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## INSTITUTE OF MANAGEMENT STUDIES (University Courses Campus)

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**IMS**  
GHAZIABAD  
UNIVERSITY COURSES CAMPUS  
Estd. 1990

# pulse

Bi-Annual News Magazine of Institute of Management Studies, University Courses Campus

8500+ Students | 26000+ Alumni Base | 20+ Programs | 550 + Faculty | 250 Capacity A/C Auditorium



**2016**  
NAAC  
Accredited

**2015**  
Silver Jubilee  
Year

**2014**  
Partnership with  
Microsoft Academy

**2013**  
1st in U.P., 16th in  
All India Membership  
CSI (Computer  
Society of India)

**2007**  
Started School of  
Media Studies

**2002**  
ISO 9001:2008 Certified  
School of Biosciences  
came into existence

**2000**  
Foray into  
BCA Course

**1994**  
Pioneer in  
BBA Course

**1990**  
Established

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## Executive Council of IMS Group of Institutions

<b>Sh. Sanjay Agarwal</b> Chairman Industrialist	<b>Sh. Rakesh Chharia</b> General Secretary and Patron	<b>Sh. Sudhir Shukla</b> Joint Secretary Senior Journalist
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## Editorial Board

**Dr. Pooja Rastogi**  
Dean

**Dr. Rajshree Chatterjee**  
Editor

**Ms. Priyanka Sadhna**  
Associate Editor



## MESSAGE FROM THE DESK OF PATRON

An institution bridges the gap between an individual and a professional. IMS, Ghaziabad (University Courses Campus) is no exception to this. We stand high as a legacy of 26 years old educational group that is a result of a nascent dream and great vision. During the course of journey the IMS Group of Institutions has been repeatedly appreciated by the stalwarts of academia and corporate.

In the fast paced development, IMS Ghaziabad has gone through certain metamorphic changes including series of development such as centralized air-conditioned campus, Value added certification courses, flip classroom teaching, introduction of new departments and programs, construction of new hostels and increased intake. Besides developmental transformations, the colleges professionals have also grown up in the modern arena, strengthening the corporate connect by sending students for Live Projects, Summer Internship Program, Skill Development Programs and participation in Entrepreneurial Cell are some of the initiatives.

And as a fruitful consequence of all the efforts PULSE the Newsletter of IMS, Ghaziabad-University Courses Campus is ready for its release. I wish to congratulate the Editorial team and students, who sparked the vision of bringing this newsletter into existence.

Hopefully, it will build and refresh the connections of IMS, Ghaziabad.

**Shri Rakesh Chharia**  
General Secretary & Patron

**IMS Ghaziabad** has gone through certain metamorphic changes including series of development such as **centralized air-conditioned campus**, Value added certification courses, **flip classroom teaching**, introduction of new departments and programs, construction of new hostels and increased intake.





## MESSAGE FROM THE DESK OF DIRECTOR

**Our focus is always to transform** the students to uphold the values related to strong character, **integrity and developing professionals** with character, integrity and **compassion**.

**W**ith a vision of serving the society by imparting professional quality education, the Institute of Management Studies (IMS) was established and nurtured for 26 years. The establishment of the new University Courses Campus is one of the continuous efforts in the direction to spread the wings across the larger part of the society. Our focus is always to transform the students to uphold the values related to strong character, integrity and developing professionals with character, integrity and compassion.

From the very beginning, the IMS has been concentrating to augment excellent academic delivery environment by creating all necessary inputs for overall growth and development of students into professionals.

In addition to the diverse range of activities that happen in the Institute this is yet another achievement in the field of co-curricular activities. The activities that have been covered in the Newsletter prove that the Institute is progressing at good pace and it is possible only with dedicated team efforts. I hope the Newsletter will bring creative talents of the students of the Institute.

On this occasion, I convey my good wishes to the Dean, Faculty, Staff and Students of the Institute in their endeavors. I take this opportunity to congratulate the Editorial team for their determined efforts in bringing out "PULSE" to showcase the activities of the Institute.

**Dr. Sapna Rakesh**  
Director



**I have been associated with IMS, Ghaziabad-University Courses Campus, since 13 years and strongly believe that we are constantly fulfilling the never ending appetite of a student to learn and grow. In that step further the institute is coming up with the inaugural issue of its Bi-annual Newsletter- PULSE.**



## MESSAGE FROM THE DESK OF DEAN

**The Newsletter** will showcase the events happening at the Institute related to **academics, culture, art, theatre corporate and CSR**.

