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IMS
GHAZIABAD
UNIVERSITY COURSES CAMPUS

pulse

Bi Annual News Magazine of IMS Ghaziabad, University Courses Campus

VOLUME 4 | ISSUE 2

International Conference

**International
Conference &
National
Seminars**

**StartUp
Conclave**

**International
Placements &
Internships**

Annual Fests



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Former President, AIU

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NUTS & BOLTS

Splendid Expressions Messages Corner	2
Think Tank International Conference	4
Connecting Dots National Seminars	6
StartUp Conclave & Entrepreneurship Awareness Program IE-Cell	10
Incredible Energizers Departmental Annual Festivals	12
Academic Excellence University Rank Holders	15
Experiential Learning Educational & Excursion Trips	15
Refining Knowledge Alumni Talk Series	15
Knowledge Treasure IMS Super Student	16
Productive Simulation IMSMUN	17
SOIREE MIB Alumni Reunion	18
Medical Insights Bioscience Symposium	19
Trainings, Career Enrichment Talk & Workshop Series Career Development Centre	20
Motivational Mentoring Dr. Aruna Broota's Session	21
Performing Good Deeds CSR Initiatives	22
Patriotic Beat Republic Day	22
Reader's Delight Book Fair	22
Scaling Skills Industry Academia Interface	23
Learning by Doing Clubs & Workshops	24
Building Competencies MIB	32
Placements & Internships Corporate Resource Centre	34
Enhancing Capacities Learning & Development	40
Empowering Knowledge Faculty & Staff Development Programs	41
Epitomizing Success The Proud Achievers	42
Panoramic View Experts' Speak	44
Testimony Time Awards & Accolades	44
Global Opportunities International Placements & Internships	

<ul style="list-style-type: none"> • 'Ranked 1st in U.P. & Uttarakhand' by Times B- School 2020 Survey • 'Best BBA Institute in North India-2020' awarded by Asia Pacific Education and Technology Awards • 'Best BCA Institute in North India-2020' awarded by Asia Pacific Education and Technology Awards 	2020
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<ul style="list-style-type: none"> • 'Best in Innovation in Learning-2018' awarded by CIAC Global • 'Best Industry Exposure in Post Graduation- MIB' awarded by CEGR • 'Best BCA College in North India - 2018' awarded by CEGR • 'Ranked 1st in U.P. and Uttarakhand' by Times B School 2018 Survey • 'Best Journalism & Mass Communication College in North India-2018' awarded by CEGR • 'Best International Placements in Management- 2018' awarded by CEGR • 'Best Biotech College-2018' awarded by CEGR 	2018
<ul style="list-style-type: none"> • 'Ranked 3rd in Northern India/ Delhi NCR' by Times B- School 2017 Survey • 'Best BBA Institute in Northern India-2017' awarded by GESA • 'Best BCA Institute in Northern India-2017' awarded by CEGR • 'Best BJMC Institute in Northern India-2017' awarded by CEGR 	2017
<ul style="list-style-type: none"> • 'Best Private BBA Institute in India 2016' awarded by ASSOCHAM • 'Ranked 1st in U.P. and Uttarakhand' by Times B-School 2016 Survey • 'Ranked 3rd in Northern India/Delhi NCR' by Times B-School 2016 Survey • NAAC Accredited 	2016
<ul style="list-style-type: none"> • 'Best Management College for Placements 2015' awarded by CEGR • Silver Jubilee Year 	2015
<ul style="list-style-type: none"> • Started Master Degree in Biotechnology (M.Sc. BT) 	2008
<ul style="list-style-type: none"> • Started School of Media Studies 	2007
<ul style="list-style-type: none"> • ISO 9001:2008 Certified 	2002
<ul style="list-style-type: none"> • School of Biosciences - B.Sc. (H) BT & B.Sc. (H) MB came into existence 	2000
<ul style="list-style-type: none"> • Foray into MIB & BCA Course 	1994
<ul style="list-style-type: none"> • Pioneer in BBA Course 	1990
<ul style="list-style-type: none"> • Established 	1990

**30 YEARS of
EXCELLENCE**

Splendid Expressions

MESSAGE FROM THE DESK OF DIRECTOR

The guiding philosophy of IMS Ghaziabad, University Courses Campus is to provide contemporary education for crafting future leaders by creating a learning atmosphere conducive to research, practical and entrepreneurial applications. As the 21st century unfolds, we are meeting new challenges of a global economy by carrying forth the ideas of progress and opportunities through education. Today, the change is so rapid that the education system has to keep itself abreast of the latest development in industries across the globe. With greater awareness, excellent education, and effective change management IMS Ghaziabad, University Courses Campus continues to accelerate to meet the pace of change in the business landscape. We stand high as a legacy of 30 years old educational group which is a result of a nascent dream and great vision. Amazing leaps in pedagogy, technology, and research at the institute have created new paradigms for students to face the challenges of tomorrow by maximizing the learning cycle.

Our current issue reflects the learning initiatives and its effective results where IMS students worked with industry experts, faculty, staff, and community partners to effectively take on their aspirations and meet their life-career goals. Our learned faculty members having rich and diversified experience recently launched an International Journal for Business Research & Excellence (IJBRE) in the International Conference at IMS in December 2019, to publish and acknowledge the breakthrough ideas in the ever-emerging and evolving management practices. On the academic front, our students bagged the top ranks in the University and have presented their research analysis and ideas in top B Schools of India. Various workshops by industry experts and an array of programs with an increased emphasis on innovative pedagogy and skill development have helped our students to grab the excellent placement offerings in renowned companies in India and abroad.

I congratulate the meticulous editorial team at IMS for spending considerable time on preparing and planning this informative edition of Pulse News Magazine for avid readers.

Dr. Sapna Rakesh
Director



EDITOR'S DESK

*“Be passionate and bold. Always keep learning.
You stop doing useful things if you don’t learn.”*

- Satya Nadella



Ms. Priyanka Sadhna
Editor



Ms. Raunak Bhardwaj
Associate Editor

The four Cs of learning of the 21st century are communication, collaboration, creativity, and critical thinking. To ensure that knowledge doesn’t become obsolete, one should thrive on learning constantly. It's now extremely important to keep pace with the evolving technological landscape, which requires constantly brushing up on existing skills and adding new ones.

In this magazine, we intend to showcase a range of platforms covering all the worthy outcomes of the activities planned. Pulse News Magazine is a medium to showcase students and faculty development initiatives, thoroughly planned by the institute. It is designed to provide proper acknowledgment of all the efforts taken by the faculty, staff, and student club representatives for the holistic development of the students. We express our heartfelt gratitude to CA (Dr.) Rakesh Chharia- Treasurer, IMS Ghaziabad; Dr. Sapna Rakesh, Director- IMS Ghaziabad, University Courses Campus, and all the faculty & staff members who contributed to this edition. The valuable suggestions and opinions for further improvements in the coming issues will be highly solicited.

Highlights of the Issue

This issue is dedicated to learners, as lifelong learning is an indispensable tool of every individual’s personal and professional development. Continuous learning opens one’s mind and changes the attitude by building on what is already known. Learning new things gives a feeling of accomplishment which prepares to take on challenges and explore new ideas.

This issue covers the most awaited International Conference, StartUp Conclave, and Departmental Annual Fests, wherein students gained greater insight into their subject areas by interacting with renowned industry experts and academicians. The learning enriched seminars, IMS Model United Nations Conference, skill development workshops and career enrichment talks unfolded the potential avenues for further development. The edition also covers informative details on student-driven clubs and international placement offerings at IMS Ghaziabad, University Courses Campus.

We hope you truly, unequivocally believe in yourself and your sky has no limit!

Think Tank | International Conference

IMS Ghaziabad, University Courses Campus organized an International Conference on 'Business Transformation through Sustainability, Entrepreneurship, and Digitalization' on 9 November 2019. The objective of this conference was to congregate a consortium of researchers, academicians, and industry experts to discuss the research findings of the learned scholars. Dr. D.S. Chauhan, Former President, Association of Indian Universities was the chief guest of the event. Inauguration of the conference was marked by the launch of the International Journal for Business Research & Entrepreneurship (IJBRE) by Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus in presence of all the dignitaries, research scholars, and IMS family. Dr. Chauhan in his keynote address congratulated the faculty and students for the launch of International Journal and expounded on the benefits of research by sharing his work experiences at NASA. He also emphasized on the role and importance of research in the nation's development by providing an interdisciplinary platform to policymakers, managers, researchers, practitioners, and educators, for presenting and discussing the most recent innovations, trends, challenges, and their solutions adopted in the industry.



All the scholars presented their research papers in varied fields of management and got feedforwards by industry experts and academicians. The scholars with excellent research findings and analysis bagged prizes under various categories such as 'Best Paper Award'. Dr. Geeti Sharma, Program Convener extended note of gratitude to CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad, and Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus for their support and guidance throughout. The faculty team of Dr. Sahil Gupta, Dr. Shilpi Sarna, Ms. Komal Kapoor and Mr. Aniruddha Ghosh ensured flawless conduction of the conference. With combined efforts of a dedicated team of faculty, staff members and students, the event was successfully executed with precision.



Connecting Dots | National Seminars

National Seminar on 'Indian Financial System: Tactical Issues, Challenges and Scope'

To keep up with the pace of the industry, School of Management Studies, at IMS Ghaziabad, University Courses Campus in association with Ghaziabad Management Association (GMA) organized a National Seminar on 'Indian Financial System: Tactical Issues, Challenges and Scope' on 19 October 2019. The seminar was graced by the benign presence of industry expert namely Mr. Viney Anand, GM Solutions Architect, Accenture as the chief guest and Mr. Kapil Saraswat, Assistant Vice President, Royal Bank of Scotland as the guest of honor. Mr. Naveen Kumar Jain, Deputy Vice President, Axis Bank, Mr. Umesh Kumar Daila, Head-Delhi NCR, Mirae Asset Global Investments and Mr. Gaurav Jain, Area Manager-Delhi NCR, ICICI Prudential were the panel members in the seminar. Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus inaugurated the session and discussed the financial innovations for fostering growth and development in the Indian economy. The inaugural session on 'Emerging Prospective in Fintech' was taken by Mr. Anand and Mr. Saraswat, in which they gave great insights into the role of bitcoin and blockchain while throwing light on the tactical issues in the finance industry. The discussion focussed on the slowdown of economy, frauds, and scams in the banking sector and also touched upon the biggest challenge of survival for the banks.



The seminar also witnessed stimulating paper presentations on banking, financial services and insurance sector, fintech, and behavioral finance by the participants. The profound and thoughtful points shared, gave the audience a new blueprint of many crucial aspects of the finance market in the country. The paper presentation was judged by the faculty team of Dr. Indrani Bhattacharjee, Ms. Komal Kapoor, Mr. Abhinav Kataria, Mr. Kapil Mohan Garg, Mr. Aniruddha Ghosh and Mr. Shubhro Sengupta. The combined effort of faculty coordinators namely Dr. Shilpi Sarna, CA Anu Tyagi, Mr. Dhruv Sharma, Mr. Ashish Srivastava, Mr. Abhishek Jain, and Ms. Nidhi Srivastava ensured smooth conduction of the event under the guidance of conveners of the seminar- Dr. Geeti Sharma, and Dr. Pradeep Bhardwaj. Students' team led by Aman Raj, President, Finance Club along other members assisted the faculty and staff members with the rigorous approach.



National Seminar on 'Future of HR and Evolving Workforce'

IMS Ghaziabad, University Courses Campus organized a National Seminar on 22 February 2020 on 'Future of HR and Evolving Workforce' with participation of over 200 delegates from different corners of the country. The objective of this seminar was to bring all the leading academicians, research scholars and students under one roof, to discuss, rethink and brainstorm the evolving developments in human resource management.

Mr. Pradyumna Pandey, Director, Talent Solution, CBL Pro; Mr. Abhay Kapoor, Senior HR Leader, Amazon India & Mr. Sandeep Tyagi, HR Director, Samsung Electronics were the eminent guests in the national seminar. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus inaugurated the seminar and shared the crucial role of HR policies and practices in attaining the organizational goals. The guests discussed the role of new innovative technologies and digital channels in developing and retaining a skilled workforce. The seminar gave novel insights into the changing role of HR professionals in taking the economies on the next level by becoming a great workforce, which thrives on celebrating uniqueness and team quotient. The event also witnessed the grand release of HR magazine titled 'Unveiling the Journey of HR Millennials'. The event received great support of its Knowledge Partner- 'Human Capital Cyberkart'.



Mr. Pradyumna Pandey, Director, Talent Solution





All the scholars presented their research papers in HR field and shared their excellent research findings and analysis. Dr. Geeti Sharma and Dr. Shilpi Sarna, Program Conveners along with faculty team of co- conveners including Ms.Yagbala Kapil, Ms. Vanchan Tripathi, and Ms. Nidhi Srivastava coordinated the seminar and motivated the students to work in multicultural environment. Students' team of Vishal Choudhary, Avni Aggarwal, Ashutosh, Aardhya Kaushik and Tarush Chand Khatri coordinated the seminar and shared a note of gratitude for this wonderful experience.



