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Management Department  
Organised Induction Program  
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श्रील प्रमुपाद एक अलौकिक  
कृष्ण भक्त थे: प्रधानमंत्री

आई.एम.एस. टुडे

# IMS TODAY

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## New Exam Pattern for CBSE Term 1st Boards: Papers Launched To Ace All Typologies.

**NEW DELHI:** The Central Board of Secondary Education (CBSE) has decided that the 2021-22 board exams for CBSE classes 10th and 12th will be conducted in two parts or terms. The term 1 exam will be completely MCQ-based, while the Term 2 exam will either have detailed questions or MCQ questions, depending on the Coronavirus situation in 2022. Each Theory Paper For CBSE Class 10 & 12 Term 1 Board Exams 2021-22 will carry 40



marks, and the exam will take place in November-December this year.

To better prepare themselves for this new kind of board exam, students of CBSE 10th and 12th

will need to use the latest and updated study material. Sample Papers designed for Term 1 Boards will be very crucial to score more in the 2021-22 10th and 12th board exams.

Get well-versed with the paper pattern Term 1 paper will have 3 types of MCQs- Case-based MCQs, Stand-alone MCQs and MCQs based on Assertion-Reason. Solving sample papers is the best way to get acquainted with all these types of questions and also the marking scheme.

CBSE is about to release its official CBSE Sample Papers, which are a good starting point. But you will need to work further to score well. You can boost your preparation with Chapter-wise Topic-wise New CBSE Syllabus Oswaal CBSE MCQs Question Banks for Term 1 Board Exams 2021-22. Based on the latest syllabus for the 2021-22 Board Examinations, this book has several relevant MCQs of all three typologies to familiarise you with the Term 1 paper.

## Reopening of schools & colleges in delhi with 50% volume : DDMA

**DELHI:** As schools and colleges reopen on September 1, District Disaster Management Authority (DDMA) has issued Standard Operating Procedures (SOPs) including mandatory thermal screening, staggered lunch breaks and alternate seating



colleges. "Schools and colleges should prepare a timetable as per occupancy limit of classrooms following Covid norms. The seating arrangement should be done in such a way that seats are occupied in an alternate manner," read the DDMA guidelines notified on Monday. "As the situation varies from school to school and college to college, the institutions may stagger the schedule to avoid crowding in classrooms and at main entrance or exit," the DDMA said.

## NEP Approval by DU 2022-23 session

**NEW DELHI:** The Delhi University on Tuesday approved the implementation of the National Education Policy (NEP) and four-year undergraduate programme at its executive council (EC) meeting. Registrar Vikas Gupta said that the NEP will be implemented from the 2022-23 academic session. He said three members dissented against its implementation.

The implementation of the NEP and four-year undergraduate programme were approved by the Standing Committee on Academic Matters and the Academic Council last week. The multiple entry/exit



scheme (MEES), where students will be able to enter and exit the programme at various stages, and Academic Bank of Credit (ABC) were also approved in the meetings held last week.

The EC, which is the highest decision making body of the university, approved the MEES and ABC.

## Schools Reopened for Primary Batch in UP

**LUCKNOW:** Primary schools in Uttar Pradesh reopened on Wednesday after a gap of almost six months, following Covid protocols.

The schools welcomed children with toffees, chocolates and flowers in two shifts to avoid crowding.

The attendance was significantly thin.

UP schools have been reopened for studies for Classes 9 to 12 from August 16 and from Classes 6 to 8 have also been opened for studies from August 23.

Classes in madrasas also began from Wednesday with the Covid-19 guidelines.

In all schools, thermal scanning of the children was done at the school gate and they were asked to keep their masks on. Sanitizers have also been kept in the classrooms.

Earlier in March, schools were open for a few days but were closed again due to the surge in Covid cases.

The teaching work of children in primary schools will be done in two shifts. The first shift will go on from 8 am to 11 a.m. while the second shift will start from 11.30 a.m.

In government schools, children have been asked to bring their own utensils and water bottles.

Even after the state government deciding to reopen schools, parents are still apprehensive over sending the children after an increase in the cases and in fear of a third possible Covid-19 wave.

The increasing scare of the mysterious fever that is claiming lives in some districts in the state, has added to the concern of the parents.

## Guest Editor of this issue



**Ms. Renuka Sharma**  
Principal,  
DDPS Govindpuram  
Ghaziabad.



## From the Editor's desk

I am very honored to serve as a guest editor for this Issue of IMS Today. I am sure that this issue would be definitely useful to all the readers. This collection will also offer a window for new perspectives and direction to the readers' mind for long.

*"Thank you to the team IMS Today and comment moderators who work so hard for the news paper on the frontlines of audience engagement."*

The Editorial Committee of IMS Today wishes to acknowledge and thanks Ms. Renuka Sharma who contributed her time to handle manuscripts as Guest Editor of this Issue. Without her help, We could not fulfill our mission.

## Ways to Support Students Social-Emotional Development

Centerpiece of our community which can bring you knowledge, friendships, better understanding of yourself and your place within your culture is school. School's environment offers a good opportunity to the students for their overall development & growth.

However, many students feel the need of social and emotional learning for their growth. They need more opportunities to dig deeper, to actively explore who they are, what motivates them and who they want to be in the world. It's important to address students' needs for status and respect for them likely to be more motivated and engaged.

**Here are ways you can help students to develop greater self-awareness:-**

**I.** Invite students to use their character strengths

Students' desire respect, it's important to create a school climate where their strengths are recognized and valued. Take time in class to have your students identify their personal strengths, such as hope, humility, honesty, kindness, and perseverance.

**II.** Encourage students to imagine their best selves

Another way to help students clarify who they are and how they want to be in the world is to invite them to envision their ideal future. What is the best possible life you can imagine? Consider all the areas in your life that are important to you—relationships, school, career, hobbies and interests, etc.

**III.** Challenge students to explore

their purpose

Once students have practiced using their character strengths and imagined their future selves, create opportunities for them to think about how they might contribute to something larger than themselves.

**IV.** Value student leadership in your school community

We can't challenge youngsters to make a difference in the world without offering those opportunities to lead and be heard. You can extend student influence at your school through peer mediation, mentoring, student-led community engagement and service learning opportunities.

Prompting these ways to students, might contribute to the world may ultimately help them to feel more respected and empowered.

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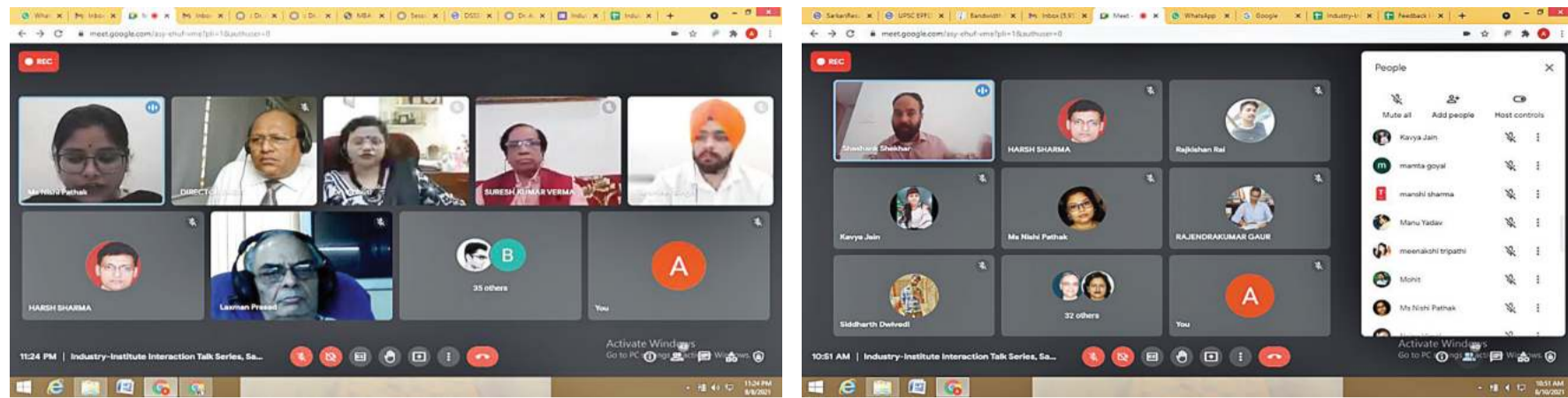
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## WE HAVE NO BRANCH IN NOIDA

# Five Days' Industry-Institute Interaction Talk Series (SAMWAD 2021)



**Ghaziabad:** GMA along with Department of management studies, Raj Kumar Goel Institute of Technology Ghaziabad organized an "Industry- Institute interaction talk series SAMWAD 2021 titled "Resilience and Reinvention in Managerial Practices: Overcoming hardship and challenges in Managerial Practices. About 100+ participants from academia, industry & students actively participated in this e-

August 2021 to 13th August 2021. During the session practical/corporate experiences were shared with the participants. Highlight of the session was Industry professionals' interaction with the participants about upcoming hardship and challenges in Managerial Practices. About 100+ participants from academia, industry & students actively participated in this e-

talk series. Following industrial professionals shared their views and experiences in the talk series.

S. NO.	NAME	ORGANISATION	DESIGNATION	DATE OF INTERACTION
1	Mr. Taranjeet Singh	Innovcon learning solutions pvt ltd	Co-Founder & CEO	9th August 2021
2	Mr. Shashank Shekhar Mishra	AON Cocubes	Lead-Strategic Partnerships (India)	10th August 2021
3	Mr. Vaseem Ahmad Baksh	G.K. Burman Herbal (India) Pvt Ltd	Zonal Sales Manager (South India)	11th August 2021
4	Mr. Altaf Hussain	ITC Ltd	Head-HR (Haridwar)	12th August 2021
5	Ms. Priya Arora	Big Bazaar (Future Group)	Assistant Manager-HR	13th August 2021

## "Outstanding Contribution in the field of Education" Award by CSR-GHRDC Rankings



**Ghaziabad:** IMS Ghaziabad, an institute par excellence in the domain of Management Education, bags the coveted award for "Outstanding Contribution in the field of Education".

The award has been presented by Competition Success Review, India's largest circulated monthly magazine in English for the past 35 years as certified by the Audit Bureau of Circulations. Every year, Competition Success Review, which has completed 57 years of publication, felicitates, acknowledges and celebrates excellence in the education sector through CSR awards. The prestigious award was presented in recognition of the contribution of the institute in promoting academic excellence.

## Dr. Urvashi Makkar, has been honoured with Eminent Director of leading Institute of India



**Ghaziabad:** Competition Success Review has awarded Dr. Urvashi Makkar, Director, IMS Ghaziabad with "Eminent Director of leading Institute of India" by CSR- GHRDC Rankings. The award has been presented by Competition Success Review, India's largest circulated monthly magazine in English for the past 35 years as certified by the Audit Bureau of Circulations. Every year, Competition Success Review, which has completed 57 years of publication, felicitates, acknowledges and celebrates excellence in the education sector through CSR awards. The prestigious award was presented in recognition of the contribution of the institute in promoting academic excellence.

## Webinar on Attaining Happiness through Nourishing our Body, Mind & Soul



**Ghaziabad:** Ghaziabad Management Association organized a virtual webinar on ATTAINING HAPPINESS THROUGH NOURISHING OUR BODY, MIND & SOUL on Saturday, Aug 14, 2021.

Many times we get confused and intermix the emotion of enjoying and of feeling joyful. The state of 'joy' is a state of

happiness whereas enjoying is a feeling of pleasure. It needs to be understood that happiness is a state of mind & can be achieved through training our mind. Happiness is also the purpose of our Life. It is well settled among renowned Psychologists, Humanitarians, Spiritual Leaders that we all live for happiness.



