

April 2019 - September 2019



IMS
GHAZIABAD
UNIVERSITY COURSES CAMPUS

pulse

Bi Annual News Magazine of IMS Ghaziabad, University Courses Campus

VOLUME 4 | ISSUE 1

Mega Freshers' Party

Orientation Programs 2019

UNIVERSITY RANK HOLDERS

International Placements & Internships

Global Immersion Program



Zakir Khan
Standup Comedian

8500+ Students | 30000+ Alumni | 20+ Programs | 550+ Faculty

www.imsuc.ac.in



Executive Council of IMS Ghaziabad

Mr. Ramesh Chaudhary

General Secretary
Industrialist

Mr. Nitin Agarwal

Executive Council Member
MLA and Former MSME & Export
Promotion Minister, Govt. of U.P.

Mr. Sudhir Shukla

Executive Council Member
B.A.G Films Ltd.

Mr. Apurve Goel

Executive Council Member
AAA Paper Marketing Ltd.

Mr. Sanjay Agarwal

Chairman
Entrepreneur & Academician

Ms. Anshu Gupta

Joint Secretary
Philanthropist

Dr. Pramod Agarwal

Executive Council Member
Rama Paper Mills Ltd.

Mr. Rajiv Chaudhary

Executive Council Member
Chaudhary & Sons Forging Ltd.

Ms. Garima Aggarwal

Executive Council Member
Philanthropist

CA (Dr.) Rakesh Chharia

Treasurer
Chartered Accountant
Pole-Ads Advertising Ltd.

Mr. Naresh Agarwal

Executive Council Member
Ex. M.P., Rajya Sabha
Former Minister, Govt. of U.P.

Mr. Ashok Chaturvedi

Executive Council Member
U-Flex Group of Industries

CA Vidur Chharia

Executive Council Member
Chartered Accountant
Pole-Ads Advertising Ltd.

Editorial Board

Ms. Priyanka Sadhna
Editor

Ms. Raunak Bhardwaj
Associate Editor

Student Editorial Board

Vartika Singh

Sristi Chakroborty

Aishwarya Samant

NUTS & BOLTS

Splendid Expressions Messages Corner	2
Upakrama & Prarambh Orientation Program	4
Exploring Beyond Boundaries Global Immersion Program	10
Connecting Dots Informative Seminar	12
Pride Ki Side 93.5 Red FM Initiative	13
Catalyst for Change Career Development Centre	14
Driving Results Sensitization & Felicitation Ceremony	15
Academic Excellence University Rank Holders	16
Hola Juniors Interaction Programs	17
Euphoric Moment Mega Freshers' Party	18
Learning By Doing Clubs & Workshops	20
Patriotic Beat Independence Day	26
Saluting Efforts Teachers' Day Celebration	26
Panoramic View Experts' Speak	27
Testimony Time Awards & Accolades	27
Adieu & Sayonara Farewell Party	28
Placements & Internships Corporate Resource Centre	30
Enhancing Capacities Learning & Development	36
Empowering Knowledge Faculty Development Programs	39
Scaling Skills Industry Academia Interface	40
Epitomizing Success The Proud Achievers	40
Global Opportunities International Placements & Internships	

- 'Ranked 1st in U.P. and Uttarakhand' by Times B School 2019 Survey
 - 'Best BBA Institute in North India-2019' awarded by Asia Pacific Education and Technology Awards
 - 'Best Institute for Industry Linked in India- 2019' awarded by Integrated Chambers of Commerce and Industry
 - 'Best BCA Institute in North India- 2019' awarded by Asia Pacific Education and Technology Awards
 - 'Best Journalism and Mass Communication College in North India' awarded by CEGR
 - 'Best Biotech College in India' awarded by CEGR

2019

- 'Best in Innovation in Learning-2018' awarded by CIAC Global
- 'Best Industry Exposure in Post Graduation- MIB' awarded by CEGR
 - 'Best BCA College in North India - 2018' awarded by CEGR
- 'Ranked 1st in U.P. and Uttarakhand' by Times B School 2018 Survey
- 'Best Journalism & Mass Communication College in North India-2018' awarded by CEGR
 - 'Best International Placements in Management- 2018' awarded by CEGR
 - 'Best Biotech College- 2018' awarded by CEGR

2018

- 'Ranked 3rd in Northern India/ Delhi NCR' by Times B- School 2017 Survey
 - 'Best BBA Institute in Northern India-2017' awarded by GESA
 - 'Best BCA Institute in Northern India-2017' awarded by CEGR
 - 'Best BJMC Institute in Northern India-2017' awarded by CEGR

2017

- 'Best Private BBA Institute in India 2016' awarded by ASSOCHAM
- 'Ranked 1st in U.P. and Uttarakhand' By Times B-School 2016 Survey
 - 'Ranked 3rd in Northern India/Delhi NCR' By Times B-School 2016 Survey
 - NAAC Accredited

2016

- 'Best Management College for Placements 2015' awarded by CEGR
 - Silver Jubilee Year

2015

- Started Master Degree in Biotechnology (M.Sc. BT)

2008

- Started School of Media Studies

2007

- ISO 9001:2008 Certified
- School of Biosciences- B.Sc (H) BT & B.Sc (H) MB came into existence

2002

- Foray into MIB & BCA Course

2000

- Pioneer in BBA Course

1994

- Established

1990

**29 YEARS of
EXCELLENCE**

Spend Expressions

MESSAGE FROM THE DESK OF DIRECTOR

The major forces impacting the shift in talent landscape such as globalization, digitalization, and adoption of new technologies are changing the way we work. Industry 4.0 has opened new doors to a plethora of opportunities for the youth of India. The dynamic nature of the global market has a great influence on the leaders and academicians to constantly innovate on a frequent basis for enhancing employability quotient. Our unique heritage spanning 29 years of excellence is a testimony of worthy substantial efforts. The technology embedded pedagogy and state-of-the-art infrastructure is able to create ample learning platforms and diverse opportunities for all. Our faculty members having rich and diversified experiences are deeply involved in applying a learning-centric approach to prepare future value-based leaders.

Our current issue is a combination of hands-on learning experiences of IMS students who participated actively to upgrade themselves. The students' involvement in Orientation Program and Global Immersion Program made them understand the newly emerging areas as we move towards the work of future. On academic front, our students bagged the top ranks in the University and have shared their gratitude for this great achievement. Various workshops by industry experts and array of programmes with an increased emphasis on innovative pedagogy and skill development have helped the students to grab the excellent placement offerings in renowned companies in India and abroad.

I congratulate the Editorial team for their inclination towards creating an informative reading experience for all. We are pleased to share the milestones that we've achieved and the initiatives we've welcomed for betterment.

Dr. Sapna Rakesh
Director



EDITOR'S DESK

*“Enjoy the journey, enjoy every moment
and quit worrying about winning and losing”*

- Matt Biondi



Ms. Priyanka Sadhna
Editor



Ms. Raunak Bhardwaj
Associate Editor

Investing time into making your workplace a more enjoyable place has several positive benefits. Enjoying with friends and colleagues encourage honest and open discussion and trust in one another, thereby leading to work better together.

With this current issue of *Pulse* we intend to showcase a range of platforms covering all the worthy outcomes of the activities planned. *Pulse* News Magazine is a medium to showcase the range of student and faculty development initiatives, meticulously planned by the institute. It is designed to provide proper acknowledgement of all the efforts taken by the faculty, staff and student club representatives for the holistic development of the students. We express our heartfelt gratitude to CA (Dr.) Rakesh Chharia- Treasurer, IMS Ghaziabad; Dr. Sapna Rakesh, Director- IMS Ghaziabad, University Courses Campus, and all the faculty & staff members who contributed to this edition. The valuable suggestions and opinions for further improvements in the coming issues will be highly solicited.

Highlights of the Issue

This issue is dedicated to having fun while learning. In most awaited Grand Mega Freshers' Party, students managed all the responsibilities with utmost dedication and influenced others around with their team spirit. The learning enriched Orientation Programs, Seminars, Global Immersion Program, Skill Development Workshops and Felicitation Ceremonies acknowledged the students' efforts. The edition also covers informative details on student-driven clubs and international placement offerings at IMS Ghaziabad, University Courses Campus.

While you read the vibrant and joyful strokes, we hope you challenge your limits, embrace the art of reflection and enjoy life by constantly embracing changes. We hope you enjoy reading this edition as much as we enjoyed putting it together!

Upakrama | Orientation Program

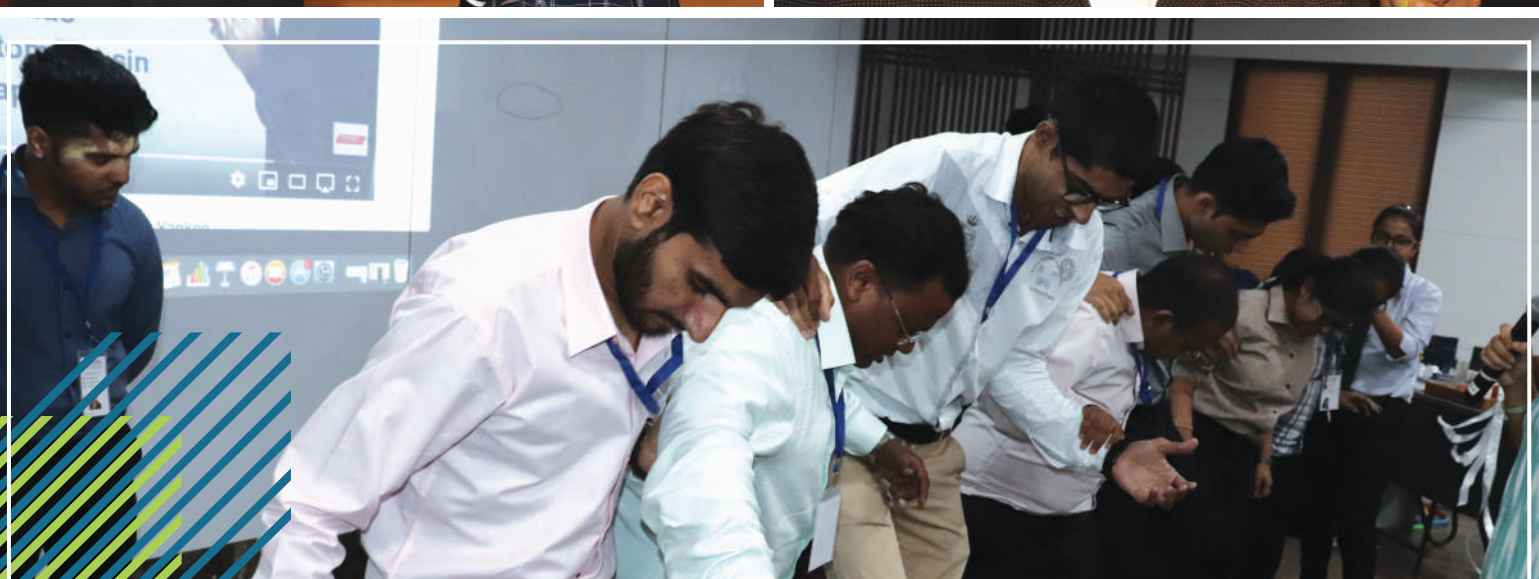
IMS Ghaziabad, University Courses Campus organized inaugural ceremony of Orientation Program- 'Upakrama-2019' on 31 July 2019 for students of PGD- Masters of International Business (MIB), Batch 2019-21. The program witnessed the presence of Dr. Rakesh Joshi, Dean- Research, Indian Institute of Foreign Trade(IIFT) and Mr. Anant Garg, Director, Moglix.com as guests of honor.



