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आई.एम.एस. टुडे

IMS TODAY

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Many parents still favour online classes, schools must be flexible

New Delhi: It has been the most challenging of times for students, educators and parents. I'm sure this resonates with all who have homeschooled their children over the last 18 months. Children have lost out on the most important part of childhood-socialising, swings, play and lunch time, jokes in the corridors of school, sport and team events, the list can go on.

Parents, meanwhile, have had to struggle with work, home commitments, family, exams and studies. And, at the same time, deal with their own mental health and that of their children as a result of this pandemic. As someone who has been at the other end, all I can say is that the one thing the pandemic has taught us is there are so many alternative ways of teaching, learning and transacting.



Even with schools opening, it's imperative that we hold on to some of the lessons we have learnt. One of those is going hybrid and giving students and their families the comfort of continuing to take lessons online. We have done multiple surveys and had chats with our parents' community. While many feel they're ready to send the children to school, many still believe that

they should wait for their children to be vaccinated before sending them out to the physical classroom again.

Our philosophy as a school is simple—we have to be flexible and accommodating. We have to listen. What some families have been through the past year is nothing less than tragic and I think humanity has forever changed. Many people with comorbidities

and immune-compromised family members are not comfortable sending their children. It's important that thinking schools offer options to everyone who needs them. That's empathy. We must teach what we preach. Let us not forget that 'anytime, anywhere' is the new mantra. Yes, it's hugely challenging for the teacher community to find a balance but it's important to have a child-centric and compassionate approach to lead the children through these years when Covid remains a threat. This is a pandemic. Every parent has a right to protect their child in the way they think best. Let the choice be the students. Let's take this as a wake-up call, change and challenge ourselves as new-age progressive schools of tomorrow.

AICTE warns public against imposters offering jobs

New Delhi: The All India Council for Technical Education (AICTE) has issued a warning cautioning the public against imposters posing as its officials and approaching people on the pretext of recruiting them to the council.

"It has come to the notice of the AICTE that people claiming to be AICTE officials (imposters) are approaching people (on the pretext) that the AICTE is recruiting officers for all vacancies including Taluk/District Coordinators, Head Zonal Officers, Zonal Officers etc.," AICTE member secretary Rajive Kumar said in an order. "It is



hereby intimated that no such recruitments are being made by AICTE and any such incident be reported to AICTE in the Official Communication email IDs which are available on AICTE website www.aicte-india.org. "AICTE is not responsible for any such fake recruitments made by the said imposters. Criminal proceedings shall be initiated against such people as per law," he said.

CAT 2021: drop in number of questions to be cracked

Mumbai: Candidates taking the Common Admission Test (CAT) 2021, for admissions to the premier Indian Institutes of Management (IIMs) had fewer questions to crack as compared to the previous year. While last year the number of questions were brought down to 76 and the time duration was two hours instead of three, this year, only 66 questions had to be attempted.

The changes were introduced last year on account of the pandemic. Most aspirants found the verbal section, which had the maximum questions, to be the toughest. "Accounting for the slight



difference in difficulty across the three slots, a score of 82-85 should fetch a 98 percentile. A score of approximately 70 would get a 95 percentile this year," programme director at a leading coaching Institute, Hemang Panchmatia estimated. IIM-Ahmedabad conducted CAT 2021. More than two lakh candidates had registered for the test this year.

PhD mandate relaxation for assistant professor's post may improve faculty quality

New Delhi: The debate is on if PhD must be a key requisite for an assistant professor's post or this mandate must be removed. The Centre has amended the University Grants Commission (UGC) regulations to delay the mandatory requirement of a PhD to July 2023 owing to the Covid-19 pandemic. Currently, the assistant professor's post, which is an entry-level position across universities, can be filled by master's degree holders who are UGCNET qualified. In 2018, the Centre had introduced the UGC 'Minimum Qualifications for Appointment of Teachers and Other Academic Staff in Universities and Colleges and Measures for the Maintenance of Standards in Higher Education' Regulation, which required all candidates for the assistant professor's post to have a doctoral degree. It provided a three-year period for acquiring the PhD degree, stating further that the mandatory stipulation would be introduced from July 1, 2021, for the 2021-22 academic year. But then, the UGC has now delayed this mandate by another two years, giving prospective candidates for assistant professor's posts more time to complete their PhDs.

Guest Editor of this issue



Shalu Shishodia

Vice Principal
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Sanjay Nagar
Ghaziabad



From the Editor's desk

I am very honored to serve as a guest editor for this Issue of IMS Today. I am sure that this issue would be definitely useful to all the readers. This collection will also offer a window for new perspectives and direction to the readers' mind for long.

"Thank you to the team IMS Today and comment moderators who work so hard for the newspaper on the frontline of audience engagement."

The Editorial Committee of IMS Today wishes to acknowledge and thank Ms. Shalu Shishodia who contributed her time to review manuscripts as Guest Editor of this Issue. Without her help, We could not fulfill our mission.

Redefining of Education for the Emerging World

"Education is the most important weapon that you can use to change the world."

-Nelson Mandela

It is a widely known and established fact that education forms character, strengthens mind, increases knowledge and makes people independent and better off. I view education as a powerful tool that can be used as a reform for the human mind. Education is a

means to discover a wide variety of subjects that sparks one's interest and should be used to increase one's knowledge. Through this process, a person attains a holistic sense of being and reforms one's mind.

We also need to keep in mind that education is not all about studying and scoring top marks and grades, education goes beyond that. Education cannot and should not be restricted to

just 'scoring marks'. Education as a subject in itself should be extremely open and inclusive. A famous quote that proclaims the importance of education comes from George Orwell, "If people cannot write well, they cannot think well, and if they cannot think well, others will do their thinking for them."

This quote summarises the importance of education today and also for days to come.

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News Brief

Management Development Program on Project Planning & Analysis



Ghaziabad: IMS Ghaziabad, a front runner in the pursuit of reinvention of management education, organized a Management Development Program on 'Project Planning & Analysis' on November 18, 2021. The MDP was graced by the intellectual deliberations of Chief Guest, Mr. Deepak Jindal, Project Manager, SAP India Private Limited and Expert Resource Speaker, Mr. Tanmay Sarkar, Project Manager, Research and Analytics, UnitedHealth Group. Envisioned under the academic acumen of Director, Dr. Urvashi Makkar to impart an in depth understanding on the latest developments in the domain of Project Planning, the MDP was convened by Dr. Ajay Kumar Patel, Dean Students Affairs & Area Chairperson Finance and Dr. Parul Yadav, Chairperson, MDP. Keen insights on the multiple dimensions of project planning, feasibility, execution and risk assessment were shared by the experts during the session. Mr. Tanmay, the resource person for the MDP, took rigorous practical sessions on various analytics tools and their application which can be used by organizations for the benefit of all stakeholders. Delivering the inaugural address, Dr. Urvashi Makkar emphasized that understanding and appropriate application of the different nuances of project management can serve as a major competitive advantage to organizations in diverse sectors. Coordinated by Dr. Harsh Pratap Singh, Dr. Pushpender Kumar and Dr. Laxmi Pandey, the MDP was instrumental in providing hands on experience on project planning and analysis.

'Odha do Zindagi- Clothes Collection Drive' in Collaboration with NGO Goonj



Ghaziabad: The socially driven 'Aabhaa Club' at IMS Ghaziabad organized an extensive clothes collection drive "Odha do Zindagi" from November 12-20, 2021 in collaboration with Goonj (NGO). The philanthropic initiative envisioned under the leadership of Director, Dr. Urvashi Makkar and coordinated by Dr. Sushmita Biswal Waraich helped the not so privileged sections of the society. The faculty, staff and students of the institute contributed generously for the noble cause. In line with its motto- 'Offering ourselves in service to community', the energetic student volunteers of the 'Aabhaa Club' garnered not just internal contribution but also mobilized residents from the nearby localities to donate for the benefit of their less fortunate brethren. Applauding the values and zeal of the students, Dr. Urvashi highlighted that when the youth of a nation take it upon themselves to resolve social issues; they become capable leaders while making difference in the lives of others. The 'Green by Goonj' products made from recycled material were also bought by many.

IMS Lal Quan ranked 8th Top Private B School by CSR GHRDC B Schools Survey 2021

Ghaziabad: IMS Ghaziabad, a premier B-schools in India, has time and again proved that it is indeed the best in producing world-class business leaders. As a testimony to the dynamic leadership of Director, Dr. Urvashi Makkar, the institute climbed one position up from the last year rankings. The recognition speaks volumes about her commitment to surpass the benchmarks of the institute with an unflinching resolve to continue delivering excellence.

The coveted position was conferred to the institute on the basis of a rigorous survey covering critical parameters like Infrastructure, Faculty Publication, Research, Consultancy, MDP, Admission, Curriculum, Placement, Social Responsibility, Networking, Industry Interface and many more. IMS Ghaziabad- the name is synonymous with high standards and academic excellence.

IMS Lal Quan Conferred 55th Rank in Top 100 Private B-Schools by Business Today

Ghaziabad: We are elated to announce that IMS Ghaziabad, a trailblazer in management education has been conferred '55th Rank in Top 100 Private B-Schools' by Business Today, India's premier current affairs and career magazine, in the prestigious 'BT-MDRA India's Best B-Schools Survey 2021'. The recognition is a testimony to the consistent and astute tripartite focus of Director, Dr. Urvashi Makkar on academic excellence, industry collaborations, and corporate readiness as integral components of the teaching learning pedagogy. The institute bagged the coveted position on the basis of a rigorous survey covering detailed information aggregated across five parameters and over 125 sub-parameters, followed by multi-phase verification through e-mails, telephonic calls and virtual visits of the institute.

Value Added Certification Program on Advanced Microsoft Office

Ghaziabad: IMS Ghaziabad organized the phase II of 12 hours Value-Added Certification Program on "Advanced Microsoft Office" on November 10-11, 2021. The Phase I of the program was conducted on September 29 - 30, 2021. The training program conducted as part of the 'Skill Enhancement & Corporate Readiness', an initiative undertaken by the Dr. Urvashi Makkar, Director with the objective to improve the corporate readiness and employability of the PGDM students.

An Industry-Academia Interface Meeting of the Industry Representatives of (GMA) & IRCDC-KIET



Ghaziabad: An Industry-Academia interface meeting of the industry representatives of Ghaziabad Management Association (GMA) & IRCDC-KIET was held on 13 November 2021, in TBI (Technical Business Incubator) conference hall with a view to strengthen linkage between academics and industry.

This meeting was headed by Dr. Manoj Goel, Joint Director,

KIET, to showcase the institution and Mr. Dharmendra Singh, President GMA & Dy. ED, Shriram Pistons & Rings Ltd. leading the team from Industries. 17 members from 8 industries participated in the meeting cum visit. After the initial introduction of the attending participants, a presentation of IRCDC about scope of consultancy & projects



through facilities at KIET was made. Thereafter, Industry-Academia discussion on possibilities & opportunities of collaboration through GMA was carried out in detail by representatives from different industries.

It was hoped that this meeting will act as a bridge between the industry and academia and the discussions in the meeting will



generate opportunities for both the parties in terms of industry consultancy activities and students' placement in nearby industries of Ghaziabad. This was then followed by a site visit to KIET facilities.

The members of GMA have visited the following research and laboratory facilities of KIET to explore the possibilities for IRCDC activities.

- (i) TBI-KIET
 - (ii) NABL Lab
 - (iii) KSOP Labs
 - (iv) Mechanical Workshops
 - (v) Electrical Laboratory
 - (vi) Electronics & Communication laboratory
- GMA members have been requested to fill the Google form for any requirement or queries regarding collaboration between two organizations.

Panel Discussion on Cyber Security and Data Security Management



Ghaziabad: GMA organized a panel discussion on Cyber Security and Data Security Management which was conducted by its IT FORUM which consist of IT experts in the member organizations on Friday, 26th November 2021.

The experts on the panel were: Ms. Anuradha Singh, Program Manager - North America Data Security & Privacy - IBM, Mr. Sumit Jain, Sr. Solutions Director-HCL, Mr. Sanjay Sharma, IT

Infrastructure Head - Shriram Pistons & Rings Ltd., Mr. Aksheer Saxena, Network Consulting Engineer- CISCO

The panelists shared and discussed various threats that we face or can be encountered in official or personal data management and various ways we can ensure safety of the same. They shared what level of awareness is required in using our mobiles and laptops, in keeping our information and data safe,

what are the security threats in networks and impact of any malware or cyber attack in machines which are a part of our daily lives. The topic was of such relevant nature affecting almost everyone sitting in the audience that it invoked a great deal of interest and interactions. The people desired to have discussion in the matter in greater detail and they were assured of a repeat sort of a program. This was attended by about 65 to 70 persons.

IMS Organized a Live Project in Future Value Retail Limited Big Bazaar

Ghaziabad: With an aim to provide hands-on learning experience on the functioning of the organized retail sector, IMS Ghaziabad organized a Live Project in Future Value Retail Limited - Big Bazaar for first year students of PGDM Batch 2021-23 from November 08-14, 2021.

