



**IMS**  
**GHAZIABAD**  
UNIVERSITY COURSES CAMPUS  
Status of 12(B) by UGC



# pulse

Bi-Annual News Magazine of Institute of Management Studies (University Courses Campus)

Volume 7 | Issue 1

## Media Conclave Leadership Talks

## Start-Up Conclave

## Student Driven Clubs

## International Placements & Internships



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# 33 YEARS *of* EXCELLENCE

<ul style="list-style-type: none"> <li>* HRF Education Impact Award-2023 Innovative Curriculum in MIB</li> <li>* '2nd in placement all over India' by Times B School Survey-2023</li> <li>* '3rd in BBA in North Zone' by Times B School Survey-2023</li> <li>* '7th in BBA All India' by Times B School Survey-2023</li> <li>* '1st in UP and 3rd in North India for BBA' by GHRDC-2023</li> <li>* '1st in UP and 3rd in North India for BCA' by GHRDC-2023</li> <li>* 'Best Undergraduate College in U.P.' by ICCI</li> </ul>	<b>2023</b>
<ul style="list-style-type: none"> <li>* Graded 'A+' among Top Schools of All India by B-School Survey 2022 in Post Graduate Degree Program in Business Management</li> <li>* 'Ranked 1st at State Zone and 3rd All India BCA College - 2022' by IIRF Ranking</li> <li>* 'Ranked 1st in North India and 17th All India-2022' for Best BBA College by IIRF</li> <li>* 'Ranked 4th in the Category of Eminence, North India and 10th All India' for Best BBA College by GHRDC Colleges Survey 2022</li> <li>* 'Ranked 3rd in North India and 7th in the Category of Super Excellence-2022' for Best BCA Colleges by GHRDC Times</li> <li>* 'Ranked 10th in North India and 30th among Top B Schools of All India-2022' for Post Graduate Degree Program in Business Management by Chronicle</li> <li>* 'Ranked 7th position among the Top 70 Best BBA Institutes of India and 4th position among the Top 10 Best B-Schools of North India' by Times BBA Education Ranking Survey - 2022</li> <li>* 'Ranked 6th in the Top 50 BBA Private Institutes and 2nd in the Top 20 BBA Institutes in the Placement Category-2022' by Times BBA Education Ranking Survey</li> <li>* 'Best BBA College in North India-2022' for an outstanding contribution towards Education, Skill, and Research by ICCI</li> </ul>	<b>2022</b>
<ul style="list-style-type: none"> <li>* Accredited as Grade 'A' by National Assessment and Accreditation Council</li> <li>* Recognized as 'Promising' by Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021</li> <li>* '3rd in North India' awarded by Times B-School Survey - 2021</li> <li>* '2nd in Placement in All India' awarded by Times B School Survey - 2021</li> <li>* '6th in All India for Top BBA Private Institute' awarded by Times B-School Survey-2021</li> <li>* 'Best Management Institute in North India for placement - 2021' awarded by CEGR</li> <li>* 'Best Journalism and Mass Communication College in North India - 2021' awarded by CEGR</li> <li>* 'Best BCA Institute in U.P.-2021' awarded by CEGR</li> <li>* 'Best Biotech Institute in U.P.-2021' awarded by CEGR</li> </ul>	<b>2021</b>
<ul style="list-style-type: none"> <li>* 'Ranked 1st in U.P. &amp; Uttarakhand by Times B- School 2020 Survey</li> <li>* 'Best BBA Institute in North India-2020' awarded by Asia Pacific Education and Technology Awards</li> <li>* 'Best BCA Institute in North India-2020' awarded by Asia Pacific Education and Technology Awards</li> </ul>	<b>2020</b>
<ul style="list-style-type: none"> <li>* 'Ranked 1st in U.P. Uttarakhand by Times B- School 2019 Survey</li> <li>* 'Best BBA Institute in North India-2019 awarded by Asia Pacific Education and Technology Awards</li> <li>* 'Best Institute for Industry Linked in India- 2019 awarded by Integrated Chambers of Commerce and Industry</li> <li>* 'Best BCA Institute in North India - 2019 awarded by Asia Pacific Education and Technology Awards</li> <li>* 'Best Journalism and Mass Communication College in North India awarded by CEGR</li> <li>* 'Best Biotech College - 2019 in India awarded by CEGR</li> </ul>	<b>2019</b>
<ul style="list-style-type: none"> <li>* 'Best in Innovation in Learning-2018 awarded by CIAC Global</li> <li>* 'Best Industry Exposure in Post-Graduation- MIB awarded by CEGR</li> <li>* 'Best BCA College in North India - 2018 awarded by CEGR</li> <li>* 'Ranked 1st in U.P. and Uttarakhand by Times B School 2018 Survey</li> <li>* 'Best Journalism &amp; Mass Communication College in North India - 2018 awarded by CEGR</li> <li>* 'Best International Placements in Management- 2018 awarded by CEGR</li> <li>* 'Best Biotech College-2018 awarded by CEGR</li> </ul>	<b>2018</b>
* Started a Master's Degree in Biotechnology (M. Sc. BT)	<b>2008</b>
* Started School of Media Studies	<b>2007</b>
<ul style="list-style-type: none"> <li>* ISO 9001:2008 Certified</li> <li>* School of Biosciences- B.Sc. (H) &amp; B.Sc. (H) MB came into existence</li> </ul>	<b>2002</b>
* Foray into MIB and BCA Courses	<b>2000</b>
* Pioneer in BBA Course	<b>1994</b>
* Established	<b>1990</b>



## Splendid Expressions

# WE AT IMS GHAZIABAD

(University Courses Campus)

**“Strive to augment an excellent academic delivery environment for its academic programs through its executive education and research across multi-disciplines.”**



MESSAGE FROM THE

**DESK OF DIRECTOR**

Rightly said by an anonymous that, “Success comes to those who work hard, and stays with those, who don’t rest on the laurels of the past.” In the dynamic arbitrary world, it is of utmost importance to nurture agile skills & encounter a learning environment that assimilates, disseminates and creates knowledge of global standards adding value to the society and nation. We at IMS Ghaziabad (University Courses Campus), strive to augment an excellent academic delivery environment for its academic programs through its executive education and research across multi-disciplines. The young entrepreneurs at the institute are instilled with the core values and ethos of invincible Indian culture while being eloquent with global issues to anticipate future trends.

The current edition of our continued legacy ‘Pulse’ highlights the collaboration with IIM and Coursera as a promising opportunity for upskilling budding managers. It also covers the exposure the International Conference provided to the students and faculty by participating and presenting their research. Interaction sessions of the inquisitive students with the thought leaders through the Industry-Academia Interface acquainted them with a pathway to establish their foothold in their respective career domains. The coverage of the extravagant cultural events and milestones achieved by our students & faculty also graces this edition of the newsletter.

I congratulate our students, academic analysts and staff for conducting the remarkable events proficiently. Hope this issue unfolds the idea of innovative & engaging practices for inculcating slender skills in our youth. The time again has come to drench the minds to explore paradigms & pioneer insurmountable conceptions.

Dr. Arun Kumar Singh  
Director



**"The future depends on what you do today."**

**Mahatma Gandhi**

## **EDITOR'S DESK**



**Ms. Anuradha Bhardwaj**  
Editor



**CS Kashika Bhardwaj**  
Associate Editor



**Ms. Rashmi Singh**  
Assistant Editor

The iGen known as the digital natives of the epoch who comprise the population in tertiary education currently, is a more aware generation than the previously existing cohorts. At IMS we realize the latent potential of the students and empower them to forge their own future by putting them through an elevating regime. The thoughtfully designed modus operandi focuses on a set of integrated and progressive structures of training that shape them into pilots of their own learning.

The current issue of PULSE Newsmagazine shines a spotlight on the remarkable contributions and initiatives undertaken by our talented students and dedicated faculty members. Their passion, innovation and commitment have continued to shape the essence of our academic community. With a sense of pride and satisfaction, we would like to extend our gratitude to CA (Dr.) Rakesh Chharia - General Secretary, IMS Ghaziabad; Dr. Arun Kumar Singh, Director – IMS Ghaziabad (University Courses Campus) and all the faculty and staff for their contribution to this edition. The Editorial Board of the newsmagazine solicits valuable suggestions from the readers for further improvements in the coming issues.

### **Highlights of the Issue**

This issue highlights the new feathers added to the cap of the institute as awards, besides the laurels the students bagged by outperforming in academics at the University level. The enthralling institutional and department fests testified to the extravagant learning opportunities they provided to the participating students.

The newsmagazine highlights the Educational Trips, Alumni Talks and Buddy Mentoring Sessions that enriched the knowledge of the students. The student-driven clubs provided a window of chance to learn from national and international platforms. The CSR and SSR activities that fettle the students into socially aware and responsible global citizens. The edition also covers the success stories of the international placement offerings at IMS Ghaziabad (University Courses Campus).

We hope you savor the bountiful assortment of activities covered by this issue of the news magazine. Happy Reading!



## REIMAGING FORESIGHT | SANGAM Y20



IMS Ghaziabad (University Courses Campus) in a collaborative effort with the Ministry of Youth Affairs and Sports, Government of India & Young Indians, Noida organized a dynamic panel discussion themed "A dialogue between Young Indian achievers towards reimagining business for future" on 27 May 2023. The day featured 20 accomplished panelists who shared inspirational anecdotes on their journey as an entrepreneur, their challenges and how they soared high above them. The event aimed to foster a dialogue among young Indian achievers, paving the way for innovative business solutions in the future.