**I**welcome all the readers to this first issue of PULSE, the Newsletter of IMS, Ghaziabad, UC-Campus. The institute provides ample educational opportunities which are one of the most fundamental obligations each generation owes to the ones that follow. With a large alumni base of 8000+ students who are the torchbearers of the programs we offer- BBA, BCA, BJMC, B.Sc (H) BT, B.Sc (H) MB & M.Sc (BT). IMS, Ghaziabad is synonymous with innovative pedagogy of teaching, conducive environment where students are empowered with professional knowledge & technical skills while upholding the values of integrity, tolerance and mutual respect. I can't think of a better place to live and learn. We partner with knowledge thinkers to provide rigorous innovations and have added various value added certification courses which provide a student an edge over others.

I have been associated with IMS, Ghaziabad-University Courses Campus, since 13 years and strongly believe that we are constantly fulfilling the never ending appetite of a student to learn and grow. In that step further the institute is coming up with the inaugural issue of its Bi-Annual Newsletter-PULSE. This newsletter will be a palette showcasing the different shades of the institution. The students will get an opportunity to pen their thoughts that will have a great outreach. The Newsletter will showcase the events happening at the Institute related to academics, culture, art, theatre, corporate and CSR.

Wishing all the best to the Editorial Board for this new initiative.

**Dr. Pooja Rastogi**  
Dean



## EDITOR'S DESK

**“We are what our thoughts have made us; so  
take care about what you think.  
Words are secondary. Thoughts live; they travel far.”**

- Swami Vivekanand



**Dr. Rajshree Chatterjee**  
Editor

With the great thoughts and enthusiasm of Swami Vivekanand to inspire the youth for nation building, we on behalf of Editorial Board are proud to launch the first issue of the Newsletter **PULSE** a Bi-Annual publication. This inaugural issue is a brief account of the important events held from April to September, 2016.

With this newsletter we believe that we would be able to create an impact in the minds of readers, by way of providing larger visibility to the campus. It is a medium to show-case the activities that are happening in the campus and a platform for exposing the merits of co-curricular activities of the faculty and students. It is designed to provide proper acknowledgement to all the efforts taken by the faculty for the overall development of the students. With a sense of pride and satisfaction we would like to extend our gratitude to Shri. Rakesh Chharia, General Secretary and Patron, Dr. Sapna Rakesh, Director, Dr. Pooja Rastogi, Dean, IMSUC and all the faculty members who contributed to this edition. We expect that reader's support will be provided through the valuable suggestions and comments.

### Highlights of the Issue

In this first issue of PULSE, we have tried to cover a range of activities. We are delighted to share Global Immersion Programme, undeniably the most relevant aspect for developing cross cultural understanding. The Orientation Programme-“Prarambh” for the first year students of BBA, BCA, Bio Sciences and BJMC, with the presence of eminent guests, laid the expectations of the industry and the way forward for a better Indian economy. The 3<sup>rd</sup> Rank attained by IMS, Ghaziabad, University Course Campus as per Times B School Survey, June 2016 has unfolded the valuable potential of the team and its efforts for setting new benchmarks in education. The celebrations of the Annual Fest, Sports Meet, Farewell and Alumni Meet are also highlighted in the issue, in order to accentuate the joy of belongingness and affinity.

The edition also contains informative details on skill development in students and faculty by meticulously planned guest lectures, workshops and FDP. The issue also ponders on the opportunities availed by the students, who have exhibited the competitive spirit on a common platform.

Enjoy Reading!



**Ms. Priyanka Sadhna**  
Associate Editor

## IMS GHAZIABAD RANKED 3RD IN NORTHERN INDIA/DELHI NCR AMONG PRIVATE INSTITUTION (FOR BBA) AS PER TIMES B SCHOOL SURVEY, JUNE 2016.

“The institute is thankful to its enthusiastic students, learned faculty and staff members for making this dream come true. The ranking has been given for establishing a benchmark and proving our mettle in providing value based education and learning environment to the students. The innovative practices followed by IMS Ghaziabad are clearly reflected in the placement offerings, academic results and rich alumni base”.

**Shri Rakesh Chharia**  
General Secretary  
IMS Group of Institutions



## GLOBAL IMMERSION PROGRAM



IMS Ghaziabad UC Campus has conducted the Global Immersion Program from 7-9 September, 2016, to give a platform to the students which extends to global horizons. The students of all the programs got a chance to be the host of a three day global event where the students from different countries like- Egypt, Brazil, Germany, China, and Iran participated. This cross cultural interaction gave the students an opportunity to understand different cultures, social issues, business techniques, education system and global challenges and yet a unified system where they have to create a mark for themselves.





