



An Initiative of IMS
Ghaziabad Society Towards
Academic Excellence



P-4

Aatm Nirbhar
Bharat: A Dream
Need to be True



P-8

अलविदा...
ट्रेजेडी किंग दिलीप कुमार

आई.एम.एस. टुडे

IMS TODAY

► Issue – 4, Year – 9

► Ghaziabad, 9th July-2021

► www.imsec.ac.in

► Language – Hindi & English/ Monthly

► Pages – 8, Price : ₹2

CBSE to hold boards in 2 parts from current session

NEW DELHI: In a significant overhaul of its examination scheme, the CBSE will conduct the Class 10 and 12 board exams in two parts from the current 2021-22 academic session, with the first term questions being objective while the second term exams will be subjective. There will be no overlapping of syllabus and the final marks will be given on the basis of performance in both these exams, which will carry equal weightage.

The board issued the detailed guidelines for the pandemic-hit academic session on Monday. However, this scheme, according to a senior CBSE official, will continue as the board's new assessment system.

For the current session, the first term objective exam will be held in November-December 2021, while the second term exam with subjective questions will take place in March-April 2022.

"When the situation normalises, the board will



conduct the Term I exam in October-November and Term II in February-March and for the full syllabus," said the official.

As per the CBSE's guidelines, the board will organise Term I exams in a flexible schedule with a window period of 4-8 weeks for schools situated in different parts of the country and abroad. The question paper will have multiple choice questions with a time limit of 90 minutes and for the pandemic period, it will cover only the rationalised syllabus of Term I.

At the end of the second term, the board will organise Term II. The paper will be of 120-minute

duration and will have subjective questions of different formats. "However, due to Covid-19, if the situation remains not conducive for normal descriptive examination, a 90-minute MCQ-based exam will be conducted at the end of Term II as well," said the official.

The responses of students will be captured on OMR sheets, which after scanning may be directly uploaded on the CBSE portal or alternatively uploaded by the school on the very same day.

"Students will study only the specific syllabus meant for that particular term-end exam. No

part of the first-term syllabus will be part of the second-term exam and vice versa," said the CBSE official.

Learning from the Covid-19 situation, CBSE is also looking at keeping options of online exams as an exigency measure. "Due to the pandemic exams are getting postponed and cancelled. So the online exam is one model which is also being planned," said the official.

For the pandemic period, the board has decided that in case the situation improves, exams will be conducted at schools/centres and theory marks will be distributed equally between the two exams. However, if schools remain closed in the November-December period, students will take Term I exams online/offline from home and its weightage will be reduced while the weightage of Term II exams will be increased for the declaration of the final results. In a vice versa scenario, the same rules will apply.

DU Admission process may start by end of July, says VC

NEW DELHI: Delhi University is likely to begin the admission registration process by July-end or the first week of August, PC Joshi, the varsity's vice-chancellor, told TOI on Saturday.

According to the VC, the university is all set to announce the dates and the process of admissions this year but is waiting for the decision on Central Universities Common Entrance Test (CUCET) from the University Grants Commission



and the CBSE results on July 31.

DU also plans to announce the dates for postgraduate and PhD admissions over the next week. Speaking to TOI, Joshi said:

"There are two aspects that we have to consider before announcing the admissions dates. The first is when will we be able to conduct our own DU Entrance Test (DUET) and secondly, clarity is sought on what decision UGC takes regarding CUCET.

The vice-chancellor informed that DUET is conducted every year "for many of our PG courses and nine undergraduate courses, which will be conducted by the National Testing Agency. We are

already in touch with them and have had multiple meetings."

The admission process at DU, the VC claimed, would begin as soon as possible. "Our computer centre is equipped and ready, as they were last year, for admissions, which will be clear once NTA informs us when the government decides on CUCET status. Moreover, there is a new Union minister who has taken charge so he will also take a decision on it soon," he added.

Guest Editor of this issue



Ms. Tarika Matta
Principal
Modern Academy
Sr. Sec. School,
Modinagar

From the Editor's desk

I am very honored to serve as a guest editor for this Issue of IMS Today. I am sure that this issue would be definitely useful to all the readers. This collection will also offer a window for new perspectives and direction to the readers' mind for long.

"Thank you to the team IMS Today and comment moderators who work so hard for the news paper on the frontlines of audience engagement."

time out to spend with our families.

Stay Strong and Positive

Nothing can be more beneficial than having a positive outlook in life. Let's focus on things that are in our control and leave things which you can't really control. More positive you are, greater is the energy you exuberate and more will be your mental well-being.

Be Grateful

Be thankful to GOD for whatever you have instead of cribbing for what you don't have. Learn to be content with what you have. Spend some time praying, because prayers give you mental and emotional strength to face any challenges in life. Spirituality brings focus and confidence and binds us to the greater good.

Live and let live

Love your life and love others. Help others whenever possible. Stand for others in their times of need. Because that's when you feel stronger and happier. More you give, the more you get. Sooner or later, you do get the benefits of your KARMA. So do good and live fully.

Finally, I hope these lessons are useful and you will continue to practice these not just now but even after things get back to normal. Let's not forget these tough times and the lessons we have learnt. These lessons will become our guiding light in times to come!

Stay strong, stay safe!

Lessons learnt from COVID-19

People say that some lessons can be learnt only through hard ways! I believe it has become true in these COVID times. The year gone by has been really tough for all of us, but looking back, it has taught us some of the really valuable lessons which we failed to learn for a very long time. We always knew that it's important to take care of our health but did we ever pay so much attention to it? Maybe not! On this note, I wish to share with you all some of the key lessons learnt from this pandemic.

Our Health is Our First Priority

Always remember to take care of your health. We have always been so busy in our lives that we completely forgot about staying healthy. Most of the time we used to miss our meals in order to catch the first train to the office or deliver an important meeting. We took our exercises and sleep for granted. But pandemic has definitely taught us, in a hard way, though, that health comes first. And all of us have focused on building our immunity, eating healthy, exercising and proper

sleeping to get healthier in life. Spending Time with Family is Paramount

Our family is our most important pillar, it gives us strength and energy to progress ahead in life. Despite knowing this fact, we always took our family and relationships for granted. We were so busy in our work and life, that we completely forgot the work life balance. As a result, our spouses and children suffered and desired for more of our time. I believe that this is another important lesson learnt and going forward, we will take

IMS GHAZIABAD

GROUP OF INSTITUTIONS

3 CAMPUSES | 35000+ ALUMNI BASE | 8500+ STUDENTS

IMS ENGINEERING COLLEGE
NAAC Accredited with 'A' Grade
Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow

COLLEGE CODE: 143

Ranked 5th in North India
By The Times of India
www.imsec.ac.in

COURSES
B.Tech

- Computer Science & Engineering
- Computer Science
- Computer Science & Design
- Information Technology
- Electronics & Communication Engineering
- Mechanical Engineering
- Biotechnology
- B.Tech (Lateral Entry)

MBA

- Marketing
- Human Resource
- Finance
- IB
- IT

SALIENT FEATURES

- NBA Accredited Biotechnology Programme
- NBA in IT and MBA under process
- AKTU approved research centre for Ph.D. in BT
- More than 9000 alumni in prestigious organization world over
- Excellent Placement Records year after year
- International Internship with University of Louisville, KY, USA & Rklick Solutions LLC, New Jersey, USA
- Innovative Culture - 100+ Live Projects/year made by students getting acclaimed at National & International Level
- Advanced Robotics Centre and Centre of Excellence in PLC & SCADA (ABB), Embedded system (Texas Instruments), VLSI (Aujus Technology Pvt. Ltd.)
- PROMOTING MERIT THROUGH SCHOLARSHIP SCHEMES

NH-09, Adhyatmik Nagar, Ghaziabad | Mobile: 09821396581/82/83 | Landline: 0120-4940000
Website: www.imsec.ac.in | Email: enquiry@imsec.ac.in | Toll Free: 1800-102-8393

PGDM
ADMISSIONS OPEN

32nd Batch (2021-2023)
AICTE APPROVED PGDM PROGRAMME
ACCREDITED BY NBA | EQUIVALENT TO MBA BY AIU

TOTAL SCHOLARSHIP GIVEN WORTH Rs. 2.70 CRORES

TOP RECRUITERS

COLGATE | DELOITTE | BERGER PAINTS | DABUR | PRISM JOHNSON LTD. | S&P GLOBAL | GODREJ & BOYCE | RELIANCE DIGITAL | ADITYA BIRLA GROUP | ITC | MAHINDRA LOGISTICS | WIPRO | SQUARE YARDS | JAGUAR | AMUL | AIRTEL | ADANI WILMAR | AMERICAN EXPRESS | UFLEX | SAINT GOBAIN | KENT | FLIPKART | ZOMATO | JIO | TIMES OF INDIA | WNS | HFFC | UNIQLO | E&Y | CITIBANK | NESTLE | CAPITAL IQ

PROGRAMME HIGHLIGHTS

- Emphasis on Corporate Readiness & Employability Skills
- 3600 Holistic Development Approach
- Value Added Certification Courses
- Dual Specialization
- Excellent Placements for PGDM Programme since 30 years
- 100% Summer Internships

Lal Quan, G.T. Road, Ghaziabad - 201009 | Phone: +91-120-4170600 | Fax No.: +91-120-2866034
Website: www.ims-ghaziabad.ac.in | Toll Free No. 1800-102-4170, +91-9667061717 | Email: admissions@imgzb.ac.in

IMS GHAZIABAD
(University Courses Campus)

2nd in Placement All India
1st in UP & Uttarakhand
By Times 3 School Survey - 2020

COURSES

BBA
BUSINESS ADMINISTRATION

BJMC
JOURNALISM AND MASS COMMUNICATION

M.Sc.
BIOTECHNOLOGY

BCA
COMPUTER APPLICATIONS

B.Sc.(H)
BIOTECHNOLOGY | MICROBIOLOGY

MIB
MASTERS IN INTERNATIONAL BUSINESS

NH-09, Adhyatmik Nagar, Ghaziabad | Phones: 0120-4980000 (+30 Lines) | Mobile: 09599814461-65
Toll Free: 1800-102-1214 | Website: www.imsuc.ac.in | E mail: director@imsuc.ac.in

WE HAVE NO BRANCH IN NOIDA

www.imsuc.ac.in

SALIENT FEATURES

- Free Laptop
- In-Campus Hostel Facility
- Super Specialization for all Courses
- One Month Free International Internship*
- International and Domestic Placements
- Free Transport Facility

'10 Financial Habits to be Avoided – For Getting Rich'



Ghaziabad: A webinar on “10 Financial Habits to be Avoided – For Getting Rich” was organized on 26th June, 2021. In this session, the distinguished speaker was CA Devendra Arora, CEO, Tejas Investments.

Mr. Arora explained that we involuntarily have picked up many habits that pull us down from building wealth thereby stopping us from becoming rich. CA Mr. Arora also shared some tools with help of which we could

We involuntarily have picked up many habits that pull us down from building wealth thereby stopping us from becoming rich.

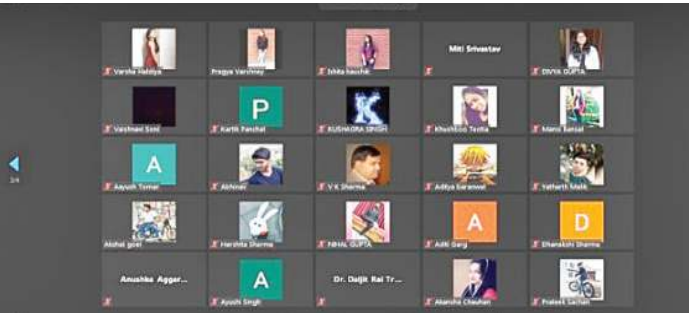
calculate and plan our investments keeping our future requirement in mind. This program was attended by about 46 participants who indulged in extensive discussion and interaction with the speaker.

HR Talk Session : ‘Talent Acquisition–Skilling for Tomorrow’



Ghaziabad: HR Talk Session- Talent Acquisition – Skilling for Tomorrow for Management students was organized on 30th June 2021 in association with IMS Ghaziabad University Campus, Management Department. The distinguished speaker was Mr. Ashish Mahajan, Associate Director, TA Mindtree Bangalore. Also, Mr. Vinay Gupta, Executive Director Ghaziabad

Management Association was invited to deliver the introduction on the subject in the session on Talent Acquisition for budding HR professionals and Mr. S.K Verma, Senior member-GMA was a distinguished guest. The new approaches of acquiring talent with the use of modern technology to fulfil the need of modern business are the new challenge HR professionals are



facing and keeping this objective in mind Mr. Ashish Mahajan and Mr. Vinay Gupta come together and shared their experiences and knowledge and views about of Talent acquisition, its

importance, and challenges and ways to overcome these challenges so that student can enhance their skills become more skilful and employable.

It was an interactive session where students raised their queries and both Mr. Mahajan and Mr. Gupta handled these questions with the best of their knowledge and experience. About 86 Students and faculty members attended the session.

Webinar on ‘Re-Imaging the World with Artificial Intelligence.’

Ghaziabad: A webinar on Re-Imaging the world with artificial intelligence was organized on 12th June evening over zoom platform. AIMA connected us with the speaker of the session.

The distinguished speaker was Mr. Kartik Sharma, an emerging technology evangelist having experience of building disruptive technology products and high performing product teams. He is an AI practitioner with experience of leveraging Machine Learning to develop conversational bots and other RPA related solutions. Kartik is a Co-Founder of Dcode AI – ADIY AI learning platform. He is member of the FICCI Edtech task force that focuses on using technology in the learning process in India. Kartik is also an



Executive Board member of the AIMA Young Leaders Council. Kartik is on the Board of International School of Artificial Intelligence, UK.