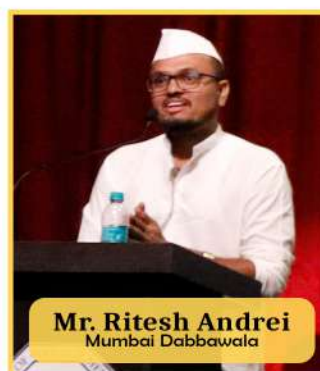
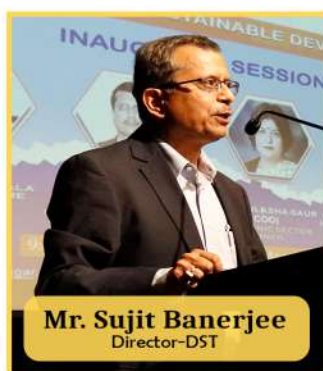




## SUSTAINABLE DEVELOPMENT | START-UP CONCLAVE



With an intent to catalyze the pace of progression of potential entrepreneurs towards a journey focused on innovation, the Entrepreneurial Cell at IMS Ghaziabad (University Courses Campus) in collaboration with Ghaziabad Management Association organized its annual flagship event on 25 March 2023. The theme of the conclave 'Sustainability and Innovation' provided an opportunity to startup enthusiasts to exchange ideas, gain insights and network. The event was graced by the dignitaries Mr. Ritesh Andre, Mumbai Dabbawala as the celebrity guest alongwith Mr. Shyamal Ranjan Saha, Head-Transformation, Global Service Delivery Centre, Nokia-India; Dr. Abhilasha Gaur, COO-Electronic Sector Council; Mr. Sujit Banerjee, Director-DST; Sindhu Bhaskar, Entrepreneur & Investor; Mr. Mohit Jauhari, IT Savvy Purchase & Supply Chain Professional. The guests shared motivational glimpses of their entrepreneurial journey with the budding entrepreneurs while emphasizing their role in the growth of the national economy. Dr. Arun Kumar Singh in his welcome address encouraged the participants to remove the shackles and explore beyond the periphery.



The event witnessed colossal participation from various schools and colleges in NCR like BIMTECH Noida, IDGTU, DPS Dwarka, Ryan International to name a few. The participants showcased their enterprising efforts at Start-Up Expo, Enventure, Biz-neeti and Innovation Station. The winners were awarded prizes worth 1,00,000 INR sponsored by Attaware, Suraksha Security System, Micromatic Grinding Ltd., Ghaziabad Precision Products Ltd., Shree Ram Piston & Rings Pvt. Ltd. Dr. Indrani Bhattacharjee, Head-E-Cell expressed her gratitude to the sponsors and congratulated the winners on their earned success.



## Eccentric Verve | Department Annual Fest



### Hackathon – An Inter-Institutional Technical Fest

On 25 April 2023, the School of Computer Science at IMS Ghaziabad (University Courses Campus) organized the annual technical fest, in association with EICT-IIT Kanpur, ICT Academy and Eduskills. The event spectated participation from premier institutes from Delhi-NCR. The Chief Guest of the event Mr. Rajit Sikka, Head of Academic Relationship, TCS appreciated the students' zeal to participate in such events and enhance their IT skills. The day witnessed the technical war among the computer baffoons, each striving to excel and prove their mettle. The winners of Web-A-Thon, Blind Coding, Breach the Firewall, Squad of IoT were awarded certificates, trophies and attractive cash prizes. Prof. (Dr.) Gagan Varshney, HoD-School of Computer Science congratulated the winners and acknowledged the organizing committee for their seamless efforts in making this social coding event a huge success.



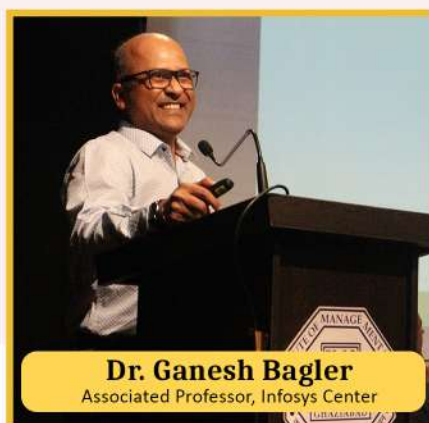
**Mr. Rajit Sikka**  
Head of Academic Relationship, TCS





## Genesis-An Inter-Institutional Science Fest

On National Science Day i.e., 24 February 2023, the School of Biosciences at IMS Ghaziabad (University Courses Campus) organized the annual science fest themed 'Sustainable Development Goals' with an aim to uphold the future of upcoming generations. The day was honored to have Prof. (Dr.) Suhel Parvez, Jamia Hamdard-New Delhi as Chief Guest along with Asso. Prof. (Dr.) Ganesh Bagler, Infosys Center for Artificial Intelligence Indraprastha Institute of Information Technology Delhi & Mr. Pritesh Singh Bhatia, Associate Director, Jubilant Biosys Ltd. as Guest of Honour.



The participants used their scientific acumen and competed to win in the planned events viz.-a-viz. Bio Splash- Display of Working & Non-Working Models, Sci-Quest-The Science Quiz, Scientoon-The Science Cartoons. Insta-Think-The Extempore, V-Blogs-The Science Blogs & Alpana-Scientific Rangoli. The fest covered a wide range of topics that highlighted cutting-edge science, celebrate the latest advances in science and technology and engaged the students in open discussions on relevant issues affecting culture and society. Prof. (Dr.) Surabhi Johari, HoD-School of Biosciences appreciated the evolving researchers for taking this platform for sharing and learning for novel ideas, scientific information and innovative technologies.





## Abhivyakti-An Inter-Institutional Media Fest

The School of Journalism and Mass Communication at IMS Ghaziabad (University Courses Campus) organized the media festival on 21 March 2023. The event aimed to provide a platform for students to showcase their talents and skills in various areas of media and journalism. Mr. Harshvardhan Tripathi, Senior Journalist and Renowned Youtuber and Mr. S.P. Singh, Deputy Bureau Chief, National Bureau of Dainik Jagran were the Guest of Honour for the event. Along with them, Alumni Guests Ms. Pallavi, Ms. Shiza Fatima, Mr. Amit Kumar, Mr. Manish Jha, Ms. Asha Rasputin, and Mr. Veer Daman Singh also graced the event with their esteemed presence.



The inter-institutional event was attended by students from various esteemed colleges across the five categories of competitions, namely – RJ Hunt, Kavyapaath, Piece to Camera, Photography and Nukkad Natak and won accolades. Prof. (Dr.) Anil Kumar Singh extended best wishes to the winning teams for future endeavours.

Heads of respective departments, faculty members and students thanked CA (Dr.) Rakesh Chharia, General Secretary, IMS Ghaziabad Group of Institutions & Dr. Arun Kumar Singh, Director, IMS Ghaziabad (University Courses Campus) for their encouragement and support in such initiatives.





## BEYOND HORIZON | UPSKILLING WITH IIM INDORE

The institute took a significant step to strengthen Management Education in the Industry 5.0 scenario by rightly equipping its students. MIB at the School of Management embarked on an enriching journey on 1 May 2023 to the prestigious IIM Indore on-campus Summer School Programme in 'International Business in Digital Age.' The captivating program ignited the passion for international business among the attendees. This valuable life perspective had been truly transformative for them.



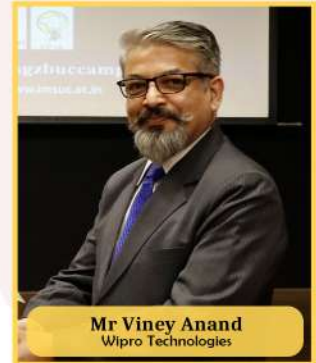
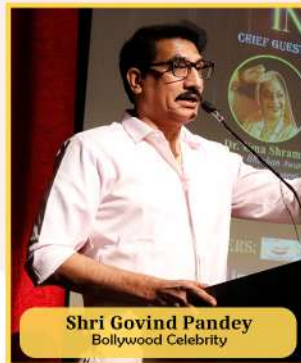
CA (Dr.) Rakesh Chharia, General Secretary, IMS Ghaziabad Group of Institutions, Dr. Arun Kumar Singh, Director, IMS Ghaziabad (University Courses Campus) and Dr. Pooja Rastogi, Head (School of Management) galvanized aspiring minds to enhance their learning quotient for life.





## AN INTER-INSTITUTIONAL FEST | PULSE

The institute certainly believes that the will to win, the desire to succeed and the urge to reach are the keys to unlocking the doors of personal excellence. Keeping this in mind, IMS Ghaziabad (University Courses Campus) organized PULSE-2023 an inter-institutional fest on the theme 'Embracing Diversity & Inclusion of Indian Culture' to permeate the richness of Indian culture in the young generation and to shape a mindset of celebrating the differences. The event took place on 7-8 April 2023 with huge participation from various colleges of repute.



The two days event witnessed the presence of Chief Guest Dr. Uma Sharma, Padma Bhushan Awardee, Kathak Exponent; Guest of Honour Shri Govind Pandey, Bollywood Celebrity; Shri Vinaysheel Chaturvedi, Managing Director KIIFA; Mr. Viney Anand, Wipro Technologies; Gaurav Sharma, Music Expert; Nitika Jain, Makeup Artist & Trainer, Sannit Kumar, Communication Trainer along with our alumni guests. CA (Dr.) Rakesh Chharia, General Secretary, IMS Ghaziabad Group of Institutions and CA Vidur Chharia, Executive Council Member, IMS Ghaziabad Group of Institutions motivated the participants by their presence. Dr. Arun Kumar Singh, Director, IMS Ghaziabad (University Courses Campus) gave a welcome address to all the eminent dignitaries and congratulated the participants for their enthusiasm. 1000+ Students from 300+ Institutions participated in the Cultural Euphoria.