Then what is the difference between Happiness and Pleasure. Happiness is a long lasting spiritual approach and is derived through following a Lifestyle. Pleasure is momentary and derived through consumption of material things. The distinguished speaker is CS Deepak Jain, a Company Secretary and a motivational

speaker. He founded Vijayash Foundation- A Learning & Development Organization for Mental, Physical, Emotional and Spiritual upliftment of people. He explained this subtle difference and concepts of how to achieve happiness. This was attended by about 48 participants. A few snapshots are as under:

# न्यूरोथैरेपी में है बिना दवा के शरीर को निरोगी बनाने की शक्ति



कोविड-19 के दौरान लोगों की शारीरिक समस्याओं में बढ़ोतरी हुई। इस महामारी के कारण शरीर की रोग-प्रतिरोधक क्षमता में गिरावट पायी गयी। जिसकी वजह से लोगों में बीमारियों के चपेट में आने का भय बढ़ गया। ऐसे में बाकी चिकित्सा पद्धतियों के साथ साथ न्यूरोपैथी भी सामने आया और कोरोना मरीजों को बेहतर स्वास्थ्य देने, उनकी इम्युनिटी बढ़ाने में उपयोगी सिद्ध हुआ।

कोविड 19 के मरीजों के ठीक होने के बाद जिन परेशानियों से मरीज दो चार हो रहे थे उनसे निपटने में भी न्यूरोपैथी कारगर साबित हुआ। रोग प्रतिरोधक क्षमता बढ़ाने और ऑक्सीजन का स्तर बढ़ाने और बनाए रखने में सफल रहा। दरअसल न्यूरोपैथी एक ऐसी चिकित्सा पद्धति है जो किसी भी



मेघना राय न्यूरोपैथी एवं नैचुरोपैथी विशेषज्ञ

से अधिक मानसिक या शारीरिक कार्य, न्यूट्रिशन की कमी, डर या क्रोध इत्यादि से शरीर के अंगों एवं ग्रंथियों के कार्य पर असर होता है जिससे उनका कार्य धीमा हो जाता है या बिगड़ जाता है। इससे उन ग्रंथियों से बनने वाले केमिकल या हार्मोन में कमी आ जाती है।

- ▶ दवाइयों एवं अस्पताल की तुलना में बहुत कम खर्चा आता है।
- ▶ यह हमारे शरीर को ठीक करती है न कि सिम्प्टम्स को।
- ▶ नाभि के सभी ओर के दर्द को निकाल दें तो बीमारी ठीक होती जाएगी।
- ▶ किसी भी उम्र के व्यक्ति को तथा कितने भी बड़े समूह को आसानी से सिखाया जा सकता है।
- ▶ खासकर मंद बुद्धि, एडीएचडी, डिस्लेक्सिया ऑटिज्म जैसे जन्मजात बीमारियों से ग्रस्त बच्चों को जिंदगी में यह थैरेपी सुधार लाने में काफी सक्षम है।

न्यूरोथैरेपी से निम्न बीमारियों में अत्यंत प्रभावशाली नतीजे प्राप्त हुए हैं :

एसिडिटी, एलेर्जी, अस्थमा, बॉडी एवं ज्वाइंट पेन, स्पन्डलाइटिस, स्लिप डिस्क, कोल्ड एंड फ्लू, कॉन्स्टीपेशन, डायबिटीज, इन्फर्टिलिटी, एमसी डिर्सॉर्डर, नर्व वीकनेस, पैरालिसिस, पाइल्स, इन्सोमेनिया, दवाओं के साइड इफेक्ट्स एवं वायरल इन्फेक्शन आदि।



नैचुरोपैथी में हम शरीर के विभिन्न अंगों पर खास प्रकार के दबाव द्वारा उन ग्रंथियों को उकसाकर उनके कार्य को सुचारू रूप से चलाते हैं।

### न्यूरोथैरेपी की विशेषताएँ

- ▶ इसमें साइड इफेक्ट की कोई गुंजाइश नहीं है।

## कोरोना की तीसरी लहर से कैसे बचें?



चारों ओर एक ही चर्चा है कि कोविड 19 महामारी की तीसरी लहर आने वाली है। परन्तु यह कब आएगी इसकी सटीक भविष्यवाणी किसी के पास नहीं है। यह भी कहा जा रहा है कि तीसरी लहर का दुष्प्रभाव बच्चों पर पड़ेगा। ऐसी तमाम उलझनों से हम सब आजकल गुजर रहे हैं। ऐसे में तीसरी लहर की आशंका के मद्देनजर ऐसी क्या तैयारी करें जिससे उसका असर हम पर और हमारे बच्चों पर न के बराबर पड़े।

### तीसरी लहर आएगी कि नहीं निम्नलिखित तीन बातों पर निर्भर करेगा-

(1) इम्युनिटी यानी बीमारी से लड़ने की क्षमता। यदि इम्युनिटी अच्छी होगी तो हम किसी भी तरह के वायरस से लड़ सकने में सक्षम होंगे। इम्युनिटी के लिए आवश्यक है पौष्टिक भोजन और नियमित व्यायाम। यदि किसी को डायबिटीज या हाई ब्लड प्रेशर है तो दवाएँ समय पर और नियमित रूप से लें। समय पर वैक्सिनेशन करवाएँ। जब तक वैक्सिनेशन की दोनों डोज न लग जाए किसी भी तरह की लापरवाही ना बरतें। जिन लोगों को कोविड हो चुका है वो लोग भी तीन महीने के पश्चात वैक्सीन जरूर



डॉ. शिखा ज़िंदल गुप्ता एमडी पल्मोनोलॉजिस्ट एवं स्लीप स्पेशलिस्ट

लगवाएँ। (2) कोविड का वायरस एक आरएनए वायरस है जो अक्सर म्यूटेट होता रहता है। हम देख चुके हैं कि दूसरी लहर में किस प्रकार डेल्टा वैरियंट ने कहर बरपाया था। वायरस अगर हमारी इम्युनिटी को बायपास कर लेता है तो तीसरी लहर की आशंका बढ़ जाती है। यह निर्भर करेगा वायरस की म्यूटेशन पर और वैक्सीन की ताकत पर। (3) दूसरी लहर के बाद धीरे-धीरे पूरी दुनिया खुलती जा रही है। पर यह जरूरी है कि जब तक हम कोविड 19 की सभी आशंकाओं से दूर न हो जाएँ कोविड प्रोटोकॉल का अनुपालन अवश्य करना चाहिए। एक आशंका जिसके बारे में बहुत पहले से आगाह किया जा रहा है कि तीसरी लहर का असर बच्चों पर पड़ेगा। इसके पीछे बस एक ही कारण हो सकता है कि बच्चों का वैक्सिनेशन अभी नहीं हुआ है। बच्चों के वैक्सिनेशन के बाद बहुत हद तक इस आशंका से निपटा जा सकता है। जब तक उनका वैक्सीनेशन नहीं हो जाता है बच्चों की इम्युनिटी पर खास ध्यान देना चाहिए। (लेखिका नोएडा स्थित नियो अस्पताल में वरिष्ठ सलाहकार हैं।)

# KDB The Hol-Celebrates India's Independence



**Ghaziabad:** K.D.B Public School in continuation of their efforts to provide holistic and quality education to students through active learning and innovative pedagogies, is proud to be a part of the Hubs of Learning program(HOL) conceived by CBSE.

Under the Hubs of Learning, clusters of 4-6 neighbourhood

schools are formed to create "Communities of Practice". These hubs promote collaborative growth and improvement, healthy interdependence and partnerships among schools.

This year K.D.B Public school with around 60 students from 4 different schools - Sanskar, The Co-Educational School, SG



public school & Geeta Sanjay Memorial School ...in their hub, celebrated the 75th Independence Anniversary with an Interschool fiesta of activities, 'Azaadi Ka Amrit Mahotsav'.

During these two days 26th - 27th August, 2021, events like poster making, poetry writing and recitation, quiz, and a speech competition were organised digitally. All the results were declared with students receiving e-certificates for their achievements. The students were

ecstatic to share their ideas, aspirations, and skills with each other through different mediums all facilitated by online platforms.

The Mahotsav helped in strengthening the bond of working together among the member schools, improving existing practices as well as serving as an analysis of digital faculties and adaptability. The plethora of activities which were conducted systematically & flawlessly as a result of the united efforts of all the stakeholders.

## राजकीय पॉलीटेक्निक गाजियाबाद में शिक्षक दिवस समारोह का आयोजन

**गाजियाबाद।** भारत के पूर्व राष्ट्रपति डॉ० सर्वपल्ली राधाकृष्णन के जन्म दिवस के उपलक्ष्य में तथा शिक्षक के रूप में उनके उत्कृष्ट योगदान के स्मरण के रूप में 05 सितम्बर को राजकीय पॉलीटेक्निक गाजियाबाद में शिक्षक दिवस समारोह का आयोजन किया गया।

कार्यक्रम के मुख्य अतिथि मालचन्द्र त्रिपाठी, जिला विकास अधिकारी गाजियाबाद एवं विशिष्ट अतिथि डी० आत सिंह सेवानिवृत्त संयुक्त निदेशक प्राविधिक शिक्षा द्वारा दीप प्रज्ज्वलित कर राजेन्द्र सिंह, विभागाध्यक्ष सिविल, सौरभ कुमार, व्याख्याता मैकेनिकल, डॉ० योगेन्द्र सिंह, व्याख्याता रसायन तथा श्रीमती गीता अवस्थी, व्याख्याता इलेक्ट्रॉनिक्स एवं अन्य शिक्षकगणों को सम्मानित किया गया।

इस शुभ अवसर पर मुख्य अतिथि मालचन्द्र त्रिपाठी, जिला विकास अधिकारी, गाजियाबाद द्वारा शिक्षक के क्षेत्र में शिक्षकों के योगदान की भी सराहना की गयी। डॉ० योगेन्द्र सिंह तथा दी० बी० रमन द्वारा डॉ० सर्वपल्ली राधाकृष्णन का शिक्षा के क्षेत्र में अतुलनीय योगदान पर प्रकाश डालते हुए विस्तृत जानकारी दी गयी तथा श्रीमती गीता अवस्थी द्वारा कार्यक्रम का



संचालन किया गया। समारोह में संस्था का समस्त स्टाफ उपस्थित था तथा अंत में प्राविधिक शिक्षा विभाग के जनपद गाजियाबाद के नोडल अधिकारी तथा

संस्था के प्रधानाचार्य जानवेग लोनी द्वारा मुख्य अतिथि का अभिवादन करते हुए आभार व्यक्त किया गया तथा शिक्षकों व अन्य स्टाफ का उत्साहवर्धन किया गया।

## राणा प्रताप हा.सै. स्कूल में वर्चुअल 'कृष्ण-जन्माष्टमी' पर्व का आयोजन



**गाजियाबाद।** शनिवार को राणा प्रताप हायर सेकण्ड्री स्कूल, लोहिया नगर गाजियाबाद में 'श्रीकृष्ण जन्माष्टमी' का वर्चुअल उत्सव मनाया गया जिसमें विद्यालय के नन्हें मुन्हे बच्चों ने विभिन्न कार्यक्रम प्रस्तुत किये। कुछ बच्चों ने बाल गोपाल का मंचन, कृष्ण के माखन चोर की अदाकारी की स्टेज

परफार्मेंस की। बच्चों के साथ-साथ अभिभावकों का भी योगदान सराहनीय रहा। विद्यालय की प्रधानाचार्या श्रीमती पूनम शिशोदिया ने सभी विद्यार्थियों को श्रीकृष्ण जन्माष्टमी के शुभ अवसर पर सभी विद्यार्थियों को हार्दिक शुभकामनाएं दी और उनके कार्यक्रम को सराहा।

## जेकेजी स्कूल विजयनगर में लगा मेगा मल्टीस्पेशलिटी हेल्थ चेकअप

**गाजियाबाद।** रोटरी दिवस के अवसर पर रोटरी क्लब गाजियाबाद रॉयल एवम रोटरी क्लब गेल्लोर के द्वारा जेकेजी स्कूल विजय नगर पर मेगा मल्टीस्पेशलिटी हेल्थ चेक अप कैम्प का आयोजन किया गया जिसका उद्घाटन मुख्य अतिथि डिस्ट्रिक्ट गवर्नर इलेक्ट रो० ललित खन्ना जी एवम विशिष्ट अतिथि राजकिशोरशर्मा जी के द्वारा फीता काटकर किया गया।

इस अवसर पर डीडी जेड अजय साधना जीएडी5डी जेड मनिनदर बत्रा जी सहित आई स्पेशलिस्ट श्री शैलेन्दर मेघवानीजीएशोदा हॉस्पिटल के सीनियर चिकित्सक परमजीतसिंह; बतकपवद्ध डॉक्टर अगिलेश सहित सारी टीम उपस्थित थी इस अवसर पर सभी प्रकार के टेस्ट जैसे ई सी जी एब्लड शुगरएब्लड प्रेशर आई चेकअप आदि कराया गया। करीब 200 व्यक्तियों को मुफ्त चेकअप एवम कंसल्टेंसी प्रदान की गयी।



इस अवसर पर रोटरीयन नीलम त्यागी ने सम्मानित मुख्य अतिथि रोटरीयन ललितखन्ना जी के द्वारा 04 नये सदस्यों का पिन पहनाकर स्वागत करवाया। इस मौके पर प्रोजेक्ट चेंबर रोटरीयन करुण गौड एवम रोटरीयन नरेंद्र सिंह सहित क्लब ट्रेनर नीलम त्यागीए राधा भारद्वाज प्रेसिडेंट गाजियाबाद रॉयल और प्रतीक भार्गव इंदिरापुरम गैलोर ए यशोदा हॉस्पिटल के

सभी डॉक्टर सपोर्टस्टाफ राजीव एहिमांशुए राधिवअलीएअन्जलीएविजय नगर जेके जी का स्टाफ और भारी मात्रा में सभी लोग उपस्थित हुए।

प्रोजेक्ट चेंबर रो० एवम जेकेजी विजय नगर के डायरेक्टर करुण गौड ने कहा कि भविष्य में भी समाज सेवा भाव से भरे हुए एस प्रकार के कार्यक्रम समय समय पर आयोजित किए जाते रहेंगे।



## Mahamaya Balika Inter College Noida Celebrated Independence Day



**Ghaziabad:** "Freedom is never dear at any price. it is the breath

of life. What would a man not pay for living?" - Mahatma Gandhi

No matter what our religion, in the end, we are all Indians. May our nation become the most prosperous in the world. Happy Independence Day! Independence Day was celebrated by students of Mahamaya Balika Inter College, Noida with full enthusiasm and all students joined the flag hoisting ceremony online..

## Sudoku

	4			8				
	1				3		7	4
		6	4			8		
	6		8		5	7		
5								9
		3	1		4		8	
			5			8	1	
7	3			9				4
					5			3

## Should we reopen schools? The most crucial dilemma



**A**s the endemic stage draws nearer, the most important question that needs answering is whether or not it's time to open schools? Some say that the students are safer at home but an equal number of people are concerned about their mental health and the impediment to their education. It's almost a paralysing feeling when made to choose one side.