Mr. Anant Garg, Director, Moglix.com



Dr. Rakesh Joshi, Dean- Research, Indian Institute of Foreign Trade(IIFT)



Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus addressed the batch with invigorating insights of global career opportunities available for youth of India. Dr. Rakesh Joshi captivated the young minds by quoting the secrets of management principles from Bhagwat Geeta. He laid emphasis on the student-professor bond which marks an essential building block in the life of a student. The new entrants also gained valuable insights by Mr. Anant who asserted the strong belief in the concept of being aspirational while developing the next-level thinking. He stressed on the importance of learning new things every day in order to survive in this competitive world. Lastly, the guests were felicitated with a memento as a token of gratitude and the program ended with the vote of thanks proposed by faculty member - Ms. Komal Kapoor, wherein she extended her heartfelt regard to all the dignitaries for gracing the occasion and also acknowledged the untiring efforts of faculty, staff and senior students. Mr. Kapil Mohan Garg, Program Convener extended his support throughout for the successful conduction of the inaugural ceremony. The orientation program continued for two weeks wherein students were engaged in ice breaking activities, personality profiling, team building, case based pedagogy, industry visits and foundational management classes.



Prarambh | Orientation Program

MS Ghaziabad organized inaugural ceremony of Orientation Program- 'Prarambh-2019' for the students of BBA, BCA, BJMC & Biosciences in August 2019.

School of Management Studies organized an orientation program to welcome the first-year students of BBA, Batch 2019-22 on 17 August 2019. The chief guests for the day was Mr. Ramesh Agarwal, Mentor, Agarwal Packers and Movers Ltd. Our successful alumnus Mr. Surajit Mitra, Senior Manager, Genpact graced the occasion as guest of honor. CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad and CA Vidur Chharia, Executive Council Member, IMS Ghaziabad, were also present on this very special day to witness the great enthusiasm and energy in the students. Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus in her welcome address instilled confidence in the newcomers to live the upcoming years to their best by availing every possible opportunity with passion and zeal. Dr. Geeti Sharma, Chairperson BBA, welcomed the guests and congratulated the students for beginning their college years while emphasizing on its importance in shaping students' future.

In the same week, the students were also introduced to the faculty and staff members of the department. There were numerous sessions to provide the students with the insights of the commitments that await them and the opportunities provided for their all-round development. E-Cell gave a run down on the work of their entrepreneurship initiatives. Corporate Resource Centre (CRC) focused on relevance of industry academia interface, live projects, internships and placements. Career Development Centre (CDC) conducted various psychometric assessments that helped the students in assessing their personality types and identifying the areas of improvement. Second year students under the guidance of their faculty members, successfully coordinated the program to welcome their juniors.





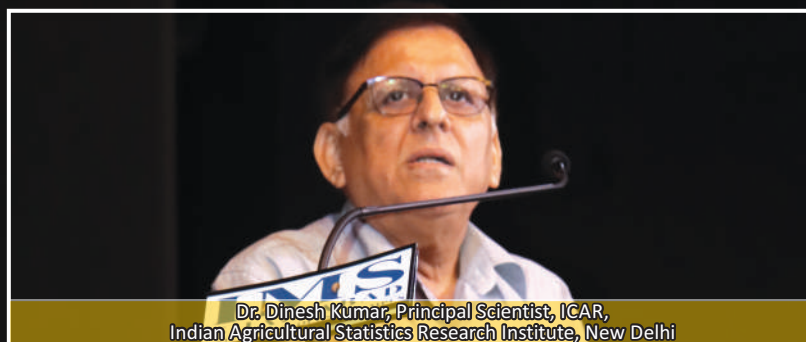
The School of Information Technology organized orientation program to welcome the new batch of BCA, 2019-22 on 20 August 2019. The esteemed chief guests for the day Dr. Ishan Ranjan, Vice President, Apple Ecosystem along and guest of honor- Ms. Anchal Goel, Consultant Developer, Infogain Pvt. Ltd; IMS alumna provided the students with new insights of the ever changing IT industry in India and abroad. Faculty, staff & seniors interacted along with members of CRC, CDC & E-Cell familiarized them with the opportunities available in the industry and employability skill set for availing these opportunities. Student coordinators conducted the event successfully under the great mentorship of BCA faculty team. The students were acquainted with the background, vision, growth, culture and philosophy of the institute by Dr. Gagan Varshney, Chairperson, BCA.



School of Journalism and Mass Communication organized its orientation program, to formally welcome its first-year students of Batch 2019-22 on 22 August 2019. Mr. Saud Mohd. Khalid, Anchor & Producer, News 24 and Ms. Kashfi Shamail, Anchor, DD Urdu graced the occasion as chief guest and guest of honour respectively. They addressed the gathering with their wise words and spoke about the need for ethical young people to pursue path in the field of journalism and mass media with passion and determination. Special guest and IMS alumnus, Mr. Anil Kumar, Anchor, Janta TV was also present to share his experience of the industry. Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus in her welcome speech, familiarized the students with the endeavors of the institute to promote holistic developments of the students. Course curriculum including contemporary specializations was thoroughly discussed by Mr. Girish Singh, Program Convener. Faculty along with the members of CRC, CDC & E-Cell introduced themselves to the newcomers. The event was well organized by the second year students of BJMC ensuring smooth coordination and great hospitality.



School of Biosciences welcomed the students of post graduate and graduate students of Batch 2019-2021 & 2019-22 respectively, in its inaugural ceremony of orientation program on 20 August 2019. The program aimed at introducing the students with the philosophy and culture of the institution. Dr. R.C. Deka, Former Director, AIIMS, New Delhi, & Professor Emeritus, Advisor to Director, Indira Gandhi Institute of Medical Sciences was the chief guest of the day. The guest of honor was Dr. J.K. Batra, Former Director, National Institute of Immunology (NII), New Delhi & Chairperson, Department of Biochemistry, School of Chemical and Life Sciences, Jamia Hamdard and Dr. Dinesh Kumar, Principal Scientist, ICAR, Indian Agricultural Statistics Research Institute, New Delhi. Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus, mentioned in her welcome address to contribute towards research practices in the areas of biotechnology & microbiology. Dr. Deka discussed the importance of setting of goals for enriched learning. Dr. J.K. Batra emphasized on the learning processes and the inter-relation between the biotechnology & microbiology disciplines. Dr. Dinesh gave an insight into the different avenues offered by life sciences. Dr. Abha Vashistha, Chairperson, Biosciences made the students familiarized with the clubs and specializations available in bioscience domain in the institute and also encouraged them for their active involvement. The program was well organized by the second year student coordinators of Biosciences, under the guidance of the faculty and staff members.





IMS
GHAZIABAD
UNIVERSITY COURSES CAMPUS

pulse
BI Annual News Magazine of IMS Ghaziabad, University Courses Campus





Exploring Beyond Boundaries | Global Immersion Program

IMS Ghaziabad, University Courses Campus organized the Global Immersion Program on 14 and 15 August 2019. The objective of the program was to understand the cross cultural global diversity and establish strong congenial relations with global citizens. The program gave a unique exposure to the students to understand global outlook in the dynamic environment. Foreign student delegates from countries like Romania, Canada, Taiwan and Hungary participated with great enthusiasm along with the graduate and post-graduate students of IMS. The first session included presentation by the foreign delegates and MIB students about their respective country's economy, culture, tourism, etc. to facilitate the understanding of the cross cultural diversity. In the second session foreign student delegates, along with members of Entrepreneurship Cell were taken to an industry visit to Natural Aroma Products Pvt. Ltd., where they learned about the manufacturing process and safety standards of the production unit. The two-day program ended with a community lunch where all the participants enjoyed traditional Indian cuisines. It was great learning experience for all. Mr. Kapil Mohan Garg, Program Convener along with faculty team smoothly coordinated all the activities and motivated the students to learn in a multicultural environment.



Connecting Dots | Informative Seminar

The institute organized one-day seminar on 'Intellectual Property Rights' in collaboration with Consortium of Women Entrepreneurs of India and Ghaziabad Management Association on 23 August 2019. Dr. Geeti Sharma, Chairperson, BBA welcomed the eminent dignitaries from the industry, who deliberated upon various aspects of intellectual property rights. Dr. Shashi Singh, Social Entrepreneur, Gender Specialist & International Consultant, Enterprise Development and Mr. Yashawant Dev Panwar, Head, Patent Facilitating Centre highlighted the importance of IP tools for the entrepreneurs and expounded on its different types, while Mr. Satish Kumar Meena, Examiner of Patents & Design, discussed the role of facilitation centre in promoting patents & design, trademarks and copyright act. Dr. Shikha Rastogi, Principal Scientist, CSIR explained the significance of novelty, innovation, creativity & protection of IPR through various case studies. Mr. Aasish Somasi, Senior Associate, Anand and Anand, shared the role played by IP as a marketing tool, trademark & copyright protection along with its application in the industry. Student coordinator- Anuvrat along with students' team coordinated the event under the great guidance of Dr. Indrani Bhattacharjee, Third Year Coordinator, BBA.