Big Bazaar is a uniquely Indian hypermarket chain of Future Value Retail Limited, India's leading retailer that operates multiple retail formats in both the value

and lifestyle segment of the Indian consumer market. It is the flagship company of Future Group, a market leader catering to the entire Indian consumption space. Conceptualized under the mentorship of Director, Dr. Urvashi Makkar and organized by Mr. Asjad Iqbal, Senior Manager-Corporate Resource Centre, the live experience enabled the budding managers to develop the critical competence of understanding the concerns of customers and providing solutions for the same.

School of Biosciences Organised Buddy Mentoring Series

Ghaziabad: There are so many different ways to learn. One of the most personal and relationship-building learning experiences comes from Buddy Mentoring. A buddy system is an opportunity wherein an "influential supporter" shares tips, tools, knowledge and assists juniors both personally and academically.

College Buddy Mentoring programs are designed to pair students with fellow students so that they can assist in a student's growth. These types of programs



teach valuable academic skills, as well as lifelong and professional tools. Mentors make peers feel confident, inspired and focused.

With an aim to build a unique guidance system, School of Biosciences organised a week-long Buddy Mentoring series

from 27-29 October 2021, where student mentors imparted their knowledge, skills, and experiences with the mentee. The series was designed and implemented under the guidance of honourable Director, Dr. Ajay Kumar Singh.

The students from M.Sc. Biotechnology, B.Sc. (H) Biotechnology & Microbiology final year offered insights of scientific topics and assisted mentees in grasping the concepts. Ms. Saima Bashir, Ms. Nisha Sirohi, Ms. Jashan Joshan and Ms. Vishakha Manral, discussed various topics from the subjects of their own interest like Instrumentation, Genetics, Biochemistry etc. The Buddy mentoring series had been effectively executed under the

guidance of faculty coordinator Prof. Akanksha Jain. The goal of mentorship is to help mentees to learn skills and information that will help lead them to success in their careers.

Dr. Surabhi Johari & Dr. Umesh Kumar, Program Chairperson congratulated student mentors for their outstanding contribution in academic mentoring, assistance and support and recognised their efforts with mementos and certificates.

IMS Ghaziabad Organized 'Yogic Ways of Stress Management' at PGDM Campus

Ghaziabad: To enable the young professionals to effectively deal with stress in the current fast paced times, IMS Ghaziabad took a unique initiative by organizing a special session on 'Yogic Ways of Stress Management' for the PGDM students on November 16, 2021.

The resource person of the engaging session was Shri Rannish Vatsa, the eminent Yogacharya of global repute. The session was conceived under the umbrella of Expert Talk Series under the mentorship of Director, Dr. Urvashi Makkar to de-stress and rejuvenate the budding managers. Shri Rannish emphasized that learning yoga at



an early age can have lasting and immense benefits on the overall health and well-being of the students. Explaining the concept of sound#health, he discussed the common causes and consequences of stress. He demonstrated many breathing exercises, meditation techniques and beneficial yoga asanas that left everyone spellbound.

Dr. Urvashi highlighted the role of yoga in fighting peer pressure, concentrating on the right things and building a great personality. Coordinated by Ms. Vaani Gandha and Mr. Ankit Garg, the interactive session witnessed enthusiastic participation by the faculty and staff who joined the yog guru in practicing the yoga mudras.

BLIND ARTIST - Bionics Club Activity On The Occasion Of World Student Day



Ghaziabad: To honor the students on World Student Day, Bionics Club - School of Biosciences ardously organized the activity 'Blind Artist' whose only motive was to emphasize inner talent and to boost up the confidence among the students. The activity was held on November 23, 2021, in the mini auditorium. Active participation was seen from all the courses, the activity was full of fun, knowledge-based, their zeal and energy met throughout the activity. The activity was

concluded successfully, winners were facilitated with trophies and certificates.

WINNERS

- 1st prize - Sanya Kaushik (B.Sc. MB 2020-2023)
 - 2nd prize - Arisha Khan (B.Sc. BT 2020-2023)
 - 3rd prize - Sachin (BBA 2020-2023)
- #### CONSOLATION PRIZE
- 1. Satyam Bathla (B.Sc. BT 2020-2023)
 - 2. Arisha Khan (B.Sc. BT 2020-2023)

Talent Rendezvous-Kala Mela 2021



Ghaziabad: “Talent Rendezvous – Kala Mela 2021” was a multi-faceted event for children. The main objective of the event was to give exposure to children in various competitions and activities. The event was conducted under the banner of Ghaziabad BSNL Staff Sports Club in the Students Centre, ALTTC on 21.11.2021. The children participated enthusiastically in various activities viz. dance, vocal, instrumental and painting. In addition to the above, speech, extempore for age group above 9 years and storytelling & Rhymes

for tiny tots were compulsory events to ensure that all children make an attempt in these competitions which are rarely conducted. A core organizing team was formed by the volunteers and all were working together day and night to make the event a grand success. The core team included Mrs. Manju Kumari, Mr. Sanatan Parida, Mr. Deepak Kumar, Mr. Yogendra Kumar, Mr. Pradeep Singh Rana, Mr. Gajendra Pratap Kushwah, Mr. Vijay Kumar Meena & Mr. S Madhusudan of BSNL, ALTTC Campus.

The event started with lighting of lamp (Deep Prajwalan) by the chief guest and other elite ladies. Dr. Sharda Mahaur, District Combined Hospital, Ghaziabad was the chief guest for the opening ceremony. Judges were called from the respective field from various schools and federations. Dance was judged by Mrs. Nivedita Sharma, Secretary, Swar Sagar Federation, Mr. Kapil Mathur from Shivoy School was the judge for vocal, Mrs. Lisa Banerjee from Gurukul The school for English speech, Mrs. Kamal Kaushik a post graduate

for Hindi speech, Mr. Subhamoy Banerjee, a guitarist for Instrumental, Mrs. Varsha Joshi Pandey, a poetess and Mr. Nikunj Goel, AGM for storytelling & rhymes. More than 50 children participated from the age of 3 to 17 years. It was a star studded day – Tare Zamin Par. Each and every child was excelling in one event or the other. It was dream come true when the children gave their speech in Hindi & English without any fear on the stage behind a podium. We all felt that the main objective of the event was achieved. Prize distribution

was held on the same day evening and Dr. Manish Sharma, Branch Head of Orbit Clinics Ghaziabad was the chief guest. Many events are being conducted under the caption ‘Talent Rendezvous’. In the month of February 2021, ‘Talent Rendezvous-The sports meet’ was conducted wherein cricket, running and other track events & games were conducted. This time it was Kala Mela. The next event is ‘Talent Rendezvous - Khel Mela’ wherein indoor games tournament viz. badminton, basket ball, chess, etc. will be conducted.

Nehru World School- A PASCH School



Ghaziabad: Nehru World School (NWS) celebrates being honoured as a school within the PASCH network, a cooperative organization of schools around the globe who promote the teaching of German as a foreign language and who are supported by the German Federal Foreign Office. The ceremony took place on 29th November, 2021 in the school premises. The official plaque was handed over by Mr. Johannes Höber, cultural counsellor of the German Embassy. The event was also graced by the presence of Mr. Matthias Stähle, headcoordinator of the Central Agency of Schools Abroad (ZfA), Dr. Arunabh Singh, Director, and Ms. Susan Holmes, Head Teacher. PASCH is an initiative of the German Federal Foreign Office in cooperation with the Central Agency for Schools Abroad, the Goethe-Institut, the German Academic Exchange Service (DAAD) and the Educational Exchange Service (PAD) of the Secretariat of the Standing

Conference of the Ministers of Education and Cultural Affairs in the Federal Republic of Germany. Awakening interest and enthusiasm for Germany, motivating young people to learn German and creating an international network of schools – those are the aims of the PASCH initiative. PASCH stands for “Schools: Partners for the Future”. NWS is the fifth school across India and the only school from Uttar Pradesh to gain this recognition. “It has created enhanced opportunities for our students to learn German and engage with German learners around the world,” commented Ms. Holmes. Ms. Jennifer Schridde has also joined NWS as a German teacher through this initiative in September 2021. She is a native German. “This partnership is a milestone for students and teachers of NWS. I am sure it will lead to several opportunities for students in the future,” stated Dr. Arunabh Singh.

LETTER TO INDIA

We Indians are a proud race of people. We feel violated when we lose to noisy neighbours on the cricket field but not when we lose to them in everything from the Global hunger index to the unemployment rate. Quick to point out the higher number of reported rape cases in the West but no one talks about 99% of the rape cases which go and reported in India and from the 1% which are reported less than 30% result in convictions we like to boast that Kashmir is ours but we don't even care about the people living over there and when they try to speak up we take away the internet. to be honest who cares as long as we have the chunk of land. When we say we are influenced by Western culture do we mean we have imbibed that culture or do we just say we have taken all the vices that we can. No culture is bad, no culture teaches you to differentiate.



Vimal Mishra
BJMC

It's you who pickup the qualities, it's you who pick up the differences from the culture. We say that India is a unified land with such diversity it is but then why do we not respect each others tradition why do we still hear the cases of mob lynching on the base of religion why do we still hear riots why do we just criticize the government by 2020 we were supposed to become a superpower but we did not we are still in the list of developing Nations it's my request to everyone stop blaming stop comparing yourself go ahead in your life because you all have your dreams to fulfill.

यदु पब्लिक स्कूल में पर्यावरण सप्ताह मनाया गया



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देश के लिए खेलना गर्व की बात: गौरव बिधूड़ी

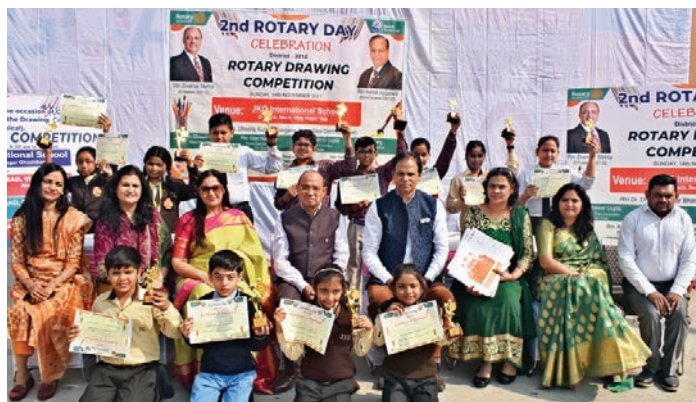
गाजियाबाद। पैरामाउंट लिटिल एंजेल स्कूल सादात नगर इकला में आयोजित दो दिवसीय वार्षिक खेल कूद प्रतियोगिता के शनिवार को समापन समारोह में पुरुस्कार वितरण का आयोजन किया गया। कार्यक्रम की अध्यक्षता जितेंद्र कुमार गौड़ चेयरमैन जेकेजी स्कूल, ने व संचालन प्रेसिपल मोहित नागर ने किया। अलग अलग खेलों में मृत्युन्जय, हर्ष, हैप्पी, अवनी, निखिल, प्रीत, अर्जुन, अंशु, मनु, खनक, तानिष, ने प्रथम स्थान प्राप्त किया। वहीं रिषित, धानी, रुद्र, हनु, लविश, छवि, निधि, प्रीत, अतुल, वंश, तनु, दूसरे स्थान पर रहे



कान्हा, आरव, प्रियल, रिया, रविश, सोनाक्षी, आराध्या, मानसी, तानिया अभिषेक, खुशी तीसरे स्थान पर रहे। विजेताओं को मुख्य अतिथि ओलंपिक कोच अर्जुन अवाई अमरीश अधाना व

कस्य पदक विजेता बक्सर गौरव बिधूड़ी तथा शिक्षाविद जितेंद्र कुमार गौड़ व विद्यालय के चेयरमैन टीकम नागर ने पुरुस्कार देकर सम्मानित किया विश्व बॉक्सिंग चैम्पियनशिप में कस्य पदक विजेता गौरव बिधूड़ी ने कहा की खेल में भी अपना भविष्य संवारा जा सकता है, और देश के लिए खेलना गर्व की बात है। डायरेक्टर मोहित नागर ने कहा कि शिक्षा के साथ साथ खेल कूद जैसी अन्य कलाओं में भी प्रतिभाओं को आगे ला कर देश का नाम रोशन करना भी विद्यालय का प्रमुख उद्देश्य है।

जे.के.जी इंटरनेशनल स्कूल विजयनगर में चित्रकला प्रतियोगिता आयोजित



गाजियाबाद। रोटेरी इंटरनेशनल डिस्ट्रिक्ट-3012 के तत्वधान में 'बाल दिवस पर 'द्वितीय रोटेरी दिवस' के उपलक्ष्य में जे.के.जी इंटरनेशनल स्कूल, विजयनगर में 'चित्रकला प्रतियोगिता' का आयोजन किया गया। जिसमें 0-7, 8-10 एवं 11-14 आयु वर्ग के विभिन्न विद्यालयों के लगभग 500 छात्र -छात्राओं ने प्रतिभाग किया। इस प्रतियोगिता में बाल चित्रकारों ने अपने-अपने आयु वर्ग पर आधारित शीर्षकों पर चित्र बनाकर अपनी प्रतिभा का प्रदर्शन किया। प्रतियोगिता का उद्घाटन स्कूल के चेयरमैन रो जे.के. गौड़ (पीडीजी रोटेरी इंटरनेशनल-3012) एवं प्रधानाचार्या अंजू गौड़ ने संयुक्त रूप से किया। इस अवसर पर रो जे.के.गौड़ ने कहा कि इस तरह के आयोजन बच्चों की प्रतिभा को निखारने व कुछ कर दिखाने के लिए प्रेरित करते हैं। अतः अधिक से अधिक

