



IMS
GHAZIABAD
UNIVERSITY COURSES CAMPUS
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pulse

Biannual News Magazine of IMS Ghaziabad, University Courses Campus

Volume 7 | Issue 2



**Pulse
Chronicles**

**International
Women's Day**

**International
Conference**

**Venture
Vibes**

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Bi Annual News Magazine of IMS Ghaziabad, University Courses Campus

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34 Years of Excellence

A Beacon of Progress: Message from the Director

It is a matter of pride to witness India moving up in the chart and becoming the fifth-largest economy in the world. The Hon'ble Prime Minister of India quoted, "The whole world is looking at India's youth with hope. Because you are the engines of the country and India is the world's growth engine." At IMS Ghaziabad (University Courses Campus), the goals of the Institute are juxtaposed with that of the nation with a strong will to sculpt the youth into professionals who can become meaningful contributors to the growth of the nation.

This college magazine showcases the vibrant spirit of our institution, where academic rigor meets global engagement and innovation thrives. Highlights include our collaborations with esteemed institutes like IIM Indore MICA and FTII Pune, our International Immersion Program to Dubai, hosting an International Conference, a Design Thinking Certificate, MoU signed with GT Bharat, learning opportunities from industry experts, and our Harvard Mentor Program, which provides our students with invaluable guidance and global exposure.

We are steadfast in our commitment to fostering a holistic approach to education, empowering students to become visionary leaders who can shape the future. As you explore these pages, experience the energy and excellence that define our college. Join us in daring to dream, innovate, and create lasting impact.

I congratulate the Editorial Team for their earnest commitment to creating a visual and informative experience for all. Hope this issue serves as a reflection of the commitment management, faculty, staff strives for, in creating the Institute as a nurturing habitat for its students.



Dr. Arun Kumar Singh
Director

EDITORS' DESK

From the Editors' Quill: Nurturing Creativity

As we stand at the crossroads of creativity and academia, it is with great pride and excitement that we present to you the latest edition of our college magazine. From the bustling corridors to the tranquil libraries, our campus is a melting pot of ideas, perspectives, and aspirations. In these pages, you will find the collective voice of our vibrant community, echoing the diversity and dynamism that define us. Through articles, events, artwork, and reflections, we aim to capture the essence of our journey together - the triumphs, the challenges, and the moments that shape us into who we are. As the editorial board, we have witnessed firsthand the passion and dedication of our fellow students and faculty, and it is our honor to showcase their talents and contributions. May this magazine serve as a testament to the spirit of collaboration, innovation, and excellence that thrives within our college walls. We invite you to immerse yourself in these pages, to explore, to ponder, and to be inspired. After all, this magazine is not just a collection of words and images, but a reflection of our collective journey towards knowledge, growth, and transformation.

We offer our deepest gratitude to CA (Dr.) Rakesh Chharia, General Secretary, and Dr. Arun Kumar Singh, Director of IMS Ghaziabad (University Courses Campus), for their invaluable mentorship and unwavering support.

We extend a special mention to Monil Arora and his exceptional EWL team whose creative ingenuity and meticulous attention to detail have transformed our vision into a stunning reality. Their artistry and craftsmanship have breathed life into these pages, elevating them to the realm of visual poetry and leaving an indelible impression on all who behold it.

We extend our gratitude to the faculty coordinators for Pulse: Dr. Sandhya Sharma (Department of Journalism), Dr. Priyanka Sharma (Department of Biosciences), Ms. Nidhi Sharma (Department of Management), Ms. Rashmi Vaishnav (Department of Computer Science), Mr. Manish Kumar (Department of Management), Mr. Monil Arora (Coordinator Marketing-EWL).



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WELCOME
TO
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Pulse Chronicles: Unveiling the Rhythms of Inter Institutional Annual Fest

Keeping the legacy alive, IMS Ghaziabad (University Courses Campus) organized PULSE 2024 the inter-institutional mega event. The fest aims to provide a platform for students to showcase their unique talents. The event has an assortment of 14 events to showcase different shades of their skill, creativity, and knowledge. Dr Suchitra Gupta (Former Deputy Dean Culture, University of Delhi) was the Guest of Honour. The Sponsors of the event were – Hero, Holidays Specialist Sponsors, Aniket Shikanji, Imperial Blue, London Slush, Golzza-The Gollappa Parlor, KFC, Heavenly Momos, Piyo Putt Café, Gulab Biryani, Yours Pizza, Suraj Pav Bhaji, Bhai Chatore, Infinity Paper Mart, Natural Ice Cream



En-Venture Vibes: Nurturing Entrepreneurship at the Startup Conclave

E-Cell at IMS Ghaziabad (University Courses Campus) hosted the monumental 5th Edition Startup Conclave 2024, featuring notable guests Mr. Nikhil Agarwal (CEO, SIIC & AIIDE, IIT Kanpur) as the chief guest, Mr. Khalid Wani (Founder & CEO, KWCG), and Mr. Sunil Raina (Founder & CEO, Kabil Kids) as Guests of Honour. The conclave drew participation from over 50 college/universities, with rigorous evaluation by 12 jury members. The debut of the "Souvenir Launch 2024" annual magazine showcased entrepreneurial success stories. With over 100 student participants, the event celebrated innovation, entrepreneurship, and collaborative ambition under the vision of Viksit Bharat.





5th International Conference: Building Global Competitiveness through Innovation, Integrity, and Inclusion in Atmanirbhar Bharat



IMS Ghaziabad (University Courses Campus) recently hosted its 5th International Conference on "Building Global Competitiveness through Innovation, Integrity, and Inclusion in Atmanirbhar Bharat" at IIC New Delhi. The conference aimed to gather leading academic scientists and researchers across diverse fields such as Technology, Management, Journalism & Mass Communication, and Life Sciences to exchange experiences and present their latest research results, ideas, developments, and applications. The event received an overwhelming response, with over 256 papers submitted from nearly 49 universities and 50 colleges worldwide.