For our children, it was a whole school year filled with anxiety and vitriol, we must seriously assess the prospects for a return to normal. Schools are a must right now, looking at how important growing years of a child are and their mental health, like concerns of kids getting angry, lonely,

anxious, stressed, depressed or low mood, self-harm etc. Schools provide so many essential services in addition to learning, they should be opened as soon as we are ready with all the safety measures. Parents are taking our children to malls and restaurants, but I think it's the school they miss the most.

COVID is very scary for the children and their parents, without a doubt, but keeping kids out of school comes with its own set of risks like social isolation, and children struggling to stay engaged with online lessons; further, kids in remote-learning situations are falling behind academically, especially children who were already



**Dr. Bhawana Malik, Principal, Lovely Public Sr. Sec. School, Priyadarshini Vihar, Delhi-92**

struggling. Schools also serve as a safety net for many kids, offering a safe place to spend the day and feel free to explore and be social.

There is no perfect solution to this ongoing dilemma. However, with the highest ever speed of vaccination in the country by our dedicated government and a majority people being vaccinated, we can finally see the light at the end of the tunnel. We can consider opening schools on volunteer basis, at least for a few older classes, after we take

necessary safety measures. The focus should be on research to refine and improve school safety and operating protocols, to expedite contact tracing, and taking immediate actions. All school staff must be fully vaccinated. The students must be given both the options -- online and offline classes.

The risk will never be zero. However if we open in a layered manner and take all precautions, we can find a path to reopening schools with a balanced and the safest approach.

Knowledge

## Solve Quiz No. 83

For Students

Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email [imstoday.imsec@gmail.com](mailto:imstoday.imsec@gmail.com)

- Which of the following is not an advantage of Dynamic RAMs
  - High density
  - Low cost
  - High speed
  - No need of memory refresh
- A memory device in which a bit is stored as a charge across the stray capacitance
  - SRAM
  - EPROM
  - DRAM
  - Bubble memory
- Which of the following is not green house gas?
  - CO
  - O3
  - CH4
  - H2O vapour

- Methyl orange
- Thymol blues
- Who speculated that our universe is expanding?
  - Newton
  - Edwin Hubble
  - Galileo
  - Copernicus
- The stellar and solar source of energy is
  - Nuclear fusion
  - Nuclear fission
  - Electromagnetic induction
  - Electromotive force
- The device employed to measure the diameters of stars and our galaxy (Milky

- Way) is called
  - Photometer
  - Barometer
  - Viscometer
  - Interferometer
- If the radius of the earth is reduced by half, then the day-length on the earth would be of
  - 6 Hrs
  - 12 Hrs
  - 18 Hrs
  - 36 Hrs
- What does SSL stand for?
  - Security System Law
  - Security System Layers
  - Secure Socket Layer
  - None of the above

### Participation format

Quiz No.....  
 Name of Student.....  
 (also attach your PP size Photo)  
 Class.....Year.....  
 College Name.....  
 Mobile Number.....  
 Email.....  
 Present Address.....  
 Permanent Address.....

### Answers (QUIZ-82) August, 2021 issue:

1	2	3	4	5	6	7	8	9	10
b	c	b	c	b	a	a	b	b	c

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)

## ... स्कूलों, कॉलेजों में लौटने लगी रौनक!



इतिहास में ऐसा पहली बार हुआ कि स्कूल, कॉलेज समेत सभी शैक्षणिक संस्थान करीब डेढ़ साल तक बंद रहे। भले ही ऑनलाइन कक्षाएं चलीं पर कुछ न कुछ छूट जा रहा था। एक साथ बैठकर पढ़ना, मस्ती करना, टीचर की डांट सुनना ये सब शैक्षणिक गतिविधियों का हिस्सा थे। बहरहाल कुछ सावधानियों के साथ सभी शैक्षणिक संस्थान धीरे-धीरे खुलने लगे हैं। स्कूलों, कॉलेजों में वह रौनक फिर से लौटने लगी है। कोरोना महामारी से हुए नुकसान को भुलाकर यदि हम उसके सकारात्मक हिस्से पर ध्यान दें तो पता चलेगा वह बहुत कुछ सिखाकर गया है। इस महामारी के दौरान ही पता चला कि परिवार के सभी सदस्यों का एक साथ रहने के मायने क्या हैं? परिवार के सभी सदस्यों के प्रति प्यार और सम्मान का भाव कैसे बनाए रखा जा सकता है? सुख-दुःख में साथ एक दूसरे के काम आकर परिवार में खुशहाली कैसे लाई जा सकती है? कोरोना काल कुछ नया सीखने वालों के लिए सुनहरा अवसर था। बहुत सारे लोगों ने खूब पढ़ाई की तो बहुतों ने नए-नए हुनर सीखे। दिमाग शांत था। बाहर की आपाधापी नहीं थी तो सोचने-विचारने का अवसर भी भरपूर मिला। सबसे अच्छी बात कि हम सब अपने स्वास्थ्य के प्रति सचेत हुए हैं। यह सबको पता चल गया कि पैसे से स्वास्थ्य नहीं खरीदा जा सकता। स्वस्थ रहने के लिए संतुलित व पौष्टिक भोजन के साथ-साथ नियमित व्यायाम को जीवन का हिस्सा बनाना ही होगा। महामारी हो, चाहे कोई बीमारी जिसकी इम्युनिटी जितनी मजबूत होगी वह उनसे लड़ सकने में उतना ही सक्षम होगा।

कोरोना महामारी की तीसरी लहर की आशंका अभी बनी हुई है। ऐसे में परिवार के साथ-साथ शैक्षणिक संस्थानों को भी अपने यहाँ आने वाले विद्यार्थियों को स्वास्थ्य के प्रति जागरूक करते रहने का बीड़ा उठाना होगा। हमें यह नहीं भूलन चाहिए अभी कुछ महीने पहले की स्थिति कितनी भयावह थी। अस्तपाल मरीजों से पटे पड़े थे। आवश्यक दवाएं उपलब्ध नहीं थी। पैसा होने के बावजूद न अस्पतालों में बिस्तर मिल रहे थे, न डॉक्टरों की उपलब्धता थी। पुरे देश की स्वास्थ्य व्यवस्था लगभग चरमरा गई थी। यह स्थिति सिर्फ भारत की नहीं बल्कि दूसरे देशों में भी थी। परन्तु यदि हम सबक लेते हुए अपने स्वास्थ्य का ख्याल रखें, प्रकृति के साथ सौतेला बर्ताव ना करें, सभी जीव जन्तुओं को रहने लायक अनुकूल वातावरण देते रहें तो ऐसी महामारियों से आसानी से निपटा जा सकता है।

## Future Opportunities for B.Tech in Computer Science and Design (CSD)

The B.Tech. in Computer Science and Design is a new program offered by the IMS Engineering College, Ghaziabad and admissions are open for the Session 2020-2021. However, while taking admission every student has few basic questions in his/her mind that, what makes this program different from the most popular B.Tech. program “Computer Science and Engineering” what is the need of B.Tech. in CSD, what will be the future scope of B.Tech. in CSD etc. So, here are the answers to some. In Computer Science and Engineering, graphic design is taught as a specialization. However, considering the need of industry, the design specialization has to be converted into a separate course.

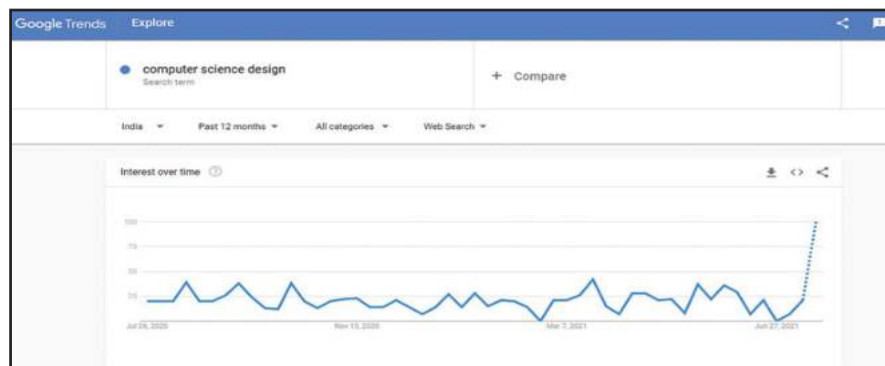


Prof. (Dr.) Deepak Gambhir  
Head- Computer Science & Design, IMSEC

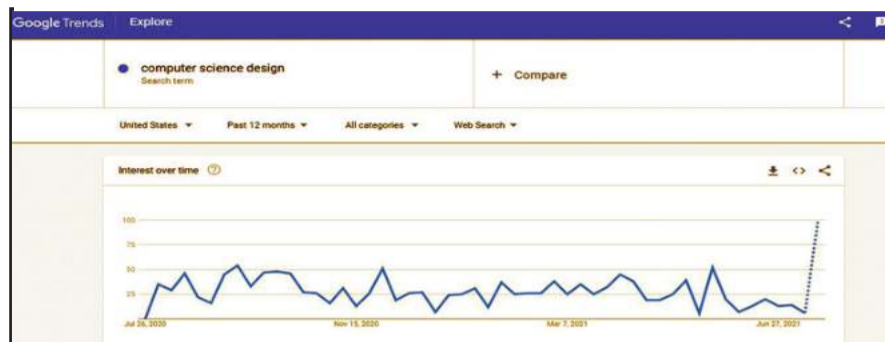
### The main features of Computer Science and Engineering includes:

- Specialist knowledge of Computer Science theories, methods, practices and strategy
- Understanding of a range of programming languages
- Understanding of computing architecture, construction, engineering and design
- Understanding of computing software, tools, packages and design
- Wide understanding of a range of computer-based systems
- Awareness of and ability to cope with and adapt to rapid technological changes

- Excellent mathematics/numeracy skills
  - Strong foundation in physics
  - Ability to understand complex numerical data
  - Teamwork and leadership skills
  - Analytical and critical thinking skills
  - Creative thinking skills
  - Time management and organization skills
  - General commercial awareness
  - Written and oral communication skills, including presentations and report writing
  - Ability to negotiate, persuade, and present reasoned arguments
  - Strong problem-solving, analysis and decision-making abilities
  - In addition to above, the CSD course includes
  - Ability to understand human computer interaction (HCI) design process.
  - Ability to independently handle design problems and its solutions
  - For example in UI/UX designs, Coding, Evaluation & feedback
  - Skill to develop products for multimedia design in the field related to animation, computer gaming, video/sound editing, special effects etc.
- From the graphs, one can easily conclude that for the past one year there has been nearly constant demand for Computer Science and Design Engineers but in the near future with the increase in multimedia and various design applications, the demand is expected to be very high for the



The following graph shows the demand of computer science design from Google Trends in India over last 12 months



The following graph shows the demand of computer science design from Google Trends in US over last 12 months

design engineers.

Therefore, the main aim of this program is that along-with the knowledge of computer science fundamentals, methods, recent programming languages, computing software, multiple computing tools, students should also learn numerous pioneer media design techniques. This will prepare students to work in top notch IT

companies involving human computer interaction design (HCI) processes like Google UX designs. The prime reason behind the integration of design specialization in Computer Science & Engineering is the need for multiple design portfolios that include media apps, media rich websites, and massive cross platform data exchanges.

## It's Time to Rejoice !

Finally the time has come! After a long lay off and boring stay at home, schedule of online classes barely attended, faculty, staff and the vibrant students are back to campus! The fun filled banter and college romance, the classroom study and the hostel fun, the maggi hotspot and the canteen camaraderie, and above all, the warmth of friends akin to brothers and sisters was dearly missed.

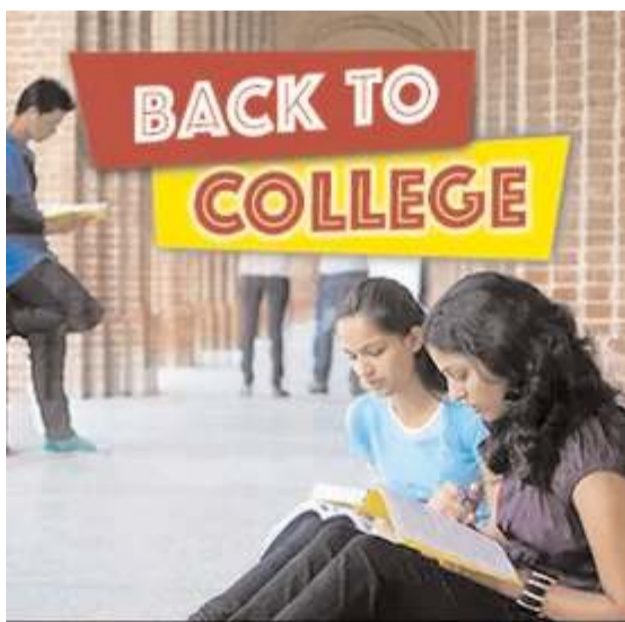


Sanuj Sood

Lockdown was difficult for many but now we aren't chained by those dubious times. It's time to rejoice as along with fun we can now finally study in a campus which has lots to offer to our career. Whether it be BBA, BCA, BJMC or MIB, our college has given wings to fly to many alumni. While online classes too were required during tough times, they didn't really provide the level of comfort that students were familiar with. Virtual education is still a work in progress in our country, while traditional or classroom teaching is always the more preferred or reliable option.

The classroom scenes in which some students study while others fool around, the funny jokes

After all it is them, our juniors, through whom we might get our own freshers!



cracked or the punishments of teachers, the chit chat among friends or the activities participated in, all in all being back to campus has renewed a fresh sigh of relief among everyone. What more! Young blood (freshers), arrive on 1st September! Seniors eagerly await to welcome them to our wonderful campus and introduce them to college life.

