

October 2018- March 2019



**IMS**  
GHAZIABAD  
UNIVERSITY COURSES CAMPUS

# pulse

Bi Annual News Magazine of IMS Ghaziabad, University Courses Campus

VOLUME 3 | ISSUE 2

The Annual Festival

**National  
Seminar &  
Conference**

**StartUp  
Conclave**

**International  
Placements &  
Internships**

**Convocation &  
Alumni Meet**



8500+ Students | 30000+ Alumni | 20+ Programs | 550+ Faculty

[www.imsuc.ac.in](http://www.imsuc.ac.in)



## Executive Council of IMS Ghaziabad

**Shri Ramesh Chaudhary**  
General Secretary  
Industrialist

**Shri Nitin Agarwal**  
Executive Council Member  
MLA and Former MSME & Export  
Promotion Minister, Govt. of U.P.

**Shri Sudhir Shukla**  
Executive Council Member  
B.A.G Films Ltd.

**Shri Apurve Goel**  
Executive Council Member  
AAA Paper Marketing Ltd.

**Shri Sanjay Agarwal**  
Chairman  
Entrepreneur & Academician

**Smt. Anshu Gupta**  
Joint Secretary  
Philanthropist

**Dr. Pramod Agarwal**  
Executive Council Member  
Rama Paper Mills Ltd.

**Shri Rajiv Chaudhary**  
Executive Council Member  
Chaudhary & Sons Forging Ltd.

**Ms. Garima Aggarwal**  
Executive Council Member  
Philanthropist

**CA (Dr.) Rakesh Chharia**  
Treasurer  
Pole-Ads Advertising Ltd.

**Shri Naresh Agarwal**  
Executive Council Member  
Ex. M.P., Rajya Sabha  
Former Minister, Govt. of U.P.

**Shri Ashok Chaturvedi**  
Executive Council Member  
U-Flex Group of Industries

**CA Vidur Chharia**  
Executive Council Member  
Pole-Ads Advertising Ltd.

## Editorial Board

**Ms. Priyanka Sadhna**  
Editor

**Ms. Raunak Bhardwaj**  
Associate Editor

## Student Editorial Board

**Vartika Singh**

**Sristi Chakroborty**



## NUTS & BOLTS

Splendid Expressions I Messages Corner	2
Connecting Dots I National Seminar	4
Think Tank I National Conference	6
StartUp Conclave I E- Cell	8
Pulse I Annual Inter Institutional Festival	10
Incredible Energizers I Departmental Annual Festivals	12
Career Enrichment Talk & Workshop Series I Career Development Centre	16
Motivational Mentoring I Dr. Aruna Broota's Session	17
Experiential Learning I Educational & Excursion Tours	17
Knowledge Treasure I IMS Super Student	18
Productive Simulation I IMSMUN	19
Spardha I Annual Sports Festival	20
New Beginning I Convocation & Alumni Meet	21
Founder's Day I Celebrating 28 Years of Excellence	22
Performing Good Deeds I CSR Initiatives	22
Patriotic Beat I Republic Day	22
Learning by Doing I Clubs & Workshops	23
Placements & Internships I Corporate Resource Centre	32
Enhancing Capacities I Learning & Development	38
Empowering Knowledge I Faculty & Management Development Programs	39
Scaling Skills I Industry Academia Interface	40
Epitomizing Success I The Proud Achievers	41
Panoramic View I Experts' Speak	44
Testimony Time I Awards & Accolades	44

- 'Ranked 2nd in placements amongst top private institutes in India' by Times B-School 2019 Survey
- 'Ranked 3rd in Northern India/ Delhi NCR' by Times B- School 2019 Survey
- 'Best BBA Institute in North India-2019' awarded by Asia Pacific Education & Technology Awards
- 'Best Institute for Industry Linked in India- 2019' awarded by Integrated Chambers of Commerce and Industry
- 'Best BCA Institute in North India- 2019' awarded by Asia Pacific Education and Technology Awards
- 'Best Journalism & Mass Communication College in North India' awarded by CEGR
- 'Best Biotech College in India' awarded by CEGR

**2019**

- 'Best in Innovation in Learning-2018' awarded by CIAC Global
- 'Best Industry Exposure in Post Graduation- MIB' awarded by CEGR
- 'Best BCA College in North India - 2018' awarded by CEGR
- 'Ranked 1st in U.P. and Uttarakhand' by Times B School 2018 Survey
- 'Best Journalism & Mass Communication College in North India-2018' awarded by CEGR
- 'Best International Placements in Management- 2018' awarded by CEGR
- ' Best Biotech College- 2018' awarded by CEGR

**2018**

- 'Ranked 3rd in Northern India/ Delhi NCR' by Times B- School 2017 Survey
- 'Best BBA Institute in Northern India-2017' awarded by GESA
- 'Best BCA Institute in Northern India-2017' awarded by CEGR
- 'Best BJMC Institute in Northern India-2017' awarded by CEGR

**2017**

- 'Best Private BBA Institute in India 2016' awarded by ASSOCHAM
- 'Ranked 1st in U.P. and Uttarakhand' By Times B-School 2016 Survey
- 'Ranked 3rd in Northern India/Delhi NCR' By Times B-School 2016 Survey
- NAAC Accredited

**2016**

- 'Best Management College for Placements 2015' awarded by CEGR
- Silver Jubilee Year

**2015**

- Started Master Degree in Biotechnology (M.Sc. BT)

**2008**

- Started School of Media Studies

**2007**

- ISO 9001:2008 Certified
- School of Biosciences- B.Sc (H) BT & B.Sc (H) MB came into existence

**2002**

- Foray into MIB & BCA Course

**2000**

- Pioneer in BBA Course

**1994**

- Established

**1990**



# Splendid Expressions

## MESSAGE FROM THE DESK OF DIRECTOR

IMS Ghaziabad, University Courses Campus is at the forefront of providing contemporary education for crafting future leaders by creating a learning atmosphere conducive to research, practical and entrepreneurial applications. Our unique heritage spanning 29 years of excellence is a testimony of worthy substantial efforts. In 2018-2019, we have again proved our mettle in education and research by bagging in more accolades in the areas of international placements, strong industry linkages, specializations and technology embedded learning pedagogy. All the members associated with the group spend considerable time in preparing, planning, apprenticing and creating best teaching & research practices to cater to the ever-changing business needs. The curriculum is further enriched with workshops, flip classes and case studies to logically and rationally analyze the concept for profound understanding of the subjects and apply them in the practical scenarios. The institute also trains students in the areas of technical and behavioral competencies to make them understand the way forward in their career trajectory.

Our current issue is a reflection of the efforts put in by IMS family for enhancement of competencies. The National Seminar & Conference organized in the campus, unfolded the process of the unprecedented global transformation of the past few decades and deliberated the discussion on the way forward. We organized the very first StartUp Conclave this year to boost entrepreneurship and provide networking opportunities with thought leaders from around the country.

The newsletter also highlights successful conduction of most awaited annual programs- Inter Institutional Cultural Festival, Departmental Annual Events, Convocation and Alumni Meet. We are sure our experiential learning approach supplemented with important cognitive life skills such as critical thinking and problem-solving will help students to climb the ladder of success with their prodigious talent and hard work.

I appreciate the dedication of the Editorial team for delivering quality to avid readers. I am sure this issue will give you an opportunity to reframe your ideas about real education. We're all a work in progress!

**Dr. Sapna Rakesh**  
Director





## EDITOR'S DESK

*“Opportunities are like sunrises.  
If you wait too long, you miss them.”*

- William Arthur Ward



**Ms. Priyanka Sadhna**  
Editor



**Ms. Raunak Bhardwaj**  
Associate Editor

**L**ife is a big opportunity. There is simply no dearth of opportunities in life. Each and every moment is surrounded with innumerable opportunities to grow, learn, evolve and achieve. It's about recognizing and seizing them by creating a culture of growth and innovation. And sometimes, it's about creating your own opportunities!

There are many reasons why we feel proud to serve at IMS Ghaziabad, University Courses Campus. Students and their development lie at the heart of everything we do at IMS. Their success stories reflect compassion, capability, learnability and also accentuates that there is always a scope of improvement. As the business landscape is changing rapidly, there is an inevitable need to create robust platforms for meeting challenges by providing numerous platforms to the young generation.

The *Pulse* magazine is designed to provide proper acknowledgment to all the efforts made by faculty and staff for equipping students with essential skills and knowledge to achieve personal and professional success. We express our heartfelt gratitude to CA (Dr.) Rakesh Chharia- Treasurer, IMS Ghaziabad and Dr. Sapna Rakesh, Director- IMS Ghaziabad, University Courses Campus for their effective mentoring. We are also grateful to all the faculty & staff members who contributed to this edition.

### Highlights of the Issue

In this issue of *Pulse* we present the incredible energizers for enhancing capacities and empowering students to be part of high-quality workforce. We are delighted to share the National Seminar on 'Leading Transformation - The Competencies Leaders Develop for New Age Organizations', and National Conference on 'Emerging Trends in Non Communicable Diseases'. The StartUp Conclave connected the evolving entrepreneurs, angel investors, leaders, and visionaries by showcasing myriad opportunities. Markfest, Invent, Genesis, Film Festival & Entertainment Thunder got overwhelming participation from renowned colleges and universities. The edition also reflects informative details on career enrichment talk, workshop series, panel discussions, student-driven clubs and skill development initiatives for students as well as educators.

For now, we now leave you with a visual treat.  
Your views are precious. Do keep writing in!

## Connecting Dots | National Seminar

With the aim of providing new insights on leadership dynamics in the corporate landscape, IMS Ghaziabad-University Courses Campus organized a National Seminar on 'Leading Transformation - The Competencies Leader Develop for New Age Organizations' on 9 February 2019. The seminar was graced by the benign presence of Mr. Sandeep Tyagi, Director HR, Samsung Electronics; Ms. Shipra Lavania, Chief Human Resource Officer, News Corp VCCircle; Prof (Dr.) Debi S. Saini, Emeritus HRM Professor, IIT Ranchi and, Dr. Subi Chaturvedi, Senior President, Yes Bank Ltd. & MAG Member. All the eminent dignitaries discussed the theories and relevance of transformational leadership in an agile environment. Mr. Subhankar Ghose, Chief People Officer, Zoom Insurance Brokers Pvt. Ltd. and Mr. Rakesh Seth, Director, ICPI, India were also invited for sharing the insights on the changing business needs and the challenges professionals face handling big business world. Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus in her welcome address shared thought-provoking ideas on emancipating and empowering the youth of this era.



Mr. Sandeep Tyagi, Director HR, Samsung Electronics



Mr. Dinesh Bhasin, Founder of Bread & Butter -India



Mr. Neeraj Singh, Dy. General Manager HR  
Power Finance Corporation Ltd.



Prof. Archana Tyagi, Visiting Faculty  
IIM Kashipur & Career Counselor



Mr. Raj Gupta, General Manager-HR  
Tata Consultancy Services Ltd.





A Panel Discussion on 'Future Leadership Challenges' was also conducted by Mr. Raj Gupta, General Manager-HR, Tata Consultancy Services Ltd., Mr. Dinesh Bhasin, Founder of Bread & Butter -India, Netherland & Hong Kong and Mr. Neeraj Singh, Dy. General Manager HR, Power Finance Corporation Ltd. Prof. Archana Tyagi, Visiting Faculty at IIM Kashipur & Career Counselor was the moderator of the panel discussion. The profound and thoughtful points shared gave students a new blueprint of future prospects and the role of innovation and creativity for management success.