He will explain how various components of AI- Data Science, Computer Vision and Natural Language processing interplay in our work life & will impact our future with real life applications. He explained in detail how AI has



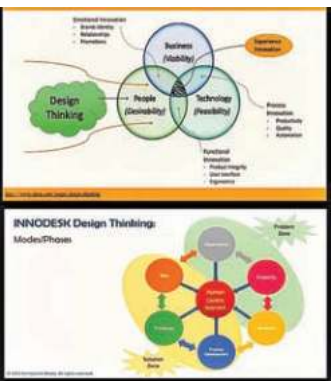
impacted all walks of our life. Whether you're in business or a professional, it has impacted all the processes across Finance, HR, Marketing and Technology. It becomes imperative to learn how AI impacts your job role and function to future proof yourself. This was attended by about 65 participants and they were all inquisitive to have a similar program again.

5 Days ‘Development Program on ‘Design Thinking’

Ghaziabad: A five days Development Program on DESIGN THINKING was organized on virtual platform along with AKGIM, Ghaziabad from 14th to 18th June, 2021 in the evenings from 5.00 to 7.00 PM. This program dealt with analyzing any problem from a humanistic approach in its application. The program consisted of concepts, tools available for executing design thinking and application of the concept in industry. The distinguished speakers were:

Prof. M Bhaskar Rao, Professor, IBS, Hyderabad;

Mr. Sayantan Mukherjee, Founder Innovators' Garage And Hilltop Ventures; Mr. Karnjitsinh Bihola Founder Innodesk Designation Services, Ms (Product Design-USA); Mr. Rohit



Swaroop, Founder Director, Explora Group and Innovation & Research Foundation. All speakers explained the concept of Design Thinking, and how to implement it in different situations. They gave multiple examples of how a product was innovated by using design thinking principles. By and large, everyday, the program was attended by about 65 participants.

International Webinar on ‘Paradigm Shift in Business and Management’

Emerging Trends and Competitive Strategies in Advertising and Consumer Behavior.

Ghaziabad: An On-line International webinar was conducted by GMA along with the Management department of IPEM, Ghaziabad on 12th June 2021 afternoon. The topic was “Paradigm Shift in Business and Management: Emerging Trends and Competitive Strategies in Advertising and Consumer Behavior.”

The distinguished speaker was Mr. Ashok Kumar Sangwan (Head Cost of Delivery at Wipro Limited). He shared that ‘Advertisement and Consumer Behaviour’ are



inextricably linked. The function of advertising is to



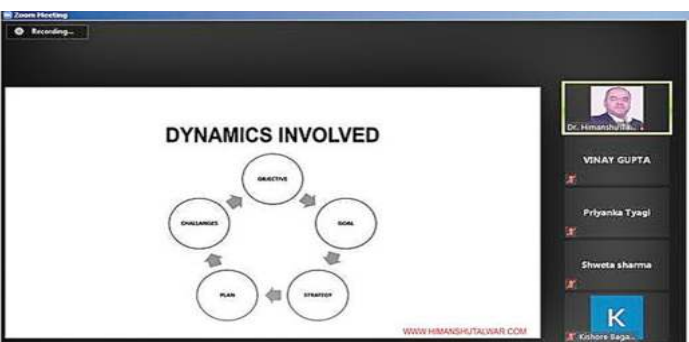
influence the customer decision making process and consumer

decisions at all stages based on marketing and advertising objectives and can be an important competitive advantage while formulating marketing strategies.

The event had a total of 271 registrations out of which, 102 were international participants. They were able to understand the use of data, information in marketing strategies; and were able to gather information on various new trends in the IT field that can be used for marketing and sales purposes.

Webinar on ‘Drafting an Effective Communication Strategy’

Ghaziabad: A webinar on Drafting an Effective Communication Strategy was organized on 5th June 2021. The distinguished speaker was Dr. Himanshu Talwar. He holds a Doctorate and D. Litt in Business Management from The University of Swahili Foundation, Panama City, Panama. He is a recipient of 12 national-level awards. A man of great versatility and eminence, Dr. Talwar has been a fervent spokesman of his beliefs, being invited as a speaker at two TEDx events in India & three TEDx International events in Morocco, Russia, and Tunisia. The session explained that It



is important of having an effective communications strategy, as it:

- Helps achieve communication goals.
- How to engage effectively with stakeholders/ team/ workers.
- Communicating and

demonstrating organizations/ individual success to people.

- Enhancing behavioural approach and perceptions at personal and professional levels.

This was attended by about 85 participants and the session generated a lot of interaction.

Alumni Blog: Infinite Emotions | Pandemic |

<https://swatisahay2.wixsite.com/mysite/post/infinite-emotions-pandemic-faith>

The objective of this blog is to share my experience of how I have been coping up with the pandemic life and what has helped me feel better in this journey.

Struggle to feel good is real:

So if you are wondering why you haven't been motivated to work out or focus on self-care over the last 16-17 months, even though you know it's good for your physical and emotional wellbeing? The mental health impact of the pandemic might be to blame. Most of the time the struggle is controlling your own mind and thoughts and when you don't have control of your mind, your thoughts and emotions can run amok. You



Swati Sahay
PGDM (Batch 2005-07)
IMS Ghaziabad

might find yourself ruminating on things a lot, constantly

doubting yourself, or having trouble dealing with your emotions. It doesn't have to be that way though! You can take control of your mind and replace out-of-control negative thoughts with positive, accurate ones. Over time, you'll start to feel happier, more balanced, and in control of your feelings and sense of self- BUT here THE MILLION-DOLLAR QUESTION IS- Is that so easy? and my reply is NO, it takes a lot of patience, endurance and emotional trauma and hell lot of meditation practice to control your thoughts so if you want to become the CEO of your brain remember not to forget your meditation practice every single day, HELL & HIGH. [Something which helped me whenever I felt extremely



delusional & anxious]

In the paradox of Alone & Together:

Yes, we still communicate with our loved ones and friends through video calls and chat, but this time around, we can no longer stay with them physically. We need to adjust, and sometimes we are left with

no choice but to grow apart. You may feel sad every time you remember your happy memories with them, but you need to strengthen yourself. This will pass. I don't exactly know when, but better days are coming.

Lean on FAITH:

I know that it's not easy but

choose to have faith in this difficult time. It's time for you to focus on your relationship with God. Receive his love and be secured in his arms. Give him the chance to perform miracles in your life. Allow him to move and let him mess up your plans. God will direct you, and He will never abandon you in this

season. The uncertainties might be scary, but trust that God will continue to stay faithful in your life. God is just giving you the perfect opportunity to trust him, and now is the time for you to surrender everything. God will be with you along the journey. He will hold your hands. Things may no longer be the same, but God will never change. He is your constant in this world full of uncertainties. You can trust in his love. Believe in his great plans for you. Pray that God will change your heart. May you learn to focus on his goodness rather than the negative things that you experienced. Above all, may your faith in HIM grow and bear fruits that will last forever.

On this note STAY HEALTHY, PROCESS & STAY POSITIVE

Vaccination drive organized in Ingraham English Medium School, Ghaziabad



Ghaziabad: In this hard time of pandemic where everyone is scared of the 3rd wave's arrival. We all know that it is high time for everyone to get vaccinated but many are still in the dilemma of registering and booking their slots online. Especially the ones who are uneducated and are from marginalized communities or

supervisory level. Just to ensure their smooth vaccination and to be their helping hand in this current situation. Neev Shakti Foundation, an NGO that aims to strengthen and uplift any underprivileged society of our nation, organised its vaccination drive on 1 July, Thursday. Where the NGO mainly with

the help of District Health Authority workers, volunteers ,core members and students of Ingraham English Medium School, Ghaziabad namely Richa Ballabh Suchitra, Divya Dubey, Ritu Dubey, Priti Charles, Ankit Jindal, Asha Paul, Chanchal Kumar, Jennifer, Rohit Kushwah, Prachi

and Abhishek Yadav helped and support actively throughout the vaccination process. And was successful in getting 100 people vaccinated from supervisory level and marginalized communities that mostly include guards, maids, servants and workers. The NGO also felicitated the

District Health Authority workers and vaccinators with a small indoor plant as a token of gratitude and also took care of their Lunch and refreshments. Neev Shakti Foundation looks forward to getting more such people vaccinated through their services to communities and humanity.

Plastic Pollution



What I am going to address today affects all of us. You me and every single one of us. It is the issue of plastic pollution. Our history makes it evident that the Indian plastics industry made a vigorous beginning in 1957. But, it took more than 30 years for it to pervade Indian lifestyles. The massive generation of plastic waste in India is due to rapid urbanization, spread of retail chains, plastic packaging from grocery to food and vegetable products, to cosmetics and consumer items. Like much of the world, India is struggling to dispose of its growing quantities of plastic waste given how ubiquitous it has become — from our toothbrushes to debit cards. India generates close to 26,000 tonnes of plastic a day. Worse, a little over 10,000 tonnes a day of plastic waste remains uncollected which eventually ends up in the natural environment—in our seas and oceans or piling up on our lands. It is estimated that by 2050, the amount of plastic in seas and oceans across the world will weigh more than the fishes. But India's systems and processes are such that we cannot afford to let our guard down. Also, countries should not be competing about this,



Ms. Preeti Goel
Principal

Sun Vally International School

saying we are not consuming so much as it in some way gives us a leeway to consume more. Schools, colleges and other academic institutions must all come together to create a collective awareness and generate citizens who are aware and conscious of the issue at hand. We cannot just allow more deaths, more degradation and pollution in the name of development and ease of access. Plastic pollution is real and needless to say it is killing us all, slowly but surely. *Remember POLL_TION And SOL_TION both needs U... Choose your side wisely before it's too late.*

News Brief

Ingraham English Medium School Celebrated Yoga Week

Ghaziabad: During this week, online sessions were conducted in morning daily, wherein around 150 students participated regularly and were guided through Surya namaskar and different other Asanas along with Pranayam. This whole initiative was taken under the guidance of Mr. Bhojraj, Mrs. Ashu Rathi, Mrs. Chanchal Sharma, Ms. Madhu Yadav, Mr. Vipin Rana, Mrs. Reshu Gupta. It was noticed that along with the students, their family members also participated enthusiastically. As this week was celebrated as a health consciousness drive through yoga and meditation. On the day of conclusion an online quiz was also held to enhance the knowledge and concepts of yoga. All participants were awarded e-certificates after the completion.

Yoga day celebration in Mahamaya Balika Inter College Noida



Ghaziabad: Yoga is a practice to bring all body parts together to make a balance in body, mind, and soul. Staff and Students of MBIC actively participated in myriads of activities and did Yoga Practice at home following Corona Protocol.

60 बच्चों के फीस की उठाई जिम्मेदारी



नोएडा। नोएडा स्थित यदु पब्लिक स्कूल में मंगलवार को एक कार्यक्रम का आयोजन हुआ। इस दौरान पूर्व मंत्री डी.पी. यादव ने 60 बच्चे के फीस की जिम्मेदारी उठाई। उन्होंने कहा कि कोरोना के दौरान जिन बच्चों ने अपने अभिभावक खो दिए उन सभी 60 बच्चों की 12वीं तक की फीस की जिम्मेदारी मेरी है। इसके अलावा उन्होंने उच्च शिक्षा के लिए भी उन बच्चों के मदद की जिम्मेदारी का भरोसा दिया। श्री यादव ने सहायता राशि स्कूल की प्रिंसिपल मृणालिनी सिंह को दिया।

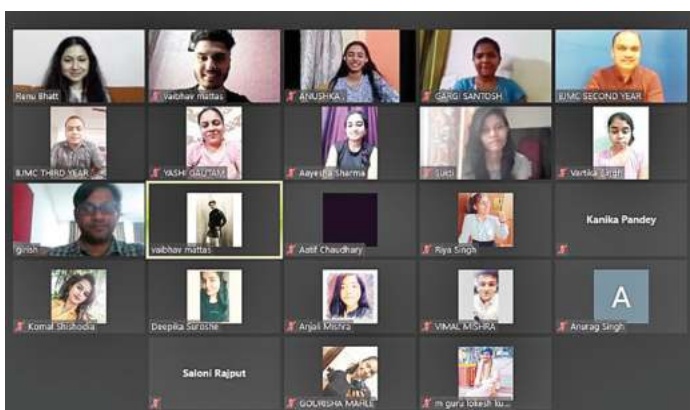
डी.पी. यादव ने स्कूल परिसर में पौधा रोपण किया और अपने बचपन से जुड़े अनुभव बाँटे। उन्होंने कहा कि उन्हें शिक्षा ग्रहण करने को लेकर बहुत संघर्ष करना पड़ा था। इसलिए मैं नहीं चाहता कि आर्थिक तंगी की वजह से कोई बच्चे शिक्षा से वंचित रहे। ऐसे बच्चों की लगातार मदद करता रहता हूँ और आगे भी करूँगा।

BCA Department organized a workshop on "Data Science Using Python"

Ghaziabad: BCA Department organized a workshop on "Data Science Using Python" on 28th June 2021. The trainer of the workshop was Syed Mahmood Ali Roomi, Data Science Mentor, at Training Basket, Noida. The session started with a brief introduction of Mr. Roomi by Ms. Vanya Mudgal and Ms. Deepali Tomer of BCA 2nd year (Batch 2019-22). Mr. Roomi started the workshop with a real life example indicating the need of Data Science by taking the concept of independent variables and dependent variables and then proceeding towards Machine Learning concepts and the role of Python in Data Science. He also discussed the role of statistics in predicting things. Later he did a hands-on session on Python to make students familiar with Python concepts like list, tuples, loops.

It was an interactive session where students raised many queries that were very well answered by him. The session ended with a vote of thanks. Students learn about the implementation of Data Science in real life and the concepts of Machine Learning and Deep Learning. They also learnt about Python Libraries for data visualization.