Mr. Sandeep Tyagi, HR Director, Samsung Electronics



Mr. Abhay Kapoor, Senior HR Leader, Amazon India



Start - Up Conclave & Entrepreneurship Awareness Program

E-Cell

To influence the start-up climate and cultivate the spark of entrepreneurial values among budding entrepreneurs, E-Cell at IMS Ghaziabad University Courses Campus organized 'StartUp Conclave 2020' on 15 February 2020. Mr. Rajeev Sharma, Former Secretary, Science and Engineering Research, Department of Science & Technology, New Delhi was the chief guest for the day accompanied by the keynote speaker, Ms. Sheetal Kapoor, Co-Founder, Oxy Healthcare. Both the guests shared their journey and experience with budding entrepreneurs while emphasizing the role of entrepreneurs in the growth of the national economy. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus captivated young minds by motivating them towards taking innovative projects and having unshakeable faith in themselves. The prime attraction of the conclave was the grand release of the book 'Start-Up Stories of India'.



Ms. Sheetal Kapoor, Co-Founder, Oxy Healthcare



Mr. N.K. Dhand, Chairman, Micromatic Grinding Technologies Ltd.



Mr. Niraj Chadha, Branch Head, Andhra Bank



Mr. Rakesh Kumar Guran, Founder, ABC of Start-up



Mr. Rajeev Sharma, Former Secretary, Science and Engineering Research Department of Science & Technology



StartUp Conclave witnessed engrossing panel discussion on the theme 'Start-Ups in Focus - Issues & Challenges' by Mr. Amit Pathak, Founder, Shellios Technolab as moderator and the panelists namely Dr. Amjad Ali, Founder, AAHPL-OMED; Mr. Gagneet Kalsi, Co-Founder, Innwork; CA Anjani Kumar Sharma, Co-founder & Director SAGA; Mr. Rakesh Guran, Founder, ABC of StartUp; Mr. Alok Nikhil Jha, COO, IIITD, Incubator; Ms. Kalpana Sinha, Senior Consultant, NIESBUD and eminent guest from GMA, Mr. SK Verma.

The winners of the 'StartUp Excellence Awards' got the cash prizes sponsored by Micromatic Grindings Technologies Ltd., Ghaziabad Precision Products Pvt. Ltd and Shriram Pistons & Rings Ltd. The conclave was concluded with a valedictory address by Mr. N.K. Dhand, Chairman, Micromatic Grinding Technologies Ltd. Program Conveners Dr. Geeti Sharma, Dr. Indrani Bhattacharjee and Dr. Nidhi Srivastava thanked CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad, and Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Camous for their constant motivation and support.

Entrepreneurship Awareness Program

E-cell organized three days 'Entrepreneurship Awareness Program' from 9-11 October 2019, with the objective of providing a step by step guide to student entrepreneurs. Mr. Rakesh Kumar Guran, Founder, ABC of Start-up; CA Akansha Arora, Legal Consultant; Dr. Geeti Sharma, Chairperson, BBA; Dr. Indrani Bhattacharjee, Coordinator, BBA third year, and Dr. Nidhi Srivastava were the moderator of different sessions. The discussion revolved around two most important steps to start a business including ideation and creation of business model. Mr. Niraj Chadha, Branch Head, Andhra Bank was the resource person for the second day. While the third day comprised an outbound training program in collaboration with the Centre for Entrepreneurship Development, NIFTEM, Sonipat, and E Cell. Students learned about seed financing, technical support, documentation, project reports, and other pertinent pointers related to startups.

Incredible Energizers | Departmental Annual Festivals

Markfest | School of Management Studies

Packed with engaging competitions and marketing insights, School of Management Studies organized its annual inter-institutional marketing fest 'Markfest 2020' on 1 February 2020. The chief guest Mr. Rajkiran Kangala, Vice President- Business Development, Transport Corporation of India Ltd. along with guest of honor namely Mr. Vivek Gupta, Chief Operations and Technology Officer, ROI Net Solution Pvt. Ltd. and Mr. Rishi Agarwal, Owner, Little Conversations, Film Production Venture (IMS Alumni) quoted their worthwhile experiences of the industry and enlightened the young minds with deep knowledge of success mantras in the field of marketing. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus in her welcome address captivated the young marketers and motivated them to unleash their creative knacks to emerge as marketing wizards and strategists. The fest got overwhelming response of from many institutes and Universities such as Delhi University, Jaypee University, Amity University, KIET, Galgotia University and many more.

The fest witnessed intersection of ideas, and skills through its numerous competitions such as Marksense, BrandLens, New Product Launch, Colour it Green and Business Haat. Students and guests enjoyed themselves in the IMS pavilion including RJ corner, fun gaming zones and food court. The winners were motivated and acknowledged with trophies, cash prizes, and medals. The entire fest was sponsored by ParleAgro, Veerji and co-sponsored by Getcon Media Pvt. Ltd., Roms Pizza & many more. The conveners of the Markfest- Dr. Geeti Sharma, Dr. Kumar Saurav and Ms. Shenki Tyagi extended their heartfelt gratitude to all the dignitaries, faculty members and student coordinators.



InvenT | School of Information Technology

'InvenT 2019' an annual inter-institutional tech-fest of IMS Ghaziabad, University Course Campus was organized by School of Information Technology on 4 October 2019. The fest was jam-packed with geeks gathered under one roof to compete and excel in different contests. InvenT 2K19 did hit the right chord with over 400 participants from more than 20 institutes and schools including Delhi University, AKGEC, ABES-IT, ABES, IP College, BIT, IIMT, SIET, MIET, ITS-EC, IMSEC, IMS Noida, IMR, DPSG, Ryan International, DPSG Meerut Road, New Rainbow Public School, and many more premier institutes. The event was inaugurated in presence of guest of honor Mr. Vipul Jain, Share Point Architect and Project Manager, AWC Software Pvt. Ltd. The festival witnessed a broad spectrum of activities and competitions for technocrats, game enthusiasts, and creative minds to test their mettle and showcase their IT skills. The fest was sponsored by PICS Training Academy. Dr. Gagan Varshney, Chairperson, School of IT welcomed the guests and extended deep gratitude to CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad and Dr. Sapna Rakesh, Director, IMS Ghaziabad University Course Campus for their support in promoting pragmatic learning and providing ample of opportunities, where the student can refine their technical skills.



Genesis | School of Biosciences

School of Biosciences organized 'Genesis 2019'- an inter-institutional science festival on 11 October 2019 for postgraduate, graduates, and senior secondary science students from various institutes. The objective of the fest was to discuss the latest developments in the field of science & technology and present innovative models offering great solutions to existing issues. The chief guest, Prof. Gursharn Singh Randhawa, Member, Board of Management FRI University, Dehradun and Retired Professor, Department of Biotechnology, IIT Roorkee, and the guest of honor Dr. S.K. Garg, former Vice-Chancellor, First State Veterinary University, Mathura discussed breakthrough developments in the science stream. Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus shared how science and technology play an integral part in our lives. A plethora of events such as E-Canva, Blog-IT, Sci-toon, Knockdown, Sci-quest, and Bio-Splash were organized wherein students participated in huge numbers. Dr. Abha Vashistha, Chairperson, School of Biosciences administered the entire fest with unflagging support of team members and student coordinators.



Academic Excellence

University Rank Holders

Students of IMS Ghaziabad, University Courses Campus grabbed top ranks in CCS University Examinations in 2019. Meritorious students expressed their gratitude to Dr. Sapna Rakesh and the faculty for equipping them with great knowledge, tutorial classes, rigorous evaluations, and constant feedback. The members of the academic advisory board and the executive council of IMS Ghaziabad congratulated the following students for their diligent efforts.



Appurv Goel
MIB (2017-2019)
1st Rank Holder



Shivangi Yadav
MIB (2017-2019)
2nd Rank Holder



Shivangi Pundhir
MIB (2017-2019)
3rd Rank Holder



Anusha Tyagi
BBA (2016-2019)
1st Rank Holder



Muskan Jain
BBA (2016-2019)
2nd Rank Holder



Purvi Goel
BBA (2016-2019)
3rd Rank Holder



Kajal Rana
BCA (2015-2018)
5th Rank Holder



KM Kamakshi Pant
BCA (2015-2018)
4th Rank Holder



Deepanshi Bora
BJMC (2015-2018)
3rd Rank Holder



Payal Choudhury
BJMC (2015-2018)
5th Rank Holder



Nidhi Varshney
M.Sc BT (2016-2018)
2nd Rank Holder



Milan Raghav
B.Sc. (H) MB (2016-2019)
5th Rank Holder

Experiential Learning

Educational & Excursion Trips

IMS Ghaziabad, University Courses Campus organized an excursion trip to Pratapgarh Farms, Haryana on 18 October 2019 for the MIB students. All enjoyed fun activities like archery, shotgun, pottery, butter making & flour making on wheels. The accompanying faculty members too had a great time with the students.

School of Biosciences, IMS Ghaziabad University Courses Campus organized three days educational tour from 27 November-29 November 2019, to the pink city of India- Jaipur with the motto of promoting experiential learning for an effective outcome. Students visited Birla Institute of Scientific Research (BISR) and learned about the research projects, latest research developments in microbiology, and biotechnology. They also visited Nahargarh Zoological Park, City Palace, Chowki Dhani, Albert Hall Museum and Amer Fort. It was a memorable journey filled with mesmerizing memories and learning experiences.

Refining Knowledge

Alumni Talk Series

BJMC Department organized 'Alumni Talk' on 17 January and 27 February 2020 by Mr. Shivendra Singh, Social Media Executive, Ministry of Home Affairs & Alumnus (2015-2018), and Mr. Ashish Ranjan, News Anchor, India News & Alumnus (2014-17) respectively. Mr. Shivendra shared all his escapades and experiences as a student of IMS Ghaziabad. He also shared his professional journey, struggles while motivating the students to focus on skill enhancement. Mr. Ranjan gave valuable tips for the students aspiring to become journalists and shared various anecdotes from the industry. He also stated that diligence, determination, and self-development are the key ingredients of success.

BBA Department organized an Alumni talk Session on 'Key to Success' for BBA first-year students on 23 January 2020. Mr. Nishant Nalwa, BiD Advisor (Cloud Business), HCL Technologies & Alumnus (2007-10) gave valuable insights about key ingredients for success in life. He shared his numerous instances full of impeccable experience about his personal and professional life. Dr. Shilpi Sarna, Chairperson, Alumni Relation extended a note of gratitude to the alumni, for coming to campus and sharing their knowledge and tips with the students for personal and professional excellence.

Knowledge Treasure

IMS Super Student

IMS Ghaziabad University Courses Campus in association with leading Hindi newspaper Amar Ujala organized 'IMS Super Student', a contest for the students of grade XI and XII on 22 January 2020. IMS started this unique initiative 3 years back to recognize the young achievers and brilliant minds of Uttar Pradesh and Delhi NCR. The contest witnessed an overwhelming response from thousands of enthusiastic students across various schools. The competition began with the welcome address of Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus, wherein she acknowledged the efforts made by students for their knowledge and skill development. She also emphasized the role of education in shaping the youth of tomorrow. Ms. Priyanka Sadhna, Chairperson CDC addressed the students on the various career paths available for the students after grade XII and their scope in various fields.

The grand finale event was graced by the presence of chief guest Mr. Ashutosh, Social Activist & Senior Journalist; Mr. Neeraj Jadaun, SP Dehat, U.P, and Mr. Dinesh Chandra, Municipal Commissioner, Ghaziabad at IMS campus. They encouraged the students to appear in such brainstorming competitions to brush up their knowledge and also wished them a great future ahead. CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad congratulated the winners and accentuated the role of youth in nation-building. The event was a huge success and received worthy appreciation from the parents, principals, and teachers.



Productive Simulation **IMSMUN 2019**

IMS Ghaziabad University Courses Campus organized its fourth edition Model United Nations- IMSMUN 2019 on 15 October 2019. This year's convention focused on the theme 'culture' and aimed at providing an intellectually stimulating environment to the delegates. The conference was an extraordinary and social event, organized to bring together an amazing assortment of young minds so that they could engage in cultural exchange event and gain first-hand experience of negotiation. The chief guest for the opening ceremony was Ms. Debashree Chaudhury, Minister of Women and Child Welfare and the guest of honour was H.E. (Mr.) Yogesh Punja, High Commissioner, Fiji. The guests inspired the students to think out of the box and try new things while utilizing the opportunities given in life.

The two-day session encouraged young minds to think of solutions to minimize global conflicts for a better tomorrow. Delegates not only learned about the diverse cultures of different nations but also innovative ideas to promote world unity and peace. In the valedictory ceremony, all the participating members were awarded trophies and cash prizes. Knowledge, wisdom, and self-confidence gained through the experience were the key takeaways of the simulation. CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad congratulated the students for making valuable contributions to the conference. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus discussed the need of learning Model UN in a friendly and educational environment. Ms. Sheetal Malik, Program Convener coordinated the entire event with the support of faculty, students, and staff members.



H.E. (Mr.) Yogesh Punja, High Commissioner, Fiji



Ms. Debashree Chaudhury, Minister of Women and Child Welfare



Soiree MIB Alumni Reunion

The School of Management Studies - Masters of International Business organized Alumni Reunion 'Soiree' on 18 January 2020 for MIB alumni to connect, collaborate, and recreate memories in the pavilion of IMS. The aura of optimism and enlightenment all around pumped the students to put up a great show for their beloved seniors, followed by DJ night and delectable dinner. Smiles, nostalgic moments, enthusiastic performances, crazy selfies were the key highlights of the day. The meet was concluded by a vote of thanks by Mr. Kapil Mohan Garg, Program Convener on a promising note of strengthening and cherishing this beautiful bond in years to come.