Our chief guest for the event was Prof (Dr.) Bharat Bhaskar from Indian Institute of Management, Ahmedabad. The conference was also graced by the presence of other dignitaries such as Dr. Nitin Kumar, Deputy Director Research, ICSSR Ministry of Education, Shri Saurabh Agrawal, Head of Strategy and growth, Tata Consultancy Service, Dr Buddha Chandrashekhar Chief Coordinating Officer AICTE Ministry of Education, Shri Chitaranjan Tripathi, Director, National School of Drama, Ministry of Culture.

Celebrating the spirit of collaboration and innovation in Atmanirbhar Bharat, the conference emerged as a resounding success, fostering meaningful discussions and insights.

TEDx IMS- Dream, Believe, Act, Achieve

The TEDx Program at IMS Ghaziabad (University Courses Campus), showcased 28 TED speakers discussing diverse subjects. Under the supervision of Mr. Manish Azad and organized by the Department of Journalism, it was a collaborative endeavor encouraging interdisciplinary dialogue. The TED talks inspired creative thinking, promoted passion pursuit, and advocated for interdisciplinary learning. The TEDx Program was a resounding success, leaving a profound impact on attendees' personal and professional growth. Serving as a platform for diverse ideas, networking, inspiration, and skill development, it mirrored the college's dedication to holistic education.



Rise and Shine: Honoring Women's Resilience on Women's Day



The Ghaziabad Management Association (GMA) celebrated International Women's Day at IMS Ghaziabad (University Courses Campus), marking the establishment of the GMA Women Council. Ms. Sheela Chaudhary, DSP, CDTI (BPR&D), graced the event as the Chief Guest. A panel discussion, "Inspire Inclusion - Amplifying Voices and Experiences," featured eminent panelists Dr. Deepa Tyagi, Ms. Parul Makkar, and Ms. Divya Shah, moderated by Dr. Sapna Rakesh. The enlightening session recognized outstanding women from various institutions and industries, promoting inclusion and empowerment.



Titans of Tenacity: Spardha's Annual Athletic Fest

IMS Ghaziabad (University Courses Campus) hosted the two-day intra-college sports fest 'SPARDHA' on April 1-2, 2024, promoting the 'Sports for All' concept. The event featured inter-department tournaments for students and sports activities for faculty/staff. It aimed to provide opportunities for fun, learning new sports, social interaction, and physical fitness. The inauguration saw the Director Dr. Arun Kumar Singh highlight the importance of sports. Distinguished guests Mr. Satyapal Singh and Dr. Richa Sood shared inspiring stories, motivating participants. The Athletes' Oath and torch lighting ceremony kicked off the competitive events in the spirit of fair play. Our faculty also participated enthusiastically in a lot of events like Lemon and Spoon Race, Tug of War, Table Tennis, Badminton, demonstrating true sportsmanship.



Transcending Boundaries: Dubai's Gateway to Global Perspectives

Embarking on an enriching global experience, the MIB Batch 2022-24 students embarked on a phenomenal educational visit to Rochester Institute of Technology, Dubai, as part of the esteemed International Immersion Program-2024 in March. The day was meticulously curated, offering insightful experiences as they delved into international business modules through a comprehensive orientation program. This journey beyond borders provided a platform for broadening horizons, fostering cross-cultural understanding, and shaping the future leaders of tomorrow. The visit to RIT Dubai undoubtedly left an indelible mark on the students, equipping them with invaluable global perspectives and preparing them to navigate the intricacies of the dynamic business landscape.



Embracing Global Diversity: International Immersion Program at Dubai



MIB Batch 2022-24 students had the privilege of an industrial visit during the International Immersion Program-2024 in the month of March. Interacting with President and CEO Mr. Rajendran M and other senior leaders, they gained valuable insights into the future, scope, and reality of the Non-banking financial sector and Insurance sector. A heartfelt thank you to Burns & Wilcox, Dubai, and Mr. Rajendran for their warm hospitality!



Convergence of Intellects: A Journey Through India's Citadels (IIM Indore, MICA Ahmedabad, FTII Pune) of Learning

The students of MIB, IMS Ghaziabad (University Courses Campus) had the privilege of attending 10-day "Summer School Programme in International Business in the Digital Age" at IIM Indore. This exceptional opportunity offered intellectual enrichment and hands-on learning strategies, broadening their career prospects in India and globally. With a focus on digital communication and technological advancements in global business, the program equipped students with valuable knowledge and skills for future endeavors.



The BBA Batch 2022-25 attended a valuable Learning Development Programme at MICA, Ahmedabad, on "Branding Unbound - Advertising and Digital Communication." Facilitated by MICA's renowned faculty and industry experts, the programme provided insights into digital advertising, brand positioning, consumer behavior, and advertising strategies in the digital age. Students engaged in enriching activities and sessions, enhancing their confidence and personalities. This collaboration with the leading institution MICA aimed to equip students with the latest trends and strategies for effective branding and advertising in the digital era. Students of BBA at the MICA Ahmedabad campus with joyful learning and dreams.

Adding another feather to its cap, IMS Ghaziabad (University Courses Campus) proudly announces that its BAJMC students have embarked on a five-day Training programme in Multi-Camera Production for Television. This on-campus visit, held from 22nd to 26th April 2024, took them to the prestigious Film and Television Institute of India (FTII) in Pune. The visit to FTII Pune offered students a unique opportunity to immerse themselves in an environment synonymous with creativity and innovation. As a renowned institution for film and television studies, FTII provided a fertile ground for students to explore various aspects of filmmaking, storytelling, and visual arts, furthering their knowledge and skills in this dynamic field.



