

Mega event on **International Yoga Day** at **IMSUC** Campus





31st Annual Convocation 2022 at IMS Ghaziabad

### आई.एम.एस.टुडे

# IMST()DAY

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### No Possibility of Postponement of **NEET UG 2022: Education Minister**

**DELHI:** NEET 2022- Union **Education Minister Dharmendra** Pradhan has finally broken silence on the demands of National Eligibility cum Entrance Test (NEET) (Undergraduate) 2022 postponement. Hinting at there is no possibility of postponement of the NEET UG 2022, the education minister made it clear for the candidates that medical entrance exam will be conducted as it is scheduled. There have been demands on social media with #PostponeNEETUG2022 trending from so many days. At a



media event held this week, education minister pointed out that NEET 2022 is unlikely to get postponed.

As the discussion on NEET UG 2022 postponement goes ahead on social media with aspirants and authorities on opposite ends, there are some candidates who still think that there are chances that the entrance examination might postponed. NEET 2022 postponement requests continues

on social media with education minister, National Testing Agency (NTA), Prime Minister Narendra Modi and others being tagged. On the other side, NTA released the NEET 2022 exam city slips on June 29, 2022 hinting that the NEET UG admit card 2022 is likely to be released anytime soon. As of now, NEET 2022 will be conducted as per the schedule on July 17, 2022 for all the candidates. Candidates are advised to keep a close check here and on the official website for latest updates related to NEET UG 2022.

#### Uttar Pradesh: 'Link 2 crore kids with School Chalo drive'

**LUCKNOW:** Laying importance on school education, Chief Minister Yogi Adityanath directed officials to ensure that no child is left out of school.

Chairing a meeting, the CM said education empowers people to take the right path and lay the foundation of a developed and empowered country. He asked officials to make the 'School Chalo Abhiyan' campaign more effective. "Children from each and every family must go to school on a regular basis," the CM said. He also urged parents to ensure they sent their kids to school in proper uniform. Yogi led government has set a target to connect two crore children aged 6-14 years.

### CUET-UG 2022 Exams till August 10

**NEW DELHI:** With an aspirant being allowed to appear in upto nine papers, resulting in 54,000 subject combinations, the Common University Entrance Test-Undergraduate (CUET-UG) will be the longest entrance exam to be conducted from July 15 to August 10, 2022. Over 11 lakh candidates have registered for the first edition of CUET.

As per the notification released on Wednesday, CUET-UG will spread over 10 days starting from July 15. There will be no CUET papers on July 17, 2022 due to the NEET-UG and between July 21 to August 3 due to the JEE (main) exams. All these national-level entrance exams are conducted by the NTA. The exam will be conducted across 554 cities in India and 13 cities outside India. University

in Commission announced that CUET-UG scores and not Class 12th marks would be mandatory for admission to 45 central universities and that the central universities can fix their minimum eligibility criteria too. Atotal of 44 Central Universities, 12 State Universities, 11 Deemed Universities, and 19 Private Grants Universities are conducting their

undergraduate admissions to the 2022-23 academic sessions based on CUET scores. The exam will be conducted in a Computer-Based Test (CBT) mode. Under the CUET-UG scheme, an applicant has to take a language test and can opt for an additional language test depending on the admission requirement of specific universities. Candidates can also choose upto six domain specific subjects and an optional general test.

It will be held in held in 13 languages namely Tamil, Telugu, Kannada, Malayalam, Marathi, Gujarati, Odiya, Bengali, Assamese, Punjabi, English, Hindi and Urdu. Additionally, a candidate can also pick from 19 other languages such as French, German, Japanese, Russian, Bodo, Santhali and many more.

#### **Guest Editor** of this issue





Himani Agarwal **PRINCIPAL** Smt.Kamla Agarwal Public School (Co-Ed), Meerut Road, Hapur

The Editorial Committee of IMS Today wishes to acknowledge and thank Ms. Himani Agarwal who contributed her time to review manuscripts as Guest Editor of this Issue. Without her help, We could not fulfill our mission.

### From the

I am very honored to serve as a quest editor for this Issue of IMS Today.I am sure that this issue would be definitely useful to all the readers. This collection will also offer a window for new perspectives and direction to the read-

hard for the newspaper on the frontline of audience engagement."

## Editor's desk

ers' mind for long. "Thank you to the team IMS Today and comment moderators who work so

### "Digital education is opening a new dimension"

earning is a lifelong / phenomenon transcending the four walls of the classroom. K12 institutions across India have realised the urgent need to value hands-on, practical, project-based and personalised learning. The digital platform has allowed digital education, opening a new dimension to learning with a 360degree bandwidth. While the pandemic made it imperative to digitise education, the transition from offline to online learning, synchronous and asynchronous, on the virtual platform became the only route

and viable way to keep learning continuous and constant.

This blended learning will have to see a complete realignment of the school curricula and the best of both the platforms will churn out the optimal collaboration revitalising classroom instructions. From the pages of text books to three-dimensional teaching aids and then transitioning to digital platform has ensured a complete perspective of the topic in hand. The students can ideate, deliberate, collaborate and infer from their own learning curve. A well-rounded education apart

from being holistic should also be well integrated. A cross domain linkage, a multidimensional and innovatively designed high bay space will augment learning to higher levels where we bring art integrated learning for all disciplines. The Central aspect of 360-degree learning is that the students learn from their surroundings. Learning by observation and experimentation sets a level of exposure and experience. Learning modules and the school environment should be planned to focus on current times. Contextual updated learning techniques will keep

students energized and eager to learn. Educators have to constantly review and reinvent the wheel and strategise so that the learner is stimulated to further curiosity, zest and happiness to cocreate and construct knowledge. Keeping that spark burning there has to be variation, modulation and adaptation along with integration of the different strands of learning. We have to be mindful of the fact that there has to be a shift from knowledge acquisition to knowledge construction.

Bringing design thinking in cocreating knowledge and producing their own prototypes through experiential methods with tangible outcomes is another level to reach Meta learning, enhancing a sense of enquiry and growth within the students. Prescriptive learning as a norm is petering out. Refreshing our pedagogical model with dynamic curricula in alignment with the new National Education Policy recommendations 2020 which focuses on competency-based learning rather than content based learning is the need of the day.

The complete teaching fraternity had been on pins and needles as they had to transition to virtual platform. But on the hind sight, I feel that it has been a mixed bag. Not denying that it has led to a digital divide where the children in far flung remote areas and even in cities have been deprived of learning, more so due to an economic divide as everyone is not privileged to have the gadgets to facilitate virtual classes.

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WE HAVE NO BRANCH IN NOIDA

## Mega event on International Yoga Day at IMSUC Campus



Muskan Jaisawal

**Ghaziabad**: On the occasion of International Yoga Day, a mega event was organised at IMS University Courses Campus to celebrate and promote Yoga on a large scale.

It was organised by Ghaziabad district administration. There was huge gathering to celebrate

The event started in the morning at 6 a.m. Arround 1000 people attended the event to practice and enjoy yoga

Anil Agarwal (member of Rajya Sabha) presided over the event. Yoga practice was done in the presence of Yoga Guru Brahmarishi Acharya Neeraj Yogi. Many dignitaries attended this event to promote



Yoga . Ritu Maheshwari (CEO Noida) Rakesh Kumar Singh (District Magistrate Ghaziabad) Muniraj (SSP

GHAZIABAD) were the guest and executive member of IMS of honour at the event. General Secretary of IMS Group of Chharia also attended the Institutions Dr Rakesh Chharia event.

education society Vidur

thoughts on this year theme of International Yoga Day - "Yoga for Humanity".

### International Yoga Day Celebration in IMSUC



Ghaziabad: Yoga does not just change the way see things, it transforms the person who sees. Yoga is the Journey of the self, through the self, to the self.

The School of Journalism and Mass Communication of IMS Ghaziabad (University Courses Campus) on the occasion of International Yoga Day organized a wonderful session of Yoga by Shree Mahesh Kumar Seth, a yoga specialist on 15th and 16th June 2022 via Zoom and on 21st June 2022 in the Mini Auditorium of the institution. The event started the anchor Pankhudi Srivastava by welcoming the dignitaries and went ahead with the Saraswati Vandana. After the brief introduction of the guest



Shree Mahesh Kumar Seth, the platform was taken over by him. On 15th and 16th June 2022, he shared the importance and benefits of yoga to the audience

via online platform Zoom. Also, he added lessons from his life and told everyone that how yoga is making his life run smoothly and happily. The sessions of 15th and

16th June 2022 went beautifully with the inspiring words of the

On 21st June 2022 the guest Shree Mahesh Kumar Seth came along with Shree KKS Yadav, a renowned yoga trainer. Both of them took over the stage and make us do Yoga. The session was especially for very busy working professionals, they taught Offline Unique integrated multiplexed short time yoga, breathing, Pranayama, Aasan, Dhyana, healing, being in present, short deep relaxation techniques and many more. The Audience actively participated in the session, they enjoyed and performed the yoga techniques with great enthusiasm.

Atoken of gratitude-Momento was presented by the Director Prof. Dr Ajay Kumar to the guests. The event was wrapped up by the vote of thanks presented by Prof. Punam Kumari, the assistant professor of School of Journalism and Mass Communication.

Learning Experience: The session was very well organized and turned out to be a great learning experience for all minds. The audience understood the importance and benefits of yoga and learnt the basic techniques of making themselves healthy and happy through yoga.

### **GMA Organized One Day Training Workshop**

Ghaziabad: GMA organized one day training workshop on 'Know your ability to negotiate and manage work place conflict'. This was a full day paid program for practicing managers held on 4th June 2022 at Hotel Fortune Inn Grazia, Ghaziabad.

This program was attended by 27 participants from 7 industry members of GMA. The program was inaugurated by Mr. Dharmendra Singh, President GMA, who emphasized upon the need for such a subject to be worked up on because a team is the heart of any working organization and so needs to be a cohesive one. Thereafter, Mr. Vinay Gupta explained in brief, the five modes of dealing with conflicts and how the resolution of these affects the working in an organization.

Dr. R. K. Singhal, Director, IPEM was the facilitator and trainer of the program. After explaining the nuances of interpersonal relationships and conflicts arising therein, he made the participants do three exercises through which they could evaluate their style of managing conflicts and what they need to focus on for improving their performance in this regard. The feedback of the One day training workshop was very motivating.







In the end, CA. Mr. Gulshan GMA, distributed participation Thapar, Hony. Treasurer of

certificates to the delegates.

#### **Alzheimer's** and Brain Awareness Day 2022:

Kirti Saini

he month of June is known as the Alzheimer's and Brain Awareness Month. This month the Alzheimer's Association joins hands with people worldwide to encourage awareness about Alzheimer's and Dementia through fundraisers, events and educational material. June 21 is considered Alzheimer's and Brain Awareness Day. This day is designed to show love and support to people impacted by Alzheimer's. All month long and especially on June 21, people are encouraged to wear purple as a symbol of support and create awareness regarding Dementia and Alzheimer's care. To continue with the tradition of spreading awareness, here are the most

### Addressing the misconceptions around Alzheimer's

misunderstood commonly aspects of Alzheimer's: Myth 1-Alzheimer's disease and Dementia are the same things

Alzheimer's and Dementia are two interchangeably used terms but they are not the same. Dementia is not a disease. It is an umbrella term for many symptoms like declining memory, poor judgment and reasoning, decreased focus, etc. On the contrary, Alzheimer's is a disease and the most common form of dementia nevertheless it is not the only one. There are other forms Mixed dementia, Huntington's disease, etc.

#### Myth 2-Memory loss is the first detectable symptom of Alzheimer's

The general notion among people is that the first sign of Alzheimer's is memory loss. However, there is growing evidence that Alzheimer's begins its attack on the brain way before the identifiable symptoms set in.



Scientists at Neurogenerative Disease Research imaged an individual's brain over time. They found amyloid protein as one of the earliest markers of Alzheimer's. Over 20-30% of adults with no memory loss symptoms had deposition of amyloid protein in their brain. This suggests that the disease can be identified before severe symptoms occur.

