



An Initiative of IMS
Ghaziabad Society Towards
Academic Excellence



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Director's
View



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अब एक साल के सर्टिफिकेट
कोर्स से भी मिलेगी नौकरी

आई.एम.एस. टुडे

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In Brief

The Benefits of Experiential Learning

Ghaziabad: Govt of India has focused on Experiential Learning in National Education Policy. In this article, I would like to elaborate on why Govt is advocating Experiential Learning. *See P-3*

10 months later, college opens, great enthusiasm for students for offline classes
Ghaziabad: After the Corona epidemic, there is tremendous enthusiasm among the students of schools and colleges, which are opening up in turn. After a long gap of about 10 months, students have started reaching the institutes for offline classes. *See P-5*

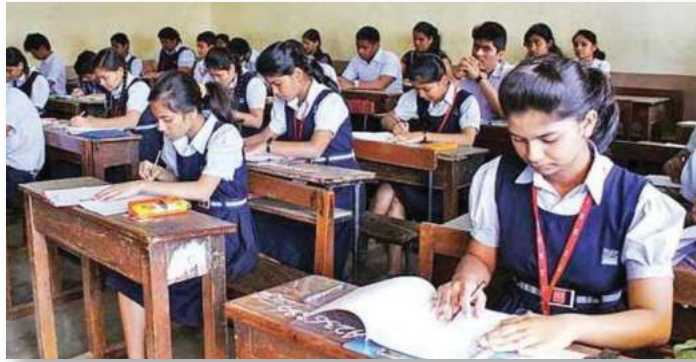
International Conference Organized by IMS (UC)
Ghaziabad: With a keen focus to develop research and academic mindset, IMS UC Campus organised "International Conference on Dynamic... *See P-7*

UP schools to function normally with Covid-19 protocol from March 1

LUCKNOW: All schools in UP would get back to function normally from March 1, almost a year after the rampaging corona virus enforced the closure.

Chief Minister Yogi Adityanath issued directives to restart regular school for classes 6 to 8 from February 10 and for classes 1 to 5 from March 1. The government has already allowed classes 9 to 12 from October 19 last year.

A government order issued by the additional chief secretary (basic education) Renuka Kumar will apply to private schools as well and has advised schools to strictly follow Covid norms. As per government records, 1.8 crore children are enrolled in 1.5 lakh primary and upper primary government schools while close to 2 crores are admitted in private



schools across the state.

'Sanitisation of classes to take place after every shift'

After the approval from the chief minister's office, the education department is finalising SOPs which will be announced on Saturday. "We are working on intricacies like the number of shifts to be conducted and students to be permitted on one day," said director general, school

education, Vijay Kiran Anand.

Officials said the safety of students would be ensured as classes would be sanitized before the schools reopen and regular sanitation would take place after every shift. Schools will have to ensure arrangements for thermal scanning, masks, social distancing and first aid before students walk in. The lockdown caused a massive blow to the

education sector. Students were not only deprived of basic classroom learning but also failed to be a part of co-curricular and recreational activities. To bring back the academic session on track, the government has decided to reopen schools as well as higher educational institutions in a proper way.

Schools, particularly those run by the government, have transformed. Officials said over 80% primary schools now have improved washrooms and proper handwashing facilities. "In most schools, washrooms have multiple handwash dispensers. Schools have been made appealing with vibrant paintings. Teaching-learning material has been made available," said basic Shiksha Adhikari, Lucknow, Dinesh Kumar.

Guest Editor of this issue



Dr. Pratibha Chaudhary
Principal
Mahamaya Balika Inter
College, Noida



From the Editor's desk

I am very honored to serve as a guest editor for this Issue of IMS Today. I am sure that this issue would be definitely useful to all the readers. This collection will also offer a window for new perspectives and direction to the readers' mind for long.

"Thank you to the team IMS Today and comment moderators who work so hard for the news paper on the frontlines of audience engagement."

The Editorial Committee of IMS Today wishes to acknowledge and thank Dr. Pratibha Chaudhary who contributed her time to handle manuscripts as Guest Editor of this Issue. Without her help, We could not fulfill our mission.

UGC NET Notification for May 2021 Out; Registration Begins

NEW DELHI: The National Testing Agency will conduct the UGC NET (December cycle 2020) examination for Junior Research Fellowship and eligibility for Assistant Professor in May 2021.

The union education minister Ramesh Pokhriyal announced the UGC NET 2021 exam dates. The UGC NET exam will be held on May 2, 3, 4, 5, 6, 7, 10, 11, 12, 14 & 17, 2021. "National Testing Agency will conduct the next UGC-NET exam for Junior Research Fellowship & eligibility for Assistant Professor on 2, 3, 4, 5, 6, 7, 10, 11, 12, 14 & 17 May 2021," minister tweeted.

The test will be conducted in the Computer Based Test (CBT) mode only and will comprise of two papers. The Paper I will be of 100 marks, which will have 50 questions. Paper-II will be of 200 marks and it will have 100 MCQ format questions. The exam will be conducted in two shifts and the duration of the test will be three hours. The National Testing



Agency will issue the UGC NET December cycle (May 2021). The application process for the same will commence and will continue till March 2. However, candidates can make application fee payments up to March 3.

Awarding of Junior Research Fellowship (JRF) and/ or Eligibility for Assistant Professorship depends on the aggregate performance of the candidate in Paper-I and Paper-II of UGC-NET.

The candidates qualifying only for Assistant Professorship are not to be considered for the awarding of JRF. Candidates who qualify the eligibility test for Assistant Professorship are governed by the rules and regulations for recruitment of Assistant Professor of the concerned universities / colleges/state governments, as the case may be.

UP Board exam time table-2021 released

NEW DELHI: The Uttar Pradesh Mahdyamik Shiksha Parishad on Wednesday released UP Board exam date sheet 2021 for classes 10 and 12. The UPMSPP 10th and 12th Board Exam 2021 are scheduled to begin on April 24.

As per the UP Board exam date sheet released by the Board, the high school or class 10 and intermediate or class 12 exam would begin from April 24, 2021. The exam will be held in two shifts for both the classes to maintain Covid-19 social distancing rule. The first would be held from 8 am to 11.15 am and the exam in the second shift will be conducted from 2 pm to 5.15 pm.

The final paper for UP High School Board Exam 2021 will be held on May 10, 2021, while for UP Intermediate Board Exam 2021, the final paper will be held on May 12, 2021. Students of UPMSPP Board who have registered for the upcoming state board examination are advised to visit the official website of the UP Board to check and download further details related to the exam.

गीता और मानस के गूढ़ रहस्यों को जानेंगे छात्र



मेरठ। चौधरी चरण सिंह यूनिवर्सिटी मेरठ आगामी सत्र 2021-2022 से श्रीमद्भगवद् गीता और रामचरित मानस पर डिप्लोमा व सर्टिफिकेट कोर्स शुरू करने जा रहा है। इस कोर्स के माध्यम से उपरोक्त ग्रंथों में छुपे गूढ़ रहस्यों से छात्रों को अवगत कराया जाएगा। श्रीमद्भगवद् गीता और रामचरित मानस जैसे महत्वपूर्ण ग्रंथों से सम्बंधित सेलेबस तैयार करने के लिए तीन सदस्यों की एक कमेटी काम कर रही है। उपरोक्त दोनों पाठ्यक्रमों के लिए एक साल के लिए सर्टिफिकेट कोर्स और दो वर्ष के लिए डिप्लोमा कोर्स शुरू किया जाएगा।

यूनिवर्सिटी के कुलपति प्रोफेसर एन के तनेजा के मुताबिक 'रामचरित मानस और श्रीमद्भगवद् गीता में जो भी बातें कही गई हैं सब की सब वैज्ञानिक हैं। आज का आधुनिक विज्ञान भी उन वैज्ञानिक तथ्यों को स्वीकार करता है।' वे कहते हैं

'रामचरित मानस व श्रीमद्भगवद् गीता के वैज्ञानिक बातों को सर्टिफिकेट व डिप्लोमा कोर्स के सेलेबस का आधार बनाया जाएगा। सेलेबस को तैयार करने में जिन तीन लोगों की कमेटी बनाई गई है उनमें प्रोफेसर एचपी गौतम, प्रोफेसर नवीन चंद्र लोहानी और एम के गुप्ता को रखा गया है। आपकों बता दें गीता और रामचरित मानस में एक बेहतर, खुशहाल और स्वस्थ समाज के निर्माण एवं व्यक्ति के चारित्रिक उत्थान के सभी तौर तरीके मौजूद हैं। वैज्ञानिक आधार वाले गीता के श्लोकों और रामायण की चौपाइयों में कई बातें ऐसी हैं जिनपर आज भी गहन अध्ययन एवं शोध की आवश्यकता है। यूनिवर्सिटी के कुलपति प्रोफेसर एन के तनेजा का कहना है कि 'ये पहली शिक्षा नीति है जिसमें भारत की प्राचीन ज्ञान परम्परा की श्रद्धा को रेखांकित किया गया है।'

CBSE Board Exams to Start May 4, Ending June 11

NEW DELHI: The CBSE examinations for classes X and XII will begin from May 4 this year — later than usual because of the pandemic. The Class XII tests, which end on June 11, will be held in two shifts — 10.30 am to 1.30 pm and 2.30 pm to 5.30 pm — in a bid to shorten the entire schedule.

Some students were concerned over the Class XII biology exam being slotted on May 24, the day JEE Main exams also begin.

CBSE keeps Covid safety in mind

A total of 111 subject examinations will be conducted for Class XII, which will be conducted in two shifts. "In the second shift, examinations of subjects which are not offered by the school abroad will be conducted," according to a statement issued by the board. The staff employed in the morning shift will not be given invigilation



duty in the second.

"In 2020, the examination schedule lasted 45 days. This year, it spans 39 days," the board said.

A total of 13.5 lakh students are registered for Class XII exams; last year, the figure was slightly above 12 lakh. For Class X, in which examination for 75 subjects will be held, 20.5 lakh students have registered. Last year, the figure was 18 lakh. "The date sheet has also been prepared in such a manner that on any day the total

number of students in an examination centre is not huge. This will help staff in all centres strictly follow Covid-19 safety norms," the board said.

For this batch of students, the syllabus has been reduced by 30% and changes made in the question pattern. The Election Commission has been informed about the date sheet so that there is no clash with a raft of assembly elections scheduled in summer, a CBSE official said.

CBSE Class 10th Date Sheet 2021

Date	Subject Code	Subject
06.05.2021	184	English LNG & LIT
10.05.2021	2	Hindi Course A
	85	Hindi Course B
15.05.2021	86	Science-Theory
	90	Science W/O Practical
21.05.2021	41	Mathematics Standard
	241	Mathematics Basic
27.05.2021	87	Social Science

CBSE Class 12 exam dates 2021 for Science stream

Date	Subject Code	Subject
04.05.2021	1	English Elective
	301	English Core
13.05.2021	42	Physics
	625	Applied Physics
18.05.2021	43	Chemistry
24.05.2021	44	Biology
01.06.2021	41	Mathematics
	840	Applied Mathematics

Education is all round development of personality

Aristotle once said that "Educating the mind without educating the heart is no education at all." Today, the role of a school is not only to pursue academic excellence but also to motivate and empower its students to be lifelong learners, critical thinkers, and productive members of an ever-changing global society.

It's my privilege to share my views with you on this knowledgeable platform. As children are living beings—more living than people who are busy in their daily routines. Therefore it is absolutely necessary for their mental health and development that they should not have 'mere school' for their lessons, but a world whose guiding spirit is personal and have direct access to their thinking and feelings.

The coronavirus disease (COVID-19) pandemic has caused an unprecedented crisis in all areas. In the field of education, this emergency has led to the massive closure of face-to-face activities of students but all stakeholders have taken care of it that no student should be left behind in pursuing their academic goals. Educators for all

age groups from early childhood to further education have had to switch from traditional in-class settings to various forms of distance education and develop methods to stay in touch with parents and students. There is a strict need for all-round development of the child and all stakeholders have to take care of that. Children should be motivated to grab every opportunity that comes their way which would not only help in their holistic growth but also strengthen their belief in teamwork, which is important in this fast-paced world. They need to understand the importance of emotional balance, critical thinking, and most importantly accepting failure gracefully!

There are only two lasting bequests we can hope to give our children. One of these is roots; the other, wings! One is offered by our loving parents and the other can be offered by schools.

It is very important to infuse enthusiasm in teachers and students to teach and learn. I will conclude with my favoured lines, 'Each morning, we are born again. What matters the most is whether we have given our best today'.

