

April 2018- September 2018



IMS
GHAZIABAD
UNIVERSITY COURSES CAMPUS

pulse

Bi Annual News Magazine of IMS Ghaziabad, University Courses Campus

VOLUME 3 | ISSUE 1

International Yoga Day

Orientation Programs 2018

University
Rank
Holders

Mega
Freshers'
Party



8500+Students | 30000+Alumni | 20+ Programs | 550 + Faculty | 250 Capacity A/C Auditorium

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Splendid Expressions I Messages Corner	2
Upakrama & Prarambh I Orientation Programs	4
From Discussion to Action I Principals' & Leaders' Conclave	10
Hands - On Learning I Career Development Centre	12
Skill Will Lead I Confederation of Indian Industry	14
Driving Results I Sensitization & Felicitation Ceremony	16
Academic Excellence I University Rank Holders	17
World Entrepreneurs' Day I E-Cell	17
Travel Impulse I Exploration Trips	18
Hola Juniors I Interaction Programs	19
Euphoric Moment I Mega Fresher's Party	20
Powerful Healing I International Yoga Day	22
Learning By Doing I Club Activities	24
Saluting Efforts I Teachers' Day Celebration	31
Adieu & Adios I Farewell Party	32
Kavi Sammelan I Hindi Poetry	34
Performing Good Deeds I CSR Initiatives	35
Patriotic Beat I Independence Day	35
Fulfilling Dreams I Corporate Resource Centre	36
Enhancing Capacities I Learning & Development	38
Epitomizing Success I The Proud Achievers	38
Scaling Skills I Industry Academia Interface	39
Panoramic View I Experts' Speak	40
Testimony Time I Awards & Accolades	40

- 'Ranked 1st in U.P and Uttarakhand' by Times B School 2018 Survey
- 'Best in Innovation in Learning-2018' by CIAC Global
- 'Best International Placements in Management-2018' awarded by CEGR.
- 'Joint Certification Program with Future Group and CEBS Worldwide'
 - 'Best Biotech College-2018' awarded by CEGR
 - 'Industry Collaboration with Hewlett Packard Enterprise'
 - 'Member of Red Hat Linux and MOOCs'
- 'Best BCA College in North India-2018' awarded by CEGR
- 'Best Journalism and Mass Communication in North India-2018' awarded by CEGR
- 'Best Industry Exposure in Post Graduation-MIB' awarded by CEGR

2018

- 'Best Private Institute in North India for Placements-2017' awarded by CEGR
 - MIB Relaunch of 10th Batch
- 'Best BCA College in North India-2017' awarded by CEGR
- 'Best BBA Institute in North India-2017' awarded by GESA
- 'Ranked 3rd in Northern India/ Delhi NCR' by Times B- School 2017 Survey

2017

- 'Best Private BBA Institute in India 2016' awarded by ASSOCHAM
- 'Ranked 1st in U.P. and Uttarakhand' by Times B- School 2016 Survey
- 'Ranked 3rd in Northern India/ Delhi NCR' by Times B- School 2016 Survey
- NAAC Accredited

2016

- 'Best Management College for Placement 2015' awarded by CEGR
- Silver Jubilee Year

2015

- '1st in U.P. and 16th in All India' by MBA Universe
- Membership with Computer Society of India (CSI)

2013

- Started Master Degree in Biotechnology (M.Sc.BT)

2008

- Started School of Media Studies

2007

- ISO 9001:2008 Certified
- 'School of Biosciences- B.Sc. (H) BT and B.Sc. (H) MB came into existence'

2002

- Foray into MIB & BCA Course

2000

- Pioneer in BBA Course

1994

- Established

1990

**28 YEARS of
EXCELLENCE**

Splendid Expressions

MESSAGE FROM THE DESK OF DIRECTOR

Potential is innate in every individual. By providing platforms to the young talent, we can recreate the whole equation for long term success. Everyday equips us with an opportunity to explore, learn and grow. By constantly challenging ourselves we unleash the power within for a better tomorrow.

Our unique heritage spanning 28 years of excellence is a testimony of worthy substantial efforts. The technology embedded pedagogy and state-of-the-art infrastructure is able to create ample learning platforms and diverse opportunities for all. Our faculty members having rich and diversified culture are deeply involved in applying learning centric approach to prepare future value based leaders. We are pleased to share the milestones that we've achieved and changes we've welcomed for betterment.

Our current issue is a reflection of the efforts put in by IMS family, for creating young minds to become future leaders across the globe in different walks of life. The new batches are geared up for specializations module and exhilarating club activities for attaining the pre-defined goals. The orientation programme helped the students to plan ahead for challenges and opportunities in today's competitive business environment. Various workshops by industry experts and array of programmes with an increased emphasis on innovative pedagogy and skill development has assisted our students to grab top ranks in University along with excellent placement offerings in renowned companies in India and abroad.

I congratulate the Editorial team for their inclination towards creating informative reading experience for all. Let's all work towards generating awareness for creating responsible global citizens.

Dr. Sapna Rakesh
Director



EDITOR'S DESK

***“You have to dream before
your dreams can come true”***

- Dr. A.P.J Abdul Kalam



Ms. Priyanka Sadhna
Editor



Ms. Raunak Bhardwaj
Associate Editor

Dreaming big open many doors. Big dreams can push your limits and fill your life with excitement. Dreams are the reasons for great inventions and solutions for living a better life. In this fast paced environment, the ability to deal with challenges effectively can open the doors of success.

With this current issue of *Pulse* we intend to showcase a range of platforms covering all the laudable outcomes of the activities planned. Pulse Newsletter is a medium to showcase the range of student development initiatives, which are meticulously planned by the institute. It is designed to provide proper acknowledgement to all the efforts taken by the faculty and staff for the holistic development of the students. We express our heartfelt gratitude to Shri. Rakesh Chharia- General Secretary and Patron, Dr. Sapna Rakesh, Director- IMS Ghaziabad, University Courses Campus and all the faculty and staff members who contributed to this edition. The valuable suggestions and opinions for further improvements in the coming issues will be highly solicited.

Highlights of the Issue

This issue is dedicated to getting ready for facing the challenges ahead with right set of values, attitude, knowledge and skills. We are delighted to share Orientation Programs, Panel Discussions, Skill Development Workshops, Felicitation Ceremonies and Mega Fresher's Party. The edition also covers informative details on student driven clubs and international placement offerings at IMS Ghaziabad, University Courses Campus.

For now, we leave you with a visual treat; hope you enjoy reading rich spread of activities. Wishing you and your family a very Happy New Year!

Orientation Program | *Upakrama*



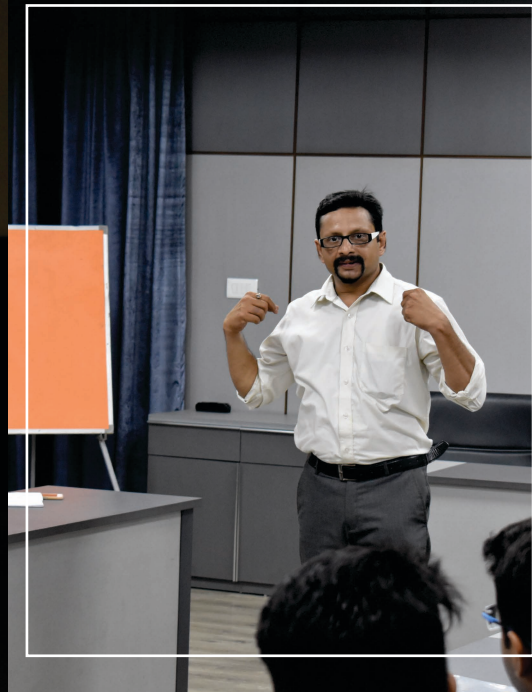
Mr. Ramesh Agarwal, Chairman- Agarwal Packers & Movers Ltd.

IMS Ghaziabad University Courses Campus organized inaugural ceremony of orientation program- 'Upakrama' on 14 July 2018, to welcome the students to the post graduate program in Masters of International Business (Batch 2018-20). The inaugural session was graced by chief guest Mr. Ramesh Agarwal, Chairman- Agarwal Packers & Movers Ltd. along with the guest of honour Mr. Prashant Verma- Vice President, HR & Strategy, Disney Toys India Pvt. Ltd.



