

April 2020 - September 2020



IMS
GHAZIABAD
UNIVERSITY COURSES CAMPUS

pulse

Bi Annual News Magazine of IMS Ghaziabad, University Courses Campus

VOLUME 5 | ISSUE 1

Orientation Programs 2020

Full Frame
Digital Film
Festival

UNIVERSITY
RANK
HOLDERS

International
Placements
& Internships



Saud Mohd. Khalid

News Anchor & Sr. Producer, News 24

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NUTS & BOLTS

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<ul style="list-style-type: none"> 'Best Management College for Placements 2015' awarded by CEGR Silver Jubilee Year 	2015
<ul style="list-style-type: none"> Started Master Degree in Biotechnology (M.Sc. BT) 	2008
<ul style="list-style-type: none"> Started School of Media Studies 	2007
<ul style="list-style-type: none"> ISO 9001:2008 Certified School of Biosciences - B.Sc. (H) BT & B.Sc. (H) MB came into existence 	2002
<ul style="list-style-type: none"> Foray into MIB & BCA Course 	2000
<ul style="list-style-type: none"> Pioneer in BBA Course 	1994
<ul style="list-style-type: none"> Established 	1990

**30 YEARS of
EXCELLENCE**



Splendid Expressions

MESSAGE FROM THE DESK OF DIRECTOR

Global pandemic has certainly taught us to manage the crisis situation by assimilating and adapting the new normal for shaping the future ahead. Traditional ways of teaching have now changed with a renewed emphasis on agility. Our teaching practices at IMS Ghaziabad, University Courses Campus are now reshaped with the help of IT tools for effective outcomes. With the help of committed faculty and staff members, online classes started in April 2020 to reconnect with academics and recalibrate student engagement. It's great to see some parents acknowledged our support and appreciated the robust steps taken in this regard. The swift gear change across all the years of graduation and postgraduation was possible due to the flip videos, online classes, and effective ERP system. Now, institutional success is dependent on the ability to navigate such challenges by enabling a multitude of transformations and figuring out new ways of responding to the ongoing situations. Strong leadership, technology capabilities, alignment on overall strategies, and reallocating resources are the key aspects required to help our students to bring out the best in them.

Our current issue reflects the successful online annual festivals, orientation program, and industry expert session with participants across the globe. By adapting to digital transformation and focusing on systems, it was great to that keep all the stakeholders connected, communicating, and productive at the same time. Pursuing new ideas, rapidly adapting, and keeping the innovation engine switched on will help the educational institutions navigate uncertain times. Various online certifications and an array of programs with an increased emphasis on innovative pedagogy and skill development have helped our students to grab the excellent placement offerings in renowned companies in India and abroad.

I appreciate the dedication of the editorial team for delivering quality to avid readers. Hope this issue unfolds pages of innovative educational practices and brightens your path ahead. The time has come to inherit a new world by changing challenges into opportunities!

Dr. Sapna Rakesh
Director



EDITOR'S DESK

*"The internet is becoming the town square
for the global village of tomorrow."*

- Bill Gates



Ms. Priyanka Sadhna
Editor



Ms. Anuradha Bhardwaj
Associate Editor



Ms. Himanshi Verma
Assistant Editor

The largest crisis of 2020 has made us reflect on various gaps and vulnerabilities. Educators, executives, and leaders in every corner of the globe are chalking out ways by considering the trends and bringing in the element of renewed optimism. With the adoption of the technology wave, we all can witness the momentum building up to constantly grow, evolve, and expand in the pandemic as well as in the post-pandemic world. However, such radical shifts are possible when we see the glass half-full.

In this magazine, we intend to showcase a range of platforms covering all the worthy outcomes of the activities planned at IMS. *Pulse News Magazine* is a medium to showcase students and faculty development initiatives, thoroughly planned by the institute. It is designed to provide proper acknowledgment of all the efforts taken by the faculty, staff, and student club representatives for the holistic development of the students. We express our heartfelt gratitude to CA (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad; Dr. Sapna Rakesh, Director- IMS Ghaziabad, University Courses Campus, and all the faculty & staff members who contributed to this edition. The valuable suggestions and opinions for further improvements in the coming issues will be highly solicited.

Highlights of the Issue

The news magazine is dedicated to the learners, who seamlessly worked together in the digital transformation process with the institute for assimilating the new normal. On the industry front, a pool of corporate leaders and academicians connected with the IMS students for skill development amid pandemic.

This issue covers the most awaited Full Frame Digital Film Festival, Industry Expert Talk Series, Orientation and Interaction Programs, wherein students gained greater insight into their interest areas by interacting with renowned corporate honchos and academicians from India and abroad. Students attended the learning enriched alumni talk series, skill development specializations and certifications from home and unfolded the potential avenues for further development. The edition also covers informative details on student-driven clubs and international placement offerings at IMS Ghaziabad, University Courses Campus.

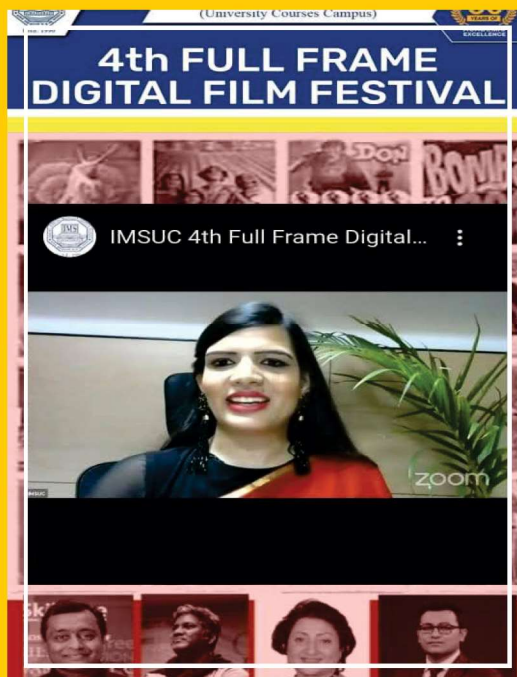
Evoking through online discussion platforms is our focus for this edition. Hope you enjoy reading the rich spread of activities planned by the institute amid the pandemic to figure out a progressive path ahead.

Full Frame Digital Film Festival

BJMC Annual Fest

The grand Full Frame Digital Film Festival brimmed with engaging competitions and mellifluous music turned to be an exhilarating experience for the students on 14 June 2020. CA. (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad marked the great inaugural of the first ever Digital Film Festival. Distinguished personalities from the industry graced the occasion with their auspicious presence. Mr. Avinash Das, Bollywood Film Director; Mr. Pranay Dixit, Bollywood Actor; Saud Mohd. Khalid, News Anchor and Senior Producer, News24; Dr. Mala Kapoor, Principal, Silver Line Prestige School; Mr. Vikrant Kishor, Senior Lecturer, Screen & Design School of Communications and Creative Arts, Deakin University, Australia; Ms. Tapasya Shadaan, Anchor, Doordarshan; Mr. Ravi Taneja, Writer for Bollywood; Mr. Sunil Suyal, RJ FM-Gold and Mr. B.S Nigam, Former Director, Makhan Lal Chaturvedi University, Bhopal were the eminent guests of the day.

Dr. Sapna Rakesh, Director IMS Ghaziabad, University Courses Campus in her welcome address shared the role of media in shaping the democratic economies of the world. She also discussed how mass media includes newspapers, radio stations, televisions, social media platforms work to bridge the gap between the government and the society. All the invited guests emphasized that media is one of the strongest pillars of the democracy which makes us aware of various social, political and economic activities happening around the world. They also shared how mass media in its different forms have influenced human life in many ways. Now the latest form of media named the new media with internet has indeed made it possible to disseminate information and ideas in real time across the globe. All the guests were thrilled to see the proactiveness of IMS Ghaziabad, University Courses Campus to initiate the first ever Digital Film Festival with participants across the globe. They also congratulated the BJMC Department for setting an example for all the educational institutes, to assimilate the online learnings as a new medium to educate the students at home in the pandemic wave.



Dr. Mala Kapoor, Principal, Silver Line Prestige School



CA. (Dr.) Rakesh Chharia, Treasurer, IMS Ghaziabad



CA. (Dr.) Rakesh Chharia Mr. Avinash Das Dr. Mala Kapoor Mr. Saud Mohd. CA. (Dr.) Rakesh Chharia Mr. Avinash Das Dr. Mala Kapoor Mr. Saud Mohd. CA. (Dr.) Rakesh Chharia Mr. Avinash Das Dr. Mala Kapoor Mr. Saud Mohd.



The event comprised assortment of competitions like Short Film Making, RJ Hunt, Tik-Tok Video Making, Rapping and Trick Photography. All the participants competed online while working from home and exhibited the right sprit with renewed optimism. They all got to know worthy suggestions from experienced experts for improving their mass communication and media skills. The department rolled out the e-certificates for all the participants and expressed their note of gratitude to all for their unshakable willingness to perform with great zeal even during pandemic crisis. Mr. Girish Kumar Singh, HOD BJMC along with his faculty team of Ms. Sandhya Sharma, Mr. Anurag Singh and Mr. Khursheed Alam conducted all the activities seamlessly over the internet with the support of IT team.

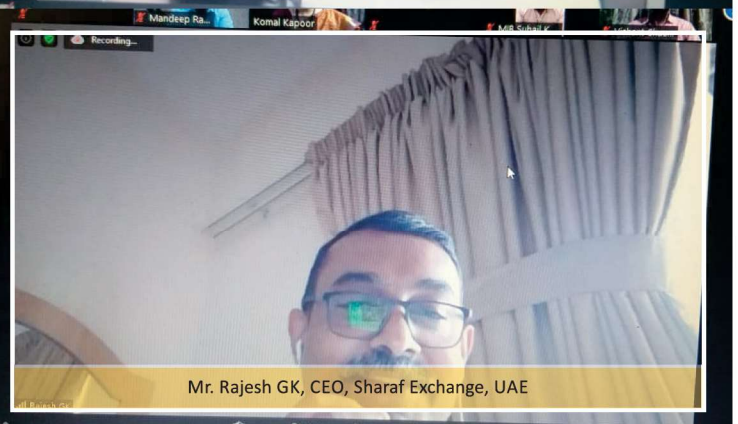


Upakrama | Orientation Program

IMS Ghaziabad, University Courses Campus organized online inaugural ceremony of Orientation Program- 'Upakrama-2020' on 17 August 2020 for students of PGD- Masters of International Business (MIB), Batch 2020-22. The program witnessed the presence of corporate leaders including Ms. Anjali Singh, Managing Director, Corporate Banking, Deutsche Bank, India; Mr. Rajesh GK, CEO, Sharaf Exchange, UAE; Mr. Anurag Vijayawat, Sr. Regional Director-Sales, HCL Technologies, Sydney; Mr. Gaurav Pundir, AVP, Business Head (B&M FMCG Head) SPAR India (Max Hypermarket India Pvt. Ltd.) and Mr. Rohan Indulkar, VP-Digital Agency and Broker Management, Religare Health Insurance-Delhi, India.

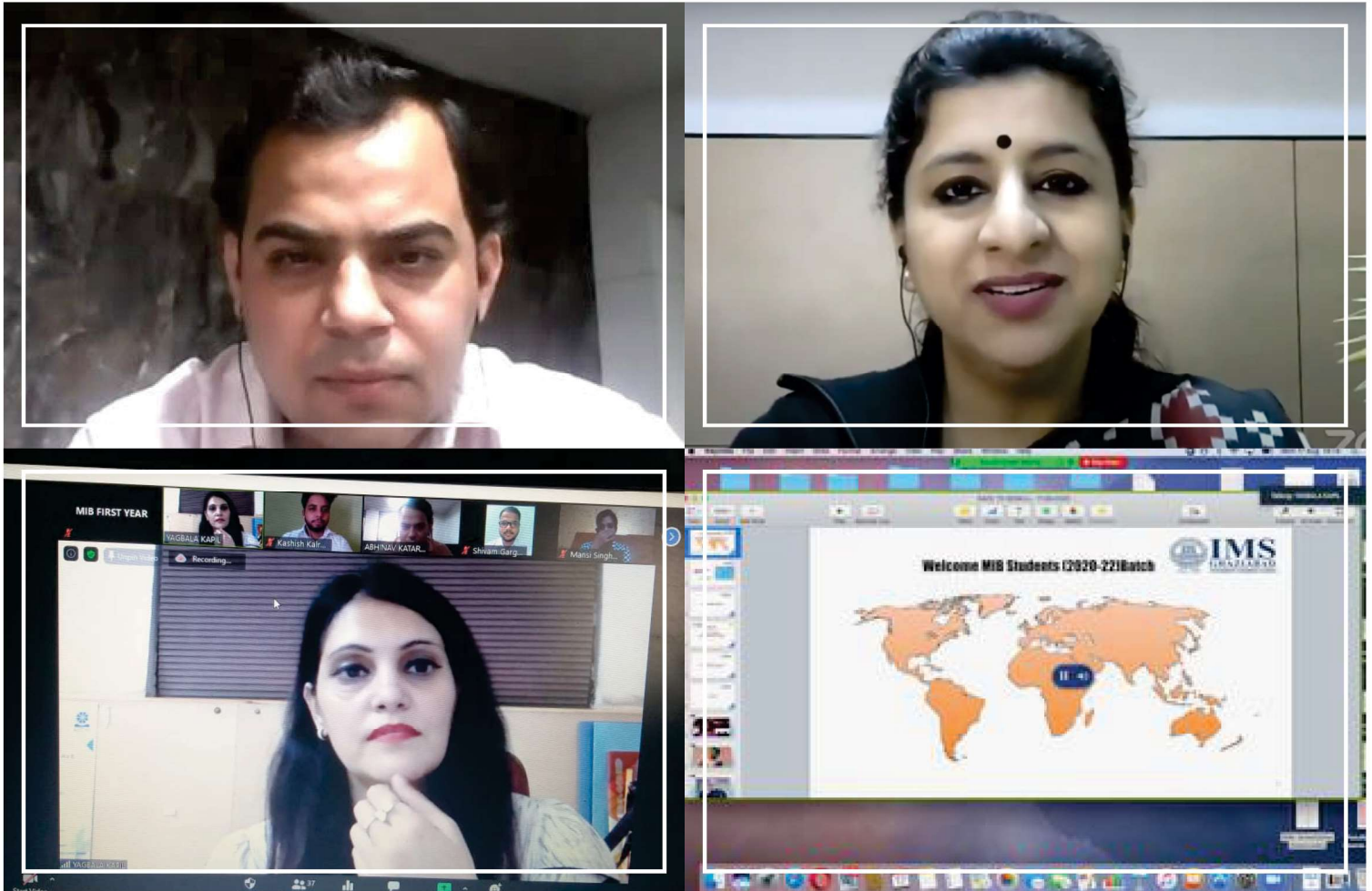
Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus in her online welcome shared invigorating insights of career opportunities available for the youth of India in the global business landscape. Ms. Anjali Singh captivated the young minds by real-life examples of handling customers effectively and being glued to workplace ethics. The new entrants also gained valuable insights from Mr. Rajesh GK through various real-life management instances to understand the constant changes in the international business environment. In his address, he drew a clear analogy between the domestic and international markets. Mr. Anurag Vijayawat discussed worthy fundamentals for succeeding in career, as well as in personal life. Mr. Gaurav Pundir in his interaction with the students shared the sales myths and the scope of sales and marketing across sectors and industries. Mr. Rohan Indulkar deliberated on the importance of developing relationships, giving respect to all, and building upon ethics, as the basic mantra of success. All the renowned corporate guests and industry leaders were felicitated with an e-memento as a token of gratitude.

The orientation week planned from 17 August to 22 August 2020 August consisted of various online interactions, discussions, activities, and lecture series on course pedagogy and available opportunities at IMS for professional development. Mr. Abhinav Kataria, faculty member shared the semester-wise course structure of MIB and PGD including Lecture of Academic Proficiencies(LAP), learning enriched workshops, guest lecture series, and industry visits. Ms. Komal Kapoor followed a collaborative learning approach for the session on 'Case-Based Discussion through a Movie'. Mr. Abhishek Jain shared the relevance and modus operandi of the continuous evaluation method in the MIB program. He also took an interactive session on 'Business Strategy' wherein, a video case was discussed.



Dr. Geeti Sharma, HOD BBA shared relevant insights on 'Let's Open the World of Opportunities'. In her address, she focused on the concept of globalization and the importance of international business in today's context, while highlighting the evolving world economies. Ms. Priyanka Sadhna, HOD, Career Development Centre conducted online psychometric profiling of the entire batch. She also shared how self-awareness related to different personality types, aptitude, interest areas, and communication styles can help students to make better career decisions. Mr. Mandeep Singh Rawat, Dean Corporate Resource Centre shared with the students the numerous opportunities at IMS in the form of national and international placements, live projects, and internships.

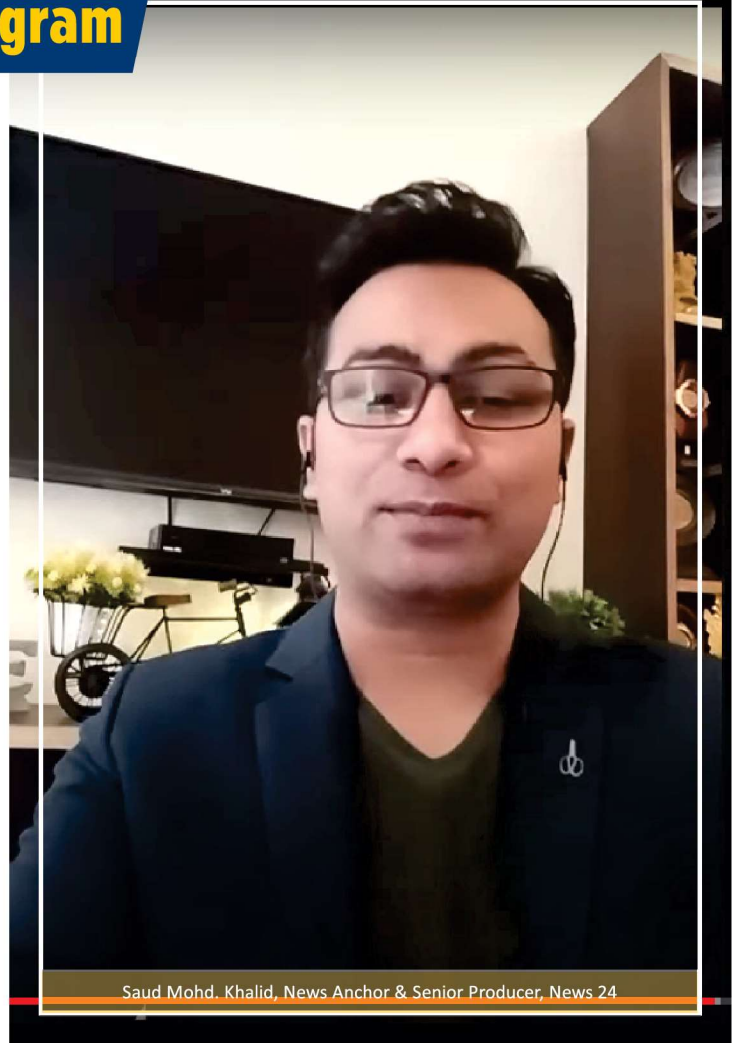
Faculty members Dr. Shilpi Sarna and Prof. Yagbala Kapil delivered a virtual session on 'The Race to Re-Skill', wherein students through ice-breaking activities got to know the robust role of communication, leadership, and time management skills. Virtual session on 'Personal Financial Planning' was conducted by Dr. Pradeep Bhardwaj to make students aware of the various elements of financial planning. Dr. Indrani Bhattacharjee focused on 'Startup and New Venture Creation' to develop an entrepreneurial mindset and sensitize the students for recognizing the opportunities in the covid-19 pandemic disruption. Considering the data-driven world, a session on 'Data Science and Latest IT Technology Trends' was delivered by Mr. Gaurav Kaushik. Dr. Sahil Gupta took a session on Digital Marketing to equip the students with the digital trends that are reshaping the sales and marketing avenues. Mr. Subhro Sen Gupta explained the utility of MS Excel and its basic functions to interpret data for taking effective and logical business decisions. Mr. Ashish Srivastava took a session on 'Money Multiplier – Is Investment Necessary?', accentuating the investment relevance and its golden rules. All the sessions planned aimed at redefining the preparation for bright future prospects.



