



IMS
GHAZIABAD
UNIVERSITY COURSES CAMPUS
Status of 12(B) by UGC



MASTER OF INTERNATIONAL BUSINESS

IMS Ghaziabad, University Courses Campus
(UGC Approved, NAAC 'A' Grade Accredited)



GO GLOBAL
expand your horizons...

ABOUT IMS GHAZIABAD

From a modest beginning in 1990, IMS Ghaziabad has grown into a fully integrated temple of knowledge as it completes its 36 years of excellence. Since its inception, the envisioning founders of the institute have aimed to groom philanthropic leaders, managers and entrepreneurs who can contribute not only to society but the planet at large. Three educational campuses under the aegis of IMS Ghaziabad with the state of art infrastructure provide vibrant, innovative and global education in various areas of Management, International Business, Information Technology, Biosciences, Engineering and Journalism.



The ethos of the institute lies in providing a vibrant, innovative and global education to the students in integration with human values and professional ethics, shaping them into socially conscious global professionals. It has consistently produced university toppers which speaks volumes about the quality of education imparted by its learned faculty. The institute is ISO 9001:2015 certified and NAAC 'A' accredited. It has been awarded 12(B) Status by UGC, which is the testimony of research and academic potential.

Welcome to two-year UGC approved MIB -Post Graduate Degree Program in Business Management offered at IMS Ghaziabad (University Courses Campus), 'NAAC Grade A' accredited. The aim of the program is to create managers who can handle challenges of the global corporate arena.



45,000 +
ALUMNI BASE



8,500 +
STUDENTS



2,500 +
HOSTELLERS



550 +
FACULTY



20 +
PROGRAMMES



03
CAMPUS



MIB PROGRAM OVERVIEW



MASTER OF INTERNATIONAL BUSINESS – MIB

The Master of International Business (MIB) program equips students with global management insights, cross-cultural understanding, and industry-oriented skills to excel in international markets and lead in a dynamic corporate world.

WHY MIB? *in the new age*

In today's interconnected global economy, success demands a global mindset with local agility. The MIB program seamlessly integrates academic excellence, industry collaboration, and international exposure to develop future-ready leaders who can excel across cultures and markets. With its innovative pedagogy, global mentorship, and experiential learning, MIB stands out as the preferred choice for ambitious graduates aspiring to lead in the dynamic world of international business.

OUR CORE VALUES



Global Mindset
Think beyond borders



Innovation & Agility
Adapt with creativity



Ethics & Sustainability
Lead responsibly



Collaboration & Inclusivity
Grow Together



Learning by Doing
Apply knowledge in action

MIB Highlights

- International Advisory
- IIM Certification & On-Campus Trainings
- International Immersion Program
- Degree and Diploma Certification
- Industry Enabled Learning
- Research Orientation
- Placement Profiling
- Blended Learning
- Flip Videos
- MOOC Certificate Courses by Salesforce, Meta, IBM & Google
- Highest package 41 lac/per Annum
- 3 Tier Mentoring
- Global Virtual Teams Project
- Port visits and Experiential Learning
- Certification from premier B schools like ISB Hyderabad
- Learning via micro and macro business simulation.



ADVISORY & MENTORS



International



(Dr) Amarendra Khatua
Former Secretary
Ministry of External Affairs
Government of India



Vera Fakor Alomatu Agbenyegah
CEO –VCM Consult
Founder VCMN Skills Development
Accra, Ghana



Dawood Al Shewazi
Founder
Strategic Marketing & Exhibition
Dubai, UAE



Dr. Juan Carlos Sosa Varela
Dean & Professor
Business, Tourism & Entrepreneurship Division
Associate Editor European Business Review
UAGM, Puerto Rico



David W Stewart
President's
Professor of Marketing & Business Law (Emeritus)
Loyola Marymount University
College of Business Administration, USA

Corporate

Ms. Rakhi Aswal
CFO
Saxo Group India

Mr. Niraj Kumar
AVP-HR
Interglobe Aviation Group

Mr. Subhankar Ghose
Vice President - HR Sales
Spice Money

Mr. Apurva Chamaria
Head of Partnership
Google, India

Mr. Neerajh Malikk
Chief Business Officer
Aptech Ltd.

