



An Initiative of IMS  
Ghaziabad Society Towards  
Academic Excellence



P-7

• International Conference  
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• Annual Inter-Institutional  
Cultural Fest-PULSE 2k22

आईएमएस टुडे

# IMS TODAY

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## UGC regulations to facilitate collaborations with foreign universities for Dual, Joint Degree, and Twinning programs

**Delhi:** In what is being seen as a positive step towards the internalization of education in line with NEP 2020, the UGC has given the approval for regulations that will now entitle Indian higher educational institutions to offer joint, dual, or twinning programs in collaboration with foreign educational institutions. Speaking to the media at a virtual conference, M Jagadesh Kumar, UGC chairman, revealed that the Indian HEIs can collaborate with their foreign counterparts for credit recognition and transfer, twinning programs, and also dual degree programs.



credits earned for the component for which the student has earned credits abroad," Kumar explained. In the case of the joint degree programs, the Indian and foreign HEIs will have to sign an MoU to establish the collaborations. The Indian and foreign students have to earn more than 30% credits each, and in this case, the degree for Indian students will be provided by the Indian institute, while the foreign educational institutions will give a certificate for the credits obtained," Kumar said.

The third is the dual degree program, where apart from the MoU signed between two partner institutions, Indian students will have to do more than 30% of the credits and vice versa in the case of foreign students. The Indian student will earn one degree from the Indian institution and another from a foreign higher education institution through the degree is the same unlike a double degree program, Kumar said.

Highlighting the fact that India

has 4 crore students in Indian HEIs and their numbers are likely to increase over the years, Kumar said it is important to widen access to higher quality education and give Indian students the opportunity to acquire multidisciplinary education and skills both in India and overseas. The regulation will also attract foreign students to India as a study destination, and in due course improve the standing of Indian HEIs in global rankings. The regulation will further enhance foreign exposure and world view of Indian students, in addition to promoting faculty exchange and sharing of global best practices, he added. "Lakhs of students go abroad for higher education, but this regulation can help students stay in India and acquire foreign degrees while also putting a check on the outward foreign exchange," Kumar added.

To maintain the quality of higher education, only those Indian HEIs that have a NAAC grading of 3.01 and above or are

in the top 1000 QS Rankings or THE rankings will be eligible for such collaborations. The University listed in the top 100 under the National Institutional Ranking Framework (NIRF) can also qualify for the collaborations. "In such cases, the 'entitled institutions' can offer the programs approved by their statutory bodies and councils without approval from the UGC though they have to notify the UGC about the MoU and the type of programs they are offering as part of the collaborative programs," Kumar said. These twinning and dual degree programs will have to be offered in the conventional physical modes, no online and ODL mode will be allowed. "This means Indian students will have to physically go to campuses abroad for higher education and vice versa in case of foreign students. In terms of the fee structure, both Indian and foreign entities will have to create a mechanism to fix the fees at the time of admission and make it known in the public domain. The fees have to be affordable and accessible to all sections of the society, Kumar emphasized. The institutes will have to work out suitable exit modes for the students if the need arises so that they do not suffer in the long run, he added. The overall aim is to increase diversity and richness in the Indian HEIs, Kumar concluded.

## Guest Editor of this issue



**Veenu Agarwal**  
PRINCIPAL  
Meerut City Public School

The Editorial Committee of IMS Today wishes to acknowledge and thank Ms. Veenu Agarwal who contributed her time to review manuscripts as Guest Editor of this Issue. Without her help, We could not fulfill our mission.

## From the Editor's desk

I am very honored to serve as a guest editor for this Issue of IMS Today. I am sure that this issue would be definitely useful to all the readers. This collection will also offer a window for new perspectives and direction to the readers' mind for long.

"Thank you to the team IMS Today and comment moderators who work so hard for the newspaper on the frontline of audience engagement."

No student or staff should be allowed entry into schools without thermal scanning: Delhi govt

**NEW DELHI:** No student or staff should be allowed entry into school premises without thermal scanning and if any of them tests Covid positive, the institute's authorities must take appropriate quarantine measures, according to Delhi government guidelines for schools.

The guidelines were issued in the wake of a spike in coronavirus patients in the city. Schools have also been advised to ask students to not share lunch and stationery items, the Standard Operating Procedure (SOP) issued by the city government stated.

Parents should be advised to not send their ward to school if the child or any member in the family tests positive or shows Covid symptoms, it said. "If a student, as well as staff member, displays any Covid symptoms, they should be moved away from other people into an outdoor ventilated space or quarantine room," the SOP stated. "Teachers are also directed to report to the principal immediately if any student in the class is found with Covid symptoms. The same must be reported to zonal and district authorities and the school may close specific wing temporarily or the area may be cordoned off. All entry and exit gates of school buildings should be used to avoid crowding at the time of entry and exit of students.

## "Education is Simply the Soul of a Society as it Passes from One Generation to Another"

Education is the most powerful weapon which you can use to change the world. I feel that providing education is in itself a virtue but providing it in the best possible way is like a cherry on the cake. I believe in holistic development of children in the best possible way so that they excel in each and every sphere of life. According to me, teaching should also impart qualities of character in addition to technical knowledge of the subject. Children are the future of any nation and providing quality education helps to accelerate this process of development. Education is the foundation of a person's life and it is important to people of all ages and it has no limit. Education helps us to face all the challenges in life and attain greater heights. Our education system could be improved if important steps are taken. Instead of encouraging students to study for the

exam, where they only muggup the textbooks just for the sake of scoring well, more practical knowledge should be given to students. The education authorities should give the students opportunities to apply the knowledge they have learned in the textbooks practically. It is the responsibility of the teachers to allow the students to think differently. The teachers should also make the student understand that classroom learning is important and should teach them how to practically apply it. In addition to this the teachers should be open to the idea of learning new things from the students. By moderating our education system, we can bring a wave of revolution then we have to do it for the sake of brighter future.

"When you educate one person you can change a life, when you educate many you can change the world"

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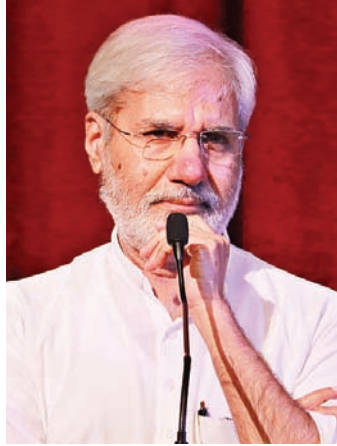
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# ‘National Media Conclave’ Organized



**Ghaziabad:** IMS School of Journalism and Mass Communication organized First Edition National Media Conclave on "National Security & Media" on Saturday, April 16, 2022, under the patronage of General Secretary CA (Dr.) Rakesh Chharia, Dr. (Prof.) Ajay

Kumar, Director, and IMS Ghaziabad UC Campus.

The Guests for the event were Shri Rahul Dev, Senior Journalist, Shri Vishnu Prakash Tripathi, Executive Editor, Dainik Jagran, Shri Uday Kumar, Consulting Editor, Amar Ujala, Shri Rajkishor, Editor at Large,

ABP Network, Shri Kripashankar, UP & Uttarakhand Prachar Pramukh RSS, Shri Sanyam Srivastav, Deputy Editor, TV9 Bharatvarsh (Digital), Prof. Arun Kumar Bhagat, Member BPSC, Patna, Shri Ashok Srivastava, Senior Consulting Editor, DD News, Shri Sami Kumar, Head, Prasar Bharti News Service, Shri Alok Bhaduria, Senior Journalist, Shri Surendra Prasad Singh, National Deputy Bureau Chief, Dainik Jagran, Shri Harsh Vardhan Tripathi, Senior Journalist graced the occasion.

Dr. Ajay Kumar, Director, IMS Ghaziabad UC Campus, said that the media are the fourth pillar of democracy because of their crucial role in shaping public opinion. He added that the media

makes people aware of the various social, political, and economic activities taking place in the world, whereas CA Rakesh Chharia, said that the media act as the mirror to the government, it not only gives powers to the nation but makes India's democracy stronger. And the dedication and sacrifice which journalists have shown during the covid time are applaudable. The new concept of yellow journalism was the hot spot of his opinion. The day-long deliberations of the conclave created an interface among these experts who are the acumen in their domains, who specifically emphasized the emerging role of media in the context of national security, shared their practical experiences and insights on how

new media technologies will determine the future growth of their respective fields and the country on the whole.

The conclave was divided into three sessions. The topic of the first session was 'Role of Media as an Opinion Leader', panel fitted for this was - Mr. Sanyam Srivastava, Mr. Alok Bhaduria & Mr. Vishnu Prakash Tripathi. The second session topic chosen was 'Role of Citizen Journalism in National Security', along with panelists Mr. Rajkishor, Mr. Harshvarshan Tripathi, & Mr. Surendra Pratap Singh. The third session's topic was 'Social Media and Right to Expression' and the dais was graced with the presence of the following eminent panelists Mr. Rahul Dev, Mr. Uday Kumar, and Mr. Ashok

Srivastava & Mr. Sameer Kumar. All guests of different sessions cleared the doubts of the students and shared their insightful knowledge with the students and it was a very interactive session. The students asked questions and took this opportunity to get further insights from the panelists on the topic of discussion. Importance of individual preferences which are driven by location preferences, usage of data analytics to gain meaningful insights, synchronized communication videos, and viral content on Social Media where it is important for the users not to blindly believe in everything that he sees. The panel addressed queries of inquisitive students.

Prof. (Dr.) Anil Kumar Nigam, (Chairperson, J & MC) well



introduce the subject in all three sessions. First session was well moderated by Ms. Snadhya Sharma, second by Mr. Anurag Singh and last session by Mr. Khursheed Alam

The session ended by presenting mementos to the panelists as a token of appreciation. The conclave ended with a Vote of Thanks.

## Start Up Conclave Organized

**Ghaziabad:** Ghaziabad Management Association (GMA), in association with the Entrepreneurship Cell of IMS Ghaziabad (University Courses Campus) organized Start-Up Conclave 2022 on 08th April, 2022. The conclave focused on the "Sustainable Development with Social Inclusion-Journey towards Atmanirbhar Bharat" and brought together many distinguished entrepreneurs to nurture entrepreneurial ideas in the students. The event had an assortment of events related to the Start-Up Expo, En-Venture (Pitch Your Plan), and Enigma (Problem Solution Fit Exercise). Approximately 350 delegates were part of the event in various categories. There was an enthusiastic participation of students from about 42 leading institutes of India such as Chitkara



University (Punjab), GL Bajaj Institute of Management and Research, NIFTM (Sonapat), DAV Centenary College, (Faridabad), various colleges of Delhi University such as Shivaji College, Hansraj College, Shaheed Bhagat Singh College, Ramjas College etc. and there was a stiff competition for the best position(s) as well as the prize money worth Rs. 1,00,000/- . Prizes and certificates were distributed by prominent guests and director of IMSUC campus Prof (Dr) Ajay Kumar. The event concluded with Valedictory Address by Dr Sindhu Bhaskar



(Co-Chairman and Founder, EST Global Inc. Cambridge Innovation Center, USA) and Mr. Dharmendra Singh (Deputy Executive Director, Shriram Pistons & Rings Ltd.) followed by the much-awaited declaration of resultant Prize Distribution Ceremony. The Winning team of EN-Venture, Ms. Arnima & Ms. Medha (Shivaji College, Delhi University) received Rs 40,000, sponsored by Micromatic Grindings Technologies Ltd. The first runner-up, Mr. Gaurang Jindal from Mentorcity Pvt. Ltd. bagged the cash prize worth Rs 30,000 sponsored by Ghaziabad Precision

Products Pvt. Ltd. and 2nd runner-up Mr. Siva Rama Krishnan (Podzy, Bangalore) received a cash prize of Rs 20,000 sponsored by Shriram Pistons & Rings Ltd.