Mr. Ramesh Agarwal shared his thought provoking and motivating speech. He stressed on the importance of being diligent and the exigency of the youth to step out of their comfort zone. Guest of honour- Mr. Prashant Verma sensitized the students about the International policies and arduous competition in International business. Dr. Sapna Rakesh in her welcome address, emphasized on new emerging trends in global market and the challenges in global arena. Mr. Kapil Mohan Garg, Program Convener motivated the students to find out their hidden calibre, talent and skills.

Various activities such as ice breaking interactions, personality profiling, case methods, and team building games were planned from 14 July to 27 July 2018 to equip the students with great learning and enjoyable experience. Students also got the opportunity to work in main coordination team for two days in 'Tech HR Conference' organized by People Matters in The Leela Ambience, Gurugram from 1-3 August 2018.



Orientation Programs | Prarambh

MS Ghaziabad, University Courses Campus organized inaugural ceremony of orientation program- 'Prarambh-2018' for the students of BBA, BCA, BJMC and Biosciences in August 2018.

School of Management Studies organized orientation program for BBA students (Batch 2018-21) on August 18, 2018. The chief guests for the day were Mr. Ashok Kumar Gupta- MD, APL Apollo Tubes Ltd. and Mr. Deep Nagpal-Associate Vice President ,Operational Excellence, Bajaj Capital Ltd. Mr. Shubankar Ghosh ,Chief People Officer, Zoom Insurance Brokers Pvt. Ltd. also graced the occasion as the guests of honor . Our alumni including Mr. Rahul Talwar- Senior Manager, Deloitte; Mr. Ganesh Babu -Vice President, Royal Bank of Scotland and Mr. Vishal Yadav - CEO, AM International were also invited to guide the students and share their corporate experience. Dr. Sapna Rakesh- Director, IMS Ghaziabad University Courses Campus addressed the gathering with the invigorating speech that instilled confidence in the new comers and motivated them to break the shackles of prejudices and inertia that has kept them from giving wings to their ideas. Dr. Geeti Sharma, BBA Chairperson, sequentially enumerated the structure, functioning and appraisal pattern of the curriculum. She also incited the students to focus on holistic development opportunities available at IMS. This was followed by the 'clearing the doubts' session where the appointed panelist handled various queries raised by the students. Session conducted by Corporate Resource Centre (CRC) focused on relevance of industry academia interface, internships, live projects and placements. Career Development Centre (CDC) discussed psychometric techniques and trainings for making the most suitable career decisions.



Mr. Deep Nagpal, Associate Vice President, Operational Excellence, Bajaj Capital Ltd.



Mr. Ashok Kumar Gupta- MD, APL Apollo Tubes Ltd.



Mr. Vishal Yadav - CEO, AM International



Mr. Rahul Talwar- Senior Manager, Deloitte



Mr. Shubankar Ghosh, Chief People Officer, Zoom Insurance Brokers Pvt. Ltd.

School of Information Technology organized a splendid orientation programme- 'Prarambh 2018', to welcome first year students of BCA (Batch 2018-21) to the IMS family on 20 August, 2018. Chief guest of the inaugural ceremony, Mr. Deepak Jindal- Delivery Manager, SAP HANA along with guest of honor, Mr. Anurag Dubey- HR Head Talent Acquisition , CEBS and Mr. Deepak Gupta, Solution Integrator, Ericsson (Alumni BCA Batch 2008-11) shared their experiences with the students in the field of information technology. The new students were acquainted with the background, vision, growth, culture and philosophy of IMS by Dr. Gagan Varshney, Chairperson BCA. It was followed by the introduction of the faculty, staff and seniors. The members of CRC, CDC and E-Cell familiarized the students with their departments. Student coordinators - Ridhi Sharma, Dhruv Dixit, Rishi Oberoi, Konika Chaudhary and Ananya Gupta conducted the session really well under the mentorship and guidance of BCA faculty members.



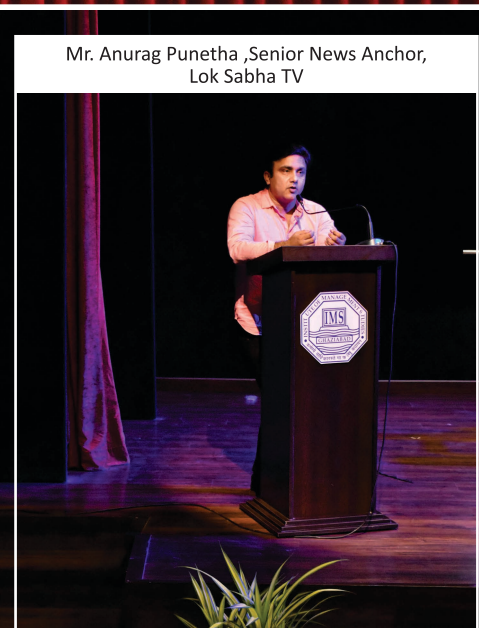
School of Journalism and Mass Communication organized Orientation Program-‘Prarambh 2018’ for BJMC (Batch 2018-21) on 23 August 2018. The program was designed to acquaint the new students with the foundation, culture, and philosophy of IMS. Dr. Sapna Rakesh- Director, IMS Ghaziabad, University Courses Campus welcomed the chief guest Mr. Anshuman Tiwari- Editor, India Today (Hindi) and guest of honor, Mr. Anurag Punetha ,Senior News Anchor, Lok Sabha TV; Mr. Ravindra Singh- RJ, FM Rainbow & TV Anchor and Mr. Sanoj Gautam, entrepreneur, Alumni IMS. The speakers delineated the latest trends of digitalization and the role as well as relevance of media industry in our country. They shared their experience and told many important aspects of being a journalist. The session went ahead with the brief introduction of dedicated faculty and staff members.



Mr. Sanoj Gautam, entrepreneur, Alumni IMS



Mr. Ravindra Singh- RJ, FM Rainbow & TV Anchor



Mr. Anurag Punetha ,Senior News Anchor, Lok Sabha TV



Prof. Y. Vimala- Dean, Sciences, C.C.S. University, Meerut



Prof. S.K. Kak, Former Vice Chancellor,
Mahamaya Technical University, Noida



Dr. J.K. Thakur- Scientist, National Institute of Plant Genome Research,
New Delhi

School of Biosciences welcomed the potential scientists and bio-entrepreneurs to the weeklong orientation programme from 20 August-27 August 2018. Dr. Sapna Rakesh, Director welcomed the guests in the inaugural ceremony and briefed the students about the institute. She implored the students to become responsible citizens of the world by contributing to the well-being of the society. Prof. S.K. Kak, Former Vice Chancellor, Mahamaya Technical University, Noida graced the occasion as the chief guest. In his inaugural address he encouraged the students to capitalize the available resources to create new avenues of research. Prof. Y. Vimala- Dean, Sciences, C.C.S. University, Meerut bestowed her blessings to the new entrants and spoke about her experiences. Dr. J.K. Thakur- Scientist, National Institute of Plant Genome Research, New Delhi sensitized the students to the world of biotechnology. Program Chairperson, Dr. Abha Vashistha made the students aware of bioscience curriculum, skill oriented clubs and specializations, followed by the introduction of faculty & staff. Students also got to know the functions of CRC, CDC and E-Cell at IMS. Various sessions on yogic lifestyle, genetic engineering, medicine and environmental development, career prospects and personality profiling provided insightful details to the students. Dr. Deepak Sachdeva- Yoga Therapist, Director, Medical Yoga Centre, New Delhi; Prof. S.K. Bhatnagar- Former Dean, College of Biotechnology, Sardar Vallabhbhai Patel University of Agriculture and Technology, Meerut; Mr. Himanshu, HR Manager, SRL India and Dr. Umesh Kumar- Scientist, University of Delhi were invited for the above mentioned valuable sessions. The institute planned a visit to Yakult Donone, Sonapat Haryana on 25 August 2018 for giving practical exposure to the students.



From Discussion to Action | Principals' & Leaders' Conclave



Prin cipals' and Leaders' Conclave, 2018 held on 14 April 2018 at IMS Ghaziabad (University Courses Campus) witnessed reputed academicians, principals, professionals, and industry honchos under a common roof to discuss the future prospects in the field of education.