Medical Insights Bioscience Symposium

School of Biosciences organized a symposium on 'Basic & Translational Oncology: Diagnosis & Research' & 5th Annual Scholar's Science Meet of Society of Biomedical Laboratory Scientist (SBLS) on 24 January 2020. The symposium focused on basic concepts of tumor diagnosis and prevention through translational outcomes of molecular markers or chemotherapeutics.

Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus welcomed the scientists, members of SBLS, research scholars and conveyed her gratitude towards SBLS for this initiative. Dr. Piyush Jain, Physician & Incharge, NCD Clinic, Agra Medical College; Dr. Dhruv Kumar, Associate Professor, Amity Institute of Molecular Medicine & Stem Cell Research and Dr. Gaurav Verma, Scientist, ICMR, NICPR, Noida were the key resource persons of the session.

Dr. Piyush in his inaugural address focused on the early detection and prevention of tumors. He also discussed the role of lifestyle, diet, and physical activities in leading a healthy life. He prompted risk factors associated with different types of tumors in the Indian population. Lakshit Sharma, Alumni, M.Sc. Biotechnology shared with the audience his great work on epigenetic events associated with the breast cancer cells, along with various aspects of DNA hypermethylation which causes epigenetic silencing of specific tumor suppressor genes.

In the valedictory session, Dr. Piyush Jain was awarded Dr. APJ Abdul Kalam Lifetime Achievement Award. Dr. Abha Vashistha, Chairperson, School of Biosciences conferred with the Academician of the year award by Dr. S.D. Mehta, President, SBMLS. Dr. Umesh Kumar and Dr. Surabhi Johari also received the Scientist of the year award. Dr. Sapna Rakesh, Director congratulated all the awardees, associated members for the successful completion of the symposium and acknowledged the efforts of students, faculty, and staff members.



Trainings at CDTI, Career Enrichment Talk & Workshop Series | Career Development Centre

Career Development Centre in collaboration of HR faculty team at IMS Ghaziabad, University Courses Campus organized training for police officers and cyber experts at Central Detective Training Institute, (Bureau of Police Research & Development, MHA) from 3 February 2020 - 17 February 2020 at their premises. The training was based on behavioral competencies such as assertiveness, attitude and beliefs, personality types, and interpersonal skills. The participants were also trained in the areas of conflict management, time management, leadership styles, and decision making. Experiential learning helped the participants to relate their issues and address them by using a variety of skills for better results. Innovative pedagogy tools were used during the session including mind mapping, questionnaires, cases and team management games. The facilitator-led discussions and team exercises helped the members to draw a fine analogy between existing and anticipated behavior. Police officers & cyber experts, appreciated the modus operandi and emphasized the relevance of conducting such training sessions on a constant basis in the future as well. The entire faculty team of CDC including Ms. Priyanka Sadhna, Ms. Sapna Kumar, Ms. Raunak Bhardwaj and Ms. Anuradha Bhardwaj and HR faculty team of Dr. Shipi Sarna, Ms. Yagbala Kapil, Ms. Vanchan Tripathi, and Ms. Nidhi Srivastava conducted the training on collaboration and appreciated the efforts made by CDTI for conducting such invigorating programs.

CDC organized Career Enrichment Talk, Series 3 on the topic - 'Career Based on Interests' on 27 February 2020. The talk acted as a catalyst to help the students further clarify and evaluate their current positions regarding career choices. Renowned career counselors namely Mr. Ritesh Jain, Dr. Pranavi Luthra, and Ms. Pooja Bhatia shared their insights about various aspects of career planning in relation to higher education. They emphasized learning, unlearning, and relearning to manage the squeeze and constant change in today's scenario. Students also got to know the relevance of giving first preference to the course that leads to skill development. Through various real-life examples, students were able to correlate their queries and figured out the solution after in-depth analysis. Dr. Sapna Rakesh, Director- IMS Ghaziabad, University Courses Campus appreciated the modus operandi and shared the relevance of such talks for updating students about various streams. Mr. Ritesh Jain congratulated all the members associated with IMS, for the initiation of specializations, career counseling, training, clubs and value-added modules. All the career counselors appreciated the course curriculum of Masters of International Business at IMS Ghaziabad, University Courses Campus and highly recommended this for aspirants who are keen to make global careers. Career Enrichment Talk ended with a vote of thanks by Ms. Priyanka Sadhna, Chairperson, CDC wherein she thanked the director, career counselors, faculty, students, members of Career Pathway Club, EWL & IT team for the successful conduction of the talk. CDC faculty members- Ms. Sapna Kumar and Ms. Raunak Bhardwaj executed the programmed effectively.



Workshop on Team Management, Emotional Intelligence & LinkedIn Networking

Career Development Centre organized the workshop on 'Team Management and Emotional Intelligence' on 18 October 2019 for the students of BBA & BCA. The objective of the workshop was to discern the significance of team management and emotional intelligence in professional as well as personal lives. It was conducted by Dr. Deepali Monga, International Corporate Trainer and Ms. Shefali Monga. The management games helped the students to unveil the strategies, to overcome the challenges of working in a team, by managing emotions of oneself and others around. Dr. Deepali discussed proven techniques to manage negative emotions and transforming them into positive ones, by sharing pertinent pillars of emotional intelligence. She also shared NLP techniques to train one's mind in different situations, while raising significant techniques on self-introspection.

The centre also organized a workshop on 'LinkedIn Networking' on 24 December 2019 for the second and third-year students of BBA. It was conducted by Mr. Vijay Shukla, AGM- International Corporate Relation, CRC-IMS Ghaziabad, University Courses Campus. He explained the significance of LinkedIn as a social network specifically designed for professionals to connect and to cultivate their careers and businesses. This valuable workshop provided everything necessary to get started, including tips on creating a stellar profile, finding the right connections, using the platform appropriately, and making the profile stand out from the crowd.



Motivational Mentoring | Dr. Aruna Broota's Session

Career Counseling Session by renowned psychologist and hypnotherapist- Dr. Aruna Broota was organized at IMS Ghaziabad, University Courses Campus on 13 November 2019, for the students of grade XI & XII. The program provided a platform to the students to know stress management techniques, biological clock, diet considerations, sleeping patterns and effective learning skills. The objective of the session was to sensitize the students for making the most suitable career choice, enhancing concentration and achieving the pre-defined goals. Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus, and Ms. Priyanka Sadhna, Chairperson, CDC also addressed the students to discuss the process of career planning including self-assessment, career exploration, career identification, and writing action plan.



Performing Good Deeds | CSR Initiatives

The Bionics club at IMS Ghaziabad, University Courses Campus organized a cancer awareness campaign on 2 March 2020 in order to raise awareness of breast and cervical cancer. Dr. Madhu Gupta, Sr. Consultant Gynecologist & Obstetrician, Director Navjeevan Nursing Home and Chief Trustee, Beautiful Tomorrow Trust, sensitized on the causes, symptoms, and treatment available.

A donation camp 'Pahel' was organized on 27 February 2020 by CRC team of IMS Ghaziabad, University Courses Campus. Mr. Vijay Shukla, AGM, International Corporate Relations encouraged the student volunteers of CRC team to motivate the students and staff to make a difference in the lives of the underprivileged people. Many in the campus donated, textbooks, notepads, stationery and also appreciated everybody's participation in this noble cause.

The members of National Service Scheme organized a poster making activity on the theme 'Save Water' on 25 February 2020. Faculty member, Mr. Ashutosh Sharma made the students aware of the prevailing social issues that India has to fight and how youth of India can play a collaborative role in uplifting the society, by spreading awareness of the utilization of the renewable energy resources.

Under the aegis of 'Swachh Bharat Mission', the institute organized 'Cleanliness Awareness Drive' on 13 January 2020. Mr. Dinesh Chandra Singh, Municipal Commissioner, Nagar Nigam, Ghaziabad along with CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad, and Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus interacted with the students and motivated the youth to actively participate in government social

wellbeing and community initiatives to drive transformative changes for sustainable development.

The Student Social Responsibility Club (SSR) of IMS Ghaziabad University Courses Campus organized a blood donation camp on 18 October 2019 in collaboration with Rotary Club, Sahibabad and Vardan Multispecialty Hospital, Ghaziabad. The camp witnessed enthusiastic participation of more than 300 students, faculty, and staff members. The camp was inaugurated in the presence of esteemed guests from Rotary Club- DGE Alok Gupta, AG Amit Garg, CA Vidur Chharia, President and CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad, and Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus. The donors were also given a certificate of recognition for their contribution towards humanity.

Several SSR activities by MIB students of 'Magnetic Mestros' club were conducted in October and November 2019. The students went out to teach underprivileged children and also distributed clothes to them. In one of their activities, they spread awareness among females on menstrual hygiene, wherein free sanitary napkins were also provided. On 27 October 2019, the club members celebrated Diwali with the kids and distributed gifts and food items. By this activity, the students realized the importance of uplifting the needy and extending heartfelt services for societal and community development. The kids were excited to see this great gesture and thanked in their own ways. MIB students of 'Inspiring Innovators' club also organized another activity- 'Each one, plant one' on 6 October 2019, wherein they pledged to go green and contribute for the betterment of the environment by reducing carbon credits.

Patriotic Beat

Republic Day Celebration

The Republic Day was celebrated in the campus on 26 January 2020 with great zeal and patriotism. To commemorate the sovereignty of our country, Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus hoisted the tricolor flag with the underprivileged kids, volunteers of Robin Hood Academy, faculty, and staff members. Pledge to uphold the honor, integrity, dignity, and sovereignty of the nation marked the culmination of the program.

Readers' Delight | Book Fair

IMS Ghaziabad University Courses Campus organized edifying Book Exhibition on 8-9 November 2019 for the avid readers. Students and faculty explored recent books in the areas of management, IT, journalism, mass communication, biosciences, international business, and autobiographies. Renowned publishers like Taxmann, Himalaya, Jaico, Oxford, Cengage, and Wiley India participated in the exhibition. Dr. Madhuri Garg, Librarian along with her team members took this initiative to offer a wide selection of books from renowned publication houses.



Scaling Skills | Industry Academia Interface

The institute gives utmost importance to practical exposure and interaction of its students with real honchos of the corporate and academia. With this perspective, all the departments organized various guest lectures, covering wide gamut of relevant topics and research. The following interactions were conducted from October, 2019 to March, 2020.

MIB

- Guest lecture on 'Investment Strategy' by Mr. Hitesh Mali, Renowned Investor and Mr. Siddhartha Khemka, VP- Head of Retail Research, Motilal Oswal Financial Services Ltd.
- Interactive session by Mr. Kapil Tyagi, Resource Manager, Sexon Global Inc. on 'International Human Resource Management'.

BBA

- Talk session by Prof. Samish Dalal, TED speaker, Associate Professor and Administrator, Global PMB Program, SP Jain School of Global Management.
- Guest Lecture on 'Art of Professional Selling' by Mr. Jatin Taneja, Associate Manager-Business Development, NEC Technologies India.
- Informative session by Ms. Reeti Sujith, Deputy Director, Confederation Indian Industry (CII) on 'Indian Economy'.

BCA

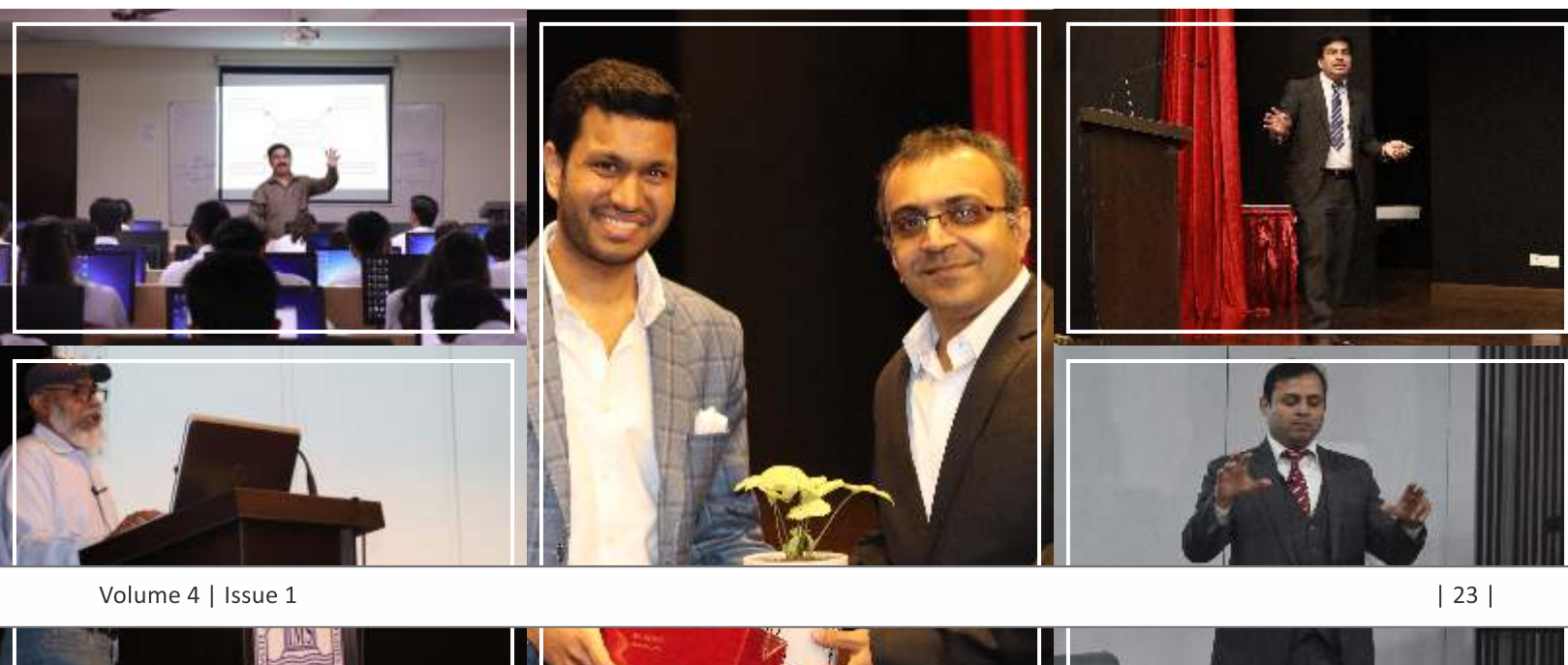
- Analytical lecture on 'OOPS & C++' by Dr. Lalit Arora, Director, ATS Software Training Institute, Ghaziabad.
- Guest lecture by Mr. Vijay Kumar, Associate Consultant, TCS on 'Data Warehouse and BI Tools'
- Technical session on 'Network Security and Threats' by Mr. Prashant Kumar Sharma, Network Trainer and Mr. Sudhir Gaur, Area Manager, Jetking Delhi.
- Informative session on 'Blockchain' by Mr. Pankaj Verma, CEO, Ednerds and Mr. Apoorva Bansal, CTO, Ednerds.