## SOCIO-POLITICAL AND ECONOMIC RIGHTS OF WOMEN

Vimal Mishra asseverates on the fact of infringement of women's rights served by the member states of UNCSW and considerable measures to be taken for the same.



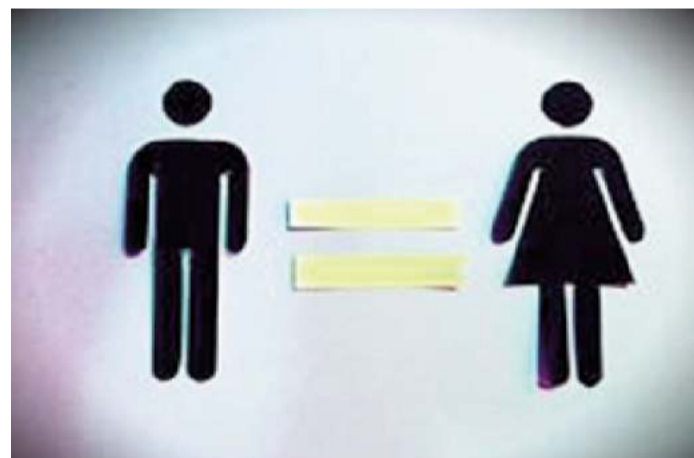
Vimal Mishra

In this world of artificial education, fake wisdom, and false knowledge why we are happy sitting with our hands folded and doing nothing? Merely standing for things but with the same mindset. Why we just want to see the change and not be the one??

The Commission on the Status of Women is the principal global intergovernmental body focused on protecting the infringement of Women's rights. It is a functional commission of the Economic and Social Council (ECOSOC), it is instrumental in promoting women's rights, documenting the reality of women's lives throughout the world, and shaping global standards on gender equality and the empowerment of women.

Just harbour a fancy in your mind that you put in a lot of effort in your work and your reward is zero. You live in a so-called dominant society where your perspective is not even taken into consideration. You feel useless but you carry a big smile and still work with the same amount of dedication and passion and the reward which you get is zero. How would you feel? That's exactly how the women are feeling in the current scenario

There is a need to address the grave concern of the gender pay gap, gender violence, securing equal access to quality education and health, provided with an equal amount of economic resources, and participation in political life. In the international forum there is a need to discuss the paramount importance of Women taking part in political affairs and also making sure of the safe workplace environment. Committee furthermore proceeded with the countries' claims on their gender hierarchy issues and paying heed to the Sustainable development Goals (SDGs). The further discussion should be carried on the Shariah Law



claims on their gender hierarchy issues and paying heed to the Sustainable development Goals (SDGs).

The further discussion should be carried on the Shariah Law

and how it violates the several articles of "UDHR" i.e. (Universal declaration of Human Rights) where several nations need to make amends in the law.

## How New-Age Social Media Marketing is Changing

Social media has become an important, if not the most important, component of digital marketing strategies for brands and businesses of all sizes. Leveraging the power of social media requires that you stay up to date with its ever-changing landscape.



Ms. Sonal Saurabh  
Assistant Professor (IT Department), IMSEC

The strategies that were effective a couple of months ago won't necessarily generate the same results today.

Why? Consumer behaviour changes, social media platforms change, and new platforms evolve and become more popular. As consumers change how they use and engage with social media, marketers must adjust in order to reach their target audience. *"The first rule of social media is that everything changes all the time. What won't change is the community's desire to network."* – Kami Huyse

### How has Social Media Marketing Changed??

A brand can no longer cross-post generic content across all of their social media channels and expect it to produce results. There is a need to stand out and be memorable on social media. Today, a results-driven social media marketing strategy must include the following:

- Campaigns on the platforms where your target consumers' attention is present
- Highly creative content specifically created for each platform
- Unique ways to encourage UGC

**Influencer Marketing must now be on-brand & authentic**  
Social media audiences had never been exposed to this type of marketing, so it converted at high rates. So high that it quickly became the preferred marketing channel for



many brands. Several direct-to-consumer brands launched and scaled wildly only using influencer marketing

Times have changed, though, and follower count alone is irrelevant. Micro-influencers who have a highly engaged following perfectly matched to your target audience is the way to go. The way they promote your brand needs to be natural and authentic. It allows the relationship to evolve.

*"Lead people with what they want. – Lead with what they've already said. – Lead people from where they're at. – Lead them with the things that concern them."* – Sandi Krakowski

Social Media is now a customer service branch

Now we can't think of social media accounts as just a selling platform; they have evolved into much more than that. Now, social media is a



customer service channel as much as it is a marketing channel.

### More Legalities and Regulatory Control

Social media isn't the free-for-all it once was. Now, there is increased regulatory control, and brands need to also be well aware of legalities regarding influencer and partnership disclosures. The Federal Trade Commission has specific disclosures for social media influencers. If you are

hiring influencers, you need to make sure they follow them, as their failure to do so can come back to bite you. It is likely to change how many data points you can use in the future for targeting paid ads. "You don't need a corporation or a marketing company to brand you now: you can do it yourself. You can establish who you are with a social media following." - Ray Allen, Professional Basketball Player.

## News Brief

## Testimony (August 2021)



**SWARNIMA AGARWAL**  
**B. tech (2009-13)**

Life at IMS Engineering College has always been magnificent for me. The atmosphere at college made me into what I am today. It allowed me to develop my personality and grow as an individual apart from imparting knowledge. The college has achieved excellence in imparting high quality education with main focus on holistic learning and inculcating competitive abilities in students which has helped me enormously. I shall always be grateful to the college administration and the faculty members of Biotechnology department who helped me find my passion for the subject and develop my interest in research.

Forever grateful!

Thank you very much IMSEC.



**Akshit Arora**  
**B.Tech (2010-2014)**

Hello, everyone! Myself Akshit Arora an IMSEC alumni (2014), currently working as a Lead Business Analyst with Sunlife Financial India having 7 years of experience in IT industry.

All thanks to IMSEC faculties & professors for the effective guidance and learnings, helping me in completing Bachelor's degree in "Computer Science & Engineering". The experience gained, grew me as a person both personally and professionally, making easy adapt to the IT world.

Moreover, it also helped me in getting selected for the management course i.e. EGMP (Executive General Management Program) from IIM Calcutta one of the finest management institute of India.

Last but not the least - "Always believe in yourself! Give more importance to SMART work & practical learnings and life would be easy thereafter".



**Shiva Panwar**  
**IT (2013-2017) Batch,**  
**Senior Consultant,**  
**Pinnaxis IT solutions and Consulting, Noida**

It was back in 2013 lane, when just a school passed out girl entered from these gates and after four eventful years, a lady walks off taking so many memories, lessons and

achievements. I still remember a line from one of the Orientation speeches that an individual's intellectual and social stimulation begins from THE COLLEGE. Didn't realise it then but now after these many years I think it is cent percent true. College life is an important phase in a student's academic journey after the numerous formative years of schooling. This life is not about being perfect but moulding yourself into the best version by doing mistakes, trying things out of your comfort zone. It is not only about studies or grades, it's about an all-round development. When I look back at those years, what a wide spectrum I got, from technical learning to enjoying and organizing cultural/tech Fests and the icing on the top, 2 jobs via campus recruitment. I think this is the best guidance a fresher can get, my professors helped me develop my competency, taught me how to be autonomous, helped me manage my emotions and last but not the least, helped me define my identity and this is what I call a 360 degree development. I am blessed to be guided by the most committed, patient, knowledgeable and caring teachers from the IT department



**Jitendra Kumar Gupta**  
**Batch: 2016-2020**  
**Current company: Vvdn technology**  
**Profile/Designation: FPGA/RTL design engineer**

It's an honor for me to place on record, the wonderful and exciting years I had under the auspices of the Electronic and communication

department at IMS engineering college. While undergoing graduation, I cherished the feeling of studying at an institute which focused on career enhancements along with overall skills development. The professors are dedicated, committed and genuinely caring. I would be grateful to the department and college for giving me multidimensional learning and growth.



**Abhishek Singh**  
**2012-2016**  
**Information Technology Analyst**  
**Tata Consultancy Services, Delhi**

I am Abhishek Singh, a proud student of B.Tech in Electronics and Communication Engineering at IMS Engineering College and I feel fortunate to be a part of IMS, where I could grow immensely and Being at

IMS Engineering College had been a wonderful experience. Here I have learnt that success is a journey, not the destination and IMS Engineering College has been consistent in making this journey mesmerizing. Faculty members are very supportive and take great initiative to inculcate knowledge and skills in students. Along with academics, a lot of different activities on campus allowed me to polish my talents and have an overall development. There are various committees that allowed me the opportunity to connect with people and have good work experience. The teachers are highly qualified, knowledgeable, and friendly. The course curriculum is relevant and offers site visits. Most importantly, the TLP process is followed in this college which helps us to think out-of-the-box. The annual events organized by the college are awesome and witness huge crowds. The college conducts various extracurricular activities throughout the year. I have learnt not just to become a good engineer but a good person.

# “Health & Medical Educational Programme”

**Ghaziabad:** “Health & Medical Educational Programme” Organised by IMSEC, Ghaziabad under the “Mission Shakti” of the UP government's flagship programme under the Guideline of AKTU in Composite Vidyalaya, Rasulpur, Sikroda, Vidhan Chetra-Razapur, Ghaziabad. Uttar Pradesh, India. ‘Mission-Shakti’ is the UP government's flagship programme aimed at promoting the security, dignity and empowerment of women. The first phase was launched in October last year.

Institute of Management Studies and Engineering College (IMSEC) Ghaziabad organized a Health & Medical Educational Programme in Composite Vidyalaya (Primary Vidyalaya & Purv Madhyamik Vidyalaya) are present in same Vidyalaya so called Composite Vidyalaya in case of Rasoolpur Village) Rasulpur, Sikroda, Vidhan Chetra- Razapur, Ghaziabad on Thursday, 26th August 2021.

Sikroda is a Village in Block Rajapur in District Ghaziabad, Uttar Pradesh, India. It belongs to the Meerut Division. It is located 11 KM towards East from District head quarters Ghaziabad, 5 KM from Rajapur & 463 KM from State capital Lucknow. It is a well established school in Uttar Pradesh with a good academic



track record. It is a junior high School with Co-Educational. Medium of instruction is Hindi. Md. Haneef is the principal of this school. There are five staff members and approx 300 students. The ratio of boys and girls are 60 & 40 percent. A total of approx 30 Students had attended this educational program based on health and body fitness.

Dr. Suman Gupta, the faculty of AS&H of IMSEC conducted a very informative session on improvement of health and body fitness by traditional Indian methods with help of natural medicinal plants and seasonal local fruits and Vegetables. These methods are easily used in village & rural areas without extra spending of money and labour by all economic groups. Suman ji introduced the students to the various enriching, purifying & medicinal aspects of traditional plants and trees as Basil (Ocimum

sanctum) Barged (Ficus benghalensis), Peepal (Ficus religiosa), Goolar (Ficus glomerata), Neem (Azadirachta indica) & Liquor (Aloe vera). She has explained the phenomenon of air purification which occur in the plants and trees and helpful to human health & in medication. She has given informative talk on topics that included uses of traditional Medicinal plants in human health and medical treatment. Students, teachers and headmaster had taken keen interest in listening to this traditional information. They appreciate this valuable information. It was a very informative, interesting and a successful Educational Programme. Mr. Sudhir Chaudhary (Administrative member), Mr. Deepak ji (technical staff) & Mr. Goverdhan are supportive members of IMSEC of this meaningful program.

## Live Webinar on “Effective Communication: The foundation of Existence and Survival”



**Ghaziabad:** The Applied Sciences and Humanities department organized a webinar on “Effective Communication: The foundation of Existence and Survival” dated 16 July 2021. The resource person Dr. Shrawan Kumar enlightened all with his wise words pointing to the essentiality of communication for human sensibility. He started his speech by chanting Slokas of 'Ramayana' to quote sublime dialogues. He covered all the

crucial facets of communication from ancient to contemporary. He successfully created an aroma by presenting live examples of verbal and non verbal communication. Kinesics, Paralinguistic, Chronemics, Haptics and Proxemics were well covered in his speech. Question answer session made the session more lively and interactive. More than 120 participants attended the webinar.

## IMSEC organised a FDP on python for faculty & staff

**Ghaziabad:** The Computer Science and Design (CSD), Computer Science & Engineering (CSE) & Information Technology (IT) department of IMS EC has jointly started the training of four weeks from Aug 2, 2021 to Aug 27, 2021 for all the faculty and staff members. The training has been supervised under the guidance of Dr. Deepak Gambhir, Head, CSD and will be delivered by Mr. N.U. Khan, AP, CSE and Mr. Neeraj Sirohi, AP, IT. By the end of this Python training program participants will be expected to gain the fundamental understanding of programming in Python by creating a variety of scripts along with concepts of Object Oriented Programming. In this training program participants will explore the large standard library of Python 3, which supports many common programming tasks. Python is a versatile programming language, suitable for projects ranging from small scripts to large systems and useful for all the fields of technology and management, with this vision Dr. Prabal K. Chakravorty, Director, IMSEC has given his seal of approval.

## IMSEC Conducted A Series of Webinar on New Education Policy



**Ghaziabad:** Theme based webinar series containing 8 webinars, was organised by Ms. Shaili Gupta (Assistant Professor, CSE), Dr. Sundari Kameshawari (Assistant Professor, Applied Science Dept), Mr. Vivek Jain (Assistant Professor, ME) on completion of one-year of Transformative reforms under New Education Policy (NEP-2020) from 30th July 2021 to 10th August 2021.

