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Ghaziabad Society Towards  
Academic Excellence



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Leadership Talk  
Show-Fearless Attitude  
with Dr Kiran Bedi



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चमचमाता सितारा अब  
आसमा में चमकेगा

# आईएमएस टुडे IMS TODAY

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## Cloud of Uncertainty over Indian Students

**Delhi:** There is a cloud of uncertainty over the future of around 18 thousand Indian medical students coming back from Ukraine. Due to the severe war between Russia and Ukrain, Indian students have to return to India. Though Indian government brought many students back to India but A war that has left over fifteen thousand Indian nationals, students are stuck in the currently war-torn country with no sight to an end.

Parents of students are worried about their future. Indian government said while this was a state subject, accommodating these candidates in home colleges was impossible. According to the new rules of the Foreign Medical Graduate Licentiate regulations, MBBS aspirants can take up to 10 years to complete the programme.

Apart from the minimum course work tenure of 4.5 years, candidates need to intern for two years: 12 months in the foreign medical institute where they are studying and another year of supervised internship in India. The MBBS programme in Ukraine lasts for six years.

The crisis is one that Indians cannot ignore, owing to the sizeable population of Indians who live in Ukraine. A majority of them are young students. According to the 2020 data by the government of India, there are around 18,000 Indian students studying in various universities in Ukraine.

As a flight carrying students stuck in Ukraine from Hungary lands at the New Delhi Airport, it leaves behind many still stranded, amidst raging war as Russia tries



### Competition due to Scarcity

Indian Students from across the country have increasingly chosen Ukraine as one of the countries to study medicine. The choice, however, has a deeper meaning to it. The National Eligibility Cum Entrance Test in India, the only way to gain entry in the government medical colleges of the country which have a reasonable fee that a normal household in India can afford is a highly competitive one. According to numbers, in NEET 2021, a total of 16,14,777 candidates enrolled themselves. For the same academic year, there were a total of 83,075 MBBS seats. Even when all the seats got filled up during the counseling process, that leaves behind a staggering number of 15,31,702. The cost of MBBS from a private medical college in India is somewhere between 50-90 lakhs while the same comes to around 15-20 lakhs if you study in Ukraine instead. This difference is a very big deal for an average middle-class Indian family. This cut-throat competition is the bane of the demographic dividend that had been talked about a decade or so ago. It's not a competition of excellence, it's a competition due to scarcity. It's an artificial competition.

to gain control over the Ukrainian territory though efforts of Indian government are on. A war that had left over fifteen thousand Indian nationals, mostly students stuck in war-torn country with no sight to an end. Indian government is constantly trying to bring back the remaining stuck students to India. Russian army under the leadership of President Vladimir Putin decided to launch a full-fledged invasion in Kyiv,

the largest city of Ukraine, which also happens to be its capital. The invasion which almost a week ago looked unappealing in the view-point of political commentators across the globe, is now a reality that the world is living in.

As students returned to India, they will face a highly unstable future. Most of them had been studying for over a year, while others were preparing to finish



“Historically, educational institutes survive armed conflicts, and we sincerely hope and pray that the universities resume once the political situation is resolved and things calm down in the next 4-5 months. However, given the current politically fluid situation, it is very difficult to ascertain when educational institutions will re-open.”

**Tarun Aggarwal,**  
chief business officer,  
CollegeDekho,

their degree in the upcoming exams. With no official statements from the colleges and no reasonably feasible solution to the Ukrainian situation, students are uncertain about what to do. The possibility of losing their years of hard work, financial investments, and possibly even their degrees is daunting.

Students have appealed on several social media platforms to the Indian government to find them alternatives, including possibly allowing the final-year students to enroll in Indian colleges. The possibilities of this happening are slim at this point because these students have not cleared the NEET exam. Students from other diverse courses will have even more difficulty as there are relatively few options available to them.

## Guest Editor of this issue



**Shikha Srivastava**

Principal

Bal Jagat Sr. Sec. School  
Ghaziabad



### From the Editor's desk

I am very honored to serve as a guest editor for this Issue of IMS Today. I am sure that this issue would be definitely useful to all the readers. This collection will also offer a window for new perspectives and direction to the readers' mind for long.

*“Thank you to the team IMS Today and comment moderators who work so hard for the newspaper on the frontline of audience engagement.”*

The Editorial Committee of IMS Today wishes to acknowledge and thank Ms. Shikha Srivastava who contributed her time to review manuscripts as Guest Editor of this Issue. Without her help, We could not fulfill our mission.

## Impact of Lockdown on Education and Opportunities

The COVID-19 has affected educational systems worldwide, leading to the near-total closures of schools, early childhood education for a long period of time. The pandemic posed several challenges in public and private schools which included an expected rise in dropouts, learning losses, and increase in digital divide. The pandemic also called into question the readiness of the systems, including teachers to address such a crisis and sustainability of private schools. The lockdown has given a good opportunity and ample amount of time for the young students to acquire new skills through digital platforms, to learn moral and family values through frequent family interactions and being more hygienic in addition to

attending the online classes conducted by educational institutions. Nevertheless, the effectiveness of online learning varies amongst age groups. The general consensus on children, especially younger ones, is that a structured environment is required, because kids are more easily distracted. Since studies have shown that children extensively use their senses to learn, making learning fun and effective through use of technology is crucial. To get the full benefit of online learning, there needs to be a concerted effort to provide this structure and go beyond replicating a physical class/lecture through video capabilities, instead, using a range of collaboration tools and engagement methods.

### ‘CBSE Class I admissions age will be 5 years’

**KOCHI:** Kerala CBSE School Management Association issued a statement that the age for securing admission to Class I will remain 5 in all CBSE schools this academic year. The statement was issued after reports there were reports that the admission age criterion was revised to 6 years for students who wished to get enrolled in Class I.

Earlier, Kendriya Vidyalaya Sangathan (KVS) announced that a child must be six years old (as on March 31) in the academic year 2022-23 in which admission is sought for Class I. Many parents— who were waiting to enroll their five-year-old children in Class I in KV's are protesting against the move and are planning to approach the court. Following this, there were reports that many CBSE schools in Kerala would implement the revised age criterion, leaving parents confused.

As part of the implementation of National Education Policy, the minimum age for Class I admission in Kendriya Vidyalaya Schools for the academic year 2022-23 will be six years. But, the state government is yet to issue a notification regarding the change of age in the admission criteria in Kerala. So we stick to the 5-year criterion for admissions in the academic year 2022-23.

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# UGC to let 900 autonomous colleges offer online degrees

**NEW DELHI:** Come 2022-23 academic session, students who cannot get into their target college due to high cutoffs need not be disappointed and grudgingly go for their second choice. That's because in addition to universities, nearly 900 autonomous colleges across the country will be able to offer courses remotely from July onwards as the government opens up the online education sector in a major reform to achieve 50% gross enrolment ratio by 2035 in alignment with the National Education Policy (NEP) 2020.

Currently, only universities are allowed to offer online degrees. However, the new move will allow autonomous colleges securing ranks in the top 100 list in respective subject category twice in the preceding three rankings of National Institutional

Ranking Framework (NIRF) or having National Assessment and Accreditation Council (NAAC) grade of minimum 3.26 to award online degrees without prior approval of the University Grants Commission (UGC), but in compliance with regulations.

Also, unlike in conventional programmes where aspirants are required to have a certain score at the Class 12 level, eligibility for admission to these online undergraduate degree programmes will be simply "senior secondary pass". Similarly, for admission to online postgraduate degree programmes, the eligibility will be "pass" in the relevant undergraduate course.

The draft for the amendment in the existing UGC (Open and Distance Learning Programmes



and Online Programmes) Regulations, 2020 is being finalised and will be available for feedback from stakeholders this week.

The new framework, accessed exclusively by TOI, will also let higher educational institutions (HEIs), including autonomous colleges, teach courses in emerging areas that may not be

possible in in-person mode. There will not be any requirement of 'one batch passout' in conventional programmes so as to offer the same programme in open & distance learning (ODL) and online mode. In the current structure, courses taught in universities don't vary, though the medium of instruction could be either digital or conventional.

All online degrees will have the flexibility of conventional programmes in accordance with NEP 2020 — such as the four-year undergraduate programme with multiple entry and exit facilities. UGC chairperson M Jagadesh Kumar said the online, ODL and conventional degrees will be of equal value.

All this has been done with the underlying goal of pushing up India's gross enrolment ratio to 50% in the next 13 years in line with the NEP target. It recorded an uptick from 26.3% in 2018-19 to 27.1% in 2019-20 for the 18-23 age group.

"Like NEP, which is built on the five pillars of access, equity, quality, affordability and accountability, the online education ecosystem will be developed on the same

principles," said Kumar.

The new reforms will be notified as amendments in the current regulations issued during the pandemic on September 4, 2020, he said.

Stating that barring professional and technical programmes that need laboratories and those programmes prohibited by any regulatory authority, the UGC chief said online degrees can be offered for all other programmes.

"Also, many universities may not have a physical model programme -- for instance, in machine learning, data science, artificial intelligence and financial management. But they would like to offer that in the online mode. So, even if you don't have this degree on the conventional physical campus, you can still

offer these programmes online," the UGC head explained.

At present, universities are offering 120 UG, 229 PG and two PG diploma programmes online. The choice is limited because only courses taught conventionally can be offered digitally.

"The new regulatory framework is to enable all the autonomous colleges to offer online education because if we stick to only universities, it becomes limited. There are a large number of high-quality autonomous colleges in the country. This will enhance access for learners. And we will have these institutes participating and offering both UG and PG programmes online. These online degrees will be just like degrees obtained from any physical university," Kumar said.

## JEE Main 2022: Online application process begins for april session

**NEW DELHI:** National Testing Agency on Tuesday started accepting online applications for Joint Entrance Examination (Main) 2022 for Session 1.

Interested and eligible candidates can apply online for JEE (Main) Exam 2022 Session 1 through the official website - <https://jeemain.nta.nic.in/>.

Candidates should note that the last date to apply for JEE Main 2022 for Session 1 is March 31, 2022. In the first session of JEE (Main) - 2022, only Session 1 will be visible and candidates can opt for that. In the



next session, Session 2 will be visible, and the candidates can opt for that Session. The application window for Session 2 will be reopened as per the details available in the Information Bulletin.

The Joint Entrance

Examination (JEE (Main)) comprises two papers. Paper 1 is conducted for admission to Undergraduate Engineering Programs (B.E/B.Tech) at NITs, IITs, other Centrally Funded Technical Institutions (CFTIs), Institutions/Universities funded/recognized by participating State Governments. It is also an eligibility test for JEE (Advanced), which is conducted for admission to IITs. Paper 2 is conducted for admission to B. Arch and B. Planning courses in the Country.

## NEET-UG 2022 likely to be held in June- end

**NEW DELHI:** The Medical Advisory Council of the National Medical Commission has asked the National Testing Agency to consider the third and fourth week of June, 2022 for conducting the National Eligibility and Entrance Test (undergraduate). The council in its meeting last week suggested the period and asked NTA to work on the schedule as per its convenience.

NTA would be conducting multiple entrances starting April 2022, which include two JEE (main) for admissions to engineering and architecture programmes, NEET-UG for



medical and allied courses and a common entrance test for admission to central universities.

According to a member present in the meeting, "The members discussed the probable period for conduct of the medical

entrance test this year and suggested NTA to pick a date from either the third or fourth week of June. Representative from the ministry of education who was also present in the meeting presented the position of

NTA which is conducting other exams as well."

Last year, the NEET-UG exam was held on September 12 with over 95% of the registered candidates appearing for the medical entrance exam.

Unlike the other entrances, NEET-UG would continue to be a single day, pen-paper mode exam. "There is no change in the format for NEET-UG," said the official.

Over 15.44 lakh candidates had appeared for the exam which was conducted at 3,858 centers in 13 languages in 2021. Over 8.70 lakh candidates had qualified for the exam.

## International E-conference on "Paradigm Shift in Business and Management



**Ghaziabad:** An International E-conference on "Paradigm Shift in Business and Management: Emerging Trends & Competitive Strategies" was organized online in collaboration with IPED Ghaziabad and with Nilai Field Research Center, Malaysia, on February 26th, 2022. The Keynote speaker was Dr. Mohit Vij, Associate Professor, Deptt of Business Administration, Liwa College of Technology, UAE. The other speaker during the Inaugural session was Dr. Samarth Singh, Marketing Head, Birla School of Management, Birla Global University.