Start-Up Expo was another platform wherein 15 Start-Up Company exhibitors showcased & promoted their ideas to all visitors with great zeal. The Start-Up named ALPHA Advantech (Founder- Mr. Nitin Lalit) received the Best Expo Award worth Rs. 10,000 for their pioneering idea in the field of horticulture industry. The award was sponsored by Micromatic Grindings Technologies Ltd.

## Various activities organized by STUGMA



**Ghaziabad:** A two day Inter Institutional UG-Fest for ULLAS 2022 was organized on 8th & 9th April 2022 by STUGMA members, IPEM, in which GMA also associated. The objective of the Inter Institutional UG-Fest 2022 was to provide a platform to BBA/BCA/LLB/B.Ed. students of PAN India, including cities like

Noida, Meerut, Hapur, Bulandshahr, Delhi NCR to show their literary, technical and Cultural talent in various activities like Debate Competition, Programming Competition Business Plan, Story of an Entrepreneur, Quiz, Badminton, Chess, Group Dance, Mr. & Ms. ULLAS 2022 etc. Minimal Fee/charges of Rs.



100 per participant up to 3 participants were imposed to participate in the Fest for serious participation of both internal as well as external students. About 30 colleges/ Institutions participated. The winners were given certificates, trophies and cash prizes in some cases.

## IMS Organized "Peer Mentoring Program"



**Ghaziabad:** In line with its perpetual endeavors to contribute to the domain of quality Management Education, IMS Ghaziabad conducted the unique "Global Talk Series" & "Peer Mentoring Program" for undergraduate students from the Department of Commerce, Mata Sundri College for Women, the University of Delhi on April 12, 2022, under the leadership of Director, Dr. Urvashi Makkar. The session witnessed rich insights from the worldwide acclaimed global expert Mr. Ashish Patel, Managing Director, CIO Advisory, Morgan Franklin,

Washington, the USA on "Inflection Point in Digital Transformation- Impact on Career Prospects". Speaking on the occasion, Dr. Urvashi highlighted the three crucial dimensions of education - Knowledge Acquisition, Conversion of Acquired Knowledge into Essential Skills, and Creation of Innovation. She also emphasized the relevance of developing an Adversity Quotient as an essential prerequisite for surviving and sustaining in the tough corporate scenario.

The PGDM students of IMS

Ghaziabad, Aditi Prajapati, Aakriti Sadana, Parushi Avasthi, Vaibhav Nagpal, Nitisha Chhibbar, and Pratyaksha Shankar Singh mentored their peers from Delhi University on "Life in a B School". In the interactive session replete with many activities for experiential learning, they brought forth the transition from the undergraduate to the postgraduate ecosystem. The session was graced by the presence of Ms. Ishleen Kaur, Ms. Rashmi Singh, and Ms. Priya, a faculty team from Mata Sundri College for Women. Compered by Arushi Singh & Anurag Singh and jointly coordinated by Dr. Vaishali Agarwal & Dr. Sushmita Biswal Waraich, the initiative was conceptualized as part of the Memorandum of Association signed between the two institutes for mutual synergized growth and collaborative learning.

## IMS School of J& MC Organized Alumni Talk

**Ghaziabad:** The IMS School of Journalism & Mass Communication of IMS Ghaziabad University Courses Campus has organized an "Alumni Talk" for the students of 1st, 2nd and 3rd year to get an insight and grip over the topic of significance in their field by Mr. Sanoj Gautam Alumni of Batch (2007-2010) on April 7th, 2022.

He has his own School of language and also running his own News Broadcast Services @NBTV. He is a prominent name in mediapreneurs who himself is Soft skill trainer. He started his career in media industry in the year 2010 and worked with many big names.

Mr. Gautam talked on the topic 'Opportunities for Media



students Industry' hementored the students on the tips like how to follow the rightway to choose their career and make it a success. He told students that how to get into these fields, students can build fundamental techniques in audio and video production, and apply them within a studio environment. How they can develop storytelling skills, allowing their message to reach audiences in an

influential way. The whole session was a gleam of cognition for every student as they got a glimpse over the topic and his journey at IMS in an easy and convenient way to recall. The event was conducted under the guidance of the faculty members.

Students learnt about the topic, and understand need of today's media industry and how to get into it by hard work and creative understanding

## IMS Reaccredited by ASIC, UK

**Ghaziabad:** Institute of Management Studies, the premier league B School in India is once again accredited by Accreditation Service for International Schools, Colleges and Universities (ASIC), UK. The Institution has earned Premier status with ASIC for its commendable areas of operation.

ASIC is recognized by UKVI in the UK, is a member of the CHEA International Quality Group (CIQG) in the USA and is listed in their International Directory, is a member of the BQF (British Quality Foundation) and are institutional member of EDEN (European Distance and E-Learning Network).

IMS is achieving new benchmarks under the vision of Shri Naresh Agarwal, Chairman, IMS Group of Institutions and Shri Nitin Agarwal, Managing Trustee.



# सिल्वर लाइन प्रेस्टीज स्कूल में वार्षिक खेलकूद प्रतियोगिता आयोजित



**गाजियाबाद।** सिल्वर लाइन प्रेस्टीज स्कूल के प्रांगण में 2022-23 सत्र के खेलकूद प्रतियोगिता का शुभारम्भ समारोह बड़े उत्साह के साथ किया गया।

कार्यक्रम का आरम्भ मार्च पास्ट व बैगपाइपर बैंड की मनमोहक धुनों की मंत्रमुग्ध कर देने वाली सुंदर प्रस्तुति से हुआ। तत्पश्चात प्रधानाचार्या, डॉ० माला कपूर ने मुख्य अतिथि प्रसिद्ध बाइकर, समाजसेवी व फैशन डिजाइनर श्रीमती पल्लवी फौजदार को एक पौधा देकर उनका स्वागत किया।

वार्षिक खेलकूद का शुभारम्भ विद्यालय की प्रधानाचार्या, डॉ० माला कपूर और मुख्य अतिथि श्रीमती पल्लवी फौजदार

ने मशाल जलाकर किया और शपथ दिलवाई। तत्पश्चात टार्च दौड़, बैड, स्केटिंग, फुटबाल, योगा, वॉलीबाल, तीरंदाजी तथा बास्केट बॉल एवं ड्रिल का अत्यंत ही आकर्षक प्रदर्शन हुआ तथा इन सभी खेलों के नियम और बारीकियों की जानकारी दी गई।

अंत में विद्यालय की प्रधानाचार्या, डॉ० माला कपूर ने खेलकूद को जीवन का आवश्यक अंग बताते हुए इसे शारीरिक और मानसिक विकास के लिए महत्वपूर्ण बताया। उन्होंने छात्रों को जीवन में कभी दबाव के आगे न झुकने की सीख देते हुए बिना रूके आगे बढ़ने को प्रोत्साहित किया। श्रीमती

पल्लवी फौजदार ने भी बच्चों के इस अदभुत प्रदर्शन को देखते हुए अपने अनुभवों से छात्रों को प्रोत्साहित किया तथा साथ ही साथ उन पलों को भी याद किया जब कभी वह भी इसी तरह खेलकूद प्रतियोगिता में भाग लिया करती थी। उन्होंने बताया कि शिक्षा के साथ छात्रों को इस तरह की प्रतियोगिताओं में भाग लेना आवश्यक है। इस तरह की प्रतियोगिता छात्रों के चरित्र-निर्माण में बहुत सहायक होती है। इस समारोह में विद्यालय की उपप्रधानाचार्या, डॉ० मंगला वैद, सुप्रसिद्ध पत्रकार व लेखक श्री आलोक यात्री जी, समस्त शिक्षकगण एवं स्टूडेंट्स उपस्थित थे।

## जेकेजी इंटरनेशनल स्कूल में मनाया गया विश्व मजदूर दिवस



**गाजियाबाद।** विजयनगर स्थित जेकेजी इंटरनेशनल स्कूल में World Labor Day विश्व मजदूर दिवस धूमधाम से मनाया गया। स्कूल के बच्चों ने रंगारंग कार्यक्रम प्रस्तुत किए। समारोह का उद्घाटन स्कूल के निदेशक डॉ. करुण गौड़ ने दीप जलाकर किया। निदेशक डॉ. करुण गौड़ ने कहा कि किसी भी देश के विकास की रीढ़ उसके मजदूर ही होते हैं। मजदूरों के बिना विकास की कल्पना भी नहीं की जा सकती है। उनके बिना हम सभी अंधरे हैं।

अतः उनका सम्मान करना हम सभी का कर्तव्य है। उन्होंने कहा कि विश्व में आज तक जो भी विकास हुआ है, उसमें अहम योगदान मजदूरों का ही है। घर, इमारत हो या बांध-पुल सब मजदूरों की मेहनत का ही नतीजा है। कोई भी समाज या देश बिना मजदूरों के आगे बढ़ ही नहीं सकता है। उन्हें विश्व निमाता भी कहा जा सकता है। उन्होंने यह भी कहा कि यदि स्कूल के पांच ड्राइवर एक दिन में छुट्टी कर ले तो सोचिए



कि स्कूल कैसे खुलेगा शायद इसकी कल्पना भी नहीं की जा सकती। अतः उन्हें सुविधाएं देकर ही समाज, देश व विश्व का कल्याण किया जा सकता है। छात्र-छात्राओं ने चतुर्थ श्रेणी के सम्मान में रंगारंग कार्यक्रम पेश किए जिसका उन्होंने भरपूर आनन्द उठाया।

## सी.एच.एस.पी. पब्लिक स्कूल में कोविड-19 का टीकाकरण महा अभियान



**गाजियाबाद।** प्रताप विहार स्थित सी.एस.एच.पी. पब्लिक स्कूल में कोविड-19 के तहत राज्य सरकार के चिकित्सा विभाग, जिला प्रशासन एवं विद्यालय के संयुक्त तत्वावधान में कोविड-19 टीकाकरण अभियान (15 से 18 वर्ष) के क्रम के रूप में एक दिवसीय शिविर का आयोजन किया गया। इस अवसर पर विद्यालय प्रबंधिका श्रीमती सविता गुप्ता ने कहा कि इस तरह के अभियान द्वारा हम देश को कोरोना मुक्त कर सकते हैं। निदेशक महोदय श्री तुषार गुप्ता ने भी बच्चों का उत्साह वर्धन किया। विद्यालय की प्राचार्या ममता शर्मा जी ने

बताया कि एक दिवसीय कोविड-19 टीकाकरण अभियान शिविर में 15 से 18 वर्ष के विद्यार्थियों हेतु को-वैक्सीन की पहली खुराक के लिए 350 विद्यार्थियों का लक्ष्य आंशिक किया गया था। विद्यार्थियों ने बड़-चढ़ कर टीकाकरण करवाया। विद्यालय अधिष्ठाता ने सफल टीकाकरण अभियान के लिए चिकित्सा विभाग और जिला प्रशासन का आभार व्यक्त किया। टीकाकरण शिविर की व्यवस्था हेतु विद्यालय के अध्यापक गण, कर्मचारियों ने अपनी-अपनी ड्यूटी उपस्थित कर टीकाकरण शिविर के सफल आयोजन में सहयोग प्रदान किया।

## Yadu Public School Celebrated Baisakhi



**Ghaziabad:** Yadu Public School celebrated Baisakhi in the school. The students performed Giddha Bhangra. Mrinalini Singh, principal of Yadu Public School, explained why Baisakhi is celebrated. The principal told the students that Baisakhi is a harvest

festival in Punjab. Thus the children performed Punjabi folk dance. The school organized Dhol Dance in the school for the students of Pre Primary. All the students thoroughly enjoyed the festival. The students were motivated to respect the food.