Department of J & MC organised guest lecture on Scripts and Radio Program



Ghaziabad: TV gives everyone an image, but radio gives birth to a million images in a million brains. ~ Peggy Noonan

The Department of Journalism and Mass Communication of IMS Ghaziabad University Courses Campus had organized a Guest lecture by Ms. Renu Bhatt on the topic "Radio Scripts and Radio Programs". She is a Stage Anchor, Radio Jockey, Actor and Scriptwriter. She shared her experience with the students, and told them how to improve the voice, importance of brief, need of using correct grammar, sequencing of the important information, how to write good leads, why it's important to stick to short sentences of 20 words or less,

write the way people talk also the use of simple subject-verb-object sentence structures.

She also told the students about how they can make an interview attractive, what are the things that they should keep in mind, how work is presented to an audience at a particular time and place by live programs and recorded programs. The session was an interactive session between the guests and the students.

Students actively took part in this session by asking their queries with guests in this interactive session. Students learn many things about writing and speaking. Develop and apply process skills in rehearsal, Scriptwriting and Live programs settings.

Quizzards of ecotown on "World Environment Day"



Ghaziabad: This is our moment. We can not turn back time. But we can grow trees, green our cities, rewild our gardens, change our diets and clean up rivers and coasts. We are the generation that can make peace with nature. Let's get active, not anxious. Let's be bold, not timid. Above all, World Environment Day offers a global platform for inspiring positive change. It pushes for individuals to think about the way they consume, for businesses to develop greener models, for farmers and manufacturers to produce more sustainably, for governments to invest in repairing the environment, for educators to inspire students to take action, and for youth to build a greener future. To inspire our students to take action the Journalism and Mass Communication Department organized a "Quizzards of Ecotown" on the occasion of 48th World Environment Day.

The quiz competition was organized for the students of all the courses to help them in gaining knowledge of our environmental, and biodiversity in the world. The quiz included questions like from world environmental and the new innovations to save the environment. The Quiz started consisting of 5 teams of two members each, with 3 rounds comprising all the questions. Riya Sharma, a student of BJMC 2nd year, played the role of quiz master for the day. The quiz was not only full of knowledge but also garnered the attention of students and the audience. The session ended on the note that there is an urgent need for people to take actions and start restoring the ecosystem and save the environment.

Students Pledged to save environment also understands that everybody living on this planet, in this moment in time can be a part of the Generation Restoration also learned about the ecosystem and environment.

Sudoku

3			2		1	4	6	
	9			5				3
	2		7					
6		1				8		7
		2		1			9	
	3		8		4			6
9		4		7		5	8	
	7							9
8				4	6		3	

Knowledge

Solve Quiz No. 81

For Students



Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email imstoday.imsec@gmail.com

1. Name of the system that controls every activity that you do?
 - a) Nervous System
 - b) Exocrine System
 - c) Endocrine System
 - d) Respiratory System
2. Spinal Cord originates from which part of the brain?
 - a) Cerebellum
 - b) Medulla
 - c) Pons
 - d) Cerebrum
3. The element whose oxidation state in its every compound is same
 - a) Carbon
 - b) Fluorine
 - c) Hydrogen
 - d) Oxygen
4. What does SSL stand for?
 - a) Security System Law
 - b) Security System Layer
 - c) Secure Socket Layer
 - d) None of the above
5. The speed of a CPU is measured in what?
 - a) Hertz
 - b) Megahertz
 - c) Gigabytes
 - d) Byte

6. Which of the following is a command prompt command for Microsoft Windows?
 - a) Meg
 - b) Power
 - c) Ping
 - d) Petabyte
7. What will you associate the term Social Engineering when it comes to computers?
 - a) Hacking
 - b) Malware
 - c) Worms
 - d) Trojans
8. Which of the following is

- a) Abacus
 - b) Calculator
 - c) Turing Machine
 - d) Pascaline
9. Who invented mechanical calculator called Pascaline?
 - a) Charles Babbage
 - b) Blaise Pascal
 - c) Alan Turing
 - d) Lee De Forest
 10. How the quality of printer is measured?
 - a) Alphabet per strike
 - b) Words per Inch
 - c) Strike per Inch
 - d) Dots per Inch

Participation format

Quiz No.....
Name of Student.....
(also attach your PP size Photo)
Class.....Year.....
College Name.....
Mobile Number.....
Email.....
Present Address.....
Permanent Address.....

Answers (QUIZ-80) June, 2021 issue:

1	2	3	4	5	6	7	8	9	10
c	d	b	d	b	c	a	a	c	d

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)

कोविड-19 का दौर और हमारी जागरूकता !



कोविड-19 महामारी से पूरी दुनिया पीड़ित रही। कई कई देशों की अर्थव्यवस्थाएँ चौपट हो गईं। महामारी से निपटने की तैयारी के अभाव में लाखों जिंदगियाँ असमय काल के गाल में समा गईं। पिछले करीब डेढ़-दो साल का दौर इतना भयानक रहा कि इतिहास के पन्नों में हमेशा हमेशा के लिए दर्ज हो गया। महामारी या आपदाएँ सबक के रूप में भी हमारे सामने उपस्थित होती हैं। यदि देखा जाए तो कोविड-19 ने बहुत कुछ सिखाया है जैसे- अपने स्वास्थ्य को लेकर हमें अपनी तैयारी पुख्ता करनी होगी, पर्यावरण को लेकर हो रहे अंधाधुंध दोहन को अतिशीघ्र रोकना होगा, एक दूसरे के प्रति सहयोग की भावना को विकसित करना होगा और साथ ही साथ किसी भी महामारी से निपटने हेतु अपनी बेसिक तैयारी को बढ़ाना होगा। वर्तमान समय में हम कई मामलों में बहुत जागरूक हुए हैं परन्तु सेहत को लेकर पूर्ण जागरूकता का आना अभी बाकी है। आज दुनिया की अधिक से अधिक आबादी यही सोचती है ख़ूब पैसा कमाना और शरीर को अधिक से अधिक आराम देना ही जीवन का लक्ष्य है। यही कारण है आर्थिक रूप से हम ख़ूब मजबूत हुए हैं लेकिन सेहत के मामले में बेहद कमजोर। ईश्वर ने शरीर को एक साधन के रूप में दिया है। इसलिए इस साधन का ख्याल रखना भी उतना ही आवश्यक है। साधन का ख्याल रखने का यह कतई मतलब नहीं कि उसे हम आराम दें। सजाकर-सँवारकर झ्राईंग में बैठा दें। बल्कि जितना हो सके अधिक से अधिक भौतिक कार्यों में भी लगाएँ। इसके पोषण का ख्याल रखें और अधिक से अधिक काम लें। एक मजदूर और एक किसान अपने शरीर का सबसे बेहतर उपयोग करता है परन्तु दुर्भाग्य यह है कि वह उसका पोषण ठीक से नहीं कर पाता। अभीर अपने शरीर को ख़ूब पोषण देता है परन्तु उसका भौतिक उपयोग नहीं के बराबर करता है। यही कारण है कि वह कई गंभीर बीमारियों का शिकार हो जाता है। यदि हम अपने शरीर को पर्याप्त पोषण दें और उसका पर्याप्त भौतिक उपयोग करें तो इस शरीर का साधन के रूप में उपयोग हम बहुत लंबे समय तक कर सकते हैं। पहले के लोग यही करते थे जिससे उनकी आयु लंबी हुआ करती थी और पूरा जीवन खुशहाल। यदि हमें लंबी उम्र पानी है। स्वस्थ रहकर जीवन का आनंद लेना है। देश-समाज-परिवार के लिए अधिक से अधिक काम आना है तो अपनी सेहत के प्रति सचेत होना ही होगा और दूसरा कोई रास्ता नहीं है।

Aatm Nirbhar Bharat: A Dream Need to be True

Our Honorable Prime Minister is asking Indian citizen to go “Vocal for Local” for transforming India into self reliant India. Indeed this is an appreciable manifesto by the Indian government as it will help us to build an economy which will be self dependent or say “Atam Nirbhar Bharat”.



Dr. Meenu Balian
Assistant Professor
MBA Department

Atam Nirbhar Bharat is a very big and multifaceted idea. Let us focus on one small aspect of it. India's current trade deficit (mean total import – total export) with China is 50 billion. Our total imports from China is 5 times more than exports. There is a big reason behind this difference is dumping. Dumping is a term used in the context of international trade. It's when a country or company exports a product at a price that is lower in the foreign importing market than the price in the exporter's domestic market. China is also doing the same thing.

first they identify the need of big market and then they increase their product supply for that need and due to excess supply price goes down and local market face the challenges and not able to be in competition .and when china have no competitors then they increase the price and recover their all the previous losses .According to Economic times: India will respond

faster to complaints about dumping of Chinese goods, as the country looks to stimulate local production and reduce dependence on imports.

Now the second question comes to why India itself doesn't ban Chinese products? Well it is just because of WTO .According to WTO you cannot ban imports from other countries. Import

Outride is not possible but making our market self sufficient is possible so that country never has a requirement of Chinese products. That is what India is trying to do. Take an example of the toy industry, it has a worth of Rs. 4500 Crores and almost 80% of toys comes from china. India has a huge population and its 33% population is under 15 years of age. But the problem is that these toys are not safe for the children. According to a report published by outlook “Toy Story” Most Chinese toys fail India's safety tests. Kids' health might be at risk from "Made in China" toys that have flooded the local markets, as a recent study has found hazardous heavy metals and other lethal materials used in their manufacturing.

This study revealed that 67% of all Chinese toys failed the safety standard test. The toy industry of India is badly affected by cheap Chinese imports. The cost of Chinese toys is so low that any Indian company is unable to compete with China. Last year only 20% of the



Indian toy market was captured by the Indian companies while the rest of the 80% market was captured by the Chinese and Italian companies. According to a study by ASSOCHAM, 40% of Indian toy-making companies have been closed in the last 5 years and 20% are on the verge of closure.

Let's take another example of medicine. India makes 22% of the world's Generic medicine but 70% of the raw material comes from China. During the COVID 19 crisis china suddenly increased the prices of raw material and Indian pharmaceutical industries were affected. If India starts the production of these raw materials locally then it would be a great idea.

If we talk about the manufacturing of smartphones, Laptops or automobiles, most of the spare parts we are still importing from other countries. Manufacturing of these spare parts is not yet available domestically. For example Lava is Indian brand that has an in-house R&D and product-testing set-up in China and India for product

design and development.

Government provides financial assistance to the weaker section but the government should get involved in the interior intensity as there are so many bureaucrats issue when it comes to accruing land for setting up the factories and business. They should also focus on the education sector as well to motivate the students for research and development. As we are not prepared for this strong decision yet, the country should be more focused on developing infrastructure, Technology enhancement and education level of the country. This will be our first step towards the goal of being vocal for locals.

There are a number of sectors that have been identified in which India's competitive and comparative advantage over the other countries is seen. According to Commerce and Industry Minister the government has identified 12 sectors, including auto components, textiles, industrial machinery and furniture, food processing; organic farming; iron; aluminum and copper; agro chemicals; electronics; industrial machinery; furniture; leather and shoes; auto parts; textiles; and coveralls, masks, sanitizers and ventilators where focus would be given with a view to make India a self-reliant country and a global supplier. A self-reliant India will ensure production of quality products on a large scale.

How to stay motivated for E-Learning

The spread of the novel coronavirus is a monster situation to deal with as the world went under a complete lockdown with colleges and schools closing down. This sudden shift from classroom learning to e-learning has brought a drastic change for young learners and has fundamentally altered adolescents' lives around the globe. Researchers and scholars from around the world have been examining and working to identify psychological characteristics that relate to adolescents' well-being in terms of positive emotion and natural learning motivation, and key characteristics of their learning behavior in a situation of unplanned, involuntary distance education.

While some researchers suggest that online learning has been shown to increase retention of information, and take less time while also being easily accessible to students from all over the world, but the downside of the unplanned and rapid move to online learning – with no training, insufficient bandwidth, and little



Aeshanya Mehta
BJMC

preparation – has resulted in a poor user experience that is uncondusive to sustained growth and has made learning frustrating, stressful and depressing.

For a number of reasons, a lot of students might just find themselves not as motivated or productive. Some of them may also struggle with anxiety related to COVID-19 while also facing academic stress. Studying from home will require stronger willpower than usual to stay focused and adapting those tried and true strategies in this new learning environment. To make this difficult adjustment a bit more manageable, I've included some tips below for distance learning.

1. Establish a Routine

Treat your study from home as if you are going to the library/classes. Set a time to wake up, freshen up, eat breakfast, and get dressed. Having an established routine can provide structure for your life and signal your brain “it is time to get work done”.

2. Have a Dedicated Study Area

Creating a physical boundary between your study area and your relaxation area could be very helpful to stay focused when studying from home. This can also help you to contain your academic stress in the study space.

3. Take Notes for Online Classes

It is important to put your phone away, turn off notifications from messages and social media on your computer, and close irrelevant web pages to minimize distraction. Taking notes during the online classes can also keep your hands busy and help to turn your attention to the class content.

4. Keep a Routine for Physical Activity

Set break times for your study session (i.e. every 45 minutes) to get up, move around, and activate different parts of your brain. You can stretch, do a set of jumping jacks, walk around the room, and take a look at the view outside the window.

5. Eat Well, Sleep Well

Select healthy snacks when you study, and prepare lunches that will not put you to sleep afterward. Having at least 7-8 hours of sleep at night is the best way to help you wake up feeling refreshed and ready to start your study during the day.

It is the time to shine...

The time has come to shine, to progress and grow, to let go of all negativity and to embrace the aura of positivity.

These times are tough for everyone, but if you are the lucky few reading this, it means you are the one of the luckiest people in the world. You are blessed with the ability to read, you are alive despite all the chaos going on, you in all likelihood have good food to eat, a nice place to live, a fanciful wardrobe, and endearing family and friends. And even if you might be lacking in one or two of these areas, God certainly has blessed you with a fully functioning body to take care of yourself, if not then a wise enough brain to compensate for it.