Prarambh | Orientation Program

IMS organized another E-Orientation Program for the undergraduate students of batch 2020-2023 on 7 September 2020. All the aspiring students attended the session online with their parents. Experts from the industry and academia were invited to guide the students and give their blessings for their bright future ahead.

Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus addressed the audience with great enthusiasm and zeal. Mr. Nikhil Malhotra, Global Head of Innovation, Tech Mahindra and Mr. Rohit Manucha, Head HR, Aujan Group joined this program from the UAE. Saud Mohd. Khalid, News Anchor & Senior Producer, News 24 was also invited for addressing the new entrants at IMS. The guests shared their remarkable journey of learning, fun, and joy during their college times. They also discussed the renewed optimism during the Covid-19 wave with a focus on the assimilation of the new normal. In this awaited program, Dr. Sapna Rakesh shared the 11 books published by IMS faculty and student fraternity for contributing to the pool of knowledge and research. All the books cover a wide range of genres including management, bioscience, information technology, journalism, and career development. All the HODs- Dr. Geeti Sharma, Dr. Gagan Varshney, Dr. Abha Vashistha, and Mr. Girish Kumar encouraged the students for availing the numerous upcoming opportunities at IMS. The management team members of IMS Ghaziabad- CA (Dr.) Rakesh Chharia and CA Vidur Chharia congratulated all the members associated with this new beginning of the learning-enriched journey. They also shared a note of gratitude with all the parents and professionals for believing and supporting the institute's initiatives for developing responsible youth of tomorrow. Over 600 viewers became part of the live screening of this successful E-Orientation Program.



Saud Mohd. Khalid, News Anchor & Senior Producer, News 24



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To make smooth transitions from schools to college and to online learning platforms, all the departments organized Induction Programs. On 17 August 2020, the BBA Department welcomed the first-year students online in the presence of all the faculty and staff members. The main objective of the same was to develop a comfort zone for the students online while letting them know about the IMS vision and objectives. Dr. Geeti Sharma, HOD-BBA along with Dr. Shilpi Sarna, First Year Coordinator organized the interactive sessions and welcomed the students for this new milestone. The department introduced 35 hours Bridge Courses to the students in the orientation week to develop a basic set of competencies. The members of Corporate Resource Centre, Career Development Centre, and E-Cell shared their objectives and the modules planned for the development of professional etiquette. Faculty members Ms. Divya Chibber and CA Anu Tyagi coordinated all the activities and provided their constant support to the online avid learners. The orientation program for second-year students was conducted by the department on 4 August 2020. Ms. Sanjukta Basu, a writer, blogger, photographer, lawyer, and feminist scholar was invited to the program to enlighten the students with her rich experience. She sensitized the students on the importance of the right to gender equality and being vocal on the same. Ms. Sapna Kumar, faculty member, Career Development Centre further discussed the philosophy for the holistic development of students. The major highlight of this program was the felicitation of students for their outstanding achievements in the academic year 2019-20. Ms. Yagbala Kapil, Second Year Coordinator seamlessly managed all the online engagements.

The Journalism and Mass Communication Department conducted its Induction Program on 4 August 2020. Mr. Girish Kumar Singh, HOD BJMC along with his team of faculty members Ms. Sandhya Sharma, Mr. Khurshed Alam, and Mr. Anurag Singh shared the guiding philosophy of IMS for enriching career avenues. The students got to know the wide array of specializations and workshops planned for developing the right set of skills and knowledge to excel in journalism and mass communication stream. CDC faculty members- Ms. Anuradha Bhardwaj, Ms. Sapna Kumar and Ms. Raunak Bhardwaj along with Mr. Vijay Shukla, AGM-International Corporate Relations explained the role of CDC and CRC in shaping the bright careers of the students. Students were also asked to share suggestions and their valuable feedback for making the virtual session enjoyable and fruitful for all.

on Programme 2020





The BCA department organized a 2 days Induction Program on 17 August 2020, to sensitize the first-year students of batch 2020-2023. The motive of conducting the same was to provide comprehensive information about the academic events and different club activities conducted at IMS. Students were also excited to know the success of Toastmasters International, Earn While You Learn and Emerging Tech Cell. They got to know the activities conducted for enhancing the employability quotient such as guest lectures, industry visits, live projects, summer internship projects, aptitude preparation, and mock personal interviews by experienced industry and faculty experts.

For the second and third-year students, the E-Orientation of batch 2018-2021 and 2019-2022 was conducted on 4 August 2020. The program was initiated by welcoming the students and congratulating them for taking the plunge in the second and third year respectively. Dr. Gagan Varshney, HOD BCA began the session by briefing the students about the teaching pedagogy comprising specializations and certifications to be followed in the upcoming semester. Mr. Mandeep Singh Rawat, Dean, Corporate Resource Centre welcomed all students with his igniting thoughts about the current trends and placement opportunities in the IT sector. The session by the Career Development Centre on the other hand focused on the technical and behavioral competencies to avail the job opportunities. IMS alumni- Mr. Madhav Garg, Associate, Design Team, Protiviti Consulting Pvt. Ltd; Mr. Shan Mohammad C, .Net, SQL Developer, TCS; Ms. Archana Jha, Data Analysis & Python Developer, TCS, and Mr. Abhishek Kumar, SAP BASIS Administrator, TCS were invited to interact with students. They emphasized on believing in themselves and following the steps given by faculty mentors to be successful in life ahead.

Orientation Programme 2020

"We are reminded of the limitless-ness of Human curiosity, when we see man and machine create marvels for the future together"

Tech Mahindra

An Innovator, Futurist, TEDx Speaker, Father and a dog lover

Nikhil Malhotra is the global head of innovation and creator of **Makers Lab**, a unique **Thin-q-bator space** within TechMahindra with 20+ years of experience. Nikhil has been a researcher all his life and is now leading the growth of AI, machine learning, robotics and quantum research within TechMahindra. Nikhil's area of personal research has been how quantum computing and neuroscience has inspired the growth of AI and how the two fields can merge in the future. Nikhil has also designed an indigenous robot in his lab, as a personal assistant. The current bet he has undertaken is how quantum can give us better cancer drugs, GANs and their application for languages and SPACE tech

One of his vision is to enable machines to talk in local Indian dialect. There are 1645 dialects in India and 26 mother tongues and 80% of Indian population does not speak English. Nikhil is researching on Sanskrit and how this ancient Indian language could sow the seed for the next computer revolution

His hobbies include playing tennis, golf and reading books on quantum mechanics and biographies. He holds a masters degree in computing with specialization in distributed computing from Royal Melbourne Institute of Technology, Melbourne. Nikhil currently resides in Pune with his wife Shalini and sons Angad and Rudra.

TWITTER: nickmalhotra **LINKEDIN: nikhilmalhotra2009**

Mr. Nikhil Malhotra, Global Head of Innovation, Tech Mahindra

<https://www.techmahindra.com/en-in/innovation/makers-lab/>

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Orientation Programme 2020

LET THERE BE LIGHT

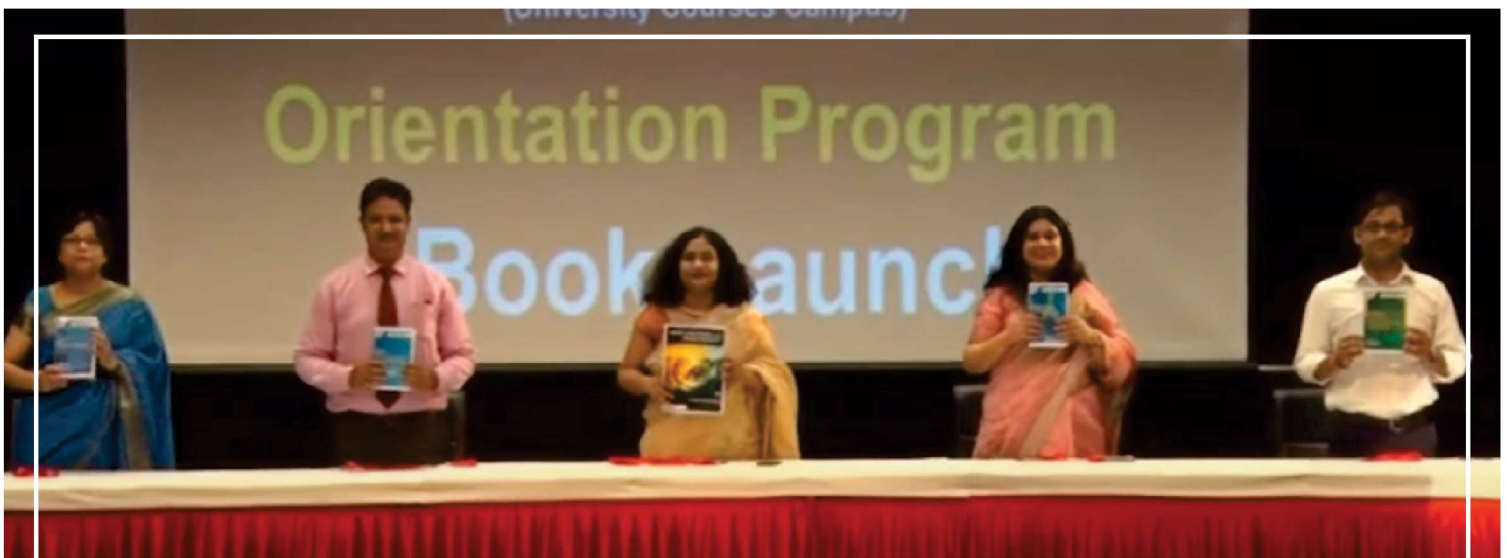




SUPERPOSITION **ENTANGLEMENT** **QUANTUM TUNNELING**



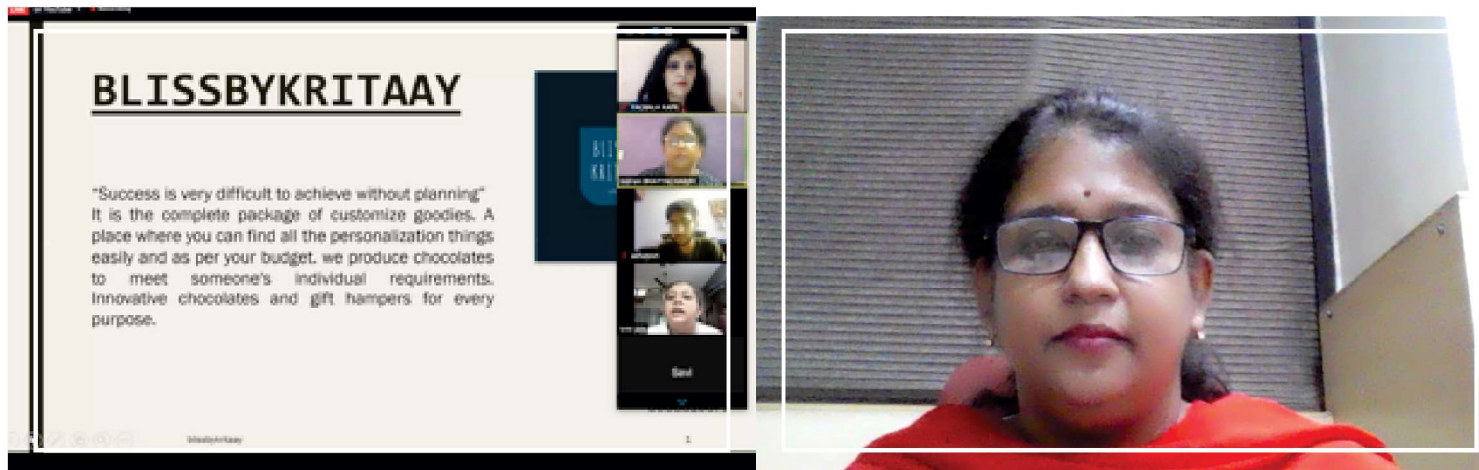
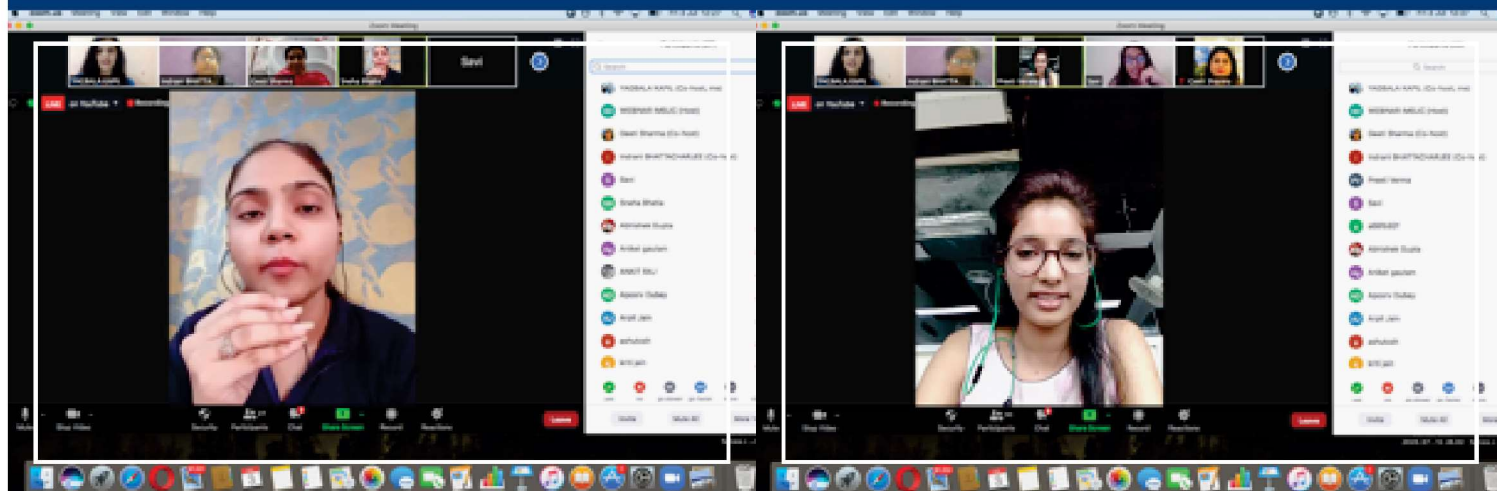
The Bioscience department organized E-Orientation Program for its second and third-year graduate & postgraduate students on 4 and 5 August 2020. The program started with a welcome address by Dr. Abha Vashistha, HOD, Bioscience. She familiarized students with the rich array of opportunities available to them at IMS to learn, to grow, and to discover their dreams and ambitions. She encouraged the students to develop a support system and imbibe the right kind of knowledge, skill sets, attitude, and ethics. Dr. Surabhi Johari, faculty member, delivered a talk on 'The Road Map Ahead: Insight for Session (2020-21)', in the changing environment due to the Corona crisis. She briefed the students about certification courses, interdisciplinary projects, and industry exposure. Faculty member-Dr. Umesh Kumar delivered a talk on 'Beginning With the End in Mind: Talk on Future opportunities', wherein he discussed various career opportunities and avenues for biotechnology postgraduates. He shared about the institute's endeavor to facilitate the students in providing them an enriched academic experience, hence making them employable at a global level. Ms. Akanksha Jain acclimatized the students with the open education resources and provided live training on the OBS platform. The session on 'Happy Time : Ice-Breaking Session' organized by Ms. Neha Anttal added the missing fun element in the pandemic online classes. The students were exhilarated and enthusiastic about starting their studies for the next session.



Global Webcast Series and E-Haat | E-Cell

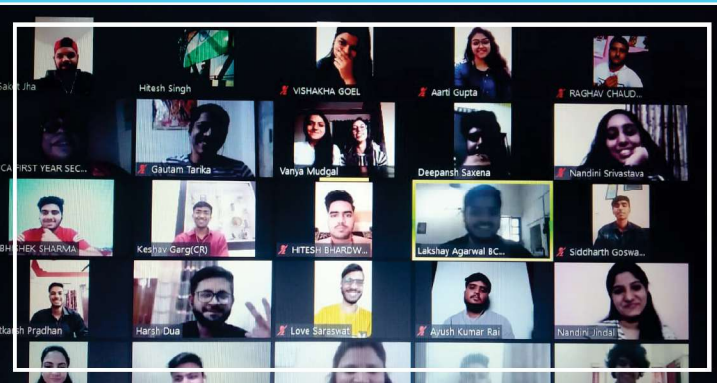
E-Cell at IMS Ghaziabad, University Courses Campus organized Global Webcast Series focusing on career avenues in the post-pandemic world. The interaction on 'Re-structuring and Re-Strategizing Family Managed Business in the time of Covid-19' was an eye opener to the budding entrepreneurs at IMS, where they all learned how Atma-Nirbhar Yojna and its role to leverage small job opportunities can be a game-changer in years to come.

The cell also organized an E-Haat competition with a strong sense of purpose and the intent to influence the startup climate, cultivate the spark of entrepreneurial values among young minds who will be leading the path to the new India. This initiative was carried out in association with CyberKart to cater the aspirations and needs of small business entrepreneurs and start-up founders. E-Haat helped the students to identify innovations and startups, materialize the avenues, and foster capacity-building incubation for startups. A wide variety of products were displayed at the E-Haat such as paintings, hand-made gift items, chocolates, confectionaries, apparel, and many more. The participants were judged by a panel of judges on the basis of various criteria such as innovation, business potential, and relevance to theme, followed by Q&A session. Ms. Savi Mehrotra, Lead Design Consultant/Founder, Adesa Design Studio, Mr. Arpit Jain, MD, SAARP Electricals Pvt. Ltd., and Mr. Subhro Sengupta, faculty member, IMS Ghaziabad, University Courses Campus were the esteemed jury members for the day. The winners got the opportunity to sell their products on the online marketing portal provided by CyberKart India. Dr. Geeti Sharma, HOD-BBA and Dr. Indrani Bhattacharjee, faculty coordinator, E-Cell encouraged the entrepreneurial ecosystem and congratulated all the associate members for its grand success.



Hola Juniors & Milan | Interaction Programs

IMS Ghaziabad, University Courses Campus organized Hola Juniors and Milan- Interaction Programs from 15 September 2020 to 28 September 2020 for all the undergraduate courses. Seniors interacted with the newcomers and tried to build rapport with the freshers. Different activities and games were organized to shortlist the candidates for grand Mega Freshers. Buddy mentors ensured smooth coordination and managed the entire program with unwavering support. To set the ball rolling the first-year students revealed their talents through various activities like ramp walk, dancing, singing, and acting in role plays. Seniors too showcased their performances as a token of appreciation for their juniors. The online event also had some ice-breaking sessions like games, tongue twisters, guess the songs, and many more interesting activities. The event was not limited to these only, students came up with their trick photography skills, sketches, and videos regarding their sports skills that mesmerized everyone.



Training, Online Certifications, and CET Series

Career Development Centre

Training at CDTI

Career Development Centre in collaboration of HR faculty team at IMS Ghaziabad, University Courses Campus organized online training for police officers at Central Detective Training Institute, (Bureau of Police Research & Development, MHA) from June 2020- August 2020. The training was based on behavioral competencies such as assertiveness, workplace attitude, work ethics, stress management, and interpersonal skills. The participants were also trained in the areas of conflict management, personality types, and the ability to be supportive. Police officers appreciated the modus operandi and emphasized the relevance of conducting such training sessions on a constant basis in the future as well. The entire faculty team of CDC including Ms. Priyanka Sadhna, Ms. Sapna Kumar, Ms. Raunak Bhardwaj, Ms. Anuradha Bhardwaj, and HR faculty team of Dr. Shipi Sarna, Ms. Yagbala Kapil, Ms. Vanchan Tripathi, and Ms. Nidhi Srivastava smoothly conducted and coordinated all the training programs.