Dr. R.K. Singhal, Director, IPED welcomed the guests and participants followed by the address by the Presiding Speaker- Prof. Dileep Kumar M, Director, Nilai Field Research Center, Malaysia. Thereafter we had two Keynote Addresses, one by Dr. Samarth Singh, Area Chair (Marketing), Birla School of Management, Birla Global University, Bhubaneswar, Odisha; & another by Dr. Mohit Vij, Associate Professor, Department of Business Administration, Liwa College of Technology, United Arab Emirates.

The Guest of Honor was Mr. Fani Zakhariya, Entrepreneur, Professor, Startup Mentor, Mumbai, Maharashtra; and the Chief Guest of the session was Dr. Theresa Teo, Founder Director, Alpha MM Agency, Greater Sydney Area, Australia



Thereafter, there were two technical sessions in which Research scholars, students and Industry experts presented their Research papers.

Total No. of Paper Received was 63 and Total Paper Presentation was 40 including 11 international (Australia, Malaysia, Canada, America & Dubai) & 29 National (Maharashtra, West Bengal, Kerala, Bengaluru, Punjab, Haryana, Uttar Pradesh, Chattisgarh, Tamil Nadu, Andhra Pradesh)

Valedictory session was initiated by the Declaration of Best Paper Presentation Award by Dr. Richa N. Agarwal, HR Expert and Corporate Trainer who was also Valedictory Speaker & Session Chair.

Dr. Sheeja Krishna kumar received the award on the topic "Changing Manifestation Incorporating Health To Balance Life"; & Dr. Subhjit Pahari received it on the topic "Assessing The Relationship Between Customer Satisfaction And Consumer Brand Engagement In The Context Of Pest Control Industry In Bangladesh Using Structural Equation Modeling".

# Webinar organized in association with the Ghaziabad Tax Bar Association

**Ghaziabad:** Webinars were organized in association with the Ghaziabad Tax Bar Association wherein the changes and impact due to Union Budget 2022-23 was explained and deliberated. On 3rd February, the impact on Direct Taxes (Income Tax) was discussed by Advocate Kapil Goel on zoom platform. He explained the nuances of the budget in detail. On 5th February, the impact on Indirect Taxes (GST) was discussed by CA Shashank Gupta on zoom platform. He explained the nuances of the budget in detail.

These webinars were attended by about 45 members of GMA and were found to be of great useful information. A lot of interaction seeking clarifications on many points was generated during the sessions.



### HR Forum core committee meeting Organized

HR Forum core committee meeting was held over zoom platform on 4th February 2022. This was attended by the 9 nominated members from 8 member organizations. The meeting, being the first one, was primarily a meeting for mutual introduction and to lay out a plan



of actions to be taken further by the group for mutual development and of each organization and also organizing programs for the members of GMA. The plan for further programs will be finalized within the month.

**"SHODH 2021-2022" - An Inter Institute student paper presentation competition**  
In association with the



Department of Management Studies (MBA) at Raj Kumar Goel Institute of Technology, "SHODH 2021-2022" (An Inter Institute student paper presentation competition) was organized on 25th February, 2022 (Friday) through online mode.

After the event was inaugurated by the Director RKGIT and ED/ GMA, the Keynote speaker was



Dr. Anurag Singh, IMS, BHU, Varanasi. He stressed upon the point that skill related to research and presentation of the same was of immense importance to the students. 45 students from 28 Institutes from all over the country presented their research papers and there were almost 65 to 70 persons attended the competition.

# An online MDP organized on "Design Thinking, Innovation & Digital Transformation

**Ghaziabad:** An Online MDP on "Design Thinking, Innovation & Digital Transformation" was organized in collaboration with Ajay Kumar Garg Institute of Management on 25th-26th February, 2022 on Google Meet platform.

This was a paid program for senior and middle level executives and was attended by 40 participants nominated by 6 member organizations. This MDP helped in augmenting the participants' innovative thinking and user-centric approach for defining problems and their finding solutions. The focus of the theme is that the product needs to be serving the real needs of its user.



The resource persons were Mr. Karmjitsinh Bihola,

Founder Innodesk; Dr. Prakash Apte, Founder, APTinnovate; and Mr. Soumitra Chakraborty, Consultant & Advisor, Sunstone Eduversity.

The speakers explained the process involved in Design Thinking which deals with "Why you produce and sell instead of what you sell or how you sell".





## जेकेजी इंटरनेशनल स्कूल को स्वच्छता रैंकिंग प्रतियोगिता में तीसरा स्थान



**गाजियाबाद।** जेकेजी इंटरनेशनल स्कूल ने एक और बड़ी उपलब्धि प्राप्त की है। नगर निगम गाजियाबाद द्वारा शुरू की गई स्वच्छता रैंकिंग प्रतियोगिता में स्कूल को तीसरा स्थान प्राप्त हुआ। इस उपलब्धि के लिए स्कूल को सम्मानित किया गया। आजादी के अमृत महोत्सव और स्वच्छ सर्वेक्षण 2022 के अंतर्गत गाजियाबाद नगर निगम द्वारा

इंटरनेशनल स्कूल इंदिरापुरम की प्रधानाचार्या निधि गौड को प्रतियोगिता में स्कूल द्वारा तीसरा स्थान प्राप्त करने पर सम्मानित किया। प्रतियोगिता में स्कूल को तीसरा स्थान प्राप्त करने का श्रेय प्रधानाचार्य अंजू गौड व प्रधानाचार्या निधि गौड ने स्कूल के शिक्षकों, स्टाफ व छात्र-छात्राओं को दिया। उन्होंने कहा कि स्कूल शिक्षा व खेलकूद में ही नहीं अपने सामाजिक दायित्वों को निभाने में भी सबसे आगे है। अपने शहर, प्रदेश व देश को सुंदर, साफ-सुथरा व स्वस्थ बनाने के लिए इन दिनों स्वच्छता अभियान चल रहा है। इस अभियान में स्कूल पूरा सहयोग कर रहा है। शहर को साफ-सुथरा, सुंदर व हरा-भरा बनाने के लिए स्कूल के शिक्षक, स्टाफ सदस्य ही नहीं छात्र-छात्राएं भी हर प्रकार का सहयोग दे रहे हैं।

## राणा प्रताप हायर सैकेण्ड्री में पुरस्कार वितरण कार्यक्रम का आयोजन



**गाजियाबाद।** राणा प्रताप हायर सैकेण्ड्री स्कूल लाल क्वार्टर लोहिया नगर गाजियाबाद में दिनांक 18 फरवरी 2022 को वार्षिक पुरस्कार वितरण कार्यक्रम का आयोजन किया गया। जिसमें कार्यक्रम के मुख्य अतिथि डा0



रोहित शर्मा इस कार्यक्रम में उपस्थित होने के लिए अमेरिका से आए। इस कार्यक्रम में अन्य मुख्य अतिथि श्रीमती प्रीति वशिष्ठ भी उपस्थित रही। आज के दिन डा0 रोहित शर्माजी को स्कूल के डायरेक्टर के रूप में नियुक्त किया



गया। इसके बाद कार्यक्रम को आगे बढ़ाते हुए स्कूल के छात्र-छात्राओं द्वारा रंगारंग कार्यक्रम प्रस्तुत किया गया। इसके पश्चात डा0 रोहित शर्मा के द्वारा सभी विजयी छात्रों को पुरस्कार वितरण कराया गया। इस



कार्यक्रम में 200 छात्र-छात्राओं को पुरस्कृत किया गया। कार्यक्रम के अंत में डा0 रोहित शर्मा ने सभी छात्रों को पढ़ाई से सम्बन्धित उपायों को बताया। इस प्रकार आज का कार्यक्रम सम्पन्न हुआ।

## छात्र-छात्राओं ने किया मनमोहक कलाकृतियों का प्रदर्शन



**गाजियाबाद।** राजेंद्र नगर स्थित नेशनल पब्लिक स्कूल में शनिवार कला प्रदर्शनी लगाई गई। इसमें छात्र-छात्राओं ने खूब मस्ती की। डिजिनीलैड थीम के अनुरूप कला प्रदर्शनी में बच्चों ने मनमोहक कलाकृतियां प्रस्तुत कीं। फूड स्टॉल लगाकर इकम की। छात्रों के साथ अभिभावकों ने तम्बोला बैठल में दो-दो हाथ आजमाए। गेमिंग वर्ल्ड व कैमल

सफारी ने सभी को सपनों की दुनिया हकीकत में दिखाने का प्रयास किया। छात्राओं ने नारी शक्ति को दशाती नृत्य नाटिका के माध्यम से लोगों को मंत्रमुग्ध कर दिया। विज्ञान व कला के स्टॉल पर शोध के मॉडल छात्र-छात्राओं ने लगाए। नेशनल पब्लिक स्कूल के डायरेक्टर रीना शर्मा ने मां सरस्वती के चित्र पर माल्यार्पण किया।

## एनपीएस पब्लिक स्कूल में कला प्रदर्शनी का आयोजन

**गाजियाबाद।** इंदिरापुरम नीति खंड 1 में स्थित इंदिरापुरम कराटे स्कूल द्वारा कराटे बेल्ट टेस्ट का आयोजन किया गया। जिसमें विभिन्न आयु वर्ग के खिलाड़ियों ने हिस्सा लिया और बेल्ट एग्जाम उत्तीर्ण करने के बाद बेल्ट प्राप्त की। इंदिरापुरम कराटे स्कूल के अध्यक्ष एवं मुख्य कोच पुष्पेन्द्र सिंह रावत ने बताया है कि कराटे बेल्ट टेस्ट के पश्चात सलोनी सक्सेना को येलो बेल्ट मिली, सात्विक रावत और सिद्धार्थ प्रजापति को ऑरेंज बेल्ट मिली, डॉली शर्मा, अरनव त्यागी, रुद्रेश जुगरान और मोक्ष बालियान को ग्रीन-1 बेल्ट मिली, अग्रिम अरोड़ा और कृष्णा चौहान को ब्राउन-1 बेल्ट मिली तथा देविक गोयल को ब्राउन-3 बेल्ट मिली। सभी खिलाड़ियों को कराटे अपग्रेड बेल्ट और प्रमाण पत्र देकर सम्मानित किया गया। इंदिरापुरम पब्लिक स्कूल के सभी पदाधिकारियों ने



खिलाड़ियों के उज्जवल भविष्य की कामना की है।

## सिल्वरलाइन प्रेस्टीज स्कूल में निःशुल्क टीकाकरण शिविर का आयोजन



**गाजियाबाद।** सिल्वरलाइन प्रेस्टीज स्कूल परिसर में आज मुख्य चिकित्सा अधिकारी के निर्देश पर कोरोना निरोधक निःशुल्क टीकाकरण शिविर का आयोजन किया गया। इस मौके पर 15 से 18 वर्ष के विद्यार्थियों को दूसरी खुराक के रूप में कोरोना निरोधक टीके लगाए गए। ज्ञात रहे कि प्रथम टीकाकरण



शिविर जनवरी के प्रथम सप्ताह में विद्यालय में आयोजित किया गया था। जिसमें लगभग 400 विद्यार्थियों का टीकाकरण स्वास्थ्य विभाग की चार सदस्यों की टीम के द्वारा किया गया। टीकाकरण यू0पी0एच0सी0 बुलन्दशहर के रूप में कोरोना निरोधक टीके लगाए गए। ज्ञात रहे कि प्रथम टीकाकरण

रीना, संजू एवं विक्की को देखरेख में पूर्ण हुआ। इस मौके पर स्कूल के चेयरमैन, डा0 सुभाष जैन एवं प्रधानाचार्या, डा0 माला कपूर ने कहा कि नियत समय पर दूसरी खुराक लेना अति आवश्यक है, जिससे कोरोना के विरुद्ध प्रतिरोधक क्षमता को बढ़ाया जा सके।

## नेहरु वर्ल्ड स्कूल के छात्रों ने राष्ट्रीय प्रतिभा खोज परीक्षा में किए नए कीर्तिमान स्थापित



**गाजियाबाद।** राष्ट्रीय प्रतिभा खोज परीक्षा (एनटीएसई) स्टेज 2 का परिणाम घोषित किया गया। जिसमें नेहरु वर्ल्ड स्कूल गाजियाबाद के छात्रों ने आशातीत सफलता प्राप्त की। इस राष्ट्रीय स्तर की प्रतियोगी परीक्षा में 3 विद्यार्थियों का चयन हुआ।