Mr. Abhinav Saran
AVP – Marketing
Bata India

Mr. Rajkiran Kanagala
Sr. VP & Group Head
Transport Corporation of
India Ltd.

Mr. Rajeev Singh
Consultant Editor
Amar Ujala

Mr. Kamlesh Tripathi
Editorial HR Head-Hindi National
Dainik Jagaran

Mr. Vijender Singh
CEO
TransNational Computers LLC

Mr. Nikhil Malhotra
Global Head – Innovation
Tech Mahindra

Mr. Vaibhav Arora
Director Consulting
KPMG

Dr. Meenakshi Munshi
Former Adviser/Scientist G
Head HRD & Societal Program
Department of Biotechnology
Govt. of India

Dr. Samar Hussain Naqvi
CEO & Chief Scientist
Diagnostics Division
JITM C Genes Pvt. Ltd.

Mr. Rakesh Kumar Shahi
Director
Abha Biotechnology Pvt. Ltd.

Ms. Anshula Bhatnagar
Director & National
Head - TA
Ernst & Young (EY)

Research

Dr. Showket Hussain
Scientist E
NICPR (ICMR)

Dr. Manoj Pandey
Senior Scientific Officer
Institute of Pharmacopoeia
Commission, Ghaziabad

Dr. Sidhharth Sonkar
Scientist II
MDRU, Maulana Azad Medical

Dr. Arun Kumar Yadav
Assistant Professor
NIT, Hamirpur

Dr. Shiv Mohan
Retd. Principal Scientist
ISRO

Dr. Anshul Verma
Associate Professor
S.P. Jain Institute of Management

Dr. Santosh Srivastava
Associate Professor
IMS Ghaziabad

Dr. Prabhat Mittal
Professor, Commerce & Mgt.
Satyawati College, Delhi University

Dr. Shikha Bharadwaj
Associate Professor
IIM, Sambalpur

Prof. Pramod Kumar Saini
Professor
IIMC, New Delhi

Prof. Chandrakant P. Singh
Professor-Mass Communication
GGSIU University, Delhi

Academic

Dr. Emmanuel (Shubhakar)
Associate Professor
MNIT Jaipur

Mr. Juan Carlos Sosa Varela
Dean & Full Professor, Business,
Tourism & Entrepreneurship Division,
Associate Editor European UAGM, Puerto Rico, USA

Dr. Vibhuti Tripathi
Associate Professor & Head SMS
MNNIT Allahabad

Dr. Sheeba Kapil
Professor
IIFT South Delhi

Dr. Garima Gupta
Associate Professor
FMS Delhi

Dr. Nalini Prava Tripathy
Professor
IIM Shillong

Dr. Sushanta Kumar Mishra
Professor
IIM Bangalore

Dr. A.P. Dash
Dean & Professor
NTPC School of Business, Noida

Dr. Shandaar Ahmed
Professor
JNU Campus, Delhi

Dr. Vishwajit Rohil
Professor & Head
Vallabhbhai Patel Chest Institute,
University of Delhi

Prof. K. G. Suresh
Vice Chancellor
Makhan Lal Chaturvedi National University of
Journalism & Communication, Bhopal

Prof. Baldevbhai Sharma
Vice Chancellor
Kushabhau Thakre University of Journalism &
Communication, Raipur



INDUSTRY ENABLED CURRICULUM



The Master of International Business (MIB) program is designed in alignment with leading global universities and top B-Schools, ensuring a curriculum that reflects the latest trends and demands of the corporate world. Spanning two years and four semesters, the program integrates research projects, case studies, technology-driven specializations, and MOOC certifications to provide a holistic learning experience.

Tech Based Skill Oriented Specializations

MIB offers a distinctive edge through its professionally curated, tech-based specializations — comprising four domain papers and one MOOC certification-tailored to meet evolving industry needs. A dynamic pool of industry leaders and academic experts co-create, deliver, and mentor students throughout their journey, fostering rigorous learning, innovation, and career readiness.