The seminar ended with a valedictory session where top three paper presenters were rewarded with cash prizes and certificates of merit. With the help of a dedicated team of faculty, staff members and students the event was successfully executed with precision with the team of Program Conveners namely Dr. Geeti Sharma & Dr. Shilpi Sarna along with Co-Convener, Mr. Aniruddha Ghosh.





## Think Tank | National Conference

**A** National Conference on 'Emerging Trends in Non-Communicable Diseases: Road to Prevention and Cure' was organized by the School of Biosciences on 17 November 2018. Over 30 universities, institutes, and colleges from the country became part of this mega conference. The objective of the conference was to raise awareness about public health issues associated with non-communicable diseases and to provide a platform for evolving scientists to interact with eminent scientific brains.

Prof. Daman Saluja, Director, Dr. B.R. Ambedkar Center, Biomedical Research, Delhi University was the chief guest and Dr. Vishwajeet Rohil, MD, Department of Clinical Biochemistry, Vallabhbhai Patel Chest Institute, Delhi was invited as the guest of honor in the inaugural ceremony. Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus emphasized on the cardinal role played by science and technology in modern life and entreated everyone to use the learning and make this planet a better place. Prof. Saluja in her keynote address expounded on the developments in the technology for leukemia diagnosis along with its increasing application in the industry and Dr. Rohil, on the other hand, briefed the students on non-communicable diseases along with the potent preventive measures.



Dr. R. Suresh Kumar, Renowned Scientist



Dr. Ujjwal Sharma, Research Scientist  
School of Public Health, PGIMER



Dr. Ankit Kr Singh, HOD SUSET, Sharda University



Prof. Daman Saluja, Director, Dr. B.R. Ambedkar Center  
Biomedical Research, Delhi University



Dr. Ashok Kr. Yadav, Assistant Professor, PGIMER



Dr. Vishwajeet Rohil, MD, Department of Clinical  
Biochemistry, Vallabhbhai Patel Chest Institute, Delhi

**D**r. Piyush Jain, Physician & Incharge, Department of Health and Family Welfare, Agra; Dr. R. Suresh Kumar, Scientist D, Molecular Genetics Lab National Institute of Cancer Prevention and Research, Indian Council of Medical Research Department of Health Research, Govt. of India and Dr. Vinod Kumar, Scientist, Department of Biochemistry, AIIMS were the key speakers of the conference. They discussed the various aspects of non-communicable diseases. In the second session Dr. Ujjawal Sharma, Research Scientist, School of Public Health, PGIMER, Chandigarh, Dr. Dhruv Kumar, Assistant Professor, Amity Institute of Molecular Medicine & Stem Cell Research, Amity University, Noida presented their papers on renal cell carcinoma tumorigenesis and the role of tumor microenvironment in cancer metabolism.







Dr. Vinod Kumar, Scientist, AIIMS



Mr. Jitender Gairola, Research Scientist, PGIMER



**D**r. Sunita Kanswal, Assistant Professor, steered the audience through the entire conference as the Master of Ceremony. Dr. Umesh Kumar, Assistant Professor concluded the event with a vote of thanks to all the dignitaries, faculty and students. Dr. Abha Vashistha, Chairperson, School of Biosciences extended a note of gratitude to CA (Dr.) Rakesh Chharia and Dr. Sapna Rakesh for their support and guidance throughout.



Dr. Dhruv Kumar, Assistant Professor  
Amity University, Noida



Dr. Piyush Jain, Physician & Incharge, Department of  
Health and Family Welfare, Agra





## StartUp Conclave | E-Cell

To influence the startup climate and cultivate the spark of entrepreneurial values among young minds, the StartUp Conclave on the theme 'New-Age Start-Up: Entrepreneurial Innovation, Disruption, and Survival in Digital Age' was organized in IMS Ghaziabad, University Courses Campus by the students of Master of International Business on 16 February 2019. Renowned dignitaries including Dr. Lalit Kumar, Hony Senior Vice President and Advisor, Sulabh International & Ex-Advisor- Niti Ayog; CA Sudhir Mohan Mittal, Director, Sukriti Vidyut Udyog Pvt. Ltd. & Garg Associates Pvt. Ltd., Ghaziabad and Dr. Shashi Singh, Chairperson, Consortium of Women Entrepreneurs of India were invited in the inaugural ceremony. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus captivated the young minds and shared the elaborative process that enabled in building the entrepreneurship specialization and E-Cell at the campus. She announced with pride that 30 students of IMS Ghaziabad, University Courses Campus have stepped in the entrepreneurial landscape with their ventures and 9 of them are running their registered enterprises.

The panel members who actively participated in the conclave were Ms. Rajbala Bhati, Entrepreneur & Promoter of Rajbala Cosmetics; Mr. Amit Kumar, Manager, SIDBI ; CA Pankaj Goel, Venture Capitalist, Ganpati Advisors; Mr. Siju Narayan, GM-APAC & ME, Loyalty Juggernaut Inc; Mr. Chayan Mukhopadhyay, Co-Founder-Qandle; Ms. Saumya Dutta, Founder-Triposse, Founder and Community Head-WE India; Dr. Puneet Mohan, Founder Director, Loqman Consultants Pvt. Ltd. and Mr. Naresh Priyadarshi, CEO, SSCBS Innovation & Incubation Foundation.



CA Sudhir Mohan Mittal, Director, Sukriti Vidyut Udyog Pvt. Ltd. & Garg Associates Pvt. Ltd.



Ms. Saumya Dutta  
Founder-Triposse, Founder and  
Community Head-WE India



CA Pankaj Goel,  
Venture Capitalist, Ganpati Advisors





The guests shared their experiences and discussed the concept of the entrepreneurial ecosystem in various sessions including ENventure - Business Plan Competition, Start Up Expo and Panel Discussion on the theme 'Role of Incubators, Venture Capitalists, Government Policies, Academia and Other Facilitators for Promoting an Entrepreneurial Economy'. More than 200 delegates from various colleges registered for Business Plan Competition. Various organizations such as Bunchi's, Raah Foundation, Sulabh Sanitation Club, Carikture, Sudden Export, Sky Heaven, Tiny Garden, Vastra Walls, Chickskin Herbals etc also set up their stalls in the campus. The winners of Start Up Excellence Awards were awarded with cash prize of Rs. 75000 to recognize their outstanding contribution. Program Conveners Dr. Geeti Sharma, Dr. Indrani Bhattacharjee, and Dr. Nidhi Srivastava thanked Sulabh International and GMA for holding hands with the institution for the Startup Conclave and its successful outcome.





# Pulse Annual Inter Institutional Fest



With the objective of encouraging the young talent for living the moment and, stepping ahead always, IMS Ghaziabad University Courses Campus organized the annual inter-institutional cultural fest- 'Pulse 2019' on 15 & 16 March 2019. Students from over 100 colleges and universities such as Delhi University, Amity, JIMS, Jaypee to name a few, unleashed their creative talents in various competitions of their choice.

The festival was inaugurated in the august presence of chief guest- Mr. Raja Bundela, Renowned Film Actor & Politician and CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad. Dr. Ashish Joshi, Editor in Chief & Chief Executive, Lok Sabha TV and Mr. Shrey Agarwal, Director, Surya Foods and Agro Ltd. graced the occasion as guest of honor. They all shared that annual college festivals pave the way to self-discovery and enable students to have fun and enjoy their college life. Dr. Sapna Rakesh-Director, IMS Ghaziabad, University Courses Campus gave the welcome address and also mentioned some of the gems at IMS who have been awarded on national and international levels in various genres. The master of the inaugural ceremony, namely Sameer Hussain and Soumya Grover were able to extract the relevant information, whilst entertaining the audience and comfortably keeping events flowing.



Team of SMA International Make-up Academy



Mr. Raja Bundela, Renowned Film Actor & Politician





**P**rofusion of events such as celebrity night and fashion show made the event riveting and enthralling. The festive mood was highlighted with the presence of food stalls. The events like Rangrezi, IMS Idol, Saaz, Oscillations, Dancing Star, Master Minds, Manchtantra, Digital Play ground -PUBG & Counter Strike, Impromptu Discourse, Profile Gloss, Memes Making, Digital Designers and Campus Clicks received a phenomenal response from the youth across Delhi NCR. Remarkable group of kids from Sparsh Special School also touched the hearts of the audience by reflecting the true mirage of innocence and emotions through their dance performance.

Students witnessed a spectacular performance by their favorite Bollywood singer- Sukh E on 16 March 2019. Music lovers gathered in large numbers to be a part of celebrity night. SMA International Make-Up Academy and Starbucks India sponsored the entire event while digital support was given by the EWL team of IMS Ghaziabad, University Courses Campus. The participants were awarded trophies, certificates and attractive cash prizes worth Rs. 1.5 Lakhs. Dr. Geeti Sharma- Program Convener of the festival proposed a vote of thanks and congratulated the winners. She also extended a note of gratitude to the management team, faculty, staff members and core student committee of IMS for their diligence and flawless management.





# Incredible Energizers | Departmental Annual Fests

## Markfest | School of Management Studies

For understanding of holistic cross-industry, cross discipline approach and authentic marketing strategies driven by innovation, School of Management Studies organized 'Markfest-2018' on 14 and 15 November 2018, at IMS Ghaziabad, University Courses Campus. The fest got overwhelming response from many institutes across the region. Honourable chief guest, Mr. Dharmendra Gupta, Marketing Head, Bry Asia Pvt. Ltd. and the guest of honour, Mr. Mayank Bhartia, Zonal Manager, Creambell Pvt. Ltd. inaugurated the event. Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus discussed the dynamic nature of marketing industry and emerging trends in the marketing world. The fest encompassed various events like Digimania, Mark Press, Brand Wizz, Business Haat, Impromptu Discourse, Social Street and Trigger the Halt, where the young energy got the chance to gauge their skills and come out as innovative marketers with veritable creative ideas. Students enjoyed themselves in the IMS pavilion including RJ corner, fun gaming zones and food court. The winners were motivated and acknowledged with trophies, cash prizes and medals. Program Conveners -Dr. Geeti Sharma, Dr. Kumar Saurav and Ms. Shenki Tyagi delineated the significance of 'Markfest' in bringing together the budding marketers under a single roof.



Ms. Shreya Gupta, Alumni IMS



Mr. Dharmendra Gupta  
Marketing Head, Bry Asia Pvt. Ltd.



Mr. Mayank Bhartia  
Zonal Manager, Creambell Pvt. Ltd.





## InvenT | School of Information Technology

'InvenT- 2018'-An Annual Inter-Institutional Tech-Fest was organized by School of Information Technology on 5 October 2018. The fest was graced by jam-packed computer-buffoons to compete, starve and come out with flying colors. The festival did hit the right chord with overwhelming participation of over 400 students from institutes IMSEC, AKGEC, ABES, IP College, BIT, IIMT, SIET, MIET, IMR, GL Bajaj and many more. The event was inaugurated in presence of chief guest Mr. Amit Gosain, Tech Entrepreneur, Innovator & Investor CEO and Partner, Bodycast Innovation LLP and guest of honor Dr. Lalit Kishore Arora, Director, ATS Institute, Ghaziabad. The festival witnessed various events namely LAN Gaming (PUBG & Counter Strike), IT Quiz, IT Rangoli and Blind Coding. The winners were motivated and acknowledged with trophies, cash prizes, and medals. The event was sponsored by AGS, ATS, and APTRON.

Dr. Gagan Varshney, Chairperson, School of IT welcomed the guests and extended his vote of thanks to CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad, and Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Course Campus to promote pragmatic learning and provide ample opportunities where students can refine their IT skills.





