MIB Placement Report 2019

The campus placement process for Masters in International Business (MIB) of batch 2017-19 has been remarkable with over 83% of the students already placed, 8% have opted for family business as on 27th Feb 2019. The placement season saw participation from major recruiters like Aditya Birla Fashion Retail, Coffee Day Beverages, Nestle India, OYO Rooms, Berger Paints, S&P Global, Protiviti Consulting, Ameriprise Financial, E&Y, Deki Electronics to name a few.

Major Highlights

- More than 50 companies shared Final Placement Job Profiles with MIB batch
- Participation of companies from various sectors such as BFSI, IT/ITES, Consulting, E-commerce, FMCG, Real Estate Developers, IB and others
- 20% of the students grabbed Multiple offers with an average CTC of 7.77 LPA
- 17% of the students got offers from International Organizations
- Top 50% of the batch got placed with average CTC of 10.57 LPA
- Sector-wise highest job profiles offered were in BFSI/KPO (21%) followed by IT/ITES (18%), FMCG/Consumer Durable (14%), Ecommerce (11%), Retail (11%), Advertisement/Event Management (9%), Real Estate (9%), Logistic & Supply Chain Management (7%)
- Highest CTC offered was 15.0 LPA and Average CTC offered was 7.53 LPA.
Average CTC Package of top 50% Placement | 10.57
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20% of the batch have got multiple offers | 7.77
17% of the students have got placed in International companies