Dr. Manpreet Manna, Director, AICTE, was the keynote speaker of the conclave. His brilliant speech accentuated on education and its intricacies in today's fast-paced changing environment. He also gave insights on how to improvise our teaching and learning process at the school level.

Mr. Amol Arora, Vice Chairman & Managing Director- Shemrock and Shemford Group of Schools; Dr. Jyoti Gupta, Principal- DPS Ghaziabad and Ms. Shikha Mehra, Advisor- Amity's Teacher Training Institutes & Schools also graced the event and shared quite profound and thought-provoking ideas on emancipating and empowering students in today's era. The electrifying session was followed by the panel discussions with the principals and faculty of renowned schools participating as the panelists and moderators. The brainstorming and the take away of the session were commendable. The Principals of renowned schools including Dr. Jaishree Bhargav (DPSG Vasundhara); Ms. Pratibha Semwal (Siddharta International School, Delhi); Dr. Milan (Ghaziabad Public School); Mr. Dheeraj Arya (Translam Academy, Meerut); Ms. Geeta Karunakaran (Paul George Global School, New Delhi); Ms. Monica Goswami (Fortune World School, Noida); Mrs. Mohini Sampson (Ingraham Institute English School, Ghaziabad) and Dr. Anurag Rajput (Baluni Public School, Uttarakhand) made the panel discussion quite effective with their thoughtful points and innovative thinking.

Dr. Sapna Rakesh- Director, IMS Ghaziabad, University Courses Campus, appreciated the modus operandi and emphasized on the relevance of identification of new innovations and strategy in this field of education and research. Mr. Rakesh Chharia, General Secretary – IMS Group of Institutions congratulated all the members for their active participation. Dr. Deepa Goel, Program Convener extended vote of thanks to all the dignitaries for giving a thought to the idea of educational reformation.



Mr. Amol Arora, Vice Chairman & Managing Director, Shemrock and Shemford Group of Schools



Hands - On Learning | Career Development Centre

Career Development Centre at IMS Ghaziabad University Courses Campus organized the workshop series in third and fourth week of September 2018, for the final year students of BBA, Batch 2016-2019. The workshops were planned with an objective to develop corporate etiquette in the students, to inculcate the professionalism and to drive actions for better results. The experiential learning and contextual application through management games, worksheets, NLP techniques and facilitator led discussions, helped the students to unfold their true potential and strive for professional and personal excellence.



The first workshop was conducted by Dr. Deepali Monga, International Trainer on the topic 'Team Management and Emotional Intelligence'. She accentuated on the strategies, to overcome the challenges of working in a team, by managing emotions of oneself and others around. Students got to know about the relevance of taking charge of their emotions and be a true, effective and empathetic leader. The second workshop on 'Image Management' was conducted by Ms. Sapna Kumar, Corporate Image Consultant. Through this platform the students learnt the significance of corporate behaviour and also the techniques for constructive self projection to make a lasting impression in a better way. The third workshop on 'Elevator Pitch' was delivered by Ms. Priyanka Sadhna, Chairperson CDC- IMS Ghaziabad, University Courses Campus. She explained the value proposition and correlated its significance in the personal interview round. Monroe Motivated Sequence was also referred to analyze the ways of igniting curiosity and driving action. The fourth workshop was conducted by Mr. Rajeev Jain-Agile Coach, Royal Bank of Scotland on 'Assertive Communication'. He expounded the techniques of communicating assertively and laid emphasis on the art of communication as the language of leadership. The students took full ownership of the learning activities in the workshops and displayed a high level of energy.

Dr. Sapna Rakesh-Director, IMS Ghaziabad-University Courses Campus congratulated the students and expressed her gratitude to Mr. Rakesh Chharia, for taking this step forward for students' holistic development. Ms. Priyanka Sadhna, Chairperson CDC along with her team members- Dr. Deepa Goel, Ms. Raunak Bhardwaj and Ms. Anuradha Bhardwaj encouraged the student for further learning opportunities. Dr. Geeti Sharma, Chairperson BBA and Dr. Indrani Bhattacharjee, Coordinator -Final Year, BBA motivated the students to contribute effectively at workplace.



Dr. Deepali Monga, International Trainer



Mr. Rajeev Jain- Agile Coach, Royal Bank of Scotland



Ms. Sapna Kumar, Corporate Image Consultant



Skill Will Lead | Confederation of Indian Industry (CII)



Mr. Mahesh Munjal- Chairman, Majestic Auto Limited



IMS Ghaziabad, University Courses Campus was venue host of the programme 'Skill Will Lead' on 24th April, 2018. Confederation of Indian Industry (CII) initiated this programme to promote skills of students through inter college engagement. Dr. Sapna Rakesh- Director IMS Ghaziabad, University Courses Campus welcomed the eminent personalities and thanked Mr. Mahesh Munjal- Chairman, Majestic Auto Limited for taking a robust step for students' skill development. Mr. Mahesh Munjal thereafter discussed the objective behind this initiative taken. He explained the relevance of nurturing and developing the brimming talent of the students, by providing a platform which takes them to a higher level. This programme accentuates on discussing the topics of vital importance in the areas of management. Mr. Rajesh Sikka- Managing Director, Metaflex Doors India was the chief guest of the programme. He shared his thought evoking words with the participation team and audience about the need of breaking our own benchmarks and making small step every day for better results. This time CII invited students of colleges, to present a synopsis of the bestselling books on management. The participating colleges were Sharda University, KIET Group of Institutions, Amity University, AKGIM and IMS Ghaziabad, University Courses Campus. All the students were expected to deliver their presentations based on a book and then answer the questions of audience, if any.



Mr. Rajesh Sikka- Managing Director, Metaflex Doors





Mr. Manoj Aggarwal- Head Public Affairs, CSR and Land Management, Cairn Vedanta Ltd.

The judges of the presentation were Mr. Manoj Aggarwal- Head Public Affairs, CSR and Land Management, Cairn Vedanta Ltd., Mr. Ajay Goel- renowned coach and mentor and Mr. N.K. Jalan, Advisor -M/s Avenir Management Services Pvt. Ltd. & Director of Super Seals India Ltd. The first and second cash prizes were grabbed by the students of Sharda University and IMS Ghaziabad respectively. The third tied position was shared among the students of IMS Ghaziabad, University Courses Campus and AKGIM. In the end Ms. Priyanka Sadhna, Chairperson CDC thanked all the members associated with the program. Mr. Rakesh Chharia, General Secretary – IMS Group of Institutions congratulated all the faculty and staff members for the successful conduction of the event. The student coordinators of the event were Madhav Garg, Rishabh Soni, Shubham Talwar, Himanshu Bhardwaj and Md. Shahadat. The Master of Ceremony was Soumya Grover. The students' team of EWL provided their support throughout the program.



Mr. Ajay Goel-Renowned Coach and Mentor

Driving Results

Sensitization & Felicitation Ceremony

School of Management Studies organized a Sensitization Program for BBA (2017-20) Batch on 3 August, 2018 with the objective to guide the students to augment their employability skills in different domains. Dr. Geeti Sharma, Chairperson BBA Program, in her address explained the relevance of specialization and its role in managing the squeeze with much ease. The experts from different domains enlightened the students with their area expertise.

Mr. Faizan Ahmad- Head Content Marketing and Programmatic, The Hindu aspired the students to develop a promising career. Mr. Kapil Saraswat-AVP, Royal Bank of Scotland provided the students with new insight on the emerging business trends and the exigency of the hour. Renowned consultant and Chartered Accountant, CA Anil Agarwal, elucidated the prospects in banking and finance sector. Ms. Smriti S. Chauhan- Director, Alchemy Edusols Pvt. Ltd., a women entrepreneur, untangled the knitted facts of family owned business & entrepreneurship. Faculty members heading specializations domain including Dr. Indrani Bhattacharjee, Dr. Pradeep Bhardwaj, Dr. Kumar Saurav and Mr. Kapil Mohan Garg discussed the course content, pedagogy and future aspects of the specializations in banking and finance, retail and marketing, data science in management and family owned business & entrepreneurship. They stressed on essentiality of developing command in particular field in today's epoch and modes to enhance the outlook of budding talent in the global scenario. Students were praised by awarding them with the certificate of participation and were encouraged to adopt pragmatic approach and focus on skill development.