## Film Festival & Entertainment Thunder

### School of Media Studies

Packed with engaging competitions, electrifying music and amazing experiences, 'FFET-2019' - the third series of Annual Fest of School of Media Studies proved to be the ultimate fiesta for the students on 30 March, 2019. Retro became the theme of the event to pay tribute to the golden era of Bollywood. CA (Dr.) Rakesh Chharia -Treasurer, IMS Ghaziabad marked the great inaugural of the event. Renowned and eminent personalities from the industry like Mr. Saurabh Singhal, Standup Comedian & Voiceover Artist; Ms. Yogita Singh, TV Anchor; Mr. Sahib Bedi, Music Director; Ms. Neha Yadav, Model, and Ms. Ayushi Raghuvanshi, Model became part of the fest to motivate budding filmmakers. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus shared the role of ethics in the field of journalism and mass communication. The event comprised an assortment of competitions like Short Film Competition, Very Short Film Competition, Standup Comedy, Trick Photography, TikTok, and Rapping. The winners of each category were awarded certificates and attractive cash prizes.

The closing ceremony was graced by the presence of Mohd. Saud Khalid, Anchor & Producer, News 24; Mr. Devendra Shukla, Research Head, Lok Sabha TV, and Mr. Manish Azad, Radio Jockey 102.6 FM, Delhi. Guests shared their experiential learning with the students and inspired them to instigate a spark in their lives towards success. The fest, which has every year been an example of grandeur, celebration, and extravagant pomp, became a great opportunity for the students to test their skills and get practical exposure. Mr. Girish Kumar Singh, Program Convener extended his note of gratitude to all guests, faculty, staff members and students for making the program successful.



Mr. Manoj Gupta, MD Current Crime



Mr. Devendra Shukla, Research Head, Lok Sabha TV



Mohd. Saud Khalid, Anchor & Producer, News 24



Mr. Saurabh Singhal, Standup Comedian & Voiceover Artist



Mr. Manish Azad, Radio Jockey 102.6 FM



Mr. Sahib Bedi, Music Director





## Genesis School of Biosciences

School of Biosciences organized 'Genesis 2018'- An Inter-Institutional Science Fest on 12 October 2018 for the curious students with the scientific knack. The objective of the fest was to showcase the latest developments of science & technology in our lives. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus encouraged students to constantly bloom in their career and contribute towards the nation's growth. Distinguished scientists, Prof. S.K. Garg, Former Vice Chancellor, Veterinary University Mathura, and Dr. P. K. Srivastava, Former Deputy Director CDRI, Lucknow were the chief guest and guest of honor of the event respectively. The day witnessed various competitions like InstaThink, SciQuiz, KnockDown, BioSplash, and Scientoon. More than 40 schools and colleges across Delhi NCR attended the fest with over 500 students competing in varied activities. Dr. Abha Vashistha, Chairperson, School of Biosciences administered the event with untiring support of her team members. Faculty members-Mr. Kapil Sharma and Ms. Akanksha Jain ensured smooth conduction of the fest with student coordinators- Gagan, Simran, Milan and Md. Anas.





## Career Enrichment Talk & Workshop Series

### Career Development Centre

CDC organized 'Career Enrichment Talk' on the topic – 'The Sales and Marketing Career Path' on 13 February 2019. The Talk accentuated on information for having better apprehensions associated with sales and marketing careers. Mr. Sunil Sharma, Deputy General Manager, Dabur India, and Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus were invited to the talk to share their point of view with the students. They discussed a number of positions, career pathways and practical knowledge in the age of new social media. Mr. Navneet Kumar, Brand Activation Manager, Dabur India was also present and he shared the scope of artificial intelligence in sales and marketing. Mr. Sunil Sharma congratulated the CDC team for assisting students in the best way possible. Ms. Priyanka Sadhna, Chairperson CDC along with CDC faculty members- Ms. Anuradha and Ms. Raunak Bhardwaj executed the program effectively. The student coordinators' team including Shivangi Mishra, Dhruv Dixit, Rahul Srivastava, Abhishek Thakur, and Amol Mehrotra with the support of the EWL team assisted for smooth conduction.

The Centre also organized the workshop on 'Elevator Pitch' on 24 January 2019 for the final year students of BBA (Batch 2016-2019) and members of E-Cell. It was conducted by Ms. Priyanka Sadhna, Chairperson CDC, wherein she explained the concept of Elevator Pitch and its components such as WIIFME, USP and value proposition with the help of relevant examples. Student coordinators Rajat and Shivam assisted CDC team for executing the workshop.



Mr. Sunil Sharma, Deputy General Manager, Dabur India



Mr. Navneet Kumar  
Brand Activation Manager, Dabur India





## Motivational Mentoring

## Dr. Aruna Broota's Session

Career Counseling Session by renowned psychologist and hypnotherapist- Dr. Aruna Broota was organized at IMS Ghaziabad, University Courses Campus on 13 & 16 November 2019 for the students of grade XII. The program provided a platform to the students to know stress management techniques, biological clock, diet considerations, sleeping patterns and effective learning skills. The objective of the session was to sensitize the students for making the most suitable career choice, enhancing concentration and achieving the pre-defined goals.



## Experiential Learning

## Educational & Excursion Trips

Educational Tour was organized by School of Biosciences to Chandigarh, Mohali, Shimla, and Kufri from 24 January 2019 to 28 January 2019 with the motto of promoting experiential learning for an effective outcome. 47 students along with Dr. Abha Vashistha, Chairperson, School of Biosciences and faculty members—Dr. Umesh Kumar, Er. Akanksha Jain and Mr. Kapil Sharma went on the tour and visited Central Sophisticated Instrument Cell (CSIC) of Postgraduate Institute of Medical Education & Research (PGIMER), Chandigarh and Verka Dairy in Mohali, Punjab. The trip enabled the students to acquire scientific temperament and develop an empirical vision. The institute also organized a visit to Jim Corbett National Park in March 2019 for the students of all the courses.







## Knowledge Treasure | **IMS Super Student**

IMS Ghaziabad, University Courses Campus in collaboration with leading Hindi Newspaper-Amar Ujala organized 'IMS Super Student' for the students of grade XI & XII on 13 February 2019. Students across the cities – Hapur, Meerut, Bulandshahar, Agra, Aligarh, Moradabad, Kanpur and Lucknow participated for emerging as the winners of the grand finale. More than 55000 students appeared in the first round. After multiple rounds, 5000 semi-finalists were shortlisted for the final round at IMS Ghaziabad, University Courses Campus.

The finale event was graced in the presence of Honorable chief guest Mr. Suresh Kumar Khanna, Cabinet Minister, Uttar Pradesh; Mrs. Asha Sharma, Mayor, Ghaziabad; Mr. Yashovardhan Azad, Central Information Commissioner, and Mr. C.P Singh, Commissioner, Ghaziabad Nagar Nigam. They motivated the students to appear in such brainstorming competitions to brush up their knowledge and also wished them a great future ahead.

Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus congratulated the winners and other participants for their outstanding performance. While awarding the winners, CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad said that the objective of the institution behind organizing this mega competition is to promote meritorious students by challenging their limits. Cash awards worth more than Rs. One Lakhs were given to the students by the esteemed guests.





## Productive Simulation **IMSMUN**

IMS Model United Nations Conference is an extraordinary intellectual and social conference, which brings together an amazing assortment of young minds to engage in cultural exchange and gain firsthand experience of negotiation. Delegates from different schools and Universities act as UN representatives and debate on international issues. IMSMUN 2018 was organized on 8 and 9 October 2018 on the theme 'Women Empowerment'. Mr. Vijay Sampla, Minister of State for Social Justice and Empowerment presided as the chief guest of the event. Mr. Arvind Menon, National In charge of Department and Project, BJP and Mr. Ashok Shrivastav, Senior Journalist, DD News was the guest of honor. This simulation witnessed over 250 participants from reputed Universities and schools of Delhi/NCR. The valedictory ceremony held on 9 October 2018 was blistered by the presence of the chief guest- Retd. Lt. Colonel Ashok Kini and guest of honor- Mr. Shantanu Gupta, renowned Political Analyst, and Author. The delegates who emerged as winners were awarded in the valedictory session. Finally, IMSMUNC'18 culminated with better insights, edification, and gaiety. CA Rakesh Chharia, Treasurer, IMS Ghaziabad congratulated the students for making a valuable contribution towards global development. Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus accentuated on the need of a global classroom to teach Model UN in a friendly and educational environment so that all students can become future leaders. Ms. Sheetal Malik coordinated the entire program with the support of faculty, students and staff members.



Retd. Lt. Colonel Ashok Kini



Mr. Arvind Menon, National In charge of Department and Project, BJP



Mr. Shantanu Gupta, Political Analyst & Author



Mr. Ashok Shrivastav, Senior Journalist, DD News





# Spardha Annual Sports Festival



Sports play a significant role in one's life and are essential for mental health and physical fitness of the body. With the objective of growing in this direction and making sports an integral part of the academic system, IMS Ghaziabad University Courses Campus organized two days annual sports fest 'Spardha-2019' on 8 & 9 March 2019.

Mr. Manpreet Kharia, Sports Officer Basis Education, Technical Chairman, Athletic Association & Praiser-Kho-Kho Association, Hapur along with Mr. Ravindra Gurjar, Sports Officer Basis Education, Vice President, Athletic Association & Secretary-Kho-Kho Association, Hapur were felicitated as the chief guests. The fest was jet packed with more than 10 sport competitions including race, high jump, discus throw, shot-put, kho-kho, volleyball, tug of war and cricket.

Mr. Anil Aggarwal, Member of Parliament and Vice President of District Olympic Association Ghaziabad, and Mr. Maninder Pal Singh, Cricket Coach of Sports Authority of India & Former Trainer of M.S Dhoni were the chief guest and guest of honor respectively of the valedictory session on 9 March 2019. CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad felicitated the guests and appreciated the initiative taken by our government to promote sports in the country through recently launched app-'Khelo India'. The event was flawlessly coordinated by faculty members of Sports Club -Dr. Shilpi Sarna, Ms. Vanchan Tripathi, and Dr. Suman Kumar. Mr. Uday Singhta, Sports officer, IMS Ghaziabad supervised the entire event and motivated the students for sports activities.





## New Beginning | Convocation & Alumni Meet

IMS Ghaziabad University Courses Campus organized 'Convocation-2018' on 28 December 2018 in the presence of the honourable chief guest Mr. Kummanam Rajasekharan, Governor, Mizoram; guest of honor-Mr. Jayant Krishna, Executive Director & COO, National Skill Development Corporation and Mr. Saurabh Dwivedi, Editor & Anchor, Aaj Tak Lallantop Series. Mr. Deepak Jindal-Delivery Manager, SAP HANA was also present to bless the achievers. The members of Executive Council of IMS Ghaziabad namely Mr. Sanjay Agarwal, Chairman; Mr. Ramesh Chaudhary, General Secretary, and CA (Dr.) Rakesh Chharia, Treasurer along with Mr. Rajiv Chaudhary, Mr. Apurve Goel and CA Vidur Chharia also graced this most awaited occasion. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus in her report highlighted the diligent initiatives taken by the institution for students' development at IMS. The program proceeded by scintillating award ceremony by conferring gold, silver and bronze medals to the meritorious students followed by distribution of degrees to the students of respective courses. Mr. Kapil Mohan Garg headed the steering committee of Convocation 2018 and left no stone unturned for its successful completion.

Alumni Meet- 'Smriti 2018' was also organized on the same day for the students of all courses to connect, collaborate and recreate the memories in the pavilion of IMS. The aura of optimism and enlightenment all around pumped the students to put up a great show for their beloved seniors which was followed by music night and delectable dinner. The meet was concluded by a vote of thanks by Dr. Shilpi Sarna, Chairperson, Alumni Association, on a promising note of strengthening & cherishing this beautiful bond forever in years to come.