SEMESTER-I	First Year ⇒
MIB101	MIB101Management Concepts & Organization Behaviour
MIB102	MIB102International Business
MIB103	MIB103Accounting for Managers
MIB104	MIB104Managerial Economics
MIB105	MIB105Business Statistics
MIB106	MIB106Marketing Management
MIB107	MIB107Design Thinking & Innovation
MIB108	MIB108Business Communication
MIB109	MIB109Emerging Technologies for Business
MIB110	MIB110Foreign Language - I (German/French)
MIB 111	MIB 111Social Internship (VivaVoce)
PGD 101	PGD 101Thrust Products - Export of India (GL)
PGD 102	PGD 102Certification from Eminent Institutions
PGD 103	PGD 103Meta Social Media Marketing*
PGD 104	PGD 104Certification on Design Thinking & Entrepreneurship*

SEMESTER-II	First Year ⇒
MIB201	Analytics for Managers
MIB202	Consumer Behaviour
MIB203	Financial Analysis and Decision Making
MIB204	Business Environment & Legal Aspects of Business
MIB205	Business Research Methods
MIB206	Human Resource Management
MIB207	International Trade Operations & Documentations
MIB208	Foreign Language - II (German/French)
MIB209	Minor Research Project Viva-Voce
PGD 201	Analytics Hands-on Certification*
PGD 202	Placement Readiness - I
PGD 203	IIM Indore Summer School

SEMESTER-III	Second Year ⇒
MIB301	Project Management
MIB302	International Logistics & Supply Chain Management
MIB303	Digital Marketing
MIB304	Strategic Management
	Elective -1 (Specialization Group)
	Elective -2 (Specialization Group)
	Elective -3 (Specialization Group)
MIB305	Summer Internship Project Viva-Voce
PGD 301	Power BI & Data Visualization Certification*
PGD 302	Placement Readiness - II
PGD 303	Specialization Based Certification*
Wet Port Visit and Project	

SEMESTER-IV	Second Year ⇒
MIB401	MIB401Entrepreneurship & New Venture Creation
MIB402	MIB402ESG Frameworks and Standards
MIB403	MIB403Human Values & Professional Ethics
	Elective -4 (Specialization Group)
	Elective -5 (Specialization Group)
	Elective -6 (Specialization Group)
MIB 404	MIB404Project Report & Viva-Voce
PGD 401	PGD 401Placement Readiness - III
PGD 402	PGD 402Workshop on Environment & Sustainability*
PGD 403	PGD 403International Immersion Project

Marketing Group	Second Year ⇒
MIB MK01	Sales, Distribution and Retail Management
MIB MK02	B2B Marketing
MIB MK03	Strategic Brand Management
MIB MK04	Rural Marketing
MIB MK05	Integrated Marketing Communications
MIB MK06	Services Marketing

HR Group	Second Year ⇒
MIB HR01	Compensation & Performance Management
MIB HR02	Industrial Relations and HR Legislations
MIB HR03	HR Analytics & Metrics Professionals
MIB HR04	Leadership & Team Building
MIB HR05	Competency Mapping and Assessment
MIB HR06	Global HRM

Finance Group	Second Year ⇒
MIB FM01	Investment Analysis & Portfolio Management
MIB FM02	Financial Modelling
MIB FM03	Financial Derivatives & Forex Management
MIB FM04	Tax Planning and Management
MIB FM05	Financial Institutions & Services
MIB FM06	Merger and Acquisitions

Supply Chain & Logistics	Second Year ⇒
MIB SCM01	Strategic Supply Chain Management
MIB SCM02	Logistics Mgmt. & Information System
MIB SCM03	Inventory & Warehousing Management
MIB SCM04	Retail Merchandising & E-Commerce
MIB SCM05	Maritime Logistics & Documentation
MIB SCM06	Global Trade Operations & Forwarding



IMS Ghaziabad offers a modern, technology-driven campus designed to foster a dynamic and engaging learning environment for future global managers. The state-of-the-art infrastructure, developed and upgraded over the past three decades, provides an ecosystem that blends academic excellence with innovation, comfort, and connectivity.