यह विद्यालय, विद्यार्थियों व अभिभावकों के लिए हर्ष का विषय है। राष्ट्रीय प्रतिभा खोज परीक्षा (एनटीएसई) स्टेज 2 में विद्यालय के कुल 5 छात्र शामिल हुए थे जिनमें से 3 ने परीक्षा पास की। सफल छात्रों में रितेश कुमार गुप्ता, अनीता कुमारी, विकास यादव, सरिता

यादव, कुशाग्र शर्मा प्रमुख हैं। इस परीक्षा का आयोजन एनसीईआरटी द्वारा राष्ट्रीय स्तर पर प्रतिवर्ष कराया जाता है, जिसमें पूरे देश से 1000 छात्रों को चुना जाता है। उनकी शिक्षा पूरी होने तक मासिक छात्रवृत्ति प्रदान की जाती है।

नेहरु वर्ल्ड स्कूल गाजियाबाद का विद्यालय प्रबन्धन, निदेशक अरुणाभ सिंह, हैड टीचर सुजैन होम्स व अध्यापक वर्ग सभी अपनी शुभकामनाएं छात्रों व उनके अभिभावकों को देते हैं ताकि वे भविष्य में अच्छी शिक्षा ग्रहण करके एक सफल व जिम्मेदार नागरिक बनकर देश सेवा कर सकें।

## Sudoku

			4	8		2		9
				7			5	1
	8	3		2				
7	6							2
	5		7		9			
		7			5	9		4
						5		
4			8			6	7	

## Yadu Public School Celebrated International Science Day



**Ghaziabad:** Yadu public school celebrated international science day on 28 Feb. Students of Yadu public school presented skit and made posters on the innovations of science. Students also attended a seminar on biomechanics. Students participated in quiz competition and winners were given trophy. Parents and

students participated in online collaboration with scientist from tata institute of sciences. Students presented debate on topic pros and cons of development in science and technology. Principal of Yadu Public School Mrinalini Singh gave prizes to the winners and congratulated all winners.

## Farewell Party organized for the students



**Ghaziabad:** Students of class 12 session 2020-21 and session 2021-22 were given farewell. Students of class 11 presented dance drama to depict the school life and it made everyone teary. Students of class 12 presented dance. Principal Mrinalini Singh gave crown to Mr YPS and Ms YPS Kritika Sharma. Passed out students of last session were not given farewell so they were also called and after 2 years they were very happy to visit schools. Alumuni of Yadu public school Shivaniyadav is doing MBBS, shristisaxena is doing Integrated Law, prakhar is doing BBA, prince is doing BBA and he is playing football at international level

## Principal of Yadu public school awarded with Global Principal award



**Ghaziabad:** Principal of Yadu public school Noida sec 73, was awarded Global Principal award by AKS Global education award company on 26.2.2022. this award was presented to MsMrinalini Singh for her contribution in education field and innovations in teaching learning methodologies during pandemic.

### Knowledge

### Solve Quiz No. 89

### For Students

Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email [imstoday.imsec@gmail.com](mailto:imstoday.imsec@gmail.com)

- One Torr is equivalent to how many mm of Mercury?
  - 1 mm
  - 10 mm
  - 100 mm
  - 0.1 mm
- "Svedberg Unit" is a unit of
  - Concentration
  - Size
  - Density
  - Time
- In which year, Sir Chandrasekhara Venkata Raman was awarded Nobel Prize for Raman effect?
  - 1925
  - 1930
  - 1927
  - 1935
- Which among the following are used in Computed tomography (CT) Scan?
  - X-rays
  - Infra red waves
  - Ultraviolet
  - Radio waves
- Which among the following instruments used in Forensic Sciences is popular as Lie detector?
  - Culpascope
  - Polygraph
  - Bio Sensor
- Infra-red sensor
  - Triode Vacuum Tubes
  - Vacuum Tubes
  - Bipolar transistors
  - Edwin Howard Armstrong was an inventor of which of the following technologies?
    - Compact Discs
    - Television
    - FM radio
    - Broadband
  - Which among the following is the science dealing with colors?
    - Optics
    - Chromatics
    - Ophthalmology
    - Otology

### Participation format

Quiz No.....  
 Name of Student.....  
 (also attach your PP size Photo)  
 Class.....Year.....  
 College Name.....  
 Mobile Number.....  
 Email.....  
 Present Address.....  
 Permanent Address.....

### Answers (QUIZ-88) Feb, 2022 issue:

1	2	3	4	5	6	7	8	9	10
b	c	b	c	b	a	b	b	b	a



# नख दंत विहीन संयुक्त राष्ट्र संघ

संयुक्त राष्ट्र संघ (यूएनओ) नख दंत विहीन संस्था बनकर रह गई है। यूएनओ की स्थापना द्वितीय विश्व की समाप्ति के बाद 24 अक्टूबर 1945 में की गई थी। इसका प्रमुख उद्देश्य एक राष्ट्र द्वारा दूसरे राष्ट्र पर आक्रमण को रोकना, संपूर्ण विश्व की महायुद्ध की विभीषका से बचाना और अंतरराष्ट्रीय सुरक्षा और शांति को स्थापित करना रहा है। पर यह अत्यंत अफसोसजनक है कि रूस ने एक संप्रभु देश यूक्रेन पर जिस तरीके से 24 फरवरी को आक्रमण कर दिया, उससे यूएनओ की उपयोगिता और सक्रियता पर सवालिया निशान लग गया है। यही नहीं, विश्व में शांति कायम रखने और आंतरिक व्यापार व्यवस्था को कायम करने के उद्देश्य से गठित नाटो और यूरোपियन संघ की उपयोगिता पर भी सवाल उठना लाजमी है।

यूक्रेन पर रूस का आक्रमण होने के बाद संयुक्त राष्ट्र संघ की सुरक्षा परिषद की बैठक हुई। इस दौरान रूस के खिलाफ लाए गए निंदा प्रस्ताव पर भारत, चीन और यूएई ने मतदान में हिस्सा नहीं लिया जबकि रूस ने अपने वीटो पावर का इस्तेमाल कर इसको रद्द कर दिया। इसी प्रकार से संयुक्त राष्ट्र संघ की महासभा में रूस के खिलाफ निंदा प्रस्ताव पारित करने के लिए आयोजित बैठक में अनेक देशों ने मतदान में हिस्सा नहीं लिया। वस्तुतः सुरक्षा परिषद के पास विश्व शांति एवं सुरक्षा संबंधी निर्णय लेने की क्षमता है। पर इस सुरक्षा परिषद के गठन में ही इसकी कमजोरी भी विद्यमान है। सुरक्षा परिषद में कुल 15 देश सदस्य हैं। पांच देश परिषद के स्थाई सदस्य हैं जबकि 10 देश इसके अस्थाई सदस्य हैं जिनका चुनाव हर दो साल में किया जाता है। अमेरिका, रूस, चीन, फ्रांस और ब्रिटेन इसके स्थाई सदस्य हैं। इन्हें न केवल सुपर पावर कहा जाता है बल्कि उनके पास किसी भी प्रस्ताव को वीटो करने का अधिकार हासिल है। अगर सुपर पावर ही विश्व की शांति व्यवस्था को भंग कर दे तो उसे संभालना बहुत सहज नहीं होता। यूक्रेन पर आक्रमण के मामले में ऐसा ही हुआ है। सुपर पावर रूस ही मुख्य अक्रांता है। इसीलिए यूएनओ की कमजोरी उजागर हो गई है।

हालांकि यह सच है कि यूरोपियन संघ और अमेरिका ने यूक्रेन पर आक्रमण करने वाले रूस पर अनेक आर्थिक प्रतिबंध लगाए हैं, लेकिन रूस ने जिस तरीके से यूक्रेन में हमला कर जन-धन को तबाह किया है, वह अकल्पनीय और अक्षम्य है। उसको अपने खिलाफ लगाए जाने वाले प्रतिबंधों से कोई फर्क नहीं पड़ा है, बल्कि वह अमेरिका, यूरोपियन संघ और नाटो को लगातार चेतावनी दे रहा है कि अगर उन्होंने युद्ध में कूदने की कोशिश की तो उसके अत्यंत घातक परिणाम होंगे। उसने इसके विरोध में न केवल परमाणु हमला करने की चेतावनी दी है बल्कि अपनी परमाणु सशस्त्र सेना को हमले के लिए अलर्ट भी कर दिया है। जिस तरीके से रूस लगातार मानवता को तार-तार करते हुए अपनी सीमाओं का विस्तार कर रहा है, वह सिलसिला थमता नजर नहीं आ रहा है। ऐसे में संयुक्त राष्ट्र संघ को कहीं न कहीं अपनी भूमिका को बदलने पर विचार करने की आवश्यकता है। इसमें भारत सहित विभिन्न देशों की भूमिका अत्यंत महत्वपूर्ण हो जाती है कि वे संयुक्त राष्ट्र की संरचना और उसकी भूमिका का पुनर्मूल्यांकन कर उसे अधिक सशक्त बनाएं ताकि कोई भी अक्रांता देश विश्व के किसी भी कमजोर अथवा छोटे राष्ट्र की संप्रभुता और शांति को भंग न कर सके।

# Working Principle of Block-Chain Technology

Blockchain technology is a structure that stores transactional records, also known as the block, of the public in several databases, known as the “chain,” in a network connected through peer-to-peer nodes. Typically, this storage is referred to as a ‘digital ledger.’

Every transaction in this ledger is authorized by the digital signature of the owner, which authenticates the transaction and safeguards it from tampering. Hence, the information the digital ledger contains is highly secure.

In simpler words, the digital ledger is like a Google spreadsheet shared among numerous computers in a network, in which the transactional records are stored based on actual purchases. The fascinating angle is that anybody can see the data, but they can’t corrupt it. As blockchain continues to grow and become more user-friendly, the onus is on us to learn this evolving technology to prepare for the future.

### Why is Blockchain Popular?

Suppose you are transferring money to your family or friends from your bank account. You would log in to online banking and transfer the amount to the other person using their account number. When the transaction is done, your bank updates the transaction records. It seems simple enough, right? There is a potential issue which most of us neglect.

These types of transactions can be tampered with very quickly. People who are familiar with this truth are often wary of using these types of transactions, hence the evolution of third-party payment applications in recent years. But this vulnerability is essentially why Blockchain technology was created. Record keeping of data and transactions are a crucial part of the business. Often, this information is handled in house or passed through a third party like brokers, bankers, or lawyers increasing time, cost, or both on the business. Fortunately, Blockchain

avoids this long process and facilitates the faster movement of the transaction, thereby saving both time and money.

Most people assume Blockchain and Bitcoin can be used interchangeably, but in reality, that’s not the case. Blockchain is the technology capable of supporting various applications related to multiple industries like finance, supply chain, manufacturing, etc., but Bitcoin is a currency that relies on Blockchain technology to be secure.

### Advantages of Blockchain

#### 1. Highly Secure

It uses a digital signature feature to conduct fraud-free transactions making it impossible to corrupt or change the data of an individual by the other users without a specific digital signature.

#### 2. Decentralized System

Conventionally, you need the approval of regulatory authorities like a government or bank for transactions; however, with Blockchain, transactions are done with the mutual consensus of users resulting in smoother, safer, and faster transactions.

#### 3. Automation Capability

It is programmable and can generate systematic actions, events, and payments automatically when the criteria of the trigger are met. Decipher the global craze surrounding Blockchain with the Blockchain Certification Training Course. Get trained today.

### Types of Blockchain

There are four different types of blockchains. They are as follows:

#### 1. Private Blockchain Networks

Private blockchains operate on closed networks, and tend to work well for private businesses and organizations. Companies can use private blockchains to customize their accessibility and authorization preferences, parameters to the network, and other



Dr. S.N. Rajan

important security options. Only one authority manages a private blockchain network.

#### 2. Public Blockchain Networks

Bitcoin and other cryptocurrencies originated from public blockchains, which also played a role in popularizing distributed ledger technology (DLT). Public blockchains also

help to eliminate certain challenges and issues, such as security flaws and centralization. With DLT, data is distributed across a peer-to-peer network, rather than being stored in a single location. A consensus algorithm is used for verifying information authenticity; proof of stake (PoS) and proof of work (PoW) are two frequently used consensus methods.