## Founder's Day | Celebrating 28 Years of Excellence

What started as a dream in 1990, has now taken shape of an academia bustling with the best and brightest minds, continually pursuing excellence. IMS Ghaziabad celebrated its 28 years of excellence on 1 October 2018 to reflect back on the extraordinary years and pave the way forward by continuing to deliver the best learning practices in years to come.



## Performing Good Deeds | CSR Initiatives

IMS believes in fulfilling its social responsibility and moral obligation to help the society at large. The institute apart from professional development also believes in shaping the adults of tomorrow, who are able to make a difference in the life of others. Blood donation in association with Rotary Club, Sahibabad was organized on 17 January 2019. The camp was inaugurated in the presence of esteemed dignitaries P.D.G.J.K Gaur, D.G.N.D Ashok Agarwal, D.G Subhas Jain, A.C Prashant Raj Sharma, Rotarian CA (Dr.) Rakesh Chharia – Treasurer, IMS Ghaziabad, Rotarian CA Vidur Chharia, Executive Council Member, IMS Ghaziabad, Dr. Anil Tomar, Mr. Ajay Sinha, Mr. Arun Jain, Dr. Garima Agarwal -President, Vardan Hospital and Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus. More than 200 donors including students, management team, faculty and staff members from the institute enthusiastically participated in the camp and performed their duty towards serving society. Er. Akanksha Jain coordinated the entire camp with the help of student volunteers. NSS camp was also organized from 14 February to 20 February 2019, where faculty member Mr. Ashutosh Sharma with his volunteer team visited rural areas of Ghaziabad to serve underprivileged section of the society. They also conducted awareness program in this week to share beneficial schemes launched by the government of India for their welfare and well being. Students of MIB organized a campaign on 'Swachh Bharat Abhiyan', on 3 February 2019 where they discussed various issues like water contamination, cleanliness, waste disposal, and sanitary arrangements with the residents of the Raeespur village, Ghaziabad. A cloth donation camp- 'Pahel 2' was initiated by Mr. Vijay Shukla, Senior Manager, International Corporate Relation, CRC and CRC students' team from 9 January to 16 January 2019.



## Patriotic Beat | Republic Day

The Republic Day was celebrated in the campus with great zeal and patriotism on 26 January 2019. To commemorate the sovereignty of our nation the faculty and staff members unfurled the tricolor flag all in unison sang the National Anthem. An assemblage of events took place ranging from patriotic songs to dances.



## Learning by Doing | Clubs & Workshops

### Toastmasters International Club

With the objective to empower the individuals to become effective communicators and leaders of tomorrow, IMS Ghaziabad University Courses Campus has taken the initiative to enable students to become confident public speakers through 'Toastmasters International Club' in its campus. Since its inception on 20 October 2018, 21 meetings are held so far with enthralling themes. Toastmasters club meeting offers a supportive group environment where people with diverse skills and backgrounds come together to practice their skills and exchange valuable feedback. Projects and assignments enable the candidates to build real-world dexterity in a variety of disciplines. With a mutually supportive and positive learning environment, members get to shed their inhibitions and come out of their self-made contorted shells, which in turn allow members to hone their communication and leadership skills. Faculty Members- Dr. Deepa Goel and Ms. Anuradha Bhardwaj coordinate the club activities and assist the members for enhancing public speaking skills.



### Business Plan Competition | E-Cell

E-Cell organized a 'Business Plan Competition' for aspiring entrepreneurs on 26 October 2018 witnessing registrations of more than 14 teams, out of which only 8 teams could make it up to the final round. Mr. Neeraj Tyagi, Managing Partner, Venture Catalysts Pvt. Ltd. was especially invited to judge the competition and give his expertise advice on technical and financial viability of participants' business plan. Dr. Indrani Bhattacharjee and Dr. Nidhi Srivastava appreciated the assistance provided by the E-Cell members namely Rishabh, Riya, Atal, Kashish, Nipun, and Kislay for their untiring efforts in organizing the event and making it a success.

### Brand Makeover & Marketing Declamation | Marcadeo Club

Marcadeo-The Marketing Club organized 'Brand Makeover' on 30 January 2019 to provide branding cognizance to the students. Participants were expected to proffer new elements to the old brand while executing rebranding strategies. Creativity, marketing acumen and presentation skills were the parameters of the contest. Students learned the effects of branding along with its role in the product life cycle. The club also organized 'Marketing Declamation' on 6 March 2019 in which participants were required to explain the concepts of marketing with the reference to traditional marketing, digital marketing, and marketing applications. Dr. Kumar Saurav-faculty coordinator of the club convened the programs. Devansh Gill-Club President; Nitin Sharma-Vice President, Anukriti Ruhela-Secretary; Batool Zehra Ali- Joint Secretary and student coordinator- Anuvrat along with other members of the club ensured smooth conduction of the activities.





## Panel Discussion on Interim Union Budget 2019, FinQ , Clip 'O' Click ,Workshop on 'Project Management' & 'Insurance & Risk Management' | Finance Club

Finance Club organized a panel discussion on 12 February 2019 on the topic-'Interim Union Budget 2019' to develop discernment of the budget and its impact on various fields such as agriculture, education, digital India, and employment. The students namely Riya, Nivedita, Abhishek and Ayushi were shortlisted as panel experts and Anusha, Anuvrat acted as moderators. They all provided cogent facts and clarity on the issue. FinQ - Finance Quiz was organized on 23 October 2018 by the club to develop financial acumen of the students. Top five teams were selected out of 22 teams in the screening round. The quiz consisted of various rounds including test your knowledge, buzzer round, and rapid fire round. The activity enriched the students with new financial facts and information. Clip 'O' Click was another activity conducted on 20 November 2018, wherein students were given various topics related to finance and were required to make a collage on the topic followed by a presentation. Top two teams were bestowed with the cash prizes whereas the third team was awarded 2 movie tickets. Anusha Tyagi -Club President along with Vice President-Divyansh Sharma, Secretary-Anurag Kapoor, Joint Secretary-Apurv Recriwal, and other members managed all the activities successfully under the guidance of faculty coordinator- Dr. Pradeep Bhardwaj.

A five-day workshop from 21 January to 25 January 2019 for BBA students on 'Project Management' by CA Pradeep Sahni was also organized by the club to enrich knowledge of participants in finance domain in areas of long-term infrastructure, industrial projects and public services using a non-recourse or limited recourse financial structure. To further equip the students with the knowledge on 'Insurance & Risk Management', a workshop was organized on 6 February 2019. Dr. Pradeep Bhardwaj-faculty, banking & finance was the resource person for this great learning experience. He discussed the concepts of insurance and risk management, including its key elements using effective case studies.



CA Pradeep Sahni



## Treasure Hunt | Mathemania Club

The Mathemania Club organized 'Treasure Hunt' on 25 January 2019. Total 11 teams of 3 members each, were selected after the screening process for the final round. Each team was given a set of mathematical riddles, the right answer to which gave the clue about the next step. Students learned important concepts in an interesting way. Mohit Singh-President; Kajal Singh-Vice President; Shrayansh Kohli-Secretary and Meghna Tomar-Joint Secretary of the Mathemania Club provided their assistance throughout the activity. Faculty coordinators- Ms. Divya Sharma and Mr. Abhishek Mishra- shared the relevance of logical reasoning in mathematics and its application.



## Team Building Activity, Workshop on 'Know Thyself-Path to Personal Effectiveness', HR Role Play & Buzz Communication Week | Srijan Club

Srijan- The HR Club organized team building activity on 2 November 2018 with the goal of instilling team spirit in students. 'Roller Coaster' and 'Hoola Hoops' were two competitions organized wherein more than thirty teams participated enthusiastically and made the event a great success. A workshop on 'Know Thyself-Path to Personal Effectiveness' for the students of BBA first year students was also conducted on 17 October 2018 to enable participants to introspect their inner self, enhance their communication and interpersonal skills for further personal and professional growth. The workshop tapped in different methodologies to unfold various aspects of personality. Students found the workshop illustrious and elucidative as it enabled them in gaining clear insights into their personalities & performances. The club also conducted 'HR Role Play' on 23 January 2019 based on various themes like absenteeism, different leadership styles, organizational bias, team conflicts, and organizational culture. Students got better apprehension of the organizational behavior through this activity. Dr. Shilpi Sarna-faculty coordinator administered the program together with students-Rinkal Singh-President; Varnita Goel-Vice President; Aadhya Jain- Secretary and Tushar Tyagi- Joint Secretary of the club.

'Buzz Communication Week' from 4 February 2019 to 8 February 2019 was organized to accentuate the students on the importance of communication. Various activities like word-o-word, blind fold, musical puzzle, scribble, google it, newspaper game, dumb charade, tongue twisters, guess the brand and thesaurus based games were thoroughly enjoyed by the students. More than 150 students actively participated in activities and learned about the various ways that helped them in enhancing their communication skills. Dr. Geeti Sharma- Chairperson, BBA along with faculty members- Dr. Indrani Bhattacharji and Mr. Santosh Shah administered the event.





## Workshop on 'Live Demonstrations on Real-Time Networks Season-2', 'Cisco Packet Tracer', 'Big Data & Hadoop' & Quizlet | Network Club

A workshop on 'Live Demonstrations on Real-Time Networks Season-2' was organized by the Network Club for BCA students on 25 October 2018 with the objective of creating the leaders of networking and to form a young technocrat cohort. Another workshop on 'Cisco Packet Tracer' was organized on 23 January 2019 aiming at providing practical exposure to participants by giving a live demonstration on how to create a wireless network for a local place or for any organization with the help of the software. Keeping the latest corporate trends in view, the club also conducted a workshop on 'Big Data' for 2nd Year students of BCA on 30 January 2019 by Mr. Dheeraj Kumar, Corporate Trainer, Training Basket. Mr. Dheeraj initiated with the basics of the concept, and gave demonstration to expound the way one can use Hadoop to store data and run applications on clusters of commodity hardware. Dr. Gagan Varshney, Chairperson, School of IT together with Ms. Bindu Trikhia arranged this informative workshop for the students. 'Quizlet' was another activity conducted by the club on 6 March 2019. Total 5 teams were shortlisted out of 28 teams in the pre-screening round. The event comprised four rounds – basic networking questions, famous IT personalities, Cisco packet tracer round, and IT skills. Faculty coordinator- Mr. Ashutosh Sharma convened the activities with students' team of Anuj Sharma-Club President; Sonal Gandhi-Vice President; Jasmine Atwal- Secretary; Shivam Bansal- Joint Secretary and other club members.



## PUBG Solo Tournament & Workshop on 'HTML & CSS' | IT Club

IT Club organized 'PUBG Solo Tournament' on 22 February 2019 in which more than 100 students participated. The event acted as a stress buster. After an hour-long battle, winners were shortlisted. A workshop on 'HTML & CSS' was organized on 23 October 2018 to make the students well acquainted with the basics of HTML and CSS. The session was conducted by Mr. Ajit Upadhyay, Senior Trainer, Microvision Technologies, Noida. The trainer gave hands-on exposure to the students and displayed the output and effect of various tags used in HTML which helped the students to design a webpage using forms. The workshop was well coordinated by Dr. Gagan Varshney- Chairperson, School of IT.