Pride ki Side | 93.5 Red FM Initiative

IMS Ghaziabad University Courses Campus in association with Red FM & Naz Foundation organized 'Pride ki Side' on 9 September 2019 for the discussion of Section 377. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus extended gratitude to RJ Rocky, RedFM and Naz Foundation members namely Ms. Kiran and Mr. Sarabjeet, for coming to the campus and their concern for important issues of today's generation. The event was conducted to spread awareness for LGBTQ community and their legal rights which were granted on 6 September 2018. Although Supreme Court has de-criminalized Section 377 yet the masses live with the stereotypical image in the society where they are ostracized. The speakers attempted to break the myths and promote open discussion on this taboo, basically normalizing their image as human beings. Ms. Kiran and Mr. Sarabjeet shared their real life experiences to throw the light on the plight of this community. RJ Rocky hosted live program for 93.5 Red FM from the premises of the college wherein he encouraged and inspired the students to follow the slogan 'Pride ki Side' and 'We're with Pride'!



RJ Rocky, RedFM



Mr. Sarabjeet
Member Naz Foundation



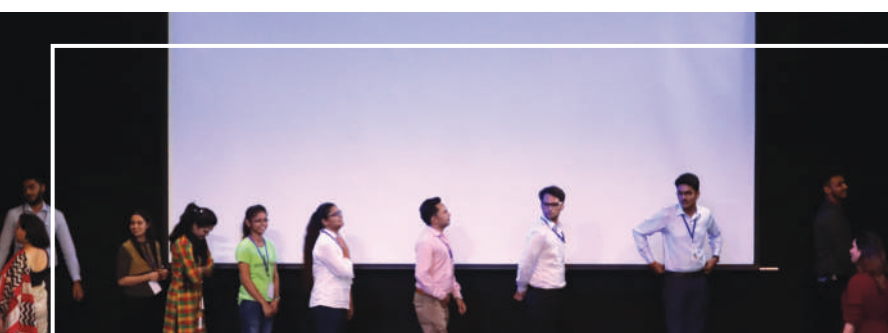
Ms. Kiran
Member Naz Foundation



Catalyst for Change | Career Development Centre

Career Development Centre conducted personality profiling of more than 700 students of batch 2019-22 and 2019-2021 in second and third week of August 2019, at IMS Ghaziabad, University Courses Campus. Students received 'Career Potential Key' containing psychometric assessments to know about their unique traits and skills. They got to know about their areas of improvement for professional as well as personal excellence. Ms. Priyanka Sadhna, Chairperson CDC along with adept team members- Ms. Sapna Kumar, Ms. Anuradha Bhardwaj and Ms. Raunak Bhardwaj shared the results of the assessments and discussed the impact of emotional intelligence, personality, learning styles and behavioural competencies for being better than before. Students of Career Pathway Club assisted the students and coordinated the sessions with great enthusiasm. Students of MIB were also asked to deliver presentations on articles based on Harvard Business Review and Forbes, related to contemporary management topics in the area of sales & marketing, finance, human resource and information technology.

CDC team members also attended 8th Education & Skill Summit organized by India Today Group on 10 July 2019, at ITC Maurya, Delhi. Renowned politicians, academicians and corporate participated in the same and discussed the ways of preparing graduates for a disruptive world. Mr. Mukhtar Abbas Naqvi, Union Minister of Minority Affairs clearly mentioned the role of 3Es in shaping the country- Education, Employment and Empowerment. Mr. Raj Chengappa, Group Editorial Director (Publishing), India Today Group also shared his concern for shifting rote learning to outcome learning in the field of education. Other key speakers emphasized that all the schools and colleges should offer career guidance and counseling services along with training on soft skills to enhance communication, critical thinking skills, and the positive attitude in the students.





Driving Results Sensitization & Felicitation Ceremony

IMS Ghaziabad University Courses Campus organized a 'Specialization Sensitization Program' for BBA & BCA on 20 July & 3 August 2019. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus, addressed the gathering and shared the importance of domain expertise for professional excellence. Mr. Navneet Kumar, Manager Brand Activation, Dabur Ltd.; Mr. Rajiv Chopra, Founder & Managing Partner, VR Investments; Mr. Anant Saxena, Data Scientist, United Health Group; Ms. Shipra Lavania, Chief Human Resources Officer, News Corp VC Circle; Mr. Sujit Panigrahi, Founder, Sequoia Fitness and Sports Technology and Mr. Puneet Srivastava, General Manager Treasury, CSE were invited to throw light on the latest specialization fields. They shared contemporary specializations that are in demand such as- sales, digital marketing, advertising, trade marketing, banking & finance, data science, human resource management and many more.

School of Information Technology invited Mr. Sunil Kumar Gupta, Cyber Security, Real World Computing; Mr. Kapil Sarashwat, Data Analyst and Mr. Pankaj Bahuguna, Android & Web-Based Computing Expert to know the careers avenues in the field of networking, data sciences, web designing and mobile applications. The specialization faculty heads from different domains highlighted the skill set of their respective specializations to enable students to take effective career decisions.



Academic Excellence

University Rank Holders

Students of IMS Ghaziabad , University Courses Campus grabbed top ranks in CCS University Examinations in 2019. Meritorious students expressed their gratitude to Dr. Sapna Rakesh and the faculty for equipping them with great knowledge, tutorial classes and constant feedback. The members of academic advisory board and executive council of IMS Ghaziabad congratulated the following students for their diligent efforts:



Appurv Goel
MIB (2017-2019)
1st Rank Holder



Shivangi Yadav
MIB (2017-2019)
2nd Rank Holder



Shivangi Pundhir
MIB (2017-2019)
3rd Rank Holder



Priya Goel
MIB (2017-2019)
4th Rank Holder



Gaurav Singh
MIB (2017-2019)
5th Rank Holder



Anusha Tyagi
BBA (2016-2019)
1st Rank Holder



Muskan Jain
BBA (2016-2019)
2nd Rank Holder



Purvi Goel
BBA (2016-2019)
3rd Rank Holder



Varnita Goel
BBA (2016-2019)
5th Rank Holder



Milan Raghav
B.Sc. MB (2016-19)
5th Rank Holder

Hola Juniors

Interaction Programs

IMS Ghaziabad University Courses Campus organized 'Hola Juniors-An Interaction Program' on 11 & 12 September 2019 for all the courses. Seniors interacted with the new comers and tried to build rapport with the freshers. Different activities and games were organized to shortlist the candidates for grand Mega Freshers. Buddy mentors ensured smooth coordination and managed the entire program with unwavering support.



Euphoric Moment Mega Freshers' Party

Joy, frisk, smiles and high spirits were the highlights of the most awaited Mega Freshers' Party at IMS Ghaziabad, University Courses Campus on 23 September 2019. The excitement augmented to a joyful high as performances graced the stage. Joy and happiness could be seen on the all faces around. Excited about campus life and conscious of the latest fashion trends, the freshers dressed at their very best. Event comprised rounds including ramp walk, talent round and question & answers, where perspicacity and promptness of the individuals were discerned. Ms. Mohini Sampson, Principal, Ingraham Institute; Ms. Alini Singh, Senior Teacher, Ingraham Institute, and Mr. Mandeep Rawat, Dean, CRC appraised the performances of the participants.





Famous Standup Indian comedian-Zakir Khan was the star guest of the night. Through his sharp wittedness and scintillating slangs, he set the stage on fire. He tickled the funny bones of the audience and almost split their sides with laughter. Renowned DJ Tejas made the evening even more sparkling and a memorable one. Euphoric expressions, shimmering faces, and mesmerizing mashups were the defining moments of the celebrations. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus welcomed the young energy and inspired them to have an everlasting bond with each other.

Vanya Mudgal and Samyak Jain emerged as winners and bagged the titles of Ms. & Mr. IMS respectively. The crowns of Ms. & Mr. Fresher were bagged by the following:

MIB: Mrigna Tripathi & Mashood Rafay
BBA: Yashika Gupta & Samyak Jain
BCA: Vanya Mudgal & Harsh Dua
BJMC: Anushka Pandey & Prashant Yadav
MSc.: Poornima & Shrasth Raj
B.Sc. (BT): Sneha Pathak & Raghav
B.Sc. (MB): Maheshwari & Karan Thakur



Learning By Doing Clubs & Workshops

Club Elections 2019

Elections form the basis for transparency, which is the essential element for any successful democracy. With this objective of laying strong foundation of clubs, the institute organized Club Elections on 2 September 2019 with the faculty members of constituted Election Commission- Mr. Dhruv Sharma, Ms. Sandhya Sharma, Ms. Akansha Jain and Mr. Gopal Singh. The main motive of the election was to elect candidates for the post of President, Vice President and Secretary of 20 clubs running in the campus. Over 148 students nominated their names for the positions in clubs of their choices. Elected members are now charged to fulfil their promises, develop sustainable objectives, strategies and innovative framework for the year ahead.

Toastmasters International Club

Toastmasters International Club conducted its meeting from April- September 2019 at IMS Ghaziabad, University Courses Campus. Some of the interesting themes for the meetings were "Reunited", "Nightmare in 407", "Space", "Know your why?", "Five Elements and Indian Family Mafia". The challenge was not to speak on a hard topic but to speak on a topic that is too simple to be discussed. TM Dr. Deepa Goel, TM Abhishek Gupta, TM Anuvrat Verma, TM Madhav Garg, TM Tusharr, TM Manav, TM Samarth worked effectively to develop paragons of efficiency through collaboration and structured feedback. CDC faculty member Ms. Anuradha Bhardwaj coordinated the activities and extended her support to all the members present.

Inaugural Ceremony, Sessions on Makeover & Pub G | Enrichment and Life Skill Club

IMS Ghaziabad, University Courses Campus has come up with 'Enrichment & Life Skill Club' in order to impart knowledge on the basic life skills that are essential to lead a happy and rich life. The club was inaugurated on 8 August 2019 with great excitement and avidity. Faculty members- Ms. Shenki Tyagi delivered a speech to the students for sharing the objectives of the club and its modus operandi. The ceremony proceeded with Zumba and photography sessions by resource persons Mr. Mukesh Shisodia, a national award winner for dance and Mr. Anurag Singh, International award winner for photography. The session finally ended with a good and vibrant note with a great and overwhelming response from the participants. The club started with sessions based on 'Makeover and Pub G' in the following week for the registered students.

Business Quiz | Big Ideas Club

Big Ideas Club organized a Business Quiz on 6 April 2019 to gauge the business acumen of the students. Around 25 teams participated in the screening and out of that top five teams made it to final quiz. The quiz comprised four rounds namely Knowledge Round, Buzzer Round, Audio/Visual Round and Rapid Fire Round. Faculty team of Mr. Ashish Srivastava and Ms. Vanchan Tripathi organized the entire quiz.