A myriad of events was organized for the participants to provide them with a platform to explore their latent talent and showcase their prowess such as Shutter Bug - Photography Competition, Doodlecraft – Doodle It, Sur Taal – Solo Singing, Symphony - Duet Singing, Kalakriti - Rangoli, Natraz – Solo Dance, Ghugroo - Group Dance, Manchtantra - Nukkad Natak, IT Gaming, JAM, Trash Tales – Best Decor Out of Waste, Sur Sangram - Antakshari, Kohinoor - Treasure Hunt and X Factor - Fashion Show. The winners were awarded cash prizes trophies and certificates of merit.



A spectacular musical night was also organized on the second day of the event. Millind Gaba, Famous Punjabi Singer ignited the stage with his performance and mesmerized the audience with the dancing numbers. The sponsors of the event were DNN 24, Arjun Sandesh, Travelmice Pvt. Ltd., Expectra - Experiential Learning Partner, Studio Frenzy, AN Marbles Granite and Tiles, Nitika Jain Bollywood Makeup & Acting School, Shreya Gardening, Prime Fresh, Be U Salons, GenTrax, Fest Forever and Shubh Star Entertainment. The food partners who served the scrumptious presentations were Yours Pizza, Mirchi, Ankit Shikanji, Gulab Biryani, UP 14 and Rahul Chaat.

The two-day event witnessed victory, enthusiasm, treasured exposure to learning and more with a promise to keep experimenting, exploring and growing in all the upcoming endeavors. Head of Departments- Dr. Pooja Rastogi (SOM), Dr. Gagan Varshney (SCS), Dr. Surabhi Johari (SOB), Dr. Anil Nigam (SJMC), Dr. Deepali Monga (CDC) congratulated the core team consisting of Dr. Sandhya Sharma, Mr. Dhruv Sharma, Ms. Neha Anttal, Mr. Surya Saxena and all faculty and staff members for their seamless efforts in making the event a huge success.





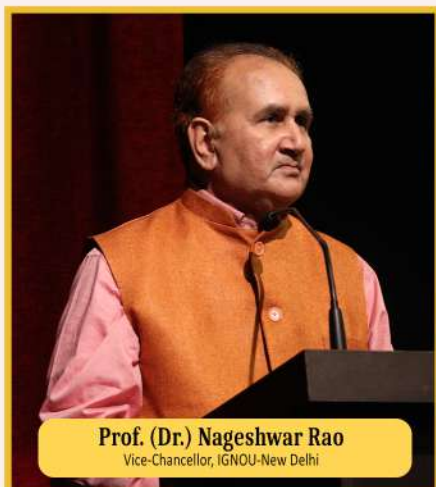
## Breaking Barriers | International Conference



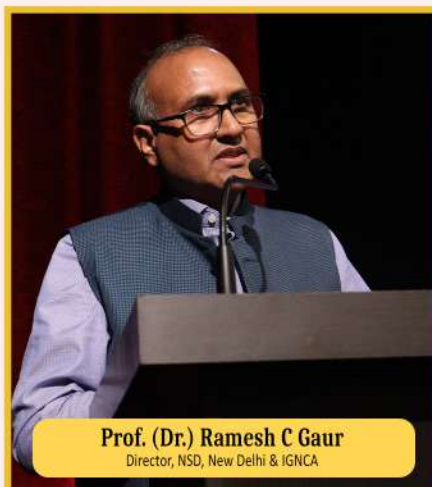
Under the aegis of Research Cell and IQAC, the institute organized its 4th International Conference on 12 & 13 May 2023 themed 'Sustainable and Innovative Solutions for India@ 75: A journey towards Atmanirbhar Bharat'. The conference aimed to bring together a large pool of academicians, scholars and students to deliberate and discuss various sustainable and innovative solutions in making the nation atmanirbhar in the next 25 years. Dr. Arun Kumar Singh, Director, IMS Ghaziabad (University Courses Campus) during his inaugural address highlighted the importance of such events in building a stronger nation by supporting the cause of the G20 Presidency.



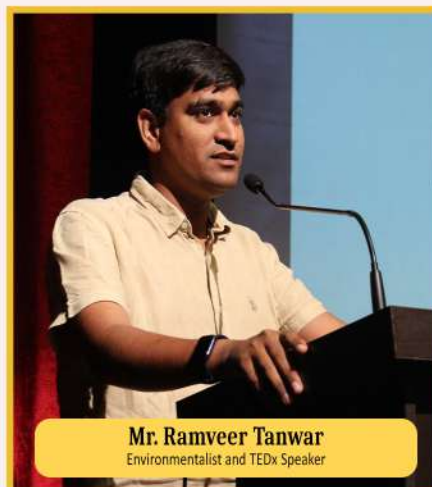




**Prof. (Dr.) Nageshwar Rao**  
Vice-Chancellor, IGNOU-New Delhi

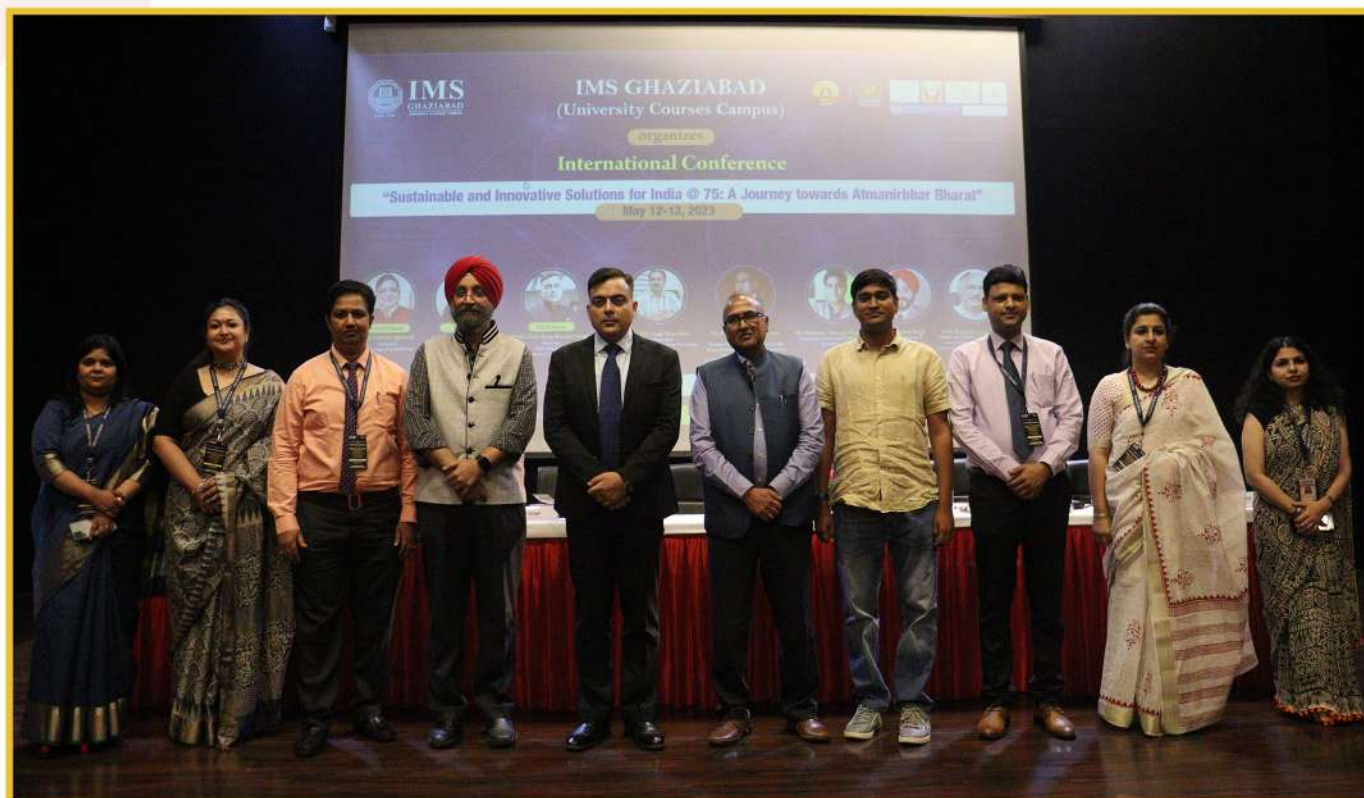


**Prof. (Dr.) Ramesh C Gaur**  
Director, NSD, New Delhi & IGNC



**Mr. Ramveer Tanwar**  
Environmental and TEDx Speaker

To foster knowledge and support the pertinent topic, Prof. (Dr.) Nageshwar Rao, Vice-Chancellor, IGNOU-New Delhi graced the occasion as Chief Guest along with Prof. (Dr.) Ramesh C Gaur, Director, NSD, New Delhi & IGNC, Ministry of Culture, Govt. of India; Mr. Ramveer Tanwar (PondMan), Environmentalist and TEDx Speaker; Prof. Ramesh Chandra Deka, Former Director, AIIMS-New Delhi & Mr. Upkar Singh, VP-IT, RMSI Noida. Prof. (Dr.) Umesh Kumar, Head-Research Cell & Prof. Komal Kapoor, the Organizing Secretary of the conference congratulated the entire team for their relentless efforts in providing an enriching experience to everyone.





