



An Initiative of IMS
Ghaziabad Society Towards
Academic Excellence



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• दो गज दूरी, माक्स, सेनेटाइजर
के अलावा हाथ धोते रहें कहीं
'हाथ' न घोना पड़े!



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अंतरराष्ट्रीय महिला दिवस...
नारीवाद: हकीकत के आईने में

आईएमएस टुडे

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In Brief

Team building activities organized by Happiness Committee

Ghaziabad: Happiness all around and this gives positivity to work hard as a team. The purpose of team building activities is to motivate all to work together, to develop their strengths, and to address any weaknesses. **See P-5**

Literary Club organized an event "Lockdown ki Kahani Aapki Zubani"

Ghaziabad: After a long pause as the lockdown phase ended, our college wholeheartedly welcomed its students again on the campus premises. **See P-7**

NCCSM Online induction program

Ghaziabad: Institute Management Studies, Ghaziabad University Courses Campus in collaboration with NISM conducted the NCCSM-Online Induction Program of its newly launched 4-Month Joint Certification Program (Second Batch-Feb-2021) on 27th Feb 2021... **See P-8**

Union Budget 2021: Over 15k schools to be strengthened as per new NEP

NEW DELHI: Strengthening of over 15,000 schools for effective implementation of the new National Education Policy, 750 new Eklaya model residential schools, 100 new Sainik schools and phase-wise reforming of CBSE board exams from 2022-23 session, are among the announcements made for the school education sector in the Union budget 2021-22 on Monday.

"More than 15,000 schools will be qualitatively strengthened to include all components of the National Education Policy (NEP). They shall emerge as exemplar schools in their regions, handholding and mentoring other schools to achieve the ideals of the policy," Finance Minister said in her budget speech.

"For the past few years, our prime minister has been engaging with students every year before their board exams to



help them overcome anxiety and stress. In this direction, we will introduce CBSE board exam reforms in a phased manner to be effective from the 2022-23 academic session.

"Students have so far been evaluated on unidimensional parameters. There will be a complete shift from using assessments to not only judge the cognitive levels of the learner but also using it as an opportunity to identify the unique strengths and the potential of the child. Making the board exams easy, reduction of the curriculum to core concepts, replacement of 10+2 structure of school curricula with a 5+3+3+4 structure, and teaching up to at least class 5 in

mother tongue or a regional language, are among the many school education reforms outlined in the new National Education Policy, which was announced last year. This is the first budget after the notification of NEP.

"A total of 100 new Sainik Schools will be set up in partnership with NGOs, private schools and states," Sitharaman said.

The Ministry of Education's Department of School Education and Literacy will receive Rs 54,873.66 crore for the upcoming financial year as against Rs 59,845 crore last year.

The funds for Kendriya Vidyalayas (KVs) saw an increase as the KVs have been issued Rs 6,800 crore for the upcoming financial year as compared to Rs 5,516 crore last year.

The budget allocation to Navodaya Vidyalayas has been

increased by Rs 500 crore. Last year, Rs 3,300 crore was allocated to Navodaya Vidyalayas, while for this year, the funds have been raised to Rs 3,800 crore.

"Standards will be developed for all school teachers in the form of National Professional Standards for Teachers (NPST). This will enhance the capabilities of teachers and will be followed by all 92 lakh teachers of the public and private school system in the country.

"During the year, despite Covid-19 pandemic, we have trained more than 30 lakh elementary school teachers digitally, covering the whole gamut of education. Taking this further, in 2021-22, we will enable the training of 56 lakh school teachers through the National Initiative for School Heads and Teachers for Holistic Advancement (NISTHA)," Sitharaman said.

अध्ययन एक तपस्या : डॉ. अरुणा बूटा

गजियाबाद। आईएमएस गजियाबाद (यूनिवर्सिटी कोर्सस कैम्पस) ने 11वीं और 12वीं कक्षा के छात्रों के लिए करियर काउंसलिंग का आयोजन किया। करीब 1500 बच्चों के बीच आयोजित ऑनलाइन वेबिनार में जानीमानी मनोचिकित्सक डॉ. अरुणा बूटा ने छात्रों को करियर बनाने सम्बंधी कई बहुमूल्य सुझाव दिए-

(1) कौशल युक्त शिक्षा होती है कारगर

डॉ. बूटा ने बच्चों से बात करते हुए कहा कि वर्तमान समय में कौशल युक्त शिक्षा की आवश्यकता बढ़ गई है। पढ़ाई के साथ-साथ कौशल युक्त शिक्षा की तरफ भी ध्यान देने की आवश्यकता है। उन्होंने कहा कि वर्तमान समय में कौशल युक्त रोजगार के अनंत अवसर खुले हैं जो छात्रों को करियर बनाने में मदद करेंगे।

(2) समय प्रबंधन: समय प्रबंधन किसी भी क्षेत्र में सफलता का मूल मंत्र है। कई बार लक्ष्य स्पष्ट नहीं होने के कारण भी समय प्रबंधन नहीं कर पाते। यदि लक्ष्य स्पष्ट हो तो समय प्रबंधन करना आसान हो जाता है और हम सफलता की वास्तविक अनुभूति कर पाते हैं।

(3) समय पर सोना मतलब बहुत कुछ पाना

डॉ. बूटा ने रात 1 बजे और 2 बजे के सोने के चलन को विद्यार्थियों के लिए अत्यंत नुकसानदेह बताया। उनका कहना था कि यदि रात को 10 से लेकर 12 तक सो जाएं तो हमारे मस्तिष्क को अत्यधिक आराम मिलता है। देर रात तक जागते रहने से हमारे मस्तिष्क में बहुत सारी उलझने, दिनभर की



अनावश्यक बातें चलती रहती हैं जो पढ़ाई में एकाग्र होने में बाधा उत्पन्न करती हैं। यदि समय प्रबंधन का ध्यान रखते हुए समय पर और पर्याप्त नींद लें तो हमारा मस्तिष्क अत्यधिक काम करने लायक बनता है। स्वस्थ मस्तिष्क से हम बड़ी से बड़ी सफलता आसानी से हासिल कर सकते हैं।

(4) आत्म-अनुशासन: बड़े से बड़े सपने देखने चाहिए। सपने देखना बहुत अच्छी बात है परन्तु यदि आत्म-अनुशासन के साथ सपने देखे जाएं तो उनके सच होने की संभावना काफी बढ़ जाती है। डॉ. बूटा ने कहा कि बच्चों को लकीर का फकीर नहीं होना चाहिए। उन्हें अपने रास्ते खुद बनाने चाहिए। उन्होंने कहा सभी बच्चे ऐसा कर सकते हैं परन्तु कई बच्चे माँ-बाप और दोस्तों के दबाव में आकर गलत चुनाव कर लेते हैं जो उन्हें नकारात्मकता की ओर ले जाते हैं।

(5) अध्ययन एक तपस्या है: डॉ. बूटा ने बच्चों से कहा कि अध्ययन एक तपस्या है। कठिन परिश्रम सफलता की प्रेरक शक्ति है। उन्होंने कहा कि यदि उपरोक्त बिंदुओं को ध्यान में रखकर लक्ष्य की ओर बढ़ा जाए तो पढ़ाई में, करियर में और जीवन में बहुत कुछ हासिल किया जा सकता है।

Guest Editor of this issue



Ms. Mrinalini Singh
Principal
Yadu Public School,
Noida



From the Editor's desk

I am very honored to serve as a guest editor for this Issue of IMS Today. I am sure that this issue would be definitely useful to all the readers. This collection will also offer a window for new perspectives and direction to the readers' mind for long.

"Thank you to the team IMS Today and comment moderators who work so hard for the news paper on the frontlines of audience engagement."

The Editorial Committee of IMS Today wishes to acknowledge and thank Ms. Mrinalini Singh who contributed her time to handle manuscripts as Guest Editor of this Issue. Without her help, We could not fulfill our mission.

Positive parenting makes positive human being

"To be in your children's memories tomorrow, you have to be in their lives today".

Parenting, as people often misconceive, is not the same for all the parents and there are multiple parenting styles that can be adapted to grow up your kids. But most of the parents do not ponder over the ways to be followed to grow each of their kids. Parenting is a spontaneous outcome for many. Behavioral psychologists say that parents can mold their kids as they wish by deliberate parenting styles. If you have more than one child, the style found effective for one may not bring the same result with the second.

Understanding a kid's character, mental attitudes, physical abilities etc., are essential to determine the style to be followed. Positive parenting is the most appreciated style of parenting, which is found effective to mould the kids as mature and responsible social beings. Positive parenting simply means developing the kids maintaining a supportive and respective relationship with them. Before entering into the positive parenting styles, parents have to be sure of the goals, values and strategies to be applied and followed.

Positive Parenting Tips

Understanding the children is the key to positive parenting. If you fail to see through the minds of kids, then whatever parenting style you adapt, they may go untouched on the formation of the kid. Learn the desires, thinking pattern, passions, behavioral levels etc., of kids. Close observation and affectionate communication will give you

entrance to the minds of children. Remember, you can't just forcefully mould kids into the desired characters.

Kids are full human beings with a full functioning mind, just like elders. Trespassing into their personal areas will result in rebellion and rejection of commands. Understanding the kids and infusing good manners and proper behavioral patterns with positive methods will help kids to imbibe the character; parents try to make them follow.

Being proactive is inevitable to be positive parents. Learn to read the actions of kid and be ready to react in the most positive manner. There should not be any communication gap between parents and kids. Children may not express all their feelings to parents. A proactive parent can intrude into the world of his/her kid and suggest solutions and guidelines even before children get into misbehaviors. This is the highly accepted pattern of positive parenting. Scaring the kids with punishments will engulf gaps between parents and children. Frequent punishments will make kids retract from parents. Discipline them with love and convince them logically, the necessity of being good and responsible. Showing pleasant faces to kids whenever possible will make them feel attached and affectionate with parents. Positive parents should know that the gestures of parents are the first lessons to kids. Smiling at them will create a friendly environment with kids, and in such friendly situations kids can be trained with indirect methods. Kids will respond positively to the people they feel affectionate with... **See P-3**

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दो गज दूरी, माक्स, सेनेटाइजर के अलावा हाथ धोते रहें कहीं 'हाथ' न धोना पड़े!

दिल्ली से सटे होने के बावजूद गाजियाबाद में कोरोना काफी नियंत्रित है। पिछले दो महीने में एक भी गंभीर मरीज सामने नहीं आया और न ही कोई मौत हुई। हम कह सकते हैं कि जिला गाजियाबाद में कोरोना की नहीं चली। बावजूद इसके कोरोना के बदलते स्ट्रेन के कारण सावधानियां बरतनी जरूरी है। गाजियाबाद में कोरोना की स्थिति एवं वैक्सिनेशन को लेकर जिले के मुख्य चिकित्साधिकारी डॉ. एन के गुप्ता से आईएमएस टुडे की खास बातचीत की....

सवाल- गाजियाबाद में कोरोना की अभी क्या स्थिति है ?

कोरोना अभी नियंत्रित स्थिति में है। कोरोना जब पीक पर था तो उस समय हमने 14 निजी अस्पतालों को टेक ओवर किया था और चार हमारे सरकारी अस्पताल एक्टिव कंटीशन में थे। वर्तमान में केवल दो निजी अस्पताल हमारे इनपार्ट चल रहे हैं। सरकारी तौर पर हमने केवल संतोष मेडिकल कॉलेज को अपने साथ रखा हुआ है। बाकी सभी हमने बंद कर दिए हैं। इस स्थिति को देखकर हम कह सकते हैं गाजियाबाद में कोरोना पूरी तरह नियंत्रण की स्थिति में है। फिलहाल केवल 50 एक्टिव केस ही हैं।

सवाल- वैक्सिनेशन को लेकर गाजियाबाद में क्या तैयारी है ?

सरकार की तरफ से हमें जो गाइडलाइंस मिली थीं उसमें हमें तीन फेज में वैक्सिनेशन किया जाना था। पहले फेज में हेल्थकेयर वर्कर्स को, दूसरे फेज में फ्रंटलाइन वर्कर्स को और तीसरे फेज में 60 साल से ऊपर के बुजुर्गों को और 45 से 60 साल के बीच के गंभीर बीमार लोगों का वैक्सिनेशन किया जाना है। पहला फेज हेल्थकेयर वर्कर्स का और दूसरा फेज फ्रंटलाइन वर्कर्स का पूरा हो चुका है। हेल्थकेयर वर्कर्स का सेकेंड डोज जो 28 दिन बाद लगनी थी वो भी पूरी हो चुकी है। फ्रंटलाइन वर्कर्स की सेकेंड डोज अभी बची है। वो भी 15 मार्च तक पूरी कर ली जाएगी।

एक मार्च से एजग्रुप के हिसाब से जनरल पब्लिक के लिए वैक्सिनेशन

का कार्यक्रम चलाया जा रहा है जिसमें एक प्राइवेट अस्पताल और दो सरकारी अस्पताल शामिल हैं। कम्बाइंड अस्पतालों में हफ्ते में 6 दिन रविवार को छोड़कर सुबह 9 बजे से शाम 5 बजे तक। बाकी जितने गवर्नमेंट अस्पतालों के यूनिट हैं उसमें भी यही टाइमिंग रहेगी लेकिन हम वहाँ तीन दिन वैक्सिनेशन करेंगे सोमवार, गुरुवार और शुक्रवार।

सवाल- क्या वैक्सिनेशन पूरी तरह फ्री है ?