**The topics of these webinars are as follows:**  
Equity & Inclusion conducted on 30 July 21.  
Multidisciplinary & Holistic Education conducted on 2nd Aug. Skill, Entrepreneurship Development & Employability: Challenge and Opportunities conducted on 3rd Aug 21  
Youth Empowerment And Sports Development conducted on 4th Aug 21  
Indian Knowledge System,

Languages, Arts and Culture conducted on 5th Aug 21  
Quality Education, Accreditation And Teacher Development conducted on 6th Aug 21  
Research, Innovation And Ranking conducted on 9th Aug 21  
Use Of Technology In Education conducted on 10th Aug 21

NEP 2020 is the base of upcoming education system in India and these webinars were aimed to enlighten the participants about NEP, its principals, the new developments that have been taken place in one year after launch of this policy. Listeners came to know about major reforms in section 4 & 7 of NEP 2020, Incorporation of 64 kalaas in recent education system, Flexibility in curriculum, course options, Establishment of Academic Bank of Credit (ABC) & MERU for HEIs and many more.

## News Brief

## Testimony (August 2021)



**Karishma Sharma**  
**Batch: 2013-2015, Branch: MBA**

I started my career with a strong Human resource background with a Telecom Giant for which I want to thank IMSEC. My program with IMSEC helped me to gain a solid, fundamental understanding of business management. As a people person by trade, I found the program

to be particularly effective at providing a large breadth of knowledge. Participation in the program allowed me to pinpoint those areas of business that I found most interesting to facilitate future study and development in these areas. I till date reach out to my teachers and other senior members for any issues or career guidance. The faculty is the best in town coupled with a well-charted course structure. I have been able to recognize my potential by taking part in educational as well as cultural programs. U can come and grow to become a business professional with hard work and determinations and IMSEC will be holding your hand for the good way ahead, Cheers !!



**Shubham Mishra**  
**2015-2019**  
**Project Engineer, WIPRO ltd (Bangalore)**

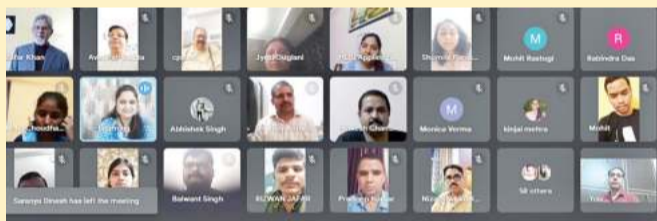
At the very outset I would like to express my heartiest thanks to the entire IMS family. I extend my warm regards to the Department of Mechanical Engineering which has

immensely helped me all throughout my college life. I take this as a very wonderful opportunity to express a few words about my college life and experiences.

Each moment was full of life at the college campus. Each day began with a new life and ended with a new lesson. From Junior to Senior and finally to Alumni the journey was very Pleasant. This was the place where I met some of the very special friends and the Teachers of my life who always supported and guided me to fight all tough situations of life. We always wait for the future to come and once it comes, we miss our past. I always wanted to be on the other side of my college gate and when the day came I found lots of memories left deep inside there only, which still lingers in my heart. Therefore we must always remember and cherish our past experiences. As it is very wisely said: “The farther backward you can look the farther forward you can see” To sum up I would once again express my heartily thanks to all my Faculty members and the entire IMSEC family for their continuous guidance and support.

## Live Webinar on “English for Professionals” organized at IMSEC,

**Ghaziabad:** English, being a universal language and specifically



for professionals, plays a vital role in the career of all professionals. Therefore, conceding the significance and existence of the English language the Department of Applied Sciences & Humanities organized a live webinar on the topic “English for Professionals” on August 20, 2021 (Friday). The exemplary speaker of the webinar Prof. Zafar Khan (USA), the most proficient scholar, and eminent linguist, poured his magical linguistic proficiency on the audience. He highlighted the cultural and geographical differences of language by presenting live examples of pronunciation, vocabulary and word clusters. He unfolded all the essential practical techniques required to be a universal professional. Question answer sessions made the webinar more lively and interactive. More than 135 participants participated in the webinar.

## A webinar organised on "Opportunities in Management after B.Tech"

**Ghaziabad:** Department of Electronics and Communication



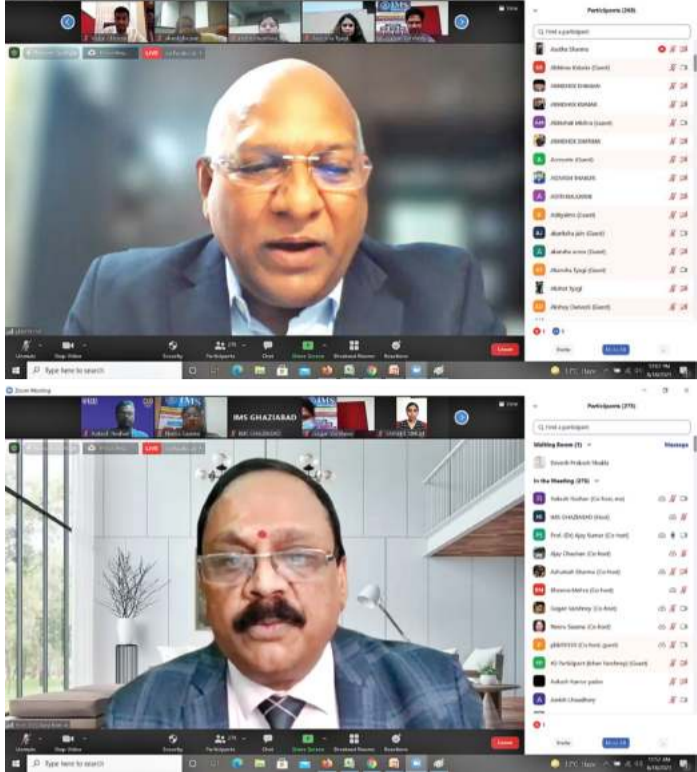
Engineering of IMS EC, organized a webinar on the topic "Opportunities in Management after B.Tech" for the students of 3rd year and 4th year (all branches) on 18th August 2021 from by Mr. Saurabh Kaura, Alumni (ECE dept.) from the batch 2013- 2017. Mr. Saurabh Kaura is presently pursuing Master of International Business from UNSW Business School Sydney, Australia. The program was coordinated by Dr. Praveen Kumar and Ms. Jyoti Guglani.

## Webinar organised on "My Story-Life of an Entrepreneur" jointly



**Ghaziabad:** Institution Innovation Council (IIC) of IMS EC and ECE department successfully organized a Webinar on the topic "My Story- Life of an Entrepreneur" for the students of 4th year and faculty members of IMSEC on the occasion of 'World's Entrepreneur Day, 21st August 2021 from 11:30 to 12:30 o'clock by Mr. Ghan Vashishtha, Co-founder and CTO of Zeeve Inc. The program was coordinated by Ms. Jyoti Guglani and Mr. J. N. Vashishtha.

## Inaugural of IMS BCA = “BCA+ Diploma in Data Science



**Ghaziabad:** IMS Ghaziabad (University Courses Campus) organized its most awaited inaugural event in the series of launches of the ‘IMS BCA=BCA + Diploma in Data Science’ on 24 August 2021. The session focused on the paramount importance of data in today’s era, wherein all the crucial decisions are based on logical reasoning and data analysis. Dr. Ajay Kumar, Director, IMS Ghaziabad (University Courses Campus) in his welcome address mentioned that data science careers will be shaping our future. He exemplified various lucrative job roles in the data science domain and emphasized that India will be able to leverage this robust opportunity because of its huge demographic dividend.

Mr. Ramanan Ramanathan was invited as the chief guest for this invigorating session. He has served as the First Mission Director of the Atal Innovation Mission (AIM) Additional Secretary at NITI Aayog (National Institution for Transforming India) between June 2017 - May 2021 - a flagship national Innovation and entrepreneurship initiative launched by the PMO Govt of India. He has been instrumental in the launch and execution of several nationwide innovation and entrepreneurship initiatives. He was previously Managing Director & CEO of CMC Ltd, a subsidiary of the globally acclaimed Tata Consultancy Services (TCS).

He is Lifetime Chair of HBS AMP187, Board member of Israel India Innovation forum, eSamshiksha, Unnati GOI initiatives, Chair of New Zealand Trade Enterprises Beachheads, Board Member of Indo US Technology Trade forum (IUSSTF), Indo US AI Committee, & Former member of Tata Group Innovation Forum. In his address he

mentioned that data science is all about extracting meaningful insights from data with the help of analytical expertise, programming skills and data management skills. He shared that the major challenge is to ensure the validity and reliability of data by ensuring the right source of information collection. All relevant facts and instances shared by him reflected that data science is becoming inevitable because of data explosion in almost every field, especially after the advent of pandemic crisis. He was overwhelmed to see IMS is developing the next talent pipeline of young technocrats and managers, who are curious to use technology for creating feasible solutions.

The members of IMS Ghaziabad management team - CA (Dr.) Rakesh Chharia, General Secretary, IMS Ghaziabad and CA Vidur Chharia, Executive Member congratulated all the faculty and staff members for the successful launch of the program. All the participants were able to get a clear roadmap to figure out how technology has changed everything unimaginably in our hyperconnected world of challenging business climate.

Students pursuing undergraduate courses at IMS Ghaziabad (University Courses Campus) namely-Ishika Gupta, Deepali Tomar, Yash Sharma, Utkarsh Pradhan, Abhishek Sharma, Vanya Mudgal and Deepansh Saxena interacted with Mr. Ramanan Ramanathan and gained numerous insights on the promising avenues of data science. Ms. Anuradha Bhardwaj, Assistant Professor, Career Development Centre steered the program with great zeal and enthusiasm. Dr. Gagan Varshney, Chairperson BCA proposed vote of thanks and extended his gratitude to faculty and staff members for making this program successful.

# Induction Program Phase I on “Opportunities and Challenges for Budding Managers”

**Ghaziabad:** To kick start the journey of newly admitted PGDM, Batch 2021-23 students to the corporate world, IMS Ghaziabad, a premier institute in the domain of Management Education, organized an Induction Program on “Opportunities and Challenges for Budding Managers”. The Phase I of the comprehensive program was conducted from August 2 - 6, 2021. In her Inaugural Address, Prof. (Dr.)



Urvashi Makkar, Director, IMS Ghaziabad, encouraged the students to adapt themselves to the VUCA environment, be agile and have a focused mindset. The students were apprised

with relevant information about the administrative and academic policies of the institute. Additionally, information about myriad innovative practices, certification programs and collaborations were also



provided to them. After a rigorous admission process, the Induction Program, which was enthusiastically attended by the students along with their parents, served as a prelude to the PGDM learning experience.

It helped to make the new entrants feel comfortable with their new lives as part of the campus while simultaneously aligning them with the policies, practices and expectations of the institute.

## Re-Orientation Program on "Journey from Campus to Corporate"



**Ghaziabad:** With continued academic excellence as a focal point, IMS Ghaziabad organized a Re-Orientation Program - "Journey from Campus to Corporate" on August 10, 2021 for PGDM Batch 2020-22. The event was graced by the presence

of Chief Guest, Mr. Debargha Deb, Head-HR (North Zone), Dabur India and the Keynote Speaker, Dr. Ranjana Mittal, Assistant General Manager, NTPC. In her Inaugural Address, Dr. Urvashi Makkar, Director, IMS Ghaziabad welcomed the

students and congratulated them for successful completion of Summer Internship in reputed companies.

She explained the importance of classroom teaching and reinforced that they should inculcate the learning of SIP as it will help them in grabbing excellent placements. The students were acquainted with the academic activities planned in the upcoming session along with the various innovative practices introduced for corporate readiness such as Value Added Short Term Training Program, Competency Mapping, Pre Placement Preparedness and Placement Readiness Enhancement Programme. The session served as a morale booster for the final year students who will soon be participating in the excellent placement offerings at IMS Ghaziabad.

## ‘CANVAS: A Creative Collage Making Competition’

**Ghaziabad:** “Talent Wins Games, But Teamwork and Intelligence Wins Championships”. Michael Jordan The PGDM Batch 2021-23 at IMS Ghaziabad embarked upon their journey with a zestful participation in Ice Breaking: Management games Sessions. ‘CANVAS: A Creative Collage Making Competition’ was organized on the theme of “Make in India to Atma Nirbhar Bharat on August 4, 2021. The activity provided a platform to the students to break the ice between them, work cohesively in



teams, create imaginative designs and present them to their batch mates. The game culminated with happy faces and strong bonding.

## Summer Internship Project Presentation and Evaluation Conducted by IMS

**Ghaziabad:** It is a known fact that Summer Internships offer students an important opportunity to work closely with professionals as well as development of necessary knowledge, competencies, and experience which are imperative for making them corporate ready.

Re-emphasizing the relevance of summer internships, IMS Ghaziabad, a premier institute in the domain of management education, conducted the Presentations of Summer Internship Projects



(SIPs) of PGDM Batch 2020-22 students in the presence of a

Panel of External Experts on August 20th, 2021. The

evaluation panel of the session was graced by the esteemed presence of corporate experts Mr. Gautam Aggarwal, Principal Consultant, Retail Advisory Services; Ms. Jaspreet Tanda, Team leader (India), Profit Squirrel; Mr. Bhupinder Singh Nayar, Manager - HR & Business Operations, Star Power Distribution Pvt. Ltd and Mr. Faizan Ahmed, National Head-Digital transformation, The Hindu. During the rigorous session, the students presented their Summer Internship Project

and corporate experts for final evaluation. The students were tremendously benefitted by the valuable inputs and suggestions provided by the experts. The event culminated with a Feedback & Felicitation Session in the presence of Dr. Urvashi Makkar, Director, IMS Ghaziabad, the corporate experts and all the faculty members of the institute for taking the summer internships of the students a step ahead and mentoring them for better and effective Dissertation in the final year.