## Ambedkar Jayanti was celebrated at Yadu Public School

**Ghaziabad:** Ambedkar Jayanti was celebrated at Yadu Public School. Students from all four houses participated in the recitation of the Preamble to the Constitution of India. A fancy dress competition was held for the junior category. The students also presented a play on the life of Ambedkar. The winners of the finale were the winners.



# रेडिएंट पब्लिक स्कूल में विश्व पृथ्वी दिवस का आयोजन

**गाजियाबाद।** रेडिएंट पब्लिक स्कूल आर. के. पुरम, गोविंदपुरम में विश्व पृथ्वी दिवस बड़ी धूमधाम से मनाया गया। इस अवसर पर विद्यालय के छात्र-छात्राओं द्वारा एक नाटिका का मंचन किया गया जिसका उद्देश्य सभी को पर्यावरण संरक्षण के प्रति सभी को जागरूक करना तथा प्राकृतिक संपदाओं के महत्व से अवगत कराना था। इस अवसर पर विद्यालय की प्रधानाचार्या डॉ. विनीता त्यागी जी ने पर्यावरण के महत्व को स्पष्ट करते हुए कहा कि प्रकृति और मानव के बीच का मधुर सामंजस्य बढ़ती जनसंख्या और उपभोग की प्रवृत्ति के कारण घोर संकट में आ गया है। यह असंतुलन प्रकृति के विरुद्ध तीसरे विश्वयुद्ध के समान है। आज आवश्यकता इस बात की है कि हम सभी को जलवायु



परिवर्तन के गंभीर खतरे को ध्यान में रखते हुए पर्यावरण के प्रति अपनी-अपनी जिम्मेदारियों का ईमानदारी पूर्वक निर्वहन

करें। पृथ्वी सभी जीवों के लिए जीवनदायिनी है। जीवन जीने के लिए जिन प्राकृतिक संसाधनों की आवश्यकता होती है पृथ्वी वह



सब हमें प्रदान करती है। हम सभी का नैतिक कर्तव्य है कि पृथ्वी के पोषण के लिए हम संसाधनों की आवश्यकता होती है पृथ्वी वह

लगाए चाहिए जिससे हमारे पर्यावरण का संतुलन बना रहे तथा आने वाली पीढ़ी को भी स्वस्थ वातावरण मिल सके।

# राणा प्रताप स्कूल में मना डॉ. भीमराव अम्बेडकर का 131वां जन्मदिवस



**गाजियाबाद।** राणा प्रताप हायर सैकेण्ड्री स्कूल गाजियाबाद में डॉ० भीमराव अम्बेडकर जी का 131वां जन्मदिवस मनाया गया। सर्वप्रथम स्कूल की प्रधानाचार्या श्रीमती पूनम शिशोदिया के द्वारा डॉ० भीमराव अम्बेडकर जी के फोटो पर माल्यार्पण कराया गया।

इस कार्यक्रम में सभी शिक्षकगण उपस्थित रहें। उसके पश्चात उन्होंने डॉ० भीमराव अम्बेडकर जी की उपलब्धियों तथा उनके संघर्ष के बारे में समस्त अध्यापक-अध्यापिकाओं को अवगत कराया।

उन्होंने यह भी बताया कि किस प्रकार उन्होंने अभावों के होते हुए भी जीवन में वो मुकाम हासिल किया कि उन्हें हमारे महान



देव का संविधान लिखने का अवसर प्राप्त हुआ। उनके इस संघर्ष से भरे जीवन के बारे

में जानकर समस्त शिक्षकगण बहुत प्रेरित हुए।

## राणा प्रताप स्कूल में कोविड 19 वैक्सीनेशन कैम्प

**गाजियाबाद।** राणा प्रताप हायर सैकेण्ड्री स्कूल गाजियाबाद में कोविड 19 वैक्सीनेशन कैम्प का आयोजन किया गया। पहली डोज वैक्सीनेशन कैम्प 22 जनवरी 2022 को विद्यालय में आयोजित हुआ। 15 - 17 वर्ष तक के बच्चों को दूसरी डोज तथा 12 - 14 वर्ष तक के बच्चों को पहली डोज दी गई। इस कार्यक्रम में विद्यालय के 150-200

बच्चों ने भाग लिया। अभिभावकों ने भी इस कार्यक्रम में सभी अभिभावक अपने बच्चों को लेकर आए और वैक्सीन लगवाई।

विद्यालय के अतिरिक्त आस - पड़ोस के बच्चों ने भी विद्यालय के कैम्प में आकर वैक्सीन लगवाई। कार्यक्रम के अंत में डॉक्टर ने बच्चों को कोविड 19 से बचाव के बारे में सुरक्षा निर्देश दिए।



## Knowledge



Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email [imstoday.imsec@gmail.com](mailto:imstoday.imsec@gmail.com)

## Solve Quiz No. 91

## For Students



1. Atom is electrically
  - a) Positive
  - b) Negative
  - c) Bi-positive
  - d) Neutral
2. Solar energy is due to
  - a) Chemical reaction
  - b) Combustion reaction
  - c) Fission reaction
  - d) Fusion reaction
3. Which of the following is negatively charged?
  - a) Alpha - rays
  - b) Beta - rays
  - c) Gamma - rays
  - d) X - rays
4. When is army day observed in India?
  - a) 4 Dec
  - b) 15 Jan
  - c) 28 Feb
  - d) 1 Dec
5. Numismatics is the study of
  - a) Coins
  - b) Numbers
  - c) Stamps
  - d) Space
6. Ornithology is the
  - a) Study of plants
  - b) Study of bones
  - c) Study of noise
  - d) Study of birds
7. The energy of food is measured in
  - a) Calories
  - b) Celsius
  - c) Kelvin
  - d) None of the above
8. Which metal is used for the manufacturing of heating elements used in electric iron?
  - a) Chromium
  - b) Nichrome
  - c) Lead
  - d) Nickel
9. Colour of light is related to it's
  - a) Frequency
  - b) Velocity
  - c) Amplitude
  - d) None of the above
10. The pitch of sound depends on its
  - a) Amplitude
  - b) Velocity
  - c) Frequency
  - d) All the above

## Participation format

Quiz No.....  
Name of Student.....  
(also attach your PP size Photo)  
Class.....Year.....  
College Name.....  
Mobile Number.....  
Email.....  
Present Address.....  
Permanent Address.....

## Answers (QUIZ-90) April, 2022 issue:

1	2	3	4	5	6	7	8	9	10
d	d	d	d	b	a	a	a	a	a

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)



## समान नागरिक संहिता पर बहस



समान नागरिक संहिता को लेकर जारी बहस के बीच परस्पर विरोधी स्वर फिर से खूब उभर रहे हैं। कई संगठन एवं नेता ऐसी किसी संहिता के निर्माण को गैर जरूरी बता रहे हैं। इस तरह के विरोधी स्वरों का उभरना कोई नई बात नहीं है। दशकों से ऐसा होता चला आ रहा है। जब भी समान नागरिक संहिता को लेकर कोई पहल होती है अथवा इसके निर्माण की आवश्यकता जताई जाती है, तब कुछ सिपासी दल और नेता बुद्धिकरण की राजनीति करते हुए इस मार्ग पर सबसे बड़े अवरोधक बन जाते हैं। तथाकथित बुद्धिजीवी कुतर्कों और काल्पनिक भय के साथ उसके विरोध में खड़े हो जाते हैं। जब सिविल नागरिक संहिता पर संपूर्ण देश में फिर बहस चल रही है, कुछ लोगों ने अपनी सिपासी रोटियां सेंकने का काम तेज कर दिया है। तथाकथित बुद्धिजीवियों का मानना है कि समान नागरिक संहिता का निर्माण लोगों के धार्मिक मामलों में अनावश्यक हस्तक्षेप होगा। अन्य नेताओं का मानना है कि यह महंगाई, बेरोजगारी आदि से लोगों का ध्यान बंटाने की कोशिश है। अगर हम इस मामले में निष्पक्ष होकर सोचें तो हमारे मन मस्तिष्क में अनेक सवाल कौंधते हैं। क्या समान नागरिक संहिता का निर्माण न करने से महंगाई और बेरोजगारी की समस्या का समाधान हो जाएगा? प्रश्न यह भी है कि महिलाओं को उनके अधिकार दिलाना और उन्हें अन्याय एवं शोषण से बचाना किसी के धार्मिक मामलों में हस्तक्षेप कैसे हो सकता है? क्या किसी पंथनिरपेक्ष और लोकतांत्रिक देश में धार्मिक मामलों के नाम पर मनमानी होने दी जा सकती है? समान नागरिक संहिता को लेकर बेलगाम बयानबाजी होने का एक बड़ा कारण यह है कि उनके विरोधियों और यहां तक कि समर्थकों को भी यह नहीं पता कि वह कैसी होगी और उससे क्या बदलाव आएगा? यही कारण है कि मनमाने बयान दिए जा रहे हैं। यह सिलसिला तब तक नहीं थमने वाला, जब तक समान नागरिक संहिता का कोई मसौदा सामने नहीं लाया जाता। उचित यह होगा कि सरकार इस संहिता का कोई मसौदा तैयार कर उसे जनता के समक्ष विचारार्थ प्रस्तुत कर दे, ताकि उस पर व्यापक बहस हो सके। गोवा में यह संहिता पहले ही लागू है। उत्तराखंड और उत्तर प्रदेश के मुख्यमंत्रियों ने भी इस पर कानून बनाने और लागू करने के संकेत दिए हैं। लेकिन सिविल नागरिक संहिता का कानून पूरे देश में एक जैसा हो, इसके लिए जरूरी है कि वह केंद्र सरकार तैयार करे।