#### 3. Permissioned Blockchain Networks

Also sometimes known as hybrid blockchains, permissioned blockchain networks are private blockchains that allow special access for authorized individuals. Organizations typically set up these types of blockchains to get the best of both worlds, and it enables better structure when assigning who can participate in the network and in what transactions.

#### 4. Consortium Blockchains

Similar to permissioned blockchains, consortium blockchains have both public and private components, except multiple organizations will manage a single consortium blockchain network. Although these types of blockchains can initially be more complex to set up, once they are running, they can offer better security. Additionally, consortium blockchains are optimal for collaboration with multiple organizations.

#### 5. The Process of Transaction

One of Blockchain technology’s cardinal features is the way it confirms and authorizes transactions. For example, if two individuals wish to perform a transaction with a private

and public key, respectively, the first person party would attach the transaction information to the public key of the second party. This total information is gathered together into a block.

The block contains a digital signature, a timestamp, and other important, relevant information. It should be noted that the block doesn’t include the identities of the individuals involved in the transaction. This block is then transmitted across all of the network’s nodes, and when the right individual uses his private key and matches it with the block, the transaction gets completed successfully.

In addition to conducting financial transactions, the Blockchain can also hold transactional details of properties, vehicles, etc. Advantages and Disadvantages of Blockchain

Like all forms of technology, blockchain has several advantages and disadvantages to consider.

### Advantages

One major advantage of blockchains is the level of security it can provide, and this also means that blockchains can protect and secure sensitive data from online transactions. For anyone looking for speedy and convenient transactions, blockchain technology offers this as well. In fact, it only takes a few minutes, whereas other transaction methods can take several days to complete.

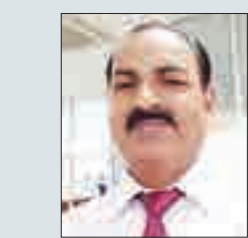
### Disadvantages

Blockchain and cryptography involves the use of public and private keys, and reportedly, there have been problems with private keys. If a user loses their private key, they face numerous challenges, making this one disadvantage of blockchains. Another disadvantage is the scalability restrictions, as the number of transactions per node is limited. Because of this, it can take several hours to finish multiple transactions and other tasks. is another significant disadvantage of blockchain.

# Stress Management in Students

Human beings are the most dynamic and progressive creatures on the earth. As it progresses so much it tries to go ahead. There is no end to its wishes. We are living in the 21st Century, probably the most progressive phase till this time. Life is becoming more and more advanced day-by-day. The modern period has provided us so many advantages to run our lives smoothly and still we are trying to achieve further heights. But this period is also a very competitive period in every field. Everyone is trying to overtake others. Hence, as is also the human tendency, everyone seems to be impatient to get ahead of the others. Likewise, the expectations of parents have increased very much. In other words, we can say that as much as we are achieving, so much we are becoming impatient to achieve more. This type of competition has deprived us from mental peace and family life.

Nowadays, whereas some of the parents are careless towards their children, many of the parents are good enough to be more aware and caring about the progress and career of their children. They extend every possible support and efforts for the success of their children. They always keep a watch on the learning progress, especially the study of their children right from schooling to the professional studies. They always keep trying to take their children to the highest point of learning achievements. In fact, this is a good thing on their part. But the problem arises when all of them wish that their children should be topper or achieve 100% of marks in the examinations or if not so then at least highest in their class or batch. But this creates a problem for their children because there are only a few countable positions for toppers, say 1st, 2nd and 3rd position and the rest of the students have to remain below that even after



Prashant Kumar Taank

making all efforts and being good in study. In other words, fulfilling abnormal wishes of parents sometimes becomes a burden for their children. Moreover, they keep comparing their children with other children which sometimes bring inferior feelings in their children.

The height of the problem comes before or during the examinations. In the name of preparation for examinations, in some cases, the parents create a house arrest like situation for their children like: as the preparation for examinations start several restrictions are imposed upon them such as they are not allowed to go to play, they are not allowed to meet their friends, they are not allowed to watch TV and other entertainments, the only thing the children come to listen to is study and study only. In this situation, sometimes children start feeling suffocation in that complicated situation. Here, parents seem more worried and tense than their children.

So, I want to say that imposing too high wishes to achieve on their children by parents is a problem for their children and also one of the major factors of stress amongst children. These parents are extra caring towards their children and in the course of making their wishes come true, they start imposing different types of restrictions on their children and pressurising them everyday for achieving more marks, to be amongst toppers etc.

Now, let us see how these restrictions or pressurising affect the children:



- ▶ The children start feeling suffocation
- ▶ Their physical activities are cut down and their health also go down or growth become disproportionate
- ▶ The children become less aware about the outside world
- ▶ The children feel afraid and worried about the result/marks.
- ▶ Sometimes the children take wrong steps
- ▶ So, there are some points which parents should take into consideration while thinking about the career for their children and setting goals for them, which are mentioned below:

- ▶ Every child has his/her own capacity and hence can perform according to his/her capacity only
  - ▶ Toppers can be only a few and not all the students/children
  - ▶ Securing 100% or highest percentage of marks is not always possible
  - ▶ Only some children are born with God gifted capacity and not all
  - ▶ Learning of the children should be focused/emphasized more than the percentage of marks
  - ▶ Sometimes percentage of marks may be fake.
- Keeping in view the above points, what should parents do to move their children to perform better or achieve more in their life, are suggested as below:
- ▶ The parents should counsel their children and motivate them to do better in the examinations and career instead of creating undue pressure on them.

- ▶ They should also keep a watch and strictness on their children upto a level so that they don't become casual and go below the level of their capacity. In fact, it is a requirement also.
- ▶ The parents should spend some time with their children on a daily/regular basis to discuss their problems and to guide them appropriately.
- ▶ They should build and maintain a cordial relationship with children.
- ▶ They should allow appropriate play time to their children and encourage them for some physical activities which is also a requirement in this period of internet and technology. This is also a stress release.
- ▶ The parents should encourage their children to do some yoga/ pranayam which shall keep them healthy, provide them inner strength, help to reduce any kind of stress/tension and enhance mind concentration as well.

If parents are able to create this type of environment in the home, teach and motivate their children to do the hard work to achieve a bright career then the biggest advantage of this would be that the parents will not be required to move behind their children always with a stick in their hands. Rather children will get an inner willingness and high spirit to do hard work for learning and achieving higher goals in their life. Parents need to make their children aware of what is good for them and how to achieve it instead of pressurizing them every-time and making them tense.

# Rights vs Duties

We declare that human rights are for all of us, all the time: whoever we are and wherever we are from; no matter our class, our opinions, our sexual orientation.” – Former UN Secretary-General Ban Ki-moon.

On January 20, Prime Minister Modi asserted that in the 75 years since India gained independence an exorbitant "focus on talking about and fighting for rights had kept (the country) weak," while speaking at a Brahma Kumaris event. He said it was essential to acknowledge that "the evil of ignoring responsibilities had become part of national life."

If the Prime Minister believes that India is 'weak' because Indians have spent too much time fighting for their rights, he is mistaken. We ought to have battled considerably harder for basic rights like strong public schools, healthcare, and safe drinking water, not simply for freedom of speech, opinion, and equality. The failure to respect fundamental rights undermines India and lowers her international standing.

Moreover, this is the most important argument of our generation. Are we, as Indians, members of a democracy with certain unalienable rights established in a constitution that begins, "We the People"? Or are we, in fact if not by law, subjects of a king who assigns us tasks to complete?

It is not new that political functionaries in the country talk about undermining the rights of people. We have seen occupations like the Green Hunt and severe times like the emergency under the earlier regimes where citizens and their fundamental rights have been profusely thrashed.

The backing of political forces as different as the Congress, the Janata Party, as well as the BJP demonstrates that the concept of obligations is popular across the political and ideological



Kirti Saini

landscape. While the Constitution establishes both rights and responsibilities, it does not establish a link between them. Duties were not included when the Constitution was adopted in 1950. There is absolutely no mention that our Constitution's framers considered establishing something that mimics fundamental obligations."

The state has a responsibility to its people to provide avenues for regular citizens to seek the enforcement of their rights. It should be evident, then, that citizens' duties are not a reversal of their rights, but rather a requisite restraint on the State's exercise of unrestrained strength, and that citizens' rights accrue solely as a result of their citizen status in a free nation. Is PM Modi correct in asserting that there is far too much focus on rights and far too little focus on duties?

Citizens have important responsibilities that they are aware of. Tax payment and penalties, abiding by the law, and not engaging in violence against another are all examples of a citizen's responsibilities, which are referred to as 'duties.' Citizens, on the other hand, can only commit to these responsibilities if their fundamental rights are also maintained and protected.

The rights and responsibilities that go with them are still two closely related concepts. Offering one side more importance or significance than the other, or pitching one against another, impacts negatively on both sides' moral importance.

The slogan "Freedom is my Birthright" was used to fight for India's independence. No people can develop or a nation can be built without citizens battling for their rights. The state exists to serve the people's best interests. To counter it, a Prime Minister must not cite citizens' duties.





## News Brief

### Alumni Speaks



**Priya Tyagi**  
**B.Tech. Biotechnology**  
2010-2014 Batch  
IMS Engineering College is an excellent place to gain technical understanding of biotechnological concepts. Apart from this soft skill trainers inculcate confidence and skills required at industry. IMS helped in infusing the importance of discipline in career and life. I would like to thank faculty and mentors for their continuous guidance and support. I am extremely proud to be part of this wonderful journey and to be known as Imsecian.



**Sachin Sethi,**  
**CSE (2014-2018) Batch, TCS**  
I would like to express my gratitude towards IMS Engineering College for providing me with the required facilities to transform a student to a professional. I feel immense proud to get successfully placed in one of the greatest MNC, Tata Consultancy Services. Heartiest gratitude towards the entire department, faculties, and mentors for developing those skills in me that helped me to make a huge jump as taking step out of the college.



**Shubham Jain**  
**IT (2015-2019) Batch,**  
Management Trainee, Genpact, Gurugram.  
It would be difficult to sum up four years of IMSEC in just few lines. I must say that the learning and exposure which college gives is just commendable. The faculty is just amazing and they stand by you from the first day to the end of placement days. The best part of college is that they give you internships and placements in best reputed organisations. During the most crucial time of placements, the faculty and placement team provides students with lot of preparatory sessions so that they come up with their best. I feel IMSEC is the wholesome basket for one who is looking to pursue Bachelors in Technology and I'll definitely cherish these moments forever



**Vedansh Sharma**  
**IT (2013-17) Batch,**  
Senior Software Engineer, Bold Technologies, Noida  
It is well said that you value things when you don't have them this is very much true in my case as well. When we were in college we always use to think that why there is so much of discipline but once I enter corporate I realized that it was for our benefits only. And one thing more I would like to thanks my IT Department faculty members of IMSEC who helped us in every way to make our basics very clear which gave me edge over other graduates. At the end of day it all depends on how well you perform in your organization and how keen you are in learning new things that too with right attitude. All the Best !!



**Sunny Goel**  
**ECE (2002-06)**  
Nomura Consulting & Solutions  
Investment Strategy Consulting, Department Head  
Real learning curve started from IMS which is truly 1st milestone of my professional life. Appreciate those 4 years full of learning, fun and friendships. And now super glad to know how IMSEC is rapidly expanding.



**Pooja Singh,**  
**ME (2011-2015)**  
Fidelity National Information Services  
IMS engraved in me a desire to learn and achieve my goals. The faculty of Mechanical department has one of the best mentors available who constantly guide you and helped me to develop the right mindset required to excel in life. They showed me the path to build my future and how to overcome obstacles to achieve success. My 4 years at IMS strengthened me to never give up and always progress towards my goals. I am proud to study at IMS and happy to see the success my fellow Alumni have been able to achieve over the years. IMS has been and will continue to be a shining beacon that will shape future of its students.



**Rupal Tyagi**  
**2018-2020, MBA**  
After completing my graduation (b.com) in 2018, I was in dilemma so as to opt for what??? M. com or MBA...after a prolonged discussion with my friends and parents, I decided to go for MBA. I have heard of IMS name before, as many of my friends studied there, so I found a good review of the college. In the beginning of the MBA journey, I was quite distraught and hesitant, but the faculty and environment there, subsided my fear. The faculty's members there were highly amiable and friendly. The course taught there (MBA), not confined to the subjective and bookish knowledge, in fact we have been given a lot of opportunity to gain practical aspects like industry visits, simulation stock trading, stock mania, management games and many more. This course also helps to nurture my soft skills and confidence, provided me with valuable information and improved skills so that I can move forward in my ambition. I would like to thanks Dr. Meenu Balliyan and Ms. Punjika Rath and various others teachers for always extending their help and efforts. Dr. Meenu Balliyan ma'am who have helped a lot in completing my research project and in publishing as well in IJREAM vol.6. A big thanks to all the teachers right there..it was a good journey filled with learning and enjoying.