Online Certifications and Industry Expert Sessions

Amid pandemic crisis, Career Development Centre initiated online certifications from May 2020 for upskilling students. Both the certifications namely e-Skill Enhancement and Employability Development Sessions (eSEEDs) and Blog Writing aimed at developing skills to foster the employability quotient of the students keeping in mind the virtual scenario. All the modules incorporated the new wave of changing situations encompassing increased competition, challenging job environment, and assimilating the new normal.

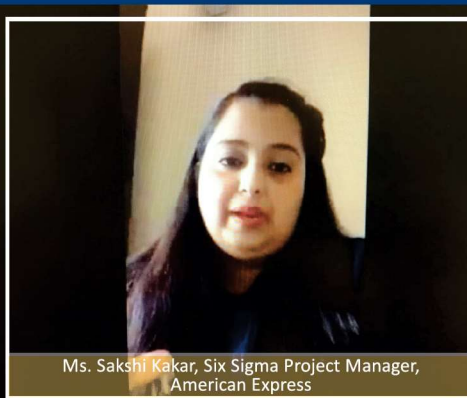
Mr. Shekhar Singh, HR Business Partner at Samsung India Pvt. Ltd. was invited on 2 May 2020 to share how HR managers struggle to find the right candidates, having suitable skills and knowledge for the offered job position. On 12 June 2020, Ms. Sakshi Kakar, Six Sigma Project Manager at American Express, emphasized on the domain skills and the behavioral competencies that are required for making the interview process seamless and interactive. Retd. Cdr. Manan Sinha, VP-Technologies, Manikaran Power Ltd. and Mr. Mandeep Singh Rawat, Dean, CRC, IMS Ghaziabad, University Courses Campus addressed the students on 24 June 2020 on handling a few commonly asked precarious questions in the personal interview round. The Centre also organized an expert session on 'Blog Writing-Tips and Tools' on 26 September 2020 with Ms. Ayushi Jain, Blogger & SEO Specialist. The participants extended a note of gratitude to CDC for fostering knowledge, skills and the right attitude for the enhancement of employability quotient.

Career Enrichment Talk Series 4 on 'Career Scenario Post Covid 19: Focus on IT Industry'

The Career Development Centre organized a webinar on Career Enrichment Talk, Series 4 on the topic- 'Career Scenario Post-COVID 19: Focus on IT Industry' on 30 May 2020. The objective of the session was to shed light on the career prospects in the field of information technology and data analytics amid pandemic. Mr. Sanjay Kathuria, Channel Lead, Cloud and Cognitive- India, IBM; Mr. Gaurav Budhiraja, Lead Business Consultant, Analytics/Data Science, Tech Mahindra and Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus were the panelists of the talk. Mr. Sanjay shared the role and importance of IT in developing countries like India. He emphasized the basic set of IT skills that students now need to develop for being more competitive in the coming years. Mr. Gaurav explained the relevance of data science and the tremendous role played by data in all the sectors across the globe. Dr. Sapna Rakesh in her key points accentuated the evolving careers in the IT field and how students need to develop their presence online for better networking with the industry mentors. She also mentioned the inevitable need to upskilling oneself through amazing online courses. More than 90 students of the BBA and BCA program participated in the session and got their queries resolved.



Mr. Sanjay Kathuria, Channel Head,
Cloud & Cognitive, IBM, India



Ms. Sakshi Kakar, Six Sigma Project Manager,
American Express



Mr. Shekhar Singh, HR Business Partner,
Samsung India Pvt. Ltd.

Academic Excellence

University Rank Holders

Students of IMS Ghaziabad, University Courses Campus grabbed top ranks in CCS University Examinations in 2020. Meritorious students expressed their gratitude to Dr. Sapna Rakesh and the faculty for equipping them with great knowledge, tutorial classes, rigorous evaluations, and constant feedback. The members of the academic advisory board and the executive council of IMS Ghaziabad congratulated the following students for their diligent efforts:



Monika Sharma
MIB (2018-2020)
3rd Rank Holder



Sanjoli Mittal
MIB (2018-2020)
4th Rank Holder



Appurv Goel
MIB (2017-2019)
1st Rank Holder



Shivangi Yadav
MIB (2017-2019)
2nd Rank Holder



Shivangi Pundhir
MIB (2017-2019)
3rd Rank Holder



Anusha Tyagi
BBA (2016-2019)
1st Rank Holder



Muskan Jain
BBA (2016-2019)
2nd Rank Holder



Purvi Goel
BBA (2016-2019)
3rd Rank Holder



Kajal Rana
BCA (2015-2018)
5th Rank Holder



KM Kamakshi Pant
BCA (2015-2018)
4th Rank Holder



Deepanshi Bora
BJMC (2015-2018)
3rd Rank Holder



Payal Choudhury
BJMC (2015-2018)
5th Rank Holder



Navni Bajpai
M.Sc. BT (2018-2020)
3rd Rank Holder



Richa Solanki
M.Sc. BT (2018-2020)
5th Rank Holder



Manorama Dixit
B.Sc. (H) MB (2017-2020)
1st Rank Holder



Shweta Mehta
B.Sc. (H) MB (2017-2020)
5th Rank Holder

Refining Knowledge

Alumni Talk Series

The BJMC Department organized an 'Alumni Talk Session' for holistic growth of all the students with one of their prestigious alumna Ms. Payal Chaudhary, (Batch 2015-18) on 17 September 2020. She is now a famous plus-size model who has completed her post-graduation in Media and Communication Studies and is currently working as a PR Executive for Vitesco Technologies and Apollo Hospital. She gave valuable insights into the key ingredients for success in life.

The BBA Department organized 'Alumni Talk' on 8 August and 13 August 2020 with Mr. Nav Jadon, Demand Planning Manager, HEXO Corp Toronto, Canada & IMS Alumnus (1994-97) and Mr. Amit Gupta Associate Director, Asia Region, Oxford University Press, IMS Alumnus (1997-2000) respectively. Mr. Nav discussed the success mantras to survive longer in the corporate world and the dynamic competitive market. Mr. Amit Gupta shared all his escapades and experiences as a student of IMS Ghaziabad, University Courses Campus and his struggles of the professional journey while motivating the students to focus on constant skill enhancement.

Dr. Shilpi Sarna, HOD, Alumni Relations, extended a note of gratitude to the successful IMS alumni for their valuable online address and sharing their knowledge and tips with the students for personal and professional excellence.

Nostalgic Moments

Alumni Meet

Every year IMS Ghaziabad, University Courses Campus gives a chance to the alumni to reconnect with their alma mater. The alumni enthusiastically look forward to getting back together with their batchmates and the teachers with the nostalgic feeling of college time. The Batch 2013-2016 was invited to the meet as special guests of honor online on 26 September 2020. The evening was followed by the games like 'Memories bring back to you', 'Guess the face' and 'Sing emojiically' that enabled the alumni to relive their college days. They shared their experiences, learnings and journey of the corporate world with the students pursuing graduation at IMS. The meet concluded with a vote of thanks by Dr. Shilpi Sarna, HOD, Alumni Relations.

Performing Good Deeds

CSR Initiatives

IMS believes in fulfilling its social responsibility and moral obligation to help society at large. Keeping this view in mind, an event under the aegis of IMS Greens Society on 'E-Waste Management in India: Challenges & Opportunities' was organized on 30 August 2020. The session was inaugurated with the welcome speech of Dr. Abha Vashistha, HOD, Biosciences Department, wherein she encouraged the students to spend considerable time in volunteering activities for environment protection. Students from various courses participated in the event and exchanged valuable knowledge regarding emerging trends, innovative solutions, and many more global concerns regarding E-Waste Management. Among the various facets discussed were the hazardous effluents discharged, its awareness, and most importantly the capacity building in managing the E-waste. The viewers got to know about the presence of heavy metals and highly toxic substances such as mercury, lead, beryllium, and cadmium that pose a significant threat to the environment even in minute quantities. Dr. Umesh Kumar, faculty member coordinated the entire online activity and congratulated the students for their worthy contribution.

Saluting Efforts

Teachers' Day Celebration

»» HAPPY ««
TEACHER
»» 🍎 DAY 🍎 ««

Teachers' Day is celebrated every year on the 5th of September to honor and appreciate the dedication and contribution of teachers. Teachers are the mentors and gurus who guide their students in shaping bright future and becoming better human beings. On the annual memorable occasion of Teachers' Day, the students celebrated and gave their overwhelming virtual performances and views to uphold the respect and integrity of faculty members. The students invited all the faculty members online as honored guests. A cultural program consisting of songs, dance performances & a skit showcasing teacher's struggle was enacted.

Patriotic Beat

Independence Day

Amid pandemic IMS Ghaziabad, University Courses Campus did not keep its students away from celebrating events and days that have immense value in life. The Journalism and Mass Communication Department celebrated Independence Day 'Open Mic' virtually. With the tricolor flag in hand, students paid homage to our leaders and great fighters who fought and gave up their lives for India's freedom. Students came forward and participated in the open mic where they expressed their love for India by thought-provoking speeches and patriotic songs. The event was well coordinated by Prashant Kumar, BJMC student along with faculty member Ms. Sandhya Sharma.



Scaling Skills | Industry Academia Interface

The institute gives utmost importance to practical exposure and interaction of its students with real honchos of the corporate and academia. With this perspective, all the departments organized various guest lectures, covering a wide gamut of relevant topics and research. The following interactions were conducted from April 2020 to September 2020.

MIB

- Interactive session by Mr. Ramesh Agarwal, MD Aggarwal Packers and Movers on Real Life Story 'Airman to Chairman'.
- Skill development session on 'Understanding Cross-Culture Diversity' by Mr. Sahil Sharma, Business Head, Innovations Group UAE.
- Informative session on 'Global HRM' by Ms. Smriti Dua, HR Specialist, Amity University.
- Address by Mr. Sandeep Kumar Rastogi, Enterprise Sales for Domestic and Cross Border Trade, PayPal India on 'Global Payments Market'.
- Guest lecture on 'Impact of COVID 19 on Economy, Business and Employment' by Mr. Musarat Hussain, Leadership Management and HR Transformation Expert, Maruti Suzuki India Limited.
- Insightful lecture on 'Income Tax Planning' by CA Anagh Gupta & CA C.K. Tyagi, Associate Member, Institute of Chartered Accountants of India.

BBA

- Interactive session on 'Emerging Trends' by Mr. Shalender D. Gautam, Senior Manager, Internal Controller Mohan Clothing Co. Pvt. Ltd.
- Guest Lecture on 'Data Science' by Mr. Subir Bandyopadhyay, Principal Consultant-Analytics, RS Software.
- Insightful session on 'Constitutional Obligations: Values, Rights, Duties and Responsibilities of Citizens' by Mr. Shivendra Pratap Singh, Lawyer, High Court.
- Interactive session on 'Sustainable and Circular Living' by Mr. Shivam Batra, Head of Strategy and Sustainability, Synergie.
- Address by Mr. Navneet Kumar, Brand Activation Manager, Dabur India Limited on 'Managing Supply Chain Strategy during COVID-19'.
- Informative session on 'Changing face of marketing mix with more focus on new product development to cater to the new needs of consumers in this pandemic situation' by Mr. Raj Kiran Kanagala, Sr. VP and Group Head, Transport Corporation of India Ltd.
- Address by Mr. Vivek Nanda, National Manager Sales, Sharp Business System; Mr. Manish Kumar, VP and National Sales Head, Star TV Network and Mr. Dharmendra Gupta, Marketing Head, Bry-Air Asia Pvt. Ltd. on 'Leading through COVID - 19: Transforming the marketing strategies in the uncertain times'.
- Skill development session on 'Leading with Pandemic: Insights and Inspiration' by Mr. Neeraj Kumar (GM), Corporate HR, Havells India Ltd.; Dr. Amit Pareenja, Group Associate Director, Corporate HR, TATA Communications and Mr. Deep Nagpal, Associate Vice President, Client Experience & Operations, Bajaj Capital Ltd.

BCA

- Guest Lecture on 'Machine Learning & AI' by Mr. Santosh Chaudhary & Mr. Anurag Dubey, Data Scientists, Nextwing Infotech Pvt. Ltd. and Mr. Kari Narsimha Rao, HR- Manager, Nextwing Infotech Pvt Ltd.
- Skill development session on 'Programming Language' by Mr. Chander Prakash, Technical Trainer, KSOFT, Noida.
- Address by Mr. Jitendra Sisodia, Cloud Architect, Project World India on 'Cloud Based Web Server Creation'.
- Interactive session on 'Cross Platform Mobile Application' by Mr. Suresh Pal, Application Developer Expert, ATS Infotech, Noida.
- Informative session on 'Artificial Intelligence' by Mr. Vishal Mishra, Analyst, BA Continuum India Pvt. Ltd.
- Guest Lecture on 'Competitive Coding' by Mr. Pankaj Bahuguna, Jump Academy.
- Webinar on 'Data Science using Python' by Mr. Nitin Srivastava, Data Scientist, Mapping Skills.
- Talk session on 'Data Visualization using Matplotlib in Python' by Ms. Veena Sharda, C# Corner MVP.

BJMC

- Guest Lecture on 'Media Law' by Mr. Prabhakar Mishra, Assistant Editor, News 24.
- Informative session on 'Impact of COVID-19 on Cinema' by Mr. Vikrant Kishor, Senior Lecturer, Screen & Design School of Communications and Creative Arts, Deakin University, Australia.
- Talk session on 'Role of Media in Pandemic' by Mr. Prabhakar Mishra, Assistant Editor, News 24; Ms. Anjali Bhandari Anchor and Producer, Janta TV; Mr. Vipin Kharbanda, Vice President, Divya Himachal Media House & Dr. Pradeep Mathur, Prof. Emeritus.

Biosciences

- Address by Prof. Bijoy Raj Neog, Prof., Department of Life Sciences, Dibrugarh University, Dibrugarh, Assam on 'Utilization of biodiversity informatics for identifying NCEs.'
- Interactive session on 'World Environmental Day' by Prof. Ajay Kumar Bhati, School of Science, Technology and Environment, Universidad Ana G. Mendez, San Juan, Puerto Rico, USA; Dr. Anamika Tripathi, Professor and Head, Department of Botany, Pollution Ecology Research Laboratory, Hindu College, Moradabad and Prof. Arun Kumar Srivastava, School of Environmental Sciences, Jawaharlal Nehru University, New Delhi.

Learning By Doing | Clubs And Workshops

Opening Ceremony of Club Committee Elections 2020

Elections form the basis for transparency, which is the essential element for any successful democracy. With this objective of laying a strong foundation of clubs, the institute organized online Club Elections on 10 September 2020. The opening ceremony of the elections was inaugurated by Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus. The main motive of the election was to elect candidates for the post of President, Vice President, and Secretary of 22 clubs running on the campus. Over 100 students nominated their names for the positions in clubs of their choice. The process of voting started on the website created for the club committee elections. For the first time, a provision of live counting was made. Elected members are now charged to fulfill their promises, develop sustainable objectives, strategies, and innovative frameworks for the year ahead.

Toastmasters International Club

The Toastmasters International Club provides a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth. Last year proved to be a blessing in disguise for the members of the club as they got the opportunity to participate in a plethora of online activities and events, both at the National and International levels. Members of the club got the fortuity to interact and take guidance from the World Champion of Public Speaking 1995-Mark L. Brown on 'Platform Skills'. They were also guided by Dr. Ushy Mohan Das, CEO and Chief Coach at Dr. Ushy's Wisdom Works on easy hacks to ace public speaking. Meg Claxton, past District Governor at Toastmasters gave insights into performing an arduous table topic that is laser-focused, compelling, and engaging. Members thoroughly enjoyed another informative session by David Conrad on voice and accent. The members regularly attended the Global Toastmasters Meeting with various other toastmasters from the USA, the UK, China, Bangladesh, Pakistan, and many more. Global and national interaction with people across the globe gave a broader perspective and learning to all the associated members. The untiring efforts of Ms. Anuradha Bhardwaj, Club Coordinator made all the online meetings productive and effective.

'Game of Extempora', 'Digital Design Making' & 'Creativity in Quarantine' | Big Ideas Club

The Big Ideas Club organized 'Game of Extempora – Bundle up your thoughts!' on 29 August 2020 to enable students to share their spontaneous views online. Around 11 students participated in the screening and out of that top six students made it to the final round. The game comprised two rounds namely Extempora, an opinion-based activity on a random topics and Brain Blast, where the students had to brainstorm to give solutions to the defined problems. The participants and the organizers were really happy after being appreciated for their management skills and their willingness to learn and ideate.

The club also organized a 'Digital Design Making' activity on 5 June 2020 on 'World Environment Day' to sensitize the youth about the protection of the environment. Many students prepared wonderful digital posters and explained the theme online to all the participants. All the posters accentuated the relevance of saving the environment. Mani Bhardwaj, President; Amol Mehrotra, Vice President and Somya Singh, Secretary of the Big Idea Club spearheaded the activity with seamless coordination.

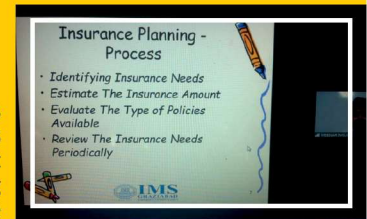
An activity 'Creativity in Quarantine' on 14 May 2020 was conducted by the club to motivate and energize the students during the lockdown. Students were asked to send their video recordings and share some good work habits that they have developed while studying online at home. Many students shared amazing daily routines to maximize work productivity and figure out ways to self-explore the avenues for career progression.



Finance Club

NCCSM Joint Certification Program

With the strong sense of purpose and the intent to educate the interested candidates about securities markets, IMS Ghaziabad, University Courses Campus in collaboration with National Institute of Securities Market (NISM, Mumbai) conducted the Induction Program of its newly launched 4-Month Joint Certification Program of its first batch on 12 September 2020. The college received an overwhelming response for NISM Certified Course in Securities Markets (NCCSM), as it is India's first online program in the area of securities markets offered by NISM-IMS Ghaziabad, University Courses Campus. NISM engages in capacity building among stakeholders in the securities markets through financial literacy, professional education, certification, enhancing governance standards and fostering policy research. Dr. Nitin Tike, General Manager, Test and CPE Administration, Controller of Examinations, NISM gave a brief about the NISM-IMSUC 4 months Joint Certification Program. Faculty Program Coordinators Mr. Ashish Srivastava and Ms. Megha Gupta discussed the curriculum, modules and the examination pattern in their address.



Workshop on Insurance & Risk Management

The Finance Club also organized an online workshop on 'Insurance & Risk Management' on 5 June 2020, for providing exposure to the students about various insurance products available in the market and their application. Faculty member Dr. Pradeep Bhardwaj was the resource person of this invigorating session. He explained the relevance of financial planning, types of insurance plans, insurance planning process, and tax benefits available. With the help of real-life examples, students could understand the factors affecting insurance premiums and the steps to implement risk management.



Workshop on Personal Investment Planning

Online workshop on 'Personal Investment Planning' by the Finance Club was conducted on 27 May 2020. Faculty member Dr. Pradeep Bhardwaj was the resource person, wherein he emphasized creating a personal investment portfolio. In the workshop, he mentioned that it is never too late to create financial goals for enhancing financial security and freedom. Students understood that personal finance education is a great idea for youth, for understanding investing basics or credit management.



Quizzard

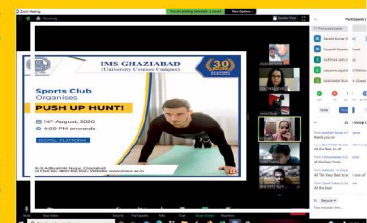
'Quizzard' was another initiative of the club to test the understanding of a variety of subjects in the financial arena and also recent happenings of the financial world. The students participated in this activity on 15 May 2020 and got to know the further areas of improvement required in financial concepts and calculations. The quiz contained selected questions from a pool containing hundreds of finance-related questions.