## ELEVATING GROWTH | CAREER ACADEMY LAUNCH PROGRAM



**Mr. Pushker Kelkar**  
Director, Enterprise - India



**Mr. Karun Patel**  
Account Director, Enterprise - India

To keep the students abreast with the pace of the industry, IMS Ghaziabad (University Courses Campus) collaborated with the leading online learning platform 'Coursera.' The ally aims to facilitate the students in carving a niche in their respective domains by acquiring the right competencies through certification courses from renowned brands like 'Google,' 'Meta,' 'IBM' to name a few. Mr. Pushker Kelkar, Director, Enterprise - India & Mr. Karun Patel, Enterprise Account Director marked their gracious presence to sensitize the students about the benefits of the platform. Dr. Arun Kumar Singh, Director - IMS Ghaziabad (University Courses Campus) motivated the students to embrace the opportunity and derive maximum learning from it.





## ACADEMIC EXCELLENCE | UNIVERSITY RANK HOLDERS

With diligence and unflagging efforts, the students of IMS Ghaziabad (University Courses Campus) attained top ranks in CCS University Examination. The rank holders expressed their heartfelt gratitude to Dr. Arun Kumar Singh and the faculty members for their contribution to their successful journey. The members of the academic advisory board and the executive council of IMS Ghaziabad congratulated the students for achieving the milestone.



**SUBHAM SINGHAL**  
MIB, 2020-22  
Rank-I



**SIMRAN TUTEJA**  
BBA, 2019-22  
Rank-I



**KHUSHI PANWAR**  
BJMC, 2019-22  
Rank-I



**SHIVANI SHARMA**  
B.Sc. - MB, 2019-22  
Rank-I



**SHAGUN GARG**  
MIB, 2020-22  
Rank-II



**ANUSHKA**  
BJMC, 2019-22  
Rank-II



**ANUSHKA SINGH**  
B.Sc.-MB, 2019-22  
Rank-II



**ANUSHKA GOEL**  
MIB, 2020-22  
Rank-III



**AKANKSHA SHARMA**  
BJMC, 2019-22  
Rank-III



**HIMANSHI TYAGI**  
B.Sc.-MB, 2019-22  
Rank-III



**KHYATI BHARDWAJ**  
MIB, 2020-22  
Rank-IV



**APOORVA**  
M.Sc.-BT, 2020-22  
Rank-IV



**MEHWISH ALI**  
B.Sc.-MB, 2019-22  
Rank-IV

## IGNITING MINDS | ALUMNI TALK



**Ms. Maumita Chakraborty**  
Technical Officer, NCDC-New Delhi



**Mr. Shantam Tyagi**  
Area Sales Manager, Kotak Mahindra Prime

To pay homage to the alma mater and contribute to its flourishing growth, the alumni of past batches from various schools interacted with their juniors. The School of Management invited Mr. Shantam Tyagi, Area Sales Manager, Kotak Mahindra Prime (Batch 2013-16) to deliver a session on 'Marketing Mix' on 17 March 2023. School of Computer Science invited Mr. Rajat Kumar, Associate Analyst, Deloitte Consulting India Pvt. Ltd. (Batch 2018-21) on 4 May 2023 to highlight the relevance of 'LinkedIn in Networking'. On 1 March 2023, Mr. Prashant Kumar, Social Media Lead Head, Josh Talk (Batch 2018-2021), an alumna of the School of Journalism & Mass Communication accentuated on 'Professionalism & Work Ethics'. On 17 March 2023, Mr. Raj Saxena, Online Video Editor, Zee News (Batch 2010-2013) shared insights into 'Skills Required in Digital Media'. On 7 March 2023, Ms. Maumita Chakraborty, Technical Officer, NCDC-New Delhi (Batch 2006-09) an alumna of the School of Biosciences talked about the challenges and opportunities the students might encounter in their sector specific.

Prof. (Dr.) Pooja Rastogi thanked the alumni for guiding the students to a thriving career and expressed her wish to strengthen this bond for years to come.



## ENHANCING EFFECTIVENESS | CAREER DEVELOPMENT CENTRE

### Session on Assertive Communication & Anger Management @ CDTI

Realizing the gravity of communicating assertively and managing emotions while dealing with the public, the Bureau of Police Research & Management organized a session on Assertive Communication & Anger Management for police officers across the nation on 20 February 2023. The participants appreciated the modus operandi of the training by Ms. Anuradha Bhardwaj, Co-Head – Career Development Centre and emphasized the relevance of conducting such training sessions on a constant basis in the future.

### Outbound activity 'Convergence'

On 28 January 2023, the department organized 'Convergence', the outbound activity for the faculty and staff at the campus. Ms. Rashmi Singh, Assistant Professor-CDC planned and conducted the activities which aimed to increase morale amongst the employees, improve workplace relationships, increase productivity, efficiency, promote more fluid communication, better team building, and develop problem-solving skills.

### Career Enrichment Talk Series 7 on 'Recession 2023 & Placements'

The department organized the 7th Series of the Career Enrichment Talk on the topic- 'Recession 2023 & Placements' on 21 April 2023. Mr. Pritish Acharya, Cloud Migration Consultant, Google & Mr. Kharal Singh, Emotional Intelligence & Achievement Motivation Trainer, Psychologist & Life Coach were the panellist of the talk. More than 150 students from BCA and MIB programs participated in the session and got their queries resolved. The students understood that recession is not a permanent phenomenon and should be dealt with a practical approach. Upskilling is one way of handling turbulent times. Ms. Anuradha Bhardwaj, Co-Head – Career Development Centre extended a note of gratitude to Dr. Gagan Varshney (HoD-School of Computer Science), Dr. Pooja Rastogi (HoD-School of Management) and the CDC team for their support and smooth coordination.

### 'PRATIBIMB-Reflection of Self'

The first step in striking 360 degrees of career development is knowing self. Realizing this fact, the department organized an exclusive workshop on 15 May 2023, 'Pratibimb: Reflection of Self' for members of the Career Pathway Club. The workshop was led by CS Kashika Bhardwaj a Psychometric Test Analyst and Assistant Professor at CDC wherein the participants underwent certain psychometric tests. These queries were specifically designed to analyze their mental and physical state, as well as their conditioning. By identifying areas for improvement, participants gained valuable insights to enhance their professional careers.

### Peer Enrichment Session on Art Therapy 'UDDAAN - Flying with Colors'

The department organized a Peer Enrichment Session 'UDAAN - Art Therapy' on 15 May 2023 conducted by Dr. Deepali Monga, HoD – Career Development Centre for its faculty members. Art Therapy is a distinct discipline that enriches the lives of individuals. It helps people explore emotions, develop self-awareness, cope with stress, boost self-esteem and understand conflicts or feelings that are causing distress.

### Peer Enrichment Session on 'Self-Awareness and Leadership'

Realizing the relevance of understanding self to become an effective leader, the department organized a Peer Enrichment Session on the topic 'Self-Awareness and Leadership' on 26 June 2023. Resource person, Ms. Swati Tyagi, Assistant Professor-CDC accentuated that leaders who possess self-awareness are better equipped to recognize and manage their own emotions which enables them to respond more effectively to challenging situations and conflicts. The session proved highly informative and was well-received by the participants.





## HARNESSING POTENTIAL | CLUBS & WORKSHOPS

### Investiture Ceremony of Club Committees 2023

The investiture ceremony held on 31 March 2023, marked the official bestowal of powers and responsibilities to the club heads. The event solemnized the beginning of a new chapter in the lives of the students on the campus. Dr. Arun Kumar Singh, Director - IMS Ghaziabad (University Courses Campus) congratulated the elected members and stressed the importance of setting priorities and the need to work as a team. The torchbearers highlighted the protocol for embarking on the learning voyage of the expedition.



### Entrepreneurial Cell



On 26 May 2023, the cell organized a session on 'How to Plan for Startup & Legal & Ethical Steps' which brought together aspiring entrepreneurs, legal professionals and individuals interested in the ethical considerations surrounding startups. CA Sambhav Mehrotra, a seasoned entrepreneur with experience in founding and scaling startups was the keynote speaker. He provided attendees with valuable insights into the process of planning a startup, legal requirements, and the importance of incorporating ethical practices. On 24 February 2023, a session on 'Achieving Problem Solution Fit and Product Market Fit' was organized

highlighting the importance of developing an innovative market-driven mindset. To equip the students to keep abreast with the pace of the industry, on 22 February 2023, the cell organized a workshop on 'Design Thinking, Critical Thinking and Innovation Design.' The cell also organized a debate competition on 'National Youth Day' celebrated on 12 January every year. Through this platform, the students got the opportunity to showcase the battle of wits on the theme 'Problems Faced by Young Entrepreneurs.'

### IPR Cell Event

The cell organized a session on 23 April 2023 to acquaint the experts, professionals and students from various fields with the knowledge of intellectual property laws, policies, trends and filing process. The discussions covered areas like patent reform, copyright infringement in the digital age, trademark protection in global markets and the impact of emerging technologies on intellectual property. The event was successful at raising awareness of emerging issues and challenges in IPR activities.





## CLUBS & WORKSHOPS

### Bionics Club



The club organized a guest lecture on the topic 'Biosafety and Biosecurity' on 15 March 2023. The guest speaker, Dr. Sunita Kanswal, aimed to bridge the academic-practitioner gap and deepen the students' learning experience by breaking down the barriers. The students were guided on the importance of biosafety and biosecurity, as well as the essential safety measures and good lab practices followed in the lab.