# BUSINESS SUMMIT 4.0

**GHAZIABAD:** School of Management Studies -IMS UC GHAZIABAD, on 19TH February. 2022, organized 'Business Summit 4.0 2022'. The chief guest for the day was Dr. Bharti Taneja (founder & director, Alp's beauty group) accompanied by, Guest of honor Ms. Rania lampau (Global educator, STEM instructor, Greek Ministry of Education & regional affairs), Special Guest Mr. Alok Garg (Vice President kareXpert Technology Pvt. Ltd), Mr. Souvik Chakravorty, Chief of Strategy Cyril Amarchand (LAW Firm), Mr. Nitish Jha (Angel Investor and Start-up Consultant) and Mr. Preetam Kumar (Associate Director Analytics, in WNS Group)

The session was started by Saraswati Vandana and paying homage to Lord Saraswati by our honorable guest, The Opening was Addressed by Dr. Ajay Kumar (Director IMSUC Ghaziabad) he started with talking about the current status of the market and compared it with the past market as

to how it has been changed due to COVID-19 the way one is living today, the world is new and so our thoughts. The pandemic has resulted in a massive change of preference that is compelling every industry to develop new products.

The moderator introduced our Chief guest Bharti Taneja: She discussed how technologies have come so far that we don't have to invest much in the marketing department to position our brand in the market, we can do so by minimum investment through the help of social media platforms, various influencers and so on.

She also came up with this point about how the customers are also now more concerned towards our environment and want to convert into eco-friendly products.

Then after our Guest Mr. Alok Garg, He discussed how the health care sector has also been developed post-pandemic and how technology & innovation has played the most crucial role in the businesses and start-ups which has brought down the hospitals and

doctors on a small device i.e., our mobile phones.

He also emphasized the other sectors like the hospitality industry as to how they evolved post-pandemic and focused more on understanding the consumer behavior and delivering quality products to them.

Mr. Souvik Chakravorty His approach was different as he focused on connecting with people through their business and not just to make a profit. His point was to make businesses think selfless and work for society and work together with the competitors. He put up the point of how the businesses like burger king, McDonald empathized with each other. Then, at that point, the moderator moves towards our next Speaker Ms. Rania Lampau who discusses how we can incorporate neuroscience and innovation to have astonishing significant outcomes. Additionally, we take advantage of advanced media for training, information assortment,

## Guest Lecture Organised on Crime Reporting- Challenges and Precautions

**GHAZIABAD:** The School of Journalism and Mass Communication at IMS Ghaziabad University Courses Campus organised a guest lecture on the topic, 'Crime Reporting- Challenges and Precautions'. The event was held in the presence of the faculty members in the online mode. The guest lecturer of the day was eminent senior journalist, Mr. Gopal Shukla.

Mr. Gopal Shukla is one of the doyens of contemporary crime reporting. Having worked in some of the most revered news houses both in the regional and the national levels, he is widely admired for both his analytical skills and his keen understanding of the field. The Event was a part of one of the various unique and educational events under the practical training-based teaching pioneered by IMS Ghaziabad. The purpose of the event was to instil and teach the importance of crime reporting and its various

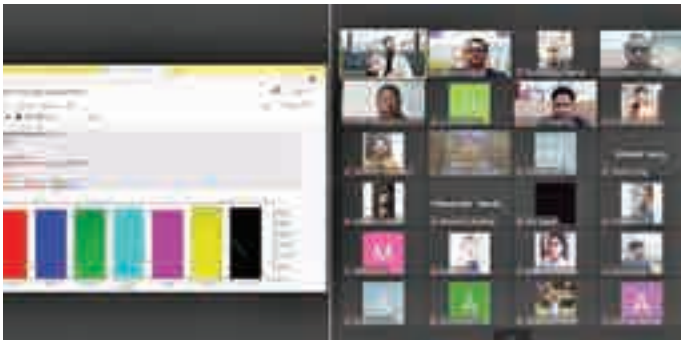


techniques to the students.

The event was inaugurated with the words of Department Head, Prof. Dr. Anil Kumar Nigam, followed by the guest lecture. Mr. Gopal talked at length laying bare the exciting and often scaring, even murky world of crime reporting interspersing his narrative with actual case histories and incidents from his long and illustrious career that had ensured him being there, seeing it all. However, what was particularly interesting to the audience, was how he

diminished sensationalism and upheld the need of balanced and sensitive crime reporting. The students interacted with the lecturer, asking curious questions about the field which Mr. Gopal answered zealously. The event was concluded with a vote of thanks from Prof. Khurshed Alam. The students understood the skills needed and difficulties one has to face in the field of crime reporting. They also inherited the importance of upholding the dignity of the profession and practising ethics.

## Workshop on Uncovering Data-Driven Strategies for E- Commerce Using Data science



**GHAZIABAD:** Data science combines multiple fields, including statistics, scientific methods, artificial intelligence (AI), and data analysis, to extract value from data. Those who practice data science are called data scientists, and they combine a range of skills to analyze data collected from the web, smartphones, customers, sensors, and other sources to derive actionable insights. The term electronic commerce (ecommerce) refers to a business model that allows companies and individuals to buy and sell goods and services over the Internet. Ecommerce operates in four major market segments and can be conducted over computers, tablets, smartphones, and other smart devices. Ecommerce has helped businesses, especially those with a narrow reach to gain access to and establish a wider market presence by providing cheaper and more efficient distribution channels for their products or services. School of Information Technology of IMS Ghaziabad,

University Courses Campus organizes Workshop on "Uncovering Data-driven strategies for E-commerce using Data science".

The session started with the address of the Chairperson and brief the students about the importance of data. After the introduction and welcome of guest Mr. Eshank Agarwal, Founder & CEO (Jishu Excellence Pvt. Ltd.) and Advisory Board Member in ReadMyCourse. The speaker explained why we learn data science and flow of data in data science, formulate strategies to solve business challenges and skills required for Data scientists.

The session was very informative and interactive and lots of students joined and learned about Uncovering Data-driven strategies for E-commerce using Data science. At the end, a memento was presented to the Guest by the chairperson of the school. The session ended with the expectation for more such programs in the future on the latest technology.

## School of J & MC Organized Guest Lecture



**GHAZIABAD:** The IMS School of J & MC Communication at IMS Ghaziabad UC Campus always keeps its students on their toes and comes up with great opportunities to learn from professionals from the industry.

Over the last two decades, the changes in journalism have reached new extremes. In fact, a lot of reporting these days now covers the changes in journalism that have occurred as high-speed Internet has become widely available. IMS School of Journalism and Mass Communication has organized a Guest Lecture on 04th February 2022, Friday with Guest Speaker: Mr. Anurag Dixit (Prime Time Anchor and Senior Journalist, News Nation News Channel)

Mr. Dixit is a great name in the field of journalism. In the session of an hour, sir discussed about the prospects and challenges of media. He also told that how media is presenting information after doing research in a easy way in front of target audience. He told the students about the skills required for a journalist and it is not a desk job or a studio job, one should need to travel more and more for exploration.



promoting, and so on.

The moderator introduced Mr. Nitin Garg, young entrepreneur Angel Investor, he talked about the digital transformation in the previous years as to how far we have come due to covid 19 and how it impacted the business operations. He talked about start-ups like boat, mama earth, their USPs, and advancement in technology that we faced in the last two years and emphasized having a consumer perspective in business operations.

Thereafter, our Panelist Mr. Pritam offers guidance, if going for start-up, to ensure that technology, innovation should be your spine in today's business period as it permits you to be more redone and

assists you with following client driven methodology by understanding customer behavior.

Dr. Geeti Sharma (HOD, School of Management, IMS) extended a note of gratitude to Dr. Bharti Taneja (founder & director, Alp's beauty group) accompanied by, Guest of honor Ms. Rania lampau (Global educator, STEM instructor, Greek Ministry of Education & regional affairs), CA (Dr.) Rakesh Chharia (Managing Trustee, Institute of Management Studies, Group of Institutions), Dr. Ajay Kumar (Director, Institute of Management Studies, Ghaziabad, University Courses Campus), and all dignitaries and students by mentioning that the overall session was very insightful.

## News Brief

### "URBANITY - A Unique Soft Skills Training" Organized by MBA Department



**GHAZIABAD:** IMSEC MBA conducted a Five days Workshop for MBA second-year students in the form of "Urbanity: A Soft Skill Training". The workshop was planned for 5

Saturdays starting from 19 February to 26 March 2022. Students were grinded for their GD, Technical and PI skills. Here are some of the glimpses of the event.

### "My Story - Motivational Session by Successful Entrepreneur/Start-up founder"



**GHAZIABAD:** The Department of Electronics & Communication Engineering and Institution Innovation Council (IIC) successfully organized a

seminar on the topic "My story- A Motivational Session" by Mr. Vaibhav Mishra, Co-founder & Vice President Aujus Technologies Pvt. Ltd., on Tuesday 22nd February 2022 for second, third and final year Students of ECE Department. Mr. Vaibhav Mishra motivates students towards Entrepreneurship. He shared his own story and journey of entrepreneurship. He discussed the recent scope and job opportunities of electronics and communication branch. Total 45 students attended the session.

### "Varchasva" -Intra College Sports Fest



**GHAZIABAD:** Intra college games are being organized at IMS Engineering College, Ghaziabad from 25-February, in which students of all branches of the college are participating in various sports like cricket, football, basketball, volleyball, badminton, Chess, Carrom etc. On the first day of the games, Dr. Vikram Bali, the director of the college, inaugurated the games and met the players and encouraged them.



### Seminar on "Dr. A.P.J. Abdul Kalam's Insightful Thoughts on Innovation"

**GHAZIABAD:** Innovation Council (IIC) of IMSEC organized a seminar on the theme of "Dr. A.P.J. Abdul Kalam's insightful thoughts on Innovation" on 24.02.2022. Speaker was Dr. Pradeep Kumar, Assistant Professor, AS&H Department, IMSEC.

### Student Achievements

**GHAZIABAD:** Harshit Singh and Subhanshu Patra, students of ECE 3rd year have presented their "Anti-Theft Wallet" model at Inter College Idea Presentation on National Science Day (28th February 2022), Organized by PIET, Panipat.

Abhishek Kumar Singh and Hrishita Yadav, students of ECE 3rd year have presented their "Auto Glow Street Light" model at Inter College Idea Presentation on National Science Day (28th February 2022), Organized by PIET, Panipat.



## News Brief

### IMS Ghaziabad Ranked 12th amongst Top Private B Schools in North India



**Ghaziabad:** Carrying forward the glorious legacy of 32 years, we are proud to announce that IMS Ghaziabad has been ranked as “12th Top Private B School in North India” and “39th Top Private B School in All India” By Education Post in the recently published prestigious survey of India’s Best B Schools 2022 by Indian Institutional Ranking Framework.

IMS Ghaziabad is achieving new benchmarks under the edifying vision of Chairman Shri Naresh Agarwal; Managing Trustee, Shri Nitin Agarwal and stellar leadership of Director, Dr. Urvashi Makkar with the prime objective to transform ambitious and persevering scholars into future management professionals. We have been continually bestowed with Top Educational Awards, Ratings and Rankings amongst Top B-Schools of India by eminent bodies like The Week, Outlook, Competition Success Review, Business Today, Careers360 and many more. These achievements encourage us to achieve new heights of excellence and strive towards higher milestones by consistently reinventing management education.

### Massive Pan India Participation in "Blind Trait"



**Ghaziabad:** Saksham, the HR Club of IMS Ghaziabad conducted "Blind Trait", an Online Inter Institute Extempore Competition on January 29, 2022 for undergraduate and postgraduate students from various streams. The energetic competition was envisioned under the pioneering leadership of Director, Dr. Urvashi Makkar to provide a unique platform to the young minds for showcasing their public speaking and leadership skills. Over 170 enthusiastic participants hailing from more than 20 institutes spread across the different states of India showcased their creativity and talent in a vibrant and upbeat ambience. Adding to the competitive fervor, attractive cash prizes of Rs. 3000, Rs. 2000 and Rs. 1000 were awarded to winners of First, Second and Third Prize respectively. Anchored by Khushi Mishra, Sarthak Garg and coordinated by Yug Pratap Singh, Ishika Bhardwaj along with Dr. Shikha Dubey and Dr. Utpala Das, the spectacular event left everyone spellbound and wanting for more.