Bonds Beyond Campus: Rekindling Alma Connections

IMS Ghaziabad (University Courses Campus) organized two major Corporate Alumni Connect events - one in Delhi NCR on December 2, 2023 and another in Bengaluru on April 13, 2024. Both events commenced with lamp lighting and welcome addresses by Prof. (Dr.) Pooja Rastogi and Director, Dr. Arun Kumar Singh respectively. The Delhi event had a panel discussion on creating a skilled workforce with panelists like Ankur Handa (Mirae Asset Management), Amitabh Chaturvedi (Credex Technologies), and Abhay Kapoor (Suzuki Gujrat Limited). The Bengaluru event focused on innovation and sustainable development with a keynote by Ratneesh Mehra (Oracle) and panelists including Dr. Gopal Chandra Mondal (IDCL), Arun Nathan (Sattva Consulting), and Niraj Singh (Infosys). Esteemed guests and alumni like Deepak Kumar (Nagarro), Pranav Ranjan Kumar (Hitachi) also attended. The events provided excellent networking opportunities and alumni shared nostalgic experiences. IMS reinforced its commitment to shaping future-ready talent through such platforms.



Wordsmiths' Wonderland: Abhivyakti's Media Mela

The Department of Journalism and Mass Communication at IMS Ghaziabad (University Courses Campus) organized the Abhivyakti Media Festival on March 7, 2024. This inter-institutional event attracted nearly 380 entries from over 25 colleges. With competitions such as PTC, Photo Mania, Solo Act, 1 Minute Frame, and Media Rangoli. The festival aimed to provide a platform for students to showcase their talents in media and journalism. Guests of honor, Mr. S.P. Singh, a Senior Journalist, and Mr. Ashok Srivastava, Senior Consultant Editor at DD News, shared valuable insights. They emphasized the importance of freedom of expression and the need to adapt to new forms of communication while exercising restraint, particularly in a diverse country like India. Dr. Arun Kumar Singh, Director of IMS Ghaziabad (University Courses Campus), highlighted the significance of events like Abhivyakti in fostering student's communication skills and providing them with opportunities for self-expression.



Binary Brainiacs: Hackathon Hullabaloo

Hackathon-2K24, an annual inter-institute technical fest organized in collaboration with EICT-IIT Kanpur, ICT Academy, and Eduskills, attracted over 400 students from 27 schools and colleges in Delhi-NCR. Dr. Balakrishnan Athiyaman, the Guest of Honor, delivered an inspiring message. Hackathon-2K24 aims to provide a platform for students to showcase their IT skills, promote academic excellence, and reshape personalities through hands-on challenges.



Convergence of Insights: HR Conclave and Vitt Manthan Illuminate Future Trajectories

IMS Ghaziabad (University Courses Campus) organized the "HR Conclave 2K24" on April 3rd, focusing on HR automation and AI's impact on the world of work. The event featured prominent guests like Dr. Runa Maitra, Mr. Puneet Naaz Arora (Senior VP-HR, Barclays), and Mr. Vikas Yadav. Speakers discussed integrating human and artificial intelligence in HR processes like recruitment, employee engagement, and data-driven decision-making. A panel with Ms. Soniya Mahajan (Senior Manager-HR, HROne) explored employee mental health in the AI age. The event provided insights into automation's role in sustainable employment and the future of work in Industry 4.0 from industry experts and scholars.



RAQAM (Finance club) of IMS Ghaziabad (University Courses Campus) organized वित्त Manthan. The inaugural session featured Mr. Tosham Sindhu (Asia Protego Partners) and Dr. Vibhuti Agarwal (Realtime Angel Fund) as speakers. Activities included Portfolio Management by Mr. Ritvik Singh Rautela (Wise Finserv Pvt Ltd), and Venture Vision Quest judged by Ms. Reema Talwar (HDFC Bank Ltd). The event provided finance insights from industry experts.



Collaborative Learning: Peers Inspiring Progress



IMS Ghaziabad (University Courses Campus) witnessed a vibrant amalgamation of learning and growth through a series of peer enrichment sessions. The Career Development Center hosted a thought-provoking session that delved into the intricacies of Emotional Intelligence (EI), highlighting its pivotal role in fostering effective relationships, communication, and overall well-being in professional environments. Concurrently, the Management department conducted a hands-on peer enrichment program focused on mastering Excel, equipping participants with valuable skills to enhance data analysis and productivity. Furthermore, the Research Cell organized an insightful session dedicated to demystifying the art of research publications, providing peers with invaluable insights and strategies to navigate the publishing landscape successfully. These collaborative efforts fostered an environment of shared knowledge, skill development, and intellectual camaraderie, empowering participants to unlock their full potential.

Tapestry of Transformation: Weaving Skills, Values, and Camaraderie



IMS Ghaziabad (University Courses Campus) Career Development Centre hosted a Career Enrichment Talk by IT Professional and Coach Mr. Tarun Bhargava and his former students. Over 150 students gained insights into self-awareness, handling success/failure, employer expectations, and making informed career choices for placements and professional success.



The CDC department at IMS Ghaziabad (University Courses Campus) conducted a staff development program on positive workplace communication, focusing on effective strategies, active listening, empathy, and practical communication skills through interactive exercises.



Dr. Deepa Goel conducted a session at IMS Ghaziabad (University Courses Campus) emphasizing the integration of human values, professional ethics, and ethical conduct through real-life examples and multimedia for nurturing responsible future professionals.