#### Myth 3-Alzheimer's only

occur in old people Alzheimer's is more common in people above the age of 65 but it

can also affect people before this age. Alzheimer's occurring in people under the age of 65 is called early-onset Alzheimer's disease. According to the Alzheimer's Association, almost 6 million people are living with Alzheimer's in America. Among these 5-6%, i.e., 300,000 to 360,000, are below the age of 65. Myth 4-Alzheimer's is indiscriminate disease

Most people believe that Alzheimer's is an indiscriminate disease. It is likely to affect all groups equally irrespective of their race, profession, etc. However, it turns out that the life of a privileged person (high social class and financial security) has some level of limited protection against Alzheimer's. A study by Yaakov Stern of Columbia University involving 593 people found that those who were less educated and held lower-status jobs developed Alzheimer's at an early age than others. This initial advantage later faded because

highly educated individuals condition declined faster after developing Alzheimer's. Myth 5-Alzheimer's disease

#### can be prevented The idea that specific brain

exercises or supplements can prevent Alzheimer's has no credible scientific evidence behind it. According to an exhaustive review of brain training programs by a group of scientists led by Daniel Simons, the effects of these programs are negligible. Alzheimer's is a severe brain disease that has hampered the lives of millions. Even though a drug being tested for slowing down brain degeneration has failed the initial drug trials. A serious medical effort is going on to find suitable treatment for the patients. Before that the society needs to be clear on the fundamentals to reduce the stigma around it. This Alzheimer's and Brain Awareness Day we should pledge to increase our understanding of Alzheimer's and Dementia.

#### **IMS Organized an Award Ceremony for 'Skill Enhancement** & Corporate Readiness'



**Ghaziabad:** In line with its numerous endeavors to motivate its budding professionals, IMS organized an Award Ceremony for 'Skill Enhancement & Corporate Readiness (SECR)' on 2 June, 2022. The Star Performers from PGDM Batch 2021-23, Term III, were felicitated for displaying exceptional performance, sincerity and integrity in the recently conducted innovative SECR initiatives of Placement Readiness Enhancement Programme (PREP); Value Added Certification Programmes (VACPs) and Kick Off Session of Summer Internship Project (SIP) in the one of its kind Award Ceremony.

# New Era school celebrated annual van mahotsava festival

Ghaziabad: New Era School. Pandav Nagar celebrated the Annual Van Mahotsav festival on July 8th in the school premises. All the students, teachers, staff fervently participated in this program.

The event began with a warm welcome speech delivered by the Principal, Dr. Kiran Dilwal who spread awareness about the green world around us and to protect the rich resource of life saving oxygen. To commemorate the occasion a sapling was planted by the Honorable Chairman of the school, Mr. Rajeev Malik and a pledge was taken to nurture the environment. About a hundred different varieties of saplings



were planted all across the school premises by the students and teachers. The Director, Dr. Mamta Malik encouraged the students to take consistent care of the saplings. The Neev Head, Ms.

Arushi Malik inspired the tiny tots by saying that we must protect green life and practice the 3R rule – Reduce, Reuse and Recycle. Various awards and certificates were distributed



among the students to encourage them further to participate in such awareness programs and to help in making this world a better place with green forests. The event helped to bring awareness

about the green cover around us. It also helped in strengthening the bond between plants and human. Students got to learn a lot and will always cherish the memories of this important occasion.

# सिल्वर लाइन प्रेस्टीज स्कूल में 'विश्व योग दिवस का आयोजन'



हाईस्कूल एवं इन्टरमीडिएट के 31 मेधावी छात्र/

खत्राओं को डीएम आरके सिंह ने किया पुरस्कृत

**गाजियाबाद।** सचिव माध्यमिक शिक्षा परिषद उ०प्र० प्रयागराज द्वारा आयोजित हाईस्कुल एवं इन्टरमीडिएट वर्ष 2022 का परीक्षाफल 18 जून को घोषित किया गया। जनपद गाजियाबाद हाईस्कूल के परीक्षाफल 93.05 प्रतिशत के साथ प्रदेश में 5वीं एवं मण्डल में द्वितीय स्थान पर रहा। तथा इन्टरमीडिएट के परीक्षाफल 92.12 प्रतिशत के साथ प्रदेश में चौथा एवं मण्डल में प्रथम स्थान पर रहा। वर्ष

2022 की परीक्षा में उत्तीर्ण जनपद गाजियाबाद के हाईस्कुल के 19 एवं इन्टरमीडिएट के 12, कुल 31 मेधावी छात्र/छात्राओं को जिलाधिकारी राकेश कुमार सिंह द्वारा मंगलवार को कलेक्ट्रेट के महात्मा गांधी सभागार कक्ष में प्रतिभा सम्मान समारोह में सम्मानित किया गया तथा छात्र/छात्राओं के उज्जवल भविष्य की कामना करते हुए शुभकामानायें प्रदान की ।



**गाजियाबाद।** योग मानव और प्रकृति के बीच सामंजस्य का मूल रूप है।यह स्वास्थ्य व कल्याण का समग्र दृष्टिकोण है। योग केवल व्यायाम न होकर अपने आपसे तथा विश्व व प्रकृति के साथ तादात्म्य को प्राप्त करने का माध्यम है। योग जीवन में सकारात्मक

परिवर्तन लाने में सहायक है। इसी को ध्यान में रखते हुए 21 जून को 'विश्व योग-दिवस' मनाया जाता है। इस परिप्रेक्ष्य में सिल्वर लाइन प्रेस्टीज स्कूल के प्रांगण में प्रतिवर्ष की भाँति 'योग-दिवस' का आयोजन किया गया जिसमें विद्यालय की डायरेक्टर, प्रिंसिपल

डॉ0 माला कपुर ने सभी शिक्षक-शिक्षिकाओं के साथ योगाभ्यास किया तथा विभिन्न योगासनों के माध्यम से ॐ सर्वे भवन्तु सुखिनः, सर्वे सन्तु निरामयाः के भाव के साथ एक स्वस्थ और शांतिपूर्ण विश्व को गति देने की प्रेरणा के साथ जागरूक किया।

### आठवें अन्तर्राष्ट्रीय योग दिवस का आयोजन





गाजियाबाद। आठवें अन्तर्राष्ट्रीय योग दिवस का आयोजन दिनांक 21 जून 2022 दिन मंगलवार को लोहिया नगर स्थित राणा प्रताप हा० सै० स्कूल में आठवें अन्तर्राष्ट्रीय योग दिवस का आयोजन किया गया । इस अवसर पर विद्यालय के लगभग 50 विद्यार्थियों एवं 10 शिक्षक-शिक्षिकाओं सहित कछ अभिभावकों ने भी प्रतिभाग किया। इस शिविर में मुख्य अतिथि श्रीमती ममता गुप्ता उपस्थित रही।

यह शिविर विद्यालय में एक सप्ताह से लगा हुआ है जिसमें योगाचार्य हिमांशु कुमार एवं दीपक सिंह द्वारा सभी को योग के विभिन्न आसनों, सूर्य नमस्कार और प्राणायाम के अभ्यास में मयूरासन, त्रिकोणासन, धनुरासन एवं अनुलोम- प्रमाण-पत्र वितरित किए।

विलोम भ्रामरी का अभ्यास कराया गया । जिसमें सभी विद्यार्थियों के साथ श्रीमती राजरानी अरोडा, श्रीमती रजनी चावला, कु0 प्रतिभा शर्मा, श्रीमती गीता एवं सुभाश कमार ने उत्साहपर्वक योग का अभ्यास किया । विद्यालय की प्रधानाचार्या श्रीमती पुनम शिशौदिया ने सभी विद्यार्थियों को योग से होने वाले लाभ के विशय में जानकारी दी और प्रतिदिन योग का अभ्यास करने के लिए प्रेरित किया । इस अवसर पर उपस्थित सभी विद्यार्थियों, शिक्षकगण एवं अभिभावकगण ने योगाभ्यास को अपनी जीवन शैली में जोड़ने का संकल्प लिया। अंत में प्रधानाचार्या जी ने योग में प्रतिभाग करने वाले सभी विद्यार्थियों को टी-शर्ट एवं

#### शत-प्रतिशत रहा परीक्षा परिणाम

गाजियाबाद । गत वर्ष की भांति इस वर्ष भी राणा प्रताप हा० सै० स्कूल का परीक्षा परिणाम शत-प्रतिशत रहा । जिसमें प्राची बिष्ट ने प्रथम, प्रिया ने द्वितीय एवं नमरा खानम ने तृतीय स्थान प्राप्त किया। सभी विद्यार्थियों ने अंग्रेजी में अच्छे अंक प्राप्त किये। इस परिणाम को सफल बनाने में सभी अध्यापको का पूर्ण योगदान रहा। परीक्षा के दिनों में अध्यापको द्वारा सभी छात्र–छात्राओं की कक्षायें शाम को भी लगाई गई। विद्यालय की प्रधानाचार्या श्रीमती पूनम शिशौदिया ने सभी विद्यार्थियों को सफलता की बधाई दी और कहा कि कड़ी मेहनत करने से सफलता अवश्य प्राप्त होती है।

### जेकेजी इंटरनेशनल स्कूल में विज्ञापन लेखन प्रतियोगिता का आयोजन

गाजियाबाद। इसी भाव को आत्मसात करते हुए हमारी राजभाषा हिंदी के प्रति सम्मान व्यक्त करने हेतु बैंक ऑफ बड़ौदा शाखा विजयनगर के सौजन्य से जे के जी इंटरनेशनल स्कूल, विजय नगर में विज्ञापन लेखन प्रतियोगिता का आयोजन किया गया। छात्रों द्वारा विज्ञापन व स्लोगन लेखन प्रतियोगिता के माध्यम से हिंदी के प्रति प्रेम प्रकट किया गया । इस प्रतियोगिता में छात्रों की सहभागिता आश्चर्यजनक रूप से उत्साहित करने वाली रही ।

छात्रों के उत्साहवर्धन हेतु मुख्य अतिथि श्रीमती कोमल त्रिहान (रीजनल हेड) बैंक ऑफ बडौदा, अंकिता भटनागर, (बैंक मैनेजर) व राही (राजभाषा अधिकारी) तथा स्कुल प्रधानाचार्य श्रीमती अंजु गौड़ द्वारा



पुरस्कार वितरित किए गए।इस प्रतियोगिता में प्रथम स्थान किंजल जैसवाल कक्षा नौवी 📑 प्राप्त किया । सांत्वना पुरस्कार आशीष 'स', द्वितीय स्थान इतेश श्रीवास्तव कक्षा चौहान कक्षा नौवी 'अ' तथा वैभव कक्षा



नौवी 'अ', तृतीय स्थान शगुन कक्षा नौवी 'ब'



दसवीं 'अ' ने प्राप्त किया । स्कूल प्रधानाचार्य श्रीमती अंज गौड के द्वारा छात्रों को विभिन्न प्रतियोगिताओं में भाग लेने हेतु प्रोत्साहित किया

गया । इस प्रतियोगिता के माध्यम से छात्रों ने एक सशक्त संदेश दिया कि हिंदी भाषा की गति अविरल है, अबाध है ।

#### Sudoku 9 8 8 6 3 8 5

#### New Era School awarded with ZAMIT International School Award

Ghaziabad: Assuredly and absolutely, it was proved to be a dedication staunch determination for New Era to take another triumphant step to be conferred with the most prestigious award, ZAMIT INTERNATIONAL SCHOOL AWARD in INDIA'S SCHOOL SUPER LEADERS CONCLAVE,2022 in a ceremonial occasion held at Hyatt, Goa on 4th June 2022 most distinguished personalities, RETD. PROF(DR) M.MPANT(IIT,KANPUR) and **RENOWNED** AND CELEBRATED ACTRESS, TISCA CHOPRA graced the occasion with their benign presence and bestowed this



नगर निगम बालिका विद्यालय में बच्चों ने सीखे योगा टिप्स

glorious award to the Director of the school, Dr.Mamta Malik and the Principal, Dr. Kiran Dilwal.