Workshop on Artificial Intelligence, Machine Learning & Agile Marketing | Marcadeo Club

Marcadeo- The Marketing Club organized a workshop on 4 April 2019 for the second year students of BBA. Mr. Satyavrat Nirala, CEO, Trainings for You, explained the concept of agile marketing, and acquainted students with the rising demands in the field of artificial intelligence and machine learning. The students enjoyed the practical approach through brainstorming activities for understanding the essentials of such profiles. He also discussed schematics and frameworks, and explained analytics and start-up ideas through models and analytics. Faculty member Dr. Kumar Saurav, along with student coordinators -Devansh Gill and Nitin Sharma ensured their support to all the participants with insurmountable energy.



NISM Examinations, Workshop on 'Finnovation', 'Investment Awareness Program & Building Career in Securities Markets' & 'MCA Portal' | Finance Club

IMS Ghaziabad, University Courses Campus is now the approved centre for conducting NISM certification classes and examinations for the aspiring candidates. The students of IMS pursuing finance specialization along with other students interested in finance genre appeared for the exams in June, August and September 2019. External participants including bankers, corporate and judicial members also appeared in the examination series. Faculty member Mr. Ashish Srivastava along with IT team executed the examinations and ensured smooth logistics for successful conduction of the same.

A workshop on 'Finnovation' was conducted by Mr. Abhinav Kataria, Finance - Faculty for the students of BBA on 2 & 3 April 2019. The objective of this workshop was to accustom the students with the opportunities and demands -available in the field of Fin-tech, that under-pins the concept of Bit-coins. To make learning effective various activities like role-plays and group discussions were also organized for effective outcome. The students appreciated the efforts and participated actively by leaving no stone unturned.

Another workshop on 'Investment Awareness Program & Building Career in Securities Markets' by HDFC and NISM was held on 22 July 2019, Mr. Rohit Raman, Welath Coach, ANT Advisory Services Pvt. Ltd. and Mr Sachin Narang, HDFC, AMC emphasized on financial wellness, equity investment, Indian market performance in last 30 years, and risk management tool and inflation effects. Ms. Hershita Pant gave insights about NISM and career scope in finance and securities markets. She also discussed custodians and RTAs, role of brokers and asset management companies. The workshop got concluded with a felicitation ceremony where Dr. Geeti Sharma, Chairperson BBA, Dr. Pradeep Bharadwaj and Mr. Ashish Srivastava gave a token of thanks to the guest speakers.

Students also participated in a workshop on 'Ministry of Corporate Affairs (MCA) Portal' on 13 & 16 September 2019, to learn the practical application of the various compliance processes of Companies Act 2013. Students were delighted to understand the applications with this pragmatic approach and thanked Mr. Nakul Arora, trainer for sharing the important practical aspects.

Workshop on Self- Actualization & Key to Success | Srijan Club

Srijan- The Human Resource Club organized a workshop on 'Self Actualization-Knowing Your Inner Potential' on 28 August 2019. The guest of honor, Mr. Mohit Anand, Spiritual Researcher, Personality Coach & Motivational Speaker shared numerous anecdotes and suggestions on self-improvement and personality enhancement. The objective of this workshop was to make the students aware of their hidden potential and to provide them with a rich array of opportunities to learn, grow and discover who they really are. Dr. Shilpi Sarna, Faculty Coordinator extended her heartfelt gratitude to the guest, and students coordinators – Vishal, Avni and Ashutosh for making the event a grand success.

The club also organized a workshop on 'Key to Success' from 3 - 18 April 2019 for the various departments of the institution. Dr. Surya Narayan Bahadur, Director, Confluence Training and Development Organization presided over these sessions and counseled the students through various motivational excerpts, real-life examples, various games and activities.

Workshop on HTML & CSS | IT Club

In order to keep the students aware of the extensively applied languages in the industry, IT Club organized a workshop on 'HTML and CSS' for the second year students on 24 July 2019. The trainers of the workshop were Mr. Mayank Sharma, Business Development Officer and Mr. Hemant Kumar, Senior Corporate Trainer from Training Basket Pvt. Ltd. They helped the students in learning the uses of the rudimentary concepts of building web and application. Mr. Gaurav Kaushik coordinated the session and extended his support throughout.



Workshop on CISCO and Data Security | Networking Club

Networking Club organized a workshop on 1 April 2019 based on Cisco mechanics, security and placement opportunities in the associated IT companies. The resource persons for the workshop were Mohd. Shadab Khan, Business Development Manager, Amazing Training Basket and Mr. Khan, an eloquent speaker and proficient technical expert. Both of them acquainted the final year students with the demands of the competitive market. Faculty members- Mr. Ashutosh Sharma and Ms. Bindu Trikha, meticulously designed the workshop with an objective to enrich the technological and security skills of the undergraduate students for enhancing employability quotient.

A workshop on 'Data Security & Privacy' was also conducted for second and third year students of BCA on 19 September 2019 by Mr. Lalit Mathur, Co-Founder, CEO, DCirrus Cloud Computing Services Pvt. Ltd. The workshop aimed at educating students about data security, cloud computing and the challenges faced such as data privacy, data localization, cost-per user license basis, data breach, data theft and cyber-attacks.

Students asked many queries and also showed interest in knowing the working process of DCirrus. Dr. Gagan Varshney, Chairperson, BCA, motivated students towards learning new technologies and its application.

Visit to Lok Sabha | Journalism & Mass Communication Club

IMS Ghaziabad, University Courses Campus organized a visit to the Lok Sabha TV for the first year students of the School of Journalism and Mass Communication on 16 April 2019. The objective of this visit was to provide an exposure to the students in the areas of production techniques and camera handling. Another visit to the same channel was conducted on 25 April 2019 for the second year students of the department. The students were accompanied by faculty members- Mr. Khursheed Alam and Ms. Sandhya Sharma.

Dare to Sync | Music Club

Music Club organized 'Dare to Sync' on 9 April 2019 to bring out the singing talent of the students. The event witnessed overwhelming participation from all the courses. The participants were supposed to plug in a pair of headphones playing a certain song at a high volume. The challenge was to sing a different song in synchronization with their headphones on. The students gave their very best and proved their singing knack with full zeal. Each candidate showed the mastery over voice modulation, pitch, rhythm, and tone. Student Coordinators effectively managed the entire event along with Ms. Sandhya Sharma, faculty Coordinator.

Art & Craft Mela | Splash Club

Splash- The Art and Craft Club organized 'Art & Craft Mela' including competitions based on rangoli, board decoration & poster making on 20 September 2019. More than 10 teams with artistic, creative and innovative flair took part in the contest with great enthusiasm. Presentation, creativity, theme, colour combination and description were the criterias for the assessment. The themes given to the students were - Chandrayaan, Eco Friendly Environment, College Life, Marketing Challenges, Women Empowerment, Unity in Diversity and Beauty of Nature. Sheetal Yadav, Club President; Aditya Kumar Singh, Vice President; Mansi Garg, Secretary along with other club members organized the event under the guidance of faculty member- Ms. Nidhi Srivastava. Winners of the competition were awarded with the trophies and consolation prizes.



Debate Competition | Bionics Club

India imposed a nationwide ban on single use plastics 2 October 2019. To discuss and debate on this issue Bionics Club organized a debate on 'Plastics: To Ban or Not To Ban' on 27 September 2019. The participants debated enthusiastically and answered the questions raised by sharing their opinions, thoughts, ideas and perspective. The competition also revealed many new aspects of dealing with plastic waste. Dr. Abha Vashistha, Chairperson Biosciences proposed vote of thanks and congratulated each participant for their efforts.

Robin Hood Army Session | SSR Club

Student Social Responsibility Club organized a session on 30 September 2019 in association with Robin Hood Army to develop sensible, responsible and seasoned citizens. The event witnessed the presence of IMS Ghaziabad, Executive Council Member - CA Vidhur Chharia & Dr. Sapna Rakesh, Director along with members from Robin Hood Army. Ms. Yakshika, Activist, Robin Hood Army shared wonderful insights about the initiatives taken by their team for community development.

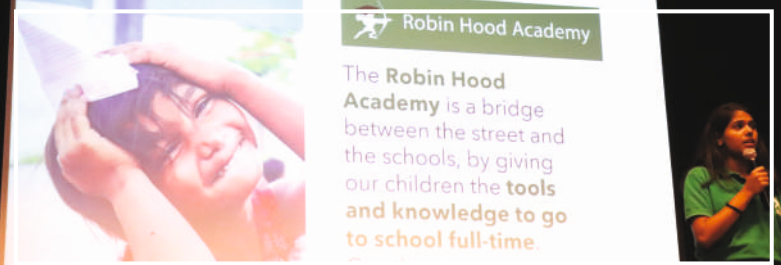
The Robin Hood Army is a volunteer-based, zero-funds organization which caters to the underprivileged section of the society. They urged the audience to bridge the gap between the street and school by providing them with primary and basic amenities. Their army is now present in 103 cities across 12 countries. The session motivated the students to volunteer for a noble cause and encouraged them to take the pledge against wastage of food.

National Sports Day, Inter School Sports Tournament & National Senior Mixed Netball Competition | Sports Club

IMS Ghaziabad University Courses Campus celebrated National Sports Day on 29 August 2019 to mark the birth anniversary of hockey legend Major Dhyan Chand. Sports Officer- Mr. Rajendra Singh Chawla along with faculty members - Dr. Shilpi Sarna, Mr. Santosh Shah and Ms. Vanchan Tripathi organized various games such as kho-kho, cricket, basketball and volleyball to develop the value of team spirit, leadership and sportsmanship among the participants.

The club also initiated Inter School Sports Tournament to encourage sportsmanship and provide a platform to those who want to be aspiring sports players in future. The first series of Basketball Championship was held on 28 & 29 September 2019 at IMS for the students of school. 10 schools of Delhi, NCR participated in the same wherein girls from New Era School and Deep Memorial Public School grabbed the first position followed by boys' team of DPSG.

In September 2019, students of the sports club won gold medal in National Senior Mixed Netball Competition, Shirdi. Players from different states participated on 14-26 September wherein Shubh Gupta, BBA (2019-22) and Udit Narayan, BCA (2018-21) from IMS Ghaziabad, University Courses Campus achieved the first rank.