'Panel Discussion' | Marcadeo Club

The Marcadeo Club organized an e-panel discussion on 8 June 2020 on the topic 'Atma Nirbhar Bharat: An Opportunity or a Challenge for Marketers'. Another session was held on a very interesting topic namely 'The Impact of Consumer Buying Behavior on Service Sector Post COVID-19'. All the participants pursuing marketing specialization in the BBA program attended the discussion online and gained pandemic and post-pandemic marketing insights including social media marketing techniques for a better understanding of the current trends. The faculty team of Dr. Kumar Saurav, Ms. Shenki Tyagi, and Mr. Santosh Shah guided the students in making this activity successful and a remarkable one.

Sports Club

Yoga is an important endowment of antiquated Indian custom. It exemplifies solidarity of body and psyche; thought and activity and an all-encompassing way to deal with well being and prosperity. Keeping the same in mind, Sports Club at IMS Ghaziabad University Courses Campus celebrated 5th International Yoga Day on 21 June 2020 on the theme 'Yoga at Home and Yoga with Family'. This pandemic did not hinder the enthusiasm and excitement of IMS in organizing this grand online event. The event witnessed details about various yoga asanas such as Tadasana, Vrikshasana, Trikonasana, Ardha Chandrasana, Bhujangasana by Mr. Puneet Kumar, M.A. Yogacharya. He further told the right way to perform these asanas and also stated the precaution taken while doing the same.



The lockdown has got all getting used to adopting new schedules. Sleep patterns have changed, meals in some cases have become more frequent while in the case of others have reduced. One thing which remains constant is how we bring in the element of sports and fitness at home to build up immunity. For this, the Sports Club organized online sports challenges from April 2020 to September 2020. Students participated in various challenges such as Bouncy Ball, Chess, Push-Up Hunt, Online Ludo, and many more. The objective of breaking the monotony and exercising for boosting immunity was achieved by online platforms. Sports officer Mr. Rajendra Singh Chawla along with the faculty team of Ms. Vanchan Tripathi and Mr. Santosh Shah ensured smooth coordination on online platforms.



Srijan | The Human Resource Club

HR Resilient Week

Srijan-The Human Resource Club organized HR Resilient Week consisting of a range of activities for fostering creativity, stress management, and skills enhancement. 'Movie Matinee' on 29 September 2020 was organized with the objective of promoting creative learning. In the movie review 'Moneyball', students enjoyed problem-based learning and interdisciplinary thinking while connecting between management academics topics, real-world societal issues, and their applications. Another activity namely 'Hasna Mana Hai - Laughter Challenge' on 30 September 2020 was conducted as a stress management technique. Students were given a beginning line and were then asked to draft a funny story of 4-5 lines within a stipulated time frame. Further, there was a faceoff between seniors and juniors where both the groups challenged each other to make the opponent group laugh. The prime motive of this activity was to revisit nostalgic childhood memories and recognize the importance of being happy and joyful.



Workshop on 'Talent Assessment'

The club also conducted a workshop on 'Talent Assessment' on 6 June 2020. The guest of honor, Mr. Shashi Natarajan, Head Technology and Fintech Ellwood Consulting, Singapore was invited to equip students with the various techniques to learn and discover their innate talent and ways to enhance skills. She mentioned that talent assessments are used as part of a screening process that helps employers to decide which candidates to interview. The basic objective of talent assessments is to perform a test to evaluate whether a job candidate would be a good fit for a particular position. Students were also made aware of the career opportunities available in this HR domain. The workshop aimed at providing insights to all the attendees on various assessment techniques to improve hiring and retaining the most valuable employees in today's competitive era.



Blog Competition

The club came up with a new intellectual activity 'Blog Competition: Publish your Passion' on 10 April 2020 to enhance the writing skills among the students and to provide an opportunity for publishing the blogs in the upcoming sequel of the HR Magazine. Students were invited to write blogs on the following topics, Interviews- Opportunity or Stress, Job Portal- How effective they are?, Start-Ups or Brand- A better place to work and Social Profiling - How effective it can be for hiring?

Mentoring Together

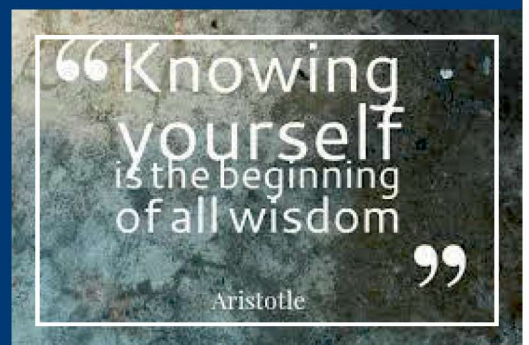
The club organized the Mentoring Together session on 'Work from Home: Employees Productivity Pitfalls during COVID-19' on 9 April 2020. The senior students in this session mentored their juniors by sharing their lockdown experiences and time management skills. Many in the session understood that this is the right time to develop a variety of skills and knowledge through IMS online lectures, flip classes, and certifications. The HR faculty team of Dr. Shipi Sarna, Ms. Yagbala Kapil, Ms. Vanchan Tripathi, and Ms. Nidhi Srivastava smoothly conducted and coordinated all the abovementioned activities.



'Open Mic' & 'Workshop on Know Thyself Series' | KreNabo Buzz Cell

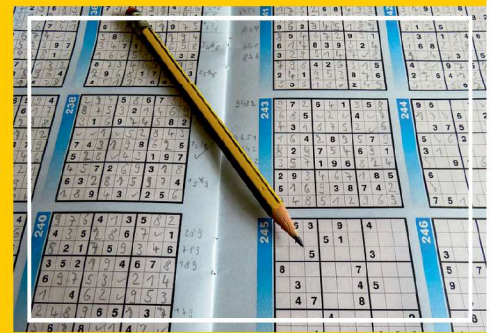
On 16 June 2020 the KreNabo Buzz Cell organized an Open Mic session on 'Gender Sensitization'. Through this session the institute took the initiative of sensitizing the youth about the meaning and relevance of gender equality, as people need to change their mindset and modify their behaviour so that there is greater awareness and empathy to create gender equality. Many students wholeheartedly participated in the Open Mic #Voice for Voiceless, "Where everyone can be themselves". It was an open platform to freely discuss about gender and the related issues without any fear of being judged. Everybody expressed their opinions and shed light on gender inequality index and global gender gap.

The club also conducted three days workshop on 'Know Thyself-Series 2' from 27 May 2020 to 29 May 2020. The modules covered in these three days were based on developing the appropriate amalgam of attitude, confidence, and perception. Students were asked to explore their latent traits and skills and enhance them for effective results in the future.



‘Sudoku & Mathword’ | Mathemania Club

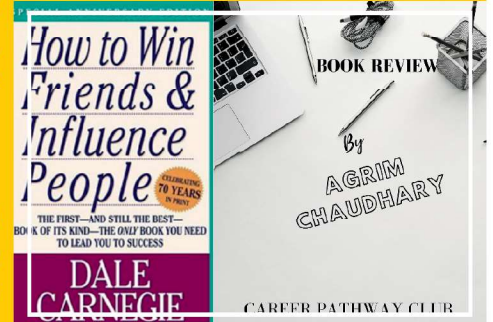
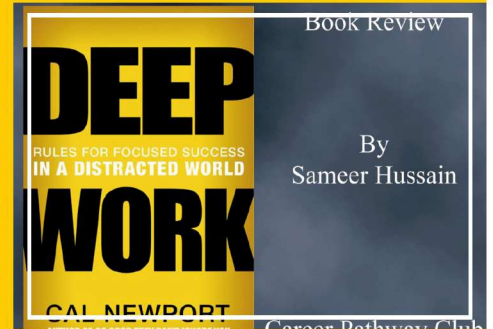
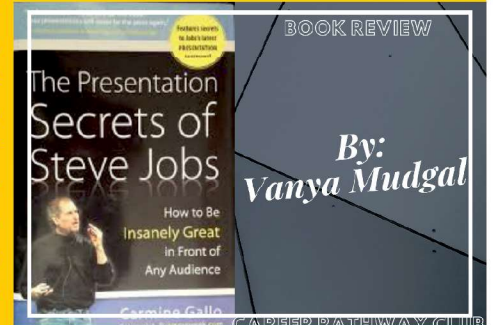
The Mathemania Club organized interesting online activities on 13 May 2020. A number-placement puzzle, popular as Sudoku and the crossword with a twist of Maths called Math Word was played online amongst the students, involving some mind-challenging puzzles. Students’ team of Namann Gupta, Meghna Tomar & Shivani coordinated the online maths games under the guidance of Ms. Divya Sharma, faculty coordinator.



‘Book Review’ and ‘Video Insight Series’ | Career Pathway Club

The members of Career Pathway Club initiated 'Book Review' from 24 April 2020 to 30 July 2020 for the avid readers who believe in enriching themselves with knowledge, great thoughts, and immense learning. The books of different genres like self-management, personality enhancement, and skill development were shared keeping the interest of the students from varied backgrounds in mind. Books by celebrated authors like Zig Ziglar, Brian Tracy, Carmine Gallo, Dale Carnegie, and many more gave its readers a different and better lens to see through. The readers could gain professionally and personally by applying the concoction of knowledge received through reading. Students assimilated the wisdom to strengthen the foundation of academic success, also they understood that learning is seamless even after reaching the pinnacle of success to retain that position. Besides, it also helped CPC members to deepen their knowledge and enhance their critical thinking abilities.

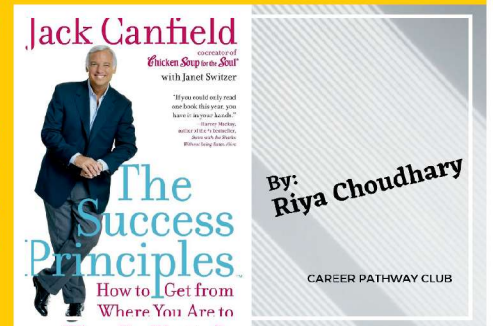
Amidst the lockdown, Career Pathway Club on 5 May 2020 also took a felicitous initiative of sharing 'Video Insights' by renowned and inspiring personalities with the students from all the domains. The objective of the initiative was to enhance knowledge base, understand mantras to excel in the industry and to make constructive use of the pandemic for both professional and personal growth. Videos by Bill Gates, Mark Zuckerberg, Indra Nooyi, Ratan Tata and many more successful professionals, not only provided a better comprehension of the perseverance and dedication needed in the industry but also motivated the students to channelize their energy in the right direction. It enabled the students to understand and imbibe the common traits that define successful professionals. The activity continued till 30 July 2020. Ms. Priyanka Sadhna, HOD, CDC appreciated the efforts of faculty members- Ms. Sapna Kumar, Ms. Anuradha Bhardwaj, and Ms. Raunak Bhardwaj for administering both the activities and congratulated members of the club for their diligence and dedication.



‘Color your Imagination’ & ‘Poster Making Competition’ | Splash Club

'Splash'- The Art and Craft Club at IMS Ghaziabad University Courses Campus organized creative poster making competition on the topic 'Color your Imagination' for the students with artistic, creative, and innovative mindsets. On the occasion of Independence Day, 16 teams participated with a lot of enthusiasm as they made amazing paintings on different themes like Leader in You, Celebration in Ram Mandir, Our Religion, Unity in Diversity, and Independence Day Celebration in India.

On 12 April 2020, a poster making competition was organized to enhance the creativity and expression of the students on relevant themes like Corona se Darona, Covid 19 Immunity Booster, Covid 19 Preventive Measures, Covid 19 History and IMS initiatives for Corona Fightback. Ms. Nidhi Srivastava, faculty coordinated both the club activities and encouraged students.



'Code-o-Fiesta' 'Workshop on C++ and .Net', & 'The Tech Quiz' | Desktop App Club

Desktop App Club organized two days online coding competition event 'Code-o-Fiesta' based on C & Python languages for the students of BCA from 3- 4 June 2020. This online coding competition event was organized using the Hacker Rank website. The main objective of this event was to provide students with an opportunity to showcase their programming skills. Hacker Rank provides challenges for several different domains such as algorithms, mathematics, SQL, functional programming, AI, and many more. Students were excited to know about the sponsored coding challenges too.

The club also organized five days online workshop on '.NET Framework using C++' from 11 May 2020- 15 May 2020. Faculty member Ms. Neeru Saxena gave insights into .NET framework and basic programming concepts of C++ including console, form-based programming, database connectivity, and its various applications. Various hands-on online activities enabled the students to develop a broad range of functionalities and support.

'The Tech Quiz' was another opportunity for the students, which was based on C language questions. The online activity took place on 18 April 2020, wherein the students participated to enhance their programming knowledge and skills. More than 60 participants competed in this quiz. Dr. Alok Singh Chauhan, faculty coordinator conducted all the activities of the Desktop App Club with the help of club members.

'Workshop on Cyber Security' & 'Quiz on Networking' | Network Club

The Network Club organized a workshop on 'Cybersecurity' on 30 September 2020 to apprise the students about networks, cyber world threats, and precautions to be taken. The online event started with the welcome address of club members Devanshi and Rajat. Mr. Ashutosh Kumar, faculty member shed light on the cyber threats security issues and their preventive measures. The students' team of Harsh Dua, Vasu, Hitesh, Meetali, Kavya, and Gautam explained topology, types of viruses and hackers, steganography, and many more interesting topics.

The club also organized an online Quiz on Networking on 15 April 2020. On Flexiquiz.com quiz of thirty questions each in three rounds having a genre of networking skills questions were asked. More than 150 students attempted this quiz in an hour duration. After the quiz, all the students were given feedback on various questions such as network basics, access network, reference models, application layers, congestion control, virtual-circuit, and frame relay. Faculty member Mr. Ashutosh Sharma appreciated the students' curiosity and their dauntless spirit.

The other initiatives of the BCA department for skill development are as follows:

S.No.	Online Workshops	Date	Resource Person	Designation
1.	Online workshop on 'How to make a Live Project?'	6 May 2020	Mr. R. Dharma	Software Developer, Here Technologies
2.	Online Workshop on 'Software Development LifeCycle in Project Development'	10 June 2020	Mr. Rohit Kaushik	Software Developer, Here Technologies
3.	Online Workshop on 'Python: A Tool for AI'	21 August 2020	Mr. Pankaj Bahuguna	CEO, PICS Training Academy
4.	Online Workshop on 'HTML & CSS'	19 August 2020	Mr. Pankaj Bahuguna	CEO, PICS Training Academy
5.	Online workshop on 'Data Visualization Using Python'	15 September 2020	Mr. Gaurav	Secretary, Computer Society of India, Ghaziabad Chapter



'Advanced Excel', 'Reasoning Maniac' & 'Tableau' | Emerging Tech Cell

Microsoft Excel is a spreadsheet program that is used to record and analyze numerical data. The online workshop on 'Advanced Excel' was conducted by faculty member Mr. Abhishek Mishra, BCA Department from 25 June 2020 to 27 June 2020. During the workshop, students learned the cell and conditional formatting. Students also learned how to create a pivot table, so that they are able to derive useful data from the table. Apart from that students were trained about macro, VLOOKUP, sort, and filter tools. Further, with the help of matrix operation, they were able to find the solution of linear equations. All the students really appreciated the content that was discussed, they realized that interactions like these can help them to improve their skill-building.

'The Reasoning Maniac' was another initiative of the cell organized on 21 June 2020. The event being a pan-India event, was open for everyone to participate. It recorded a total of 233 registrations from various institutions in Delhi, NCR, Bangalore, and Pune. Students got to test their logical reasoning skills in the quiz which comprised 45 questions of an hour duration.

Four days online workshop on 'Basics of Tableau' was conducted by the club from 18 May to 21 May 2020. The aim of this workshop was to introduce the participants to Tableau and educate them about its versatile applications. It was conducted by BCA faculty member, Mr. Surya Saxena. The students got practical exposure to data visualization using Tableau. It was a very informative and great hands-on experience for students followed by an online quiz.

'Quiz on Web based App' & 'Website Designing', 'Workshop on Java Script' | Web App Club

The Web App Club organized an online quiz on 22 May 2020 on the topics- android, cloud computing, python, and social networking. To develop graphic designing skills, an Online Website Designing Competition on the topic 'COVID-19 Awareness' was organized on 9 May 2020 by the faculty team of Mr. Ashutosh Sharma, Dr. Alok Singh Chauhan, Ms. Meghna

Gupta, and Mr. Gaurav Kaushik.

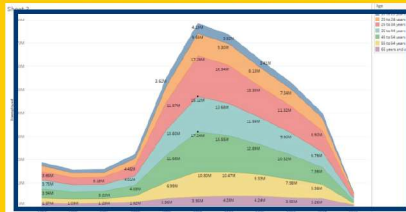
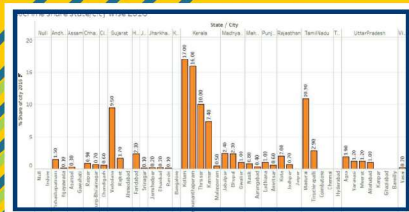
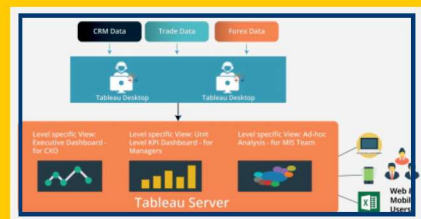
Four days online workshop on 'JavaScript' was conducted for the computer geeks from 6 May to 9 May 2020. The workshop aimed at enhancing JavaScript skills as a scripting language. The workshop was conducted by faculty member Dr. Alok Singh Chauhan, wherein he shared JavaScript codes for developing various applications. It was very informative and a great learning experience for all the attendees.

'Anecdote' | Dramatizers- Theatre Club

A mother plays a major role in building a strong foundation for her children. To honor the untiring efforts of mothers and their sacrifices, on the occasion of Mothers' Day, on 7 May 2020, Dramatizers-Theatre Club of IMS Ghaziabad, University Courses Campus organized a story writing competition titled 'Anecdotes'. When the entire world was locked down, it was the mothers who were at work 24*7 and the role they played in these times was more challenging than ever before. The participants shared their heart touching alluring stories relating to unconditional love and motherhood. They poured out their feelings on the paper and narrated mesmerizing stories of the beautiful relationship they share with their mothers. It was a tough call for the judges to decide the winners as each story was an emotional memory and was heart melting. The activity was conducted dexterously by the members of the club along with Mr. Anurag Singh, faculty coordinator.

'Meme Making' & 'Funny Poetry Competition' | SSR Club

To celebrate the day of onset of recognizing Hindi as the official language by the constituent assembly of India, the SSR club organized 'Meme Making' and 'Funny Poetry' competition on 14 September 2020. In the Meme Making competition students used idioms to showcase their creative skills. Whereas in the Funny Poetry competition the participants shared rib-tickling lockdown experiences. Both the events were able to break the monotony and made the students reimagine their creativity skills.



'Recite from your Heart' & 'The Wordsmith' | Literary Club

Every Independence Day, patriotism is in the air as Indians remember and honor the sacrifice of hundreds of freedom fighters. In the tough pandemic crisis, the enthusiasm and feelings amongst Indians were the same. The Literary Club came up with the idea of organizing a poem recitation competition 'From Your Heart' on the occasion of Independence Day via the online Zoom platform. All the participants wrote beautiful poems to pay tribute to our national heroes on the topics- National Heroes, Better than Heaven, I love my India, Yeh Desh Hai Veero Ka, Proud Citizen of India. Beautiful poems describing the courage, the valor of our freedom fighters, and the unity in the diversity of our country were recited by all the participants. The participants were judged on the parameters of creativity, content, clarity, confidence, voice modulation, and articulation skills.

The club came up with the idea of organizing an essay writing competition 'Wordsmith' to commemorate the birthday of Dr. Bheem Rao Ambedkar on 12 April 2020 for his invincible contribution towards the betterment of Indian citizens. The idea behind organizing this online activity was to encourage the writing skills of students and to give tribute to the undying spirit of our country. The students enthusiastically participated, showcased their writing skills, and expressed their views on the various topics provided. All the students put forward their best and grabbed this opportunity with a willingness to voice their opinion on the agendas related to nation development. The results were declared on the basis of writing skills, meaningful quotes and verses, writer's imagination, strong opinions, and non-plagiarized content. Both the event was very well managed by club members Shivi Singh, Palak Garg, and Sakshi Agarwal under the guidance of the faculty club head CA Anu Tyagi. The winners were awarded cash prizes, consolation prizes, and certificates.