BJMC

- Guest lecture on 'Newspaper Designing' by Mr. Sushil Rana, Designing Head, Amar Ujala.
- Interactive session on 'Radio Jockey & Dubbing' by Ms. Zareen Naz, News Anchor, Electronic Media.
- Talk session on 'Audio Description for Feature Films' by Mr. Narendra Joshi, Radio Jockey and Film Director.
- Guest Lecture on 'TV & Stage Anchoring' by Tapasya Shaadaan, Renowned Anchor, Doordarshan.

Biosciences

- Talk session on 'Scope of Biotechnology and Microbiology fields at International Level' by Dr. Rajkumar S. Kalra, Research Scientist, National Institute of Advanced Industrial Science and Technology (AIST), Tokyo, Japan
- Guest lecture on 'Know Thyself' by Dr. Shruti Shankar Gaur, Founder RIEDU- Research and Innovation in Education.
- Interactive session on 'Quality Control Analysis using Modern Techniques' by Mr. Rajneesh Kumar, Analyst and Training Coordinator, Pharmacopoeia Laboratory for Indian Medicine, Ministry of AYUSH, Ghaziabad



Learning By Doing | Clubs And Workshops

'Discovery 2019' & 'Joint Area Conference' | Toastmasters International Club

IMSUC Speaker's Genesis Toastmasters Club at IMS Ghaziabad, University Courses Campus organized 'Semi-Annual Conference-Discovery' on 14 December 2019. DTM Sandeep Raturi-Veteran Toastmaster, Program Quality Director-TM Nimish Joseph and TM Amiliyaa Syed, Division D Director along with TM Pritish Acharya, TM Dr. Deepa Goel, TM Smita Sengupta, TM Abhinav Bhardwaj & TM Divjot Kaur graced the event. Two contests were organized in this conference, namely- evaluation speech contest and humorous speech contest, which was later assessed by the evaluators. The club also organized the 'Joint Area Conference' on 17 November 2019 for the participants from 'D Division' Area 2, 3 & 4. TM Amiliyaa Syed, Division D Director aggrandized the occasion by her gracious presence. Besides, the Area Directors viz.-a-viz. TM Pritish Acharya, Area D1 Director; TM Dr. Deepa Goel, Area D2 Director; TM Smita Sengupta, Area D3 Director; TM Abhinav Bhardwaj, Area D4 Director & TM Divjot Kaur, Area D5 Director graced the event. The untiring efforts of Ms. Anuradha Bhardwaj, Convener, along with the student volunteers- Vijay Singh, Rajat Kumar, Samarth & Pratham Joshi made both the conferences a huge success.

Investiture Ceremony of Clubs

IMS Ghaziabad University Courses Campus organized an extravagant investiture ceremony on 5 November 2019 to felicitate the election winners of the clubs. Inspiring and mesmerizing words of Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus congratulated the Student Presidents, Vice Presidents and Secretaries of the clubs were bestowed with their badges. Faculty members in the ceremony explained the KRAs and the upcoming opportunities to avail for skill development. Faculty member Mr. Dhruv Sharma, Election Commissioner & Cultural Club Head administered the entire event.

House of Fun | Big Ideas Club

Big Ideas Club organized 'House of Fun' on 24 January 2020. The activity consisted of three games namely flip the bottle tic tac toe, escape the pyramid and know your grammar. Students' team of Mani Bhardwaj, President; Amol Mehrotra, Vice President and Somya Singh, Secretary spearheaded the activity with proper co-ordination and zeal under the guidance of faculty members Ms. Astha Sawhney and Ms. Nidhi Sharma.

Enrichment and Life Skill Cell

Enrichment and Life Skill Cell organized several workshops on meditation, public speaking, nail art, saree draping, adobe photoshop, Pub-G, tik-tok and Zumba classes at regular intervals between October 2019 to March 2020. The main objective of conducting such workshops is to ensure holistic development of one's personality and enable the students to pursue their hobbies along with academics. Faculty members namely Mr. Dhruv, Ms. Shenki and Dr. Chhavi coordinated all the activities of the club and took regular feedbacks from the students for exploring the interests and hobbies.



Finance Club

Financial Awareness Session by TED Speaker

IMS Ghaziabad University Courses Campus organized a session on 'Financial Awareness' by Mr. Feroze Azeez, Deputy CEO, Anand Rathi Wealth Services Ltd on 25 February 2020. Being one of India's brightest entrepreneur and TED speaker, he provided the students with thoughtful insights into the finance industry. Mr. Azeez accentuated the scope and opportunities in the areas of financial management and its application. Dr. Geeti Sharma, Chairperson, BBA appreciated the efforts of faculty coordinators-Dr. Indrani Bhattacharji, Dr. Shilpi Sarna and Ms. Yagbala Kapil for organizing this informative session for the students pursuing finance specialization.

Panel Discussion on Union Budget 2020-21

Finanza- The Finance Club organized the 'Panel Discussion on Union Budget 2020-21' on 10 February 2020 with the objective to gain clarity of Union Budget announced by the Modi government. The students from BBA and BCA namely Shiv Nidhi Bhardwaj, Meghna Tomar, Shagun Garg, Aman Tomar, and Rajat Singh participated in the discussion. The panelists focused on the objectives and reforms brought about by the budget along with the benefits and existing lacunas. They threw light on pertinent facts and were outstanding in answering the queries of the audience.

Clip-o-Click

The club also organized 'Clip-o-Click' - A collage making competition on 24 January 2020 for the students having financial acumen along with creativity. Participants came up with design collage on various themes like shares & stock, mobile & internet banking, FDI, RBI, financial institutions, and GST, followed by the presentations. All the students participated enthusiastically with a competitive spirit. Faculty members Mr. Sanjay Sharma and CA Anu Tyagi acknowledged the students' efforts on parameters of creativity, theme, and presentation.

NISM Examinations

IMS Ghaziabad University Courses Campus conducted various NISM certification classes and examinations for the aspiring candidates. The students of IMS pursuing finance specialization along with other students interested in the finance genre appeared for the exams from October 2019 to March 2020. External participants including bankers, corporate and judicial members also appeared in the examination series. Faculty member Mr. Ashish Srivastava along with IT team executed the examinations and ensured smooth logistics for successful conduction of the same.

Debate Competition

Debate Competition on the topic 'India is a land of opportunity or blunder - A Rational Investor' was conducted by the club on 24 November 2019. Student-Apurv Raj anchored the competition and welcomed the debaters to substantially present their views in favor of or against the topic. Aman Raj, President; Rashi Rajput, Vice President; Saloni Aggarwal, Secretary and other members of the club coordinated all the activities.

All the finance club activities were conducted under the guidance of Dr. Pradeep Bhardwaj, faculty coordinator. He ensured that the objectives of all the activities were met and the students were able to know the intricacies involved in the finance domain.



SRIJAN | HR Club

Nukkad Natak & Flash Mobs

Srijan- HR Club organized a flash mob on 3 March 2020 with the objective of spreading awareness on social issues related to women on the occasion of International Women's Week Celebration. The skit highlighted the plight of the females in developing nations and the way out to empower women for a better tomorrow. Another activity- 'Nukkad Natak-Khud Se Tum Shuruat Karo' was also conducted on 11 February 2020 with the objective of reaching out to common masses to spread awareness on basic hygiene, cleanliness under Swachh Bharat Mission. Students' team of Sanskriti, Ayushi, Ankit, Ankit Kumar, Akash, Kapil, Varun, Sheel, Shriyam, Ankur, and Saksham were the participants of the flash mob. Faculty member Ms. Yagbala Kapil ensured the smooth execution of both the activities.

International Women's Day Celebration

A grand event was successfully conducted on 2 March 2020 to pay tribute to all the women at the IMS campus on the occasion of International women's week. Scintillating band performance by students and fun games were the key highlights of the event. Avni Agarwal, Secretary HR club, dedicated a poem highlighting the importance and position of women in the development of nation. Dr. Shilpi Sarna, Dr. Indrani Bhattacharjee and Ms. Yagbala Kapil gave a melodious performance by singing songs dedicated to all female fraternity.

Panel Discussion

Panel discussion for students was organized 29 January 2020 to have thoughtful concrete insights on the topic 'Should India shift from a mixed economy to a capitalist economy?' Various teams participated in the discussion and came up with a new perception of the economies while substantiating their points with relevant facts and figures. Faculty members Ms. Vanchan Tripathi and Ms. Nidhi Sharma trained the students and shared their feedback highlighting the scope of improvement.

Industry Expert Talk

The club also conducted Skype Session on 14 January 2020 with Corporate Expert Ms. Anuja Roy, Director Consulting with TWARAN, Mumbai, and Head of Training & Development at TalentServe India Pvt. Ltd, Mumbai. As an initiative of interactive classroom sessions, the HR team planned this virtual session on 'Importance and emerging trends of T&D in present-day workplace' for students pursuing HR specialization. The objective of the session was to delineate the significance of training and skills enhancement for growth and advancement. Fun learning games and exercises were the

key highlights of the day. Faculty members Dr. Shilpi Sarna, Head, HR specialization and Ms. Yagbala Kapil ensured smooth conduction of the entire event.

BUZZ Communication Week

Buzz Communication week was organized from 13 to 17 January 2020 to make the students aware of the importance of communication skills in personal and professional life. More than 200 students participated in various activities namely Word o Word, Musical Puzzle, Google it, Newspaper Game, Dumb Charade, Tongue Twisters, Guess the brand and Synonyms vs Antonyms. CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad along with foreign delegates from Ukraine inaugurated the activity. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus motivated the students to upgrade and upskill themselves. The faculty team of Dr. Geeti Sharma, Chairperson, BBA; Dr. Shilpi Sarna, BBA First-year coordinator, Ms. Aastha Sawhney and Ms. Yagbala Kapil executed the event with the assistance of student volunteers.

HR Innovation Day

The club also celebrated 'HR Innovation Day' on 13 January 2020 for the students pursuing HR specialization. The students planned an interesting activity on '5S of Total Quality Management' at workplace on 'a place for everything and everything in its place' theme. Students visited the Director's office, and different departments to raise awareness on crucial aspects like minimizing loss of time and enhancing productivity. Ms. Vanchan Tripathi, faculty coordinator administered the drill along with the assistance of the club members.

Workshop On 'Time Management'

A workshop on 'Time Management' was conducted on 7 January 2020 to make the students understand the value of time and its effective utilization. Dr. Shilpi Sarna was the resource person of the workshop. She highlighted the common time wasters and how time management skills can enhance workplace productivity. The faculty team of Ms. Vanchan Tripathi, Ms. Yagbala Kapil and Ms. Nidhi Srivastava engaged the students in simulation exercises and various games while focusing on Pareto's rule.

People's Mind Zone

Club also came up with a new intellectual HR activity 'People's mind zone' on 18 November 2019. Five teams out of 35 could make it up to the final quiz from the screening round that was held on 8 November. The quiz comprised three rounds namely Tick the true, Double trouble, and Rapid-fire round. Shubham Kumar Kayashankar, President; Vishal Chaudhary, Vice President, and Avni Aggarwal, Secretary managed all the above-mentioned activities with great precision.