### Workshop on 'Cyber Security' & 'Angular JS Technology' | Desktop App Club

Desktop App Club organized a workshop on 'Cyber Security' to promote technological innovation and technical excellence on 30 October 2018. The session was specifically designed to provide valuable erudition to the aspiring hacking and cyber security enthusiasts. Another workshop was organized for second and third-year students of BCA on 'Angular JS Technology' on 27 March 2019 to understand app development using web, mobile or desktop. The resource person of the workshop was Mr. Sunil Kumar, Software Engineer from HCL Technologies, Noida. He focused on the elements of web application development and its career options available in the industry. Dr. Alok Singh Chauhan- faculty coordinator ensured successful conduction of the session. The students namely Aniket Kapoor- Club President; Archana Jha- Vice President, Umang Agarwal- Secretary; Konika Chaudhary- Joint Secretary with other members of the club ensured smooth conduction of the activities.



### Workshop on 'Graphic Designing using Canva', 'Internet of Things' & E-Poster Designing Competition | Web App Club

Web App Club organized a workshop on 'Graphic Designing using Canva' on 31 October 2018 to make the students conversant with the applications of 'Canva' in creating classic documents & designs for social media. The students got new insights into this creative field. The club also conducted a workshop on 'Internet of Things' on 17 October and 15 February 2019. The speakers of the workshop were Mr. Amir Khan- Corporate Trainer, Aprtron ACL and Mr. Stephen Simon- Corporate Trainer, MCN Solutions, Noida. The objective of the workshops was to delineate the basics of IOT technology and update their database with its related concepts like data transfer, cloud computing and related decision making. Mr. Ashutosh Sharma and Dr. Alok Singh Chauhan were the faculty coordinators of the workshops. Web App Club also came up with the innovative idea of unleashing technical creativity through the activity of 'E-Poster Designing' competition on 22 January 2019 based on 'Cyber Crime'. Ms. Rinki Singh- faculty coordinator ensured impeccable conduction of the events with the diligent students' team of Abhishek Kumar Singh- Club President; Ridam Rastogi- Vice President; Sumit Yadav- Secretary and Aditi Verma- Joint Secretary.

### Indoor Battle, Intra College Basketball & Football Competition & IMS Cup Tournament | Sports Club

Sports Club organized 'Indoor Battle' from 31 January to 4 February 2019 in the campus to provide an opportunity for students to showcase and enhance their skills in different indoor games. The matches of badminton, table tennis, carrom and chess were arranged for girls and boys. Intra-college basketball and football competition was also organized on 26 October 2018 followed by a cricket tournament on 3 November 2018. Each team gave tough competition to each other by giving terrific targets to the opposite team. Students learned to channelize the energy in positive direction. All the games were organized under the guidance of Dr. Shilpi Sarna and Mr. Santosh Shah- faculty coordinators. President- Mehfooz Alam; Vice President- Abhishek Tyagi; Secretary- Kavya Aggarwal and Joint Secretary- Ms. Varsha Chaudhary provided their backing throughout.





### IMS Student Colloquium & Aim to Claim | Bionics Club

IMS Student Colloquium was organized on 5 October 2018 to provide a platform to the students where they could display working and non-working science models that featured ideas on applications of biotechnology and microbiology in the industry followed by presentations on the current science topics. More than 60 students actively participated in the event. The club also organized the event 'Aim To Claim' on 13 February 2019 consisting of two games- 'Target Toss' and 'Bull's Eye' followed by testing of scientific understanding. Ms. Neha Anttal-faculty coordinator administered the entire event together with the club members- Shweta Mehta- President; Milan Raghav- Vice President; Anas –Secretary; Preeti Bahuguna- Joint Secretary and Aman Sharma- Member.



### Volte Face & Sacred Stories | The Literary Club

Nascent Minds- The Literary Club organized the activity 'Volte Face' on 31 October 2018. 10 students were selected for the final event. Participants were required to give an impromptu speech on the ad hoc topics given to them. The club also organized 'Sacred Stories' on 13 February 2019 with the objective of testing the spontaneity and wit along with the linguistic command, in which total 10 teams participated and exhibited their skills on the stage. Participants expressed their thoughts through poetry, act or speech as per their choice. Club President-Dhruv Dixit ensured successful completion of the events along with the student coordinators- Ashutosh, Khushi Puri and Khushi Gupta under the guidance of faculty coordinator- Ms. Akansha Tyagi.



### Rangmanch & Action Replay | Art and Theatre Club

Art and Theatre Club organized an inaugural club event named 'Rangmanch' on 30 October 2018. The event had entertaining nukkad naatak and skit performances on women empowerment and farmers' plight that drew the attention of the mass and raised awareness. The club also organized an activity –'Action Replay' on 8 February 2019 where participants performed various plays and acted on different themes. Contestants performed dramatic poems and songs. Winners were felicitated with trophies to encourage and appreciate their talent. The event was very well managed by President- Ankur Chaudhary; Shreyas Agnihotri- Vice President and Yashika Jaggi –Secretary along with student coordinators- Anamika and Ritu under the administration of faculty coordinators- Ms. Sandhya Sharma and Ms. Bindu Trikha.



### Cover Making Competition | Art and Craft Club

On 30 January 2019, Splash- Art and Craft Club organized 'Cover Making Competition' in which students were supposed to design covers on self-chosen themes with the time constraint of 1.5 hours. More than 20 teams participated in the activity. Club President- Riya Aggarwal; Vice President- Himanshu Bhardwaj; Secretary- Twinkle Goel; Joint Secretary- Nikita Kumara Jaiswal together with other members managed the activity under the supervision of faculty coordinator- Ms. Nidhi Srivastava.





## Hasya Kavi Sammelan & Young Jurnos | Journalism and Mass Communication Club

With the objective to tickle the funny bone and spread happiness, Journalism & Mass Communication Club organized 'Hasya Kavi Sammelan' on 29 October 2018. Dr. Sapna Rakesh, Director appreciated the students for having gregariousness and sharp wit. The club also organized 'Young Jurnos' on 15 February 2019 to upskill the students on the basics of anchoring and news recording using teleprompter. Student coordinators- Shubhangi, Meera, Shubham, Pulkit, Yaseem, Vartika, Bulbul, and Aishwarya coordinated both the activities flawlessly under the great supervision of faculty coordinators- Mr. Khursheed Alam and Ms. Sandhya Sharma.



## Pin Me Up, Short Film and Documentary Competition, Workshop on 'Digital Film Making and Art & Craft of Video Editing' | Photography and Documentary Club

Photography and Documentary Club conducted the event 'Pin Me Up' on 30 October 2018 to develop artistry perspective in the aspiring photographers. More than 1000 photographs were received and were ostentatiously pinned up in the college atrium, creating extremely daunting competition. Winners were awarded for the best photography, caption and creativity by Dr. Sapna Rakesh-Director. The club also organized a 'Short Film and Documentary Competition' on 12 March 2019 to develop and promote ingenuity in the area of film making. Budding filmmakers got direction and ideas from the critics given by the experts. A Workshop on 'Digital Film Making and Art & Craft of Video Editing' was also conducted on 15 February 2019 for the students of BJMC program by Dr. Rajeev Panda, Associate Professor, Apeejay Institute of Mass Communication. He proffered the gravity of a strong foundation in the art of filmmaking through analysis of innovative short-films. Faculty coordinators- Mr. Girish Kumar Singh and Mr. Anurag Singh administered both events with the assistance of student coordinators- Kajal and Suyash.

## Prove Your Mettle | Career Pathway Club

Career Pathway Club organized 'Prove Your Mettle' on 21 February 2019 for the registered students of Spoken English Module of BBA, BCA, BJMC, and Biosciences. CDC took this initiative to provide a platform to the students for having a healthy competition amongst them and determine their further scope of improvement in English language. Student member of the club- Sameer, Dhruv, Anmol, Shivi and Namann explained all the rounds to the participants and cleared their doubts. In the first round, the participants are supposed to give a one-minute speech on a topic selected on the spot. The shortlisted students then proceeded for the second round wherein they spoke impromptu on a picture shown to them. CDC faculty members- Ms. Anuradha Bhardwaj and Ms. Raunak ideated the concept and were happy to register 23 entries for this competition. Ms. Priyanka Sadhna, Chairperson CDC proposed the vote of thanks and motivated all the students to unleash their true potential by making learning a continuous process. "For the first time, I performed in front of strangers, I am extremely happy to see myself improving in terms of communication and self confidence." Maanvi Kumar, winner of the competition said. All the participants thanked CDC members for observing noticeable differences after joining the Spoken English Module.





## Workshops for MIB Students



### Personal Financial Planning

A workshop on 'Personal Financial Planning' was conducted by- Dr. Pradeep Bhardwaj, faculty-banking & finance on 15 October 2018. He explained the concept of financial planning and correlated it with tax planning, debt counseling, and portfolio construction. The basics of investment tools, insurance planning, and risk profiling were also expounded. The workshop ended with a group activity, where students tried to construct portfolios according to the available financial resources using financial tools.

### Team Building Workshop and Committee Formation

A workshop on 'Team Building' was conducted on 16 October 2018 by Mr. Kapil Mohan Garg, faculty-IT & Data Sciences. Students were divided into four groups comprising 12 members namely -Business Boomers, Inspiring Innovators, Canny Creators and Magnetic Maestros. Students learned the significance of team work, bonding and emotional intelligence through various games and activities arranged. The event also witnessed the formation of six committees each for sports, cultural activities, academic, international relations, marketing & branding as well as alumni relations. This was followed by selection of committee presidents. Each group was then sensitized on their respective responsibilities.



### Internal Financial Control

With the quest to attain proficiency in finance, a workshop on 'Internal Financial Control' was convened for the students of MIB on 12 November 2018 by CA Anagh Gupta- Manager, Price Waterhouse Cooper. Mr. Gupta enabled the students to comprehend the controls through practical perspective and emphasized the pivotal role of management, board of director's, independent directors, audit committee and auditors in the same. He explained the policies/guidelines, operating procedures, technology and management information system, revenue generation, working culture and overall business performance. Mr. Anagh facilitated the process by providing them with a case study and helped the students to apply the knowledge gained in explicating the case and finding the solution. CA Akansha Arora, faculty member executed the program effectively and encouraged the students for their active participation.



### Data Visualization with MS Excel

Students of MIB upskilled their erudition on application of technology in streamlining operational tasks and data synchronization through a workshop arranged on 6 November 2018 on 'Data Visualization with MS Excel'. Mr. Anirudh Ghosh, faculty member conducted the workshop and provided comprehensive understanding of Excel's latest data visualization tools.



### Panel Discussion and Quiz on Interim Budget- 2019

Students of MIB organized a seminar on Interim Budget 2019 on 19 February 2019. The session started with a quiz on budget where the students tested their knowledge. It was followed by a panel discussion in three rounds where the panelists presented their views on the latest released budget through credible facts & figures and its impact on the industry. It was a great learning, as the audience got a clearer picture of the effects of budget in different sectors. Faculty members- Mr.Kapil Mohan Garg & Mr.Abhinav Kataria were the key facilitators of the discussion.



### Workshop on Report Writing

A workshop on 'Report Writing' was convened by faculty member- Ms. Aastha Sawhney on 1 March 2019. She initiated the session with the basics of writing and then emphasized on the layout and technicality of framing formal reports. She also explicated the meanings and differences between various types of reports like special reports, routine reports, technical reports, progress reports, market report, press report, and many more.



### Workshop on Emerging Technological Environment

A workshop on 'Emerging Technological Environment' was conducted on 11 February 2019 by Dr. Mani Madhukar, Program Manager, IBM India. Dr. Mani gave insights on the dynamics of technological environment, technology up gradation challenges and impact of foreign investments and foreign collaborations with reference to startups and established businesses. The increasing use of tools like cloud computing, data management, data analytics, blockchains, network cryptographic accelerator, and artificial intelligence was also explained with the help of relevant examples and case studies. The session helped the audience to widen their outlook on technology and realize the exigency of being proactive and resilient in this technological epoch.