जिले के 18 निजी अस्पताल हमसे पेमेंट देकर वैक्सिन ले गए हैं। सरकार की गाइडलाइंस के मुताबिक जो भी वैक्सिनेशन होगा सरकारी अस्पतालों की यूनिट्स में निःशुल्क होगा और प्राइवेट अस्पताल हालाँकि पेमेंट देकर



वैक्सिन ले रहे हैं तो 100 रुपये सर्विस चार्ज के साथ 250 रुपये अधिकतम लेने की अनुमति दी गई है। बाकी उनके ऊपर है कि वे अपने कर्मचारियों को फ्री में लगाते हैं या पेमेंट लेकर।

सवाल- कोरोना महामारी के दौरान बहुत से डॉक्टरों और अस्पतालों ने इसे अवसर के रूप में इस्तेमाल किया। क्या कोई गाइडलाइंस है कि उनको अनुशासित किया जा सके ?

शुरू में कुछ अस्पतालों के खिलाफ हमें शिकायत मिली थी। जाँच के बाद

हमने उनके खिलाफ कार्रवाई भी की। फिलहाल ऐसी स्थिति जिले में नहीं है। पिछले दो महीने से एक भी कोरोना का गंभीर मरीज न तो हमें मिला और न किसी की मौत हुई। कोरोना महामारी ने बाजार को भी विस्तार दिया है। मास्क, सैनेटाइजर के अलावा ढेर सारे फूड सप्लिमेंट्स बाजार में आ गए हैं। एक डॉक्टर और जिले के मुख्य चिकित्साधिकारी के नाते जनता को क्या सुझाव देना चाहेंगे?

कोरोना कभी पीक पर था आज ढलान पर है पर यह ध्यान रखना है कि वह पूरी तरह खत्म नहीं हुआ है। वायरस अगर कहीं भी किसी भी स्थिति में मौजूद है तो वह कभी भी फिर से फैल सकता है इस बात का हमें ध्यान रखना है। इसलिए भारत सरकार और डब्ल्यूएचओ ने जो गाइडलाइंस बनाई है बहुत सोच समझकर बनाई है जिसे फॉलो करना ही होगा। चाहे कोरोना की चपेट में कभी आए हों या नहीं। वैक्सिनेशन के बाद भी जो सावधानियाँ है उसे मानना चाहिए। ध्यान रखने वाली बात है कोरोना वैक्सिन कुछ स्ट्रेन्स के लिए है। यह एक वायरस है स्ट्रेन बदलता रहता है। संभव है किसी नए स्ट्रेन में हमारे सामने आ जाए। इसलिए बचाव ही सही उपाय है। सरकार की जो गाइडलाइंस है कि छह फिट की दूरी, हाथ को बार बार धोना, किसी चीज को छूने के बाद हाथों को सैनेटाइज करना और मास्क लगाना नहीं भूलना है।

कोरोना से बचाव के लिए वैक्सिनेशन के अलावा कौन-कौन सी दवाएँ हैं जो बाजार में चल रही हैं ?

दवाएँ कोई नहीं हैं। हाँ, इम्युनिटी के लिए च्यवनप्राश वगैरह का इस्तेमाल कर सकते हैं।

पिछले दिनों कोरोना की एक दवा बाबा रामदेव ने लॉन्च की थी उसके बारे में आपका क्या कहना है ?

देखिए इसके बारे में हम लोगों को कुछ नहीं कहना। यह हम लोगों से सम्बंधित नहीं है।

क्या वैक्सिनेशन ही कोरोना का अंतिम इलाज है ?

हाँ, वैक्सिनेशन ही आज के दिन अंतिम इलाज है।

सरकारी अस्पतालों की स्थिति पहले अच्छी नहीं थी क्या कोरोना के दौरान उनकी स्थिति बेहतर हुई है, क्या पहले के मुकाबले सुविधाएँ बढ़ी हैं ?

कोरोनाकाल हेल्थ विभाग के लिए एक बूम बनकर आया है। इसमें हम लोगों को बहुत सुविधाएँ मिली हैं। जैसे वेंटिलेटर्स की बहुत कमी थी। सिर्फ गाजियाबाद के लिए 30 वेंटिलेटर प्राप्त हुए। अस्पतालों में बेड्स बढ़ाए गए हैं। कुछ स्पेशलिस्ट भेजे गए हैं। सरकारी स्वास्थ्य सुविधाओं में काफी इम्प्रूवमेंट हुआ है।

Celebration of national management day 2021

Online Seminar on the theme - "Transformation for continuity"



Ghaziabad: An online seminar was organized by Ghaziabad Management Association in collaboration with Mewar Institute of Management Ghaziabad on 23rd February 2021 on the subject "Transformation for Continuity" on the occasion of 15th National Management Day.

Welcoming the audience, Dr. Alka Agrawal, Director, Mewar Group of Institutions said that to remain relevant we have to change ourselves as per the changing times. She said that continuity is a sin-qua-non for successful business transformation.

In the technical session I, Mr. Sudhir Gaur, Head Placements Jetking Ltd. said in his address that transformation is a critical factor. He invoked the famous saying of Swami Vivekanand, "Arise, awake and stop not till the goal is reached" and inspired the

gathering to put up relentless efforts to achieve their goals.

The technical session II was handled by Ms. Rajashree Chakraborty, Area Manager, Jetking Ltd. She insisted that we should not allow others to control us. She went on to add that happiness is not a destination but a way of life.

Mr. Vinay Gupta, Executive Director, Ghaziabad Management Association said in his address that we have a tendency to resist any change and this is a big challenge in life. Referring to the devastating pandemic that impacted the lives and livelihood across the world, he spoke about the need for ushering in a VUCA environment, through VUCA attitude where V is versatility, U for understanding, C for Clarity of thoughts and A denoting agility. This was attended by more than 120 students.

Webinar on Global Megatrends for Mega convergence

Ghaziabad: On Saturday, 27th February, a webinar was organized on "Global Megatrends for Megaconvergence" wherein the distinguished speaker was Ambassador Dr. Deepak Vohra. After the formal welcome by Dr. Rakesh Chharia, President, GMA and sharing the relevance of the topic in the present scenario, Dr. R K Agarwal, Director General, AKG Group & Member, GMA Governing Council introduced Dr. Vohra to the participants.

Ambassador Dr. Vohra, in his inimitable and vivid style, shared his experience and views about the journey of



India and how it has been perceived by the world over the years concerning its economic, intellectual, scientific and military process. With his logic and data, he made each one of us feel proud as an Indian by explaining how we are now looked up to by other countries.

Dr. Manoj Goel, Jt. Director KIET Group of Institutions summarized the talk and Dr. Sapna Rakesh, Director IMS UC, conducted the question-answer session with very intelligent questions and equally succinct answers from Dr. Vohra. Thereafter, the



formal Vote of thanks was proposed by Mr. Amit Agarwal, MD, Ghaziabad precision Products Pvt. Ltd & Immediate Past President, GMA.

The relevance of the topic and the desire to hear Ambassador Dr. Vohra drew full capacity of 300 available

with the zoom platform at the beginning itself, with quite a few waiting in the queue. Apart from this, the session was also telecast live on the GMA youtube channel where the viewership was more than 1150 during the peak of the session.

Webinar on the Budget 2021



Ghaziabad: Ghaziabad Management Association, in collaboration with Tax Law Educare Society, organized a webinar on the budget 2021, which was presented by the Hon'ble Finance Minister yesterday in the Parliament.

The Chief Guest was Justice A. K. Sikri, Former Judge of the Supreme Court of India and the main speaker explaining the budget, section by section, was CA Dr. Girish Ahuja. Justice Sikri, in his inaugural address, said that the budget is a statement of Economic policies and Fiscal thinking of the Government. He

quoted Mr. Shekhar Gupta, a journalist that this is a dream budget from the policies point of view. Thereafter, a short view of the budget was shared by CAA Tul Gupta, President ICAI and CA Amarjeet Chopra, Past President of ICAI. CA Ashok Batra shared his analysis on Indirect Tax before Dr. Ahuja shared his analysis of the budget in detail with specific reference to the provisions in the Direct Tax structure.

This was the first analysis of the union budget and was attended by about 550 persons on the zoom apart from many more on YouTube.

Panel Discussion on the Theme "Transformation for Continuity"

Celebration of National Management Day 2021

Ghaziabad: GMA & IMS Ghaziabad organized the 15th National Management Day on Saturday, February 20, 2021, on the theme "TRANSFORMATION FOR CONTINUITY". The expert speaker was Mr. Sandeep Tyagi, Director-HR, Samsung. The event started with the inaugural address of the Director, Dr. Urvashi Makkar, who pondered on digital transformation as the survival mantra for the institutions. Dr. Makkar quoted Noam Chomsky, 'If you're teaching today what you were teaching five years ago, either the field is dead or you are'. The technological disruptions have turned the success stories topsy-turvy for the institutions.



Our distinguished guest, Mr. Vinay Gupta, Executive Director, GMA also resonated with the Director's address and emphasized that we need to continuously keep moving forward or else we will stagnate, become useless and redundant. Mr. Sandeep Tyagi, enunciated

the digital practices being adopted in the current scenario, making the organizations more effective and that this pandemic has harnessed the intensity of digitalization in organizations and has brought transformations at varied levels. This was attended by 64 students.

Digital Poster Making Competition on the theme - "Transformation for continuity"

Ghaziabad: Ghaziabad Management Association and Department of MBA, IMS Engineering College organized Digital Poster Making Competition on the occasion of 15th National Management Day on the theme of "Transformation for Continuity". About 16 students of the MBA department of the Institute took part in the poster competition and more than 60 attended the event.

Webinar on 'Players involved in Cybercrime & Role of Intermediaries'

Ghaziabad: Cybercrime has become rampant across the globe, which impacts the lives of people and the rate of cybercrime has increased in recent years. This is primarily because of technological advancement and easy accessibility of the Internet has made the burgeoning cyberspace vulnerable and the repercussions associated with it can be witnessed in recent times. Both are equally responsible for making it easier for perpetrators to carry out a diverse range of criminal activities that has no boundaries and is capable of causing serious harm to people



worldwide. To share his experience on the subject, we invited Advocate Upender Thakur, senior partner of Singh & Singh a well-known law firm to enlighten us on the matter. The webinar was very well received and attended with almost 55 participants throughout the session.

Panel Discussion on the theme - "Transformation for continuity"

Celebration of National Management Day 2021

Ghaziabad: National Management Day 2021 was celebrated on Feb 19, 2021, by the Ghaziabad Management Association in collaboration with the KIET Group of Institutions in the KIET School of Management, Ghaziabad.

To embrace the occasion a Panel discussion was conducted on the theme "Transformation for continuity". The Panel consisted of MBA 1st Year students, the students from both



sections were divided into 4 groups (two groups each from both the sections).

The welcome address was made by the HOD, Dr. R. Srinivasan followed by an

inaugural address by Director, KIET, Dr. A. Garg. The event was also graced by the presence of Joint Director, KIET Group of Institutions, Dr. Manoj Goel.

Topics of the panel discussion were:

- An analysis of the rise of the Digital Economy post COVID-19
 - Innovation as a Business Policy
 - Rise of Digital Marketing in Business transformation
 - Contribution of Entrepreneurship in the Economic Growth
- The function was organized on MS Team. The participants included both MBA 1st Year and 2nd Year students with all the faculty members. More than 100 students participated in and attended the program.