चूंकि समान नागरिक संहिता को लेकर देश में बहस शुरू हो चुकी है, इसलिए केंद्र सरकार को चाहिए कि वह इसे गंभीरतापूर्वक ले और इसके लिए आवश्यक है कि वह सबसे पहले उसका मसौदा लोगों के समक्ष लाए। उल्लेखनीय है कि 21वें विधि आयोग को समान नागरिक संहिता से जुड़े प्रावधानों का विस्तृत अध्ययन करने का काम सौंपा गया था, लेकिन यह काम किए गए बिना उसका कार्यकाल खत्म हो गया। इसलिए आवश्यक है कि केंद्र सरकार इस पर एक बार फिर पहल करते हुए इसकी जिम्मेदारी 22वें विधि आयोग को सौंप दे और इस पर होने वाली प्रोग्रेस को लगातार समीक्षा करे ताकि इस समस्या का स्थायी समाधान निकाला जा सके।

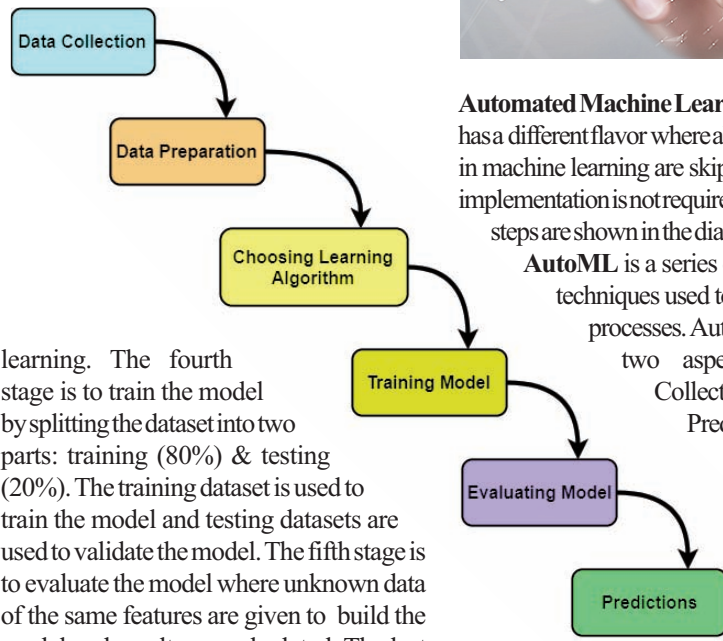
# The Efficacy of Auto ML Techniques

This decade is known as the data era. Data is created by the people, for the people, and of the people. People have many pieces of information such as personal information, family members, plan, journey details, roaming plans, education plans, career plans, political thoughts, etc. People use social media platforms to post information on the wall. The data may be of not much use to other individuals but an IT Company is much more powerful to use the data in manifolds. Companies know how to use the data in their ways. The data of the people have been collected by IT giants and IT Companies are using the techniques of Artificial Intelligence (AI). In the last 5-6 years, AI can do many things. AI includes machine learning, deep learning, NLP, and many more techniques. The processing of data is taken care of by AI techniques only. To implement the received data, mainly machine learning techniques are used. ML Techniques use the following steps to calculate the outcome based on the inputs.



Dr. Ajay Kumar  
Associate Professor (EC)

data are prepared to clean the raw data if the data is dirty by some means. Raw data may contain missing values, inconsistent values, duplicate instances, etc. The third stage is to choose the efficient machine learning algorithm where an algorithm is chosen based on the type of problem and datasets. The types of ML algorithms are supervised and unsupervised



learning. The fourth stage is to train the model by splitting the dataset into two parts: training (80%) & testing (20%). The training dataset is used to train the model and testing datasets are used to validate the model. The fifth stage is to evaluate the model where unknown data of the same features are given to build the model and results are calculated. The last and sixth stage is to predict the result in terms of accuracy.



**Automated Machine Learning (AutoML)** has a different flavor where all traditional steps in machine learning are skipped and manual implementation is not required. The following steps are shown in the diagram below.

**AutoML** is a series of concepts and techniques used to automate these processes. AutoML focuses on two aspects, i.e. Data Collection and Prediction.

### Benefits of AutoML:

- ▶ No hard skills are required, non-experts can use AutoML
- ▶ AutoML reduces bias & errors automatically.
- ▶ The cost of hiring experts is reduced in industries.
- ▶ AutoML reduces the time required to develop a model and test a model.

### Drawbacks of AutoML:

- ▶ Not suitable for all types of problems.
- ▶ AutoML models are dependent on the computational power of the machine, not always consume less time.

### Conclusion

AutoML is an emerging technology and is being used by many non-experts in AI industries. It is not recommended always as AutoML is not fit for all types of problems. Traditional machine learning systems cannot be ignored at all.

## An appeal against rising tech addiction among the youth.

I seek to bring your kind notice to the rising technology addiction among the youth of this generation and the visible side effects it is causing.

Technology addiction can be defined as frequent and obsessive technology-related behavior increasingly practiced despite negative consequences to the user of the technology. An over-dependence on tech can significantly impact students' lives. While we need technology to survive in a modern social world, a severe over-reliance on technology—or an addiction to certain facets of its use—can also be socially devastating. Tech dependence can lead to teen

consequences that span from mild annoyance when away from technology to feelings of isolation, extreme anxiety, and depression. Today we are very advanced and it is a great achievement but with great achievement comes great responsibility which apparently our youth somehow are not able to handle.

We have invented various useful gadgets which were supposed to make our life easier but instead, it has been the greatest nightmare for the future of our youth. The information these gadgets provide was supposed to be knowledge content for kids but instead, it has been a wonder screen for them. The number of hours an average person spends in gaining new information, whether wanted or unwanted, is fast increasing, with a



Tanishi

screen in front of our eyes showing us new wonders every minute. And on top of that, the wonders are as per choice and preferences. These temptations are leading them to spend much more time on the screen which is affecting their eyes as well as their mental health. These high-tech gadgets prevent children from practicing their critical thinking skills and they conveniently opt for easy ready-made answers.

Through various search engines, children are able to attain the answers to many questions that are posted by other students or teachers themselves. This in turn makes them constantly reliant on this source of information and therefore fail to use their brains. It was supposed to be a great boon for the world but rather it creates all possible insecurities for people. It leads to causes stress and anxiety among the youth. So I would like to appeal to the youth to think not only just out of the box but also out of the screen. The world is much bigger than just 10 inches. One should always maintain a balance in life.



## The Dangers of Social Media



Social media seems quite the hype for quite some time, right? It's definitely fun scrolling through your Instagram feed and finding things that interest you. Or watching YouTube suggestions and sitting back and enjoying some intriguing videos. Or just Netflix and chilling. What about the craving for likes, of the photos we post on our profiles? Social media definitely has created quite the virtual storm in our lives. Hold it there, coz that's what it is... a storm, and a big, HUGE one.

Ever wondered why everyone's Instagram feed is different? Or why does everyone have different stuff to view on their social media? Even the autofill of Google varies from person to person and region to region. It's because every move of ours is being TRACKED. Social media is not free. We are the product. There are AI models which work on algorithms and track our every move, through the clicks we make, the feed we scroll through, and the content we look at.

In fact, they even monitor the time we look at the



Sanuj

specific content. So basically big tech companies like Google, Facebook, Twitter, etc are collecting our data, and well, selling them off to advertising companies. This is extremely dangerous not only coz it violates our personal privacy, but also because it gives way to evil forces to wreak havoc with our minds. So next time think twice when the tall tech giants like Facebook, Instagram, or Twitter make tall claims about privacy.

Fake news spreads six times faster than true news. In a world of disinformation, this is extremely scary. Social media is now used to hack elections (2016 US elections), spread communal hatred (to spread misinformation to cause riots), incite violence, cause wars (the present Russia Ukraine war), and disrupt democracies (impact on voter turnout and polarizing political opinions). Social media is addicting and we all have become slaves to it, agree or not. With a little bit of caution and awareness, however, it can become a tool for our own benefit. Life without it seems impossible, and we have to become the masters of technology, rather than the other way around...

## Role of Media in Nation-Building

We all know India is a democratic country and any democratic country has its pillars to run a nation. In India, they are the executive, judiciary, legislative, and media.

The media has a very important role in informing the news to its citizens. Media works on some ethics, like it should be based on true facts and figures, unbiased, presentable, and understandable to the people. Media can also influence the people so sometimes it becomes really dangerous if the media starts diverting people by delivering fake or

unauthentic news. India is a richly diverse country as it is divided into 29 states and almost every state has its own regional language which helps to create good scope in the field of journalism. We know the media has been playing their role for decades either as opinion leaders during world wars and presidential elections or as journalists and reporters in today's world. It's very obvious that propaganda has always been a part of the culture, it never gets old with eras.

In our day-to-day life, we see media playing their role by reporting on some serious issues like political, crime, or investigatory research-based by keeping their life at stake. Today



Shreya kumari

internet and globalization have taken the space in the digital market resulting in citizen journalism but, this form of journalism is basically opinion based on different perspectives of different people or a section of the community which can sometimes be harmful and irrelevant for the consumers or society. Now here comes the media to give their stance by fact-checking the news and by researching in detail the incident. There are situations and places where only strong journalists can approach like parliamentary houses or some famous personalities.

Media houses also run for ratings which downgrade the content of the

news as well the image of the media. We have seen media being biased towards a particular institution or political party while it's their duty is to perform unbiasedly. Sometimes even the anchor presents distorted facts and false pictures to their audiences which disrupts the sanity of the media. Even so often the ignorance of any news can result in wrong conclusions and at last to everlasting arguments and debates.

We have also seen media in the name of patriotism has spread some sort of communal violence indirectly which results in community hatred that distorts the peace of a nation. In a democratic country, every individual has the freedom of speech and the media should maintain this sanity at every cost, to stand from all the



uncertainty. Thus, media houses and news writers have a very heavy responsibility residing on their shoulders which is remarkable also people working in the background are enlightening and are to be honored for

their loyalty to presenting us the social issues on national and international platforms. They also have to keep pressuring the system and the government so that, everything works functionally and efficiently.



## News Brief

## Department of ME Organized Alumni Talk



**Ghaziabad:** Department of Mechanical Engineering has successfully organized an Alumni Talk on “Fierce, Fearless and Flawed” by Mr. Kartikey Dwivedi, an alumnus of the Mechanical Engineer Department, IMS Engineering College from 2011-15 Batch. The program was held on April 9, 2022. He gave a comprehensive view of the industry and higher study to the students. Through his experience, he guided the students in achieving their goals and fulfilling their ambitions. Students received satisfactory responses to their queries during the session.

## STC on Internet of Things through ICT in Collaboration with NITTTR Chandigarh

**Ghaziabad:** Department of Computer science and Engineering has successfully organized STC on “Internet of Things through ICT” in collaboration with NITTTR Chandigarh from 28th March 2022 to 1st April 2022. A total of 40 participants attended this STC.

## TBIP-IMSEC Organized MSME Idea Hackathon 2022



**Ghaziabad:** TBIP-IMSEC & IIC jointly organized three days of Presentation & Screening of innovative Project Proposals submitted by students & alumni of IMS Engineering College for startup incubation and support from MSME. The three days event was inaugurated by Dr. Vikram Bali the Director of IMSEC. Around 15 proposals were evaluated by a panel of experts from academia and industry.