Scaling Skills | Industry-Academia Interface

(All the Industrial visit and workshops across the courses)

Institution organizes a series of industrial visits that serve as vital conduits between classroom theory and professional practice. These excursions offer us a unique opportunity to witness firsthand the inner workings of various industries, allowing us to contextualize our academic learning and gain insights into the practical application of our skills and knowledge. From manufacturing plants to corporate offices, each visit provides a glimpse into the dynamic landscape of modern industry, equipping us with valuable insights, practical skills, and a deeper understanding of the professional world awaiting us beyond graduation. Through these industry-academia interfaces, we not only scale new heights in our skill development but also lay the foundation for successful careers built on a strong nexus of academic excellence and real-world experience.

IMS (University Courses Campus) organized a valuable industrial visit for BCA first-year students at AppSquadz Software Pvt. Ltd. in Noida on March 4, 2024. This firsthand exposure provided students with insights into real-world practices, processes, and methodologies in the software industry, serving as a tactical method of teaching.



The Department of Biosciences organized a 5-day Wetlab Championship and Certification Program from 23rd – 27th January 2024 in association with Makeintern & E-Cell (IIT Hyderabad) on "Basic and Advanced Molecular Biology Techniques." The workshop introduced students to advanced molecular techniques, providing hands-on experience and interactive sessions conducted by expert resource persons. The department received a Certificate of Excellence from E-Cell (IIT Hyderabad) for their outstanding contribution.

The industrial visit to Aurionpro Toshi Automatic Systems was enlightening, led by Managing Director Mr. Sanjeev Sachdeva. Engaging presentations showcased the company's innovative solutions across various sectors. Guided tours offered firsthand insights into advanced metro gateways. Interactive sessions and networking opportunities facilitated meaningful discussions and connections. Hands-on demonstrations provided practical insights, highlighting Aurionpro Toshi's pivotal role in advancing automation technologies.



Students of MIB embarked on an industrial visit to Shriram Pistons & Rings Ltd. in Ghaziabad. The visit aimed to provide students with firsthand experience of the manufacturing processes involved in creating pistons and rings, crucial components in internal combustion engines.

The visit to the National Sugar Institute in Kanpur gave students insights into bamboo sugar extraction, covering sustainable practices, technological innovations, quality control, economic implications, and regulatory compliance. Emphasizing environmental sustainability and innovation in the sugar industry, it enhanced students' academic and professional growth.

Department of Management, IMS Ghaziabad (University Courses Campus) organized an Industrial Visit to MOON BEVERAGES-Coca-Cola, Gautam Budh Nagar. The visit to Coca-Cola proved to be an informative and enriching experience where the students got an opportunity to witness first-hand the intricacies of a successful beverage manufacturing company.



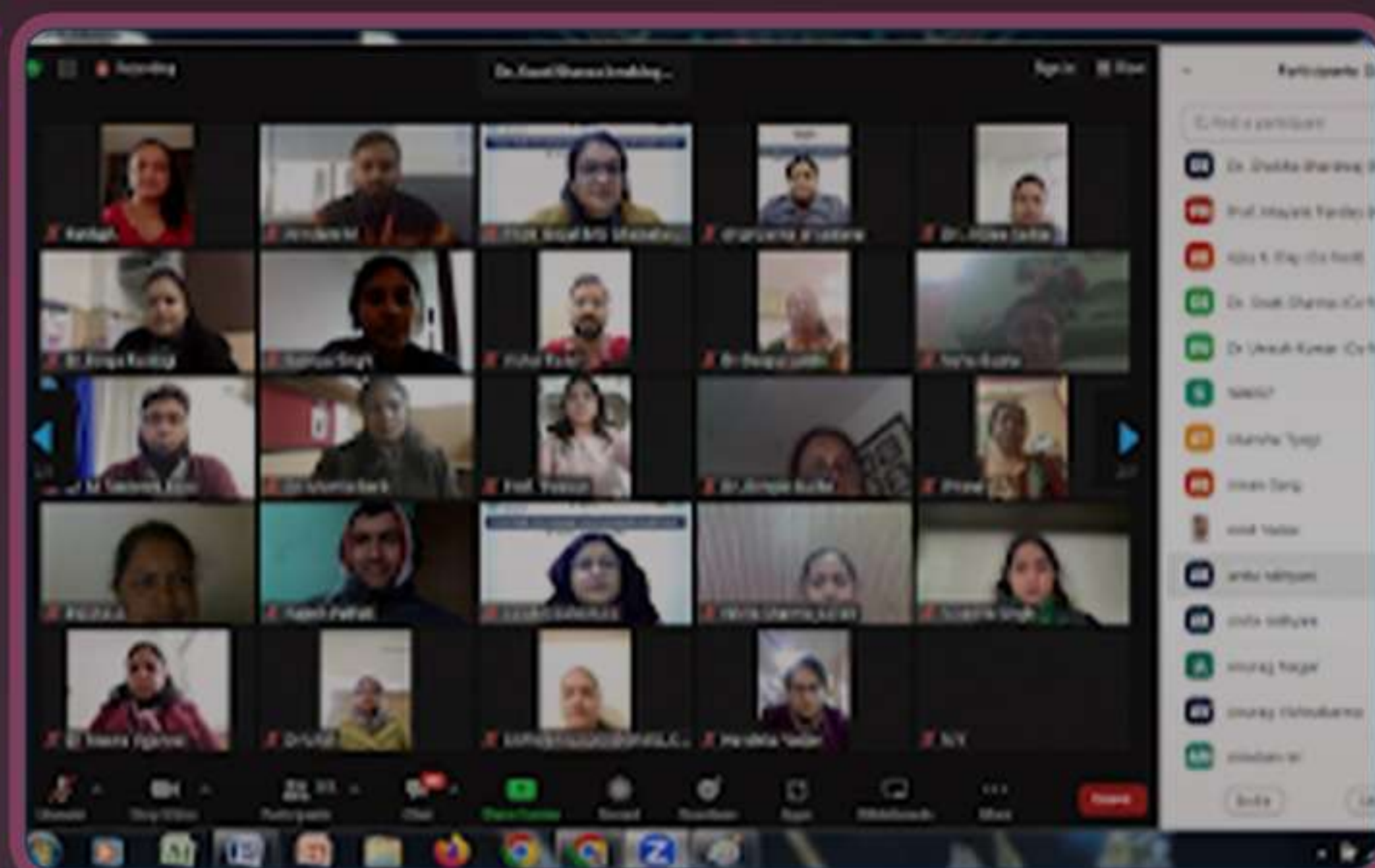
The Department of Journalism and Mass Communication, led by Dr. Prof. Anil Kumar Nigam, organized a media visit to News18 Network on February 15, 2024. Over 40 students and two faculty members, Dr. Khursheed Alam and Ms. Punam Kumara, participated in the show "Lapete me Netaji," hosted by Kishore Ajwani Ji. Poets Gaurav Chauhan, Sharif Bharti, Anil Chaube, Pratap Faujdar, and others were guests. This insightful visit provided students with a firsthand look into political commentary through poetry, enriching their understanding of media production and inspiring them towards careers in media and journalism.