## Send -Off and Specialization Award Ceremony On 26th of August, the Journalism and Mass Communication department welcomed the batch of 2019-22 and 2020-23 back to college.

**Ghaziabad:** The induction program started off with Dr. Ajay Kumar, Director at IMS Ghaziabad University Courses Campus addressing the audience and welcoming the students back to the campus after a long gap of Covid lockdown. It was an emotional speech and he used several nice proverbs and remarked, even though the lockdown was a difficult time, it only made us stronger. The guests of honor for the day were Miss Zareen Naaz and Mr. Dileep Singh. Miss Zarin Naaz told the students to come into the field of entertainment because one can do anything in it. She motivated the students in a very friendly and comic manner, and also acted



and used dubbing voices on stage. The students were thoroughly entertained. She also answered various questions asked by the students. After this the Head of BJMC, Professor Girish Kumar Singh welcomed Mr. Mandeep Singh, chairperson of CRC, on the stage. He talked about various companies and job

opportunities. He said that digitisation has played an important role and it will help in our career. He also said that the college will try to take the students on industry visits. After the CRC session the second guest of the day Mr. Dileep Singh, an actor, RJ and anchor addressed the students. He told the students that if you

know what you want to speak and how to speak, you will be listened to. He talked about VANI - voice, articulation, narration and imagination. After this Professor Sandhya Sharma briefed the students about specializations provided in the course of three years. After this Professor Girish Kumar was invited and he told about the course curriculum and the road map of BJMC. Then the anchor engaged the audience in a fun quiz. The event was concluded by awarding the meritorious students followed by the vote of thanks by Professor Khurshheed Alam. The event has boosted the students and they are ready to get back to the amazing college life.

## 75 Independence Year of India - Celebrating The Essence of Independent Cinema

**Ghaziabad:** The event was based on independent cinema and prominent personalities of the industry came to the campus to enlighten the students. It was a hybrid event (both online and offline). The esteemed guests and our honourable director Dr. Ajay Kumar paid tribute to Goddess Saraswati before the event started. Also a token of gratitude was presented by Director sir to guests.

The guests were both national and international. Mr. Amit R Agarwal, a multi award winning film maker was first in vited to the stage. He enlightened the students with his vast knowledge and told the students that independent cinema is a slow journey, but you will get there if you work smartly. Next on the stage was Miss Takshima Seth, who is an



actress/model/pageant winner/physiotherapist. She told the students that skill is necessary for cinema, and networking in such a way that people love to talk to you.

After this the trailer of Honey Kapoor’s film, YoLo, was unveiled. It is Asia Africa’s first Mental Health Awareness Feature Film. After this the guests on the zoom platform were invited to address the audience. Miss. Tanu Vidyarthi, an award winning actress, told the students to remain passionate and chase their dreams. Henrietta Szentes, an actress

working primarily in London, talked about her journey and stressed about the importance of networking. Elyre Ross cautioned women about the sexual harassment one might face in the industry. Laila Pannda, an actress and producer, told the students that if they have potential, one should not fear the outcomes.

After the enlightening words of wisdom by the dear guests, a question and answer session was held in which students’ queries were solved in a graceful manner by Mr. Amit R Agarwal.

## Inaugural Event Continued, IMS BCA="BCA+ Diploma in Data Science"



**Ghaziabad:** BCADepartment of Institute of Management Studies, Ghaziabad (University Courses Campus) had organized inaugural of new Program IMS BCA="BCA+Diploma in Data Science" which will provide various job opportunities for the students in national and international companies with 20% to 40% boost up in salary. Mr. Pawan Kumar Bhageria, President, Tata Technologies was the guest speaker of the day. Ms. Neeru Saxena, Assistant Professor, BCA department, started the event with a brief introduction of IMS Group. The event was graced by CA. (Dr.) Rakesh Chharia, Managing Trustee IMS Group of Institutions, CA Vidur Chharia, Executive Council Member. The session was commenced by the address of Dr. Ajay Kumar, Director, Institute of Management Studies, Ghaziabad



(University Courses Campus). Participants from all over India had joined the session. The guest speaker was very knowledgeable and expressed the field of data science in a very practical and simplified manner. He talked about the current scenario of data and being used by everyone in the form of digital manners. There are chances for the theft of confidential data. We have to implement cyber security to secure our data. The Chief Guest explained the future of data science and amazing applications of Artificial intelligence. Overall session was very interactive, informative and interesting. The session was ended by the vote of thanks by Dr. Gagan Varshney (Chairperson-BCA). The session was interactive, informative and interesting to the students. The session was followed by a FAQ session which was enriching and informational for all the students.

## Send Off Ceremony of BCA Batch 2018-21

**Ghaziabad:** BCA department of IMSUC had organized the Achievement/ Diploma ceremony followed by Send Off ceremony for the batch 2018-21 on 5/8/2021 in the IMSUC Auditorium. The program had started with the National Anthem followed by showering of petals on the Idol of Maa Saraswati by Department Chairperson Dr. Gagan Varshney and faculty members. After the Director Sir introduction, Chairperson BCA had addressed the students and blessed the students for their better future. In BCA Course 3 Specializations had been offered to the batch 2018-21.

1. Android and Web-Based computing
2. Data Analytics
3. Cyber Security and Real World Computing.

Students passed the specialization modules with flying colors. Medals (Gold, Silver, and Bronze) and Achievement certificates had been given to the position holder in each specialization.

Android and Web-Based Computing position holders were:



1. Ms. Kanika Aggarwal
2. Ms. Ayushi Bansal
3. Mr. Rajat Kumar

1. Ms. Ishita Aggarwal
2. Mr. Harshit Raj
3. Ms. Akshita Goel.

Cyber Security and Real World Computing Position holders

### Kreanabo Cell Organised Sayonara Seniors!



**Ghaziabad:** KreaNabo -The Buzz Communication Cell of IMS UC Campus organized Sayonara seniors! to bid adieu to (2018-21) Batch on August 2, 2021. The event began with the opening remark by Sr. Consul Shiv N Bhardwaj,

iterating the purpose of the event, wherein he also expressed his gratitude towards the members of the Cell for their contribution and hard work. Post which, Mr. Kapil Garg mentioned the list of events conducted since its inception less than a year ago, from PAN-India celebrations through Elucidation 2k20 to thought provoking sessions such as the Non-Binary Show. The idea is to appreciate the efforts put in by the valuable team who are now the proud Alumni of the Institute. Mr. Shiv Bhardwaj then showcased the legionnaire certificates to be awarded to members of the cell, followed by the letters of appreciation awarded to the outgoing students. Later on Mr. Ashutosh, Praetor of the cell addressed the gathering and motivated the existing members to set up new benchmarks and surpass the level achieved by their seniors. Prof. Yagbala Kapil & Prof. Aastha Sawhney expressed their gratitude towards everyone in the success of cell for the academic year 2020-21.

# Management Department Organised Induction Program for BBA II & III Year

**Ghaziabad:** IMS Ghaziabad (University Courses Campus) has organised an Induction Program on August 26, 2021 to welcome BBA II and III Year students (2020-2023 & 2019-2022) Batch. The day began with the reporting and registration of students at the registration desk.

The program was initiated by the National Anthem. Post that all the dignitaries seek blessings of goddess Saraswati by offering flower petals, followed by the welcome address by Prof. (Dr.) Ajay Kumar - Director IMS, Ghaziabad University Courses Campus. Sir captivated the young minds and also talked about the importance of living every moment as we are living in the time of Uncertainty. Sir also said that it is not just an event but the attitude that causes success. He also highlighted the initiatives taken by the college for the overall and holistic development of students. He focused on the relevance of exploring the potential & extending horizons so that one can also contribute



towards society.

Mr. Kamalendu Bali (Vice President, Solution @Conatrix) the Chief Guest of the day conversed with the students to be Thankful and have gratitude. Mr. Bali also mentioned that only few people around the world get this opportunity to pursue the undergraduate courses and students who have got this privilege should grab the opportunity as much as they can. He inspired the student to focus on We instead of I, Me or Myself. He told the students to inculcate the habit of reading, find a purpose and be hungry for their passion. He also mentioned the importance of Upskilling oneself from time to time as skills learned

today may become obsolete tomorrow. In this context, Dr. Amit Srivastava (Director, Brencis Group) cited to seek opportunity from every crisis as every dark cloud has a silver lining. She also talked about four quotients i.e. Intelligence Quotient, Emotional Quotient, Social Quotient and Change Quotient and also mentioned how the world shifted the focus from IQ to CQ. She has inspired the students by sharing the stories of Bata and AMUL Group which has grown 2% instead of pandemic. She also revealed how to think out of the box.

Mr. Abhishek Bhattacharya (Co-Founder, Whrll) was connected to the students through Zoom. He addressed the students



about block chain, Startups & Unicorns and the right age to be an entrepreneur. After this he had taken students queries, it was a very interactive session.

The program further progressed with the vote of thanks by Chairperson BBA - Dr. Geeti Sharma, wherein she extended her heartfelt gratitude to all the dignitaries for gracing the occasion, faculty members for working 24\*7 for the event and the Students of BBA Second year and Final year, the CRC, Admin, Admission & the EWL team for making the event a grand success.

After this, Students were addressed by Mr. Mandeep Singh Rawat, Chairperson, and Corporate Resource Centre along

with their team members. They highlighted the functioning of their departments, enabling students to get exposed to live projects, internships and placements. They also talked about different sectors and the importance of digitalization.

Ms. Anuradha Bhardwaj—from Career Development Centre, highlighted the objectives of their department i.e. enabling students to discover their traits and abilities, enhancing employability and providing career guidance for long term success.

The students gained valuable insights from all the eminent speakers and were able to foresee the pursuit of holistic & value-based development individuals.

## Blog Writing competition on "College Campus Swachhata"

**Ghaziabad:** A Blog writing competition was organized on the topic "College Campus Swachhata: The Importance" on 18th July 2021. This is the one of the Suggested Swachhta Activity by the MHRD for AICTE, UGC and HEIs during Swachhta Pakhwada 2021. The event was coordinated by Mr.

Balwant Singh. Total 19 students participated.

### Winners of Event:

- Ist position : Riddhi Agarwal (ECE) - 2nd Year
- IInd position : Shivangi Srivastava (MBA) – 2nd Year
- IIIrd position : Harshit Singh (ECE) – 2nd Year

## School of Biosciences Organized Induction Ceremony for Academic Session 2021-22

**Ghaziabad:** Today, when humanity is facing the crisis of COVID-19, IMS Ghaziabad, University Courses Campus is taking all the preventive measures for safety and health of all students while setting a new benchmark in teaching-learning and research process by grasping the power of technology. With this regard, School of Biosciences, IMS Ghaziabad, UC Campus organized an Induction Ceremony to welcome the students to the next year session, which was held on 20th August 2021. We are happy to share that the upcoming year is thrilled with unlimited opportunities to enjoy campus life by exploring and engaging together.

The event commenced with a welcome note by our visionary Director Prof (Dr) Ajay Kumar. He motivated all the students that they need to focus about their career with their complete hard



work. He addressed that without the focus in prospective areas, the students are unable to achieve their goals in future.

This induction ceremony was graced by our Chief Guest Dr. Tripti Bhatnagar, Managing Director of Codon Biotech, Noida. She demonstrated various aspects of Biotechnology from the students' point of view. She also added about the entrepreneurs skill management of the numerous arenas of Biotechnology & Microbiology. Along with this, she has encouraged all the students how to build a startup level career by

availing the grants from Government. Dr. Surabhi Johari, Programme Chairperson, formally gave the vote of thanks to our eminent guest Dr. Tripti Bhatnagar.

The programme was preceded by the CRC session by Prof. Sapna Kumar and followed by a few scientific games for students' encouragement. Achievers of the batch of B.Sc. and M.Sc. were presented with mementoes and certificates under academic excellence category, science day contribution and other club activities.

This entire event has been demonstrated by the faculty co-ordinators Dr. Anwesha Khanra, Prof. Akanksha Jain & Dr. Tripti Singh.

Dr. Umesh Kumar, Programme Chairperson, formally thanked management, organisers and resource person for an insightful session.

## HR Specialization "Thanksgiving Ceremony"

**Ghaziabad:** The HR Specialisation of the Management Department, at IMS Ghaziabad (University Courses Campus), has organized a "Thanksgiving ceremony" on August 21, 2021, for HR-Youth Brigade members & Alumni Industry Mentors for their extensive contribution and support. HR Specialization since its inception is backing and motivating its students in all the endeavors with this objective "Thanksgiving ceremony" was organized. Under the Mentoring together program, Alumni Mentor from Industry was associated with the understudies who mentored them in their HR Projects. The goal was to enhance the industry and scholarly community bond and ally our understudies with Alumni mentors so that can help in their endeavors. The HR Youth brigade was

created to launch Reinventing HR in VUCA World- The HR Magazine Volume 2, where the students have worked very hard for the successful completion of the Second Edition of the HR Magazine.