INTERNET - A REVOLUTION



Piyush, D.A.V. Public School

The Internet has turned our existence upside down. It has revolutionized communications, to the extent that it is now our preferred medium of everyday communication. In almost everything we do, we use the Internet. Ordering a pizza, buying a television, sharing a moment with a friend, sending a picture over instant messaging. Before the Internet, if you wanted to keep up with the news, you had to walk down to the newsstand when it opened in the morning and buy a local edition reporting what had happened the previous day. But today a click or two is enough to read your local paper and any news source from anywhere in the world, updated up to the minute. The Internet was no longer concerned with information exchange alone: it was a sophisticated multidisciplinary tool enabling individuals to create content, communicate with one another, and even escape reality. Today, we can send data from one end of the world to the other in a matter of seconds, make online presentations, live in parallel “game worlds,” and use pictures, video, sound, and text to share our real lives, our genuine identity. Personal stories go public; local issues become global. The rise of the Internet has sparked a debate about how online communication affects social relationships. The Internet frees us from geographic fetters and brings us together in topic-based communities that are not tied down to any specific place. Ours is a networked, globalized society connected by new technologies. The Internet is the tool we use to interact with one another, and accordingly poses new challenges to privacy and security. The development of the Internet today is being shaped predominantly by instant, mobile communications. The mobile Internet is a fresh revolution. Comprehensive Internet connectivity via smartphones and tablets is leading to an increasingly mobile reality: we are not tied to any single specific device, and everything is in the cloud.



Bhoomika Negi won second prize for ‘Road Safety Awareness’



Ghaziabad: Regional Transport Office Ghaziabad organised "National Road Safety Week" for the school students which aimed at raising awareness regarding the traffic rules and to limit the casualties happening due to road accidents. In the poster making competition on "Road Safety", Sun Valley International School,

Vaishali, Ghaziabad class X-C Bhumika Negi won second position. She received a cash prize of Rs 2000 and a merit certificate in a prize distribution ceremony organised by Regional Transport Office, Ghaziabad on 20th February 2021 at H.R.I.T engineering college Meerut road, and Ghaziabad.

लेखन कौशल पर कार्यशाला का आयोजन

साहिबाबाद। राजेंद्र नगर स्थिति स्वामी विवेकानंद लेखन कौशल विकास कार्यशाला का आयोजन किया गया। इस कार्यशाला में स्कूल के आचार्यों को हिंदी व अंग्रेजी भाषा में लेखन कौशल विकास की जानकारी दी गई जिसका उद्देश्य था कि आचार्य अपनी कक्षा के बच्चों को दोनों भाषाओं को पढ़ने व लिखने की बेहतर शिक्षा दे सकें।

कार्यशाला के प्रमुख प्रशिक्षक आदर्श किसान हायर सीनियर सेकेंडरी विद्यालय के प्रधानाचार्य डॉ. राजीव पाण्डेय रहे। डॉ. पाण्डेय ने आचार्यों को जापानी विधा हाइकू के बारे में भी बताया। इस बीच उन्होंने 17 वर्षों में सम्पूर्ण कविता को भी प्रस्तुत कर दिया।

डॉ. राजीव पाण्डेय का परिचय देते हुए स्कूल की मीडिया कॉर्डिनेटर ललिता प्रभाषी ने बताया कि डॉ. पाण्डेय की पुस्तक ‘भारत के 21 परमवीर’ लिम्का बुक ऑफ रिकॉर्ड में दर्ज हुई है। इन्होंने तीन घंटे के अंदर 151 कवियों का ऑनलाइन सेशन लिया। कार्यशाला में आचार्यों के अलावा स्कूल के कई गणमान्य शिक्षक कुमार, उमेश कुमार गुप्ता एवं सीमा चौहान मौजूद रहे।

राणा प्रताप हायर सैकेण्ड्री स्कूल में फिर से लौटी विद्यालय की रौनक



गाजियाबाद। 10 फरवरी 2021 दिन बुधवार सुबह 9:00 बजे ही विद्यालय खोल दिया गया। एक दिन

पहले ही सभी कक्षाओं की सफाई एवं सैनेटाइज किया गया, पहले दिन विद्यालय में विद्यार्थियों की उपस्थिति 25 प्रतिशत रही। स्कूल आने को लेकर

विद्यार्थियों में काफी उत्साह दिखाई दिया। सभी विद्यार्थियों के चेहरे पर उत्साह एवं रौनक दिखाई दी। विद्यार्थियों को छोड़ने आये अभिभावक भी काफी खुश एवं उत्साहित दिखे।

विद्यालय की प्रधानाचार्या श्रीमती पूनम शिशोदिया जी भी विद्यार्थियों को देखकर अत्यंत प्रसन्न दिखाई दी। अस्थापकगण भी विद्यार्थियों को पढ़ाकर बहुत ही आनंदित महसूस कर रहे थे। विद्यालय को देखकर ऐसा लग रहा है कि विद्यालय की रौनक फिर से लौट आयी है। विद्यार्थियों ने भी नियमों का पालन करते हुए चेहरे पर मास्क एवं सामाजिक दूरी का पालन किया।

Positive parenting makes positive human being

page 1 Cont....

Never ever make your kids feeling avoided especially when they expect your smile or appreciation. Appreciating the good efforts or achievements of kids is a positive sign for them and indirect suggestion of what you like them to follow. Not being destructively critical is equally important as appreciating the kids.

Every parent tries to apply positive parenting to understand that successful parents are made on a single day. It is the result of constant effort of several years. You can't make your child overdo with activities and extracurricular functions. Parents have to slow down when they feel the child is given heavier burdens. Character formation is a lengthy process and trying to infuse everything into a child at rocket speeds is dangerous. Give a lesson to the child and give him/her time to digest them. Extracurricular activities and mental games will enrich the children with definitive results, but too many of them will develop an aversion towards them.

Advice is trivial before real life examples. Parents are to be the role models of kids. Kids imbibe most of the behavioral patterns directly from parents. If parents can be good role models, then character formation of children is easier. Parents are the human beings the child interacts mostly with, right from infancy. No one influences the kids as deeply as parents do. Being good role models to kids is half the way of the character formation of kids. Love your kids unconditionally if you want to influence them to be responsible and mature enough. Telling that you love your kids is not just enough. Let your love overflow and get expressed lavishly. Hugs, kisses, words of love, affectionate responses etc. will help the kids to understand the depth of your love and concern towards them. Being positive parents is not a simple and easy-to-do task. You have to be dedicated enough to mould your babies into best human beings.

CHOMU vs CHAMPION competition organised



Ghaziabad Nagar Nigam organised CHOMU vs. CHAMPION competition for the school students to create awareness about the importance of keeping your city clean. In category 1 "Clean Study Room and Room", Sun Valley International, School, Vaishali, Ghaziabad Vedansh Nandan of class 3rd B won third position. He received a cash

prize of Rs 2000 and a merit certificate in prize distribution ceremony organized by Ghaziabad Nagar Nigam on 12th February 2021 at ITS Mohan Nagar.



रीमा कोहली, प्रधानाचार्य एयरफोर्स स्कूल हिंडन

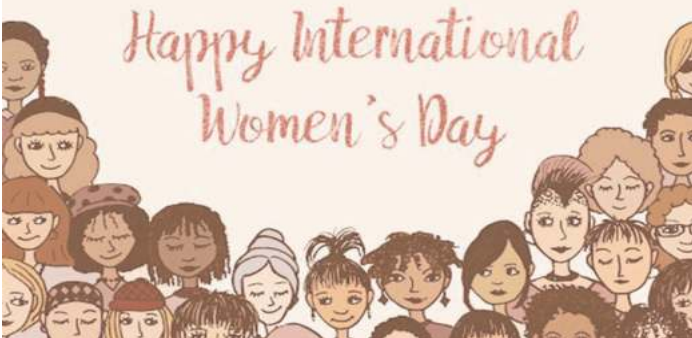
नारी भी करें नारी का सम्मान

कितना अच्छा लगता है सुनने में अंतरराष्ट्रीय महिला दिवस आज हम खुद को सौभाग्यशाली मानते हैं कि हमें यह अंतराष्ट्रीय महिला दिवस इस का एहसास दिलाता है कि आज समाज में हर महिला की उतनी ही जरूरत है जितनी कि एक पुरुष की। आज नारी- नारी का सम्मान करना अति आवश्यक समझती है क्योंकि सिर्फ नर-नारी पर और नारी- नर पर निर्भर नहीं नारी नारी पर भी उतनी निर्भर है अपनी सफलता के लिए आज मैं याद कर रही हूँ अपनी उन बुजुर्ग महिलाओं को जिन्होंने हर वक्त हर समय अपने नन्हे नन्हे बच्चों को नानी दादी कहते हुए सुना है।

नानी दादी वह शब्द है जो आज हमें एक कोने में छुपा मिलता है क्योंकि दादी अब नन्हे मुने के पीछे भाग नहीं सकती क्योंकि अब नानी रसीदें

में ज्यादा देर खड़े होकर चूल्हा चौका नहीं कर सकती तो यह नानी और यह दादी एक कोने में बैठ यही देखते रहते हैं यही सोचते रहते हैं कब आएगा कोई मेरा नन्ना मुन्ना और मुझसे एक पल बात करेगा या फिर समय निकालकर चिकित्सालय जाकर मेरी दवा ले आएगा।

कभी-कभी हम आज के वर्तमान के नशे में इतने गुम हो जाते हैं कि सोचने लगते हैं आने वाला भविष्य भी ऐसा ही रहने वाला है। ऐसा ही रहे तो उसके लिए और मेहनत करने लगते हैं इस दौरान हम यह भूल जाते हैं कि हम अपने संग पूर्वजों से जुड़ी यादों और सीख को अहमियत नहीं देते हैं। अपनी नानी दादी जिन्होंने अपना सहारा देकर हमें पढ़ाया, लिखाया और वक्त वक्त पर अच्छे-अच्छे संस्कार दिए हमें हर वह पकवान खिलाया



जिससे हम तंदुरुस्त रहें। हम पलट कर उनको देखें जिन्होंने हमारे मन मस्तिष्क में आगे बढ़ने के सपने दिखाए। हमसे आस्था रख हमको अपने आप पर पूर्ण विश्वास रखने पर दृढ़ विश्वास रखने पर कठोर शपथ दिलवाई। नानी और दादी की वह मीठी लिखाया और वक्त वक्त पर अच्छे-अच्छे संस्कार दिए हमें हर वह पकवान खिलाया

अपनी नानी दादी और सबकी नानी दादी को प्रणाम करें और उनके वजूद से जो आज हमने कीर्तिमान स्थापित किया है उसका सम्मान करें। अंतरराष्ट्रीय महिला दिवस की हर बुजुर्ग महिला को ढेर सारी शुभकामनाएं जिन्होंने हमारा आज साकार किया। जो अपने पलकों पर सपने सँजोए अपने बच्चों सफल होते देखती हैं।

Eating safe - Eating Pure

‘One cannot think well, work well or sleep well, if one has not dined well.’ - Virginia Woolf

As educators, who deal with children with impressionable age, we need to inculcate right food habits among them. Right habits developed at right time go a long way to enable them to make right food choices. KDB has taken significant initiatives to ensure the same. As part of Eat Right India Campaign, a flagship programme of FSSAI, a plethora of activities were carried out from 12 to 19 February 2021, for Classes VI-XI endorsing the idea of Safe and Healthy Food Habits among the students.

‘Eat healthy to stay healthy’ principle is the base to attain optimum health. Just to satiate their taste buds, children consume junk and adulterated food which affects their health adversely. School, with the campaign “Eating Safe-Eating Pure” (whereby a lot of adulteration tests were conducted) succeeded in spreading awareness about the possible harmful effects of such food. So that they grow up to be “Aware Consumers”, pupils were also involved in activities like collecting food wrappers to analyse their manufacturing dates, ingredients and their



nutritional values. Equally fruitful was “Healthy Bite-Nutritious Snacks Making Competition”, where they appreciated the magnitude of healthy food in improving overall well being and combating life style diseases, thus becoming emissaries of healthy eating. Unleashing the creative side of the learners, they were involved in Poster Making Competition- Eat Right Creativity Challenge. Making posters was an exciting opportunity for students of Class XI to engage in discussions, come up with appropriate ideas,

and negotiate the ways to depict the idea creatively.

The two most sought after love of all would certainly be food and music, one satisfies the cravings of taste, the other of the heart. We thought of combining the two through/ The week long programme culminated with “Healthy Food- an Awareness with Music”, where the school choir not only composed a parody plus rap song but presented it to an enthralled audience. While giving utmost importance to personal hygiene and sanitation, KDB also ensures Sustainable

Food Habits, whereby students are constantly encouraged to reduce food waste by sharing surplus food with the needy and recycle the leftover food into compost. At the same time we take pride in calling KDB a Plastic Free Campus. Young people are agents of change and their potential to influence the entire nation is well known. As responsible stewards of society, we reinforce good and sustainable dietary habits among them, steadily but certainly paving the way for a stronger Nation.