Bridging Theory and Practice
Interactive simulations sharpen students' problem-solving, strategic thinking, and leadership skills, preparing them to become agile business professionals.

- Centrally AC & Wi-Fi Campus
- Auditorium & Smart Classes
- In-House-Hostel
- Cafeteria
- Outdoor & Indoor Sports Facility
- Digital Library
- On-Campus Medical Assistance
- Free Transport Facility
- Eco-Efficient Elevators
- RFID Campus
- Language Labs





3 TIER MENTORING & PLACEMENT PROFILING



Students become part of the focused multi-level & multi-process mentoring system after enrolling in **Master of International Business**, which allows them to identify a niche of their own while being mentored by the faculty, alumni and industry.

LEVEL 01

FACULTY MENTOR

A close student-faculty ratio ensures individual attention and personalized guidance. Each student works with a dedicated faculty mentor to chart a career roadmap aligned with their interests, strengths, and professional aspirations.

01 SELF DISCOVERY

LEVEL 02

ALUMNI MENTOR

Students are paired with accomplished alumni mentors from relevant domains who provide real-world insights, career advice, and networking support, helping bridge the gap between classroom learning and corporate expectations.

02 PREPARATORY

LEVEL 03

INDUSTRY MENTOR

At the final stage, industry mentors act as compasses—guiding students through the nuances of the professional world, refining their skills, and preparing them to emerge as industry-ready, high-impact professionals.

03 EXPECTATION SETTING

The International Immersion Program covers various aspects of international exposure and connect



Business
Networking



International
Alumni
Rendezvous



Skill-based
Sessions &
Certification



Placement
Rounds





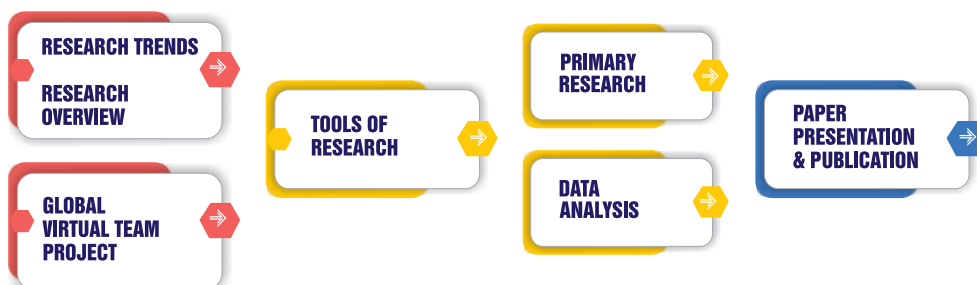
Semester 1 ➡ Semester 2 ➡ Semester 3 ➡ Semester 4