On April 5, 2024, the Department of Journalism and Mass Communication at IMS Ghaziabad (University Courses Campus) organized a visit to Rashtrapati Bhavan Museum and Rashtrapati Bhawan for over 35 students, guided by Prof. Punam Kumari and Dr. Khursheed Alam. The visit provided an exhilarating and learning experience, allowing students to gain insights into the historical significance of Rashtrapati Bhawan, the Indian Constitution, freedom struggle movements, and the prestigious awards conferred by the President. The museum showcased precious artifacts, gifts received by former Presidents, and artistic depictions of Indian traditions. Students also toured the Bhawan, understanding the purpose and significance of various rooms.

Enhancing Capacities | Learning and Development

Enhancing Research and Teaching: A Comprehensive FDP on Case Study Development



The Research Cell, IMS Ghaziabad (University Courses Campus) under the aegis of IQAC organized an insightful 5 days FDP session on "Case Study Development and Teaching through Cases". An excellent opportunity to gain new perspectives, nuances and layers to one's research knowledge. The first day of the session was delivered by Dr. A.K. Dey, Chairperson Centre for Management Case Development (CMCD), Professor of Operations & Decision Science, BIMTECH.

FDP Day 2 resource person was Prof. Jitender Kumar, Faculty, Editorial Advisory Board Member, Teaching Case Author, BIMTECH. The third day of the FDP session was delivered by Dr. Subrat Sarangi, Associate Professor & Co-Chair MDP, MICA. Day 4 session was delivered by Dr. Prakash Singh, Professor- Banking and Finance, IIM Lucknow. Day 5 delivered by two resource persons i.e. Prof. (Dr.) Pooja Rastogi, Professor-Marketing, Head of Department of Management and Ms. Komal Kapoor, Assistant Professor, Deputy head- Research Cell of IMS Ghaziabad (University Courses Campus).

Overall, the FDP provided a holistic perspective on elevating classroom impact through strategic case study integration.

Industry Insights: Digital Marketing Expertise with Mr. Gaurav Singhal

IMS Ghaziabad (University Courses Campus) welcomed Mr. Gaurav Singhal, CEO of Blue Digital, as a guest speaker for MIB students. The seasoned digital marketing expert, with over two decades of experience, shared insights into evolving digital strategies driven by consumer behavior and techniques for estimating CPL effectively. The insightful session enabled students to gain industry knowledge and networking opportunities.



Celebrating AIMA's 68th Foundation Day and 18th National Management Day



IMS Ghaziabad (University Courses Campus), in partnership with GMA, marked AIMA's 68th Foundation Day and the 18th National Management Day. Mr. Rahul Agarwal discussed sustainable growth principles, while Prof. Komal Kapoor was honored for her contributions. The event stressed collective transformation for lasting progress.

Mastering Business Communication: Insights from Ms. Urvashi Bhatia

Effective communication is essential in today's business world, transcending the realm of soft skills. To address this, the Department of Management hosted a guest lecture for BBA students, featuring Ms. Urvashi Bhatia from the Frankfinn Institute, a Communication Coach and Entrepreneur. Ms. Bhatia shared strategies for enhancing fluency, managing pronunciation, and prioritizing clarity over vocabulary. It was a highly insightful session.



Shaping India's Global Image: The Role of Hindi Media Discussed for International Hindi Divas



The Department of Journalism and Mass Communication organized a panel discussion on "The Role of Hindi Media in Shaping India's Global Narratives" for International Hindi Diwas. Dr. Anil Kumar Nigam, Dr. Priyanka Srivastava, and Ms. Punam Kumari participated, moderated by Dr. Sandhya Sharma. They emphasized the need for Hindi media to embrace a global perspective and discussed its role in shaping India's diplomatic narrative. The event facilitated insightful discussions to enhance the global impact of Hindi media.