The Zamit International

School Awards (ZISA) are the world's most comprehensive and modern recognitions that are validated by the ZQ (Zamit Quotient) in benchmarking a school's ecosystem, progressive education, embedding International Activities, fostering a scientific temper and to put forth more individualized holistic approaches that tap into enhanced talents enabling all children to be better prepared to live productively in a globalized

The Chairman of the school, Mr. Rajeev Malik applauded this strong grit of the NES TEAM and said that, "An organization when gets the farthest summit, is generally willing to do and dare forever. Excellence is not an act but a habit and NES TEAM continues its victorious journey incessantly.

#### Knowledge





Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email imstoday.imsec@gmail.com

1. Name of the system that 6. Which of the following is a controls every activity that

you do? a) Nervous System b)Exocrine System

c) Endocrine System

d)Respiratory System 2. Spinal Cord originates d)Petabyte from which part of the 7. What will you associate the b)Blaise Pascal brain?

a) Cerebellum

b)Medulla c)Pons

d)Cerebrum 3. The element whose oxidation state in its every com-

pound is same a) Carbon

b)Fluorine

c)Hydrogen

d)Oxyzen

4. What does SSL stand for?

a) Security System Law b)Security System Layer

c) Secure Socket Layer d) None of the above 5. The speed of a CPU is

measured in what? a) Hertz

b) Megahertz c) Gigabytes d) Byte

command prompt com- a) Abacus mand for

Windows? a)Meg b)Power c)Ping

> term Social Engineering c) Alan Turing when it comes to comput-

ers? a) Hacking b)Malware c) Worms d)Trojans

8. Which of the following is d)Dots per Inch

the first calculating device?

Microsoft b)Calculator c) Turing Machine d)Pascaline

> 9. Who invented mechanical calculator called Pascaline? a) Charles Babbage

d)Lee De Forest 10. How the quality of printer

is measured? a) Alphabet per strike

b)Words per Inch c)Strike per Inch

Participation format
Quiz No. Name of Student. (also attach your PP size Photo) Class
1 Cinalient Address

10

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)

#### **गाजियाबाद।** अन्तर्राष्ट्रीय योग दिवस के सम्मानित किया। कॉलेज की प्रधानाचार्या उपलक्ष्य में नगर निगम बालिका विद्यालय ग्राम सिहानी में विद्यार्थियों द्वारा किए जा रहे योगाभ्यास का प्रदर्शन किया गया। इस सुअवसर पर साथी फाउंडेशन की संस्थापक काजल छिब्बर को मुख्य अतिथि के रूप में

श्रीमती काजल ने बच्चों के प्रदर्शन पर प्रसन्नता व्यक्त करते हुए उन्हें देश का स्वर्णिम भविष्य की नींव की उपाधि प्रदान की एवं प्रथम, द्वितीय व तृतीय स्थान प्राप्त करने वाली छात्राओं को उपहार भेंट कर

आमंत्रित किया गया।

सत्यवीर कौर ने विद्यार्थियों को आगे बढने हेतु महत्वपूर्ण जानकारियाँ प्रदान कीं एवं सभी अतिथियों का आभार प्रकट किया। क्षेत्रीय पार्षद संजीव त्यागी ने बहुत ही प्रसन्नता के साथ संस्था के पदाधिकारियों की प्रशंसा करते हुए भविष्य में हर सम्भव सहायता उपलब्ध कराने हेतु आश्वस्त

उपस्थित सभी विद्यार्थियों को सर्टिफिकेटस अतिथियों के हाथों बांटे गए व योगाभ्यास करने हेतु शाखा द्वारा टी-शर्ट



प्रदान की गई। इस अवसर पर क्षय रोग से पीड़ित बच्चों को स्वास्थ्यवर्धक किट भी

बड़ी संख्या में उपलब्ध कराई गई।राष्ट्रगान के साथ कार्यक्रम का समापन हुआ।

# वर्षों तक चुकानी होगी हिंसा की कीमत

द सरकार की युवाओं के लिए सेना में भर्ती की अग्निपथ योजना को लेकर देश के विभिन्न हिस्सों में हिंसक प्रदर्शन करने और राष्ट्रीय संपत्ति को क्षति पहुंचाए जाने से देश के विकास को गंभीर क्षति पहुंची है। युवाओं के जो हाथ राष्ट्र व समाज के निर्माण के लिए उढने चाहिए, वे हाथ राष्ट्र की संपत्ति को जलाने और नष्ट करने के लिए उठे हैं। युवाओं को समझना चाहिए कि उन्होंने हिंसा के माध्यम से बसों, ट्रेनों और कार्यालयों को नहीं जलाया, बल्कि उन्होंने अपने घर की संपत्ति को आग के हवाले किया है। अगर यह कहा जाए कि वे जिस डाल पर बैठे हैं, उसी को काट रहे हैं, तो इसमें कोई अतिशयोक्ति नहीं होगी। देश को इसकी कीमत कई वर्षों तक चुकानी पड़ेगी। युवाओं को इस ओर ध्यान देने की जरूरत है कि कुछ समाज एवं राष्ट्र विरोधी तत्व सोशल मीडिया के माध्यम से अग्निपथ योजना की गलत एवं भ्रामक व्याख्या कर उनको दिग्भ्रमित कर रहे हैं।

ध्यातव्य है कि भारतीय सशस्त्र बलों में भर्ती से संबंधित अग्निपथ योजना में चयनित उम्मीदवारों को चार साल की अवधि के लिए थल सेना, वायु सेना और नौसेना में अग्निवीर के रूप में काम करने का मौका मिलेगा। सेना में चार साल की अवधि पूरी होने पर ये अग्निवीर एक अनुशासित और एवं कुशल श्रमशक्ति के रूप में विभिन्न क्षेत्रों में करियर बना सकेंगे। इन्हीं अग्निवीरों में 25 फीसद लोगों को सेना में नियमित कर दिया जाएगा । शेष युवाओं को पुलिस, सीमा सुरक्षा बल सहित विभिन्न सिविल नौकरियों की भर्ती में सरकार प्राथमिकता देगी। यहां तक कि कारपोरेट सेक्टर की भर्ती में अग्निवीर का कार्य कर चुके युवाओं को वरीयता देने की बात कही गई है।

अग्निपथ योजना के तहत प्रारंभिक तौर पर सेना में कुल भर्ती प्रक्रिया की मात्र तीन फीसद भर्ती की जाएगी जबकि 97 फीसद भर्ती पूर्ववत जारी रहेगी। हालांकि बाद में इसको बढाया जाएगा लेकिन इस योजना के तहत कुल सेना बल का 50 फीसद से ज्यादा नहीं होगा। आंदोलित और भ्रमित युवाओं को यह समझने की आवश्यकता है कि इस योजना के माध्यम से सेना में रोजगार के अवसर नहीं खत्म किए जा रहे बल्कि इसके माध्यम युवाओं को कृशल श्रम के लिए तैयार कर उनके लिए रोजगार की और अधिक संभवाएं उत्पन्न की जा रही हैं। अग्निपथ योजना का सबसे बड़ा लाभ यह है कि देश की सेवा की आकांक्षा रखने वाले लाखों युवा महिला और पुरुषों को सेना में भर्ती होकर राष्ट्र निर्माण में योगदान करने का सुअवसर मिल सकेगा। सशस्त्र बलों में शामिल होने से न केवल देश की सेनाएं संशक्त होंगी, बल्कि इससे युवाओं में अनुशासन, जोश, प्रेरणा, कार्य कुशलता, प्रतिबद्धता, टीम लीडरशिप और देश के प्रति समर्पण जैसे अनेक गुण विकसित होंगे। और जब ये युवा चार साल बाद सिविलियन बन समाज के विभिन्न सेक्टरों में काम करेंगे तो इससे समाज मजबूत होगा और अगर समाज मजबूत होगा तो निस्संदेह यह भारत को एक समृद्ध और संशक्त राष्ट्र बनाएगा। इसीलिए आवश्यक है कि युवा इस योजना को समझें, किसी के बहकावे में आकर राष्ट्रीय संपत्ति को क्षति न पहचाएं। वे हिंसा का मार्ग छोड़क र समाज और राष्ट्र को सशक्त बनाने में अपना महत्वपूर्ण योगदान प्रदान करे, इसी में हम सब का हित निहित है।

# साइबर हमले से राष्ट्रीय सुरक्षा को बड़ा खतरा

श्व के सबसे बड़े लोकतांत्रिक देश भारत में साइबर अटैक का खतरा बढ़ गया है। पाकिस्तान, चीन और नार्थ कोरिया में बैठे हैकर्स भारत में साइबर अटैक करने की फिराक में बैठे हुए हैं। हैकर्स के निशाने पर भारत की यातायात व्यवस्था, परमाणु केंद्र, भारत की सुरक्षा व्यवस्था, स्वास्थ्य, बीमा सेक्टर हैं। केंद्रीय गृह मंत्री अमित शाह ने भी हाल ही में

'साइबर सुरक्षा और राष्ट्रीय सुरक्षा' पर आयोजित एक सम्मेलन में इस बात पर चिंता जाहिर की। उन्होंने कहा कि भारत को जो देश सुरक्षित नहीं देखना चाहते, वे उस पर तरह तरह के साइबर हमले करते हैं और कुछ देशों ने तो साइबर सेनाएं भी बना ली हैं। देश का गृह मंत्री अगर किसी विषय पर इस तरह से चिंता जाहिर करे तो निस्संदेह यह चिंतन, मनन और मंथन का विषय है। कहने का आशय है कि भारत की आंतरिक राष्ट्रीय सुरक्षा पर साइबर हमला का खतरा मंडरा रहा है।

इंटेलीजेंस ब्यूरो ने पिछले वर्ष अपनी थ्रेट इंटेलीजेंस रिपोर्ट में इस बात का जिक्र किया था कि पहली अक्टूबर से 31 अक्टूबर के बीच देश के महत्वपूर्ण क्षेत्रों में स्थापित कंप्यूटरों को हैक करने का षडयंत्र किया गया था। आज यह साइबर हमला राष्ट्रीय सुरक्षा के लए सबसे बड़ी चुनौती

आज इंटरनेट) हमारे जीवन में रच-बस गया है। खासतौर से वैश्विक महामारी के आने के बाद तो यह मानव जीवन के लिए आधारभत सेवा बन गया है। लेकिन यह भी सच है कि इंटरनेट के बढ़ते इस्तेमाल के कारण साइबर अटैक का खतरा बढ़ गया है। अथवा यह कहें कि इसने अटैकर्स के लिए उपभोक्ताओं पर साइबर अटैक करने का काम आसान कर दिया है। भारत इंटरनेट के मामले में विश्व का दूसरा सबसे बड़ा उपभोक्ता है। कुल आबादी का 41 फीसद लोग इंटरनेट का उपयोग करते हैं। डेटा और उपभोक्ताओं की संख्या की दृष्टि से इसमें दिन-प्रतिदिन विस्तार हो रहा है। इसके अलावा इसका इस्तेमाल रक्षा क्षेत्र से लेकर इंफ्रास्ट्क्चर के हर क्षेत्र में इसका उपयोग होता है। ध्यातत्व है कि जिस प्रकार एक क्षेत्र पर कब्जा



डॉ. अनिल कुमार निगम

करने के लिए लड़ाई लड़ी जाती है, उसी प्रकार डिजिटल दुनिया में नेटवर्क में घुसपैठ करने की बाबत साइबर अटैक का सहारा लिया जाता है। किसी सिस्टम और उसके डेटा पर नियंत्रण पाने के लिए हैकर्स अनैतिक साधनों का इस्तेमाल करते हैं। अटैकर्स कमजोर सिस्टम पर हमला करने और उस पर नियंत्रण करने के लिए मैलिसस कोड का सहारा लेते हैं।

साइबर सिक्योरिटी पर अटैक अनेक प्रकार से किए जा सकते हैं। इसके लिए मलवेयर, फिशिंग अटैक, डिनायल ऑफ सर्विस, मैन इन द मिडिल के माध्यम से किया जा सकता है। इसको सिस्टम को हैक करने, क्रिप्टोकरेंसी के रूप में पैसे की मांग के लिए या फिर डार्क वेब पर डेटा बेचने के लिए इस्तेमाल किया जाता है। इस तरह के हमलों में संवेदनशील एवं महत्वपूर्ण जानकारी जो उपयोगकर्ता के वेबसाइट पर उपलब्ध है, उसे बिना किसी वेबसाइट या यूजर्स के ज्ञान के हाईजैक कर लिया जा सकता है। ऐसा होने से हमारी यातायात व्यवस्था भंग हो सकती है। बिजली ठप हो सकती है अथवा परमाणु केंद्रों को आतंकी अथवा हमलावर अपने अनुसार संचालित कर भारत की आंतरिक सुरक्षा में सेंध लगा सकते हैं।