### Finance Club

On 15 March 2023, the club organized Vittivivād, a debate competition on 'Recession 2023 – Battle with the Words'. The platform provided many new insights to the students about recession, inflation, the economy and other global situations. The opportunity besides strengthening the knowledge & awareness of the students also enhanced the self-confidence & critical thinking ability of the students.



### Mathemania Club

On 17 March 2023, the club organized an event to challenge the budding mathematicians of IMS. The event was divided into three interesting rounds namely, 'Split N Rule', 'Puzzle Era' and 'Do You Know?' The students solved the mathematical questions with a pinch of twist to qualify, solved the tricky maths puzzle within the given time and competed to give maximum right answers within the time limit. The winners were awarded with trophies and certificates.

### AI & ML Club

The club organized the tech event titled 'Skillyst Techtopia' on 29 March 2023 which was divided into three levels viz. 'The Quiz Buzz', 'House of Arts' and 'The Code Clash.' The event aimed at imparting technical knowledge to young technophiles. The students competed in a collage-making competition and underwent a short assessment of technical skills. The participants had to develop error-free code for programs. The conveners of the event Atul Gupta - President, Shruti Saxena - Vice President and Pulkit Pandey - Joint-Secretary of the club coordinated well to make it a learning experience for all the participants.





## CLUBS & WORKSHOPS

### Big Ideas Club

On 23 March 2023, the club organized 'Corporate Roadies 2.0.' The participants performed a quiz individually on a website called 'Kahoot' and made an advertisement of a minute duration. Each participant solved stimulating riddles for qualifying. It helped the students boost confidence, enhance general knowledge, decision-making abilities and strategic planning besides good communication skills and effective teamwork.



### Network Club

To sensitize the students about safeguarding themselves from cybercrimes the club organized a session on 'Cybercrime Investigation' dated 23 March 2023. The event highlighted the discussions about cybercrime, fishing links, data safety and data encryption. Further, the latest cybercrime cases on social media platforms such as Instagram account hacking and website hacking were discussed to understand the ground-level reality.



### Desktop App Club

The club organized a 'Front-End Development' session on 24 March 2023 for BCA first-year students. The event aimed at imparting knowledge for developing websites and applications using web languages. The students learned web development and the main three languages to develop websites and applications - HTML, CSS and JavaScript. Participants created basic structure of website using HTML and CSS in systems and acquired knowledge about Java Script.



### Web App Club

The club organized a workshop on 'Git, GitHub and Open-Source Contribution' on 31 March 2023. The hands-on session imparted insightful knowledge of Git, GitHub and Open-Source contribution to the students. The event aimed at introducing some common terms and Git commands used in Git & GitHub like Repository, Branch, Git Init, Git Commit and more. The students were introduced to Open-Source contribution, by using different open-source platforms like GitHub and GitLab which can be used to enhance skills and do live projects. A small quiz was conducted to test the knowledge of the participants.





## CLUBS & WORKSHOPS

### Art & Craft Club



The Poster Making and Mandala Art Competition held on 2 May 2023 was a vibrant celebration of Indian culture and heritage. Organized by the club, the competition aimed to promote and celebrate the rich and diverse tapestry while also providing a platform for artists to express their artistic talents. The event was a resounding success, with participants showcasing their unique skills and perspectives through two distinct art forms, all centered around the theme of Indian culture.

### Music Club

On 2 May 2023, the club organized 'Swaranjali-Duet Singing Competition' to promote young talent at the institute. The melodious and captivating event brought together talented vocalists and music enthusiasts. The competition aimed to celebrate the art of duet singing, providing a platform for talented singers to showcase their vocal harmonies and musical synergy. The event was a harmonious success, with participants demonstrating their unique singing talents and passionate performances.



### IT Club



The workshop on cryptocurrency, held on 27 March 2023 was an informative and engaging event designed to educate participants about the world of cryptocurrencies and blockchain technology. The resource persons, Mr. Vinayak Marodia and Mr. Rohan Swami, students of BCA Year 2 aimed to provide a comprehensive understanding of cryptocurrencies, their uses, and the underlying blockchain technology. The event was well-received, with participants gaining valuable insights into this rapidly evolving digital financial landscape.



## SYNERGISTIC ALLIANCE | INDUSTRY ACADEMIA INTERFACE

- Kautilya Talk Series on 'Power Play - Know Your Power, Act Smarter' by Dr. Shikha Bharadwaj, Associate Professor, IIM Sambalpur.
- Insightful workshop on Personality Grooming in Association with Mindwave Media Pvt. Ltd. (Partnering P&G Proctor & Gamble) by Mr. Siddharth.
- Hands-on workshop on HR Analytics, 'Diving Deep into HR Analytics and HRMS' by Ms. Yukti Chauhan, HRBP - Dayal Group.
- Webinar on 'How to Plan for Start-up and Legal & Ethical Steps?', Mr. Sambhav Mehrotra, Advisor and Consultant, Startup Movers.
- Expert Lecture by Mr. Rahul Chakraverti, Senior Manager Marketing, Hindustan Times Media Ltd.
- Informative workshop on 'Generating Synergy through Proactive Industrial Relation' by Prof. S C Kapoor, Principal Consultant -Third Millennium Business Resource Associates Private Limited.
- Kindling workshop on 'Intellectual Property Rights (IPR) & Patents and Design filing' by Mr. Pankaj P Borkar - Dy. Controller of Patents and Design, IPO Mumbai/RGNIIPM Nagpur, Gol.
- Center of Excellence Youth Empowerment Program in association with Honeywell and ICT Academy.
- Interesting webinar on Biotechnology Ignition Grant in Collaboration with SIIC-IIT Kanpur by Dr. Aatmeeyata, Manager-BIG & Mr. Neelabh Pathak Manager-AIIDE.
- Guest Lecture on 'Biosafety & Biosecurity' by Dr. Sunita Kanswal, Scientist-II, BSL-2/3, Centralized Core Research Facility, AIIMS, New Delhi.
- Sensitization Program on 'Radio Jockeying and Creative & Journalistic Writing' by Mr. Dinesh Kandpal, Senior Editor - India TV
- Workshop on Creative & Journalistic Writing by Mr. Vijay Sharma, Senior Media Professional, Educator & Writer.





## PEER LEARNING | BUDDY MENTORSHIP PROGRAM



To provide a structured and supportive environment in which individuals can learn, grow and develop, the institute provides an inclusive environment where they can mentor their buddies under the Buddy Mentorship Program. On 5 May, Ms. Ishvita Lohari (B.Sc. (H) B-Year 2) offered insights on 'Photosynthesis and its Pathways' and received an encouraging response from the audience. On the same line, Ms. Jahanvi Sharma (B.Sc. (H) BT-Year 3) offered insights into 'Blotting Techniques & Their Applications'. She highlighted the importance of different blotting techniques in molecular biology. Ms. Unnati Agarwal and Ms. Disha Agarwal (BCA-Year 2) delivered a hands-on session on 3 April 2023 and highlighted the concepts of 'UI/UX Design' to the participants.

On 31 March 2023, Ms. Unnati Mishra and Ms. Ashna Garg (BCA-Year 2) delivered a session on 'Power BI' and accentuated its applications from small to big businesses primarily for visual presentation of data. Mr. Vimal Mishra (BAJMC-Year 3) shared insights into the 'Importance of Public Speaking in Personality Development' emphasizing its importance in defining a successful career roadmap. On 23 February 2023, Mr. Shrawan Kumar (BAJMC-Year 2) discussed the set of competencies and traits to hone, which are demanded by the industry. The HoDs of respective schools congratulated the buddy mentors for taking the initiative, encouraging peers and developing a range of abilities for improved learning.

## EXPERIENTIAL LEARNING | EDUCATIONAL TRIPS

On 17, 18 & 22 May 2023, students of BCA & BBA visited 'Haier Appliances Pvt. Ltd.', Greater Noida and got acquainted with the practical application of concepts like IoT, electronic appliances and manufacturing of innovative products. A 'Media Visit to AajTak' was organized for the students of the BAJMC course on 21 April where they attended the live show and got the opportunity to meet anchors like Navjyot Kaur and Anjana Om Kashyap.

On 19-20 April, another media visit was planned for BAJMC students to 'EMPC, IGNOU.' Students from Biosciences visited 'Mother Dairy', Patparganj on 28-29 May where they were familiarized with the process of production of various products. On 28 April, BCA students visited 'App Squadz Software Pvt. Ltd.' and explored various computer languages used and the professional work culture.

An industry visit to 'Yakult Danone Pvt. Ltd.', Sonipat was organized on 10 April for students of Biosciences to provide them with an understanding of probiotics, their history and uses. The entire journey and the process for the production at the plant were also explained. An outdoor photography shoot at Lodhi Garden was planned on 24 March for the BAJMC batch. Students learned new techniques and styles of photography through practical exposure. On 10 March & 16 February, Biosciences & BAJMC batch went to India TV and witnessed the icon show 'Aap Ki Adalat' and met Mr. Kapil Sharma (Renowned Comedian) and Mr. Sonu Sood (Bollywood Actor).





## LIVE YOUR DREAMS | CORPORATE RESOURCE CENTRE

### International Placement & Internship Companies

Property Pistol Dubai, Squareyards - Dubai, TransNational Computer LLC - Dubai, Oppo - Dubai, Benchmark Group, Hot Wheels Luxury, 360 Realtors LLP - Dubai, Genie Recruitment FZ LLC, Innovation Group - Dubai, Landmark Retail (Splash) - Dubai, Techno Freight - Logistic - UAE, Unitech Group - Dubai, Yalochat - Dubai.