Celebrating Democracy: National Voters' Day Pledge Ceremony

Upholding the spirit of democracy, the Department of Journalism and Mass Communication at IMS Ghaziabad (University Courses Campus) organized a meaningful pledge ceremony on January 25, 2024, to commemorate National Voters' Day. The event aimed to raise awareness about the significance of voting and encourage responsible citizenship. The highlight was a pledge-taking ceremony where faculty and staff members enthusiastically pledged to uphold democratic principles and fulfill their responsibility as informed and conscientious voters. Dedicated to the voters of the country, the day spreads awareness and promotes informed participation in the electoral process.



Sparking Innovation: School of Design Thinking Certification

The School of Design Thinking recently conducted a dynamic 2-day Certification Program on Design Thinking at the IMS Ghaziabad (University Courses Campus) for the BCA Department students. This enriching event was led by Mr. Anand Babu Pushparaj and Dr. Ramakrishnan R, both esteemed facilitators from the School of Design Thinking. The program immersed participants in the principles of Design Thinking through engaging workshops, hands-on projects, and collaborative sessions. Students tackled real-world challenges, boosting their innovation and creative problem-solving skills. At the conclusion of the program, students received certificates from the School of Design Thinking, marking their successful participation. Additionally, the event offered valuable networking opportunities, enabling students to connect with peers and mentors, thereby enhancing their professional growth and collaborative abilities.



Learning By Doing | Clubs

At IMS Ghaziabad (University Courses Campus), we believe in the power of collaboration and the cultivation of diverse talents. Our array of vibrant clubs, including the HR Club, Marketing Club, Cultural Club, Bionic Club, Finance club, Coding Club, Toastmasters Club, Sports Club, Career Pathway Club, Literary Club, E-cell, and more, serve as dynamic platforms for students to hone their skills and unleash their creativity. Our clubs are incubators of collaboration. They provide students with opportunities to work together, exchange ideas, and co-create impactful initiatives. Whether it's organizing events, launching projects, or participating in competitions, students learn the art of teamwork, leadership, and effective communication.



Journalism & Mass
Communication Club



Networking Club



Art & Craft Club



CPC Club



Big Ideas Club



Marketing Club



Theater Club



Finance Club



Fashionista Club



Literary Club



Cultural Club



IT Club



Music Club

Book Exhibition | Library Team

The college's annual book exhibition, organized by the IMS Ghaziabad (University Courses Campus) Library Team, provided a rich experience for attendees. With a diverse selection of books catering to various interests, attendees had the opportunity to explore new subjects, expand their knowledge, and find their next favorite read. The event also featured discounts from publishers, author talks, and genre discussions, further enhancing the experience.



Buddy Mentorship Series

Through the Buddy Mentorship Series, students from diverse courses whether in BCA, BBA, Journalism, and Biosciences, come together to foster a culture of mentorship and collaboration. Seniors generously share their knowledge and experiences with juniors, offering guidance on a myriad of topics ranging from academic pursuits to career aspirations. This series exemplifies the beauty of peer-to-peer learning, where bonds are forged across disciplines, and students uplift each other towards success. Join us in celebrating the spirit of mentorship as we embark on this journey of mutual growth and empowerment.



Finale: A Fond Farewell to the Class of 2024

As the final curtain falls on their academic journey, the graduating cohorts of MIB, BBA, BCA, BAJMC and Biosciences students were recently honored in a heartfelt farewell ceremony at IMS Ghaziabad (University Courses Campus). Amidst a backdrop of applause and admiration, these exceptional individuals were bestowed with awards and recognition for their outstanding achievements and contributions.



In a jubilant atmosphere filled with laughter and camaraderie, students, faculty, and staff alike came together to celebrate the milestones and memories that have shaped their time at the institution. With words of encouragement and best wishes echoing through the halls, all present collectively bid adieu to these bright minds, wishing them success and fulfillment in their future endeavors. Amidst the laughter and the music,



As they embark on new adventures and chart their paths ahead, we extend our heartfelt wishes to these remarkable individuals. May they navigate the waters of life with courage, resilience, and integrity, and may every step they take lead them closer to their dreams. Here's to the future, and to the unforgettable memories created at IMS Ghaziabad (University Courses Campus). Go forth, graduate, and conquer the world!



Festive Fervor: Celebrating Unity in Diversity



At our college, we cherish the spirit of unity and celebration by coming together to commemorate a multitude of festivals and birthdays of our esteemed faculty and staff. These gatherings serve as vibrant expressions of our diverse cultural tapestry, fostering bonds of camaraderie and mutual respect among students and faculty alike. Each festivity is marked by joyous laughter, heartfelt conversations, and an abundance of shared memories, creating an inclusive and welcoming environment where everyone feels valued and appreciated. Through these collective celebrations, we not only honor our traditions but also reinforce the sense of belonging and community that defines our college ethos.



Dreams Unlocked: The Pulse of Placement & Internship Success

At IMS Ghaziabad (University Courses Campus), our Corporate Resource Center opens doors to a world of opportunities. Through tailored placement drives and internship programs, students gain invaluable industry insights and practical experience. With dedicated support, we empower students to confidently navigate their career paths and excel in the professional arena. Our Final Placement Companies at glance: Aaj Enterprises, Archer & Bull, Go Digit, Khemji RamDas, Regalo Kitchen, Pepsico, Cohesive, Bajaj Finance, MRF Tyres Ltd, Info Edge India Ltd, Cinopolis, Varun beverages, ITC,Zydus Wellness, Coffee Day Beverages, Infollion, Bajaj Capital, J Mitra, Ashoka Form, GoComet, Federal Bank, ESAF Small Finance Bank, Berger Paint, Merino Industries Ltd, , Geetanjali Homestate Pvt Ltd, Money Solutions, Virohan, Watergen India Pvt Ltd, Aramex, Bandhan Bank, Planify Company, Anytime Invest, Zomato, Myforexeye Fintech Pvt Ltd, My , Perator, Vardhman Recycling LLP.