ICSE 10वीं-12वीं की परीक्षाएँ अभी नहीं

नई दिल्ली। काउंसिल फॉर द इंडियन स्कूल सर्टिफिकेट एग्जामिनेशंस (CISCE) की ओर कहा गया है कि 10वीं और 12वीं की परीक्षा इस बार फरवरी और मार्च में नहीं हो पाएगी। काउंसिल की ओर से जारी एक नोटिस के मुताबिक कोविड-19 महामारी और पाँच राज्यों में होने वाले चुनावों के मद्देनजर परीक्षाओं की तिथियाँ बाद में जारी की जाएंगी। शैक्षणिक सत्र 2021-22 में कोई बदलाव नहीं किया गया है। काउंसिल से सम्बंध स्कूलों में शैक्षणिक सत्र मार्च मध्य और जून के पहले सप्ताह से शुरू होगा। सीआईएससीई ने इस वर्ष कोरोना के कारण 9 से 12वीं के बच्चों के लिए सेलेबस भी छोटा किया है। वहीं काउंसिल फॉर द इंडियन स्कूल सर्टिफिकेट एग्जामिनेशंस (CISCE) की ओर से कहा गया है कि सम्बंध स्कूलों के छात्र-छात्राएँ अब स्कूलों में जाकर प्रैक्टिकल अभ्यास कर सकेंगे। काउंसिल की ओर से कोरोना महामारी को ध्यान में रखते हुए 10वीं व 12वीं के छात्रों को प्रोजेक्ट वर्क रिपोर्ट ऑनलाइन-सबमिट करने का भी विकल्प दिया है। जो रिपोर्ट सबमिट होगी उसके आधार पर स्कूल के प्राधान्याचार्य छात्रों का मूल्यांकन कर अंक काउंसिल को भेज देंगे।

News Brief

La Fiesta en Vogue – Communicating Through Fashion



Ghaziabad: Ghaziabad Management Association and IMS Ghaziabad University Courses Campus organized LA FIESTA EN VOGUE. This was sponsored by babealart.in, a chic new startup creating beautiful dresses for today's youth. The

event enabled the students to acquire communication skills related to the Fashion and Lifestyle industry. The Event began with a welcome note of the guests, faculty members, attendees and participants PAN India. The Guests of Honor were Mr. Vinay Gupta, Executive Director, Ghaziabad Management Association and Ms. Ritu Jain, Associate professor, School of Business, Pearl Academy. Mr. Vinay Gupta addressed the students on how fashion is a medium of creating an impression on others and how appropriately you are attired and you wish to be perceived by people in context of the particular occasion you meet them. It is created by looking at what you are wearing and how much approachable you wish to be considered at any given point in time. The other Guest of Honour Prof. Ritu Jain, gave an in-depth insight on Power of Fashion. She highlighted on how conscious brands are in creating fashion for the modern generation and also highlighted on the dark side of fashion industry which also everyone must understand. This was attended by about 145 students from many institutions.

INT'L Webinar on "Sustainability in Financial Management"

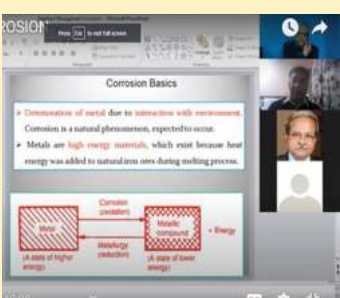
Ghaziabad: Ghaziabad Management Association and IPPEM Group of Institutions, Ghaziabad organized an International Webinar



on "Sustainability in Financial Management: Challenges & Measures" on Saturday, 16th January 2021 from 2.00 PM to 5.30 PM on Zoom virtual platform. The distinguished speakers were Ms. Neetu Chadha (Asst.Prof. in Delhi

institute of Advanced Studies); and Mr. Umesh Kumar D. (Head of Delhi NCR, Mirae Asset Global Investments). They spoke on the various measures & challenges of financial management in motivating financial growth towards values of sustainability. This webinar also focused on the Critical analysis and perception of existing concepts, theories, or frameworks creating sustainable organizations. The event had 278 registrations (173 International + 105 National) out of which, 127 (including 84 international) participated.

Webinar On Protection Of Steel From Corrosion by Dr. Jayanta Saha



Ghaziabad: On Saturday, 16th January, GMA organized a session on Steel Corrosion where the distinguished speaker was Dr. Jayanta Saha, a lead Auditor is with Institute for Steel Development & Growth in the capacity of General Manager. The session

was very informative and during the session, Dr. Saha shared his expertise of various ways causes of, forms of and different ways to protect steel from corrosion. The session was attended by about 32 participants comprising industrialists, professionals and some senior students.

Entrepreneurship in the age of disruption by Mr. Ajey Mehta

Ghaziabad: GMA organized a session on Entrepreneurship in the age of Disruption. The distinguished speaker was Mr. Ajey Mehta, co-founder of iKiva Pvt. Ltd. and member of AIMA Management Council.



Mr. Sanjay Grover, Director, CC & LMA Relations helped us in getting connected to Mr. Mehta. Mr. Mehta shared with the members of GMA, his experience in the corporate sector and how he decided to become an entrepreneur. To start with, he expressed his views on disruption, what it is and what effect it creates. He gave examples of how one can identify opportunities in disruptions. He shared the advantages, technology is creating in lives of people and what changes one could expect. He, then shared the attributes a person must have if he wishes to take up entrepreneurship and that too, in the age of disruption. The session was very informative, enlightening, inspiring and motivating. This was attended by above 70 participants. The talk created very good interaction of the participants with Mr. Mehta.

Director's View

In the General Budget presented on 1 February 2021, Union Finance Minister Nirmala Sitharaman announced the formation of the Higher Education Commission to improve the quality of higher education. People associated with higher education running on the old pattern were waiting for a long time. IMS TODAY got its opinion on the issue from the directors of three campuses of IMS Ghaziabad:



Prof. (Dr.) Prabal K. Chakravorty
Director, IMSEC, Ghaziabad

In the General Budget presented on 1 February 2021, Union Finance Minister Nirmala Sitharaman announced the formation of Higher Education Commission to improve the quality of higher education. People associated with higher education running on the old pattern were waiting for a long time.

Honourable Finance Minister Nirmala Sitharaman proposed to set up Higher Education Commission of India (HECI) during the presentation of Budget on (Monday) 1st February 21. This is a welcome step and shall bring in efficiency and transparency. Further, from multiple regulators to a single regulator is a better step forward. HECI will replace the University Grant Commission and every higher educational institution will have to apply to the HECI to commence its first academic operations. It aims to promote the autonomy of higher education institutions. It has a role to specify standards about learning outcomes for courses, standards of teaching and research, evaluation procedure to measure the yearly academic performance of institutions, accreditation of institutions, and ordering the closure of institutions.

The Government of India (GOI) has thoughtfully crafted all the guidelines to ensure research-oriented and quality education which solely depends on the execution part for the expected impacts as a whole. With the speedy increase of the private sector in higher education, the current regulatory instrument needs to transform. The need for higher education will always be there and is the very crucial component too; thereby it is a much-needed step for improving higher education standards. The bill also mentioned about Advisory Council which will advise on coordination and determination of standards in higher education between the centre and states and it requires HECI to implement its recommendations. This may restrict HECI from functioning as an independent regulator. Presently, the UGC allocates and disburses grants to universities and colleges, while the Bill does not include any provisions regarding disbursement of grants. Therefore it is not clear whether HECI will be in any role of the disbursement of grants to higher educational institutions. We hope while implementation and execution of HECI, such issues will be addressed and make the things more practical and understandable.



Dr. Urvashi Makkar
Director, IMS Ghaziabad

Since the people associated with higher education have been waiting for this commission for a long time, The Finance Minister, Nirmala Sitharaman while presenting the Union Budget 2021 on February 01, 2021, announced that the government will implement the legislation for setting up of the Higher Education Commission of India (HECI) as predicted in the National Education Policy 2020.

It would start with the creation of a formal umbrella structure in nine cities so that these institutions can have better synergy while also retaining their internal autonomy. This umbrella would comprise four separate bodies for standard-setting, accreditation, regulation, and funding. The decision to set up a central university in Leh in order to facilitate the accessibility of higher education in Ladakh is quite overwhelming. The



Dr. Sapna Rakesh
Director, IMS (UC) Ghaziabad

Union Finance Minister Nirmala Sitharaman had announced the formation of Higher Education Commission in the Union Budget. Those associated with higher education had been waiting for this eagerly. This is to be hoped that the current education commission will improve the quality of the higher education system. Indulged institutions in this cycle will automatically become global and qualitative growth in the educational capacity of the youth.

Three years ago in 2018, it was announced to annihilate the University Grants Commission (UGC), to become the Higher Education Commission. Being the world's third-best education system, tertiary education will not only improve the educational quality but will also curb the related institutions engaged in frauds. There is also a provision for imprisonment of up to three years for the management of institutions which will not meet the standards of commission. Before the formation of the Higher Education Commission, few committees were created to improve the whole ecosystem as proof. The suggestions of the Yashpal Committee, National

allocation of Rs 50,000 crore for the National Research Foundation for the coming five years will ensure that the overall research ecosystem of the country is strengthened with a focus on identified national priority thrust areas.

To promote enhanced academic collaboration with foreign higher educational institutions, by placing a regulatory mechanism to permit dual degrees, joint degrees, twinning arrangements and other such mechanisms is also promising, as it will help academic institutions to create a better education system for the students who aspire to take admission in foreign universities.

With a rise in fund allocation for world-class institutions and scholarships for college and university students is also a sign of promise and hope for a better tomorrow.

Thus, the decision of setting up the Higher Education Commission of India (HECI) seems to be quite encouraging and it would hopefully lead the nation to a better position.

Knowledge Commission and Hari Gautam Committee were studied in which it was recommended to make a single education regulator. Everyone believed that institutions need a lot of attention on monitoring, research-oriented and other standards of quality.

This brand new Commission will begin unique and necessary courses that will create new standards related to teaching, assessment, and research. It will set criteria for opening new institutions and closing them if rules are against and for appointments to important posts. Faculty performance and fees and admission rules will also be made. It will serve the purpose to evaluate the performance of higher educational institutions. There will be regular monitoring of new institutions that will open. Overall, the Higher Education Commission has been given many powers to implement academic quality.

There were also frequent complaints against the UGC behind the creation of the Higher Education Commission. The committees believed that the UGC's focus was not on educational reforms but on giving grants. It was for this reason that the government announced the abolition of the UGC Act 1951 to form a Higher Education Commission. It should be hoped that the new commission will improve quality in the field of higher education and will see far-reaching results and paint a much clearer picture.

Management Simulation Game Chanakya 2020-21

Ghaziabad: A 2 days Management Simulation Game 'CHANAKYA' was organized on 21st & 22nd January 2021 on Zoom virtual platform.

The Game was conducted by ALL INDIA MANAGEMENT ASSOCIATION. Hypothetical case scenario is presented to the participants. They have to take decisions to maximize the winning criteria. Every round newer development is intimated to them like strike by labor, increase in cost price etc. Case



was on Steel Industry case where there are 4 different finished products of different selling price

and two raw materials are required to produce these finished products. Eight teams

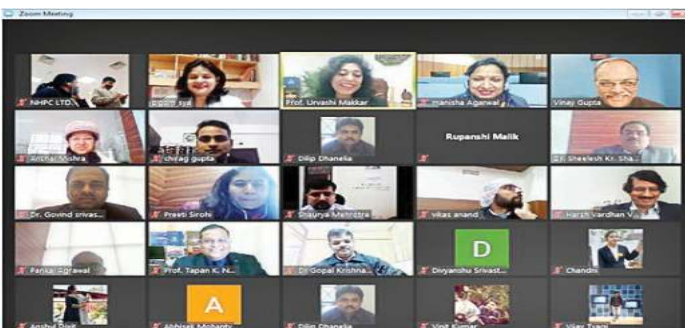
from six organizations participated in the game. The event is spread over two days and is played on data divided in five quarters. The teams compete among themselves in the virtual market created, by deciding on a strategy with respect to the pricing of the product, advertising of the product, taking bank loan to maintain the cash flow, buy plant & machinery etc. All team members are required to take decision to out-perform their competitors within a given

time frame, by adopting a strategy which may differ in each quarter, to maximize their Profit (after tax).

In different quarters, different teams were on position 1,2 & 3 but after the final (fifth) quarter, teams from NTPC Dadri (two teams) and from NTPC (DBF HQ) were at the top three positions and team from Shriram Pistons, which was at number 3 after the second last (fourth) quarter, was pushed down to the 4th position.