### Final Placement Companies

EY (L-Earn), Tata Consultancy Services (TCS), Zee Media Corporation Ltd., Hike Education, Federal Bank, Bennett, Coleman and Company Limited (The Times Group), UAS International Companies, Hindware Home Innovation Ltd., Regalo Kitchen, Coffee Day Beverages (CCD), Oxane Partners, Care Health Insurance, Property Pistol, Piramal Capital & Housing Finance Ltd., Hinduja Housing Finance Ltd., SN Capital Management Pvt. Ltd., CR Forex, Hinduja Housing Finance Ltd., Tata AIA Life Insurance Company, Polycab India Ltd., CollegeDekho, Info Edge - ( 99acres), Bajaj Capital, HDFC, Tommy & CK PVH Arvind Fashion Pvt. Ltd., Aditya Birla Fashion & Retail, Jones Lang LaSalle (JLL), ICICI Lombard General Insurance Company Ltd., ICICI Prudential, Decathlon, Investors Clinic, Admitkard, PlanetSpark-Winspark Innovations Learning Pvt. Ltd., Blue Digital, Hike Education, Bajaj Allianz HouseEasy, Magicpin, Aotsum InfoTech Pvt. Ltd., Infobeam Solution, Tommy & CK PVH Arvind Fashion Pvt. Ltd., Unthinkable Solutions, Microland, Pheuture Studio Pvt. Ltd., Blissful Emerging Technology

### Internship Companies

Johnson Controls - Hitachi Air Conditioning India Ltd., Bajaj Capital Ltd., NJ India Invest Pvt. Ltd., The Outlook Group, Briisk, Manpower, UAS International, Niva Bupa, Share India, Thomas Cook, Shavsi Global Services, ITC, Indian Exhibition Services, Economic Times, Extra Marks Education, Indian Express Group, MCube Financials, Nammo Bharat News, ZenOnco.io (Zenheal Wellness Pvt. Ltd.), Zee Media Corporation Ltd., Dabur India Pvt. Ltd., Atlanta Systems Pvt. Ltd., Blitz Jobz, Dabur India Pvt. Ltd., Deki Electronics Ltd., Here Technologies, Haldiram, J. Mitra, iGENE Labserve

### Live Projects

Shriram Life Insurance, Anytime Invest, Metro Cash & Carry India Pvt. Ltd., Nielsen India Pvt. Ltd., Sony India Pvt. Ltd., Unschool, Future Group (Big Bazaar), Modi Naturals Pvt. Ltd., Anytime Invest, HCL Service Pvt. Ltd., Supper99, ITC Ltd., Bonn Nutrients, Dcirrus Cloud Computing Services Pvt. Ltd

### Industry Visit

Banas Dairy, Mother Dairy, Aap Ki Adalat (India TV Show), Amul Visit, Coca-Cola Factory-Moon Beverages Ltd., Parle Product Pvt. Ltd., Lok Sabha Television, MCN Solutions Pvt. Ltd., Yakult, Natural Aroma Product Pvt. Ltd., Mother Dairy, Amazing Training Basket Pvt. Ltd., Aaj Tak, National Science Centre, Metro Cash; Carry India Pvt. Ltd., Future Group (Big Bazaar), Haier Appliances India Pvt. Ltd., Sheela Foams Limited, AppSquadz Software Pvt. Ltd., AVRO Furniture, JM BAXI Dry Port

### 100% Placement Assistance

Highest  
Package (PG)

₹ **23.37** LPA

Average  
Package (PG)

₹ **06.18** LPA

Highest  
Package (UG)

₹ **06.50** LPA

Average  
Package (UG)

₹ **03.31** LPA



## CORPORATE CONNECT

### MIB



### BBA



### BCA



### BAJMC



### BIOSCIENCES





## MIB PLACEMENTS



**Kunwar Deep**  
Property Pistol Dubai  
2021-23



**Dixita Kharbanda**  
People Matters Media  
2021-23



**Gunjan Vats**  
Bizcon Fintech Labs  
Ltd.  
2021-23



**Adesh Bajpai**  
Café Coffee Day  
2021-23



**Aditya Choudhary**  
Piramal Capital &  
Housing Finance Ltd.  
2021-23



**Dushyant Varshney**  
Tata AIA  
2021-23



**Aryan Poriya**  
Piramal Capital &  
Housing Finance Ltd.  
2021-23



**Udit Bameta**  
Care Health Insurance  
2021-23



**Prashant Kumar Nagar**  
CBRE South Asia Pvt. Ltd.  
2021-23



**Jasmine Atwal**  
CR Forex  
2021-23



**Ankita Srivastava**  
Hinduja Housing Finance  
2021-23



**Avinash Kumar**  
Piramal Capital &  
Housing Finance Ltd.  
2021-23



**Aadarsh Bisla**  
SN Capital Management  
Pvt. Ltd.  
2021-23



**Aman Srivastava**  
Oxane Partners  
2021-23



**Vaibhav Gupta**  
SN Capital  
Management Pvt. Ltd.  
2021-23



**Susheel Kumar Sharma**  
Hinduja Housing  
Finance  
2021-23



**Rishabh**  
Tata AIA  
2021-23



**Rhythem Agrawal**  
Oxane Partners  
2021-23



**Sachin Kumar Singh**  
Piramal Capital &  
Housing Finance Ltd.  
2021-23



**Shivam Choudhary**  
Yantra - Flipkart  
2021-23



## BBA PLACEMENTS



**Aakriti Agarwal**  
Bajaj Allianz Life  
Insurance  
2020-23



**Aayush Tomar**  
Tata AIA  
2020-23



**Abhay Bhatia**  
ICICI Prudential  
2020-23



**Abhinesha Kushwaha**  
Magicpin  
2020-23



**Abhishek Sharma**  
AdmitKard  
2020-23



**Aditi Singh**  
PlanetSpark  
2020-23



**Aditya Bharadwaj**  
Hike Education  
2020-23



**Aditya Raj**  
ICICI Lombard  
2020-23



**Agamya Purwar**  
Magicpin  
2020-23



**Aanchal Chaurasia**  
ICICI Prudential  
2020-23



**Anku Kumari**  
PlanetSpark  
2020-23



**Arman Raja**  
ICICI Lombard  
2020-23



**Bhumika Melkani**  
JLL Business Services  
2020-23



**Chris Pal**  
ICICI Lombard  
2020-23



**Daniya Khan**  
Tommy Hilfiger & CK  
2020-23



**Deepali Gupta**  
AdmitKard  
2020-23



**Deepika Kansal**  
JLL Business Services  
2020-23



**Devansh Gandhi**  
JLL Business Services  
2020-23



**Divya Gupta**  
Hike Education  
2020-23



**Harshit Pathak**  
Tommy Hilfiger & CK  
2020-23



**Ishita Kaushik**  
Aotsum Infotech Pvt.  
Ltd.  
2020-23



**Mradul Agrawal**  
JLL Business Services  
2020-23



**Neeraj Garg**  
ICICI Lombard  
2020-23



**Nishant Sharma**  
Tata AIA  
2020-23



**Rachit Tandon**  
PlanetSpark  
2020-23



**Raghav Garg**  
ICICI Lombard  
2020-23



**Rishika Naskar**  
PlanetSpark  
2020-23



**Sachin Singh Rawat**  
PlanetSpark  
2020-23



**Sagnik Dutta**  
ICICI Lombard  
2020-23



**Shivam Bhardwaj**  
AdmitKard  
2020-23



**Shraddha Verma**  
AdmitKard  
2020-23



**Vaanchit Agrawal**  
Magicpin  
2020-23



**Vaishnavi**  
Bajaj Allianz Life  
Insurance  
2020-23



**Vikrant Rana**  
JLL Business Services  
2020-23



**Vishal Rana**  
Decathlon  
2020-23



## BCA PLACEMENTS



**Aanchal Srivastava**  
Aotsum Infotech Private  
Ltd.  
2020-23



**Akash Kumar Gulshon**  
Unthinkable Solutions  
2020-23



**Deepanshu Shishodia**  
Bajaj Allianz Life  
Insurance  
2020-23



**Monu Tiwari**  
Unthinkable Solutions  
2020-23



**Nikhil Singh Kaintura**  
Unthinkable Solutions  
2020-23



**Utkarsh Pradhan**  
Unthinkable Solutions  
2020-23



**Vedansh Dixit**  
ICICI Prudential  
2020-23



**Pushkar Gupta**  
Bajaj Allianz Life  
Insurance  
2020-23



**Rekha**  
Unthinkable Solutions  
2020-23



**Rohan Tomer**  
ICICI Lombard  
2020-23



**Lalit Vats**  
Unthinkable Solutions  
2020-23



**Sagar Malik**  
ICICI Prudential  
2020-23



**Sohaib Siddiqui**  
Unthinkable Solutions  
2020-23



**Sumit Yadav**  
Bajaj Allianz Life  
Insurance  
2020-23



**T Sai Manoj**  
Unthinkable Solutions  
2020-23



**Nikhil Mourya**  
Unthinkable Solutions  
2020-23



**Yudhister Dixit**  
ICICI Prudential  
2020-23



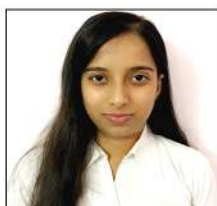
**Parth Kaushik**  
Hike Education  
2020-23