## 'PRARAMBH' – ORIENTATION PROGRAM FOR BBA, BCA, BJMC, B.SC AND M.SC : CLASS OF 2016



**Dr. Rishikesh Krishnan, Director - IIM Indore**

IMS Ghaziabad, University Courses Campus organized a two days Orientation program on 1st and 2nd September to welcome the students of all the Programs of Batch 2016.

On the day one, the program was started by the inauguration of BBA Batch, the Auditorium was graced by eminent personalities on the dais, which included - Shri Rakesh Chharia Ji (General Secretary, IMS Group of institutions), Chief Guest, Dr. Rishikesh Krishnan, Director- IIM Indore, Chief Mentor Dr.(Prof) R. K Khandal, (Former Vice Chancellor, APJ Abdul Kalam University), Guest of Honour Mr. Purandhar Potineni, (Head-Merchandising & Marketing, Bharti Retail Ltd), Dr. Sapna Rakesh, Director, IMS Ghaziabad

UC Campus and Dr. Pooja Rastogi, Dean, IMSUC. Mr. Ramesh Chaudhary Ji (Executive Member) and Mr. Vidur Chharia were present to motivate the students. Dr. Sapna Rakesh gave a brief introduction of the Institute of Management Studies. She gave her best wishes to the students for their bright future and emphasized that the student must be regular and must take the graduation program seriously to get best output from it. The speakers addressed the students and encouraged them for hard work and to take up the challenges to be the forerunners in the development of the country. The programme continued with the Orientation of the BJMC students. The Guest of Honor for the event was Prof. Surya Prakash, Makhn Lal Chaturvedi University and Mr



**Mr. Ravi Parashar, Editor - Sahara Samay Group**

Ravi Parashar, Editor of Sahara Samay Group. They shared their experience and motivated the students to become leaders in media industry.

On the second day, the orientation of BCA students in the esteemed presence of Chief Guest Mr. Manoj Tondon (CEO, TMTC, a leading IT Consulting ), Prof. Karmeshu Chief Mentor(JNU), Mr. Neeraj Malik (Executive Vice President, APTech) and Prof. (Dr.) R.B.L. Goswami (Former Vice Chancellor of CCS University).The event was followed by the orientation of the coming batch of graduate and postgraduate students of Biotechnology & Microbiology in the benign presence of Honorable Shri Rakesh Chharia Ji (General Secretary, IMS Group of Institutions), Shri Ramesh Chaudhary (Executive Member, IMS Group of Institutions), Chief Guest Dr. B.K. Chandrashekhar, Guinness World Record Holder in Education & Marathon category, President, SIGFA Solutions, Faridabad and Dr. Anupma Raina, Senior Scientist, DNA Finger Printing, AIIMS, New Delhi. All the speakers blessed the students for their future endeavors, and wished them for a transformation for their development.



**Dr. B.K. Chandrashekhar  
Guinness World Record Holder**



**Prof. (Dr.) R.B.L. Goswami  
(Former Vice Chancellor of CCS University)**



# PULSE-2016 Annual FEST



IMS Ghaziabad organized two days Inter-Institutional Fest, which included different cultural events. Participants welcomed the Chief Guests and mesmerized the audience by their marvelous performances. The excited crowd motivated the participants by their active involvement.

There were several events like Taal Se Taal Mila (Antakshri), Counter Strike (IT gaming), Sankalan (Collage making), Prashnotri (Quiz), Natrajan (Solo dance) etc. Students of many colleges from Delhi and NCR participated whole heartedly in this grand event.

The audience enjoyed the melody of songs - classical & modern music and dance performances. Along with dance, singing and fashion show on stage competitions like collage making also took place in the campus itself.

The crowd grooved on old and modern melodies sung by the hidden talents of different colleges. Students presented their talents with colors in Rangoli competition too. The events ended with Fashion Show named Fashionista where students flaunted their fashion sense in corporate, casual and traditional genre on the ramp.

## SPARDHA - ANNUAL SPORTS MEET



### IMS GHAZIABAD, UC CAMPUS ORGANIZED FRIENDLY CRICKET MATCH

A friendly cricket match was organized in the Campus on 3rd September, 2016 between the Faculty/Staff and the first year students. Dr. Sapna Rakesh, Director and Dr. Pooja Rastogi, Dean inaugurated the match. All Faculty/Staff & students played with great enthusiasm & enjoyed thoroughly.