'Suno-Sunao', 'Launch of IMS Motivational Music Video Song' & 'Plaudits' | Music Club

'Suno Sunao- The Musical Mania' was organised by the Music Club on 22 August 2020. This virtual stage gave numerous opportunities to many students who are good at singing. Students sang melodious numbers on Bollywood and western music genres.

On 30 May 2020, Ritwik Das, President of Music Club at IMS Ghaziabad, University Courses Campus composed and sang an inspirational and motivational song dedicated to all frontline workers during this pandemic. Music is said to be the universal language of mankind, and 'Corona Song' by Ritwik Das inspired many out there that this gloomy state would end soon for a bright and happy future. He along with his team composed music, lyrics, produced and edited several times till the song reached its perfection. Renowned Bollywood celebrities were a part of this mesmerizing music video. All participants enjoyed it a lot and gave their best wishes to the institute and the club members. The video was released on various online platforms and YouTube and was appreciated by a huge audience. Ms. Sandhya Sharma gave all the required support to the club for achieving the desired objectives.

To pay homage to the untiring efforts of mothers who work for their families 24*7 selflessly, the Music Club of IMS Ghaziabad, University Courses Campus organized an event on 15 May 2020 titled 'Plaudits-A Tribute to Mothers'. An online Tik-Tok competition was conducted wherein the skilled participants created amazing videos and reflected the true love and sacrifice of their beloved mothers.

'Solo Dance Competition' and 'Fashionista' | Cultural Club

A 'Solo Dance Competition' was organized by the Cultural Club on 5 May 2020. All the participants danced on a wide expanse of songs and different forms of dances like hip-hop, Bollywood style and freestyle on the virtual stage.

The club also organized 'Fashionista' an iconic virtual platform for dazzling divas and handsome hunks on 4 May 2020. The audience was thrilled to see the fashion styles and trends. In this virtual show, participants also showcased a lot of DIY, repair-and-wear trends and their inclination towards sustainable fashion.



Bionics Club

Workshop on Practical Essentials

The Biosciences Department organized a workshop on 'Practical Essentials of HPLC: Virtual Classroom Training' on 27 and 28 August 2020. Total 126 participants including students of graduation and postgraduation courses of Biotechnology and Microbiology actively participated in the workshop. Dr. Abha Vashishtha, HOD, Biosciences, inaugurated the workshop and emphasized the importance of HPLC in analysis and research. High-performance liquid chromatography (HPLC) is the fastest-growing analytical technique for the analysis of drugs. Its simplicity, high specificity, and wide range of sensitivity make it ideal for the analysis of many drugs in both dosage form and biological fluids. The rapid growth of HPLC has facilitated by the development of reliable, moderately precise instrumentation and efficient columns. The main objective of the workshop was to take the attendees through key stages of chromatographic processes.

The resource person of the workshop, Ms. Akanksha Jain discussed the basics of chromatographic technique, detection techniques, column chemistry, and column technologies. The workshop focused on the basics of solvents & buffers (the mobile phase), pumps, isocratic and gradient elution, sample introduction, analytical columns and HPLC detectors. All participants gave positive feedback and urged to organize such events in the future also.

Twist Your Wrist

The club came up with mind boosting event 'Twist Your Wrist' on 24 August 2020 having the sole purpose of bringing the latent talent out and scale up concentration levels. Students were asked to write the word 'Bionics Club' in the doodle art form and make a logo for the Bionics Club. Active participation was seen by the students from all the courses. Students put their creative minds at work while painting on paper. In the end, the event concluded successfully by felicitating the first three position holders with e-certificates.

Workshop on Elementary Bioinformatics

The department also organized 10 Days online Workshop on 'Elementary Bioinformatics' from 24 June – 3 July 2020. More than 350 registration of students and academicians were received across the country and abroad. The workshop was focused on computational biology approaches including retrieval and visualization of data of nucleotides, proteins, and small drug molecules, computer-aided drug design approaches like homology modeling, protein-ligand interaction along with construction of phylogenetic trees and network using BLAST search algorithms. The goal of this workshop was to provide hands-on training in implementing various optimization techniques for using public biological databases that have both research and implementation aspects. Attendants from different backgrounds were proactive and took keen interests in learning insilico approaches.

World Environment Day

The Biosciences Department assiduously organized a session on 5 June 2020 to celebrate World Environment Day on the focal

theme of 'Eco-friendly Development'. It aimed at providing students a real face of environmental issues and empower them to become active agents of eco-friendly development all over the world. The webinar witnessed eminent academicians Prof. Ajay Kumar Bhati, School of Science, Technology and Environment, Universidad Ana G. Mendez, San Juan, Puerto Rico, USA; Dr. Anamika Tripathi, Pollution Ecology Research Laboratory, Hindu College, Moradabad and Prof. Arun Kumar Srivastava, School of Environmental Sciences, Jawaharlal Nehru University, New Delhi. It was an interactive session wherein students placed their concerns related to environmental protection and conservation. The webinar ended with a pledge to give our upcoming generations a healthier and happier environment to have a better life.

Mind Freezer

On 28 May 2020, Mind Freezer activity was organised to bring out the inner talent of the students through reflection, scale up their concentration and enhancement of knowledge. The participants had to solve crossword puzzles based on scientific facts. The crossword consisted of 9 mind freezing questions which were to be answered and the puzzle was to be completed within the stipulated time limit of 30 minutes. Prof Neha Anttal was the judge of the event where she gauged the participants through various parameters. The winners were awarded with certificates and trophies as a token of their achievement.

International Day for Biological Diversity

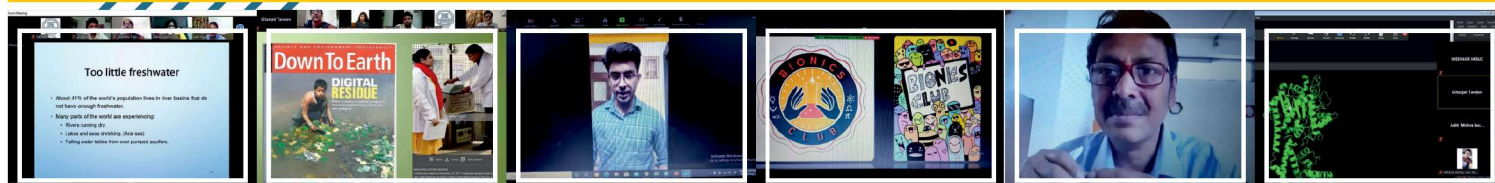
A webinar on account of International Biological Diversity Day was initiated by the Biosciences Department on 22 May 2020. The theme of the day 'Our Solutions are in Nature' stressed the importance of hope, unity and working together to build a future of life in harmony with nature, at all levels. Dr. Bijoy Neog, Professor and leading academician & researcher, Department of Life Sciences, Dibrugarh University, Assam focused on the reasons of the biodiversity loss i.e. loss of traditional knowledge that is occurring due to technological interventions and what measures could be taken to preserve our natural heritage. The webinar was interactive and many students raised their queries related to the theme.

Workshop on Bioinformatics

The department also conducted a three days online workshop from 21 May to 23 May 2020 on 'Bioinformatics' consisting of three modules namely Introduction to Databases, Sequence Alignment and Protein Structure Prediction. Participants enthusiastically attended the workshop and could correlate its paramount significance. At the end of each module questionnaire session was conducted where the queries were resolved at individual levels.

Paint Your Creation

The Bionics Club organized an online event entitled 'Paint Your Creation' on 22 April 2020, to give opportunities to students to showcase their creative skills and concern for environmental protection. It was great to see students coming up with brilliant ideas on the three R's – reduce, reuse and recycle – to cut down on the amount of waste thrown on a daily basis.



Journalism & Mass Communication Club

Qfiesta

Journalism and Mass Communication Club of IMS Ghaziabad University Courses Campus organized a quiz 'QFIESTA' on 28 September 2020 through an online platform. The quiz took its route with an introduction of the event by Shruti Michelle Sinha, BJMC student along with an introduction of competing teams and contenders of the competition. Six teams namely Bold Black, Magic Maroon, Witty White, Bright Blue, Power Purple and Gorgeous Green competed in three rounds based on current and trending news. Overall, it was a very enlightening event for all and was concluded with a vote of appreciation to winners and all competing contenders by Ms. Sandhya Sharma, faculty coordinator.

Debate Competition

The courage in journalism lies in sticking up for the unpopular and not the popular. To verify its significance and discuss the same, the club organized an online debate on the utmost uncertain topic of today's era. 'Is Professional Journalism dying?' on 21 September 2020. The debate was initiated with the introduction of journalism in today's context by Aishwarya Samant, BJMC Student, who was later joined by the debaters as per their viewpoints and opinions. The whole debate imparted an outlook on the two-fold sides of the media industry. Faculty member Mr. Anurag Singh actively coordinated this online debate and presented his viewpoints too.

Panel Discussions

A panel discussion on the most engrossing topic 'Impact of Cinema on Youth' on 16 September 2020 through Zoom App was organized by Ms. Sandhya Sharma, faculty coordinator. The thrilling discussion was anchored by students' team of Prashant Kumar, Aishwarya Samant, Shruti Mishelle Sinha, Aeshanya Mehta, Riya Sharma and Anita Santosh. The discussion began with an introduction note on cinema and its possible influence on youth with concerning facts and figures. On 15 September 2020, the discussion on the topic 'Is India's Democracy crumbling?' was also an eye-opener to many participants and viewers.

A series of panel discussions was organized by BJMC from 11 May 2020 to 16 May 2020 revolving around the burning issue COVID-19 & lockdown which has affected many all across the globe. The six days panel discussion included profound conversations on the grave issues like - The effects of lockdown on health, economy and education; Breakdown of economy due to COVID-19; Promotion of the students to the next class during lockdown; Reasons of increasing cases of COVID-19 in India and Trolling of Tablighi jamaat & role of social workers during the pandemic Covid-19. The student panelists of the discussion were Payodhi Chaturvedi, Devanshi Sharma, Vidhi Saxena, Sonam Dixit, Anjali Mishra, Tanya Tyagi, Subhi Goel, Riya Sharma, Aktankshika Sharma, Akshay Kumar Sanchit Goel, Paritosh Sharda and Vaibhav Mattas, Nupur, Nancy, Vaibhav, Yashi, Divyanshu, Kuldeep, Yonishq and Sukti from BJMC, year 1. The entire discussion was coordinated deftly by the anchors of students' team namely Anushka, Tushar, Manish, Riya Sharma, Ishika and Shagun.

Faculty members Mr. Girish Kumar Singh, Ms. Sandhya Sharma, Mr. Anurag Singh and RJ Khursheed Alam coordinated all the online panel discussions.

Hindi Diwas

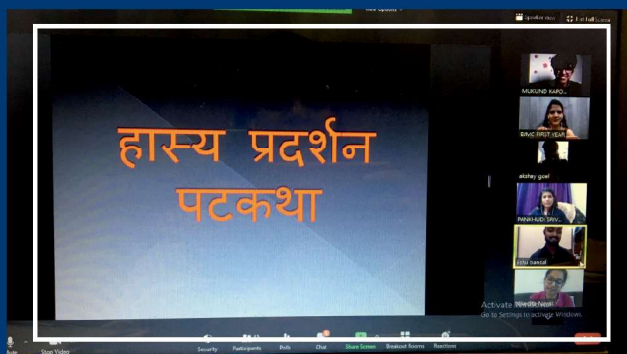
Hindi Diwas was celebrated by the club on 14 September 2020 as a patriotic reminder to the Indian population of their common roots and unity. Hindi Diwas or Hindi Day is observed every year to mark the popularity of Hindi as an official language of India. The language was adopted under Article 343 of the Indian Constitution. The first Hindi day was celebrated on 14th September 1953. Students expressed their viewpoints and a note of gratitude to IMS for their great gesture.

Interaction with Bollywood Actor

Online Interaction Session with Mr. Sahil Vaid, Bollywood Actor enthralled the students amid pandemic. The session was held on 19 July 2020 online with more than 200 students. Mr. Girish Kumar Singh, HOD BJMC and Mr. Anurag Singh welcomed Mr. Sahil and expressed their gratitude for his valuable presence. Students got to know Mr. Sahil Vaid, as an exemplary actor, who transformed his ordinary life with extraordinary achievements in his cinema career. He shared the acting skills while intensifying studies and gaining more experience in front of the camera.

Article Writing and Short Video Making

As the virus has taken over the world keeping everything at stake, being positive and productive could be arduous for few people, but practising resilience is the best option amidst such times. The underlying idea of the Article Writing & Video Making competition conducted on 24 April 2020 was productive use of time during lockdown. In the Video Making competition, the students shared a two-minute video where they were seen cooking, doodling, reciting poetry and giving motivational speeches. Transiting to the next phase of the competition was the Article Writing where the students expressed their views on the topics- 'Being Positive is the New Negative' & 'The Earth is Resting'. Students from all courses were full of zest and participated in huge numbers.



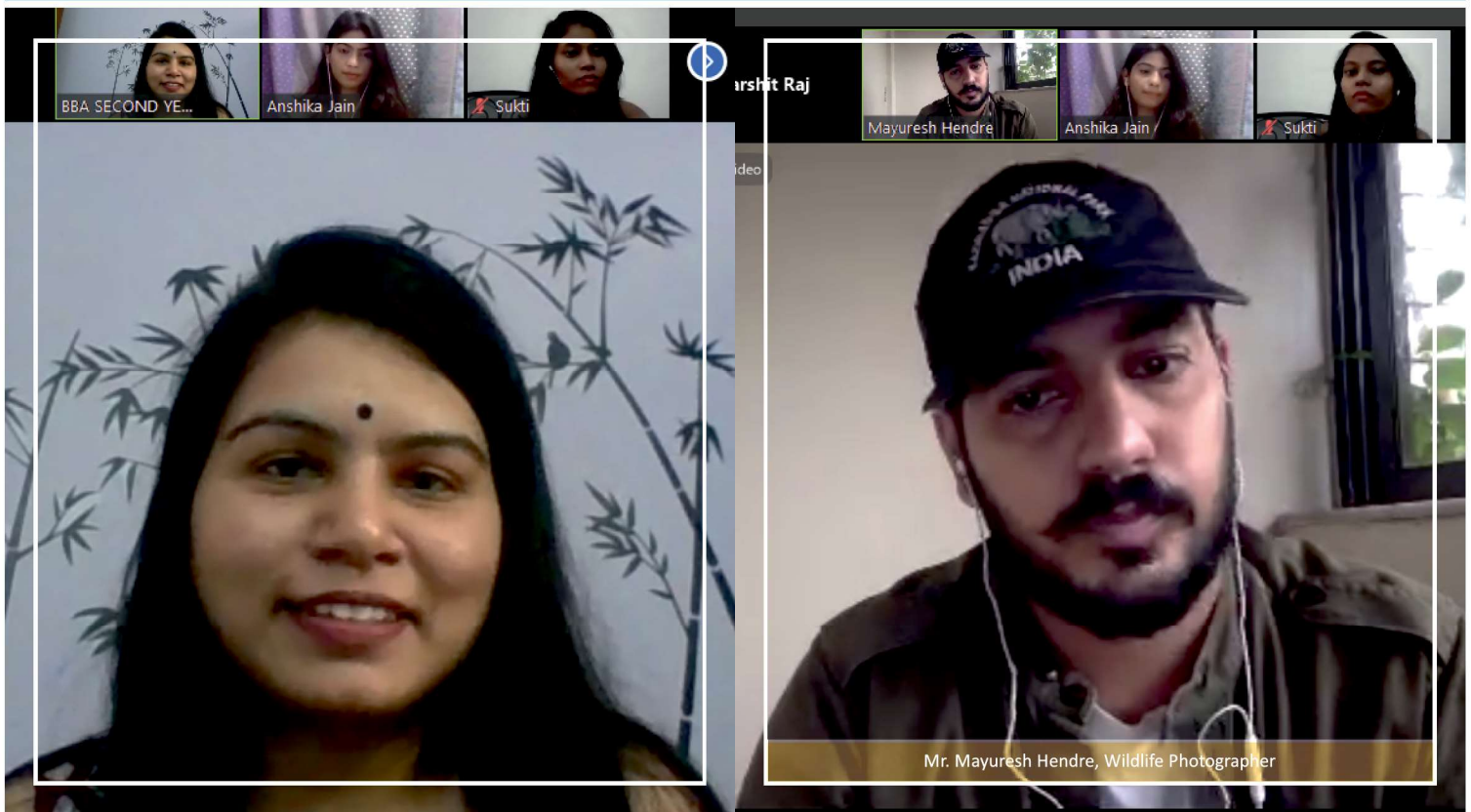
National Webinar on 'Challenges in Mass Communication after Pandemic Covid-19'

The Journalism and Mass Communication Club of IMS Ghaziabad University Courses Campus organized National Webinar on 'Challenges of Journalism and Mass communication field after Pandemic Covid-19' on 27 May 2020. Eminent faculty and researchers from IIMC, IGNOU, Jamia Millia Islamia along with IMS academicians and research scholars attended the webinar.

Dr. Sapna Rakesh, Director, IMS Ghaziabad, University Courses Campus; Dr. Pradeep Mathur, Prof. and Course Director Indian Institute of Mass Communication, JNU, New Delhi, Jaipur National University; Prof. (Dr.) Devesh Kishore, Former Director and Professor EMPC, IGNOU, New Delhi, Prof. Emeritus Makhanlal Chaturvedi National University of Journalism and Mass Communication; Prof. Hemant Joshi, Former Professor, Indian Institute of Mass Communication, and Jamia Millia Islamia, New Delhi; Dr. J.S. Yadav, Former Director, Indian Institute of Mass Communication, New Delhi; Dr. Anubhav Mathur, Faculty Head, Indian Institute of Mass Communication, Jammu Campus; Mr. Bhanu Pratap Singh, Director, School of International Media Studies Gehna, Nainital and Girish Kumar Singh, Assistant Professor, HOD, BJMC, IMS Ghaziabad, University Courses Campus addresses the faculty, students, and scholars. In this national webinar the attendees developed insights on critical topics such as inadequate reporting of print and electronic media especially during the pandemic crisis, data journalism, qualitative research, content creation, newsroom functioning, and artificial intelligence in journalism. The webinar witnessed active participation of professors, scholars and students of renowned Institutes and Universities.

'Wildlife Photography Workshop' | Enrichment and Life Skill Cell

A Wildlife Photography Workshop on 'The Ultimate Wild' on 28 August 2020 was conducted by a renowned wildlife photographer Mr. Mayuresh Hendre. He talked in length about his expeditions and experience during shoots in the wild. He also gave insights on the use of appropriate light and editing tools for photo enhancement. The faculty team of Ms. Shenki Tyagi, Mr. Dhruv Sharma, and Ms. Sandhya Sharma encouraged the students to hone creative skills and be passionate about their unique career aspirations. The students enjoyed the recreational workshop and learned basic camera handling and wildlife photography skills.



Building Competencies | MIB

Foundation Course, also known as preparation courses or pathways programs, complements any knowledge or qualification. At IMS this course helps students coming from different education systems/background around the country to know about the basic set of knowledge and competencies. All the following modules of Master of International Business (Batch 2020-2022) were successfully completed online in June and July 2020, while strengthening students' basic knowledge in creative and innovative ways.

Foundation modules on 'Management Concepts & Learning' was conducted by Dr. Sapna Rakesh, Director, and Dr. Nidhi Srivastav. All the sessions were based on quantitative and qualitative aspects of management encompassing management lessons, ratios, and competencies development.

'Finance & Accounting Bridge Course' focused on basics of accounting, insurance, and taxation. Case discussions and additional notes were shared with the students online to help the students coming from a non-finance background. Mr. Abhinav Kataria took all the sessions and encouraged brainstorming amongst the students for a better understanding of the key concepts.

'The Basics of Economics Module' was undertaken by CA Akanksha Arora, wherein students revised the demand and supply curves, pricing, cost analysis, production analysis, and market structures.