The time to shine only comes when we stop complaining and have gratitude in our life. Make a list of things to be grateful for – in your diary every day when you get up-call it your gratitude diary, but never repeat the same things to be grateful for. You would soon realise how blessed you are, a day will come when you can't stop writing



Sanuj Sood
BJMC

and your gratitude list would go on and on. Try this activity to see for yourself how in a matter of days your whole perspective on life changes.

We also need to act in a positive direction if we want to achieve something big in life, no matter how big the odds. If a sixteen year old Sachin Tendulkar could take a hit on the helmet and with a bloody nose represent the country against a fiery Pakistan bowling attack- then remember, his time to shine started then, and our time to shine can start now. Provided, we never give up, and are always on the go to aim big and achieve big in life. So dear readers, remember, think big, act big, and shine bright!

क्यों बढ़ रहे हैं समाज में साधन-सम्पन्न, दुःखी-दरिद्र ?

आधुनिक जीवन शैली साधन की सम्पन्नता और उसके उपयोग पर टिकी है। जितने अधिक साधन हैं, उतने ही लोग अधिक सम्पन्न हैं। जीवन की खुशी का मापन साधनों की उपलब्धता एवं उसकी उपयोगिता से हो रहा है। यह जीवन शैली लोगों को साधन तो उपलब्ध करा रही है, जीवन का स्तर भी ऊपर उठ रहा है। परंतु साधनों के बीच मानव का आंतरिक सुख अदृश्य हो गया है। हर कोई सुख एवं उपयोग में खुशी ढूंढ रहा है और ऐसा लग रहा है हम भावनाओं को उपयोग की वस्तुओं में ढ़ढ़ रहे हैं और उसी से पूरी करने की कोशिश कर रहे हैं। सजीव भावनाओं को निर्जीव वस्तुओं से पूरी करने की कोशिश कर रहे हैं। जो कि सम्भव नहीं है

मानव शरीर की आवश्यकताएँ वस्तुओं से पूरी हो सकती हैं परन्तु मन की आवश्यकताएँ भावनाओं से ही पूरी होंगी। हम खुशी को बापन साधनों की उपलब्धता से ही पूरी कर लेते हैं। हम खुश मन की भावनाओं से होते हैं लेकिन हम मन की भावनाओं के संवर्धन के लिये कोई कार्य नहीं करते हैं। जीवन जीने का लक्ष्य खुश रहना है, लेकिन खुश रहने के लिये भावनाओं का संवर्धन होना चाहिये जो आधुनिक जीवनशैली में अदृश्य है।

आधुनिक समाज में मुख्यतः दो तरह के लोग हैं पहला साधन विहीन-दुःखी दरिद्र, दूसरा साधन-सम्पन्न-दुःखी दरिद्र परन्तु सभी लोग होना चाहते हैं- साधन-सम्पन्न, सुखी-समृद्ध अर्थात् सभी लोग साधन-सम्पन्न, सुखी समृद्ध व्यक्तित्व के मालिक बनना चाहते हैं।

साधन विहीन, दुःखी दरिद्र

अगर व्यक्ति के पास मूलभूत सुविधाएँ नहीं है तो वह दुःखी रहेगा और उन मूलभूत सुविधायें की चाहत उसे हमेशा बनी रहेगी। जब तक किसी व्यक्ति की मूलभूत आवश्यकताएँ पूरी नहीं होती हैं तो हम उसके सुखी और समृद्ध होने की कल्पना नहीं कर सकते हैं एक मजदूर पूरे दिन मेहनत करता है उसके बाद शाम को अपने बच्चों को भर पेट भोजन नहीं करा पाता है तो वह कैसे खुश रह सकता है ? और अपनी आवश्यकता को पूरी नहीं कर पा रहा है तो समृद्ध होने की कल्पना भी असंभव है। अतः जिन व्यक्तियों के पास मूलभूत सुविधाएँ नहीं है वे स्वाभाविक रूप से दुखी रहेंगे।

साधन विहीन सुखी समृद्ध

महर्षि एवं योगी जिन्होंने अपनी आवश्यकताएँ ही कम कर ली हैं और उन्हें साधन विहीन जिन्दगी जीने की आदत हो गयी है और बिना साधन या कम से कम साधन में वह खुश रह सकते हैं अर्थात् ऐसे विशेष व्यक्ति भी दुनिया में होते हैं जो साधन विहीन होने पर भी सुखी और समृद्ध हैं। यह विशेष वर्ग जो आध्यात्मिक ज्ञान को प्राप्त कर चुका है और साधन विहीन या कम से कम साधन में रहने का आदी हो चुका है। यह वर्ग साधन विहीन सुखी समृद्ध के अन्तर्गत आता है। इस तरह क लोग सामान्यतः कम मिलते हैं लेकिन हैं।

साधन सम्पन्न दुःखी दरिद्र

अधिकांश मानव इसी समूह में आते हैं। जिन

व्यक्तियों के पास मूलभूत साधन हैं अर्थात् वह साधन सम्पन्न हैं। इन व्यक्तियों की सभी मूलभूत आवश्यकताएँ पूरी हो रही हैं। इसलिए सामान्यतः उन्हें सुखी और समृद्ध होना चाहिये। परन्तु मूलभूत आवश्यकताओं से उन्हें संतोष नहीं है। उनकी भौतिक सुविधाओं की आवश्यकताएँ बहुत अधिक हैं। हर दिन उनकी भौतिक सुविधाओं की आवश्यकता बढ़ती रहती है। जिससे वह हमेशा भौतिक सुविधाओं के ना पाने के कारण दुखी रहते हैं। जीवन का सही ज्ञान न होने के कारण उनकी अनावश्यक आवश्यकताएँ कभी भी पूरी नहीं हो पाती हैं और वह कभी भी सुखी एवं समृद्धता के भाव से अभिभूत नहीं हो पाते हैं।

अपनी बुनियादी आकांक्षाओं को प्राप्त करने के लिये हमें सही जीवन ज्ञान के लिये काम करने की जरूरत है जिसके आधार पर हम रश्ते और फिर भौतिक सुविधाओं के लिये सही काम कर सकें जिनके पास भौतिक सुविधाएँ एवं धन है वे भी सही जीवन ज्ञान की कमी के कारण अपने आपको दुखी एवं वंचित महसूस करते हैं। परन्तु कोई भी व्यक्ति दुखी और वंचित रहना नहीं चाहता है।

अगर यही सुविधा सम्पन्न व्यक्ति सही जीवन ज्ञान के साथ कार्य करें तो वह सुखी और समृद्ध हो जाएंगे उदाहरण के तौर पर अगर हम अपनी कार का उपयोग कर रहे हैं जो 10 वर्ष पुरानी है और अभी तक कभी खराब नहीं हुई और मुझे प्रतिदिन 6 डे की दूरी तय करनी है। बस कार का मॉडल पुराना है लेकिन



डॉ. सुमन गुप्ता (आईएमएस)
इंजीनियरिंग कॉलेज

मेरी सारी जरूरतें इस कार से पूरी हो जाती हैं। लेकिन कॉलेज के सभी सधियों ने नई कार ले ली है और वे मुझे भी लेने के लिये कहते हैं और उनकी बातें सुनकर मुझे लगता है कि नई कार ले लेनी चाहिये। मैं अपने परिवार की स्थिति के बारे में नहीं सोचती हूँ और नई कार लेने का निर्णय अपने परिवार के सदस्यों को बताती हूँ सभी लोग कार लेने के लिये मना करते हैं क्योंकि कई परिवारिक जिम्मेदारियाँ जैसे नन्द की शादी, सास के मोतिवाबंद का ऑपरेशन एवं बेटी का नये कॉलेज में प्रवेश लेना आदि है। लेकिन मैंने नई कार लेने का निर्णय ले लिया जिसके कारण परिवार के सभी सदस्य मुझसे नाराज हैं। एक दिन पहले तक परिवार के सभी सदस्य साथ बैठकर चाय एवं लंच-डिनर लेते थे लेकिन कार लेने के निर्णय के बाद सभी लोग अपने अपने कमरे में चाय एवं डिनर लेने लगे हैं। कार अभी आई नहीं है बस लेने के बारे में सोचा है।

अतः यह निश्चित है कि जब तक मैंने कार लेने का निर्णय नहीं लिया मैं साधन सम्पन्न सुखी समृद्ध थी लेकिन असमय कार लेने के फैसले ने मुझे दुखी और दरिद्र बना दिया। मेरे साथ मेरे परिवार के लोग भी दुखी हो गए। जब हम ऐसी आकांक्षा करते हैं जो उन परिस्थितियों में अनावश्यक हैं और आसानी से उपलब्ध ना हो तो ऐसी आकांक्षा हमें दरिद्र भावनाओं से ग्रस्त कर देती हैं। जबकि उस आकांक्षा के बिना भी जीवन अत्यंत सरल एवं सहज, सुखी एवं समृद्ध

के भाव से भरपूर था।

इस प्रकार सभी साधन सम्पन्न सुखी समृद्ध होना चाहते हैं। अधिकांश भौतिक सुविधाओं से सम्पन्न लोगों को सुखी एवं समृद्ध होना चाहिए जबकि उनकी कोई परिवारिक समस्या नहीं है। परन्तु सही जीवन ज्ञान न होने के कारण भौतिक सुविधाओं से सम्पन्न लोग परिवारिक समस्या न होने पर भी दुखी और दरिद्र रहते हैं।

हम भौतिक सुविधाओं से सम्पन्न होने पर अगर सही ज्ञान की उपलब्धता से सम्पन्नता का भाव महसूस करते हैं तो हम सुखी और समृद्ध हैं। अगर हम भौतिक सुविधाओं से सम्पन्न होने पर सही ज्ञान की कमी से सम्पन्नता के भाव को महसूस नहीं करते हैं तो हम दुखी और दरिद्र हो जाते हैं।

अतः साधन सम्पन्न होने पर हमारी सही जीवन ज्ञान (समझ) की उपस्थिति एवं अनुपस्थिति हमें सुखी समृद्ध एवं दुखी दरिद्र बनाती है। अतः हमें जीवन में सुखी और समृद्ध रहने के लिए भौतिक सुविधाओं के साथ साथ सही जीवन ज्ञान की अति आवश्यकता है।

यह निश्चित है कि यदि हमारी मूलभूत आवश्यकताएँ पूरी हो रही है तो हमें खुश होना चाहिये और हमारा भाव सम्पन्नता का होना चाहिये। लेकिन अक्सर मूलभूत आवश्यकताएँ हमें कम लगती हैं और हम अपनी सुविधाएँ एवं आवश्यकताओं को अनावश्यक रूप से बढ़ा लेते हैं, फिर अनावश्यक सुविधाओं को पूरी करने की चाहत करते हैं। अनावश्यक सुविधाओं की चाहत हमें दरिद्र बनाती है। अनावश्यक वस्तुओं की चाहत जितनी बढ़ेगी



दरिद्रता का भाव भी उतना प्रबल हो जाएगा यानि दरिद्र व्यक्ति हमेशा स्वयं दुखी रहता है और दूसरों को भी दुखी बनाता है।

अतः यह निश्चित है खुश एवं सम्पन्न रहने के लिये हमें मूलभूत सुविधाओं से संतोष करना होगा एवं मूलभूत सुविधाओं की उपलब्धता के महत्व को समझना होगा। जैसे ही हम इस महत्व को समझेंगे उसी क्षण हम दुखी एवं दरिद्र की बजाय सुखी एवं सम्पन्न व्यक्तित्व के मालिक हो जाएंगे। दुनिया का हर व्यक्ति सुखी एवं सम्पन्न होना चाहता है। इस प्रकार संतोष के भाव से हर व्यक्ति सुख एवं सम्पन्नता के भाव से अभिभूत हो जाएगा और यही सम्पूर्ण मानव जाति का अंतिम लक्ष्य है जिसको पाने में हर मानव सफल हो सकेगा।

News Brief

Alumni Speaks



Neetish Singh
B.Tech (2015-2019)

Hi, Myself Neetish Singh currently working at Tata Consultancy Services as a Business Intelligence & Analytics Developer with a package of 8.32 LPA, I also own one EdTech company Rexora Edulabs Private Limited which is having a team of 7 Employee & We have trained more than 1600 students over all nation including top IIT's & NIT's.

I am a 2019 CSE pass out from IMSEC.

Here, I learned how to analyze problems and bring some solutions out of them. It helped me to design a prototype which indirectly led to the foundation of Rexora Edulabs. Various Faculties helped me to create milestones and directed me to achieve those. Apart from knowledge & Learning, Also i understood the role of other activities such as singing, painting in personality development.

Here, faculties, lifestyle, opportunities, platforms will help you to realize the unique thing in you which is so important to be understood so that you can plan your aim.

At last, I would say, you are like an arrow, having the potential to hit the target but you would definitely need a bow aiming you in the correct direction and with the right kinematics, you can achieve your target. IMS & its faculty is that bow.



Siddhant Chandra (Batch: 2015-2019)
Current Company: BT GBS
Profile/Designation: Associate Network Engineer

Being in the guiding light of the faculties at IMS Engineering college Ghaziabad, was something that I will forever be grateful for. The sheer Devotion of the faculty, their keen attention to each and every student actually brought about the best in us. I am immensely happy and grateful that I am part of the IMS family and I will always miss the incomparable aura of the place I spent learning and growing altogether. THANK YOU IMS!



Manureet Sehra (Batch: 2013-2017)
Current Company: Ericsson
Designation : Network Engineer

IMSEC has been the cultivating zone for the start of my professional career, the campus and curriculum has shaped the careers of many such students like me. Over the tenure of four years the ability of students to understand the practical aspects

of engineering are harnessed in this institute. The placement cell takes the responsibility to groom the students according to the latest job market requirements and the professors help them in imbining the course knowledge. The overall experience has played a vital role in shaping my career.