Visit to Zee Educare & Book Fair, Buddy Mentorship & Speechcraft | Career Pathway Club

Members of Career Pathway Club visited Zee Educare - Educational Fair at Indira Gandhi Indoor Stadium, New Delhi on 20 April 2019. The objectives of the visit were to explore contemporary career options and attend the workshops by eminent speakers in order to understand the key requirements. Renowned people from the industry -Mr. Gaurav Taneja- vlogger, youtuber, bodybuilder and a pilot by profession; Mr. Carry Minati, popular Indian youtuber and Mr. Mukesh Chhabra, Casting Director were also present. They shared their expertise and answered the questions raised by the audience. The club members from BBA and BCA namely Namann, Rajat, Aishwarya, Yashika and Dhruv attended this fair along with Ms. Priyanka Sadhna, Chairperson CDC and faculty members- Ms. Anuradha Bhardwaj and Ms. Raunak Bhardwaj.

The club also organized an invigorating visit for the members of its Career Pathway Club on 14 September 2019 to the 25th edition of the Delhi Book Fair, Pragati Maidan, New Delhi. The avid readers of the club enjoyed attending the fair and considered this event important as it promotes healthy reading habits among youth and kids. Club members -Shivi Singh, Nishtha Goel, Shivangi Singh, Rajat Kumar, Yashika Berry, Aishwarya Sinha, Prakshal Jain, Anmol Gupta, Naman Gupta, Dhruv Dixit, Sameer Hussain, and Anurag Kapur attended this fair along with the CDC faculty members - Ms. Anuradha Bhardwaj and Ms. Raunak Bhardwaj.

'Buddy Mentorship' was initiated by Career Pathway Club for training the students enrolled in 'Public Speaking & Spoken English Module' on 29 August 2019. Namann Gupta, Member of Career Pathway Club pursuing BBA final year, mentored the students on the fundamentals of 'Body Language' with respect to oratory skills. He also expounded the concepts of open and closed body posture including gestures, eye contact, image management and interactive behaviour. The pedagogy included PPT, discussions, videos and graphics. Students got better understanding of the abstraction through this peer guidance. He mentioned- "This was a win-win situation where the students learned and I also learned my scope of improvement."

The club also organized 'SpeechCraft' on 20 September, 2019 for the registered students of Spoken English & Public Speaking Module. CDC faculty members envisaged the concept and were happy to witness the students doing commendable impromptu, story crafting and speech presentations. Winners were felicitated with Shoppers Stop Gift Cards along with other exciting gifts. Club members - Sameer Hussain (Master of Ceremony), Dhruv, Anurag, Anmol, Yashika and Aishwarya coordinated the activities of the event and assisted all the participants of the competition. All the winners were extremely exhilarated to see themselves improving and observing noticeable differences after joining these Modules.



Workshops for MIB Students



Mr. Brijesh Agarwal, Co-founder, Indiamart

Business Dynamics

Students of Masters in International Business, (MIB), Batch 2019-2021 attended workshop on 'Business Dynamics' organized by Young Indians on 10 August 2019. Students were thrilled to meet Mr. Brijesh Agarwal, Co-founder, Indiamart. In the workshop, he shared the essentials of business and a start-up while giving inferences from his own journey. He also expounded on the potential challenges in the business, the role of internet and e-commerce in corporate landscape today. The interactive session motivated the budding entrepreneurs and small-business holders and made them hopeful and well equipped with the right knowledge.



'Finance for Non – Finance'

Faculty members of MIB organized a workshop- 'Finance for Non-Finance' on 12 April 2019 for the students of MIB Batch (2018-2020). The workshop was specially fabricated for the students with the non-finance background to introduce the fundamentals of finance to them and equip them with new insights in this field. It also aimed at explicating the role of financial management, cost behavior, decision making, and financial domains. Mr. Abhinav Kataria, faculty member, MIB guided the student coordinators throughout the program along with faculty members- Mr. Aniruddha Ghosh and Mr. Ashish Kumar Srivastava.



CA Ayushi Gupta

How to file an ITR?

A workshop on 'How to file an ITR?' was conducted on 25 April 2019 by key resource person CA Ayushi Gupta. She introduced the framework of the Income Tax Act in India along with the knowledge of deductions and liabilities. Ms. Gupta also explained Form 26AS and the procedure to file the return form online on the official portal. Student coordinator Neha Gupta, on behalf of the MIB batch, conveyed the vote of thanks to the guest and expressed sincere gratitude to the faculty team of Mr. Abhinav Kataria and CA Akansha Arora for this informative session.

Patriotic Beat Independence Day

IMS Ghaziabad, University Courses Campus celebrated Independence Day with patriotic fervour on 15 August 2019. Dr. Sapna Rakesh, Director unfurled the tricolour flag and all in unison sang the National Anthem and expressed their joy of freedom. To mark this special occasion, an assemblage of events took place including dance performances, songs and skits.



Saluting Efforts | Teachers' Day Celebration



To celebrate Dr. Sarvepalli Radhakrishnan's birthday on 5 September 2019, cultural programs including euphoric dance performances and various skits were organized by the students to convey their devotion and gratitude to the inspiring teachers. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus and management team appreciated all the teachers for their diligence and dedication towards this noble profession.



Panoramic View Experts' Speak



"It's a memorable experience to be part of interactive session organized by IMS students. Feels great to see the wonderful campus and great practices followed!"

Manoj Kumar
Regional Head, North India
L&T Group



"Lovely experience to see bright young minds, wonderful coordination and practices."

Ashish Talwar
Head- Talent Acquisition
Kotak Mahindra Bank



"Its very nice to be in the campus of IMS Ghaziabad, University Courses Campus. Faculty members are very good indeed. Good luck!"

Ramesh Agarwal
Mentor
Agarwal Packers & Movers Ltd.



"IMS Ghaziabad, University Courses Campus is a premier institute where students are disciplined, interactive, knowledgeable and patriotic. Faculty is also very creative, knowledgeable and have vision to give quality education. Thanks for inviting me."

Ashwani Dubey
Advocate-On- Record
Supreme Court of India

Testimony Time Awards & Accolades

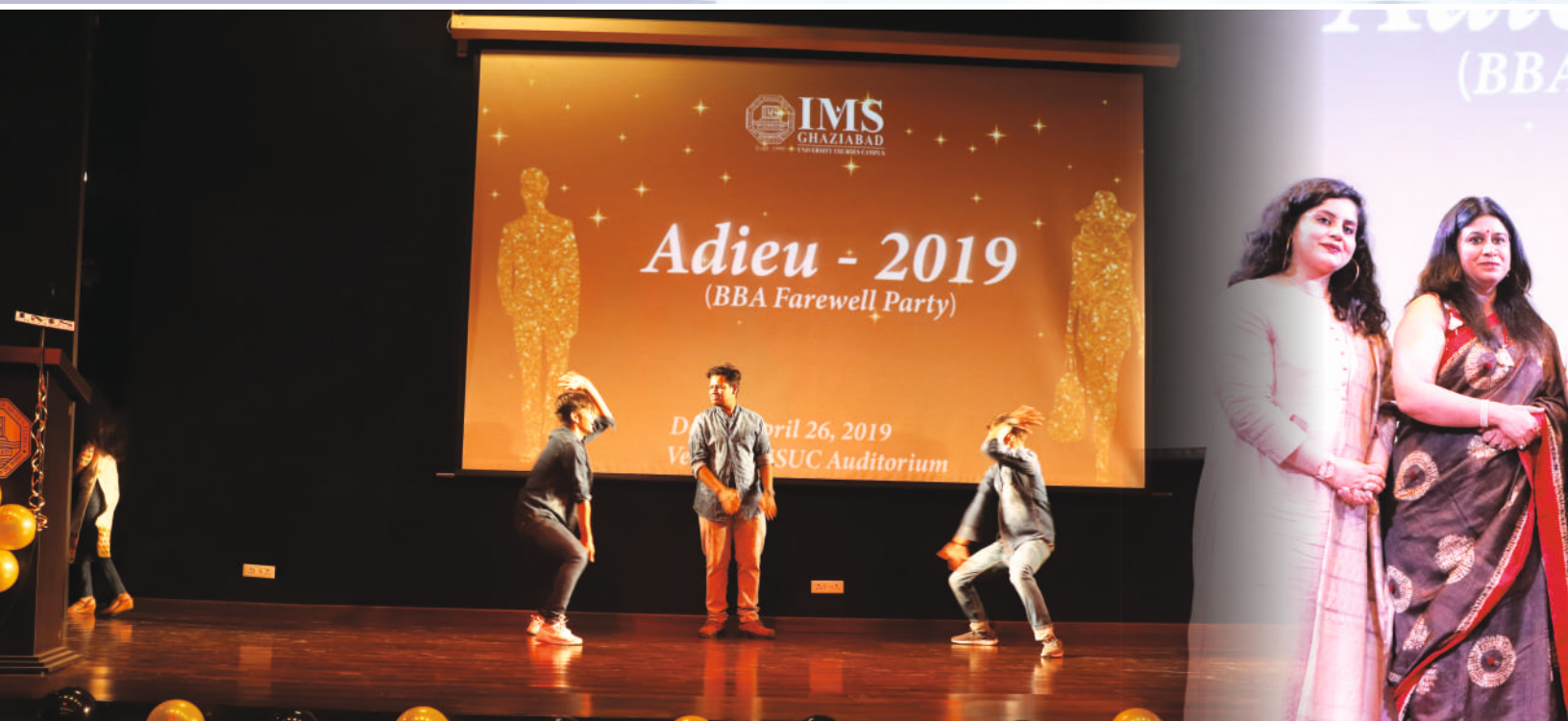
The constant endeavor to achieve excellence in all fields is one of the prime virtues that set apart IMS from other institutions. This outstanding work can be witnessed in the form of various awards and accolades conferred to the institute on the basis of overall performance, innovative pedagogy, placements and the new initiatives taken for holistic development of the students. The recent awards received are as follows:

- 1st in UP and Uttarakhand - 2019
- Best BBA & BCA Institute in North India - 2019
- Best Institute for Industry Linked in India - 2019
- Best Journalism and Mass Communication College - 2019 in North India
- Best Biotech College - 2019 in North India
- Best in Innovation in learning - 2018
- Best International Placement in Management - 2018



Adieu & Sayonara Farewell Party

For wishing the students every triumph and contentment in their awaiting expeditions, Schools of Management Studies, IT, Biosciences and Journalism & Mass Communication organized 'Adieu 2k19' and 'Sayonara 2k19' for their bachelors and masters Batch of 2016-19 & 2017-19 respectively, in May and June 2019. The events comprised fun games and zealous cultural performances, followed by title-felicitation. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus, motivated the students to start the new chapter of their life with great enthusiasm. She also urged them to lead a life of honesty and contribute their best towards the country's growth as responsible citizens of the nation. The Chairpersons and faculty members of different departments congratulated the students on completing their successful journey in the institution. They extended their best wishes for their future endeavors and prosperity. The final year students conveyed their heartfelt gratitude towards their beloved faculty for their constant support and mentorship and for providing them with wonderful opportunities for knowing their true potential.