MDP ON SERVICE INNOVATIONS

Ghaziabad: GMA and IMS, Ghaziabad organized an online MDP and training program on 'Service Innovation' on January 22-23, 2021. This MDP's objective was to develop and enhance the applied perspectives on innovative practices of Service Marketing with the aim to put forth the Service Improvement Framework and ICT based Service Marketing Innovations, which are essential for successful organizations. The resource persons of this MDP were experts from Industry and Academia who have conducted numerous MDPs earlier for top corporate and govt. Organizations. The session started with the opening remarks of Prof. Urvashi Makkar,



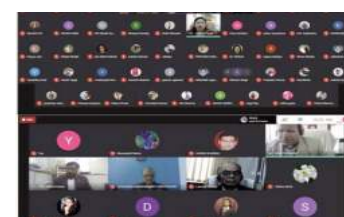
Director, IMS Ghaziabad. The first day included the speakers Mr. Vinay Gupta, Director, GMA; Prof. Harsh Verma, Professor, FMS; Mr. Ajay Shah, General Manager-JK Tyres. They gave the deliberations on ICT and Marketing Innovations. The second day included the speaker Mr. Amardeep Bajpai, Founder, Webisdom, who spoke

on SAAS and CRM, and the session was moderated by Dr. Surabhi Singh, Associate Professor-Mktg. The session was followed by overwhelming interactions by the corporate participants. There were 25 corporate delegates who attended the sessions. These were from NTPC, NHPC, Godfrey Phillips, IDFC, Hicare, Byjus, and so on.

Online Inter Institute Student Paper Presentation Competition

Ghaziabad: Ghaziabad Management Association and RKGIT, Ghaziabad (Department of Management Studies) organized the event SHODH-2020-2021 an online Inter Institute Student Paper Presentation Competition on 11th January 2021. The program was presided by Executive Director Dr. D. K. Chauhan; Group Advisor Dr. Laxman Prasad; Director Dr. D.R. Somasekhkar; Director Academics Dr. Vikesh Chaudhary; MBA Head, Dr. Vibhuti; and Mr. Vinay Gupta, Executive Director, GMA.

On this occasion, Director Dr. D.R. Somasekhkar, welcomed the chief guest and the participants from all over India; and Dr.



Bikrant Kesari, Professor, Department of Management Studies, Maulana Azad National Institute of Technology, Bhopal (MP), who was invited as a chief guest, gave important information to the students related to importance of new research. About 80 students from 25 colleges, of different locations ranging from Srinagar to Tamil Nadu etc. (including from Ghaziabad) participated in the competition.

Ghaziabad: The meeting started with the National Anthem. As decided during the virtual meeting in December 2020, a physical meeting was organized in IMS UC campus. Since this was the first physical meeting after March 2020, the members felt nice in networking and interactions.

The members were informed of the activities taken by the Association since the lockdown. A consolidated list/brief of the activities is attached for ready reference. The members present

Executive & Functional Committees' Meeting

were specifically in formed of the activities organized during January, with special mention of 'Chanakya', which was a paid activity conducted with help of AIMA. Further, activities planned for February, as of now, were shared. It was in formed that GMA has collaborated with the Tax Educare Society in organizing a talk on the union budget on Tuesday, 2nd February. Further it was informed

that a webinar is being organized on Cyber Crime and its security with help of a senior advocate dealing with the matter, where he will share the various ways crime is being committed and steps we need to take in order to keep ourselves safe from it. This will be on Friday, 5th February from 6.00 to 7.30 PM. The President shared that, apart from virtual activities, we plan to conduct one major and one minor

(professional) activity in physical mode every month. In this regard, he shared that, in February, a major program is being organized in physical mode in the IMS campus with families where we plan to honour with physical mementos, the sponsors of the last convention, the awardees of various activities and the Lifetime achievement awardees who were announced during the last convention. Also, we plan to

conduct a workshop on leadership and team building in physical mode, during the month.

Thereafter, discussions were held on deciding a theme and subthemes for the upcoming convention, planned for March 2021. This will be held on a Sunday, on virtual mode.

While most of the members suggested themes that revolved around "Atmanirbhar Bharat" with sub themes dealing with

industrial growth; up-skilling for it; and agricultural growth, it was decided that a small WhatsApp group of these members will be created and suggestions therein will be discussed for finalization within the first week of February over another meeting with participants restricted to those in the group. With regard to the convention, it was proposed and decided that although reach of visibility of the sponsors and

advertisers increase manifold when the convention is held on the virtual platform, the rates of Advertisement and Sponsorships would be reduced by about 30%. Also, we will reduce the number of categories of sponsors to two. It was also decided that this time, a memento and a plant will be sent to each of the distinguished guests and speakers either before the convention or immediately after it. The meeting was attended by 16 members and ended with thanks to the President for chairing and hosting the meeting.

सिल्वर लाइन प्रेस्टीज स्कूल में धूमधाम से मना स्थापना दिवस



गजियाबाद। बसंत पंचमी के पावन अवसर पर सिल्वर लाइन प्रेस्टीज स्कूल के प्रांगण में विद्यालय का स्थापना दिवस बड़ी धूमधाम व हर्षोल्लास से मनाया गया। इस अवसर पर विद्यालय फूलों से सुसज्जित था। उल्लेखनीय है कि बसंत पंचमी के पावन पर्व पर सिल्वर लाइन प्रेस्टीज स्कूल मात्र 17 विद्यार्थियों के

साथ बीज-रूप में प्रारंभ होकर आज लगभग 3000 से भी अधिक छात्रों-सहित वृक्ष रूप में मजबूती से खड़ा है। सिल्वर लाइन प्रेस्टीज स्कूल छात्रों का मनोबल बढ़ाने हेतु तथा उनमें बड़ों द्वारा दिए गए संस्कारों के प्रति आस्था तथा विश्वास बनाए रखने में हमेशा प्रयासरत रहा है, जिससे छात्रों को जीवन में उच्च



आदर्शों व मूल्यों को अपनाने की प्रेरणा मिलती है और वे उज्ज्वल भविष्य की ओर अग्रसर होते हैं व देश-निर्माण में अपना योगदान देते हैं। कार्यक्रम का आरंभ स्वस्तिवचन तथा मंत्रोच्चारण के साथ हुआ जिससे समस्त बालावरण पवित्र हो उठा। उपस्थित शिक्षकगणों ने भी सस्वर

मंत्रोच्चारण किया। इस अवसर पर विद्यालय के चेयरमैन डॉ० सुभाष जैन, श्रीमती बबीता जैन, डायरेक्टर प्रिंसिपल डॉ० माला कपूर, वाइस प्रिंसिपल डॉ० मंगला वैद, डेवलपमेंट डायरेक्टर श्री नमन जैन, स्कूल मैनेजर श्री प्रणव जैन एवं समस्त शिक्षकगण कार्यक्रम में सम्मिलित हुए।

Delhi Public School Participated in All India Open Essay Competition

Ghaziabad: Delhi Public School, Sahibabad participated in All India Open essay competition on the subject of 'Role and significance of the thoughts of Swami Vivekanand in the overall development of India' on 12th January 2021 with great enthusiasm and fervour to honour the ideals and relevance of Swami Vivekananda's teachings in 21st century.

Yash Choudhary and Rashi Shekhar of class -9 enthralled everyone by scoring 1st position at Delhi state level and 6th position at National level.

NEW EDUCATION POLICY 2020

The new National Education Policy came into existence on 29 July 2020, after replacing the existing National Education Policy. The change in education policy is made after a gap of a total of 34 years. But the change was necessary and the need for the time should have been made earlier.

The earlier system of education was basically focused on learning and giving results. The students were judged by the marks attained. This was a unidirectional approach to development. But the new education policy focuses on the relevance of a multi-disciplinary approach. It aims at all-round development of the student.

New education policy visualizes the formation of a new curriculum and structure of education which will help the students at their different stages of learning. The change has to be done in the existing education system to make education reach up to all, ranging from urban to rural areas. It will be towards meeting sustainability by fulfilling Goal 4- Quality Education.

The main motive is making a child learn along with becoming a skilled one, in whatever field they are interested. In this way, the learners can figure out their aim, and their capabilities. The learners are to be provided with integrated learning i.e. knowing every discipline. The same is applicable in higher education too. The new education policy also emphasizes the reformation



Roshni
New Rainbow Public School

of a teacher's education and training processes.

The present education system is the result of changes made in the existing education policy of 1986. It has been implemented to foster the learner and the nation's development. The new education policy focuses on the child's overall development. The policy is destined to achieve its objective by 2030.

The resulting change is the approval of the New Education policy. The policy has many positive features but the same can only be achieved by strictly making it happen. Mere consideration for the layout will not work efficiently instead of actions. The policy is concerned with attention on skill development along with the study curriculum. Merely dreaming of anything will not make it work, as proper planning and working according to that will only help in fulfilling the objective. No sooner the objectives of NEP are achieved, will propel our nation towards progress.

72nd Republic Day was Celebrated by Mahamaya Balika Inter College, Noida



Ghaziabad: The 72nd Republic Day was celebrated on January 26 virtually online with students. The students felt pride in glorifying and celebrating the spirit of unity and brotherhood. The event began at 8:30 am with the hoisting of the Indian National Flag by the Principal Dr. Pratibha Chaudhary in school

premises. Teachers Pratibha Sharma and Himanshi highlighted the importance of Republic Day and emphasised to understand our Indian Constitution. Students participated in several activities online such as Quiz Competition, Painting and Dance on Patriotic songs.

Yadu Public School Noida Celebrated Republic Day



Ghaziabad: Students of yadu public school noida 73 performed at Republic Day celebration organised by Dainik Jagran. Students were felicitated by Dr Mahesh Sharma who was chief guest



VIRTUAL CELEBRATION OF 72nd REPUBLIC DAY

Ghaziabad: Every year on 26th January we Indians celebrate our Republic Day with verve. On this day we honour the constitution of Independent India. On this day India came to be known as a Republic Nation. People were provided with the rights.

Every year Republic Day is celebrated in our school with great zeal and enthusiasm but this year due to COVID-19 we celebrated virtual 72nd Republic Day in order to ensure safety of everybody.

It was a joint celebration by



Ingraham English Medium School affiliated to CBSE and Asha Vidyalaya school for hearing impaired and special needs. The celebrations began by the prayer conducted by Mrs.

Loyal and Bible reading done by Mrs. Asha Paul followed by the message given by Respected Principal ma'am Mohini Blest Sampson. In her message Respected Principal ma'am

wished everybody and suggested to maintain communal harmony, value friendship and good relationship with people.

The celebration further continued with the cultural programs presented by the primary students of Ingraham English Medium School and Asha Vidyalaya. In this cultural program students gave small speech on Republic Day, students gave slogans dressed up as the freedom fighters, recited poem about Republic Day, students in their cultural outfits presented

national symbols and their significance and students presented the cultural dance vibrantly. What made this celebration more unique and special was the participation of differently abled students with equal vigour and enthusiasm. There was an integration of differently abled students and students of Ingraham(CBSE) which made this celebration all the more meaningful and inclusive. The celebration ended with the Vote of Thanks by Mrs. Anita Jennifer Prasad.

The Benefits of Experiential Learning



Ms. Mrinalini Singh
Principal
Yadu Public School

Govt of India has focused on Experiential Learning in National Education Policy. In this article, I would like to elaborate on why Govt is advocating Experiential Learning.

Educators know that a student learns more quickly and retains more information when the subject matter pertains to them personally and doing makes learning extremely personal. As Sir Richard Branson says, "You don't learn to walk by following rules. You learn by doing, and by falling over."

Experiential learning Because
• Creates real-world relevance



- Provides an opportunity for reflection
- Teaches the value of mistakes
- Accelerates learning.
- Guides students toward the future
- Prepares students for adult life

Today's world is dynamic and ever-changing. It's become widely accepted that children born at the late end of the 20th century and subsequent generations can expect to have around five careers over the course of a lifetime. Online classes and specialised skill workshops are becoming easy

ways for employees to stay up-to-date with the latest trends and skills necessary to thrive in today's modern workplace. Because of this, increasingly employers are valuing soft skills in potential employees. For most industries, soft skills such as adaptability and empathy are considered just as valuable in a new employee as the skills and qualifications they hold.

Now more than ever, it is crucial that schools integrate new learning techniques to help prepare children for the future workplace. Rote and didactic

learning styles have dominated the education system since the industrial revolution. With both these methods, the child plays a relatively passive role in the learning process. In more recent times, it has become common practice for teachers to integrate more active learning techniques in the classroom such as experiential learning.

As the name suggests, experiential learning is the process of learning through experience

Types of Experiential Learning :

- Concrete Experience
- Abstract Conceptualisation
- Reflective Observation
- Active or reflective experimentation

How you can incorporate experiential learning in the classroom
One of the easiest ways to ensure students are exposed to experiential learning is by incorporating off-site school trips and project-based learning into the curriculum. One example could be participating in a marine science workshop at your local aquarium or art workshop at your local art gallery.

Knowledge

Solve Quiz No. 76

For Students

Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email imstoday.imsec@gmail.com

1. Teaching machine was constructed by

a) S.L. Pressey
b) W. Allen
c) I.K. Davis
d) B.F. Skinner

2. The ginger is a

a) Bulb
b) Rhizome
c) Tuber
d) Modified root

3. Which of the following colors of light travels slowest in glass?

a) Red
b) Green
c) Violet
d) All travel with the same speed.