To update the knowledge of students in today's IT and digital environment, the module on 'Fundamental of Computer' was developed by Dr. Gagan, HOD, BCA. He explained the computer functions and its applications that are required to excel in today's competitive environment.

To equip the students with B2B and B2C customer expectations, Ms. Komal Kapoor took a module on 'Customer Engagement'. The key concepts shared assisted the students to develop insights on ways to maintain a customer's loyalty.

The module on 'Effective Communication' ensured personalized and constructive feedback to all the attendees for developing communication as a competency to excel in career. Ms. Priyanka Sadhna, HOD, CDC explained various types of communication styles at the workplace to build-up conviction and derive fruitful results.

Mr. Subhro Sen Gupta explained the important aspects of quantitative learning in 'Computer Aided Learning' through various examples and cases. Students were excited to solve numerical manually and on software for computation of results. A variety of topics such as quadratic equations, determinants, direct and inverse variation was explained with numerous examples.



Workshops for MIB Students

Future Scope and Challenges in Data Sciences as a Lucrative Career

MIB Department organized a 12-hour online workshop from 27 July 2020 by Prof. Veena Kumar, Director, Competitive Edge Consultants New Delhi. In her introductory lines, she mentioned that the objective of the workshop was to add tremendous value for the students by covering the entire relevant gamut of different industries. The online module covered the pre and post-COVID brand marketing strategies, disruption and the pandemic impact, changing consumer sentiments, 7Cs approach to deal with the pandemic situation. It also emphasized various industries and sectors such as automobile, gaming, logistic, education, FMCG, food, and travel. The session covered the new challenges and opportunities that the world might witness in the post COVID era. The workshop was well coordinated by faculty members Mr. Abhinav Kataria and Ms. Komal Kapoor.

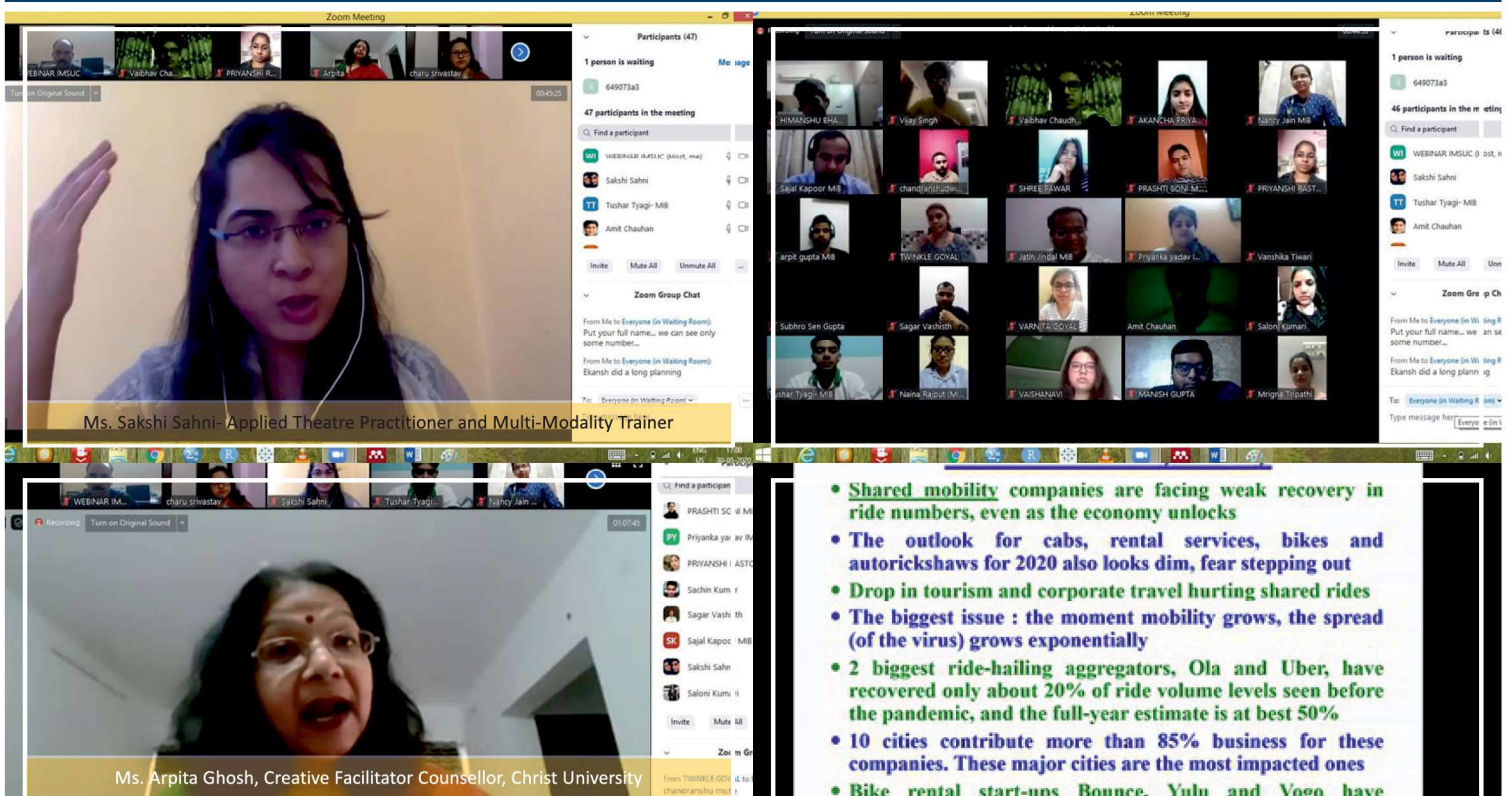
Lockdown Se Knockdown Tak

Students of MIB Batch 2019-2021 attended the online workshop 'Lockdown Se Knockdown Tak' on 30 May 2020. Ms. Arpita Ghosh, Creative Facilitator Counsellor, Christ University; Ms. Sakshi Sahni, Applied Theatre Practitioner, and Multi-Modality Trainer and; Ms. Charu Srivastav, Behavioral Coach, and Image Stylist were the resource persons of this great

initiative. They focused on the role of behavior, verbal and non-verbal cues for having effective results. They also discussed the success stories of people who managed to get out of their comfort zones to make a difference. Students could relate the learnings with their quotidian routines and understood how they can all absorb the present for the bright future ahead by developing self-esteem and unshakeable belief in self. The humorous examples shared by all added a great deal of joy and happiness in this online session.

SPSS Workshp

A one-week online workshop on SPSS was conducted from 28 April 2020 for the students of Masters in International Business (MIB) Batch 2019-2021. The resource person of the workshop, Mr. Janardan Mandal, Regional Manager-SPSS, IBM, NCR in his introductory slides mentioned that SPSS is one of the most popular software used by researchers to obtain valuable information from the data. He introduced SPSS Statistics 26, data entry, descriptive statistics, univariate, bivariate, & multivariate analysis, regression, and correlation. Through various cases, he assisted the students to conduct and analyze the results of various tests such as T-test, ANOVA, and chi-square. All the students got answers to all of their queries and were convinced that SPSS is vital for all students and researchers for summarizing and interpreting raw data.



Ms. Sakshi Sahni- Applied Theatre Practitioner and Multi-Modality Trainer

Ms. Arpita Ghosh, Creative Facilitator Counsellor, Christ University

- Shared mobility companies are facing weak recovery in ride numbers, even as the economy unlocks
- The outlook for cabs, rental services, bikes and autorickshaws for 2020 also looks dim, fear stepping out
- Drop in tourism and corporate travel hurting shared rides
- The biggest issue : the moment mobility grows, the spread (of the virus) grows exponentially
- 2 biggest ride-hailing aggregators, Ola and Uber, have recovered only about 20% of ride volume levels seen before the pandemic, and the full-year estimate is at best 50%
- 10 cities contribute more than 85% business for these companies. These major cities are the most impacted ones
- Bike rental start-ups Bounce, Yulu and Vogo have

Sensitization for Skill Development Specializations & Certifications

IMS Ghaziabad, University Courses Campus organized 'E-Sensitization Specialization Program' for second-year students pursuing undergraduate courses to help them make informed decisions after getting the complete details of the scope of each specialization from industry and faculty experts. The resource persons sensitized the students on various career opportunities in numerous domains while updating the students on the recent practices in the industry and the changes expected in the upcoming future, especially in the pandemic wave and post COVID scenario.

BBA Department

On 14 August 2020, Dr. Manoj Kumar Dash, Assistant Professor, Indian Institute of Information Technology and Management, Gwalior addressed the students on 'Data Sciences in Management'. He threw light on how data science brings together ideas, data examination, machine learning, and their related strategies to deal with data and its interpretation. He laid special emphasis on how it helps business leaders to make decisions based on facts, statistical numbers, and trends.

Sensitization on Retail and Marketing Specialization was conducted on 10 August 2020 by industry expert Mr. Jagmohan Chhabra, Executive Director, Goa Carbon Ltd., having 39 years of rich experience in the industry. Students got to know about the changing patterns of consumer behavior and a major shift from offline to online shopping behavior.

Mr. Sumit Bagla, SVP at YES Bank addressed the students on 12 August 2020 about Banking & Finance Specialization. He shared with students the latest trends that are revolutionizing the Indian banking and financial sector. He also encouraged the students to keep in pace with the changing demands of the industry and develop professional competencies.

Sensitization on Human Resource Management Specialization was conducted on 8 August 2020. Ms. Shipra Lavania, Head HR Wunderman Thompson Commerce, India highlighted the recent trends and corporate expectations from the management students along with the importance of HR analytics in current times.

Mr. Logesh Kumar S., Entrepreneurship Evangelist, Co-Founder and an ardent academician was the eminent guest speaker on 17 August 2020. He addressed the students on 'Family Owned Business & Entrepreneurship' as a career option. He emphasized the inevitable need for entrepreneurial activity for being *Atma Nirbhar* to rebuild a sustainable economy post-COVID 19. He shared his views on how to develop an entrepreneurial mindset and start new business ventures based on innovation and feasibility.

BCA Department

E-Sensitization Program on Android & Web-Based Computing Specialization was conducted on 13 August 2020 by the BCA Department. Mr. Vipul Jain, Cloud Architect & Technical Project

Head, C# Corner Most Valuable Professional discussed varieties & way forward for net technologies, client-side & server-side technologies, full-stack development, cloud computing environment and latest technologies within the field of android & web-based development. Thus, giving clarity to the students on the subject and its scope in future.

On 17 August 2020 Dr. Hemlata Sharma, Consultant Data Analytics, Veiksmetech Ltd., United Kingdom interacted with the students, for making them aware of the scope of Data Analytics & Visualization as a specialization. She discussed big data, types of analytics, artificial intelligence, emerging trends, and new analytics jobs.

Mr. Shivam Mishra, Vertical Lead (Professional Services), Softway Solutions Bengaluru, on 21 August 2020 conducted sensitization session on the Internet of Things (IoT) with Machine learning. He shared with the students various upcoming career opportunities in this field, in the epoch of 'Digital India'. He talked about the limitless potential of IoT in the upcoming times thus imparting better clarity to the students.

Sensitization on Artificial Intelligence with Python Specialization was conducted on 21 August 2020. The resource person of the session was Mr. Dheeraj Singh, Sr. Trainer-Software, Amazing Training Basket Pvt. Ltd, Noida updated the students on the fastest growing sectors in the tech sector. He highlighted the importance of Python vs. C, C++, Java, and C#. He further discussed various career opportunities, advantages, and real-time projects of AI & Python.

On 15 August 2020, Mr. Vishal Mishra, Analyst, Apps Prog. Business Analytic Tools, BA Continuum India Pvt. Ltd. addressed the students on 'Cyber Security & Real-World Computing' as a field of specialization. He discussed cyber security, hacker's breaches, business security, various security tips, latest technologies, trends, and career options in the field of networking and cyber security. He also discussed the relevance of upgrading oneself in this field by learning about the recent developments through certification courses.

BJMC Department

The BJMC department conducted Specialization Sensitization on 23 August 2020 on Event Management, highlighting the five Cs of event management, processes, and steps involved for being successful in this field. On 24 August 2020, E-Sensitization Program on 'News Reading and Anchoring' was conducted by Mr. Ravindra Kumar, Radio Jockey at FM Rainbow, and Anchor, Doordarshan, wherein he discussed the career perspective in the radio and anchoring industry. He enlightened students with voice modulation and diction techniques too.

Career Development Centre

CDC conducted the sensitization program for the students of all courses, acquainting them soft skill development through online certifications. The session was interactive, wherein the CDC faculty team shared the competitive scenario for upcoming placements and shared how one can leverage opportunities to grow and evolve as professionals. Keeping this in mind, CDC introduced four modules namely Blog Writing, Presentation Skills for Speaking Online, e-SEEDS, and Resume Writing. On the basis of students' personal SWOT, the faculty team suggested taking the appropriate module for enhancing professional competence. All the participants asked various questions and their concerns regarding the selection of the most suitable modules.

Peer Learning Buddy Mentorship Series

Peer learning is becoming an increasingly important part of many courses, and it is being used in a variety of contexts and disciplines in many countries. It is a two-way reciprocal learning activity, wherein students develop skills in organizing and planning learning activities, working collaboratively with others, giving and receiving feedback, and evaluating their own learning. It is a regular practice at IMS Ghaziabad, University Courses Campus to ensure 360-degree learning of the students. Buddy mentors expound the concepts to mentees to enable mutual learning and strengthen their command of the topics.

The students of MIB, Batch 2019-2021 mentored the final year students pursuing undergraduate courses at IMS. The MIB students' team of Vaibhav, Nancy, Vipul, Priyanshi, Twinkle, Amit, Varnita, Himanshu, Sagar, Ekansh, Naina, and Shubham in collaboration with the Career Development Centre trained the students online on 'Blog Writing Certification Course' from June 2020 – August 2020. They helped the students to set up their own blogs and learn niche identification, planning & organizing content, demographic profiling, and establishing credibility. The modules provided hands-on experience to the students and explained all the facets to enhance writing and blogging skills.

The BBA Department initiated full-fledged two weeks buddy mentoring program from 29 June 2020 to 3 July 2020 for strengthening academic knowledge of the students. The buddy mentoring program for year 1 students included topics like Population Growth and its impact on the Indian Economy, Measure of Central Tendency, Model & Challenges of OB, Globalization, Introduction to Communication, Partnership Admission, Measure of Dispersion, Banking System of India, Non-Profit Organization and Transactional Analysis. Students team of Shikhar Agarwal, Navya Agarwal, Ankit Kumar, Rashi Garg, Shruti, Kriti, Sanchit Mittal, Ashi Garg, Anushka Singh and Yatharth Goel mentored the students of first year and resolved students' doubts effectively.

For the mentees of year 2 the topics taught by student mentors were Distribution Channel, Introduction to RM, Consumer Decision Making Process, Transportation Problem, Introduction & Consumer Research Process, Time Value of Money, Production Management, PPC & Inventory Control and Salesmanship. Enthusiastic students namely Deepa Pathak, Aditya Tyagi, Aastha Rastogi, Shivi Singh, Ayushi Sharma, Shivani Dang, Shreya Garg, Shivani Mishra, Pragun Garg, Priyesh Kumar, Aditi Khullar, Aman Tomar, Itisha, Divyanshi Naresh, Avni Aggarwal, and Divyanshi Rastogi prepared rigorously for their sessions and assured mutual learning and development.

Buddy mentorship sessions were conducted for third-year students on the topics including Porter's Five Forces Model, Level of Strategy, International Institutions, Types of Audits &

Audit Process, Overview of GST, Company Audit, Concept of Supply under GST, Needs, and Advantages of E-Commerce, Audit Procedures & Internal Control by the students' team of Dibyanshu Shanker Pandey, Priya Singh, Suyash Rastogi, Kajal Singh, Shivani Mittal, Shagun Garg, Parikshit Kumar, Khyati Bhardwaj, Hardik Pathak and Aman Raj. These sessions besides enriching the knowledge of the mentees also gave takeaways to the mentors in terms of gaining confidence, developing presentation & effective communication skills and better grip on the topic.

Vivek Barnwal of BCA Batch 2018-21 conducted a hands-on session on 'SEO and Blogging' giving insights into optimization techniques & research on 5 September 2020. Rajat Kumar, of BCA, 2018-21 on 28 September 2020, mentored the first-year students on 'Personality & Skill Development'. He also shared how he had shed his inhibitions in the Toastmasters International Club and the Career Pathway Club by developing self in a wide range of activities. On 29 September 2020, Rohit Yadav, BCA Student, 2018-2021 delivered an informative session on 'Master the Art of PC' and 'Boost Your Tech Network'. He imparted knowledge on the features of Windows 10, and also discussed the online coding sessions for improving skills. Session on 'Master Cloud Computing and AWS' was conducted on 30 September 2020 by Manan Singh Chahal, BCA Student 2018-2021, where he gave a detailed description about different aspects of cloud computing, covering both theoretical and practical aspects. Kanika Aggarwal and Harshit Raj of BCA Batch 2018-21 on 29 July 2020 guided the registered students of eSEEDS on the topic 'Tailoring your CV' and 'Understanding Company Profile' with respect to recruitment processes. They also propounded the benefits of understanding the job description and doing thorough research on the company before applying for any job. Rohit Yadav and Mr. Vivek Barnwal of BCA Batch 2018-21 on 29 September 2020, mentored the registered students of the Blog Writing Certification Program on the headline suitability, keyword usage, and blogging communities. They also discussed the benefits of rethinking the objectives of using the main keyword, depth keyword, and dead-end keyword.

On 25 September 2020, Vartika, BJMC student addressed her classmates and juniors on the subject 'Media Law' where she imparted knowledge on 1st and 2nd Press Commission along with the discussion on the Press Council of India.

Students appreciated the online Buddy Mentorship Series and also expressed their note of gratitude to their senior students for their excellent training sessions.

Placements & Internships | Corporate Resource Centre

The Placement Session for the current year 2020-21 at IMS Ghaziabad University Courses Campus started with top notch corporate from various sectors to hire our students for final placements, internships and live projects in India and abroad. The highest package offered for MIB students for this year was ₹ 16 LPA and the average package was ₹ 7.50 LPA. In undergraduate courses, more than 10 students have been selected for international placements with highest package of ₹ 11 LPA; the average package amounted to ₹ 4.50 LPA. Students selected for internships were offered with highest stipend of ₹ 15000 per month.

International Placement & Internship Companies

UAE Exchange, Square Yards, Landmark Group, Unitech Movers, Benchmark Group, Hotwheels Luxury, Oppo Dubai, Transnational Computer LLC, Da Milano & Apparel Group, 360 Realtors LLP, Dubai, Genie Recruitment FZ LLC, Innovation Group, Dubai, Landmark Retail (Splash), Dubai, Techno Freight- Logistics - UAE, Unitech Group, Dubai, Yalochat, Dubai.