Placements & Internships | Corporate Resource Centre

The Placement Session for the current year 2019-20 at IMS Ghaziabad University Courses Campus started with top notch corporate from various sectors to hire our students for final placements and internships in India and abroad. The highest package offered for MIB students for this year was ₹ 16 LPA and the average package was ₹ 7.50 LPA. In undergraduate courses, more than 10 students have been selected for international placements with highest package of ₹ 11 LPA; the average package amounted to ₹ 4.50 LPA. Students selected for internships were offered with highest stipend of ₹ 15000 per month.

International Placement & Internship Companies

UAE Exchange, Square Yards, Landmark Group, Unitech Movers, Benchmark Group, Hotwheels Luxury, Oppo Dubai, Transnational Computer LLC, Da Milano & Apparel Group

Final Placement Companies

FlipKart Pvt. Ltd., Berger Paints India Ltd., IndiGo, Havells India Ltd, TCS Pvt. Ltd., 10 times, The Federal Bank Ltd., Shoppers Stop, FinEdge Ltd., Capgemini India Pvt. Ltd., Tata Consultancy Services Pvt. Ltd., Calvin Klein and Tommy Hilfiger, Kotak Mahindra Bank Pvt. Ltd., WIPRO Pvt., Nielsen India Pvt. Ltd., Bluepi Consulting Pvt. Ltd., Infosys Technologies Ltd., IIT Roorkee, Asahi India Glass Ltd., Only News 24X7, 91 Spring Board, Nav Umang Bharat Times, Travel Retail Services, Social Economic & Versatile Welfare Association, TransNational Computer LLC, ITC Ltd., Investors Clinic, Teamlease Services Ltd. - Instakart Services Pvt. Ltd., LOTS Wholesale Solutions Pvt. Ltd., Saorsa Technocrat Pvt. Ltd., Infocom Network Ltd. (Trade India), Nextec Group, Protiviti Consulting, CL Educate Ltd., HDFC Asset Management Company Ltd., Hero Reality Developers, Zycus Pvt. Ltd., Absolute Markets Insights, menmyshop.com- Ideating Solutions Pvt. Ltd., UNIQLO - International Retail Group, iZooto, Kingdom of Dreams - Thrill Factory Amusement Pvt. Ltd., Deloitte USI Consulting, SAP Labs India Pvt. Ltd., Dudhi Industries Pvt. Ltd., Tybros Group, SAP Labs India Pvt. Ltd., Meritnation.com, Godrej & Boyce Mfg. Co Ltd., Indian Electrical & Electronics

Manufacturers' Association, befikr.in, Lido Learning, Aditya Birla Fashion and Retail

Internship Companies

IDBI Federal, SMC Global Securities Ltd., Adhyatmik Media Consultant, Max Healthcare Pvt. Ltd., ETV Bharat -Ramoji Group, CEBS Worldwide, Aditya Birla Fashion & Retail, PSU News Channel, Bharti Airtel Ltd., Menmyshop.com - Ideating Solutions Pvt. Ltd., Proactive Data Systems Pvt. Ltd., Sharekhan Ltd. - BNP Paribas, ABP Management Services, Metro Cash & Carry India Pvt. Ltd., BPTP Ltd., Religare Health Insurance Company Ltd., Big Basket, Shoppers Stop Ltd., OTB Marketing & Communications, Varahi Ltd., Fourbrick Technologies OPC Pvt. Ltd., Data Bridge Market Research, Asahi India Glass Ltd., VETCO Pvt. Ltd., Hero Mindmine -Hero Group, Hero Corporate Services Pvt. Ltd., 4700 BC -PVR Group, Shiksha Learn & Intern 2.0, Sony India Pvt. Ltd., MCube Financial, iZooto, FlipKart Pvt. Ltd., IIT Roorkee, Future Group - Brand Factory, Indian Electrical & Electronics Manufacturers' Association, Swiggy, ROI Net Solutions & Pine Labs.

Live Projects

ITC Ltd., Nestle India, Zonac Knitting- Bonjour Machines Pvt. Ltd., Max Healthcare, Reliance Retail, Dcirus Cloud Computing Services Pvt. Ltd., HUL Ltd., Nielsen India Pvt. Ltd., Metro Cash N Carry India Pvt. Ltd., ITC Ltd., BLD Dine Home Pvt. Ltd. - Homefoodi.com

Industry Visits

Coco-Cola Factory - Moon Beverages Ltd., Parle Product Pvt. Ltd., Lok Sabha Television, MCN Solutions Pvt. Ltd., Yakult, Natural Aroma Products Pvt. Ltd., Mother Dairy, Amul, Amazing Training Basket Pvt. Ltd., All India Radio, Aaj Tak, National Science Centre and Waste to Wonder Park & Dr. Ambedkar Centre for Biomedical Research.

100%
Placement Assistance

Highest Package (PG)
₹ 16 Lakhs P.A.

Highest Package (UG)
₹ 11 Lakhs P.A.

Average Package (PG)
₹ 7.5 Lakhs P.A.

Average Package (UG)
₹ 4.5 Lakhs P.A.