An Intra Institutional Sports Meet was organized on 8th April 2016 with great zeal and spirit. The event was inaugurated by our Chief Guest Mr. Ashu Verma, Mayor Ghaziabad and Mr. Rakesh Chharia, General Secretary—IMS Group of Institution. The enthusiasm in students and faculty were at its peak. With the wonderful words of Mr. Ashu Verma, whole surroundings was filled with applaud and slogans “Bharat Mata Ki Jai” and “Vande Matram”. The tri colour balloons were flown by Chief Guest and Dignitaries.

The day witnessed high sportsman spirit in all the participants. Indoor games (Badminton, Table Tennis, Carrom, and Chess) were having a huge competition with hundreds of participants. Participants in outdoor games (Cricket, Football, 100 m Race, Long Jump, High Jump, Tug of War, Volleyball) created new record.

There was a huge participation of both girls and boys. Even the faculty actively took interest in playing games.



## TREE PLANTATION

A plethora of benefits of planting the trees, from health to environmental impact, to economics and even psychological effects are known to everyone. On the occasion of Van Mahotsav, Annual Tree-Planting Festival, on July 1, 2016 a tree plantation drive was conducted at the campus.

The massive drive was started with the awareness campaign among faculty and staff about benefits of protection of trees. This program was inaugurated by Shri Ram Bodh Maurya, Retired Senior IAS Officer, in the auspicious presence of Shri Rakesh Chharia, General Secretary, IMS Group of Institutions, Dr. Sapna Rakesh, Director, IMS Ghaziabad, UC-Campus & Dr. Pooja Rastogi, Dean, IMS Ghaziabad, UC-Campus.



## IMS, GHAZIABAD & PARMARTH SAMITI HONORS MERITORIOUS STUDENTS OF GHAZIABAD



Amidst chores of claps and encouraging words on 4th, June 2016 at IMS, Ghaziabad (University Course Campus) encouraged and honored the meritorious student of all boards who have excelled in academic performance in class 10th and 12th in the year 2016. The dais was graced by a galaxy of bureaucrats, businessman & young media persons. Under the Patronage of Shri Rakesh Chharia, General Secretary IMS, Group of Institutions this time the "Medhavi Chatra – Chatran Samaroh" encored students at a different level.

The Chief Guest for the occasion was Mr. Vimal Kumar Sharma, District Magistrate, Ghaziabad. He appreciated the hard work

of students and the value system they have been engrained by their parents. Approximately 500+ students were honored. The entire event was well managed by the entire team of IMS, Ghaziabad faculty, staff & student who reflected the professional standards that the institutional believes in.



## INDEPENDENCE DAY celebration

The Independence Day was celebrated in the campus with fervent zeal and patriotism. To commemorate the sovereignty of our nation Dr. Sapna Rakesh, Director unfurled the tricolor flag and all in unison sang the National Anthem and expressed the joy of freedom.

To mark the occasion of 70th years of India's Independence (under Azadi 70-Yaad KaroKurbani (Freedom Fortnight) an assemblage of events took place ranging from patriotic songs to dances. Skits were presented by the students of different programs to remember the freedom struggle.



## FACULTY DEVELOPMENT PROGRAM

The Institute organized a Faculty Development Program from 19-21st August, 2016 on "Pedagogic Interventions in Teaching". The session was inaugurated by Dr. Sapna Rakesh, Director & Dr. Pooja Rastogi, Dean and the speaker of the session were Dr. Rohit Kumar, Faculty IIM Ranchi, Dr. Srini. R. Srinivasan, Associate Professor, JBIMS Mumbai and Dr. Deepak Tandon Associate Professor IMI Delhi. The main focus of Faculty Development Program was to discuss the innovative pedagogies and how they are used across the world to create students, who have the ability to learn and implement concepts in real life situations. Another focus was on current and emerging teaching learning methodology/ technologies to motivate the faculty towards professional excellence and satisfaction. The training was learning centric and equipped participants for course design, teaching strategies and effective communication.



All faculty members had a great learning of the session. In three days faculty learned how case based teaching is done effectively.

They understood the importance of activity based learning/teaching and how they can develop skills to write cases.



## COMPLEMENTING ACADEMICS - BBA



### DEBATE COMPETITION

Debate is one of the academic activities that gives the students a creative room to express what they feel. The length and breadth of knowledge that they gain through this is simply unparalleled. The Big Idea Club of BBA Department under the guidance of Dr. Sapna Rakesh, Director successfully hosted a Debate competition- Talk Over on 9th August, 2016. There was an overwhelming response from the students of all the departments on the topics of National and International importance.