ध्यान रखने की बात है कि सिस्टम अथवा डेटा पर हमला कोई नई बात नहीं है। लेकिन वैश्विक महामारी कोरोना महामारी के बाद वर्क फ्रॉम होम के वर्क कल्चर के चलते दिनयाभर में साइबर हमलों का खतरा ज्यादा बढ गया है। एक आंकड़े के अनुसार, पिछले वर्ष जनवरी से जून तक के महीने इस दृष्टि से बहुत खराब रहे। इस अवधि में घरेलू भारतीय कंपनियों पर हर सप्ताह औसतन 1,738 साइबर हमले हुए। ये हमले दुनिया भर में होने वाले हमलों में से सबसे अधिक हैं। जबिक संपूर्ण विश्व में होने वाले हमलों का आंकड़ा महज 757 रहा।निस्संदेह, वर्क फ्रॉम होम की वजह से संपूर्ण विश्व में साइबर अटैक का खतरा बढ़ा है। चेक प्वाइंट्स रिसर्च की 'साइबर अटैक ट्रेंड्स-2021 मिड ईयर' की रिपोर्ट में कहा गया कि भारत में शिक्षा, रिसर्च, सरकार, सेना, बीमा, विनिर्माण, हेल्थकेयर क्षेत्र की कंपनियां पर सबसे ज्यादा साइबर हमले हुए। वैश्विक



स्तर पर हेल्थकेयर को ज्यादा निशाना बनाया गया। वहीं एक नजर भारत में होने वाले साइबर अपराधों पर भी डालना उचित रहेगा। वर्ष 2012 में साइबर अपराध के कुल 3,377 मामले दर्ज किए गए, और 2020 में यह संख्या बढ़कर 50,000 हो गई।जिन साइबर अपराधों की रिपोर्ट नहीं की गई, उनकी संख्या लाखों में हो सकती है। केंद्रीय गृह मंत्री अमित शाह कहते हैं कि गृह मंत्रालय ने लगभग तीन साल पहले साइबर अपराध की सूचना दर्ज कराने के लिए पोर्टल शरू किया था और अब तक विभिन्न प्रकार के साइबर अपराध के 11 लाख मामले दर्ज किए गए हैं। इसके अलावा, पोर्टल पर सोशल मीडिया से जुड़ी दो लाख से अधिक शिकायतें दर्ज की गईं। साइबर सिक्योरिटी फर्म सर्फशार्क की रिपोर्ट कहती है कि वर्ष 2004 के बाद साइबर हमलों में 14.9 बिलियन से अधिक खाते लीक हो चुके हैं। इनमें से 254.9 मिलियन या 25.49 करोड़ खाते भारतीयों के हैं। भारत में सबसे पहला डिजिटल हमला वर्ष 2004 में हुआ। वास्तविकता तो यह है कि अब यह देश साइबर हमलों का केंद्र बनता जा रहा है। भारत विश्व का छठा सबसे ज्यादा ब्रीच किया जाने वाला देश बन चका है। रिपोर्ट में कहा गया है कि प्रत्येक 100 भारतीयों में से 18 की पर्सनल कॉन्टैक्ट डिटेल को ब्रीच किया गया। देश में पिछले 18 वर्षों में डेटा उल्लंघनों के कारण 962.7 मिलियन से अधिक लोगों के कान्टैक्ट डिटेल डेटा ब्रीच का शिकार हो चुके हैं। आज जो साइबर अटैक अथवा अपराध बढ़ रहें

हैं, उसको रोकने में सरकार की नहीं बल्कि आम उपभोक्ताओं की भी बहुत बड़ी जिम्मेदारी है।ऐसे हमलों को रोकने में उपभोक्ताओं की सजगता और सतर्कता की बहुत बड़ी भूमिका होती है। इसके लिए आवश्यक है कि उपभोक्ता, फोरम या वेबसाइट्स पर अपनी संवेदनशील जानकारी-ईमेल आईडी, पासवर्ड, क्रेडिट कार्ड की डिटेल शेयर न करें। अपना पास वर्ड मजबूत रखें, कोई भी लिंक क्लिक करने से पहले देखें कि वह वेबसाइट ठीक है। सिस्टम की सुरक्षा के लिए अपने सिस्टम को अपडेट करते रहें और भरोसेमंद सॉफ्टवेयर इंस्टाल करें।भेजे जाने वाले स्पैम मेसेज को खोलने से बचें, ओपन वाई-फाई का इस्तेमाल न करें। साथ ही एक वर्चु अल प्राइवेट नेटवर्क का प्रयोग करें। आप एक सुरक्षित नेटवर्क से जुड़कर और थोड़ी सी सतर्कता और सजगता बरत कर साइबर हमले अथवा अपराध की गिरफ्त में आने से बच सकते हैं।

अंत में मैं कहना चाहूंगा कि भारत में जिस तरीके से सूचना और प्रौद्योगिकी की क्रांति आई है उससे स्पष्ट है कि हम इन क्षेत्रों में दिन प्रतिदिन सशक्त और संपन्न होते जा रहे हैं, लेकिन अंतरराष्ट्रीय मानकों की तुलना में भारत में व्यक्तिगत डिजिटल डेटा की सुरक्षा लचर है। मेरा कहना है कि राष्ट्रीय सुरक्षा के मद्देनजर सरकार मौजूदा साइबर सुरक्षा कानून की समीक्षा कर उनमें अभूतपूर्व सुधार लाए ताकि देश की सुरक्षा में कोई घुसपैठिया या आतंकी प्रवेश

### Collapsed Indian Education System

nation's structural A building is always dependent on its education system. This makes any nation stronger and more powerful. A few years back Atal Bihari Vajpayee started a scheme of Mid-Day-Meal for children so that they would go to school for education. Education was so much prioritized that after independence, constitution had to commit a fundamental right regarding

the Right to Education. As we turn up the pages and look at today's culture of education, we will notice how much India is lagging behind in education which is affecting the country's wealth both technically and economically. We are stuck with the formula that Britishers left for us i.e, rote learning. The process of this type of education

leads nowhere in today's generation except as clerks, labourers and other desk jobs. The world has really jumped to higher stages where new formulas have to be implemented as soon as possible if we have to compete with the other developed nations. To take this issue undercover National Education Policy (NEP) is taking place over the old system.

Education laws are managed on three levelscentral, state and local. NEP has been formulated by the central government which has its own pros and cons but all over if we compare the old and the new, NEP will be on the winning stake. It has been divided into four levels 5+3+3+4 model for school education.





Shreya kumari

According to their ages, the students will be provided the education from primary to secondary to higher education. They will be trained for extra curriculum activities. Vocational courses will be added to their main syllabus so they can also learn about the basic fundamental necessities.

The internships are must during their secondary education which will help them to gain practical experience regarding field jobs. This will also keep them busy with a productive aspect which will benefit their mental growth.

They will learn to manage their time, how to behave professionally and get to know what they actually want to do as a career option. Altogether NEP is designed with a futuristic approach to get rid of all the boundaries that a student is tangled with and to create a free space for them to think and analyze the situation and come up with better and more

### Living like a Queen, Slaying like a CEO

"Agirl should be two things: who and what she wants." - Coco Chanel

male entrepreneurs represent the fastest growing category of entrepreneurship worldwide and have received, especially in recent years, the attention of many academics. According to the emerging literature, women can make a significant contribution to entrepreneurial activity and economic development in terms of creating new jobs and increasing the gross domestic product (GDP) with positive impacts on reducing poverty and social exclusion. The theme is useful to explain the gap between men and women in entrepreneurship by the social roles and stereotypes that are culturally assigned to men and women. Women can play a significant role in the larger entrepreneurship phenomenon and economic development. The existing theoretical concepts need to be expanded to better explain the uniqueness of women entrepreneurship as a subject of research inquiry.

Thapar, Namita an Indian businesswoman started from being an avid learner to a glorious business woman. She is India's leading business woman, the CEO of Emcure Pharmaceuticals. Namita has come into public view as an investor on Shark Tank India. Thapar initiated an out-of-box setup that grooms teens between 11 & 18 years to be the future CEOs, through the 'Young Entrepreneurs Academy'. A qualified Chartered Accountant & a Chief Financial Officer by profession, she took up the Indian franchise of the US based academy, having witnessed its success in the US. Her programme in Hyderabad follows stints in Mumbai & Pune. Namita received the '40-



under Forty'award by

the Economic Times

2017 Women Ahead

List. She is also a part

of the 'Champions of

Change' program.

Thapar says that



Sajal Kulshresth

understand the difference between asking for help and asking for permission. If men can ask women to do something for them, why can't women? In practice, aspiring women entrepreneurs can benefit by gaining access to apprenticeship in target industries. This experience can help them prepare better prior to launching their own business in that particular industry. Specifically, gaining exposure to a business start-up can be beneficial. Further, much of the collaborations in the entrepreneurship area are still restricted within national boundaries and there is a need to build research as well as practice networks across transnational borders. There is also a need to study entrepreneurial processes of women founded business models and adopt innovativeness in research method choices. So what drives both urban and rural women

towards entrepreneurship? In India, women comprise about 30 percent of corporate senior management positions which is notably higher than the global average (24 percent). The reason behind this is as follows- Whilst jobs provide basic needs at the base of the pyramid like food, water, sleep warmth (pay, cafeteria benefits etc in offices), there seems to be a huge barrier at the next level of the pyramid-Safety. With recurrent sexual harassment and discrimination at the work place a woman feels unsafe, socially discriminated and disrespected (promotions don't come easily). Self-actualization is a fargone dream for many women who find it difficult to overcome these challenges at the work place. However, the need to selfactualize takes grip once the woman decides women shouldn't be to step out of her pre-decided role in a d to ask for help ever. But it is crucial to patriarchal system. Whilst the above is not entirely true in all corporates and work environments, it holds true for most others that still believe a woman belongs in the house, kitchen and bed. One of the most obvious reasons to invest in women leaders in India is that women control the vast majority of household spending hundreds yet saving. Another is that women are often better at building long-term relationships. Lasting relationships benefit a business tremendously as only a little can be achieved without trust... with employees, customers, suppliers, shareholders, government, etc. To conclude, self actualization is synonymous with empowerment in women. It is a wheel that has been set in motion. Women are becoming self-aware and command their needs to achieve their highest potential, be recognized, acknowledged, rewarded and

### Indian Education System and the Culture of Entrance Exams

Commission (UGC) has mandated that all 45 central universities admit students to their undergraduate programs based on the Common University Entrance Test (CUET). The National Testing Agency (NTA) will conduct the test. State and private universities have also been 'invited and urged' to follow suit by the UGC. This is another step in the rot learning-based entrance exam culture that the Indian Education System is extensively built on. Right from the Undergraduate Level to the Postgraduate and Occupational Level, students in India are pushed under the cycle of entrance exams that are procedurally

University Grants meant to test their brilliance by the amount information they can mug

NEET, National Eligibility Cum Entrance Test, previously known as AIPMT is the premier medical examination in the country, is the only way

through which a middle class or lower-middle-class student can aim to become a doctor. NEET was first implemented as another firewall to guarantee that only the most qualified students were enrolled in medical education as well as to abolish the practice of collecting capitation fees which fueled corruption. It does,



Kirti Saini

competitors are competing from the same starting point and under the same limitations. In contrast to the same, medical entrance examinations in the US and UK do not rely on a single three-hour test to students, rather take

cognizance of their performance throughout their schooling. Moreover, their tests are based on subjective formats that do not just check the mugging capabilities but the writing and analytical objectivity of students.