Final Placement Companies

Flipkart Pvt. Ltd., Berger Paints India Ltd., IndiGo, Havells India Ltd, 10 times, The Federal Bank Ltd., Shoppers Stop, FinEdge Ltd., Capgemini India Pvt. Ltd., Tata Consultancy Services Pvt. Ltd., Calvin Klein and Tommy Hilfiger, Kotak Mahindra Bank Pvt. Ltd., Wipro Ltd., Nielsen India Pvt. Ltd., Bluepi Consulting Pvt. Ltd., Infosys Technologies Ltd., IIT Roorkee, Asahi India Glass Ltd., Only News 24X7, 91 Spring Board, Nav Umang Bharat Times, Travel Retail Services, Social Economic & Versatile Welfare Association, TransNational Computer LLC, ITC Ltd., Investors Clinic, Teamlease Services Ltd. - Instakart Services Pvt. Ltd., LOTS Wholesale Solutions Pvt. Ltd., Saorsa Technocrat Pvt. Ltd., Infocom Network Ltd. (Trade India), Nextec Group, Protiviti Consulting, CL Educate Ltd., HDFC Asset Management Company Ltd., Hero Reality Developers, Zycus Pvt. Ltd., Absolute Markets Insights, menmyshop.com- Ideating Solutions Pvt. Ltd., Uniqlo - International Retail Group, iZooto, Kingdom of Dreams - Thrill Factory Amusement Pvt. Ltd., Deloitte USI Consulting, SAP Labs India Pvt. Ltd., Dudhi Industries Pvt. Ltd., Tybros Group, SAP Labs India Pvt. Ltd., Meritnation.com, Godrej & Boyce Mfg. Co Ltd., Indian Electrical & Electronics Manufacturers' Association, befikr.in, Lido Learning, Aditya Birla Fashion and Retail, Jaro Education, Just Dial, LKP Securities Ltd., Meritnation.com, Nickelfox Technologies, Shyam Indus Power, Tech Mahindra, Turtle Monk, Axis Bank, Pearson India, Helm 360

Internship Companies

IDBI Federal, SMC Global Securities Ltd., Adhyatmik Media Consultant, Max Healthcare Pvt. Ltd., ETV Bharat - Ramoji Group, CEBS Worldwide, Aditya Birla Fashion & Retail, PSU News Channel, Bharti Airtel Ltd., Menmyshop.com - Ideating Solutions Pvt. Ltd., Proactive Data Systems Pvt. Ltd., Sharekhan Ltd. - BNP Paribas, ABP Management Services, Metro Cash & Carry India Pvt. Ltd., BPTP Ltd., Religare Health Insurance Company Ltd., Big Basket, Shoppers Stop Ltd., OTB Marketing & Communications, Varahi Ltd., Fourbrick Technologies OPC Pvt. Ltd., Data Bridge Market Research, Asahi India Glass Ltd., VETCO Pvt. Ltd., Hero Mindmine - Hero Group, Hero Corporate Services Pvt. Ltd., 4700 BC -PVR Group, Shiksha Learn & Intern 2.0, Sony India Pvt. Ltd., MCube Financial, iZooto, Flipkart Pvt. Ltd., IIT Roorkee, Future Group - Brand Factory, Indian Electrical & Electronics Manufacturers' Association, Swiggy, ROI Net Solutions & Pine Labs.

Live Projects

ITC Ltd., Nestle India, Zonac Knitting- Bonjour Machines Pvt. Ltd., Max Healthcare, Reliance Retail, Dcirus Cloud Computing Services Pvt. Ltd., HUL Ltd., Nielsen India Pvt. Ltd., Metro Cash N Carry India Pvt. Ltd., ITC Ltd., BLD Dine Home Pvt. Ltd. - Homefoodi.com, Atlanta Systems Pvt. Ltd., Blitz Jobz, BlitzJobs(7X Ventures), Dabur India Pvt Ltd, Deki Electronics Ltd, DGS trans logistics India Pvt. Ltd., Digital Innodrive, Economic Times (Times Internet), Flipkart Internet Pvt Ltd, HBF Direct Ltd., Henry Harvin, Henry Harvin, Here Technologies, Interlink Capital Advisors, Joint Retail Certification Programme, Leadershaala, MagicPin, NEC Technologies India Pvt. Ltd., Polyvalent Digital Services Pvt. Ltd., Reliance Retail Ltd, Spectrum Talent Management, success Pvt Ltd, Tech Mahindra Ltd, Teknova Software Solutions Pvt. Ltd., TikTik News (Xoop Network Pvt Ltd), Turtle Monk, Uniqlo India Pvt Ltd, Hero Corporate Service Pvt. Ltd.

Industry Visits

Coco-Cola Factory - Moon Beverages Ltd., Parle Product Pvt. Ltd., Lok Sabha Television, MCN Solutions Pvt. Ltd., Yakult, Natural Aroma Products Pvt. Ltd., Mother Dairy, Amul, Amazing Training Basket Pvt. Ltd., All India Radio, Aaj Tak, National Science Centre and Waste to Wonder Park & Dr. Ambedkar Centre for Biomedical Research, Anytime Invest, Metro Cash & Carry India Pvt Ltd, Sony India Pvt Ltd, Unschool, Future Group(Big Bazaar)

100%
Placement Assistance

Highest Package (PG)
₹ 16 Lakhs P.A.

Highest Package (UG)
₹ 11 Lakhs P.A.

Average Package (PG)
₹ 7.5 Lakhs P.A.

Average Package (UG)
₹ 4.5 Lakhs P.A.

20%

of students got multiple job offers

Corporate Connect

MIB



BBA



BCA



BJMC



Biosciences



Placements | MIB



Devanshi
Bluepi Consulting Pvt. Ltd.
2018-20



Vaibhav Tyagi
Herogroup (Hero Mindmine)
2018-20



Madhav Garg
Protiviti Consultant Pvt. Ltd.
2018-20



Monika Sharma
Trans National Computer LLC, Dubai
2018-20



Shubham Sharma
Ciena Corporation
2018-20



Sumit Shivhare
Dudhi Industries Pvt Ltd
2018-20



Vardan Singhal
People Matters
2018-20



Shailesh Tripathi
Flipkart Pvt. Ltd.
2018-20



Shreya Chawla
Sendinblue
2018-20



Harshit Kumar
Berger Paints India Ltd.
2018-20



Vibhu Agarwal
Saorsa Technocrat Pvt Ltd.
2018-20



Jerin K Thomas
10 Times
2018-20



Km. Priya Sharma
Landmark Group, Dubai
2018-20



Mr. Kundan Ray
BMTG Advisors (Better.com)
2018-20



Ujjawal Kumar
HUL
2018-20



Abhinav Dixit
Mahindra & Mahindra
2018-20



Abhishek Kumar Rajput
Yes Bank Ltd.
2017-19



Akash Sharma
Elyzium Digital Pvt. Ltd.
2017-19



Aksh Chaturvedi
Kavya Stock Broking Ltd.
2017-19



Ankur Chauhan
Proactive Data System
Pvt. Ltd.
2017-19



Anshul Chaudhary
Deki Electronics Ltd.
2017-19



Appurv Goel
Nestle India Ltd.
2017-19



Bhupendra Tiwari
Magjipin (Samast Technologies) Pvt. Ltd.
2017-19



Dhruv Jain
Infocom Network Ltd.
2017-19



Dipanshu Chauhan
Freebie Solutions Pvt. Ltd.
2017-19



Gaurav Singh
Proactive Data System
Pvt. Ltd.
2017-19



Kaushal Upadhyay
Nestle India Ltd.
2017-19



Mayank Kumar
Lime Tree Hospitality
Pvt. Ltd.
2017-19



Mayur Sodhi
MRM-McCann Pvt. Ltd.
2017-19



Mohak Gupta
Six Red Marbles Learning Pvt. Ltd.
2017-19



Shatakshi
Uniglo India Pvt. Ltd.
2017-19



Shivangi Pundhir
Ernst & Young Global Ltd.
2017-19



Shivangi Yadav
S&P Global Market Intelligence
2017-19



Shivani Sharma
Square Yards, Dubai
2017-19

Placements | BBA



Kumar Manglam
Uniqlo India Pvt. Ltd.
2017-20



Akash Baidya
Aditya Birla Fashion and Retail
2017-20



Animesh Verma
befkr.in
2017-20



Arjun Chitkara
Kingdom of Dreams
2017-20



Batool Zehra Ali
Calvin Klein - Tommy Hilfiger
2017-20



Dibyanshu Shankar Pandey
befkr.in
2017-20



Harshita Tyagi
Calvin Klein - Tommy Hilfiger
2017-20



Kajal Singh
Calvin Klein - Tommy Hilfiger
2017-20



Vidhi Upadhyay
Aditya Birla Fashion and Retail
2017-20



Rahul Gupta
Kingdom of Dreams
2017-20



Rahul Shrivastav
befkr.in
2017-20



Rajat Gupta
befkr.in
2017-20



Shruti Sethi
Uniqlo India Pvt. Ltd.
2017-20



Simran Singh
befkr.in
2017-20



Vanshika Gupta
Calvin Klein - Tommy Hilfiger
2017-20



Yachana Sharma
Uniqlo India Pvt. Ltd.
2017-20



Muskan Agarwal
Godrej & Boyce Mfg. Co. Ltd.
2017-20



Kushal Rastogi
Aster India Battery House Pvt. Ltd.
2017-20



Komal Gupta
Godrej & Boyce
2017-20



Mahima Tyagi
Byju's
2017-20



Milind Tewatia
Tech Mahindra
2017-20



Soumya Grover
Paytm Pvt. Ltd.
2016-19



Ravi Vishwakarma
Freebie Solutions Pvt. Ltd.
2016-19



Vaishnavi Mishra
Fab Hotels Pvt. Ltd.
2016-19



Siddhant Jain
Godrej & Boyce Mfg. Co. Ltd.
2016-19



Sambhav Yadav
Droom Pvt. Ltd.
2016-19



Purva
ICI CL Prudential
Life Insurance Co. Ltd.
2016-19



Nandini Sharma
IndiGo Ltd.
2016-19



Kunal Tyagi
Aditya Birla Fashion
and Retail Ltd.
2016-19



Aditya Varshney
Kotak Mahindra Bank
2016-19



Amaan Hamza
India Infoline Finance Ltd.
2016-19



Anmol Atrish
Calvin Klein - Tommy Hilfiger
2016-19



Mohd Mujeeb
India Infoline Finance Ltd.
2016-19

Placements | BCA



Brijesh Damani
TCS Pvt. Ltd.
2017-20



Dhruv Dixit
Deloitte USI Consulting Pvt. Ltd, TCS Pvt. Ltd.
2017-20



Kashish Shishodia
Deloitte USI Consulting Pvt. Ltd, TCS Pvt. Ltd.
2017-20



Abhinav Sharma
Infosys Ltd., TCS Pvt. Ltd.
2017-20



Priya Parsurampuria
Deloitte USI Consulting Pvt. Ltd.
2017-20



Ananya Gupta
TCS Pvt. Ltd.
2017-20



Nandini Kaushik
Wipro Ltd., BeamStacks
2017-20



Aniket Kapoor
Infosys Ltd., TCS Pvt. Ltd.
2017-20



Umang Garg
Infosys Ltd., TCS Pvt. Ltd., Wipro Ltd.
2017-20



Jasmine Atwal
Berry Developers & Infrastructure Pvt. Ltd.
2017-20



Arjun Goel
Deloitte USI Consulting Pvt. Ltd., TCS Pvt. Ltd.
2017-20



Abhijeet Kumar Singh
Blueberry E-Services Pvt. Ltd.
2017-20



Pranjal Singh
Tech Mahindra Ltd.
2017-20



Aditi Verma
Infosys India Ltd., TCS Pvt. Ltd.
2017-20



Anamika Johari
BeamStacks
2017-20



Anushtha Kaushik
Infosys India Ltd.
2017-20



KM Surabhi Gupta
GenX Solutions Pvt. Ltd.
2017-20



Manvi Singh
Infosys India Ltd, TCS Pvt. Ltd.
2017-20



Muskan Singh
Infosys India Ltd, TCS Pvt. Ltd.
2017-20



Prakhari Patel
Infosys India Ltd., TCS Pvt. Ltd.
2017-20



Sachin Kumar
Infosys Ltd., Wipro Ltd.
2017-20



Shivam Bansal
Infosys Ltd., TCS Pvt. Ltd., Wipro Ltd.
2017-20



Sumit Yadav
Infosys Ltd., TCS Pvt. Ltd.
2017-20



Ashray Sharma
HCL Technologies Ltd.
2016-19



Pakhi Gargay
Capgemini Technology Ltd., Wipro Ltd.
2016-19



Himanshu
Velocity Software Solutions Pvt. Ltd.
2016-19



Manish Bhatt
Kotak Mahindra Bank
2016-19



Prashant Sharma
Reliance Jio Infocomm Pvt. Ltd.
2016-19



Pushkal Vashistha
Menmyshop.com (Ideating Solutions Pvt. Ltd.)
2016-19



Riyanishi Jain
Unifaj India Pvt. Ltd.
2016-19

Placements | Biosciences



Anjali Singh
Lifescience Intellipedia Pvt. Ltd.
2017-19



Mansi Gupta
Nano Science & Technology Consortium
2017-19



Ruby
Dabur Research Foundation
2017-19



Nirbhay Kumar
National Agri-Food
Biotechnology Institute (NABI)
2017-19



Jyoti Poonia
Ridley Life Science Pvt. Ltd.
2017-19



Jyoti Goyal
Life Cell International
Pvt. Ltd.
2016-18



Monika Gupta
Patanjali Research Foundation
2016-18



Nidhi Varshney
National Institute of
Plant Genome Research (NIPGR)
2016-18



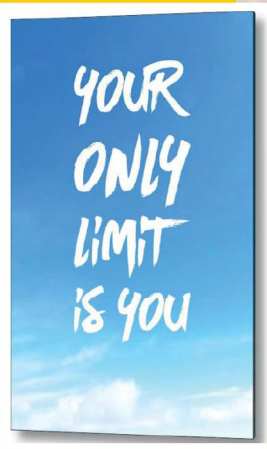
Pooja Sharma
ICAR - Indian Institute of
Maize Research (IIMR)
2016-18



Shivani Nehra
SRL Diagnostics Ltd.
2016-18



Shweta Jain
Dr. B.R. Ambedkar Center for
Biomedical Research
2016-18



Placements | BJMC



Vidisha
Nav Umang Bharat Times
2017-20



Rashmi Kumari Thakur
Ultra Bollywood
2017-20



Mandeep Singh
ABP News
2016-19



Harsh Sharma
Khabar Plus
2016-19



Kajal Goswami
India News Media Pvt. Ltd.
2016-19



Madhuri Singh
Samachar Plus
2016-19



Manish Jha
Only News 24x7
2016-19



Pradeep Sharma
NDA
2016-19



Prashant Kumar
Hawkfeed News
2016-19



Shubhangi Sharma
91 Springboard
2016-19



Yash Sharma
Only News 24x7
2016-19

Enhancing Capacities Learning & Development

The faculty at IMS Ghaziabad, University Courses Campus is actively involved in making a significant addition to the pool of knowledge and research. Their inclination towards research publications, case developments, and participation in national & international conferences further improves student learning. As a consequence, our students are able to harness an amalgam of the state-of-the-art academic research and best practices from the industry. The contribution made by the faculty members to the pool of knowledge from April 2020 to September 2020 is as follows:

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
1	Ms. Aastha Sawhney	—	Workshop on 'Data Visualization with Tableau' organized by Centre for Marketing in Emerging Economies, Indian Institute of Management, Lucknow, Noida Campus, 30 May 2020
			FDP on 'The Power of Story Telling through Data' organized by CMEE, IIM Lucknow, 7 June 2020
			FDP on 'Qualitative Analysis using SEM & Qualitative using NVIVO Software' organized by TUHH, Hamburg University, Germany, Amity Gwalior, 1-6 June 2020
2	Dr. Abha Vashistha	—	FDP on 'Managing Online Classes and Co-Creating MOOCS 3.0' organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, July 25 - August 10, 2020
			FDP on 'Research Publication and Data Modelling Techniques' organized by AKGIM, Ghaziabad, 26 July 2020- 2 August 2020
			Seminar on 'Environmental and Dietary Norms for Preventive Immunity for Corona' organized by Gautam Buddha University, Greater Noida, 16 April 2020
3	Mr. Abhinav Kataria	—	Workshop on 'Research Writing Skills' organized by Galgotias University, 26-30 May 2020
4	Dr. Alok Singh Chauhan	Enhancing Academic Decision-Making at Higher Educational Institutions using Classification and Clustering Techniques	Research Paper published in 'International Journal of Science Research in Computer Science and Engineering', Volume 8 Issue 2, ISSN: 2320-7639, April 2020
		—	FDP on 'Machine Learning and its Application using Python' organized by AKGEC, Ghaziabad, 29 June- 3 July 2020
		—	Workshop on 'Image Classification using MATLAB' organized by Jain Deemed-to-be- University, Bangalore, 24 May 2020
		—	Workshop on 'Bevywise IoT Simulation' organized by Jain Deemed-to-be- University, Bangalore, 31 May 2020
		—	Workshop on 'Deep Learning' organized by Jain Deemed-to-be- University, Bangalore, 6 June 2020
		—	Workshop on 'Python Programming-Intermediate' organized by Jain Deemed-to-be- University, Bangalore, 7 June 2020
		—	Workshop on 'SQL for Data Analysts' organized by Jain Deemed-to-be- University, Bangalore, 21 June 2020
		COVID-19 and Artificial Intelligence: Overview of AI Applications in Health Care to Fight against COVID-19 Pandemic	International Conference on 'Rebuilding Bharat with Artificial Intelligence Interventions after COVID-19 Pandemic: Opportunities and Challenges' organized by Gautam Buddha University, Greater Noida, 2-3 May 2020
		—	FDP on 'Data Sciences' organized by KNIT, Sultanpur & MNNIT, Prayagraj, 4- 8 May 2020
			FDP on 'Cyber Security' organized by CIET, Andhra Pradesh, 12 May 2020

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
			FDP on 'Cyber Security in COVID-19 Pandemic and Post Pandemic - Research Challenges and Opportunities' organized by GLBITM, Greater Noida, 16-17 May 2020
			FDP on ' Intellectual Property Rights' organized by S.A. Jain, Ambala City, 19 May 2020
		-	FDP on ' Data Science and AI' organized by MIET, Greater Noida, 25-29 May 2020
			FDP on 'Telecom Network Product & Project Management, Planning and Optimization' organized by Amity University, Noida, 3 June 2020
			International FDP on 'Digital Learning with Multidisciplinary Approaches' organized by JSS Academy of Technical Education, Noida, 12-17 June 2020
5	Ms. Akanksha	-	FDP on ' Managing Online Classe and Co- Creating MOOCS 3.0', 25 July 2020- 10 August 2020
6	CA Anu Tyagi	A Study of Technological Innovations in Indian Banking Sector and its Impact on Customer Satisfaction	Research Paper published in 'IJARESM', Volume 8 Issue 6, ISSN 2455-6211, July 2020
7	Ms. Anuradha Bhardwaj	-	FDP on 'Research Publication and Data Modelling Techniques' organized by AKGIM, Ghaziabad, 26 July 2020- 2 August 2020
			FDP on 'Academic Writing in Quality Journals' organized by University of Madras, Tamil Nadu, 18-19 August 2020
			Workshop on 'Train the Trainer Programme - Gamestorming', organized by CHRD, 26-27 September 2020
8	Mr. Anurag Singh	-	FDP on 'Badalta Bahrtiya Paridrishya : Sahitya Sanskriti Sanchar aur Manovigyan' organized by MHRD, 22-28 May 2020
9	Ms. Divya Chhibber	-	FDP on 'Making Higher Education Value Based, Innovative & Research Oriented for Resurgence' organized by Maharaja Agrasen Institute of Management Studies, 24-30 June 2020
			FDP on 'Role of LaTeX in Scientific Writing' organized by Babu Banarasi Das Northern Institute of Technology, Lucknow, 19-21 June 2020
			FDP on 'Multi-Objective Optimization' organized by Soft Computing Research Society, India, 23-27 June 2020
		-	Syposium on 'Global Pandemic Outbreak: Role of Technology & Automation(GPORTA)' organized by JSS Academy of Technical Education, Noida, 1-5 June 2020
			FDP on 'Digital Learning with Multidisciplinary Approaches(DLMA)' organized by JSS Academy of Technical Education, Noida, 12-17 June 2020
			FDP on 'Machine Learning and Research Opportunities', organized by Sapthagiri College of Engineering, 15-19 June 2020
10	Dr. Gagan Varshney		FDP on 'Machine Learning and its Application Using Python' organized by AKGEC, Ghaziabad, 29 June-3 July 2020
			FDP on 'Effective Teaching Pedagogy' organized by Inderprastha Engineering College, Ghaziabad, 20-22 July 2020
			FDP on 'Advanced Excel with Data Visualization' organized by Ministry of Electronics and Information Technology, Government of India, E & ICT Academy, IIT Kanpur, 27-31 July 2020
		IoT based Cloud Services Information Technology	Patent published in Official Journal of The Patent Office, 35/2020, 28 August 2020
		Mobile Apps or Mobile Websites based Customer Preferences, their Characteristics and Influence on Customer's Awareness	Research Paper published in 'Vivechan-International Journal of Research', Volume 11, Issue 1-2020, 0976-8211, September 2020
11	Dr. Geeti Sharma	-	FDP on 'The Power of Story Telling through Data' organized by CMEE, IIM Lucknow, 7 June 2020
			FDP on 'Partial Least Square Structural Equational Modelling Using SmartPLS & G Software' organized by TUHH, Hamburg University, Germany and Amity Gwalior, 17-23 May 2020