Knowledge

Solve Quiz No. 76

For Students

Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email imstoday.imsec@gmail.com

1. The equatorial circumference of the Earth is nearly

a) 31000 Km
b) 40000 Km
c) 50000 Km
d) 64000 Km

2. Clouds are the result of

a) Evaporation
b) Normal temp. lapse rate
c) Catabatic lapse rate
d) Condensation

3. Which of the following is considered a ‘hot-spot’ of biodiversity in India?

a) Aravalli Hills
b) Indo-Gangetic plain
c) Eastern Ghats
d) Western Ghats

4. The sea coast of Tamil Nadu is known as

a) Circar coast
b) Konkan coast
c) Malabar coast
d) Coromandal coast

5. First National Park of India is

a) Nanda Devi National Park
b) Jim Corbett National Park
c) Rajaji National Park
d) Kanha National Park

6. Which of the following is an extremely fast, small memo-

ry between CPU and main memory?

a) RAM and ROM
b) Cache memory
c) Secondary memory
d) None of the above

7. Which of the following is not offered as an independent service layer in Cloud Computing?

a) Hardware as a service
b) Platform as a service
c) Software as a service
d) Infrastructure as a service

8. NASA’s ‘Cassini’ spacecraft is on mission for which planet?

a) Jupiter
b) Mars
c) Saturn
d) Venus

9. The time period of revolution of a geo-stationary satellite is

a) 12 Hrs
b) 24 Hrs
c) 48 Hrs
d) 6 Hrs

10. Cellulose and starch both are made up of

a) (+) – Glucose
b) (-) + Fructose
c) (+) – Galactose
d) Both (a) and (b)

Participation format

Quiz No.....
 Name of Student.....
 (also attach your PP size Photo)
 Class.....Year.....
 College Name.....
 Mobile Number.....
 Email.....
 Present Address.....
 Permanent Address.....

Answers (QUIZ-76) February, 2021 issue:
 1 2 3 4 5 6 7 8 9 10
 a b c b a a d d c c

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)

‘चुनौतियों को चुने’ और मुकाबले के लिए खुद को तैयार करें



113 साल पहले 1908 में अंतरराष्ट्रीय महिला दिवस की बुनियाद बनी थी। अपने श्रम अधिकारों जैसे काम के घंटे कम करने, वेतन बढ़ाने और वोट देने के अधिकारों के साथ शुरू हुआ एक आंदोलन वर्तमान में काफी आगे बढ़ चुका है। आज महिलाओं की चुनौतियों सामाजिक, राजनीतिक व आर्थिक समानता की लड़ाई के साथ-साथ लैंगिक समानता को लेकर है। बहुत हद तक इस संघर्ष में उन्हें सफलता भी मिली है पर वैश्विक स्तर पर लड़ाई अभी बाकी है।

आधिकारिक तौर पर 1975 में संयुक्त राष्ट्र संघ ने पहली बार सालाना अंतरराष्ट्रीय महिला दिवस के आयोजन की इजाजत दी थी। तब से महिलाओं के अधिकारों के संरक्षण, पोषण व प्रोत्साहन के लिए लगभग सभी देशों में भिन्न-भिन्न सरकारी और गैरसरकारी आयोजन किए जाते हैं। इन आयोजनों में महिलाएँ अपनी अब तक की उपलब्धियों पर गर्व और भावी चुनौतियों पर बहस करती हैं। संयुक्त राष्ट्र संघ ने 2021 की अंतरराष्ट्रीय महिला दिवस की थीम ‘हैसटैगचूजटुचेलेज’ थीम रखी है और चुनौतियों को चुनने और उसके लिए दृढ़ इच्छाशक्ति के साथ आगे बढ़ने हेतु आह्वान किया है।

दुनिया के कई देशों में महिलाओं को आज भी कई बुनियादी अधिकार नहीं हैं। सऊदी अरब ने अब जाकर महिलाओं को सेना में सर्विस की इजाजत दी है। रक्षा मंत्रालय के मुताबिक सैनिक, लांस नायक, सार्जेंट और स्टाफ सार्जेंट के पदों पर महिलाओं की भर्ती की जाएगी। भारत के लिहाज से बात करें तो पूर्व में स्त्रियों के कई अधिकार थे। समाज में उनका सम्मान सबसे ऊपर था। मध्यकालीन समय में महिलाओं के अधिकार छिनते गए जिसमें शिक्षा का अधिकार प्रमुख था। शिक्षा का अधिकार जाते ही कई धार्मिक कर्मकाण्डों, पाखण्डों और अंधविश्वासों में स्त्रियाँ फँसती चली गईं।

पिछले दो सौ सालों के इतिहास में भारत की महिलाएँ धीरे-धीरे न सिर्फ कर्मकाण्डों, पाखण्डों व अंधविश्वासों से काफी हदतक बाहर निकली हैं बल्कि शिक्षित होकर नित नए कीर्तिमान बना रही हैं। 2021 की उपलब्धि है कि अविन चतुर्वेदी भारत की पहली महिला लड़ाकू पायलट बनकर लाखों महिलाओं के लिए प्रेरणास्रोत बनी हैं। राजनीतिक अधिकार मिलने और आर्थिक सम्पन्नता आने से समाज में उनकी ग्राह्यता बढ़ी है। महिलाएँ घर और बाहर दोनों ओर अपनी सुझबुझ व कौशल का परिचय दे रही हैं। लैंगिक समानता को लेकर कुछ चुनौतियाँ अभी बाकी हैं जिसे हासिल किया जाना है। पुरुषवादी सोच से ऊपर उठकर महिलाओं के संघर्ष में पुरुषवर्ग की सहभागिता भी आवश्यक है। यह समझना होगा कि स्त्री-पुरुष स्वस्थ समाज के मूल आधार हैं जिसके कारण दोनों के अधिकार भिन्न-भिन्न नहीं हो सकते।

How women’s can empowered in today’s era

Feminism’s not about us convincing you that gender equality is worth engaging in only because there might be something in it for you, or is it for your sister or your mother. The question is, what’s in it for humans?” “Feminism is not here to dictate to you. It’s not prescriptive, it’s not dogmatic. All we are here to do is give you a choice. We want to empower women to do exactly what they want, to be true to themselves, to have the opportunities to develop. Women should feel free.”

Feminism, which is a range of social and political movements, and ideologies that aim to establish equality between genders, is often misinterpreted as a man-hating factory run by women. It is not the only misconception people have about feminism. Feminists are often tagged as angry, pro-choice, unattractive, not feminine, irreligious and what not. But look at these tags carefully.

There are some questions that we need to ask ourselves. Do these tags come from a place of



Simran Singh

rationality or from a place of insecurity? A male child, since the day he is born, is made to believe that he is some sort of infallible, invincible being. A female child, since the day she is born, is made to believe she has to be beautiful, conforming, and cheerful.

The whole concept of womanhood has been limited to a beauty standard which, also, was set by men. So when we try to blur this line of difference between men and women, it makes people uncomfortable, thus making too much feminism a thing. Now, the question is, how many women do you see at workplaces, colleges, in politics, or any other public places? The number is exponentially less than men. Why are so many women limited to the household? Are they not competent? Is it because

they chose to stay at home or is it because they weren't given a choice in the first place? The point here is there is nothing wrong with doing house hold tasks or other career practices, but a choice should exist. Women should be able to say 'No'. There must be as many opportunities for women in every field as they are for men and they should be paid the same as men. The wage difference between men and women is one of the most conflicted topics, in even developed countries. This is what feminism fights for.

Men are afraid to show emotions, talk when they are stressed, even have normal conversations, and just be human. It discourages them from experiencing a whole aspect of humanity. This is what feminism fights against.

Social media platforms have created this false image of feminism that has been embedded into the minds of people. People use movements like feminism to shield their own insecurities and hatred. There is a need to distinguish between feminism and man-hating.



Dr. Narendra Kumar

development, clinical development, and manufacturing and regulatory facilitation for deployment, and consolidate all available resources towards accelerated product development. Hence

BIRAC act as an important body for the promotion of industrial activities in the biotechnology sector.

Currently, India is ranked amongst the top 12 biotech destinations in the world and ranks 3rd in Asia. Due to increasing economic prosperity, health consciousness, and a billion-plus population base the Indian biotech industry is likely to experience significant growth in the coming future. The biotech sector is primarily divided into five major segments: bio-pharma, bio-services, bio-agri, bio-industrial, and bioinformatics, which together

08 मार्च महिला दिवस मनाना महत्वपूर्ण है और हर तरीके से महिलाओं को महिला दिवस मनाना चाहिए। एक-एक औरत को ज्यादा-से- ज्यादा इस कार्यक्रम में शामिल करना चाहिए जहाँ नारीवाद के ऊपर विस्तार से चर्चा हो।

नारीवाद क्या है? नारीवाद राजनैतिक आन्दोलनों, विचारधाराओं और सामाजिक आन्दोलनों की एक श्रेणी है, जो राजनीतिक, आर्थिक, व्यक्तिगत और सामाजिक लैंगिक समानता को परिभाषित करने, स्थापित करने, और प्राप्त करने के एक लक्ष्य को साझा करते हैं। इसमें महिलाओं के लिये पुरुष के समान शैक्षिक और पेशेवर अवसर स्थापित करना शामिल है। आज भी भारत में महिलाओं को सामाजिक, राजनैतिक, आर्थिक स्तर पर सामान न्याय नहीं मिलता। यह बहुत दुख की बात है कि भारत में महिलाओं की स्थिति दूसरे विकसित देशों की अपेक्षा खराब और असुरक्षित है। इसलिए आवश्यक है कि नारीवादी बातों का संज्ञान लिया जाय। स्थिति तो ये है कि आज भी पढ़ी-लिखी महिलाएँ भी नारीवाद का सही और उपयुक्त अभिप्राय नहीं समझ पातीं और न ही समझना चाहती हैं।

“नारीवाद” आज भी बहुतांश को हजम नहीं होता। पितृसत्तात्मक समाज आज भी नारीवाद को स्वीकार करने को कतई तैयार नहीं है। सिर्फ पुरुषों पर दोषारोपण न करते हुए स्त्रियों को खुद नारीवाद पर समुचित विचार करना चाहिए। नारीवाद को लोग अलग-अलग नजरिये से देखते हैं, ताजुब की बात तो यह है कि स्त्रियाँ खुद भी नारीवाद को समुचित और तार्किक नजरिये से नहीं देख पातीं। बहुसंख्य स्त्रियाँ तो ऐसी हैं कि नारीवाद गलाफाड़ कर चिल्लाती हैं लेकिन जब खुद पर कुछ आन पड़तो है तो वह पुनः पुरुषों की शरण में चली जाती हैं। विडंबना यह भी है कि नारीवाद की कई दफा

गलत व्याख्या की जाती है। जैसे नारीवाद का यह अर्थ नहीं होता कि अपनी जिम्मेदारियों से ही मुहँ मोड़ लूँ, अहंकारी होना भी नारीवाद नहीं है। दरअसल दिक्कत यह भी है कि कई स्त्रियाँ खुले सम्बन्धों या बहुसम्बन्धों को ही आजादी मानकर नारीवाद का झण्डा बुलन्द करने लगती हैं। हम समानता की बात तो करते हैं लेकिन एक स्त्री खुद दूसरे स्त्री की ही मदद करना पसन्द नहीं करती। महिलाएँ खुद महिलाओं के साथ कई तरह की भेदभाव करती हैं। जैसे कामकाजी महिला, शिक्षित महिला, अशिक्षित महिला, घरेलू महिला, श्वेत-अश्वेत महिला खूबसूरत और आकर्षक महिला, विवाहित महिला, अविवाहित महिला, माँ, बुजुर्ग महिला। इसके अलावा जातिवाद और पूँजीवाद भी भेदभाव का कारण है। इस तरह का भेदभाव महिलाओं को संगठित होने से रोकता है। यही कारण है कि महिलाएँ आज भी दुर्बल और अकेली महसूस करती हैं। महिलाओं को जागरूक होना पड़ेगा और संगठित होकर काम करना पड़ेगा, तभी कोई बात बनेगी।

भारत में नारीवाद के इतिहास को देखते हुए इसे तीन चरणों में बाँटा जाता है। पहला दौर शुरू हुआ 19वीं सदी के मध्य में जब यूरोपियन पुरुष उपनिवेशवादी समाज में प्रचलित कुप्रथा ‘सतीदाह’ के विरुद्ध आवाज उठाया। दूसरा दौर 1915 से भारत की आजादी तक रहा जब गाँधीजी ने महिलाओं का सशक्तिकरण को लेकर कई कदम उठाए। गांधी जी का कहना था कि महिलाएँ स्वयं इतनी सबल हैं कि खुद की ही नहीं वरन संपूर्ण मानव जाति के कल्याण में महत्वपूर्ण भूमिका निभा सकती हैं। उनका कहना था कि अगर महिलाओं को आजाद होना है तो उन्हें निडर बनना होगा। तीसरा दौर, स्वतंत्र भारत में विवाहित महिलाओं की आर्थिक तथा