The Joint Entrance Examination,

however, presume that all JEE is another premier entrance simultaneously. exam that provides the prospect of a seat in the top engineering colleges of the country, the IITs. The coaching culture in the country is a gift of the very same entrance examination. The price that students pay to crack the exam is grossly unacceptable. The learning system is so far compromised in these coaching classes that Mathematics becomes only FITJEE Mathematics and Physics becomes Resonance Physics. The goalposts of learning are shifted to become goalposts to an IIT seat and students run behind artificial high scales test scores while losing the most important years of growing

CUET is another step in the direction that will propagate and push students into the unguided race of a college seat rather than education. The justification that it will provide a level playing field for all students and resolve the issues that rendered the conventional board problematic is vividly inappropriate. The issue is with the board exams, not with the admissions process, which was based solely on their test scores. The solution is to address the problems connected with board examinations. Tests for engineering and medical schools have persisted for years solely on the basis of the 'equal playing field' and 'board grades are not reliable' justifications. Entrance Exams especially the ones based on the multiple-choice format and that do not cater to cognitive skill testing will never be an apt enough measure to assess the students. The pressure mounting, unhealthy exam culture in India, that has been pushing students to the brink needs to stop and redressed.

Effective education does not try to turn young students into reckless strategists and ultra-exam-warriors nor does meaningful learning focus solely on exams. As a result for true transformation, we must look beyond the entrance exams and concentrate on education quality and artistically refined teaching.

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#### **News Brief**

#### **Faculty Awareness Program** on IPR Filing Process



Ghaziabad: The Department of Electronics & Communication Engineering successfully organized a Faculty Awareness Program on IPR Filing Process by Mr. Harish Sharma, Patent Attorney & IP Consultant on 11th June 2022. Faculty members of IMSEC attended the seminar and gained insight into IPR filing procedure. The event was coordinated by Ms. Sulekha Saxena and Ms. Jyoti Guglani (HOD-ECE).

#### **IPR Awareness Program under** the flagship of Kalam Program



Ghaziabad: The Department of Electronics & Communication Engineering successfully organized an IPR Awareness Program under the flagship of Kalam Program for Intellectual Property Literacy and Awareness Campaign (KAPILA), Ministry of Education's Innovation Cell (MIC) and AICTE on 23rd June 2022. Overall 239 faculties and students from different engineering institutes joined the program and gained insight into the importance of IPR and filing procedure. The event was coordinated by Ms. Sulekha Saxena and Ms. Jyoti Guglani (HOD-ECE).

#### **Online Seminar on 'Women Empowerment** and Rights in the Indian Judiciary System'



Ghaziabad: MBA department, IMSEC organized an Online Seminar on 'Women Empowerment and Rights in the Indian Judiciary system' on June 09, 2022 through MS Teams. The seminar was targeted at Faculty, Staff, and Students. The resource person, Ms. Shrinkhla Vats has been serving as a Senior Consultant with GT Restructuring Services LLP, New Delhi (a member firm of Grant Thornton Bharat and registered IPE with the Insolvency and Bankruptcy Board of India) since 2018. The Seminar highlighted women's rights as per the Indian Judiciary System.

#### **Event on Innovation and Entrepreneurship in Biotechnology**



Ghaziabad: The Department of Biotechnology organized an event 'Innovation and Entrepreneurship in Biotechnology' on 25th June 2022 under its Innovation and Entrepreneurship Club. The students of B. Tech, Biotechnology second year participated in the event and presented their business ideas in the following broad areas- Healthcare, Cosmetology, AI based disease prediction, Bioplastics, Waste Management, Pollution Control. All the students presented their idea to the expert faculty panel followed by a brainstorming session on each project to improvise the same. The students were enthusiastic and actively participated in the event.

#### **Investor Awareness Program**



Ghaziabad: MBA department, IMSEC organized the 'Investors Awareness Programme' on 25 May 2022 by Mr. Harbinder Singh Sokhi (Bombay Stock Exchange-IPF) and Mr. Amit Jain (Central Depository Services Ltd). Mr. Amit Jain gave a detailed lecture on Financial Planning and Investments. He explained in detail the concept of financial planning and setting financial goals for the short term and long term. Mr. Harbinder Singh Sokhi explained the working of Capital Markets, process of IPOs, pricing and allotment in IPOs, financial goals and the need for being aware of the risks associated with investments in the capital markets.

## **IMSUC Organized Alumni Meet**

Ghaziabad: IMS Ghaziabad (University Courses Campus) organized a Mega Alumni Meet 2022 on 4 June 2022. The event started with the registration and the campus started buzzling with Alumni from various batches.

The program had Live music, Awards & Accomplishments, Alumni Showcase, Memoir kiosk and Create Memories Corner that engaged them in weaving moments with their batch mates, juniors, seniors, faculty and staff. The evening started with the lamp lightning by Prof.(Dr.) Ajay mar,Director,IMS Ghaziabad (University Courses Campus), Dr Pooja Rastogi, Chairperson Alumni Relations and alumni representatives from all three categories Platinum, Gold and Silver. Ganesh Vandana was performed by the students followed by lamp lighting and then Prof.(Dr.) Ajay Kumar, Director gave a welcome address. He highlighted the importance of Alumni relationships for any progressing leading institution. Also he congratulated the team for



organizing an offline physical mega gathering event after the pandemic.

The program kick started with the introduction to IMS Ghaziabad's 32 years glorious journey by the master of CeremonyProf Divya Chhibber. Prof Anurag Singh and Mr Narayan (IMS Studio In-charge) prepared the video showcasing the 32 years' journey of the esteemed organization.

The 'Gala Award Night' was divided into three segments -Platinum, Gold and Silver categories. In the Platinum Start-up Category-Entrepreneurship award was given to Mr. Gaurav Chaudhary, BCA Batch 2006-2009; CSR &

Social Welfare to Mr. Bob Singh, Batch 2006-2009; Corporate Ex-cellence Award presented to Mr. Apurva Chamaria, BBA Batch 1997-2000; Scientific Research Excellence award to Mr. Brijesh Mishra, M.Sc. Biotechnology, Batch 2008-2010 for their accom-plishments in their respective domains.

In the Gold Category-Corporate Excellence award was awarded to Mr. Shubh Tandon, BBA Batch 2007-2010; CSR & Social Welfare to Ms. Anchal Garg, BBA Batch 2009-2012 and Start-up & Entrepreneurship to Mr. Sanoj Gautam, BJMC Batch 2007-2010.In the Silver Category-Corporate Excellence



was awarded to Mr. Vaibhav Chaudhary from MIB Batch 2019-2021; CSR & Social Welfare awarded to Ms. Mani Bhardwaj and Ms. Mohini Bhardwaj, BBA Batch 2017-2020 and Start-up & Entrepreneurship award to Mr. Shubham Agarwal, BBA Batch 2016-2019.

The awardees journey to success was recorded by our EWL Team and videos were edited by School of Journalism and Mass Communication and showcased on the massive LED screen on stage.

The alumni portal, a unique platform that binds 35000+ IMS alumni was explained by Dr Pooja Rastogi and the alumni were asked to collaborate for alumni mentoring engagement pro-grams. The CRC team Mr. Mandeep Singh Rawat (Dean-CRC) and Mr. Vijay Shukla (AGM International Relations) highlighted the symbiotic relationship of the Alumni and the CRC. These initia-tives were well received and appreciated by the alumni attendees.

The guest enjoyed the dinner and the Photo Booth- Alumni Click Corner where a ready instant photograph was given as a memoir along with a nice smart Diary with IMS monogram as merchandise that will make them recall the relationship that they share with the alma mater.

#### SEMINAR on 'AWS Cloud Computing'



**Ghaziabad:** The Department of IT organized a seminar on 20th of June 2022. The topic of the seminar was AWS Cloud Computing. The objective of this seminar was to provide knowledge on importance of cloud computing and how AWS helps to quickly innovate, experiment and instantly deploy new applications. The technical session was handled by two experts namely Mr. Md Tauhid Raza (AWS Solution Architect

Associate) and Mr. Sunil Baniwal (Marketing Head). A total of 50 students of IT 2nd year were present. The entire session was an interactive one and the speakers answered many queries raised by the students. The entire programme was co-ordinated with the support of the Director, Dean Academic, HOD-IT, Event Co-coordinators (Ms. Priyanka Tyagi and Ms. Prabhjot Kaur) and faculties of IT department, IMS Engineering college.

#### Industrial Visit to Mother Dairy

**Ghaziabad:** MBA Department of IMSEC College believes that the students are the key influencer to the nation's growth and nurturing their talent with the best theoretical knowledge as well as practical orientation is the core responsibility of the Department. With this objective, MBA Department organized an industry visit at Mother Daily for MBA first-year students. The purpose was to inspire students and gave them the opportunity to learn from a practical perspective by observing how the industrial unit works. MBA students visited Mother Dairy, Delhi on 27 June 2022. A detailed description of the company's success was explained by the company representative. They also explained the production process of dairy products and the process of increasing the quality as well



as the nutrient content of milk. experience for all the MBA The visit was a learning students.

#### **Management Development Programme** on 'Managing Self and Leading Others'



Ghaziabad: In line with its numerous endeavors knowledge sharing and promoting holistic development , IMS Ghaziabad organized a Management Development Programme on 'Managing Self and Leading Others' on June 04,

The Expert Resource Speaker

for the session was Ms. Radhika Sharma, Learning Partner & Manager, L&D MetLife. The elicited massive participation from reputed organizations like Vigyan Prasar, Department of Science & Technology, Govt of India; Tech Mahindra Global; Lingya Vidyapeeth; New Rainbow

Public, ABES Business School; Amity University, Veranda Acacia, GNIOT, Greater Noida and many more. Welcoming the expert speaker and delegates in the Inaugural Session, Dr. Urvashi highlighted the importance of self-awareness for students, faculty and corporate professionals alike.

#### **Better Connect & Engagement Program by Uflex Ltd.**



Ghaziabad: The Career Development Center of IMS Engineering College organized an interactive session on 22nd June 2022 with the delegates of Uflex Ltd. The main aim of the session was to prepare the MBA students to be industry ready for upcoming placement opportunities. Mr. Anshul Sharma - AGM HR, Ms. Ruchi Gusain -DGM HR and Ms. Harsha Jain -MT (Corporate HR) interacted with the students. The session was very informative and insightful wherein the delegates explained various opportunities that their company offers to new recruits for HR and Marketing. They also talked about how their company is using innovative technology in production and their HR skills to increase market share and customer satisfaction. The session was quite interesting and thoughtprovoking for the students.

### FACES Club Organized Tug of Words

Ghaziabad: FACES Club of Electronics & Communication Engineering Department organised Tug of words, penning down your imaginations and facts and lies events to enhance reading skills, writing skills and group discussion skills of second year students of ECE department on 25 June, 2022.

The Tug of words activity is basically a Debate between two groups and arguments are put forward by each group often opposing viewpoints of respective groups. The topic was 'Electric cars are impractical'. Penning



down your imaginations is a story writing activity to help students in enhancing and exploring their vocabulary and writing skills. In

facts and lies activity, the students had written two or three amazing facts which helped students to gain more knowledge about things



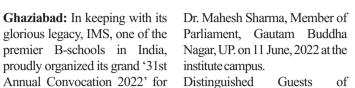
happening around the world. Five students of ECE participated in the event. The event was organised and managed by Prof. Mayurika

Saxena of ECE Department as Faculty Coordinator and Aviral Tiwari of ECE 2nd Year as Student Coordinator.

### 31st Annual Convocation 2022 at IMS Ghaziabad

31 ANNUAL





Distinguished Guests of PGDM & PGDM BDA Batch Eminence, Dr. Mahesh Sharma; 2020-22 in the august presence of Shri Naresh Agarwal, Chairman,



Chairman, National Board of

Accreditation (NBA) and Shri

Gurmeet Singh Sethi, Chairman

and Managing Director, Johnson

Hitachi Conditioning India Limited, conferred 109 PGDM diplomas to enthusiastic post graduating students. The elite ceremony was graced by the esteemed presence of Shri Pramod Agarwal,

Executive Council Member, IMS Society; Shri Rakesh Charria, General secretary, IMS Society; Shri Sanjay Agarwal, Treasurer, IMS Society, Shri Sudhir Shukla, Executive Council Member, Shri Mayank Chaudhary, Executive

Council Member and many leading leaders from industry and academia.Guests of Eminence conferred 109 PGDM diplomas to post graduating students. During glittering ceremony, meritorious students were awarded

medals and cash scholarships for academic excellence. Adding to the ecstasy, 'Outstanding Student Award'; 'Leadership Excellence Award' and 'Student of Eminence Award' were also bestowed upon the budding professionals.