बच्चों को ऐसे आयोजनों में भाग लेना चाहिए। प्रधानाचार्या अंजू गौड़ ने कहा कि ऐसे आयोजन न में भाग लेने से बच्चों का आत्मविश्वास बढ़ता है और जीवन में सफलता प्राप्त होती हैं। साथ ही उनकी चित्रात्मक अभिव्यक्ति को भी बढ़ावा मिलता है। बच्चों को अपनी चित्रात्मक अभिव्यक्ति के लिए भारत के स्मारक, स्मार्ट शहर व सोशल मीडिया का जीवन पर प्रभाव विषय दिये गये। बच्चों ने तीनों विषयों पर आकर्षक चित्रकारी से अपनी प्रतिभा दिखाई और अपने विचारों व भावनाओं को रंगों के माध्यम से कागज पर उतारा। चित्रकला प्रतियोगिता में प्रथम, द्वितीय व तृतीय स्थान प्राप्त प्रतिभागियों को पुरुस्कार देकर सम्मानित किया गया। इस प्रतियोगिता को रोटेरी क्लब ऑफ गाजियाबाद राजनगर, विजयनगर प्रतापविहार के निम्नलिखित 10 यशोबाला, रो नीलम शर्मा, रो रेन



त्यागी रो शैली, रो हर्षा सिंह रो आनंद कुमार, रो रेनु शर्मा, रो नेहा सुखोत्रा, रो अर्चना मिश्रा, रो उत्तम त्यागी, रो तुषि शंकर, रो संजय कुलश्रेष्ठ, रो प्रदीप गौड़, रो अंशु भसीन, रो कपिल कश्यप,

रो विशेष शर्मा, रो पंकज शर्मा ने कार्यक्रम को सफल बनाने में अपना महत्वपूर्ण योगदान दिया। कार्यक्रम के अन्त में प्रथम, द्वितीय व तृतीय विजेताओं को पुरुस्कार देकर सम्मानित किया गया।

नेशनल मिशन क्लीन गंगा के अंतर्गत कार्यशाला आयोजित

गाजियाबाद। विजयनगर स्थित जेकेजी इंटरनेशनल स्कूल में आजादी का अमृत महोत्सव 2021 अभियान के उपलक्ष्य में नेशनल मिशन क्लीन गंगा के अंतर्गत कार्यशाला का आयोजन किया गया। गंगा की स्वच्छता और वन्यजीवों के संरक्षण हेतु कार्यशाला में विभिन्न प्रकार की गतिविधियों का आयोजन किया गया। भारतीय वन्य जीव संस्थान टीम द्वारा आयोजित कार्यशाला का उद्घाटन स्कूल के डायरेक्टर डॉ करुण गौड़ व प्रधानाचार्या अंजू गौड़ ने कहा कि देश के लिए कुर्बान हो जाने वाले शहीदों व तरह-तरह की यातनाएं सहने वाले क्रांतिकारियों के कारण ही हम आजादी की खुली हवा में सांस ले पा रहे हैं। आजादी का अमृत महोत्सव पर हमें देश की एकता व अखंडता को मजबूत करने व शहीदों के बताए मार्ग पर चलने का संकल्प लेना चाहिए। प्रधानाचार्या अंजू गौड़ ने कहा कि देश की आजादी के लिए हमें कितना संघर्ष करना पड़ा और कितने लोगों को अपनी कुर्बानी देनी पड़ी, इसकी जानकारी बच्चों को दिया जाना जरूरी है।

Knowledge

Solve Quiz No. 86

For Students

Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email imstoday.imsec@gmail.com

1. What do we called when the sound of frequency will be below 20 Hz?

a) Audio sounds
b) Infrasonic
c) Ultrasonic
d) Supersonics

2. Why impurities are added to a semi-conductor?

a) To increase its life
b) To enables it to withstand higher voltages
c) To increase its electrical conductivity
d) To increase its electrical resistivity

3. When did Lunar Eclipse happen?

a) Half Moon
b) Full Moon
c) Equinox
d) None of the above

4. During lunar eclipse, the visible red colour is because of?

a) Dust in space
b) Dust in moon's atmosphere
c) Dust in earth's atmosphere
d) None of the above

5. During a calendar year, the maximum numbers of lunar eclipse that can occur are

a) 2

b) 3
c) 4
d) 5

6. Diamond ring occurs in which type of solar eclipse?

a) Total Solar eclipse
b) Partial Solar eclipse
c) Annular Solar eclipse
d) None of the above

7. Who had given the phenomena of Blood Circulation?

a) William Harvey
b) Louis Braille
c) Elmer A. Sperry
d) Joseph Lister

8. Who had given the concept of Photovoltaic effect?

a) Alfred Wegner
b) Edmund Becquerel
c) Leucippus
d) Thomas Kibble

9. Which command determines the amount of time it takes data to travel from source to destination?

a) Pan
b) Ping
c) Pile
d) None of the above

10. URL Stands for

a) Universal Serial Locator
b) Uniform Runtime Link
c) Uniform Resource Locator
d) Universal Resource Link

Answers (QUIZ-85) Nov, 2021 issue:

1	2	3	4	5	6	7	8	9	10
c	b	d	b	d	b	a	a	c	d

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)

Sudoku

6	4		1	8			3
	2		5				
			7		1		
					6		7
	8		2	7		9	
5		9					
		7		8			
			2			3	
2			6	3		7	4

सजगता से ही ओमीक्रॉन को शिकस्त संभव



वैश्विक महामारी कोविड 19 का खतरा देशवासियों के सिर पर एक बार फिर मंडराने लगा है। यह अब डराने और चौकाने लगा है। विश्व स्वास्थ्य संगठन ने कोरोना के नए वैरिएंट को ओमीक्रॉन वायरस का नाम दिया है। नए वायरस की रफ्तार डेल्टा और डेल्टा प्लस से तेज है और यह कई गुना खतरनाक भी हो सकता है। भारत में ओमीक्रॉन की न केवल इंदी हो चुकी है बल्कि इसकी बढ़ती रफ्तार से सरकार और लोगों के माथे पर चिंता की लकीरें उभार दी है।

इसने विश्व में पहले से ही हड़कंप मचा रखा है। दो दर्जन से अधिक देश इस नए वैरिएंट की चपेट में आ चुके हैं। ओमीक्रॉन वायरस के मामले देश की राजधानी दिल्ली, महाराष्ट्र, राजस्थान और कर्नाटक राज्यों में प्रवेश कर चुका है। हालांकि केन्द्र सरकार ने नए वैरिएंट के खतरे को भांपते हुए राज्य सरकारों को एलर्ट जारी कर दिया है। उसने सभी राज्यों को एडवाइजरी जारी की है। उसने राज्यों से कहा है कि वे विदेश से आ रहे सभी यात्रियों का कोविड टेस्ट जीनम सिक्वेसिंग के लिए करवाएं। पीड़ित देशों की केन्द्र सरकार ने सूची बनाई है और वहां से आ रहे यात्रियों पर नजर भी रखी जा रही है। केन्द्र सरकार ने नई दिल्ली स्थित अंतरराष्ट्रीय हवाई अड्डे में आरटीपीसीआर टेस्ट के विशेष इंतजाम भी किए हैं। लेकिन विश्व के अन्य देशों में जिस तरीके से यह वायरस लोगों को अपनी चपेट में ले रहा है, उसको देखते हुए हम सभी को नींद से जागने की आवश्यकता है।

यह ऐसा वैरिएंट है जिसको लेकर विज्ञानियों के बीच में अलग-अलग मत हैं। दक्षिण अफ्रीका के स्वास्थ्य विभाग का कहना है कि ओमीक्रॉन से संक्रमित लोगों में हल्के लक्षण देखे गए हैं। 170 से 80 प्रतिशत संक्रमितों में साधारण सर्दी, जुकाम और बुखार के लक्षण हैं। उनमें ऑक्सीजन की कमी और सुर्घ का चला जाना जैसे लक्षण भी नहीं हैं। लेकिन मेदांता अस्पताल की इंटरनल मेडिसिन की विशेषज्ञ डॉ. सुशीला कटारिया का कहना है कि इस वायरस को हल्के के भी की आवश्यकता नहीं है। वुहान से निकले वायरस में अत्यधिक म्यूटेशन हो चुका है। एक तरह से यह वलस्टर म्यूटेशन है। इसलिए यह म्यूटेशन बहुत खतरनाक हो सकता है। इसके अलावा कुछ ऐसे तथ्य हैं जो खतरे की ओर साफ संकेत कर रहे हैं। दक्षिण अफ्रीका में इस वायरस के मामले बहुत तेजी से बढ़े हैं। महज एक सप्ताह के अंदर वहां 408 फीसद मामलों में वृद्धि पाई गई है। इसी तरह ब्रिटेन में एक दिन के अंदर ही 53 प्रतिशत मामले बढ़ गए। ओमीक्रॉन में अन्य वायरस से दस गुना ज्यादा तेज फैलने की क्षमता है। यह कोविड टीके की दोनों डोज ले चुके लोगों को भी संक्रमित कर रहा है। ध्यान रहे कि अगले साल 2022 में देश के पांच राज्यों- उत्तर प्रदेश, उत्तराखंड, पंजाब, गोवा और माणिपुर में विधानसभा के चुनाव होने वाले हैं। यह एक चिंता का विषय है क्योंकि कोरोना की दूसरी लहर के पूर्व भी देश के पांच राज्यों-पश्चिम बंगाल, केरल, तमिलनाडु, असम और पुडुचेरी में विधानसभा चुनाव हुए थे और उसमें कोरोना प्रोटोकॉल की जमकर धज्जियां उड़ाई गई थी। अगर अगले साल होने वाले चुनावों के दौरान भी यह स्थिति दोहराई जाती है तो भारत को अत्यंत भयावह स्थिति का सामना करना पड़ सकता है। दो लहरों को झेल चुके देश के नागरिक ओमीक्रॉन की बढ़ रही रफ्तार के बावजूद अनजान और बेखौफ बने हुए हैं। बाजारों, मंडियों, रेलवे स्टेशनों, सार्वजनिक कार्यक्रमों, बसों, ट्रेनों में सजगता नदारद है। अधिसंख्य लोगों के चेहरे से मारक गायब हो चुके हैं, सोशल डिस्टेंसिंग को लोग भूल चुके हैं। सार्वजनिक स्थानों, दुकानों, कार्यालयों इत्यादि स्थानों से सैनिटाइजर भी हट चुका है। यह लापरवाही लोगों की आदतों में शुमार हो चुकी है। यही लापरवाही देश और समाज पर भारी पड़ सकती है। कोरोना की पिछली दो लहरों के दौरान हम लाखों लोगों की जानें गंवा चुके हैं और आर्थिक तौर पर भी कमर टूट चुकी है। ऐसे में केन्द्र और राज्य सरकारों को तो सजग रहना ही होगा, लेकिन इस आसन्न खतरे को शिकस्त तब तक नहीं दी जा सकती जब तक देश का हर नागरिक अपनी निद्रा को त्यागकर इससे संघर्ष नहीं करता है। इसका मुकाबला सजगता, जागरूकता और प्रतिबद्धता के साथ ही किया जा सकता है।

Quantum Computing: From Theory to Reality

Quantum computing can be a game-changer in such fields as cryptography and chemistry, material science, agriculture, and pharmaceuticals when the technology becomes more mature. Quantum computing has a complex nature and this can be used for a solution for complex mathematical models that form the basis of today's economy.

- Encryption methods have been designed to take centuries to solve even for supercomputers. However, these problems could possibly be solved within minutes with quantum computing.
- Even though the modelling of a molecule does not seem to happen in the near future with classical computing, quantum computing can make it possible by solving equations that impede advances in extracting an exact model of molecules. This development has the potential to transform biology, chemistry and material science.

What are the main subjects for quantum computing?

- Quantum Annealing Quantum annealing is a quantum computing method used to find the optimal solution of problems involving a large number of solutions, by taking advantage of properties specific to quantum physics like quantum tunnelling, entanglement and superposition.
- Quantum Circuits: A quantum circuit consists of quantum gates, initialization & reset structures that enable quantum operations and calculations on quantum data. A qubit can be thought of as a unit of information and the quantum circuit is

the unit of computation. As quantum circuits developed to make quantum calculations become widespread, the power of quantum computing will be reflected in daily life.

- Quantum Cloud: Cloud-based quantum computing is a method for providing quantum computing by using emulators, simulators or processors through the cloud. Quantum computing systems cover very large volumes and operate temperatures at just 15 millidegrees above absolute zero. Given the difficulty of deploying these systems, it is a necessity with today's technology to carry out the operations desired to be performed over the cloud.
- Quantum Cognition: Quantum cognition aims to model concepts such as the human brain, language, decision making, human memory, and conceptual reasoning by using quantum computing. Quantum cognition is based on various cognitive phenomena defined by the quantum theory of information in order to describe the process of decision making using quantum probabilities.
- Quantum Cryptography: Quantum cryptography aims to develop a secure encryption method by taking advantage of quantum mechanical properties. Quantum cryptography aims to make it impossible to decode a message using classical methods. For example, if anyone tries to copy a quantum encoded data, the quantum state is changed while trying to attempt.
- Quantum Neural Networks(QNN): QNNs are a combination of classical



Ms. Shilpa Singhal

artificial neural network models with the advantages of quantum computing in order to develop efficient algorithms. QNNs are mostly theoretical proposals without full physical implementation. applications of QNN algorithms can be used in modeling networks, memory devices, and automated control systems.