4. Which letter is fifth to the right of the eighteenth letter from your right in the English alphabets?

a) M
b) N
c) O
d) P

5. The science of weights and measures is called

a) Metrology
b) Meteorology
c) Mineralogy
d) Morphology

6. For television broadcasting, how much MHz frequency

employed normally?

a) 30 – 300 MHz
b) 400 - 500 MHz
c) 500 - 600 MHz
d) 600 - 700 MHz

7. What radioactive element is routinely used in treating hyperthyroidism, and in reducing thyroid activity?

a) Iron-59
b) Gold-198
c) Cobalt-60
d) Iodine-131

8. Superconductivity is a material property associated with

a) Cooling a substance without a phase change

b) Frictionless liquid flow
c) A loss of thermal resistance
d) A loss of electrical resistance

9. The ingredient that makes it biodegradable is

a) Vegetable oil
b) Petroleum
c) Cornstarch
d) Leather

10. In which country was a method for making rust-resistant iron discovered in the fifth century B.C.?

a) Sumeria
b) Egypt
c) India
d) Babylon

Participation format

Quiz No.....
Name of Student.....
(also attach your PP size Photo)
Class.....Year.....
College Name.....
Mobile Number.....
Email.....
Present Address.....
Permanent Address.....

Answers (QUIZ-75) January, 2021 issue:

1	2	3	4	5	6	7	8	9	10
c	d	c	b	c	b	c	b	d	c

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)

बिगड़ रहा है मानव प्रकृति का सामंजस्य

सृष्टि में मानव ही ऐसा जीव है जो बौद्धिक रूप से इतना विकसित है। ईश्वर ने रहने के लिए उसे पृथ्वी जैसा अपार प्राकृतिक संसाधनों वाला घर दिया है। श्वसन के लिए वायु तो सृजन के लिए जल का पर्याप्त भंडार दिया है। सूर्य की उष्मा करोड़ों वर्ष से जीव जन्तु वनस्पतियों के जीवन का आधार बनी हुई है। सृष्टि के सबसे छोटे जीव से लेकर बड़े से बड़े जीव विचरण के लिए ईश्वर ने विस्तृत आकाश दिया है। पृथ्वी समेत असंख्य ग्रह-नक्षत्र-तारे इसी आकाश में तैर रहे हैं। उपरोक्त पंचतत्वों वाली सृष्टि में हम मानव भी पृथ्वी, वायु, जल, अग्नि और आकाश से मिलकर बने हैं और मृत्यु पश्चात इसी में विलीन हो जाते हैं।

कभी इत्मिनान से बैठकर हम सबको सोचना चाहिए कि ईश्वर ने सभी बुनियादी जरूरतें और सोचने समझने की शक्ति देकर हमें क्यों भेजा है? पता चलेगा कि कीड़े-मकोड़ों, पशु-पक्षियों, पेड़-पौधों, पहाड़-नदियों के अलावा सभी पंचतत्वों के संतुलित इस्तेमाल व उनका ख्याल रखने की जिम्मेदारी भी हमें दी है। परन्तु हम मानव सभी जीवों का ख्याल रखना तो दूर उनको नुकसान पहुँचाने में लगे हैं। प्राकृतिक संसाधनों का इस्तेमाल ही नहीं बल्कि उनके दोहन में जुटे हैं। मृदा प्रदूषण, ध्वनि प्रदूषण, वायु प्रदूषण और जल प्रदूषण अपने भयावह स्थिति में पहुँच गया है। प्राकृतिक आपदाएँ बढ़ रही हैं। प्रकृति और मानव का सामंजस्य बिगड़ने लगा है। बीमारियाँ भिन्न-भिन्न रूप में हमें घेर रही हैं। यदि भावी पीढ़ी के लिए स्वस्थ पर्यावरण और स्वस्थ समाज देना चाहते हैं तो हमें अपने दायित्वों को समझना होगा। पर्यावरण के प्रति खुद भी जागरूक होना होगा और यथा संभव आसपास के लोगों को भी जागरूक करना होगा। एक बौद्धिक व श्रेष्ठ जीव के नाते अपनी जिम्मेदारियों को समझना होगा और उसे पूरा करना होगा।



It is in the Stereotypes...

Stereotype is, without doubt, the word of this century. A term so often seen on Twitter and Instagram arguments and so casually thrown around in day-to-day conversation, it must be no surprise that all of us are well familiar with this word that has such a generous usage. After all, we do not want to be stereotyped as someone who is missing out on the language of the millennials. This reminded me how the other day, a neighbor was telling my mother how her millennial daughter has a male best friend, and how she has no problem about it. "It is the nature of this generation you know," I heard my neighbor add, "Even if I object, these people will do their heart's wish." I know both the daughter and the male best friend in question. They are not even friends, just classmates working on a group assignment they were allotted together. The thing noteworthy here was this neighbor's presumptions and the fact that she specifically felt the need to mention to someone else that she was okay with her daughter's 'friendship' with the opposite gender. However, once I thought about the latter, I realized that my neighbor just did not want to be stereotyped into the category of conservative parents.

On a different note, a trend is popular on Social Media these days, where our beloved sons and brothers and uncles and other male acquaintances can be seen posting videos of them cooking a meal or



Vartika Singh

doing other household chores with the hashtag: Breaking Stereotypes. This will be followed by a series of likes and appreciative comments for defying gender-roles and encouraging equality. But then social media is virtual, not the reality. Reality is more conserved and lesser refined. Man with makeup? Unmanly. Man crying? Huge No. Man being a home-maker? Henpecked. Woman crying? That's her nature. Woman leaves job after marriage? Ideal wife. Women outspoken? Immoral. To add on is the existence of the concept of engineers and female engineers, pilots and female pilots, nurses and male nurses, secretaries and male secretaries, and so on.

It therefore comes as no surprise that even stereotype has been stereotyped. The society today is becoming selective. Let's break the pattern by letting her work after marriage (and boast to the world how free-minded we are), but let us—at the same time—expect her to complete all household chores after she comes back home, with no help whatsoever expected from the male counterparts.

The modern society's lifestyle depends on what the current trend is. Presently, it is breaking stereotypes. But then how will the patriarchy-dominant social hierarchy of our families thrive? How will the men and the boys be glorified as the superior gender? Or the girls and the women continue to be docile order-followers?



Therefore, we came up with categorizing the word, just like my non-conservative neighbor above. Accepting gender-neutral friendship of children is breaking biases, but still typecasting them into a common notion that 'a boy and girl of millennia can never be just friends'. We break the pattern by propagating that everyone should be allowed to work and to cook. We don't see a problem with unequal pay. A person with lots of tattoos or piercings or bolder personality is deemed untrustworthy. But one might be a criminal having a 'clean' appearance and be easily passed as a gentleman. This act of categorizing as per our convenience is doing nothing but creating more clichés, that are far more damaging.

But it is the need of the hour to break conventionalism. No, not for the sake of societal welfare, but for the sake of personal reputation. The easiest way to portray ourselves as progressive is to go with the trend. Not by setting examples, but like the sheep in a herd, blindly following whatever we are told or shown,

without putting a minimal effort in questioning the actual prejudices. After all, it is easy to boycott actors and governments and advertisements instead of boycotting human right violations. Easy to blame or reprimand someone else instead of seeing the flaws of the self. It thus, always makes me wonder how less we really understand the terms we are so familiar with. And because we see and pick up words to scatter around like grains for birds, these 'Breaking of Stereotypes', as seen through virtual reality, is confined as fleeting trends that change twice a year. Real life changes require acceptance, and acceptance comes from grasping and considering and analyzing—the abilities which are missing from our technological personas. The real evolutions have always come from years of constant struggle and embracing of the fact that change is, indeed, needed. Understanding, not familiarity, is the requirement. And we are stuck doing the exact opposite—following, not questioning.

The Hacker and Cyber Security

Cyber security is the technique of protecting computers, networks, programs and data from unauthorized access or attacks that are aimed for exploitation. Application security encompasses measures or countermeasures that are taken during the development life-cycle to protect applications from threats that can come through flaws in the application design, development, deployment, upgrade or maintenance.

The term hacker is usually used to describe a person that "hacks into" a computer system by circumventing security and entering in to unauthorized areas. However, some people believe that hackers can be good or bad in the cyber world. In this new digital era, cybersecurity is the most imperative security people need to be worried about. The world is becoming one large link to the World Wide Web and computer systems, this is becoming ever more exposed to the threat of malicious hackers. While we do not know too much about the hackers themselves, most people understand the malicious damage they can accomplish to computers and networks. History has shown that different cultures in the hacker world contribute to today's cyber world, but there are also the



Dr. Avdhesh Gupta

ones abuse it. They have both contributed in different ways in the created the history of the present-day internet. Who would believe that the plague of today's computer hacking was developed at one of the most prestigious technological schools in the nation? At MIT (Massachusetts Institute of Technology), a collection of young and gifted students created the blueprint and got their name from the hacker, or phreakers, of the late 1800s who found amusement in using their skills to basically break into the growing telephone companies. These young MIT students' skills were developed initially from breaking into the original internet called the Arpanet (Himanen & Castells, 2001).

Computers became not only became the victim but the delivery method or means that the hackers communicated. Hacking went mainstream with the groups able to exchange information and access remote system with relative ease. Hacking became so popular among these groups, there was even a publication called the 2600 Magazine published. The magazine is still available today under the name of 2600: The Hacker Quarterly.

Remember, hacking is a skill, knowledge, and persistence. No tutorial on it. You need to know a ton of shit at the same time. Stay anonymous and don't get in jail. Hackers are supposed to help each other, so share your knowledge as it will benefit you both. Don't need to tell each other exactly how you do this and that, but an overview is fine.

Positive Attitude: A Key To Success

The life is going to be full of setbacks that are just the nature of things. Life is full of ups and downs, and the best thing we can do is position ourselves to make the most of those good times while hedging against the rough ones. Keeping a positive mindset is the best way to do this.

What do we do when things seem to go wrong?

Think about it. If we choose not to respond positively, then what is the alternative? And how has that same alternative worked out for us in the past? We have nothing to gain by focusing on the negatives. Everything we want in life is on the other side of failure, and the only way to get there is to stay positive and keep pushing forward. Wearing a positive and optimistic attitude towards adverse situation is the best choice one can opt for.

One of the most effective ways to set ourselves up for success is to engineer our environment and build productive habits that will move us towards success on autopilot. Since we become what we think about most of the time, it only makes sense to think about positive things in life. Starting our day by reading some encouraging words can help set the correct tone for the whole day. Putting inspiring quotes all around our workplace, computer and phone, desktops or even pinned up on the fridge at home. Commit to spending more time around positive people too, since their attitudes will rub off on us. We can also automate our success through habits that can help us in life. Building a morning routine and a bedtime routine can help.

As rightly said, 'A healthy mind resides in a healthy body.' We should also take good care of our physical health by making daily exercise a part of our routine. We don't have to sign up for a marathon or anything to reap the benefits of exercise. As little as 20 minutes per day of moderate exercise



Sandhya Sharma



can help improve how we look and feel. At the same time picking on a healthy diet is also important. We should eat plenty of fresh veggies, fruits, legumes and whole grains to give our body the nutrients it needs for optimum health and performance. We might also want to incorporate super foods into our meals, such as blueberries, garlic, turmeric, and oatmeal. These can help us fight off inflammation, boost our energy levels and improve our heart health.

One of the best ways to build confidence and stay optimistic is by accomplishing the goals that are important to us. Success breeds success. When we're productive and find ourselves achieving small goals, we feel motivated, and become

empowered to push harder to achieve even more. Action is vital to success, but not all actions will help us in life. Some people are busy all day long, yet they never seem to get anywhere. The key is to know what we want to accomplish, to develop a plan that will make it happen and then to take action on that plan every day without getting distracted by non-essential tasks.

Some people think that time management is all about doing more things every day. But the opposite is actually true. Effective time management is about doing fewer things, not more things. We must discipline ourselves to do the most important things—the things that will really make a difference and drive results. As we learn to do this, we will propel ourselves towards our goals in a way that we cannot even imagine at this moment. As we move rapidly toward our goals, we'll begin to feel very excited and energized. This will then motivate us to push even harder and accelerate our progress, resulting in even greater levels of accomplishment, higher feelings of self-esteem and more positivity than we've ever experienced in the past.

Journalism, the backbone of the democracy.

"The Courage in Journalism is sticking up for the unpopular, not the popular"
-Geraldo Rivera

The potential of words is undeniably strong and has an incredible power to move us, and as a result, effective storytelling can change the world. It's easy to find litanies of the things wrong with journalism today or the treatises of rumors and reasons of it's dying, the fact that it is treated as the fourth pillar of democracy is a brawny answer to all the allegations put up against it.