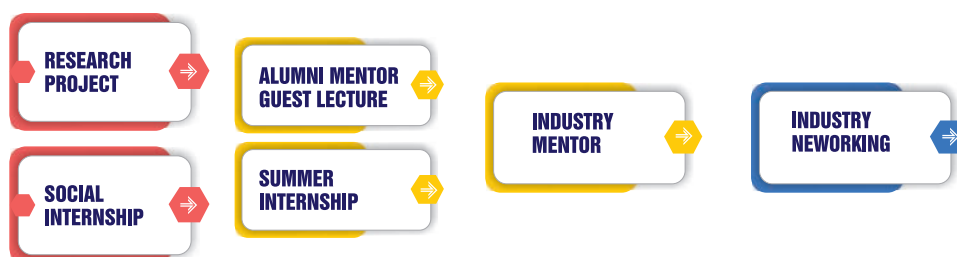
ACADEMICS / KNOWLEDGE



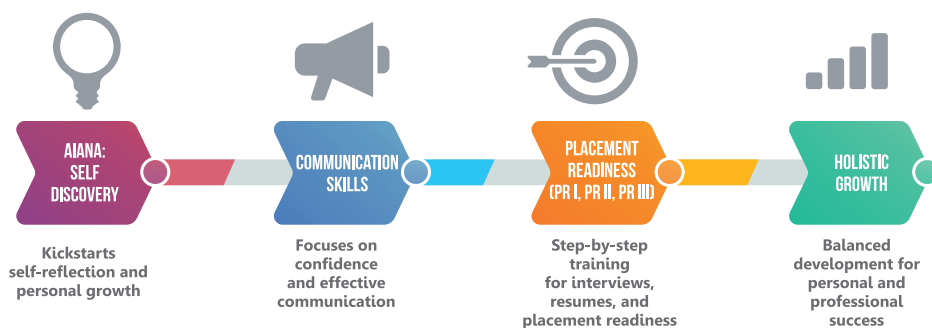
ACADEMICS / KNOWLEDGE



INDUSTRY/SKILLS & CERTIFICATIONS/NETWORKING



CAREER DEVELOPMENT CENTRE (CDC): EMPOWERING YOUR FUTURE



MIB STUDENT JOURNEY



JNPT Wet Port, Mumbai



JNPT Port, Mumbai

The enthusiastic MIB students had the remarkable opportunity to visit India's largest container port — Jawaharlal Nehru Port Trust (JNPT), Mumbai. The enriching experience offered deep insights into the operations, scale, and strategic importance of global trade and logistics, enhancing their understanding of real-world international business practices.

IIM Indore Certification

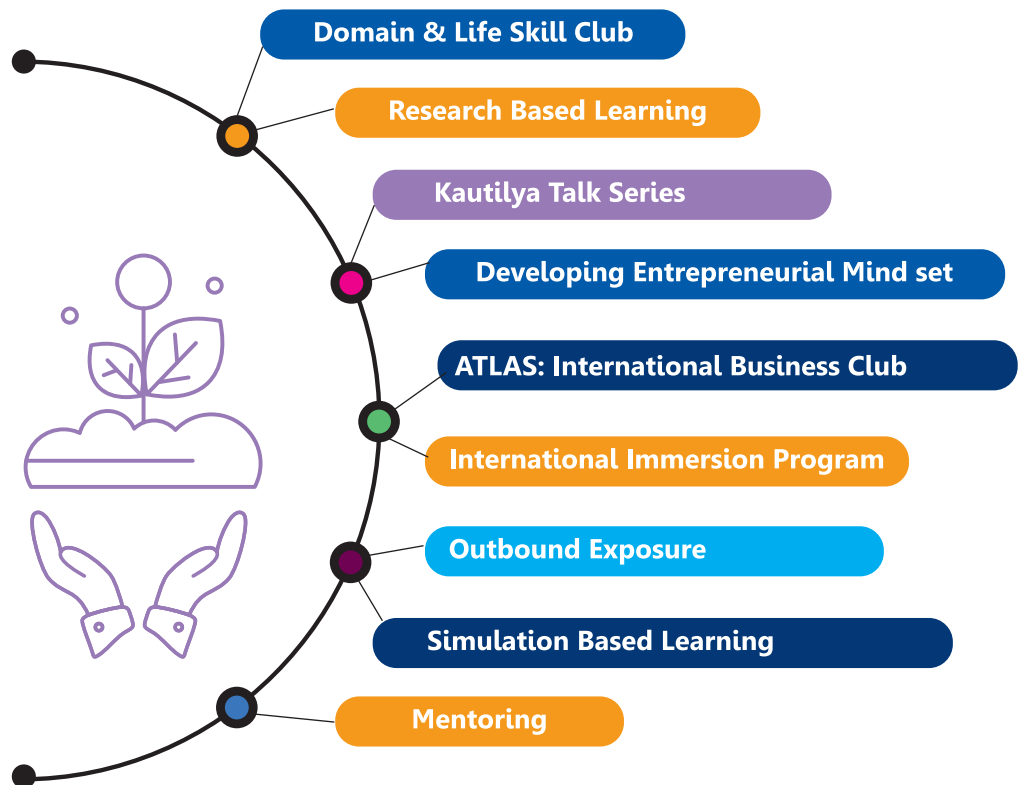
MIB students attended the On-Campus Summer School Program on "International Business in the Digital Age" at IIM Indore. The intensive program covered key global business areas such as Foreign Exchange Markets & Derivatives, International Brand Management, Corporate Governance, Trade & Environment, Digital Marketing, and Cross-Cultural Communication, offering students a rich blend of academic excellence and practical exposure from one of India's premier institutions.