Summer Internship Company

Students are encouraged for the internship to gain hands-on experience in the professional world while allowing recruiters to evaluate a student's long-term potential. The duration of the internship varies from 8 to 10 weeks. Students of the institute have received 'Appreciation Letter' from various companies for excelling in their respective job roles. The students of MIB Program get an opportunity to work in renowned companies in Dubai, where they learn cross-cultural management principles. Various companies at glance who take our students as interns: UAS International, Maya Academy, Shopdibz Hindware, Dabur India ,Agile Capital Services, Investosure, Consultancy Pvt. Ltd, Insplore, FinexcelAcademy, NEOPHYTE CONSULTING SERVICES, Deal Squard, Thomas Cook, NJ Group, Woxen Digital Pvt Ltd, Vagmine Web Solutions Pvt Ltd.



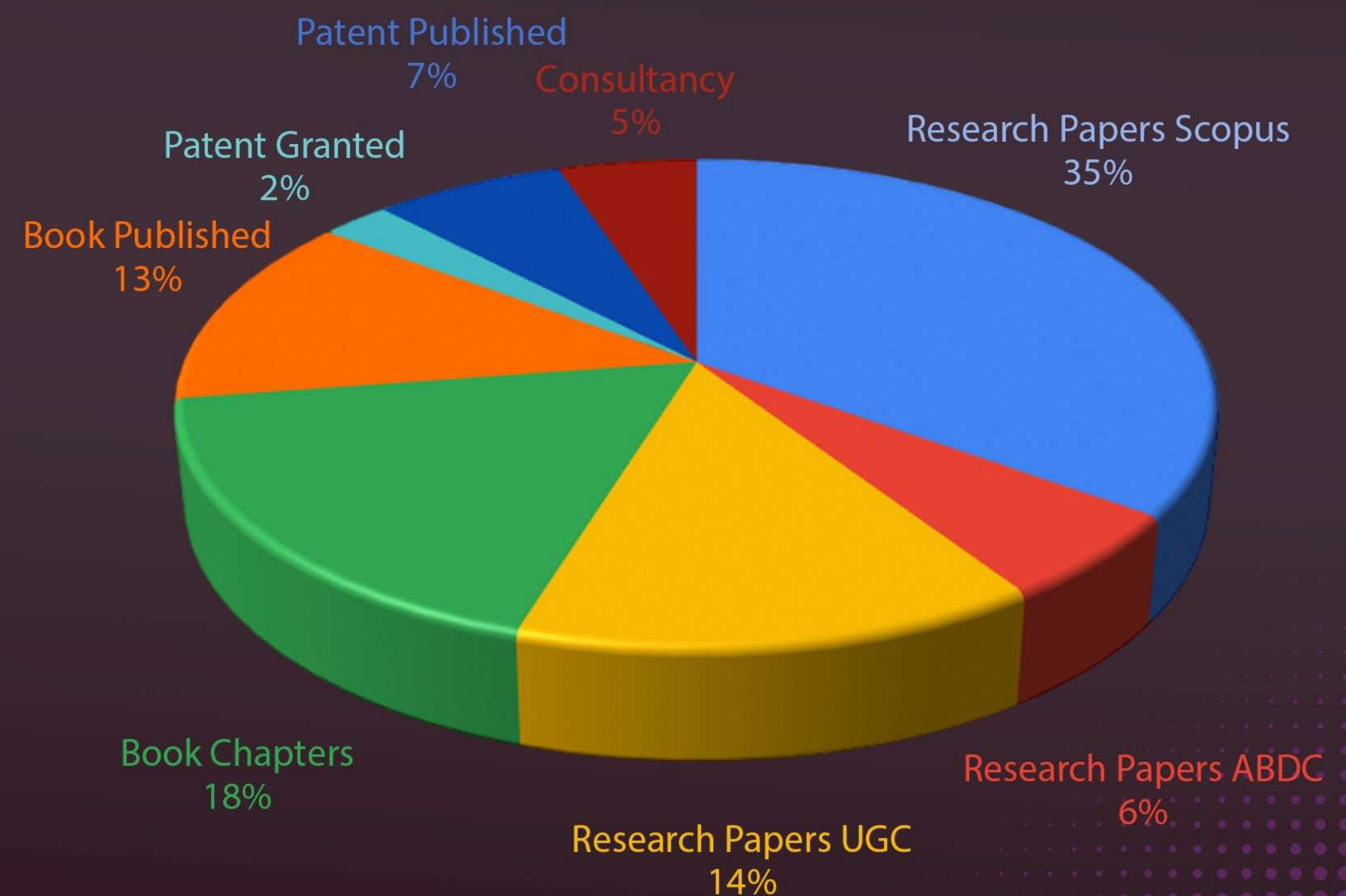
Kautilya Talk Series

To bridge the gap between industry and academia, a series of CEO talks, guest lectures, seminars and workshops are organized for the students. Eminent and distinguished speakers from the industry are invited to impart the best educational light and enlighten the students with real corporate insights.



Scholarly Insights: Research and Publications Showcase

At IMS Ghaziabad (University Courses Campus), we pride ourselves on fostering a culture of academic excellence and innovation. Our Research and Publications Showcase provides a platform for faculty and students to highlight their scholarly endeavors and share their cutting-edge research findings with the wider community. Through this forum, we inspire and encourage a spirit of inquiry, collaboration, and knowledge dissemination, enriching our academic landscape and shaping the future of research in our fields of study.



Panoramic View | Experts' Speak

In this captivating segment of our college magazine, we bring you the profound insights and experiences shared by our distinguished guests at IMSUC. From industry titans to thought leaders, each expert offers a unique perspective that enriches our academic landscape and inspires our community towards excellence.