For a healthy, glowing and growing nation it is essential that the citizens of the nation have good decision-making abilities and that also depends on people having reliable, accurate facts put in a

meaningful context. Without journalism, the world would be ignorant and in denial. Journalism does not pursue truth in an absolute or philosophical sense, but in a capacity that is more down to earth. Journalism acts as a 'Gate-keeper' to a lot of information that has a strong influence on the mindset and beliefs of people. Journalism is paramount to truly understanding the world, humanity and the politics around the globe.

Earth has become a global village due to media. We can know about any part of the world within minutes through television and internet. Media is the best way to spread knowledge, information and news from one part of the world to



Aeshanya mehta

along with the people's sense of justice. Journalism tells us something about the world we didn't know. Journalism conveys information to the citizens about what is happening in society.

On the other hand, journalism lets the policymakers know what kinds of effects their previous decisions have had and what kinds of decisions have been made elsewhere. It is the voice of a voiceless, diffuser of great perversion

the other.

Conveying relevant information and the right knowledge at the right time is an important part of the democratic decision-making system, as it brings transparency into society and for its part makes sure that the made decisions go



and also an establisher of truth, facts, reality, apprehension, and a face of integrity which always give a strong voice to society. Let's think about it that if media had not been invented in the world then how we would have survived? A big question today 'press' is the fourth pillar of democracy without it you cannot see the entire face of a world which depends on investigation,

exploration, extraordinary researching and find out a real story. Journalism is not only an investigation and reporting of current world affairs but it also includes fashion trends, political or general issue and events to a broad audience. Though there are various purposes for it, the most important aspect is the freedom of expression. The root of journalism comes from people's

right to have an opinion. It's just like a bridge between authorities and people. Opinion makers have full freedom of putting their opinion and media welcomes them with an open arm to perform it. Journalism has a great impact on society and is the only weapon that can change the world if it is guaranteed of independence and that is only possible if media organizations are financially viable, free from intervention of media owners and the state, and operate in a competitive environment. The media should also be accessible to as wide a segment of society as possible. Efforts to help the media should be directed toward: the protection of press rights, enhancing media accountability, building media capacity and democratising media access.

10 months later, college opens, great enthusiasm for students for offline classes

Ghaziabad: After the Corona epidemic, there is tremendous enthusiasm among the students of schools and colleges, which are opening up in turn. After a long gap of about 10 months, students have started reaching the institutes for offline classes.

The presence of IMS Engineering College, IMS University Courses Campus and Institute of Management Studies Campus on the first day i.e. 1 February 2021 in all three college campuses of IMS Ghaziabad was commendable. IMS Today spoke to the students of the three campuses and got to know their reaction to their online and offline educational activities during the Corona era.



After the pandemic, stepping out of our places and attending college physically was a challenging job but my college ensured the safety of the students and staff in its protocols. Sanitizing, social distancing and wearing masks are ensured by the management. Now, joining back makes us feel secured and have definitely made our days shine brighter.

--Himanshi Singh, MBA 1st Year



After lockdown, attending a college was like living in a dream. And opting MBA through IMS Engineering College, Ghaziabad made the dream come true Moment. Supportive faculty not only for studies but throughout the admission procedure and for any query. Glad to be a part of IMSEC Family.

--Ishika Singhal, MBA 1st year



During lockdown neither I was able to interact with people nor did any productive work. After joining MBA at IMSEC i am able to interacting with my classmates and faculty which makes me feel happy and confident.

--Neha Chaudhary, MBA 1st year



The very first day of my college that was 25th November 2020. I was super excited, feeling nervous, Happy and Elicited at the same time. When I was entered in the classroom i was like wow!! What a beautiful classroom. My impression of the first day of college are still fresh in my mind memory. The two things that I was learnt from that day is "Be initiator and focused".

--Sweety Sharma, MBA 1st Year



Offline classes are blessings after lockdown. Thanks to IMS Engineering College. Feeling awesome, motivated and determined. Thank You.

--Vanshika Madan, MBA 1st Year



After the devastating event of Coronavirus, finally, people are getting back to life. College was the place which was missed the most and seeing all the fresh faces back to college with a smile and glow on their faces gave everyone a sense of comfort. Coming back to college made us feel so glad. The positive thing about Corona virus was that it told us the importance of the minute things we do in daily lives and college was surely one of them.

--Vaibhav Mattas, BJMC 2nd Year (2019-2022)



After a long time period of 6 months, we got a chance to go to our college and it was a wonderful experience. Being at IMS gives us an immense privilege to learn from the best of educators and under the best environment. Hence we feel elated to be a part of the IMS family.

--Pankhudi Srivastava, BJMC 1st Year (2020-2023)



"A college should not be a preparation for life. A college should be in life." – College is a new beginning in any student's life. after the much-disciplined life of schools there comes the college. It gives us a sense of responsibility as well as freedom.

The first day of my college was 2nd February 2021. After a lot of hustle-bustle, and wait.

Like any other newbie, I was super excited about my first day of college. I wore my favourite shirt with denim as I want to look cool and formal. As I entered the premises I enquired about my class. It was on the first floor, I was very excited to meet my friends and teachers physical. After attending physical classes I came to know that they are way better than online classes and the day passed away in different activities.

Soo..this was the first day of my college sweet and Happy.

--Srishiti, BBA 1ST Year



After the pandemic, we were very excited to go to college. College life is known as one of the most memorable years of one's life, experiences and things that we were not familiar with earlier. It is one step ahead for us. The college gave us a nice experience and exposure to various things as per our interest.

--Tanishqua Dwivedi, BJMC 1ST Year

Glimpses of Endeavors in PGDM Programme during January 2021 at IMS (Lal Quan)

Ghaziabad: IMS Ghaziabad has always provided its student's cognizance to make them more intuitive. For the same under the patronage of Director Dr. Urvashi Makkar, a plethora of activities were conducted at IMS Ghaziabad in the month of January 2021. These activities gave students an insight into the corporate world through Talk series conducted by internationally renowned experts, corporate wizards, globally acclaimed academicians and distinguished alumni under the umbrella of Global Expert Talk Series, Corporate Talk Series, Alumni Talk Series and Entrepreneurship Talk Series.

Beginning with Expert Talk Series an Expert Talk was conducted on 'Fundamentals of Marketing' organized on January 4, 2021, delivered by the internationally acclaimed expert of Marketing, Prof. (Dr.) Sanjiv Mittal, Professor and Director – Academic Council, GGS IP University, Delhi. The fun-filled and engaging two-day talk commenced with the Inaugural Address by the Director, Prof. (Dr.) Urvashi Makkar who pinpointed the significance of learning new skills and accentuated the current scenario of marketing explaining why it is essential to watch the changing market expectations as a marketer.

The Expert, Prof. Sanjiv Mittal, illuminated the theme in the current perspective and elaborated the different philosophies of marketing. He also elucidated the 4Ps, 4Cs as well as 4 As of rural marketing and demystified the Macro and Micro environments for effective Marketing.

This two-day enriching and enthralling talk have given the students a new approach to learning marketing and an opportunity to get their countless queries answered and doubts resolved. Another expert Talk of the month was delivered by erudite expert, Dr. Sanjiva Shankar Dubey, Professor and Head of Information Systems & Area Chairperson of Digital Study, Birla Institute of Management and Technology, Greater Noida. Mr. Sanjiva Dubey, a renowned technocrat, very lucidly explained concepts of IT Strategy and business alignment, along with approaches to implementation of IT in business to the final AITD Model. Mr. Dubey also emphasized the need for the right technology for the businesses to grow and nurturing ideas to transformation. The Director, Prof. (Dr.) Urvashi Makkar, while addressing the participants highlighted the relevance of the theme for today's youth and how the footprints of IT are intertwined with the current

business world.

Under the umbrella activity of Global, Expert Talk Series a Global Expert Talk Series on "Strategic Management" was conducted by a globally acclaimed expert, Mr. Ashish Patel, Managing Director, CIO Advisory, Data Analytics, Morgan Franklin, USA, Former Senior Vice President, Bank of America on "Strategic Management" on Monday, January 04, 2021. It is an ongoing series which shall be continuing throughout the month for fifteen hours where the students are being exposed to real-life industry case studies and corporate experience sharing. The global talk was initiated with the Inaugural Address by the Director, Prof. (Dr.) Urvashi Makkar, who emphasized as though the relevance of old principles does not fade away, but we have to keep evolving with the changes taking place in this digital world. Our globally praised expert, Mr. Ashish Patel, Managing Director, CIO Advisory, Data Analytics, Morgan Franklin, USA, Former Senior Vice President, Bank of America, during his deliberation apprised the participants that strategy is all about 'Where to win', 'How to win' and 'What will be needed to do it'. Mr. Patel elaborated on 'Steps to Create a Strategy Map'. The ongoing sessions are providing aids to the

participants to formulate strategies and better decision making.

A Global Talk on 'Corporate Experience on Big Data Management' was organized on January 7, 2021, To empower the young budding managers in understanding the latest trends in Big Data Management that sets the future of the Industry in the VUCA world, our global expert for the talk was Mr. Aditya Makkar, Research Scholar, Columbia University, New York, USA, An alumnus of IIT-Delhi, and an expert in Machine Learning, Mr. Aditya Makkar enunciated the 'application of machine learning in our day to day life'. During his deliberation, he shared ample illustrations on utility in fraud detection and recent advances in medical diagnosis, from his prior corporate experience with Goldman Sachs, an American MNC, as the Analyst (Strategy) in machine learning applications for surveillance models. The talk was initiated with the Inaugural Address by the Director, Prof. (Dr.) Urvashi Makkar, who accentuated the importance of 'vicarious learning' and on the 'surge in new career opportunities' in the emerging field of Big Data Management.

To comprehend the larger perspective towards the research of its students, a Global Expert

Talk on "Implications of Business Research in Today's Global World" was organized by IMS Ghaziabad on Wednesday, January 13, 2021. Dr. Monica Chaudhary, Associate Professor Marketing & Acting Head, GMB & MGB PG Programs, S.P. Jain School of Global Management, Sydney, Australia. The Director, Prof. (Dr.) Urvashi Makkar, while addressing the students, narrated through a story to 'Have a deaf ear to the obstacles and negative comments, rather use them as motivation to achieve the goals'. Dr. Chaudhary, during talks, acquainted the participants about Dunning Kruger Effect, Biggest Research Failures, and Research Challenges. She infused affirmative vigour by sharing a diverse range of job offers available in the field of business research amongst the students.

Apart from Global expert talk series notable corporate talk series were conducted at IMS Ghaziabad these include Corporate Talk on the 'New Era of Innovation: Intelligent Automation' by Mr. Vartul Mittal, Technology & Innovation Specialist and a seasoned Digital Transformation & Automation leader. Mr. Vartul Mittal in his talk empowers the young managers to understand the latest trends and the future of the Industry in the volatile, uncertain, complex and ambiguous (VUCA) world.

Alumni Expert Talk Series at IMS Ghaziabad (Lal Quan)

Ghaziabad: IMS Ghaziabad is proud to share that it has a very strong alumni base and it always connected with its alma mater for the same various alumni talk series were conducted in the month of January these includes

For any institution, their Alumni are the intellectual asset who acts as transformational leaders in building managers of tomorrow IMS always make sure to keep students connected with their alumni. IMS Ghaziabad organized Alumni Expert Talk on "Angular JS and Mobile Applications Development" and an Alumni Talk on "Challenges and Learning from the experiences of Startups" Alumni Expert Talk on "AngularJS and Mobile Applications Development" scheduled on Saturday, January 9, 2021, for MCA Students. Senior MCA Alumnus - Mr. Ajeet Patel (2007-10), Director, Lachhan Software Pvt Ltd and

Mr. Gaurav Singh (2014-17), Software Developer, Hashtag IT embellished the theme with their insights and practical demonstrations. The students availed this wonderful opportunity and interacted inquisitively with the alumnus. To sensitize the young managers, an Alumni Talk on "Challenges and Learning from the experiences of Startups" was organized by IMS Ghaziabad on Saturday, January 09, 2021, 2:00 PM – 3:00 PM. The talk was delivered by Mr. Chitransh Mathur, Category Supply Head, Trell. Co. Mr. Chitransh Mathur apprised the participants to be 'vigilant' and choose a career after comparing the advantages and challenges of working in a startup where you experience flexibility and freedom to innovate ways vis-a-vis a risk-free corporate life. The Director, Prof. (Dr.) Urvashi Makkar, during the Inaugural Address,

pondered on 'working on basics' and 'to be successful, you don't have to start big, every small step counts'. In addition to this one more Alumni Talk Series was organized on "Personal Leadership" and "Digitalisation of Banks" on Saturday, January 23, 2021 IMS Ghaziabad invited its distinguished alumni for a talk on "Personal Leadership" by Mr. Raj Badhwar, Chief Transformation Officer, Bliss Ocean and "Digitalisation of Banks" by Mr. Amit Tyagi, Chief Manager, Bank of India (Public Sector Undertaking). Mr. Badhwar advised the students that 'Leadership is like a game of tennis, if you don't know how to serve, one cannot lead' and 'Competence and character are two important characteristics of a true leader'. Mr. Tyagi shared his expertise and equipped the students with lessons to cope up with the upcoming challenges in the business world.

