shubhstar Entertainment**

This MOU is made on Wednesday, 27 April 2022 at Institute of Management Studies, University courses Campus), Ghaziabad by and between "Institute of Management Studies, University Courses Campus", Ghaziabad (through its Director Prof (Dr) Ajay Kumar) as First Party and "Shubhstar Entertainment" as Second party.

**About Institute of Management Studies**

Institute of Management studies is one of the reputed private universities in India with A+ NAAC accreditation. It has been ranked as 14th Top B-School in All India, 6th Top Private Institutes in All India and 6th in North India by Times B-School Survey 2020 published in The Times of India, February 2020. With its internationally acclaimed faculty and teaching pedagogy, the Institute follows a tripartite philosophy comprising of Academic Excellence, Global Collaborations and Corporate Readiness & Employability Skills.

**About Shubhstar :**

Shubhstar Entertainment is an award-winning India's best entertainment company delivering its successful portfolio in India. A rapidly expanding creative agency specializing in end-to-end creative solutions, with an emphasis on producing the best audio and visual promotional products to assist our clients in achieving their promotional objectives. Through marketing communications across all media, we establish a strong brand identity. We work closely with our customers to gain a thorough grasp of their goods, target audiences, and desired outcomes.

**Some of our Academic or Media Partners delivering Shubhstar Entertainment**

Both the parties mutually agree on certain mutually agreed course modules which shall be delivered by Second Party at First Party.

**Responsibilities of Second Party**

Second Party would be the Workshop/Seminar/FDP provider for BAJMC Course of First Party.

The above mentioned parties mutually agree on the following:

- A. **The Second Party** would be the Training provider for the **First Party**.
- B. **Second Party** Provide academic interaction by delivering **Workshop/Seminar/Internship** at **First Party** on topics of relevance to modern Industry.
- C. The MOU would be valid for 1 year starting **27 April 2022 to 27 April 2023** on mutually agreeable terms. The MOU can be renewed after 1 year subject to imparting satisfactory training deliverables by **Second Party**.
- D. **Deliverables from Second Party**
- ✓ Both the parties mutually agree on a course module that would be delivered by **Second Party** and proportionate recovery will be made.
  - ✓ Mode of payment (if any) would be Cheque//DD/RTGS, drawn in favour of the **Second Party**.
  - ✓ **Second Party** will provide **Workshop/Seminar/Internship** to all relevant students and faculty members of as & when necessary **First Party**.
  - ✓ Industrial Training Certificate will be given by the **Second Party**.
  - ✓ Training timing will be decided as per mutual understanding.
- E. **Deliverables from First Party :-**

**Second party** would be paid as per mutual agreement for carrying out the training of the proposed module for the students/faculty members.

- ✓ **First Party** would be providing the lab infrastructure and lab assistance required for the training program at no extra cost.

A. **Infrastructure Requirements :-**

1. Seminar Room/ClassRooms equipped with the LCD Projector.
2. Microphone and Speaker.
3. Computer Lab of 40 Nodes. (Actual figure depends on No. of students and the specialization subject selected).

**Duration of the MoU**

1 Year

27 April 2022 to 27 April 2023

**Terms and conditions**

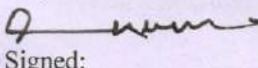

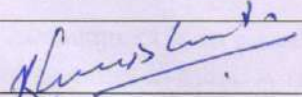
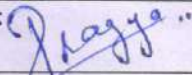
**Termination**

**Confidentiality**

**Dispute**

Both the parties shall resolve any dispute amicably and if any dispute remains unresolved then it shall be settled by the Chairman of the IMS Society, Ghaziabad.

IN WITNESSETH WHEREOF, the parties of this Memorandum of understanding have set their hand on this 27/04/2022, in the presence of witnesses mentioned.

Institute of Management Studies University Course Campus, Ghaziabad (UP)	Shubhstar Entertainment
Name of Official : Prof (DR) Ajay Kumar	Name of Official : Shubham Kumar
Designation : Disector	Designation : Owner
Signed:  	Signed: Shubham Kumar
Date: 27-4-2022	Date: 27-04-2022
Witness 1: 	Witness 1: 

Second Party

First Party