### WORKSHOP ON DIGITAL MARKETING

Digital Marketing Club of Department of Management Studies organized a workshop on Digital Marketing for BBA students' on 26th August, 2016. The Workshop covered how a company could improve the ability to generate excellent content to attract target customers and developed understanding on how marketing activities are having an impact on business in current scenario, thereby strategizing the digital marketing approach.

### CRACKING B-SCHOOL

Nothing is impossible; the word itself says 'I'm possible'! Department of Management Studies has also started a Value Added Module for its BBA students - "Cracking a B-School". The students have a set of dreams and IMS believes in giving the right direction to them so that they can turn their dreams into reality. The module was aimed to improve qualitative, quantitative, vocabulary and analytical skills of the students.



## COMPLEMENTING ACADEMICS - BCA

### SUMMER INTERNSHIP PROGRAM

The Department of Computer Applications in collaboration with Expert Inglobe Pvt. Ltd. organized a Summer Internship Program for BCA on "PHP: HYPERTEXT PREPROCESSOR" for the students on 4th July, 2016. The PHP training module was formally inaugurated by Dr. Sapna Rakesh, Director. The objective of this program was to enable the student to develop their web designing and web development skills, which further will lead to embark a professional career with tailored endowment and will endorse to give a knack to competitive IT market.

### WORKSHOP ON ETHICAL HACKING AND ANDROID TECHNOLOGY

General public has conceived hacking as an evil, but the other way around IT techies have used hacking as an ultimate tool to take down the black hackers and to safe out their "data". The Network Club of BCA Department organized a Two Days workshop on "Ethical Hacking". The comprehensive Ethical Hacking and Networking Security Workshop, focused on the latest security threats, real-time demonstrations of the latest ethical hacking techniques, methodologies, tools, tricks and security measures.

Web Application Club of BCA also organized workshop on Android Application Development in corporation with KVCH, Business Partner IBM on 27th August, 2016. Mr. Abhishek Saxena, Training Manager was the speaker of the workshop.

Web Application Club of BCA has conducted a guest lecture on "Oracle: Database Technologies" on 17th August, 2016 to gain information about the industry demanded technologies and scope of job opportunities in the area of database and Java. Ms. Shanti Raju, Key Account Manager, Oracle University delivered this valuable lecture.





## COMPLEMENTING ACADEMICS - BJMC



### WORKSHOP & GUEST LECTURES ON NEWS READING, ANCHORING & POLITICAL REPORTING

Department of Journalism and Mass Communication has started value added modules on News Reading and Anchoring and for the same it has organized a guest lecture on News Reading and Anchoring by inviting a senior journalist and senior anchor of ABP news channel, Ms. Sumaira Khan on 1st April, 2016. The Department organized other guest lectures on 11th August, 2016 News Reading and Anchoring by inviting Mr. Kanishk Tyagi, a host of Raahgir and several other prestigious programs. The training workshop on the techniques of Political Reporting was also organized on 7th September, 2016 by inviting Mr. Manish Chaudhary, Associate Editor, Zee News. It was an experience for lifetime for the BJMC students to be face to face with such an

amazing TV personality who has achieved stardom in the field of anchoring. A sense of excitement ran through the nerves of the to-be journalists seeing Ms. Sumaira Khan, Mr. Kanishk Tyagi and Mr. Manish Chaudhary sharing their practical experience.

### INDUSTRY VISIT

The students of Mass Communication visited Sadhna Prime News a 24\*7 news channel on 15th September, 2016 to have an insight into the real working environment of media industry. The machinery, software and technology used in unlinking, broadcasting of news, the coordination between reporters and editors to present live shows and other programs were shown to the students by the experts. The students are now able to acquaint with the practical concept of news production, unlinking and broadcasting.

## COMPLEMENTING ACADEMICS - B.SC AND M.SC

### WORLD BIOFUEL DAY

Department of Biosciences attended a National Conference entitled "Energy Security for India-Creating a Biofuel Economy" on WORLD BIOFUEL DAY organized by Ministry of Petroleum and Natural Gas on 10th August, 2016 at VigyanBhawan, New Delhi. Technical session began with Dr. Kathy Elst, Project Manager, VITO, Belgium, gave a global overview on Biofuel programme in European Countries. Ms. Varsha Joshi, Joint Secretary MNRE addressed the policy framework and detailed about programs creating a sustainable ecosystem. The students also visited the exhibition, in which various organizations have presented their work on the conversion of waste into energy to reduce pollution.