School of Information Technology organized felicitation ceremony for BCA second year students on successful completion of Specialization Module I on 17 April 2018. Specializations including Web Designing and Networking & Data Sciences focuses on developing IT skills in the students. Dr. Sapna Rakesh- Director, IMS Ghaziabad University Courses Campus, congratulated the students and faculty coordinators on successful completion of the module. Students having excellent scores were awarded with a trophy and a merit certificate followed by distribution of certificates of participation and appreciation.



Mr. Kapil Saraswat-AVP, Royal Bank of Scotland



Renowned consultant and Chartered Accountant,
CA Anil Agarwal



Ms. Smriti S. Chauhan- Director,
Alchemy Edusols Pvt. Ltd



Mr. Faizan Ahmad- Head Content Marketing and Programmatic,
The Hindu

Academic Excellence University Rank Holders

Focus on rich intellectual capital, integrated education, training through competency-based approach, European adapted pedagogy & aligned curricular activities has paid rich dividends in the form of University ranks achieved by our meritorious students. The following students have earned laurels in C.C.S. University Examinations for their diligent efforts:



KM. NIDHI VARSHNEY
M.Sc. BT (2016-2018)
2nd Rank Holder



DEEPANSHI BORA
BJMC (2015-2018)
3rd Rank Holder



KAJAL RANA
B.C.A. (2015-2018)
5th Rank Holder



KM. KAMAKSHI PANT
B.C.A. (2015-2018)
4th Rank Holder



PAYAL CHOUDHARY
BJMC (2015-2018)
5th Rank Holder



KOMAL GARG
BBA (2015-2018)
6th Rank Holder



RAJAT SHARMA
BBA (2015-2018)
5th Rank Holder

Industry Day & World Entrepreneurs' Day 2018 | E - Cell

In continuation with our endeavour to inculcate entrepreneurial mindset among the students of IMS Ghaziabad University Courses Campus, Entrepreneurship Cell members attended 'Industry Day' organized by CSIR-Central Electronics Engineering Research Institute for Technology Showcasing on 22 September 2018 at Pilani, Rajasthan. Ashutosh Pratap Singh, student of BBA fifth semester, represented IMS Ghaziabad, University Courses Campus in this event. The participants through this event got to know about cutting edge technologies and research work in various areas such as digital health, intelligent systems, infrastructure management, intelligent systems (AI), IOT/IIOT smart sensors etc.

The members of E-Cell attended 'Conference on World Entrepreneurs' Day 2018' organized by Assocham India on 21 April, 2018. Shri D.S. Rawat, General, Assocham, inaugurated the session followed by a paper presentation by Dr. Sunil Shukla- Director, Entrepreneur Development of India (Gujarat). Dr. Lalit Khaitan- Chairman & MD, Radico Khaitan Ltd. took the conference forward by discoursing the need of entrepreneurs in our country. Pioneer of Herbal beauty industry-Ms. Shahnaz Husain graced the occasion by her benign presence as the chief guest of the day. The three sessions conducted consisted of various discussions on the role of entrepreneurs in India, technological advancements and investment options.





Travel Impulse | Exploration Trips

IMS Ghaziabad, University Courses Campus organized four-day International trip to Dubai on 7 May, 2018 for the students of undergraduate programs. Dr. Geeti Sharma-Chairperson BBA accompanied the students to this beautiful city. The super sized Dubai city had a lot in its store to offer including ultramodern architecture, world's tallest building, artificial islands, breathtaking desert safari, luxury shopping and a lot more. Students visited Burj Khalifa, Dubai Museum, Burj Al Arab; beautiful Jumeriah Beach, the world's largest manmade island –Atlantis The Palm, Academic City and Dubai Mall. The students thoroughly enjoyed the trip and were grateful to the institute for giving them an opportunity that was full of memorable moments to cherish forever. The institute also organized a trip to Jim Corbett National Park in April and May 2018, for the students of second year of BBA, BCA and BJMC. Students there visited Corbett Museum and Garjia Mandir, and also enjoyed Jungle Safari.



Hola Juniors & Milan

Interaction Programs

A three-day long Junior-Senior Interaction Program was organized by IMS Ghaziabad, University Courses Campus from 10-12 September 2018, to continue the legacy of convivially welcoming the new comers with open hearts. Seniors interacted with the new faces and freshers too introduced themselves by putting their best foot forward. To keep the ball rolling different activities and games were organized to break the ice. Buddy mentors made bond of friendship with the youngsters and had a whale of fun.



EUPHORIC MOMENT

Mega Fresher's Party



DJ Kiran Kamath



Fun, frolic, smiles and rejuvenated spirits marked the beginning of Fresher's Party at IMS Ghaziabad, University Courses Campus. Apart from departmental Fresher's Party, 'Mega Fresher's Party' for the students of MIB, BBA, BCA, BJMC and Biosciences was also organized on 29 September 2018. Students enraptured everybody around with their energizing dance performances, melodious songs and games. All the young faces glittered with the titles given to them. The mesmerizing music, flash freezing lights, dance floor and the exuberant expressions were the defining moments of the party. Campus was enthralled by the ramp walk and beats of the rocking performances by the incomers grappling for the titles of Ms. and Mr. IMS. Eminent jury of faculty members along with alumni screened the budding talents. The presence of RJ Rocky made the evening even more sparkling, followed by mashup of DJ Kiran Kamath, which lit fire on the stage. The magic in the air tuned into the chords of pulsating rhythmic hearts and bonds for the years that lay ahead.

Bhargavi Singh & Ashmit Singh won the title of Ms. IMS and Mr. IMS respectively. The crown of Ms. Fresher & Mr. Fresher was bagged by the following:

MIB: Monica Sharma & Kundan Ray
BBA: Deepa Pathak & Rishabh Singh
BCA: Anjali & Tanush
BJMC: Deepa Singh and Anirudh
M.Sc: Sakshi Sharma & Sachin Tomar
B.Sc. (BT): Numa & Prince Tyagi
B.Sc. (MB): Priyanshi & Rishabh Lekhwar

RJ Rocky



Powerful Healing | International Yoga Day

The International Yoga Day was celebrated with great enthusiasm across Ghaziabad on 21 June 2018. The main event was held at IMS Ghaziabad, University Courses Campus where the attendees included district officials, public representatives, management team of IMS and enthusiastic students of various schools. Those who arrived with their mats included Retired General V.K. Singh, Minister of States for External Affairs; Mr. Suresh Khanna, Urban Development Minister of U.P.; Ms. Asha Sharma, Ghaziabad Mayor; Ms. Ritu Maheshwari, DM Ghaziabad; Shri Vijay Ji Maharaj, Yoga Guru and Mr. Rakesh Chharia, General Secretary, IMS Group of Institutions. The school children put up a scintillating show. General Singh said, "Meditation should also be practised along with yoga to attain health benefits. I advise the gathering to practise yoga every day." The yoga session was conducted by Shri Vijay Ji Maharaj. He also encouraged everyone to incorporate yoga into daily routine to have a better control over the mind, body and social well-being. The faculty and staff members of IMS exhorted students to take up yoga on a daily basis for gaining health benefits.



Mr. Suresh Khanna,
Urban Development Minister of U.P.



Ms. Ritu Maheshwari, DM Ghaziabad





Retired General V.K. Singh, Minister of States for External Affairs



Ms. Asha Sharma, Mayor Ghaziabad

Shri Vijay Ji Maharaj, Yoga Guru

Learning By Doing | Club Activities

Club Elections

Election lays the foundation for democracy and democracy forges the picture of responsible society. With this proposition, IMS Ghaziabad, University Courses Campus conducted the elections for the very first time on 13 September, 2018 for Presidential, Vice Presidential and Secretarial positions of various clubs in the campus. This was altogether a different experience where everybody was up with election fever. The wave of enthusiasm and excitement was all around the campus. The elected members are now charged up to fulfil their promises and plan the year ahead by effective allocation of resources. Assistant Professor, Biosciences – Dr. Suman Kumar and Mr. Dhruv Sharma, Assistant Professor, BBA headed all the committees and provided their support throughout.