राजनीतिक भागीदारी में विशेष सुधार हुआ। इन सुधारों में परिस्थितियों पर ज्यादा बल दिया गया। इतने सारे काम होने के बावजूद आज भी महिलाओं की स्थिति दयनीय है। बहुत सारे भेद-भाव में महिलाएँ आज भी फँसी हैं। भारतीय नारीवाद में बहुत सारे महिलाओं का नाम आता है। जैसे- सावित्री बाई फुले (1831-1997) पहली महिला स्कूल खोलने का श्रेय इन्हीं को जाता है। ताराबाई शिन्दे (1850-1910) समाजसेवी, जिन्होंने स्त्री-पुरुष के पर

तुलनात्मक अध्ययन किया। ऐसे बहुत नाम हैं। डॉ. भीमराव अम्बेडकर ने महिलाओं के अधिकार के लिए अनेक काम किए। 05 फरवरी 1951 में डॉ. भीमराव अम्बेडकर ने ‘हिन्दी कोड बिल’ पेश किया। इसका मुख्य मकसद हिन्दू महिलाओं को सामाजिक शोषण से मुक्त करना था और उन्हें पुरुषों के बराबर अधिकार

दिलाना था। महिला सशक्तीकरण की दिशा में ये एक ऐतिहासिक कदम था। उन्होंने कहा “शिक्षित बनो संगठित रहो”। अगर महिलाएँ संगठित नहीं हुईं तो महिला समाज का उत्थान कैसे होगा? औरतों को खुद आगे आना होगा। पुरुष उनकी नुमाईन्दगी न करे वही अच्छा है। सवाल सिर्फ नुमाईन्दगी का नहीं है क्योंकि औरत महज एक सामाजिक, आर्थिक ईकाई ही नहीं बल्कि मानव समाज की एक महत्त्वपूर्ण अंग है। महिलाओं को एकत्रित होना बहुत जरूरी है। इसलिए 08 मार्च महिला दिवस व्यापक रूप से मनाया जाय। जिसमें समग्रता में महिलाएँ शामिल हों, सबकी बात सुनी, समझी और कही जाय। महिलाओं के दिमाग में भी पितृसत्ता का प्रभाव लम्बे समय से जड़ जमाये हुए है। इसलिए महिलाएँ भी महिलाओं के साथ समग्रता में खड़ी नहीं दिखतीं, जिसका विवेचन करना बहुत जरूरी है। पितृसत्तात्मक समाज एक बीमारी की तरह है, जो महिलाओं और पुरुषों दोनों को समान रूप से धीरे-धीरे खोखला कर रही है।

Digitization in Management Education - Need of the hour

The volatility and the complexity of the environment have made it highly desirable that the institutions involved in management education have to adopt transformative and disruptive process-innovations so that a systematic approach towards enhancing quality education can be facilitated. In the whole process, the institutions are expected to adopt evolutionary and revolutionary integration of content learning.

We must understand that the three key missions or objectives of management education are creating new knowledge which generates research. The second objective is disseminating the knowledge which results in skill creation amongst the students; thirdly, the innovation creation as a result of knowledge acquisition and dissemination. Moreover, in the current scenario which has challenged the institutions to adopt digitization, it is highly significant to redefine the systems and processes regularly within the institutes. Not only this, we believe that digitization has to be adopted as an enabler and facilitator for value creation and dissemination of education.

IMS Ghaziabad focuses on helping students discover the difficulties and reconsider how they accomplish growth in



every aspect. Higher education is evolving, and a major transformation is taking place in many institutions. The mission of the organization specifically defines its goal within the framework of higher education and explains who is represented by the institution and what it aims to achieve. The specified

objectives and priorities of the institution, consistent with higher education aspirations and expectations, clearly define how the institution can fulfill its purpose.

These have led to increased harmonization and mobility at the International level with the objective of protecting and enhancing standards, improving quality, promoting adaptability, employability, and improving compatibilities of students.

Digitalization of education deemphasizes the top-down dissemination of standardized knowledge. As an educator, you go from disseminating knowledge orally, via in-class lectures, to putting it online in a variety of formats, including written text, videos, quizzes, and so on. While, almost by definition, oral lectures are prepared in advance, providing such content online frees up class time for more discussion.

We see the increased emphasis on interactive learning and discussion as one of the primary advantages of digitalization, since for us it's the more interesting part of learning. IMS Ghaziabad's mission is to cultivate socially responsible business leaders by fostering in them a growth mindset, a global perspective, contemporary business knowledge, skills, and attitude to ensure a progressive outlook and focus on sustainable business models.

Biotechnology Sector: A knowledge and Innovation-Driven Bio-Economy

In a knowledge-based economy, biotechnology plays an important role in biological systems, living organisms, and their derivatives to produce new or modified products and processes that can improve the economy of the country. It is also a branch in which the compatibility of medical, economic, and scientific challenges leads to the continual emergence of new solutions. Its achievements often condition and stimulate inventive activity not only in the home area but also in other industries based on advanced technologies. Biotechnology and genetic engineering are at the same time the branch in which the compatibility of medical, economic, and scientific challenges leads to continually emerging new solutions. The dynamics of creating biotechnological innovations is at the same time an opportunity and a challenge. It requires not only a strong diversification of information sources

but also continuous control, continuous acquisition, and fast orientation in the sheer volume of new knowledge.

In the Indian context, the Department of Biotechnology (DBT), Government of India, established a dedicated unit Biotechnology Industry Research Assistance Council (BIRAC) to drive the biotechnology industry by imbuing the knowledge and innovation for its growth and development in all key areas. In the current scenario Biotechnology Industry Research Assistance Council (BIRAC), in addition to its existing activities under National Bio-Pharma Mission (NBM) and Ind-CEPI Mission are also providing complementary strengths to Mission COVID Suraksha - The Indian COVID-19 Vaccine Development Mission that facilitates preclinical

development, clinical development, and manufacturing and regulatory facilitation for deployment, and consolidate all available resources towards accelerated product development. Hence

BIRAC act as an important body for the promotion of industrial activities in the biotechnology sector.

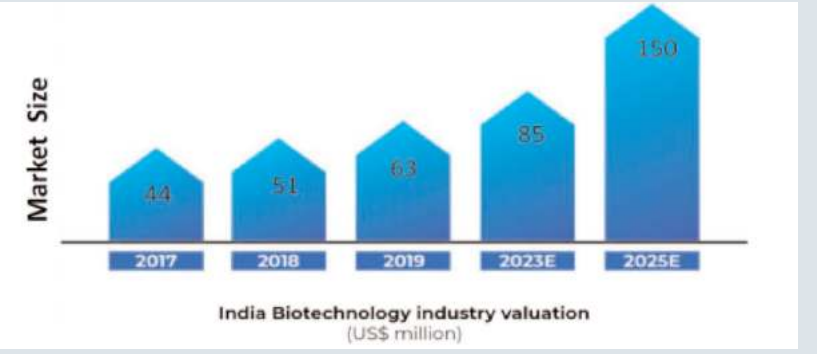
Currently, India is ranked amongst the top 12 biotech destinations in the world and ranks 3rd in Asia. Due to increasing economic prosperity, health consciousness, and a billion-plus population base the Indian biotech industry is likely to experience significant growth in the coming future. The biotech sector is primarily divided into five major segments: bio-pharma, bio-services, bio-agri, bio-industrial, and bioinformatics, which together

	Current Status	2020	2022	2024
Bio Economy (US\$)	51 billion	60 billion	100 billion	150 billion
Startups	2000	2500	5000	10000
Bio Incubators	45	50	100	200
URJIT Biotech Translational Clusters	4	5	7	10
Technology Propellers	-	1	4	5
Bio Manufacturing Zones	-	1	3	5

contribute to the Bio-economy. At present, the growth of the Biotechnology industry is primarily driven by vaccines and recombinant therapeutics in India.

If you see the estimated valuation of the Indian Biotech Industry in the year 2025, it will reach around 150 US\$ million and the world bio-economy based on the biotech based industry will reach up to 150 billion US\$ by 2024 and increased by US\$ 100 billion from the current US\$ 51 billion. This estimated bio-economy is contributed by startups,

bio-incubators, biotech translational clusters, technology propellers, and bio-manufacturing zones.



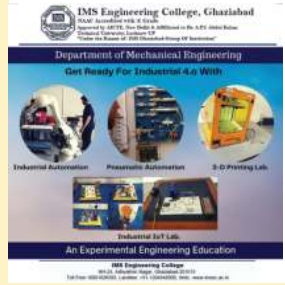
(Source: Draft National Biotechnology Development Strategy 2020-25)

(Source: Draft National Biotechnology Development Strategy 2020-25)

The available and estimated data show that there are huge opportunities created in the future for biotech technocrats and bio-entrepreneurs because the biotechnology sector will act as real knowledge and innovation-driven Bio-economy for Indian industries with an estimated growth of US\$ 90 million by 2025.

News Brief

Department of Mechanical Engineering is equipped with modern Tools at IMSEC



Ghaziabad: Industry 4.0 is the current trend of automation and data exchange in manufacturing technologies. The Department of Mechanical Engineering is equipped with the latest technology like industrial robots, pneumatic automation, 3-D printing & Industrial IOT Lab to meet the requirements of Industry 4.0. Department ensures continuous upgradation to enhance skills through these emerging technologies as modern equipment and facilities.

Celebration of 15th National Management Day

Ghaziabad: On the occasion of 15th National Management Day, Ghaziabad Management Association and Department of MBA, IMS Engineering College, Ghaziabad has organized a Digital Poster making competition on the theme 'Transformation for Continuity'. The event was conducted in two phases where Himanshi Singh and Adesh Tyagi of MBA first year were the winners.

Department of Electrical & Electronic organised Quiz Competition "Brain Fizz"

Ghaziabad: The Department of Electrical and Electronics Engineering, IMS Engineering College, Ghaziabad organised the "Brain Fizz" an online quiz competition based on general Knowledge, Quantitative Aptitude and Logical on 6th February, 2021 from 3 to 4pm. Total 149 students participated in the quiz from all branches of IMSEC.

Department of Electrical & Electronics organised Kavya Path

Ghaziabad: Department of Electrical and Electronics, IMS engineering college organized an online KAVYA PATH by Mr. Ashish Dutt Sharma, alumnus of the department (Batch: 2014-18) for the students on 13th February, 2021. His performance was full of energy and inspiration. The audience was spellbound by his performance.

Techno-cultural events held in the department of Biotechnology

Ghaziabad: The Biotechnology department organized a Techno-cultural event on Saturday, 6th February 2021 from 10 am onwards through online mode. BT second year students participated with great enthusiasm in the activities like Debate, JAM (Just A Minute), Livesketching, Poetry recitation, Story writing on instant topic. The students participated enthusiastically in all the events and showcased their talents. The event was a huge success and well appreciated by all the participants.

Online cultural activities held in the department of Biotechnology

Ghaziabad: Cultural activities were held on Saturday, 13th February, 2021 for B.Tech Biotechnology students of second year. Three events namely, Spell-O-Mania, Extempore and Talent show were conducted and the students participated with full enthusiasm. Rashmi Tyagi stood first while Sakshi Vats and Sheetal Gupta shared the second position in Spell-O-Mania. In Extempore, Saif Ali Khan stood first, Prashant Tiwari stood second and Vidushi Sharma got the third position. Sakshi Shrivastava proved to be the most talented girl by grabbing the first position in Talent show and Pranjali Dwivedi stood at second position by reciting a beautiful self composed poem.

Student Achievements

IMS Engineering College congratulates B.Tech students for getting placed in All technologies.

We congratulate Ashutosh Khaswal (B.Tech Biotechnology, 3rd-year student) for being recognized as 'NPTEL Motivated Learner'. We wish him more success and glory!

IMS Engineering College congratulates B.Tech student for getting placed in Coforge.

The Department of MBA Congratulates Abhiraj Saxena of MBA final year on winning the 1st position in 'SHODH 2021' an inter-institute paper presentation competition organized by the department of management studies, RKGIT Ghaziabad on 11th January 2021. Kudos and Keep it UP!

Sports Event organised

Ghaziabad: Football and Powerlifting Sports Events were organised in IMSEC, Ghaziabad campus for all the students. Here is the glimpse of these activities.