## Fulfilling Dreams | Corporate Resource Centre

The placement session for the current year 2018-2019 at IMS Ghaziabad, University Courses Campus started with the top notch corporate from various sectors to hire our students for final placements and internship in India and abroad. The highest package offered in Dubai for MIB students and undergraduate students for this year was Rs. 15 lakhs and Rs. 11 lakhs per annum respectively. The average package on the other hand stood at Rs. 7.5 lakhs per annum and Rs. 4.5 lakhs per annum for PG and UG courses respectively. The students selected for internship got the highest stipend of Rs. 15000 per month.

### International Placements & Internship Companies

First Response Healthcare, Innovations Group, Intercoil International, Landmark Group, Square Yards, Transnational Computer LLC, Unitech Movers, USS Global and Progressive English School (Sidra Education) & Oppo Dubai

### Final Placement Companies

Aditya Birla Fashion & Retail, Ernst & Young, WIPRO, Infosys, Cafe Coffee Day, TCS, Nestle India, People Matters, WNS Global, 99acres.com, Capgemini, Godrej & Boyce, American Express, Naukri.com, ICICI Bank, Kotak Mahindra Bank, Zycus Infotech, SRL, Droom Technology, ConQuereD, Deki Electronics, Cavinkare, JATO Dynamics India, Interocean Shipping India, MRM//Mccann, Squareyards, S&P Global Market Intelligence, Berger Paints, OYO Rooms, Taj Relocations, Mcube Financial, Capital First, Hub4Tech Portal Services, Proactive Data System, Protiviti Consulting, Lals Group, Franchise India Holdings, Modi Naturals, HDFC Asset Management Company, Virtuous Vision, Youchooz-Freebie Solutions, Curefit Healthcare, Industrybuying.Com, Ameriprise Financial, Vaco Binary Semantics, OTB Marketing & Communications Services, Yes Bank, IPM Infratech, Data Bridge Market Research, Elyzium Digital, Sendinblue, Karvy Stock Broking, Paytm, MyOperator, Paperpedia, Udaan Leading, Jaro Education, Max Rebuilds, FCA Software, Honda Siel Power Products, Trade India, Fedex Corporation, Kapoor Lamp Enterprises, Asian Paints, Metro Cash & Carry India, Complete

Automation Technologies, Lime Tree Hospitality, Capital First, Mercury Solutions, Yechte Technology, India Infoline, Smart Skill Tech, Religare Health Insurance Company, ICICI Prudential Life Insurance, Techsist Solution, Fab Hotels, Scholastic Corporation, MentorCell-Elgon Research India, 10Times, Gold Vip Technological Solutions, Sargam Electronics India, KSNR Immigration, Velocity Software Solutions, Twigz Technologies, Reliance Jio, AU Small Finance Bank, Ola Cabs, Thomson Digital, Nielsen, Saletancy Consulting, Six Red Marble Learning, Glocal View Infotech, Deloitte & Dell, CEBS Worldwide, Sagacious IP, FCA Software, Fortune Human Capital, Calvin Klein & Tommy Hilfiger

### Internship Companies

Velocity Software Solutions, Varahi, Indian Express Group, Modi Naturals, Infinitus IT Solutions, TV 18 Broad Cast, India Voice News Channel, Legal Episode, PcsInfinity & Designboxed

### Live Projects

Metro Cash and Carry India Store, Modi Naturals, CL Educate, EdTech Company, FedEx Express, HCL Services, Velocity Software Solution, Religare Health Insurance, Zoom Insurance Brokers & United Nation Global Compact India

### Industry Visits

Ananda Milk, Globe Capital Market Ltd., Bisleri International, National Institute of Science Communication and Information Resources, National Bureau of Plant Genetic Research, Training Basket, ALT Center, MCN Solutions, CocaCola, Aaj Tak, India TV & Lok Sabha TV

### Joint Certification Programs

Future Group (Brand Factory), Hewlett Packard Enterprise, Red Hat Linux, Computer Society of India (CSI), Massive Open Online Courses (MOOCs) & National Institute of Securities Markets (NISM)

**100%**  
Placement Assistance

**Highest Package (PG)**  
₹ 15 Lakhs P.A.

**Highest Package (UG)**  
₹ 11 Lakhs P.A.

**Average Package (UG)**  
₹ 4.5 Lakhs P.A.

**Average Package (PG)**  
₹ 7.5 Lakhs P.A.

**20%**

of students got multiple job offers



## Corporate Connect

### MIB



### BBA



### BCA



### BJMC



### Biosciences





## Placements | MIB Batch 2017-2019



**Abhishek Kumar Rajput**  
Yes Bank Pvt. Ltd.



**Abhishek Maheshwari**  
Deki Electronics Ltd.



**Aditya Kumar**  
FedEx Corporation Pvt. Ltd.



**Akash Sharma**  
Elyzium Digital Pvt. Ltd.



**Aksh Chaturvedi**  
Karvy Stock Broking Pvt. Ltd.



**Ankur Chauhan**  
Proactive Data System Pvt. Ltd.



**Anshul Chaudhary**  
Deki Electronics Ltd.



**Appurv Goel**  
Nestle India Ltd.



**Bhupendra Tiwari**  
Magicpin Pvt. Ltd.



**Dhruv Jain**  
Infocom Network Ltd.



**Dipanshu Chauhan**  
Freebie Solutions Pvt. Ltd.



**Gaurav Singh**  
Proactive Data System Pvt. Ltd.



**Himanshi Verma**  
People Matters Media Pvt. Ltd.



**Kartik**  
Six Red Marbles Learning Pvt. Ltd.



**Kaushal Upadhyay**  
Nestle India Ltd.



**Kishore Rishabh Mishra**  
Square Yards, Dubai



**Kshama Gupta**  
S&P Global Market Intelligence



**Mayank Kumar**  
Lime Tree Hospitality Pvt. Ltd.



**Mayur Sodhi**  
MRM McCann Pvt. Ltd.



**Mohak Gupta**  
Six Red Marbles Learning Pvt. Ltd.



**Nikhil Chaudhary**  
Infocom Network Ltd.



**Priya Goel**  
Square Yards, Dubai



**Satyam Garg**  
Square Yards, Dubai



**Shatakshi**  
Uniglo Pvt. Ltd.



**Shivangi Pundhir**  
Paperpedia Pvt. Ltd.



**Shivangi Yadav**  
S&P Global Market Intelligence



**Shivani Sharma**  
Square Yards, Dubai



**Shubham Sharma**  
Square Yards, Dubai



**Vinita Choudhary**  
Karvy Stock Broking Pvt. Ltd.



## Placements | BBA Batch 2016-2019



**Aditya Varshney**  
Kotak Mahindra Bank  
Pvt. Ltd.



**Aishwarya Singh**  
Mentorcell- Elgon Research  
India Pvt. Ltd.



**Akashdeep Tamta**  
OTB Marketing &  
Communication Services



**Akshit Pundir**  
Info Edge



**Amaan Hamza**  
India Infoline Finance Ltd.



**Anmol Atrish**  
Calvin Klein &  
Tommy Hilfiger



**Anuj Kumar**  
PCS Infinity Pvt. Ltd.



**Anukrati Ruhela**  
Droom Technology



**Anushka Gupta**  
IndiGo Ltd.



**Dhruv Pratap Singh**  
Any Time Fitness



**Kunal Tyagi**  
Aditya Birla Fashion  
and Retail Ltd.



**Lakshya Tomar**  
IIFL



**Maria Rashid**  
Six Red Marbles Pvt. Ltd.



**Mohd Mujeeb**  
India Infoline Finance Ltd.



**Mohd. Oman Khan**  
PCS Infinity Pvt. Ltd.



**Namita Maurya**  
Droom Technology



**Nandini Sharma**  
IndiGo Ltd.



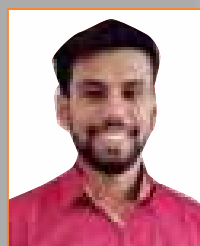
**Nilisha Regis**  
Lime Tree Hospitality Pvt. Ltd.