Digital Marketing Workshop & Visit to Kingdom of Dreams | Retail & Marketing Club

Digital Marketing has become an integrated part of marketing strategies and to implement these digital marketing strategies, corporates are hiring people who can deliver the results in terms of lead generation. Retail & Marketing Club organized two-days workshop on 'Digital Marketing' for BBA final year students on 17 and 18 September, 2018. The workshop emphasized on digital tools used within the modern marketing environment, the ways in which organizations harness the power of digital media to promote their products and services. It gave the students a clear understanding of the tools that are used to deliver online advertisement campaigns such as Search Engine Optimization, Google AdWord, Campaign Creations, Social Media Marketing etc. Mr. Ankit Kashyap- CEO-Buzz09, W Trainer and Digital Marketing Strategist, conducted the workshop and also shared career prospects in the area of digital marketing.

The club also organized a trip to Kingdom of Dreams (KOD), Gurugram for final year students of BBA on 12 April, 2018. The students went through an incredible experience of witnessing rich Indian culture, heritage, arts and crafts, and cuisine, followed by intriguing musical play 'Jhumroo' that left them spell-bound. The visit was planned to apprise the students about USP, 7Ps of marketing and digital advertisement. Dr. Geeti Sharma, Chairperson BBA and Dr. Indrani Bhattacharjee, BBA Coordinator -Third Year organized the above mentioned activities smoothly and appreciated students' active involvement and their contribution.



Leadership Skills and Group Dynamics | HR Club

HR Club organized a workshop on- 'Leadership Skills and Group Dynamics' for BBA students on 12 April, 2018. The key resource person of the workshop was Dr. Puneet Mohan, Director, Loqman Consultants Pvt.Ltd, New Delhi. He explained the fundamentals of group dynamics and steered the session by discussing stages of group development and leadership skills. Students witnessed experiential learning through a number of activities. Dr. Mohan also expounded various techniques through management games. The workshop was successfully mentored by Dr. Shilpi Sarna, Assistant Professor, BBA.



Personal Investment Planning & Virtual Trading | Finance Club

Finance Club organized a workshop on 'Personal Investment Planning' on 26 September, 2018 for final year students of BBA. The objective of the workshop was to make the participants aware of the various investment options available in the market. Students learnt various tools of investment, which are useful for availing the tax benefits. The workshop was conducted by Dr. Pradeep Bhardwaj, Assistant Professor, BBA. He solved all the queries of the students relating to comprehensive investment opportunities including associated risks and returns.

The Club also organized an activity 'Virtual Trading' on 23 April, 2018. Top ten students with sound knowledge of the stock market could make it through the complex screening round. Shortlisted contestants were given one week time for virtual trading on a mobile app where they had to make investments in different portfolios with the available virtual resources. Students experienced bearish and bullish trends and got the real hang of the working of the stock market. Finally, the top three students were felicitated with prizes that were successful in proving their mettle. The activity was conducted under the guidance of Dr. Pradeep Bhardwaj, BBA. Student volunteers of the club namely Anusha, Atishay, Maria, Mohd. Sahir, Parkhar, Prince, and Sanchit coordinated the activity effectively.



Code Cracker 2k18 | Desktop App Club

Desktop App Club organized the event 'Code Cracker' -C Programming based competition on 27 September, 2018. The event consisted of two rounds comprising objective questions on logical aptitude. Students got the chance to showcase their capability and potential. Dr. Alok Singh Chauhan, Assistant Professor, BCA coordinated the entire event flawlessly with student coordinators of the club-Aniket Kapoor, Archana, Umang, Konika, Anushtha, Sudhanshu, Lavi, Vikas, Aman, Harshit, Sachit and Vivek.



Ethical Hacking and Cyber Security | Networking Club

With the objective of delivering excellence through education and providing corporate exposure to its students, Networking Club organized workshop by Mr. Surender Singh, Trainer APTRON Solutions Pvt. Ltd. on 'Ethical Hacking and Cyber Security' on 19 September, 2018. He shared his views on Vulnerability Assessment (VA), Penetration Testing (PT), difference between an ethical hacker and cracker, Malicious Hacking and Bug Bounding. He related the entire concepts with firewall, trojans, website defacement, SHTML, fake emails concept and most importantly Google hacking. Mr. Singh also discussed the measures that can be taken to prevent hacking. The workshop was intended to impart technical literacy of hacking to young coders in order to provide domain knowledge of cyber security. It was a great learning for all the students.



Mr. Surender Singh, Trainer APTRON Solutions Pvt. Ltd.



PUBG Battleground | IT Club

IT Club known for its innovative series of IT events, organized mobile gaming Intra - College event 'PUBG - The Battleground' on 26 September 2018, which made large number of game-freaks to step in the warzone. The event was flooded with more than 40 teams (Squad of 4 players) experiencing intense multiplayer combat in multiplayer mode. All the teams presented their excellent gaming skills with full enthusiasm. The top 5 teams out of 40 were qualified for the Inter-PUBG Tournament for the upcoming Inter College Tech-Fest, 'InvenT- 2k18'. The student coordinators -Rishi, Harsh, Harjeet, Ankit, Rishabh, Kashish, Chetan Sharma and Aman Mittal worked as a team effectively under mentorship of Assistant Professor- Mr. Gaurav Kaushik, BCA.



Snakes & Ladders | Mathemania Club

Mathemania Club conducted its third mega activity-Snakes and Ladders on 6 April, 2018. In this activity, one member had to solve the questions and one had to be on the large board placed on the floor with hurdles. The team who answered the questions correctly was allowed to roll the die and move accordingly. Students got to check their numerical acumen and logical reasoning. Ms. Divya Chibber and Mr. Abhishek Mishra executed the event smoothly along with student volunteers-Soumya, Ishita, Komal, Mohit, Shreyansh, Naman, Meghna, Atin, Shefali, and Nivedita.





Journalism & Mass Communication Club

Script Writing Competition

An Intra college script writing competition was organized on 1 May 2018 to give an opportunity of self expression to the students. The competition sought talented writers that could easily connect with production houses, agencies, and managers. It was a profound learning experience for all the budding writers. Students were encouraged to pursue their innate curiosity and hone their writing skills throughout their life.

Workshop on Anchoring, FCP and Radio Skills

A workshop on 'Television News Reading and Anchoring' was conducted on 19 September 2018. The objective of the session was to train the students to face the camera effectively and read news off a teleprompter. Faculty members helped the students to develop key skills needed in order to be a successful as a news anchor. Students assimilated the techniques and learnt the importance of perfect blend of pitch, velocity, accent, dialect, and tone. Ms. Sandhya Sharma, Assistant Professor, BJMC guided the students and answered students' queries effectively.

The club also organized a workshop on video editing software- 'Final Cut Pro' by Mr. Dinesh Maity- Senior Editor, APN News on 12 September 2018. He apprised the students of various tools and techniques which are used for professional editing. Students got to know various new techniques and shortcut methods. He shared his life experience to give them the real profundity of the media industry. Mr. Girish Kumar Singh, Assistant Professor, BJMC coordinated the workshop and motivated the students to understand critical aspects of relevant softwares.

On 25 September, 2018, 'Radio Workshop' was held to make the students learn the basics of news reading, anchoring, voice modulation & presentation. The workshop was taken up by Ms. Tapasya- Anchor, DD News. She stressed on improving diction and discussed the traits that should be present in a radio jockey. She also discussed the relevance of having confidence, brilliant sense of humor, passion for music and impressive voice quality with good command over pace, pitch and tone. Mr. Khursheed Alam, Assistant Professor, BJMC (RJ, FM Rainbow), coordinated the event along with student volunteers- Shubham, Shubhangi, Pulkit, Meera and Bulbul.



Mr. Dinesh Maity- Senior Editor, APN News



Photography and Documentary Club | Television Production

Photography and Documentary Club initiated production of TV interview of academicians in September 2018. Students are now getting a platform to learn interviewing skills, and establishing a rapport with the interviewee. Mr. Anurag Singh, Assistant Professor, BJMC is constantly training the students for developing technical skills of the students.



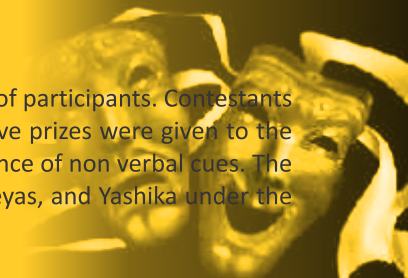
Catch the Ball | Bionics Club

Bionics Club organized an activity entitled 'Catch the Ball' on 29 August 2018 to enhance thinking skills, memory as well as cognition of the students in a playful way. The event comprised various rounds having questions, pictorial puzzles and mind games. Winners were felicitated with the trophies and certificates. The activity was successfully administered by Assistant Professor- Ms. Neha Antal along with student coordinators- Milan, Farman, Sahil, Tanu and Yash.