#### **News Brief**

#### **Desktop App Club Organized Workshop** on Fun with Video Editing Tool



Ghaziabad: Desktop App Club of IMS Ghaziabad (University Courses Campus) organized a workshop on 'FUN With Video Editing Tools' on 10 June 2022. The workshop was successfully driven by Ms. Nandini Srivastava (BCA 2nd year student). She imparted hands on experience to participants by using various softwares like – Canva, Wondershare, FilmoraX, InShot, and Kinemaster.

#### **Understanding (LOU) Signing Ceremony**

Ghaziabad: On 14th June 2022, a Letter of Understanding (LOU) signing ceremony was held between the Institute of Management Studies, Ghaziabad (University Courses Campus) and the CSRBOX, Foundation and IBM Skills Build to promote scholarly cooperation and nurture the talent of the IMSUC students by jointly working and curating opportunities for collaboration and sharing of knowledge resource. The LOU signing ceremony was attended by Prof. (Dr) Ajay Kumar, Director, IMS Ghaziabad (University Courses Campus), Dr. Gagan Varshney (Chairperson, School of IT, IMS Ghaziabad (University Courses Campus), Mr Rohit Rajput (Sr. Project Associate, CSRBOX), Ms Svadha (Engagement Associate, CSRBOX) and department faculty members. After the welcome and introduction, Prof. (Dr.) Ajay Kumar and Mr. Rohit Rajput expressed their views on this LOU whose objective will be to make technical skills, soft skills, and job orientation skills training accessible for students. The LOU was signed by Prof. (Dr.) Ajay Kumar and Mr. Rohit Rajput also expressed their pleasure to be working in collaboration together.

#### **Invited Speech in International Conference at Amity University**



Ghaziabad: Dr. Umesh Kumar, Associate Professor and Head, School of Biosciences delivered an invited talk in a scientific session during International Conference entitled 'Role of Molecular Chemistry in Drug Design

and Development' organized by Amity Institute of Click Chemistry Research and Studies on 29th to 30th June 2022 at Amity University Noida. The chief guest of the inaugural session was Dr. Mahesh Sharma, Honorable Member of Parliament, Gautam Budh Nagar and the Guest of Honor were Dr. V Selvamurthy, AISTF Chairman and Former Director, DRDO and Dr B C Das, Dean Health and Allied Sciences AUUP. Dr. Umesh was felicitated by Organizers Dr. Vivek Mishra and Session Chair Dr. S. Sadish Kumar. Dr. Umesh has spoken about the vital role of Curcumin in the reversal of DNA hypermethylation in specific tumor suppressor genes and the reexpression using this compound in lower concentrations in Breast Cancer Cells. He further elaborated on the mechanism of action and potential effects of curcumin in breast cancer treatment.

#### FDP Organized on 'Outcome Based Education (OBE)'



Ghaziabad: In line with its numerous endeavors for promoting academic excellence, IMS Ghaziabad, organized a Development Programme on 'Outcome Based Education (OBE)' on May 30-31,2022.

The Expert Resource Speaker for the session was Dr. J.R. Sharma, Managing Director, Stemvogel Consulting (OPC) Pvt. Ltd and Mentor, IMS Ghaziabad. In her Inaugural Address, Dr. Urvashi Makkar, Director, IMS Ghaziabad, expressed her regards to Dr. Jeet Sharma for his guidance and mentoring in enabling the institute to successfully navigate through the rigors of the prestigious NBA Accreditation of the PGDM Program. She highlighted to the delegates that IMS Ghaziabad is amongst very few B-Schools of the country, who have got uninterrupted NBA accreditation since 2005. Welcoming Dr. Vikram Bali, Director, IMS Engineering College and the faculty delegates from different institutions, she emphasized that the rich deliberations shared by the expert resource person will generate new reflections on not just Outcome Based Education

being in the noble profession of Academics which carries with it tremendous responsibility, integrity and passion. Using many examples from

but also on the basic purpose of

diverse domains, Dr. Jeet explained vital aspects of how the faculty should plan, execute and improve a course; arrive at the COs using Bloom's Taxonomy and practice it as a tool to the ongoing examination reforms. He illustrated the crucial aspect of breaking down the COs into performance indicators and competencies to the inquisitive participants. The reflections shared by him enabled the faculty to initiate more experimentation in their classroom delivery. Coordinated by Dr. Radhika Malhotra, Dr. Parul Yadav and Ms. Satakshi Agarwal, the pertinent FDP was instrumental in enabling the delegates to practice dynamism in their teaching learning pedagogy for improved outcomes for various stakeholders.

#### **Faculty Roundtable Discussion** by Expert from Switzerland



Ghaziabad: Carrying forward its numerous endeavours to nurture its intellectual capital, IMS, organized in campus a pertinent Faculty Roundtable Discussion on 'Management Education and Global Challenges' on June 9, 2022. The session was graced by deliberations from Keynote Speaker, Prof. Ivan Ureta, Faculty & Head of the Executive Education, University of Applied Sciences, Southern Switzerland. Welcoming the global expert, Dr. Urvashi Makkar highlighted that

the session will generate different perspectives in terms of heterogeneity of management education across the globe. She requested the expert to share his illustrious insights added on pertinent issues such as how Indian students are performing with respect to their global counterparts on essential skill sets and employability quotient, challenges faced worldwide with respect to student engagement, online vs. offline teaching

#### **Buddy Mentorship Session On**

#### 'How to write a book & Introduction to Research'



Ghaziabad: IMS Ghaziabad (University Courses Campus) organized Buddy Mentorship Program on 'How to write a book? & Introduction to Research' for BBA 1st Year Students.

Anurag Lala & Kanishkaa Tiwari, BBA 1st Year students were the Resource Person for the session,.

The session witnessed

Reminiscence 2022

Mega Alumni Meet

sharing of knowledge related to book publishing & research. Kanishkaa Tiwari shared her valuable knowledge on writing a book wherein she guided the participants through the process of writing and publishing a book from an online publisher. Thereafter Anurag Lala shared his valuable knowledge of Research wherein he guided the students in writing a research paper. He presented his talk using a PPT Presentation and later on showed a live demo of the Paper Publishing Process.

He talked about the basis of research and talked about many concepts like the Research Process, Types of Research, Research Objectives, and others.

### IMS Organized Special Alumni Session for Pre Placement Preparedness



Ghaziabad: In line with its ongoing endeavors to make its budding managers placement ready, IMS Ghaziabad organized the novel initiative of 'Special Alumni Session for Pre Placement Preparedness' for Term III students of PGDM batch 2021-23 on June 4, 2022. The maiden session under the initiative was delivered by Sunil R Tahiliani, Manager-Tax, KPMG (PGDM Batch 2012-14).



Highlighting the relevance of the session to the inquisitive students, Dr. Urvashi Makkar emphasized the fact that IMS Ghaziabad has already kick started the placement preparation of its students in Term III itself, rather than waiting for them to be back from their Summer Internships.

Compered by Aakriti Sadana and Archit Goel and coordinated by Dr. Parul Yadav and Mr. Asjad Igbal, the novel session was instrumental in sensitizing the students with the expectations of the corporate and how to do serious preparations for the upcoming Placement season.

### IMS Ghaziabad Organized 28th Mega Alumni Meet-'Reminiscence 2022'



pass out Batch 2020-22, hailing from different states of India and placed in A Listed organizations like Deloitte, Mondelez, Byju's, Amul, Colgate, Gartner, Berger Paints, ITC, Dabur, ICICI, Axis Bank, EY, Reliance Digital, Aditya Birla, Wipro, Mahindra institute campus. Logistics, Godrej, Uflex and Over 350 distinguished alumni many more participated in the event and reminisized the



to see the alumni of IMS Ghaziabad in renowned positions. She laid emphasis on the fact that creating an engaged and supportive alumni network is crucial to the success of any institution and encouraged the alumni to come forward for taking their alma mater to towering heights. The illustrious

alumni of the institute grooved to the tunes of foot tapping music in the 'Live Music Concert' and immersed in the Cultural Extravaganza replete with music, dance and divine invocations.

The highlight of the day was the 'Gala Awards Night' in which IMS Ghaziabad bestowed various categories of awards namely 'Pioneer Award';

'Distinguished Alumnus Award'; 'Young Achiever Award'; 'Dynamic Entrepreneur Award' and 'Young Entrepreneur Award' to the alumni for making exemplary contributions to their professions communities demonstrating collaboration & support for their alma mater. The elite event was graced by the presence of distinguished

luminaries Mr. Abhishek Dubey, CEO, Business Connect Magazine; Mr. VSK Sood, Managing Director, Rankers Management Consultants; Mr. Anuj Agarwal, Editor, Dialogue India; Dr. Pramod Joshi, Co-Founder & Director, The Winning Mantra; Mr. Puneet Kad, Digital Growth Strategist & Branded Services

Asia Expert; Mr. Deepak Aneja,

EVP-Delivery, Rate Gain; and many more leading leaders from industry and academia. The unique event coordinated by Dr. Shikha Dubey, Dr. Laxmi Pandey and the entire faculty and staff team of IMS Ghaziabad was instrumental in renewing relationships, creating new honoring memories, achievements and forging new opportunities.

**Ghaziabad:** To provide a nostalgic platform to the alumni of the institute for revisiting the Alma Mater and building fond memories, IMS Ghaziabad organized the grand 28th Mega Alumni Meet – 'Reminiscence 2022' on June 11, 2022 at the

from the Founder PGDM Batch of 1990-92 to the immediate

college life. Addressing the

### ADIOS 2k22: School of **Biosciences 'Farewell Party'**





Ghaziabad: With intent to bid adieu for luck in students' future endeavor, School of Biosciences, IMS Ghaziabad (University Courses Campus) organized 'ADIOS-2K22' on 16th June 2022 for the graduate and post students Biotechnology & Microbiology. The HOD and faculty congratulated the students for successfully completing their program and extended their best

wishes for their new journey ahead. The second year students presented various entertaining cultural programs. The event comprised a competition of Mr. and Ms. Farewell, several dance performances, singing, skit and exciting games along with the presentation of titles to the final year students. Ms. Jashan Joshan and Mr. Suraj Singh Bisht of Bachelor of Science -Biotechnology, Ms. Ritika and

Mr. Shivam Sharma of Bachelor of Science - Microbiology program and Ms. Saima Bashir and Mr. Upkar Karn of Master of Science program received Ms. and Mr. Farewell titles respectively. Ms. Shristi Tripathi and Mr. Mani Raj were acknowledged with Mr. & Ms. Evening of 'ADIOS-2K22'. Ms. Devyani Srivastava and Ms. Shivani Sharma were recognized with Stellar Student

for B.Sc.

Biotechnology & Microbiology courses respectively.

Final year students conveyed their regards and urged for continued guidance and mentorship by their beloved faculty members and staff of School of Biosciences. Prof. (Dr) Ajay Kumar, Director, IMS Ghaziabad (University Courses Campus) conveyed his best wishes to the students for their successful career.

### School of J & MC Organized Farewell -ADIEU 2022

Ghaziabad: With intent to bid ADIEU for luck in students' future endeavour, IMS School of Journalism and Mass Communication of IMS Ghaziabad University Courses Campus organised "ADIEU 2K22" on 23rd June 2022 for the BJMC 2019-2022 students.

The Director Dr. Ajay Kumar

,HoD Dr Anil Kumar Nigam and faculty of SJMC congratulated the students for successfully completing their program and extended their best wishes for their new journey ahead. The second year students presented various entertaining cultural performances. The event comprised a competition of Mr. and Ms. Farewell, several dance performances, singing and exciting games along with the presentation of titles to the final year students. Ms. Aktanshika and Mr. Prashant Yadav received





Ms. Farewell and Mr. Farewell and Ms Shagun and Mr. Gauransh received Mr. and Ms. Evening, Ms Nancy and Mr. Vaibhav received Ms and Mr. Best Attire titles respectively.