‘Marketing Role Play’, ‘Debate Competition’ & ‘Digimania’ | Marketing Club

The Marketing Club organized ‘Marketing Role Play’ on 27 February 2020 in which participants presented a skit on interesting topics such as traditional marketing vs modern marketing, customer is the king and green marketing. A ‘Debate Competition’ was also held on 20 January 2020 on the topics ‘Role of artificial intelligence in changing consumer dynamics’ and ‘Role of social media marketing’. Event witnessed great participation from all the departments, wherein students supported their points with facts and figures. To assess the creative, artistic and marketing skills of the students the club organized a digital poster making contest- ‘Digimania’ on 15 & 16 November 2019 on the theme ‘Go Green’. Nitin Sharma, President; Sumit Kumar, Vice President and Aditya Tyagi, Secretary along with the team coordinated all three events flawlessly under the guidance of Dr. Kumar Saurav, faculty coordinator.

‘Mathemania Fest’ & ‘Pop to Solve’ | Mathemania Club

The Mathemania Club organized a grand ‘Mathematical fest’ for the first time ever on 13 February 2020. The fest had the following four events- Number Ninja (Quiz), Mathematical Tambola, Standup Comedy and Obstacle Course. These events helped the students in showcasing their numerical and analytical skills. The event witnessed great participation from all the courses in the campus. Ms. Divya Chibber, faculty coordinator along with Naman Gupta, President; Meghna Tomar, Vice President and Shivani Mishra, Secretary managed the fest and assisted the participants throughout. A fun learning activity ‘Pop to Solve’ also conducted on 18 November 2019. The mathematical questions were answered by the students while using the timer and various props. The participants and the audience enjoyed this activity a lot.

‘Capture the Flag’ & ‘CISCO Packet Tracer, CMD & Wi-Fi Hacking’ | Network Club

The Network club organized a workshop on ‘Capture the Flag’ on 25 February 2020. Through this workshop, participants enhanced their technical skills such as finding the bugs. The hands-on experience enabled the students to know the effective steps to find bugs and use functionality testing. The club also organized an interactive workshop on ‘CISCO Packet Tracer, CMD & Wi-Fi Hacking’ for BCA students on 9 October 2019. Students explored the basic and advanced concepts of networking along with technicalities related to CMD and wireless fidelity. The faculty member Mr. Ashutosh Sharma was the resource person of the workshop. He discussed all the key points and explained the minute details with the help of unique caselets.



‘Code War’ & ‘Workshop on Python Programming’ | Desktop App Club

‘Code War’- C/C++ programming based competition was organized by the Desktop App Club on 13 February 2020 for first and second-year students of BCA. The main objective of the competition was to assess the coding skills of the students. The club also organized ‘Workshop on Python Programming’ on 15 November 2020 to enhance programming skills of the students who wish to make a career in the software development industry. Students got to learn the features, data type support, conditional statements, and loops with the practical demonstration in lab. Dr. Alok Singh Chauhan and Mr. Surya Saxena, faculty coordinators of the club organized both the events with untiring assistance of student club members Harsh Kumar, President; Akshita Goel, Vice President, and Sanchit Sharma- Secretary.

Workshop on ‘Ace Your Workflow by the power of Windows & Office 365’ | Emerging Tech Cell

A workshop was organized for first year and second-year students of BCA by the Emerging Tech Cell on 11 February 2020 to deliver technical knowledge for using Windows 10 and Office 365. Students got to know about various features, applications, and advantages of Windows 10. The workshop was interactive and full of takeaways.

Workshop on ‘Digital Footprinting & Webpage Presence’ and ‘Python’ | IT Club

The IT Club conducted an inhouse workshop on ‘Digital Footprinting & Webpage Presence’ on 13 & 14 January 2020 for final year students of BCA. Mr. Gaurav Kaushik was the resource person of the workshop. He taught the basic fundamentals and significance of digital footprinting in this epoch of technology. Besides, students were pragmatically taught the application of various tools like WIX for creating documents.

A workshop on ‘Python’ was organized for the students pursuing data science specialization on 20 January 2020. Mr. Dhruv Govil, Senior Data Analyst, was the resource person of the session. He shed light on dataset analysis statistics, machine learning, and linear regression. Dr. Gagan Varshney, Chairperson BCA motivated the students and extended vote of thanks to Mr. Dhruv for his expert guidance.

‘Website Designing Competition’, ‘e-Poster Designing Competition’, Workshop on ‘HTML & CSS’ & ‘Neoteric Web & Mobile App Technologies’ | Web App Club

The Web App Club conducted an online ‘Website Designing Competition’ on the topic on 12 February 2020 for the students on different topics such as digital India, blog creatives, company website, registration form, etc. The students used their creativity and designed wonderful creatives using online tools.

Another activity e-poster designing competition was held on 22 January 2020 on the theme 'Cyber Crime'. Students came up with great innovative ideas and performed exceptionally well in the contest. Both the events were managed by Yashika Berry, President; Komal Goswami, Vice President and Khushi, Secretary along with the Web App team under the guidance of faculty members Ms. Meghna Gupta and Mr. Gaurav Kaushik.

A workshop on ‘HTML and CSS’ for BCA students was organized on 21 January 2020. It was a great session where the students got to pragmatically learn the fundamentals of the languages used in web. The aim of this workshop was to dispense the knowledge of webpage creation to the students.

To train the students on application technologies, a workshop on ‘Neoteric Web & Mobile App Technologies’ was conducted for the second-year students of BCA by Mr. Shubham Gupta, Senior Programmer, Codetopics & Mr. Rishabh Gupta, Senior Programmer, Codetopics on 14 January 2020. The workshop covered recent development in the areas of web frameworks, tools & technologies, cross-platform development, and other fundamentals. This was followed by a brainstorming session on the latest trends prevailing in the industry. Students got an opportunity to create a sample app and identify its scope of improvement.



Journalism and Mass Communication Club

O Womaniya

To honor womanhood, Journalism & Mass Communication Club celebrated International Women's Week-'O Womaniya' on 6 March 2020. The female faculty members were felicitated with titles that best described their personalities. Students, as well as faculty members, shared their views on women empowerment, ongoing scenarios and the need for women to come together as a community to help one another. Vote of thanks by Ms. Sandhya Sharma, Faculty Member marked the culmination of the event.

Film appreciation

The Journalism and Mass Communication Club organized a 'Film Appreciation' session on the topic 'Art Appreciation and behind the scenes' on 28 February 2020. Students were asked to understand the different kind of techniques used in film making by following the analytical and technical approach. Students bagged great knowledge from the session. Mr. Girish Kumar Singh, Chairperson, BJMC provided this innovative platform to the students to understand the pertinent issues involved in making films and documentaries.

Panel Discussions & Debates

Panel discussions on 'Is India fading as a democracy' and 'Strategic importance of India - Role, and responsibilities of Indian industries, society, teachers, and government in dealing with the economic slowdown in the changing economic scenario' were organized on 10 and 17 February 2020. Anita, Santosh, Aeshanya, Riya, Tushar, Muskan, Meghna, Payodhi, Anshika, Riya, and Devanshi actively participated in the same and showcased their verbal ability, logical reasoning, and camera handling techniques. Anushka and Praful assisted the team in anchoring and videography respectively. Students got great insights into intricacies of being behind and in front of the camera. Debates on the stimulating topic 'Diplomacy intervening education' and 'Should politics interfere in Bollywood sphere?' were conducted on 10 and 11 February 2020 respectively. Nitish, Anita, Manish, Riya, Gargi, Prashant, Anita, Aishwarya Riya, and Aeshanaya threw light on pertinent facts by providing oppositions with sharp arguments. Faculty members Ms. Sandhya Sharma and Mr. Anurag Singh guided the students to conduct panel discussions and debates on screen.

Radio Festival

Students of the club attended the 3rd edition of 'The Radio Festival' on 13 February 2020 at Indira Gandhi National Centre for the Arts (IGNCA) organized in collaboration with UNESCO. Renowned RJs from various channels such as RJ Khurafati Nitin, RJ Stutee, RJ Sayema, RJ Richa, RJ Saurabh, and many

more graced the occasion with their presence. IMS Ghaziabad University Courses Campus was awarded second prize in Radio Installation in this festival on the occasion of World Radio Day.

Article Writing Competition

An Article Writing Competition was organized by Journalism & Mass Communication Club on 12 February 2020 for the students having a flair of writing. The contest was organized to bring up the inherent talent of the young and innovative writers. Contest witnessed great participation from all the courses.

Visit to National School of Drama & BSES Expo

Students of BJMC visited the National School of Drama on 8 February 2020 by on the occasion of 21st Bharat Rang Mahotsav. The objective of the visit was to provide theatre exposure to the students in its rich forms in India. Students also attended the biggest conference in Asia 'BES Expo' on the theme 'Disruptive Technologies: Shaping Future Broadcasting' on 15 February 2020, wherein students got to learn about the latest developments in the industry by renowned and professional experts. Students thanked Mr. Girish Kumar Singh, Chairperson, Ms. Sandhya Sharma and Mr. Khursheed Alam for giving them an opportunity to become part of such grand events.

Workshop on T.V. and Stage Anchoring

The club also organized a workshop on 'T.V and Stage Anchoring' on 3 February 2020 by Ms. Tapsya Shaadaan, Renowned Anchor, DD National, and Radio Jockey, FM Rainbow. Aishwarya Samant steered the entire session as an anchor. She expounded on the requisite skills in an anchor while explicating the technicalities of intonation and pitch along with the voice modulations in anchoring. The faculty team of Mr. Girish Kumar Singh, Mr. Khursheed Alam, Mr. Anurag Singh and Ms. Sandhya Sharma administered the entire event.

RJ Hunt

The club conducted a thrilling 'RJ Hunt' for aspiring radio jockeys on 8 November 2019. The hunt comprised two minutes presentation followed by unpremeditated Hindi and English script performance to gauge the spontaneity. Students showcased their confidence, sense of humor, passion for music, and voice quality with command over pace, pitch, and tone. RJ Khursheed Alam, faculty coordinator along with Ms. Sandhya Sharma gauged the talent of the students and shortlisted the RJs of IMS. The assistance of Aishwarya Samant, President; Prashant Kumar, Vice President; Gunjan Sharma -Secretary and other members of the club made this hunt a great success.



Bionics Club

National Science Day

The Bionics Club organized a session on 28 February 2020 to celebrate the National Science Day on the focal theme of 'Women in Science'. The event witnessed commemoration of the valuable contribution of renowned women in the field of science and acknowledged their strength, achievements, recognition at national and international platforms. It was followed by scientific documentary and various fun science contests for the students. Winners were felicitated with trophies and certificates.

Hijack the Fastrack

The Bionics Club of School of Biosciences, organized 'Hijack the Fastrack' on 20 February 2020 including two activities namely 'Match Set Go' and 'Snakes and Ladders'. Students were asked to complete a phrase by picking up the paper folds from the bowl within the least time possible in the first round, whereas the contestant had to give the right answers to climb up the ladder by moving the mentioned number of steps in the slips. The event was concluded successfully and the winners were felicitated with trophies and certificates.

Workshop on Instrumentation and Microbiological Techniques

A workshop on 'Instrumentation and Microbiological Techniques' on 27 and 28 January 2020 was held to equip participants with skills required to handle and operate sophisticated analytical instruments imperative in the present industrial environment. The focus areas were chromatography, spectroscopy, electrophoresis and preparation of media, various methods of streaking and spreading, microbial isolation, staining, and characterization. This workshop covered the theoretical aspects like introduction, operation, troubleshooting, calibration, method development and limitations of various approaches towards instruments.

Unicode the Funmode

The club assiduously organized 'Unicode the Funmode' on 6 November 2019, in order to blend science learning and fun together. There were different rounds to test the knowledge of the students in a playful way, igniting curiosity in the students. Dr. Abha Vashistha, Chairperson Biosciences and Ms. Neha Anttal, faculty member administered the activities while Sheetal Tiwari, President; Prince Tyagi, Vice President and Rishit Sharma, Secretary assisted them to make the event successful.

'Valentine's Carnival', 'Sing Dil Se' & 'Ripples of Sound' | Music Club

The Music Club organized 'Valentine's Carnival' on the occasion of Valentine's week on 11 February 2020. The event was inaugurated by the Chairpersons of all the departments and the Club Heads. Ms. Sandhya Sharma, faculty member, and Ritwik Das, President started the event on a beautiful musical note. The day witnessed many games like balloon burst, best friend challenge, blindfolded, and propose in any Bollywood actor's style. This was followed by marvelous band performance.

To bring out the singing talent of the students an event 'Sing Dil Se' was organized also by the Music Club on 15 November 2019. The students sang their hearts out and mesmerized the audience with their songs full of passion and feeling. The top three winners were bestowed with exciting gifts.

The club also organized its opening ceremony with a grand event named 'Ripples of Sound' on 6 November 2019. The club member Rishab started the event with a beautiful solo performance followed by Ritwik and other talented members of the club. Music puzzle games were also played with the audience. Untiring efforts of Ritwik Das, President; Rishab Singh, Vice President and Prakhar Patel and other club members made all the club activities a great success under the guidance of Ms. Sandhya Sharma, faculty coordinator.

Flash Mob | Cultural Club

Cultural club presented an engrossing activity 'Flash Mob' on 1 February 2020 wherein the students of 'The Dauntless Crew' gave heart touching and zealous performances on Punjabi, Bollywood, and English numbers. The performances set every foot tap on their songs. The event lifted the spirits of the entire campus with their high energy. Faculty coordinator Mr. Dhruv Sharma along with students' team of Deepa Pathak, President; Vanshika Singh, Vice President; and Tanvi Kaushik, Secretary organized the event successfully.