Dumb Charades | Art & Theatre Club

Art and Theatre Club organized 'Dumb Charades' on 2 May 2018. The event witnessed a large number of participants. Contestants were supposed to make the audience guess at least 6 movies in the given time of 4 minutes. Attractive prizes were given to the winners and all the participants. It was indeed a vivacious activity where students learned the importance of non verbal cues. The event was conducted smoothly by the following student volunteers-Ankur, Neha, Tushita, Surbhi, Shreyas, and Yashika under the supervision of Ms. Sandhya Sharma, Assistant Professor.



Mellowed Vibes | Music Club

IMS Ghaziabad University Courses Campus organized a grand opening of Music Club –'Mellowed Vibes' on 27 September, 2018. Dr. Sapna Rakesh, Director inaugurated the club through ribbon cutting ceremony. Club President, Mr.Ritwik Das, gave a brief introduction about the entire club. The members of the club showcased their passion for music through their mesmerizing singing performances. It marked the beginning of a long journey of exuberant music lovers where they could explore their knacks and bring out the divergent shades of music to the best of their abilities.



U.P. State Ranking Table Tennis Tournament

Sports Club

Sports are a great way to stay healthy and balanced as it relieves stress and enhances team management. The team of U.P. State Ranking Table Tennis Tournament chose IMS as the venue partner from 10 -12 August 2018. The main idea of U.P. Table Tennis Association is to take the responsibility and exacting task of running Inter Nationals tournaments and test matches for all age groups and to provide a platform to the players for enhancing their competence and sportsman spirit. Faculty coordinators- Dr. Shilpi Sarna and Mr. Santosh Shah along with Sports Officer- Mr. Uday Singhta and staff members managed the event well. The participants were extremely happy with the facilities and support provided in the campus. They thanked the management team for excellent hospitality and constant availability of staff members for smooth conduction of the programme.



Saluting Efforts | Teachers' Day Celebration

Teachers' Day was celebrated at IMS on 5 September 2018 on the occasion of Dr. Sarvapalli Radhakrishnan's birthday. Dr. Sapna Rakesh, Director appreciated all the teachers for their hard work, dedication and commitment. Students organized various skits and cultural programs and expressed their gratitude to teachers for guiding them as the torch bearers to grow further in life. The management team of the institute appreciated the hard work of all the faculty members and they also surprised them with lovely gifts as a token of respect.



ADIEU & ADIOS

Farewell Party

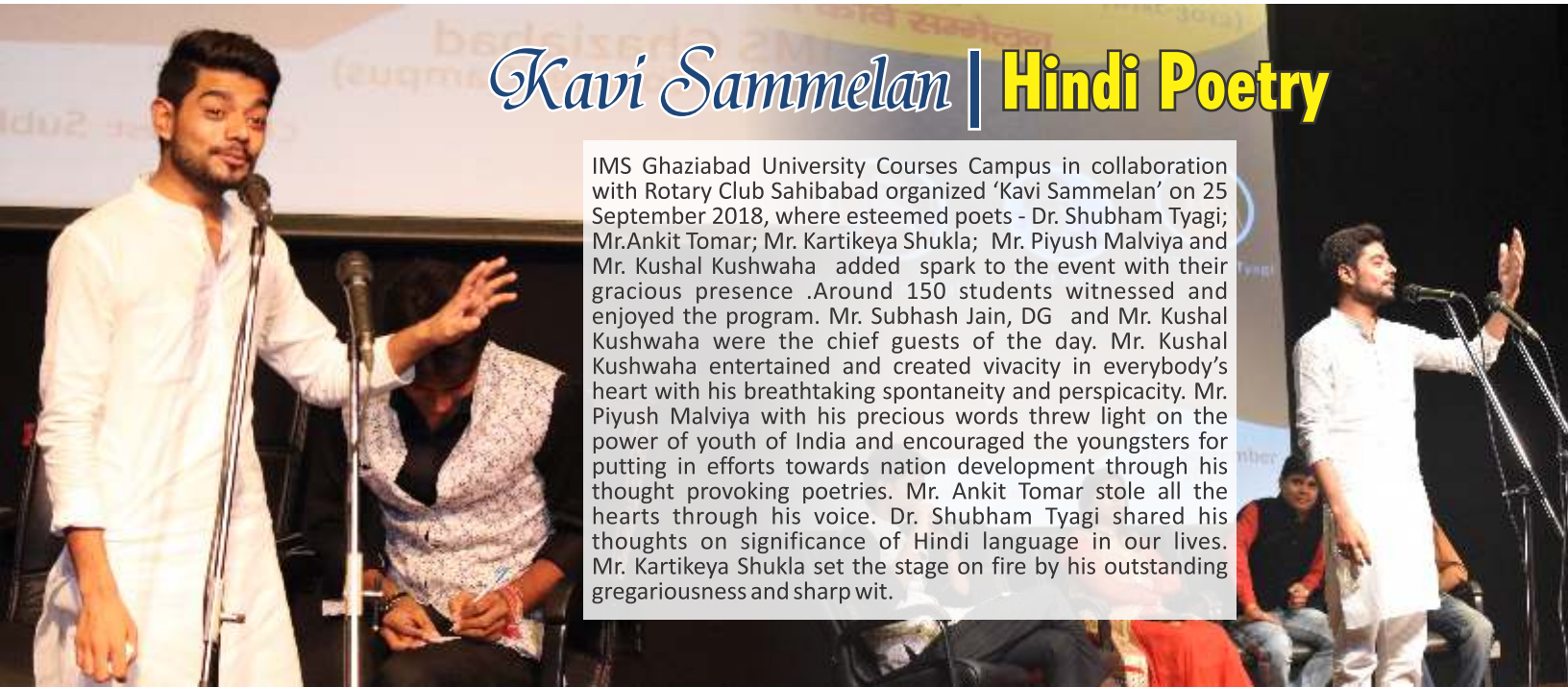
With firm thoughts to bid adieu for better and brighter prospects, School of Management Studies, IT and Journalism & Mass Communication organized 'Adieu 2K18' for the graduate students of batch 2015-2018 in May 2018. School of Biosciences organized its farewell party 'Adios 2K18' in July 2018. The Chairpersons and faculty of different departments congratulated the students on successful completion of their three year program and extended their best wishes for their new expeditions ahead. The event also witnessed several cultural performances and exciting games along with the presentation of titles to the final year students. The final year students conveyed their gratitude to their beloved faculty members and requested them for their constant guidance and mentorship. Dr. Sapna Rakesh, Director blessed the students for their successful career and motivated them with her kind and inspiring words to start the new chapter in their lives.





Kavi Sammelan | Hindi Poetry

IMS Ghaziabad University Courses Campus in collaboration with Rotary Club Sahibabad organized 'Kavi Sammelan' on 25 September 2018, where esteemed poets - Dr. Shubham Tyagi; Mr. Ankit Tomar; Mr. Kartikeya Shukla; Mr. Piyush Malviya and Mr. Kushal Kushwaha added spark to the event with their gracious presence. Around 150 students witnessed and enjoyed the program. Mr. Subhash Jain, DG and Mr. Kushal Kushwaha were the chief guests of the day. Mr. Kushal Kushwaha entertained and created vivacity in everybody's heart with his breathtaking spontaneity and perspicacity. Mr. Piyush Malviya with his precious words threw light on the power of youth of India and encouraged the youngsters for putting in efforts towards nation development through his thought provoking poetries. Mr. Ankit Tomar stole all the hearts through his voice. Dr. Shubham Tyagi shared his thoughts on significance of Hindi language in our lives. Mr. Kartikeya Shukla set the stage on fire by his outstanding gregariousness and sharp wit.



Performing Good Deeds

CSR Initiatives

IMS believes in fulfilling its social responsibility and moral obligation to help the society at large. The institute apart from professional development also believes in shaping the adults of tomorrow, who are able to make a difference in life of others. Eminent personalities from private and government bodies are invited to share their good deeds and the existing practices in the campus. Eye Donation Camp and Awareness Session on Swachh Bharat Abhiyan were organized to bring in an element of goodness in the students, thereby leading to development in society.