### Inauguration of Café @ IMS



**Ghaziabad:** In line with the continuous endeavors to provide better facilities to the students, faculty and staff members, the canteen at IMS Ghaziabad was given a vibrant facelift and renamed as Café@IMS. The inauguration was done by Director, Dr. Urvashi Makkar on February, 16, 2022 in a cheerful and energetic ambience. Shatrunjay Singh, student of PGDM Batch 2021-23 was felicitated for his idea in the new name of the canteen out of the numerous creative names enthusiastically contributed by faculty and students.

### Matrihasha Diwas Celebrations



**Ghaziabad:** Saluting the unity in the rich linguistic diversity of the nation, IMS Ghaziabad zestfully celebrated “Matrihasha Diwas” (Mother Language Day) on February 23, 2022. The event witnessed power packed performances by the energetic PGDM students and faculty of the institute. An eclectic medley of melodious songs as well as soulful poetry in Hindi, Oriya, Bengali, Gujarati, Bhojpuri and Tamil were enthusiastically presented by Archit Goel, Pradyumna Panda, Rishabh Chatterjee, Arunesh Anand, Arushi Agrawal Sachin Kumar and Dr. Raghu Prasad. Coordinated by Dr. Laxmi Pandey and compered by Aditi Prajapati & Nishkarsh Gupta, the event was instrumental in generating understanding on the diverse cultures in India.

# Basant Panchami Celebration



**Ghaziabad:** On the auspicious occasion of Basant Panchami, the faculty and staff of IMS (Institute of Management Studies,

Ghaziabad), came together to seek the blessings of the Goddess of knowledge, wisdom, art and culture by performing the



traditional “Saraswati Puja” on February 5, 2022. Invoking the celestial blessings for the institute, Director, Dr. Urvashi Makkar kind led the pious lamp in a resplendent ambience brimming with vibrancy and positivity. Referring to the Institute as a “Temple of

Education”, she emphasized that because of the cumulative contribution of each and every member of the team in carrying forward the glorious legacy of 32 years, the institute is striding fast and advancing by leaps and bounds. Reverberating the essence of the occasion, she

conveyed her warm wishes to all and inspired them to continue delivering their best with full zeal and utmost integrity to take the institute to the pinnacle of success. The Puja concluded by the distribution of sweets and fruits as Prasad amongst the IMS Ghaziabad team.

## Peer Mentoring Session by PGDM Students



**Ghaziabad:** Enthusiastic and persevering budding managers of PGDM program at IMS mentored their peers in Department of Commerce, Mata Sundri College For Women, University of Delhi in the unique “Peer Mentoring” session conceived under the guidance of Director, Dr. Urvashi Makkar on January 31, 2022. The vibrant session witnessed sharing of knowledge, experience and perspectives by Ujjawal Saxena, Shally Sangwan, Gunjan Singhal, vaibhav nagpal, Avantika Verma, Parushi Avasthi, Anu Agarwal, Aditi Prajapati and Harshit Agarwal with over 90 inquisitive fellow learners.

The key focus areas of the discussion were: Prospects in diverse fields of MBA (Marketing, HR and Finance) MBA in India and Foreign Countries Government job opportunities in India after MBA. The session elicited raving feedback by the audience in terms of getting clarity on key aspects. The novel initiative, conceptualized as part of the Memorandum of Association signed between the two institutes for mutual synergized growth was coordinated by Dr. Vaishali Agarwal, Dr. Amit Bhati, Dr. Abhishek Bhushan Singhal, Dr. Shikha Dubey and Ms. Vaani Gandhi.

## Panel Discussion on Union Budget 2022

**Ghaziabad:** Institute of Management Studies (IMS) Ghaziabad - Business School organized a “Panel Discussion on Union Budget 2022-Post Budget Analysis” for PGDM students on February 04, 2022 to acquaint them with the impact of announcements on various economic indicators. The session witnessed deliberations by Expert Panelists Mr. Manohar Puranik, Financial Education Counselor, ICICI Foundation for Inclusive Growth; Dr. Ajit Gupta, Head Sales Excellence, Asia Pacific, Auto Desk and Ms. Neelu Jain, Area Manager, Institutional Sales, Mahindra Asset Management Company.

In her Inaugural Address, Director, Dr. Urvashi Makkar highlighted the difference between the perspective of an economist and a management professional in the analysis of the implications of the budget. She advised the budding managers to analyze the budget on critical parameters such as the extent to



which the budget was visionary & futuristic; its inclusiveness; contribution to strengthening social equilibrium and adequacy of sectoral allocations. She added that the impact of the budget announcements on monetary & fiscal policies as well as the strategic focus areas must also be taken into consideration.

The expert panelists shared their insights on the cascading effects of the announcements on different sectors across the economy. Deliberations on diverse aspects like inflation; taxation; thrust given to

digitalization, infrastructure, employment generation, entrepreneurship, economic recovery etc. gave momentum to the session. Bharti Tayal, Akash Jaggi, Ayushi Varshney and Tushar Khatod were felicitated with Certificate of Appreciation for their inquisitiveness and contributions in the discussion. The session was moderated by Dr. Laxmi Pandey, and compared by Aditi Prajapati & Aakriti Sadana, the interactive session was instrumental in enhancing the observation and analytical acumen of the young minds.

## SHARK POOL IMS-Pitch Deck Competition

**Ghaziabad:** The "Shark Pool" deck pitch event was held on February 8, 2022 by IMS Ghaziabad University Courses Campus. The purpose of the "Shark Pool" was to encourage the upcoming entrepreneurs and to guide them by providing feedback on various business aspects.

The goal was to initiate a campaign in which participants can express their passion to be opportunity founders. The jury board comprised of Mr. Aashutosh Pratap Singh (Managing Director Oxymora Technology), Ms. Simran Kaur (CEO and Co founder WINLegally solutions LLP), Mr. Shivam Tiwari ( Founder and Director Write out), Dr. Indrani Bhattacharjee (Faculty Member at IMSUC), Mrs. Komal Kapoor (Faculty Member at IMSUC), Mr. Abhinav Kataria (Faculty Member at IMSUC)

shared their memoir, expertise and proficiency with the candidates. The concurrent panels discussed a variety of business ideas and their feasibility after a successful Inaugural blessed by Director of IMS Ghaziabad University Courses campus, Prof. (Dr.) Ajay Kumar.

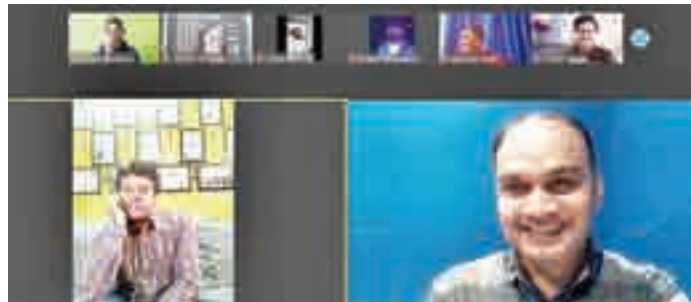
The assessment done by the judges on the presentations given by the candidates would surely guide them in the right pathway towards success.



The event was organized by Entrepreneurship Cell at the institute and was a huge success with teams participating from pan India. Teams from many reputed institutions like IIT Madras, IIM Sirmaur, Goa Institute of management, ISB Hyderabad, etc participated with full zeal.

It was a great exposure for everyone and such events would continue to build the right ecosystem for entrepreneurship development in the country.

## RJ Hunt Organized by School of Journalism & Mass Communication



**Ghaziabad:** The Journalism and Mass Communication Club at IMS Ghaziabad University Courses Campus organized- RJ Hunt Event on 11 February 2022. Radio is the medium of the masses. The students enthusiastically participated in the competition as they got an opportunity to exhibit their talent and confidence. The competition inspired the budding Radio Jockeys to come forward and send us their audio notes without any restrictions on genre. The students came up with interesting

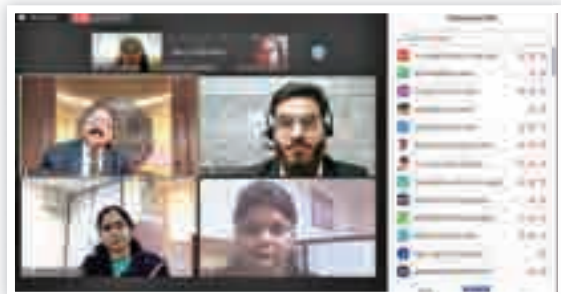
scripts and entertained the audience with great fondness and zeal. The event was inaugurated with the introduction of the guest of the day, Guinness Book of World Record Holder, RJ Manish Azad. The event received judgment from Mr. Azad himself who shared with the students his remarkable feedback. Students were judged on the parameters of confidence, voice modulation, script and overall presentation. The event was concluded with a Vote of Thanks by Club head Prof. Khursheed Alam.

## Reason, Observation, and Experience; the Holy Trinity of Science- Robert Green Ingersoll

**Ghaziabad:** IMS School of biosciences conducted its 14th GENESIS Festival on 21st February, 2022. GENESIS 2022 was a virtual celebration of science and was open to all. The festival aimed to celebrate and explore science in every way possible by bringing together a diverse array of students to engage and inspire a wide-ranging audience.

The fest was inaugurated by our respected Director Prof. (Dr.) Ajay Kumar who lauded the collaborative effort of teachers, mentors and students.

Dr. Meenakshi Munshi Former Scientist G of Department of Biotechnology addressed the young minds on how to welcome success by maintaining certain protocols in life. The event concluded with vote of thanks by Dr. Surabhi



Johari followed by opening ceremony by Dr. Umesh Kumar.

There were a variety of competitions and contests for young students and science enthusiasts alike, such as Sciquest (for School XI and XII, Undergraduates), Instathink (science thinkers) with scientoon and Vblogs. The students from different zones of the country participated enthusiastically.

SciQuest is a part of bigger canvass of genesis 2022 and therefore was the kickoff show



to start genesis 2022. Aashna Bansal from University of Delhi bagged the first position, Debadutta Chatterjee from JIS Institute of Advanced Studies and Research (JISIAR), Kolkata qualified as the first runner up and S. Tamil Selvan from Karunya University was the 2nd runner up of the quiz from the college and institute level. The winners of the Sci Quiz from schools were Aahana Tyagi from SBVM Hapur, Sanjivni Singh from Arya

International School, Varanasi and Navya Garg from DPS Hapur. Trisha Bagga from Lotus valley International School noida, Riya Verma from Kala Niketan and Akshat Mishra from Imperial public school Varanasi bagged prizes first, second and third prizes in instathink under school category whereas, Niyati from SCER, Bhupender Sahu and Vaishali Sharma from SBS IMSUC scored the respective positions under college category. The best performers for

Vblogs were Aum Agravat from Christ College Rajkot and Sonam Parashar from DAV Centenary school Ghaziabad.

Chetan Prakash was the winner from PGIMER, Chandigarh whereas Kashish Tomar and Abhishek Saxena from IMSUC were first and second runner up of the Scientoon contest from the college. Trisha Bagga from Lotus valley international school noida and Sonam Parashar from DAV Centenary school Ghaziabad bagged first and second positions. The event ended with the vote of thanks by Dr. Surabhi Johari, Program Chairperson congratulated all the participants for being a part of this fest. Dr. Rishi Kumar, convener of GENESIS thanked the management for making this event a successful one.



# Leadership Talk Show-Fearless Attitude with Dr Kiran Bedi

**Ghaziabad:** IMS Ghaziabad (University Courses Campus) organized the live Leadership Talk Show... Fearless Attitude with Dr. Kiran Bedi on 7th February 2022 through online mode via Zoom app. The talk show with the Honorable Dr. Kiran Bedi was an opportunity for IMSians to know about her experiences, her inspiring life journey, and understand that nothing is impossible, no target is unachievable – one just has to try harder and harder each time.