‘Urban Muse’ & ‘Tellers of Tale’ | Literary Club

The Literary club organized a short story bookmaking competition- ‘Urban Muse’ on 12 February 2020 to provide a platform to the talented story writers at the campus. The students were given the time limit of one and a half hours to create a beautiful and mind captivating storybook along with an interesting cover page from the topics given to them randomly followed by the narration of their masterpiece. Literary skills were gauged on the basis of vocabulary, writer's imagination of a protagonist, interesting plot creation, cover page, and narration skills. Palak Garg, President, and Shivi Singh, Vice President; Mansi, Khushi and Mithushi along with other club members managed both the events wonderfully under the guidance of CA Anu Tyagi, faculty coordinator.

An interesting storytelling competition on ‘Tellers of Tale’ was held on 14 October 2019 for the students of all courses. The students were supposed to cook up a story from one or two liner clues in a minute and narrate the same in the next two minutes. Students' stories were based on various genres like drama, thrill, acting, and romance. The faculty team of Ms. Nidhi Srivastava, Ms. Yagbala Kapil, Ms. Raunak Bhardwaj and Mr. Santosh Shah apprised the contestants on various parameters like content, confidence, voice modulation, and innovation. The winners of the competition were awarded the trophies and certificates and runner ups were given consolation prizes.

Group Discussion and Personal Interviews | Career Pathway Club

Considering students' inclination towards working for Career Pathway Club at IMS, a structured process was organized to expand the current team size. The existing club members conducted group discussions and personal interviews for 85 students on 21 January 2020. Students from BBA and BCA namely Jhalak Mittal, Yatharth, Riya Chaudhary, Agrim Chaudhary, Draun Vashisht, Shivnidhi Bhardwaj, Vanya Mudgal, Manan Singh Chahal, Meetali Arora, Sarthak Prathapan, Tanush Pundir, Akshita and Anjali Aggarwal were finally selected based on their suitable skills and attitude. All the selected members in the subsequent week were trained by CDC faculty members to deliver robust results and facilitate the department processes in the most efficient manner for the year 2020-21.

‘Intra College Sports Fest’ & ‘Intra College Two Days Sports Meet’ | Sports Club

The Sports Club organized ‘Intra College Sports Fest’ and ‘Intra College Two Days Sports Meet’ on 13 -14 November 2019 and 9 -10

January 2020 respectively, in order to provide a competitive platform to the students to complete and enjoy various indoor and outdoor games such as volleyball, chess, carrom, badminton, table tennis, basketball, and football. Sports officer Mr. Rajendra Singh Chawla along with faculty team of Ms. Vanchan Tripathi and Mr. Santosh Shah ensured smooth coordination and assisted the students.

‘Spark Logo Making Competition’ & ‘Spark Green Card and Gift Making Competition’ | Art and Craft Club

‘Splash’- The Art and Craft Club organized the ‘Spark Logo Making Competition’ on 21 January 2020 for the students with artistic and creative flair. The contest received overwhelming responses from more than 15 teams. Students participated with lots of enthusiasm as they put together their imagination and creative knack to make beautiful logos. Winners were felicitated with the trophies and runner ups were given encouraging consolation prizes.

Another competition ‘Spark Green Card and Gift making’ was organized on 13 February 2020 to provide an engaging platform to the students to showcase their ingenious talent. More than 14 teams proffered newness to the traditional gift making ideas and came up with amazing valentine and green cards and adorable gifts. Creativity, presentation skills, and artistic acumen were the parameters gauged. Sheetal Yadav, President; Aditya Kumar Singh, Vice President, and Mansi Garg, Secretary along with other club members coordinated both the events under the guidance of faculty coordinator Ms. Nidhi Srivastava.

‘Solo Acting Competition’ & ‘Inaugural Ceremony’ Theatre Club

Theatre Club organized the ‘Solo Acting Competition’ on 10 February 2020 in order to provide a platform to budding artists. All the participants participated with great zeal and gave tough competition to each other. The audience thoroughly enjoyed the emotional and hilarious forms of acting. Mr. Girish Kumar Singh appreciated the efforts of President; Vice President and Secretary for coordinating the event under the guidance of Mr. Anurag Singh, faculty coordinator.

Dramatizers- The Theatre Club's inaugural ceremony took place on 14 November 2019. Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus in her welcome address motivated the students to nourish their inherent knack and come out of their shells by breaking the shackles of self-doubt. Enthralling plays and solo performances were the key highlights of the ceremony. Mr. Anurag Singh, faculty coordinator along with the entire BJMC faculty team coordinated the event and encouraged the students to keep up their confidence for life. Mr. Girish Kumar, Chairperson BJMC congratulated all the associated members for this awaited initiative.



Building Competencies | MIB

Certification Courses

With the initiation of lockdown in the pandemic era, students of MIB got themselves enrolled in an online course of Covid-19 offered by AACC Learning Lab for laboratory medicine on NEJM knowledge+ to get new insights into this rising menace. In this workshop students learned the intricacies and precautions to be taken for handling this disease and also learned the ways in which they can become an asset by increasing awareness on this issue in society. MIB Department also initiated 40 hours certification course on 'Digital Marketing Online Certification' in March 2020. Students got the hang of various fundamentals like market research, WordPress, search engine optimization, YouTube marketing, Google AdWords, and google analytics. They learned the professional use of these essentials tools to generate traffic on their website.

STUGMA Sensitization Meet

Ghaziabad Management Association organized 'STUGMA Sensitization Meet' on 22 January 2020 which was attended by six institutions namely IMS Ghaziabad University Courses Campus, AKGIM Ghaziabad, ABESEC Ghaziabad, IPEM Ghaziabad, IMS Lal Quana and ITS Ghaziabad. Student Presidents and Secretaries briefed the audience about the organization and its working. Sensitization was followed by cultural performances. The audience learned about the synergy and related benefits by being part of this robust management association.

23rd AIMA Student Management Game 'Chanakya'

Students of MIB 2019-21 Batch participated in 23rd AIMA Student Management Game 'Chanakya' at Firebird Institute, Coimbatore from 30 November - 2 December 2019. 16 Institutes PAN India made it to the National finals including MIB students-Lakshay Mittal, Harshit Agarwal and Vaibhav Chaudhary. Students extended a note of gratitude to their faculty members for providing them this wonderful opportunity to develop a competitive spirit.

Staff Development Program

Students of MIB organized the 'Staff Development Program' on 7 October 2019. MIB students pursuing HR specialization namely Priya, Sandhya, and Jerin conducted the program under the guidance of Ms. Yagbala Kapil, faculty member. The program comprised three sessions namely behavioral training, personal hygiene, and stress management. Staff members learned about the efficacy of behavior and appreciated the efforts of the institute and management department for organizing such rigorous sessions for personal development.

Participation in International & National Conferences / Seminars & Competitions

Students of Masters in International Business (Batch 2019-21) participated in the International Conference on 'Convergence of Social Innovation, Digital transformation in Business' and presented research papers on the topic 'Role of Artificial Intelligence in HR' on 14 March 2020 at I.T.S. Mohan Nagar, Ghaziabad. Students pursuing finance specialization attended National Conference on 15 November 2019 the topic 'Future of Fintech: Innovative business model for financial inclusion' at ITS Engineering College, Greater Noida. Himanshu Bhardwaj and Twinkle Goyal won the second best paper prize in the National Seminar for their diligent research on the topic 'Fintech: Disruption and Obstruction'. Their paper is also considered for publication in eBook. To further explore the facets of finance, the students attended the National Conference on 'Emerging Perspective of Finance and Changing Economic Scenario' at IMS Ghaziabad on 29 February 2020. Financial management and risk management were the key topics of the conference. Students learned about financial management, risk management, twin balance sheet problems, financial risk management, money management, insurance in India, and tax benefits. Eight students from MIB batch 2019-21 participated in 'PROMULGARE' 19- A National level case analysis competition on 16 November 2019 at Asian Business School on the theme 'Corporate Social Responsibility'. Some students also participated in Bharat Ratna Dr. A.P.J Abdul Kalam National Debate Competition at IMS Ghaziabad on the topic 'Technology and digitalization will shape-up the future economies' on 5 October 2019.



Workshops for MIB Students

Entrepreneurship

MIB student members of STUGMA attended a workshop on entrepreneurship at AKGIM on 18 February 2020. The resource person, Mr. H.S. Cheema, Managing Director, Cheema Enterprise Ltd. shared new insights on entrepreneurship and tips for having trajectory growth of the business. He addressed the students by sharing his experiences in the industry & giving solutions of the problems that young entrepreneurs face during the initial years in the industry. Students also got to learn the essential requisites of getting successful in life.

Coronavirus Infection Prevention

An inhouse 'Coronavirus Infection Prevention' workshop was organized on 12 February 2020 for MIB students to sensitize them about the upcoming menace. Faculty members of the Biosciences department- Dr. Umesh Sharma and Mr. Kapil Sharma along with students-Bharti and Divya briefed about the whole scenario through their marvelous explanation.

MCA Portal

Faculty member- CA Akansha Arora conducted 'Ministry of Corporate Affairs Portal' workshop on 4 February 2020. She briefed about the interface of the portal and expounded various applications and operations. Being a significant part of running any business, they learned about various e-forms and compliances with respect to Director Identification Number (DIN), Corporate Identification Number (CIN) and general meetings.

Business Environment & Strategy

Mr. Debashish Paul, Senior Professional with over 29 years of experience in the industry was invited for a workshop on 'Business environment and strategy' on 28 January 2020. Relevant topics including advertising, marketing, brand management, and integrated marketing were discussed. He also accentuated the strategies adopted by the industry to run their business in the VUCA world. Students learned about SWOT, porter value chain analysis, and PESTEL, pragmatically through real-life industry examples.

Start-Up and New Venture Creation

A workshop on 'Start-Up and New Venture Creation' was organized on 27 January 2020 for MIB students to gain insights into the rudiments of creating start-ups and new ventures through innovation. Mr. Amit Pathak, Founder, ShelliosTechnolabs and Dr. Nidhi Srivastava were the speakers. Students learnt how to develop innovative ideas into ventures by exploring the gap in the market through practical business plan activity. Role of elevator's pitch, casting favorable impression on potential investors, and growth of start-ups were discussed thoroughly. Students also enjoyed business plan pitching competition which was judged by faculty member Mr. Kapil Mohan Garg and Mr. Abhinav Kataria.

Statistics in Excel

MIB Department also organized the workshop on 'Statistic in Excel' on 5 & 6 December 2019 and 3 January 2020. Faculty member Mr. Subhro Sen Gupta was the resource person of the workshop. To fasten the calculation and interpretation process, he taught ample exercises on various topics like basic stats, t-value, standard error, standard deviation, multiple regression, variance and coefficient of determination and correlation. The session was interactive, wherein students developed hands-on experience and solved complex questions effectively in MS Excel.

Digital Marketing & Market Research

Dr. Sahil Gupta, faculty member conducted workshop on 'Digital Marketing and Market Research' on 2 November 2019 for MIB students. Several important topics such as payment application, social media and online gaming were discussed. Dr. Gupta also shed light on fundamentals like content, context, hashtag, shares, engagement and organic reach to operate social handles, blogs, and SEO to the advantage of the business.

Live Stock Trading & Investment

Management students with finance specialization attended 'Live Stock Trading & Investment' session on 14 October 2019. Mr. Sunny Kichloo, Senior Vice President, LKP Securities delineated various concepts of stock trading and investment while explaining the role of derivatives, futures, and options along with hedging. Students got to learn about the working of NSE and BSE markets through a live demonstration. It was a great learning experience wherein students got to know IPO investment, risk management, and other fundamentals. The faculty team of Mr. Abhinav Kataria, Mr. Ashish Srivastava, and Mr. Kapil Mohan Garg ensured smooth conduction of the session.

Digital Foot Printing & Webpage Presence

Mr. Gaurav Kaushik, faculty member conducted workshop on 'Digital Footprinting and Webpage Presence' on 5 October 2020. The objective of the workshop was to sensitize the students on the importance of digital presence in today's context. Students learned to design CV online and its updation for easy access in the era of analytics. Students explored WIX and Google sites to know its applications and tools.

Workshop on 'Finance for Non-Finance'

'Finance for Non-Finance' workshop was conducted from September – December 2019 for the students of MIB Batch (2019-2021) with the nonfinance background to introduce the fundamentals of finance to them. Students learnt the role of financial management, cost behavior, decision making, and financial domains. Mr. Abhinav Kataria, faculty member, MIB guided the student coordinators throughout the program along with faculty members- Mr. Aniruddha Ghosh and Mr. Ashish Kumar Srivastava.



Placements & Internships | Corporate Resource Centre

The Placement Session for the current year 2019-20 at IMS Ghaziabad University Courses Campus started with top notch corporate from various sectors to hire our students for final placements and internships in India and abroad. The highest package offered for MIB students for this year was ₹ 16 LPA and the average package was ₹ 7.50 LPA. In undergraduate courses, more than 10 students have been selected for international placements with highest package of ₹ 11 LPA; the average package amounted to ₹ 4.50 LPA. Students selected for internships were offered with highest stipend of ₹ 15000 per month.