## Abhigyan Club Organized Activities



**Ghaziabad:** Abhigyan club of Computer Science and Engineering department of IMSEC organized two activities Cooking Without fire (only for boys) and a balloon race on 11th April 2022. Abhigyan club provides a platform for students to exhibit their managerial talent by participating in various social activities. The judges of cooking without fire were Ms. Anjali Sardana, Ms. Shaili Gupta, and Mr. Amit Kumar. This event took place under the guidance of Dr. Avdesh Gupta (HOD CSE). The faculty coordinator was Ms. Chandra Pushpanjali Patel.

## A workshop Organized on WEB 3.0, NFTs, BLOCKCHAINS &amp; METAVERSE



**Ghaziabad:** FreshLance 'a freelance club' of the Computer Science and Engineering department of IMSEC organized a workshop on WEB 3.0, NFTs, BLOCKCHAINS & METAVERSE on 11th April 2022. Overall 100 students registered for the event making it a successful one.



## An Awareness Programme on “1090” Helpline Number

**Ghaziabad:** IMS Engineering College in association with UP Police organized an Awareness Programme on “1090” Helpline Number of UP Police to make the girl students aware of their rights while using “1090” and the services associated with this helpline number.

The program was organized under the mentorship of Dr. Iraj Raja SP (Rural) Ghaziabad and was conducted by Inspector Kiran Raj, SHO, Women Police Station, Ghaziabad. She told the girl students of IMSEC that the “1090” Helpline number is an initiative of UP Police for ensuring the safety and security of women. It’s a women’s power line on which women can report harassment, stalking or phone-related abuse. It works 365x24x7 like a call center with cops receiving the calls and



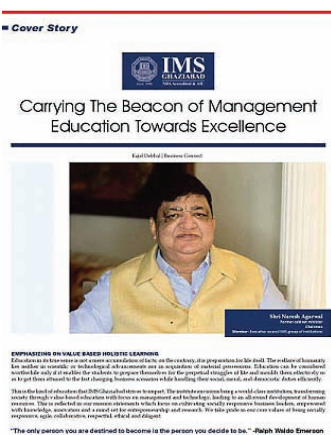
taking immediate action. Cops call the stalkers or the person against whom the complaint has been registered and take punitive action

against the person. This is an initiative to give confidence to the women and ensure their safety and security.

## Shri Nitin Agarwal Featured on the Cover Page Story of Business Connect Magazine



**Ghaziabad:** An insightful cover page story featuring the visionaries of IMS Ghaziabad, Shri Naresh Agarwal, Chairman, IMS Group of Institutions; Managing trustee, Shri Nitin Agarwal, Minister of State, Department of Excise & Prohibition and Dr. Urvashi Makkar, Director, IMS Ghaziabad, has been published by



Business Connect magazine in its April 2022 issue.

The focus of the article was on the incessant initiatives undertaken by the institute towards achieving Excellence in Quality Education, Fostering Corporate Linkage, Promoting Research Orientation, Building Global interfaces, Developing Entrepreneurial Culture, and



Nurturing Performance-Oriented Work Culture. With its three-pronged focus on Academic Excellence, Corporate Readiness, and Global Exposure that is reflected in the entire tapestry of its PGDM program, IMS Ghaziabad is being gloriously recognized on multiple platforms for crafting future-ready management professionals.

## IMS Ghaziabad Organized SPICMACAY

**Ghaziabad:** IMS Ghaziabad organized SPICMACAY Bharatnatyam performance by the globally renowned artist Ms. Ragini Chandrashekhar on April 15, 2022. The Cultural Extravaganza “Reaching The Roots” was graced by the august presence of Chief Guest, Shri Pramod Agarwal, Executive Council Member, IMS Society; Presidential Speaker, Shri Rakesh Charria, General Secretary, IMS Society; Distinguished Guests, Smt. Sunita Agarwal, Smt. Deepa Chharia and Ms. Abha Bansal. Addressing an audience of over 300 eminent personalities from Administration, Academia,

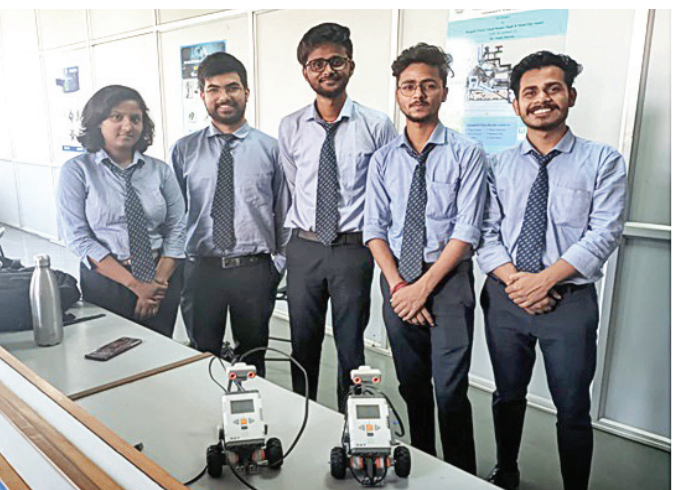
Corporate, and Media, Dr. Urvashi emphasized that, Indian Classical Dance & Music is one of the most expressive forms of art, and it is imperative for the students to experience the rich Indian cultural heritage. She further shared that SPICMACAY is a revolution of Indian classical performing arts, intended to enrich the quality of formal education by increasing awareness about different aspects of Indian heritage. Coordinated by Dr. Laxmi Pandey, the soulful evening was instrumental in inspiring young minds with the rich Indian culture and values.



## EC Department Organized an Ideation Workshop

**Ghaziabad:** Robotics Club EC Department organized an ideation workshop on Robotics using LEGO kits. The objective of this workshop was to make students acquainted with Robotics Concepts and various modules such as sensors, actuators, and microcontrollers. Students had also gone through the pathways of designing, realizing, and testing their own robots in the workshop. This workshop was organized from 28th March 2022 to 01st April 2022. This workshop was guided and coordinated by Prof. Sumit Sharma and Prof. J.N. Vashishtha.

In the initial phase of the workshop, students learned about LEGO Kits and their applications which include important components of LEGO Kit, Robot



motors, actuators, and the introduction to NXT Software. During the middle phase, the students learned how to build a robot using a LEGO Mindstorms kit and build a program to make a direct movement with a robot. In

the last phase, they learned how to use different types of Sensors in their Robots, and finally, they built a robot of their choice with the knowledge they acquired in the previous sessions of the workshop.

## News Brief

## The Management Cub Organized Infographics



**Ghaziabad:** Kaizen- The management club of the MBA Department organized Info graphics for MBA and B.Tech students on 15th April 2022. During the event, students used innovative ways to demonstrate management concepts. The winning team presented the Growth of the Indian economy.

## Book Donation Camp organized

**Ghaziabad:** Book Donation Camp organized by MBA Department with DJIME, Daikin Japanese institute of manufacturing excellence on 31st March 2022. It is a CSR initiative taken by the governments of India and Japan to educate economically backward students.

## Small Act for a Bigger Impact on the Occasion of “World Water Day”



**Ghaziabad:** School of Biosciences, in association with IMS Greens Cell, Organized a Small act for a bigger impact on 30th March 2022 on the occasion of “World Water Day”, wherein the students from Biosciences were participated in the act on the topic related to “Groundwater – Making Invisibly Visible”. It is celebrated to highlight the importance of fresh water and to spread awareness about water conservation. Students from the School of Biosciences departments run a campaign, which aims to conserve rainwater and trigger the sense of how close scarcity of freshwater is soon. The event was concluded with a water pledge promising to conserve the water by the faculties and students.

## Tablets Distribution Ceremony Organized



**Ghaziabad:** In order to strengthen the technical skills of the young learners, IMS Ghaziabad organized a “Tablets Distribution Ceremony” for III years, Batch 2019-22 students of Master of Computer Applications on April 04, 2022. The initiative was conducted under the “Digishakti Scheme” launched by the Chief Minister of Uttar Pradesh, Shri Yogi Adityanath for giving a push to the digital India campaign and to link the youth of Uttar Pradesh with it. 44 laptops were distributed free of cost by Dr. Urvashi Makkar, Director, IMS Ghaziabad.

Speaking on the occasion, Dr. Urvashi applauded the efforts of the state government in conceptualizing and effectively implementing the massive drive to distribute tablets and smartphones free of cost to over one crore students of undergraduate and post-graduate courses. She emphasized that the domains of Artificial Intelligence, Data Science, Machine Learning, etc. will be hot selling cakes in times to come. Inspiring the budding professionals to be abreast with technological breakthroughs, she advised them to hone their skill sets as per the requirements of the market. Coordinated by Dr. Nripendra Dwivedi & Ms. Ahimsa Bhardwaj, the initiative will be instrumental in enabling students in getting free digital access to standard content and related information for shaping their careers.

## Report on Solo Dance Competition

**Ghaziabad:** Cultural Club of IMS UC Campus organized an inter-departmental ‘Solo Dance competition on 12th April 2022. The event was commenced with the anchors, Ms.



Simran Gulati (BCA 1st year) and Mr. Kushagra Pandey (BBA 1st year), by welcoming the Director of IMSUC, Dr. Ajay Kumar, the audience and judges, and introducing the institute. Saraswati is the Hindu goddess, is the symbol of education, music, art, speech, wisdom, and learning, and the first dance performance, ‘Saraswati Vandana,’ was devoted to her to show respect and a sense of reverence. The presenter introduced the Cultural Club after the ‘Saraswati Vandana.’ After the opening dance of the three club cabinets, namely the President, Vice President, and Secretary of the cultural club, the competition ‘Solo Dance’ began. After then, the competition began. The event drew in not just the audience and participants, but also the Faculty Members. Later, when the judges Ms. Manavi Gilotra, Ms. Nidhi Sharma, Dr. Anchal Luthra, Ms. Divya Chibber, Mr. Shadab Aslam, and Mr. Manish Kumar declared the winners of the competition. Students were judged on the parameters of their dancing skills, confidence, and overall presentation.



## News Brief

### IMS Ghaziabad Awarded “College of The Year 2022”



**Ghaziabad:** Carrying forward our glorious legacy of 32 years, we are proud to announce that under the edifying leadership of Dr. Urvashi Makkar, Director, IMS Ghaziabad, the institute has been recognized as “College of The Year 2022” by the premier magazine Business Connect. The institute received the award in appreciation of its admirable growth and differentiating factors like Academic Excellence, Innovative Pedagogy, Global Exposure, Industry Interface, and placement & Skill Development.

### Dr. Urvashi Makkar, Awarded “The 10 Best Indian Origin CEO”



**Ghaziabad:** Dr. Urvashi Makkar, Director, IMS Ghaziabad, has been awarded “10 Best Indian Origin CEO Leading Industries Across the World” in recognition of her extraordinary service and dedication to her profession by Prime Insights, a leading Indian magazine. The magazine also published a thought-provoking article based on an in-depth interview with her in its April 2022 issue. Decoding her leadership style, motivation mantra as well as the meaning

of success to her, Dr. Urvashi highlighted that a true leader must have the capacity to inspire peers and subordinates alike. Sharing her ideas on innovation, she dwelt on the infinite “Power of Anticipation” in order to understand and utilize emergent trends and respond to them realistically. Discussing the key market trends in the current times, she emphasized the numerous initiatives undertaken by IMS Ghaziabad for enhancing the corporate readiness of the learners.