20%

of students got multiple job offers

Corporate Connect

MIB



BBA



BCA



BJMC



Biosciences



Placements | MIB



Devanshi
Bluepi Consulting Pvt. Ltd.
2018-20



Vaibhav Tyagi
Herogroup (Hero Mindmine)
2018-20



Madhav Garg
Protiviti Consultant Pvt. Ltd.
2018-20



Monika Sharma
Trans National Computer LLC, Dubai
2018-20



Shubham Sharma
Ciena Corporation
2018-20



Sumit Shivhare
Dudhi Industries Pvt Ltd
2018-20



Vardan Singh
People Matters
2018-20



Shailesh Tripathi
Flipkart Pvt. Ltd.
2018-20



Shreya Chawla
LOTS Wholesale Solutions
(CP Group SIAN Makro)
2018-20



Harshit Kumar
Berger Paints India Ltd.
2018-20



Vibhu Agarwal
Saorsa Technocrat Pvt Ltd.
2018-20



Jerin K Thomas
10 Times
2018-20



Km. Priya Sharma
Landmark Group, Dubai
2018-20



Abhishek Kumar Rajput
Yes Bank Ltd.
2017-19



Akash Sharma
Elyzium Digital Pvt. Ltd.
2017-19



Aksh Chaturvedi
Karvy Stock Broking Ltd.
2017-19



Ankur Chauhan
Proactive Data System
Pvt. Ltd.
2017-19



Anshul Chaudhary
Deki Electronics Ltd.
2017-19



Appurv Goel
Nestle India Ltd.
2017-19



Bhupendra Tiwari
Magicpin (Samast Technologies) Pvt. Ltd.
2017-19



Dhruv Jain
Infocom Network Ltd.
2017-19



Dipanshu Chauhan
Freebie Solutions Pvt. Ltd.
2017-19



Gaurav Singh
Proactive Data System
Pvt. Ltd.
2017-19



Kaushal Upadhyay
Nestle India Ltd.
2017-19



Mayank Kumar
Lime Tree Hospitality
Pvt. Ltd.
2017-19



Mayur Sodhi
MRM-McCann Pvt. Ltd.
2017-19



Mohak Gupta
Six Red Marbles Learning Pvt. Ltd.
2017-19



Shatakshi
Uniqlo India Pvt. Ltd.
2017-19



Shivangi Pundhir
Ernst & Young Global Ltd.
2017-19



Shivangi Yadav
S&P Global Market Intelligence
2017-19



Shivani Sharma
Square Yards, Dubai
2017-19

Placements | BBA



Kumar Manglam
Uniqlo India Pvt. Ltd.
2017-20



Akash Baidya
Aditya Birla Fashion and Retail
2017-20



Animesh Verma
befkr.in
2017-20



Arjun Chitkara
Kingdom of Dreams
2017-20



Batool Zehra Ali
Calvin Klein - Tommy Hilfiger
2017-20



Dibyanshu Shankar Pandey
befkr.in
2017-20



Harshita Tyagi
Calvin Klein - Tommy Hilfiger
2017-20



Kajal Singh
Calvin Klein - Tommy Hilfiger
2017-20



Vidhi Upadhyay
Aditya Birla Fashion and Retail
2017-20



Rahul Gupta
Kingdom of Dreams
2017-20



Rahul Shrivastav
befkr.in
2017-20



Rajat Gupta
befkr.in
2017-20



Shruti Sethi
Uniqlo India Pvt. Ltd.
2017-20



Simran Singh
befkr.in
2017-20



Vanshika Gupta
Calvin Klein - Tommy Hilfiger
2017-20



Yachana Sharma
Uniqlo India Pvt. Ltd.
2017-20



Muskan Agarwal
Godrej & Boyce Mfg. Co. Ltd
2017-20



Kushal Rastogi
Aster India Battery House Pvt. Ltd.
2017-20



Soumya Grover
Paytm Pvt. Ltd.
2016-19



Ravi Vishwakarma
Freebie Solutions Pvt. Ltd.
2016-19



Vaishnavi Mishra
Fab Hotels Pvt. Ltd.
2016-19



Siddhant Jain
Godrej & Boyce Mfg. Co. Ltd.
2016-19



Sambhav Yadav
Droom Pvt. Ltd.
2016-19



Purva
ICI Prudential
Life Insurance Co. Ltd.
2016-19



Nandini Sharma
IndiGo Ltd.
2016-19



Kunal Tyagi
Aditya Birla Fashion
and Retail Ltd.
2016-19



Aditya Varshney
Kotak Mahindra Bank
2016-19



Amaan Hamza
India Infoline Finance Ltd.
2016-19



Anmol Atrish
Calvin Klein - Tommy Hilfiger
2016-19



Mohd Mujeeb
India Infoline Finance Ltd.
2016-19

Placements | BCA



Arjun Goel
Deloitte Ltd.
2017-20



Dhruv Dixit
Deloitte Ltd., TCS Ltd.
2017-20



Kashish Shishodia
Deloitte Ltd.
2017-20



Mangat Pal
Infosys Ltd.
2016-19



Priya Parsurampur
Deloitte Ltd.
2017-20



Vansh Puri
TCS Ltd.
2016-19



Shan Mohammad
Capgemini Technology Ltd.,
Droom Pvt. Ltd., Wipro Ltd.
2016-19



Yash Sharma
Infosys Ltd.,
TCS Ltd., Wipro Ltd.
2016-19



Archana Jha
TCS Ltd., Wipro Pvt. Ltd.,
Infosys Ltd.
2016-19



Apoorvi Jain
Capgemini Technology Ltd.,
Droom Pvt. Ltd.
2016-19



Ashray Sharma
HCL Technologies Ltd.
2016-19



Meghana Mudgal
Droom Pvt. Ltd., NIIT
2016-19



Pakhi Gargay
Capgemini Technology Ltd.,
Wipro Ltd.
2016-19



Aman Kumar Pandey
Wipro Ltd., TCS Ltd.,
Infosys Ltd.
2016-19



Bharti Tyagi
IIT Roorkee
2016-19



Himanshu
Velocity Software
Solutions Pvt. Ltd.
2016-19



Manish Bhatt
Kotak Mahindra Bank
2016-19



Prashant Sharma
Reliance Jio Infocomm Pvt. Ltd.
2016-19



Ankur Pal
Kotak Mahindra Bank
2016-19



Pushkal Vashistha
Menmyshop.com
(Ideating Solutions Pvt. Ltd.)
2016-19



Rishabh Jain
TCS Ltd.
2016-19



Riyanshi Jain
Uniqlo India Pvt. Ltd.
2016-19



Aditya Sharma
Wipro Ltd.
2016-19



Dhruv Bana
TCS Ltd.
2017-20



Shweta Khanna
TCS Ltd.
2017-20



Abhishek Verma
Uniqlo India Pvt. Ltd.
2017-20

Placements | Biosciences



Anjali Singh
Lifesience Intellipedia Pvt. Ltd.
2017-19



Mansi Gupta
Nano Science & Technology Consortium
2017-19



Ruby
Dabur Research Foundation
2017-19



Nirbhay Kumar
National Agri-Food
Biotechnology Institute (NABI)
2017-19



Jyoti Poonia
Ridley Life Science Pvt. Ltd.
2017-19



Jyoti Goyal
Life Cell International
Pvt. Ltd.
2016-18



Monika Gupta
Patanjali Research Foundation
2016-18



Nidhi Varshney
National Institute of
Plant Genome Research (NIPGR)
2017-19



Pooja Sharma
ICAR - Indian Institute of
Maize Research (IIMR)
2016-18



Shivani Nehra
SRL Diagnostics Ltd.
2016-18



Shweta Jain
Dr. B.R. Ambedkar Center for
Biomedical Research
2016-18

Placements | BJMC



Vidisha
Nav Umang Bharat Times
2017-20



Rashmi Kumari Thakur
Ultra Bollywood
2017-20



Mandeep Singh
ABP News
2017-20



Harsh Sharma
Khabar Plus
2016-19



Kajal Goswami
India News Media Pvt. Ltd.
2016-19



Madhuri Singh
Samachar Plus
2016-19



Manish Jha
Only News 24x7
2016-19



Pradeep Sharma
NDA
2016-19



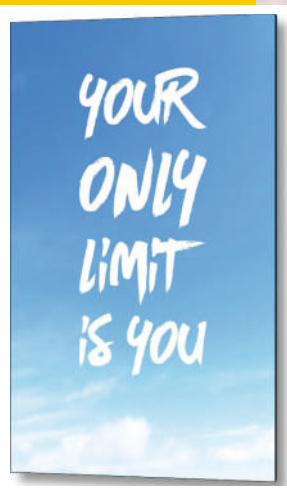
Prashant Kumar
Hawkfeed News
2016-19



Shubhangi Sharma
91 Springboard
2016-19



Yash Sharma
Only News 24x7
2016-19



Enhancing Capacities Learning & Development

The faculty at IMS Ghaziabad, University Courses Campus is actively involved in making a significant addition in the pool of knowledge. Their inclination towards research and development further improves student learning. As a consequence, our students are able to harness an amalgam of the state-of-the-art academic research and best practices from industry. The contribution made by the faculty members to the pool of knowledge from April 2019 to September 2019 is as follows:

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
1	Mr. Abhinav Kataria	-	Five-days Workshop on 'Data Analysis using Statistical Package R at JIMS, Delhi from 27 May to 1 June 2019
2	Dr. Abha Vashishtha	'Mycobacteriophages Dynamics'	A Book Chapter 'Immuno-informatics' published by Springer Nature
		'Discovery of Penicillin Binding Proteins (PBPs) inhibitors by blending virtual screening, molecular docking and simulation studies'	Albany 2019:20th Conversations (www.jbsdonline.com) published in Conference Proceedings of Taylor and Francis. (Impact Factor 4.1) (Open Access)
		'Effects of biocontrol agents and heavy metals in controlling soil-borne phytopathogens'	International Journal of Herbal Medicine 2019; 7(3): 41-45
		'Optimization of xylanase production by gleomastix indicus via solid state fermentation'	International Journal of Recent Scientific Research, Vol. 10, Issue, 05(A), pp. 30693-30696, May 2019
3	Mr. Abhishek Mishra	'A study of various data broadcast model for air indexing on wireless channel'	International Journal of Engineering Technology Science and Research ISSN 2394 – 3386 Volume 6, Issue 7, July 2019
4	Ms. Akanksha Jain	'Isolation and characterization of heavy metal resistant bacteria from industrial affected soil'	International Journal of Herbal Medicine IJHM 2019, 7(4):06-09 E-ISSN: 2321-2187. (Impact Factor 2.47)
		'Does cannabis consumption manifest or treat schizophrenia?'	Journal of Interdisciplinary Current Advanced Research IJICAR 2019, 1:7 ISSN:2663-2594 pp9-16
5	Mr. Aniruddha Ghosh	'Work life balance factors and its impact on women position in the workplace'	International Journal of Science and Research (IJSR), Volume 8 Issue 7, July 2019, 32 – 41
		-	Five days Workshop on 'Research Methodology and Research Publication, National Institute of Food Technology, Entrepreneurship & Management (NIFTEM)' from 5 to 9 June 2019, Haryana
		-	Attended three days FDP at AIMA on 'SAS' in association with SAS India Pvt. Ltd. 23 to 25 April 2019, Delhi
		'The use of digital payments systems before and after demonetization'	International Journal for Research in Applied Science and Engineering Technology (IJRASET), Volume 7, Issue VII, July 2019
		-	Conducted two days Faculty Development Program on 'MS EXCEL' at IMS Ghaziabad University Courses Campus from 7 to 8 May, 2019
6	Ms. Anjula Chaudhary	'Antimicrobial activity of biocontrol agents against soil born phytopathogens'	International Journal of Herbal Medicine (33-35) 2019
		'Overview of prospects and opportunities of GM crops & molecular farming worldwide'	International Journal of Recent Scientific Research, (32458-32463) 2019
7	Mr. Ashish Srivastava	'The use of digital payments systems before and after demonetization'	International Journal for Research in Applied Science and Engineering Technology (IJRASET), Volume 7, Issue VII, July 2019

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
8	Ms. Bindu Trikha	'Comparative study of classification methods using algorithms of data mining for possibilities of heart diseases'	International Journal of Computer Sciences and Engineering, Volume-7, Issue-6, Page No. 332-340, June 2019
		'Comparative study of classification algorithms of data mining for possibilities of breast cancer'	International Journal for Research in Applied Science and Engineering Technology (IJRASET), Volume 7, Issue VII, July 2019, Page No. 695-700
9	Dr. Chhavi Sharma	'Curvumin: A Multifaceted Herbal Drug'	International Journal of Herbal Medicine IJHM 2019, 7(3):52-55 E-ISSN: 2321-2187
		'Protective effect of resveratrol and curcumin on fluoride induced anxiety and oxidative stress'	International Journal of Interdisciplinary Current Advanced Research IJICAR 2019, 1(7) ISSN 2663-2594
10	Dr. Alok Singh Chauhan	'Security and privacy challenges in big data environment'	International Journal of Technology and Science, Vol. 6, Issue. 1, pp. 13-16, June 2019, ISSN (Online) 2350-1111, (Print) 2350-1103
		'Security and risk assessment in cloud computing'	International Journal of Computer Science Engineering, Vol. 8 No.03, p.p. 116-122, May-June 2019, ISSN : 2319-7323
11	Mr. Dhruv Sharma	'Non-performing assets: A comparative study of SBI & HDFC bank'	Kaav International Journal of Economics, Commerce and Business Management, 2019, ISSN : 2348-4969
		'Behavioral Finance Studies – Emergence and Development'	International Journal of Innovative Research and Advanced Studies (IJIRAS) ISSN : 2394-4404
12	Ms. Divya Chhibber	'Average duo triangle ranking technique to solve fully and type-2 intuitionistic fuzzy transportation problem'	Non-Linear Studies, Volume 26, No. 3, pp-487-504, 2019
13	Mr. Gopal Singh	'Modelling for the students' performance evaluation system using fuzzy logic techniques.'	International Conference of International Academy of Physical Science (CONIPAS - XXIV), at CCS University, Meerut from 9 to 11 August 2019
14	Mr. Gaurav Kaushik	'Progressive WebApp - The future of Web Development'	International Journal for Research in Applied Science and Engineering Technology (IJRASET), Volume 7, Issue VII, July 2019
15	Dr. Gitanjali Tondon	'An insight into molecular interaction of PGIP with PG for banana cultivar Frontiers in Bioscience'	Frontiers in Biology, Volume 25, Page No. 335-362, 2020
		'Mycobacteriophages Dynamics'	A Book Chapter 'Immunoinformatics' published by Springer Nature
		'Identification of putative candidate genes and their cis-regulating elements for diseases in Vitis vinifera by EST'	Indian Journal of Agricultural Sciences, ICAR, New Delhi, ISSN 0019-5022
16	Dr. Indrani Bhattacharjee	'Delhi- The Migration Capital of India'	International Journal of Latest Technology in Engineering, Management & Applied Science, Page No. 34-40, Volume VIII, Issue VII, July 2019
		'Digital Financial Inclusion: A comparative study of India and the world'	International Conference on 'Emergence of Artificial Intelligence and Internet of Things: Challenges and Opportunities for Business, Society and Education', at Jaipuria School of Business, New Delhi on September 20, 2019
		-	Five Days Workshop on 'Research Methodology and Research Publication' at National Institute of Food Technology, Entrepreneurship & Management, Haryana from 5 June to 9 June, 2019