The Greater Good

Eye Donation Camp
30.08.2018



Patriotic Beat | Independence Day

The Independence Day was celebrated in the campus with great zeal and fervour on 15 August 2018. To commemorate the sovereignty of our nation Mr. Rakesh Chharia, General Secretary, IMS Group Institutions and Dr. Sapna Rakesh, Director unfurled the tricolour flag and all in unison sang the National Anthem and expressed the joy of freedom. To mark the occasion of India's independence, an assemblage of events took place ranging from patriotic songs to dances. Skits were presented by the students of different programs to remember the freedom struggle.



Fulfilling Dreams | Corporate Resource Centre

The Placement Session for the current year 2017-18 at IMS Ghaziabad, started with the top notch corporate from various sectors to hire our students for final placements and internships in India and abroad. The highest package offered in Dubai for MIB students for this year was Rs. 15 LPA and the average package was Rs. 7.50 LPA. In undergraduate courses, more than 10 students have been selected for international placement with a highest package of Rs. 11 LPA; the average package amounted to Rs. 4.50 LPA. Students selected for internship were offered with the highest stipend of Rs. 15,000 per month.

International Placement & Internship Companies

UAE Exchange, Square Yards, Landmark Group, Unitech Movers, Benchmark Group, Hotwheels Luxury, Oppo Dubai, Transnational Computer LLC, and Da Milano.

Final Placement Companies

Aditya Birla Life Insurance, Amazon.com, Aptara, Arya Omnitalk, BYJU'S, Capgemini India, Cloud Wizard Consulting Pvt. Ltd., Concentrix, Cvent, Cyrus Infotech IT Solutions Pvt. Ltd., Da Milano, Droom Technology Pvt. Ltd., Educational Initiatives Pvt. Ltd., Future Group, Genesis Group, Glocal View Infotech Pvt. Ltd., Godrej & Boyce Mfg. Co. Ltd., Gold VIP Technology, Grofers, Sundaram Finance Ltd., Hawkins Cookers Ltd., HDB Financial Services, Hestabit Technologies, ICICI Bank, iEnergizer, India TV, Indian Express Group, Infogain, Infosys Technologies Ltd., Jindal

Intellicom Ltd., Just Dial, KPL International Ltd., Le Passage To India, Learning Routes Pvt. Ltd., Miniso (Fashion Brand), Mobzway Technologies LLP, My Operator, Nest Keys, Parle Agro, Phoenix Infomedia Pvt. Ltd., Policybazaar, Reliance Nippon Life Insurance, Restolabs, SRL Ltd., TCS, Testprekart, Time Trailblazer Pvt. Ltd., Tommy Hilfiger, Velocity Software Solutions Pvt. Ltd., VIVO Mobile, Wipro Limited, Xceedance and Yes Bank Ltd.

Summer Internship Companies

Bhushan Steels, Bonn Nutrients, Clearmedi Healthcare, Deki Electronics, Essel Group (Arya Omnitalk), FAB Hotel, FinEdge Advisory, Innerwave Consulting, Le Passage India, Midas Global Securities, Modi Naturals Ltd., Panasonic India, Relaxo Footwears Ltd., Sumpoorna Portfolio, Unilever, Mankind Pharma, Franchise India, Omron Healthcare, IDO Sports Pvt. Ltd., Tommy Hilfiger, Microvision Pvt. Ltd. and Airtel

Live Projects

IIT Roorkee, Velocity Software Solutions Pvt. Ltd., Nestle, Modi Naturals, Future Group, Dharampal Satyapal Group, Omron Healthcare, Brand Visage, Genesis Group, Ameriprise Financial, IMCI, CEBS, Glocal View and Yechte Software

Industry Visit

Yakult Danone India Pvt. Ltd., Aaj Tak, India TV, India Today, HCL Technologies, MCN Solutions, Pandit Deendayal Upadhyaya Urja Bhawan and Big Basket

JOINT CERTIFICATION PROGRAMS

In pursuit of developing competent global professional, the institute recently initiated Joint Certification Programs with Future Group (Brand Factory) and CEBS Worldwide. The students of BBA program are currently working in retail sector of Future Group, under the guidance of industry experts. BCA students on the other hand, are being trained on Java and Web Designing through real time projects in CEBS Worldwide. School of IT also collaborated with Hewlett Packard Enterprise, Red Hat Linux, Computer Society of India (CSI) and Massive Open Online Courses (MOOCs) for equipping students with excellent technical and managerial excellence.

Ms. Shahiana Helal- HR Head, Future Group



Mr. Manoj Pant- HR, Regional Manager, Brand Factory, Future Group & Ms. Ravneet Sodhi, People Office, Future Group



CORPORATE CONNECT



Arti Tiwari
Droom Technology



Danish
Genesis Group



Harshit Jain
Just Dial



Henna Malhotra
Tommy Hilfiger



Lahar Garg
Da Milano



Neelam Pachori
Miniso



Shubham Gairola
Godrej & Boyc



Kajal Rana
Infosys Ltd.



Kavya Agarwal
Capgemini India Pvt. Ltd.



Madhav Garg
Wipro



Anshul Chaudhary
Deki Electronics Ltd.



Mayur Sodhi
MRM/McCann



Yudhishtir Yadav
DD News



Jyoti Goyal
LifeCell International
Pvt. Ltd.



Kishore Rishabh Mishra
Square Yards



Monika Gupta,
Patanjali Research
Foundation



Shivani Nehra
Fortis Group



Shivendra Singh
Ministry of
Home Affairs Govt. of India



Aishwarya Kashyap
Droom Technology



Kawaljeet Kaur
Just Dial

Corporate Connect

**100%
Placement Assistance**

**Highest Package (PG)
₹ 15 Lakhs P.A.**

**Highest Package (UG)
₹ 11 Lakhs P.A.**

**Average Package (PG)
₹ 7.5 Lakhs P.A.**

**Average Package (UG)
₹ 4.5 Lakhs P.A.**

MIB



BBA



BCA



BJMC



Bioscience



Enhancing Capacities Learning & Development

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
1	Mr. Girish Kumar Singh	Impact of Animation in TV Advertisement on Viewer - A Study	International Journal of English Language, Literature in Humanities Vol. 6, Issue 7, July 2018, ISSN-2321-7065
2	Dr. Rahul Jain	Cold Adapted Fungi from Indian Himalaya: Untapped Source for Bioprospecting	Proceedings of the National Academy of Sciences, Section B: Biological Sciences. doi:10.1007/s40011-018-1002-0. (IF 0.39) - Springer
3		—	Workshop on 'Molecular Beneficial Plant-Microbe Interactions and Functional Microbiome' organized by Department of Microbiology, Dr. Harisingh Gour Vishwavidyala, Sagar University (MP), India from 25 – 30 June 2018
4	Dr. Gitanjali Tandon	Novel Insight into the Molecular Interaction of Catalase and Sucrose: A Combination of In Silico and In Planta Assays Study	Proceedings of International Conference on Bioinformatics (INCoB2018), New Delhi from 26 - 28 September 2018

Peer Enrichment and Book Review Series

School of Management Studies organized its Peer Enrichment and Book Review Series III on 17 July 2018. Mr. Abhinav Kataria, management faculty delivered a session on 'Conceptual Understanding of Fin-Tech'. He emphasized on how companies have combined financial services with modern technologies, which has now completely changed the old ways of doing business. All the faculty members appreciated the session and correlated its significance in today's competitive environment. He was successful in providing new insight to the participants.

Epitomizing Success The Proud Achievers

Code Cracker Dekstop App Club

27 September 2018

1st Rank

Harsh Jain

Pub G Battle Ground IT Club

25 September 2018

1st Rank

Pranav, Sudhanshu, Uday Raj,
Vasu & Pranav

Catch the Ball Bionics Club

29 August 2018

1st Rank

Sahil Kumar Singh

Script Writing Competition Journalism & Mass Communication Club

11 May 2018

1st Rank

Vidisha

Dumb Charades Art & Theatre Club

2 May 2018

1st Rank

Shubham Verma

Virtual Trading Finance Club

18 April 2018

1st Rank

Vasu Aggarwal

Snakes and Ladders Mathemania Club

6 April 2018

1st Rank

Mani Bhardwaj & Abhinav Garg



Scaling Skills | Industry Academia Interface

MIB

- Informative session on 'Logistics and Supply Chain Management' by Mr. Abhishek Singh-Regional Head (North & West), Britannia Industries Ltd.
- Guest lecture by Mr. Vivek Verma, Talent Evangelist (HR Manager), EPAM Systems, Hyderabad on 'Get Set Go for a Career not a Degree'.
- Informative lecture by Mr. Satyavart Nirala, CEO & Co-Founder, Trainings for You on 'Framework for Education & Empowerment Development (FEED)'.