Anshika Vishnoi (Batch: 2014-2018)
Current company: Cell Point Digital
Profile/Designation: Product Developer

IMSEC is an inspiration to me and others for doing best in life. This place activated a hunger for knowledge and wisdom, inspiring me to plan my future and become a better individual. Education I got here it's not about academic

qualifications only but it is the place where I got total personality development as well. For all of this, a big thanks to all faculties and College administration.



Shagun Garg (Batch: 2015-2017)
Branch: MBA- Finance

I belonged to a business family where my father and mother took care of it in the most proficient manner. They always wanted me to get best of the education and luckily, I got admission in one of the most prestigious schools of its time.

I used to keenly follow news related to finance sector through whatever sources were available in school library. I used to be amused at the very concept of finance taking the central stage in newspapers. Gradually, I developed an interest in Finance sector. Though my parents always wanted me to take charge of the family business and take it to new heights, but I had different ideas. I wanted to make a mark in financial sector. This interest combined with business running in my veins made it destined to do MBA- Finance. As the destiny had in writing I got admission in one of the best business colleges in the city – IMS Engineering College Ghaziabad for the course of MBA- Finance. The pedagogy in the college was very practical involving thorough classroom discussions on realistic case studies. Meenu Baliyan Ma'am & Punjika Rathi Ma'am has helped me in developing the required skills for the finance sector & the Industry. I would forever be indebted to my Head of the Department – Monika Verma Ma'am providing us the environment & platform for our overall professional grooming. I would like to convey my feeling of thanks to all the professors of IMSEC. Two years of education in IMSEC made me industry ready professional and capable of making a positive contribution in the Indian economy by being a part of #1 bank in the country – HDFC bank

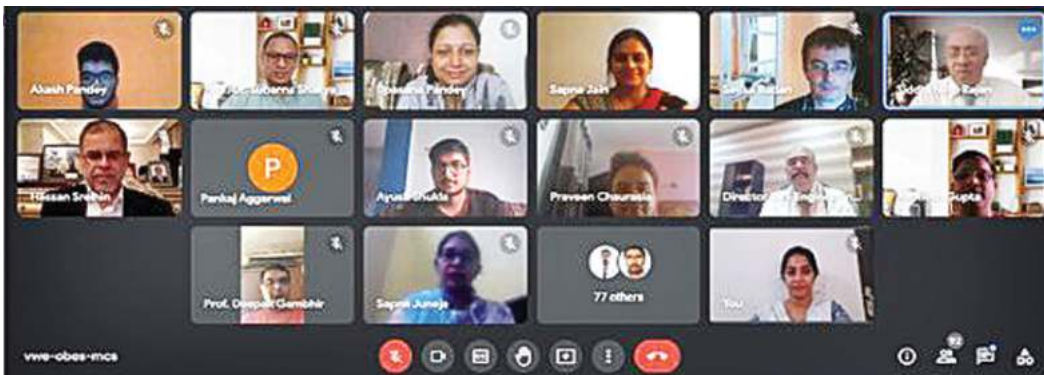


Hitesh Srivastav
2013-2015
MBA (Marketing & Finance)

We have often heard that an individual can not be the best in every field but there is at least one platform where we all are unbeaten. Destiny played it well and by the grace of god IMSEC comes up with that pulpit where I can proudly say I honed my marketing skills. I would love to thank IMSEC family and all the faculty members (Special thanks to Meenu Ma'am) for nurturing me.

TEAM ENTERPRISES
the bag art!

National Conference on Recent Advancements in IT & Computing



Ghaziabad: A Virtual National Conference on Recent Advancements in IT & Computing (NCRAITC-2021), was jointly organized by the Department of Information Technology, Department of Computer Science & Engineering, and Department of Computer Science of IMS EC, Ghaziabad. The conference was

held on 26th June 2021. The eminent speakers of the inaugural session were Mr. Shirish V Pandey, Asia -Pacific Head, Redhat Academic Services from Mumbai, Er. Wassfi Hassan El-Sreihin, Ex Secretary General, AARDO (African-Asian Rural Development Organisation) from Jordan, Mr. Sinisa Rudan, Faculty, CHAOS, Science & Arts

for Humanity & Culture, from Belgrade, Serbia, and Dr. Subarna Shakya, Professor & Director, IT Centre of Tribhuvan University, NEPAL. All the delegates were welcomed by Dr. Prabal K. Chakravorty, Director IMSEC and briefing of the conference was given by Dr. S N Rajan, HOD-IT & Program Chair, NCRAITC-2021.

A webinar on "Redesign your Destiny"

Ghaziabad: To develop a positive attitude, clear mindset and fighting spirit in our students for their ultimate growth in future; Department of Mechanical Engineering, IMS Engineering College organized a webinar on 5th June 2021 (Saturday) at 10:30 am: 11:30 am. The webinar topic, "Redesign your Destiny" was related to the career development of students. The webinar was delivered by Mr. Anupam Prakash who is working as Manager (Chassis Design) in Maruti Suzuki India Limited, Gurugram. The webinar was found very informative for students. It nourished their mindsets, and attitude.

Peepal saplings plantation on the occasion of 7th International Yoga Day



Ghaziabad: Planting of trees is the urgent need of today as trees play an important role in protecting our environment. On the occasion of 7th International Yoga Day, IMS EC participated



in the Peepal saplings plantation drive. In this drive in the next few days, 10 peepal saplings will be planted in the campus. Here are a few glimpses of the plantation of the first sapling.

Business quiz competition 'BRAIN-EE' organized by MBA @IMSEC



Ghaziabad: On 19th June 2021, Kaizen Club, Department of MBA, IMS Engineering College, Ghaziabad organised the finals of an inter college Business Quiz Competition 'BRAIN-EE' in which 6 teams participated. Total 10 teams registered for the preliminary round which was conducted on 18th June out of which 6 teams qualified for the finals. First position was bagged by the team from Jaipuria Institute of Management, Indirapuram, second position was taken by Moradabad Institute of Technology, Moradabad and the third position was bagged by Jaipuria Institute of Management, Indirapuram. Students enjoyed the quiz and the winners received cash prizes and certificates.

An Expert talk on "Ecosystem Restoration" by Dr. Suman Gupta on Environment Day

Ghaziabad: A webinar on "Ecosystem Restoration" was conducted successfully on the occasion of World Environment Day on 5th June 2021 (11-12 PM) for faculty and students of different colleges to conserve & restore the environment. The webinar was conducted by IMS Engineering College Ghaziabad. Eminent speaker Dr. Suman Gupta, Assistant Professor, Dept. of Applied Sciences and Humanities threw light on various aspects of Ecosystem restoration. Only with healthy ecosystems can we enhance people's livelihoods, counteract climate change, and stop the collapse of biodiversity.

She has given the knowledge of various facts of Indian Ancient knowledge which is related to our ecosystem restoration & conservation.

She has explained the important role of Indian traditional Vedic Knowledge in ecosystem



restoration & environment conservation. She said Vedic Ricchaye clearly explains that the basic constituents of environment is Panchtatva as Aakash, Vayu, Prithavi, Agani & Jal and basic constituents of human body is also the Panchtatva, so it is clear human is part of environment.

IMS Engineering College, Ghaziabad
NAAC Accredited with 'A' Grade
Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow
Under the aegis of IMS Group of Institutions

TOPPERS FROM FIRST YEAR

CS	CSE	MBA	IT	IT
MD. UBAID 88.22 9.45	VISHAKHA SRIVASTAVA 88.78 9.40	WANSHIKA MADHAN 84.08 8.92	HIMANSHU 82.89 8.70	RISHAV KUMAR 82.31 8.70
BT	BT	ECE	EN	ME
GAURI SHARMA 82.44 8.65	NANDINI SHARMA 82.44 8.60	GADDA LAF. THEOPHORUS 81.56 8.55	SHIKSHI SHARMA 77.89 8.25	PRAVEEN KUMAR 74.67 7.95

NH-24, Adhyatmik Nagar, Near Dasna, Distt: Ghaziabad, Uttar Pradesh-201015.
Admission Enquiry: +91-9821396581/82/83 | Landline Number: 0120-4940000 | Fax Number: 0120-4940094
WhatsApp Number: +91-9821396583 | Toll Free: 1800-102-8393 | E-mail id: enquiry@imsec.ac.in | www.imsec.ac.in

IMS Engineering College, Ghaziabad
NAAC Accredited with 'A' Grade
Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow
Under the aegis of IMS Group of Institutions

TOPPERS FROM SECOND YEAR

BT	CSE	IT	CS	CS
NIPUN TAYAL 86.32 9.14	MANGI AGARWAL 84.00 9.00	SHAMBHAWI SAVARNA 83.89 9.00	SHASHANK TRIPATHI 83.26 8.95	SHAGUN SRIVASTAVA 83.47 8.82
EN	MBA	MBA	EC	ME
TANYA SINGH 80.99 8.82	MUSKAN JAIN 82.00 8.75	PRIYANKA RAUTELA 80.08 8.75	MOHD. KASIB 84.42 8.73	RAKSHIT KUMAR RAJPUT 76.74 8.23

NH-24, Adhyatmik Nagar, Near Dasna, Distt: Ghaziabad, Uttar Pradesh-201015.
Admission Enquiry: +91-9821396581/82/83 | Landline Number: 0120-4940000 | Fax Number: 0120-4940094
WhatsApp Number: +91-9821396583 | Toll Free: 1800-102-8393 | E-mail id: enquiry@imsec.ac.in | www.imsec.ac.in

Online MDP on Leveraging Human Resources for Organizational Excellence in VUCA World

Ghaziabad: To discourse the emerging role of human resource towards organizational excellence in the fast changing business environment, an online Management Development Program on "Leveraging Human Resources for Organizational Excellence in VUCA World" was organized by IMS Ghaziabad on Saturday, June 12, 2021 under the patronage & inspiring leadership of Shri Nitin Agarwal, Managing Trustee, IMS Ghaziabad. The expert resource persons were Mr. Ashish Mittal Group CHRO, Sreenidhi Educational Group,



Hyderabad, and Ms. Rashmi Mansharamani, CHRO, The Wave Group. On the occasion, Dr. Urvashi Makkar, Director, IMS

Ghaziabad, during the inaugural address reflected on the mounting significance of skill set, strategic role of HR and HR data analytics.

Mr. Mittal, during his session, pondered on the people-centric approach, the one who leads from the heart, radiates positivity and is empathetic, as an important aspect of an effective leader. Ms. Rashmi, contemplated on technology becoming an enabler in all the HR processes, liquid organizational structure, embracing ambiguity and challenging old ways of thinking to remain agile. More than 70 participants attended the MDP and asked various relevant questions during interaction with the Experts.

Tree Plantation Drive at IMS Ghaziabad, Lal Quan campus



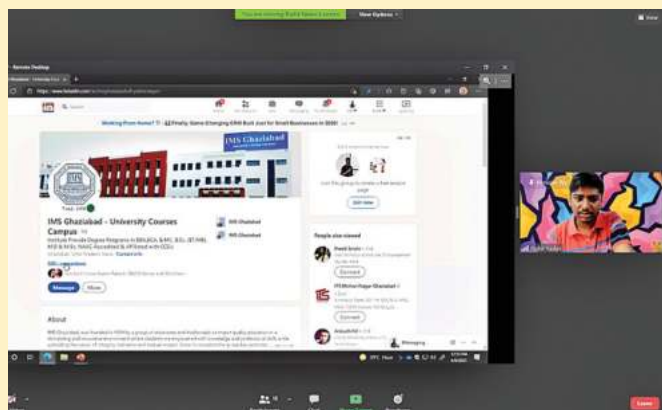
Ghaziabad: Being an environment sentient institution, IMS Ghaziabad organized Tree Plantation Drive on the theme 'Green India' on June 28, 2021 under the able leadership of Shri Nitin

Agarwal, Managing Trustee, IMS Ghaziabad & Dr. Urvashi Makkar, Director, IMS Ghaziabad. Dr. Makkar emphasized on the importance of tree plantation to neutralize the effect of global warming

and that we all must nurture plants around us not in compulsion but voluntarily. All the Faculty and Staff members appreciated the generous act of the institution and proactively planted trees.

News Brief

Rock your LinkedIn Profile



Ghaziabad: Emerging Tech Cell from the BCA department organized an interactive workshop for students 'Rock Your LinkedIn Profile'. The event was open to all students and students from all departments attended the event. The main speaker for the event was Rohit Yadav, BCA batch 2018-21 student. The event was interactive, open to all and a good discussion was conducted about the professional media platform LinkedIn. Students were delivered insights and were engaged in the importance of having a good LinkedIn profile and the value proposition that can be derived through it.

Followed by this, a plethora of tips were shared covering four major focus areas: Why LinkedIn matters, pitching your profile for success, how to build your network and how to build your career for success. Students actively engaged in the session, asked questions, cleared doubts, and asked about the great features of LinkedIn. Overall, it was a great session and students loved the session. Students had positive feedback about the session afterwards.

Learning Outcome:

1. Students refreshed their knowledge of LinkedIn as a platform.
2. They gained knowledge about LinkedIn on how to use it to engage and grow their network.
3. There was good participation from students of different departments, making it an inter-departmental workshop.

"Contribution to Innovation in Management Education" Award

Ghaziabad: Commonwealth Thought Leaders in association with Global Thought Leaders & Africa-Asia Scholars Global Network (AASGON) conferred IMS Ghaziabad with the "Contribution to Innovation in Management Education" E-award during the Commonwealth Innovation Forum and Awards 2021 on June 01, 2021, duly received by Dr. Urvashi Makkar, Director, IMS Ghaziabad. Dr. Makkar expressed her gratitude to Shri Nitin Agarwal, Managing Trustee, IMS Ghaziabad for his incessant direction and leadership and also acknowledged the contributions of IMS Team for their consistent efforts in making the institute to reach the zenith.