'Cultural event organized by cultural committee



Ghaziabad: Culture and Art composed of many creative endeavours and discipline - this was clearly showcased by the students of IMSEC in the cultural events organised by the cultural committee on 13/02/2021 at B-Block. The events were rangoli competition, poster-making competition and paper dress making competition. The theme of the event was 'LOVE & PEACE'. The fun-filled activities witnessed enthusiastic



participation of 50 students from 1st and 2nd year, who put together their artistic, imaginative, and creative skills to make colourful rangolis, bright posters and beautiful paper dresses. Himanshi Singh and team grabbed the first position in rangoli making competition. Vanshika and Neha won the paper

dress making competition whereas Sakshi stood first in the poster making competition. Winners of all the events were awarded by merit of e-certificate and all the participants received e-certificate of participation. Everyone had enjoyed, applauded and appreciated the artistic efforts of the students.

Fun activities organized by Happiness Committee



Ghaziabad: Sometimes it is hard to believe that we can have fun at work. We must be tired of the daily office schedule. It is quite normal to be bored with the daily office activities. Fun is a very good way of releasing that stress and it makes us happy also. Therefore the Happiness committee organized the fun activities for faculties, staff and

students on 6th February 2021. The activity includes a water relay race, collecting cotton balls, throwing the ring and blowing the ball. All faculty staff and students participated in the activities. It will also create some great memories. These games will not only bring your team together to create new ideas but also save them from the same boredom.

Book donation drive held in the department of Biotechnology



Ghaziabad: Books are the biggest source of knowledge. They empower the brain by enriching the intellect of the reader. The Department of Biotechnology conducted a 'Book Donation Drive' on February 20, 2021 that opened up to great enthusiasm. Faculty members



generously donated books to the departmental library. The donated books were related to multiple areas of biotechnology and will

benefit students immensely in their curriculum, placement and preparation for entrance examinations.

Student of Month

Congratulations!!! SHUBHAM DUBEY 1814321037 of Electrical & Electronics, IMS Engineering College, Ghaziabad for getting highest marks for his achievements and announced as Student of the month.



Department of Biotechnology signed MoU with CODON Biotechnology



Ghaziabad: A memorandum of understanding was signed between the Biotechnology department of IMS Engineering College, Ghaziabad and Codon Biotechnology Private Ltd. (CBPL), Delhi on 3rd February 2021. Dr. Tripti Bhatnagar, CEO, Codon Biotechnology and Dr. Narendra Kumar, Head, Biotechnology department signed the necessary documents today in

the HoD's office. Ms. Shomini Parashar and Mr. Sanjay Kumar were the coordinator for Industrial interaction. All the faculty members were present during the process and congratulated one another. BT-IMSEC and CBPL will discuss the possibility of cooperation for the students in the areas of research, training, placement and imparting industrial exposure. It is expected that this collaboration would lead to an extensive exchange of knowledge and would be a stepping stone towards bridging the Industry-Academia gap.



Team building activities organized by Happiness Committee

Ghaziabad: Happiness all around and this gives positivity to work hard as a team. The purpose of team building activities is to motivate all to work together, to develop their strengths, and to address any weaknesses.

Team building creates stronger bonds among the members of a group. The individual members respect each other and their differences and share common goals and expectations. Having this in mind faculties and staff participated with full zeal in the different team building activities organized by the happiness committee on 20th



February 2021 The activity includes Mind Walk, Fish and Fishermen, Apple banana

Orange Energizer and Blind Drawing. All faculty and staff participated in the activities.

News Brief

ALUMNI SPEAKS



Hong Kong, PGDM Batch (1992-94)

I am thankful to all the Institute members for their continuous efforts to keep up a high academic experience level. IMS has been an exciting and incredible journey in my life. I cherish every opportunity of interaction even today.

Puneet Mehrotra
Regional Senior Manager
Asia Pacific WPB COO, HSBC



USA, PGDM Batch (1990-92)

I am thankful to IMS for the chance to reveal my creative and intellectual potential, for the amazing friends who helped me grow, move forward, and overcome difficulties. I owe thankfulness to the professors who inspired me, taught me to love my profession, believed in me, and helped me become who I am today.

Ashwani Soin
COO, Onsite Diagnostic Services



Rajeev Agnihotri
General Manager, Pawan Hans, PGDM Batch (1990-92)

I sincerely thank my alma mater for changing my life from a Student to a Professional. Though it was a challenging phase of transformation, rigorous input has enhanced my analytical ability, and strong will power to compete in the corporate world. IMS Ghaziabad is the best place where managers are born with a difference.

SUCCESS STORY



“Self-Belief and Hard work will always earn you success”

The feeling of self-belief echoes when you are surrounded by your mentors, who help you in your two years journey, to transform your nascent dream into reality.

Nevertheless, the hard work and commitment should always have paramount importance to achieve your dream. My memory at IMS is

etched in my mind yet falling short of words to express my abstract delight to join one of the “Big Four” company “Deloitte”.

Thank you so much IMS!!!

Neha Mathur, PGDM 2019-21



A perfection of means, and confusion of aims, seems to be our main problem. – Albert Einstein

This defines me before I joined IMS Ghaziabad, the place to which I owe so much for making me what I am today.

The confidence to keep pushing myself out of my comfort zone happened just because of my mentors at IMS who continuously boosted my morale to continue growing.

On being placed in REPOS ENERGY PVT LTD, I am sure all the experiences and trainings I have acquired over my two years journey will always constitute a part of me and my future endeavors.

Thank you IMS.

Raksha Trivedi, PGDM 2019-21



‘Self Confidence Is A Super Power Once You Start Believing In Yourself, Magic Starts Happening’

My PGDM journey revolves around this quote. Being merely a fashion graduate to transforming into a management professional, I realized that it just takes a little confidence to take the leap to achieve the goals in no time.

In these tough times, IMS gave me new learning experiences that allowed me to gain new skills which became the reason for my placement in ‘The Learning Routes’.

Thank You IMS for shaping my career!

Manvi Jindal, PGDM 2019-21



Small aim is a crime; have great aim - Abdul Kalam

IMS Ghaziabad has given me the platform to aim high and dream big. They have transformed my personality, my perspective to handle varied situation and strive for excellence. My mentors have always pushed me to realize my strengths, be resilient and continuously hone my skills.

I feel over joyed with my placement in Wipro Blackstone after attending rigorous pre-placement sessions arranged by my institute. I am sure all the experiences and training that I have acquired over my two years journey will always constitute a part of me and my future endeavors.

Thank you so much IMS.

Priyanshi Singhal, PGDM 2019-21

IMS conferred with "Excellence In Industry Academia Interface" Award



Ghaziabad: Continuing the legacy of 31 years, IMS Ghaziabad, Lal Quan Campus was conferred with "Excellence in Industry Academia Interface" award during the 9th Annual Higher Education Summit 2021 organized by Indian Education Network on February 25-26, 2021, duly received by Prof. (Dr.) Urvashi Makkar, Director, IMS Ghaziabad where she thanked

Shri Nitin Agarwal, Managing Trustee, IMS Ghaziabad for his constant guidance and leadership. During the occasion, the Panel Discussion on the theme, “Academic Bank of Credit - Transformation Tool for Higher Education Institutions”, witnessed the presence of a galaxy of intellectual minds like Prof. (Dr.) Urvashi Makkar, Director, IMS Ghaziabad, Dr.

Kamlesh Mishra, Vice Chancellor, Rishihood University, Dr. Neharika Vohra, Vice Chancellor, Delhi Skill & Entrepreneur University & KunwarShekharVijendra, Chancellor Shobhit University, Dr. Rama, Principal, Hansraj College, Delhi University & Prof. Vijay Kaul, Department of Business & Economics, Delhi University

An exclusive webinar on higher education in India, the road ahead

Ghaziabad: IMS Ghaziabad, Lal Quan Campus expresses immense pleasure to share that Shri Nitin Agarwal, Chief Patron and Executive Council Member, IMS Society & Prof. (Dr.) Urvashi Makkar, Director, IMS Ghaziabad were the esteemed panelist in an exclusive webinar on “Higher Education in India – The Road Ahead” by Open Media Network.

Excellent placements of PGDM batch 2019-21

Ghaziabad: IMS Ghaziabad expresses its immense pride in sharing its placement report on record of its students who have successfully been placed in A1+/A+ rated (CRISIL ratings) companies. IMS Ghaziabad is leaving no stone unturned to invite all top recruiters on campus to pick the talent. The placement repository is growing leaps and bounds for letting its students get the best amongst all the opportunities. Till date more than 100 offers have been floated with an average package of 5.6 LPA. We have onboard companies like, ITC, Berger Paints, Deloitte Consulting India Pvt. Limited, Dabur India, DTDC, Prism Johnson Limited, XLDynamics, Jaro Education, Repos Energy, NoBrokerHood, Neeyamo, Centilytics, Savex Technology, Repos Energy, Kuehne Nagel, Markets & Markets, WNS, Majoreland many more.

Prof (Dr) Urvashi Makkar, Director IMS invited as an esteemed speaker

Ghaziabad: IMS Ghaziabad expresses immense pleasure to share that the Director, Prof (Dr.) Urvashi Makkar, has been invited as an esteemed speaker in the ‘Higher Education Leadership Summit’ organized by Collegedunia on February 18, 2021. The Higher Education Leaders and Higher Education Professionals shared their worthwhile experience and insights.

AIMAs 15th National Management Day organized by IMS with GMA

Ghaziabad: AIMA’s 15th National Management Day was organized by IMS Ghaziabad in association with GMA on, February 20, 2021 on the theme “Transformation For Continuity”. The expert speaker was Mr. Sandeep Tyagi, Director-HR, Samsung. The event started with the inaugural address of the Director, Prof. (Dr.) Urvashi Makkar, who pondered on digital transformation as the survival mantra for the institutions. Dr. Makkar quoted Noam Chomsky, ‘If you’re teaching today what you were teaching five years ago, either the field is dead or you are’. Honored guest, Mr. Vinay Gupta, Executive Director, GMA also resonated with the Director’s address. Our Expert, Mr. Sandeep Tyagi, enunciated the digital practices being adopted in the current scenario, making the org. more effective. He reiterated that this pandemic has brought transformations at varied levels.

An array of corporate talk series in PGDM programme

Ghaziabad: Student development in higher education is the integration of academic learning programs with the larger issues of personal improvement and individual growth. It is a student centered, holistic experience focused on understanding and demonstrating values, nurturing skills. To bestow students with these skills IMS Ghaziabad conducted plethora of activities on February 2021 under the patronage of Prof. (Dr.) Urvashi Makkar, Director, IMS Ghaziabad.

Beginning with Expert Talk Series, IMS Ghaziabad organized a well-received and highly appreciated Corporate Expert Talk on ‘Big Data Analytics’ on February 04, 2021 which was congruously delivered by Ms. Shefaly Dutta, Program Coordinator, IBM Career Education, IBM India Pvt. Ltd and Mr. Manish Sharma, IBM Certified Professional, All Soft Solutions and Services Pvt Ltd (IBM Business Partner). The enlightening session commenced with the inaugural address by Prof. (Dr.) Urvashi Makkar, who expounded her

views on the theme and discussed its interdisciplinary significance. The experts Ms. Shefaly Dutta and Mr. Manish Sharma demystified Big Data Analytics and discussed 5 V’s of Big Data, types of analysis and cloud computing along with a practical demonstration on Hadoop. Furthermore, a much apprized Alumni Expert Talk on ‘Entrepreneurial Challenges and Opportunities in the Current VUCA Environment and the Role of Agility’ was organized by IMS Ghaziabad on February 06, 2021 which was congruously delivered by Mr. Faizan Ahmad, National Sales Head Digital, The Hindu and Mr. Anurag Uramaliya, Project Manager, Tata Consultancy Services. Accelerating the momentum of qualitative learning, IMS Ghaziabad organized a Global Expert Talk on “Standing on the Shoulders of Giants” on February 08, 2021. To comprehend the larger perspective towards research of its students. The global expert for the talk was Dr. Michael Dutch, Department of

Business Administration, Guilford College, University of Houston, North Carolina, US. The Director, while addressing the students, advised it is the time to shift from incremental change to transformational change. Dr. Dutch, a profound academician, during the talk acquainted the participants that do not assume what we know is correct but also don’t miss it. And ‘knowing the “Why” leads to transferability. IMS, Ghaziabad (Lal Quan Campus) also organized an enlightening Expert Talk on ‘IT Project Program and PMO’ on, February 13, 2021 which was effectively delivered by Prof. Sanjiva Shankar Dubey, Professor and Head of Information Systems, Area Chairperson of Digital Study at BIMTech, Greater Noida. The objective of this illuminating talk was to give the students insights on analyzing the actions of the competitors, evaluating current IT strategies and accordingly designing new strategies for the maximum growth of an organization

International conference On Managing Inflection Point In Changing Landscape Through Technological Innovations



Ghaziabad: It gives immense pleasure to share that IMS Ghaziabad is organizing its International Conference on Managing Inflection Point in Changing Landscape: Through Technological Innovations (ICMIC21) on April 24, 2021. The ICMIC-21 is intended to create an interactive platform for academicians, corporate executives, practicing managers and research scholars for sharing views on latest developments in all domains

and the impact of changing economic scenarios on different sectors of business and industry. The Conference includes plenary sessions, paper presentation sessions, and valedictory discussions. All the participants will be having an opportunity to publish their research work in ABDC/Scopus indexed/UGC- CARE list journals/ Journal of IMS group/ Special issue of a Scopus indexed journal as per their review process.