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
		Modeling the Impact of Corporate Sustainability on Economic Performance with reference to Indian Financial Industry	Research Paper published in 'World Review of Entrepreneurship, Management and Sustainable Development', Inderscience, Vol 16, No.3, ISSN 1746-0581
		Examining the Influence of Demographic Marginalisation on Performance of the Students in Higher Education	Research Paper published in 'International Journal of Public Affairs', Wiley Publishers, DOI: 10.1002/pa.2267, August 2020
12	Mr. Girish Kumar Singh	Women Power, Politics and Media: A Study	International Conference on 'International Conference on Global Economic Order in the Post-COVID-19 Era: Challenges, Opportunities and Strategies', organized by Maharaja Agrasen Management College, Delhi, 25 July 2020
13	Dr. Indrani Bhattacharjee	—	FDP on 'Quantitative Analysis Using SEM and Qualitative Analysis using NVIVO Software' organized by TUHH, Hamburg University, Germany & Amity University Gwalior. 1-6 June 2020
14	Mr. Khursheed Alam	—	FDP on 'Making Higher Education Value Based, Innovative & Research Oriented for Resurgence' organized by Maharaja Agrasen Institute of Management Studies, 24-30 June 2020
			Workshop on 'How to Make Research Better & Matter too?' organized by Maharaja Agrasen Institute of Management Studies, 18 May 2020
			National Seminar on 'Digital Jansanchar aur Bhashai Patrkarita', organized by Mahatma Gandhi International Hindi University, Vardha, 30 May 2020
15	Ms. Komal Kapoor	—	FDP on 'Advanced Quantitative & Qualitative Research Techniques' organized by ABES Engineering College, Ghaziabad, 24-29 July 2020
			Workshop on 'Intellectual Property Rights & Entrepreneurship Development' organized by NIT, Silchar, 1-5 Sep 2020
			FDP on 'Innovative Approaches in Management Teaching' organized by PIET, Kurushetra, 16-22 July 2020
			FDP on 'Managing Online Classes and Co-Creating MOOCs 3.0, organized by MHRD, Teaching Learning Centre, Ramanujan College, Delhi University, 25 July -10 August 2020
			Workshop on 'Research Tools and Techniques', University of Mumbai, 25 April - 1 May 2020
16	Ms. Meghna Gupta	Prediction of Employee Attrition in Organization using Garrett Ranking and Logistic Regression	Research Paper published in 'International Journal of Environment, Workplace and Employment', Inderscience Publication, 1741-8445, May 2020
		Biography of Steve Jobs	Book Review published in 'OJAS Expanding Knowledge Horizon-International Journal of Research in Management', Volume 8 Issue 6, ISSN 2455-6211, July 2020
		—	FDP on 'Intellectual Property Rights' organized by S.A. Jain, Ambala City, 19 May 2020
17	Ms. Neeru Saxena	—	FDP on 'Recent Developments & Future Directions in Artificial Intelligence' organized by AIIT, Amity University, Noida, 3 June 2020
			FDP on 'Data Science & AI', organized by Mangalmay Institute of Engineering & Technology, 25-29 May 2020
			FDP on 'Cyber Security in COVID-19 Pandemic and Post Pandemic' organized by G.L. Bajaj, 16-17 May 2020
			FDP on 'R Programming', organized by School of IT, IMS Noida in association with Soken Tutorial, IIT Bombay-PMMMNMIT, 25-29 May 2020
		COVID-19 and Artificial Intelligence: Overview of AI Applications in Health Care to Fight Against COVID-19 Pandemic	International Conference on 'Rebuilding Bharat with Artificial Intelligence Interventions after COVID-19 Pandemic: Opportunities and Challenges' organized by Gautam Buddha University, Greater Noida, 2-3 May 2020
		Rebuilding Bharat with AI Interventions after COVID-19 Pandemic: Opportunity and Challenges	International Conference on 'Rebuilding Bharat with Artificial Intelligence Interventions after COVID-19 Pandemic: Opportunities and Challenges' organized by Gautam Buddha University, Greater Noida, 2-3 May 2020

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
			FDP on 'Cyber Security in COVID-19 Panedemic and Post Panedemic (Research Challanges and Opportunities)' organized by GLBITM, Greater Noida, 16-17 May 2020
		—	FDP on 'Machine Learning and its Applications using Python' organized by Ajay Kumar Garg Engineering College, Ghaziabad, 29 June 2020 - 3 July 2020
			FDP on ' Research Writing Skill, organized by Galgotias University, 26-30 May 2020
			Workshop on 'Image Classification using MATLAB' organized by Jain University, 24 May 2020
18	Ms. Neha Anttal	—	FDP on 'Research Publication and Data Modelling Techniques' organized by AKGIM, Ghaziabad, 26 July 2020- 2 August 2020
			FDP on 'Advanced Qualitative & Quantitative Techniques' organized by ABES, 24 -29 July 2020
19	Ms. Nidhi Sharma	—	FDP on 'Qualitative Analysis using SEM & Qualitativeusing NVIVO Software' organized by TUHH, Hamburg University, Germany, Amity Gwalior, 1-6 June 2020
			FDP on 'Creating Online Courses' organized by Shri Vishwakarma Skill University, 13-19 July 2020
			FDP on 'Research Publication and Data Modelling Techniques' organized by AKGIM, Ghaziabad, 26 July 2020- 2 August 2020
20	Ms. Nidhi Srivastava	A Study of Technological Innovations in Indian Banking Sector and its Impact on Customer Satisfaction	Research Paper published in 'IJARES M', Volume 8 Issue 6, ISSN 2455-6211, July 2020
		—	Workshop on 'Transforming and Landscape of HR : Crafting Way from Administration to Analytics' organized by Amity University, 10 June 2020
			FDP on 'Research Publication and Data Modelling Techniques' organized by AKGIM, Ghaziabad, 26 July 2020- 2 August 2020
21	Dr. Pradeep Bhardwaj	—	FDP on 'How to Research: Publish or Perish' organized by Indian Institute of Finance, Greater Noida, 11 June 2020
22	Ms. Priyanka Sadhna	—	FDP on 'Research Publication and Data Modelling Techniques' organized by AKGIM, Ghaziabad, 26 July 2020- 2 August 2020
			Wokshop on 'Crafting Literature Review with Synthesis Tools' organized by CHRD, 10-14 August 2020
		Key Motivators for Generation Z at Workplace	International Conference on Advances in Management Practices (ICAMP) 2020 organized by JIMS, Delhi, 23 May 2020
23	Dr. Sahil Gupta	Modeling the Impact of Corporate Sustainability on Economic Performance with Reference to Indian Financial Industry	Research Paper published in 'World Review of Entrepreneurship, Management and Sustainable Development', Inderscience, Vol 16, No.3, ISSN 1746-0581
		—	National Seminar on 'Press Virasat Diwas', organized by Integrated Society of Media Professionals, Lucknow, 30 May 2020
24	Ms. Sandhya Sharma	Women Power, Politics and Media:A Study	International Conference on ' International Conference on Global Economic Order in the Post-COVID-19 Era: Challenges, Opportunities and Strategies ', organized by Maharaja Agrasen Management College, Delhi, 25 July 2020
		—	FDP on 'Making Higher Education Value Based, Innovative & Research Oriented for Resurgence' organized by Maharaja Agrasen Institute of Management Studies, 24-30 June 2020
			Workshop on 'How to Make Research Better & Matter too?' organized by Maharaja Agrasen Institute of Management Studies, 18 May 2020
		The Preference of Youth between Printed Books and E-Books	MAIMS Media Graph,Reviewed Journal of Maharaja Agrasen Institute of Management Studies, May 2020
		Women's Role in Nation Building :A Study	International Research Paper Competition organized by Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya, Wardha, Maharashtra, 31 July 2020

S.No.	Name of Faculty Member	Publication/ Title	Conference/Workshop/ Seminar/ Journal
25	Ms. Shenki Tyagi	—	FDP on 'Qualitative Design & Research (Using NVivo Software)' organized by TUHH, Hamburg University, Germany, Amity Gwalior, 25-31 May 2020
		—	FDP on 'Gnomio Moodle' organized by Accman Institute, 30 June-12 July 2020
		Digital Leadership Transformation :An Employee Performance Booster in Education	Conference on 'Projection of Global Trends Post the Pandemic Control' organized by Arihant Education Group, Indore, 6 June 2020
26	Dr. Shilpi Sarna	Digital Leadership Transformation :An Employee Performance Booster in Education	Conference on 'Projection of Global Trends Post the Pandemic Control' organized by Arihant Education Group, Indore, 6 June 2020
		—	FDP on 'Qualitative Design & Research (Using NVivo Software)' organized by TUHH, Hamburg University, Germany, Amity Gwalior, 25-31 May 2020
		—	Workshop on 'Transforming and Landscape of HR : Crafting Way from Administration to Analytics' organized by Amity University, 10 June 2020
27	Dr. Surabhi Johari	Computational Drug Discovery against Severe Acute Respiratory Syndrome Coronavirus (SARS-CoV-2) by Molecular Docking	International Society of Computational Biology 2020, 13-16 July 2020
28	Ms. Vanchan Tripathi	Digital Leadership Transformation :An Employee Performance Booster in Education	Conference on 'Projection of Global Trends Post the Pandemic Control' organized by Arihant Education Group, Indore, 6 June 2020
		—	Workshop on 'Transforming and Landscape of HR : Crafting Way from Administration to Analytics' organized by Amity University, 10 June 2020
		Role and Attitude of HR Professionals towards using e-HRM :Determinants of Success of e-HRM	International Journal of Advanced Science and Technology, Vol 29, ISSN:2005-4238, June 2020
		HR of New Millenial equipped with Digital Skill Set	Chapter Published in Book 'Emerging Management Issues and Challenges' EPFRA Publications, ISBN 978-81-942981-4-4, May 2020
29	Ms. Yagbala Kapil	A Study: Scope of Big Data Analytics in the Indian Financial Market	Research Paper published in 'Mukt Shabd Journal', Vol: IX, Issue :V, ISSN NO:2347-3150, May 2020
		—	FDP on 'Qualitative Design & Research (Using NVivo Software)' organized by TUHH, Hamburg University, Germany & Amity University Gwalior, 25-31 May 2020
		—	Workshop on 'Transforming and Landscape of HR : Crafting Way from Administration to Analytics' organized by Amity University, 10 June 2020
			Seminar on 'Issues and Challenges in Industry 4.0', organized by ABES Engineering College, 19 May 2002

Empowering Knowledge | Faculty & Staff Development Programs

The institute organized MDP on 'Systematic Literature Review and Bibliometric Analysis' on 10 May 2020. The program aimed at providing knowledge about new research techniques to enhance and stimulate high-quality publications. Faculty members got to know that systematic literature reviews are an increasingly used review methodology to synthesize the existing body of literature in a field. The resource person Dr. Pavitra Dhamija, a renowned researcher, currently a Post-Doctoral Research Fellow, Department of Industrial Psychology and People Management, College of Business and Economics, University of Johannesburg, South Africa explained the reasons for a high number of desk rejections because of a lack in quality. She also mentioned that poorly developed review articles are not published because of a perceived lack of contribution to the field. She encouraged all the participants to write contribution-focused systematic reviews by providing a concrete guideline.

The Peer Enrichment Program at IMS Ghaziabad, University Courses Campus aims at enhancing the academic and intellectual environment in the Institutions by providing faculty members with enough opportunities to pursue research and also

to participate in seminars/conferences/workshops. Participation in such programs enable faculty members to update their research and pedagogical skills.

On 16 March 2020, the BJMC department organized a peer enrichment session on 'How to Publish a Book?'. Mr. Girish Kumar Singh, HOD, conducted the session and explained all the details on writing a book, compiling research work, avoid plagiarism, and referencing. The session was extremely interactive as the faculty members brainstormed various impediments and solutions to evolve as a successful author.

A two-day Peer Enrichment Program was organized by the BCA Department on 28 & 29 December 2020 on the theme 'The Basics of DevOps'. Mr. Pankaj Bahuguna, Co-Founder PICS academy threw light on concepts of DevOps using GITHUB which aims to optimize both the productivity of developers & reliability of operations. The faculty also gave their inputs to install GitHub and start using DevOps Application along with the knowledge of integrating different services, sharing of resources among different teams, and deployments of services.

The Bioscience Department conducted peer enrichment session on 12 August 2020 on 'High Impact Teaching Skills (HITS)'. The resource person Ms. Akansha Jain, Assistant Professor, Biosciences Department, discussed a variety of teaching skills including module development, class engagement strategies, assignments and quiz to foster curiosity and discussions on the online platform.

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Big Ideas Club

Game Extempore

29 August 2020

1st Rank

Mohini Jain, B.Sc.-MB (2018-2021)

Digital Design Making

5 June 2020

1st Rank

Divyanshi Rastogi, BBA (2019-2022)

Creativity in Quarantine

14 May 2020

1st Rank

Khyati Bhardwaj, BBA (2017-2020)

Bionics Club

Twist Your Wrist

24 August 2020

1st Rank

Shivangi Bhardwaj, B.Sc.- MB(2019-2022)

Mind Freezer

28 May 2020

1st Rank

Muskan Garg, B.Sc.-BT (2019-2022)

Paint Your Creation

22 April 2020

1st Rank

Sahil Sharma, B.Sc-MB(2017-2020)

Cultural Club

Solo Dance Competition

5 May 2020

1st Rank

Shashank Agrawal, BBA (2017-2020)

Fashionista

4 May 2020

1st Rank

Shruti Garg, BCA (2020-2023)

Desktop App Club

Code-o-Fiesta

3 -4 June 2020

1st Rank

Kushal Upadhyay, BCA (2019-2022)

The Tech Quiz

18 April 2020

1st Rank

Abhijeet Singh, BCA (2017-2020)

Finance Club

Quizzard

15 May 2020

1st Rank

Sheetal Tiwari, B.Sc.-BT (2018-2021)

Srijan- The Human Resource Club

Article Writing Competition

1 May 2020

1st Rank

Sameer Hussain, B.Sc- MB (2017-2020)

Blog Competition

10 April 2020

1st Rank

Sameer Hussain, B.Sc.- MB(2017-2020)

Ashutosh, BBA (2018-2021)

Journalism & Mass Communication Club

Panel Discussion

15 September 2020

1st Rank

Ishika Gupta, BJMC (2019-2022)

Abhishek Thakur, BBA (2018-2021)

Article Writing

24 April 2020

1st Rank

Somya Singh, BBA(2018-2021)

KreNabo Buzz Cell

Poetry Recital

16 June 2020

1st Rank

Mumuksha Porwal, B.Sc., Hansraj College

Story Telling

16 June 2020

1st Rank

Ankur Sharma, BBA (2018-2021)

Poster Making Competition

16 June 2020

1st Rank

Rashi Garg, BBA (2019-2022)

Rap Song

16 June 2020

1st Rank

Atin Singh, BBA (2018-2021)

Literary Club

The Wordsmith

12 April 2020

1st Rank

Sanket Kumar, BBA (2019-2022)

Music Club

The Musical Mania

22 August, 2020

1st Rank

Ankit Kumar, BBA (2019-2022)

Plaudits

15 May 2020

1st Rank

Nandini Chaudhary, BBA (2019-2022)

Khushi Arora, BBA (2019-2022)

Mathemania Club

Mathword

13 May 2020

1st Rank

Ishita Agarwal, BCA (2018-2021)

Sudoku

13 May 2020

1st Rank

Ishita Agarwal, BCA (2018-2021)

Network Club

Quiz

15 April 2020

1st Rank

Ashwin Raj, BCA (2018-2021)

Rutt Gupta, B.Sc.-BT (2019-2022)

Splash- The Art & Craft Club

Covid 19 Poster Making Competition

12 April 2020

1st Rank

Rashi Rathi, BBA(2018-2021)

Splash Club and Literary Club

Color Your Imagination & Recite Your Heart

15 August 2020

1st Rank

Niharika Singhal, BCA (2019-2022)

Sports Club

Bouncy Ball Competition

25 September 2020

1st Rank

Sagar Malik, BCA (2020-2023)

Push Up Hunt

14 August 2020

1st Rank

Ronit Tyagi, BBA (2019-2022)

Chess Competition

25 - 26 May 2020

1st Rank

Seglosem Benjamin Singh, BBA (2017-2020)

Online Ludo Matches

27- 28 April 2020

1st Rank

Mayuri Priya, BBA(2018-2021)

SSR Club

Memes Making Competition

14 September 2020

1st Rank

Neha Dutta, M.Sc.-BT (2019-2022)

Funny Poetry Competition

14 September 2020

1st Rank

Ambar Shrivastav, BBA (2019-2022)

Theatre Club

Story Writing Competition

7 May 2020

1st Rank

Sameer Hussain, B.Sc.-MB (2017-2020)

Act from Home Competition

16 April 2020

1st Rank

Ankit Kumar, BBA (2019-2022)

Web App Club

Quiz on Web-Based Apps

22 May 2020

1st Rank

Shagun Vashishta, BBA (2018-2021)

Website Designing Competition

9 May 2020

1st Rank

Harshit Bana, BCA (2019-2022)

Panoramic View **Experts' Speak**



"Outstandingly different from all other institutes. All presentations were so self-realizing and meaningful."

Dr. Aruna Broota
Renowned Psychologist & Hypnotherapist



"It's very nice to be in the campus of IMS Ghaziabad, University Courses Campus. Faculty members are very good indeed. Good luck!"

Mr. Ramesh Agarwal
Agarwal Packers & Movers Ltd.



"Wonderful steps are taken at IMS. Great place for students. Keep doing your best."

Mr. Abhigyan Prakash
Editor, NDTV



"It's the most memorable experience to be in IMS with most vibrant director and faculty. I am deeply impressed and honored to be here. Excellent affectionate hospitality. My best wishes to all the members associated."

Dr. Pradeep K. Srivastava
Former Deputy Director
CDRI Lucknow

Testimony Time **Awards & Accolades**

The constant endeavor to achieve excellence in all fields is one of the prime virtues that set apart IMS from other institutions. This outstanding work can be witnessed in the form of various awards and accolades conferred to the institute on the basis of overall performance, innovative pedagogy, placements and the new initiatives taken for holistic development of the students. The recent awards received are as follows:

- 'Ranked 1st in U.P. & Uttarakhand-2020'
- 'Ranked 2nd in Placements All India-2020'
- 'Best BBA Institute in North India-2020'
- 'Best BCA Institute in North India-2020'
- 'Ranked 1st in U.P. & Uttarakhand-2019'
- 'Best BBA Institute in North India-2019'
- 'Best Institute for Industry Linked in India- 2019'
- 'Best BCA Institute in North India- 2019'
- 'Best Journalism and Mass Communication College in North India-2019'
- 'Best Biotech College in India- 2019'



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MIB



Satyam Garg
MIB



Shivani Sharma
MIB



Shubham Sharma
MIB



Km. Priya Sharma
MIB



Monika Sharma
MIB



Wali Ur Rahman
MIB



Saurabh Thakurela
BBA



Tejal Sinha
BBA



Abdul Ahad
BBA



Harshit Jain
BBA



Ayush Dave
BBA



Prince Garg
BBA



Khadeeja Nafees
BBA



Sonia Jha
BBA



Mehfooz Alam
BBA



Shivam Tyagi
BBA



Sanjana Yadav
BBA



Shukdev Agnihotri
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NH-9, Adhyatmik Nagar, Ghaziabad-201 015, National Capital Region, India
Mob. : 09599814461-65, Ph. : 0120-4980000, Toll-Free: 1800 102 1214
E-mail: admission@imsuc.ac.in, director@imsuc.ac.in