**Purva**  
ICICI Prudential  
Life Insurance Co. Ltd.



**Ravi Vishwakarma**  
Freebie Solutions Pvt. Ltd.



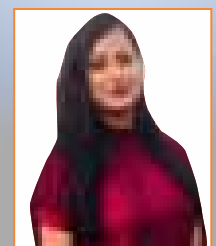
**Sambhav Yadav**  
Droom Technology



**Shiva Tyagi**  
Religare Insurance Pvt. Ltd.



**Siddhant Jain**  
Godrej & Boyce Pvt. Ltd.



**Sonali Jaiswal**  
Jaiswal Techsist Solutions  
Pvt. Ltd.



**Soumya Grover**  
Paytm Pvt. Ltd.



**Sumita Maurya**  
Menmyshop.com



**Tushar Tyagi**  
Aditya Birla Fashion  
and Retail Ltd.



**Vaibhav Chaudhary**  
Droom Technology



**Vaishnavi Mishra**  
Fab Hotels Pvt. Ltd.



**Vanshaj Batra**  
Gold Vip Technological Solutions



## Placements | BCA Batch 2016-2019



**Abhishek Singh**  
Infosys Technologies Ltd.



**Abhishek Verma**  
ICICI Prudential  
Life Insurance Co. Ltd.



**Aman Kumar Pandey**  
Wipro Pvt. Ltd, TCS,  
Infosys Technologies Ltd.



**Anupam Kumar**  
Capgemini India Pvt. Ltd.



**Apoorvi Jain**  
Capgemini India Pvt. Ltd.,  
Infosys Technologies Ltd.



**Archana Jha**  
TCS, Wipro Pvt. Ltd.,  
Infosys Technologies Ltd.



**Arpit Gupta**  
ICICI Prudential  
Life Insurance Co. Ltd.



**Ashray Sharma**  
HCL Technology Ltd.



**Bharti Tyagi**  
Capgemini India Pvt. Ltd.



**Dipika Majud**  
Lime Tree Hospitality  
Pvt. Ltd.



**Himanshu**  
Velocity Software  
Solutions Pvt. Ltd.



**Mahima Tyagi**  
Infosys Technologies Ltd.



**Manish Bhatt**  
Kotak



**Meghana Mudgal**  
Droom Technology,  
NIIT Ltd.



**Mohit Agarwal**  
Infosys Technologies Ltd.



**Mukul Mittal**  
Infosys Technologies Ltd.,  
Wipro Pvt. Ltd.



**Nishant Singh Chandel**  
Infosys Technologies Ltd.,  
Wipro Pvt. Ltd., Capgemini India Pvt. Ltd.



**Pakhi Gargay**  
Capgemini India Pvt. Ltd.,  
Wipro Pvt. Ltd.



**Pallavi Garg**  
Droom Technology



**Pankaj Kumar Yadav**  
Digital Sparx Technologies Ltd.



**Parul Bajaj**  
Infosys Technologies Ltd, TCS,  
Wipro Pvt. Ltd, Capgemini India  
Pvt. Ltd.



**Prashant Sharma**  
Reliance Jio Pvt. Ltd.



**Pushkal Vashistha**  
Velocity Software  
Solutions Pvt. Ltd.



**Rinky Singh**  
ICICI Prudential  
Life Insurance Co. Ltd.



**Rishabh Jain**  
Capgemini India Pvt. Ltd.



**Shaina Begum**  
WIPRO Pvt. Ltd., Droom Technology,  
Capgemini India Pvt. Ltd.



**Shan Mohammad**  
Capgemini India Pvt. Ltd.,  
Droom Technology, Wipro Pvt. Ltd.



**Shweta Khanna**  
Infosys Technologies Ltd.,  
TCS



**Vandna**  
Capgemini India Pvt. Ltd.



**Yash Sharma**  
Infosys Technologies Ltd.,  
TCS, Wipro Pvt. Ltd.



## Placements | Biosciences Batch 2016-2018



**Jyoti Goyal**  
Life Cell International  
Pvt. Ltd.



**Monika Gupta**  
Patanjali Research Foundation



**Nidhi Varshney**  
National Institute of  
Plant Genome Research



**Pooja Sharma**  
Indian Institute of  
Maize Research



**Shivani Nehra**  
SRL Ltd.



**Shweta Jain**  
Dr. Ambedkar Center for  
Biomedical Research

## Placements | BJMC Batch 2016-2019



**Harsh Sharma**  
Khabar Plus



**Kajal Goswami**  
India News



**Madhuri Singh**  
Samachar Plus



**Manish Jha**  
Only News 24x7



**Pradeep Sharma**  
NDA



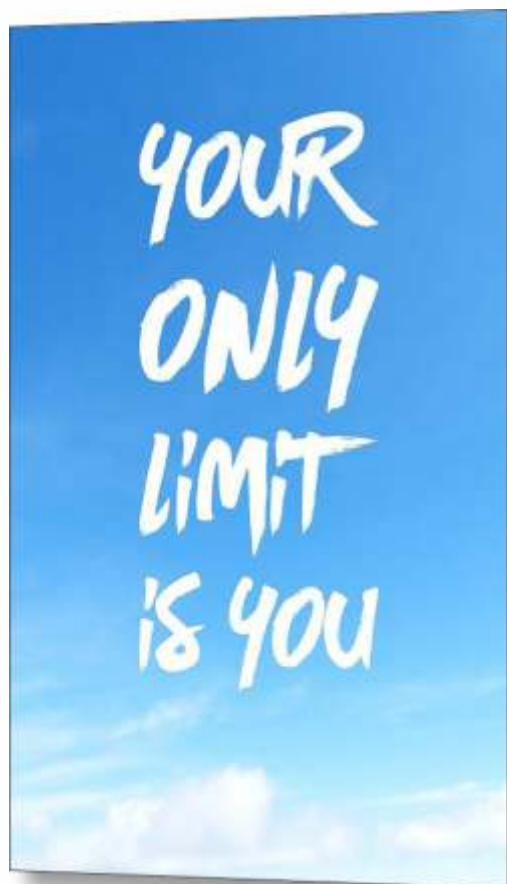
**Prashant Kumar**  
Hawkfeed News



**Shubhangi Sharma**  
91 Springboard



**Yash Sharma**  
Only News 24x7





## Enhancing Capacities Learning & Development

The faculty at IMS Ghaziabad, University Courses Campus is actively involved in making a significant addition in the pool of knowledge. Their inclination towards research and development further improves student learning. As a consequence, our students are able to harness an amalgam of the state-of-the-art academic research and best practices from industry. The contribution made by the faculty members to the pool of knowledge from October 2018 to March 2019 is as follows:

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
1	Ms. Akanksha Jain	-	FDP on 'Biomedical Nanotechnology' by NPTEL, IIT Kharagpur 2018, October - December, 2018
2	Dr. Deepa Goel	'Integrating CSR in private educational institutes'	'National Conference On Modelling, Optimization and Computing for Engineering Problem (MOCEP): Use of Technical Hindi Terminology' at IIT Roorkee, 12 - 14 October, 2018
3	Mr. Girish Kumar Singh	'Integrating CSR in private educational institutes'	Presented in 'National Conference On Modelling, Optimization and Computing for Engineering Problem (MOCEP): Use of Technical Hindi Terminology' at IIT Roorkee, 12 - 14 October, 2018.
4		'Social media affects academic performance of students: A study'	International Journal of Advance and Innovative Research-e-ISSN Number 23947780
5	Ms. Neha Anttal	'Communication is one of the main factors in the effective functioning of the management'	Presented in 'National Conference On Modelling, Optimization and Computing for Engineering Problem (MOCEP): Use of Technical Hindi Terminology' at IIT Roorkee, 12 - 14 October, 2018
		-	FDP on 'Animal Physiology' by NPTEL, IIT Kharagpur 2018 from 28 January - 28 April 2019
6	Ms. Priyanka Sadhna	'Integrating CSR in private educational institutes'	'National Conference On Modelling, Optimization and Computing for Engineering Problem (MOCEP): Use of Technical Hindi Terminology' at IIT Roorkee, 12 - 14 October, 2018
7	Ms. Raunak Bhardwaj	'Communication is one of the main factors in the effective functioning of the management'	Presented in 'National Conference On Modelling, Optimization and Computing for Engineering Problem (MOCEP): Use of Technical Hindi Terminology' at IIT Roorkee, 12 - 14 October, 2018.
8	Ms. Rinki Singh	-	FDP on 'Introduction to Soft Computing' by NPTEL, IIT Kharagpur, January-March, 2019
9	Ms. Sandhya Sharma	'Social media affects academic performance of students: A study'	International Journal of Advance and Innovative Research-e-ISSN Number 23947780
		'Communication is one of the main factors in the effective functioning of the management'	Presented in 'National Conference On Modelling, Optimization and Computing for Engineering Problem (MOCEP): Use of Technical Hindi Terminology' at IIT Roorkee, 12 - 14 October, 2018



S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
10	Ms. Shenki Tyagi	'A study on purchasing behaviour of customers through sensory marketing in reference to McDonalds in Delhi and NCR Region'	Presented in 'The Third International Conference on Facets of Business Excellence – FOBE 2018' at Institute of Management Technology, Ghaziabad, 22 November, 2018
		'Foreign direct investment in Indian retail sector - Opportunity and challenges with special reference to pharmaceutical industry'	Attended PAN IIT Conference at Roorkee, 2 November, 2018
11	Dr. Sunita Kanswal	-	Launched new scientific society IAMBSS at PGIMER Chandigarh as a founder and core committee member in National seminar on 'Integration of Multidisciplinary Research: Need of New Era, 5 January, 2019
		-	Organised IECVL :International Conference on Innovations for the Elimination and Control of Visceral Leishmaniasis, Aerocity, New Delhi, 28-30 November 2018
12	Dr. Umesh Kumar	'Chemistry Biology Interface: Synergistic in new frontiers (CBISNF-2019), science & technology for the future of mankind'	Presented in '6th World Congress on Nanomedical Sciences' organized by Jamia Hamdard & University of Delhi at Vigyan Bhavan, 7-9 January ,2019
		'Reversal of hypermethylation and reactivation of GSTP1 in breast cancer cell line using curcumin'	Presented in National Conference on 'Recent Advances in Biomedical Science: Diagnosis & Research' at BIOMEDCON 2018 organized by Zoology Department, KMC, University of Delhi in association with the Society of Biomedical Laboratory Scientists, India, 28 December, 2018
		'Impact of green human resource practices on organisational culture'	Presented in 'Managerial Strategies for Technological Transformations in 21st century' at Mangalmay Institute of Management & Technology, 9 February ,2019
13	Ms. Vanchan Tripathi	'Impact of green human resource practices on organisational culture'	Presented in 'Managerial Strategies for Technological Transformations in 21st century' at Mangalmay Institute of Management & Technology, 9 February ,2019
		-	FDP on 'Research Methodology' at IMS Ghaziabad, University Courses Campus, 17-19 January,2019
		-	FDP on 'Principles of Human Resource Management' by NPTEL, IIT Kharagpur, January-March, 2019
14	Ms. Yagbala Kapil	Case Study on 'Chicskin Herbals - An evolving success story of Rajbala Bhati'	Presented in 2nd International Conference on Entrepreneurship, Innovation and Leadership (ICEIL'18) on the theme'Technology, Innovation, Value creation' at Amity University, Noida, 21 December, 2018

### Empowering Knowledge | Faculty & Management Development Programs

The institute organized Faculty Development Program on 17-18 January 2019 and Management Development Program and 17 February 2019 on ' Research Methodology using SPSS'. Dr. H.K. Dangi, Associate Professor, Delhi School of Economics along with Mr. Aniruddha Ghosh, Assistant Professor, IMS Ghaziabad, University Courses Campus enabled skill building of the participating members on data analysis tools and software packages through case examples.



# Scaling Skills | Industry Academia Interface

The institute gives utmost importance to practical exposure and interaction of its budding managers with real honchos of the corporate world. With this perspective, all the departments organized various guest lectures, covering wide gamut of relevant topics and research. The following interactions were conducted from October, 2018 to March, 2019.

## MIB

- 'CEO-Talk Session' by Mr. Bratin Chakravorty, CEO, Rapid Transpay Pvt. Ltd.
- Guest Lecture by Mr. Rahul Chaudhary, Vertical Head, IT Staffing Services, Saxon Global, Inc. on 'International Human Resource Management'.
- Insightful Pre-Placement sessions by Ms. Anima Priyadarshini, Senior Analyst, Evaluesarve & Mr. Jai Kishan, Key Accounts Manager, Dabur.
- Address by Ms. Veena Kumar, Director, Competitive Edge Consultants on 'Contemporary Business Practices'.

## BBA

- Guest lecture on 'Cutting Edge or Cutting Off: A Psychological Insight into Digital Life' by Dr. Shivani Datta, Academician, Psychology Department, Kamala Nehru College, Delhi University.
- Informative lecture on 'Population Problem of India and Demographic Dividend Scenario' by Mr. Manu Gaur, President, Taxpayers Association of Bharat.

- Interactive session on 'Insights of Financial Markets' by CA Sachin Aggarwal.

## BJMC

- Informative session by Dr. Vikrant Kishore, Professor, Deakin University, Australia & Mr. John Cumming Professor, Deakin University, Australia on 'Television, Animation, Screen & Design'.
- Skill development session on 'TV Anchoring, Reporting and Radio Presentation' by Mr. Dinesh Kandpal, Senior Producer, India TV.
- Informative lecture on 'Script Writing and Voice Over' by Mr. Ravinder Singh, Anchor, Doordarshan.
- Insights by Mr. Dinesh, Senior Video Editor, NewsNation on 'Video Editing (FCP)'.
- Guest Lecture on 'Film Making & Direction' by Mr. Deepak Sharma, Assistant Director, Design Box Private Ltd.

## Biosciences

- Guest lecture on 'Water Pollution: A Major Issue' by Mr. Ajay Kumar, Professor & Director (ICTR), School of Environmental Affair, Universidad Metropolitana, Puerto Rico, USA.
- Interactive session by Mr. V.N. Sharma, Former Chairman, Biological Science Group, BITS Pilani on 'Biosafety in the Indian Context'.
- Informative lecture on 'Current Research Studies in the field of Biology-with reference to reproductive health' by Mr. N.R Kalla, President, Society of Andrology, Institute of Reproductive Health and Contraceptive Technology, Jodhpur.