You are cordially invited to participate in the conference. You may upload your papers via <https://easychair.org/cfp/ICMIC21>. For any other query you can visit our website <https://www.ims-ghaziabad.ac.in/ICMIC-21/> or write to: ICMIC21@jmsgb.ac.in.

Basant panchami celebrations at IMS GZB



Ghaziabad: Basant Panchami is the festival heralding spring. On this occasion, IMS Ghaziabad organized a grand Saraswati Pujan to seek the blessings, enlightenment and wisdom from Maa Saraswati. The auspicious puja on February 16, 2021 was

followed by the special address by Prof. (Dr.) Urvashi Makkar, Director, IMS Ghaziabad who wished the students, faculty, staff members a very happy Basant Panchami and illuminated the significance of the occasion. She added that this festival energizes

the teachers and the taught both and fills their minds with freshness and vigor for the best teaching-learning experiences. The Pujan concluded with the distribution of sweets and fruits as Prasad among the entire faculty and the staff members.

Faculty orientation programme on ‘Pedagogical Innovations through Academic Excellence’



Ghaziabad: IMS Ghaziabad, Lal Quan Campus organized an exhaustive Faculty Orientation Programme on ‘Pedagogical Innovations through Academic Excellence’ on February 6, 2021. The orientation cum development programme commenced with the Inaugural Address by Prof. (Dr.) Urvashi

Makkar, Director, IMS Ghaziabad who accentuated the need of innovative pedagogies for bringing excellence in academic endeavors. She also made an extensive presentation and shared the latest tools and techniques for flawless and effective delivery of content and fruitful teaching-learning

experiences. Prof. Tapan Kumar Nayak, Dean Academics briefed about the system and policies to everyone including the newly appointed faculty members while the Examination Controller Prof. Anita Singh illuminated the examination and evaluation process in detail.

A special interactive session on Union Budget 2021 & its implications on economic growth

Ghaziabad: IMS, organized a special interactive session on ‘Union Budget 2021 and Its Implications on Economic Growth’ on February 02, 2021 which was effectively delivered by the doyen expert Mr. Prabhakar Singh, Head- Institutional Business, Centre for Monitoring Indian Economy (CMIE) Pvt. Ltd. The session commenced with the Inaugural Address by Prof. (Dr.) Urvashi Makkar, Director, IMS Ghaziabad who appreciated the initiative and shared the important highlights of the Union Budget and its inferences.

The Expert, Mr. Prabhakar Singh appraised the annual budget with its practical pros and cons and illuminated its implications on the economic growth of the nation. He also responded to various queries of the students and cleared their doubts. The enriching session concluded with an ameliorating panel discussion among students who accentuated the significant segments of the Union Budget and their effects on the common man.

News Brief



J & MC organised mimircy competition

Ghaziabad: The Journalism and Mass Communication Department of IMS Ghaziabad (University courses campus) organized an event “Mimircy Competition” on the eve of World Radio Day on 12th february 2021. The Mimircy Competition commenced by Ms. Aishwarya Samant. it was started by the speech of Prof. Khurshed Alam faculty of the Journalism and Mass Communication department and a radio jockey at all india Radio. The Students of BJMC 1st year 2nd year and 3rd year participated in the Mimircy Competition. Students were Namit Pandey, Ayesha Sharma, Priyanka Varshney, Mridula Sharma, Akshay Goel, Payodhi Chaturvedi, Devanshi Sharma, Anirudh Sharma and Harshit Sharma. All the participants enacted on various characters and entertained all the audience by mimicking like personalities ranging from Shri Narendra Modi to Shin-Chan, Ananya Pandey etc. The Event was concluded by a tremendous act by the judge of the day Prof. Anurag Singh and also the winners were awarded with Trophies and certificates. Students got to know about the difference between mimircy and acting we also learned to present ourselves on the stage and what are the do’s and don’ts of a performance. Overall it was a great learning experience for all the participants as well as for the faculty.

J & MC organised film appreciation



Ghaziabad: The Journalism and Mass Communication Department organized a Film Appreciation on 11 February 2021 where students of BJMC 1st year, 2nd year, and 3rd year got to know about Film Crafting and Cinematography by watching the films like “Kriti” and “The Last Colour” under the guidance of Prof. Anurag Singh. Students ought to give their reviews on the connected films. There was a cross-questioning session too wherever the students asked queries concerning the film by Prof. Anurag Singh. He conjointly told the students regarding the ups and downs of cinema. In Last, students also got to shrewdness to present an ethical to the film and why it’s about the moral given within the film. By the movies presented to the students, they learned concerning the art of cinematic crafting, the casting of art films, additionally the Depth of cinematography. students have also explained the way to direct a movie simply on the premise of a robust plot and the way to gift a movie that will get critically acclaimed everywhere in the world in several known film festivals.

Media visit to Doordarshan



Ghaziabad: The Department of Journalism and Mass Communication of Institute of Management Studies, Ghaziabad (University Courses Campus) had organized a Media Visit & Participation in a live show, where students went to start up champions show in Doordarshan on 25th February 2020. It was an interactive session between the guest, anchor, and audience as students asked their questions from the guest by listening to their start-up stories like ‘Fresh Rooms’ and ‘Highway Delight’. There were two shows attended by students one was in Hindi by News Anchor Mr. Ajay Mishra and English by News Anchor Shubhendu Ghosh. Students also interacted with the Director-General of Doordarshan Mr. Mayank Agarwal. The visit was done under the guidance of Prof. Anurag Singh. Students got to know about TV Production, News Anchoring, tourism how in pandemic it affected countries economy, how one can implement his/her own start up. Students also got to know about the major differences between Hindi and English news shows.

IMS Greens organized Clima- Quiz



Ghaziabad: School of Biosciences in association with, IMS Greens organized an event “Clima-Quiz” based on the theme “Impact of global temperature change and planet EARTH!” on 15th

February. The main objective of this event was to test the student’s knowledge and to familiarize them with the latest on-going global temperature changes and their effects. Students across all the courses participated in Clima Quiz. It was a fun-filled and exciting experience which acknowledged with emerging trends, innovative solution and many more global concerns to the environment. It was really appreciable that new entrants of session 2020-23 students, Anurag Rawal & Atul Yadav of B.Sc. Microbiology, Sumit Yadav & Megha Chaudhary of BCA and Kajal Sirohi & Anushka Kaikhura of B.Sc. Biotechnology secured three winning categories respectively. The students acquired information related to the theme, other than the participants, the student audience tested their knowledge also and found the event informative and exciting.

Literary Club organized an event “Lockdown ki Kahani Aapki Zubani”

Ghaziabad: After a long pause as the lockdown phase ended, our college wholeheartedly welcomed its students again on the campus premises. So the Literary Club came up with the idea to organize some interesting activity and rock the auditorium again. The main idea behind organizing this was to provide a platform to students so that they could express their views on various lockdown emotions such as family chit chats, ups and downs experienced by them. It was an Open Mic competition named ‘Lockdown ki Kahani apki Zubani’. Students were not given any specific topic to speak upon, they had to



themselves prepare a story, a narrative, a poem etc and express their views in a poetic or shayarna way on how they spend their lockdown period.

A mail was floated to all the students of various programmes

on the 6th of February informing them about the event date and judgment criterion. The judgement criterion was- confidence level, content, usage of vocabulary, plot/creativity and about their intonation skills.

The event was a great success because all the students were anxiously waiting for such kind of event where they could express their thoughts and feelings and perform on the stage. Interested participants had

to register via the link provided in the mail till the 10th of February.

All the participants were very enthusiastic and seemed eager to express what they did in their lockdown period. Some talked about how miserable their life was when they couldn’t go out from their homes and became a couch potato, a few talked about how their life turned upside down after losing some near and dear ones and some beautiful poems both in Hindi and English were presented by the students. The way they all performed in front of judges and the audience was very professional and entertaining.

Cultural Club organized an event “ONSLAUGHT HOOVERS”

‘Dancing with the feet is one thing, dancing with the heart is another’

Ghaziabad: The cultural club of Institute Management Studies, Ghaziabad (UC Campus) conducted a dance competition “ONSLAUGHT HOOVERS” which only allowed intra-college participation. This was the first offline event to be conducted after the university re-opened the post-COVID pandemic. With Mansi Bansal (BBA) and Pranav Kumar (BBA) as the Masters of the event and the judge’s panel including the likes of Prof. Shenki Tyagi and Dr. Kumar Sourav, the event started with a warm heartfelt speech by honourable Director Dr. Sapna Rakesh which was then followed by some outstanding performances by the 17 participants who took part in the event. Finally, the winners were declared and the Vote Of Thanks was delivered by honourable HOD, Dr. Geeti Sharma .



Winner: Shagun Verma **1st Runner-up:** Anshika Kalyani
2nd Runner-up: Ayushi Singh (BBA)

School of Biosciences department celebrated National Science day 2021

Ghaziabad: National Science Day is celebrated to spread the message about the importance of science in the daily life of the people and how it is contributing to society at large. This creates an opportunity to showcase the activities, efforts and achievements in the field of science for human welfare.

School of Biosciences, IMS Ghaziabad (University Courses Campus) celebrated National Science day on 25th February 2021, to commemorate the discovery of the ‘Raman Effect’ by the great Indian physicist, Sir C V Raman. The day started with an inspiring address by Dr. Sapna Rakesh, Director IMS Ghaziabad (University Courses Campus), Dr. Samar Husain Naqvi, Head, R&D and Productions, Genetix Biotech



Asia (P) Ltd. was the guest for the day, during his session he emphasized the importance of innovations in science and technology with the aspect of the current changing technological world, he highlighted the recent innovations carried out by his organization. He also discussed the importance of soft and hard

skills in the life science industry in current prospects. The theme of National Science Day Celebration 2021 was declared as “Future of Science, Technology & Innovation: Impacts on Education, Skills and Work”. This year’s theme highlights the importance of Science, Technology and innovation in the

economic and social development of a country. Keeping the theme in mind, the School of Biosciences organised an Open Forum on “Frugal Innovation”. Students presented pathbreaking Indian innovations such as solar power-heated military tent and artificial glaciers developed by Sonam Wangchuk, Mitti cool, electric cycle etc. Muskan Garg, Bhupender Sahu and Kanishka Jasaul secured winning positions. Suraj Singh Bisht, Kashish Tomar, Bhavya Sharma and Satyam Bathla received consolations prizes.

Participation of society in such celebrations develops scientific temperament in the public and also the sense of responsibility and belongingness towards the nation.

BBA Department organized event ‘Valentine Vibes’



Ghaziaba. Institute Management Studies, UC Campus organised Valentine Vibes on February 12, 2021. The event began with a brief introduction to the importance of this day. Many people around the world celebrate Valentine’s Day by showing appreciation and affection for the people they adore. Communication is very important in this world and because of the lack of communication, people fail in establishing a bond. The objective of this event is to provide seniors and juniors with a platform where students can come together and share their experiences and understand the importance of communication in maintaining personal & professional relationship. It is also a time to appreciate friends in social circles and cultures. The students gave an enthralling band performance followed by a game of truth and dare. The students wholeheartedly participated and won chocolate hampers. The event ended with great zeal and enthusiasm amongst the students and on a gratitude note by Prof. Yagbala Kapil.

Football match organized by Sports Club



“When you’ve got something to prove, there’s nothing greater than a challenge.”

Sports Club at Institute Management Studies, Ghaziabad University Courses Campus had organized Football Match on 3rd February 2021. Sports always keeps the player mentally and physically fit and disciplined. It also imbibes the feelings of sportsmanship, patience and

tolerance. The event was initiated with the motivational address of Dr. Sapna Rakesh, Director, IMS Ghaziabad University Courses Campus. All the participants have presented their negative reports of COVID -19 before the commencement of the event. IMS Ghaziabad University Courses Campus believes in taking all the precautionary measure within the premises of



the institute. Total four teams have participated in the event. The students from all the courses have played matches and showed wonderful performance. The match was played between 4 teams T1, T2, T3 and T4. This event was ended with a great amount of enthusiasm and sportsmanship.