### INDUSTRY VISIT

With the aim to go beyond the academics, industrial visit provides a practical perspective to the students; it helps to combine the theoretical knowledge with the industrial exposure. It offers an opportunity to learn through interaction, working methods and employment practices of the industry.

On this note, for the students of B.Sc. BT (Hons.) and M.Sc. BT, Department of Biosciences, scheduled an industrial visit for Yakult Danone India Private Limited, Sonepat on August 19, 2016. This visit provides the students, an insight into the real working environment of the Industry and the opportunity to plan, organize and engage themselves in active learning experiences.





Joining and leaving are the regular phenomenon of everyone's life which one must have to follow to go ahead for the betterment of the individual, society and country. With a notion to bid adieu and luck for future endeavors, IMS UC-Campus Ghaziabad, organized the farewell party ADIOS- 2016.

The function was inaugurated by the Dr. Sapna Rakesh, Director, IMS Ghaziabad, UC campus and Dr. Pooja Rastogi, Dean. They congratulated the students for successfully completing their three year program and extended their best wishes to the students and encouraged them for future endeavors.

To add colors to the occasion, the students presented various entertaining cultural programs. The function comprised of a competition of Mr and Ms Farewell, several dance performances, singing and exciting games. The first and second year students were mesmerized by the beautiful moments and asked for guidance in future too by their faculty members.

# ADIOS FAREWELL

INSTITUTE OF MANA  
GHAZIA



# SMRITI - ALUMNI MEET



Every year IMSUC Campus gives a chance to the alumni to reconnect with their alma mater. The alumni enthusiastically look forward to get back together with their batchmates and the teachers with the nostalgic feeling of college time. The Ruby and Silver Jubilee Batches are invited to meet as special guests of honor. The meet is now a major event anticipated by both the alumni and the students.

As the year pass, the winds of change keep blowing, the Alumni Meet too shall keep evolving with the changing times, to bring the alumni an experience that may cherish their lives. Director IMSUC addressed all alumni students and extended his blessings for their bright future. The evening was followed by the live performance program of the celebrity Mr. Shabbir Khan and other bollywood dance numbers were performed by the students. Alumni clicked the pictures with their teachers and batch mates, and shared their memories.





## INTERNATIONAL YOUTH DAY



**S**chool of Biosciences, IMS (University Courses Campus) Ghaziabad celebrated the International Youth Day on 12th August 2016, based on this year's United Nation's theme, "The Road to 2030: Eradicating Poverty and Achieving Sustainable Consumption and Production"

The function was inaugurated by the Dr. Sapna Rakesh, Director, IMSUC and Dr. Pooja Rastogi, Dean. They extended their good wishes for the day. Dr. Abha Vashistha, Chairperson, School of Biosciences encouraged the students for helping poor people and made an appeal to contribute a bit to eradicate poverty.

A talk on this occasion providing the statistics and views on poverty in India and World was conducted by the students of School of Biosciences. Showcasing a documentary on the current scenario of poverty, the slums and the surveys was the highlight of the event. A slogan writing competition was also conducted based on the theme.

Department of BCA and Desktop App Club also organized Intra College Online Collage making competition on the same day, by using any type of software through presentation on the themes: Remembering our National Heroes, Independence 70, and Role of Youth in developing a better society.



## TEACHER'S DAY CELEBRATION



**O**n the yearly memorable occasion of teacher's day, the students celebrated and gave their overwhelmed performances and views to uphold the respect and integrity of faculty members. All the students showered their love and respect to their teacher's by giving bouquets, greetings and showed their extraordinary talent in planning and organizing the event. Dr. Sapna Rakesh, Director and Dr. Pooja Rastogi, Dean gave the blessings to the students.

## CAREER POTENTIAL KEY: AN INSIGHTFUL VIEW OF STUDENTS' ANALYSIS

**P**ersonality Development Program at IMSUC provides a platform to the students to realize their full potential for personal development and enhancing employability prospects. An amalgam of various techniques is used in innovative pedagogy for students' development leading to eternal benefits. PDP combines best training practices for enhancement of confidence, attitude and skills in the students. The objective of the program is to accentuate one's ability to transcend oneself into paragons of efficiency, who can map up to the corporate and society expectations. To enable the students to self discover, PDP Team prepared Career Potential Key which provides an in-depth description of responses to various assessments. It has been designed to help the students to identify and understand their potential, personality, strengths and areas of development. Having personality information will assist them to know and develop themselves constantly, in order to attain the various short term and long term goals.