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
16	Dr. Indrani Bhattacharjee	-	Seminar Series on 'Definition of MSMEs' organised by Pahle India Foundation and YES Bank on May 8, 2019, New Delhi
		-	Report Release and Panel Discussion on 'An Integrated Value Chain Approach to Ease of Doing Business' organised by Pahle India Foundation on September 13, 2019, New Delhi
17	Ms. Komal Kapoor	'A study of pilot analysis of the consumer buying factors for luxury brands of apparels and accessories-Delhi NCR Region'	International Journal of Business Research & Excellence Vol. No 1, June 2019, ISSN 25824368
		NPTEL Online Certification	Design Thinking-A Primer (84% marks)
		-	FDP on Reference Management - A Literature Review Approach at GL Bajaj Institute of Management & Research, 23 May 2019, Greater Noida
18	Ms. Meghna Gupta	'Comparative study of classification algorithms of data mining for possibilities of breast cancer'	International Journal for Research in Applied Science and Engineering Technology (IJRASET), Volume 7, Issue VIII, July 2019
		'SDN Networks qualities, applications and security issues : A Survey'	International Journal for Research in Applied Science and Engineering Technology (IJRASET), Volume 7, Issue VIII, July 2019
19	Ms. Neeru Saxena	'Comparative study of neural network based RSA cryptosystem on various parameters'	International Journal for Research in Applied Science and Engineering Technology (IJRASET), Volume 7, Issue VII, July 2019, Page No. 899-904
20	Dr. Pradeep Bhardwaj	'Equality between the genders in the workplace: A study of gender issues in the Indian organizations'	International Journal of Scientific Research and Review (ISSN - 2279-543X Vol 7), May 2019
		-	Five days workshop on 'Research Methodology and Research Publication' at NIFTEM from 5 to 9 June 2019, Haryana
21	Ms. Priyanka Sadhna	Book review of 'Larry Bossidy, Ram Charan & Charles Burck, Execution - The Discipline of Getting Things Done'	Laksh- The Bi-Annual Refereed Journal of the Institute of Professional Excellence and Management, Vol. 13, ISSN 0974-8903
22	Ms. Rinki Singh	'Comparative study of neural network based RSA cryptosystem on various parameters.'	International Journal for Research in Applied Science and Engineering Technology (IJRASET), Volume 7, Issue VII, July 2019, Page No. 899-904
23	Ms. Shenki Tyagi	'Work life balance factors and its impact on women position in the workplace'	International Journal of Science and Research (IJSR), Volume 8 Issue 7, July 2019, 32 – 41
24	Dr. Shilpi Sarna	'Work life balance factors and its impact on women position in the workplace'	International Journal of Science and Research (IJSR), Volume 8 Issue 7, July 2019, 32 – 41

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
25	Dr. Surabhi Johari	'Artificial intelligence bridging the pharma sector'	An Invited Editorial Article in Pharma focus Asia Magazine, Issue 35, 2019
		'Discovery of Penicillin Binding Proteins (PBPs) inhibitors by blending virtual screening, molecular docking and simulation studies'	Albany 2019:20th Conversations (www.jbsdonline.com) published in Conference Proceedings of Taylor and Francis. (Impact Factor 4.1) (Open Access)
		'Mycobacteriophages Dynamics'	A Book Chapter 'Immunoinformatics' published by Springer Nature
26	Mr. Surya Saxena	'A study of various data broadcast model for air indexing on wireless channel'	International Journal of Engineering Technology Science and Research ISSN 2394 – 3386 Volume 6, Issue 7, July 2019
27	Mr. Santosh Shah	'Non-performing assets: A comparative study of SBI & HDFC bank'	Kaav International Journal of Economics, Commerce and Business Management,2019, ISSN : 2348-4969
28	Dr. Umesh Kumar	-	National hands on workshop on 'Applications of Flow Cytometry in Pharmacology and Drug Discovery' from 27 to 29 September 2019 in the Department of Pharmacology, PGIMER, Chandigarh
		Invited Speech on 'Reversal of hypermethylation and reactivation of glutathione S-transferase pi 1 gene by curcumin in breast cancer cell line'	Two days 'National Workshop on Recent Advances in Immuno-Proteomics' organized by CSIR-IGIB, New Delhi from 29 to 30 August 2019



Empowering Knowledge | Faculty & Management Development Programs

IMS Ghaziabad University Courses Campus organized a Faculty Development Program on 'Work Life Balance' on 10 April 2019. Mr. Vivek Kumar Nanda, National Sales Manager, Sharp Business System presided over the entire program. With over 25 years of experience in the corporate world, he substantially emphasized on the inverse relation between stress and productivity and explained number of ways to manage tasks & targets within the anticipated deadlines. Participants learnt the techniques of avoiding stress while learning about the exigency of focussing on both personal-professional well being and development.

Another one-day stimulating Faculty Development Program was organized by School of Journalism & Mass Communication on 31 August 2019 on the topic 'Initiation & Funding of Research Projects'. The speaker of the session was renowned Dr. Devesh Kishore, Professor Emeritus, MC National University of Journalism & Mass Communication. The major focus of this program was to upgrade the teaching, training and research skills of the faculty. Dr. Kishore elucidated the opportunities ahead for the researchers in shaping today's scenario while highlighting the importance of collaborative research work for solving many real-world challenging problems. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus, being an accomplished researcher motivated the faculty to do best in the areas of research and appreciated their efforts for their constant quest of keeping themselves updated with the latest trends in the field of research and development.



Scaling Skills | Industry Academia Interface

MIB

- Informative session by Prof. Ashok Advani, International Business Expert, on 'Importance of Business Processes'.
- Interactive session by Mr. Gagandeep Singh, Faculty, Indian Institute of Foreign Trade (IIFT) on 'Contemporary Financial Issues'.
- Analytical lecture on 'Social Awareness' by Mr. Cyril Alexandre Czuczuman, Love Care Foundation

BBA

- Guest Lecture on 'The Challenges and Opportunities of International Trade for Developing Countries in this Era of Globalization and Dynamics of International Trade' by Mr. Manoj Kumar, Regional Head, North India, L&T Group and Mr. Abhishek Upadhyaya, Head of Indian office - Armtel.
- Corporate talk session by Mr. Anish Juneja, Head of Trade & Marketing, Sony India, on 'Industry Expectations and How to Become Industry Ready'.
- Informative session on 'Indian Banking System and Financial Metrics' by Mr. Naveen Kumar Jain, Senior Renowned Trainer
- Interactive lecture by Mr. Vivek Kumar Sinha, Sales Expert, Apple India, on 'Retail Marketing and Customer Engagement'.

BCA

- Analytical lecture on '21st Century Skills and Challenges', in association with CEGR, by Dr. Anil Verma, Director Education (Asia Pacific), Microsoft.
- Guest Lecture by Mr. Vikas Gupta, Program Architect, TCS on 'Tools of Software Engineering'.
- Talk session by Mr. Vikas Phogat, Director, Global R&D, IDEMIA on 'Opportunities and scope of IT in digital era'.

BJMC

- Guest lecture on 'Film and TV Acting' by Mr. Yogendra Tikoo, Bollywood Actor and Voice-Over Artist.
- Interactive session on 'Media Reporting' by Mr. Roshan Kr. Jha, Sports Reporter, Nav Bharat Times.
- Informative session by Mr. Ashwani Kr. Dubey, Advocate, Supreme Court of India, on 'Media Related Laws'.

Biosciences

- Talk session by Mr. Rakesh Kr. Shahi, Director, Abha Biotechnology Pvt. Ltd., on 'Career opportunity from entire life science industry for Biotechnology and Microbiology'.
- Guest Lecture on 'Transforming life by overcoming fears' by Mr. Arjun Gaur, Life Coach & Founder, Lifez Honour Company.



Mr. Yogendra Tikoo, Bollywood Actor and Voice-Over Artist

Epitomizing Success | The Proud Achievers

Debate | Bionics Club

27 September 2019

1st Rank

Roopal Chauhan, M.Sc. BT (2018-2020)

Tanvi Singh, M.Sc. BT (2018-2020)

Art & Craft Mela | Splash Club

20 September 2019

Board Decoration Competition

1st Rank

Anushka Arya, BBA (2019-2022)

Sakshi Agarwal, BBA (2019-2022)

Yashpreet Kaur, BBA (2019-2022)

Painting Competition

1st Rank

Deepanshi Gupta, BBA (2019-2022)

Rangoli Competition

1st Rank

Preeti Verma, BBA (2017-2020)

Sheetal Yadav, BBA (2017-2020)

Speech Craft | Career Pathway Club

20 September 2019

1st Rank

Avni Agarwal, BBA (2018 – 2021)

Nimesh Kumar Nadar, BCA (2018-2021)

Dare to Sync | Music Club

9 April 2019

1st Rank

Rahul Srivastava, BBA (2018-2021)

Business Quiz | Big Ideas Club

6 April 2019

1st Rank

Deepa Pathak, BBA (2019 – 2022)

Sangya, BBA (2019- 2022)

**Dreams come true
at IMS!**

Global Opportunities | **International Placements & Internship**

**Highest
Package
₹ 16 Lakhs P.A.**

International Placements in Dubai



Aditya Kumar
MIB



Kishore Rishabh Mishra
MIB



Satyam Garg
MIB



Shivani Sharma
MIB



Shubham Sharma
MIB



Km. Priya Sharma
MIB



Monika Sharma
MIB



Saurabh Thakurela
BBA



Tejal Sinha
BBA



Abdul Ahad
BBA



Harshit Jain
BBA



Ayush Dave
BBA



Prince Garg
BBA



Khadeeja Nafees
BBA



Sonia Jha
BBA



Mehfooz Alam
BBA



Shivam Tyagi
BBA



Sanjana Yadav
BBA



Shukdev Agnihotri
BBA



MIB

Intern at DUBAI





www.imsuc.ac.in



INSTITUTE OF MANAGEMENT STUDIES

(University Courses Campus)



NH-9, Adhyatmik Nagar, Ghaziabad-201 015, National Capital Region, India
Ph. : 09599814461-65/07838382761-65/ 0120-4980000, Toll-Free: 1800 102 1214
E-mail: admission@imsuc.ac.in, director@imsuc.ac.in