Alumni Connect at IMS



Ghaziabad: Alumni are the repository of an intellectual asset for any institution, who has an active role in nation-building and transforming tomorrow. With the same belief, IMS Ghaziabad invited its distinguished alumni on January 06, 2021, to the 'Alumni Connect'. While addressing the alumni, Director-IMS Ghaziabad, Prof. (Dr.) Urvashi Makkar shared how IMS alumni are valued emissaries who have added sheen to the glory of the institute by their valuable contribution to the corporate world. The event marked the presence of senior alumni, Ms. Shruti Raina, GM Marketing & CR, Neelkanth Town Planners Pvt Ltd, Mr. Anurag Urmaliya, Project Manager, TCS, Ms. Anchal

Badola, Seasoned Edtech/ Telecom professional, Ms. Swati Sahay, Head Brand Marketing SA, Royal Institution for Chartered Surveyors, Mr. Faizan Ahmad, National Sales Head Digital, The Hindu, Mr. Vigyan Mishra, Account Executive, Dell Technologies, Mr. Vineet Sarawagi, Senior Legal & Contracts Manager, SB Energy to name a few. Alumni discussed their latest experiences, new learning, practices of the industry and most importantly how these can be brought to the learning of current & future batches of PGDM through 'Alumni Talk Series', 'Expert Sessions', 'Workshops' etc. so as to further strengthen the brand name of IMS.

Workshop on "Campus to Corporate: Road Ahead - Career Opportunities in Post Covid Era" at IMS Ghaziabad (Lal Quan)

Ghaziabad: IMS Ghaziabad organized a Workshop on "Campus to Corporate: Road Ahead - Career Opportunities in Post Covid Era", for the budding managers & future leaders. They were exposed to excellent deliberations from globally acclaimed Corporate speakers & Senior Alumni of IMS GZB, Mr. Faizan Ahmad, National Sales Head Digital, The Hindu, Mr. Ameeth Sethi, Senior Associate, DBS Bank, Former AVP, IndusInd Bank, Mr. Anurag Urmaliya, Project Manager, TCS and Dr. Pramod Joshi, Co-Founder, The Winning Mantra, Advisor, Organization Strategy & HR - my karma (Senior Alumnus of IIT Kanpur & IIM Bangalore). The Workshop commenced with the inaugural address by the Director, Prof. (Dr.) Urvashi Makkar, who eloquently motivated the future managers to utilize covid times and enhance

their skills & abilities; come what may.

Dr. Joshi urged the students to believe in themselves and embrace the changes happening around. Mr. Faizan talked about the competitive world ahead and how to tackle the ever-changing corporate world. Mr. Ameeth Sethi shared about the world of opportunities that lie ahead in front of us all. Mr. Anurag Urmaliya pepped up the audience with a story about perspective and a positive attitude.

Excellent Placements of PGDM Batch 2019-21

Ghaziabad: IMS expresses its immense pride in sharing its placement report on record of its students who have successfully been placed in A1+/A+ rated (CRISIL ratings) companies. IMS Ghaziabad is leaving no stone unturned to invite all top recruiters on campus to pick the talent. The placement repository is growing leaps and bounds for letting its students get the best



amongst all the opportunities. To date, more than 80 offers have been floated with an average

package of 5.6 LPA.

We have onboard companies like ITC, Berger Paints, Deloitte Consulting India Pvt. Limited, Dabur India, DTDC, Prism Johnson Limited, XL Dynamics, Jaro Education, Repos Energy, NoBrokerHood, Neeeyamo, Centilitys, Savex Technology, Repos Energy, Kuehne Nagel, Markets & Markets, WNS, Majorelle and many more.

B- Schools Plays a Critical Role : Nitin Agarwal

Ghaziabad: In webinar series of MBA Rendezvous with Nitin Agarwal, chief patron and executive council member of IMS Society. Where he discussed about the role of management studies in nation building, he considers that as

most of companies plan to hire management students in diverse profile in upcoming days, B-Schools play a critical role, as they bring the ability in the youth to think out of the box. According to him, the future managers should bring

a sense of purpose to their work every day, and move forward with logical precision as they are leaders of tomorrow. one should always have a positive attitude and zeal to enhance their skills in different domains.



News Brief

IMSEC Organized Sports Day



Ghaziabad: Sports relieves your stress, increases your overall health and your sense of well being. To implement this "HAPPINESS COMMITTEE" at IMSEC Ghaziabad (Under the banner of "IMS Ghaziabad Group of Institutions") organized various sports event on 23rd Jan 2021. IMSEC family participated with great enthusiasm to achieve mental relaxation from their hectic schedule.

Blanket Distribution Drive by IMSEC Family



Ghaziabad: A 'Blanket Distribution' drive was organized by IMS Engineering College, Ghaziabad Today, i.e. on 14th January 2021, Thursday. It is noteworthy that IMS Engineering College has been organizing such drives every year during the winters. The institute organizes several welfare activities in and outside campus such as plantation, anti-plastic awareness campaign, educational campaigns etc.

Webinar on “ Our Participation in Water Conservation ”

Ghaziabad: A webinar on “Our participation in water conservation “was organized by Department of Information Technology of IMS



Engineering College on 30th January 2021. The talk was delivered by Dr. Suman Gupta, Asstt Professor, Department of AS&H. Around 90 students & faculty members joined the webinar. Dr. Suman Gupta highlighted the importance of water conservation and explained various processes to conserve surface and ground water.

Faculty Achievements

Mr Mayank Agarwal (Assistant Professor) and Mr. Varun Kumar Singhal (Assistant Professor) from Electrical and Electronics Engineering department have completed online faculty development program from ATAL academy (AICTE Training and Learning Academy) during 04-01-21 to 08-01-21 on “Sensor technology”.

Mr Vijay Kumar Yadav (HOD, Electrical and Electronics Engineering department) have completed AICTE sponsored Short term training program on “The Role of IoT in Renewable Energy sources Driving Electrical Power Grids” from 18th January '21 to 23rd January '21.

Updesh Kumar Jaiswal, Assistant Professor in IT Department of IMS Engineering College, Ghaziabad has successfully attended a Five Days FDP on the topic "Data Analytics for Real-Time Systems" during 26th to 30th December 2020 from GITM, Lucknow sponsored by A.K.T.U.

Dr Ajay Kumar Sahu, Assistant Professor in IT Department of IMS Engineering College, Ghaziabad has successfully attended a Three Days FDP on topic; Data Analysis Using Ms Excel” during 25th to 27th December 2020 from BBDNIT, Lucknow

Dr Ajay Kumar Sahu, Assistant Professor in IT Department of IMS Engineering College, Ghaziabad has been published Research paper entitled “A Novel Verification Protocol to Restrict Unconstitutional Access of Information from Smart Card”, in this month of January-2021 on International Journal of Digital Crime and Forensics (IJDCF), Volume 13, Issue 1 (IGI Global).

The following Journal (IJDCF) is indexed in: Web of Science, Emerging Sources Citation Index (ESCI), SCOPUS, Compendex (Elsevier Engineering Index), INSPEC etc, and having (ISSN: 1941-6210, EISSN: 1941-6229, DOI: 10.4018/IJDCF.2021010104).

Student's Achievement

The Department of MBA, IMS Engineering College, Ghaziabad is proud of **Abhirag Saxena**, MBA Final year for standing First in 'SHODH 2020', An Inter Institute student Paper Presentation Contest Organized by Raj Kumar Goel Institute of Technology, Ghaziabad in association with Ghaziabad Management Association. There were 25 teams from PAN India, among whom Abhirag Secured 1st position. The Contest was conducted online.

Alumni Achievement

Ms Srija Srivastava completed her B-tech in IT Branch from IMSEC, Ghaziabad (Session: 2010-2014). She started working as IT Project Manager in ZS Associates, Princeton, New Jersey, USA.

Mr. Keshav Maheshwari completed his B-tech in IT Branch from IMSEC, Ghaziabad (Session: 2011-2015). He got selected for an MBA from the University of Liverpool, Brownlow Hill, Liverpool, United Kingdom.

IMSEC Celebrated Republic Day



Ghaziabad: The 72nd Republic Day was celebrated in all its solemnity and grandeur at IMS Engineering College on 26th January 2021. The event started with the ceremony of hoisting the Indian National Flag by the youngest student Kunal and the youngest faculty Megha Gupta. After the ceremony, Director Sir addressed the students and



reminded everyone of the responsibilities they have on their shoulders to make the country proud. The speech was followed by the presentations of dances, poems and songs performed by the students and faculties, giving a glimpse of the diversity in unity of the nation. During the event Manya (BT, 1st year) and Neha BT, 1st year anchored the program, Vocal group (BT 1st year), Simran Kaur (BT 1st year), Rushma (1st year), Achint (1st year), Dr. Chetna Sharma (Faculty), Mr.

Shivansh (Faculty), Dr. Shomini (Faculty) and Mr. Sanjay Pandey (Guard) presented mesmerising songs. Mr. Balwant (Faculty) and Mr. Ashish Awasthi (Faculty) presented a graceful poem. Skit performance was given by students for expressing love for the nation and at last, a beautiful dance performance was given by students of MBA and BT. The program ended with the message to create a great nation through collective efforts from all individual.



IMSEC Celebrated Netaji Subhash Chandra Bose Jayanti

Ghaziabad: To honour and remember Netaji's indomitable spirit and selfless service to the nation, IMSEC, Ghaziabad (Under the banner of "IMS Ghaziabad Group of Institution") celebrated 124th Netaji Subhash Chandra Bose Jayanti on 23 January with patriotic hilarity at B Block in the College campus.

Director, faculty members and students lighted the lamp, garlanded the Picture of Netaji Subhash Chandra Bose. The celebration started with the singing of National Anthem. The celebration included cultural performances by students.



Manya (BT, 1st year) and Nidhi BT, 1st year anchored the program and Sarthak (CSE, 3rd year) presented melodious song. On this auspicious day, various events such as Poetry recitation, Essay writing, Debate, Poster making, Sort film making are

being organised for the students. This day tributes the birth of India's most celebrated revolutionary and visionary freedom fighter that spent his entire life fighting for the independence and honour of this nation.



Department of CS & Engineering, IMSEC Signs MOUs with near by Industries with their Technology Groups

Ghaziabad: Although oral contracts are enforceable in certain circumstances, it's always better to have an agreement committed to writing. Usually, choosing a format for an agreement is a fairly straightforward process because you can always locate or purchase sample forms for standard situations, such as property leases, non-competes, customer contracts, employment agreements so IMSEC has signed a memorandum of understanding with different companies from the industry so

that the gap between industry and education sector can be minimized. JAVA Club-IMSEC and PrincetonHive (New Jersey, US) signed Memorandum of Understanding (MOU). The major achievement is to get internship & job was offered to students at Rklick Solutions Private Limited, A Unit of RKLICK SOLUTIONS LLC, 32 Windsor Pond Road, Princeton Junction, NJ – 08550, USA Aakarsh Saxena, Achintya Jaiswal, Devansh Agarwal and Deep Singh from got this opportunity.

Webinar Organized on “Introduction to Environmental application & Gaps in general practices”

Ghaziabad: Department of Civil Engineering, IMSEC, Ghaziabad has organised a webinar on “Introduction to Environmental application & Gaps in general practices” on Dated January 20, 2021, Wednesday from 10:30 AM to 11:30 AM for B. Tech Civil students.

This webinar was delivered by Dr. Awkash Kumar, CEO and Founder of Sustainable Approach for Green Environment (SAGE) who has submitted his PhD thesis from IIT Bombay. His areas of expertise are Air Quality Management, Development of Air Quality Framework, Application of Air Quality



Modelling at Urban, Regional and Local Scale, Meteorological Modelling and Forecasting, Air Quality Forecasting, Vehicular Pollution Modelling, Evaluation of Control and Management Strategies for Air Pollution Sources such as Industrial and Vehicular Sources, and the Source Apportionment Study. During this talk, Dr. Awkash talked about Air pollution occurrence, how gases, dust

particles, fumes (or smoke) or odour are introduced into the atmosphere in a way that makes it harmful to humans, animals and plant. He threw light on the air pollution threatens the health of humans and other living beings on our planet. The webinar was attended by Civil Engineering students who took active participation and asked many questions from the distinguished speaker.