**Career Potential Key will help to map out the following as a gateway through which one can go beyond and prepare to take the plunge outside:**

- Where are you now (What are your current strengths and weaknesses)?
- Where do you need to be (What do you need to develop and improve on)?
- How are you going to get there (What practical steps will you take in order to make the improvements you desire)?

The booklets were distributed to the students of the Batch 2016-19, during the Orientation Programme 2016. Ms. Priyanka Sadhna, Chairperson PDP & Dr. Deepa Goel, Faculty PDP assisted the students and explained the relevance of this valuable initiative. Students appreciated the assessments and extended a note of gratitude to the institute.





## PLACEMENT HIGHLIGHTS

The Placement session for the current year 2015-16 started on a brisk note in October, 2015 where top notch corporate had shown their interest to hire our students for Live Projects, Summer Internships and Final Placements. The highest package offered for the final placement for this year was Rs. 4.50 LPA and the average package was Rs. 3.00 LPA. Students selected for the Summer Internship were offered with the highest stipend of Rs. 15,000 PM, and minimum stipend of Rs.5,000 PM.

### FINAL PLACEMENT COMPANIES

Godrej & Boyce Mfg. Co. Ltd., Applect Learning |System Pvt. Ltd., G-Cube, Wipro, TCS, HCL, VoiceTree Technologies Pvt. Ltd, Nest Inforsoft, Inform DS Technologies Pvt. Ltd., Accenture, Yes Bank, India TV, Religare Health Insurance Pvt Ltd, Tech Mahindra, Reliance Retail, Sudarshan TV, IDS infotech, APTARA, Grofers India Pvt. Ltd. Etc.

### SUMMER INTERNSHIP COMPANIES

Jai Steel Facilitation Pvt. Ltd, NJ India Invest P. LTD, Outlook India Pvt Ltd, Magicpin, Xmetic.com/MechanicWale, HT Media, Aviconn Solution Pvt Ltd, Shimi Research, Religare Health Insurance Company Limited, Skillmate, NAM Securities Ltd., Arya Omnitalk Radio Trunking Services Pvt. Ltd., HITECH Enviro Engineers & Consultants Pvt. Ltd. etc.

### LIVE PROJECTS

Big Bazaar, Nielsen, Dainik Jagran

### INDUSTRY VISIT

Yakult Danone India Pvt Ltd, Anmol Bakers Pvt Ltd, Bisleri India Pvt Ltd, National Informatics Center (NIC)

## IMSUC RECRUITING PARTNERS



#### G-Cube hired IMSians!

IMS Ghaziabad feels delighted in sharing the success of its BBA Student (Batch2013-16) Hitanishi Sharma who has been selected in G-Cube as Executive. She has been selected after multiple rounds of interview with the company. We wish her success in all future endeavors!!!

## THE PROUD ACHIEVERS

### Mr. Kunal Gaurav

Gold Medalist, BBA (2013-16)

CCS University Topper

### Intra College Online Collage Making

#### International Youth Day August 12, 2016

##### 1st Rank

Kishore R Mishra & Kshama Gupta  
Batch : BBA (2014-17)

##### 2nd Rank

Pragya Singh & Pooja Dhingra  
Batch : BBA (2015-18)

##### 3rd Rank

Pallak Garg  
Batch : BCA ( 2015-2018)

### Slogan Writing Competition

#### International Youth Day August 12, 2016

##### 1st Rank

Priya Sharma  
Batch : B.Sc. BT (2015-18)

##### 2nd Rank

Ayushi Bajheria  
Batch : B. Sc. BT (2015-18)

##### 3rd Rank

Srashti Diwedi  
Batch : M. Sc. BT (2015-17)

### Talk Over – Debate Competition August 9, 2016

##### 1st Rank

Ayshu Bhardwaj & Shubham Sarkar  
Batch : BJMC( 2014-17)

##### 2nd Rank

Manju Nagar & Prince Garg  
Batch : BBA ( 2015-18)

##### 3rd Rank

Sayed Adnan & Ashish Ranjan  
Batch : BJMC( 2014-17)