### PGDM Students Participated in Talk Organized by AajTak



**Ghaziabad:** Inquisitive PGDM learners and faculty from IMS Ghaziabad participated in a pertinent Talk on “Price rise of Essential Goods and Oil” organized by AajTak (The India Today Group) at India Today Mediaplex, Film City, Noida on April 8, 2022. The energetic session moderated by the nationwide renowned News anchor, Anjana Om Kashyap witnessed the perspectives of many political stalwarts on the burning theme.

Coordinated by Dr. Anindita, the initiative, undertaken by the institute as part of the Corporate Interface Series, provided the budding professionals a unique platform to understand and discuss political, social, and economic issues on television.

## AICTE Sponsored International Conference “ICTSEADC 2022”

**Ghaziabad:** In line with its endeavors for academic excellence through research and innovation, IMS Ghaziabad organized the prestigious AICTE sponsored International Conference on “Technological, Social and Economic Innovation through Artificial Intelligence, Data Science and Cyber Security (ICTSEADC 2022)” on April 15-16, 2022 under the patronage of Shri Naresh Agarwal, Chairman, IMS Group of Institutions; Shri. Nitin Agarwal, Managing Trustee, Governing Body, IMS Ghaziabad, and leadership of Dr. Urvashi Makkar, Director, IMS Ghaziabad.

The day 1 of the conference witnessed the luminous presence of Chief Guest, Mr. Rajesh Sabapathy, Distinguished Engineer & Senior Director Data Science, Optum Global Advantage, United Health Group, and renowned Keynote



Speaker, Mr. Ashish Patel, Managing Director, Morgan Franklin Consulting, the USA in the Inaugural Session. The Plenary Session was graced by intellectual deliberations from Distinguished Expert Speakers Mr. Samir Agarwal, Chief Operating Officer, Cloud Centric Infotech; Mr. Onkareshwar Pandey, Chairman and Editor in Chief, Observer Global Media Group and Dr. J.R. Sharma, Managing Director, Stemvogel Consulting (OPC) Pvt. Ltd.

In the International Plenary Session on Day II of the

conference, insightful global perspectives were shared by renowned Keynote Speakers of worldwide acclaim Mr. Satya Upadhaya, Vice-President, Citi Bank, Australia; Dr. Anup K. Mudgal, Former India High Commissioner, Mauritius; Distinguished Expert Speakers Mr. Jose Pires, Founder & CEO, Global Excellence & Innovation; Ms. Bithika Mehra, Senior Optimization Strategist, Mayo Clinic, USA and Dr. Mohan Lal Agarwal, President, Indo Gulf Management Association. The knowledge sharing gained



further momentum in the Plenary Session graced by Distinguished Expert Speakers Dr. Pooran Pandey, Fellow, CEU, Austria; Mr. Ishan Taneja, MD & CEO, UAS International, and Dr. Jatinder Singh, Assistant Secretary-General, Ph.D. Chamber of Commerce & Industry.

Best Paper Awards were presented in each Technical Session enriched with inputs from many stalwarts from corporate & academia as Session Chairpersons & Co-Chairpersons. An audience of

over 500 delegates, participants, distinguished guests, students, media representatives, faculty, and staff members of various institutes benefitted from the sessions. The International Conference had collaborations with Bloomsbury & Inspira Research Association (Research & Publication Partners); IGMA, University of Cyprus & GMA (Academic Partners); Ph.D. Chamber of Commerce & PCCI (Industry Partners); Education Post & Hind Atma (Media Partners); Yakult & DataTrained (Corporate Sponsor).

## Workshop on “Developing Market Readiness & Employability Skills”



**Ghaziabad:** IMS Ghaziabad organized a Workshop on “Developing Market Readiness & Employability Skills” on March 29, 2022, in collaboration with Ghaziabad Management Association. The critical initiative was envisioned to empower the learners with the career insights needed to be corporate-ready and enhance crucial employability skills. The distinguished Expert Resource Persons for the workshop were Dr. Urvashi Makkar, Director, IMS; Mr. Anuj Pal Goswami, Managing Director, Global Institute for Staffing and Training; Mr. Tarun Sharma, Lead-

Institution, Growth@OneBanc; Mr. Dhruvayoti Roy, Lead UPI, and NETC, National Payments Corporation of India and Mr. Manash Chakraborty, VP & Branch Head- North, Times Network. The session was graced by the presence of Mr. Vinay Gupta, Executive Director, Ghaziabad Management Association, and Mr. Suresh Verma from GMA. In her Inaugural Address, Director, Dr. Urvashi Makkar inspired the young minds to be prepared for their next job as well as job role, understand the associated expectations, and actively develop

the required competencies. Highlighting the crucial importance of learning agility, she emphasized that each individual must continuously assess and reassess the different parameters of their market readiness as per the changing scenarios. The expert speakers shared the expectations of the corporate with the participants along with the skill sets required to meet the same. Interactive exercises and activities were done in the action-packed session thus heightening the energy quotient. Over 350 enthusiastic students hailing from multiple institutes spread across Delhi and NCR participated in the engagement session. Anchored by Khushi Mishra & Vaibhav Nagpal and coordinated by Prof. Sangeeta Magan, the workshop was instrumental in enhancing the capabilities, skills, and employability quotient of the learners.

## “30th Annual Book Exhibition” Organized



**Ghaziabad:** IMS Ghaziabad organized the “30th Annual Book Exhibition” on campus on April 15, 2022 which witnessed an exhibition of books from over 20 renowned publication houses like Wiley, Pearson, Sage, Oxford, Taxmann, Penguin, and many more on diverse subjects. The exhibition was conceptualized by the Library team of the institute in order to strengthen the reading habits of the budding professionals. In her

Inaugural Address, Dr. Urvashi emphasized the importance of reading as a means of activating the mind and enhancing creative ability. She inspired young minds to make good books as their companions for life in order to improve their perspectives on life. Coordinated by Dr. Amit Bhati, the unique event was instrumental in enriching the robust library of the institute and stimulated the visitor's interest for reading.

## Global Talk Series Organized on “Strategic Management”

**Ghaziabad:** IMS Ghaziabad conducted its flagship Global Talk Series on “Strategic Management” by the renowned global expert Mr. Ashish Patel, Managing Director, CIO Advisory, Morgan Franklin, Washington, USA for Term III students of PGDM Batch 2021-23. The 30 hours Module in order to extend maximum global and corporate exposure to students is being held on campus from April 04-14, 2022.

The session is enabling students to decipher pertinent concepts like Strategic Intent, Corporate Sustainability, Strategic Map, Risk Management, and many more in



the interactive session replete with practical examples & personal anecdotes shared by the expert. Innovative pedagogical tools like Case Analysis, Team Project Presentations, Group discussions, Article Analysis, etc. are enhancing the learning experience of the young minds who are participating in the discussions with full enthusiasm.

## An FDP Organized on “Becoming a Faculty of the Future”

**Ghaziabad:** Carrying forward its endeavors for strengthening the faculty fraternity of the institute, IMS, organized a Faculty Development Programme on “Becoming a Faculty of the Future”. The Expert Resource Speaker for the session was Dr. Jeet Sharma, Managing Director, Stemvogel Consulting (OPC) Pvt. Ltd. In her Inaugural Address, Dr. Urvashi Makkar, Director, IMS, emphasized that the rich deliberations shared by the expert resource person will go a long way in enhancing academic excellence, faculty development, and effective student engagement. She applauded Dr. Jeet for his guidance and inspiration, the impact of which was visible across



multiple areas on the campus. Using many examples and anecdotes from corporate and academics, Dr. Jeet highlighted that the birth of excellence is “belief” and inspired the faculty members to pick an area of expertise and go deep into it rather than going wide. The reflections shared by him enabled the faculty

to initiate more experimentation in their classroom delivery. Coordinated by Dr. Radhika Malhotra & Dr. Akash, the vital FDP enabled the faculty members to develop creativity, and high order thinking skills and effectively utilize knowledge of advanced teaching-learning methods.

## Noble Contribution by IMS in “The Delight of Gifting”

**Ghaziabad:** The socially driven ‘Aabhaari Club’ of IMS Ghaziabad organized the Inter Institute Contest on “The Delight of Gifting” in collaboration with the NGO ‘Goonj’, on March 30, 2022. The noble initiative, gave the participants an opportunity to challenge their creativity and empathy factor while preparing gifts for someone needy. In the true spirit of charity beginning at home, the event started with the contribution of gifts to the housekeeping and other support staff, sponsored by the departmental store, Metro Cash and Carry Ghaziabad. This was followed by the Book (used) Exhibition by ‘Goonj’. It was heartening to see students, staff, and faculty members, in large numbers, visiting the exhibition and buying books. The collections



were generously sent to the less privileged sections of the society by the institute. The major attraction of the festival was the Delight of Gifting Contest in which students, both from the host institution and outside, participated with big hearts contributing to a noble cause. More than 50 participants enthusiastically put their best foot forward in terms of their creative thinking to design the gifts. The winners were given

certificates and cash prizes sponsored by Aalight Table Tennis Centre, Noida. The gifts prepared by the teams were contributed for distribution among the needy. Coordinated by Pooja Gautam & Aparna Chaturvedi and faculty coordinators Dr. Sushmita Biswal, the unique heart-warming initiative, elicited an enthusiastic involvement on the part of the younger generation to give back to the society.

## Commencement of “Placement Readiness Enhancement Programme (PREP)”

**Ghaziabad:** IMS Ghaziabad is organizing the second phase of the 12 Hours “Placement Readiness Enhancement Programme (PREP)” for PGDM Batch 2021-23. The program has been conceptualized using expert inputs received from renowned corporate experts from “The Winning Mantra” along with Dr. Urvashi Makkar, Director, IMS Ghaziabad to enhance the self-belief, and ability & skills of the learners to convert their Summer Internship Projects into Pre Placement Offers. The expert resource trainers for the session are Dr. Pramod Joshi, Col. Aman Bedi, and Mr. Sudhanshu Hajela. The Inaugural Session of the highly sought-after student-centric



initiative was conducted on March 31, 2022.

Addressing the young minds, Dr. Urvashi inspired them to dream big and make their dreams a powerful motivator for sustained efforts on their part. She emphasized that the customized content, innovative pedagogy, and flexibility in terms of the specific needs of the target

audience would make the PREP sessions a catalyst in accelerating the pace at which the students would be climbing up the corporate ladder. Dr. Pramod Joshi shared the expectations of industry from the young professionals and highlighted that the sessions will be instrumental in identifying and developing the required set of competencies in



the students, thus increasing their confidence and raising their employability quotient. Compered by Aakriti Sadana & Abhinav Sharma and coordinated by Dr. Parul Agarwal & Dr. Anindita, the program will be instrumental in continually improving the skill sets of the learners towards market readiness and employability.