IMSEC Formulated Happiness Committee

Ghaziabad: An Initiative has been taken by IMS EC Gzb by forming a Happiness Committee. The committee has been formed with certain specific objectives in designing various stress buster activities in art forms for students, faculty, and staff members. They will be meeting to the students who are referred to this committee by mentors to generate positive vibes among them, they will also propose methods for better connect among all stakeholders of IMSEC family members. With this, the committee will also be planning and organizing Saturday activities in consultation

with other stakeholders (faculty, staff members and students). The main aim of this committee is to spread happiness and smile and also to help in improving the working environment of all the departments and the institution as a whole. This committee consists of eight members from MBA and B.Tech. These members are Dean (Student welfare) Ex-Officio, Dr. Pankul Goel (ME), Dr. Santosh Kumar Mishra (BT), Mr. Praveesh Chandra Srivastava (AS&H), Mr. Jaya Nidhi Vashista (EC) Dr. Meenu Baliyan (MBA), Mr. Ravi Shanker Pal (IT) and C Pushpanjali Patel (CSE).

News Brief

4-Days Online Workshop on Fintech & Blockchain Technology

Ghaziabad: 4-Days Online Workshop on "Fintech and Blockchain Technology" conducted by Finance Club of Institute of Management Studies, University Courses Campus, Ghaziabad.



The purpose of the workshop was to bring together the facts of Fintech and Blockchain in India and to make the students aware of the current scenario of the fintech world. From where Fintech arose to where it is today, everything was wrapped in the workshop. The First 3 days of the workshop were handled by Prof. Abhinav Kataria and the last day of the session was taken by Ms. Neha Misra CEO-The FinLit Projects. The session on Day 1 was initiated by tracking the Fintech growth in India. The speaker explained how Fintech came to India and what is its position today. PM's views on digital India were explained. Further, few banking terminologies like cheque bounce, MICR, Insurance were discussed. As data privacy has become a hot topic, so the significance of that was also shared.

Guest Lecture on "Live Market and Insights of Securities Markets"

Ghaziabad: IMS Ghaziabad University Courses Campus, Management department organizes the guest lecture on "Live Market and Insights of Securities Markets" on 18 January 2021, 9:30 AM Onwards for the students of Finance specialization. The Corporate Person for the guest lecture was CA. Sachin Aggarwal who is the Technical Analyst & Investor in the Stock Market having experience of more than 2400 hrs. The master of ceremony was Shiv N. Bhardwaj. The session was knowledgeable and students got great insights about various terms related to the stock market and also students learned about Live trading. The lecture was very interactive and was well coordinated by CA. Akansha Arora under the guidance of Dr. Geeti Sharma.

KreaNabo-The Buzz Communication Soul Speaks: Direct Dil Se

Ghaziabad: IMS Ghaziabad (University Courses Campus) organised a Soul Speaks – Direct Dil Se-An initiative by KreaNabo-The Buzz Communication Cell on January 12, 2021, for BBA 1ST Year (2020-23) batch. The topic of the session was "How to be fair about communication". The members of KreaNabo- The Buzz Communication Cell were divided into groups who designed their own online training module under the guidance of Dr. Geeti Sharma, Prof. Yagbala Kapil & Prof. Aastha Sawhney. The objective of this session is to provide seniors and juniors with a platform where students can come together and share their experiences and knowledge and understand the importance of communication in maintaining personal & professional relationship. The session ended with great zeal and enthusiasm amongst the students and on a gratitude note by Mr. Ashutosh, Praetor of the cell.

Marketing Club organized event Panel Discussion on "The New Normal"

Ghaziabad: The Institute of Management Studies, Ghaziabad organized the Panel Discussion on the topic "The New Normal" where the specialized students from the BBA batch (2018-21) i.e. 3rd year were the panellists for the session. The session was about the Covid-19 Impact that changed the world into a whole new routine, The Faculty experts explained the need for technology even more after the Covid-19. The Moderators asked several questions about the impact of Covid-19 in several industries. Whereas, Panelists answered and elaborated the impact of Covid-19. After the discussion, Several members of the Marketing Team prepared an Astonishing and a sensitive Video on "Say no to rape". Which was shown to the attendees. The session became even more attractive to attend as many faculty members were impressed by the video. The session was very interactive as the Moderator of the session and all the attendees and panellists asked questions amongst each other to give more detail about several sectors of the industry to the students. The discussion ended with the note that Covid-19 has made a big impact on the world by welcoming more and more technologies.

BBA Finance Club organized Mutual fund Expert Speak session

Ghaziabad: The Department of Management Studies in association with the CRC department & HDFC AMC organized an MF Expert Speak session for BBA Banking & Finance students:- The speaker of the day was Mr. Nakul Bhatnaagar.(Training & Development HDFC AMC). The session was commenced by making two aspects of Saving and Investment habits. The insight in the world of saving and investing, how saving and investing is helping to build wealth one-on-one discussion was hold by the speaker with the audience on the same. Whereas various topics were addressed by the speaker on -Understanding Asset classes. Then, the session moved towards the stock market. And a clear difference between mutual funds and stock markets was given by the speaker. About the Mutual Funds followed by the types of Mutual Funds - The four broad types of mutual funds, Direct investing the types of risks and the Financial Planning etc. The session was relevant and very useful for the students to enhance their career in the field of financial services. The students asked various questions about investing and career prospects which were nicely explained by the speaker by various insightful examples. At the end of the session, students appreciated the learning and also shared how this learning helped them. The session ended with a knowledgeable perception and gains. Faculty coordinator Prof. Ashish Shrivastav and Dean-CRC Mr. Mandeep Singh Rawat, Finance Club President Mr. Arpit Kansal extended a note of gratitude to the dignified speaker and the students.

International Conference Organized by IMS (UC)

Ghaziabad: With a keen focus to develop research and academic mindset, IMS University Courses Campus organised "International Conference on Dynamic Business Environment: Challenges & Opportunities in the New Normal" on February 5th-6th, 2021 (ICDBE-2021).

The Inaugural session was chaired by Chief Guest, Prof. Anju Seth, Director, IIM Kolkata, Guest of Honour Dr. Dennis F. Galletta, Director, Doctoral Program, University of Pittsburgh, USA and Keynote Speaker, Dr. Aviral Kumar Tiwari, Rajagiri Business School, Kochi. The Inaugural session was initiated by the welcome address of Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus. Anju Seth, Director, IIM Kolkata opened the session by her valuable insights over the importance of research in new normal.

Dr. Dennis F. Galletta, Director, Doctoral Program, University of Pittsburgh, USA, discussed the roadmap of comprehensive research. Dr. Aviral Kumar Tiwari, Rajagiri Business School, Kochi discussed the critical areas that need to be taken care while approaching a good publication.

The session ended with a formal vote of thanks proposed by Prof. Komal Kapoor and Dr. Geeti Sharma, Chairperson, Management Department marked International Conference open. The two-day



international conference marked the presence of eminent academicians and senior researchers as track chairs who guided and advised the paper presenters in improving upon their research. Day 1 major highlight was the panel discussion on the theme of "Dynamic Business Environment: Challenges and Opportunities in the New Normal" where very respected senior academicians deliberated upon the possibilities in the area of academics and

research. The KeyNote speakers for the panel discussion were Dr. Deepak Tandon, IMI, New Delhi, Dr. Arpita Khare, (Ex-IIM Rohtak), Dr. Masroor Beg, Principal, Zakir Hussain College, Delhi University, Dr. Sandhir Sharma, Dean, Chitkara Business School, Chitkara University and Dr. Kiran Nair, Professor at Abu Dhabi School of Management. The moderator for the conference Dr. Geeti Sharma, Chairperson, BBA Program led the discussion to its

meaningful conclusion. The academic tracks were evaluated by senior academicians from IIM Kashipur, IIM Visakhapatnam, IMT Ghaziabad, BIMTECH, NLU, New Delhi, SP Jain Management Institute, Sydney, Jamia Millia Islamia, and many other reputed institutes of higher education. We are highly thankful and grateful for the contributions made by each of the guests in creating invigorating sessions on both days.

The conference also witnessed a special workshop on "How to identify fake/cloned and predatory journals" conducted by Dr. Sumit Narula, Director, Amity School of Communication, Amity University, Gwalior. The workshop was an eye-opener for all the research community and academicians in searching for the right journal while getting their work published. It would definitely help the research scholars in doing authentic research in their field of study. After the presentations in all the tracks were undertaken by both external and internal track chairs in various areas like Marketing, Finance, Human Resource, General Management, Media and a separate student track, best paper awards were announced during the Valedictory Session at the end of the second day. Academicians and scholars from various parts of the country received the awards for their outstanding work in their respective areas.

Workshop on HR Analytics for BBA Students

Ghaziabad : MS Ghaziabad UC Campus always strive to make the student employable and hence organize various guest lectures, workshops, seminars and conference regularly hence management department organized a workshop titled - HR Analytics for BBA HR Specialization student (2018-2021) students

The workshop was taken by Mr. Kapil Kumar who is an enterprising, enthusiastic and accomplished professional with a rich experience in the area of HR Analytics. He is globally certified HR analyst. The session on the first day started at 2:00pm. Moc Pragyasheel introduced sir and

then sir briefed us about the HR norms and how to link HR with analytics

DAY 1

The topics that were covered for the day were as follows:

- Evolution of HR analytics
- Need for HR analytics
- Maturity Model
- How HR analytics shape the business
- Benefits of HR analytics

The session for the day ended at 3:10 pm. The student was able to understand the HR related work but understanding the data procedures. The day ended with addressing the question of the students and Moc Pragyasheel pays gratitude to sir.

Day 2:-

The workshop begins with the formal introduction of sir by Moc Ashutosh and then sir took the screen and quoted-"To leverage maximum employee value and potential, many leading organisations are turning to human capital analytics to gain a deeper understanding of their workforces, and improve the quality and credibility of HR decision-making. By leveraging the power of data, HR professionals can leverage HR metrics and analytics in making People Decisions." The day was dedicated toward the topic HR metrics" Sir discussed various HR metrics.

Talk Session on "System Thinking"

Ghaziabad : IMS Ghaziabad University Courses Campus organized a Guest lecture on system thinking for MIB First-year students (2020-22) Batch on January 29, 21. The speaker of the session was Ms. Prerna Bhatnagar, Learning Facilitator, OD Consultant is an ICFAI Business School graduate with 14 years of work experience. She began the session by stating about her personal and professional life experiences followed by an interesting game with students which was what Simon says. Further, she highlighted the following points:

- The system is an assembly of components interconnected in a meaningful way
- The interaction of people changes the system over time

- Learning with system thinking will help in enhancing the learning power, teamwork management, working in groups & improvement of vision

She later discussed a famous case of 'A YELLOWSTONE NATIONAL PARK' and take up the queries of students on a related topic. Ms. Khyati Bhardwaj, student of MIB proposed the formal vote of thanks. Prof. Yagbala Kapil presented the e-memento to guest as a token of gratitude.

Learning Outcome: Students got to know about the new concept of system thinking which helps them in dealing with complex problem solving and transitioning to the Circular Economy.

Talk Session on "Why the Role of Indian Diplomats will Continue to Grow"

Ghaziabad: IMS Ghaziabad University Campus, Management Department-BBA organized a Talk Session for Management students on January 11, 2021. The speaker of the session was Mr. Rahul Shrivastava, Indian Diplomat, Ambassador of India to Romania, Moldova & Albania Indian Foreign Service (IFS) who spoke on "Why the Role of Diplomats will Continue to Grow in Future". The session began with a welcome note by Dr. Geeti Sharma, Chairperson-Management department where she also highlighted the role of diplomats and their importance in leading the nation. Mr. Rahul Shrivastava began the session



with an introduction to what democracy is and how it has been around for more than 3 millennia and how it has continued to evolve but still carry its original traces. He further elaborated the various endeavours that his team is

working on such as a cultural exchange program, providing relief services to Indians residing in the countries where he is posted or assisting the residents of those countries if they wish to travel to India, etc. He also highlighted on

how India's role has been changing in the world, how our national economy has been growing at an increasing rate and therefore we are gaining political power across the globe, he also mentioned that based on purchasing power parity Indian GDP will soon surpass its American counterpart.

Further Mr. Srivastava highlighted the 3 Cs & 3 Ts of diplomacy as he sees them, viz.

- C – Connectivity
- C – Commerce
- C – Culture
- T – Trade
- T – Technology
- T – Tourism

He then elaborated on how India

is on its way to becoming an exporter of technology, from an importer citing the example of defence technology, and how the ministry of external affairs is continually increasing the number of missions being sent by India. The session ended with the open question and answer round, where many students asked questions like what advice would he as a senior diplomat give to someone preparing for civil service exams, and by presenting an e-memento as a token of gratitude to the esteemed guest.

It was an extremely educative and learning session which benefitted both the students and the faculty members listening.