IIM Indore Certification



MIB's HOLISTIC APPROACH



Projects & Guest Lecture Talks

Holistic approach is the hallmark of MIB Program. The students are groomed to step into leadership positions by honing their skills and knowledge, mentored by international corporates and academia.



INDUSTRY CONNECT | CRC

Live Projects, Internships & Placements

Highly acclaimed CRC professionals provide innumerable opportunities to MIB students.

Corporate Engagement

- Kautilya Talk Series
- Live projects, Internships & Placements
- Project based learning
- Professional mentoring
- Industry visits

Careers after MIB

Backed by 30+ years of campus placements, IMS Ghaziabad MIB students are offered exciting opportunities in varied job profiles like:

- Marketing
- Finance
- Business Analytics
- Data Science
- Banking & Finance
- HR
- International Business
- Digital Marketing
- Operations Logistics & Supply Chain

Career Avenues

Students can be placed in various upcoming sectors like:

- All MNC's
- Travel and tourism
- Global logistics and supply chain
- International marketing and retailing
- Embassies
- Export import units
- Banking, insurance and many more

EXPERT SPEAKS

“It was infact way above my expectation with respect to the performance of IMS Students. We are grateful to you for sharing such dedicated, proactive, young blood.

IMS rocked!!”

Mr. Satish Nair

Research Brand Analyst, Nielsen Corporation



“It was a pleasing experience meeting the talented budding professionals. The hospitality of the institution is excellent.”

Mr. Prithish Acharya

Cloud Migration Consultant, Google



ALUMNI SPEAKS

“I joined the Institute of Management Studies to pursue Masters in International Business (MIB) in 2005. The education at IMS changed my life completely and helped me in providing clear goals and direction for the rest of my career. I always miss IMS's academic environment, college life and all my precious time spent with IMS family, which includes professors, staff and friends.”

Dr. Himanshu Talwar

International TEDx Speaker

Assistant Secretary General - The Federation of Hotel & Restaurant Associations of India

“The MIB programme at IMS was an invigorating experience. The rich interaction with experienced faculty and students from diverse backgrounds across the country was very useful. The programme imparted us with life skills such as time management, punctuality, discipline and gave a platform to understand cross-cultural diversification. The institute also provided ample opportunities to showcase our talent in the field other than management. I was fortunate enough to work closely with various clubs where I got a platform to put my theoretical knowledge to practical use.”

Ms. Latika Hedau

Assistant Manager, Corporation Bank

MIB PLACEMENT 2023-25



Abhay Bhati
Asian Paints Ltd.



Adhiraj Sirohi
Million Dreams
Real Estate



Amisha Agrawal
Digit Insurance



Anjali Mishra
Dhanguard



Ankur Chaudhary
Cohesive
Technologies



Gourav Srivastava
Million Dreams
Real Estate



Hasrj Verma
EbixCash Global
Services



Jatin Vashistha
Million Dreams
Real Estate



Kartik Mahendru
Archer & Bull



Kashish Tomar
Million Dreams
Real Estate



Mayank Bedi
Million Dreams
Real Estate



Mudita Tripathi
Dhanguard



Sachika Bhatia
CyFuture



Shivam Sharma
Million Dreams
Real Estate



Suraj Kumar Pandit
Dhanguard



Tanmay Arora
Dhanguard



Tarun Kumar
BaliraJa Trailer
Pvt. Ltd.



Ujjawal Singhal
Million Dreams
Real Estate

HIGHEST
PACKAGE
₹41 Lakhs
PER
ANNUM

AVERAGE
PACKAGE
₹11.5 Lakhs
PER
ANNUM

INTERNSHIPS

2024-26



Abhinav Asthana
Whispering Infinity
Technology Pvt. Ltd.



Abhishek Pandey
The Analyst Lens



Akriti Kumari Singh
NJ Wealth



Anchal Gupta
Tax mantra advisory
and associates



Anirudh Pundhir
Edukon Digital



Anjali Pal
Zielhoch Pvt. Ltd.