## Film Festival & Entertainment Thunder

30 March 2019

### Acting Competition

1st Rank  
Sanchit Sharma  
College: IIMM College

### Photography Competition

1st Rank  
Arun Chaudhary  
College: Chandigarh University

### Rapping Competition

1st Rank  
Sarthak Bhatti  
College: ABES College

### Selfie Competition

1st Rank  
Rashmi Thakur  
College: IMS Ghaziabad University  
Courses Campus

### Short Film Competition

1st Rank  
Nisha Sharma & Team

### Standup Comedy

1st Rank  
Ajay Singh Chauhan

### Tik Tok Competition

1st Rank  
Anirudh Sharma  
College: IMS Ghaziabad University  
Courses Campus

### Very Short Film Competition

1st Rank  
Ishan Singh & Nikita Gudal  
College: NIMS

## Short Film Competition Documentary & Photography Club

12 March 2019  
1st Rank  
Shubham Verma

## Marketing Declamation Marketing Club

6 March 2019  
1st Rank  
Apurv Raj

## Quizlet I Network Club

6 March 2019  
1st Rank  
Archana Jha & Mukul Mittal

## Prove Your Mettle I Career Pathway Club

21 February 2019  
1st Rank  
Maanvi Kumar & Rajat Kumar

## Panel Discussion | MIB

19 February 2019  
1st Rank  
Ayush Vikas

## Young Journos I Journalism & Mass Communication Club

18 February 2019  
1st Rank  
Madhuri Singh

## EnVenture- Business Plan Presentation | StartUp Conclave

16 February 2019  
1st Rank  
Kislay Jha, Vaibhav Chaudhary &  
Utkarsh Sharma  
College: IMS Ghaziabad University  
Courses Campus & IGNOU

## Aim to Claim I Bionics Club

13 February 2019  
1st Rank  
Deepanshu Sharma

## Sacred Stories I Literary Club

13 February 2019  
1st Rank  
Vanshika

## Paper Presentation | National Seminar

9 February 2019  
1st Rank  
Surya Pratap Singh  
College: IMS Ghaziabad University  
Courses Campus

## Spardha

8 & 9 February 2019

### 100 m Race (Girls)

1st Rank  
Urvashi Tomar

### 100 m Race (Boys)

1st Rank  
Jerin K Thomas

### 400 m Race (Girls)

1st Rank  
Reetika

### 400 m Race (Boys)

1st Rank  
Bharat Mohan

### 800 m Race (Girls)

1st Rank  
Reetika

### 800 m Race (Boys)

1st Rank  
Priyansh

### 1500 m Race (Girls)

1st Rank  
Sneha

### 1500 m Race (Boys)

1st Rank  
Milan Raghav

### 400 m Relay Race (Girls)

1st Rank  
Reetika, Prachi, Shweta & Anusha

### 400 m Relay Race (Boys)

1st Rank  
Faisal, Chetan, Amit & Rishabh

### Cricket (Girls)

1st Rank  
Riya Agarwal & Team

### Cricket (Boys)

1st Rank  
Nishant Singh & Team

### Discus Throw (Girls)

1st Rank  
Nistha Goel

### Discus Throw (Boys)

1st Rank  
Rishabh Bhatnagar

### Javelin Throw (Girls)

1st Rank  
Ritika



# Epitomizing Success | The Proud Achievers

## Javelin Throw (Boys)

1st Rank  
Praful Goyal

## Kho-Kho (Girls)

1st Rank  
Simran Verma & Team

## Kho-Kho (Boys)

1st Rank  
Rishabh Bhatnagar & Team

## Shot Put (Girls)

1st Rank  
Tanvi Kaushik

## Shot Put (Boys)

1st Rank  
Amit Thakur

## Tug of War (Girls)

1st Rank  
Konika Chaudhary & Team

## Tug of war (Boys)

1st Rank  
Amit Thakur & Team

## Volleyball (Girls)

1st Rank  
Sakshi Agarwal & Team

## Volleyball (Boys)

1st Rank  
Arpit Sharma & Team

## Action Replay I Art & Theatre Club

8 February 2019  
1st Rank  
Ankur Sharma & Team

## IMS Super Student

3 February 2019  
1st Rank  
Anushi  
School: All Saints School, Bulandshahr

## Indoor Battle I Sports Club

31 January 2019

## Badminton (Girls)

1st Rank  
Shweta Mehta

## Badminton (Boys)

1st Rank  
Rishab

## Carrom (Girls)

1st Rank  
Ishita

## Carrom (Boys)

1st Rank  
Shivam Meena

## Chess (Girls)

1st Rank  
Ruchi

## Chess (Boys)

1st Rank  
Deepankar

## Table Tennis (Boys)

1st Rank  
Sumit Kumar

## Cover Designing Competition I Art & Craft Club

30 January 2019  
1st Rank  
Sameer Hussain & Sahil Sharma

## Brand Makeover | Marcadeo Club

30 January 2019  
1st Rank  
Himanshi Srivastava & Parisha Saxena

## Treasure Hunt I Mathemania Club

25 January 2019  
1st Rank  
Anuja Tulshyam

## HR Role Play I Srijan Club

23 January 2019  
1st Rank  
Anuja, Bhavika, Divyanshi, Jahnvi,  
Muskan & Rishika

## E-Poster Designing| Web App Club

22 January 2019  
1st Rank  
Ritu

## Clip 'O' Click I Finance Club

20 November 2018  
1st Rank  
Meghna Tomer & Nivedita Singh

## National Conference

17 November 2018

## Poster Presentation (Research Category)

1st Rank  
Runjhun Mathur  
College: Dr. A.P.J Abdul Kalam  
Technical University, Lucknow

## Poster Presentation (Review Category)

1st Rank  
Bharat Tyagi & Jyotirmay Srivastava  
College: IAMR Institute

## Markfest

14 & 15 November 2018

## Brand Wizz

1st Rank  
Ishu Aggarwal & Krishna Yaduvanshi  
College: Mewar Institute of  
Management

## Impromptu Discourse

1st Rank  
Nivedita Singh  
College: IMS Ghaziabad University  
Courses Campus

## Mark Press

1st Rank  
Kajal Goswami  
College: IMS Ghaziabad University  
Courses Campus

## Social Street

1st Rank  
Naman & Team  
College: ITS College

## Trigger the Halt

1st Rank  
Akshit Pundir  
College: IMS Ghaziabad University  
Courses Campus

## Team Building I Srijan Club

2 November 2018

## Rollar Coaster

1st Rank  
Rajat & Team



# Epitomizing Success | The Proud Achievers

## Hola Hoops

1st Rank  
Kanika & Team

## Canva Competition I Web App Club

31 October 2018  
1st Rank  
Ritu

## Volte Face | Nascent Minds

31 October 2018  
1st Rank  
Anuvrat Verma

## Pin Me Up I Documentary & Photography Club

30 October 2018

## Best Caption

1st Rank  
Pulkit Modi

## Best Photograph

1st Rank  
Tanishq Thakral

## Most Creative

1st Rank  
Kriti Singh

## Rangmanch I Art & Theatre Club

30 October 2018  
1st Rank  
Shreyas Agnihotri & Team

## Business Plan I E Cell

26 October 2018  
1st Rank  
Kislay Jha

## Intra-College Sports Competition I Sports Club

26 October 2018

## Basketball (Girls)

1st Rank  
Richa Chaudhary & Team

## Basketball (Boys)

1st Rank  
Utkarsh Aggarwal & Team

## Football (Girls)

1st Rank  
Richa Chaudhary & Team

## Football (Boys)

1st Rank  
Arpit Sharma & Team

## Finance Quiz I Finance Club

23 October 2018  
1st Rank  
Abhishek Thakur & Anuvrat Verma

## Genesis

12 October 2018

## Extempore

1st Rank  
Priya Rai & Ritika Singh  
College/School: IMS Ghaziabad  
University Courses Campus  
& KL International School, Meerut

## Knock Down

1st Rank  
Arisha Khushi & Navni Bajpai  
College/School: St. Thomas English  
Medium School, Meerut & IMS  
Ghaziabad University Courses Campus

## Sciencetoon

1st Rank  
Ishika Kumari & Harsh Nagar; Kalpana  
Bisht & Lata Negi  
College/School: Greater Valley School,  
Greater Noida & IMS Ghaziabad  
University Courses Campus

## Quiz

1st Rank  
Arsh Ahmad & Satish Kumar Singh;  
Farman Khan & Sheetal  
College/School: KDB Public School,  
Ghaziabad & IMS Ghaziabad  
University Courses Campus

## Biosplash (Non- Working Model)

1st Rank  
Arshad, Krishna, Sakshi & Vashi;  
Ayushi, Kajal, Preeti, & Shubham.  
College/School: CCDPS, Ghaziabad  
& IMS Ghaziabad University Courses  
Campus

## Biosplash (Working Model)

1st Rank  
Aditya, Anmol & Eshanjeet; Nikhil,  
Pooja & Khushboo  
College/School: Greater Valley School,  
Greater Noida & IMS Ghaziabad  
University Courses Campus

## Invent

5 October 2018

## LAN Gaming / Counter-Strike

1st Rank  
Ashish Sandhu & Team  
College: IMS Engineering College,  
Ghaziabad

## LAN Gaming / PUBG

1st Rank  
Mohit Bisht & Team  
College: IMS Noida

## IT Quiz

1st Rank  
Sakshi Gupta & Aman Kumar Singh  
College: RDEC & IMS Engineering  
College, Ghaziabad

## IT Rangoli

1st Rank  
Anisha Dhasma & Team  
School: Ryan International

## Blind Coding

1st Rank  
Utkarsh Sharma  
College: IMIT Hapur





## Panoramic View Experts' Speak



*"A great campus with the great faculty and management, which is delivering quality education. Keep up the good work."*

**Saud Mohd. Khalid**  
Senior Anchor & Producer  
News 24



*"It's the most memorable experience to be in IMS with most vibrant director and faculty. I am deeply impressed and honoured to be here. Excellent affectionate hospitality. My best wishes to all the members associated."*

**Pradeep K. Srivastava**  
Former Deputy Director  
CDRI Lucknow



*"Students are very cheerful and laborious. Hope they continue to work hard in their life, Wishing them great future ahead."*

**Sachin Narang**  
Manager  
HDFC AMC Ltd.



*"It was such a pleasure to be guest of honor at IMS Convocation. I am sure the institute will reach loftier heights in years to come."*

**Jayant Krishna**  
Executive Director & COO  
National Skill Development Corporation

## Testimony Time Awards & Accolades

The constant endeavour to achieve excellence in all fields is one of the prime virtues that set apart IMS from other institutes in similar category. This outstanding work can be witnessed in the form of various awards and accolades, conferred to the institute on the basis of overall performance, innovative pedagogy, placements and the new initiatives taken for holistic development of the students. The recent awards received are as follows:

- 'Ranked 2nd in Placements amongst Top Private Institutes'
- 'Ranked 3rd in Northern India/ Delhi NCR'
- 'Best BBA Institute in North India-2019'
- 'Best Institute for Industry Linked in India- 2019'
- 'Best BCA Institute in North India- 2019'
- 'Best Journalism and Mass Communication College in North India'
- 'Best Biotech College in India'





**Dreams come true  
at IMS!**

*Global Opportunities* | **International Placements & Internship**

**Highest  
Package  
₹ 15 Lakhs P.A.**

## International Placements in Dubai



Aditya Kumar  
MIB



Kishore Rishabh Mishra  
MIB



Satyam Garg  
MIB



Shivani Sharma  
MIB



Shubham Sharma  
MIB



Saurabh Thakurela  
BBA



Tejal Sinha  
BBA



Abdul Ahad  
BBA



Harshit Jain  
BBA



Ayush Dave  
BBA



Prince Garg  
BBA



Khadeeja Nafees  
BBA



Sonia Jha  
BBA



Mehfooz Alam  
BBA



Shivam Tyagi  
BBA



Sanjana Yadav  
BBA



Shukdev Agnihotri  
BBA



# MIB

Intern at  
**DUBAI**







[www.imsuc.ac.in](http://www.imsuc.ac.in)



## INSTITUTE OF MANAGEMENT STUDIES

(University Courses Campus)

NH-24, Adhyatmik Nagar, Ghaziabad-201 015, National Capital Region, India  
Ph. : 09599814461-65/07838382761-65/ 0120-4980000, Toll-Free: 1800 102 1214  
E-mail: [admission@imsuc.ac.in](mailto:admission@imsuc.ac.in), [director@imsuc.ac.in](mailto:director@imsuc.ac.in)