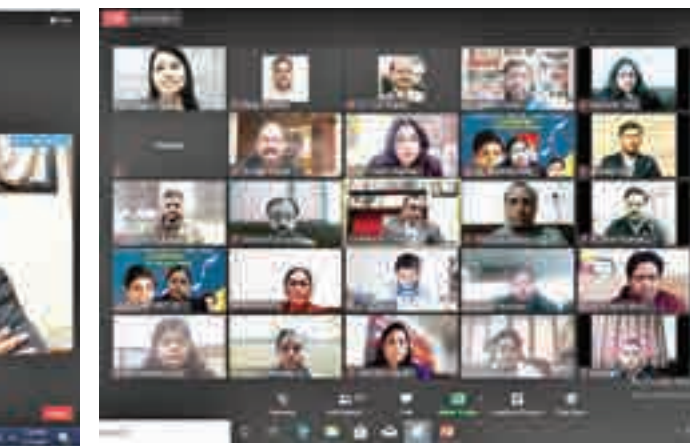
The talk show commenced by seeking the blessings of Goddess Saraswati followed by the welcome address by Prof. (Dr) Ajay Kumar - Director IMS Ghaziabad (University Courses Campus). Sir captivated the



students by stating that the first Women IPS officer is a strong pillar of values like courage, determination, firmness, and inner strength. He also disseminated the message that she is the epitome of fearlessness and honesty. As Dr Bedi shares her life's journey, the

show will witness a convergence of ideas and knowledge for a lifetime of learning.

CA (Dr) Rakesh Charria, an eminent guest, also shared his thoughts about Dr. Kiran Bedi. He shared numerous educational thoughts and conveyed the



message that through the life experiences of Dr. Bedi we can learn various qualities which will be beneficial in our life. Qualities such as Management skills, HR qualities, Self-motivation, and determination. He went on to say that students should acquire

dedication and a tough stand towards their responsibilities. He drew the audience's attention to some important experiences of Dr Bedi which are life lessons for everyone. He added that to achieve success today's youth should be ready to accept the

challenges just like what Kiran mam did in her lifespan. For all students, his words were very encouraging and motivational. He also promoted her upcoming book "Fearless Governance" with a small promotional virtual teaser of the book.

Post the promotion, the host welcomed the Guest of Honor for the day Dr. Kiran Bedi to address the gathering. She highlighted the purpose of a strong foundation for any individual to grow. Because a strong character and education make us confident, visionary people. In this rapidly changing world of new opportunities, we need to be focused, determined, and accountable for growth. She emphasized the importance of grooming youths to foster

leadership abilities. She also shared that quality should always come before quantity. In her remarks, she encouraged the audience to recognize the purpose of their work, because only then they will be able to put their heart into it.

She added that her book "Fearless Governance" will help everyone gain a better understanding of the characteristics of each sector, whether it be private, public, or personal. The event concluded with a formal vote of thanks given by Prof. (Dr) Ajay Kumar to the honorable Dr. Kiran Bedi and felicitated her with an E-Memento. The whole event was properly coordinated by the team members

## MOU Signed between IMS UC and JISHU Excellence Pvt. Ltd.



**Ghaziabad:** School of Information Technology of IMS University Course Campus, Ghaziabad has signed the MOU with JISHU Excellence Pvt. Ltd. On 2/2/2022 for one year. JISHU Excellence Pvt. Ltd. Running its verticals in the sphere of developing AI products for the UK/USA based client, rendering consultancy to Indian MSME's pertaining to Lean Six Sigma and providing data science and AI training to 1000 students so far

since 2017. Company has its corporate office at Bengaluru and an independent office at Noida. By signing MOU our students get the benefit of doing live projects on different innovative technologies, attend training programs, guest lectures and workshops on latest innovative technology. School of IT of IMS University Courses Campus, Ghaziabad is looking for such a MOU and Collaboration with more and more companies to give benefits to our students.

## One Week FDP-Research Methodology: Tools & Techniques

**Ghaziabad:** IMSUC Research Cell-IMS Ghaziabad UC Campus organized- "One Week Faculty Development Program on Research Methodology: Tools and Techniques" from February 14th, 2022 to February 18th, 2022. The FDP has witnessed Pan India participation from various institutions and research communities along with the IMSUC campus Faculty Members. The Day 1 of this one-week Faculty Development Program, commenced with the Inaugural Session. The objective of the FDP was to provide a rich array of opportunities for the Research Scholars and Faculties to learn, grow, and discover different segments of Research Methodology. The event began with the welcome address by MOC, Prof. Komal Kapoor from IMS School of Management wherein she talked about the



importance of research in all fields of life, she also introduced the Resource Person Dr. Manisha Sharma, Associate Professor at SVKM's Narsee Monjee, Mumbai, wherein the emphasis was laid on basics of Research methodology, problem identification and how to design a research framework on the basis of theory and sampling techniques. The second day started with our Resource Person explaining about the literature review & Hypothesis development, questionnaire designing and the briefing about univariate and multivariate



variables for research techniques. The day 3 of the one-week FDP began by Dr. Anchal Luthra, Assistant Professor, IMS School of Management with the introduction of our second resource person Dr. Shailesh Kaushal, Associate professor at University of Lucknow, wherein he started with emphasizing on data analysis tools using SPSS, data handling and cleaning techniques, and briefing about parametric and non-parametric

test in research methodology. On the day 4 of this program Dr. Shailesh Kushal taught the participants about various tests such as T-test, paired T-test, Z-test one way ANOVA and Two-way ANOVA in SPSS. The last day of the FDP Dr. Kaushal commenced with discussion on the selection of appropriate data analysis techniques, Correlation - Bivariate, Multivariate regression to use and interpret the research data analysis. The overall

programme was an extremely educational and learning filled session that benefited the participants. The valedictory session was also organized at the end of the FDP on 18th Feb 2022. Wherein, Prof Dr. Ajay Kumar, Director IMS Ghaziabad (University Courses Campus) congratulated all the participants for successfully completing the One-Week FDP. He also said that the participants have enriched a lot from this program professionally and personally both. Dr. Shilpi Sarna, Prof, IMS School of Management gave the official vote of thanks to Dr. Manisha Sharma, Dr. Shailesh Kaushal, IMS Executive Council Members CA (Dr.) Rakesh Chharia, Mr. Vidur Chharia, Director IMSUC, Research Cell members, faculties and student members for their constant support and encouragement.

## National Seminar on "Application of Data Science in E-Governance"

**Ghaziabad:** IMS School of Information Technology, IMS Ghaziabad (UC Campus) in association with CSI Ghaziabad Chapter organized the National Seminar on "Application of Data Science in E-Governance" on 18th February 2022 through online mode via Zoom app.

The seminar commenced by seeking the blessings of Goddess Saraswati followed by the welcome address by Prof. (Dr) Ajay Kumar - Director IMS Ghaziabad (UC Campus). Sir captivated the students by stating the importance of data and data science in present times. He also disseminated the message that data science has brought positive changes all over the world.

Dr. Gagan Varshney (Chairperson, IMS School of IT), also shared his thoughts on the theme of the seminar. Sir shared numerous educational thoughts and explained the term data science and the use of it in various areas. He went on to welcome all the eminent guests of the day and drew the audience's attention by



talking about the IMS School of IT.

As the session progressed, the moderator requested Prof Rakesh Roshan to welcome the chief guest of the day Prof. (Dr) A.K. Nayak (Advisor, IIBM Group of Institutions, Former President, CSI) to address the gathering. Dr. Nayak highlighted that data science and E-governance is emerging in our country by our honorable PM Shri Narendra Modi. In this rapidly changing world of new opportunities, we need to be focused, determined, and

accountable for growth. And Technology is the torch bearer of society which enlightens mankind. He emphasized on the fact that necessity is the mother of invention. In his remarks, he said that data science is a multidisciplinary approach and can be applied to various applications. In the end Dr. Ajay presented an E-memento to the Dr. Nayak.

After chief guest deliberation, the first session of the day began with Dr. Sambath Parthasarathy. The topic of the session was "Data driven and People

Centered Innovation". Dr. Sambath briefed about the challenges of tech adoption in Govt. ecosystem. Data disruption and data centric innovation were the main topics of his speech. He also gave an example of the impact of data and a data service in the government is seeing various sectors like business, data privacy/GDPR, surveillance and finance. He also stated that More Data, More power is the new mantra today in the society. After his deliberation, Dr. Varshney honored him with an E-Memento.

Post that, the second session of the day began with Mr. Chandra S Samavedula. The topic of the session was "Importance of e-Gov and Data Science Application in Healthcare, Agriculture and Infrastructure". Mr Chandra briefed the students that E-governance, big data, machine learning and AI is planning, managing and governing the country. He also explained to them what data science is. He also talked about

the fact that IOT and data science is advancing healthcare. Due to data science, the medical industry is moving to digitization services. He said that agriculture and infrastructure are also benefiting from the use of data science in various ways. Like optimal crop farming, crop rotation policy, crop forecasting, online management of land records are some of the examples. After his deliberation, Dr. Varshney honored him with an E-Memento.

Lastly, the third session of the day began with Mr. Kamlesh Kumar. The topic of the session was "Use of Cloud Technologies in Data Science". Mr. Kumar shared his knowledge of cloud computing association with data science. He stated that both go hand in hand with each other in the IT industry. He also said that cloud computing is an interdisciplinary field that uses science and work from the use of data. After his deliberation, Dr. Varshney honored him with an E-Memento.

## IMS School of Biosciences Signed MoU with Insight Biosolutions Pharmaceuticals France.



**Ghaziabad:** On 31st January 2022 IMS School of Biosciences signed a memorandum of understanding with Insight Biosolutions (IBS), a Pharmaceutical industry from France, Europe. Prof Ajay Kumar, Director IMS University courses and the President of Insight Biosolutions, Mr. Jean Bernard Idoipe mutually agreed

to develop their research links under the principles of mutual understanding, common interest and complementary activities, to work in the areas benefiting the community at large. The MoU establishes common thrust areas of research keeping in focus the Sustainable Development Goals (SDGs) and priorities in the field of Management of science and technology especially with biotechnological interventions. The meeting was attended by the board of directors of IBS Dr. Nathalie Rougier-Larzat Director and Chief Operating Officer (COO) at IBS, Dr. Rouya Li, the Chief Scientific Officer (CSO) at IBS, Dr. Ashwani Sharma, as Chief Executive Officer (CEO). The Chairperson Dr. Surabhi Johari proposed a vote of thanks and acknowledged the initiatives taken by both the organizations.

## International Business Summit on "New Technology Paving Way for International Business"

**Ghaziabad:** Bringing up the new exposure opportunities for our young minds, IMS School of Management at IMS Ghaziabad (University Courses Campus) hosted a One-day International Business Summit on 11th February 2022 through online mode via Zoom app.

The program was inaugurated by all the dignitaries by seeking the blessings of mother Saraswati followed by the welcome address by Prof. (Dr) Ajay Kumar - Director IMS Ghaziabad (University Courses Campus). Sir warmly welcomed the respected chief guest and guest of honor for this One-



Day International Business Summit, he further started to shed some light on the technological changes from the past to the day today where he talked about the importance of change in technology and its role in the

business world during the pandemic. He also stressed upon the latest development in the technological fields of different sectors such as fintech blockchain, cybersecurity, artificial intelligence, CRM etc.

Dr. Kalpana Gopalan, (Chief Guest) being the additional chief secretary of labor and public grievance redressal committee shared her thoughts on various topics and matters related to self-reliance and maintaining an independent working environment where work from home and freelancing is considered as the stepping stone towards growth in this new normal. She added that not only this will allow the people to perform globally but will also encourage healthy collaboration and teamwork among the organizations and people where the emphasis will be laid upon the

leadership of persuasion rather than autocratic, further encouraging the crowd towards being an empathetic leader, which will eventually add its importance in further building up a strong base for the Atmanirbhar Bharat as visualized by our prime minister.

Hon'ble Raghavender GRIAS (Chief Guest), shared his insights on India becoming a global leader in terms of highly adopting the technology not just in the times of pandemic such as continuing the court hearings on the virtual platforms, being part of various evolutions in the upcoming technological improvements in

the working of courts and judges but also in India showing the highest adoption rate in terms of fintech blockchain and crypto globally.

Mr. Niraj Sharan (Guest of Honour) emphasized the overall changes in the technology over the last few decades impacting the human revolution not just individually but also in terms of its impact on various professions and business strategies adopted in these changing times. He further added that now the people overall and the youth specially should focus on acquiring the right skill sets according to their interest rather than keeping on learning

whatever lies ahead of them. Thereby keeping the passions, self-interests and right skill sets a priority for a technology driven future.