- Quantum Optics: Quantum optics is an area that examines the interaction of photons with particles and atoms. Further research on this subject provides a solution to problems encountered in semiconductor technology and communication. In this way, quantum computing can enable further development of classical computers.

Key challenges in the future of quantum computing?

Deciding what approach will work:

There are different approaches in the implementation of quantum computing. Since quantum computerization and quantum circuits create high investment costs, trial and error of all different approaches will be costly in both time and financial terms. Different approaches for different applications seem to be the most likely solution now. Currently, some approaches explored by QC companies are analog quantum model, universal quantum gate model and quantum annealing.

- For example, Microsoft's approach is called the topological qubit method under the quantum gate model for mass production of qubits.
- D-wave built the first commercial

hardware solution for quantum annealing. Quantum annealing is the most likely approach to be commercialized in the near term for solving complex mathematical problems.

Manufacturing stable quantum processors and error correction: In order to take advantage of the properties of quantum mechanics, it is needed to perform manipulations at smaller scales, sometimes smaller than an atom. Small scales cause stability and error verification problems. Quantum researchers state that error-correction in qubits is more valuable than the total number of qubits obtained. Since qubits cannot be controlled with accuracy, it remains a challenge to solve complex problems.

Maintaining the extreme operating conditions: In order to increase stability and control qubits, IBM keeps temperature so cold (15 millikelvin) that there is no ambient noise or heat to excite the superconducting qubit. Keeping the temperature so low also creates stability problems in itself. For broad commercialization of a quantum computer or processor, operating conditions should be improved. Quantum researchers are looking for ways to use quantum processors at higher temperatures

Problems such as stability and error correction are dependent on technology investment, research resources and developments in quantum mechanics. Different organizations are trying to obtain the most accessible quantum computer technology by trying different methods. It will take a while to see which approach will bring success in different areas.

Discipline Is The Key To Success

DISCIPLINE is a most appealing word in our day-to-day life which fills us with all positive energy and enthusiasm to do all the good things we can do. It connects us to the mainstream of life, the stream of the world around us. Discipline plays a very important role to bring success and progress in our life. Success or progress has a set of rules to be followed and discipline is the key to fulfill this requirement. This world is full of examples whether it is an individual, organization, country etc., no one can get success if he/she is not disciplined. On the other hand, those who are disciplined are making progress very fast.

You must have heard about several small countries like Japan, Israel etc. which are small in area, population, resources etc. and faced a lot of challenges to survive but with the help of their disciplined life-style they did not only survive instead of all difficulties and challenges but also they have set an example for the world. They have progressed a lot and left behind other contemporary countries. Similarly, there are several other countries which are so backward due to their indiscipline life-style



Prashant Kumar Taank

and thinking. Similarly, you must have seen or heard about many successful personalities. As much as a person is successful, you will find him/her disciplined. In fact, discipline is the most important factor to be successful in your life. So, what is discipline? In my opinion to obey/follow certain set rules for smooth conduct of anything is called discipline which ensures an easy completion of it and eases our day-to-day life and brightens our future as well. Discipline starts at a very early stage i.e. at home and school. These two are the most important institutions to teach a child discipline because at a later stage - if anybody remains indiscipline - it is very difficult to make him/her a disciplined man or woman. Hence, student life is the most important part of life to learn to be disciplined.

If we look at why there are so many undisciplined people, it is found that many people esp. youngsters think themselves bold and brave by breaking rules and discipline. Probably they act so to highlight themselves and to show the people that they are bold and brave i.e. don't fear the authority - whether it is some governing body, teacher or their parents. But they



don't know that by this way, they are not proving their boldness rather damaging their own image or the image of their family or institution. They need to think again about it and change their perception or thinking towards it.

On the other hand, to be disciplined shows our Sanskars (manners), our good learning, our good thinking etc. In fact, to obey rules is not a matter of fear or shame rather it is a matter of pride which proves that you are a responsible person who is contributing to the progress of his/her country, society which ultimately brings growth and happiness to your country, society and obviously for you too. Discipline enhances your capacity to learn, your capacity to think positive etc. which leads you to a successful bright future. So, we can say that discipline is the key to success. Until unless there is NO DISCIPLINE, THERE IS NO SUCCESS.

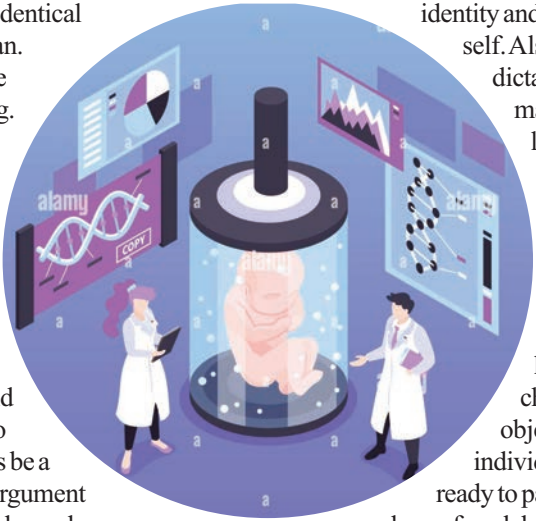
Human Cloning: Should be Legal or Not

Human cloning is a controversial topic...while some believe it will be an advancement towards science, and ultimately towards the progress of humans, others question the ethical aspect of it all. So what is this human cloning? Let's answer that first of all.

By definition, human cloning is the creation of a genetically identical copy (or clone) of a human. There are several positive aspects of human cloning. It would help infertile couples to have children, as currently the treatment for infertility is not very successful, including IVF which has a 10% chance of conception. However, the clone would be genetically identical to one of its parents and thus be a single parent child. The argument against this is that studies have shown that cloned mice and other animals were born with genetic defects leading to deformities and diseases. Only few would want to deliberately conceive an offspring whom they already know will come and suffer in this world. While there



Saanuj, BJMC



are claims of medical advancements, recreation of a lost child or relative, providing medical cures, and some claiming steps towards immortality...the dangers of human cloning cannot be ignored. As a clone is an exact genetic copy of the human it was cloned from, it would be very difficult for it to establish its own identity and develop a sense of self. Also, in countries where dictatorship is present, mass cloning on racial lines will be practiced and such activities in democracies would be practiced in black markets. Fact is if human cloning becomes legalised humans will view children or people as objects rather than individuals, with the wealthy ready to pay top dollar for the clone of a celebrity or a Nobel laureate. The international stand on human cloning too is against human cloning.

There are many arguments in favour of human cloning but the ethical aspects will always pose a challenge to the legality of it all.

Engineering Courses and Placements in today's perspective

Every engineering aspirant is different from one another because of their varied family background, academics, cultural differences, family administration, social impact and of course experiences. Therefore, their choices are also different and thus they choose a specific domain for them from a vast range of engineering streams for which they feel confident to pave a career path which lead them to all successful ventures. To summarize, an engineer is unique for a specific job to be done. Moreover, now-a-days engineering has become a diverse and broader area of study with a wide range of branches and specializations to pursue. Undoubtedly, if we talk about sought after branches/specializations at international and national levels, a

student chases, then the underwritten details are of paramount importance from the guidance perspective.

IMS Engineering College (IMSEC), Ghaziabad is running courses at undergraduate level in Computer Science Engineering, Computer Science, Computer Science & Designing, Mechanical Engineering, Electronics & Communication Engineering, Information Technology, Civil Engineering, Electrical, Electronics Engineering and BioTechnology. Like many other top notch institutions, IMSEC has a robust infrastructure, having all required equipment and machines ready to facilitate students for transforming



Dr. Milan Chakraborty

them to become global Engineers who can be placed very comfortably in this ever changing unprecedented world of technology. In fact the above mentioned domains are the core areas of engineering where the aspirants seeking admissions in engineering courses are looking to build their careers exclusively in India. So let's begin to have a deep insight and explore why IMSEC is the most sought after academic dream destination of the applicants who can foresee a promising career ahead once they complete their course successfully. Actually, students passing out from IMSEC, Ghaziabad enjoy an added advantage in getting placed due to its



highly dedicated Placement Cell (Corporate Development Centre) working day in and day out, trying to

place each and every B.Tech. Graduates at the earliest before the completion of their last semester.

Moreover, the blending of quality academics, Corporate interface, practical training and soft skills amalgamated with the concepts of Industrial Revolution 4.0 paves a landscape which can direct the students towards a promising career ahead for which IMSEC is committed for. Last but not the least, imparting B.Tech education to youngsters visualizing the needs of tomorrow's job market and technological needs is not an easy cake walk.

It requires dedication, determination and devotion with ample vast experience. Among many institutions, IMSEC is one name, committed to have par excellence in academics to place their students on national and international platforms, yesterday, today and tomorrow.

News Brief

“Ek Bharat Shreshtha Bharat” Organized by Cultural Committee, IMSEC



Ghaziabad: IMSEC B.Tech First Year (Freshers) reeled the stage through cultural Events under the mission of "Ek Bharat Shreshtha Bharat" organized by the Cultural Committee, IMSEC Ghaziabad. Around 30 candidates enthusiastically participated in different events and the deserving candidates grabbed the positions. Disha Chauhan, Bhoomika Kaushik, Anant yash and Harsh saraswat grasped First position and Ayush Gupta, Ishika Agarwal, Prerna Ahuja, Saubhagya Mishra, Sarthak Agarwal and Shruti secured Second position in the GROUP DANCE competition. Disha Chauhan won the second and Vanshika & Muskan Gupta together grabbed the third position in the solo dance competition. In solo Singing competition, Ayush Srivastava and Varun Verma seized First position and third position respectively. Blessing and good wishes to all the participants who made the events truly memorable.

Entrepreneurship Awareness Camp Organized by NIESBUD



Ghaziabad: Three days Entrepreneurship Awareness Camp (EAC) started at IMS Engineering College. The program is being organised by NIESBUD, Noida, which is under the Ministry of Skill Development & Entrepreneurship (GOI). Around 110 students from different branches of engineering & MBA are participating in this event. Director of IMSEC inaugurated the program.

Guest Lecture by Mr. Rajan Vaish



Ghaziabad: The MBA Department at IMS Engineering College organised a Guest Lecture on the topic "International Business. Opportunities and Challenges" by Mr. Rajan Vaish, founder of ATL, Delhi on 27/11/2021. Students of MBA I and II year attended the lecture. Mr. Vaish began his lecture by discussing the basic types of international business. He spoke about the forms of international investments i.e. FDI and FPI. He then went on to elaborate on the export of services and types of exports and modes of shipment. He also explained the entire process of international trade and flow of goods, documents and payments, with the help of a flow chart. In the end he explained the methods and risks associated with various forms of international payments. He augmented his lecture with interesting anecdotes and examples.

Poster Making Competition



Ghaziabad: MBA Department organised “Poster Making Competition”. Students of MBA I and II year participated in the event enthusiastically. They represented social issues through their creativity. Tanya Mishra & Priya Gautam of MBA 1st sem stood first while Anjali Srivastava & Ayushi Tyagi secured second position in the event.

SANGRAM-Intra College Sports Fest Organized at IMSEC



Ghaziabad: Intra College Sports Fest by the name Sangram-21 ended today successfully. It was a two days sports extravaganza triggered on 26th, November 2021. This thrilling sports event is being highly appreciated by all the stakeholders of IMSEC, Ghaziabad. The students participated with full zeal and enthusiasm. The Sports Officer Mr. Uday Singhta has done a commendable job to encourage students to participate and injected a winning spirit among them. Honourable Director of the institution Prof. Prabal Chakraborty, all Deans, entire fraternity of HoDs and faculty members created a positive and conducive environment that the event became so adorable and

had created a resonance for the upcoming year too. HoD of Applied Science and Humanities Dr. Chetna Sharma, HoD MBA Dr. Meenu Baliyan and HoD of Mechanical engineering Dr. Pankul Goel, Dean Academic Dr. S.N. Rajan, HoD CSE Dr.

Avdhesh Gupta were present besides the other academic and non academic staff members. The organizers thanked to the management, Director sir and all members who had extended their support to make the event a grand success.

School of Biosciences Organised Workshop on Nanoparticles



Ghaziabad: School of Biosciences, IMS Ghaziabad, University Courses Campus, seeks to accelerate research and development and aims to provide quality education through activities and programs across the disciplines. With this motivation, a workshop with the intersection of Nanotechnology and Biology was organised.