### Pulse - Inter Institutional Festival April 28 & 29, 2016

#### Solo Dance Competition

##### 1st Rank

Shubham Keshwani  
College : ABESIT

##### 2nd Rank

Himani  
College : IMSUC

##### 3rd Rank

Himanshu Kumar  
College : PGDAV

### Collage Making Competition

##### 1st Rank

Muskan Rastogi & Manish Agarwal  
College : IMSUC

##### 2nd Rank

Ayshu Bhardwaj & Rajat Tyagi  
College : IMSUC

##### 3rd Rank

Kavya Chaturvedi & Aman Maheshwari  
College : IMS, Ghaziabad

### Quiz - Prashanotri

##### 1st Rank

Arjun Chaudhary & Gaurav Singh  
College : MMH College

##### 2nd Rank

Deepti Tripathi & Simran Khan  
College : IMSUC

##### 3rd Rank

Shalini Sharma & Mahima Rastogi  
College : IMSUC

### Counter Strike – IT Gaming

##### 1st Rank

Kuldeep Gupta, Piyush Bhardwaj, Nirmal Singh,  
Priyansh Namdev & Keshav Singh  
College: MIT, Meerut

##### 2nd Rank

Saksham Saxena, Piyush Sharma, Kaushal Singh,  
Madhur Khanna & Lakshay Kakkar  
College: IMSUC

##### 3rd Rank

Mihir Prakash, Harsh Gangwar, Lakshya Gupta  
Naman Sharma & Prajwaldeep Singh  
College : IMSUC

### Antakshri – Taal se Taal Mila

##### 1st Rank

Mohit Varshney & Nancy Dhingra  
College : ABES

##### 2nd Rank

Chhavi Sharma & Radhika Gupta  
College : IMSUC

##### 3rd Rank

Kanika Mohori & Kanak Teotia  
College : IMSUC

### Nukkad Natak - Abhinay

##### 1st Rank

Ashish Ranjan, Shubham Sarkar, Manish Kumar  
Rohit Kumar, Archana Singh, Ayshu Bhardwaj,  
Priyanka Rawat, Sayyed Adnan, Abshar Ul Haq &  
Ankit Sharma  
College : IMSUC

##### 2nd Rank

Simran, Sanjeev Singh, Manisha Sirohi,  
Saomya Agarwal, Akshama Bhardwaj,  
Shreya Pachauri, Deepak Tripathi, Mohd Afsar Ali,  
Mohd Hamid Ali, Vaseem Khan, Suhel Khan &  
Sachin Tomar  
College : IMSUC

##### 3rd Rank

Ashutosh Mishra, Ravi Shankar Tiwari,  
Jyoti Poonia, Shivangi gupta, Neetu Yadav,  
Abhishek Maheshwari, Yatendra Kumar Sharma,  
Prakhar Rakesh, Harsh Gangwar, Utkarsha Singh,  
Neha Gupta, & Aditya Pratap Singh  
College : IMSUC

### Spardha - The Sporty Spirit, Intra Departmental Sports Meet April 8, 2016

#### Tug of War

##### 1st Rank

Manish Agarwal - BBA (2014-17)  
Abhishek Padi - BCA (2014-17)  
Mayank Yadav - BBA (2014-17)  
Mayank Tyagi - BBA (2014-17)  
Akshay Thakur - BBA (2013-16)  
Akansh Nigam - BBA (2013-16)  
Ashwini Yadav - BBA (2013-16)  
Vivek - BBA (2013-16)  
College : IMSUC

#### Badminton (Single)

##### 1st Rank

Prince Khan  
Batch: BBA (2015-18)  
College : IMSUC

#### Badminton (Doubles)

##### 1st Rank

Shashwat Nagpal & Shivank Mittal  
Batch : BBA (2014-17)  
College : IMSUC

### Cricket

##### 1st Rank

Mayank Yadav - BBA (2013-16)  
Rajat Yadav - BBA (2014-17)  
Akshat Sharma - BBA (2015-18)  
Vishal Raj - BCA (2015-18)  
Abhishek Padi - BCA (2014-17)  
Ashwani Yadav - BBA (2013-16)  
Ashu Thakur - BCA (2013-16)  
Bibhav Raj - BBA (2014-17)  
Amit Vats - BBA (2014-17)  
Anurag Tiwari - BBA (2014-17)  
Shubham Varshney - BBA (2015-18)  
Vishal Yadav - BBA (2014-17)  
College : IMSUC

### Carrom

##### 1st Rank

Utkarsh Pal  
BCA  
College : IMSUC

### Chess

##### 1st Rank

Arush Pandey  
Batch: BBA (2015-18)  
College : IMSUC

### Long Jump

##### 1st Rank

Ankit Singh  
Batch : BCA (2013-16)  
College : IMSUC

### 100 Meter Race (Girls)

##### 1st Rank

Varsha Chaudhary  
Batch : BCA (2015-18)  
College : IMSUC

### 100 Meter Race (Boys)

##### 1st Rank

Mohit Pundir  
Batch : BCA (2013-16)  
College : IMSUC