The final year students

conveyed their regards and requested for continued guidance and mentorship by their beloved faculty members. Dr. Ajav Kumar, Director conveyed his best wishes to the students for their successful career.

#### **Debate Competition Organized**



Ghaziabad: AI & ML of School of Information Technology of IMS Ghaziabad (University Courses Campus) organized a Debate competition on 10 June 2022.

The session started by acknowledging all participants and briefing them about the topic of the debate. The jury board of the event were Prof. Neeru Saxena and Prof. Surya Sharma. All the participants were individually called on the forum to express their views on the topic-

'How can big data become more useful and how do businesses create better analytical models?'. Big data is a combination of structured, semi-structured and unstructured data collected by organizations that can be mined for information and used in machine learning projects, predictive modeling and other advanced analytics applications. Companies use big data in their systems to improve operations, provide better customer service, create personalized marketing

campaigns and take other actions that ultimately can increase revenue and profits. Businesses that use it effectively hold a potential competitive advantage over those that don't because they're able to make faster and informed business decisions. It allows small businesses to gain significant insight into the beliefs and shopping preferences of their customers. Each participant was allotted a time duration of 2 minutes to present their views. After the completion of the speech there was a cross-question round of 1 minute in which maximum two questions were allowed to ask. The scores were given based on clarity, confidence, content, accuracy and presence of mind.

All the winners were awarded with prize and certificate by Prof. Varshney Gagan Chairperson, School Information Technology.

### Staff Development Program Organized



**Ghaziabad**: The happiness of your life depends on the quality of your thoughts, so act virtuous, use your time well and be cheerful. Then when you drop from life's tree, you will drop like a ripe fruit.

Management Department of Institute of Management Studies (University Courses Campus) in association with IQAC organized a Staff Development Program on 'Leadership & Team Building'on 9 June 2022. The objective of the activity was to instill the importance of Leadership &

Team between the staff members for smooth functioning of their work and to enhance their ability to manage the time effectively and efficiently. The event started with Prof. (Dr) Ajay Kumar, Director, IMS Ghaziabad (University Courses

Campus)addressing gathering with his words of wisdom, including how and what is expected out of the staff members and their performance and how important their role is in the development of the institution students.

IndraniBhatta-charjee, Chairperson, School Management, addressed the gathering with herwords and

The event started d with the

first activity i.e., Ice Breaking Activity, 'Let's Count', in which Prof. Akansha Tyagi briefed the staff members. Every staff energetically participated followed by the participation in the following activities: That's Me, Leadership Pizza, Tongue Twister, Team Building and Communication

thankful-ness.

activity. The staff members were given Certificates and Badges for their active participation in all the activities. Prof. (Dr) Ajay Kumar, Director, IMS Ghaziabad (University Courses Campus) congratulated and provided the staff members with the Certificate of Participation for their active participation in the event and making it a great success. Presence of each staff member and their active involvement was appreciated. All together it was an interactive & well executed program.

### School of IT Organized Farewell–Adieu 2k22

Information Technology, IMS Ghaziabad (University Courses Campus) organized the Adieu farewell ceremony for the batch 2019-22 on 22 June 2022 in the Auditorium.

The program started with the showering of petals on the Idol of Maa Saraswati by Prof. (Dr.) Ajay Kumar, Director, IMS Ghaziabad (University Courses Campus), Prof. (Dr). Gagan Varshney, HOD, School of Information Technology and faculty members. They addressed the students and blessed them for their better future. Farewell ceremony started with the cultural event and hilarious performances of singing and dancing by BCA 2nd Year



students. It was enjoyable moment for everyone sitting in the auditorium. Anchoring was done by Ms. Kiran Sharma, Ishita Sarkar, Ms. Nandini Srivastava, Tisha Kapoor and Ms. Kirti Kaushal, Mr. Deepansh Saxena who had handled the stage in a very organized manner. The glimpses of batch 2019-22 were played to revive the memories of the final year students. Various



certificates were awarded to the distinguished students who performed excellent academics.

BCA Department offered many Titles for the batch 2019-22. Student of the Batch award was given to Mr. Devansh Tvagi. Mr. Farewell and Ms. Farewell titles were awarded to Mr. Saket Kumar Jha and Ms. Gauri

Niharika respectively. Mr. Evening and Ms. Evening titles were awarded to Mr. Ritik Nanadan and Ms. Shruti Panchal. Mr. Well Dressed and Ms. Well Dressed Titles were given to Mr. Manas Agarwal and Ms. Meetali Arora. The seniors also enjoyed the games and fun activities. Juniors made the moments memorable for the seniors.

### Industrial visit to Indian Pharmacopoeia Commission

**Ghaziabad:** With an aim to go beyond academics, School of Biosciences, provided a golden opportunity to its students of B.Sc. Biotechnology & B.Sc. Microbiology, final year to visit Pharmacopoeia Indian Commission on 3rd June 2022. Pharmacopoeia Indian Commission (IPC) is an autonomous institution of the Ministry of Health and Family Welfare, Govt. of India. IPC was created to set standards of drugs in the country. Its basic function is to update regularly the standards of drugs commonly required for treatment of diseases prevailing in this region. It



publishes official documents for improving Quality of Medicines form of Indian Pharmacopoeia (IP). The students explored different sections of Analytical laboratories, where they were

explained experiments and research work by way of adding new and on HPLC, UHPLC, Mass updating existing monographs in Spectroscopy, IR Spectroscopy and Gas chromatography. They were also introduced to principles of various methods of Microbiological Analysis of Drugs and Pharmaceuticals.

#### Visit to National School of Drama



Ghaziabad: IMS School of Journalism & Mass Communication of IMS Ghaziabad (University Courses Campus) organized a visit to National School of Drama (NSD) for the BJMC students on 11th June 2022.

The students got to explore the different side of the real world wherein only hard work and passion prevails. Students also got to know how theatre which is a traditional means of communication is still alive and how our culture is intact the efforts of such organisations.

The students watched a very popular play "Taj Mahal Ka Tender" Directed by Mr. Chittranjan Tripathy and Playwright by Mr. Ajay Shukla students also met theatre personalities.

### Excursion Trip to Rurban Resort Organized



Ghaziabad: School Management, IMS UC organized the memorable excursion trip for BBA,BCA,and BJMC Final year students.

The students got a chance to visit Rurban Resort, Murad Nagar. The trip was an adventurous one. The students enjoyed many activities



and many more. The students learned about the beauty and importance of nature. Students enioved the magic show and Raiasthani dance too. The entry of the students was done with Punjabi dhol and lemonade provided by the resort to give

traditional welcome. The students enioved with other fun loving activities like Gulel, Archery, Dart, Ring Throw, Jugaad Basketball, Airgun, Tug of War. Students also enjoyed many adventurous activities like Zig Zag Walk, Swing, Net Walk, Tripleage Bridge, Ladder walk, Long Bridge, Woodside Walk, Ladder Swing, X Bridge Walk, Tyre Travel, Side Net walk, Commando Net. The tour concluded in the evening with the expectation of lot more trips organized in future. It was a memorable trip for the passing out batches,

# एंथोलॉजी भारतीय सिनेमा का भविष्य

रतीय सिनेमा में विभिन्न चुनौतियों के अनुसार स्वयं को बदलने की प्रवृत्ति मौजूद है। जहाँ वह सामाजिक एवं सांस्कृतिक विकास के उत्प्रेरक के तौर पर कार्य करता है, वहीं दूसरी तरफ अपनी शैली में बदलाव कर दर्शकों के मनोरंजन का ध्यान भी रखता है। भारतीय सिनेमा ने दुनिया में चल रहे प्रौद्योगिकी विकास के साथ खुद को जोड़े रखा और उससे होने वाले सामाजिक और वैश्विक परिवर्तन के अनुरूप अपनी शैली को बदला है।

इंटरनेट क्रान्ति और ओटीटी के दौर ने सिनेमा को पुनः परिभाषित किया है। आज दर्शक लम्बी अवधि की फिल्में देखना पसंद नहीं करता। उसमें याथार्थ से जुड़ी कहानी में रुचि विकसित हुई है और यही वजह है। की एंथोलॉजी (लघु फिल्म निर्माण शैली) भारतीय सिनेमा के विकास के लिए मील का पत्थर साबित होगी। भारतीय सिनेमा के लिए ये शैली कोई नई नहीं है।



अनुराग सिंह

पिछले दशक में फिल्मों में एक नया चलन देखा गया क्योंकि फिल्म निमार्ताओं ने एक प्रयोग के तौर पर डरना मना है (2003), दस कहानियां (2007), आई एम (2010) जैसी फिल्मों से भारतीय दर्शकों को सिनेमा के इस नए प्रारूप से परिचित कराया. जिसे एंथोलॉजी फिल्मों के

रूप में जाना जाता है।एंथोलॉजी देखना एक अनूठा अनुभव है, 'दर्शकों को एक कहानी को देखने के बजाय, अलग-अलग शैलियों में पांच अलग-अलग लघु कथाएँ देखने को मिलती हैं जो दिलचस्प भी है। ऐसा करने से आपको फिल्म निमार्ताओं को एक संयोजन मिलता है और फिर वे असाधारण अभिनेताओं को एक साथ लाने में सक्षम होते हैं। ये दर्शकों का मनोरंजन करते हैं। इंटरनेट के दौर में एंथोलॉजी युवा प्रतिभाशाली निर्देशकों को एक मंच प्रदान करती है।

निमार्ताओं और अभिनेताओं को एक ही विषय के भीतर अद्वितीय कहानियों को संयोजित और उसके वर्णन करने की विभिन्न शैलियों को विकसित करने की अनुमति देती है तो वहीं दूसरी तरफ फिल्म निमार्ताओं को एक पूर्ण फीचर फिल्म की अपेक्षा अधिक रचनात्मक होने का मौका देती है। वास्तविकता तो यह है कि यह प्रारूप



फिल्म निमार्ताओं को स्वतंत्रता भी प्रदान करेगा, साथ ही कथा और कथानक और रचनात्मकता प्रदान करते हुए दर्शकों को बोझिल मनोरंजन से भी बचाएगा। एंथोलॉजी ने भारतीय सिनेमा को एक नया आयाम प्रदान करते हुए भारतीय क्षेत्रीय सिनेमा को भी एक माले में पिरोकर नई प्रतिभाओं को एक मंच प्रदान करते हए फिल्म निर्माण और वितरण की नई तकनीकों के साथ एक नया प्रयोग किया है। इसने वैश्विक दर्शकों के बीच में भी अपनी पहचान बनाना शुरू कर दिया है। लघु

फिल्मों को कोविड-19 महामारी के दौरान और उसके बाद तेजी से विस्तार मिला है। फिल्म निमार्ता फिल्म से जुड़े संसाधनों के अभाव की बेड़ियों को तोड़कर फिल्म निर्माण कर रहे हैं।ये फिल्में सामाजिक मुद्दों के इर्द-गिर्द घूमती हैं। यही कारण है कि

एक था दौर जब बॉलीवुड एक इंडस्ट्री कम और वह जगह अधिक थी जहाँ अलग–अलग क्षेत्रों के ढेर सारे कला प्रेमी एकत्रित होते

दर्शकों में लघु फिल्मों की सामग्री के प्रति अधिक आकर्षण पैदा हुआ है। यही बात निमार्ताओं को और सृजनात्मक बना रही है और सिनेमा में मूल तत्वों में नए प्रयोग की अनुमित दे रहा जो भारतीय सिनेमा के भविष्य के लिए अच्छा संकेत है।

# भुलाए नहीं भूलता सिनेमा का वह दौर

सरवन कुमार कोरी

ज बॉलीवुड फिल्म इंडस्ट्री अपने बुरे दिनों से गुजर रही है। आज उसकी तुलना हर दूसरे फिल्म इंडस्ट्री से की जा रही है और हरे जगह जब उसे ही भला-बुरा सुनाया जा रहा है। ऐसे में याद आता है वह दौर जब बॉलीवुड फिल्म इंडस्ट्री का सूर्य अपने सबसे शोभायमान स्थिति में था, और उसके द्वारा बनाई गई फिल्में न केवल देश-विदेश में सराही जाती थीं, बल्कि वे फिल्में देश की तत्कालिक सामाजिक एवं राजनीतिक परिस्थितियों को भी प्रतिबिंबित करती थीं।