Research at the nanoscale both depends on and influences advances in physics, chemistry, biology, material science, engineering, medicine, and technology. Nanoscience and nanotechnology advances have had a significant qualitative impact on science and have become one of the top R&D priorities. The workshop took place over a four-day period (26th-29th October, 2021). Dr. Surbhi Johari and Dr. Umesh Kumar, Program Chairperson gave their perspectives on nanotechnology innovations, nanoscience education, and collaborations to support the development of new nanoscience



technologies. Twenty participants from M.Sc. Biotechnology (Batch 2020-22) participated in the workshop. The program included key note talks by resource persons Dr. Tripti Singh and Prof. Akanksha Jain, addressing the state-of-the-art in nanoscience and technology. This was followed by a hands-on session in the laboratory. The purpose of the “Workshop on Nanoparticles: From Bio-synthesis to characterization and applications”, was to provide practical exposure to post graduate students. The workshop was divided in four modules and aimed to synthesise nanoparticles employing plant extract and microbial factories. The synthesized particles were characterised by UV-Spectrophotometer and their potential anti-microbial activity was evaluated using standard procedures. The workshop emphasized the multifaceted applications of nanotechnology, and provided hands-on experience.

Dr. Makkar Selected for the AICTE UKIERI Master Trainers Programme

Ghaziabad: Adding yet another feather in the already decorated cap of IMS Ghaziabad, Director, Dr. Urvashi Makkar, has been selected for the ‘AICTE-UKIERI Master Trainer’s Programme’ under the Technical Education Leadership Development Programme (TELDP). The noteworthy UK-India Education and Research Initiative (UKIERI) started in April 2006 with the aim of enhancing educational linkages between India and the UK, a strategic priority for both the countries. Since then UKIERI has been recognized as a key multi stakeholder programme that has strengthened the Research, Leadership, Education and Skill Sector Relations between the two countries.

The elite certification will be conducted in a series of rigorous sessions scheduled October 2021- March 2022. From all over India, 40 Master Trainers have been selected by AICTE with the vision to spread the Leadership Trainings throughout the country. The prestigious project is envisioned to create a pool of Master Trainers from the delegates trained under the TELDP programme.

IMS Ghaziabad Organized an Industrial Visit for PGDM



Ghaziabad: With an aim to provide industry exposure to the students beyond the regular classroom teaching, IMS Ghaziabad, organized an Industrial Visit to Mother dairy Foods & Vegetables Private Limited, Patparganj, New Delhi for students of PGDM Batch 2021-23 & 2020-22 from October 20-22, 2021 and November 8-9, 2021 respectively..

Appreciating the CRC team of the institute for organizing the visit, Director, Dr. Urvashi Makkar highlighted the significance of such visits in providing an opportunity to the students to develop a practical perspective on the world of work.

The students very actively walked through the plant with the Mother Dairy officials who explained the whole process of manufacturing and packaging of

milk and milk products. They were taken through the production facility including the quality check of milk samples in the quality control department, pasteurization process, packaging and storage.

The enthusiastic and participative students asked many relevant questions. They expressed their gratitude to Mr. Renu Pillai, Senior Superintendent, Plant, Mother Dairy, for giving them practical insights on the operational aspects of the dairy industry and also for extending warm hospitality.

The fun cum education learning experience, coordinated by Mr. Asjad Iqbal, Senior Manager, Corporate Resource Centre, was instrumental in developing in the students an understanding of the different functional domains of the organization.

News Brief

Induction Program for Newly Admitted B. Tech Students



Ghaziabad: In prolongation of the Induction Programme, adding laurels to its ongoing legacy, AS&H organized a career oriented workshop on November 26, 2021 for the newly admitted B.Tech students. An eminent motivational speaker, author, serial entrepreneur & business coach Mr. Chandrashekhar Singh, Founder & CEO of “Softdreamz dotcom” enlightened students’ mind, by informing them with the versatile parameters involved in becoming a successful professional and a career tracker. He focused on the various intricacies of the technical portfolio and expressed various experiences which enriched students for paving an immortal career strategy. He also cautioned students of the jeopardy which blocks career growth by conducting small fun activities in which the students enthusiastically participated and enjoyed.

Winners of STUGMA- Debate Competition @ AKGEC



Ghaziabad: “Winning is something, but participation is everything.” IMSEC MBA truly believes in the lines. Muskan Goel, Tanya Misra, Abhishek Rai, and Rahul Singh Bora, MBA 1st sem students participated in STUGMA- Debate competition held on 18th November 2021. The debate was organised by AKGIM in the association of Ghaziabad Management Association. Many

Congratulations to the participants!!!!

Aptitude Quiz Competition Organized by KNACK CLUB

Ghaziabad: The Knack Club of Department of Computer Science & Engineering, IMSEC, Ghaziabad organized an Aptitude Quiz Competition on 20, November, 2021 under the supervision of Megha Gupta (Assistant Professor, CS) and Vivek Jain (Assistant Professor, CSE) to enhance aptitude skills of students. The Quiz consists of multiple-choice questions based on aptitude. The 33 students have participated from different branches but no student has qualified in the quiz so that no one is eligible for a certificate.

Coding Competition Organized by Code Raiders Club of IMSEC

Ghaziabad: The code raiders of Department of Computer Science & Engineering, IMSEC, Ghaziabad organized a coding competition over hacker rank platform on 20, November, 2021 under the supervision of Vivek Jain (Assistant Professor, CSE) and Megha Gupta (Assistant Professor, CS) to enhance coding skills of students. The Quiz consists of three programming questions designed by Devansh Agarwal and Chirag Goel of 3rd year CSE. There were a total of 32 students who participated in the CODING ROUND contest in which a total of 23 students from the 2nd year and 09 students from the 3rd year qualified for this contest.

University Toppers of IMSEC, Session 20-21

Ghaziabad: Students of Biotechnology and Information Technology department of IMSEC secured position in the top ten rank of final year University result declared for 2021. From Department of Biotechnology Ms. Shafali Singh secured 3rd Rank, and from Department of Information Technology Ms. Kajal Khanna secured 3rd rank, Ms. Palak Kapoor secured 8th rank and Ms. Shraddha Katiyar secured 9th rank. The IMSEC family congratulates the students for doing extraordinarily well.

Alumni Talk Organized by School of Journalism



Ghaziabad: The School of Journalism & Mass Communication of IMS Ghaziabad University Courses Campus has organized an "Alumni Talk" for the students of 1st, 2nd and 3rd year to get an insight and the active participation in the three years of college. Mr. Shivam Tiwari Alumni of Batch (2015-2018) on November 26th, 2021. He is the Founder & Director @ Kavyanama. He is a prominent name in the media industry. Mr. Tiwari talked about his experiences during college, internship and Placements. He mentored the students on tips like how to follow the right way to choose their career and make it a success. He told students that to get into these fields, students can build fundamental techniques in production, and apply them within an environment. How they can develop storytelling skills, allowing their message to reach audiences in an influential way. The whole session was a gleam of cognition for every student as they got a glimpse over the topic in an easy and convenient way to recall. The event was conducted under the guidance of the faculty members.

Students learnt about the topic, and understand need of today's media industry and how to get into it by hard work and creative understanding.

IMS Lal Quan Proudly Organized Grand 30th Annual Convocation

Ghaziabad: In keeping with its glorious legacy, IMS Ghaziabad, a premier B-school in India, proudly organized its grand “30th Annual Convocation 2021” for PGDM Batch 2018-20 & 2019-21 on October 30, 2021 at Hotel Radisson Blu, Kaushambi. Honorable Chief Guest, Dr. Harpreet A De Singh, Executive Director, Air India Limited; Director, Dr. Urvashi Makkar; General Secretary, Shri Rakesh Chharia; Treasurer, Shri Sanjay Agarwal; Executive Council Member, Shri Pramod Agarwal; Prof. K.K. Agarwal, Chairman, National Board of Accreditation (NBA) and Prof. Prem Vrat, Chairman, Board of Governors, IIT Dhanbad & IIT Mandi, conferred 527 PGDM Diplomas to enthusiastic post-graduate students.

Presenting the Annual Report, Dr. Urvashi Makkar, showcased the numerous novel initiatives and commendable achievements of



the institute. She highlighted the excellent 100% placements of students in elite A listed organizations of the stature of Deloitte, Mondelez International, Dabur India Limited, Wipro and many more. She attributed the commendable success of the institute to the constant enablement and mentoring by Chairman, Shri Naresh Agarwal and Managing Trustee, Shri Nitin Agarwal as well as the collaborative efforts of all stakeholders. In her Convocation Address, Ms. Harpreet

emphasized that overhauling the entire business management ecosystem and right orientation of youth is the need of the hour to complement the dynamics of market trends. Congratulating the diploma recipients, Prof. K.K. Agarwal guided them to willingly seek challenges in their careers so as to navigate themselves towards the vast ocean of opportunities. He congratulated IMS Ghaziabad for making a distinguished place for itself in the domain of management education and consistently

surpassing its own benchmarks. Prof. Prem Vrat, guided the students to unleash themselves from any constraints and make best use of their unique skills and capabilities to achieve success in the dynamic world. Blessing the euphoric students, the eminent members of IMS Executive and Governing Council, called upon them to understand the true virtues of life and make valuable contributions towards nation building. The brochure of Corporate Development and Excellence Center, the upcoming



training and consulting vertical of IMS Ghaziabad, was unveiled in the august presence of numerous doyens from industry and academia. During the glittering ceremony, the diploma recipients were administered the auspicious oath. The meritorious students of both the batches were awarded Medals and Cash Scholarships for academic excellence. From PGDM Batch 2018-20, cash scholarships of 50,000 and 25,000 were awarded to Arpita Kumra and Hiral Jain respectively for securing First and Second

position in first year. The overall toppers Arpita Kumra and Mansi Aggarwal were awarded Gold and Silver Medals respectively. In PGDM (IB) Batch 2018-20, Bhavya Tyagi and Karan Khurana were the proud recipients of cash scholarships of 50,000 and 25,000 respectively. The overall toppers Bhavya Tyagi and Shree Deeksha bagged the Gold and Silver medals respectively. The PGDM First Year Toppers from Batch 2019-21, Tanya Verma and Sakshi Agarwal received scholarships of

50,000 and 25,000 respectively. Priyanshi Singhal and Sakshi Agarwal grabbed Gold and Silver Medals respectively for being the overall toppers. Dr. Urvashi congratulated the exuberant students.

The excitement, exuberance and enthusiasm of the jubilant students reached its zenith during the Cap Throwing Ceremony. As a grand finale to the shimmering ceremony, a Press Conference was held in which luminaries from leading media houses joined the discussion.

News Brief

IMS Ghaziabad PGDM Family Zealously Celebrated DEEPAWALI



Ghaziabad: To herald the auspicious festival of lights with enthusiasm, exuberance, joy and radiance, the students, faculty, and staff of IMS Ghaziabad zealously celebrated ‘DEEPAWALI’ together on November 02, 2021. From invoking the celestial blessings to lighting the pious diyas, exchanging gifts and greetings to enjoying in vibrant activities and relishing delicious bites, the daylong celebrations for faculty and staff, organized under the charismatic leadership of Director, Dr. Urvashi Makkar to adorn the campus of the institute with the glitter, shimmer, and dazzle of togetherness.

IMS Organized a Workshop on Anger Management for PGDM Students



Ghaziabad: Carrying forward its legacy of holistic development of students, IMS Ghaziabad organized a Workshop on "Anger Management" for PGDM students on November 16, 2021. The expert resource person of the session was Counselling Psychologist Ms. Aditi Jain. Director, IMS Ghaziabad, Dr. Urvashi Makkar highlighted the purpose of novel initiative is to strengthen the emotional competence of students. While explaining to the inquisitive students the potential negative consequences of anger, Ms. Aditi Jain shared many practical exercises with them for identifying and managing different sources of anger. Dr. Urvashi advised the young professionals to appreciate the different dimensions of anger and understand the difference between anger management and anger control. The workshop coordinated by Dr. Anindata and Dr. Monika Aggarwal enabled the students to express their needs calmly and put things in the right way.

IMS has Entered into the Coveted Corporate Alliance with Act 21 Software Pvt Ltd



Ghaziabad: Taking forward its glorious legacy of academic excellence, IMS Ghaziabad entered into the coveted Corporate Alliance with Act 21 Software Pvt Ltd, a renowned software product development firm in banking space on October 25, 2021. The

Memorandum of Understanding was signed in the esteemed presence of Dr. Urvashi Makkar, Director, IMS Ghaziabad and Mr. Pankaj Gupta, Founder and CEO, Act 21 Software Private Limited. Dr. Urvashi apprised that as part of the collaboration, Act 21 has committed to take on board the MCA students of the institute. She added that the association will help in strengthening the corporate relations. She shared that IMS Ghaziabad will extend advisory support to Act 21 Software Private Limited for setting up their entry level training and hiring vertical. Talking about the collaboration, Mr. Pankaj Gupta shared that Act 21 will be coming to the institute for recruitments and Summer Internships. He expressed that the long term association between both the organizations will lead to a win-win situation. The tie up, coordinated by Ms. Vaani Gandha, Head, Corporate Development & Excellence Centre, was enthusiastically received by the students.