**Hitesh Singh**  
Capgemini India Pvt. Ltd.  
2019-22



**Abhishek Dhiman**  
Deloitte  
2019-22



**Ankita Mishra**  
Wipro  
2019-22



**Ashish Bisht**  
Nagarro Software Pvt.  
Ltd.  
2019-22



**Vanya Mudgal**  
Deloitte  
2019-22



**Aman Jain**  
Infosys Technologies Ltd.  
2019-22



**Anmol**  
Deloitte  
2019-22



**Harshit Bana**  
Wipro  
2019-22



**Nakshatra Deep Gupta**  
Deloitte  
2019-22



**Kartikey Singh**  
Wipro  
2019-22



**Nandini Goyal**  
Nagarro Software Pvt. Ltd.  
2019-22



## BIOSCIENCES PLACEMENTS



**Neha Soni**  
J. Mitra & Co. Pvt. Ltd.  
2021-23



**Shubhangi Sharma**  
J. Mitra & Co. Pvt. Ltd.  
2021-23



**Tanishq Tyagi**  
J. Mitra & Co. Pvt. Ltd.  
2021-23



**Kashish Tomar**  
Tommy Hilfiger & CK  
2020-23



**Atul Yadav**  
Haldiram  
2020-23



**Disha Tyagi**  
Haldiram  
2020-23



**Muskan Garg**  
Innodata  
2019-22



**Tavishi Kansal**  
BI Biotech India Pvt. Ltd.  
2019-22



**Shivani Rani**  
Innodata  
2019-22



**Srishti Tripathi**  
BI Biotech India Pvt. Ltd.  
2019-22



**Tannu Shishodia**  
Innodata  
2019-22



**Vanshika Tiwari**  
Healthians  
2019-22



**Sanskriti Chauhan**  
Innodata  
2019-22

## BAJMC PLACEMENTS



**Aatif Chaudhary**  
Masaledani Media &  
Hospital Pvt. Ltd.  
2020-23



**Aaysha**  
Herbal Chakra Pvt. Ltd.  
2020-23



**Anshika Verma**  
Savin Communication  
2020-23



**Apoorv Tyagi**  
Times Internet  
2020-23



**Khushi**  
Euro Kids  
2020-23



**M. Guru Lokesh Kumar**  
iEnerger IT Services Pvt.  
Ltd.  
2019-22



**Mridula Sharma**  
Rank Media Search  
Pvt. Ltd.  
2020-23



**Mukund Kapoor**  
Fertility Fertility Clinic  
2020-23



**Muskan Jaiswal**  
Elets Technomedia  
2020-23



**Nivedita Nayak**  
Forever Living Import  
India Ltd.  
2019-22



**Pankhudi Srivastava**  
TV9 Digital  
2020-23



**Riya Singh**  
Contentegy marketing  
Pvt. Ltd.  
2020-23



**Shailesh Sharma**  
Vartmaan Bharat  
2020-23



**Shatakshi Sharma**  
Cogent  
2020-23



**Sushreeta Mitra**  
Leverage Ed Tech  
Pvt. Ltd.  
2020-23



**Yash Kumar Sharma**  
Synergistic  
Compusoft Pvt. Ltd.  
2020-23



**Nupur Sharma**  
Tech Mahindra Ltd.  
2019-22



**Praveen Kumar Singh**  
Zee Media Corporation  
Ltd.  
2019-22



**Riya Sharma**  
Value360  
Communications Pvt. Ltd.  
2019-22



**Aks Tyagi**  
APN News  
2019-22



**Gargi Santosh**  
APN News  
2019-22



## SUSTAINABLE DEVELOPMENT | CSR INITIATIVE

From fostering inclusivity to promoting sustainability, educational institutions today are embracing a broader mission of social responsibility, recognizing that knowledge is a force for good when used wisely and ethically. Keeping this in mind, the SSR club at the Institute organized a Blood Donation Camp on 27 April 2023 in collaboration with the Rotary Club. The camp witnessed enthusiastic participation from the students, faculty and staff. On 26 April 2023, the club organized Nukkad Natak, to spread awareness about the noble initiative of blood donation. Another initiative of the club includes the project, 'Swavalamban-The Social Service Responsibility' that aims to provide education to underprivileged children in the slums of Usman Colony, Dasna-Ghaziabad. The children learn using interactive techniques and get encouraged in extra-curricular activities and vocational training.



## PATRIOTIC BEAT | REPUBLIC DAY



Republic Day is a moment of pride and unity. Every year on 26 January, the entire IMS family comes together to honor the nation's democratic values. The campus is adorned with the tricolor, and a flag-hoisting ceremony fills the air with patriotic fervor. Cultural performances highlight our rich heritage, fostering a deep sense of patriotism.

## NOSTALGIC MOMENTS | FAREWELL

Amidst the echoes of laughter, the weight of nostalgia, and the promise of new horizons, the Batch of 2020-23 bid adieu as the schools organized 'Adieu' & 'Adios' in the month of May 2023. The event was filled with captivating musical performances, dance acts, skits showcasing the talents of the second-year students, and exciting games. A competition was held to determine the titles of Star Performer, Mr. and Ms. Farewell. The final-year students were honored with titles and awards. Dr. Arun Kumar Singh, Director – IMS Ghaziabad (University Courses Campus) congratulated the students and extended warm wishes for their successful careers.





## ENHANCING CAPACITIES | LEARNING & DEVELOPMENT

The faculty research is a cornerstone of higher education. It not only drives academic excellence but also plays a vital role in addressing societal challenges and advancing the frontiers of knowledge. IMS Ghaziabad (University Courses Campus) prioritizes and supports faculty research which better equips the students for the ever-evolving demands of the modern world. The contribution made by the faculty members to the pool of knowledge from January to June 2023 is as follows:

S.No	Name of Faculty Member	Publication/ Title	Conference/ Workshop/ Seminar/ Journal/Book/Book Chapter
1	Mr. Bharat Gahlot	-	NPTEL Online Certification Course on Sales & Distribution Management from 1 February to 30 April 2023
2	Mr. Girish Kumar Singh	Effects of FMCG TVC on Consumer's Buying Behavior: A Study'	Paper Published; RNI No UPBIL/2016/68367, ISSN NO 2456-5474 in April 2023
		Research on the Influence of New Media Technology on Internet Short Video – Reels (Instagram ) on Indian Youth'	Paper Published in Scopus; E-ISSN No 2265-6294 in April 2023
		Impact of SNS Adolescents Social and Emotional Development : A Study'	UGC Care Group -1 Journal; ISSN No 2347-3150 in April 2023
		स्वतंत्रता आंदोलन में भारतीय पत्रकारिता की भूमिका – एक अध्ययन'	Samkallen Hastakshep Journal; ISSN No 2277-7857 in April 2023
		-	International FDP on 'Accelerating Equality and Empowerment of Women in all Sphere' at Amity University, Tashkent in May 2023
		-	National Webinar on 'Role of the Media in Achieving A Sustainable Society' in April 2023
		-	COURSERA Online Course on 'Introduction to Social Media Marketing' in May 2023



## ENHANCING CAPACITIES | LEARNING & DEVELOPMENT

S.No	Name of Faculty Member	Publication/ Title	Conference/ Workshop/ Seminar/ Journal/Book/Book Chapter
3	Mr. Khursheed Alam	-	COURSERA Online Course on 'Introduction to Social Media Marketing' in May 2023
		-	NIPAM Certification on 'National Intellectual Property Awareness Mission' in April 2023
		Research on the Influence of New Media Technology on Internet Short Video- Reels on Indian Youth'	Scopus - RES MILITARIS; E-ISSN :2265-6294 in May 2023
		Impact of SNS on Adolescents Social and Emotional Development: A Study'	Mukt Shabd Journal; ISSN No : 2347-3150
4	Ms. Neha Anttal	-	International Conference - IMMUNFEST-2023, organized by Ponnaiyah Ramajayam Institute of Science & Technology, Thamjavur in April 2023
		-	International Workshop on Bioinformatics, organized By Holy Cross College, Agartala in May 2023
		-	FDP on 'Scientific Writing of an Original Article' organized by Journal of Clinical Orthopedics and Trauma, New Delhi in March 2023
5	Dr. Nidhi Srivastava	A Conceptual Study on Woman Empowerment & Fertility-Facts & Realities'	Journal of Philosophy,UGC Care Approved,Rabindra Bharti; ISSN:0973-0087,VOL:XXIV,NO:04,2023 with IF: 6.986 in 2023
		-	COURSERA Online Course on 'Foundation of Career Navigating and Coaching' in 2023
		-	IPR Awareness Training Program in April 2023
		A Conceptual Study on Woman Empowerment -Facts & Realities'	National Seminar 'ICSSAR', Nallamuthu Gounder Mahalingam College in February 2023