The winning Team is T1:
Amit Kumar, Kush Goel

Rahul Walia, Sumit Anshul Baisla, Piyush Singh Anupam Tyagi, Prashant Yadav Deepak Kumar, Raj Prakash

Runner up Team is T4:
Swapnil Pandey, Md. Junaid Himanshu Kumar Sayed Mohd. Khuleud Ruchit Mehndra, Yadhu Yadav Aayush Verma, Rachit Chaudhary Shumon Sharma, Abshat Kamwal, Yuvraj Nagar

बारिश की हर बूँद सहेजने के तैयारी में सरकार



नदियों, तालाबों और पोखरों के सूखने से देश की बड़ी आबादी जल संकट से जूझ रही है। देश के कई इलाके ऐसे हैं जहाँ सिंचाई के पानी की पूर्ति तो दूर पीने के पानी के भी लाले पड़ रहे हैं। भावी समस्याओं के मद्देनजर केंद्र सरकार 100 दिन का देशव्यापी अभियान चलाने जा रही है। जल शक्ति मंत्रालय की अगुवाई वाला यह अभियान 1 अप्रैल से 30 जून तक चलेगा। जल संरक्षण अभियान के तहत भारत सरकार के सात मंत्रालय हिस्सा ले रहे हैं और देश के नागरिकों को भी बढ़ चढ़कर हिस्सा लेने की अपील की गई है।

केंद्रीय जलशक्ति राज्यमंत्री रतनलाल कटारिया ने बताया कि स्वच्छता अभियान की तरह ही हाकैच द रेनल नाम से जल संरक्षण को लेकर अभियान चलाया जाएगा और इस अभियान में लोगों की भागीदारी काफी अहम होगी। कटारिया के मुताबिक पौने दो लाख नेहरू युवा केंद्रों की भूमिका को और कारगर बनाने पर जोर दिया जाएगा। कटारिया ने बताया कि यह अभियान देश के 623 जिलों में चलेगा। गांवों को भी योजना से जोड़ा जाएगा।

वर्ष 2019 में जुलाई से सितंबर के बीच भी इसी तरह का अभियान चलाया गया था।



लेकिन उसमें केवल 252 जिलों को शामिल थे। इस दौरान भूजल की भारी कमी वाले चिह्नित ब्लॉक, जिलों और राज्यों को लक्षित करके 6,000 करोड़ रुपये की लागत वाली अटल भूजल योजना शुरू की गई। इस बार यह अभियान देशव्यापी होगा। प्रधानमंत्री मोदी ने पिछले महीने रेडियो पर 'मन की बात' कार्यक्रम में इस बार के अभियान में पूरे देश को हिस्सेदार बनने का न्योता दिया है। बारिश के पानी को संरक्षित करने वाले इस अभियान में रेल और रक्षा मंत्रालय की भूमिका बहुत बड़ी होगी। इन दोनों मंत्रालयों के पास लाखों हेक्टेयर जमीन पड़ी हुई है, जहां बारिश के पानी को एकत्रित किया जा सकता है। इसके अलावा खाद्य व सार्वजनिक वितरण मंत्रालय, शहरी विकास मंत्रालय, नागरिक उड्डयन, शिक्षा और खेल व युवा मामले मंत्रालय की सहभागिता सुनिश्चित की जाएगी।

CICSE class 10 exams from May 5, class 12 papers from April 8

NEW DELHI: The Council for the Indian School Certificate Examinations (CICSE) will conduct board exams for classes 10 and 12 from May 5 and April 8 respectively, officials said on Monday. "The Indian Certificate of Secondary Education (ICSE), which is the class 10 exam, will be conducted from May 5 to June 7. The Indian School Certificate Examination (ISC), which is a class 12 exam, will be conducted from April 8 to June 16," said Gerry Arathoon, the CICSE Chief Executive and Secretary.

The board said the class 12 exams will begin on April 8 with Computer Science (Practical)-Planning Session, which will be a 90-minutes paper, instead of three hours scheduled for other subjects starting April 9.



"The results will be issued through the convenors to the heads of schools by July. The results will not be available from the office of the council in New Delhi and no queries will be entertained from candidates, parents or guardians," Arathoon added.

Usually, the CICSE board exams are conducted in February-March. However, the

exams have been delayed this year due to the COVID-19 pandemic.

The Central Board of Secondary Education (CBSE), which conducts board exams around the same time every year, has also deferred its exams to May-June this year.

Last year, the CICSE had to cancel its pending exams because of the spike in COVID-19 cases and the result was declared based on an alternative assessment scheme decided by the board.

As per the scheme, candidates were assessed based on the best three percentage marks obtained in subjects for which board exams were conducted and the marks of their internal assessment as well as project work was taken into account.

NEET-UG 2021: No change in exam pattern, says govt



with the ministry of health on time. With the success of

conducting JEE (Main) multiple times in a year and close to 28%

IIT Kharagpur awaits govt nod to start medicine course this year

NEW DELHI: The Indian Institute of Technology Kharagpur (IIT Kgp) is expected to start the MBBS programme from this academic year. As per the initial plan, the Institute is preparing to start the medical course with an intake capacity of 50-100 from July/August 2021.

Speaking to Education Times, Tamal Nath, registrar, IIT Kharagpur, confirms the opening of the medical college is under process. "The institute initiated the process to start the medical college more than a decade ago and is expecting the approval from the Education ministry soon, to start the MBBS programme from the academic session 2021-22," says Nath.

Once the ministry gives a nod, the academic committee will decide whether the admission

will be based on NEET score or IIT will have a separate entrance examination to shortlist the candidates.

IIT Kharagpur has a School of Medical Science and Technology which has been running since 2001. The school offers various joint MSc- PhD programmes in Medical Physics, Molecular Medical Microbiology, and Nuclear Medicine.

It also offers a three-year Master in Medical Science and Technology (MMST) and Master of Science. The school will continue to operate separately as a department of technology, while a separate building will be developed into a medical college, adds Nath. The institute has a small building with basic infrastructure wherein the first batch will be admitted.

NCCSM Online induction program



Ghaziabad: Institute Management Studies, Ghaziabad University Courses Campus in collaboration with NISM (National Institute of Securities Markets- Mumbai) conducted the NCCSM-Online Induction Program of its newly launched 4-Month Joint Certification Program (Second Batch-Feb-2021) on 27th Feb 2021, Which have received an overwhelming response from PAN India & across the globe.

IMSUC Ghaziabad offering a 4-Month Joint Certification



Program (NCCSM- Second Batch) in the area of Securities Markets jointly with the National Institute of Securities Markets (NISM), an institute promoted by the Securities and Exchange Board of India (SEBI). The programme believed in equipping Graduates, Undergraduates and Corporate Professionals for making careers in Securities Markets.

The program was inaugurated by all the dignitaries from NISM & IMSUC Ghaziabad and welcome address by Dr. Sapna

Rakesh –Director IMSUC Ghaziabad. She captivated the young minds and shared her thoughts on how our institution has initiated the efforts for conducting this NCCSM- 4 Month Joint Certification Program in the area of Securities Markets for the benefits and excellence of the young and attentive participants in this field' she also appreciated all the dignitaries who were involved in making this program successful.

After that, Dr. Nitin Tike General Manager –Test and CPE

Administration, Controller of Examinations NISM gave a brief about the NISM-IMSUC 4-M Joint Certification Program. In his briefing, Sir has mentioned the importance of the program, duration of the course and NISM Certification exam and evaluation criteria.

Professor Ashish Srivastava (Program Coordinator –Joint Certification) and Ms. Megha Gupta- Program Coordinators (Asst. Manager- NISM) gave the brief about the curriculum of the program and NISM module and its examination pattern respectively.

The program ended with best wishes & a Vote of Thanks proposed by Dr. Geeti Sharma (HOD Management Department at IMSUC Ghaziabad). She encouraged and motivated the participants to work hard and to gain as much expertise and knowledge as they can in the field of Securities Markets.

Debate competition organized by J & MC department

Ghaziabad: The Journalism and Mass Communication Department of IMS Ghaziabad organized a Debate competition 'Vitya Vaad Vivaad' on Union Budget 2021-2022. The event held on 10th February 2021 at BJMC expression studio. BJMC all batches students participated in the event. Some students were against and some were on the favored side. All the participants gave their views and opinions on the Union Budget 2021. Participants were Namit Pandey, Tanishqua Dwivedi, Pankhudi Srivastava, Akshay Goel, Mukund Kapoor, Ayesha Sharma, Devanshi, and Anjali Mishra. Final year students guided their juniors in setup and Direction. Students presented their points with well-defined facts and figures. The students have done great research into documents and presented a well-



pointed comparison between previous union budgets. This debate held under the guidance of Prof. Sandhya Sharma.

This debate tells us that Union Budget holds importance

because it ensures efficient allocation of resources, changes tax slabs (not always), keeps a check on prices of essential commodities, helps reduce employment and poverty levels.

Visit to india international centre on the occasion of -World Radio Day

Ghaziabad: The Department of Journalism and Mass Communication at IMS Ghaziabad University Courses Campus had organized a visit to "India International Centre for the 4th edition of "Radio Festival". The Radio Fest was organized by the "Radio Group of Association" many renowned RJ's attended the event and shared their experience and many more things in the panel discussion. The first session was Mirasi: The traditional music of Mewat it was a great session where the group of singers from Mewat showed their talent and their culture of Mewat by singing and shayari's. Then the event followed by an Inaugural session where renowned personalities like Mr. Shashi Vemapati (CEO, Prasar Bharati), Ms. Neeraj Shekhar (Additional Secretary, Ministry of Information and



Broadcasting), Mr. Eric Falt (Director, UNESCO), Prof. Madhu Parhar (Director, CEMAC), Ms. Archana Kapoor (Founder, TRF/SMART) talked about the ups and downs faced by them during the social welfare and behind the Radio Fest. The session followed by a panel discussion on the topic "Connecting for change- COVID-19 responsibility where the renowned RJ's like RJ Sayem (Mirchi), RJ Khurafaati

Nitin (BIG-FM), RJ Stutee (Fever 104), RJ Divya (Radio City) told students their lockdown stories and challenges they have faced during the lockdown. Another session was on the topic Humour During The Pandemic – The RJ's Mr. Mainkar (AIR), RJ Peeyush (Radio Nasha), RJ Kisan (RED FM), RJ Vidit (Mirchi), RJ Rahul (FM Tadka), Moderator: Mr. Sanjay Rajoura (Aisi Taisi Democracy) talked about their stories how they become RJ. All



Students of 1st year (Tanishqua Dwivedi, Namit Pandey, Pankhudi Srivastava, Simran Singh, Shailesh Sharma, Vimal Mishra) and 2nd year (Anita Santosh, Aeshanya Mehta, Jishu Mukherjee, Gauransh Agarwal, V aibhav Mattas, Riya Sharma, Anu shka, Gargi Sharma attended these amazing sessions and learned a lot from them. The students got to know about the importance of Radio. Radio was the only source during pandemic

where everyone could enjoy themselves apart from the usual source of entertainment. In the times of pandemic the listenership also went quite high in comparison to the pre-pandemic era. Students learnt how to speak in the Radio Stations, Voice modulations etc. Students also learned about the challenges of community radio usually faces, they also urged the students to join community radio in order to make it global.

UGC NET exams to begin on May 2

NEW DELHI: The Education Ministry has decided to conduct the UGC-NET between May 2 and 17, keeping in mind the current coronavirus situation in the country.

The National Eligibility Test (NET) will be conducted by the NTA on behalf of the University Grants Commission (UGC) for the grant of Junior Research Fellowships and also determine the eligibility for the posts of Assistant Professor in Indian universities and colleges, Union Education Minister Ramesh Pokhriyal Nishank said.

The exam dates are May 2, 3, 4, 5, 6, 7, 10, 11, 12, 14 and 17. Many students have to register themselves to appear for the UGC-NET and other examinations. The convenience of such students has been kept in mind while formulating the UGC-NET examination

schedule.

The National Testing Agency will conduct UGC-NET in two shifts – 9 am to 12 pm and from 3 pm to 6 pm.

The exam will consist of 2 question papers -- one with 100 marks and 50 multiple choice questions and a second of 200 marks and 100 multiple choice questions to be attempted through the computer-based CBT method.

Candidates desirous of sitting in the NET can access the information brochure on the NTA website. The forms will be available online from February 2. Candidates can submit online applications by March 2. The application fee can be paid by March 3.

The NTA, an autonomous body under the Ministry of Education, issued the notification for the test.