Short Term Training Program on Placement Readiness Enhancement Programme for PGDM



Ghaziabad: IMS organized a 12 Hours Short Term Training Program on ‘Placement Readiness Enhancement Programme (PREP)’ for PGDM Batch 2021-23 from November 15-29, 2021. The training program is part of the ‘Skill Enhancement & Corporate Readiness, a novel initiative undertaken by IMS with the objective of continually improving on the skill sets of the PGDM students towards corporate readiness and employability. The

PREP sessions enabled the students discover their potential and realize their dreams. Speaking on the occasion, Director, Dr. Urvashi Makkar, emphasized about the critical need of developing necessary skills and right attitude amongst the youth of the country. She highlighted that the thoughtfully conceived PREP sessions will enhance the self-belief, ability & skills of the students to ace the selection process. The programme

conducted by ‘The Winning Mantra’ team comprising of Dr. Pramod Joshi; Col. Aman Bedi (Retd.) and Mr. Vishal Mathur. Mr. Pramod Joshi shared the expectations of industry from the young professionals and highlighted that the PREP sessions will be instrumental in identifying and developing the required set of competencies in the students, thus increasing their confidence and making them corporate ready. Coordinated by Dr. Radhika Malhotra, Program Chairperson and Dr. Parul Agarwal, Chief Coordinator, PREP, the programme provided practical exposure to the students on the key competencies assessed by recruiters.

Annual Academic Fest- SAMAAGAM 2021

Ghaziabad: Taking forth its legacy of academic excellence with holistic development of the students, IMS Ghaziabad organized ‘SAMAAGAM - 2021’, the grand Annual Academic Fest, on October 25-26, 2021 at its campus. Conceptualized under the mentorship of Director, Dr. Urvashi Makkar, the power packed competition was envisioned to provide a platform to the budding managers to showcase their talent, converge their creativity and build ideas in teams.

In her Inaugural Address, Dr. Urvashi spoke on the tremendous importance of out of class learning activities in developing managerial acumen and leadership qualities in the students. She congratulated the faculty and student coordinators of different clubs for coming up with numerous innovative ideas. Appreciating the energy flowing across the campus and the flawless execution of the mega event, she emphasized that ‘Samaagam



2021’ will etch memories of a lifetime for one and all.

The session was graced with the esteemed presence of Chief Guest, Prof. (Dr.) Harpreet Kaur – Principal, Mata Sundri College of Women, University of Delhi; Guest of Honor, Mr. Pankaj Gupta, Founder and CEO, Act 21 Software Private Limited and Mr. Rohit Pande, Co-founder and CEO, Habitat, who motivated the students to believe in their dreams and confidently strive towards their realization. During the day, the students enthusiastically participated in a variety of fun and learning activities, organized by Markwiz, Finnacle, Saksham, Aayam, Aabhar and Pioneers- the different student driven clubs of the institute. The Aabhar Club

organized ‘Win a Smile-Cooking without Fire Competition’. With the cooperation of Mr. Manpreet Mann, a renowned samaritan and COVID hero, who has been working ceaselessly for social causes, the dishes prepared by the participants were lovingly packed and distributed to street children in Noida and Delhi. The event witnessed massive participation from the energetic and enthusiastic learners of the institute. Coordinated by Dr. Ajay K Patel, Dean Students Affairs and Dr. Radhika Malhotra, Program Chairperson, the fun packed Annual Academic Fest was instrumental in exploring the hidden potential of the students and constructively channelizing their pent up energy.

A MoU Signed between IMS Ghaziabad Lal Quan and Mata Sundri College of Women

Ghaziabad: We are elated to announce the significant collaboration between two academic leaders- IMS Ghaziabad and Mata Sundri College University of Delhi.

To formalize the noteworthy association, a Memorandum of Understanding was signed between Prof. (Dr.) Urvashi Makkar, Director, IMS Ghaziabad and Prof. (Dr.) Harpreet Kaur – Principal, Mata Sundri College of Women on October 25, 2021. Speaking on the occasion, Dr. Urvashi highlighted the significance of the collaborations in promoting powerful student exchange programs, integrating faculty exchange programs and submitting joint research proposals upon mutual agreement. She emphasized that both the institutes would together organize numerous academic events for the benefit and enrichment of faculty and staff. She further added that a major thrust area of the association would be the unique Peer Mentoring Sessions wherein the PGDM students of IMS Ghaziabad will contribute in



developing important skills such as Group Discussion, Team Presentation, Case Based Learning and Public Speaking. Dr. Harpreet highlighted that both the institutions would work in tandem and collaborate in the areas of Faculty Development Programs, Management Development Programs, Staff Development Programs, Joint Publications as well as sharing of resources and knowledge. She also emphasized that broadening horizons and enhancing the skills of students is a key element of any teaching-learning process. Coordinated by Ms. Vaani Gandha, Head, Corporate Development & Excellence Centre, the MoU was instrumental in establishing a basis of cooperation and collaboration amongst the two institutes.

IMS Lal Quan Conferred 44th Rank in India's Best B-Schools PAN India and AAA+ Ranking by Career 360

Ghaziabad: Continuing with the series of exceptional rankings in prestigious surveys, we are proud to announce that IMS, a leader in management education, has been conferred ‘44th Rank in India’s Best B-Schools’, PAN India and ‘AAA+ Ranking in India’s Best B-Schools, North Zone’, by Career 360, an authentic name in Educational Products and Services across India. The institute bagged the coveted position on the basis of a rigorous survey covering critical parameters like faculty quality,

student quality, learning process and output. As a testimony to the unflinching commitment of Director, Dr. Urvashi Makkar to create higher benchmarks with renewed determination, zeal and enthusiasm, the institute climbed up from the previous year rankings. The recognition speaks volumes about the ceaseless guidance and mentoring by Chairman, Shri Naresh Agarwal and Managing Trustee, Shri Nitin Agarwal as well as the collaborative efforts of the dedicated faculty and staff.

Awareness Program on Menstrual Hygiene Management was Organized

Ghaziabad: Taking forward its glorious legacy of socially driven initiatives, the ‘Aabhaar Club’ of IMS Ghaziabad organized an ‘Awareness Program on Menstrual Hygiene Management’ for female students, faculty and staff of the institute on October 27, 2021. The unique, one of its kind session, was in line with the philosophy of Director, Dr. Urvashi Makkar to mould the young minds of girls into confident women of tomorrow.

In her address, Dr. Urvashi highlighted that worldwide, many



girls do not have complete and accurate understanding of menstruation as a normal biological process. She emphasized that necessary counseling and hand holding must be provided to young girls at

an early age so as to make them more comfortable and confident in handling the natural physiological change. Sharing personal anecdotes, she inspired the attendees to spread awareness in order to break the taboos

surrounding menstruation. The expert speaker for the session, Ms. Ankita Sukhwil, CSR Executive, Unicharm India Pvt. Ltd, shared that menstrual challenges faced by women and girls were made even more difficult due to the associated cultural taboos. She educated the attendees about the facts and significance of menstruation, its physiological implications and appropriate hygiene practices.

The students confidently clarified their queries on the subject during the open forum. It was heartening to see the female

housekeeping staff openly asking questions on the topic which is probably considered a taboo in their community in an especially organized session for them.

The interactive session, coordinated by Dr. Sushmita Biswal Waraich and Dr. Laxmi Pandey Coordinators, Aabhaar Club, was instrumental in sensitizing the attendees towards the challenges faced by the less privileged girls and women on menstrual issues. It helped in raising awareness and changing the associated negative social norms.

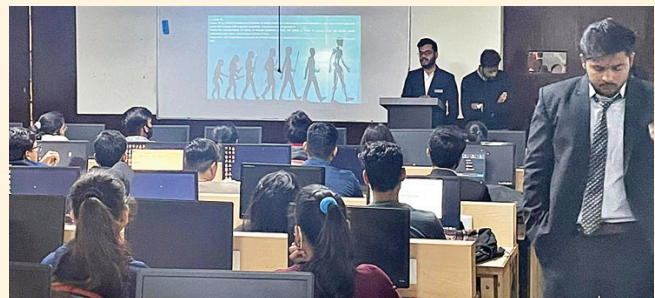
News Brief

Workshop on “Advance Excel” Buddy Mentorship Program



Ghaziabad: School of Information Technology of IMS University Courses Campus, Ghaziabad organized a buddy mentorship program on Advance excel for BCA 1st year students on 22/11/2021 to make them familiar with excel skills. Excel is a very easy and simple spreadsheet tool. Excel is typically used to organize data and perform financial analysis. It is used across all business functions and at companies from small to large. The session was taken by BCA 2nd year students Ms. Kiran Sharma and Ms. Komal Bansal. The session was practical and various applications of advanced excel were shown during the session.

Workshop on “Application of AI & ML”



Ghaziabad: The AI & ML club organized a Workshop on Application of Artificial Intelligence and Machine learning on 23rd November, 2021. The session began with the introduction of the resource person by Club Head Coordinator Prof. Neeru Saxena. The resource person was Mr. Nitin Deo student BCA 2nd Year. The objective of the session was to share the knowledge of Artificial Intelligence and Machine Learning and the Practical use of the same in real Life. The event started by explaining the basic concept of AI & ML. How it is useful in real life as well as future scope of AI & ML. The session was very interactive and multiple queries were raised which were handled by the speaker in a very professional manner. It was good experience for the audience.

School of Journalism and Mass Communication Organized Guest Lecture



Ghaziabad: The School of Journalism and Mass Communication at IMS Ghaziabad University Courses Campus always keeps its students on their toes and comes up with great opportunities to learn from professionals from the industry. Print media is important because it creates credibility. The newspapers and magazines today cover a wide range of specialized sections which demands for professionally qualified journalists. To discuss the “Challenges of Reporting during Pandemic” the department organized a Guest Lecture with Dr. Mahakar Singh Bureau Chief-Hindustan Hindi Daily. In the later part of the session, students were given the great opportunity to interact and ask questions from Dr. Singh. The session was attended by all year students of the department. The session was hosted by Mr. Raghav Kaushik student of BJMC second year. The session was very well organized and turned out to be a great learning experience for all.

Indian International Trade Fair, 2021



Ghaziabad: IMS UC campus made a visit for MIB (2021-23) and BBA Third year (2019-2022) students to Indian International Trade Fair, had a theme of ATMA NIRBHAR BHARAT, a focus on economy, export potential, infrastructure supply chain, demand and vibrant demography of the country. Students entered at 10:30 AM in the fair, one of the staff members took students to the different counters.

The first counter was of SEBI where students got opportunity to participate in the quiz where they got the certificates. The honorable moment for the students was when they interacted with the General Manager of NISM, where he was guiding about the concepts of NISM, the courses, certifications of NISM, its importance in our career, the process of becoming entrepreneurs, and research analyst.

Students participated in various quiz, games and won the prizes. After that student visited to various counter where they interacted with the sales managers, natural managers and had a discussion with them and learnt about the marketing strategies and the USP of their products. The fair showcases the best of places in India from Kashmir to Kerala. Students explore themselves by interacting with corporate personnel. It is time to make India AtmaNirbhar and become vocal for locals and make strong production to increase exports to participate in international trade.

BCA FRESHERS -MILAN 2K21



Ghaziabad: Milan is an event which provides a platform for the first year students to showcase their extracurricular activities and to encourage their creative impulses to boost their confidence. The event has several modules such as cultural program, comedy session, singing session, ramp walk and games so that every student can participate and showcase their hidden talent. It is the day where seniors and juniors finally bond and unite to celebrate being part of the college.

BCA department of IMS

University Courses Campus, Ghaziabad organized Freshers (MILAN 2021) on 26th October 2021 to welcome their first year students of Batch 2021-24.

The program started with showering of petals to Goddess Maa Saraswati and inaugural speech by honorable chairperson of BCA, Dr. Gagan Varshney. The welcome dance (Ganesh Vandana) was performed by Komal and Shruti.

Freshers along with their seniors got a chance to showcase their talent by a stunning Ramp walk, singing performance, raps



and various dance performances like solo, duo, group dance. Later small games were organized to make the function more tricky and fun! Talking about the ramp walk, it was conducted in two rounds. In the Round 1- the participants walked on the ramp and gave poses towards the audiences. The audiences enjoyed the fashion show and they encouraged the participants by making hooding sounds. Later in the Round 2- the shortlisted participants walked again on the ramp and asked questions by the jury members based on which the

title holders were finalized. There was a tough competition among the freshers as they all were amazing. The fresher's day was filled with excitement, joy, music, enthusiasm, laughter and happiness. The winners of Mr. and Ms. BCA were Mr. Siddharth Kaushik and Ms. Simran Gulati, respectively. The other awards given were

Mr. Dude - Mr. Harsh Verma
Miss. Diva - Ms. Bhumika Verma
Mr. Well Dressed - Mr. Chetan
Ms. Well Dressed - Ms. Vizul Tomar
Mr. Confident - Mr. Saksham Purohit
Ms. Confident - Ms. Sanjana Singh



All awards were given by the jury to the respective students, with the trophies and crown including sachets for Mr. and Ms. BCA. Finally, the vote of thanks was given by Prof. Meghna Gupta. She thanked Director Dr. Ajay Kumar for providing support for conducting this event. She also thanked HOD Dr. Gagan Varshney and all faculty members for extending their support. At the end, she thanked all the 2nd year and 3rd year student coordinators for successfully organizing the event.