» Prof. (Dr.) Bharat Bhaskar
Director, IIM Ahmedabad

"The conference on innovation, integrity and atma nirbhar Bharat is the need of the time, very well organized and with a great level of enthusiastic participation. Congratulations to the organization for putting it together."



» Dr. Buddha Chandershaker
Director, COO Ministry of Education

"Happy to participate in the international conference where different sections of students are working together as a team India to solve problems not only for our country but for the globe. Innovation research plays a major role in taking our country forward. I thank IMS Ghaziabad for empowering all the students."



» Dr. B Athiyaman
Scientist FQ Head, Ministry of Earth Sciences, India

"Today's event hackathon, organized by the computer science department, was excellent. The topic of the program is very informative and innovative. I have seen the labs where students are seriously and dedicatedly participating in the competitions. I appreciate Dr. Arun Kumar for this event to encourage the students from different colleges to participate."

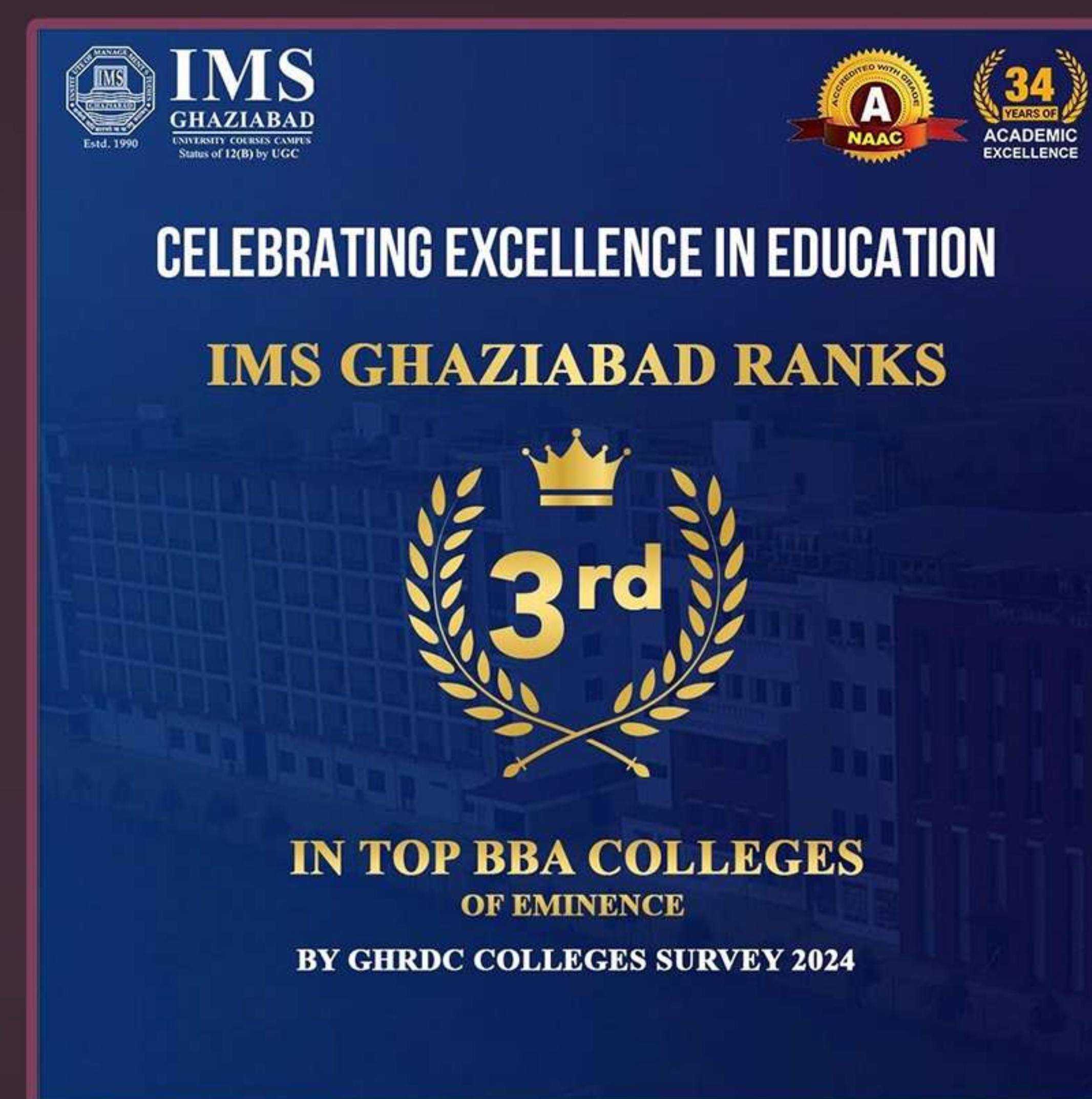


» Mr. Ratneesh Mehra
Director, Strategy and Transformation, Oracle

"IMS Ghaziabad (University Courses Campus) excels in nurturing future professionals with its commitment to academic excellence and innovative thinking. The vibrant learning environment and real-world experiences offered here shape students into visionary leaders. Congratulations to the management, faculty, and students for their relentless pursuit of excellence."

Testimony Time | Awards & Accolades

The constant endeavor to achieve excellence in all fields is one of the prime virtues that set apart IMS from other institutions. This outstanding work can be witnessed in the form of various awards and accolades conferred to the institute on the basis of overall performance, innovative pedagogy, placements and the new initiatives taken for holistic development of the students. The recent awards received are as follows:





Estd. 1990

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