UG Programme Placement Report 2018

The campus placement process for all Graduate programs (BBA/BCA/BJMC/B.Sc.) of batch 2015-18 has been remarkable with **12% of the students having got International Placement in Dubai.** The placement season saw participation from major recruiters like Amazon.com, Capgemini India, Infosys, TCS, Wipro, ICICI Bank, Yes Bank, Aditya Brila Life Insurance, Parle Agro, Just Dial, SRL Ltd, India TV, Indian Express, Da Milano, Tommy Hilfiger, Miniso, Droom Technology to name a few.

There has been a massive improvement in the number of students placed in comparison of previous year which is 64.10 % and the Average CTC has got improved from 2.75 LPA to 4.15 LPA.

**Major Highlights**

- More than **65 companies** shared Final Placement Job Profiles
- Participation of companies from various sectors such as BFSI, IT/ITES, Consulting, E-commerce, FMCG, Retail, Media, Pharma etc.
- **21%** of the total students have got Multiple offers
- **12% of the students got offers from International Organisations**
- Sector-wise highest job profiles offered were in IT/ITES (31%), followed by E-commerce (15%), BFSI/KPO (14%), Retail (12%), Media (8%), FMCG/Consumer Durable (8%), Pharma (6%).
- **Highest CTC** offered was **11.0 LPA** and Average CTC offered **was 4.15 LPA.**

More than 65 organisations have offered various Job Openings for our UG Programme.
Comparative Summary of UG Placement for the last two years.

### Sector-wise Placement Opportunities 2018

- BFSI: 14%
- E-commerce: 9%
- IT/ITES: 8%
- Retail: 12%
- FMCG/CD: 6%
- Media: 5%
- Pharma: 31%
- Others: 15%

### Comparative Summary of UG Placement

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<thead>
<tr>
<th></th>
<th>BATCH 2014-17</th>
<th>BATCH 2015-18</th>
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<tbody>
<tr>
<td>Final Placement</td>
<td>39</td>
<td>64</td>
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<tr>
<td>Average CTC (Final Placement)</td>
<td>2.75</td>
<td>4.15</td>
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<tr>
<td>Number of Companies</td>
<td>61</td>
<td>65</td>
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