Excellent Placements of PGDM Batch 2019-21

Ghaziabad: IMS Ghaziabad proudly shares its placement report of PGDM Batch 2019-21 students. The total numbers of the jobs offered by the companies are 244. More than 32% students of the batch have received multiple offers. 97% students of the current batch have been placed till date. IMS Ghaziabad is committed to invite highly acclaimed recruiters on campus to pick the talent. More than 20 companies are further lined up for extending placement opportunities to the students. We have been able to place our future managers in elite companies like, Deloitte Consulting India, Berger Paints, ITC Ltd, Dabur, EY, S&P Global, DTDC, Square Yards, Prism Johnson Ltd., Uniqlo India, Reliance Digital, Aditya Birla Group, Wipro, Mahindra Logistics, Godrej and Boyce, XL Dynamics, WNS, Zomato, Reliance Jio, Uflex Ltd, DHL Supply Chain India Pvt Ltd, Bisleri, Flipkart, Naukri.com and many more.

Excellent Summer Internships of PGDM Batch 2020-22

Ghaziabad: With an illustrious track record of 100 percent placements and SIP in the last 31 years, IMS Ghaziabad proudly shares the Summer Internships report of its PGDM Batch 2020-22 students. The entire batch is pursuing their internships in the field of Marketing, Finance, Human Resource, Operations, IT and Data Analytics. 40% students have bagged multiple opportunities for Summer Internships. Moreover, 82% students are being paid during their internships by the nationally and internationally acclaimed brands like Chaayos, The Times of India, WhiteHat Jr., The Capital Box, Funschool, Path Kind, Tata AIG, Sodexo, Ocelots, Praedigo, Fooracles and many more.

IMS Ghaziabad organized 7th International Yoga Day in association with Akhil Bhartiya Yog Sansthan, GZB

Ghaziabad: To spread the message of a simple and healthy life with Yoga, IMS Ghaziabad in association with Akhil Bhartiya Yog Sansthan, Ghaziabad organized 7th International Day Of Yoga on the theme 'Yoga for Health, Yoga at Home' on June 21, 2021 under the patronage & inspiring leadership of Shri Nitin Agarwal, Managing Trustee, IMS Ghaziabad.

The event was graced by Acharya (Dr.) Vijay Ji, Spiritual Guru, Motivational Speaker & Yoga Meditation Therapist. On the occasion, Dr. Urvashi Makkar, Director, IMS Ghaziabad, during her address shared her views on



the importance of yoga in this pandemic. Acharya (Dr.) Vijay Ji shared his thoughts about the benefits of Yoga by demonstrating a few Asanas. Dr. Makkar also expressed her heartfelt gratitude to the entire organizing committee including, Shri Pradeep Tyagi, Coordinator, All India Meditation Yoga Institute, Shri Laxman Kumar



Gupta, Trustee, Shri D.N. Sharma, Shri Manmohan Vohra, Shri K.K. Kohli, Shri KK Arora, Shri Subhash Garg, Shri Ashok Mittal & Smt. Veena Vohra for being involved in building a healthy society. More than 400 participants benefited with the practical demonstration of yoga asanas.

IMS Ghaziabad Organized Induction Programme - 2021 of PGDM Batch 2021-23

Ghaziabad: IMS Ghaziabad is organizing the Induction Programme – 2021 for the PGDM Batch 2021-23 on the theme- "Opportunities and Challenges for Young Budding Managers" on August 27-28, 2021 under the visionary leadership of Shri Nitin Agarwal, Managing Trustee, IMS Ghaziabad, Chief Patron and Dr. Urvashi Makkar, Director, IMS Ghaziabad, Patron.

The event shall be graced by the corporate luminaries, Mr. Pankaj Dubey, CEO, Power Global Energy India, EX CEO, EICHER as the Chief Guest, Mr. Rajan Bhandari, Chief Executive Officer, Hitachi MGRM Net Limited as the Presidential Speaker, Mr. Sushil Aggarwal, CMD, Avro India Pvt. Ltd, Mr. Gaurav Saini, Director HR, HMD Global Nokia Phone, Mr. Binodan Sarma, President Digital, Dentsu Impact Pvt. Ltd., Mr. Sauraj Bhardwaj, CEO,



Touchpoints Communication as the Keynote Speakers. Mr. Rakesh Gaur, President, Kalpataru Power Trans. Ltd, Mr. Kamalendu Bali, Director, Concentrix, Mr. Anupam Chauhan, VP, McCann WorldGroup India, Mr. Sudhir Zutshi, Director, UL, Mr. Saurabh Verma President, Willis

Towers Watson, Mr. Deepak Jindal, Project Manager, SAP, Mr. Tarun Sharma, National Lead -Key Accounts, Aon's Assessment Solutions, Mr. Varinder Singh, Chief Manager - HR, Fortum India Pvt. Ltd, Mr. Prakash Sinha, VP-HR, Kalpataru Power Trans. Ltd & Mr. Rajesh Popli, Talent Consultant, GDS Consulting as Distinguished Panel Speakers. Mr. Sushant Dubey, Executive VP, Sify Technology Pvt. Ltd., Mr. Himanshu Sharma, Director, Squeak Corp, Ms. Shruti Raina, GM, Neelkanth Town Planner Pvt. Ltd, Mr. Ameeth Sethi, Branch Head, DBS Bank, Noida, Mr. Faizan Ahmad, National Head Sales -Digital, The Hindu, Mr. Dhruv Roy, Lead, National Payments Corporations of India, Mr. Chitransh Mathur, Area Head, Trell.in & Mr. Paras Yadav Regional Manager, Orient Electric Ltd. CK Birla Group as Distinguished Alumni Speakers.

Extempore on "World Day Against Child Labour



Ghaziabad: Children are the most important assets of a country. For them to bring a better future for the country it is important they receive education, love from their parents and respect from society. But in many countries including our India, child labour is a big concern. Numerous children are away from the childhood and education of their rights. Every year June 12th is celebrated as "World Day Against Child Labour" to mark the need of a unanimous decision and work to stop child labour.

The Journalism and Mass Communication Department organized an "Extempore"

competition on the occasion. Students were given a related topic on the spot and they were asked to speak for one minute with a cover up time of 30 seconds. The competition helped students to enhance impromptu speaking and time management. It also motivated them to do good for the society and made them feel the real pain of child labour. The "Extempore" competition saw great participation from the students. A review meeting on the participants' speeches was held immediately after the competition, it gave them an opportunity to understand the points of improvement. The event was hosted by Tanishqua Dwivedi of BJMC (2020-23) under the guidance of the faculty. The Journalism and Mass Communication department faculty were the judges. Amazing performances by all the students gave a difficult decision to the judges to choose the winners.

Department J & MC Organised "Let's Laugh Together with RJ Naved"



Ghaziabad: The Department of Journalism and Mass Communication of IMS Ghaziabad University Courses Campus had organized a fun and interactive session with RJ Naved (renowned radio jockey at radio mirchi) - "Let's laugh together with RJ Naved". He talked about grabbing the opportunity, to be natural and accept what you are as it will take you higher and higher in life. He told me not to wait, take action and other things will follow. He said to make use of all the things you have. Radio jockey needs to be natural and true to connect to the audience. He gracefully answered questions of the students and



YouTube audience and motivated one and all. The event was attended by CA Dr. Rakesh Chharia Ji; CA Vidur Charria Ji from the management and Director Dr. Sapna Rakesh Ma'am and faculties of all courses. The celebrations are multifold as besides interaction with the students, RJ Naved also E-Launched the book "Radio or Sanchar" a book written by faculty members of Journalism and Mass Communication Department Prof. Girish Kumar Singh and Prof. Sandhya Sharma. The book is available on

the Amazon portal. Students got to learn a lot from RJ Naved. Students learnt to be their natural self as being their natural self is important to be a radio jockey. Students learnt how their natural personality is unique and best. He told students to grab opportunities and not wait for the right situations. They also learnt to experiment with things even if they are the first one to do so. He encouraged students to give their best in their respective fields. He advised students to keep learning and improving their personalities throughout their lives.

3 Days yoga workshop organized by sports club

Ghaziabad: Yoga is an important endowment of antiquated Indian custom. It exemplifies solidarity of body and psyche; thought and activity, concordance among man and nature also, an all-encompassing way to deal with wellbeing and prosperity. Keeping the same in mind Sports Club at IMS Ghaziabad (UC Campus) has organized a "3 Days Yoga Workshop" in association with IMS TODAY on June 19-21, 2021 on the occasion of International Yoga Day. This pandemic didn't hinder the enthusiasm and excitement of IMSIANS in organizing this event, hence keeping the scenario in our consideration we conducted this yoga workshop



online through the Zoom platform. Participants, from different institutions like Gurukul the school, Holy Child public school, Mahamaya Balika inter-college, MD Public school, DAV public school, Ryan international school, Ingraham English medium school, IMS engineering college, IMS Lal Kuan and IMS UC Campus,

have registered themselves for Yoga Workshop.

Day-1 of the Yoga Workshop provides an opportunity for everyone to energize their inner self by sitting at their homes. The event inaugurated wherein Prof Vanchan Tripathi (Faculty Coordinator, Sports Club) welcomed everyone and introduced the resource person,

Mrs. Deepna Bhasin. The event witnessed details about various yoga asanas such as Tadasana (Mountain Pose), Vrikshasana (Tree Pose), Trikonasana, Ardha chandrasana, bhujang asana by Mrs. Deepna Bhasin (M.A. Yoga).

Day-2 of the Yoga Workshop started with prayers afterwards Mrs. Deepna Bhasin told the right way to perform asanas and also state the precaution taken while doing these asanas. She has also highlighted the importance of taking a healthy diet and practising yoga on a daily basis.

Day-3 of Yoga Workshop initiated with a welcome address of Dr. Sapna Rakesh (Director, IMS Ghaziabad University Courses Campus) wherein she

welcomed everyone and told us the benefits of yoga. Mrs. Deepna Bhasin enlightened gathering with different asanas which are helpful to get rid of lifestyle diseases like diabetes, thyroid etc.

With the help of a dedicated team of faculty and students, the event was executed with precision bringing glory to each one associated with the program. Prof. Vanchan Tripathi proposed a vote of thanks wherein she thanked Mrs. Deepna Bhasin (M.A. Yoga), Dr. Sapna Rakesh (Director, IMS UC Campus) for her unconditional guidance and support, faculty members, student coordinators, Staff members and IT team for making the event successful.

Talk Session-A paradigm shift in next generation



Ghaziabad: IMS Ghaziabad University Campus,

Management Department-BBA organised a Talk session on June 05, 2021 on "A Paradigm Shift In Next Generation- HR". To be future-ready, one must understand the true demands of business and the importance of change. There is a huge shift in organizational focus, and it has surely created a wave of transformation for every HR leader and professional. The session began with the welcome note by Dr. Shilpi Sama, Head HR Specialisation. The speaker of the session, Mr. Mayur Satyavrat, Head Learning and Organization Development: Adani Airports with more than 21 years of rich experience highlighted on how HR works, HR is not just limited to Recruitment and Selection, It is much more than that.

He further highlighted how a process should work in HR. He started with System Thinking, Vision, Mission, Values, Strategies, Design, Role, Value of Role, Competency, Hiring the right person and Onboarding.

He further told the trilogy to avoid distraction while working from home. The Trilogies were 'Time, Task and Relation'.

Further Sir highlighted the Mantras which every HR Professionals must inculcate in themselves:

1. HR itself is a business
2. HR has to move from Functional Thinking to System Thinking
3. HR should be purpose driven
4. HR should be a Chain Management
5. Should be comfortable with Data & Algorithmic Thinking
6. Should be a Behavioural Scientist

Students posted some interesting queries in the chat box and the guest beautifully answered them and also shared his life experiences on innovative HR practices that has been introduced by him in past.

The session ended by presenting an E memento to esteemed guest and formal vote of thanks by Dr. Geeti Sharma, HOD-BBA

It was indeed an interactive and a great learning session.

Kreanabo Club -The non-binary show

Ghaziabad: Through the joint efforts of the management department at the institute of management studies & Kreanabo – The Buzz Communication Cell, a talk session- The Non-Binary Show was organised with the primary motive of sensitizing the youth about what life is like for a trans person and to celebrate the Pride Month.

To make this event a success Ms. Nayana Udupi, Transwoman was invited, she is a Marketing Associate with ThoughtWorks Technologies, a Bengaluru based organisation (India).

The session was begun by the opening moderator Mr. Shiv N Bhardwaj, with a short introduction to the Institute of Management Studies & the Kreanabo. The chairperson - Management Department

Dr. Geeta Sharma welcomed the gathering and gave her gratitude to the guest for accepting the invite. Further Mr. Shiv N Bhardwaj asked 4 questions about what life is like for a trans person, such as who is Nayana Udupi to herself and to the world at large, what is teenage like for a trans person, and more, he then proceeded to hand off to Ms. Mansi Bansal who continued the questions that had been collected from students over the previous week.

Besides Mansi Bansal, Sheel Shukla, Poorvi & Kapil Garg were part of the questioning moderators they posed interesting and widely varying questions ranging from what would Ms. Udupi's advice be to a young trans person listening in, what her opinion is about sex transformation surgery and



lighter questions such as what genre would a movie made about her be, how she chooses to destress and relax in life, etc.

