

## MIB PLACEMENT REPORT



The journey of placements at IMS Ghaziabad (University Courses Campus) in the **Post Graduate Degree Program in Business Management- MIB** has been always very gratifying.

The students undergo a disciplined academic regime that enables them to concentrate and nurture their strength and also improve the areas that need a focused attention.

The table below shows the consistency and growth in the MIB Placements in the last 3 Years.

Particulars	2019-21	2018-20	2017-19
HIGHEST PACKAGE (In INR)	16,00,000	16,00,000	15,60,000
AVERAGE PACKAGE (In INR)	7,10,050	6,70,027	7,01,341
% PLACEMENT	90.62	85.71	90.32

### THIS YEAR AT A GLANCE

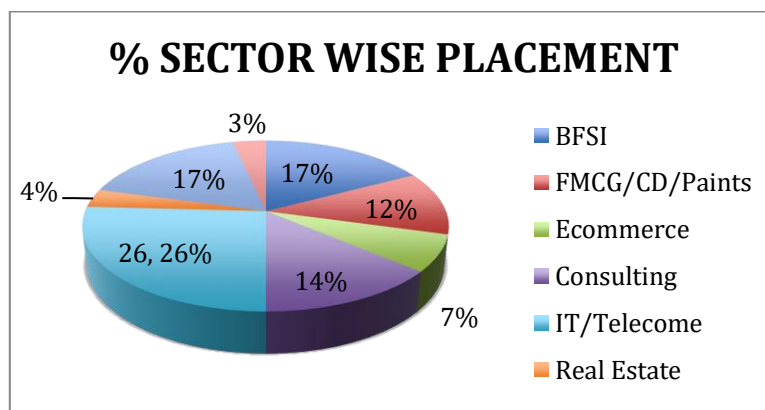
The placements of MIB 2019-21 at IMS Ghaziabad (University Courses Campus) were successfully completed. The students grabbed best national and international placements in leading companies at various profiles like – Management Trainee, Consultant, Recruitment Associate, Business Analyst, Credit Analyst, Market Intelligence Analyst, Area Manager, and Regional Area Sales Manager etc.

This year, the highest salary offered and accepted by MIB student was Rs.16 lakhs/ per annum and the average salary is Rs.7.5 lakhs/ per annum.

### SECTOR WISE PLACEMENTS

Various sectors have shown faith in the capabilities of our post graduate students and have offered them excellent profiles. Students have been placed in various sectors like e commerce, Consulting, FMCG (Fast Moving Consumer Goods), Consumer Durable, Paints, Banking and Finance, Insurance, Real estate and Edtech.

Sector wise placement is displayed in a chart below.



## INTERNATIONAL PLACEMENTS



S.NO.	COMPANY NAME	PROFILE	PACKAGE
<b>BATCH 2019-21</b>			
1	Square Yards, Dubai	Business Development Manager	16 LPA
2	Trans National Computers LLC	Sales & Marketing Executive	9.00 LPA
3	Rocket Internet, Dubai	Lead Generation Executive	14.00 LPA
<b>BATCH 2018-20</b>			
1	Landmark Retail	Store Associate	8.50 LPA
2	Trans National Computer LLC	Client Services Executive	16.00 LPA
3	Square Yards, Dubai	Associate	11.00 LPA
4	Innovation Group	Relationship Executive	11.00 LPA
<b>BATCH 2017-19</b>			
1	Trans National Computer LLC	Sales & Marketing Executive	11.00 LPA
2	Square Yards, Dubai	Business Development Manager	16.00 LPA



## INTERNATIONAL INTERNSHIPS

S. No.	Company Name	Profile
1	360 Realtors LLP, Dubai	Client Servicing, Sales
2	Genie Recruitment FZ LLC	Digital Marketing & Client Servicing
3	Innovation Group, Dubai	Client Servicing, Recruitment And BD
4	Landmark Retail (Splash), Dubai	Fashion Consultant Intern
5	Techno Freight- Logistic - UAE	Business Development, Operations And Customer Service
6	Unitech Group, Dubai	Research & BD
7	Yalochat, Dubai	Business Development
8	First Response Health Care	Digital Marketer
9	Sidra (Progressive English School, Dubai)	Business Development
10	USS Global - F.Z.E, Dubai	Online Marketing
11	Benchmark And Event	Lead Generation
12	Bimbino Uniforms Trading Llc	Internship
13	Hot Wheels Luxury Transport Llc	Sales Strategy & Planning