# International Conference 2022 Organized



**Ghaziabad:** An Inaugural session for International Conference, 2022 held in the IMSUC Auditorium on “Building Resilience and Sustainability for India in an Ever-Changing Turbulent World: A Vision for 2030”.

All the dignitaries were welcomed by Ms. Komal Kapoor followed by taking blessings of Goddess Saraswati. Director Dr. Ajay Kumar delivered the inaugural address and welcomed the event's Chief Guest Dr. Vinayshil Gautam

(Internationally Renowned Management Guru) and Guest Of Honours Dr. Anil Kumar Misra (CHRO, JioMart B2B Grocery), Emeritus Prof (Dr) Devendra Pathak (Professor Emeritus & Distinguished Professor), Dr. Richa Sharma (Deputy Director Research ICSSR, New Delhi), Mr. Satyakki Bhattacharjee (Managing Partner at GrowthScapes), Mr. Anil Bhasin (Ex-President, Havells India Limited) and Dr. Ajay Kumar Bhati. Dr. Ajay Kumar said

Resiliency emphasizes robustness and the ability to recover, while sustainability considers measures of environmental impact and resource conservation. Both concepts share common end goals in contributing to society's capacity to thrive in a meaningful way. Afterward, HOD Dr. Geeti Sharma delivered the welcome address and added that the destructions and the innovations transforming the world today by paving the path of future direction and growth. The existing

conditions and ecosystem are no longer capable of delivering superior results that would fuel the next wave of development. The nation and the political setup of India in particular need to focus on new capabilities that need to be identified and developed for the country to reach its vision for 2030. To restart the process of globalization and economic recovery, the support of all the stakeholders is much required. The post-pandemic era requires more resilience to be built with a focus on science, technology, and

innovation.

Dr. Komal Kapoor gave the conclusion of the event by saying that we all are going out from here as more learned and knowledgeable people after taking the input from the best of the best of our country. It is always said a country is what its people are and the intellectual session that we had today is an example of what our country is and what it is going to be in the future. With these words, she formally concluded the inaugural session.

## Speak up - A Poetry Competition Organized



**Ghaziabad:** The Literary Club of IMS Ghaziabad University Courses Campus organized “Speak Up” – A poetry competition. The students from all the programs participated enthusiastically in the competition. In the competition, the young writers came forward and presented poetry on various social, and economic issues. In the opening Prof. (Dr.) Ajay Kumar, Director, IMS Ghaziabad (University Courses Campus) highlighted the importance of the Literary Club in the Institution and he also mentioned how Literature can act as a foundation on any subject and shared the nuances of poetry writing and reciting its

history and essence. After that Dr. Geeti Sharma, Chairperson, School of Management Studies addressed the students about the importance of such competition in confidence-building. In the competition, students were judged on the parameters of confidence, voice modulation, intonation, and overall presentation.

The winners of the event were Mr. Aayush Shukla from BBA 1st Year who was awarded the first prize, Saurabh Gupta from BCA 1st Year, and Deepanshu BCA 2nd Year who was awarded the second and third prize respectively. In the end, the event was concluded by a vote of thanks by Ms. Akansha Tyagi, Head Literary Club.

## Workshop Organized on Vlogging



**Ghaziabad:** The School of Journalism and Mass Communication at IMS Ghaziabad (University courses campus) organized a workshop on Vlogging on April 4th & 5th, 2022.

On Day 1 of the workshop, Mr. Pankaj Parashar Senior Journalist and Vlogger taught the basics of Vlogging to the students and also shared his life

experience which was very encouraging. He also told the students about the technicalities and the precautions to be taken during Vlogging. From pre-production to Post-production he elaborated things practically also students have prepared a few vlogs during the workshop as per the guidance of Mr. Parashar.

On Day 2 of the workshop, the

resource person was Mr. Harshvardhan Tripathi Senior Journalist and YouTube told students different ideas for getting famous on YouTube via vlogging. Furthermore, encouraged the audience to get self-dependent and try their own Startup ideas.

On both the days of the workshop, the guests guided the students and interacted with them by solving their queries on vlogging and YouTube Videos.

The workshop came to an end with a vote of thanks by Prof. Sandhya Sharma.

The session was very well organized and turned out to be a great learning experience for all. Students gathered to be informed about the various skills required by a vlogger, and how creativity enhances the presentation and reaches to masses.

## Industrial Visit to VPCI DELHI University



**Ghaziabad:** The educational visit has its own importance in a career of a student who is pursuing a professional degree. The main objective of the lab visit is to provide students an insight into the practical applications of what they are learning in theory because; the oretical knowledge is not enough for making a good professional career. With an aim to go beyond academics, IMS School of Biosciences provided a golden opportunity to its students of M.Sc. Biotechnology,

Second Semester to visit Vallabhbbhai Patel Chest Institute (VPCI), New Delhi on 30th March 2022. The visit was planned and executed by Dr. Umesh Kumar, Chairperson of, the IMS School of Biosciences, and Prof. Akanksha Jain.

The Vallabhbbhai Patel Chest Institute (VPCI) is a unique postgraduate biomedical institution devoted to research, teaching, and patient care in the field of chest diseases. It is funded by the Department of Health and



Research, Ministry of Health and Family Welfare, Government of India, and regulated by the University of Delhi. The Institute is ideally located in the heart of the main campus of the University of Delhi, providing the requisite academic environment.

The main objective of the visit was to provide a scientific platform to exchange information on the recent advances in the field of pulmonary diseases like Asthma, COPD, and Mycobacterium tuberculosis.

The institute is having national facility for Allergy testing. Dr. Vishwajeet Rohil, Professor & Head, Department of Clinical Biochemistry along with Dr. Sanjay Goel welcomed the faculties and students and felicitated the visit.

Overall, this educational tour provided an opportunity for all the students, to develop their research and scientific vision in their future scientific careers by getting excellent exposure to research in the host institute.

## MOU Signed between IMS University Courses Campus and EduSkills



**Ghaziabad:** School of Information Technology of IMS UC Campus, Ghaziabad had signed the MOU with EduSkills on April, 2022. EduSkills is a leading EdTech organization operating 22 States of India and have partnered with IT Leaders like Juniper, Amazon Web Services, Red Hat, VMware, GoDaddy, Palo Alto, Blue Prism, Celonis and Microchip to drive their global academy programs. EduSkills in association with AICTE and Ministry of Education

launched virtual internship for 5 lakh students. EduSkills & ISTE promote skilling and upskilling courses for the young generation who are ready to start their career. By signing MOU our students get the benefits of several trending technology and receive certificates also from leading provider like RedHat, AWS and many more. School of IT of IMS UC Campus is looking for such kind of MOU and Collaboration with more and more companies to give benefits to our students.

## Alumni Talk Organized by IMS School of IT

**Ghaziabad:** The School of Information Technology, IMS Ghaziabad UC Campus organized an “Alumni Talk” with the resource person, Mr. Yatendra Kumar Sharma, IMSUC Alumni (Batch 2014-17) and Senior Software Engineer at Larsen & Turbo Infotech.

The session began with a formal greeting from the host, who thanked everyone for coming to such an educational event. She welcomed the resource person and asked (Prof) Dr. Gagan Varshney, the school of IT's HOD, to present Mr. Yatendra with the Sapling and Memento as a token of appreciation.

HOD beamed with delight at the sight of such a rapt audience. He delivered a narrative to the audience that motivated them on a different level while giving the session insights. "Dedication is



required to attain the uttermost of things," he concluded his discussion and rolled the dice over to Mr. Yatendra.

Mr. Yatendra began his remarks by expressing gratitude to the BCA department for inviting him to this important event. He went over numerous scenarios such as how technology is changing day by day, what programming languages should be learned, what talents are in demand in the

IT business, the benefits of learning Machine Learning, and much more.

Furthermore, he shared his career journey with the young minds presented at the event and stated that he wouldn't have come this far without the help of his former institute, IMSUC. By expressing gratitude to his former educators, he then wrapped up the session. The event was a resounding success.

## प्रो अनिल निगम को मीडिया शिक्षा में अद्वितीय योगदान के लिए ग्लोबल पुरस्कार



**गाजियाबाद:** ग्लोबल मीडिया एजुकेशन काउंसिल (जीएमईसी) ने वरिष्ठ पत्रकार एवं सुप्रसिद्ध मीडिया एजुकेटर प्रो (डॉ) अनिल कुमार निगम को मीडिया एवं संचार शिक्षा में अद्वितीय योगदान के लिए दिया गया। यह ग्लोबल पुरस्कार जीएमईसी के अध्यक्ष एवं माखनलाल चतुर्वेदी राष्ट्रीय पत्रकारिता विश्वविद्यालय के कुलपति प्रो के जी सुरेश ने 61 वें ग्लोबल कम्युनिकेशन एजुकेशन कॉन्फ्लेव के अवसर पर ऑनलाइन माध्यम से प्रदान किया। प्रो निगम IMSUC के मीडिया संकाय में प्रोफेसर हैं और उनको मीडिया के क्षेत्र में लगभग 25 वर्षों का लंबा अनुभव प्राप्त है। यह पुरस्कार संस्था डाक के माध्यम से प्रो निगम को उनके घर के पते पर भेजेगी। उनको

पहले भी कई सरकारी और नैर सरकारी पुरस्कारों से सम्मानित किया जा चुका है। आईडेंटिटी निर्माण में मीडिया का भूमिका विषय पर आयोजित कॉन्फ्लेव के दौरान प्रो के जी सुरेश ने कहा कि जीएमईसी अंतरराष्ट्रीय स्तर पर मीडिया एजुकेटर, शोधकर्ता और इंडस्ट्री के विशेषज्ञों को एक प्लेटफॉर्म पर लाने का काम कर रही है। संस्था प्रो अनिल कुमार निगम जैसे रत्नों को निकाल कर उनके योगदान को परख कर उन्हें सम्मानित करने का काम निष्पक्ष तौर पर कर रही है। इस अवसर पर मीडिया विशेषज्ञों प्रो रिटु एस सूद, प्रो अमित चावला, प्रो विनीत उन्नील झा, प्रो सरगिओ रिकार्डो विव्नरोगा, एहतशाम खान ने विचार व्यक्त किए।

## Workshop Organized on the Engaging Topic of Gear Linking in the institute

**Ghaziabad:** The Network Club of IMS University Courses Campus had organized an insightful workshop on 18th & 19th of April 2022 on the engaging topic of Gear Linking in the institute

The crowd was welcomed by the cheerful attitude and warm words Ms. Aastha and was then ushered to the basic introduction of the club and the Resource Persons. The Event was started with the words of wisdom by the HOD Dr. Gagan Varshney.

Moving further the club had the most knowledgeable Resource Persons Mr. Jitender Lal and Mr.



Rinku Sharma who organized this entire event to come upon the stage and share with us all the basic knowledge and know-how of Gear Linking and told us the importance of it in the

contemporary world. The presence of Faculty Coordinator Prof. Ashutosh Sharma, President Mr. Harsh Dua, Vice Mr. Hitesh Singh, Secretary Mr. Devansh and the club members ensured the



success of the Event.