Ms. Udupi provided inspirational, thought provoking and very emotional answers that touched the hearts of more than a few participants, she shared stories of struggle, how she had to

approach 22 companies before she was hired, how she was fired from a freelance source of income since she is a transwoman

Overall the session was incredibly rich in both, knowledge and in the depth of the guest and her experiences, the session was then pushed towards an end with a positive question of

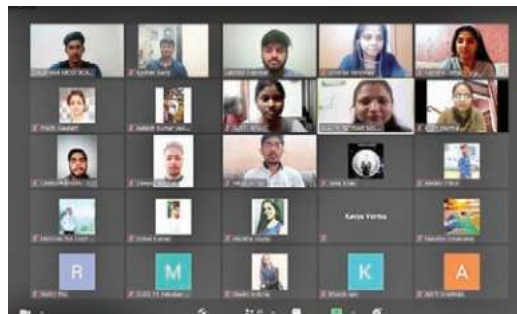
what message would Ms. Udupi left the IMS family with, she left us with more than a few impressions and definitely a lot of inspiration to continue fighting for our rights in life.

A video was then created by the Kreanabo members as an ode to the anonymous champions who fight for trans rights. The cell coordinators Prof. Yagbala Kapil & Prof. Aastha Sawhney appreciated the efforts put in by the members of the cell in successful completion of the event. The closing vote of thanks was proposed by the Sr. Consul to the Kreanabo - The Buzz Communication Cell.

Learning Outcome: The students got to learn the real hardships of society and how one can achieve everything with strong will and determination.

BCA Department organized an interactive workshop

Ghaziabad: Web App club always motivates the students to try new things and during this pandemic when we are at home, students can apply for various internships. With this motive, the Web App Club of the BCA department organized an interactive workshop for students 'Get Your First Internship through Internshala'. The event was open to all students of IMSUC. The main speaker for the event was Shubham Modi, a student of BCA 2nd year, Batch 2019-22. Shubham has started to search for internships on Internshala in 2019 during the lockdown. Till now he had done 5 internships through Internshala that helped him to enhance his skills. He shared his experience with students and guided them. The event was interactive, open to all and a good discussion was conducted about the professional media platform Internshala. Students were delivered insights and were engaged in the importance of having an internship experience. Followed by this, a plethora of tips were shared covering four major focus areas: What is Internship, Its Importance, how to build a resume



and portfolio, how to apply for an internship as a fresher. Students actively engaged in the session, asked questions, cleared doubts, and asked about the great features of Internshala. Overall, it was a great session and students loved the session. Students had positive feedback about the session afterward.

Learning Outcome:

1. Students refreshed their knowledge of Internshala as a platform.
2. They learned about the benefits of internships and the ways to get internships.

Talk on "Ecosystem Restoration" on the occasion of World Environment Day 2021

Ghaziabad: For more than a decade, the School of Biosciences, Institute of Management studies, Ghaziabad, has given voice to the field of ecology and biodiversity conservation. We foster the exchange of knowledge and expertise among ecological restoration practitioners, scientists and researchers from diverse disciplines and backgrounds.

To advance the science and practice of sustaining biodiversity, School of Biosciences in association with IMS Greens organised a virtual Talk on "Ecosystem Restoration" for Sustainable Living & Livelihood on the 5th of June 2021, World Environment Day, 11:00 am onwards.

The event incepted with a



welcome note by Dr. Abha Vashistha, Program Chairperson, she discussed the importance of conserving biodiversity and emphasised that the onus now is not just on the governments and development agencies but also the communities. Ecosystem conservation and restoration

should be at the heart of everything we do hereafter.

Dr. Tripti Singh, Assistant Professor & faculty coordinator IMS Greens was the resource person of the talk, she highlighted the mess we have created for ourselves. The conservation and restoration of our ecosystems

would ensure richer biodiversity, more green cover, protection of endangered species and creating larger carbon sinks. The world has released its importance more than ever after witnessing humanity suffer one of the worst pandemics in decades. The emergence of COVID-19 has also shown just how disastrous the consequences of ecosystem loss can be. She suggested that the ecosystem can be restored in many ways. Planting trees is one of the easiest and best ways of caring for the environment. People also need to eliminate pressures on the environment.

Dr. Surabhi Johari formally thanked management, organisers and resource person for an insightful session.

HR Reboot Week: Mapping Your Way



Ghaziabad: E-Workshop which began at the Management Department for BBA First year students, HR Reboot Week: Mapping Your Way on May 31, 2021 ended on June 4, 2021, under the mentorship of BBA HR specialization students Batch 2019-22. The valedictory function was held on June 4, 2021 organized by HR Team.

The valedictory session began with a welcome address for the gathering where highlights of all E-Workshop Modules were shared. This workshop was eagerly attended by all BBA first-year students, who obtained valuable experience learning. Star Performer awards have been announced on this program to encourage and appreciate the participation of BBA first-year students.

The winners for the various module are:

- B+ with A++ attitude- Kartik Panchal & Sonal Massy

- Talent Spotter - Abhinav Mishra & Nandini Dhawan
- LimeLight- Dhruv Singhwani v Ashi Sharma
- Dear stress, let's Break Up- Bhawna Sharma Gourish Makhija



- Apprendre la Diversite- Shruti Kansal & Amit Kumar Singh
 - Ain't no Stopping us Now- Gaurav Singh Samant Arnav Rawat
- The session followed by acknowledging the contribution of Buddy Mentors by bestowing several awards based upon the feedback shared by Faculty

members and participants.

Winners of Buddy Mentoring Session:

- First Position: Apprendre Le Diversity Team- Kushagra Singh, Sonali Srivastava, Pallavi Poddar, Ashi Garg, Rashi Garg and Deepak Tyagi
- Second Position: Talent Spotter- Niharika Garg, Sanskriti Parashar, Deepanshi Gupta, Shubham sharma, Himanshu shahi and Pallavi Mittal
- Third Position: Ain't no Stopping us Now- Garima Sharma, Kriti Jain, Vrinda Garg and Divya Sharma.

Prof. Yagbala Kapil, Assistant Professor at Management Department, proposed a formal vote of thanks to the Dr. Sapna Rakesh (Director), Dr. Geeti Sharma (Head of the Department) and HR Faculties, Buddy mentors, and BBA first-year students for their participation in making this one-week event a huge success.

School of Biosciences organised Health Talk Series on "COVID-19: The Hunt for Immunity"

Ghaziabad: Scientists are investigating a largely obscured immune mechanism in the body that they hope could help to curb the pandemic. Antibodies help fight off infection and may prevent them from getting the disease again in the future – but there are signs that with COVID-19 they could fade away within weeks. With little yet known about how our system operates against COVID-19, it is important to fill in the gaps in our knowledge.

School of Biosciences, Institute of Management Studies, Ghaziabad in association with GMA & IIRF, India, organized an online health talk series on "COVID-19: The Hunt for Immunity" on 13th June 2021 to deliberate the immune response developed by infection of SARS CoV2. The guest for the session, Dr. Vijay Kumar Gurjar, AIIMS & Dr. Siddharth Sonkar, Maulana Azad Medical College, discussed the perspective of attempts to reach herd immunity against



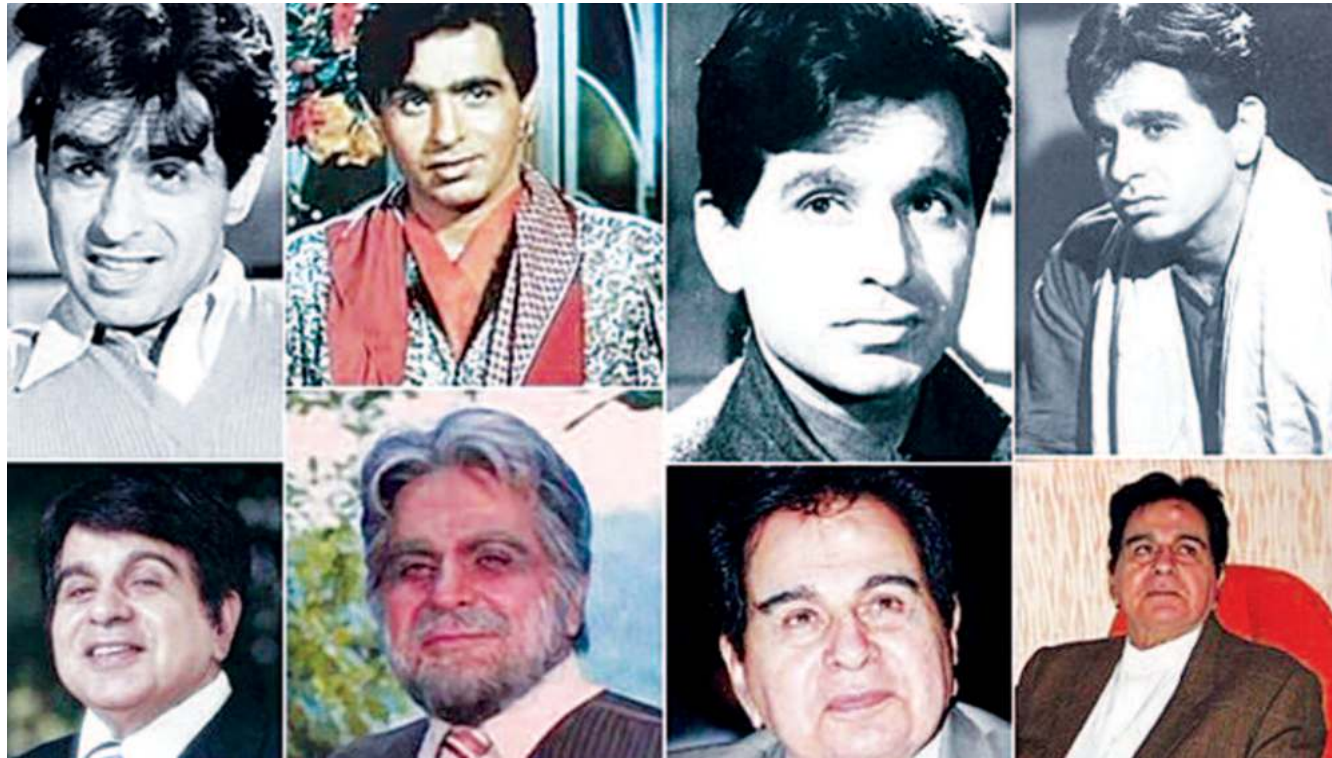
SARS CoV2. The event started with a welcome address by Program Chairperson, Dr. Abha Vashistha. She insisted that vaccination is a safe and effective way to prevent disease and save lives – now more than ever. When we get vaccinated, we aren't just protecting ourselves, but also those around us. The guests focused on the mass vaccination as soon as possible so that the herd immunity can be developed. To safely achieve herd immunity against COVID-19, a substantial proportion of a population would need to be vaccinated, lowering the overall amount of virus able to spread in the whole population.

The proportion of the population that must be vaccinated against COVID-19 to begin inducing herd immunity is still an important area of research and will likely vary according to the community, the vaccine, the populations prioritized for vaccination, and other factors.

The talk concluded on a note that even after herd immunity is first reached and a reduced risk of disease among unimmunized people is observed, this risk will keep falling if vaccination coverage continues to increase.

Dr. Surabhi Johari, extended her heartfelt thanks to the guests for their benign presence.

अलविदा ट्रेजेडी किंग दिलीप कुमार



प्रेम कितना जटिल और जानलेवा हो सकता है ये अगर आपके जीवन में घटा है तो भी और नहीं घटा है तो भी; दिलीप कुमार की अदाकारी उस अनुभव को जितनी सचनता से दिखाती है, शायद ही हिंदी सिनेमा में कोई दूसरा अभिनेता कर पाया हो। कुंदन लाल सहगल उनसे पहले देवदास बन चुके थे, शाहरुख खान ने उनके बरसों बाद देवदास का किरदार निभाया लेकिन शरत चंद्र के देवदास का अवस दिलीप कुमार के चेहरे पर जितना प्रामाणिक लगा उतना कहीं और नहीं। बिमल राय की देवदास का वो सीन याद करिये - शराब का गिलास हाथ में लिए नशे में डूबी थोड़ी ऊँची आवाज में देवदास बने दिलीप कुमार का संवाद - 'कौन कमबख्त बदरत करने के लिए पीता है। बैलगाड़ी हांक रहे गाड़ीवान से दिलीप कुमार जब कहते हैं - 'अरे भाई ये रास्ता क्या कभी खतम नहीं होगा तो देवदास के अभागेपन, उसकी व्यथा, उसके अकेलेपन की पीड़ा मन को बहुत गहरे तक बाँध जाती है। सिनेमा के जरिये प्रेम की पीड़ा का ऐसा मार्मिक, मोहक और विश्वसनीय मायालोक रचने वाला सिर्फ एक ही शख्स है- दिलीप कुमार। दिलीप कुमार ने