BBA

- Analytical lecture by Mr. Satender Singh - Principal Consultant, Genpact on 'Financial Planning and Analysis'.
- Insights by Ms. Rashi Paliwal - Asst. Manager, Ledvance Pvt. Ltd on 'Cultural Sensitiveness & Behavioral Aspects in International Communication and Modern Forms of Communication'.
- Interactive session on 'Indian Banking System' by Mr. Pramod Agarwal -Branch Head, Punjab National Bank, Ghaziabad.
- Informative lecture by Mr. Sanjay Khaturia- Channel Leader of Watson & Cloud Platform for India & South East Asia, IBM India on the topic 'Channel Management and Effective Selling Techniques'.
- Guest lecture on 'Be Infinite' by Mr. Nishant Nalwa, (IMSAlumnus-BBA) Business Manager, Cloud Services, HCL Technologies. ,

- Address by Mr. Mohit Kumar-Consultant, Renoir Consulting on 'Scope and Opportunities in International Market'.
- Guest lecture by Mr. Puneet Naaz Arora-Director HR, PureSoftware Pvt. Ltd. on 'Training & Development and Career Planning'.

BCA

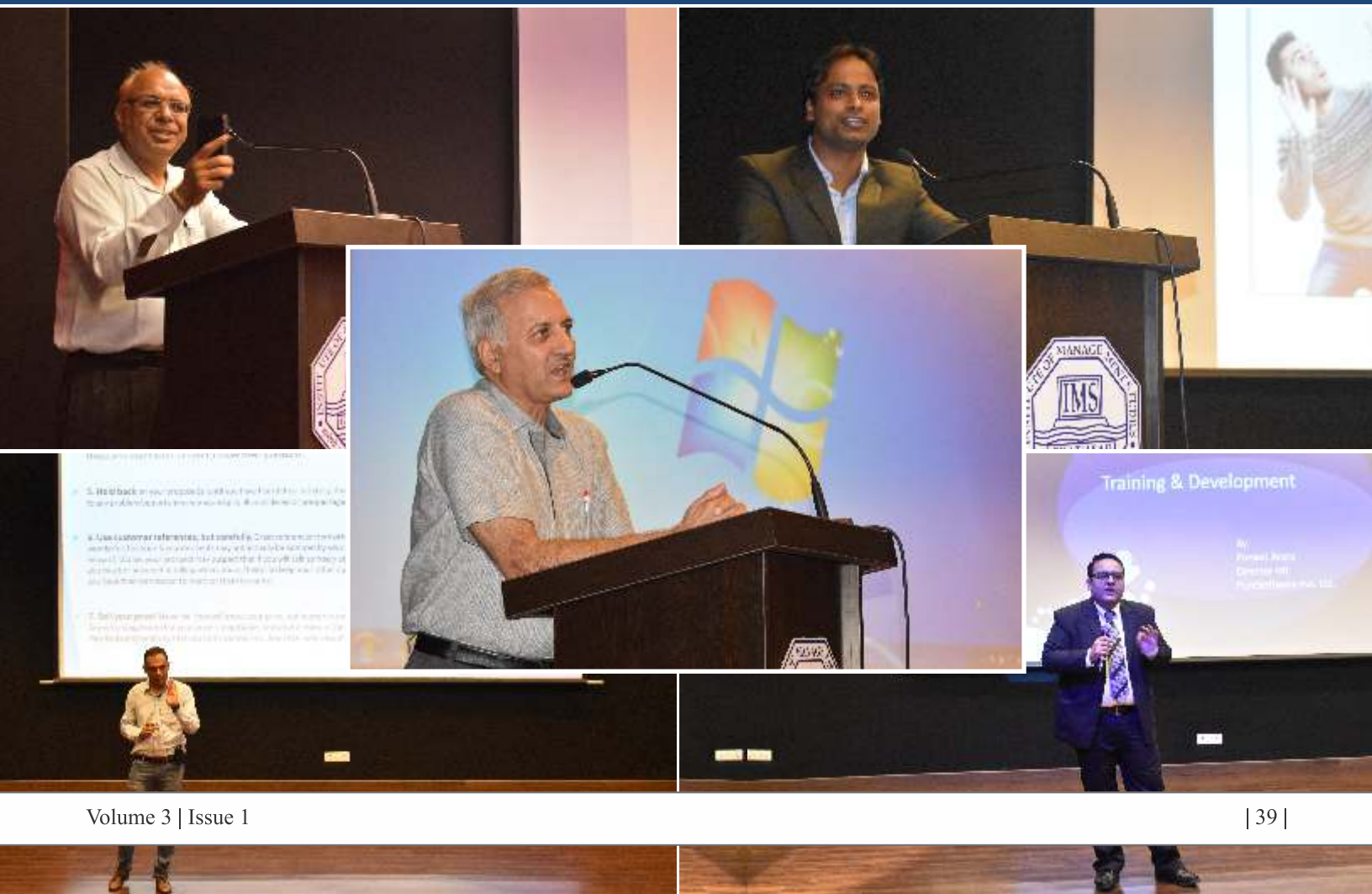
- Talk on 'Selenium Testing' by Ms. Tanvi Agarwal (IMS Alumna-BCA) Software Quality Assurance Analyst, Fiserv India Pvt. Ltd.
- Address by Mr. Rakesh MS, Lead HR, Capegemini on 'Campus to Corporate'.

BJMC

- Guest lecture on 'Importance of Research is Mass Communication & Journalism' by Prof. (Dr.) Devesh Kishore, Ex Director & Prof. Communications, IGNOU & Prof Emeritus, M C National University of Journalism& Communication, Bhopal.

Biosciences

- Analytical session by Dr. Vivek Dixit- Research Scientist , Department of Orthopedics , AIIMS, New Delhi on 'Metabolic Bone Diseases and the Role of Vitamin D: An Overview'.



Panoramic View Experts' Speak



"Interesting and very impressive group of faculty and students. Excellent infrastructure. Kudos to the well organized event for skill development."

Mr. Manoj Aggarwal
Head Public Affairs,
CSR & Land Management
Cairn Vedanta Ltd.



"Students at IMS are curious and interactive. I wish them all the best for future endeavours."

Dr. J.K. Thakur
Renowned Scientist
National Institute of Plant Genome Research



"Loved the confidence of the students. Well organized and planned program. Best wishes always."

Mr. Faizan Ahmad
Head Content Marketing and Programmatic
The Hindu



"IMS has conducive learning environment, lovely campus and interactive students."

Mr. Anurag Punetha
Senior News Anchor
Lok Sabha TV

Testimony Time Awards & Accolades

The constant endeavour to achieve excellence in all fields is one of the prime virtues that set apart IMS from other institutes in similar category. This outstanding work can be witnessed in the form of various awards and accolades, conferred to the institute on the basis of overall performance, innovative pedagogy, placements and the new initiatives taken for holistic development of the students. The recent awards received are as follows:

- 'Best in Innovation in Learning-2018'
- 'Best Industry Exposure in Post Graduate- MIB 2018'
- 'Ranked 1st in U.P. and Uttarakhand 2018'
- 'Best BCA College in North India 2018'
- 'Best Journalism and Mass Communication College in North India-2018'
- 'Best International Placements in Management-2018'
- 'Best Biotech College-2018'



**Dreams come true
at IMS!**

Global Opportunities | **Foreign Placements & Internship**

**Highest
Package
₹ 15 Lakhs P.A.**

International Placements in Dubai



Aditya Kumar



Kishore Rishabh Mishra



Satyam Garg



Shivani Sharma



Shubham Sharma



Saurabh Thakurela



Tejal Sinha



Abdul Ahad



Harshit Jain



Ayush Dave



Prince Garg



Khadeeja Nafees



Sonia Jha



Mehfooz Alam



Shivam Tyagi



Sanjana Yadav



Shukdev Agnihotri



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Go, Global...*

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Since 1984



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