On the First day of the Event, the informative session discussing about what Gear Linking is all about and how to use linkage softwares, and what is the basic

process to make Network Cables, were taught by the Resource Persons. They also demonstrated the procedure of making the Network Cables and the students were also shown various

instruments like RJ-45, cable tester and much more while doing so. On the Second day of the Event, students took part in the process of creating Network cables by their own and they learnt them practically and they were successful in doing so. The Resource persons and the club helped the students for the same.

The students were really excited and happily coordinated with the members and were participating enthusiastically with high spirits. To wrap up the entire session we had Ms. Aastha to take over the podium again as the anchor to share her deep gratitude and a

genuine vote of thanks followed up by our club coordinator Mr. Ashutosh Sharma thanking all the club members for their hard work in making this workshop a success and to all the participants for staying along so patiently. We ended this event with some genius and highly useful insights by our teacher coordinator.

● Students were able to understand the basics of Gear Linking and the latest trends and live examples related to this field.

● Students have a better understanding of making the networking cables by their own.



# Annual Inter-Institutional Cultural Fest-PULSE 2k22



**Ghaziabad:** With the objective of encouraging youth to unleash their creative talents, IMS Ghaziabad (University Courses Campus) organized the annual inter-institutional cultural fest – ‘Pulse 2k22’ on 29 & 30 April 2022. Students from over 70 colleges and universities participated like Lloyd Law College, JIMS, Jaipuria, Galgotias to name a few. The festival was inaugurated in the august presence of Chief Guest – Mr. Deepak Saini, Renowned Stand-Up Comedian, Ms. Roli Barua, Classical Singer and CA (Dr.) Rakesh Chharia, General Secretary, IMS Ghaziabad Group of Institutions. They shared that such platforms pave the way to self-discovery

besides amusement. Prof. (Dr.) Ajay Kumar, Director, IMS Ghaziabad (University Courses Campus) gave the welcome address and motivated the students to unfurl the unexplored terrains to outshine. The colossal event witnessed 15 blockbuster competitions like meme-making, capture the event, live RJ, digital poster, nukkadnatak, rangoli and antakshari to mention a few. The staggering fashion show and band performances set the stage on fire. The festive mood was highlighted by the presence of food stalls. Students also witnessed a spectacular performance by the singing sensation Aastha Gill on 30



April 2022. The ravishing celebrity night brimmed with the dance tunes difficult to resist. Title Sponsor - Jawa Yezdi, Fashion Sponsor - Shubhstar Entertainment, Hair Makeup Sponsor - Nitika Jain, UP 14 Wale, Your's Pizza, The Next

Ingredient and Indian Science & Technology Foundation sponsored the entire event while digital support was given by EWL team of IMS Ghaziabad (University Courses Campus). The winners were awarded trophies, certificates and attractive prize money. To

acknowledge the efforts of the participants Mr. Yashpal Sharma, a celebrated Bollywood actor graced the occasion along with Mrs. Babita Chaudhary, Mrs. India Runner Up, Prof. Akansha Tyagi, Prof. Sandhya Sharma, Prof. Neha Anttal and Prof.

Pawan Kumar as the core organizing team congratulated the winners and extended a note of gratitude to the management team, faculty, staff members and core student committee of IMS for their seamless contribution in making the event successful.

Creative Corner

### मैं किताब हूँ

मैं किताब हूँ, सबकी विद्वता का हिस्सा हूँ।  
जब भी कुछ हुआ नया सब मुझमें छाप दिया,  
आने वाली पीढ़ी को ये ज्ञान मैंने खुद ही बांट दिया।  
मुख्तलिफ अर्थ निकाले सबने अपने हिस्सा से,  
पढ़ कर मुझे सबने बेच दिया रद्दी के भाव से।  
फिर भी मुझे कोई पढ़े आज भी बताव हूँ।  
मैं किताब हूँ.....  
पहले लिखी जाती थी लेखक के कर कमलों और बड़े प्यार से,  
मेरा पन्ना पन्ना महकता था लेखक की मेहनत की बयार से।  
आया जमाना प्रिंटिंग का मेरी गिनती हुई बेशुमार,  
देख रुझान लेखक और पाठकों का मैं छपती बारंबार  
लेखक को जो मिलती है रॉयल्टी उसी का हिस्सा हूँ।  
मैं किताब हूँ.....  
मेरा वर्चस्व बढ़ता गया प्रिंटिंग के जमाने से,  
अब तो अस्तित्व ही खतरे में है इंटरनेट के आने से।  
बिरले ही छपवाते हैं बाकी तो ऑनलाइन ही पढ़ते हैं  
अब लोग पढ़ते तो कम हैं पर शेयर बहुत करते हैं।  
अब तो पढ़ने से ज्यादा लाइक और शेयर की मोहताज हूँ।  
मैं किताब हूँ.....  
अविष्कार खोज विचार सब टिके हैं वजूद पर मेरे,  
अगर मैं ही मिट गई तो फिर कौन पढ़ेगा कारनामों तेरे।  
ये मेरा नहीं तेरी प्रगति को बरकरार रखने का सवाल है,  
बिना पढ़े ही डिलीट होने लगी हूँ मुझे इसी का मलाल है।  
अपने अस्तित्व की उधेड़बुन में फिक्रमंद बेहिस्साब हूँ।  
मैं किताब हूँ.....

डॉ. अरविंद कुमार शर्मा

### मैं मजदूर हूँ

जल रहें थे मेरे पैर करकड़ाती धूप में  
लेकिन जिम्मेदारियों ने इतना बढ़ा बना दिया की ना भूख की चिंता ना प्यास की  
चिंता है तो केवल अपने परिवार की जी चाहता है की मैं भी दो पल का खाना सुकून से खाता  
लेकिन वक्त की चोट ने ऐसा घाव डाला की खाना तो दूर पानी की बूंद भी नसीब नहीं  
लोग खींच लेते हैं तस्वीर राह रोक कर लेकिन पैर में कितने छले हैं किसी ने देखा तक नहीं  
हां मैं मजदूर हूँ  
सपनों के आसमान में जीता हूँ  
उम्मीदों के आंगन को शिचता हूँ  
मिल जाए एक पल की रोटी उसकी तलाश में रहता हू  
हां मैं मजदूर हूँ  
सपनों के आसमान में जीता हूँ  
उम्मीदों के आंगन को शिचता हूँ  
वो जिसके हाथ में छले हैं, पैरों में बिवाई है  
उसी के दम से रौनक आपके बंगलों में आई है।  
महल से झोपड़ी तक एकदम घुटती उदासी है  
किसी का पेट खाली है किसी की रूह प्यासी है  
हां मैं मजदूर हूँ  
सपनों के आसमान में जीता हूँ  
उम्मीदों के आंगन को शिचता हूँ

चाहत

### नीम का पेड़

मेरे गाँव में मेरे घर के सामने एक नीम का पेड़ है  
झूँट है जो कहीं की ढेर है पर हों! एक नीम का पेड़ है  
आज से नहीं जमाने से है वो शुक्र है! कि कटा नहीं किसी बहाने से वो  
वर्षों कि पेड़ो को अक्सर काट दिया जाता है कभी पलंग में,  
तो कभी चूल्हों में डाल दिया जाता है पर वह अभी तक सलामत है  
मेरे दादा की छोड़ो, उनके पिता की अमानत है देखा है उसने  
अपनी शाखों के सामने समय को बदलते देख रहा है वो अभी भी  
समय को बदलते अपनी शाखों के सामने उसके आगे जाने कितने युग बदल गये  
लोग चिट्ठी-तार से व्हाट्सएप पर आ गये पर वह वैसा ही है  
लोगो को छींव देता, चिरैया को बसेरा कितना मनमोहक वो दृश्य होता है  
जब उसकी पतियों से छन कर आता है सबेरा लोग इसकी अहमियत नहीं समझ सकते  
वर्षों कि उनके आस-पास अब जंगल नहीं शहर है पर खुशकिस्मती है यह मेरी  
कि मेरे गाँव में मेरे घर के सामने एक नीम का पेड़ है

सरवन कोरी

### ना जाने कैसे तुम मर्द कहलाते हो

क्यों रोज मुझे अपनी जिन्दगी का इम्तिहान देना पड़ता है ?  
क्यों मुझे मर्दों से अपनी पहचान खूपांनी पड़ती है ?

क्यों मैं अपनी जिन्दगी मेरी मर्जी से जी नहीं सकती,  
औरत हूँ इसलिए अपनी मनमर्जी नहीं कर सकती।

मेरे वस् उतारे तो तुम मर्द बन गए,  
और मेरा एक पल्लू जो खिसका तो मुझे वस्त्रहीन कह गए।

जब मैं जन्मी थी तो लक्ष्मी बन गई,  
पर जब बड़ी हुई तो अपने ही घर में बोझ बन गई।

जब मोहब्बत हुई तुमसे तो राधा बन गई,  
लेकिन जब शादी हुई तो सावित्री बन गई।

गुनाह तुम करो और चरित्रहीन मैं कहलाती हूँ,  
हजारों दर्द सहकर भी गुनाहगार मैं ही क्यों कहलाती हूँ ?

क्यों मैं अपनी मर्जी से जिन्दगी जी नहीं सकती,  
किसी से नजरें मिले तो चरित्रहीन कहलाती हूँ।

तुम मर्द होकर गलतियों पे गलतियाँ करते हो,  
और हर वक़्त स्त्री को बेबस और लाचार बताते हो।

तुम गलतियाँ करके महान बन जाते हो,  
और बाद में औरत के चरित्र पर उंगलियाँ उठाते हो।

तुम दूसरों की बेटियों का दुपट्टा उछालते हो,  
और अपनी बेटियों का दुपट्टा बड़ा संभालकर रखते हो।

तुम दूसरों की बीवियों पर कलंक लगाते हो,  
और अपनी बीवी को सावित्री बताते हो।

नारी का इतना अपमान कर,  
ना जाने कैसे तुम मर्द कहलाते हो ?

असमीना

### Heaven

What is heaven all about?  
Does it cure life's ill, or a happiness drought?  
I wonder how the gates of heaven would look like...  
With people left out, protesting, on a strike  
Does heaven make our lives more amiable?  
Or does it make a dichotomous couple share a table?

Saanuj Sood

With angels around and God on a pedestal  
Finally, life becomes easy, almost impeccable  
With so many sorrows borrowed from earth  
But in heaven live free, there is no rejuvenation dearth  
People from all ages enter here  
Leaving behind sadness, all sorrows disappear  
I dream of a heaven nice and quiet  
Far away from commotion and riot  
Until then an earthly life  
It's gonna be all struggle and strife...

### Differences

I know the difference  
Between the differences  
I know when to shut up  
And when to be outspoken

I know when to flirt  
And when to form a distance  
I know when to be mature  
And to act kiddo

Shreya Kumari

I know to react  
But never over-react  
I know when to respond  
And when to ignore

I know when to be me  
And when to be me for someone  
I know when to respect someone  
And when to teach someone a lesson

I know to be fun  
And to be serious  
I know to be smart  
And to play dumb

Shreya Kumari

I know I'm an insecure woman  
But never a weak one  
I know the difference  
Between the differences