हिंदी सिनेमा के इतिहास में सबसे महान अभिनेताओं में से एक

दिलीप कुमार को व्यापक रूप से हिंदी सिनेमा के इतिहास में सबसे महान अभिनेताओं में से एक माना जाता है। उनके नाम एक भारतीय अभिनेता द्वारा सबसे अधिक पुरस्कार जीतने का गिनीज वर्ल्ड रिकॉर्ड है। उन्होंने अपने पूरे करियर में कई पुरस्कार प्राप्त किए, जिसमें सर्वश्रेष्ठ अभिनेता के लिए आठ फिल्मफेयर पुरस्कार और फिल्मफेयर के लिए एक लाइफटाइम अचीवमेंट और विशेष पहचान फिल्मफेयर पुरस्कार के लिए उन्हें भारत की कोकिला लता मंगेशकर के साथ फिल्मफेयर पुरस्कार प्राप्त करने वाले पहले प्राप्तकर्ता के रूप में मान्यता दी गई। 50वें फिल्मफेयर पुरस्कार समारोह में महानतम हिंदी संगीत निर्देशक नौशाद अली और सर्वश्रेष्ठ अभिनेता के लिए फिल्मफेयर में 19 नामांकन के साथ में उन्हें फिल्मफेयर लाइफटाइम अचीवमेंट अवार्ड से सम्मानित किया गया। गंगा जमुना (1961), जिसे उन्होंने लिखा, निर्मित और अभिनीत किया, को हिंदी में दूसरी सर्वश्रेष्ठ फीचर फिल्म के लिए राष्ट्रीय फिल्म पुरस्कार, बेस्टन इंटरनेशनल फिल्म फेस्टिवल में पॉल रेवरे सिल्वर बाउल, चेकोस्लोवाक अकादमी से विशेष सम्मान डिप्लोमा भी मिला। शाहरुख खान समेत कई महान अभिनेता कुमार को अपनी प्रेरणा मानते हैं। कुमार को 'ट्रेजेडी किंग' के रूप में भी जाना जाता था। फिल्म जगत में भी कुमार के निधन से शोक की लहर है। बॉलीवुड मेगास्टार अमिताभ बच्चन ने एक ट्वीट में कहा, 'एक संस्था चली गई है।' दिवंगत अभिनेता को श्रद्धांजलि देने और उनकी स्मृति का सम्मान करने के लिए बिग बी प्रशंसकों और साथी बॉलीवुड सितारों के साथ शामिल हुए। अमिताभ बच्चन ने किंवदंती के निधन के बारे में जानने पर दुख व्यक्त करते हुए लिखा, 'एक संस्था चली गई... जब भी भारतीय सिनेमा का इतिहास लिखा जाएगा, वह हमेशा 'दिलीप कुमार से पहले और दिलीप कुमार के बाद' होगा।'

एक्टिंग की क्राफ्ट को एक मिस्टिकल टच देकर उसका रुतबा बढ़ाया है। प्रेम में

नाकामी, जीवन की त्रासदी और मृत्यु को इतना

आकर्षक बना देना कि लोग किसी नाकाम इन्सान के किरदार से बेपनाह मुहब्बत करने लग जाएँ,

यह सिर्फ और सिर्फ दिलीप कुमार ने बहुत प्रामाणिक ढंग से किया और ऐसा लगातार करते हुए अदाकारी को एक ऐसी तिलिस्मी ऊँचाई दे दी जहाँ पहुँचना किसी भी अभिनेता का सपना तो हो सकता है लेकिन जहाँ पहुँच

पाना

7 जुलाई 2021 को दिलीप कुमार

साहब का मुंबई के हिंदुजा अस्पताल में निधन हो गया। वे 98 वर्ष के थे। सौंस सम्बंधी गंभीर बीमारी के कारण उन्हें पिछले महीने अस्पताल में भर्ती कराया गया था।

दिलीप कुमार साहब का जन्म पाकिस्तान के पेशावर में 11 दिसंबर 1922 को हुआ था। उनका पहला नाम यूसुफ खान था। दिलीप कुमार एक लोकप्रिय अभिनेता थे। वे राज्यसभा के सदस्य भी रहे। उन्हें फिल्मों के सर्वोच्च सम्मान दादा साहब फाल्के पुरस्कार से सम्मानित किया गया था। इसके अलावा दिलीप कुमार को पाकिस्तान का सर्वोच्च नागरिक सम्मान निशान-ए-इम्तियाज से भी सम्मानित गया है। दिलीप कुमार की पहली फिल्म 'ज्वाब भाट' थी जो वर्ष 1944 में आई थी। कुल 60 फिल्मों के करियर में उनकी आखिरी फिल्म 'किला' थी।

सबके बस की बात नहीं।

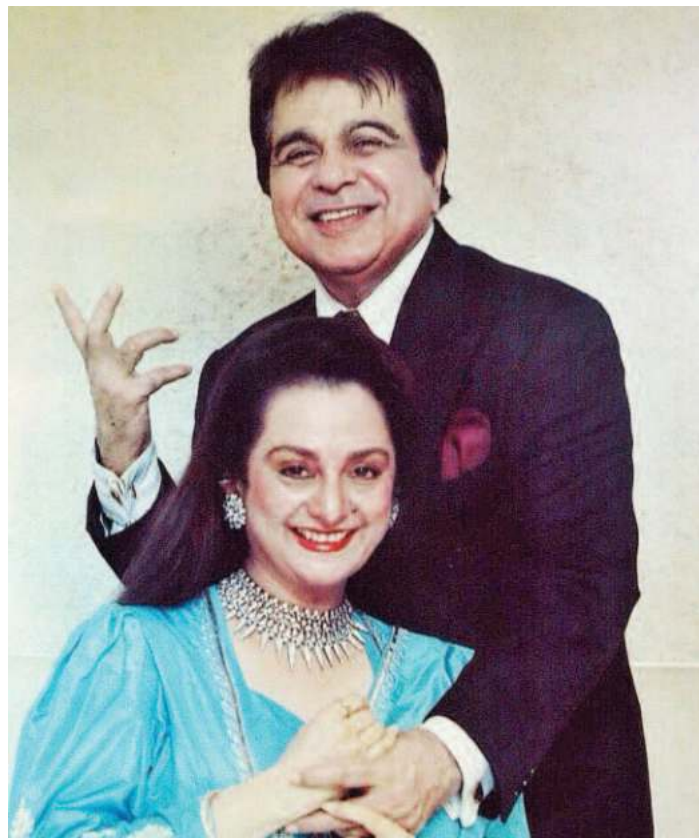
देवदास, नया दौर, दाग, अंदाज, दीदार, अमर, पैगाम, कोहिनूर, उड़नखटोला, राम और श्याम, मधुमती, मुगले आजम, आदमी, शक्ति, विधाता, मशाल यादगार फिल्मों की नहीं हैं, अदाकारी की वो किताबें हैं जिन्हें देखकर पीढ़ी दर पीढ़ी तमाम अभिनेताओं ने दिलीप कुमार जैसा बनने का सपना देखा। शायद ही कोई एक्टर होगा जिसकी परछाईयों (मनोज कुमार, राजेंद्र कुमार) के हिस्से में भी अपने अपने ढंग से लोकप्रियता का भरपूर उजाला आया हो। ट्रेजेडी के दृश्यों में अमिताभ बच्चन की अदाकारी पर भी दिलीप कुमार का असर साफ दिखता है। दीवार पर गंगा जमुना की

छाप है। अपनी श्रद्धांजलि में उन्होंने ठीक ही कहा कि दिलीप कुमार एक संस्थान थे और हिंदी सिनेमा का इतिहास जब भी लिखा जाएगा तो दिलीप कुमार से पहले और दिलीप कुमार के बाद का वर्गीकरण होगा।

अशोक कुमार, बलराज साहनी और संजीव कुमार के अभिनय में भी बहुत सहजता थी, मोतीलाल भी माने हुए मास्टर थे सहज अभिनय के स्कूल के और निस्संदेह अमिताभ बच्चन में बहुत विविधता है लेकिन दिलीप कुमार फिर भी दिलीप कुमार हैं। उनका कोई सानी नहीं, कतार वहीं से शुरू होती है जहाँ वो खड़े हैं, खड़े रहेंगे कयामत तक।

दिलीप कुमार की पहली फिल्म ज्वाब भाट 1944 में आई थी। बांबे टाकीज के बैनर तले। जिसकी मालकिन थीं देविका रानी।

हिमांशु राय की मौत के बाद जब बांबे टाकीज दो टुकड़ों में बंटा और स्टूडियो के लिए बतौर हीरो काम करने वाले अशोक कुमार बांबे टाकीज छोड़कर फिल्मिस्तान चले गये तो देविका रानी को अपनी कंपनी के लिए हीरो दूढ़ने की फिक्र सताने लगी। ऐसे में एक दिन यूसुफ खान नाम के एक नौजवान से उनकी मुलाकात हुई। बात आगे बढ़ी। चेहरा-मोहरा, कद-काठी तो देविका रानी को पसंद आ गये लेकिन नाम नहीं जंचा। यूसुफ खान अपना नाम बदलने के हक में नहीं थे लेकिन अपने कड़क पठान पिता से फिल्मों में काम करने की बात छुपाने के लिए (क्योंकि वो इसे भाँड़ों का पेशा मानते थे) अपनी पहचान छुपाने की जरूरत की वजह से मान गये। कंपनी में काम कर रहे गीतकार और लेखक पंडित नरेंद्र शर्मा ने तीन नाम सुझाये- वासुदेव, जहांगीर और दिलीप कुमार। यूसुफ



को जहांगीर नाम पसंद आया लेकिन उसी कंपनी में काम कर रहे मशहूर हिंदी साहित्यकार भगवती चरण वर्मा ने दिलीप कुमार नाम चुना। देविका रानी ने इस पर मुहर लगा दी। और इस तरह यूसुफ खान दिलीप कुमार बन गये।

1944 से लेकर 1998 तक 54 साल के करियर में दिलीप कुमार ने 60 फिल्मों में काम किया। 1948 में ही एक साल के भीतर पाँच फिल्में आईं। उसके बाद उन्होंने कभी एक साल में दो या तीन फिल्मों से ज्यादा काम नहीं किया। 1948 से लेकर 1961 के 13 बरसों में उनकी 31 फिल्में आईं। दिलीप कुमार को 8 बार सर्वश्रेष्ठ अभिनेता का फिल्मफेयर सम्मान मिला लेकिन बड़ी

हैरानी की बात है कि उन्हें एक बार भी राष्ट्रीय पुरस्कार नहीं मिला। दादा साहेब फाल्के सम्मान के अलावा पाकिस्तान के सर्वश्रेष्ठ राष्ट्रीय नागरिक सम्मान निशाने इम्तियाज से भी सम्मानित हुए। निशाने इम्तियाज को स्वीकार करने के लिए उनकी आलोचना भी हुई थी और हिंदुत्ववादियों ने उनको निशाना बनाया था।

उनका जाना सचमुच एक युग का अंत है। शतायु होते तो अच्छा होता लेकिन उन्होंने एक भरपूर, समृद्ध, शालीन जीवन जिया है। उम्र के किसी भी आँकड़े से ऊपर, अपनी अदाकारी के बूते पर दिलीप कुमार हिंदी सिनेमा के इतिहास में ही नहीं, दुनिया के सिनेमा में अमर हो चुके हैं।

Creative Corner

तूफान तुम ला सकते हो...

तूफान तुम ला सकते हो,
अब से आगे जा सकते हो।
दुनिया पहुँची हैं चौद तक,
तुम तारों पर जा सकते हो।
सपने देखे थे जो डाङ्ग कलाम ने,
उनको पूरा कर दिखा सकते हो।

प्रशांत कुमार टांक



तूफान तुम ला सकते हो,
अब से आगे जा सकते हो।
भारत चिड़िया थीं सोने की,
धन-धान का रहा गौरव भारत में।
हरित क्रांति आई भारत में,
तुम तकनीकी क्रांति ला सकते हो।

तूफान तुम ला सकते हो,
अब से आगे जा सकते हो।
तुममे ज्ञान हैं विवेकानंद का,
तुम रवीन्द्रनाथ की शान हो।
गौरव गाथा जो रही भारत की,
उसको आगे ले जा सकते हो।

तूफान तुम ला सकते हो,
अब से आगे जा सकते हो।
तरह-तरह की सभ्यता भारत में,
अनेकता में एकता भारत में।

लोकतंत्र की सबसे बड़ी मिसाल भारत को,
दुनिया से आगे तुम ले जा सकते हो।

तूफान तुम ला सकते हो,
अब से आगे जा सकते हो।
तुममे शौर्य महाराणा प्रताप का,
तुम पृथ्वीराज की आन और शान हो।
तुममे हिम्मत हैं शहीद हमीद सी,
आसमान में तिरंगा लहरा सकते हो।
तूफान तुम ला सकते हो,
अब से आगे जा सकते हो।
देखें कई दौर दुनिया के,
बहुत से युद्धों को झेला हैं।
अब बारी विषाणु युद्ध की,
दुश्मन को इसमें भी धूल चटा सकते हो।
तूफान तुम ला सकते हो,
अब से आगे जा सकते हो।

मंजिलें



डॉ. उर्वशी मवकड़

हर मंजिल शुरूआत है एक नए खाब की
तो क्यों न सफर का ही मजा लिया जाए

मंजिलें तो महज मोड़ हैं नए रास्तों के
तो क्यों न मंजिलों को बेमानी किया जाए

ख्याईशों का बोझ फकत बादस्तूर है...
तो क्यों न तलाश-ए-मंजिल को बेमतलब किया जाए

जब खाबों की कोई इंतहा नहीं
तो क्यों न रास्तों में ही जिया जाए

THE ESSENCE OF LIFE



Dr. Surabhi Singh

Life gives reason to laugh
Because of this, worries get half
The way it goes touching our heart
That is infact a matter of thought

The moments of fall and rise of life
The one who tackles is the wise
One in all and all in one
Fathom and become the genuine one
Open the heart once for all
Listen and do what nature calls
Search inside, and God is rife
That, of course, is the essence of life
Life makes a game
That hardly comes same and it is sane to say
We have nothing to claim

The Room with 1000 Mirrors

Ms. Chandra Pushpanjali Patel



A person asked a Monk, "My workers are not true to me. My children, my wife and the entire world are very selfish. Nobody is correct."

Monk smiled & told him a story....
In one small village there was a room with 1000 mirrors. One small girl used to go inside and play! Seeing thousands of children around her she was joyful. She would clap her hands and all the 1000 children would clap back at her. She considered this place as the world's happiest & beautiful place and would visit often.

This same place was once visited by a sad & a depressed person. He saw around him thousands of angry men staring at him. He got scared and raised his hands to hit them and in return 1000 hands lifted to hit him back. He thought... this is the worst place in the world and left that place. This world is also a room with 1000 mirrors around you. What we let out of us is what the universe will give back to us.!!

"This world is a heaven. Or Hell...
It's up to us what we make out of it..." said the Monk...