Ms. Daniya Khan and Mr. Sagnika Datta, BBA Second year students were the MOC of the event. The session began with the blessing of Prof (Dr) Ajay Kuma Director IMS-Ghaziabad, University Courses Campus followed by a welcome note by Chairperson - Management Department -Dr. Geeti Sharma wherein she appreciated the efforts of members as well as alumni mentors. In the end vote of thanks was proposed by Dr. Shilpi Sama, Area Head-HR Specialisation, where she motivated the students for their participation and efforts.

## School of Biosciences bids farewell to 2021 Passouts

**Ghaziabad:** The morning of 03rd August 2021 (Tuesday) echoed with the blessings for the batch of 2021 as the IMS family came together to bid goodbye to the outgoing batch of Biosciences.

With intent to bid adieu for luck in students' future endeavour, School of Biosciences, IMS Ghaziabad University Courses Campus organized "Send off ceremony" for B.Sc. Biotechnology, B.Sc. Microbiology (2018-21) & M.Sc. Biotechnology (2019-21) batch on 03rd August 2021 (Tuesday) to celebrate and relive the moment and the journey they had experience at IMS. It was a morning filled with mixed



emotions for everyone present to witness the official send-off for students.

The day began with the Saraswathi Vandana. The function was inaugurated by Dr. Ajay Kumar, Director, IMS Ghaziabad (university courses campus), he encouraged the students to do their best and

dream high and achieve heights in their areas of interest, bringing glory to their alma-mater.

Dr. Surabhi Johari and Dr. Umesh Kumar, Chairpersons, School of Biosciences, congratulated the students for successfully completing their three-year program and extended their best wishes for their future

endeavours.

To welcome everyone aboard, an incredible video was prepared which put everyone into the perfect mood and filled them with positive energy for the day.

Following this was a song medley dedicated to the fantastic friendships that had made the college life worth it for the students of this batch.

To make it young and vibrant, the students of the second year presented various entertaining cultural programs. The event comprised competitions for various categories; several dance performances, singing and exciting games along with the presentation of titles to the final year students.

To wrap up the program Prof. Kapil Sharma proposed the vote of thanks, expressing his gratitude towards the management, IT staff, faculty and the students in making the event a grand success.

The entire audience was mesmerized by series of colourful presentations. Passing out of an academic brings in a bit of nostalgia for every student, however, this is what brings out the real journey and name fame for both the individual and the institution. The day was a fiesta devoted to the years spent together with friends and teachers to reminisce the joyous moments of the wonderful years on this amazing campus.

# खुशहाल जीवन का ‘मैज्युअल’ है श्रीमद् भगवद्गीता, पढ़कर तो देखो!

कुछ किताबों को धार्मिक किताब कहकर उससे पीछा छुड़ा लेने की प्रवृत्ति बन गई है। हमें इस आदत को बदलना होगा। उन किताबों से अपने जीवन को खुशहाल बनाए रखने केसारे नुस्खे निकालने होंगे। यह सोचना होगा कि यदि कोई किताब हजारों साल से लोकप्रिय है तो उसके पीछे के कारण क्या हैं? श्रीमद् भगवद् गीता के बारे में कहा जाता है वह सभी वेदों का सार है। यदि गीता को पढ़ लिया, समझ लिया तो वेदों को अलग से पढ़ने की आवश्यकता नहीं पड़ेगी। गीता में जीवन के सारे अनुसुलझे सवालों के जवाब हैं। भौतिक जीवन को सुखपूर्वक जीते हुए खुद को आध्यात्मिक जीवन में ले जाने की एक बेहतरीन किताब है गीता। गीता अंधविश्वास पैदा नहीं करती बल्कि आँखों पर पड़ी

अज्ञानता की पट्टी को हटाकर ज्ञान का प्रकाश पैदा करती है। गीता जीवन को अत्यंत व्यापारिक ढंग से जीने का मार्गबताती है। कोरोना महामारी के कारण देश दुनिया में जहाँ हताशा निराशा का वातारवरण था उसी माहौल में इस्कॉन अयोध्या ने एक अनूठी पहल की। उसने ऑनलाइन माध्यम से गीता के ज्ञान का प्रचार प्रसार शुरू किया। और अभी तक 18-18 दिन के तीन सत्रों में लगभग 2.50 लाख से अधिक जिज्ञाशु इससे लाभान्वित हो चुके हैं। इस्कॉन अयोध्या ने श्रीमद् भगवद्गीता पर '18 दिवसीय डिप्लोमा कोर्स' नाम से ऑनलाइन कक्षाएँ शुरू कीं। पहला सत्र 1



अनुराग सिंह

नवंबर 2020 से 18 नवंबर 2020 तक चला जिसमें करीब 7 हजार जिज्ञाशुओं को गीता डिप्लोमा सर्टिफिकेट दिया गया। दूसरा सत्र 1 जून 2021 से 18 जून 2021 तक चला जिसमें करीब 15 हजार जिज्ञाशुओं को डिप्लोमा सर्टिफिकेट दिया गया। तीसरा सत्र 1 अगस्त से 18 अगस्त चला जिसमें करीब 20 हजार जिज्ञाशुओं को डिप्लोमा सर्टिफिकेट मिलने की आशा है। आपको बता दें ऑनलाइन हुई परीक्षा में जिन लोगों ने 40 प्रतिशत से अधिक अंक अर्जित किए थे उन्हें ही यह सर्टिफिकेट दिया गया। हिंदी भाषा में चली इन कक्षाओं में दुनिया भर के करीब 50 देशों के हिंदी बोलने और समझने

वालों ने हिस्सा लिया। डिप्लोमा पाठ्यक्रम के दूसरेसत्र में प्रतिभागी रहे संतोष कुमार ने कहा कि गीता को कई बार पढ़ा पर गीता समझ में नहीं आई लेकिन इस्कॉन अयोध्या की ओर से जितने सरल भाषा में गीता को समझाया गया वह काबिले तारीफ है। गीता ने मेरे जीवन को बदलकर रख दिया है। इस महान ग्रंथ में अर्जुन-कृष्ण संवाद के माध्यम से मानव की हर उलझन, हर सवाल और हर मुश्किल का जवाब है। गीता व्यक्ति को आध्यात्मिक रास्ते पर ले जाने की सबसे प्रामाणिक और व्यवहारिक किताब है।

इस्कॉन से जुड़े जिन लोगों ने लाखों लोगों को श्रीमद् भगवद् गीता की ज्ञान गंगा से नहलाने का प्रयास किया उनमें पद्म माँ राधिकादेवी दासी, देवशेखर प्रभुदास एवं सद्गुरु गुरुदास प्रमुख थे।



## क्या है गीता के 18 अध्यायों में ?



<b>पहला अध्याय</b>	<b>दसवां अध्याय</b>
गीता का पहला अध्याय अर्जुन-विषाद योग है। इसमें 46 श्लोक हैं। इसमें श्रीकृष्ण अर्जुन की मन:स्थिति का वर्णन किया गया है। इसमें बताया गया है कि किस तरह अर्जुन अपने संगे-संबंधियों से युद्ध करने से डरते हैं और किस तरह भगवान कृष्ण उन्हें समझाते हैं ?	विभूति योग गीता का दसवां अध्याय है जिसमें 42 श्लोक हैं। इसमें श्रीकृष्ण अर्जुन को यह बताते हैं कि किस प्रकार सभी तत्त्वों और आध्यात्मिक अस्तित्व के अंत का कारण बनते हैं।
<b>दूसरा अध्याय</b>	<b>न्यायहर्षा अध्याय</b>
गीता के दूसरे अध्याय 'सांख्य-योग' में कुल 72 श्लोक हैं। जिसमें श्रीकृष्ण, अर्जुन को कर्मयोग, ज्ञानयोग, संख्ययोग, बुद्धि योग और आत्म का ज्ञान देते हैं। यह अध्याय वास्तव में पूरी गीता का सारांश है। इसे बेहद महत्वपूर्ण भाग माना जाता है।	विश्वरूपदर्शन योग गीता का न्यायहर्षा अध्याय है जिसमें 55 श्लोक हैं। इस अध्याय में अर्जुन के निवेदन पर श्रीकृष्ण अपना विश्वरूप धारण करते हैं।
<b>तीसरा अध्याय</b>	<b>बारहवां अध्याय</b>
गीता का तीसरा अध्याय कर्मयोग है, इसमें 43 श्लोक हैं। इसमें श्रीकृष्ण अर्जुन को समझाते हैं कि परिणाम की चिंता किए बिना हमें हमारा कर्म करते रहना चाहिए।	भक्ति योग गीता का बारहवां अध्याय है जिसमें 20 श्लोक हैं। इस अध्याय में कृष्ण भगवान भक्ति के मार्ग की महिमा अर्जुन को बताते हैं। इसके साथ ही वह भक्तियोग का वर्णन अर्जुन को सुनाते हैं।
<b>चौथा अध्याय</b>	<b>तेरहवां अध्याय</b>
ज्ञान कर्म संन्यास योग गीता का चौथा अध्याय है, जिसमें 42 श्लोक हैं। इसमें श्रीकृष्ण, अर्जुन को बताते हैं कि धर्मपरायण के संरक्षण और अधर्मी के विनाश के लिए गुरु का अत्यधिक महत्व होता है।	क्षेत्रक्षेत्रज्ञविभाग योग गीता तेरहवां अध्याय है इसमें 35 श्लोक हैं। इसमें श्रीकृष्ण अर्जुन को 'क्षेत्र' और 'क्षेत्रज्ञ' के ज्ञान के बारे में तथा सत्त्व, रज और तम गुणों द्वारा अच्छी योगिन में जन्म लेने का उपाय बताते हैं।
<b>पांचवां अध्याय</b>	<b>चौदहवां अध्याय</b>
कर्म संन्यास योग गीता का पांचवां अध्याय है, जिसमें 29 श्लोक हैं। इसमें अर्जुन, श्रीकृष्ण से पूछते हैं कि कर्मयोग और ज्ञान योग दोनो में से उनके लिए कौन-सा उत्तम है। तब श्रीकृष्ण कहते हैं कि दोनों का लक्ष्य एक है, परंतु कर्म योग अभिनय के लिए बेहतरी है।	गीता का चौदहवां अध्याय गुणत्रयविभाग योग है इसमें 27 श्लोक हैं। इसमें श्रीकृष्ण सत्त्व, रज और तम गुणों का तथा मनुष्य की उत्तम, मध्यम अन्य गतियों का विस्तारपूर्वक वर्णन करते हैं। अंत में इन गुणों को पाने का उपाय और इसका फल बताया गया है।
<b>छठा अध्याय</b>	<b>पंद्रहवां अध्याय</b>
आत्मसंयम योग गीता का छठा अध्याय है, जिसमें 47 श्लोक हैं। इसमें श्रीकृष्ण, अर्जुन को अष्टांग योग के बारे में बताते हैं। वह बताते हैं कि किस प्रकार मन को दुविधा को दूर कर महारथ प्राप्त किया जा सकता है।	गीता का पंद्रहवां अध्याय पुरुषोत्तम योग है, इसमें 20 श्लोक हैं। इसमें श्रीकृष्ण कहते हैं कि दैवी प्रकृति वाले ज्ञानी पुरुष सर्व प्रकार से मेरा भजन करते हैं तथा आसुरी प्रकृति वाला अज्ञानी पुरुष मेरा उपहास करते हैं।
<b>सातवां अध्याय</b>	<b>सोलहवां अध्याय</b>
ज्ञानविज्ञान योग गीता का सातवां अध्याय है, जिसमें 30 श्लोक हैं। इसमें श्रीकृष्ण निरपेक्ष वास्तविकता और उसके भ्रामक ऊर्जा 'माया' के बारे में अर्जुन को बताते हैं।	दैवासुरसंपदिभाग योग गीता का सोलहवां अध्याय है, इसमें 24 श्लोक हैं। इसमें श्रीकृष्ण स्वाभाविक रीति से ही दैवी प्रकृति वाले ज्ञानी पुरुष तथा आसुरी प्रकृति वाले अज्ञानी पुरुष के लक्षण के बारे में बताते हैं।
<b>आठवां अध्याय</b>	<b>सत्रहवां अध्याय</b>
गीता का आठवां अध्याय अक्षरब्रह्मयोग है, जिसमें 28 श्लोक हैं। गीता के इस पाठ में स्वर्ग और नरक का सिद्धांत शामिल है। इसमें मृत्यु से पहले व्यक्ति की सोच, आध्यात्मिक संसार तथा नरक और स्वर्ग जाने की राह के बारे में बताया गया है।	श्रद्धात्रयविभाग योग गीता का सत्रहवां अध्याय है, इसमें 28 श्लोक हैं। इसमें श्रीकृष्ण अर्जुन को यह बताते हैं कि जो शास्त्र विधि का ज्ञान न होने से तथा अन्य कारणों से शास्त्र विधि छोड़ने पर भी यज्ञ, पूजा आदि शुभ कर्म तो श्रद्धापूर्वक करते हैं, उनकी स्थिति क्या होती है।
<b>नौवां अध्याय</b>	<b>अठारहवां अध्याय</b>
राजविद्याराजगुह्य योग गीता का नवां अध्याय है, जिसमें 34 श्लोक हैं। इसे श्रीकृष्ण की आंतरिक ऊर्जा सृष्टि को व्यापक बनाता है, उसका सृजन करता है और पूरे ब्रह्मांड को नष्ट कर देता है, यह बताया गया है।	मोक्ष-संन्यास योग गीता का अठारहवां अध्याय है, इसमें 78 श्लोक हैं। यह अध्याय पिछले सभी अध्यायों का सारांश है। इसमें अर्जुन, श्रीकृष्ण से न्यास यानि ज्ञानयोग का और त्याग यानि फलासक्तिरहित कर्मयोग का तत्त्व जानने की इच्छा प्रकट करते हैं।