आईएमएस गाजियाबाद के छात्र-छात्राओं ने किया यूनिवर्सिटी टॉप



गाजियाबाद। हर वर्ष की तरह इस वर्ष भी आईएमएस (यूनिवर्सिटी कोर्सिंग कैम्पस) गाजियाबाद के विभिन्न विभागों जिनमें बीबीए, बीसीए, बीएससी बायोसाइंस, एमएससी एवं एमआईबी के छात्र-छात्राओं ने सर्वाधिक अंक प्राप्त कर यूनिवर्सिटी रैंकिंग में जगह बनाई।

जिसमें बीएससी माइक्रोबायोलॉजी की छात्रा मनोरमा दीक्षित को प्रथम स्थान के साथ गोल्ड मेडल मिला है। यह सम्मान उन्हें चौधरी चरण सिंह विश्वविद्यालय, मेरठ के

अंतरमहाविद्यालयों के अंतिम वर्ष की परीक्षा में प्राप्त हुआ है। मनोरमा दीक्षित 2000 के पूर्णांक में से 1633 अंक हासिल कर पहले स्थान पर पहुँची हैं। बीएससी माइक्रोबायोलॉजी के टॉप फाइव छात्र-छात्राओं में पहला और पाँचवाँ स्थान आईएमएस (यूनिवर्सिटी कोर्सिंग कैम्पस) गाजियाबाद के छात्र-छात्राओं का रहा। पाँचवें स्थान पर श्वेता मेहता रहीं।

गोल्ड मेडल मिला है। यह सम्मान उन्हें चौधरी चरण सिंह विश्वविद्यालय, मेरठ के

बीबीए की काजल सिंह (चौथा स्थान), सलोनी अग्रवाल (नौवाँ स्थान) और कोमल गुप्ता (दसवाँ स्थान) पर रहीं। बीसीए की अनुष्ठा कौशिक (सातवाँ स्थान) एवं बीएससी बायोटैक की रुपल कुमारी (छठा स्थान) और स्वाति शर्मा (आठवाँ स्थान) ने यूनिवर्सिटी रैंकिंग में जगह बनाई।

वहीं स्नातकोत्तर स्तर के परीक्षा परिणामों में एमएससी बायोटैक की छात्रा नवनी बाजपेयी (तृतीय स्थान), रिचा सोलंकी (पाँचवाँ स्थान) और पूजा सिंह (आठवाँ

स्थान) तथा एमआईबी की छात्रा मोनिका शर्मा (तृतीय स्थान), संजोली मिश्रा (चौथा स्थान) और अर्वातिका अग्रवाल (पाँचवाँ स्थान) ने चौधरी चरण सिंह विश्वविद्यालय, मेरठ के अंतरमहाविद्यालयों में आईएमएस (यूनिवर्सिटी कोर्सिंग कैम्पस) गाजियाबाद का परचम फहराया। चौधरी चरण सिंह विश्वविद्यालय, मेरठ के अंतरमहाविद्यालयों के विभिन्न पाठ्यक्रमों के घोषित अंतिम वर्ष के परिणाम में आईएमएस (यूनिवर्सिटी कोर्सिंग कैम्पस) गाजियाबाद के छात्र-

छात्राओं ने फिर बाजी मारी है। ज्ञात हो लगातार पिछले कई सालों से संस्थान के छात्र-छात्राएँ यूनिवर्सिटी टॉप रैंकिंग में अपनी जगह बनाते रहे हैं। जिनकी संख्या हर वर्ष बढ़ती जा रही है। आईएमएस (यूनिवर्सिटी कोर्सिंग कैम्पस) गाजियाबाद की निदेशक डॉ. सपना रakesh ने चौधरी चरण सिंह विश्वविद्यालय, मेरठ के कॉलेज स्तर पर यह उपलब्धि हासिल करने पर बधाई के साथ साथ उन छात्राओं के उज्ज्वल भविष्य की कामना की।

News Brief

अब एक साल के सर्टिफिकेट कोर्स से भी मिलेगी नौकरी



नई दिल्ली। नई शिक्षा नीति के तहत कई ऐसे पाठ्यक्रमों को शामिल किया गया है जिससे रोजगार के अवसर आसानी से खुलेंगे। शैक्षणिक सत्र 2020-21 में चौधरी चरण सिंह विश्वविद्यालय, मेरठ और उससे जुड़े कॉलेजों में कई नए पाठ्यक्रम शुरू किए जा रहे हैं।

पहले चरण में स्नातक स्तर पर पाठ्यक्रम तय कर दिए गए हैं। स्नातक स्तर के पाठ्यक्रम उत्तर प्रदेश के सभी राज्य विश्वविद्यालयों में एक समान होंगे। पाठ्यक्रमों को इस तरह डिजाइन किया गया है कि कम समय में छात्रों को बहुत कुछ सीखने को मिलेगा और रोजगार प्राप्त करने में आसानी भी होगी। नई शिक्षा नीति में स्नातक स्तर पर विनिर्दिष्ट इंटीग्रेटेड कोर्स उच्च शिक्षा परिषद की वेबसाइट पर अपलोड कर दिए गए हैं। प्रत्येक पाठ्यक्रम के सेलेबस नई शिक्षा नीति के तहत ही तैयार किए गए हैं। सर्टिफिकेट कोर्स के लिए एक वर्ष, डिप्लोमा कोर्स के लिए दो वर्ष, डिग्री कोर्स के लिए तीन वर्ष का पाठ्यक्रम तैयार किया गया है। प्रत्येक पाठ्यक्रम को रोजगारोन्मुख बनाया गया है। स्नातक स्तर के पाठ्यक्रमों में सेमेस्टर आधारित पढ़ाई होगी। हिंदी, अंग्रेजी और संस्कृति भाषा के हिसाब से सर्टिफिकेट कोर्स बनाए गए हैं ताकि छात्रों को रोजगार आसानी से मिल सके। कम्प्यूटर, सिनेमा, अनुवाद, आयुर्वेद, वास्तुशास्त्र, ज्योतिष, कर्मकांड, ईमेल लिखना, सीवी तैयार करना, एफआईआर, आर्टीआई के लिए आवेदन लिखना, ऑनलाइन राइटिंग जैसे कई पाठ्यक्रम शुरू किए गए हैं।

FIT India Cyclothon 2020 at IMS Ghaziabad (Lal Quan)

Ghaziabad: Institutions play a critical role in nation-building, as they create a bridge by spreading awareness amongst youth about the nation's mission and objectives for growth and prosperity. IMS Ghaziabad, a socially responsible institution, took an initiative to participate in the virtual FIT India Cyclothon 2020 from January 28-31, 2021 under Fit India, Healthy India Movement. In total, 25 IMS members participated enthusiastically in the event and certificates were given to acknowledge their efforts.

श्रीकृष्णा आयुष विश्वविद्यालय में अब अलग से योग विभाग



नई दिल्ली। वर्ष 2017 में हरियाणा के कुरुक्षेत्र में आयुर्वेद को बढ़ावा देने के उद्देश्य से स्थापित श्री कृष्णा आयुष विश्वविद्यालय में अब योग का अलग से विभाग बनेगा। इस योग विभाग में विद्यार्थियों को योग का न सिर्फ डिप्लोमा दिया जाएगा बल्कि योग की ओपीडी भी शुरू होगी। ओपीडी में योग के माध्यम से भिन्न-भिन्न बीमारियों से बचाव व उनके उपचार के बारे में बताया जाएगा। योग विभाग में योगासनों पर रिसर्च भी होगी ताकि पता चल पाए कि किस योगासन से किस बीमारी का बेहतर इलाज में संभव है। विश्वविद्यालय पीजीआई और योग काउंसिल हरियाणा के साथ मिलकर इस पर रिसर्च करेगा। विश्वविद्यालय ने पीजी डिपार्टमेंट इन योग में एक माह से लेकर एक साल तक के तीन कोर्स शामिल किए हैं। एक माह के कोर्स को फाउंडेशन कोर्स नाम दिया गया है। तीन माह के कोर्स को सर्टिफिकेट कोर्स जिसे प्राणायाम एंड मेडिटेशन नाम दिया गया है। एक वर्ष के कोर्स को पोस्ट ग्रेजुएट डिप्लोमा इन योग थैरेपी नाम दिया गया है। 12वीं पास विद्यार्थियों के लिए भी एक साल का कोर्स शुरू किया जाएगा। दो साल की पीजी और तीन साल की एमडी भी शुरू करने की योजना है। श्रीकृष्णा आयुष विश्वविद्यालय के कुलपति डा.बलदेव धीमान ने बताया कि 'योग से जुड़े सेलेबस को तैयार करते समय भारत सरकार के शिक्षा विभाग के सेलेबस से भी मदद ली गई है। उन्होंने कहा योग अपने आप में एक सम्पूर्ण उपचार पद्धति है। योग विभाग में अध्ययन, अध्यापन और रिसर्च पर काम किया जाएगा।'

Department of J & MC Organized Debate on Kisaan Bill

For once looks really don't matter, what does matter is your voice."

The Department of Journalism and Mass Communication organized an event 'JANHIT'. A debate on Kisan Bill on 18th January 2021 via Zoom App. Students across different departments have participated in this event.

The whole event was Judged by Mr. Abhishek Mishra Assistant Professor of Information Technology and Mr Anurag Singh Assistant Professor BJMC.

The event started and some of the students spoke in favour and the rest spoke against the topic. After the debate ends some relevant information about the topic was given by both the Judges. Students shared and talked about the Kissan Bill in detail and had done great research into documents. Our viewers also got new



information with certain facts and figures which were included during the debate by the debaters. Our judges also spoke on the topic and shared their insights towards the same. It was a knowledgeable and a very good debate.

It was a great platform for the students, and what excited them was the fact that the students quoted. The debate was full of energy debaters spoke about the topics with the facts.

Students really participated with full enthusiasm and gave very positive feedback. The students now look forward to upcoming events like these at IMS Ghaziabad.



School of Biosciences in Association with IMS Cares Organised Scitable



Ghaziabad: Now that effective vaccines for COVID-19 have been developed and are being distributed to members of the public, it is key for folks to understand the benefits of the vaccines and why they greatly outweigh mild potential side effects or inconvenience that may be associated. With the sole objective to provide a platform to students and hone their public speaking skills, School of Biosciences in association with IMS Cares organised Scitable: Communicating as a Scientist, an oral presentation competition on Vaccines Save Lives: Does Immunization Matters? on 18th January, 2021. The event started with a welcome note by Program Chairperson, Dr.Abha Vashistha. Ma'am emphasized on the

importance of proficiency in oral communication skills in order to function effectively in the professional setting, she highlighted the fact that such skills are essential for employability and true academic study as they lead students to enter into debate and sustained reasoning.

The competition was judged by Dr. Surabhi Johari and Prof. Akanksha Jain. The highlight of the event was the question answer round, as a volley of questions were answered confidently by the participants.

Vaccination protects children from serious illness and complications of vaccine-preventable diseases which can include amputation of an arm or leg, paralysis of limbs, hearing loss, convulsions, brain damage,

and death. Vaccination is safe and effective. All vaccines undergo long and careful review by scientists, doctors, and the federal government to make sure they are safe. Amidst this pandemic, Students from all courses participated wholeheartedly in the event on this burning issue.

The participants, armed with statistics and data made their views more emphatic with their righteous facial expressions, body movement and gestures. All the participants exhibited great oratorical skills but finally following three students were declared winners- The first prize was bagged by Ankita Raj Yadav B.Sc. BT 2020-23, while the second and third prize was bagged by Dharana Yadav BBA 2019-22 and Nidhi Mishra B.Sc. BT 2020-23 respectively.

Prof. Akanksha Jain proposed vote of thanks and congratulated each participant for their efforts. The day concluded on a joyous note. Oral presentation is one of the academic activities that gives students creative room to express their views. The length and breadth of knowledge that they gain through this is simply unparalleled.

Special Session with Mr. Ameya Prabhu

Ghaziabad: Special Session conducted by Mr. Ameya Prabhu, Founder & Managing Director, NAFA Capital, Author - 'The Rock Babas & Other Stories' Moderated By Mr. Pranjal Sharma at AIMA conducted at IMS Ghaziabad. To give a broader perspective of challenges in life and how to rise, IMS Ghaziabad provided its PGDM students with an opportunity to virtually attend a special session with Mr. Ameya Prabhu, Founder & Managing Director, NAFA



Capital, Partner, UAP Advisors, Author, 'The Rock Babas & Other Stories' on 15th January 2021. The session was moderated by Mr. Pranjal Sharma, Author, Economic Analyst, and Columnist at AIMA in the presence of Ms. Rekha Sethi, Director

General, All India Management Association (AIMA). Mr. Prabhu emphasized that the true strength lies in the ability to go global by being Atmanirbhar. He shared that his book has small stories from different places across the world, with people irrespective of their religion, nationality, culture or race are ultimately the same and go through the same trials and tribulations and have to make the same life choices. Leadership skills and Personal

Effectiveness are two sides of the same coin and are complementary to each other. Contriving from this basic concept, IMS, Ghaziabad organized a Special Session on the 'Role of Soft Skills on Leadership and Personal Effectiveness' effectively delivered by Ms. Upasana Jain, a renowned Soft Skills Trainer and the Former Sales Head, HealthScion Technologies Pvt. Ltd. The session commenced with the welcome of the Expert and open interaction with the participating students who talked about their strengths and dreams in life.



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