International Placement & Internship Companies

UAE Exchange, Square Yards, Landmark Group, Unitech Movers, Benchmark Group, Hotwheels Luxury, Oppo Dubai, Transnational Computer LLC, Da Milano & Apparel Group

Final Placement Companies

FlipKart Pvt. Ltd., Berger Paints India Ltd., IndiGo, Havells India Ltd, 10 times, The Federal Bank Ltd., Shoppers Stop, FinEdge Ltd., Capgemini India Pvt. Ltd., Tata Consultancy Services Pvt. Ltd., Calvin Klein and Tommy Hilfiger, Kotak Mahindra Bank Pvt. Ltd., WIPRO, Nielsen India Pvt. Ltd., Bluepi Consulting Pvt. Ltd., Infosys Technologies Ltd., IIT Roorkee, Asahi India Glass Ltd., Only News 24X7, 91 Spring Board, Nav Umang Bharat Times, Travel Retail Services, Social Economic & Versatile Welfare Association, TransNational Computer LLC, ITC Ltd., Investors Clinic, Teamlease Services Ltd. - Instakart Services Pvt. Ltd., LOTS Wholesale Solutions Pvt. Ltd., Saorsa Technocrat Pvt. Ltd., Infocom Network Ltd. (Trade India), Nextec Group, Protiviti Consulting, CL Educate Ltd., HDFC Asset Management Company Ltd., Hero Reality Developers, Zycus Pvt. Ltd., Absolute Markets Insights, menmyshop.com- Ideating Solutions Pvt. Ltd., UNIQLO - International Retail Group, iZooto, Kingdom of Dreams - Thrill Factory Amusement Pvt. Ltd., Deloitte USI Consulting, SAP Labs India Pvt. Ltd., Dudhi Industries Pvt. Ltd., Tybros Group, SAP Labs India Pvt. Ltd., Meritnation.com, Godrej & Boyce Mfg. Co Ltd., Indian Electrical &

Electronics Manufacturers' Association, befikr.in, Lido Learning, Aditya Birla Fashion and Retail

Internship Companies

IDBI Federal, SMC Global Securities Ltd., Adhyatmik Media Consultant, Max Healthcare Pvt. Ltd., ETV Bharat -Ramoji Group, CEBS Worldwide, Aditya Birla Fashion & Retail, PSU News Channel, Bharti Airtel Ltd., Menmyshop.com - Ideating Solutions Pvt. Ltd., Proactive Data Systems Pvt. Ltd., Sharekhan Ltd. - BNP Paribas, ABP Management Services, Metro Cash & Carry India Pvt. Ltd., BPTP Ltd., Religare Health Insurance Company Ltd., Big Basket, Shoppers Stop Ltd., OTB Marketing & Communications, Varahi Ltd., Fourbrick Technologies OPC Pvt. Ltd., Data Bridge Market Research, Asahi India Glass Ltd., VETCO Pvt. Ltd., Hero Mindmine -Hero Group, Hero Corporate Services Pvt. Ltd., 4700 BC -PVR Group, Shiksha Learn & Intern 2.0, Sony India Pvt. Ltd., MCube Financial, iZooto, FlipKart Pvt. Ltd., IIT Roorkee, Future Group - Brand Factory, Indian Electrical & Electronics Manufacturers' Association, Swiggy, ROI Net Solutions & Pine Labs.

Live Projects

ITC Ltd., Nestle India, Zonac Knitting- Bonjour Machines Pvt. Ltd., Max Healthcare, Reliance Retail, Dcirus Cloud Computing Services Pvt. Ltd., HUL Ltd., Nielsen India Pvt. Ltd., Metro Cash N Carry India Pvt. Ltd., ITC Ltd., BLD Dine Home Pvt. Ltd. - Homefoodi.com

Industry Visits

Coco-Cola Factory - Moon Beverages Ltd., Parle Product Pvt. Ltd., Lok Sabha Television, MCN Solutions Pvt. Ltd., Yakult, Natural Aroma Products Pvt. Ltd., Mother Dairy, Amul, Amazing Training Basket Pvt. Ltd., All India Radio, Aaj Tak, National Science Centre and Waste to Wonder Park & Dr. Ambedkar Centre for Biomedical Research

100%
Placement Assistance

Highest Package (PG)
₹ 16 Lakhs P.A.

Highest Package (UG)
₹ 11 Lakhs P.A.

Average Package (PG)
₹ 7.5 Lakhs P.A.

Average Package (UG)
₹ 4.5 Lakhs P.A.

20%

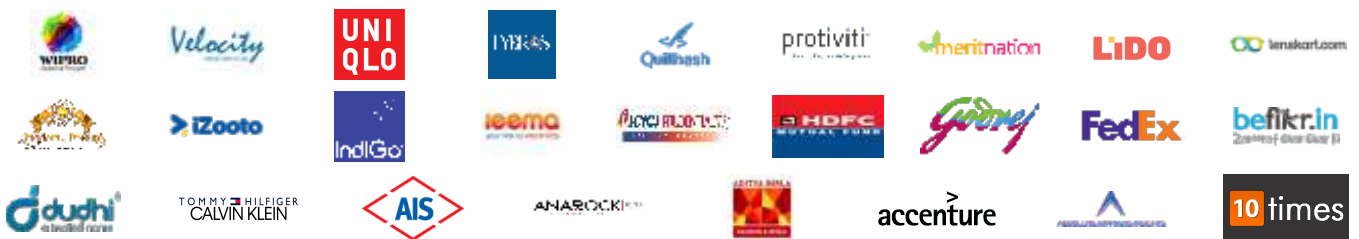
of students got multiple job offers

Corporate Connect

MIB



BBA



BCA



BJMC



Biosciences



Placements | MIB



Devanshi
Bluepi Consulting Pvt. Ltd.
2018-20



Vaibhav Tyagi
Herogroup (Hero Mindmine)
2018-20



Madhav Garg
Protiviti Consultant Pvt. Ltd.
2018-20



Monika Sharma
Trans National Computer LLC, Dubai
2018-20



Shubham Sharma
Ciena Corporation
2018-20



Sumit Shivhare
Dudhi Industries Pvt Ltd
2018-20



Vardan Singhal
People Matters
2018-20



Shailesh Tripathi
Flipkart Pvt. Ltd.
2018-20



Shreya Chawla
LOTS Wholesale Solutions
(CP Group SIAN Makro)
2018-20



Harshit Kumar
Berger Paints India Ltd.
2018-20



Vibhu Agarwal
Saorsa Technocrat Pvt Ltd.
2018-20



Jerin K Thomas
10 Times
2018-20



Km. Priya Sharma
Landmark Group, Dubai
2018-20



Abhishek Kumar Rajput
Yes Bank Ltd.
2017-19



Akash Sharma
Elyzum Digital Pvt. Ltd.
2017-19



Aksh Chaturvedi
Karvy Stock Broking Ltd.
2017-19



Ankur Chauhan
Proactive Data System
Pvt. Ltd.
2017-19



Anshul Chaudhary
Deki Electronics Ltd.
2017-19



Appurv Goel
Nestle India Ltd.
2017-19



Bhupendra Tiwari
Magicpin (Samast Technologies) Pvt. Ltd.
2017-19



Dhruv Jain
Infocom Network Ltd.
2017-19



Dipanshu Chauhan
Freebie Solutions Pvt. Ltd.
2017-19



Gaurav Singh
Proactive Data System
Pvt. Ltd.
2017-19



Kaushal Upadhyay
Nestle India Ltd.
2017-19



Mayank Kumar
Lime Tree Hospitality
Pvt. Ltd.
2017-19



Mayur Sodhi
MRM-McCann Pvt. Ltd.
2017-19



Mohak Gupta
Six Red Marbles Learning Pvt. Ltd.
2017-19



Shatakshi
Uniqlo India Pvt. Ltd.
2017-19



Shivangi Pundhir
Ernst & Young Global Ltd.
2017-19



Shivangi Yadav
S&P Global Market Intelligence
2017-19



Shivani Sharma
Square Yards, Dubai
2017-19

Placements | BBA



Kumar Manglam
Uniqlo India Pvt. Ltd.
2017-20



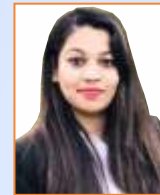
Akash Baidya
Aditya Birla Fashion and Retail
2017-20



Animesh Verma
befkr.in
2017-20



Arjun Chitkara
Kingdom of Dreams
2017-20



Batool Zehra Ali
Calvin Klein - Tommy Hilfiger
2017-20



Dibyanshu Shankar Pandey
befkr.in
2017-20



Harshita Tyagi
Calvin Klein - Tommy Hilfiger
2017-20



Kajal Singh
Calvin Klein - Tommy Hilfiger
2017-20



Vidhi Upadhyay
Aditya Birla Fashion and Retail
2017-20



Rahul Gupta
Kingdom of Dreams
2017-20



Rahul Shrivastav
befkr.in
2017-20



Rajat Gupta
befkr.in
2017-20



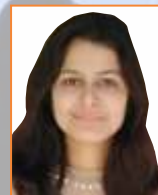
Shruti Sethi
Uniqlo India Pvt. Ltd.
2017-20



Simran Singh
befkr.in
2017-20



Vanshika Gupta
Calvin Klein - Tommy Hilfiger
2017-20



Yachana Sharma
Uniqlo India Pvt. Ltd.
2017-20



Muskan Agarwal
Godrej & Boyce Mfg. Co. Ltd.
2017-20



Kushal Rastogi
Aster India Battery House Pvt. Ltd.
2017-20



Soumya Grover
Paytm Pvt. Ltd.
2016-19



Ravi Vishwakarma
Freebie Solutions Pvt. Ltd.
2016-19



Vaishnavi Mishra
Fab Hotels Pvt. Ltd.
2016-19



Siddhant Jain
Godrej & Boyce Mfg. Co. Ltd.
2016-19



Sambhav Yadav
Droom Pvt. Ltd.
2016-19



Purva
ICICI Prudential
Life Insurance Co. Ltd.
2016-19



Nandini Sharma
IndiGo Ltd.
2016-19



Kunal Tyagi
Aditya Birla Fashion
and Retail Ltd.
2016-19



Aditya Varshney
Kotak Mahindra Bank
2016-19



Amaan Hamza
India Infoline Finance Ltd.
2016-19



Anmol Atrish
Calvin Klein - Tommy Hilfiger
2016-19



Mohd Mujeeb
India Infoline Finance Ltd.
2016-19

Placements | BCA



Arjun Goel
Deloitte Ltd.
2017-20



Dhruv Dixit
Deloitte Ltd., TCS Ltd.
2017-20



Kashish Shishodia
Deloitte Ltd.
2017-20



Mangat Pal
Infosys Ltd.
2016-19



Priya Parsurampur
Deloitte Ltd.
2017-20



Vansh Puri
TCS Ltd.
2016-19



Shan Mohammad
Capgemini Technology Ltd.,
Droom Pvt. Ltd., Wipro Ltd.
2016-19



Yash Sharma
Infosys Ltd.,
TCS Ltd., Wipro Ltd.
2016-19



Archana Jha
TCS Ltd., Wipro Pvt. Ltd.,
Infosys Ltd.
2016-19



Apoorvi Jain
Capgemini Technology Ltd.,
Droom Pvt. Ltd.
2016-19



Ashray Sharma
HCL Technologies Ltd.
2016-19



Meghana Mudgal
Droom Pvt. Ltd., NIIT
2016-19



Pakhi Gargay
Capgemini Technology Ltd.,
Wipro Ltd.
2016-19



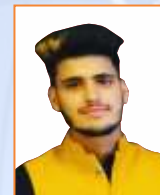
Aman Kumar Pandey
Wipro Ltd., TCS Ltd.,
Infosys Ltd.
2016-19



Bharti Tyagi
IIT Roorkee
2016-19



Himanshu
Velocity Software
Solutions Pvt. Ltd.
2016-19



Manish Bhatt
Kotak Mahindra Bank
2016-19



Prashant Sharma
Reliance Jio Infocomm Pvt. Ltd.
2016-19



Ankur Pal
Kotak Mahindra Bank
2016-19



Pushkal Vashistha
Menmyshop.com
(Ideating Solutions Pvt. Ltd.)
2016-19



Rishabh Jain
TCS Ltd.
2016-19



Riyanshi Jain
Uniqlo India Pvt. Ltd.
2016-19



Aditya Sharma
Wipro Ltd.
2016-19



Dhruv Bana
TCS Ltd.
2017-20



Shweta Khanna
TCS Ltd.
2017-20



Abhishek Verma
Uniqlo India Pvt. Ltd.
2017-20

Placements | Biosciences



Anjali Singh
Lifescience Intellipedia Pvt. Ltd.
2017-19



Mansi Gupta
Nano Science & Technology Consortium
2017-19



Ruby
Dabur Research Foundation
2017-19



Nirbhay Kumar
National Agri-Food
Biotechnology Institute (NABI)
2017-19



Jyoti Poonia
Ridley Life Science Pvt. Ltd.
2017-19



Jyoti Goyal
Life Cell International
Pvt. Ltd.
2016-18



Monika Gupta
Patanjali Research Foundation
2016-18



Nidhi Varshney
National Institute of
Plant Genome Research (NIPGR)
2016-18



Pooja Sharma
ICAR - Indian Institute of
Maize Research (IIMR)
2016-18

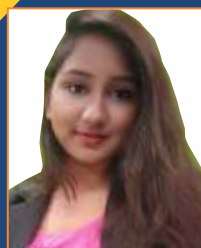


Shivani Nehra
SRL Diagnostics Ltd.
2016-18



Shweta Jain
Dr. B.R. Ambedkar Center for
Biomedical Research
2016-18

Placements | BJMC



Vidisha
Nav Umang Bharat Times
2017-20



Rashmi Kumari Thakur
Ultra Bollywood
2017-20



Mandeep Singh
ABP News
2016-19



Harsh Sharma
Khabar Plus
2016-19



Kajal Goswami
India News Media Pvt. Ltd.
2016-19



Madhuri Singh
Samachar Plus
2016-19



Manish Jha
Only News 24x7
2016-19



Pradeep Sharma
NDA
2016-19



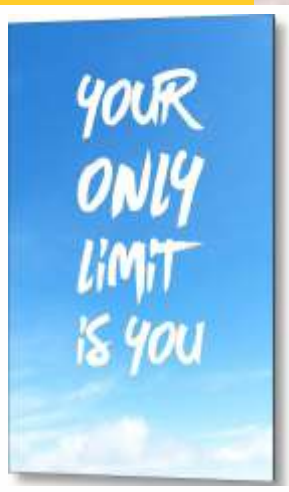
Prashant Kumar
Hawkfeed News
2016-19



Shubhangi Sharma
91 Springboard
2016-19



Yash Sharma
Only News 24x7
2016-19



Enhancing Capacities Learning & Development

The faculty at IMS Ghaziabad, University Courses Campus is actively involved in making a significant addition in the pool of knowledge. Their inclination towards research and development further improves student learning. As a consequence, our students are able to harness an amalgam of the state-of-the-art academic research and best practices from industry. The contribution made by the faculty members to the pool of knowledge from October 2019 to March 2020 is as follows:

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
1	Mr. Abhinav Kataria	'Analytical study for impact of information technology implementation on bank ombudsman scheme with special reference to complaint received for use of plastic cards in banking sector'	FOCUS IIFT, Delhi, Volume 22, ISSN : 0972-2076, February 2020
2	Mr. Gaurav Kaushik	'Cybersecurity challenges and its emerging trends on latest technologies'	Conference on 'Information Technology for Business Transformation-2019', 8 -9 November 2019, AKGEC Ghaziabad
3	Dr. Gagan Varshney	'M-commerce based personalized services for consumers in India : Pragmatic study'	Conference on 'Information Technology for Business Transformation-2019', 8 -9 November 2019, AKGEC Ghaziabad
4	Dr. Geeti Sharma	-	'Pre conference workshop for 7th PAN IIM World Management Conference, 11 December 2019, IIM Rohtak
		'The role of antecedents on the implementation of G2B policies: An empirical study in light of India's digital engagement for SMEs'	7th PAN IIM World Management Conference, 11 -14 December 2019, IIM Rohtak
		-	FDP on 'Qualitative design & research (Using NVivo Software)', 23-24 January 2020, International Management Institute, New Delhi
		-	FDP on 'Art of case writing' on 4 February 2020, IMS Ghaziabad, University Courses Campus
5	Dr. Gitanjali Tandon	-	Conference on 'Recent trends in bioinformatics and big data analysis', 8 November 2019, National Institute of Plant Genome Research (NIPGR), New Delhi.
6	Ms. Meghna Gupta	'Big data privacy issues & solutions'	Fifth International Conference on Image Information Processing (ICIIP), Jaypee University of Information Technology, 15-17 November 2019, INSPEC Accession Number: 19342599, DOI: 10.1109/ICIIP47207.2019.8985784.
7	Dr. Sahil Gupta	'Examining the influence of online advertising on youths' purchase intentions'	Best Paper Award at 'ICSED 2k19' Conference, 9 November 2019, IMS Ghaziabad University Courses Campus
		'Vistara: Aiming for the sky'	'South Asian Journal of Business and Management Cases', Vol 9 Issue 1, January 2020, doi.org/10.1177/2277977919881419
		'Modelling the factors responsible for better health service quality: Perception of service providers'	Indian Journal of Public Health Research & Development, Vol 10 Issue 9, November 2019, ISSN : 0976-0245
		-	FDP on 'Art of case writing' on 4 February 2020, IMS Ghaziabad, University Courses Campus
8	Dr. Surabhi Johari	-	FDP on 'Research based pedagogical tools (RBPT)', 28 February - 2 March 2020, IIT Delhi (Sonapat Campus)
		'Dynamics of mycobacteriophage—Mycobacterial host interaction'	'Methods in Molecular Biology Immunoinformatics' Journal, Volume 2131, Humana, New York, ISBN/ISSN : 978-1-0716-0389-5

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
9	Ms. Vanchan Tripathi	'Scope of big data data analytics in the Indian financial market'	'Embracing the transformative times: An international conference on digitalization of management and social sciences (ETTIC-2020)', 6-8 Feburary, 2020, Jaypee University of Information Technology, Noida
		'Quality of work life: An innovative HR strategy for corporate excellence'	'Conference on 'Business transformation through sustainability, entrepreneurship and digitalization- 2019', 9 November 2019, IMS Ghaziabad University Courses Campus
		Role & attitude of HR professional towards using e-HRM: Determinantants & success of e-HRM	Best Paper Award at 'Global Leadership Research Conference, 25-26 February 2020, Amity University, Noida
10	Ms. Yagbala Kapil	'Role of HR in developing intrapreneurs in digital era:Issues and challenges'	7th PAN IIM World Management Conference, 11 -14 December 2019,IIM Rohtak



Empowering Knowledge | Faculty & Staff Development Programs

The institute organized a one-day workshop on 'Art of Writing Cases' on 4 Feb 2020. The resource person Dr. A.K Dey, Professor, Birla Institute of Management Technology (BIMTECH) & Editor in Chief, South Asian Journal of Business and Management Cases was invited to share the intricacies involved in writing cases. He also discussed the case study as a relevant technique used in discussion-based teaching. The intent of the workshop was to train faculty in case writing, as well as case teaching prospects while developing problem-solving and decision-making skills.

BJMC Department organized a peer enrichment session on 'How To Publish a Book' on 16 March 2020 for all BJMC faculty members. Mr. Girish Kumar Singh, Chairperson conducted the session and expounded all the rudiments of writing a book. IT Department also organized a development program on 'How to use MATLAB for Fuzzylogic' for IT Faculty on 18 March 2020. Mr. Gopal Singh conducted the entire session and explained the use of toolbox in simulating real-world projects.

Epitomizing Success | The Proud Achievers

Panel Discussion I Finance Club

29 January 2020

1st Rank

Kapil Garg, Miti Srivastava, Shanu Sharma, Shriyam Agrawal and Ujjwal Dubey, BBA (2019-2022)

Clip-o-Click I Finance Club

24 January 2020

1st Rank

Shivnidhi Bhardwaj and Siddhant Rai, BBA (2019-2022)

Debate Competition I Finance Club

24 November 2019

1st Rank

Shanu Sharma, BBA (2019-2022)
Abhishek Thakur, BBA (2018-2021)

People's Mind Zone I HR Club

18 November 2019

1st Rank

Aman Raj and Apurva Raj, BBA (2017-2020)

Marketing Role Play I Marketing Club

27 February 2020

1st Rank

Devansh's Team, BBA (2018-21)

Debate Competition I Marketing Club

20 January 2020

1st Rank

Shiv Bhardwaj, BBA (2019-2022)

Digimania I Marketing Club

15 & 16 November 2019

1st Rank

Shristi Tripathi, B.Sc - BT (2019-2022)

Mathemania Fest I Mathemania Club

13 February 2020

Number Ninja

1st Rank

Khyati Bhardwaj and Abhinav Garg, BBA (2017-2020)

Obstacle Course

1st Rank

Hitesh and Divyansh, BCA (2019-2022)

Standup Comedy

1st Rank

Amber Shrivastava, BBA (2019-2022)

Mathematical Tambola

1st Rank

Abhinav, BBA (2017-2020)

Pop to Solve I Mathemania Club

18 November 2019

1st Rank

Aviral Garg and Utkarsh Tyagi, BBA (2019-2022)

Code War I Dekstop App Club

13 February 2020

1st Rank

Rohit Yadav, BCA (2018-2021)

Sudhanshu Singh, BCA (2019-2022)

Website Designing Competition Web App Club

13 March 2020, 12 February 2020

1st Rank

Ishan Singhal, BBA (2019-2022)

Debate Competition I Journalism and Mass Communication Club

10 & 11 February 2020

1st Rank

Shiv Nidhi Bharadwaj, BBA (2019-2022)

Article Writing Competition Journalism and Mass Communication Club

12 February 2020

1st Rank

Somya Singh Course, BBA (2018-2021)

Tellers of Tale I Literary Club

14 October 2019

1st Rank

Anuradha and Sanket Kumar, BBA (2019-2022)

Sing Dil Se I Music Club

15 November 2019

1st Rank

Aakash Baidya, BBA (2017-2020)

Hijack the Fastrack I Bionics Club

20 February 2020

1st Rank

Mansi Agarwal, BBA (2019-2022)

Unicode the Funcode I Bionics Club

6 November 2019

1st Rank

Gunjan, B.Sc - MB (2018-2021)

Siddharth, BJMC (2019-2022)

Spark Logo Making Competition Art & Craft Club

21 January 2020

1st Rank

Meghna & Sheetal, BBA (2018-2021)

Green Card and Gift Making Competition I Art & Craft Club

12 February 2020

Green Card Making

1st Rank

Savita and Payal, B.Sc - BT (2017-2020)

Epitomizing Success | The Proud Achievers

Gift Making

1st Rank
Shivani and Sheetal, B.Sc - BT (2017-2020)

Intra College Two Days Sports Meet Sports Club

9 & 10 January 2020

Volleyball (Girls)

1st Rank
Konika Chaudhary, BCA (2017-2020)

Volleyball (Boys)

1st Rank
Anirudh Sharma, BJMC (2018-2021)

Chess (Girls)

1st Rank
Deepali Shukla, B.Sc - MB (2018-2021)

Chess (Boys)

1st Rank
Yadu Yadav, BJMC (2018-2021)

Carrom (Girls)

1st Rank
Niharika, BBA (2019-2022)

Carrom (Boys)

1st Rank
Anirudh Sharma, BJMC (2018-2021)

Intra College Sports Festival Sports Club

13 & 14 November 2019

Football

1st Rank
Atin Khajuria's Team, BBA (2017-2020)

Basketball

1st Rank
Utkarsh Aggarwal's Team, BBA (2018-2021)

Table Tennis (Boys)

1st Rank
Sumit Kumar, BBA (2018-2021)

Badminton (Girls)

1st Rank
Shewta Mehta, B.Sc (MB) (2017-2020)

Badminton (Boys)

1st Rank
Kanishk, BBA (2019-2022)

Solo Acting Competition I Theatre Club

10 February 2020
1st Rank
Shiv Pratap Singh Chauhan, BJMC (2017-2020)



Panoramic View **Experts' Speak**



"Outstandingly different from all other institutes. All presentations were so self-realizing and meaningful."

Aruna Broota
Renowned Psychologist & Hypnotherapist



"Its very nice to be in the campus of IMS Ghaziabad, University Courses Campus. Faculty members are very good indeed. Good luck!"

Ramesh Agarwal
Agarwal Packers & Movers Ltd.



"Wonderful steps are taken at IMS. Great place for students. Keep doing your best."

Abhigyan Prakash
Editor, NDTV



"It's the most memorable experience to be in IMS with most vibrant director and faculty. I am deeply impressed and honored to be here. Excellent affectionate hospitality. My best wishes to all the members associated."

Dr. Pradeep K. Srivastava
Former Deputy Director
CDRI Lucknow

Testimony Time **Awards & Accolades**

The constant endeavor to achieve excellence in all fields is one of the prime virtues that set apart IMS from other institutions. This outstanding work can be witnessed in the form of various awards and accolades conferred to the institute on the basis of overall performance, innovative pedagogy, placements and the new initiatives taken for holistic development of the students. The recent awards received are as follows:

- 'Ranked 1st in U.P. & Uttarakhand-2020'
- 'Best BBA Institute in North India-2020'
- 'Best BCA Institute in North India-2020'
- 'Ranked 1st in U.P. & Uttarakhand-2019'
- 'Best BBA Institute in North India-2019'
- 'Best Institute for Industry Linked in India- 2019'
- 'Best BCA Institute in North India- 2019'
- 'Best Journalism and Mass Communication College in North India'
- 'Best Biotech College in India- 2019'



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₹ 16 Lakhs P.A.**

International Placements in Dubai



Aditya Kumar
MIB



Kishore Rishabh Mishra
MIB



Satyam Garg
MIB



Shivani Sharma
MIB



Shubham Sharma
MIB



Km. Priya Sharma
MIB



Monika Sharma
MIB



Wali Ur Rahman
MIB



Saurabh Thakurela
BBA



Tejal Sinha
BBA



Abdul Ahad
BBA



Harshit Jain
BBA



Ayush Dave
BBA



Prince Garg
BBA



Khadeeja Nafees
BBA



Sonia Jha
BBA



Mehfooz Alam
BBA



Shivam Tyagi
BBA



Sanjana Yadav
BBA



Shukdev Agnihotri
BBA



MIB
Intern at
DUBAI





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INSTITUTE OF MANAGEMENT STUDIES

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