## श्रील प्रभुपाद एक अलौकिक कृष्ण भक्त थे: प्रधानमंत्री

प्रधानमंत्री नरेंद्र मोदी ने 1 सितंबर 2021 दिन बुधवार को श्रील भक्तिवेदांत स्वामी प्रभुपाद की 125वीं जयंती के अवसर पर 125 रुपए का एक विशेष स्मारक सिक्का जारी किया और वीडियो कॉन्फ्रेंसिंग के माध्यम से सभा को भी संबोधित किया। इस दौरान पीएम मोदी ने कहा कि दो दिन पहले श्री कृष्ण जन्माष्टमी थी और आज हम श्रील प्रभुपाद जी की 125वीं जन्मजयंती मना रहे हैं ये ऐसा है जैसे साधना का सुख और संतोष एक साथ मिल जाए। इसी भाव को आज पूरी दुनिया में श्रील प्रभुपाद स्वामी के लाखों करोड़ों अनुयाई और लाखों करोड़ों कृष्ण भक्त अनुभव कर रहे हैं।

पीएम मोदी ने कहा, 'आज ये सुखद संयोग है कि ऐसे महान देशभक्त का 125वां जन्मदिन ऐसे समय में हो रहा है, जब देश अपनी आजादी के 75 साल का पर्व अमृत महोत्सव मना रहा है। हम सब जानते हैं कि प्रभुपाद स्वामी एक अलौकिक कृष्णभक्त तो थे ही, साथ ही वो एक महान भारत भक्त भी थे। उन्होंने देश के स्वतंत्रता संग्राम में संघर्ष किया था। उन्होंने असहयोग आंदोलन



के समर्थन में स्कॉटिश कॉलेज से अपना डिप्लोमा तक लेने से मना कर दिया था। भारत के प्रधानमंत्री श्री नरेंद्र मोदी जी द्वारा इस्कॉन के संस्थापकाचार्य श्रील एसी भक्तिवेदांत प्रभुपाद की 125वीं जयंती पर 125 रुपये का सिक्का जारी करने पर इस्कॉन अयोध्या ने आभार व्यक्त किया। इस्कॉन अयोध्या के प्रोजेक्ट निदेशक देव सेखर विष्णु दास ने मांग की 'जिस तरह

श्रीला प्रभुपाद जी ने सनातन संस्कृति को अमेरिका अफ्रीका ऑस्ट्रेलिया यूरोप और एशिया के हर देश और कोने में भगवद गीता और कृष्णा भक्ति में पिरो कर एक सयुक्त राष्ट्र बनाया है उसके लिए उन्हें भारत रत्न दिया जाना एक उचित सम्मान होगा। हम प्रधानमंत्री जी को धन्यवाद देते हैं और उनसे मांग करते हैं कि श्री ला प्रभुपाद जी को भारत रत्न से अलंकृत किया जाये।

## Creative Corner



डॉ. पुण्डेर कुमार

इस दौर में नेगेटिव होकर भी पॉजिटिव से जी रहे हैं अक्सर लोग झूठ को सच और सच को झूठ कह रहे हैं .

जो काम अपनों को करने थे वो गैर कर रहे हैं दिखी थी जिनसे रोशनी की किरण वही अंधेरा कर रहे हैं



डॉ. वैशाली अग्रवाल

तो अब तुम शून्य पे सवार हो, तुम्हें मुबारकें हजार हो, तुम शून्य पे सवार हो।

ना ग्रीष्म तुम्हें जला सके, ना शरद तुम्हें कँपा सके, दृढ़ निश्चय, शुद्ध विचार हो, तुम शून्य पे सवार हो।

नाम मोह तुम्हें कोई जकड़ सके, ना चिंता कोई तुम्हें पकड़ सके शांत रहो, न चाहतों का भार हो तुम शून्य पे सवार हो।

ना कोई तुम्हें झुका सकेगा, ना बंधन कोई रोकेगा,

दी थी तकलीफ जिन हाथों ने वो अब दुआ कर रहे हैं देख कर अब ये मंजर गुनहा से तोबा कर रहे हैं

जब माँगा था वक्त मिलने का तब वक्त न निकला अब वो अपने वक्त के उस पल को याद कर रहे हैं वक्त , हालात , परिस्थिति बदल रहे हैं , तकलीफें वैसे ही हैं

संजोये थे जो रिश्ते हीरों की तरह, अँधेरे में वो कांच से जी रहे हैं

'पुष्प' कटपुतली हैं रंग मच पे, मोहरें हैं सब इस जीवन बिसात पे खींचे डोर कोई किसकी, कोई चले चाल होनी सब की हार है फिर भी खेल जा रहे हैं

## तुम शून्य पे सवार हो!

स्वच्छंद हो, तुम पहले ही निसार हो, तुम शून्य पे सवार हो।

ना दोस्त तुम्हारा कोई, ना हमसफर, ना नफरतों का तुम्हें है डर, दुश्मनी नहीं, न अहंकार हो, तुम शून्य पर सवार हो।

तुम कर्म करो नि:स्वार्थ, ना फल का तुम्हें विचार हो, असफल भी हो, तो तुम्हारी हार का विजय से अधिक प्रचार हो, तुम शून्य पे सवार हो।

तुम अब आजाद हो, अपनी ही आवाज हो, न बोंझ हो न भार हो, तुम शून्य पे सवार हो।

तुम उलझने सब काट दो, रीति रिवाज सब त्याग दो, नई ऊर्जा, इक नया संसार हो,

तुम शून्य पे सवार हो।

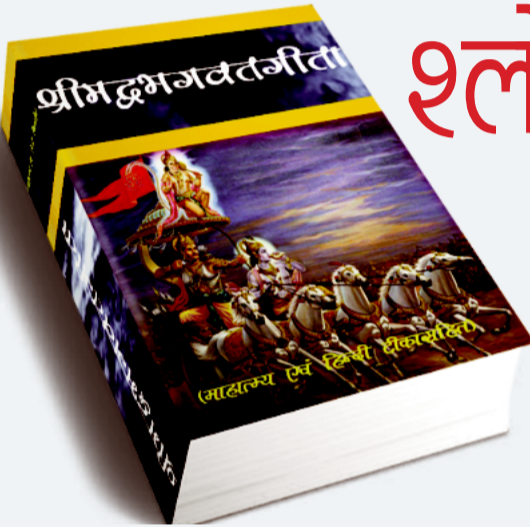
धर्म से जात से परे हो तुम, हो राम भी तुम और रहीम भी तुम, खुद में झाँक तुम शक्ति एक निराकार हो, तुम शून्य पे सवार हो।

तुम जुड़ जाओ जिस एक से वो एक भी हजार हो, तुम्हारा न कोई आति-अंत, तुम अनंत आकार हो, तुम शून्य पे सवार हो।

सब तुम में है तुम सब में हो, तुम जीवन में, मृत्यु में तुम हो, शून्य में गहरा समंदर, धरती का आधार हो, तुम शून्य पे सवार हो।

तो अब शून्य पे सवार हो, तुम्हें मुबारकें हजार हों, तुम शून्य पे सवार हो।

## गीता के 10 महत्वपूर्ण श्लोक



नैनं छिद्रन्ति शस्त्राणि नैनं दहति पावकः ।  
न चैनं क्लेदयन्त्यपो न शोषयति मारुतः ॥

(द्वितीय अध्याय, श्लोक 23)

इस श्लोक का अर्थ है: आत्मा को न शस्त्र काट सकते हैं, न आग उसे जला सकती है। न पानी उसे भिगो सकता है, न हवा उसे सुखा सकती है। (यहां भगवान श्रीकृष्ण ने आत्मा के अजर-अमर और शाश्वत होने की बात की है।)

हतो वा प्राप्स्यि स्वर्गम्, जित्वा वा भोक्ष्यसे महिम ।

तस्मात् उन्निद्र कोन्तेय युद्धाय कृतनिश्चयः ॥

(द्वितीय अध्याय, श्लोक 37)

इस श्लोक का अर्थ है: यदि तुम (अर्जुन) युद्ध में वीरगति को प्राप्त होते हो तो तुम्हें स्वर्ग मिलेगा और यदि विजयी होते हो तो धरती का सुख को भोगोगे... इसलिए उठो, हे कौन्तेय (अर्जुन), और निश्चय करके युद्ध करो। (यहां भगवान श्रीकृष्ण ने वर्तमान कर्म के परिणाम की चर्चा की है, तात्पर्य यह कि वर्तमान कर्म से श्रेयस्कर और कुछ नहीं है।)

यदा यदा धर्मस्त्य ग्लानिर्भवति भारतः ।

अभ्युत्थानमधर्मस्य तदात्मानं सृजाम्यहम् ॥

(चतुर्थ अध्याय, श्लोक 7)

इस श्लोक का अर्थ है: हे भारत (अर्जुन), जब-जब धर्म ग्लानि यानी उसका लोप होता है और अधर्म में वृद्धि होती है, तब-तब मैं (श्रीकृष्ण) धर्म के अभ्युत्थान के लिए स्वयम की रचना करता हूँ अर्थात् अवतार लेता हूँ।

परित्राणाय साधूनाम् विनाशाय च दुष्कृताम् ।

धर्मसंस्थापनार्थाय सम्भवामि युगे-युगे ॥

(चतुर्थ अध्याय, श्लोक 8)

इस श्लोक का अर्थ है: सज्जन पुरुषों के कल्याण के लिए और दुष्कर्मियों के विनाश के लिए... और धर्म को स्थापना के लिए मैं (श्रीकृष्ण) युगों-युगों से प्रत्येक युग में जन्म लेता आया हूँ।

कर्मण्येवाधिकारस्ते मा फलेषु कदाचन ।

मा कर्मफलहेतुर्भूर्मा ते सङ्गोऽस्त्वकर्मणि ॥

(द्वितीय अध्याय, श्लोक 47)

इस श्लोक का अर्थ है: कर्म पर ही तुम्हारा अधिकार है, लेकिन कर्म के फलों में कभी नहीं... इसलिए कर्म को फल के लिए मत करो और न ही काम करने में तुम्हारी आसक्ति हो। (यह श्रीमद्भगवद्गीता के सर्वाधिक महत्वपूर्ण श्लोकों में से एक है, जो कर्मयोग दर्शन का मूल आधार है।)

ध्यायतो विषयान्मसुः सङ्गस्तेषूपजायते ।

सङ्गात्संजायते कामः कामात्क्रोधोऽभिजायते ॥

(द्वितीय अध्याय, श्लोक 62)

इस श्लोक का अर्थ है: विषयों (वस्तुओं) के बारे में सोचते रहने से मनुष्य को उनसे आसक्ति हो जाती है। इससे उनमें कामना यानी इच्छा पैदा होती है और कामनाओं में विघ्न आने से क्रोध की उत्पत्ति होती है। (यहां भगवान श्रीकृष्ण ने विषयासक्ति के दुष्परिणाम के बारे में बताया है।)

क्रोधाद्भवति संमोहः संमोहात्स्मृतिविभ्रमः ।

स्मृतिभ्रंशाद्बुद्धिनाशो बुद्धिनाशात्प्रणश्यति ॥

(द्वितीय अध्याय, श्लोक 63)

इस श्लोक का अर्थ है: क्रोध से मनुष्य की मति मारी जाती है यानी मूढ़ हो जाती है जिससे स्मृति भ्रमित हो जाती है। स्मृति-भ्रम हो जाने से मनुष्य की बुद्धि नष्ट हो जाती है और बुद्धि का नाश हो जाने पर मनुष्य खुद अपना ही का नाश कर बैठता है।

यद्यदाचरति श्रेष्ठस्तत्तदेवेतरो जनः ।

स यत्प्रमाणं कुरुते लोकस्तदनुवर्तते ॥

(तृतीय अध्याय, श्लोक 21)

इस श्लोक का अर्थ है: श्रेष्ठ पुरुष जो-जो आचरण यानी जो-जो काम करते हैं, दूसरे मनुष्य (आम इंसान) भी वैसा ही आचरण, वैसा ही काम करते हैं। वह (श्रेष्ठ पुरुष) जो प्रमाण या उदाहरण प्रस्तुत करता है, समस्त मानव-समुदाय उसी का अनुसरण करने लग जाते हैं।

श्रद्धावाल्स्लभते ज्ञानं तत्परः संयतेन्द्रियः ।

ज्ञानं लब्ध्वा परां शान्तिमचिरेणाधिगच्छति ॥

(चतुर्थ अध्याय, श्लोक 39)

इस श्लोक का अर्थ है: श्रद्धा रखने वाले मनुष्य, अपनी इन्द्रियों पर संयम रखने वाले मनुष्य, साधनपरायण हो अपनी तत्परता से ज्ञान प्राप्त करते हैं, फिर ज्ञान मिल जाने पर जल्द ही परम-शान्ति (भगवत्प्राप्तिरूप परम शान्ति) को प्राप्त होते हैं।

सर्वधर्मान्परित्यज्य मामेकं शरणं व्रज ।

अहं त्वां सर्वपापेभ्यो मोक्षयिष्यामि मा शुचः ॥

(अठारहवां अध्याय, श्लोक 66)

इस श्लोक का अर्थ है: (हे अर्जुन) सभी धर्मों को त्याग कर अर्थात् हर आश्रय को त्याग कर केवल मेरी शरण में आओ, मैं (श्रीकृष्ण) तुम्हें सभी पापों से मुक्ति दिला दूंगा, इसलिए शोक मत करो।