Role of NEP 2020 in Innovation and Entrepreneurship

Ghaziabad: The event started with the rituals of National Anthem and Saraswati Vandana, and introduction to the guests and core topic of the Summit. The anchor invited Prof. (Dr.) Ajay Kumar, Director, IMSUC Ghaziabad for felicitating the Chief Guest, Dr. Nitin Malik-Registrar, Ambedkar University, Delhi and Guest of Honour, Dr. Shashi Singh, Director and Chairperson, CWEI (India) and also to enlighten students over the topic. Dr. Malik said that being the 3rd largest startup ecosystem, this NEP will help India to achieve even more. Also told that India needs to move from Jugaad to Actual Innovations, as it is very important to dream high and aspire to become a job giver rather than a job seeker. He ended his timeline by saying that institutes' doors are always open to the students of IMSUC Ghaziabad whoever wishes to take the path of entrepreneurship. Further Dr. Malik who was the Chief Guest of the session addressed the gathering to share his views on the topic. He started by praising the members on stage and IMS Ghaziabad for arranging such an insightful event. He went on and compared the Old Education Policy with the NEW EDUCATION POLICY and ended his timeline by giving the simple yet powerful mantra of Learn, Unlearn and Relearn. The Guest of Honour, Dr. Shashi Singh delivered her welcome



address. She appreciated Dr. Malik's inputs and went on by telling that India is full of entrepreneurial skills and that makes them good risk takers and decision makers. She said that India has great startup potentials and NEP will help India to grow more and ended her timeline. Towards the end Prof. Sunil Sharma proposed the formal vote of thanks for the inaugural session.

The next session being “PLENARY SESSION 1” was started with all the industry panelists. After the introduction to the institute, the panelists were introduced, as well as getting them felicitated by faculties of the college. The main theme of



the panel discussion as “Entrepreneurship as the Preferred Career Option” The panelists included Dr. Mohammad Shafiq, Co-Ordinator, DRS of University Grant Commission, Govt Of India (Moderator), Mr. Amardeep Bajpai, Founder, Websidom, Digital Enabler and Investor, Mr. Arvind Deshmukh, Founder, Consultant at Deshmukh Global Management Solutions and Mr. Rakesh Kumar Shahi, Founder, Life science Intellipedia Pvt Ltd. The discussion went on positively, with each of them giving a positive touch to the topic. Panel later was open to questions and students were asking relevant

questions which were beautifully answered by the panelists themselves. Prof. Vanchan Tripathi proposed the formal vote of thanks and the session ended around 2:00 PM.

The next panel for “PLENARY SESSION 2” started in the second half of the day on the topic “The role of NEP 2020 in developing an entrepreneurial ecosystem in HEIs”

The panelists included Prof. Komal Kapoor, Assistant Professor, IMSUC Ghaziabad (Moderator), Dr. Indrani Bhattacharjee, Professor, Finance & Entrepreneurship, IMSUC Ghaziabad, Dr. Umesh Kumar, HOD, School of Bioscience, IMSUC Ghaziabad, Dr. Pooja Rastogi, HOD MIB, IMSUC Ghaziabad and Prof. Sunil Kumar, Assistant Professor, IMSUC Ghaziabad. The discussion went on to how higher educational institutes should support a student's entrepreneurial journey, which eventually will lead to our country's development. After some further positive discussions, the panel were open to questions and answered each and every question, very positively.

The event as well as the one day summit on Role Of NEP 2020 in Innovation & Entrepreneurship ended by 4:30 PM with a formal vote of thanks given by Prof. Shenki Tyagi, faculty from the management department.

BUDDY Mentoring session for BJMC Students



Ghaziabad: Never stop learning because life never stop teaching and so the School of Journalism and Mass Communication of IMS Ghaziabad University Courses Campus organized a ‘Buddy Mentoring’ session for the students of 1st and 2nd year to get an insight and easy grip over the topic of significance in their field by one of their seniors from 3rd year.

The session took place on 24th November 2021. Ms. Anushka on the topic shared her experience. She emphasized about the pros and cons of being a part of this field and also very peculiar points that should be taken care of while placing your hands at deck, slight notable aspects to be considered and evolution it proposed in the industry.

The whole session was an eye opener for all the students that pretty much cleared the weather for them about working in the media organization and proved to be a great learning experience for them. Students learned about the benefits of the industry and the role it can play in shaping their future.

Visit to Big Basket Distribution Center

Ghaziabad: For the Class Representatives of the 1st, 2nd, and 3rd Year, the Management Department of IMS, Ghaziabad University Courses Campus conducted an Industrial Visit to the Big Basket Distribution Center in Noida.

The ceremony began with the students boarding a bus from IMSUC to Noida. After arriving at the Big Basket DC in Noida, the HR of Big Basket DC, Noida informed the students on the COVID regulations that students must follow, as well as the company's Distribution Center rules like maintaining the decorum, no use of Mobile Phones inside for students.

The HR took the students into the warehouse, where they engaged with Mr. Dharmendar, the DC Head, who briefed the students on Big Basket and the Noida Distribution Center. Noida DC ships goods to cities across India, including Kanpur, Chandigarh, Noida, Ghaziabad,



Jaipur, Delhi, and Lucknow, to mention a few. The DC head then gave us an overview of Big Basket's purchasing patterns, stating that 85 percent of their purchases in the Food & Vegetable Sector are made directly from farmers through Collection Centers, with the other 15 percent coming from Mandis.

They have a crew that inspects the received product for quality. Later, they led the students to the F&V (Food & Vegetable) Section, which is located near the warehouse's entrance gate, where they learned about the numerous factors that Big Basket inspects

for each product, including Appearance, Shape, and Diameter. They have a purchase order that contains information about the merchandise they received. The commodities are thoroughly inspected before being sent to the warehouse, and any products that do not meet their specifications are returned to the farmers or Mandis. According to the DC head, the rejection rate of Big Basket's Noida DC is 3%. In terms of customer orders, if an order is returned that is linked to an FMCG product, they reuse it depending on the quality and suitability of the product, whereas

if the product is related to food and vegetables and is returned, it is directly dumped.

They have a non-financial Incentive of Recognition where they post images of their finest employees besides the Distribution Center's entrance gate every month.

Inside the warehouse, they employ the stacking procedure, which is storing the correct goods in the correct location so that they can be identified quickly when needed. The stacker is in charge of this task. The Noida Distribution Center, they have a total of 18 locations. G-15, D2 is the row and shelf numbers.

Noida DC has two separate apps, one for picking and one for stacking. Every stacker must be able to stack a total of 2000 products.

There are three categories of products available:

1. Buy in bulk
2. Bulk (Semi-Bulk)
3. Loose

They keep these three different types of things in different locations and ship them based on consumer requests.

They showed the students the MHM System, which is a material handling machine that aids in the storage of various things in various locations.

There are two types of cold rooms available:

1. Chilled
2. Frozen

Depending on the nature of the commodity, they store it in different locations.

They maintain some of their products that require particular temperatures in three separate temperature zones: 5 degrees, -5 degrees, and -20 degrees.

The session as a whole was extremely engaging and educational. The Industrial Visit concluded with a group photograph with Big Basket's HR and DC heads in Noida.

The students found the visit to be very interesting, and it was a fantastic opportunity provided by IMS Ghaziabad, University Courses Campus.

भारतीय संविधान नागरिकों की आजादी का रक्षक

26 नवंबर 1949 वह दिन है, जब 2 साल 11 महीने और 18 दिनों की कड़ी मेहनत के पश्चात संविधान सभा ने भारत के संविधान को पूरी तरह से तैयार कर लिया था। चूंकि 26 जनवरी का दिन भारतीय इतिहास के लिए अत्यधिक महत्वपूर्ण था। भारतीय राष्ट्रीय कांग्रेस ने अपने लाहौर अधिवेशन में पूर्ण स्वराज की घोषणा की थी और 26 जनवरी को स्वाधीनता दिवस के रूप में चुना गया था।

यही कारण है कि 1930 ई से 1946 ई तक पूरे देश भर में इसी दिन को स्वतंत्रता दिवस के रूप में मनाया जाता था, इसलिए इस दिन के महत्व को बरकरार रखने के लिए संविधान को 26 जनवरी 1950 ई० को लागू किया गया और 26 नवंबर को राष्ट्रीय कानून दिवस के रूप से जाना गया। परन्तु 2015 में संविधान सभा के प्रारूप समिति के अध्यक्ष डॉ. भीमराव अम्बेडकर की 125वीं जयंती वर्ष 26 नवंबर को राष्ट्रीय कानून दिवस से परिवर्तित कर संविधान दिवस के रूप में मनाया, और तब से इस दिन को पूरे देश में इसी रूप में मनाया जा रहा है। इस दिन को इस रूप में याद करने का मुख्य उद्देश्य संविधान के महत्व और उसके भीतर मौजूद



सरवन कोरी

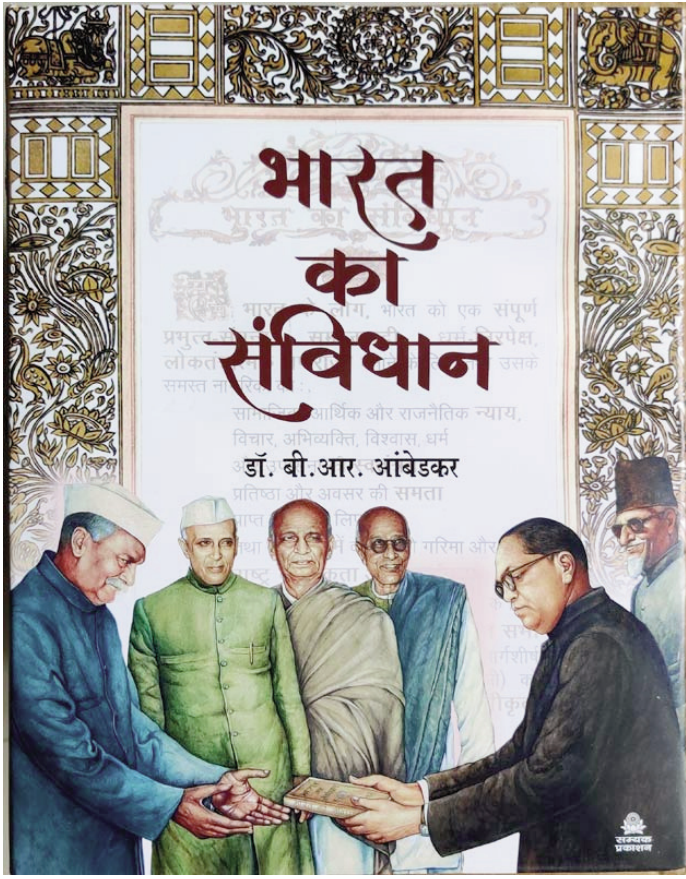
बातों का प्रचार-प्रसार करना है, जिससे लोग अपने कर्तव्यों और अधिकारों के प्रति जागरूक हो सकें। साथ ही में यह कि लोगों को संविधान तैयार करने में मुख्य भूमिका निभाने वाले डॉ० भीमराव

अम्बेडकर जी के बारे में और जानकारी प्राप्त हो सके। संविधान का इस रूप में तैयार

होना हमारे देश के लिए बहुत ही महत्वपूर्ण घटना थी क्योंकि संविधान वह किताब थी जिसे यह निर्धारित करना था कि हिन्दू, इस्लाम, बौद्ध, सिख, जैन, जैसे ढेरों धर्म और 15 हजार से अधिक मातृ भाषाओं वाले इस देश को हमें कैसे चलाना है, कैसे यह सुनिश्चित करना है कि इतनी आबादी वाले इस देश में मौजूद सबसे धीमी आवाज को भी अनसुना न किया जा सके, कैसे बड़े से बड़ा व्यक्ति भी न्याय के आगे छोटा हो, इन सभी चीजों को सुनिश्चित करने के लिए

संविधान सभा ने जो तैयार किया वह था, 395 अनुच्छेदों का हमारा संविधान, जिसमें 8 अनुसूचियां थीं और जो 22 भागों में विभाजित था, दुनिया का सबसे बड़ा संविधान, जिसके माध्यम से हमने एक देश के रूप में यह तय किया कि हम एक लोकतांत्रिक देश बनेंगे जहाँ सभी की आस्थाओं, अधिकारों का एक समान रूप से सम्मान होगा, जहाँ सभी को एक समान अवसर और न्याय मिलेगा। नागरिकों के मूल अधिकारों की रक्षा की जाएगी। संविधान में

इस चीज पर भी खास ध्यान दिया गया कि यह इतना लचीला हो कि समय की जरूरतों के हिसाब से इसे बदला जा सके लेकिन इतना मजबूत भी हो कि विभिन्नताओं से भरे इस देश को एकता की एक डोर में बाँध कर रख सके। भारतीय संविधान की सबसे खास बात ही यह है कि यह लोगों का, लोगों के द्वारा, लोगों के लिए बनाया गया है। यह देश में भाई-बंधुत्व के भाव को बढ़ावा देता है। संविधान देश के लोगों की आजादी की रक्षा करता है। और लोगों में समानता भाव पैदा



करता है।

अपनी बात में डॉ० भीमराव अम्बेडकर जी के द्वारा देश को दी गई इस चेतावनी से करना चाहिए कि-

If things go wrong under the new constitution, the reason will not be that we had a bad constitution

what we will have to say is that man is vile...