वर्ष 1940 एवं वर्ष 1960 के मध्य का समय, बॉलीवुड का स्वर्णिम युग कहा जाता है। इस दौर में जो फिल्में बनीं, जिन लोगों ने फिल्में बनाईं, सभी अमर हो गए। उस दौर के फिल्म निर्देशक, अभिनेता, गीतकार अथवा संगीतकारों का नाम इतिहास में स्वर्णाक्षरों में अंकित हो गया है।

इस दौर ने हमें सत्यजीत रे, मेहबूब खान, बी.आर चोपड़ा, वी. शांताराम, बिमल रॉय, गुरु दत्त, राज कपूर एवं ऋत्विक घटक जैसे अद्भृत निर्देशक दिए, जिन्हें आज भी दुनिया के सबसे अच्छे फिल्म निमार्ताओं के रूप में जाना जाता है।

सिनेमा प्रेमियों के लिए सत्यजीत रे अपने-आप में कभी न खत्म होने वाले एवं अविस्मरणीय शख्सियत के रूप में सुविश्यात हैं। उन्होंने उस दौर में ही ( 1955-1960 के मध्य) 'द अपू' नामक त्रयी (ट्रीयोलॉजी या तीन फिल्मों की श्रंखला ) बनाई जिसमें तीन फिल्मों के माध्यम से एक व्यक्ति के पुरे जीवन को दिखाया गया, ये फिल्में पाथेर पांचाली ( 1955 ), अपराजिता ( 1956 ), एवं अपूर संसार (1959) थीं, जिनमें उस वक्त के

समाजिक जीवन को पूरी गम्भीरता और वास्तविकता के साथ दिखाया गया। बुसान अंतरराष्ट्रीय फिल्म महोत्सव वर्ष 2015 में अपनी 20वीं वर्षगाँठ के दौरान एशिया की सबसे बेहतरीन 100 फिल्मों की जब सूची बनाती है तो उसमें 'द अपू त्रयी' को शामिल करती है। भारत रत्न सम्मानित सत्यजीत रे को वर्ष 1992 में फिल्म जगत के सबसे सम्मानित पुरुस्कारों में से एक 'ऑस्कर ऑनरेरी अवॉर्ड फॉर लाइफटाइम अचीवमेंट' से पुरस्कृत किया गया।

आज भारत के लोगों में ऑस्कर को लेकर काफी दिलचस्पी रहती है और अगर कोई भारतीय फिल्म इस पुरस्कार के लिए नामांकित भी हो जाती है तो वे उत्साहित हो उठते हैं, परन्तु महबूब खान द्वारा निर्देशित फिल्म मदर इंडिया (1957) न केवल 'बेस्ट फॉरेन लैंग्वेज फिल्म' की केटेगरी में नामांकित हुई थी बल्कि सिर्फ एक वोट के अंतर से पुरस्कार जीतने से

रह गयी थी, मदर इंडिया उस वक्त फिल्म थी, यह वह दौर था जब अंतरराष्ट्रीय स्तर पर सराही जाने वाली फिल्में, पुरस्कार पाने वाली फिल्में, एवं सबसे ज्यादा कमाई करने वाली फिल्में एक ही हुआ करती थीं।

इस दौर ने हमें ऐसे ही ढेरों उत्कष्ठ फिल्में दीं, गुरु दत्त निर्देशित 'प्यासा' (1957), बिमल रॉय निर्देशित 'दो बीघा जमीन'

(1953), राज कपूर निर्देशित 'आवारा' 1951, एवं के. आसिफ निर्देशित 'मुगल-ए-आजम' (1960) उन फिल्मों की फेहरिस्त में बस कुछ चंद नाम है।

अभिनेता या अभिनेत्रियों की बात करें तो राज कपूर, नरगिस, सुरैया, दिलीप कुमार, देवानंद, वहीदा रहमान, नूतन, एवं गुरु दत्त जैसे कलाकारों से सुसज्जित इस काल में मुहम्मद रफी, लता मंगेशकर, एवं किशोर कुमार जैसे गायक हुए जो मजरूह शुल्तानपुरी, एवं साहिर लुधियानवी जैसे गीतकारों के लिखें गीतों को गुनगुनाते थे, जिनमें हर तरह के गीत शामिल होते, चाहे वो कोई फसल लगाते वक्त गाया गया गीत हो या उन्हें काटने पर, घर में बच्चे होने पर गाये जाने वाले सोहर गीतों से लेकर किसी का देहान्त होने पर बजने वाले शोक गीत। हर एक त्योहार जो मनाए जा सकते थे, हर एक

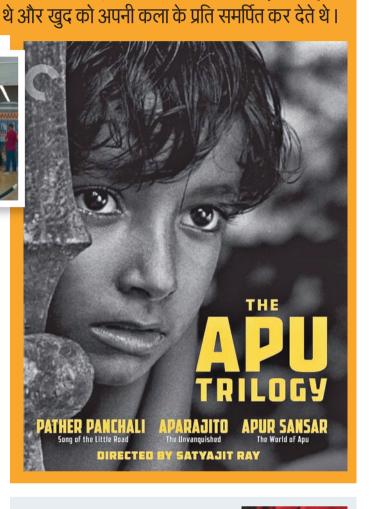


भारत की सबसे अधिक कमाई करने वाली भाव जो महसस किए जा सकते थे. उन सब के लिए गीत होते थे, और गीत भी ऐसे जो समय के बंधन से मुक्त थे। जैसे जैसे दिन गुजरते गए, वे गीत और अधिक लोकप्रिय

इसी दौर में हमने फिल्मों एवं इन्हें बनाने वालों को सराहने एवं सम्मानित करने के लिए दो परस्कारों की परम्परा की शरूआत की।

ये पुरस्कार थे भारत सरकार द्वारा प्रायोजित 'नेशनल अवार्ड्स' एवं फिल्मफेयर मैगजीन द्वारा प्रायोजित 'फिल्मफेयर अवार्ड्स'।

इस दौर में बॉलीवुड एक इंडस्ट्री कम और वह जगह अधिक थी जहाँ अलग-अलग क्षेत्रों के ढेर सारे कला प्रेमी एकत्रित होते थे और खुद को अपनी कला के प्रति समर्पित कर देते थे, चाहे वो गीतकार हों, अभिनेता, निर्देशक, या निमार्ता, सभी के लिए फिल्म एक ऐसा माध्यम बनता जिससे वो खुद को अभिव्यक्त करते। उस समय पैसे कमाने या जल्द से जल्द ढेर सारी फिल्में बना देने की होड़ नहीं लगी रहती थी। फिल्मों को समाज का आईना माना जाता था, और फिल्म निमार्ता ज्यादातर इस बात का ध्यान रखते थे। गरीबी, छुआछूत, पूँजीवाद, महिलाओं की स्थिति एवं सशक्तिकरण, भारतीय संस्कृति, तेजी से होती आधुनिकरण एवं उससे उत्पन्न होते अवसाद इस दौर की फिल्मों के विषय थे, जो आज के दौर में बिल्कुल गायब से मालूम पड़ते है, आज आम लोगों तक पहुँचने वाली फिल्मों से आम लोगों के मद्दे, दख, खशियाँ, भाव ही लप्त हैं और यही वजहें हैं कि कला और शिल्प दोनों की दृष्टि से 1940-60 का समय आज से बहुत आगे है।



I have seen unseen tears in men's

No, definitely I haven't seen a man being raped

But I have seen a teenager being

molested.

Society always victimizes women for being weak But I have seen data rising where men are being treated

I had my best friend crying over my shoulder during his first heart break

When he was supposed to give me a shoulder to cry on,

as a girl's priority I know few women are being tortured by their in-laws

But how can I ignore a man being slapped on the street for being kind and innocent

I have seen men cry when they

See their mother in pain

Or sister as a bride

May be when they see their dads, with no money Also when a lady arrives into their life

Yes, I do have seen unseen tears in men's eyes. I had never seen my dad crying when he left me at the

hostel gate when I was 5 years old kid But I do have seen him crying when I misbehave him. Sometimes. (I often don't repeat mistakes)

I also have seen gentlemen caring their lady as they do

to their family I have seen men making fun of their ex-es with their

I have seen boys misbehaving with girls

other friends I do have seen the old guy sitting on the bench crying

for her beloved wife Even they try hard to hide

I know men do cry under their blankets in the deep sky

and I have noticed them giggling over silly jokes in the

Yes, I'm not lying, I have seen my father, brothers, cousins, and friends cry and I assure you I will see my husband, son, and grandson cries too.

### **Creative Corner**

#### KK: the king of melody

Melody rhymed with your melodious songs A mellifluous voice, made us whole A part of childhood gone forever Kk you'll be missed forever.



Saanuj Sood

A rhapsodic feeling now sedates us For the evergreen star no more among us The voice, though, still plays with our

Hit all the high notes, a master of vocal arts.

Went down the memory lane with his

At weddings, farewells, or when in love Nostalgia hit, among old and young When at concerts, the rockstar sung.

KK: forever "the king of melody" A stress buster, or a hurt soul's remedy Gone too soon? The question still haunts Just one more song! The heart still wants.



एक हिस्से में रहती है भूख, तकलीफ, और विवशता दूसरे में विकल्प, मौका, और सुख-सुविधा सरवन कुमार कोरी बीच में दूर तक फैली एक खाई जोकि इतनी भूखी कि खा जाए अनन्त प्रकार की उम्मीदों को! दोनों हिस्सो को जोड़ता एक जर्जर सा पूल असल में एकमात्र पुल! और वह भी जर्जर लोग रेंगते रहते हैं हरवक्त चरराते उस पूल पर इस उम्मीद में कि पहुँचा देगा वह उन्हें उस पार, उस हिस्से में पर भूल जाते हैं वो पूछना कुछ सवाल जो जरूरी है कि ये पुल जो जर्जर है, इसे किसने बनाया? कौन करता है इसकी देखभाल कि ये ऐसा ही बना रहे और क्या है वास्तविक उद्देश्य इसका? कुछ लोगों को पहुँचाना, या ज्यादातर को रोक कर रखना क्या हो अगर तोड दिया जाए इसे? क्या इसके साथ ही खत्म हो जाएंगी सारी उम्मीदें? या रेंगना बंद कर, मॉंगने लगेगें लोग इसी हिस्से में रहते हुए

विकल्प, मौके, और सुख-सुविधाएं।

मुझे खुद से मिलने को कुछ वक्त चाहिए मुझे खुद से मिलने को कुछ वक्त चाहिए, करने को आत्मदर्शन एकांत सख्त चाहिए। रहता हूं काम में मशगूल और रिश्ते निभाता हूंए जब मिलती है फुर्सत तो थककर सो जाता हुं। होकर विचार शून्य आकर्षण से विरक्त चाहिए. मुझे खुद से मिलने को...

अपने से मिलने को तो बस कहता हुए लिप्त तो दुनियादारी में ही रहता हूं। जब हो जाऊ मैं तटस्थ मुझे वो वक्त चाहिए, मुझे खुद से मिलने को...

लोभ, मोह, अहम, आलोचना से छूट नही पाता, जो देता हूं शिक्षा खुद आत्मसात कर नही पाता। जिसमें बाकी रहे तुष्णा वो घडी न कमबख्त चाहिए, मुझे खुद से मिलने को...

न हो घर परिवार की चिंता और शांत हो मन मैं निष्पक्ष भाव से देख पाऊं अपना खुद का मन। मैं रहूं शांत भाव में और मन भी तृप्त चाहिए, मुझे खुद से मिलने को...

मेरा मन, कर्म और वचन सब एक हो जाए, सर्व धर्म समभाव और कर्मभाव नेक हो जाए। मिट जाएं सब विकार और मन संत्रप्त चाहिए। मुझे खुद से मिलने को...