## List of Companies @ IMS Ghaziabad (University Courses Campus)

COMPANY NAME	SECTOR	JOB PROFILE
360 Realtors LLP	Real Estate	HR Recruiter
ACG World Pvt Ltd	IT/Telecom	Data Analytics Role
Acxion Consulting Pvt Ltd	Consulting	Business Consultant
Adapt Software India Pvt. Ltd.	IT/Telecom	Project Management Cum - Business Analyst
Agumentik Software Pvt. Ltd.	IT/Telecom	Business Development
Airtel Pvt Ltd	IT/Telecom	Account Manager (Sales & Marketing)
Appe Technology Solutions Pvt. Ltd	IT/Telecom	Finance Analyst
Asian Paints Ltd	FMCG/CD/Paint	HR Operation
Atlanta Systems Pvt. Ltd.	IT/Telecom	HR Associates
Axis Bank	BFSI	Virtual Acquisition Manager
Bain and Company	Consulting	Reporting & Analytics Associate
Berger Paints India Ltd	FMCG/CD/Paint	Sales Officer Trainee
Bharat Financial Inclusion Ltd.	BFSI	Process Manager
Board Infinity Pvt. Ltd.	Edtech	Business Development Role
Byju's	Edtech	Recruitment Associate
CallBA	Others	Executive Human Resources
CapitalVia Global Research Ltd	BFSI	Client Acquisition Manager (Sales)
CBSL GROUP	IT/Telecom	BDE/Inside Sales & Operation
Cians Analytics Pvt Ltd	IT/Telecom	Research Analyst
Corpseed ITES Pvt. Ltd.	BFSI	BUSINESS DEVELOPMENT EXECUTIVE
Cue Learn Pvt. Ltd.	Edtech	Central Operation Process (Data Analyst Trainee)
C-Zentrix	IT/Telecom	1. Sales 2. HR
DS Rural Health & Education Foundation	Edtech	Business Development Executive
Flipkart Pvt Ltd (TeamLease Services Ltd )	Ecommerce	Trainee - Associate
Havells India Ltd	FMCG/CD/Paint	Trainee - International Marketing
HCL Benefitbox	IT/Telecom	Analyst Role
Hitachi (Johnson Controls)	FMCG/CD/Paint	Regional Sales Officer & Distributor Sales Officer
iBlock Technologies Pvt. Ltd	IT/Telecom	Business Development Executive
IGT Solutions	Consulting	HR Internship cum Placement
IndiaMart Ltd	Ecommerce	Client Servicing
JATO Dynamics India Pvt. Ltd.	Consulting	Database Production Assistant, Automotive Analyst
Mckinley & Rice Creativity Pvt. Ltd.	Consulting	1. Marketing, 2. HR

Mercer India Pvt. Ltd.	Consulting	Compensation & Benefits Analyst
Modi Naturals Ltd	FMCG/CD/Paint	Demand Planning Interns
MongoDB (MNC)	IT/Telecom	HR Recruiter
NextGen Enterprising (TCS) Pvt. Ltd.	IT/Telecom	Management Trainee
Nobroker.com	BFSI	Customer Relationship Manager
Okaya Power Pvt. Ltd.	FMCG/CD/Paint	Management Trainee
People Matters Pvt. Ltd.	Consulting	Associate/ Senior Associate - Special Initiatives
Planet Spark Pvt. Ltd.	Edtech	Business Development Counselor (International)
Protiviti Consulting Pvt. Ltd.	Consulting	Creative/Designer role
Regalo Kitchens Pvt. Ltd.	FMCG/CD/Paint	Business Development Executives
ROINET Solutions Pvt. Ltd.	BFSI	Operations Executive
Samrat Investments	BFSI	Sales & marketing/ Finance
Simplilearn	IT/Telecom	Insider sales Manager
Spinny.com	Ecommerce	Intern cum Placement in Blue Collar Employees (Technical Role), Operations and MIS (PPO)
Square Yards	Real Estate	Business Development Manager
Synergy Steels Ltd.	Others	Executive Trainee in Human Resource
Toothsi	Edtech	Sales - Inside, Specialist, Consumer Support, Business Development
TransNational Computers LLC	IT/Telecom	Sales & Marketing Executive
Turiya Investments Pvt. Ltd.	BFSI	Relationship Managers, Accountants and Assistance Executive
UAS INTERNATIONAL	Edtech	HR Admin
Unacademy	Edtech	Community Management
Vagmine Education	Edtech	Business Development Executives
Webtel Electrosoft Pvt. Ltd.	Edtech	Corporate Sales
Wise Finserv Pvt. Ltd.	BFSI	Relationship Manager
XL Dynamics India Pvt. Ltd.	BFSI	Financial Analyst
Rocket Internet (ClubPay), Dubai	Ecommerce	Lead Generation Executive