(अगर चीजे गलत जाती हैं इस संविधान की मौजूदगी में तो यकीनन कारण यह नहीं होगा कि हमारे पास बुरा संविधान था, कारण यह होगा कि इसे लागू करने वाले लोग बुरे हैं।)

मीडिया: राष्ट्र और समाज के प्रति अधिक संवेदनशील बने

पूर्व में एक कहावत थी कि 'साहित्य समाज का दर्पण होता है।' लेकिन आज अगर यह कहा जाए कि 'मीडिया समाज का दर्पण है।' तो इसमें कोई अतिशयोक्ति नहीं है। आज मीडिया की समाज में भूमिका अत्यंत महत्वपूर्ण हो गई है। समाज के सभी वर्गों को निष्पक्ष तरीके से सूचित, शिक्षित और प्रेरित करने का अहम दायित्व मीडिया का ही होता है। आमजन की मीडिया से अपेक्षाएं भी बहुत बढ़ गई हैं। ऐसे में सवाल है कि क्या मीडिया अपना काम सही तरीके से कर पा रहा है? क्या मीडिया अपनी जिम्मेदारी से विमुख हो रहा है? क्या मीडिया में भ्रष्टाचार की जड़ें जम चुकी हैं? क्या आज में स्ट्रीम मीडिया से ज्यादा सशक्त सोशल मीडिया हो चुका है? ऐसे अनेक प्रश्न हैं जिन पर गंभीर चिंतन, मनन और मंथन करने की आवश्यकता है।

मीडिया का आशय उस तकनीक से है जिसका मूल उद्देश्य लोगों तक बड़े पैमाने पर संदेश पहुंचाना अथवा उनको शिक्षित करना है। यह जनता तक पहुंचने के लिए संचार का प्राथमिक साधन है। मीडिया के सबसे सामान्य साधन समाचार-पत्र, पत्रिकाएं, रेडियो, टेलीविजन और इंटरनेट के माध्यम से प्रकाशित होने वाले चैनल, न्यूज पोर्टल आदि हैं। मीडिया समाज में 'ओपिनियन मेकर' की भूमिका अदा करता है।

वर्तमान में शासन करने का सर्वोत्तम तंत्र लोकतंत्र है और लोकतंत्र में मीडिया को चौथा स्तंभ माना जाता है। हालांकि भारतीय संविधान में शासन के तीन स्तंभों-व्यवस्थापिका, कार्यपालिका और न्यायपालिका का स्पष्ट उल्लेख है लेकिन मीडिया को चौथे स्तंभ के तौर पर मान्यता प्राप्त नहीं है। भारत में मीडिया अपना कार्य संविधान के अनुच्छेद 19 (1ए) के अंतर्गत नागरिकों को प्रदत्त भाषण और अभिव्यक्ति की स्वतंत्रता के मौलिक अधिकार के तहत ही करता है।

निःसंदेह, मीडिया ने भारत में कई



प्रो. (डॉ.) अनिल कुमार निगम

अवसरों पर जिम्मेदार और सशक्त भूमिका निभाई है। अगर हम देश की आजादी के पहले की बात करें तो हम पाते हैं कि मीडिया पूरी तरह से मिशनरी थी और उसने अपने मिशन-आजादी को पाने के लिए अपना सर्वस्व न्योछावर कर दिया। वर्ष 1947 के बाद भी पत्रकारिता काफी सजग और सशक्त रही।

उसने विकास, महंगाई, बेरोजगारी और भ्रष्टाचार जैसे मुद्दों को सही तरीके से उठाकर अपने पत्रकारिता धर्म को निभाया। सर्वाधिक ताजा उदाहरण तो कोरोना काल का ही है, जिसमें पत्रकारों ने उस समय जब देश में हर व्यक्ति अपने घरों के अंदर कैद था, अपनी जान की परवाह न करते हुए दिलेरी के साथ लोगों को पल-पल की जानकारी दी।

लेकिन मीडिया का काम लोगों को महज सूचनाएं देना नहीं होता, उसकी समाज और देश के प्रति बहुत अहम जिम्मेदारी होती है। यह ऐसा माध्यम है जो आम जनता की आवाज को बुलंद करता है। मीडिया की अभिव्यक्ति की आजादी प्राप्त है, पर इसका आशय कतई यह नहीं है कि वह ऐसी चीजों को भी प्रकाशित अथवा प्रसारित करना शुरू कर दे जिससे देश की संप्रभुता, एकता-अखंडता और राष्ट्रीय सुरक्षा को खतरा पैदा हो जाए। आज लोग सही सूचनाएं प्राप्त करने के लिए मीडिया का सहारा लेते हैं, लेकिन दुर्भाग्यपूर्ण है कि कई ऐसे उदाहरण



मीडिया का आशय उस तकनीक से है जिसका मूल उद्देश्य लोगों तक बड़े पैमाने पर संदेश पहुंचाना अथवा उनको शिक्षित करना है। यह जनता तक पहुंचने के लिए संचार का प्राथमिक साधन है। मीडिया के सबसे सामान्य साधन समाचार-पत्र, पत्रिकाएं, रेडियो, टेलीविजन और इंटरनेट के माध्यम से प्रकाशित होने वाले चैनल, न्यूज पोर्टल आदि हैं। मीडिया समाज में 'ओपिनियन मेकर' की भूमिका अदा करता है।

हैं जिसमें मीडिया का गैर जिम्मेदाराना रवैया देखने को मिलता है।

आज मीडिया खासतौर से इलेक्ट्रॉनिक और डिजिटल मीडिया संस्कृति और संस्कार विहीन सूचनाएं अथवा सामग्री परोसकर लोगों का मनोरंजन कर रहा है। धारवाहिकों का चलन बढ़ चुका है और टीवी सीरियल और ओटीटी प्लेटफॉर्म के माध्यम से मिलने वाला मनोरंजन समाज के

लोगों को कमजोर, भ्रष्ट और अस्वस्थ बना रहा है। टीवी चैनल दिन-रात (24 घंटे) प्रसारण कर रहे हैं। इनके बीच में आपसी होड़ मची हुई है कि वे अधिसंख्य दर्शकों को किस तरह से अपनी ओर खींच लें। परोसकर लोगों का मनोरंजन कर रहा है। धारवाहिकों का चलन बढ़ चुका है और टीवी सीरियल और ओटीटी प्लेटफॉर्म के माध्यम से मिलने वाला मनोरंजन समाज के

अभिन हिस्सा बन चुके हैं। अगर यह मीडिया अपनी जिम्मेदारी को निभाते हुए स्वस्थ मनोरंजन प्रस्तुत करता तो समाज को विकृतियों और कुरीतियों से मुक्त किया जा सकता है। पर यह बेहद अफसोसजनक है कि कुछ चैनलों को छोड़कर अधिसंख्य गृहणियों, बुजुर्गों एवं घर पर ही रहने वाले लोगों के लिए धारावाहिक उनके जीवन के

चरित्र नहीं है। उनमें हिंसा, बलात्कार, अवैध संबंध, धोखेबाजी की भरमार है। एक तरीके से ये समाज को कमजोर और नैतिकता विहीन बनाने के कार्य में लगे हुए हैं।

समाज से भ्रष्टाचार को दूर करना भी मीडिया की अहम जिम्मेदारी है। लेकिन वर्ष 2000 और 2010 के दशक में पेड़ न्यूज ने

मीडिया को भी भ्रष्टाचार में डूबो दिया और सचाई पर आधारित खबरें देने की जगह लोगों को मनगढ़ूत खबरें दी जाने लगीं। अनेक पत्रकार 'पीत पत्रकारिता' के मकड़जाल में उलझ चुके हैं। वे अधिकारियों और नेताओं से सातगांठ कर खबरों को तोड़-मरोड़कर प्रस्तुत कर रहे हैं। इसके चलते पाठक और दर्शक भी भ्रमित हो जाता है कि वह प्रकाशित अथवा प्रसारित की जाने वाली खबरों पर भरोसा करे या अथवा नहीं। यही नहीं, भारत में कोविड की दूसरी लहर के दौरान कुछ मीडिया संस्थानों ने विदेशी शक्तियों के साथ मिलकर भारत की छवि को खराब करने के प्रयास किए।

निःसंदेह, मीडिया को संचालित करने के लिए राजस्व अनिवार्य है। इसके लिए प्रिंट, इलेक्ट्रॉनिक और डिजिटल मीडिया को विज्ञापन चाहिए। विज्ञापन का रेट अखबारों की प्रसार संख्या अथवा चैनलों की टीआरपी तय करती है। कई बार टीआरपी की होड़ में मीडिया 'बाजारू' हो जाता है। संस्थान को चलाने के लिए मीडिया का बाजार से प्रभावित होना तो ठीक है पर उसका 'बाजारू' होना बेहद खतरनाक है। 'बाजारू' होने का आशय है कि सही या गलत कुछ भी हो, मीडिया को सिर्फ बाजार ही निर्यात करेगा। यह पूरी तरह से अनुचित है। यह मीडिया की जिम्मेदारी और सरोकार से विमुखता का प्रतीक है।

लोगों की विश्वसनीयता के चलते ही मीडिया को लोकतंत्र का प्रहरी माना जाता है। संप्रति, मीडिया पर लोकतंत्र की रक्षा का बहुत बड़ा दायित्व है। इसलिए मीडिया की शुचिता और निष्पक्षता बनाए रखना बहुत आवश्यक है। यह काम सरकारी तंत्र करता है तो इससे अभिव्यक्ति की आजादी पर सवालिया निशान लग जाएगा। ऐसे में आवश्यक है कि मीडिया खुद पहल करे। उसे आत्मशुद्धि कर स्वयं को अधिक विश्वसनीय, राष्ट्र और समाज के प्रति संवेदनशील, सजग और दायित्वान बनाना होगा ताकि मीडिया की छवि पर कोई दाग न लगे।

Creative Corner



TIME

Time is an essential commodity
You cannot waste it on any frivolity
Once gone it never comes back
That's why you gotta be on track!

Time heals all wounds
With time, miseries will get pruned
Time is a great teacher
It's the same for every creature

Give time to heal yourself
Give time to love yourself
Give time to relax yourself
Give time to forgive yourself

Don't ever hurt anyone
Time and karma will get you in the long run
Be disciplined, remain focused
For then, time will reward everyone!



Saanuj Sood



यहाँ न हिन्दू मला है, न मुसलमान मला है,

यहाँ न हिन्दू भला है, न मुसलमान भला है, शुक बस इतना है कि भारत का संविधान भला है देखे हैं इंसानों को इंसान जलते हुए पाया है बड़ों को, छोटों की औकात दिखाते हुए यहाँ अब न अली भला है, और न राम भला है शुक बस इतना है कि भारत का संविधान भला है

जाति, रंग, धर्म से परे जो एक किताब है है नहीं कोई ग्रंथ वो, वो भारत का संविधान है ईश्वर ने भी जब-जहाँ इंसानों को छला है शुक है वहाँ भारत का संविधान भला है यहाँ लाटी जब जिसके हाथ रही है क्या हिन्दू! क्या मुस्लिम! उसी की टाट रही है दोनों पुरुष रहे हैं, मिलकर महिलाओं का हक मारा है अधिकार सारे खुद रखकर, दायरा उनको दे डाला है जहाँ न्याय की खातिर हरदम कमजोरों ने अपना हाथ मला है शुक है वहाँ भारत का संविधान भला है, शुक है वहाँ भारत का संविधान भला है।



सरवन कोरी



Creative Corner

सफल जीवन

जो सपना है बहुतों का वो सब तेरे पास है फिर भी तू क्यों इतना उदास है।
क्या चांद तारों की आस है?
रोटी है कपड़ा है और मकान है, अच्छा है जीवन और सम्मान है फिर भी तू क्यों इतना परेशान है।
क्या तारे तोड़ने का अरमान है?
रोटी कपड़ा गर चाहिए तन को तो होगी एक सीमा, गर चाहिए मन को तो सीमा का अभाव है।
बस यही मानव का स्वभाव है।
देख हर सुविधा तेरे पास है, फिर भी तू क्यों इतना उदास है।
क्या चांद तारों.....
सुख और सुविधा में भेद करना सीख ले, आत्मा और शरीर का फर्क भी सीख ले।
जुटा है कमान में सुविधा करता सुख की आस है, इसीलिए तू रहता हरदम उदास है।
क्या चांद तारों की.....
गर रहना है खुश तो उम्मीद करना छोड़ दें,



डॉ. अरविंद कुमार शर्मा

साधनों के बजाय खुद को जनमानस से जोड़ दें।
ये कैसा जीवन बस पैसा तो पास है, न वृक्ष न हरियाली न जमीं पे घास है।
इसीलिए तू इतना उदास है।
क्या चांद तारों....
पेड़ लगाओ पानी बचाओ ये सबको बताना है, सही समझ के साथ सबको जीना सिखाना है।
अगर सही समझ से विकसित होंगे सम्बन्ध, तभी सफल जीवन जीने की आस है।
वरना तू हमेशा दुखी और निराश है।
क्या चांद तारों की.....?
मेरी तो आप सबसे यही अरदास है, सब रहो स्वस्थ संयमी और सन्तुष्ट।
व्यक्ति इसी से सफल जीवन की आस है, वरना पूरा जीवन ही बकवास है।
क्या चांद तारों.....?