## ENHANCING CAPACITIES | LEARNING & DEVELOPMENT

S.No	Name of Faculty Member	Publication/ Title	Conference/ Workshop/ Seminar/ Journal/Book/Book Chapter
6	Ms. Nidhi Sharma	Book Publication on 'Human Resource Management Strategy to Success'	Redshine Publications, ISBN- 978-81-19070-94-7, DOI- 10.25215/8119070941 in August 2023
7	Dr. Nikita Joshi Mishra	-	FDP on 'Cyber Security on Premises Hacking' from 23 to 27 January 2023
		-	FDP on 'Outcome Based Curriculum Design' from 13 to 17 February 2023
		-	FDP on 'Research Methodology & Publication Ethics' from 30 January to 3 February 2023
		-	FDP on 'Advance Excel with Data Visualization' from 13 to 17 February 2023
		-	FDP on 'Python Programming' from 13 to 17 March 2023
		-	FDP on 'Machine Learning' from 27 March to 2 April 2023
8	Ms. Rashmi Vaishnav	-	NIPAM Certification on 'National Intellectual Property Awareness Mission' in April 2023
		-	FDP on 'Applications of Mathematics in Applied Sciences and Engineering' from 30 January to 3 February 2023
		-	FDP on 'Research Methodology And Publication Ethics' from 30 January to 3 February 2023
		-	FDP on 'Outcome Based Curriculum Design' from 13 to 17 February 2023
		-	FDP on 'Numerical and Statistical Methods with Engineering Application' from 20 to 24 February 2023
		-	FDP on 'Advanced Excel with Data Visualization' from 13 to 17 February 2023
		-	IPR Awareness Training Program in April 2023



## ENHANCING CAPACITIES | LEARNING & DEVELOPMENT

S.No	Name of Faculty Member	Publication/ Title	Conference/ Workshop/ Seminar/ Journal/Book/Book Chapter
9	Dr. Sandhya Sharma	-	National Webinar on 'Digital Daur Mein Pustako Ki Prasangikta' in April 2023
		Research on the Influence of New Media Technology on Internet Short Video – Reels (Instagram ) on Indian Youth'	Paper Published in Scopus; E-ISSN No 2265- 6294 in April 2023
		Impact of SNS Adolescents Social and Emotional Development : A Study'	UGC Care Group -1 Journal; ISSN No 2347-3150 in April 2023
		स्वतंत्रता आंदोलन में भारतीय पत्रकारिता की भूमिका – एक अध्ययन'	Samkallen Hastakshep Journal; ISSN No 2277-7857 in April 2023
		-	International FDP on 'Accelerating Equality and Empowerment of Women in all Sphere' at Amity University, Tashkent in May 2023
		-	National Webinar on 'Role of the Media in Achieving A Sustainable Society' in April 2023
		-	COURSERA Online Course on 'Introduction to Social Media Marketing' in May 2023
10	Dr. Shivani Dixit	-	NIPAM Certification on 'National Intellectual Property Awareness Mission' in April 2023
		Factors Affecting Awareness and Practices of Green Technology' (IEEE Explore- Scopus Indexed)	3rd International Conference on Innovative Practices in Technology and Management (ICIPTM) in May 2023
		Cultural Intelligence and Internationalisation: An Investigative tale of Indian SMEs Exploring Nordic Region' (IEEE Explore- Scopus Indexed)	3rd International Conference on Innovative Practices in Technology and Management (ICIPTM) in May 2023
		Effect of Transactional Leadership Style on Job Satisfaction: Mediating Role of Knowledge Receptivity'	Paper Presentation in International Conference in May 2023
11	Dr. Shobha Bhardwaj	Cultural Intelligence and Internationalization of IT/ITES Sector: A PLS-SEM Based Approach Under the Lens of Cultural Capital'	Paper Presentation in International Conference in May 2023
		-	Workshop on 'Work Life Balance' by NITTTR, Chennai from 13 to 17 February 2023
		-	COURSERA Online Course on 'Foundation of Career Navigating and Coaching' in April 2023
		Sustainable and Innovative Solutions for India @ 75 A Journey Towards Atmanirbhar Bharat'	Conference Proceedings Book Edited in May 2023
		Exploring the Role of Modern Human Resource Practices in SMEs Productivity: Structural Model Analysis'	SCMS Journal of Indian Management (SCOPUS Publication), Vol. XX, Issue 1 in March 2023
		Barriers: Investigating the Factors Impacting the Sustainability of Students' Online Learning'	Data-Driven Approaches for Effective Managerial Decision Making (SCOPUS Publication); 10.4018/978-1-6684-7568-3 in May 2023



## ENHANCING CAPACITIES | LEARNING & DEVELOPMENT

S.No	Name of Faculty Member	Publication/ Title	Conference/ Workshop/ Seminar/ Journal/Book/Book Chapter
12	Dr. Shruti Sharma	-	NIPAM Certification on 'National Intellectual Property Awareness Mission' in April 2023
		Patent Published on Title 'System and Method for Management Supply Chain'	Patent Published; Application Number- 202311011931 A in March 2023
		-	Workshop on 'Application of Machine Learning & AI in Research and Innovations' at Regional College for Education, Research & Technology, Jaipur from 2 to 6 May 2023
		-	FDP on 'Recent Trends in Science Management and Technology' at IIMT University, Meerut from 13 to 19 January 2023
		-	MDP on 'Existing and Fourthcoming Issues in the Arena of Intellectual Property Rights' at IIMT College of Management, Greater Noida in January 2023
		-	COURSERA Online Course on 'Foundation in Digital Marketing and E-commerce' in May 2023
		-	FDP on 'Innovations Tools in Information Technology and Management Discipline for Enhancing Education and Research' at IIMT College of Management from 25 to 31 July 2023
		Book Publication on 'Human Resource Management Strategy to Success'	Redshine Publications, ISBN- 978-81-19070-94-7, DOI- 10.25215/8119070941 in August 2023
13	Dr. Surabhi Johari	Design, Development and Deployment of Deep Convolutionneurall Network Model of Rice Disease'	Patent Published; Application Number 202331004483
		A System of Deep Convolution Neural Network and Method for Detecting Brain Tumor'	Patent Published
14	Mr. Surya Saxena	A System for Implementation & Evaluation of a Block Chain Based Energy Market and Working Method Thereof'	Patent Published; Application Number 202311004391 in January 2023
		-	Advanced Excel with Data Visualization' from 13 to 17 February 2023
		-	FDP on 'Outcome Based Curriculum Design' from 13 to 17 February 2023
		-	FDP on 'Numerical and Statistical Methods with Engineering Application' from 20 to 24 February 2023
15	Dr. Swati Tyagi	-	FDP on 'Reskilling faculty as per NEP 20220' from 27 February 2023 to 4 March 2023
16	Dr. Umesh Kumar	CAR T-Cell Therapy: Reprogramming Patient's Immune Cell To Treat Cancer'	Cellular Signalling, ISSN 105 (2023) 110638 in February 2023
		Sustainable and Innovative Solutions for India @ 75 A Journey Towards Atmanirbhar Bharat'	Conference Proceedings Book Edited in May 2023



## STRIVE FOR EXCELLENCE | PEER ENRICHMENT

A journey of collaborative growth and knowledge-sharing unfolds as our esteemed educators gather to enrich their pedagogical skills and foster a culture of continuous learning within our academic community. Coextensively, the Research Cell at the Institute in collaboration with the School of Management organized a session on 'Systematic Literature Review and Bibliometric Analysis using VosViewer' on 2 June 2023. Prof. Akansha Tyagi (Faculty-SoM) accentuated the scope of VoS Viewer and associated subjects. On 31 January 2023, another session was organized by the cell on 'Literature Review Strategies and Methods.' Pro. Komal Kapoor acquainted the participants with the main methods of undertaking a literature review for developing impactful research papers. On 30 May 2023, Prof. Manish Kumar (Faculty-SoM) delivered a session on 'Effective Business and Academic Presentation' and about the global graphic design platform CANVA that is used to create social media graphics and presentations.



The School of Computer Science organized a session on 19 May 2023 on 'Mobile Networks'. Dr. Sandeep Sharma (Faculty-SoC) explained about GSM service ruling more than 18000+ cities all over the world and the way BTS and MSC play important roles in providing a safe network to its users. Prof. Archana Gupta (Faculty-SoC) conducted a session on 'Offensive and Defensive Approach in Cyber Security' on 29 April 2023 where the light was shed on the ways in which cyber security measures might shield us from hackers. On 5 April 2023 Prof. Purnima Gupta (Faculty-SoC) enlightened the participants on RRMS &

GHI Creating and Hosting Web Applications Using Free Google Services. The School of Biosciences organized a session on 15 May 2023 on 'Impact of Nanomaterials on Caenorhabditis elegans, an Environmentally Relevant Alternate to Animal Model' delivered by Dr. Priyanka Srivastava (Faculty-SoB) to share insights into the topic. On 27 February 2023, the School of Journalism & Mass Communication administered a session on 'Mastering the Art of Radio Presentation' by Prof. Khursheed Alam who shared his radio experience with the audience besides sharing the essentials of the profession.

The HoDs and faculty members across schools expressed their gratitude to Dr. Arun Kumar Singh, Director of the Institute for providing them with myriad opportunities to keep abreast with changing times.



## CELESTIAL ADORNMENTS | EXPERT'S SPEAK



### »» Prof. Ramesh C Gaur

Director-National School of Drama, New Delhi & IGNCA, Ministry of Culture, GoI

*"I really enjoyed the great hospitality & very much impressed with the excellent infrastructure, great staff and faculty. All the best!"*



### »» Mr. Prithish Acharya

Cloud Migration Consultant, Google

*"It was a pleasing experience meeting the talented budding professionals. The hospitality of the institution is excellent."*



### »» Dr. Abhilasha Gaur

COO, Electronic Sector Council

*"Very well conducted event.  
Best of luck to all the start-ups."*



### »» Dr. Ganesh Bagler

Infosys Centre for Artificial Intelligence, IIIT-Delhi

*"It was an amazing experience to be part of the event. I am pleasantly surprised by the beautiful infrastructure and excitement of faculty members & students. Wishing IMS all the best!"*



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