Anshika Bhatnagar
Launched global



Apoorv Tyagi
Hitachi



Arpit Gupta
Hitachi



Arun Kumar
Zielhoch



Aruna Gupta
The Leading Solution



Harshit Sharma
The Leading
Solutions



Ishika Chaturvedi
Hindustan Field
Services Pvt. Ltd.



Kanika Lamba
Edukon Digital



Mihir
Paytm



Mohini Lakha
UAS International
Group



Mritunjay Sharma
UAS International
Group



Rahul Choudhary
Hitachi



Rajat Aggarwal
NJ India Invest Pvt. Ltd.



Ram Goel
The Leading Solution
Pvt. Ltd.



Shruti Khatri
Masters India IT
Solutions pvt ltd.



Shubham Rai
Eternity IT Solutions
Pvt. Ltd



Simran
Hitachi



Aryan Chaudhary
The Leading Solution



Atul Kumar Shukla
Generation India



Ayush Thapliyal
Johnson control
Hitachi



Ayush Tiwari
Spark Minda



Bhoomi
NJ wealth



Divyansh Pathak
Paytm



Gajendra Singh
The Leading
Solutions



Harsh Shukla
Gain Edge
Consultancy



Kartik Sharma
Zielhoch



Kavya Aggarwal
Buzz Tribe



Kislay
Uber Media Labs



Lakshy Sharma
ITC Limited



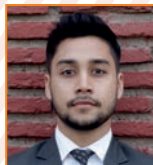
Laxmi
PNB Housing Finance



Madhav Tyagi
Bajaj Capitals



Manish Sharma
Outlook Publishing
India Pvt. Ltd



MD Osama
GainEdge Pvt. Ltd.



Nishant Chandra
Daikin Air Conditioning
India Pvt Ltd



Pragya
UAS International
Group



Prateek Vashisth
Hitachi



Preeti Bisht
Hitachi



Prince Kumar Mishra
The Analyst Lens



Priyanka Mulani
NJ Wealth



Priyanshi Maheshwari
ITC Limited



Raghav Chawla
Honda



Rashi Goel
Outlook Publishing Ltd.



Rishita Bathla
HCL Ltd.



Rohan Pandey
Tata Motors



Rohit Dubey
Seeds Fincap
Pvt. Ltd.



Sakshi Patel
Hitachi



Sambhav
Hero Motocorp



Sanya Garg
NSL TechZone



Shrishti Garg
Zielhoch Ltd.



Stuti
UAS International
Group



Taru Shree Tripathi
The Analyst
Lens



Tejashwini
Hitachi



Ujjwal Tyagi
HCL Tech



Utkarsh Sinha
Bajaj Capital Ltd.



Yagya Singh
PMG Integrated
Communications
Pvt. Ltd. (PMG Asia)



Yash Tyagi
ITC
Limited



Yogesh Kalyani
Eternity IT
Solutions Pvt. Ltd.



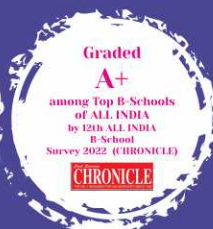
ADMISSION PROCEDURE

Eligibility Criteria

- Bachelor's Degree or equivalent in any discipline.
- As per University norms for admission eligibility.
- Final-year students (Batch 2026) and those awaiting results are also eligible to apply.

How to Apply

- Apply Online: www.imsuc.ac.in
- Shortlisting: Based on graduation merit.
- Selection Process: Group Discussion (GD) & Personal Interview (PI).
- Final Admission: Composite score of GD, PI, and academic record.
- Admission as per University Guidelines.



COLLABORATION
WITH



Location Map



Estd. 1990

INSTITUTE OF MANAGEMENT STUDIES

(University Courses Campus)

NH-09, Adhyatmik Nagar, Ghaziabad-201 015, National Capital Region, India

Ph. : 919599814464-65, 0120- 4980000 (+30 lines)

E-mail: admission@imsuc.ac.in, director@imsuc.ac.in

www.imsuc.ac.in

Toll Free: 1800 102 1214