By the end of the inaugural session the guests were honored by an E- memento as a token of gratitude and then the program ended with the vote of thanks by Dr. Pooja Rastogi, Chairperson-MIB; wherein she extended her heartfelt gratitude to Eminent Speakers, Director Sir, all the dignitaries for gracing the occasion, faculty & staff members for working 24x7 for the event, and Student Coordinators.



# चमचमाता सितारा अब आसमां में चमकेगा

सदी में कुछ ही ऐसे सितारे होते हैं, जो अद्भुत, अद्वितीय और अकल्पनीय होते हैं। वह जन्म लेने के बाद इस धरती में चमकते हैं और देहावसान होने के बाद अपने कृतित्व के चलते वे अजर और अमर हो जाते हैं। उन्हीं में से एक हैं, संगीत की दुनिया की रानी भारत कोकिला लता मंगेशकर। लता जी अब इस दुनिया में नहीं हैं लेकिन उनकी आवाज का जादू, अहसास और सुगंध हमेशा हम सबको उनकी उपस्थिति का आभास कराता रहेगा।

भारत की स्वर कोकिला लता मंगेशकर जी ने छः दशकों से भी अधिक समय तक भारतीय संगीत को अपना योगदान दिया, हिंदी, मराठी, बंगाली समेत 20 से अधिक भाषाओं में उन्होंने अपनी आवाज का जादू बिखेरा, इस प्रक्रिया में उन्होंने 5,000 से भी कई अधिक फिल्मी तथा गैर-फिल्मी गीतों में अपनी आवाज दी, उनके गाए गाने को जितना भारत में पसन्द किया गया उतना ही उन्हें विदेशों में भी सराहा गया। परन्तु शिखर पर पहुँचने के बाद व्यक्ति की मंजिल जितनी सुहानी दिखती है, शिखर की चढ़ाई उतनी सुहानी नहीं होती, उसमें तकलीफें होती हैं, सफर की दुश्चारियाँ होती हैं, लता जी का जीवन भी ऐसे ही कठिनाइयों एवं चुनौतियों से भरा था, पर लता जी ने उन कठिनाइयों और चुनौतियों के आगे कभी हार नहीं मानी, और गायन के आसमान में सबसे चमकदार सितारे के रूप में उभर कर आईं।

लता जी का जन्म 28 सितम्बर 1929 को मध्यप्रदेश के इंदौर शहर में पिता पंडित दीनानाथ मंगेशकर और माता शेवन्ती देवी के मध्यवर्गीय परिवार में सबसे बड़ी बेटी के रूप में हुआ, परन्तु उनका बचपन महाराष्ट्र में बीता, पिता रंगमंच (थिएटर) में कलाकार तथा गायक के तौर पर काम करते थे, जिससे लता जी की रुचि भी गायन के क्षेत्र में रही। 1942 में जब लता जी मात्र 13 वर्ष की थी, उनके पिता की मृत्यु हो गयी, जिससे पूरे परिवार के भरण पोषण की जिम्मेदारी उनपर पर आ गयी, मास्टर विनायक उनके पिता के करीबी थे जिस कारण लता जी को शुरूआती काम दिलाने में उनकी अहम भूमिका रही। अभिनय में रुचि न होने के बावजूद परिवार चलाने के लिए उन्होंने मंगला गौर (1942), माझे बाल (1943), जीवन यात्रा (1946) जैसी हिंदी तथा मराठी फिल्मों में अभिनय भी किया। 1943 में आयी मराठी फिल्म 'गजाभाऊ'

में लता जी ने 'माता एक सपूत की दुनिया बदल दे तु' गाना गाया। 1945 में लता जी मुंबई आ गयीं और उस्ताद अमन अली खान से भारतीय शास्त्रीय संगीत सीखना प्रारंभ कर दिया, और कुछ छोटे बड़े फिल्मों में गायन और अभिनय करती रहीं, यह लता जी के शुरूआती संघर्ष का समय रहा जहाँ वो खुद को फिल्म जगत में तलाश रहीं थी, एक बार तो निर्देशक शशधर बनर्जी ने उन्हें यह बोलकर अपनी फिल्म में लेने से मना कर दिया कि उनकी आवाज बहुत पतली है और गाने के लिए सही नहीं है, पर इससे वो निराश नहीं हुईं, वो अपने गायन शैली पर काम करती रहीं और 1949 में आयी फिल्म महल के एक गीत 'आएगा आने वाला' से उन्हें वो शोहरत मिली जिसकी उन्हें तलाश थी, गाना सुपरहिट रहा और हर तरफ लता जी की ही चर्चा होने लगी, 'आएगा आने वाला' से जो लता आईं वो फिर कभी नहीं गईं। 'लग जा गले' से लेकर 'तुझे देखा तो ये जाना सनम,' हर गाना जिसे लता जी गातीं उसे सुनकर लोग मंत्रमुग्ध हो जाते। 27 जनवरी 1963 को जब लता जी ने नेशनल स्टेडियम में तत्कालीन राष्ट्रपति डॉ॰ राधाकृष्णन और प्रधानमंत्री पंडित जवाहरलाल नेहरू की उपस्थिति में 'ए मेरे वतन के लोगों' गाया तो प्रधानमंत्री पंडित जवाहरलाल नेहरू समेत सभी की आँखें नम हो गयीं।

50 वें दशक से लेकर 90 के दशक तक लता



जी ने सभी बड़े-बड़े निर्देशकों तथा गीतकारों के साथ काम किया और लगातार ऐसे गाने गुनगुनाये जो लोगों के दिल में उतर गए। 'लग जा गले', 'कोरा कागज था ये मन मेरा', 'अजीब दास्ताँ है ये', 'आपकी नजरों ने समझा', कुछ मामूली उदाहरण हैं लता जी द्वारा गाये गानों की लम्बी सूची में।

2000 के बाद स्वास्थ्य सम्बंधित समस्याओं को देखते हुए उन्होंने अपने ऊपर से काम का बोझ थोड़ा कम

करने का निर्णय लिया और इस वजह से कुछ चुनिंदा फिल्मों के लिए ही गाने गाएँ, जिनमें 'लगान' फिल्म के 'ओ पालनहार' जैसे गाने शामिल हैं। उनके द्वारा आखिरी रिकॉर्ड किये गए गीत 'सौगंध मुझे इस मिट्टी की' तथा 'गायत्री मंत्र' है, जो उनके व्यक्तित्व को सटीक रूप से दर्शाता है, अगर लता जी की उपलब्धियों की सूची बनाई जाए तो जगह कम पड़ जाएगी पर उपलब्धियाँ खत्म नहीं होंगी। लता जी पद्म भूषण (1969), दादा साहेब फाल्के पुरस्कार (1989), पद्म विभूषण (1999), नेशनल अवार्ड्स, फिल्म फेयर समेत देश का सर्वोच्च नागरिक पुरस्कार भारत रत्न (2001) जैसे समानों से सम्मानित की जा चुकी हैं। परन्तु सबसे बड़ा पुरस्कार जो उन्होंने अपने जीवन काल में अर्जित किया, वो था लोगों का प्यार और सम्मान, लता जी का व्यवहार ऐसा था कि आम लोगों के साथ-साथ फिल्म जगत में उनके साथ काम कर रहे सह कलाकार भी उन्हें सम्मान और प्रेम की दृष्टि से देखते, उनकी भाषा हमेशा ही आदर-सम्मान और दयालुता से भरी रही।

13 वर्ष की छोटी उम्र में पूरे परिवार की जिम्मेदारियाँ आ जाने और उन्हें निरंतर निभाने के कारण लता जी कभी स्कूल नहीं जा पाईं और न ही कभी उन्होंने शादी की, बहुत ही दुख की बात है कि 6 फरवरी 2022 की सुबह देश को संगीत के इस युग से अलविदा कहना पड़ा, उस सितारे को अलविदा कहना पड़ा जिसकी चमक से पूरा देश रोशन था, लता मंगेशकर जी का निधन 92 वर्ष की आयु में मुंबई स्थित ब्रीच कैन्डी अस्पताल में हुआ, कोरोना से संक्रमित होने के कारण पिछले एक महीने से वो अस्पताल में भर्ती थी, जहाँ रविवार की सुबह उन्होंने अपनी आखिरी साँसे ली। भारतीय संगीत में अपने गायन से जो उन्होंने योगदान दिया वो अतुलनीय है और जिसके लिए वो हमेशा याद की जाएंगी, आज भले ही वो हमारे बीच न हो परन्तु उनके गानों के द्वारा वो हमेशा हमारे बीच रहेंगी।



2000 के बाद स्वास्थ्य सम्बंधित समस्याओं को देखते हुए उन्होंने अपने ऊपर से काम का बोझ थोड़ा कम करने का निर्णय लिया और इस वजह से कुछ चुनिंदा फिल्मों के लिए ही गाने गाए।

## Creative Corner

### बीस की उम्र में

बीस की उम्र में खुदा करे  
कोई इतना भी समझदार न बने  
कि छोड़ दे ज़िद करना  
बेबात की बात पर रूठना  
गुस्सा करना  
और खुद के दुख को  
प्रायिकता देना  
बीस की उम्र में खुदा करे  
कोई इतनी भी दुनिया न देखे  
कि भांप ले दूर से ही  
मुस्कुराते चेहरों की उदासियाँ  
भीड़ में ठहरे हुए का अकेलापन  
मौन की चीख  
और कभी न माँगी गई  
मदद की गुहार।  
बीस की उम्र में खुदा करे  
कोई इतने भी जोरों से न गिरे



सरवन कोरी

कि स्वीकार कर लें  
धूल में सनी हुई  
चोटों से भरी  
अपनी आत्मा को  
अपनी निराली  
और अव्यावहारिक लगने लगे  
उसके लिए विरोहण का ख्याल।



## Cricket

Cricket is a gentleman's game  
It gives its players lots of fame  
The legends of the game are admired  
by many  
Their fans money is worth every  
penny



Saanuj Sood

Sachin, Ponting, Lara and Kallis  
Brand ambassadors of cricket, built it's palace  
Kohli, Root, Williamson and Smith  
Carrying the legacy forward, making cricket hit



Scintillatingly splendid is the T20 format  
Both teams locked in at an evenly poised combat  
IPL giving the sport more popularity  
Making sure that the game carries on till posterity

World Cup happens every four years  
Defeat and victory, happy and sad tears  
This game has definitely an intoxicating factor  
Hope it grows further, becomes more popular

## Scary Night

After that scary night  
I want someone to hold me tight,  
And say to me that you can fight!  
But all I got was;  
Society said your jeans were tight  
And you were walking alone in the  
night,  
But what I think is that  
I was right  
I have nothing to fright,  
But society said it was your might  
That you landed up into that scary night  
And it was all  
Because you were not right.



Apoorva Singh



## The Girl

The girl who once walked  
with her heart so full of pride  
Today she fears from the  
crowd and cries.  
The girl whose life was once  
filled with happiness  
Her soul is now empty and  
filled with sadness.  
Being a beauty was her  
crime  
And while she was being  
raped people watched it like  
an act of mime.  
When she was with a boy  
people called her slut  
But when she was raped no  
one came forward and  
showed their gut.  
Even if she is a girl with per-  
fect shape  
Doesn't mean she should be  
raped.  
Society believes the girl is  
cheap if she wears short  
dresses and top  
But the fault is not in her  
clothes it's in your eyes, it's  
you who need to stop.  
The pain which made her  
scream loud  
Were from the scrapes of  
skin that shroud  
In the naked state she was  
thrown on the road  
Clothes torn, and body filled  
with blood.



Kesar Goyal

The night was very harsh  
and hard to survive  
Now to be happy for the rest  
of her life she has to strive.  
She has to fight with all  
those scars  
And to be normal she has to  
cross all the odds and the  
bars.  
Society for her will no  
longer be the same  
Calling that girl their daugh-  
ter-in-law will make them  
feel shame.  
She should be appreciated  
for forgetting everything and  
moving on in her life  
And a man should feel proud  
to accept her as his wife.  
She still wants to stand tall  
and strong after everything  
she went through  
Try to find happiness and  
start life anew.  
Because in the end, it was  
not her mistake  
The rapists were hidden  
behind masks that were  
fake...